

# Don't Miss A \$300,000 June 30th Deadline!



## WILKES COLLEGE Report ...

Spring, 1973

(Spring Issue)

Eugene Sheeden Rarey Library

# Alumni Must Raise \$65,000 More To Gain \$150,000 'Challenge' Gift

## Reese Jones, Alumni Leader, Named Trustee



Reese Jones

Reese D. Jones, national president of the Wilkes College Alumni Association, was one of several prominent individuals named to the Wilkes College Board of Trustees at the year-end special meeting of the institution's governing body held in May at Weckesser Hall.

Jones, a 1956 graduate of Wilkes, is currently president of the First Valley Bank, with regional offices throughout the Wyoming Valley.

He resides with his wife, the former Anne Swartwood, and their two children, Abby, 11, and Scott, 10, at 704 Pinetop Drive, Bethlehem. Jones is also director of the Philadelphia United Life Insurance Co., and received a Master's Degree in economics from the University of Pennsylvania.

A sign that hangs across the far end of the Wilkes College Gymnasium extends a message that is familiar to many alumni and students — "Victory Belongs To Those Willing To Pay The Price."

The same bit of mini-philosophy applies to a battle that the Wilkes College Alumni Association is going through now under the direction of Atty. Jeffrey H. Gallet '64, chairman of the annual Alumni Fund Campaign.

This year's campaign is quite different inasmuch as there is a "challenge gift" of \$150,000 riding on the outcome of the drive which ends on June 30.

Under the provisions of an agreement made a few years back, an anonymous donor agreed to give Wilkes College \$150,000 if the alumni would contribute \$300,000.

Since the offer was made in 1970, alumni have contributed \$235,000 — leaving a necessary balance of \$65,000 to be attained by a June 30 deadline.

Gallet, who is a prominent New York lawyer and was one of the most active students in the history of Wilkes during his college days, has the difficult task of pulling together alumni who will be able to assist him in meeting this June 30 deadline.

In a letter to the nearly 9,000 alumni, Gallet wrote:

"We have an outright gift of \$150,000 for Wilkes College if our alumni can come up with \$65,000 by June 30, 1973.

"The \$150,000 gift from anonymous donors will go to Wilkes if our alumni have raised \$300,000 within the four-year period ending June 30th.

"Contributions from concerned and generous Wilkes Alumni now total \$235,000, leaving the sum of \$65,000 still to be met. This is within our grasp and that is exciting. Add to this the knowledge that government experts calculate that the college suffered a staggering loss of almost \$17-million in flood damage, a nearly fatal blow. The College

would have been forced to close its doors without the support of Government agencies, private foundations and former students.

"But the doors are open and they will remain open if we do something about it. What



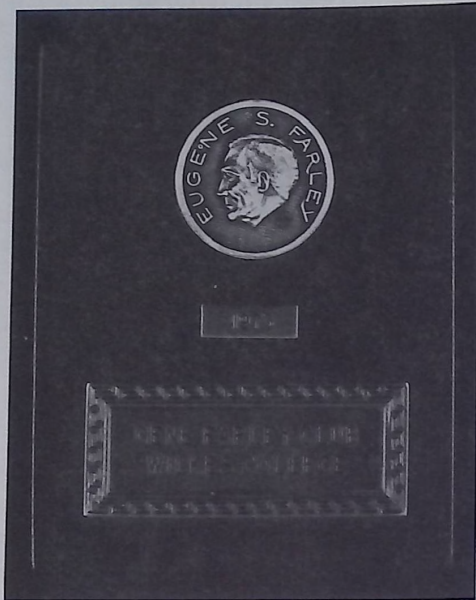
Jeffrey H. Gallet

we can do right now is raise \$65,000 by June 30. Every bit helps. Give what you can . . . \$10 to \$10,000. June 30 is almost here. . . ."

This campaign by the Alumni Association is run independently of the annual Wilkes College community fund campaign, which was concluded several weeks ago with the raising of some \$257,000.

At the same time, it was pointed out by Thomas F. Kelly, director of development, that the success of the community campaign in no way lessens the need for the always-important financial support of alumni, who have been a key link in the college's continual growth and development as a leading private institution of higher learning.





## The Gene Farley Club Of Wilkes College

Michael Glancey '69  
\*Mary Russin Goulstone '65  
David Grandcolas '69  
Mr. & Mrs. Ronald Grohowski '65 '65  
(Mary Fields)  
Jerome Gutterman '59

### H

\*Mrs. Naomi Hons Haag '49  
\*Mr. & Mrs. Robert Hall '51 '52  
(Carol Reynar)  
Nelson Hartwigen '63  
Louise Hazeltine '45  
Mr. & Mrs. Harold Heesch '67 '70  
(Barbara Reynolds)  
Nicholas A. Heineman '51  
Frederick Hills '59  
Mr. & Mrs. Harry Hiscox '51 '58  
(Beverly Blakeslee)  
\*David L. Hoats '55  
Ralph F. Hodgson, Jr. '70  
Bernard Holleran '70  
Mr. & Mrs. Seymour Holtzman '57 '60  
(Evelyn Krohn)  
William Homnick '69  
Donald Honeywell '49  
\*Arthur J. Hoover '55  
Michael Hudick '66  
John P. Hurley '36

### D

Arthur D. Dalessandro '49  
\*William J. Davis '61  
Cathy De Angelis '65  
A. John Dimond '62  
Neil Dougherty '64  
Mrs. Ethel Farley Douglass '44  
\*Mrs. Marion Clark Dower '38

### A

\*Charles Abate '57  
\*Allan J. Allan '50  
Mrs. Edna Sabol Andrews '50  
George P. Andrews, Jr. '69  
Mrs. Judy Simonson Arenstein '68  
Dean A. Arvan '55

### B

Ben Badman, Jr. '41  
\*Theodore R. Begun '63  
Alex Bell '70  
\*Jerry E. Berk '63  
Richard Bigelow '70  
Mrs. Jean Armstrong Bogar '35  
Edward J. Boltz '59  
Robert E. Boyle '59  
Mrs. Betty Davidson Braun '39  
Joseph Brennan '50  
Joseph Brillinger '67

### C

\*Robert S. Capin '50  
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Nelson Carle (Honorary)  
Mr. & Mrs. Richard Carpenter '56 '48  
(Jeanne Machonis)  
Francis M. Carson '49  
Roger A. Cease '60  
\*Stephen Charney '41  
Larry Chase '60  
\*Elmo Clemente '42  
\*Peter J. Corey '51  
William Cox '60  
John Crawley '53  
Frank Cuscuela '57

### F

Jacqueline Falk '72  
Loretta Farris '44  
Morris Feinstein '49  
Mr. & Mrs. Harry Fierwerker '49 '46  
(Gloria Farkas)  
Mr. & Mrs. Ronald Fitzgerald '55 '56  
(Barbara Bialogawicz)  
Albert J. Fladd '43  
Margaret Franklin '60

### G

Jeffrey Gallet '64  
Edgar Gartley '56  
Mrs. Elizabeth McQuilken Gill '54  
\*Mildred Gittins (Honorary)  
Clarence Givens, Jr. '56

\*Reese Jones '56  
Henry Johnson '40  
Karen S. Johnson '69

### K

William C. Kashatus '51  
\*David Katz '49  
\*Jay P. Keller '61  
\*Thomas Kelly '69  
Robert M. Kerr '39  
Mrs. Miriam Thomson King '58  
Marion Klawonn '59  
Mr. & Mrs. David Kline '62 '63  
(Alice Powell)  
John Konsavage '54  
Younsou Koo '56  
Mr. & Mrs. James Kozemchak '68 '69  
(Patricia Zawoiski)  
Henry Kraft, Jr. '48  
\*Joseph Kropiewnicki '53  
Marvin Kurlan '57

### L

Mrs. Eva Chernow Levy '43  
Richard Lewin '62  
Charles Lockard, Jr. '68  
\*Christopher Loesch '61  
\*David Lucchino '56

### M

Joseph C. Macaravage '58  
Mrs. Dixie Davis Mackall '72  
Wayne S. Madden '54  
Mrs. Rosanne Haydock Mahler '71  
Joseph Marino '50  
R. Spencer Martin, Jr. '48  
Kelly J. Mather '58  
Mr. & Mrs. Delbert McGuire '51 '49  
(June Persing)  
Donald P. McHugh '37  
Mrs. Mary Slayton McKean '68  
Caleb McKenzie '70

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In recognition of his outstanding and inspiring leadership as the first president of Wilkes College, the alumni of the College have perpetuated the accomplishments and influences of Dr. Eugene S. Farley through the establishment of The Gene Farley Club.

Membership is open to all alumni and friends who contribute a minimum of \$100 annually to the College. Upon receipt of the initial \$100 contribution, a member will be awarded a plaque, similar to the one shown on this page, appropriately inscribed and bearing a replica of the College medalion which features a bust of Gene Farley.

## Development Director Reviews Aid Needs



Thomas F. Kelly

By Thomas F. Kelly

Following the Agnes flood last Summer, the College estimated a need to raise \$2,000,000 from private sources to cover the costs of recovery, which would not be funded by federal assistance.

To date, the Development Office can report a total of \$1,565,240.62 has been given or pledged toward this goal. Sources of this support include alumni, corporations, foundations, friends and bequests.

As reported in the Spring issue of the *Alumni Report*, the Wilkes-Barre community, struggling with its own recovery, provided support in excess of \$257,000. This remarkable response reaffirms the vital relationship between the College and the Community.

Also included in the overall total is a grant of \$250,000 from the Kresge Foundation. This grant represents one of the largest single awards the College has ever received from a foundation.

In summary, the College is very close to attaining the \$2,000,000 goal. If the alumni can raise \$65,000 during this year's appeal, total alumni giving since 1970 will reach the \$300,000-mark. Attaining this mark is necessary for the College to receive the Challenge Gift of \$150,000 from an anonymous donor, which will move the College much closer to the \$2,000,000 goal.

Thus, the success of the current Alumni Appeal is crucial to securing the necessary funds which will enable the College to more fully recover from Agnes.

Each alumni dollar given now will act to multiply support for the College if the \$65,000 goal is attained.

Mrs. Rhoda Oram Mellner '66  
\*Robert H. Nelson '35  
\*Francis J. Michelini (Honorary)  
Charles F. Millard '38  
Chester H. Miller '56  
Chester Molley '52  
Mrs. Susan Conner Morris '69  
David Moyle '64  
John Mulhall '60  
Mr. & Mrs. Richard Myers '60 '57  
(Lois Tremayne)

### N

\*Arnold Nachlis '48  
James Neubauer '70  
Mr. & Mrs. Nicholas Nickles '68 '70  
(Mary Hellmuth)

### O

Dr. & Mrs. Bernard Ondash '55 '55  
(Ellen Wint)  
Stanley Orloski '64  
Mrs. Jean Gordon Otto '71

### P

Mr. & Mrs. Steven Paradise '65 '66  
(Jane Klein)  
\*Alex Pawlenok '63  
\*George G. Pawlush '69  
David Pelmotor '51

William Perlmuth '51  
Ronald Petrokonis '66  
Mr. & Mrs. D. Glenn Phethean '56 '57  
(Nancy Morris)  
Mrs. Lois Betner Pierce '59  
Mr. & Mrs. Robert Pitel '59 '58  
(Vera Wroble)  
Arnold Popky '60  
Anton Popper '52  
Forrest Price '42  
\*Thomas R. Price '56

### R

R. Robert Raiber '51  
Mr. & Mrs. Jeffrey Raschal '64 '65  
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Mr. & Mrs. Arne Rasmussen '50 '49  
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Clyde Ritter '50  
Mrs. Margaret Jones Roberts '59  
Carlyle M. Robinson '69  
Roger Rolfe '66  
Wayne H. Rossman '52  
\*Eugene Roth '57  
\*Mr. & Mrs. Robert Royer '39 '39  
(Dorothy Hughes)

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Mr. & Mrs. William Sabanski '52 '50  
(Jean Ryan)

Mr. & Mrs. Richard Salus '60 '62  
(Betty Kraft)  
\*Joseph J. Savitz '48  
John Schade '59  
Eugene L. Shaver '48  
Alexander Shaw '54  
Daniel Sherman '50  
Mrs. Stefana Hoyniak Shoemaker '42  
Mrs. Marquene Redline Shuman '60  
\*Robert E. Silvi '69  
Ronald W. Simms '60  
\*Joseph Slamon '48  
Terry L. Smith '57  
Mr. & Mrs. Carroll Stein, Jr., '52 '52  
(Adeline Elvis)  
Jerome Stein '57  
Joseph Stephens '51  
Albert J. Stratton '49  
Mr. & Mrs. Robert Streisel '69 '69  
(Diane Fleming)  
Richard Strittmatter '69

### T

Ellen Taggart '69  
Mrs. Nancy Hannye Tapper '54  
Mrs. Beryl Evans Thomas '55  
Stephen C. Thomas '53  
William Tomusko '49  
James M. Toole '66

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\*William Umphred '52

Carl R. Urbanski '57  
Stanley Urbanski '48

### V

Stephen A. Van Dyck '66  
Robert Vignoli '71  
\*Mr. & Mrs. Bernard Vinovski '69 '70  
(Marcella Wroblewski)

### W

Marvin Walter '47  
\*John Wasil '68  
Mr. & Mrs. Gerald Weber '67 '69  
(Cynthia Wisniewski)  
Mr. & Mrs. Joseph Wierdl '69 '69  
(Mary Ann Jankowski)  
Joseph Weinkle '63  
Mr. & Mrs. Michael Worth '68 '68  
(Helen Dugan)

### Y

Raymond Young '41

### Z

Mr. & Mrs. Charles Zaza '54 '55  
(Mary Pomietter)

\*\*\*

\*Renewed Membership for 1973.



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(Helen Dugan)

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Raymond Young '41

## Z

Mr. & Mrs. Charles Zezza '54 '55

(Mary Pomictor)

\* \* \*

\*Renewed Membership for 1973.

Next Meeting on Campus, September 8

# Alumni Executive Group Meets Regularly

## 1973 Homecoming October 12-14

Although complete plans have not yet been finalized, Homecoming activities will take place from Friday to Sunday, October 12, 13 and 14. Complete details of the entire Homecoming program will be mailed to all alumni in August, but please mark the dates on your calendar NOW.

Athletic activities already scheduled for Homecoming include the traditional football game with the Upsala College Vikings as Coach Rollie Schmidt's opponents at Ralston Field with the kickoff slated for 1:30 p.m.

Additional home athletic activity will pit the Wilkes soccer men against Stevens Tech and the Colonel cross country team will face Rider College.

Since their election to a two-year term of office in the spring of 1972, members of the Executive Committee of the Wilkes College Alumni Association have been meeting regularly and in special sessions.

Composed of the national officers, regional vice-presidents, and your Alumni Relations Director, the Committee has met on campus for four full-day sessions in May and August 1972 and in January and May 1973.

In addition, the committee has held special meetings in New York City immediately following last June's flood and another special meeting was called during last year's Homecoming Week-end.

Under the leadership of the association president, Reese Jones '56, the committee has been considering all types of programs, plans and activities to stimulate greater and more effective alumni involvement.

Among the major projects currently in the planning stage are: overall streamlining and revision of the association constitution; preparation for the publication of our first *Alumni Directory*; formulation and execution of an alumni survey; alumni involvement in admissions and recruiting; and the development of additional regions and chapters having a heavy concentration of Wilkes alumni.

For each of the committee meetings, members of the committee travel to Wilkes-Barre from all points (Rochester, Poughkeepsie, New York City, Harrisburg, Washington, Baltimore, Philadelphia, Allentown) to spend the entire day in session on the campus. Various subcommittees have been formed to work on specific projects and much help is provided through the efforts of the local alumni club.

Members of your Executive Committee, who have been giving much of their time and energy building a viable alumni organization, include: Reese Jones '56, President; Don Honeywell '49, Executive Vice President; Judy Simonson Arenstein '68, Secretary; Dr. Joseph Stephens '51, Treasurer; Arthur J. Hoover '55, Director of Alumni Relations; and Regional Vice-Presidents Carl Havira '60, Gerald Weber '67, Eugene Bradley '51, Glen Klinger '68, Thomas Ruggiero '59, John Willis '64, John Rentschler '60, Jerry Berk '63, and Joseph Weinkle '63.

The next regular meeting of the Executive Committee has been set for Saturday, September 8, in the Board Room of Weckesser Hall on the college campus.

# Lehigh Valley Alumni Hold Dinner Meeting

Alumni in the Lehigh Valley Area (Allentown-Bethlehem-Easton-Phillipsburg) held a social meeting in mid-May at the Ukrainian Club in Allentown. Following a cocktail hour and buffet dinner, a film and slide presentation of flood damage to the College and to the Wyoming Valley area in general was made by Mike Worth '69, Administrative Assistant to the Wilkes President; Tom Kelly '69, Director of Development; and Art Hoover '55, Director of Alumni Relations.

Providing the leadership for the affair was Regional Vice-President and Executive Committee member Jerry Weber '67. Also in attendance was the national Association president, Reese Jones '56.

It was announced at the meeting that Wilkes and Lehigh have entered into a two-year wrestling contract with the first meeting of the teams scheduled for Lehigh next December 1. Lehigh Valley alumni are already planning a social event to be held in Bethlehem in conjunction with the Wilkes-Lehigh dual meet.

# Alumni Travel Program Includes Five Trips

Over the past couple years, the Office of Alumni Relations has developed and offered a service to all alumni through Alumni Travel Programs. Successful trips have been made to London, Acapulco, Spain and Hawaii.

Because of the increasing interest of alumni in these low cost trip rates, additional offerings will be made during the 1973-74 academic year. With the aid of various travel agencies, the following tentative schedule has been considered for the next year.

NOVEMBER: Rome (one week).

THANKSGIVING WEEKEND: Disney World and Kennedy Space Center (4 days, 3 nights).

JANUARY: Hawaii (one week).

APRIL: Greece (one week) and/or Island Boat Cruise (one week).

JUNE: Copenhagen and/or Hawaii (one week).

The offerings will be finalized early this summer and a complete listing of trips, specific dates and costs will be made available to all alumni in late summer.

## N

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James Neubauer '70

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(Mary Hellmuth)

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 Kelly J. Mather '58  
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 (June Persing)  
 Donald P. McHugh '37  
 Mrs. Mary Slayton McKean '68  
 Caleb McKenzie '70

## I

Mrs. Jean Steele Iba '45  
 Arthur Imdorf '55

## J

Mr. & Mrs. Maurice James '61 '61  
 (Gale Hughes)  
 Mr. & Mrs. Edwin Johnson '50 '52  
 (Lee Ann Jakes)  
 Dilys Jones '36  
 Mr. & Mrs. Nelson Jones '43 '44  
 (Ruth Punshon)

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 A. John Diamond '62  
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 Mrs. Ethel Farley Douglass '44  
 \*Mrs. Marion Clark Dower '38

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 Donald Eller '62  
 Mrs. Jean Ditoro Erickson '50  
 Robert Ericson '66  
 Mrs. Thea Chesluk Escarge '70  
 Mr. & Mrs. Robert Eurich '65 '65  
 (Barbara Kempel)  
 W. Carey Evans '41

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 Morris Feinstein '49  
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 \*Mildred Gittins (Honorary)  
 Clarence Givens, Jr. '56



## 100 Attend Wilkes Alumni Chapter Meeting



Nearly 100 members of the Wilkes-Barre, Hazleton, Scranton Chapter of the Wilkes College Alumni Association attended the annual meeting held recently in the main banquet room of Wyoming Valley Country Club.

College Alumni Affairs Director Arthur Hoover announced the results of the recent election of officers for a two-year period for the chapter that covers Luzerne and Lackawanna Counties, where almost 2,000 alumni reside.

Among the guests were those shown in these photographs. In top left photo, seated, from left: Mrs. James Kozemchak, Mrs. Matt Kopetchny and Mrs. Bernard Vinovrski. Standing: James Kozemchak, Matt Kopetchny and Bernard Vinovrski.

Pictured in the top right photo, seated, left to right: Mrs. Robert DeYoung, Mrs. James Ferris, and Miss Andrea Petrasek, program chairman. Standing: Dr. Robert DeYoung, principal speaker; James Ferris, outgoing president, and Arthur Hoover, college alumni affairs director.

Some of the other guests are shown in the bottom photos. Lower left picture, left to right, are Patrick Burke, Mrs. Burke, Mrs. Costello, Owen J. Costello, Mrs. Yeager and Brooke Yeager.

Lower right photo, seated left to right: Mrs. Francis J. Michelini, Lynne S. Freedline and Atty. Joseph Savitz. Standing: Wilkes College President Francis J. Michelini and Judge Arthur Dalessandro.



# New Officers Named At Wilkes Chapter Party



Home chapter of the Wilkes College Alumni Association held its quarterly meeting recently at the Wyoming Valley Country Club. Introduced as new officers with two-year terms were, left to right, seated — Rick Rees, treasurer '62; Anita Janerich, secretary '51; Carl Zoolkoski, president '59; and Andrea Petrasek, vice-president '69; standing — Dr. Francis J. Michellini; Bob Silvi '69, John Lychos '57, George Andrews, Jr. '69, Pat Burke '69, and W. Brooke Yeager III, all members of the executive committee; and Arthur J. Hoover, Director of Alumni Relations.

Wilkes alumni in the Greater Wilkes-Barre Area, which includes Scranton and Hazleton, recently conducted a spirited election for officers and Executive Committee members of the local club.

Elected for two-year terms were: Carl Zoolkoski '59, president; Andrea Petrasek '69, vice-president; Anita Janerich '51, secretary; Rick Rees '62, treasurer. Selected to the local Executive Committee were: George Andrews, Jr. '69, Patrick Burke '69, Bob Silvi '69, John Lychos '57, and W. Brooke Yeager '64.

Announcement of the election results and introduction of the newly elected officers took place at the Spring Dinner Meeting of the local alumni club held on May 16 at the Wyoming Valley Country Club. Following a cocktail hour and dinner attended by 100 local alumni, retiring president Jim Ferris '56 introduced the principal

speaker of the evening, Dr. Robert DeYoung, a member of the Wilkes Economics Department faculty, who presented an interesting and informative talk on today's food prices.

Following the principal address, Alumni Relations Director Art Hoover '55 presented a "Certificate of Appreciation" to Jim Ferris for his leadership in local alumni activities during his past two-year term.

Among the guests in attendance at the affair were: Wilkes President Francis Michellini and Mrs. Michellini; Judge Arthur D. Dalessandro '49, Luzerne County Court of Common Pleas; Atty. Joseph J. Savitz '48, a member of the Wilkes Board of Trustees; and Carl Havira '60, regional vice-president and a member of the Executive Committee of the national alumni organization.

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### — NOTICE —

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