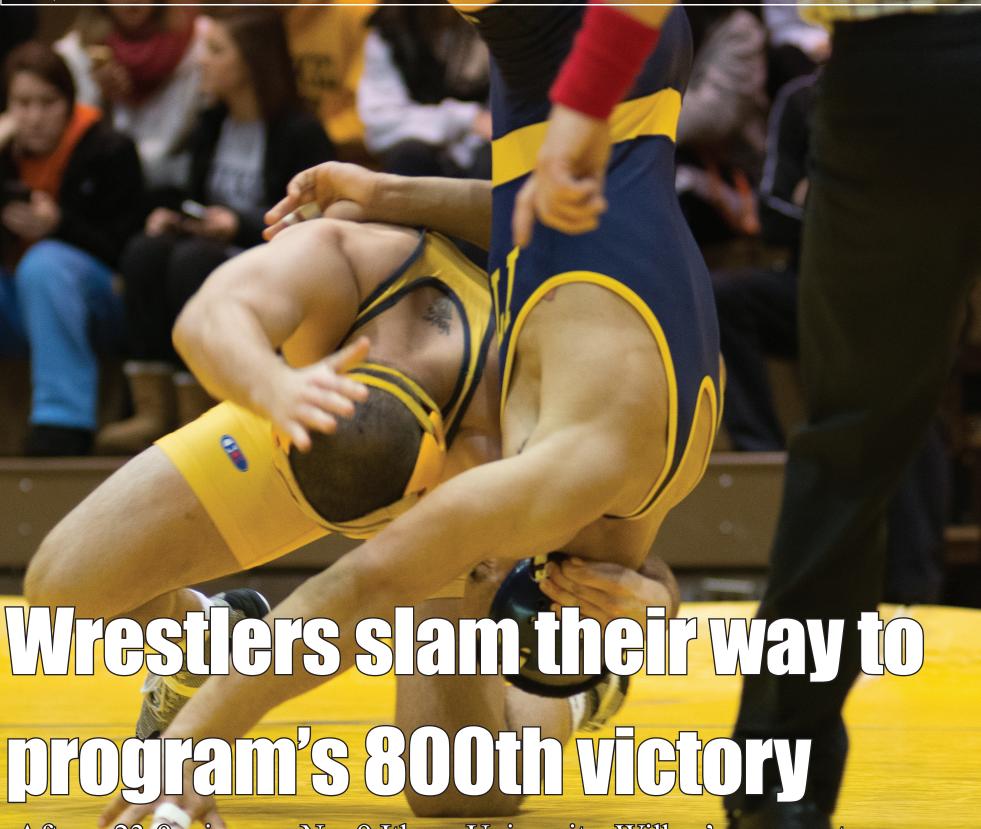


THE BEACON

Feb. 25, 2014

The news of today reported by the journalists of tomorrow.

Volume 67 Issue 15



After a 23-9 win over No. 9 Ithaca University, Wilkes' men went on to beat their crosstown rival and prove they're the crushers, the kings of the ring, for full story and more pictures check page 16

Feb. 25. 2014

Contact editor: nicole.zukowski@wilkes.edu

Wilkes considering bolder move in public safety quest Rise in incidents around city pushing officials to consider arming officers

By Alyssa Stencavage, Cameron Hinkel *L&A&E Editor, Correspondent*

Murders in Wilkes-Barre totaled two in 2010, two in 2011 and five in 2012. However, the unofficial number of murders in 2013 surpassed all of those years combined.

Those statistics, coupled with a general rise in crime and attacks around the campus, have led Wilkes University Public Safety to take stronger measures to ensure a safer environment, such as increasing the number of officers, adding more vehicles, increasing training and making officers more visible on campus.

Now, Wilkes administrators are considering taking an even bolder step.

In an urban environment, Vice President of Public Safety Loren Prescott said Wilkes has no history of violent crime issues. However, incidents still do occur, which makes arming public safety officers a pressing issue.

"We recognize that some students and faculty have some reservations about it, and my expectation is that, once the decision has been made, we'll satisfy their concerns with adequate training and responsible conduct," Prescott said.

The evaluation process for the issue began a year ago, when the university sat down with a nationally recognized consulting firm with expertise in both public safety in general and saftey on college campuses.

This firm, called Margolis Healy, urged Wilkes to think carefully about the expectations it has for its public safety department and how it feels as a campus, which would prompt a discussion. Essentially, Prescott said it is not a matter of right or wrong. Rather, he said it's about what we feel is right for the campus.

The question became: "What do we want Public Safety officers to be able to do?"

A public safety survey was also done in an effort to gather input, in which legitimate concerns from students, faculty and staff were expressed.

Both Prescott and Vice President of Student Affairs Paul Adams agree that the arrival

of the new Public Safety Director Christopher Jagoe, who is also an expert on university public safety and 25-year veteran of the University of Maryland Police Department, will be an important resource because he worked with an armed force. But, in the end, everyone will play a vital role.

"We want to make sure we have input from everyone," Prescott said. "We don't want to make a quick decision because it would then be institutional."

He said it is expected to take about two months to reach a decision, but that decision should be deliberate and thoughtful.

Prescott said that currently the public safety officers at Wilkes fall under two levels of training. Five Act 120 officers have a police academy background and training, and the remaining Act 235 officers have some training in the use of lethal force.

Differences in training mean varying levels of ability to handle equipment, with titles of police and security officers being the difference between armed and unarmed staff.

Based on the proposal made by the consultants, Prescott said the idea is to gradually move toward a hybrid force.

Adams said he has faith in the integrity of those hiring officers, and in the officers themselves. He also agrees that it would instill more confidence in students. He points out that we live in a community where access is practically always granted, and that actually having to step in and use arms is the last thing anyone wants to do. Still, as Adams also points out, caution is key.

"If we're expecting public safety to respond to dangerous circumstances, we need to give them the tools to react properly and appropriately," Adams said.

He said we cannot necessarily expect an officer to jump in unarmed without knowing the details of the situation.

Students also shared their feelings about the possibility of arming officers.

"I think that'd be a great benefit for our security system around here," Dominic Rinaldi said. "I definitely think I'll feel a lot safer if our public safety officers are carrying weapons."



The Beacon/Nicole Zukowski

Public Safety assessment leads to questions of saftey on Wilkes campus.

"I wouldn't care to be honest, I'm more concerned about them knowing how to use the gun or weapon," Monique Woodward said.

The issue of implementing a gun policy is a concern for other area colleges and universities as well. With a traditional student body of about 7,000 students and five off-campus sites, Luzerne County Community College, the largest college in the area, took a proposal to arm officers and turned it into action.

The decision in fall 2013 came after research, approaching different constituencies such as the Board of Trustees, upper-level managers and faculty and support unions, and of course consideration of the school's policy on the issue of weapons.

Director of Safety and Security Bill Barrett said the incident at Virginia Tech in 2007, which was deemed the deadliest shooting rampage in American history after a student open fired on classmates, was a major motivating factor behind the decision. The decision took time to be put in place, as the goal was to determine the best approach for the college and answer any questions.

"We wanted to methodically make the conversion ensuring that everyone was comfortable and fully understood what our objectives were, keeping everyone informed as we progressed in the conversion," he said.

He said when the idea was presented more than a year ago, not a single person opposed it.

"Everyone thought it was the right move," Barrett said. "When you have something that everyone agreed on, that doesn't happen too often."

In fact, the announcement received a round of applause, particularly from the faculty. And although it was a bit of an awakening for students to see officers armed, they too had favorable comments about the situation.

"The campus community had enough confidence in us to realize that this is the right move," Barrett said.

But even from that point, time was still going to be a contributing factor.

"Once we were at a total green light, we were still looking at a year to get it in place."

LCC took a closer look at its situation and

See SAFETY, page 3

THE BEACON Editorial Staff 2013-14

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'Kids for Cash' film details lives affected by scandal

Wilkes University

SenArt Films

Present the

Kids for Cash

ADMIT ONE

Courtesy of Marketing Communications

By Sarah Bedford

Assistant News Editor

"We want to tell the story. We want to tell both sides," Producer and Director, Rob-

ert May said at the screening of his film documentary, "Kids for Cash" on Feb. 11 at R/C Theatres Movies 14 in Wilkes-Barre.

The film encompasses the real-life horror story that teens in Luzerne County faced during the rule of former judge Mark Ciavarella as it began to hit the media in 2009.

With the shock of the Columbine shooting causing fear throughout the nation, Ciavarella claimed that he was going to clean up the public school system, which had already gained notoriety for him.

What the people of Luzerne County did not realize was that Ciavarella was involved in an intricate web of deceit involving former judge Michael Conahan, the juvenile facilities former co-owner Robert Powell, and the developer Robert Mericle, which included locking up over 3,000 juveniles all for roughly \$2.6 The truth of both sides of the Luzerne million in supposed kick-backs.

The film features the stories of five victims involved in the "Kids for Cash" scandal. Their petty crimes ranged from a high school girl fight, to an altercation at the bus stop.

One story centered on Edward Kenzakoski, who was actually framed by his father with the help of friends who were cops by planting drug paraphernalia in his car because his father wanted to scare him so he would stop drinking underage and focus on his high school career.

Kenzakoski, after going from Pennsylvania Child Care juvenile detention center, to numerous other juvenile facilities and finally ending up in state prisons, returned depressed and full of anger, committed suicide.

As the film progresses, the accounts of not only the victims but of the former judges is also shown. It was clear that although the former judges seemed optimistic in sharing their sides, as the trials continued and sentences were being charged, the camaraderie between the former judges turned to betrayal.

According to May, "This is the perfect

storm for judge Ciavarella in every way."

"I thought it was an excellent, and well thought out, way of showing the film, almost in thirds. Where the first third was shown from the point of view of the victims, the

> second third was shown through the eyes of Ciavarella and the final third showed the outcome of the trials and let the viewer decide whether they were happy he was put away for the victims, or whether they were upset by the fact he was sentenced for 28 years," said Kris Carter, junior biology major.

The film offers an accurate telling of the "Kids for Cash" scandal that removes as much of the sensationalism the media added to the case as possible, making sure that myths are corrected and the truth is told.

The film concludes with the final sentences of Ciavarella, 28 years in federal prison on charges racketeering, money laundering conspiracy, honest services mail fraud, and filing false tax re-

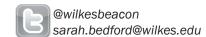
County scandal is reveled in documen-Accompanying May at the film show-

ing was Hillary Transue, who was 14 at the time of her sentencing. Due to her mother's dedication, Transue only spent three weeks in juvenile detention. Transue went on to graduate high school and college.

When asked about her thoughts on the former judge and the scandal, Transue claimed, "[it's] a healing process ... I feel sorry for him [Ciavarella] because I think he's a fool... I was at his sentencing ... I had to walk away... we had to leave ... I would not wish what happened... to my worst enemy."

The "Kids for Cash" film was also created through the help of the Wilkes University graduate and undergraduate Creative Writing program. All university departments involved in the production and assistance of the film were listed in the final credits

The afternoon screening was offered free to Wilkes University students and faculty.





Continued from page 2

decided that it wanted to do a little more than what it was doing, and not worry about having regrets later or about something that could or should have been done. It reflected on the rationale that if there were to be an incident on campus, such as a shooting, would they be asking themselves the following day if they could have done something more? It was exactly that thought that the college wanted to avoid addressing after the fact.

Barrett said the college encountered an incident about three years ago, where a student began acting irrationally, waving around a scalpel. This led to security restraining the student, upon which they discovered a loaded gun in his backpack.

Barrett, who has 28 years of police experience, said many of the officers who are employed part-time at LCC have former law enforcement experience. Considering the military and police backgrounds of many of the officers, a familiarity with weapons already exists. There's no forcing involved, which he sees as a point of caution for other schools to keep in mind.

"We're not trying to turn people into what they're not," he said.

Echoing the opinions of Adams and Prescott about properly equipping officers, Barrett said colleges "need to give them the resources they need; otherwise they are just another bystander or victim."

He also points out that applications that do not meet the certification requirements will not be accepted. Perhaps proof of credibility lies in the changing job descriptions as well, which now include Act 235(f) or Act 120 certifications and three years of experience in the public safety field upon application.

To top it all off, there is a training session coming, as Barrett said they are going above what's required by the state.

"It's a little bit of an expense, but we want to make sure everyone has proper training,"

Barrett said the policy at LCC has been working very well.

"We're proud of what we've done," he said. "It's kind of like having insurance; you have it and hope you never have to use it. But if an incident were to happen, you're happy you have it."

But, with LCC's policy came some conditions: The guns stay on campus, officers are responsible for maintaining them and no sharing is allowed.

However, not all schools have gun policies in place for their public safety departments. In fact, just down the road from Wilkes, King's College is also in the process of coming to a conclusion as to what is best suited to its campus. That process is, again, highly dependent on feedback from different constituencies.

Director of Public Safety and Security John McAndrew said the plan was presented to both Student Government and the faculty council back in the fall, and based on the feedback that brought in, the proposal is now out there for a second time.

"This is an issue where the ramifications would involve the whole campus, so the idea is to get everyone's input before anything is decided," he said.

McAndrew said the talk involves not only arming some guards, but also providing some arrest powers.

He said there is no hard and fast date by which a decision will be made, but that "the end goal is having a policy everyone is happy

Whatever the direction of the situation at Wilkes, Prescott said there will be a substantial increase in resources and training necessary to ensure that the officers are well-trained and able to properly use equipment. The ideal goal is to act when we can, with what we have, and Prescott said officers will gain trust overtime.

"The reality is that we will earn the trust of everyone campus by officers doing their job and doing it well," Prescott said.

As for what will come of the upgrade, Adams said there are still questions to be answered and feedback gathered, whether that means contracting out with the Wilkes-Barre Police Department, creating a new force of on campus or sticking with what the university has. Adams said Jagoe will help place the missing piece of the puzzle.



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Students enjoy snow day



The Beacon/Nicole Zukowski

Wilkes students take advantage of their snow day and play a game of football.

SG Notes: bouncing back from the snow storm setback Fund requests, club constitution changes were topics on the agenda

By Nick Durdan

Staff Writer

This week Student Government lamented over multiple budget allocations to both clubs and conferences, much of which had mixed opinions.

The main concern was over consistency in allocating to various clubs and conferences along with whether or not the consistency should be practiced or revised in the future.

Senior Caitlyn Sofio made mention of the issue

"SG members should go to our conference meetings to know how to voice their opinions instead of stretching them in the informal discussions," said Sofio.

This began during the second week of the PBL fund request. It requested \$1,500 for their upcoming FBLA conference in April which eleven students are projected to attend.

A tense debate ensued over whether the money should be allocated when others made the point that SG has given more money to other conferences even with less in attendance of the conferences. The debate was an issue over the cost for the accommodations and whether SG should allocate the funds towards them.

The first vote over the issue was to motion \$935 for registration fees, excluding the lodging costs.

The motion failed to pass at: 9-26-1.

After more debating, a second motion was

to allocate the full \$1,500. This motion passed with: 32-3-1.

In its second week, WCLH continued its fund request of \$500.

The motion passed with: 35-0-1.

Also up for voting was for the Off Campus Council's revisions to its constitution.

The revisions were rolling membership for CC and IRHC being able to run for executive offices for OCC. Also, the president must live off campus to get the full effect of the position.

The motion passed with: 34-0-2.

More on the tense debates, Spring Fling's budget went to voting. Debate was over subtracting frivolous items from the budget in order to save money as the event for the single evening was more than usual.

Recording Secretary Kassi Bugg noted that "something else needing funds, say another conference, could come up in the near future."

The proposed budget was for \$16,000; with the proposed ticket revenue would subtract the amount to \$13,500.

Regardless, the budget passed with: 24-8-4.

The Institution of Electrical and Electronics Engineers is hosting the annual engineering Olympics and is requesting funds from Student Government.

The Engineering Olympics takes local high school juniors to Wilkes and each school competes in different events run by the Wilkes engineering majors, the winning school receives a \$40,000 scholarship to attend at Wilkes University.

Multiple holes were in the proposed budget, especially in t-shirt costs, and the requester was asked to revise the budget for the following week.

More information in the first week was Relay for life with a proposed budget of: \$1,378.80 and Relay for Heat requesting \$5 per student per mile for up to fifty students.

Casino Night had a first week proposed budget of \$12,024. New prize ideas were explored and less popular prizes were deleted.

Last week Student Government fielded multiple club fund requests after their week long hiatus thanks to a snow storm which caused a meeting cancellation.

The Beacon had requested \$1,600 for ad space to help with cost of manufacturing the papers.

Senior communications major and Beacon Editor-in-chief Jake Cochran was the requester of the funds as well as Beacon advisor and SLAM representative Dr. Loran Lewis.

"The idea is spending money to help the student body be more aware of what is going on around campus," said Cochran.

Student Government was not enthusiastic about the idea stating the money could be more cost effective in other ways. They were also skeptical if the Beacon was in dire need of the funds to keep the paper going.

Discussion was met with a consensus of scrutiny of the funds as well as where the Beacon stood financially.

The motion was to deny the fund request

which was met favorably with a vote of: 35-1-0.

Also in their second week of fund requesting was Adventures in Science.

They had suggested \$2,000 to fund for tshirts, drawstring bags, and prizes for their event this April. The projected cost may be decreased as Adventures in Science has found a new T-shirt manufacturer.

The voting was also met favorably after a brief discussion with a vote of: 31-3-2.

This Saturday Wilkes University plans to hold a community health fair to all those in the Wilkes-Barre community as well as Wilkes students.

It too has requested for funds, this time for \$1,000 for Sodexo Foods to cater the event with healthy lunch options.

Student Government had a mixed opinion of the fund allocations with a consensus of too many non-students being at the event where the food would not enhance it at all.

An informal vote leaned to denying the re-

The budget report for Student Government

this week is as follows: all college: \$20,244.11, Spirit: \$3,410, Conference: \$6,141.64, General: \$20,104.32, giving SG a total of: \$49,900.07.

Student Government meets every Wednesday at 6 p.m. in the Miller Room.



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Beacon Briefs

MSC celebrates diversity with 'One World Party' Feb. 20

The Multicultural Club will be hosting the second annual "One World Party," which celebrates the diversity on Wilkes University's campus and includes live performances and free food

The celebration will begin at 6:30 p.m. on Thursday, Feb. 20, in the Henry Student Center Ballroom.

Last year was the first time the Multicultural Club held the "One World Party" and it had more than 100 guests. The club's goal this year is to entertain at least 150 guests, said club President Jaleel Sterling.

Because the purpose of this event is to celebrate many different cultures, one way to do so is by live cultural dances and performances. More specifically, performances by the Indian and Spanish clubs will take place, Sterling said.

Dances to Bollywood music are being planned by the Indian Cultural Association, said Birju Patel, ICA president. The ICA is also planning to set up an information table and will answer any questions guests may have related to India and its culture.

"We will get an opportunity to teach people about India and most importantly we will get a chance to learn about other cultures,"

Another way the Multicultural Club plans to celebrate diversity at this event is by shar-

ing a variety of different foods. Dishes from Indian, Hispanic, Italian, and Asian cultures will all be found at the party and will all be free of charge for their guests, said Sterling.

"It's a good way to show how far we've come in history," Sterling said. At one point we all couldn't sit in the same room, but now we can."

For more information about the "One World Party," or if students would like to RSVP to the event, contact Sterling at jaleel.sterling@wilkes.edu.

Amanda Kornak, Correspondent

Students get break in ST Tuesdays

Student Development hosts "Student Development Tuesdays" to give students a chance to take a small break from classes and unwind with their peers.

"As an undergraduate student, I was very involved with programming board and helped install Thursday night events," said Jessica Short, a Student Development graduate assistant. "We saw the benefits of series, consistent programming and wanted to give students more."

"SD Tuesdays" is held every Tuesday from 11 a.m. to 1 p.m. in the Henry Student Center lounge. The specific event that takes place differs every week based on student interest and other events taking place on campus.

"Student Development picks an activity from the suggestion box located on the student information desk in the SUB and runs the event for students to have fun," said Samantha Earley, an active member of Student Development.

"We provide a variety of experiences for students to take part in," Short said. "Quite a few of our events have involved getting to know the campus and university staff better, which has been surprisingly beneficial for students in any year."

This past week, Student Development hosted "Wilkes Pride Day." It was an afternoon that allowed Wilkes students to show their school spirit and get pumped up about the basketball game that was taking place that evening against King's College. Some students had created posters to take to the game while others painted Wilkes' colors on windows in the SUB.

"Wilkes Pride Day is a day to celebrate colonel pride," Earley said. "There are activities to show your support for the Wilkes versus King's game."

The next SD Tuesday event is scheduled for March 11 and is being called "Student Choice Day." The details of the event will be a surprise, so keep eyes and ears out for further information.

Amanda Kornak, Correspondent

Lecture discusses 'Future Trends'

The Allan P. Kirby Lecture Series will present a lecture on the topic of trends in the future at 7:30 p.m. Tuesday, Feb. 25, in the Dorothy Dickson Darte Center. "Why Future Trends will Demand Unlearning" will feature Jack Uldrich, a renowned global futurist and the au-

thor of 11 books.

Free chlamydia, gonorrhea testing

The Health and Wellness Services invite students to free chlamydia and gonorrhea testing from 1 a.m. to 1 p.m. Feb 25 in Passan Hall. The tests are provided by Caring Communities. For questions, call 570 408-4730. Other dates in the semester are March 24 and April 24.

Wilkes student video contest

Students can enter to make a creative video about some aspect of Wilkes University. The entries are judged and the two best overall video essays will win cash prizes of \$500 for 1st place and \$250 for 2nd place. Winning videos will be placed on Wilkes University's YouTube page and be promoted to incoming students. An optional question and answer session will be held from 11 to 11:30 a.m. Feb. 28 in UCOM, room 229. The Intent to Compete form must be submitted by Feb. 28. For more information go to http://www.wilkes.edu/videocontest.

Forum Presents Boss Lincoln'

The Family Businss Forum presents "Boss Lincoln: Understanding Abraham Lincoln's Partisan Leadership" at 5:30 p.m. Wednesday, March 5, in the Henry Student Center Ballroom, Matthew Pinsker, will present. To RSVP, contact Lanie Jordan at meliss.jordan@wilkes.edu or call 570 408-2120 for more information.

Obama signs memorandum about campus sexual assault Wilkes develops new program to help victims of any misconduct

By Nicole Zukowski

News Editor

A renewed pressure by the government is being weighted on the issues of sexual assault on college campuses across the nation.

In late January, Obama signed a memorandum to create a task force of senior administration officials to coordinate federal enforcement efforts. This was after the White House Council on Women and Girls released a report titled "Rape and Sexual Assault: A Renewed Call to Action."

Stated in the report is the claim that rape is most common on college campuses; one in five students has been sexualy assaulted. Another problem that is brought up is the lack of victims reporting the crime. Tweleve percent of attacks are reported to the authorities the report said.

In his address Obama said, "We have to keep reaching out to people who are still suffering in the shadows."

This pressure comes a month after Obama ordered the Pentagon to cut down on the number of sexual assaults in the military. He gave a deadline of a year to show a decrease in the number of sexual assaults.

The task force created to focus on sexual assaults on college campuses is reported to be made up of the attorney general, secretary of Health and Human Services along with many other officials. Obama gave the task force 90 days to advocate the best practices for colleges to prevent or act in response to sexual

Sexual Assault Awareness Month, SAAM, is held every April. A new focus on issues of sexual misconduct becomes the campaign for the year. 2014 will be the third and final installment of the "It's time to talk about it" healthy sexuality campaigns, but focusing on healthy sexuality and young people.

Wilkes has repeatedly drawn attention to the issues of sexual assault on campus. In the

IS SOMEONE YOU **KNOW BEING HURT?** HAVE THEY BEEN . . . Hit (slapped, kicked, pushed, punched) . . . Threatened . . . Controlled . . Called names? IS THEIR PARTNER . . . Jealous. Demanding ... Possessive . . . Mean to them? Do they know. **HOW TO BE SAFE?** Do they know. WHERE TO GET HELP? Do they know. **ABUSE ISN'T THEIR FAULT?** CALL THIS NUMBER FOR HELP... 570-823-7312 or 1-800-424-5600 Domestic Violence Service Center

The Beacon/ Nicole Zukowski

Posters can be found all over campus alerting students of what do do in any incident of sexual misconduct.

student handbook are definitions of what the university considers sexual harassment, sexual misconduct and sexual assault. Wilkes holds a strong stand on anti-harassment of any kind on campus, making it known that it will not be tolerated in the Wilkes community.

"Handling assaults on campuses and in the military is a daunting task because few are trained to handle this delicate situation. If handled poorly, sexual assaults end in victim blaming. Sexual assault cases are extremely challenging to investigate as well and training

is needed to do it correctly," Megan Boone, Student Development coordinator, said.

There are services set up at Wilkes to help the victims of any type of sexual misconduct.

"Rape and sexual assault survivors often suffer from a wide range of physical and mental health problems that can follow them for life, including depression, chronic pain, diabetes, anxiety, eating disorders and post-traumatic stress disorder," White House Council on Women and Girls report said.

The instructions of filing a report and the process that comes after is stated in the Wilkes student handbook, which could be found online: http://www.wilkes.edu/PDFFiles/StudentHandbook/StudentHandbook.pdf.

Wilkes campus organizations are also involved in education and prevention of sexual assault. The BACCHUS Club on campus educates peers on high-risk behaviors and tries to make campus a safer place. In the beginning of February, BACCHUS held an event, Sexual Jeopardy, on all things relating to sex and on health in general.

The host of the event Anne Holmes said to the audience about the stories she hears from

"If you have any questions come down to Passan Hall," Holmes said.

Last spring semester for the month of April, Wilkes and King's College in conjunction with the Victims Resource Center held "Take Back the Night" event. This included a march of both schools joining in Public Square and walking together to the Victims Resource Center to hold a rally.

"Take Back the Night" will be held again on April 9 starting in the Student Centers of both Kings and Wilkes at 5:30 p.m.

Also last spring semester students participated in a "Chalk Walk" on campus. On the sidewalks of the Wilkes campus sexual violence statistics and prevention information were written to raise awareness. This event will take place again in the spring.

On Mar. 19 at 7 p.m. as part of the annual Women and Gender Study Conference between Wilkes and King's College, the keynote address with be given by Melinda Henneberger, a reporter for the Washington Post and anchor of the paper's She the People blog. The title of the address is "Revolution Needed: The Ongoing Wrong of Sexual Violence on College Campuses." The lecture will focus on sexual violence on college campuses.

Major points that will be covered are the changing culture that permits these behaviors, the White House Council on Women and Girls' issues of the under-reporting of numbers of incidents and the typical failure of colleges to respond adequately to the needs of victims.

Another thing to attend concerning sexual assault is the Victim's Resource Center's mock rape trial at 6 p.m. in King's student center on April 2.

In the fall semester of 2014, Wilkes will develop a new program called the Bystander Intervention Program. Stated in the mission statement of the program the focus will be, "to empower students to take on active leadership roles in preventing sexual violence within our campus community."

The Victim's Resource Center is offering specialized training courses that will teach volunteers how to engage their peers about sexual misconduct awareness and protocol.

If interested in volunteering for the programs contact the offices of Student Affairs or Student Development.

Sexual assault is a serious issue and is regarded as such on the Wilkes campus. For any questions about anything regarding sexual misconduct, contact the Victim's Resource Center or offices of Student Affairs or Student Development.

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Education accepting applications for Ed.D. program Post-master's program becomes option in Education Department

By Amanda Stickles

Staff Writer

Wilkes University, one of Pennsylvania's leading providers of advanced education for teachers and school administrators, is re-introducing the doctor of education degree program starting in the fall 2014 semester and accepting applications now.

Wilkes University's Doctor of Education Ed.D in Educational Leadership is a 60-credit post-master's program. The program specializes in educational leadership and kindergarten through grade 12 administration. The kindergarten through 12 administration track leads to a superintendent's letter of eligibility if the student holds a Pennsylvania administrative or supervisory certificate at the time of admission.

"Our faculty offer an impressive balance of empirical and practical experience from which doctoral students can benefit," said Rhonda A. Waskiewicz, interim dean of the school of education in a press release. "We pride ourselves in our ability to provide a strong academic environment that is enhanced by practice."

Students can choose from three different concentrations in the educational leadership program; educational technology, curriculum and instruction, or educational leadership stud-

Students also have to complete in addition to the doctoral level coursework a development and acceptance of a dissertation proposal to conduct field-based research grounded in theory which results in a final dissertation and

Accepted students are mentored throughout the program and guided through their dissertation research process by skilled full-time and adjunct faculty holding terminal degrees who possess extensive experience as educators and

The program combines both face-to-face classes and online learning. Having a cohort format helps build a support network of faculty and peers, allowing the students to complete the program with the same student group.

Accepted students can transfer up to 12 postmaster credits toward their degree if their prior coursework aligns with their current curricu-

lum in their field of study. Students can achieve

their degree within four years if they success-

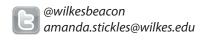
fully complete 12-18 credits per year, followed

by dissertation development.

'Working towards an Ed.D takes dedication and a commitment for a long period of time, it does not happen overnight," said Associate Director of Graduate Admissions, Holly Fry.

The fall application deadline is May 1 with classes starting in September. Applicants are required to already have a master's degree in education or a related field and take the Graduate Record Examination. Prior scholarly work and writing samples are also required for applicants as well as an interview with program

For more information contact Fry at holly fry@wilkes.edu.



6 FUN CORNER

Word Find:

Oscar Nominees week of Feb. 25

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Find The Five Differences



Artist Spotlight
Page 9

February 25, 2014

Contact editor: alyssa.stencavage@thewilkesbeacon.com

Phonathon connects alumni to students, campus

Former, current Wilkes students exchange information during calls for financial support

By Alyssa Stencavage

L&A&E Editor

For those who may not know, the Phonathon program at Wilkes University is one where students call alumni and ask for a gift for the annual fund – gifts that Associated Director of Alumni Relations Mary Simmons said support many things on campus like student scholarships and advances in technology.

"Some students think that their tuition is what supports all of that, and that's part of it," she said. "But without gifts from alumni, we wouldn't be able to have the things we have here at Wilkes."

Speaking of advancements in technology, in 2007 the program made a move from papercalling cards with actual telephones to what is now an automated computer system with the Co. Ruffalocody.

New this year are a set of head phones and a script that enable students to talk to alumni in more depth, which has resulted in an increase of gifts.

A shaky economy brought with a decline in gifts for Phonathon, but those involved with the program have been working to bring it back up and Simmons said so far it's been working.

What participants set out to accomplish each year involves a sort of cause-effect relationship, as goals are based on what was accomplished the previous year.

The very nature of the Phonathon program might be what differentiates it from all other work study jobs on campus, considering there are no others that inquire about donations.

However, that's not the entirety of the program. An integral component of Phonathon is how it works to strengthen the bond between those who were once in the students' spots and the students themselves.

In calling alumni, students are trying to build repertoire and establishing relationships by asking simple questions like how alumni



The Beacon/Rasha Shaker

Phonathon, which made a switch to a completely computer-automated system, is a program that allows students to talk with alumni and gain funding.

are doing and what they did during their time at Wilkes. Especially as it makes for an extra personal tone, this is an important part of the communication process.

The opportunity for interaction that Phonathon provides is beneficial for students and alumni alike.

"For alumni, a lot of them really enjoy talking to students and asking them what Wilkes is like now," Simmons said. "It also puts a personal connection there, so they're more likely to give money when it's just someone who works here that they don't know asking them."

For students, it may be more a matter of retaining that bond they worked hard to create and Simmons said hopefully, remembering to give back to the university down the road.

Perhaps it's that continued interaction and conversation that is the most essential aspect of this Work Study Program, aside from raising support and funding for Wilkes. Senior criminology and psychology double major Rhonda Beth Lynch said what she enjoys most is the ability to converse with those who were once undergrads themselves about their current lives and time at Wilkes.

"A lot of them enjoy being called and seeing what you're doing and going to be doing in the future because a lot of them really liked Wilkes," she said. "A lot of them give advice about what you should be doing. I think what's most important is that it's students calling alumni

instead of staff or workers because it's more meaningful."

Lynch said that interest from alumni in the lives of students and the advice alumni provide them based on their past experience here is what makes participation in Phonathon such a good opportunity. She also adds the importance of funds raised for scholarships and support for school – that without the program, wouldn't be possible.

Just as important as building relationships, if not more, are the skills and preparation that a work study job like Phonathon provides for life after college.

"I think Phonathon is important because I think it helps with people skills, Zachary Lehr said. "You spend each day on the phone with people who (you) never knew and you have to interact with them positively. Having such people skills is mandatory in the real world no matter what job you get"

Building that sense of repertoire is important also to keep in mind that being rejected for a donation is not the end of the world, and alumni should know that. With the exception of those who wish not to be contacted, students call all alumni who have not yet made a gift in the annual fiscal year. Simmons said students ask for the first gift, and then ask a second time, but they don't push too hard. After that, alumni are thanked and assured that students understand if they do not feel inclined to donate.

Should the alumni want to contribute, students ask for credit card info over the phone, which is entered into a secure system. Although this method is becoming more popular, if alumni are not comfortable with the idea, they also have the option of an invoice by mail and then sending a check back.

Even since being a Phonathon student herself, Simmons said the feedback from alumni about the program and Wilkes as a whole

See PHONATHON page 8

VISIT THE BEACON ONLINE @ THEWILKESBEACON.COM FOR EXCLUSIVE 'BEACON BLOGS'



The Beauty Beat with Ashley Evert

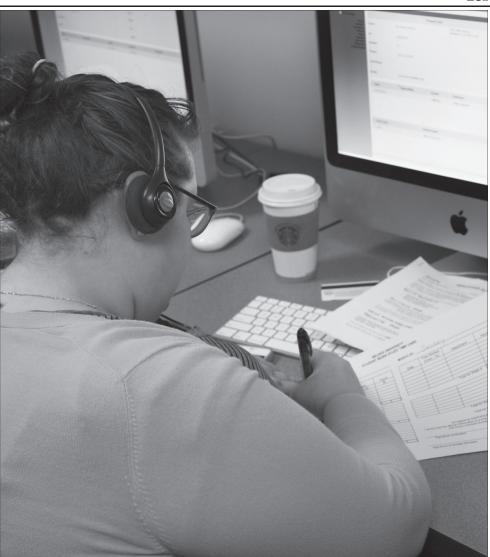
Have you been looking for that perfect waterproof liquid eyeliner that doesn't give you raccoon eyes throughout the day? Look no further, I've done all the work for you.



Looking back... with Anne Yoskoski

Major bank J.P. Morgan opens several banks across the nation, starting the now famous national chain. Check out thewilkesbeacon.com for the full story.

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The Beacon/Rasha Shaker

Phonathon student Amanda Bast works on homework while waiting patiently for an alumni to pick up her call.

Phonathon

Continued from page 7

remains positive. Of course, there are some who don't necessarily appreciate being called, but those same people aren't so upset that students are the ones doing it.

Simmons said there have only been some dissatisfied students who have quit, which she believes is due to the fear of the phone and the receiver of the call. But she understands the pressure involved in participating in Phonathon.

"It's nerve-wracking to ask a total stranger for money over the phone," she said. "At first it's hard to multitask, but once you get used to doing the job and speaking over the phone, it's not hard. I can say that it has helped a few of the more shy students to open up especially with the other students, but no matter how tough your skin gets, some alumni can be very rude over the phone and take anyone by surprise."

All of this is why Simmons tries to screen students when she hires them to see if it is the right work study job for them, but she said sometimes you never know. As life continuously shows us, anything is possible.

Like any other job, there is work involved. But don't let that scare you away from participating. Simmons said if students are able and willing, they should go for it. Although it may seem daunting initially, it's not just about making phone calls. Because students are only required a certain number of hours per week, Phonathon is not time-consuming, nor is it hard work.

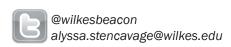
Plus, if you've got a few little odds and ends to finish up in the way of homework, you can bring it along with you. Not to mention it's a lot of fun, as Simmons points out, especially considering the contests and prizes. Work and fun mixed into one, who doesn't like that?

And that's what Simmons said people with an interest in Phonathon need to know.

"It's a lot of fun, and once you get used to it, it's really easy, she said -- and the end it helps Wilkes get money."

As with all other work study positions, every year Phonathon is posted for students to see. However, it's important to remember that positions are limited, only some people qualify and not everyone is cut out for the job. That part of the interview process is an important one, to ensure that that the job they want to pursue is one students can do. But even before that, they must be sure they have the proper work study money.

For more information, contact Simmons at mary.simmons@wilkes.edu.



Bad weather forces Student Development to reschedule Montage Mountain ski trip

By Priscilla Bonilla

Correspondent

Inclement weather conditions have caused Wilkes University's Student Development Office to postpone the Montage Mountain ski trip twice this spring semester.

All students are welcome to sign-up for the ski trips sponsored by Student Development in cooperation with Montage Mountain, in Scranton this month.

The original trip date was scheduled for Wednesday, Jan. 29, but it was postponed due to below freezing temperatures. Student Development then scheduled two separate trips for Feb. 5 and Feb. 26. Due to inclement weather conditions, which caused school closure, the Feb. 5 trip was cancelled.

"People enjoy skiing and snowboarding," said Kayla Cauthon, Student Development activities assistant. "It is something unique to this area, and we are very fortunate to have

slopes so close to the university that we can allow students to hopefully find a new winter hobby to enjoy or at least take part in."

The upcoming trip is expected to take place Feb. 26. The cost of the trip is \$5 for a ski lift ticket or \$10 for rental and lift ticket. Students are able to sign up for a day trip to Montage Mountain at the information desk on the first floor of the Henry Student Center. Space is limited to 20 students per trip.

Transportation to and from Montage Mountain will be provided. On Feb. 26, a shuttle will be leaving from the Henry Student Center at 4:30 p.m. The shuttle will return to campus by 9 p.m.

If you are unable to attend this trip, Montage offers College Day every Thursday. For \$25 students receive open to close lift ticket and rental equipment, students must present ID.



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E-mentor program reviewing applications from students interested in summer-fall '14

By Amanda Fulk

Correspondent

Wilkes University's E-Mentor program recently was accepting applications for eligible students interested in becoming an E-Mentor for summer/fall 2014.

The process by which becoming an E-Mentor is encouraged for all Wilkes students in their sophomore year or older to consider. Applications were located at the info desk in the Student Union Building. Along with the applications students were also required to have a letter of recommendation, some form of involvement on the campus, and to have a current GPA of a 2.5 or higher.

Sharon Castano, mentoring coordinator, said she expects to hold interviews for the recent applicants in late February and early

The award-winning program, which was ranked third in the nation for the 2013 National Association of Student Personnel Administra-

tors Excellence Award, holds great importance and responsibility for the 40 students who are offered the chance of being a mentor. The program is "important for transition" and allows a student to "grow as a leader," Castano said.

The intent of the program is to foster relationships between the freshmen and the mentors, based on their majors.

Brittany Battista, a communication studies senior and member of the Zebra agency, said there is, "a continuing relationship beyond freshmen year."

Along with creating friendships, a mentor will also provide great guidance for a student when faced with some of the challenges they may encounter with their major or simply adjusting to campus life.

For further information about the E-Mentor program, contact Castano at 570-408-2950 or at sharon.castano@wilkes.edu.



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Relay for Life hosts awareness event

By Haley Adam

Correspondent

The Relay for Life committee hosted an event at Wilkes University in the Henry Student Center on Tuesday, Feb. 4, to raise awareness for the American Cancer Society.

Relay For Life is an annual fundraising walk that Wilkes hosts to raise money for the American Cancer Society. It is a chance for faculty and students to connect while honoring cancer survivors.

The event also informs participants on how to reduce the risk of cancer as well as raise money for those who are fighting the disease.

Wilkes will be holding several smaller events to raise awareness of the overall Relay For Life walk that will be at noon Saturday, April 12, on the Wilkes campus.

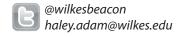
"People participate in the event by signing

up for a team and then fundraising individually as a team," Bethany Sharpless, Wilkes University pharmacy student, said.

Students can go to the Relay for Life of Wilkes University and track the current fundraising status of each group. In addition, Wilkes has a separate Facebook page called "Wilkes University Colleges Against Cancer" where students post updates with photos and when events will be held.

"The event on Tuesday provided an opportunity for students to talk to the committee and get assistance in signing up online and talk about fundraising techniques," Sharpless said.

Wilkes University hopes to raise awareness throughout campus and the Wilkes community.



Artist Spotlight: Jamie Alderiso

By James Jaskolka

Assistant L&A&E Editor

Jamie Alderiso is a senior theater and English double major with concentrations in acting, directing and literature. Originally hailing from Bethlehem, Jamie has been a part of the theater program at Wilkes since enrolling.

How long have you been doing theater?

I've been doing theater since I was six ... my parents enrolled me in a youth conservatory called the Pennsylvania Youth Theater in Bethlehem, where I'm from. I trained there for like nine years, and I did theater in high school. I've been a theater major here since my freshman year, and since the Fall of 2010 I've been doing shows at Wilkes.

What shows have you done here?

I did "The Who's Tommy," where I got to play Tommy, the title character; "Amadeus," "Archy and the Mehitabel," "Godspell"....all the shows I've done here have been learning experiences, and that's why I love it.

Have you ever tried a different medium of theater, like stage managing?

I'm primarily an actor. I sometimes write.... I was on stage crew for one show, and another show I was on box office, but mostly I'm on stage, acting.

Talk to me a little about the play you wrote, "The Six Year Difference."

I had a medical condition this summer, and I couldn't work because of it...I had a lot of time, and writing was the only therapy I had while my friends were abroad or working....I wrote the play that I had in me at that point. It's about certain things that I'm interested in, like money...and how if you put more stock in your personal life rather than your career life....then what are the ramifications of that? That's kind of the idea that segwayed into a bigger story.

How did that transpire into the play?

The theater program doesn't usually do original work...it's not something standard. I had to do a capstone that they had to reject or accept. I didn't want to act in it, strangely enough. There was only one guy role, and the guy was not me...I couldn't play it and I didn't want to. I kind of just wanted to direct and get a feel for it. Joshua Solarczyk played the role...they said go for it, I picked my directing concentration and I was able to direct it. I'm very happy with how it turned out.

Do you have plans to continue theater after Wilkes?

I went to NYC two weeks ago for grad school auditions. I got some good feedback, and callbacks from good universities across the country. So hopefully grad school. That's definitely something that I need in the future.



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The Beacon/James Jaskolka

Jamie Alderiso, a senior theater and English double major, recently wrote and directed an original play at the Dorothy Dickson Darte Center.

Jamie's favorite sources of "Reel Inspiration"

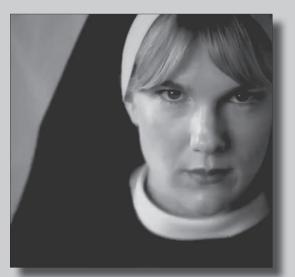
Being an actor requires getting into the mind set of many different characters. To learn a little more about that process, we asked Jamie Alderiso to talk to us about some of the actors he admires, who he said he takes inspiration from when performing or directing at Wilkes.



Tom Hanks

"Castaway," "Forrest Gump"

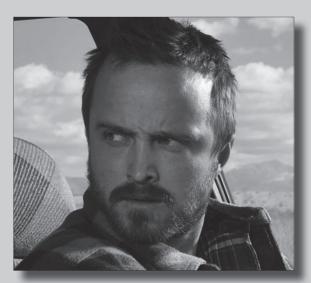
"Everything he does is very naturalistic. I think he's a national treasure"



Lily Rabe

"American Horror Story"

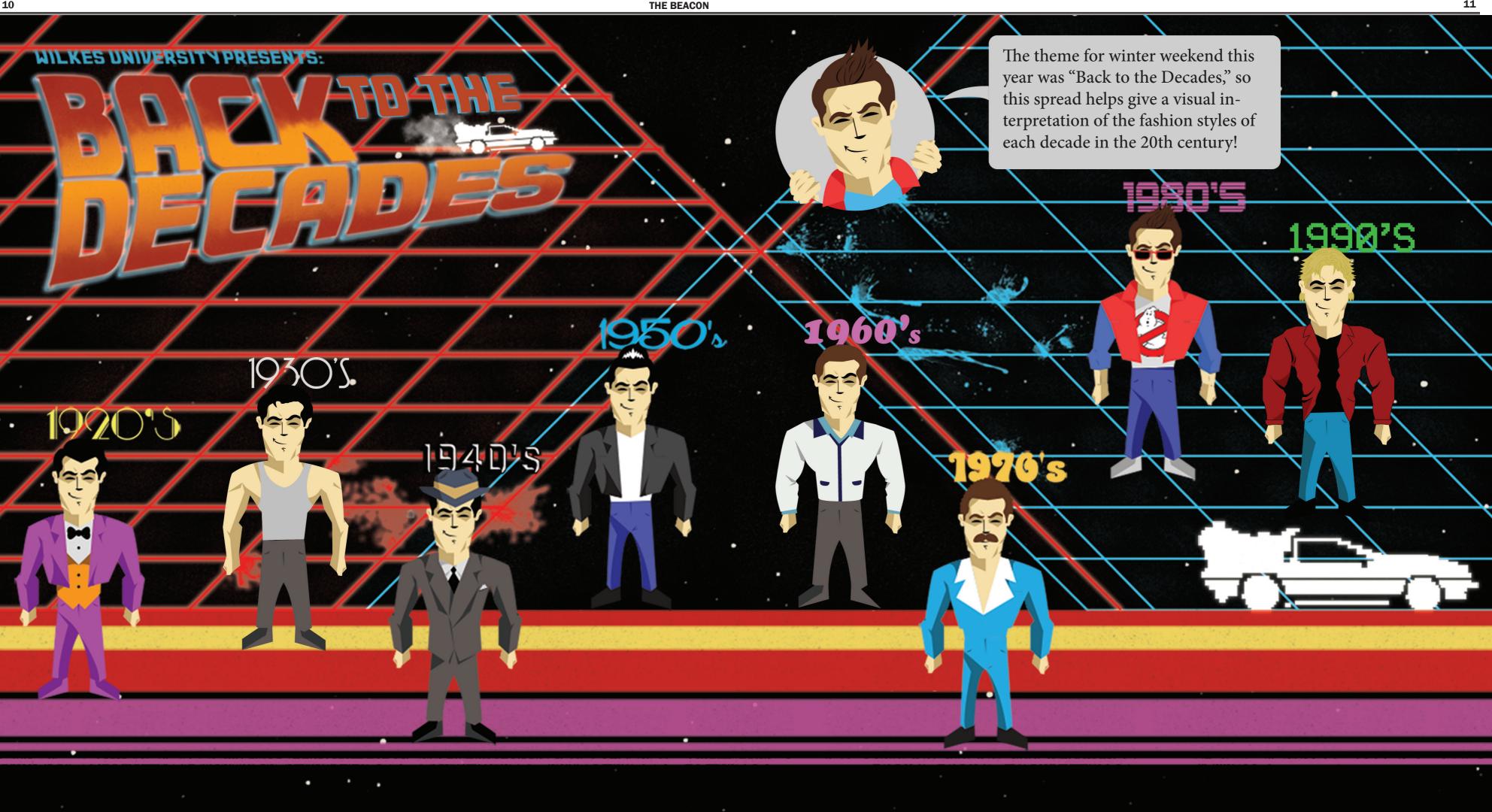
"She's very versatile ... she's one of my favorite female actors."



Aaron Paul

"Breaking Bad" "Price is Right"

"He never trained ... he's a brilliant actor. He can play comedy, he can play drama ..."



12 OPINION



Feb. 25 2014

Contact editor: sara.davis@wilkes.edu

Firm hired to kill dogs at Olympics creates uproar

Bv Annie Yoskoski

Managing Editor

Anyone who is paying attention to the Olympic coverage in Sochi, Russia has heard a lot of disturbing things. Activists are being beaten, accommodations aren't safe or sanitary, and the city wasn't ready for the Olympics. The most shocking thing to most patrons, however, is that stay dogs in Sochi were being killed en masse. It's important to point out that these are not just a few dogs that are classified as "stray". These are thousands of dogs, being gunned down, or poisoned with food and darts. The poison causes the dogs to suffocate.

Many eastern countries have a different outlook than most westerners when it comes to "homeless" animals. Stray dogs are a common sight in metropolitan Russia, and many of them are "adopted" by the community at large, different houses leaving out food and water. In Turkey, thousands of cats roam the

streets and work as pest control while being fed by private citizens.

The firm that was hired to kill the animals, Basya Service, made a statement about the dogs to ABC News. The owner, Alexei Sorokin, said he felt his firm was performing a public service. He referred to the dogs as "biological trash" and insisted that calling them trash was "what they really were".

It has been estimated, according to a report by The Boston Globe, that between 5,000 and 7,000 dogs have been killed. Russia has attempted mass extermination of dogs in the past, but international outcry delayed the plans.

As a reasonable human, I understand the danger of disease, fleas, or even rabies emanating from stray dogs. That same human reasoning however, along with my admittedly Western view of domesticated animals, sees what is happening in Sochi as a travesty.

Some protesters have been outraged at the level of care for the dogs and accused people of ignoring human rights. I don't think that is the case at all. An adult human, for the most part. has the ability to stand up for his or her self. As a culture many Westerners, especially Americans, see animals in a light that echoes one of small children: defenseless, helpless, and naive. Full disclosure: I am one of those people who can't watch a movie where a dog is hurt. Sarah McGlauchlin's commercial for the SPCA makes me choke up. But even if I weren't an animal lover, I would still advocate for a different alternative.

No one would be able to convince me that not one single human being could want to adopt these dogs. In fact, the outcry from reporters brought the situation to the attention of a Russian billionaire (and owner of the charity Volnoe Delo), Oleg Deripaska, who has funded a rescue mission called Povo-Dog.

Olga Melnikova, the woman in charge of the tactical aspect of the rescue, claimed in an interview with The New York Times that she was told, "Either you take all the dogs from the Olympic Village or we will shoot them" by government officials. Many athletes and patrons of the games have also stepped up to give these dogs new homes, including skier Lindsey Vonn. There are loving homes for these animals.

The communities of the world coming together and rallying for one cause just demonstrates that humanity, in spite of various homelands, has a collective sympathy and protective instinct toward injustice of the worst kind. The draconian regime Putin has created doesn't value the life of any breathing, thinking mammal. While many animals are put down in the United States every year by the SPCA, at least they were given a chance to live instead of being shot on site akin to some sort of monster. Objectively, I cannot see any situation in which killing thousands of helpless animals is



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Antibiotic use in fast food restaurant turns away customers

By Carly Yamrus

Senior Opinion Editor

Antibiotics in chickens is just plain 'fowl.' Good news for fast-fooders though, Chickfil-A just announced last week that they would become antibiotic-free within the next

Chick-fil-A, famous for their fried chicken sandwich "noms," hopes to continue the legacy of quality ingredients for their 67-year-old family business.

The switch will be a process because of the number of components within the supply chain that must make changes.

Chick-fil-A joins Chipotle and Panera Bread in their antibiotic embargo.

This is pretty good news for the industry. Though I assume not many people are too aware or concerned with the type of meat they are purchasing upon ordering.

Or if they do care they are still hungry and need their waffle fry nourishment. The chicken sandwiches must go on.

When was the last time you stopped at a pick-up window and interrogated the cashier for your "Chick-n-Strips" past history report? Yesterday? Well my apologies then.

Jokes and coleslaw aside, the misuse of antibiotics is in fact a very serious issue within our food culture.

Chickens are pumped full of antibiotics, many which are used to treat humans, for several reasons.

They are used to prevent disease among a flock and to "maintain animal health."



The Beacon/Archives

Chick-fil-A's use of antibiotics in chickens may turn their customers away.

The more troubling reason for antibiotic usage in chickens is for weight gain and faster growth. While this treatment may speed up the rate of processing for the meat industry, this poses a threat to both the chickens and the humans who eat the meat.

Bacteria in chickens become resistant to antibiotics over time. According to pbs.org, if a human were to get sick from the meat, they would not respond to treatment because the antibiotics used to treat them is what was used on the chickens. The chickens are resistant, and that means you are too.

One point to be made is that animals should never be given "treatment" that they do not need. Weight gain is only a side effect of antibiotics; not its true purpose.

The meat industry disagrees and says that there is inconclusive evidence about any of these concerns.

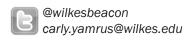
Few people, is seems, will even question the use of antibiotics in their meat. Why question it when it is cheap and tasty. Bigger chickens are better, right? Wouldn't you

But wait, what about free-range? Farmraised? Natural? Organic? No hormones added? It doesn't even seem fair. Each of these labels slapped on the front of your meat gleaming with "eco-friendly" appeal symbolizes yet another problem within the

I could fill this entire newspaper with information about the meat industry, the USDA, the FDA, and the shady business practices that slip by the average American in favor of another dollar. Your meat should be farm-raised, free-range, natural, organic AND free of hormones and antibiotics without having to wear a sticker boasting the tiny green leaf and "seal of excellence." It shouldn't need any differentiation.

If that green-labeled meat is farm-raised, free-range, natural, organic, hormone and antibiotic-free, then what exactly is the unlabeled one?

So while Chick-fil-A basks in their newest marketing promotion with the promise of "antibiotic free chicken!." we can nod our head to their efforts but must remember that this new promise is merely a long-awaited correction. And I'm still not eating there.



Colonel Critiques

'Life After Life' entertains with odd, British humor

By Anne Yoskoski

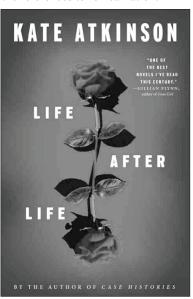
Managing Editor

Kate Atkinson's "Life After Life" follows Ursula Todd through her many lives in her latest novel.

The novel follows Ursula after each death, seeing what she becomes and how she eventually dies again. Ursula is murdered, killed by the flu, is a victim of the bombing of Germany in World War II, and commits suicide.

This might sound like the most depressing book ever written, eventually the scenarios don't contain the emotional punch that they did in the beginning. The reader realizes that the next chapter will have the main character "alive" again.

Fans of history may enjoy this novel, due to the heavy historical context in various "lives" Ursula leads. She kills Hitler, encounters American soldiers, wars are started and wars are ended. Inevitably the reader reaches a scene where a young Ursula is taken to a psychiatrist by her parents, fearing the references to reincarnation.



What this book manages to accomplish besides entertainment is a respect for the writer.

Atkinson shows just how vivid her imagination is by playing the same starting scenario several times, only to have the reader discover that this time the ending is different. By creating thousands of time lines, Atkinson reveals the hundreds of different ways one life can turn and become another, a literary butterfly effect.

Each time Ursula experiences a life, depending on how long

she survives, she seems to get a little closer to figuring out what the "right" life is for her. Each time, she tries to avoid the incident that caused her death in the last reality. This pattern is found from the time she dies as a newborn to the time she dies as an adult.

The only things that don't seem to change are some of her family members. Her mother, father, sister, brother, and aunt seem to carry the same (or remarkably similar) personalities through each life.

By no means is this a funny or romantic book. Atkinson displays sheer talent in character manipulation in all five hundred pages of "Life After Life".

The odd (in American eyes) British sense of humor that undercuts some of the tension is still a relief, even if it just helps as a distraction from suffering and knowing that inevitably the next page will contain either the death or rebirth of the character to whom the reader becomes attached.

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'Monuments Men' may be forgotten due to short climax

By Jake Cochran

Editor-In-Chief

'Monuments Men' has all the makings of a great, "The gang is back altogether movie," and once the movie starts it wastes no time assembling the crew.

With George Clooney seeking out his old military pals, Bill Murray, John Goodman, Bob Babalan and Matt Damon, he gets the go ahead from FDR to save all the priceless works of art throughout Europe, the only problem is fielding the line.

The crew doesn't

know whether they should be respected as soldiers and fight as soldiers or to just be art collectors with guns.

Due to the fact that they're considerably older than all the active duty soldiers, the crew has trouble with their role in the military unit.

The "fielding the line" problem can be said just the same for the movie itself, some of the previews depict it as a dramatic action movie seeking out priceless works of art.

Others depict it as a buddy comedy with Bill Murray in a war zone, and zany antics ensuing. The final product is a messy mash-up between the two, with the Matt Damon plotline running in asynchronously to

the main plot, and the forced never-to-be romantic under-

tone the movie never quite fits.

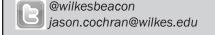
While the gang is altogether, the gang falls apart which leads to comedic actors portraying some tragic scenes, which leads to the greatest tragedy of all.

The art-saving plotline takes a back story that never comes to the front and center, sure they are saving art and artifacts but it is so rushed the audience sees it as a, "Well duh," type of moment.

Pacing, writing, and satisfaction are all casualties of war within this comedy-drama-war-movie hybrid, and between a climax that lasts for under two minutes the two hour build up just does not pay off.

Overall the movie is forgettable but not terrible, it has workable moments and it has snoozers. The movie seems more like a bunch of skits put together than one homogenous script.

The casting will draw an audience, but without the names this movie is made for TV or straight DVD to watch on Netflix when it inevitably makes its way there because the internet's unwarranted love affair with Bill Murray will get it there in about a year's time.



'Shangri La' creates gold for young folk artist

By Eric Casey

Staff Writer

Nineteen-year-old folk singer Jake Bugg of Nottingham, England is out touring to support his newest album titled "Shangri La." It was released on November, 18th and the following week debuted at No.3 on the U.K. Albums chart and has since been certified Gold. In the U.S. it debuted at No.46 on the Billboard 200 albums chart.

The album has been well received, but not quite like his debut "Jake Bugg." Surprisingly Bugg only recorded this new record within the span of two months while touring through the U.S. last summer. His original plan was to record with songwriters in Nashville, but they presented songs to him that were already written. This wasn't something he wanted, as he was hoping to actually sit down with them and jam to see what happened.



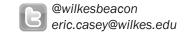
he would hook up with well known record producer and former copresident of Columbia Records, Rick Rubin. who is known to have helped popularize hip hop by working with the Beastie Boys, Run-D.M.C., and Public Enemv. Rubin's experience has

also helped Aerosmith, Linkin Park, Adele, and Lana Del Rey. Jake Bugg was able to record most of his album at Rubin's studio in Malibu, California. The new album is titled after the producer's name of his studio also called *"Shangri La."*

"What Doesn't Kill You" was the first single released. Although it's just over two minutes long, it definitely serves as a fast paced jolt to the otherwise mellow album. When first released it caused some controversy among Arctic Monkeys fans as they accused of him mimicking lead singer Alex Turner. The next single released, "Slumville Sunrise", seems like something that didn't make the cut on his first album, but nonetheless is genuinely catchy. The music video is a must see because of how purposely tacky it is, and can be described in only one way. It's as if The Beatles ran over The Monkees and then had too many drinks with Benny Hill.

Recently released love ballad "A Song About Love" is definitely the high point on the album. Another standout is opening track "There's a Best and We All Feed it" which could be mistaken for a lost folk track from the '60s.

The last half of the album holds up very nicely. Jake Bugg is likely to put another album out by the end of 2014. So if you haven't "caught the bugg" as his devoted fans say, then try it now





By Sara Davis

Opinion Editor

When people think of February, they often think of Valentine's Day. Although this holiday may be important to some people, there is another significant aspect of February that needs to be recognized.

February is Black History Month. If you are reading this, chances are that you have heard about Black History Month for as long as you can remember.

Even though African Americans have been in the United States since colonial times, their achievements were not recognized until the 1920's.

Even though people have heard about Black History Month, a lot of people are not aware that it involves more people than Martin Luther King Jr. (even though he is an important part of this month).

The recognition of black history began in 1926 and was first known as "Negro History Week." The advancement to Black History Month can be credited to Carter G. WoodEvery week, Opinion Editor Sara Davis, or a guest writer give an informative crash-course on the most random subject they can think of that week. Their views do not reflect those of The Beacon, its staff or Wilkes University. This week Sara Davis informs readers on Black History Month....

Black History Month

Although his name is not commonly recognized, he earned a Ph.D. from Harvard University and recognized that African Americans were not included in history

When the time came that they were recognized in books, African Americans were portrayed as insignificant minorities.

In an attempt to give African Americans the recognition they deserve, Woodson established the Association for the study of Negro Life and History in 1915.

In correspondence with the association, Woodson established the Journal of Negro History.

This led to him initiate the recognition of Negro History Week in 1926.

His purpose was to recognize the contributions and successes that African Americans have achieved.

The celebration during the second week of February was chosen because of Frederick Douglass' and Abraham Lincoln's birthdays.

Both of them made significant contributions to the African American population, causing them to earn the recognitions.

Although there were several other individuals who created milestones in African American history such as W.E.B DuBois and Malcom X, this page of the newspaper is not nearly large enough to list all of the significant achievements that African Americans have accomplished.

I didn't only choose this topic for the 101 to inform you on how Black History Month

started, I am writing because African Americans do not get the recognition they deserve, and in some circumstances are still looked at on a lower level than other races.

It may sound cliché, but it is disheartening that people still judge their peers based on the color of their skin.

I can't believe that in the year 2014 I still hear people making racial jokes and remarks.

At some point during our childhood, we were all taught the "golden rule" of treating others the way you want to be treated, and we should still abide by this.

If everyone starts respecting each other for accomplishments their and personalities rather than their external appearances, we might all be happier.



This paper is a "cheat sheet" that lists some of the important people and dates that contributed to the recognition of African Americans and Black History Month. Without these achievements, the level of recognition would not be where it is today.

1619: First African American slaves ar- ment is ratified (this derived in Virginia.

1773: Phyllis Wheatley became first African American to have literary work published.

1870: 15th Amendment is passed, giving African Americans the right to vote

1868: 14th Amend-

fined citizenship, which

included slaves)

1787: **Slavery Northwest Territory.**

1808: Congress banned the importation of slaves from Africa.

1831: William Lloyd Garrison began publishing a weekly paper that advocated the complete abolition of slavery.

1849: Harriet Tubman escaped from slavery and became a leader of the Underground Railroad.

1852: Harriet Beecher Stowe published "Uncle Tom's Cabin."

1947: Jackie Robinson made illegal in the signed to the Brooklyn Dodgers, making him the first African American player of Major League Baseball.

> 1963: Martin Luther King Jr. gives "I have a Dream" speech.

1972: Tuskegee Syphilis study ends.

2008: Barack Obama becomes the first African American to be nominated as a major party nominee for president.

2009: Barack Obama becomes first African American president of the United States.



@wilkesbeacon sara.davis@wilkes.edu

Courtesy of Instagram

During the month of February, people often recognize other holidays, such as Valentine's Day, which leads them to forget Black History Month.

Athlete pay: Include for college athletes or leave for professionals?

By Alex Fahnestock

Sports Co-editor

Northwestern university quarterback Kain Colter is leading his Wildcats teammates in an effort to organize a NCAA football players union.

The National Labor Relations Board is currently hearing arguments on the matter and will decide whether or not student athletes are considered employees and should be paid salaries for their work on the gridiron.

For their part, I can see the argument that student athletes in favor of being paid are making. The NCAA brings in billions of dollars a year in revenue, and universities also make a buck off their students by selling tickets to events and selling merchandise such as player jerseys.

The obvious argument against the paying of college athletes is that they are, in fact, getting paid. Athletes often receive scholarships from their schools to cover things like tuition, meal plans, books, and residency.

However, proponents of the paying of college athletes claim that they hardly get a "free" education but that they earn it with twenty hours a week in practices and work outs. Dan Hawkins, former college football player and coach said that "athletes work 49 weeks a year. That is longer than any student has to be in classes. Being an athlete is a job."



The Beacon/Archives

The question as to whether or not student athletes should be paid has been an ongoing argument that has created controversy among athletes and fans.

However, I do not believe that these athletes know exactly how much money is being spent on them by the schools that they attend.

According to Iowa State University, the average annual cost to the university per student athlete on full scholarship is \$62,713. That amount is divided up into multiple parts. About half goes to out of state full

scholarships, tuition and room and board. \$4,683 is spent for books and academic support, \$4,151 for sports medicine and athletic training, and \$5,522 for strength and conditioning and nutrition. In addition, \$1,875 goes toward uniforms and equipment, and \$18,123 is set aside for team travel.

The problem with paying student athletes

is that their motivation for deciding what school to attend will no longer be about their education, but who can offer them the most.

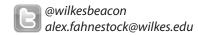
Of course, it's not like this wasn't already the case. Most high-caliber high-school athletes do not care about the educational opportunities a school can provide them with when deciding on what school to attend.

They care about the athletic program, and whether or not this program offers them the best chance of becoming a professional athlete. I do not believe student athletes should be paid. Getting paid to play a sport makes you a professional athlete. Playing football or basketball or soccer or any sport for a school is not a job, it's a commitment.

Think of college athletics like an internship. Student athletes that plan on going pro should consider playing on a college team to be work experience.

Just like an academically-focused student would put down an internship on their resume, student athletes should consider playing on a team to be a similar experience. After all, not many team sports athletes make it to the pros without playing college ball. Playing a college sport is much like having an internship.

It would be difficult for a college student to get a job without an internship (most of which are unpaid), just as it would be difficult for an athlete to go into a professional league without having played at the college level.



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Contact Editor-In-Chief: jason.cochran@wilkes.edu

Athlete of the Week

February 25, 2014

Wrestlers notch landmark 800th win

Colonels defeat Ithaca; pick up 801 against rival King's

By Jonathan Keer

Staff Writer

The Wilkes University men's wrestling team has been surrounded with awards and championships over the course of the program's history.

However, the most recent accolade is one that reflects every single wrestler who has ever been part of a victory at Wilkes.

With a victory against Ithaca Feb. 14, the Wilkes Colonels wrestling team posted its 800th victory in the school's history. It is the 12th program in any division of NCAA collegiate sports to get to this mark and only the second team in Division III history to have more than 800 victories, following only Springfield College in Massachusetts.

This win gave the Colonels a mark of 800-369-16. The program has existed for about 68 years now and has won almost 70 percent of its matches over the course of those years.

For the Colonels, this win is just icing on the cake to a season in which they have a solid record of 17-3 and are ranked No. 9 in the country.

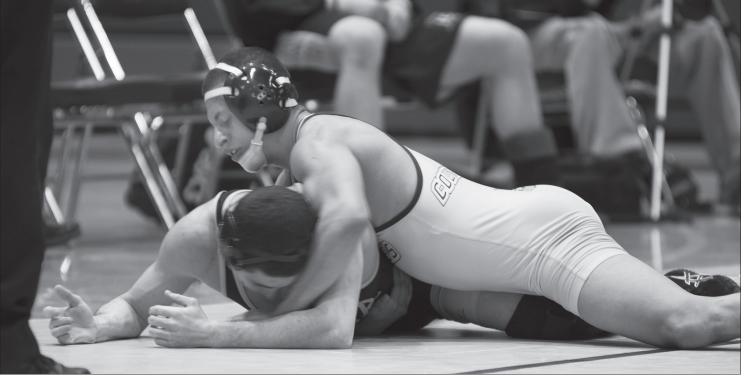
Head Coach Jon Laudenslager has been part of this program in many different ways. Not only is he the head man of this great program, he is a former standout wrestler for the Colonels earning four varsity letters from 1994 to 1998 while wrestling at the Division I level.

While at Wilkes he was named Eastern Intercollegiate Wrestling Association Rookie of the Year honors as a freshman, the Shawn Galbreath Academic Coaches Award as a junior and the Timmy Adams Most Courageous Performer Award.

"To be only the 11th team in NCAA History to eclipse the 800 win mark says a lot to the commitment our athletes have made over the years," Laudenslager said. "I am very fortunate to have the opportunity to continue coaching here where I competed as well.

"The traditions and foundation we have in place have all been filtered down from Coach (John) Reese to Coach (Alan) Zellner and on to me," the coach said. "The core values of hard work, commitment, and having a strong desire to be successful on and off the mat is why these young men keep having success."

One of the wrestlers possessing that desire to be successful on and off the mat is junior heavyweight Nick Dawson. Dawson succeeds in the classroom and community, as well as on the mat. He is 20-9 on the season, won the Will Abele Invitational and came in second at the



Beacon/David Lee

The Wilkes University wrestling team won the 800th match in the program's history Feb. 14 against Ithaca. At top, sophomore Guesseppe Rea pins his opponent on the mat. At bottom right, redshirt Junior Mark Hartenstine takes down his opponent.

Next Man In Nationals.

"We just hold ourselves to a high standard and you are reminded of that every day you step in the room," the junior said. "Everyone knows that every practice, lift and run that we do is going to be a battle and we're stronger when we step out on the mat because of it. It was a great feeling to reach that milestone as a program, especially against a good program like Ithaca. However, reaching that milestone is more about the guys who came before us than it is about us."

The Colonels have plenty of wrestlers looking to go far and hopefully qualify for nationals. MAC champions Mark Hartenstine (No. 5 in the country 33-1) and Kris Krawchuk could have a good chance to go far as well as nationally ranked sophomore Guesseppe Rea who finished second in the MAC Championships.

Wilkes ended its 2013-14 dual match season with an 18-3 mark by defeating crosstown rival King's, 43-3.

The Colonels took wins in nine of 10 bouts including three extra point victories Thursday night at the Marts Center.

The Colonels begin the East Regional at King's College March 2.



Athletics Department seeks to fill football, field hockey coaching spots

By Bill Conway

Staff Writer

The Wilkes University Athletic Department is still looking to fill coaching vacancies within two of its programs and as of now no announcements have been made.

Both the football team and the field hockey team are left with open positions after both of their head coaches stepped down after their respective seasons.

Progress on filling these positions is unknown after attempts to contact officials within the Athletics Department were not returned.

The Athletics Department has the task of 2012.

filling the vacancy left by former head football coach Frank Sheptock, the winningest head football coach in school history.

Sheptock has been the head football coach at Wilkes University for 18 years and holds an all time record of 107-81 and netting the Colonels a conference championship in 2006.

The final five years of his stay at Wilkes resulted in a record of 25-26 with two ECAC playoff berths.

On the field hockey side the Athletics Department is looking to hire a replacement for head field hockey coach Mollie Reichard.

Reichard coached the field hockey team for four seasons and holds a record of 25-42. Her squad fell one win short of a playoff berth in 2012.

Wilkes splits basketball finales

By Brandon Gubitosa

Staff Writer

The Lady Colonels season came to an end Feb. 22 with a dramatic 52-50 overtime win against crosstown rivals King's College.

The Lady Colonels swept the season series against King's for the first time since 1996-97. They concluded the season with a 6-19 record, while going 3-11 in Freedom Conference play.

Junior Forward Chelsea Brown and junior center both finished the game with double doubles. Brown had 13 points and 16 rebounds, while Rich finished with 11 points and 16 rebounds.

Guard Elena Stambone finished the season leading the Freedom Conference in scoring with 19.4 points per game. The team comprised of mainly underclassman will look to make a strong push next season.

In the second part of the double header the men's team looked to get revenge on King's fol-

lowing a 67-60 loss Jan. 22 at King's.

Hundreds of fans piled into the Marts Center right before tipoff. Wilkes came up short and dropped the season finale with a final score of 72-57. The Colonels finished the season with an 8-16 record going 3-11 in Freedom Conference play.

Sophomore guard Alec Wizar finished the game with a team high of 15 points and was the only Colonel to reach double figures.

Wizar finished the season averaging 13.9 points per game going 37.7 percent from behind the arc. Senior captain Pat Furst added 7 points and a game-high 12 rebounds.

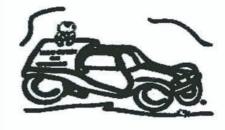
Before the game Wilkes honored six senior members before the contest including Craig Thomas, Steve Blish, Mike Boylan, Brendan Sheldon, Nic Wilkes and Pat Furst.

Wilkes looks to rebound back next season as they will be returning their top two scorers Alec Wizar and Steve Stravinski.

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Getting to know... Steve Stravinski

By Jake Cochran

Editor-In-Chief

Steve Stravinski is a sophomore basketball player for the men's basketball team and a recently declared psychology major. Stravinski played in high school for the Pittston Area Patriots and won multiple honors in his time there, including lettering his final two years, being named to the all-star teams in both the Citizens' Voice and the Times Leader, as well as being named to the first team ALL-WVC team and leading the conference in scoring his senior year, averaging 17.8 points per game.

Do you have any set pregame ritual you have to do before you start a game?

Not really, I just shoot a lot of threes.

So you don't have to listen to music or anything?

No, I do, but if I don't have it, it's fine too though either way.

When you do have it, is there a set playlist you listen to?

Yeah, I actually do have a playlist, it is like all kinds of music, like all my favorite songs. So it's all over the place, not like one specific genre. It's everywhere. It's a bunch of alternative, it's like Foster the People, like Breaking Ben. It ranges from everywhere. Like I like all kinds of music, so, yeah.

Do you have any players you idolize or try to emulate?

Yeah, one of my big ones is Chandler Parsons on the Rockets because he's from Florida and I'm a Florida fan, so I love Chandler Parsons. Also Goran Dragic, he's on the Phoenix Suns, I'm a huge fan of him too.

After a game, do you have something that you have to do so that you can like decompress, whether it is a win or a loss?

Yeah, like after the game it is weird because I can never eat. Its weird because I just don't have an appetite for an hour or two after a game, whether it is a win or a loss. Win or lose, it is just something that has always been, it's weird but that's what happens.

Do you think it is a mental thing or are you just too excited and can't do it?

It might be both. It's just I've never had an appetite after a game.

Do you drink anything when you are playing? Are you a Gatorade or a water person?

I like Gatorade but the last two seasons its just been water because the trainers just bring water over, so just water for now.

You already said your favorite college team is Florida, but do you have a set pro team that you like?

Not really, I was originally a Kings fan when Mike Bibby and Chris Webber and Peja Stojakovic all them were played there back in 2000, so that was my team but since Chandler Parsons is on the Rockets. I'd just rather follow the players rather than the teams because the NBA is just different. I don't know how to explain it but there isn't much team loyalty. So it is just better to follow players.

Do you prefer the NCAA format to the NBA?

I do, I like the NCAA Tournament. The NCAA Tournament is the best time of the year I think, all those teams, like it gives a bunch of teams a chance to win when the NBA, they kinda make it so everyone doesn't get as much of a chance. So I like the NCAA better, with regards to March Madness.

Do you feel the tournament raises the intensity around it?

The NCAA, yeah definitely, there is more intensity. It just has everybody, the crowd is into it, it is just awesome, like the intensity on the court.

Have you ever felt like a high school game or a Wilkes game match that kind of intensity?

High school game, yeah I've had a couple high school games like that and last year we had two Wilkes games like that, with Wilkes versus King's and, yeah, it's just, there is nothing better than having the whole place packed with everyone yelling. It's great.

What is your favorite part of the season?

Probably the beginning of the season, the first couple games because you get those nerves of the long offseason, working hard and then finally you get them out there but I love the whole thing, like I'm purely basketball, I love the whole thing. It is great.

So of all the awards you won before coming to Wilkes, which one are you most proud of?

Probably the First-Team All-Conference because the conference was pretty good my senior year and being awarded the First-Team All-Conference was definitely what I am most proud of.

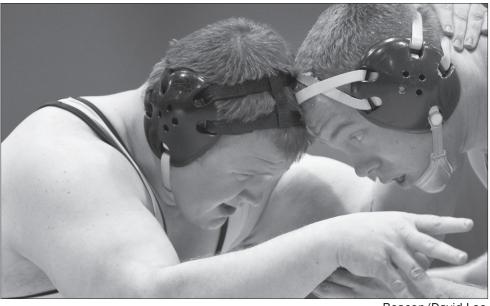
@wilkesbeacon jason.cochran@wilkes.edu



Match of the Week:

Wilkes University Colonels

Ithaca College Bombers WU (18-3) IC (12-5)



Beacon/David Lee

Wilkes Colonel William Fletcher (left) battles Ithaca's Shane Bartrum in the 285-weight class. Fletcher won the match in overtime.

By Alex Fahnestock

Staff Writer

Wilkes University's wrestling team reached the 800-win milestone with a victory over Ithaca College on Feb. 14.

With the win Wilkes improved to 17-3 overall on the season, they are now 18-3 after a win against cross-town rival kings last Thursday. As a program, Wilkes now stands 801-369-16, becoming the 12th program in any division (I, II, or III) to reach the 800-win plateau. Wilkes is also just the second Division III school to have posted 800 victories.

Wilkes won seven of the 10 matches against

At 133-pounds, Myzar Mendoza scored his biggest win of the season when he outlasted top-ranked Alex Gomez 3-2 in a hard-fought match, handing Gomez his first loss of the sea-

Fifth-ranked Mark Hartenstine was in his usual form and moved his overall record to 33-1 pulling off a 4-3 decision over Eamonn Gaffney at 149-pounds to push the Wilkes advantage to 10-3.

Other winners included Guesseppe Rea at 125-pounds, Kris Krawchuk at 157-pounds, Kyle Diesel at 174-pounds with an upset over sixth-ranked Carlos Toribio, Levi Veppert at 184-pounds, and William Fletcher with an overtime win against Shane Bartrum at 285-pounds.

The man at the helm is head coach Jon Laudenslager who is in his 14th season at Wilkes, serving as an assistant until taking over the program in 2003-04 season.

Laudenslager has led Wilkes to a dual match record of 154-69-5, including nine winning

The Colonels are ranked ninth in the nation at the moment and have been ranked as high as seventh during Laudenslager's tenure.

'Coach Laudenslager is a big part of (our) success out here," Hartenstine said. "He's got a really great routine down and makes sure to work us hard every day so that we're able to compete at a high level.'

The Colonels have concluded match play but will take to the mat one last time on March 2, at King's College in the East Regional tournament

McGrath looks to build on impressive softball resume

By Marcus Leaf

Correspondent

Last season junior outfielder-pitcher Emily McGrath had a stellar softball season and was named to the NFCA Scholar Athletes and also received recognition from the Freedom Conference as a designated hitter.

As a sophomore, McGrath played in 33 games making 27 starts. She was fourth on the team with a .333 batting average, third in slugging percentage with .511, and second in home runs with four. She also had 30 hits in 90 at-bats, producing 17 RBI's and scoring 11 runs, as well as having eight multi-hit games.

Due to her consistent hard work and performance she was named to the First Team All-Freedom Conference as a designated player.

"She is a hard worker and is consistent in her play," head coach Frank Matthews said. "There is not a time when she is not focused."

For the 2014 season, McGrath is looking to improve on her communication with the team

and becoming more of a leader.

"I would like to try and be more of a leader this year on the team and really focus on communication with my teammates," she said. "I felt that our best games last year consisted of everyone cheering on the bench, positive mind sets, and picking each other up if we made a mistake.

The Lady Colonels went 17-23 last year; however they were a very young team, with the loss of only one senior infielder. The Navy and Gold hit for .284 as team last year, making them an average hitting offense with some powerful threats on the mound such as Laykin Hughes, Brooke Chapin and Haylie Phillips.

"I expect that we will do even better than last year," McGrath said. "We have a young team this year, but I think that there is a lot of energy and hard workers with the new girls on our team this year."

The Lady Colonels start their season in Virginia Beach for spring break against Rowan

Lacrosse players excited for new season after qualifying for conference in 2013

By Stephanie Hahn

Correspondent

The Lady Colonels lacrosse team will be opening its season in Myrtle Beach, S.C., on March 3, against Lycoming College.

Wilkes will have its home opener March 8, against Houghton College.

"We're all very excited for the upcoming season," sophomore Madeleine Brownsey said. "With the high number of returning players and our new freshmen, we definitely have a solid team. Everyone's working really hard to have another successful season."

There are high expectations for the upcoming season. Earlier this year, head coach Kammie Towey announced that All-State goalie Morgan Galluzzo had decided to play for Wilkes.

Galluzzo selected Wilkes after an outstanding career at Kearsarge Regional High School in New London, N.H. She was named All-State twice during her four-year career as well as garnering Rookie of the Year honors and the Defensive MVP award as a freshman.

Last season the Lady Colonels finished 10-4 team is showing."

making it to conference play for the first time in a few years. Wilkes ended its season in the first round of playoffs with a tough loss to Arcadia University.

"For the upcoming season, we have very strong, record-breaking returning players as well as underclassman that show a lot of promise



Towey

and talent," Towey said about the upcoming season. "We have an amazing foundation and expect great results again this season.

"Our schedule is harder this year so our team will be tested a bit more this season in all aspects of the game but I know that they will work hard and come out on top," Towey said

We are excited about the youth and growth of program and how after a strong year last year, our main focus is to continue to succeed and improve with the strong skill sets that our

Colonel Scoreboard

Women's Basketball Feb. 18 DeSales 71. Wilkes 53 Feb. 22

Wilkes 52, King's 50

Men's Basketball

Feb. 18

DeSales 51, Wilkes 47 Feb. 22

King's 72, Wilkes 57

Wrestling Feb. 14

Wilkes 23, Ithaca 9

Feb. 20 Wilkes 43, King's 3

March 2

East Regionals at King's College

Basball March 2

Myrtle Beach, SC Manchester University 3 p.m.

March 3

Myrtle Beach, SC Grove City College 2 p.m.

March 4

Myrtle Beach, SC Muhlenberg College 12 p.m.

March 5

Myrtle Beach, SC York College 12 p.m.

March 6 Myrtle Beach, SC **Benedict College** 5 p.m.

Softball **VWC Beach Blast**

Feb. 28 Virginia Beach, VA Rowan University 3 p.m.

Feb. 28 Virginia Beach, VA Oneonta 5 p.m.



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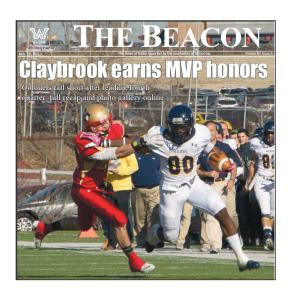
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