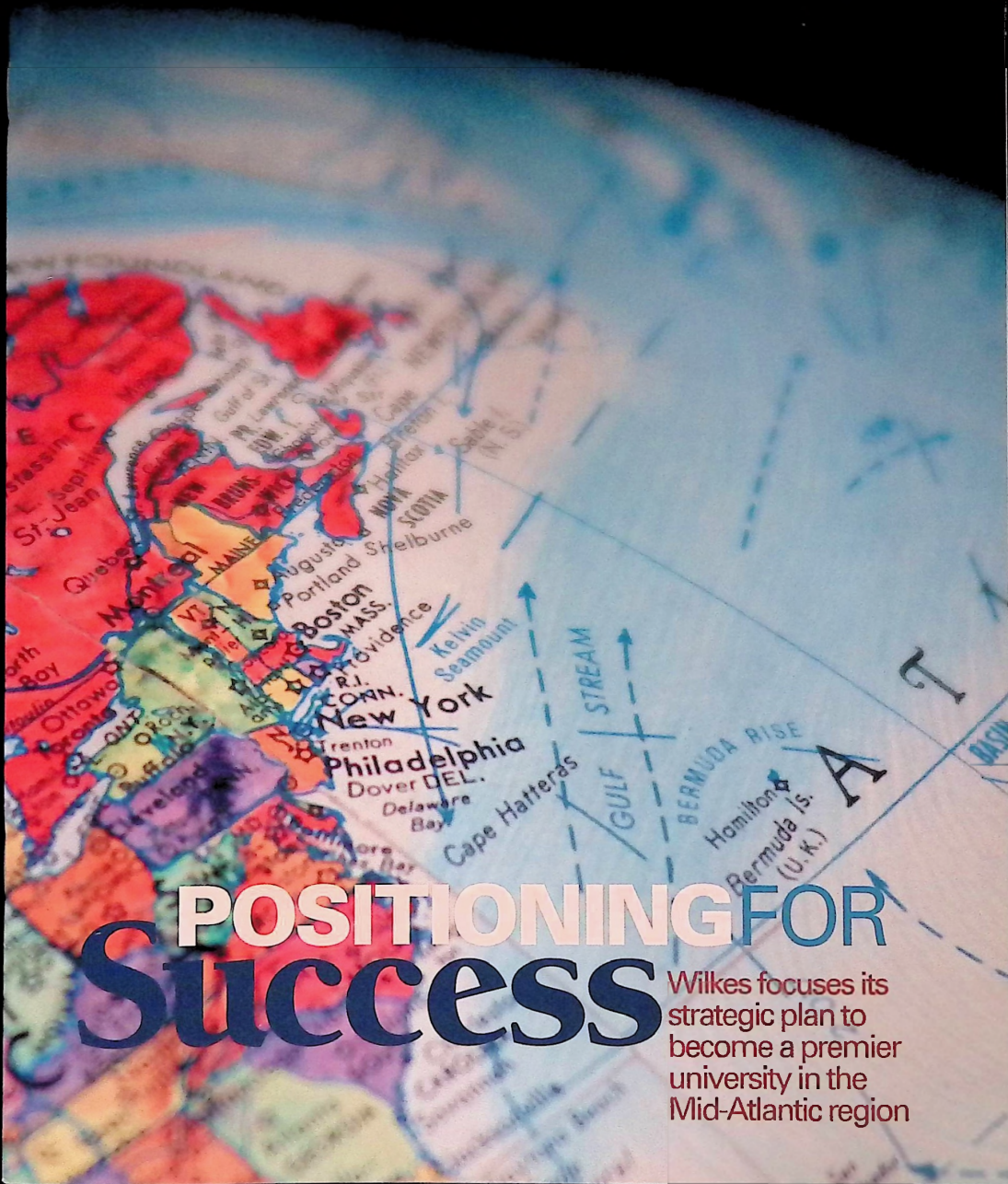


# WILKESuniverse

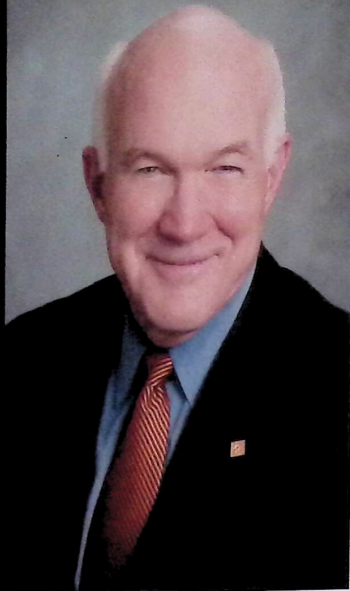
The voice of Wilkes University Alumni

VOLUME THIRTEEN, ISSUE TWO



# POSITIONING FOR Success

Wilkes focuses its strategic plan to become a premier university in the Mid-Atlantic region



Earl & Sedor Photography

## Universities Play Major Role in City Revitalization

BY DR. TIM GILMOUR, WILKES UNIVERSITY PRESIDENT

**B**uilding a promising future for Wilkes University requires incredible energy, commitment and inclusiveness. Faculty, alumni, administrators, board members and students all have responsibilities in this worthy and essential quest.

But a promising future begins with a strategic plan, and Wilkes University's plan to be a premier small university in the Mid-Atlantic region by 2010 is featured in this edition of the *Universe*. I encourage everyone to read about our plans and tell us what they like and don't like about it.

Our plan also recognizes the need for us to help improve the physical environment in which our university exists. And I don't just mean our campus. I also mean the City of Wilkes-Barre.

We are making great progress helping the city rejuvenate its downtown corridor. Nearly \$150 million worth of construction and renovation have begun in the downtown alone. Wilkes University is playing a greater and greater role in making this development possible.

Like my colleagues across the country, I have discovered that helping our city grow is an important part of guiding the progress of our university.

Wilkes' future is inextricably linked to the health and vibrancy of Wilkes-Barre. No matter how good the education we offer is, an economically depressed city makes recruiting high quality students difficult (an essential element of our growth plan) and hurts retention. Recruiting the best faculty and staff from outside the region is also a challenge.

The change in city leadership has been the single greatest factor in our ability to help influence city development. Mayor Tom Leighton has embraced the colleges. So much so that he has declared Wilkes-Barre a college town. Moving the city forward would be impossible without the help of great partners such as my colleagues from King's College. When King's and Wilkes speak as one voice, we represent the largest city employer.

Some of the exciting developments on the horizon include completion of renovations to the University Center on Main. The new facility will open this summer with indoor sports facilities and offices for staff and administrators. It will bring much needed pedestrian traffic to South Main Street.

One of the most important projects for revitalizing and sustaining the city's economic revitalization is the creation of a business improvement district, or BID, which supplements the cleaning, patrolling, customer service, and marketing services the city is able to provide in the Downtown.

Along with partners in the Wilkes-Barre Chamber of Business and Industry, I am one of the primary advocates lobbying fellow downtown business partners to support the BID project.

Another exciting project under development that will focus commerce on Main Street is the creation of a joint bookstore between King's, Wilkes, and Luzerne County Community College. This joint venture is a great example of how university presidents can help downtown development for the betterment of all.

University-sponsored and supported downtown development is critical to reaching our long-term goals. So as Wilkes moves closer to becoming a premier small university in the Mid-Atlantic region, Wilkes-Barre will also become known as a vibrant, safe, culturally engaging small city. (U)

*Tim Gilmour*

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### SPRING 2008

Wilkes University is an independent institution of higher education dedicated to academic and intellectual excellence in the liberal arts, sciences, and professional programs. The University provides its students with the experience and education necessary for career and intellectual development as well as for personal growth, engenders a sense of values and civic responsibility, and encourages its students to welcome the opportunities and challenges of a diverse and continually changing world. The University enhances the quality of its programs through faculty excellence and its programs, attracts and retains outstanding applicants every segment of the University, and fosters a spirit of cooperation, community involvement, and a shared respect within the entire University.

# WILKESuniverse

VOLUME THIRTEEN, ISSUE TWO

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Cover design and artistry by Mark Golaszewski, graphic design manager, Wilkes University.

## Get Connected and Get Involved With the New Alumni Website

Want to know what your old college roommate is up to? Looking to get all your field hockey or football teammates together for an in-person or online chat? The new Wilkes alumni website will help you do all that—and more.

Now finishing construction, the redesigned Wilkes alumni web presence will be much more than a place to read a press release or look up the alumni office phone number, according to Sandra Carroll, executive director of alumni relations. It will be an “online community” where alumni can get together with each other and get involved with the university.

The online community will be open to Wilkes alumni, parents, students, and friends around the world. Once the site is up and running, here are some of the new things you’ll be able to do quickly and easily online to stay connected to Wilkes:

- Search for and email members of your class or other parents and friends.
- Set up an online “neighborhood” where your old college gang can hang out.
- Submit class notes so others can find out what you’re up to.
- Upload photos of “then” and “now” to your class or personal page.
- Stay in touch with other parents after your kids graduate.
- Meet online with your current on-campus group, even when schedules are tight.

## Travel Opportunities With the Wilkes University Alumni Association

Wilkes University Presents an Alpine Christmas!

Departure Date: November 30, 2006  
7 days

<http://www.collettevacations.com/group/Wilkes/alpine.cfm>

Celebrate the holiday season with the Wilkes University Alumni Association. Alpine-style. Spend six nights in the heart of Austria and explore the Christmas markets of Austria and southern Bavaria. The Alps provide a picture-postcard setting for holiday travel through Europe’s winter wonderland.

This unique trip offers all the advantages of group travel plus the freedom to pursue personal interests—shopping, sightseeing, and dining. Cost is \$1,950 based on double occupancy and includes trip insurance and taxes. A \$250 deposit is required to reserve your spot. Reservations will be on a first come first served basis.

- Become a mentor and work with students using online chats.
  - Sign up for continued learning courses and distance education opportunities.
  - Register and pay for events like Homecoming, the Chwalek Golf Tournament, and the Rosenn Lectures.
  - Post career assistance and job needs.
  - Make a gift to Wilkes.
- The community will be free, secure, and interactive. Watch your “snail

Beijing City Stay

Departure Date: March 13, 2007  
8 days

<http://www.collettevacations.com/group/Wilkes/china.cfm>

Next year, join the Alumni Association on a fascinating trip to Beijing, China, home to such historic structures as the Forbidden City, the elegant Summer Palace, and Tiananmen Square. Become acquainted with this fabled spot and learn about the spirit and history of the Chinese culture.

This one-of-a-kind trip once again offers you all the advantages of group travel and the flexibility to be on your own. The cost is \$1,710 based on double occupancy and includes taxes. Travel insurance is available but is not included. A \$250 deposit is required to reserve your spot, and seats will fill up quickly!

Contact the alumni office today at 1-800-WILKES-U ext. #13+ for more information.

mail” for an invitation to join and the password info you’ll need to become a part of the online community. The next issue of the *Universe* will also provide an update. In the meantime, if you have questions about the website redesign before it’s up and running, contact Nancy Weeks in the alumni office at (570) 408-4130 or [Nancy.Weeks@wilkes.edu](mailto:Nancy.Weeks@wilkes.edu).

Get ready to connect with the Wilkes online community!



Posing in front of the Library at Ephesus in Turkey are from left to right: Agnes Klynowsky, Denise Klynowsky-Farrell '91, Ivona Kocan '91, Janet Demech, Fred Demech '61, Shayne Diskin, Theresa Rallo, Marion Tetlak, John Rallo, Diane Baloga, Martha Taylor, Judith Kresky '76. Back Row: Ann Marie Kmiecik, John Farrell, Leah Sabatini '97, Doug Carroll, Elise Janell Nelson '97, Sandra Sarno Carroll, Natalie Kocan, Tour Guide, Joseph Saraceno.

## Alumni, Friends Tour Greece & Turkey

More than 25 alumni and friends recently traveled to Turkey and northern Greece through the Wilkes University Alumni Association Travel Program. The group experienced the rich collection of ancient cities, tombs, basilicas, and monuments with some of the most exquisite scenery in all of the Mediterranean. The Alumni Association Travel Program is

a benefit for the university’s extended family of alumni, parents, and friends. Future trips include an Alpine Christmas Tour and Beijing City Tour. For more information, contact Michelle Diskin '95, associate director of alumni relations, by emailing [michelle.diskin@wilkes.edu](mailto:michelle.diskin@wilkes.edu).



Dr. Arnaud C. Marts

**Bring Your Legacy to Life**

Fifteen years ago, Dr. Arnaud C. and Anne McCartney Marts left an indelible legacy to Wilkes University:

Their generous bequest enabled Wilkes to construct the Arnaud C. Marts Sports and Conference Center, which has already served thousands of Wilkes students, the larger community of Wilkes-Barre and the Wyoming Valley. Through their bequest, they also set an example of the impact we each can have by directing our assets to something in which we believe and that lasts beyond our own lifetime.

Please join Dr. and Mrs. Marts—and the other members of the Marts Society—who have created their own legacy at Wilkes University.

Think about *your* legacy. What is important to you? Perhaps it is a special program like the Kirby and Rosemn lecture series, an academic department that helped launch your career, or Wilkes Athletics. Or, perhaps it is providing scholarship support for students like you who would not otherwise have a chance to receive a college education.

Whatever the focus, with a little planning, your legacy can last forever. Become a member of the Marts Society today. Let us know your plans. Send an e-mail to [cvelync.topfcr@wilkes.edu](mailto:cvelync.topfcr@wilkes.edu), call her at 570-408-4309, or send in the postcard reply inserted at this page.

**With a Wilkes Life Income Plan  
You Will Win**

That's exactly what Joseph J. Savitz '48, Wilkes alumnus and trustee emeritus, is doing by making a Wilkes charitable gift annuity to endow a scholarship for a worthy student.

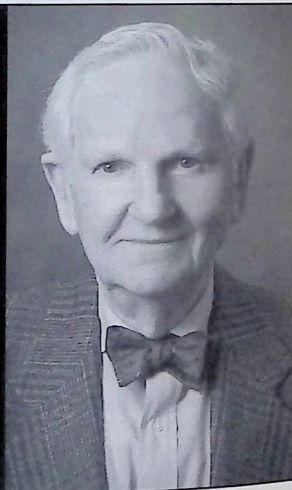
*"I had some stocks that were paying very little in dividends, but the capital gains tax on selling them would have been quite substantial. I realized as a grateful alumnus that creating a charitable gift annuity with Wilkes would be a win for my family and provide for Wilkes' future."*

Advantages of a Wilkes Gift Annuity include lifetime payments at attractive rates, plus significant tax benefits for your charitable contribution.

Sample Rates, Effective Jan 1, 2005  
Age 65 — 6%, Age 75 — 7.1%, Age 85 — 9.5%

The Wilkes Legacy Society, Wilkes University, 1-800-WILKES-U

Joe Savitz, a special friend who is thinking of Wilkes' Future »»»



Don Carey for The Times Leader

Pictured left to right: Jon Polguy, Jim Gilboy and Evan Walters. The three senior engineering students redesigned a manufacturing tool that will save an international company more than \$50,000 a year.



Name: \_\_\_\_\_  
 Class year: \_\_\_\_\_  
 Address: \_\_\_\_\_  
 Preferred Phone: \_\_\_\_\_  
 E-Mail: \_\_\_\_\_

- This is updated information.
- I have included Wilkes University in my will.
- I have made Wilkes University a beneficiary of my insurance policy
- I have made Wilkes University a beneficiary of my retirement plan
- I would like to know more about how to include Wilkes University in my estate plans

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The new design will save Fairchild about \$50,000 a year and between \$20,000 and \$40,000 in scrap savings. Project Einstein also is bringing some added business to Quality Metal, a Franklin Township machine shop.

"This is having a ripple effect," said Dave Wells, Ph.D., chairman of the division of engineering and physics at Wilkes. "The students have the opportunity to work with Fairchild on something that will help the company function better and save money and it's being manufactured locally."

Fairchild, formerly RCA, was established at the Crestwood Industrial Park

This effort marks the first time that Fairchild and Wilkes collaborated on a project, according to Steven Willison, Fairchild's senior human resources associate. The company previously has worked with students from Penn State University and the Rochester Institute of Technology.

"It brings innovative ideas to the work force," said Jill Viveiros, Fairchild's engineering and maintenance manager. "It gives us the opportunity to work with students that may become employees."

Being part of Project Einstein has been especially beneficial for 22-year-

component could mean an estimated \$2,000-\$3,000 in sales for Quality Metal, owner and president Alan Reese said.

"We made one prototype for them and we're waiting for them to give it a try again," Reese said. "We are hopeful that maybe this will mean more sales."

Quality Metal, a 73,000-square-foot operation, has had a good business relationship with Fairchild since the machine shop opened in 1968. Reese estimates that sales to Fairchild total about \$100,000 annually.

Any extra business is welcome. The Back Mountain business employs

**Bring Your Legacy to Life**

Fifteen years ago, Dr. Arnaud C. and Anne McCartney Marts left an indelible legacy at Wilkes University. Their request enabled Wilkes to construct the Arnaud C. Marts Sports Center, which has already served thousands of Wilkes students, faculty and staff in the Pocono Valley. Through their

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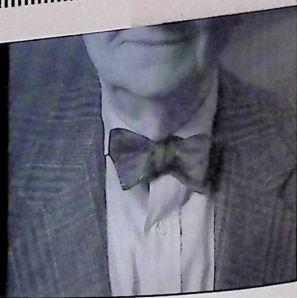
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 UNITED STATES

...of a Wilkes Gift Annuity include lifetime payments at attractive rates, plus significant tax benefits for your charitable contribution.

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Joe Savitz, a special friend who is thinking of Wilkes' Future



Don Carey for The Times Leader

Pictured left to right: Jon Polguy, Jim Gilboy and Evan Walters. The three senior engineering students redesigned a manufacturing tool that will save an international company more than \$50,000 a year.

# Engineering Students' Design Increases Cost Savings for Manufacturers

BY: RENITA FENNICK  
 REPRINTED COURTESY OF THE TIMES LEADER.

**A** SENIOR PROJECT COMPLETED BY three Wilkes University students will continue reaping benefits for the local economy long after the young men graduate.

Seniors Jon Polguy, James Gilboy, and Evan Walters, under the tutelage of engineers at Fairchild Semiconductor International Inc., redesigned a manufacturing tool that is making one of the many processes at the Wright Township plant more efficient.

The new design will save Fairchild about \$50,000 a year and between \$20,000 and \$40,000 in scrap savings. Project Einstein also is bringing some added business to Quality Metal, a Franklin Township machine shop.

"This is having a ripple effect," said Dave Wells, Ph.D., chairman of the division of engineering and physics at Wilkes. "The students have the opportunity to work with Fairchild on something that will help the company function better and save money and it's being manufactured locally."

Fairchild, formerly RCA, was established at the Crestwood Industrial Park

in 1960 and makes silicon wafers used in electronic applications—from automotive to computing and industrial.

The wafers are moved automatically from one machine or system to another, Wells said. The component the Wilkes students worked on is a device that holds the wafer as it makes its way through the process. Wilkes has about 25 engineering students who are working on senior projects; four teams are working with various companies.

This effort marks the first time that Fairchild and Wilkes collaborated on a project, according to Steven Willison, Fairchild's senior human resources associate. The company previously has worked with students from Penn State University and the Rochester Institute of Technology.

"It brings innovative ideas to the work force," said Jill Viveiros, Fairchild's engineering and maintenance manager. "It gives us the opportunity to work with students that may become employees."

Being part of Project Einstein has been especially beneficial for 22-year-

old Polguy of Pocono Pines in Monroe County. The mechanical engineering major was retained by Fairchild as a contract employee and is working there about 20 hours a week.

"Working on the project was useful because we've taken what we learned here the last four years and applied it to practical applications," he said. "And, I'm glad to be working with Fairchild. I'd like to work there after graduation."

Manufacturing the redesigned component could mean an estimated \$2,000-\$3,000 in sales for Quality Metal, owner and president Alan Reese said.

"We made one prototype for them and we're waiting for them to give it a try again," Reese said. "We are hopeful that maybe this will mean more sales."

Quality Metal, a 73,000-square-foot operation, has had a good business relationship with Fairchild since the machine shop opened in 1988. Reese estimates that sales to Fairchild total about \$100,000 annually.

Any extra business is welcome. The Back Mountain business employs

26 workers—less than half what it did before Techneglas shut down its Pittston Township operation.

"We had to cut 35 workers when Techneglas closed," Reese said.

Project Einstein, which spanned two semesters, gave the students a peek at the real world.

"There were some unforeseen things like a lot of communicating with the company and manufacturer," said Walters, a mechanical engineering major from Boiling Springs. "It gave us a broader view of how business is run. There were bumps. It wasn't a smooth ride. We had to go back and correct things."

Gilboy of Scranton, who is majoring in applied and engineering science, said the work was frustrating at times. "Having to deal with companies and trying to get people to do work, that practical side was definitely stretching my wings a bit," he said.

Wells said the success of the Project Einstein students and other engineering majors who have worked with industry is a credit to the university.

"It has been a real point of pride," Wells said. "Industry is finding out that we have an engineering program here to be proud of. Being here (at Wilkes) in just three years, I've been surprised at how many engineering opportunities there are in this area. I didn't realize it from the outside."

### Sociology Course Featured in *Chronicle of Higher Education*

Sociology of Minorities, a class taught by adjunct professor and director of women's studies Dr. Theresa Kintz, was profiled in the February 3rd issue of *The Chronicle of Higher Education*. "This class is ambitious in scope as the



Pictured from left are the 2006 tax assistance coordinators, Andrew Eckert, Ashley Arcuri, Jennifer Gilbert, and Bryan Vivaldo.

### Accounting Students Offer Free Tax Assistance

For the 22nd consecutive year, junior accounting students in the Jay S. Sidhu School of Business and Leadership offered free tax assistance to the public through the IRS Volunteer Return Preparation Program.

++ students explore how food can illustrate religious beliefs, socioeconomic status, and gender relations within a culture," wrote *Chronicle* reporter Marisa Lopez-Rivera. The course offers students an opportunity to explore diversity in the U.S. through the study of social issues and the relationship between food and ethnicity.

### Students Increasingly Satisfied With Wilkes Experience

Wilkes University students are increasingly satisfied with their college experience, according to results of the 2005 Student Satisfaction Inventory (SSI), which showed above average performance among 10 comparison schools in New York, New Jersey, Maryland, and Pennsylvania. Wilkes also performed above average among comparison schools at the national level. The SSI is a survey of approximately 800 undergraduate, pharmacy and graduate students conducted every two years to gauge both the importance of and satisfaction with a wide range of college experiences. The survey shows that Wilkes students are most satisfied with academic advising, instructional effectiveness, campus life, campus support services, and service excellence.

Each Saturday during the month of February, students helped elderly and lower-income individuals prepare and file basic federal and state tax returns. In total, more than 300 returns were prepared.

These categories closely match what students say are most important to them. The survey also shows increased satisfaction with campus security, parking, and the delegation of student activity fees. "When we see results like these improving satisfaction numbers, it helps explain why more students are choosing to enroll at Wilkes and why our retention is increasing," said Mike Frantz, vice president for enrollment and marketing. "We're pleased that our students continue to provide us feedback on how we can improve their college experience." Students say their academic advisors provide personal attention and concern for their individual success and believe in the university's commitment to academic excellence. Students also note that faculty members are fair and unbiased in the treatment of individual students.

### Elmes-Crahall Named Outstanding Teacher

Dr. Jane Elmes-Crahall, professor of communications studies, received the annual Carpenter Outstanding Teacher Award for the 2005-2006 academic year. The



Dr. Jane Elmes-Crahall

Carpenter Award



Photo: Curtis Slavick Photography



The Relay for Heat helped raise nearly \$3,000 for the Martin Luther King Fuel Fund. Pictured at the event are, from left: Andrew Julian; Dr. William Terzaghi, associate professor of biology and running club advisor; and Jared Shayka, running club president.

Far right: Running club member Nitosa Sahu nears the end of her 4-mile run.

### Students Help Avert Home Heating Crisis

This winter, Wilkes' running club raised nearly \$3,000 to help avert the home heating crisis through the second annual Relay for Heat. More than 20 runners including Wilkes students, faculty, staff and community members participated in the 100-mile relay at Kirby Park. Proceeds from the Relay for Heat were donated to the Commission on Economic Opportunity's Martin

Luther King Fuel Fund. "Funds raised from this event will benefit working families with small children, the disadvantaged, and the elderly stay warm this winter," said David Ritter '73, director of housing and community services at the Commission on Economic Opportunity. The average heating bill was estimated to be 50 percent higher than last winter's costs.

recognizes a faculty member who has been an outstanding educator over a three-year period. A committee of colleagues generates nominations for the award. The recipient must meet professional qualifications, which include teaching effectiveness, interaction with students, research contributions, and overall excellence.

### School of Pharmacy Offering Heart Health Screenings

Wilkes University recently received a \$10,000 grant from the Blue Ribbon Foundation of Blue Cross of Northeast Pennsylvania to support a year-long Cardiovascular Health Initiative designed to raise awareness of cardiovascular disease risk factors, provide education on lifestyle changes, and screen patients in a community pharmacy setting. Through the Initiative, a series of free heart health screenings will be available for area residents who are interested in identifying their risk factors for cardiovascular disease. The screenings will be administered by Dr. Julie Olenak, Pharm.D. '03, assistant professor of pharmacy practice, and pharmacy student Meghan Calpin '07. Based on recommendations from



Dr. Julie Olenak '03 and Meghan Calpin '07 are administering a Cardiovascular Health Initiative. The university received a \$10,000 grant to support the program, which provides free heart health screenings for area residents.

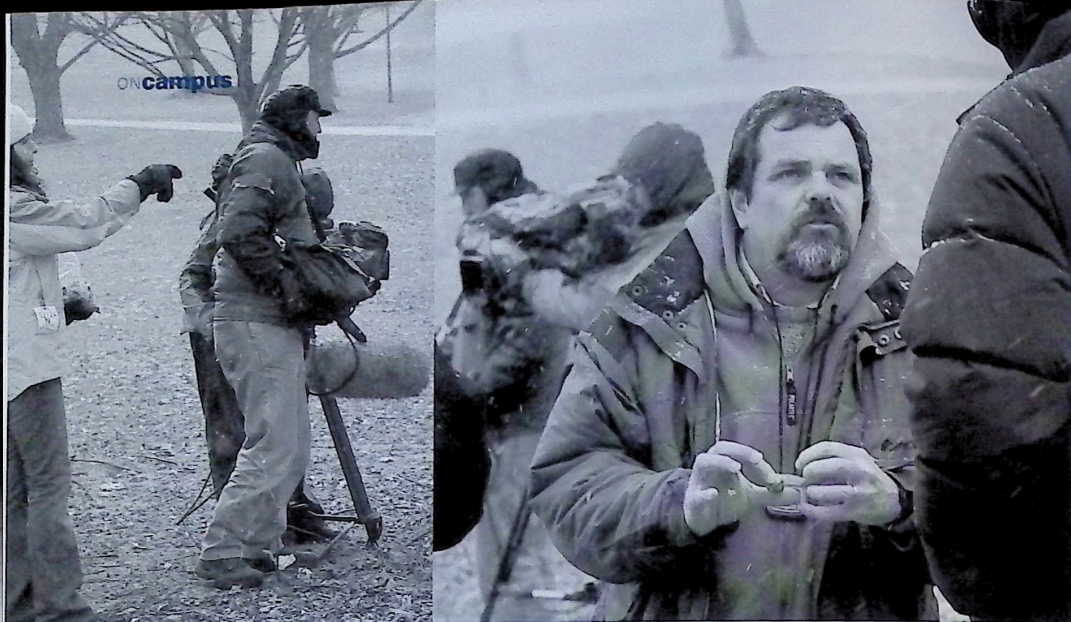
the American Heart Association, the screenings consist of a total cholesterol panel, a blood glucose reading, blood pressure reading, and measurements of the waist. Participants are given a 10-year risk analysis for heart disease, heart health literature, and suggested lifestyle changes so they may reduce their risk of heart disease. The results are also reported to the patient's physician for review and discussion. An estimated 4,600 residents of Luzerne County die each year from heart disease, the nation's number one killer. With an estimated 47 million adults currently at risk, the implications for the prevention and treatment of heart disease are significant.

### Wilkes University Wins ADDY® Awards

Wilkes University's Marketing Communications office recently won three prestigious regional advertising awards for undergraduate publications.

The certificates of excellence were announced by the Northeast Pennsylvania AdClub at the first round of the national ADDY Awards competition.

Wilkes' Viewbook won two awards—as a stand-alone brochure and as a direct mail piece—and the university's entire undergraduate suite of materials, which included postcards and academic and financial aid brochures among other items, won for the direct mail campaign.



Students help the Animal Planet crew identify squirrels exhibiting the deceptive cache behavior.

Biology professor Michael Steele, Ph.D. discusses the deceptive cache behavior of squirrels with Animal Planet director Kyle Murdoch.

### Faculty-Mentored Research Subject of Animal Planet's 'Most Extreme'

Later this summer, research conducted by biology professor Michael Steele, Ph.D. and his students will be featured on the cable television channel Animal Planet in an episode of 'The Most Extreme.' The research focuses on the deceptive cache behavior of grey squirrels. "The squirrel will dig a hole, put its head in but keep the nut in its mouth," Steele said. "It will cover the hole with leaves giving the impression its caching the seed." According to Dr. Steele, the research was presented at several conferences and featured on a show by renowned wildlife researcher Sir David Attenborough, which led to interest by Animal Planet. In February, a film crew from New

Zealand spent approximately six hours filming Dr. Steele, his students, and research colleagues from Central Connecticut State University at Kirby Park, where much of the research is conducted. Dr. Steele is a behavioral and evolutionary ecologist who studies the interactions between plants and their seed dispersers and seed predators. Much of his latest research, and that of his students, concerns the impact of acorn consumers on oak forest regeneration. He was recently appointed the Fenner Endowed Research Chair in Biology, a lifetime appointment, based on his strong record of research productivity, student involvement in research, and peer recognition.

The materials are part of the university's new branding campaign, which seeks to distinguish Wilkes University as a premier small university in the Mid-Atlantic region dedicated to a mentoring culture that helps students embrace challenge through the guidance of passionate faculty in an academically engaging environment.

Wilkes' award-winning branding campaign was the result of a collabora-

tive effort between its marketing partner, 160over90, and members of the university's admissions and marketing communications departments.

"I'm proud of the collaborative relationship we have between the university's admissions and marketing departments and our partnering firm," said Mike Frantz, vice president for enrollment and marketing.

The ADDY awards promote and

recognize effective advertising and the highest standards of practice in advertising and public communications. The NEPA AdClub is affiliated with the American Advertising Federation, a 50,000 member organization of marketing and communication professionals.

Out of the 222 regional entries, Wilkes was one of two universities to take home awards. ||

## Students Use Spring Break to Give and Grow

BY CINDY TAREN M'07

STUDENTS AND CHAPERONES who traveled to Lima, Peru for this year's Alternative Spring Break (ASB) returned changed individuals. "It was truly life-changing," said Ann Loyek, coordinator of community service and ASB chaperone. "We were immediately humbled and energized."

Through the international non-profit organization, Cross-Cultural Solutions, 10 student volunteers worked at Los Martincitos, a community-based senior center sponsored by the Catholic Church in the small town of Villa El Salvador, outside of Lima. Students served food, assisted members in basic hygiene, and provided companionship.

According to volunteer Stephanie Victor, the students also built an addition to a single-room home that was shared by 11 people. Having no raw materials to work with, the volunteers had to use cardboard and other salvaged resources, such as wood and nails from dilapidated structures.

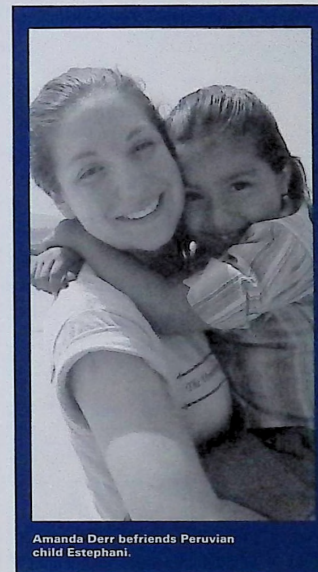
The students worked at least four hours a day. The environmental conditions were exhausting, because the town is located in a desert, and the communication barrier made the work even more challenging. "We eventually started to pick up on some of the

language and used a lot of gesturing," said student Nichole Leader.

The students received a warm welcome from the community members, according to volunteer Dimitri Iatrou, who said that the people hugged them and showed interest in them throughout their stay.

A special highlight of the students' experience was playing soccer with children at a local elementary school. Most of these children are the first generation in their family to have the opportunity for education. "The town was established in 1971 by native peoples from the jungles and highlands of Peru who wanted to be closer to the capital in order to provide their children with these opportunities," said Loyek. Though its people have not escaped poverty, Villa is a model of community-managed social development.

The elderly poor of Peru have lately been relegated to living their advanced years in destitution, according to a website about Los Martincitos and the Adopt-A-Grandparent organization. "This is because the government gives the majority of funding to programs that benefit children and families," said volunteer Robert Bireley. This institution relies on the voluntary efforts of churches, other committed



Amanda Derr befriends Peruvian child Estephani.

organizations, and compassionate individuals such as the volunteers from Wilkes, who all agree that they would never turn down a chance to go back. "We Americans had no way to 'buy' them (the villagers) out of their poverty, but a touch, a hug, some simple kindness, brought them wealth," said Loyek. "And we, too, left so much richer."

*An additional 10 ASB students built and repaired homes in the Appalachian region of Kentucky. The Peru and Kentucky service groups raised more than \$26,000 to help fund their trips. ||*

## Wilkes Wrestling to Celebrate 60th Anniversary

BY DR. HAROLD COX

**T**HE 2006-2007 WRESTLING season will mark the 60th Anniversary of wrestling as an intercollegiate sport at Wilkes University. Wilkes initially achieved national recognition under the leadership of John Reese, who served as the coach for 42 years, only three of which were losing seasons.

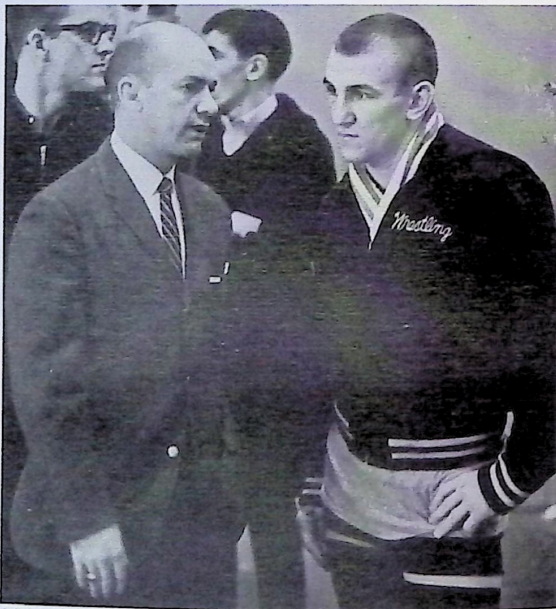
Wrestling was first considered an intercollegiate sport in January, 1939 when Bucknell Junior College conducted an intramural wrestling tournament at the YMCA. The announced objective was to lay the groundwork for wrestling to "become a major sport" at the college.

By the following November, the program had become the principal intramural sport for the gym classes. A tournament was held in December to select an "all-star" team that was to schedule matches with local teams. A varsity team was organized for the winter of 1940-1941, but no details have been found.

With varsity sports abandoned during World War II, it was 1946 before a team was finally formed. The beginnings of the program gave little warning of what was to come, but this would change with the appointment of John Reese as coach in 1953. Wilkes joined the Mid-Atlantic Conference in 1955 and produced its first winning team in five years. It would not have another losing season for 38 years. Over those years, Coach Reese would become one of only two collegiate wrestling coaches with more than 500 career wins.



Wilkes' first wrestling team as it appeared in 1946. Coach Cromwell Thomas is pictured in the upper left corner.



John Reese and John Carr discuss strategy in 1966. Carr is the only undefeated wrestler in Wilkes history.



A look inside the 38,000 square foot main floor of UCOM shows three side-by-side basketball courts, six basketball backboards and a drop down batting cage.

### UCOM: An Athlete's Haven

The Eagles have the NovaCare Center, Olympians have their Colorado Springs facility and now the Colonels have The University Center on Main (UCOM), the latest addition to the Wilkes campus. The multi-use facility, will accommodate the practice needs of 350 athletes from all 14 varsity sports, recreational activities for members of the Wilkes community, and intramural sports.

Addy Malatesta, director of athletics, believes that the development of UCOM opens an exciting new chapter for Wilkes athletics. "This outstanding multi-use facility will be a showcase for our campus community for years to come."

The interior of the 38,000-square-foot training ground is composed of three side-by-side tennis courts, with three basketball/volleyball courts within the lines. Additional perimeter markings allow the space to accommodate field sports.

Curtain separators permit UCOM to play host to a number of activities simultaneously. The Center houses six basketball backboards, a drop down batting cage, and a 29-foot high rock climbing wall. A two-lane track runs the perimeter of the courts, and a ropes course is available for student leadership training programs. Locker rooms are also accessible on-site for all facility patrons.

"The coaching staff recognizes and genuinely appreciates the support of the university and the tireless efforts of all the individuals at Wilkes who had a lead role in this project," said Malatesta. "UCOM will benefit the entire campus community. Now we will be able to provide indoor practice space for more than three hundred student-athletes, expand the intramural program offerings, house club team practices, offer leadership training, and provide time for open recreation."

During its affiliation with the MAC, Wilkes won 14 league championships in 20 years. From 1965 to 1975 Wilkes produced nine place winners in the NCAA College Division I and Division III tournaments.

In 1975, Wilkes moved to the EIWA, transferring to NCAA Division I and becoming the smallest college with a

Division I sport. A series of four losing seasons in five years in the mid-1990s caused a re-evaluation of the program and a return to the MAC beginning with the 1999-2000 season.

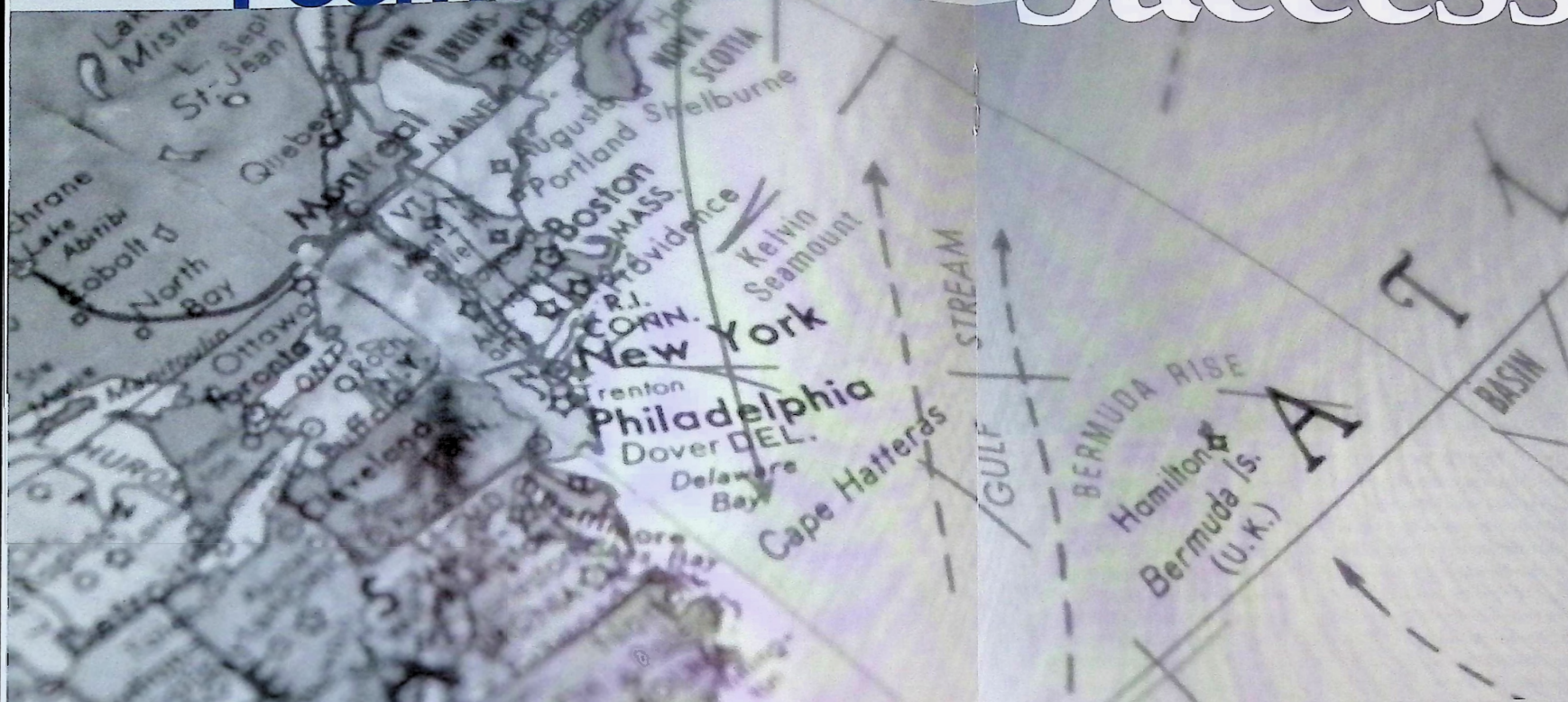
Today, the team is coached by John Laudenslager, who had a noteworthy career as a Wilkes wrestler from

1994 to 1998. Now having finished his third year as coach, the team has demonstrated a steady improvement, progressing from an 11-11 season to 13-5 this year. It would appear that another chapter in the remarkable history of Wilkes wrestling is about to be written. [1]



## POSITIONING FOR

## Success

**Wilkes University, 2016**

In a letter to faculty and staff earlier this year, President Tim Gilmour envisioned Wilkes University in 2016, after the strategic plan has done its work:

"Imagine a great Wilkes ten years from now. It is the premier small university in the Mid-Atlantic and known for its unique mentoring culture that challenges students at all levels to extraordinary academic achievement and personal growth. Wilkes' faculty is renowned for its extraordinary commitment to student learning, and its staff is seen as one of the most competent in higher education. Faculty and staff are well compensated and are regularly provided opportunities to enhance their skills.

"Sixty percent of the alumni participate in Wilkes' lifelong educational programs, mentor Wilkes students and alumni, and give generously to the Wilkes Annual Fund. Wilkes facilities and technology infrastructure are excellent and the campus and the city are quite simply great places to work and live."

**W**ILKES UNIVERSITY IS ON A QUEST FOR GREATNESS.

At a time when Pennsylvania universities face major challenges, Wilkes has revised its strategic plan to pursue far-reaching goals.

"Our idea is not just to hold our own but to strengthen the institution, both in what it does and how it's perceived," said President Tim Gilmour. "If we can do that, we will be a major factor in education, not only in Northeast Pennsylvania but also across the Mid-Atlantic."

Back in 2001, when the original Vision 2010 strategic plan was developed, the university identified four key factors that would challenge its operations and provide opportunity: a society that demands greater accountability; a declining pool of high school graduates, growth in the need for lifelong education, and technology that is driving innovation in all sectors, including education.

Meanwhile, U.S. college costs have continued to escalate. "There is a real press on us to deal with that issue," Gilmour said. "As costs increase, people wonder if we're providing sufficient value for the dollar. One way to do that is to get better and better."

The strategic plan is comprised of ten separate action plans designed to improve the university. This year, the focus is on "The Big Three":

- Building the capacity to deliver world-class mentoring
- Developing lean, user-focused support services
- Defining and realizing an enrollment growth plan

**The Wilkes Brand: Mentoring**

The Mentoring Task Force is finishing its first year of planning under

the leadership of co-chairs Maravene Loeschke, provost, and Paul Adams, vice president for student affairs. Their goal is to promote student success through a university-wide focus on world-class mentoring, thus helping Wilkes distinguish itself in the competitive academic marketplace.

"Mentoring is about creating a series of enriching relationships that are both spontaneous and intentional. They build upon one another to form a key developmental milestone," Adams said. "This will help our students form their

identities, develop competencies, manage emotions, and realize their purpose."

At the Wilkes University of the future, mentoring will be a long-term, on-going relationship. According to a February 2006 report by the task force: "The goal of building capacity to deliver world-class mentoring is to integrate mentoring into all aspects of our educational programs."

Mentoring will be based on three major interlocking components:

- the strength, reputation, and integrity of the Wilkes academic program

- the elements of the Signature Undergraduate Experience, from capstone courses to extracurricular engagement
- extension and connection of existing commitments to mentoring in the academic disciplines

Six academic departments have volunteered to take part in pilot mentoring programs to be implemented in 2006-2007: business, communications, education, environmental engineering and earth sciences, math/computer science, and psychology. Another group of six volunteers is being sought for the second round of pilot programs, to be implemented in spring 2007.

"I don't think we could have imagined the extent of this mentoring plan ten years ago," Adams said. "Through this culture of relationships and mentoring, we will have created a cadre of alumni who will be very committed and will continue to be involved with Wilkes. The culture will perpetuate itself, creating special relationships and sustaining a mentoring legacy."

President Gilmour noted that alumni will play important roles in the Wilkes mentoring brand. "They're going to be at the core of our mentoring for career and professional paths," he said. "They will be both mentors and mentored. It's a natural fit."

### World-Class Support

Satisfy and minimize is the philosophy of the Support-Services Task Force, said chairman Scott Byers, vice president for finance and support operations. This task force is charged with improving support services while minimizing expenses.

Wilkes wants to see "user-focused" support services throughout the uni-



The environmental engineering and earth sciences department is one of six academic departments that will participate in a pilot mentoring program this year.

versity, Byers explained. "I think we're user-focused today, but it's from an individual perspective. Each support unit is helpful and courteous as a student pays tuition or registers for classes, but the student has to trek from one place to the next to accomplish those tasks. "We want to make the processes seamless, so that whatever you might want to accomplish can be done in one place," Byers said.

Many student support services will be grouped at the new University Center on Main, which is being transformed from a corporate call center to a university athletics and administrative facility. "So many times, a facility is in place, and then we try to fit that facility around the operation," Byers said. "Here we have an open environment, with the ability to align it with our new processes." Instead of being located in different buildings, support services will be in the same location, where staff can

work to create a seamless environment for service.

President Gilmour called this effort a "remarkable opportunity" to transform student services while controlling—and maybe reducing—costs. "We owe it to ourselves to get more focused on the needs of the people who are being served by these processes."

In addition to physically locating services in the same spaces, information technology will allow the university to put more services into the control of the user: students may be able to register for classes at any time of day or night, for example, Byers said. "Before now, we didn't really have an IT infrastructure to handle some of the things we've been talking about," he said. "Now we're getting to the interesting part."

The challenge is how to accomplish "the interesting part" with fewer people. "It's going to require people to think more of the entire process rather than just their area," Byers said.

### Balancing Enrollment

In 2001, the university set a goal of increasing undergraduate full-time-equivalent (FTE) enrollment from 1,837 to 2,300 and graduate/nontraditional FTE enrollment from 669 to 1,800, explained Mike Frantz, vice president for enrollment and marketing. He co-chairs the Enrollment Task Force with Don Shandler, dean of graduate studies and continued learning.

These goals were to be met by 2010. Less than five years into the plan, though, undergraduate enrollment has hit its mark, with 2,323 FTE students, while graduate enrollment has risen at a slower pace to 903 FTE students. A new undergraduate goal of 2,400 has already been set.

Due to the projected decline of Pennsylvania high school graduates, the revised strategic plan concentrates on enrollment growth in four graduate and nontraditional areas, rather than in traditional undergraduate students, Frantz said. "What we want is a more balanced portfolio of academic programs so that when one group declines, the others can take up the slack," he says. "From 2008 to 2014, it will become much less likely that we will meet enrollment goals through traditional undergraduate programs."

Four subgroups of the task force were charged with "grabbing the bull by the brainstorming horns," Frantz said, to determine challenges and opportunities in four areas of potential enrollment growth:

- current graduate programs
  - new graduate programs
  - on-campus undergraduate degree completion for adults
  - off-site alternative undergraduate degree completion programs
- Once the subgroups make their ini-



The new University Center on Main, a former call center facility, is being transformed into a "user focused" one-stop shop for student services such as the financial aid and registrar's office and information technology.

## Less than five years into the plan, undergraduate enrollment has hit its mark, with 2,323 FTE students

tial reports, they will be reorganized to carry out the ideas that have the greatest potential, Frantz said.

Among the new graduate programs under consideration is a Wilkes University law school. Frantz paraphrased Trustee William Tremayne '57, who said at a board meeting that, 30 years from now, Northeast Pennsylvania will most likely be home to a law school. "The question is, do we want it to be a Wilkes law school?" Frantz also noted, "Preliminary research indicates that enough people are taking LSATs from this area to get enough quality applicants to fill a law school class."

Nontraditional programs might include everything from professional development courses to online classes to degree completion at satellite campuses. "There are real opportunities in the adult market, and we need to position ourselves in that market as soon as possible," Gilmour said, adding that many continuing education programs will be driven by the needs of alumni. "Hopefully our plans for balancing enrollment and streamlining support services, coupled with the mentoring, will build a much stronger alumni relationship with the institution, where people will feel like they really belong."

Ten years from now, Frantz envisions an institution that provides so many types of opportunities that students will "make Wilkes their edu-

cational choice for life," returning as needed to enhance their undergraduate education.

### The Means to Succeed

To help achieve and reach beyond the goals of the strategic plan, Wilkes will soon launch a capital campaign, the "quiet phase" of which will begin this summer. Although a target has not been set, Gilmour said he hopes the campaign will be able to go beyond the \$31 million raised in the previous campaign.

Funds raised will help construct facilities outlined in the master plan, including a new health sciences building and improvements to athletic facilities, Gilmour said. Additional funds will endow scholarships and academic programs. "We hope that it will be the kind of campaign that not only raises money but also enhances the connection of people with the university," he noted.

From the capital campaign to the "Big Three" action plans to extensive future projects, Wilkes University's restructured strategic plan holds promise for academic quality and financial strength. "Wilkes has always been an institution that provided a great education for students who truly pursued it," Gilmour said. "We want to get to where we're providing a great education for all students." ■

SPOTlight

# Interning in the World of Autism

BY TRACEY DOOMS

SPIT IN A ROOM WITH AN AUTISTIC CHILD FOR A FEW MINUTES, AND IT QUICKLY BECOMES APPARENT THAT THE CHILD IS DIFFERENT FROM OTHER CHILDREN. HE MIGHT BE TOTALLY IMMERSSED IN ONE ACTIVITY, PERHAPS HITTING A BUCKET WITH A PENCIL OVER AND OVER. HE PROBABLY WON'T MAKE EYE CONTACT, AND HE MAY NOT BE ABLE TO SPEAK WELL, OR AT ALL. BASICALLY, HE SEEMS TO BE LIVING IN ANOTHER WORLD.

EACH SEMESTER, WILKES UNIVERSITY PSYCHOLOGY STUDENTS ENTER THAT WORLD THROUGH INTERNSHIPS AT THE CHILDREN'S SERVICE CENTER OF NORTHEAST PENNSYLVANIA IN WILKES-BARRE, WHERE THEY SHADOW THERAPEUTIC STAFF SUPPORT (TSS) PERSONNEL WHO TREAT CHILDREN WITH AUTISM SPECTRUM DISORDERS. JEAN SCHAPPERT, A WILKES JUNIOR FROM ASHLEY, IS ONE OF THOSE STUDENTS. SHE ACCOMPANIES A TSS ON HOME AND SCHOOL VISITS, WORKING WITH AUTISTIC CHILDREN ON EVERYTHING FROM COMMUNICATING THROUGH PICTURES TO SIMPLY MAKING EYE CONTACT. "EVEN THE SLIGHTEST IMPROVEMENT IS A BIG STEP FOR THESE KIDS," SHE SAID.

The internship program is led by Dr. Carl Charnetski, a Wilkes University professor of psychology who has been consulting at the Children's Service Center for about 10 years. He was instrumental in developing the center's autism program, which provides assessments and therapeutic interventions to youngsters diagnosed with pervasive developmental disorders, more commonly known as autism. Charnetski designs behavioral interventions and supervises the therapeutic support staff in implementing them. This work is particularly valuable due to the nationwide increase in autism diagnoses—from one out of every 400 children in 1998 to one of every 166 children in 2005, according to the U.S. Centers for Disease Control.

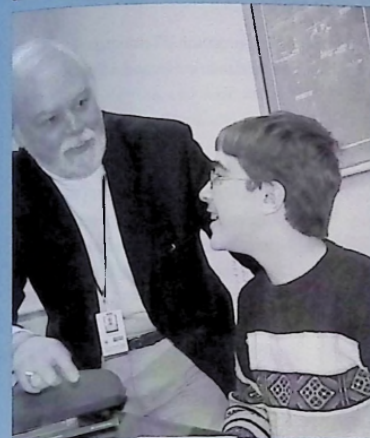
Although Wilkes students have helped at the Children's Service Center informally over the past decade, the internship program officially began about two years ago. Charnetski usually places two interns, each semester and often has a waiting list of junior and senior psychology majors who are

eager to participate in the college-credit program. In addition to shadowing a TSS, interns write papers and have weekly meetings with the professor to discuss cases. "It's a prime example of furthering Wilkes' mission of mentoring," Charnetski said.

Interns work with children across the autism spectrum, from low- to high-functioning. "Our students are exposed to a wide array of symptoms of the manifestation of the disorder so that they can understand various treatments," Charnetski said.

Because Professor Charnetski specializes in applied behavior analysis, much of the work he has the TSS and intern do involves analyzing a youngster's behavior and then determining how to intervene to get the desired results. For example, Charnetski explained, a boy (autism is more prevalent among boys than among girls) might tell a classmate she's fat, simply because that's what the boy sees. Telling the boy that his name-calling hurts the girl's feelings probably will not solicit a change in his behavior; autistic indi-

Junior psychology student Jean Schappert (far right) was selected by Dr. Carl Charnetski (below) to intern with the Children's Service Center. She regularly works with autistic children like Matthew (pictured) in their school environment.



SPOTlight

"It's a prime example of furthering Wilkes' mission of mentoring," Charnetski said.

viduals typically do not understand that others have feelings different from their own. Instead, the TSS attaches consequences to the behavior, saying that when he hurts the girl's feelings, he can't play with her. "He may never understand the girl's feelings, but he will come to understand that his behavior brings negative consequences," Charnetski said. "The child comes to know how to behave appropriately in a social situation."

Sometimes solving a problem can be as simple as considering the situation from the autistic child's viewpoint. "Once I walked into a second-grade classroom, and the teacher was in a panic because a boy had come up to her and said: 'I like Linda with no pants on,'" Charnetski recalled. The teacher was worried about what might have happened between the two children. Charnetski talked to the boy and realized he was just commenting on how the girl looked in the dress she was wearing that day, instead of the pants she usually wore. A potential crisis was averted.

Charnetski is one of the most outstanding behavior specialists in northeast Pennsylvania, according to Joseph DeVizia, who headed the Children's Service Center for 26 years before recently becoming executive director of the Luzerne County Office of Human Services. "He was at the ground floor of this whole movement in autism," DeVizia said. The internship program helps university students gain experience in real-life situations, DeVizia said, noting that "it's not terribly common for students to learn about autism right in the classroom with autistic children." The interns' exceptional training has paid off; several have been hired by the center after completing their bachelor's degrees.

For Kayn Shoval '05, her internship in the summer of 2004 was a stepping stone to her current enrollment in a master's degree program in counseling and human services at Lehigh University. "Without my Wilkes internship, I don't think I would have gotten nearly as much out of my psychology degree," she said. During her

internship, Shoval shadowed a TSS who was working with three autistic children in their homes, as well as assisting at camp with a child who has Asperger's syndrome, a less severe form of autism. "Before the internship, I didn't really know a lot about autism," she said. "I learned so much."

Current intern Jean Schappert heard about the Children's Service Center program through Dr. Charnetski, her advisor. "I was trying to explore different areas of psychology and thought it sounded extremely interesting," she said. With a minor in sociology and women's studies, Schappert originally thought she would one day work with women and children who are in abusive relationships. "Now, though, I'm really enjoying working with the children in this program," she says.

Changed by her experiences, Schappert is hoping for a second autism internship this summer. After she graduates in June 2007, she hopes to become a TSS herself and work with autistic children. "It's just wonderful work that's being done."

# CLASSnotes

## 1950

*Martin Popky* was honored for his role as secretary and past president of B'nai B'rith, a Jewish advocacy group, in his local chapter. He is a past president of the Wyoming Valley Independent Insurance Agents. He was a treasurer of the local Irem Temple and founder of the American Blind Bowlers' Association. He resides in Kingston, Pa. with his wife, Janet. They have two daughters, Judy and Linda.

## 1960

*Emilie Gino* is an education consultant. She was named Member of the Year by the Women's Transportation Seminar Los Angeles Chapter in 2004.

## 1966

*Richard Bucko, Ph.D.* retired as a school principal. He teaches at Farleigh Dickinson University and manages an educational consulting company. Richard resides in Medford, N.J. with his wife, Marilyn.

*Alan Gamble* is semi-retired from IBM's global financial sector. Alan and his wife, Susan Morse, reside in Englewood, Fla.

*Dr. Mark Hamdi* is a licensed semi-retired psychologist in a private practice in Glens Falls, N.Y. He resides in Whitehall, N.Y., with his wife, Judith.

*Carl Polnaszek* resides in Richfield, Minn. with his wife, Barbara Homce.

## 1967

*Robert F. Armbruster, Ph.D.* retired. Robert and his wife, Claire, reside in Tempe, Ariz.

## 1968

*Daniel Klem, Ph.D.* was featured on NPR. Daniel discussed his research on birds that crash into the plate glass windows of buildings, which has prompted the use of special, etched glass windows that may prevent bird crashes. He is a member of the Wilkes University Board of Trustees and an ornithologist and faculty member at Muhlenberg College in Allentown, Pa.

*Liz Slaughter* is a senior project director at Fordham University and is working on a five-year study on child welfare in the state of Connecticut. Liz resides in New Rochelle, N.Y. with her husband, Sylvester Albert, and their two children, Christina and Wesley.

*Roger D. Brewer MBA* resides in Colorado Springs with his wife, Barbara, and their two children, Janesse and Jason.

## 1969

*Earl E. Bitely* resides in Independence, W.V., where he works as the manager of Longstriders Farm.

*Martin Naparstek* published a book, "Honesty in the Use of Words." He teaches English and literature at Geneseo State University of New York. He resides in Rochester, N.Y.

## 1970

*Marvin L. Stein* is an IT specialist and software engineer for IBM Global Services. He resides in Overland Park, Kans.

## 1971

*John J. (Jack) Flynn* retired as senior writer and editor for the United States Department of Housing and Urban

Development in Washington, D.C. He is a freelance writer and editor living in Fairfax, Va.

## 1973

*Fred Gedrich* is a foreign policy and national security analyst who has appeared on CNN, MSNBC and the Fox News Channel. He retired from the U.S. Department of State in 1997, after having traveled to more than 50 countries and two U.N. Summits.

*Dr. William J. Gibbons* resides in Grand Island, N.Y., with his wife, Dr. Sylvia Kaptein, and their daughter, Katie.

*Joseph Grill, Ph.D.* is director of corporate outreach and new initiatives at College Misericordia. Joseph resides in Jenkins Township, Pa., with his wife, Lisa, and two children.

## 1974

*Steven Grossman* is a senior consultant in market research with List Associates. He resides in Kiryat Yearim, Israel, with his wife, Linda, and their children, Lita, Rivka Sara, Asher, Dovid, Avraham, and Daniella.

## 1977

*Karen C. Dussinger* was appointed to the position of Transportation Community Relations Coordinator, a professional liaison for PennDOT. Dussinger has held promotions, public relations and marketing positions with WBRE-TV, Wyoming Seminary, King's College, and Mericle Commercial Real Estate. She resides in Dallas, Pa., with her husband, Joseph.

*John J. Minetola* recently purchased a The UPS Store franchise. He owns and operates his business at the Midway

Shopping Center in Wyoming, Pennsylvania. He resides in Luzerne with his wife, Lenora, and their children Melissa, Joshua, Jared, and Jenna.

*Louis D. Zboray M'83* serves as the tax collector of West Hazleton, Pa. He also served in the Army as an administrative assistant for the chief of staff for intelligence at the Pentagon.

## 1979

*Reginald Fatherly* has had numerous one-man shows and has received many awards for his art. He has taught art in the public school system for more than ten years and is the assistant principal at Roosevelt Middle School in Williamsport, Pa. He is a member of the Bald Eagle Art League.

## 1981

*Colleen Gries Gallagher* was elected president of the Wilkes University alumni association.

*Paul C. Kanner M'86* has been involved in Community Theater since 2004. He is presently cast in Agatha Christie's "And Then There Were None" at the Oyster Mill Playhouse in Camp Hill, Pa. He resides in Harrisburg.

## 1983

*Meredith Cunningham* is a special education teacher for Prince George's County Public Schools. She resides in Lusby, Md.

*Thomas George Urosvich, OD* is an optometry associate for Geisinger Medical Group.

## 1984

*Michael H. Quinn* is a Lieutenant Colonel with the United States Air Force. He resides in Eielson AFB, Alaska, with his wife, Valeriya, and their children, Shannon, Michael, Zhenia, and Maggie.

## 1987

*Allan C. Knox* is a search and rescue program manager with the United States Air Force. Allan resides in Yorktown, Va., with his wife, Elizabeth, and children, Mackenzie and Shawn.

*Thomas J. Ricks, Jr.* is the general manager of Amphenol, a worldwide fiber optics firm. He resides in Plainfield, Ill., with his wife, Pamela, and their two children, Trey and Kiersten.

## 1988

*Cindy Houser* is the administrator of two out-patient dialysis clinics. She resides in Achbald, Pa. with her husband, Joe, and their three children, Scott, Rebecca, and Amber.

## 1989

*Jeffrey Eline* produced the independent feature film, *Mentor*, which has recently been accepted in the Tribeca Film Festival. Jeffrey is owner of Eline Productions. He resides in Finksburg, Md., with his wife, Gayle '88, and children, Aaron and Selby.

*Rob Faille* was promoted to director of investments and financial systems for Penn Mutual Life Insurance in Horsham, Pa.

*Robert D. Wachowski M'94* is a math teacher with the Anne Arundel County Public Schools in Edgewater, Md. He resides in Stevensville, Md.

## CLASSnotes

### UP CLOSE: BILL MILLER '81



Barnes and Noble Booksellers, Inc. recently named Bill Miller as Vice President of Merchandising and Gifts, a position that will put

him in charge of the group of businesses that represent the highest margin products sold by the company and over \$500 million in sales. He will be responsible for all buying, product development, and sourcing, including the supporting logistical and operational elements of those businesses.

Miller has a wealth of retail and product development experience. He began his career at Macy's, where he spent nine years in the merchandise department, and most recently served as a buyer of menswear, traveling extensively to the Far East and Europe to develop products and source merchandise. From 1989 to 2000, Miller worked for FAO Schwarz, starting as a Regional Manager. During his tenure, he successfully launched FAO.com and served as Senior Vice President for Store Strategy and Development. He was also General Manager of the flagship store on Fifth Avenue for four years, growing its sales from \$17 million to \$37 million during his stewardship. Most recently, Miller served as the president and CEO of Eziba, a leading Internet gift company.

Miller splits his time between his home in New York City and Williamstown, Mass. with his partner, Talbot Logan.

**1990**

Amy Adamczyk married Gregory L. Taylor. Amy is a marketing assistant for Frost Brown Todd. They reside in Louisville, Ky.

**1991**

Robert Cella married Maureen Rogers. He is a regional sales manager for BioHorizons, Birmingham, Ala. They reside in Conshohocken, Pa.

Christina Kalyan is a fourth grade teacher in the Lower Dauphin School District in Pa. She resides in Lancaster, Pa., with her children, Cody and Cassie.

Linda O'Boyle Zaneski MHA'01 is a licensed nursing home administrator for the Wyoming Valley Healthcare System. She was recently elected the first woman president of the Edwardsville, Pa., Borough Council, where she resides with her husband, Stan Zaneski '90, and their two children, Rebecca and Stanley.

**1992**

Brian DeAngelo is currently employed by the New Jersey State Police. He resides in Upperfreehold Twp., N.J., with his wife, Brandi, and their two children, McKinley and Rylee.

Julie Orloski is a fund development director for Penns Woods Girl Scout Council. Julie resides in Tunkhannock with her husband, Bob, and two daughters, Karen and Sarah.

Joann (Scubelek) Prushinski is a regional program manger for biotechnical company Genentech, Inc. She and her husband, Scott '93, reside in Palmyra, Pa.

Carl E. Sutton M'99 is a candidate for senator of the 20th District of Pennsylvania. He is currently employed as a psychotherapist for Northeast Counseling Services in Nanticoke, Pa., and works within the Lake Leman School District. He resides in Dallas Township, Pa., with his wife, Wendy, and their son, Floyd.

**1993**

Daryle Cardone is a special assistant for flag officer matters for the United States Navy Flag Officer Management and Distribution office. Daryle resides in Alexandria, Va.

**1994**

Steven S. Endres, PE. and his wife, Gina, announce the birth of their son, Gabriel Steven Endres, born March 3, 2005. Steve is a National Accounts Manager for Novozymes Biologicals Inc. The couple also has two daughters, Taylor, 6, and Carly, 4, and reside in Vineland, N.J.

Krista Rebo-Massara has become board certified in obstetrics and gynecology by the American Osteopathic Board of Obstetrics and Gynecology. She has been a partner of Family Health Associates Multispecialty Group, Women's Health Division, through Lewistown Hospital since January 2003 and a representative of the Pennsylvania Medical Society, among others.

Katherine Zoha married David Genovese. She is a math teacher at G.A.R. High School in Wilkes-Barre.

**1995**

Jean Hemmer and Chris Hemmer '97 proudly announce the birth of their second son, Andrew Martin, on January 9, 2006. They reside in Airmont, N.Y.,

where Jean is a stay-at-home mom for their two sons, Thomas and Andrew, and Chris works in fundraising.

Cynthia Kowalski M'04 is the Director of Nursing at Valley Crest Nursing & Rehabilitation Center in Wilkes-Barre, where she resides.

**1996**

William C. Boyer received a master's degree in exercise science and health promotion from California University of Pennsylvania. William also received certification by the National Academy of Sports Medicine as a performance enhancement specialist and certified personal trainer. He is a training specialist for the Commonwealth of Pennsylvania, owns a sports performance company Sports Performance Solutions, and trains high school and college athletes. He resides in Ashland, Pa.

James Savage resides in Norwich, Conn., with his wife, Marchelle, and their daughter, Emersyn Lee.

Mark Youngblood and his wife, Mary, welcomed their second child on January 13, 2006, a daughter, Molly Elisabeth. Mark is a Special Agent with the United States Secret Service, assigned to the Presidential Protective Division in Washington, D.C. They reside in Linthicum, Md.



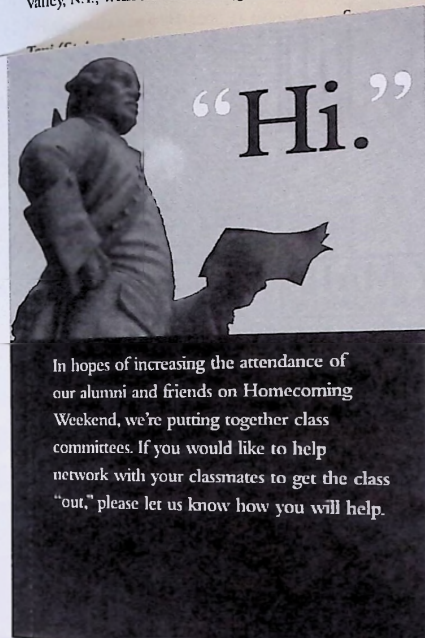
Ravin Gryboski '95, a professional baseball player with the Washington Nationals organization, attended a benefit in Las Vegas for the Foundation for Kids Foundation, a charity founded by country music star Garth Brooks. Gryboski regularly contributes to the Foundation. Pictured with Brooks are Gryboski and his wife, Leah.

**1998**

Kerri Fasulo is an Area Marketing Manager for Sprint Nextel Corp. based in Manhattan. She resides in Pleasant Valley, N.Y., with her husband, Justin.

Pa., with his wife, Stephanie, and two children, Jimmy and Meghan.

Colleen Ewasko is a Captain along with her husband, Brian, in the



In hopes of increasing the attendance of our alumni and friends on Homecoming Weekend, we're putting together class committees. If you would like to help network with your classmates to get the class "out," please let us know how you will help.

husband, David, own a car detailing business, Ricochet's Rapid Detail, which they opened in 2004. They reside in Scranton.

and her husband, Corey, reside in Denton, Md.

**2003**

Scott Cole is the principal of the Lebanon County Career and Technology Center. He resides in Mechanicsburg, Pa., with his wife, Cory, and their two children, Caleb and Faith.

Cory Ann Roke is pursuing a master's degree in both classroom technology and educational leadership from Wilkes University. She is employed as

**UP CLOSE:  
DAVE MACEDO '96**



Name: \_\_\_\_\_  
 Class year: \_\_\_\_\_  
 E-mail: \_\_\_\_\_  
 Phone Number: \_\_\_\_\_

*I would like to help as:*

- Class Committee Chair
- Class Committee Member
- Class Gift Committee Member

**1990**

*Amy Adamczyk* married Gregory L. Taylor. Amy is a marketing assistant for Frost Brown Todd. They reside in Louisville, Ky.

**1991**

*Robert C* He is a n BioHoriz reside in

*Christin* er in the in Pa. Sh her child

*Linda O* licensed for the System. the first Edward where s Stan Ze dren, R

**1992**

*Brian I* by the resides in with his wife, Brandi, and their two children, McKinley and Rylee.

*Julie Orloski* is a fund development director for Penns Woods Girl Scout Council. Julie resides in Tunkhannock with her husband, Bob, and two daughters, Karen and Sarah.

*Joann (Scublek) Prushinski* is a regional program manger for biotechnical company Genentech, Inc. She and her husband, *Scott '93*, reside in Palmyra, Pa.

*Carl E. Sutton M'99* is a candidate for senator of the 20th District of Pennsylvania. He is currently employed as a psychotherapist for Northeast Counseling Services in Nanticoke, Pa., and works within the Lake Leman

where Jean is a stay-at-home mom for their two sons, Thomas and Andrew, and Chris works in fundraising.

*Cynthia Kowalski M'04* is the Director of Nursing at Valley Crest Nursing &



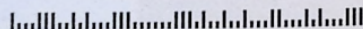
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Associates Multispecialty Group, Women's Health Division, through Lewistown Hospital since January 2003 and a representative of the Pennsylvania Medical Society, among others.

*Katherine Zoka* married David Genovese. She is a math teacher at G.A.R. High School in Wilkes-Barre.

**1995**

*Jean Hemmer and Chris Hemmer '97* proudly announce the birth of their second son, Andrew Martin, on January 9, 2006. They reside in Airmont, N.Y.,

January 13, 2006, a daughter, Molly Elisabeth. Mark is a Special Agent with the United States Secret Service, assigned to the Presidential Protective Division in Washington, D.C. They reside in Linthicum, Md.



*Kevin Gryboski '95*, a professional baseball player with the Washington Nationals organization, attended a benefit in Las Vegas for the Tennessees for Kids Foundation, a charity founded by country music star Garth Brooks. Gryboski regularly contributes to the Foundation. Pictured with Brooks are Gryboski and his wife, Leah.

**UP CLOSE:  
DAVE MACEDO '96**



After a stellar career as a player and assistant coach with the Wilkes basketball program, David Macedo is sharing his knowledge and achieving new levels of success at Virginia Wesleyan College.

Macedo, who was a member of the Wilkes coaching staff during the team's 1998 run to the NCAA Division III Final Four and who played on two Wilkes teams that reached the Division III Elite Eight, led the Marlins to their first ever NCAA Division III National Championship this season, finishing with a 30-3 record. In his six years with the team, he has tallied an impressive 124-45 record, with three consecutive 20-win seasons, and led his team to the 2005 and 2006 conference titles.

Macedo credits much of his success to his alma mater. "My time with the Wilkes basketball program was invaluable, and I learned a great deal from Coach Rickrode. The experience has helped to shape my coaching philosophy and develop a winning program."

**1998**

*Kerri Fasulo* is an Area Marketing Manager for Sprint Nextel Corp. based in Manhattan. She resides in Pleasant Valley, N.Y., with her husband, Justin.

*Toni (Steinon) Loftus* is an RN with the United States Army Reserves stationed at Brooke Army Medical Center in Houston, Tex., where she case-manages wounded soldiers returning from the Middle East. Toni resides in Mountaintop, Pa., with her husband, Paul, and their children, Sheila, Jessica, Paul, and Tara.

**1999**

*Sarah Karlavage* married Robert Rocchio. Sarah is the New England regional manager for beer importer Merchant du Vin-East. They reside in Providence, R.I.

*Kimberly Kutch* married Christopher Augustine. Kimberly is a training manager with Sanofi Pasteur. They reside in Olyphant, Pa.

*Lucia Peregrin* is a Global Collector for UPS in Dunmore, Pa. She and her husband, David, own a car detailing business, Ricochet's Rapid Detail, which they opened in 2004. They reside in Scranton.

**2000**

*James L. Caffrey M'03* received a healthcare facility manager certification from the American Hospital Association. James is an adjunct professor in the architectural engineering program at Luzerne County Community College and a facility engineer at the Wilkes-Barre Veterans Administration Hospital. He resides in Hughesstown,

Pa., with his wife, Stephanie, and two children, Jimmy and Meghan.

*Colleen Ewasko* is a Captain along with her husband, *Brian*, in the United States Air Force. They are currently stationed at Moody Air Force Base, Ga.

*Jeffrey Nason* is a Project Manager in land development with Bursich Associates, Inc. He resides in Potstown, Pa., with his wife, Mary.

*Lisa Samala* is a pharmacist with Wal-Mart. She resides in Scranton, Pa.

**2001**

*Michael Miller* married Renee Majeski. Michael is a loan officer with Wells Fargo. They reside in West Pittston.

*Corey Yanoshak M'02* is an export compliance coordinator at L-3 BAI Aerospace Systems in Easton, Md. Corey and his wife, *Amy (Nesevich) '02* reside in Denton, Md.

**2002**

*Amy (Nesevich) Yanoshak* is a fourth grade teacher Greensboro Elementary School in Caroline County, Md. She and her husband, *Corey '01* reside in Denton, Md.

**2003**

*Scott Cole* is the principal of the Lebanon County Career and Technology Center. He resides in Mechanicsburg, Pa., with his wife, Cory, and their two children, Caleb and Faith.

*Corey Ann Roke* is pursuing a master's degree in both classroom technology and educational leadership from Wilkes University. She is employed as

a kindergarten teacher in the Greater Nanticoke Area School District. She recently married John Joseph Wojciechowski, also of Nanticoke.

**2004**

Anthony P. Podczasy, Jr. is the superintendent of the Hanover Area School District. He is completing his third year as the assistant national director for the American Junior Academy of Science, an honors research society for high school scientists.

**2005**

Kristina M. Davis works as a pharmacy manager for Rite Aid. She resides with her husband, James '86, and their child, Jamie, in Mountaintop, Pa.

Philip Torres is vice president and owner of Avid Advancement Moving Systems in Elk Grove, Calif., where he also resides.

Sonnie Weller is a middle school basic skills and gifted and talented teacher for Lapotcong School District. Sonnie is also a freshman boy's basketball coach at Phillipsburg High School. He resides in Phillipsburg, N.J.

Alex Wishnie works as a structural engineer at J.E. Rosenkrantz PE, M.S.C.E. in Margate, N.J. He resides in Ventnor, N.J.

**Master's**

**1975**

Dr. Agnes Cardoni has been appointed Coordinator for Writing Across the Curriculum at Wilkes University.

**1989**

Linda Kleop-Price was promoted to assistant vice president, utilization management for CoreSource, a third party employee benefits administrator company. She resides in Robensia, Pa.

**2001**

Renee Majeski married Michael Miller. Renee is a first grade teacher with Wyoming Valley West School district. They reside in West Pittston, Pa.

Dana Siggins is a special education teacher and emotional support teacher at Shoemaker School in the East Penn School District near Allentown, Pa.

**In Memoriam**

**1938**

Marion Clark Dower passed away on January 14, 2004.

**1939**

Robert T. Conway passed away on October 20, 2005. He is survived by his wife, Joan Mary, and four sons.

**1940**

John M. Pisano passed away on September 6, 2005. He was a captain who served with the Army Air Corps in World War II. Prior to his retirement, he was a manager for Pomeroy's. Surviving are his wife of 55 years, Irene, a son, and a daughter.

**1942**

Bernard John Fladd died on August 30, 2005. He was a veteran of WWII, where he served with the Army Air Corps and the Navy. He was an electronics techni-

cian for General Electric for over 30 years. He is survived by two children.

**1946**

L. Robert Spencer passed away on October 12, 2005. He was a champion diver and a jazz musician in New York City. He was an accountant and company newsletter editor at PG&W. He is survived by his wife, Margaret, and a daughter.

**1950**

Robert Paul Beck died July 17, 2005. Robert was a WWII veteran, serving under General Patton, and worked as a systems analyst for DuPont for 30 years. He is survived by his wife, Martha, three sons, and a daughter.

Theodore Warkowski passed away on October 19, 2005. He worked for over 50 years in the insurance industry. He is survived by his wife, Irene, and a son.

**1951**

Robert P. Hilburt passed away on December 6, 2003. He resided with his wife, Virginia, in Lansdale, Pa.

**1953**

William A. Clausen passed away March 26, 2005. He was a retired teacher from the Newburgh Free Academy in Newburgh, N.Y.

**1954**

Richard (Dick) Harrison Hawk passed away on November 7, 2005. He served in the U.S. Army from 1946-1948. He is survived by his wife, Joan, two daughters, and a son.

**1955**

Glen Reese Martin passed away on November 3, 2005. He served with the National Guard of Pennsylvania. He is survived by two sisters, Lorraine and Hazel.

**1957**

Matilda Trzcinski M70 died on September 26, 2005. She served in the U.S. Army Nurse Corps in Okinawa during the Korean War. During her life she taught elementary school and nursing at a hospital. She is survived by two sisters, Bernice and Anette.

**1959**

John S. Salva passed away on November 23, 2005. He resided with his wife, Louise, in Rochester, N.Y.

**1960**

Lee S. Smith passed away on October 28, 2005. He was a veteran of the Korean War and a retired employee of the Pennsylvania Department of Environmental Protection. He is survived by his wife, Marilyn, a sister, and a brother.

**1961**

Thomas Feeney died on November 10, 2005. He was principal of West Side Area Vocational-Technical School in Pringle, Pa., for 25 years and a United States Air Force veteran. He is survived by his wife, Paula, four sons, and one daughter.

**1968**

Louise Helen Navarra Novy died at age 93 on August 27, 2005. She was one of the first yoga instructors in the

Wilkes-Barre area and performed at the Metropolitan Opera House in New York City in several shows. She is survived by two daughters and a son.

**1970**

Beulah Cohen Brandstadter passed away on November 22, 2005. She was a retired furrier living in Scottsdale, Ariz. She was preceded in death by her husband, Eugene, and is survived by a son and a daughter.

**1976**

Dr. Jeanne A. Cullinan MTS passed away on January 7, 2006. She is survived by her daughter, Amanda Marie, her parents, and her sisters. As an associate professor of Radiology at the University of Rochester, she was program director for the Diagnostic Radiology Residency Program and was the director of the Women's Imaging Center.

Thomas J. Lasky passed away on October 8, 2005. He was a systems analyst for Blue Cross of Northeastern Pennsylvania for 21 years. He is survived by his parents, his wife, Cheryl, two brothers, and a sister.

**1978**

Harry Mahally passed away on November 24, 2005. He was the former business manager for Mahally Trucking Co. and was an accountant for Wyoming Valley Alcohol and Drug Services.

**1979**

Judy (Wendorf) Selenski passed away on October 5, 2005. She was an instructor of nursing at East Stroudsburg

**UP CLOSE:  
KIM WHIPPLE '05**



Kimberly Whipple, a captain in the United States Air Force, achieved the Curtis E. Lemay Top Graduate Award in her Commissioned Officer Training Class 05-06.

Capt. Whipple is currently the Officer in Charge of the Clinic Pharmacy, a position that entails working the front lines at both the clinic and satellite pharmacies, interacting with the providers to ensure proper therapy, counseling patients, and supervising the technicians and volunteers. She is being trained in the Coumadin Clinic. This is a three-year commitment.

An additional duty for Capt. Whipple is being part of the Air Education and Training Command Conference Committee, working with personnel throughout the wing. She also participates in the Root Cause Analysis (RCA) team.

Whipple is stationed at the Luke AFB in Glendale, Ariz., and works in the 88th Medical Group. She holds a National Defense Service Ribbon.

University. Surviving are her husband, Brian, two sons, a daughter, a sister and brother.

**1985**

*Marian Joan Karmilowicz Young* passed away on September 2, 2005. She was a nurse. She is survived by her husband, James, two daughters, and a son.

**1988**

*Gary Buscalferrri* passed away on October 13, 2005. He was a supervisor for Roadway Express. He is survived by his parents; his wife, Michele; a son; and a sister.

**1991**

*Annmary Mundry* passed away on September 2, 2005. She was employed by Nabisco. Surviving is her husband, Raymond (Jack) Wolfe.

**1995**

*Darlene Jones* passed away on October 4, 2005. She was a counselor of Kids of Peace. She is survived by her husband, Samuel.

**Friends**

*Constance McGuire* passed away on September 8, 2005.

*Jay M. Llewlyn* passed away on October 9, 2005. He is survived by his mother, his daughter, and a brother.

*Dr. Robert Ogren*, professor emeritus of biology at Wilkes University, passed away on July 13, 2005. Many of his students became established scientists, physicians, allied health professionals, and nurses. He is survived by his wife of 57 years, Jean, and two sons, Paul and Philip.

*Enzo Liva* passed away on October 26, 2005. He was a graduate of Julliard School of Music and a former music instructor at Wilkes. He is survived by his wife, Frances, and four children.

*Regina Meschini* passed away on October 27, 2005. She worked for 20 years in what was then the Wilkes College career placement office.

**IN MEMORIAM:  
JIM DECOSMO,  
EMERITUS  
PROFESSOR OF  
MATHEMATICS**



Dr. Jim DeCosmo passed away on October 9, 2005. He began teaching at Wilkes University in 1962 and in 1996 served as department chair. He officially retired in 1997 but continued to teach courses until this year. DeCosmo began teaching math in Long Island, N.Y., in 1956. While there, he obtained his advanced degree at Adelphia University.

DeCosmo was a talented vocalist and was active in various music groups, most recently the Choral Society at College Misericordia. He was also a handball player at the Wilkes-Barre YMCA for 40 years. DeCosmo enjoyed many things, including Wilkes University basketball, mystery novels, Broadway shows, theater, opera, classical music, movies, astronomy, and the Philadelphia Phillies.

Surviving are his wife of 19 years, Betsy Crum DeCosmo; daughters, Betty and Patricia; son, Tony; brother David DeCosmo; and grandchildren, David, Megan, Emily, J.R., and Katie.

Dr. Ming Lew, chair of the mathematics and computer science department, says, "He was a friend and mentor to many past and present department faculty members."

**University Remembers  
Judge Max Rosenn**

Tom Bigler, emeritus professor of communication studies, pays tribute to his long-time friend Max Rosenn



Judge Max Rosenn 1910-2006

We can take comfort that Judge Max Rosenn is now at rest, in peace for eternity. If anyone has, he earned that peaceful rest through his life, which met the obligations conferred to be open, honest, ethical, moral, compassionate, and dedicated to the service of his fellow human beings.

It seems only natural that he would become interested in the law, if only because this is a nation of law. During World War II, he served as an officer of the Adjutant General's Division, largely in the Philippines. When he returned home, he formed what eventually became one of the most prestigious law firms of the region.

He left the firm in the early 1960s to serve as the Secretary of the Department of Public Welfare under two governors, stepping out in the late 1960s to become chairman of the state's Human Rights Commission until 1970 when he was appointed by President Nixon to the U.S. Court of Appeals,

Third Circuit. He served there with distinction for the next 36 years, ending only with his death.

In our last conversation, he said he was "in agony—absolute agony." It wasn't the physical pain, but he was enduring the unusual experience in his lifetime of being confined to a hospital bed for the better part of a month—except for a few interludes into the intensive care unit as doctors struggled to help his deteriorating body provide at least the oxygen necessary to survive.

Max would not give up. There was work to be read, daily conferences to be held with his law clerks and all others who called. And there were many. So, his agony was rooted in not being able to get up and going again.

Despite his rigorous work in the courts, he found more time than most of us do for a wide variety of services to the community. These ranged from leading the Agnes Flood Recovery Task Force, serving for 34 years as a Wilkes University Board of Trustees

member, working to persuade municipal consolidation in the Wyoming Valley, urging the charter study commission for Luzerne County, and making contributions to the arts.

Above all else, he was a man of, by, and for the people. He did, to his surprise, reach his 96th birthday. Three days later, he slipped into eternity. But Max Rosenn lives on in all of the accounts of the history of this community, of this state, and of the jurisprudence of this nation. Above all, he continues to live in the minds and hearts of everyone who knew him.

He was, not by intent, but simply by example of his personal conduct, a shining star and a challenge to the rest of us. !!!

**Get married?  
Have a baby?  
Get a promotion?  
Win an award?  
Earn a degree?  
Open a business?  
Retire?**

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Wilkes University, 84 W. South Street  
Wilkes-Barre, PA 18766

E-mail your news items, story ideas, feedback, or anything else you want to say, to [alumni@wilkes.edu](mailto:alumni@wilkes.edu). Thank you for staying in touch!





“Come see  
your good ol’  
Uncle John.

And enjoy  
Homecoming  
Weekend  
in the process.

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6-8  
(Reunion years  
1s and 6s)



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