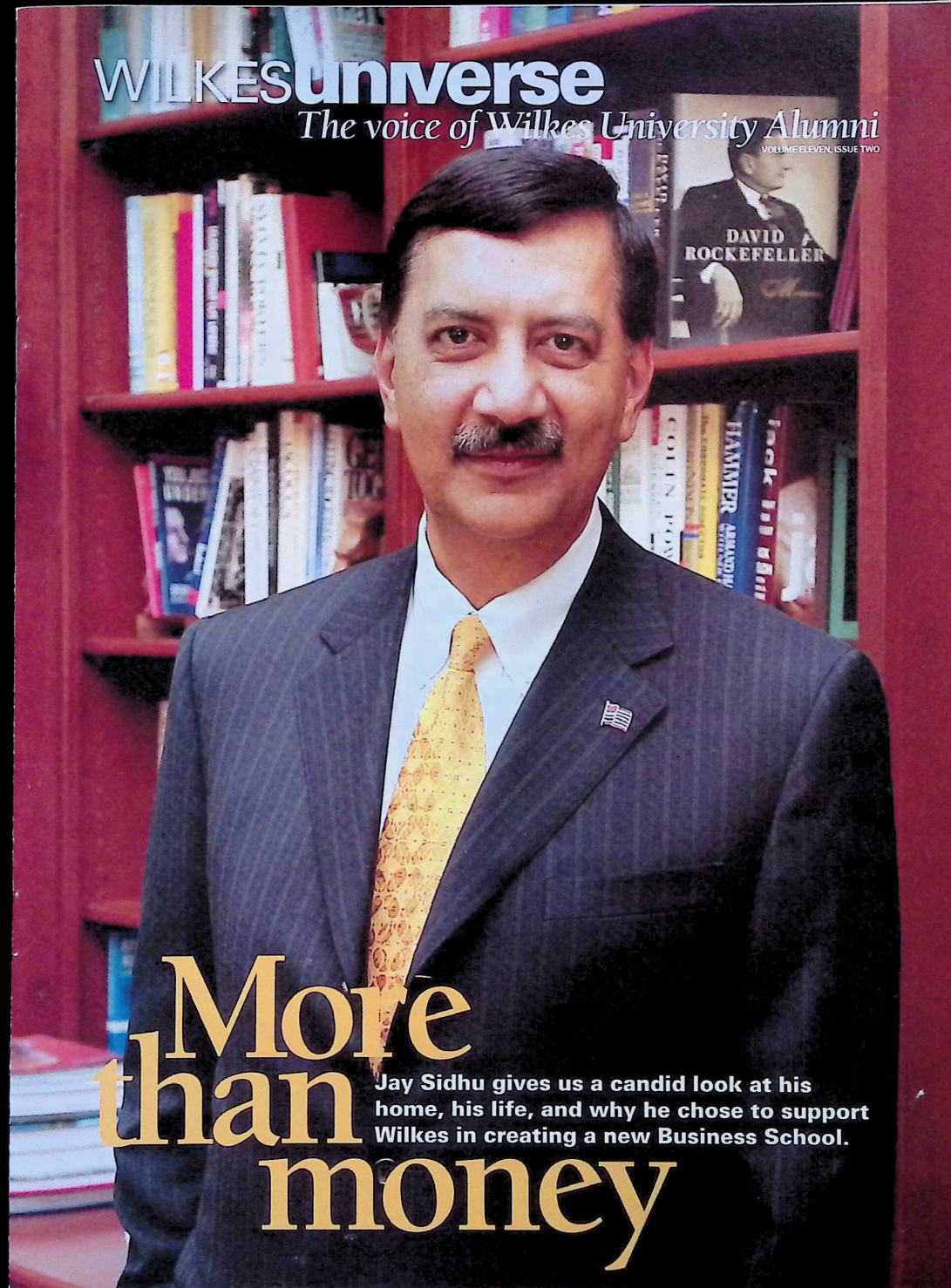


WILKESuniverse

The voice of Wilkes University Alumni

VOLUME ELEVEN, ISSUE TWO



More than money

Jay Sidhu gives us a candid look at his home, his life, and why he chose to support Wilkes in creating a new Business School.



A transformation in business education at Wilkes

BY DR. TIM GILMOUR — WILKES UNIVERSITY PRESIDENT

FROM THE TIME I MET JAY SIDHU AT A WILKES BOARD OF TRUSTEES MEETING early in my tenure, I knew that he would be an extraordinary member. At that meeting, he helped the board understand the need to change its governance approaches to bring them more into line with best corporate practice. And he asked me to meet with him to discuss a larger role for him in supporting Wilkes. I approached our meeting with some modest ideas about how we could work together to improve our existing business program. But Jay had bigger plans.

That's what I soon discovered about Jay: he is the consummate visionary. He has a broader view of his company; he has a broader view of his industry; he has a broader sense of his purpose in life.

During our meeting, Jay alluded to the fact that other universities had been courting him for help in developing post-baccalaureate business education programs. I was delighted to learn that Jay's response to them was "if I'm going to do anything significant in this direction, I will be doing it for Wilkes University."

Jay went on to tell me that he hoped to make a "transformational" gift to Wilkes, one that would help us propel the University to greater prominence and influence in the regional, national and international education communities.

In April 2003, he made good on that promise, committing with Sovereign Bank a total of \$3 million to establish a new school of business. In recognition of the gift, the University's Board of Trustees voted to name the new entity the Jay S. Sidhu School of Business and Leadership.

But the truly remarkable thing about Jay's commitment to Wilkes is that it has gone way beyond his generous financial support. He has been wholly involved in the development of the School, offering resources from Sovereign Bank as well as his own ideas to create a distinctive program. The result will be an extraordinary business leadership curriculum that will be the best of its kind in the nation.

Through it all, Jay's concern for our students and recognition of the role they will play in the future has been unfailing. After graduating from the Wilkes MBA program in 1973, Jay was recruited for the "opportunity of a lifetime" as a banking executive under alumnus Reese Jones. His motivation has been to ensure that our business school graduates are as sought after as he was.

Through his gifts of time, talent and treasure, Jay's vision for the Sidhu School and passion for Wilkes' educational mission are having a lasting impact on Wilkes' future. What he has given us has truly been transformational. (1)

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VOLUME ELEVEN, ISSUE TWO

Wilkes University is an independent institution of higher education dedicated to academic and intellectual excellence in the liberal arts, sciences, and professional programs. The University provides its students with the experiences and education necessary for career and intellectual development as well as for personal growth, emphasizing a sense of values and civic responsibility, and encourages its students to welcome the opportunities and challenges of diverse and globally changing world. The University enhances the tradition of strong student faculty interactions in all its programs, attracts and retains outstanding people in every segment of the University, and fosters a spirit of collaboration, community involvement, and individual respect within the entire University.

WILKESuniverse

VOLUME ELEVEN, ISSUE TWO

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COVER PHOTOGRAPHY BY MATTLIN PHOTOGRAPHICS

Upcoming Events and Programs

June

5th — **Hall of Fame Luncheon**
11 a.m., Rm. 214, 2nd fl., Arnaud C. Marts Sports and Conference Center
12:30 p.m., Ballroom, 2nd fl., Henry Student Center

28th — **John Chwalek Open**
Noon, Wyoming Valley Country Club

29th — **Parent's Only Panel at Orientation**, Time TBA

July

13th — **Parent's Only Panel at Orientation**, Time TBA

17th — **Beach Bash**
2 p.m., Bar Anticipation

28th — **BUJC Ladies Luncheon** to remember Dr. Norma Sangiuliano Tyburski
11 a.m., Ballroom, 2nd fl., Henry Student Center

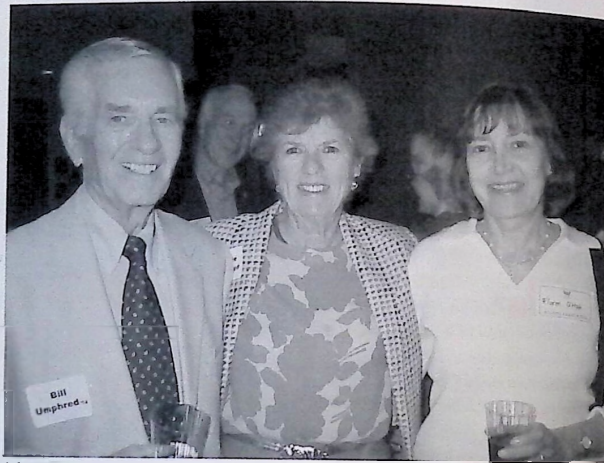
August

28th — **Freshman Move-In**
Noon - 3 p.m.

October

8-10th — **Homecoming 2004**

For more information, participate in any of the above events, or for the most up-to-date calendar, please contact the Alumni Office at 1-800-WILKES-U (945-5378), ext. 4132.



PICTURED AT A RECENT RECEPTION ARE: WILLIAM '52 AND CONNIE UMPHRED AND FLORENTINE O'HOP

President Visits Florida

In February, Wilkes President Tim Gilmour visited alumni in Florida. Everyone had a wonderful time meeting with old friends and making new ones.

One reception was held in Ponte Vedra at the home of Alumni Association President Bill Tarbart '70. Others took place in St. Petersburg, sponsored by Roger Rolfe; in Naples sponsored by Susan Liberski; and in Delray Beach. (■)

Alumni Association Offers Trip to Yankees Game

Join the Alumni Association for a day of fun at Yankee Stadium. The Association is sponsoring a bus trip to the Yankee's July 10 Old-Timers' Day game against Tampa Bay. The trip costs \$50, including the ticket for the game and bus ride from Wilkes-Barre. The bus will depart at 8 a.m. from the

Wyoming Valley Mall. Game festivities begin at 2:30 p.m.; first pitch is at 4:05 p.m. For more information, contact Mary Ann Luton at luton@wilkes.edu or (570)408-4130. Make your reservations quickly before tickets sell out. (■)

Parents-Only Panel at Orientation

The Alumni Association is seeking alumni volunteers to engage in panel discussions with parents of incoming Wilkes students during Freshman Orientation this summer. Volunteers will help facilitate Parents-Only Panels, which are aimed at welcoming parents to the Wilkes community. Sessions will be held on June 29 and July 13 in the Henry Student Center Ballroom. To participate, contact Michelle Diskin '95, Alumni Events Manager, by June 24. Email diskin@wilkes.edu or call 1-800-945-5378, ext 4134. (■)

Alumni Association Scholarship Awarded

Wilkes Junior Sarah Williams, a Wilkes-Barre resident, was awarded the Alumni Association Scholarship on April 17. Sarah is a Psychology major and has been involved in clubs and organizations such as Programming Board, Campus Interfaith, Community Service, IRHC and is co-president of the Sociology/Criminology Club. She is a lifeguard at the YMCA and will be a camp counselor at the YMCA's Camp Kresge this summer. Sarah will serve as a resident assistant during her senior year. She is the daughter of Cecilia Rudolph Williams '73 and sister of Dr. Carrie Williams Timko '96. (■)



WITH SCHOLARSHIP WINNER SARAH WILLIAMS IS MICHELLE DISKIN '95, EVENTS MANAGER, ALUMNI OFFICE.

If you are interested in receiving monthly e-mails with news and events happening at Wilkes University, send your e-mail address to alumni@wilkes.edu, or complete the enrollment form at www.wilkes.edu/alumni/info.

WILKES UNIVERSITY HOMECOMING OCTOBER 8-10, 2004

Although memories of cheering in the stands of football games at Ralston Field and walking through campus on crisp fall days may seem far away, Homecoming 2004 at Wilkes University is just around the corner!

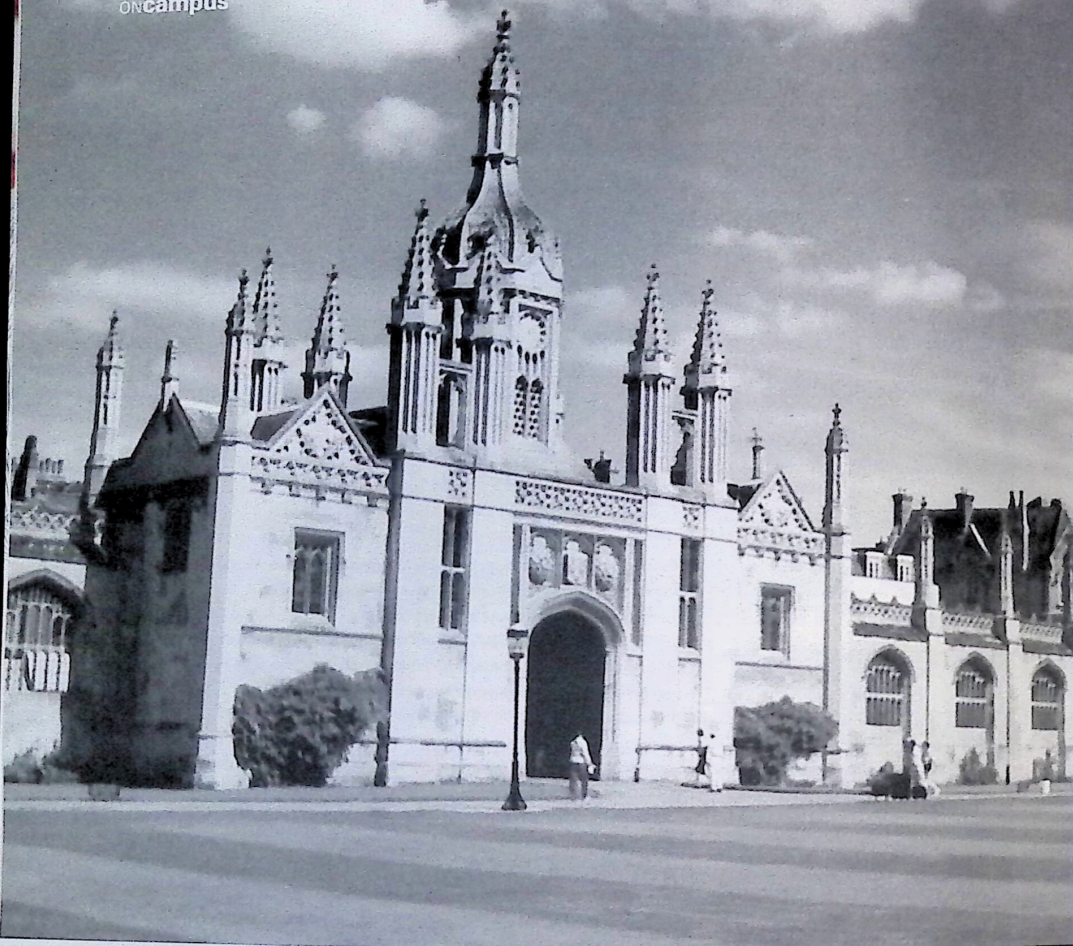
The Wilkes University Alumni Association has planned a weekend full of fun and memorable events from Friday October 8 to Sunday October 10, 2004. This year's Homecoming reunion groups include class years ending in 4s and 9s, members of *The Beacon* staff, the BUJC Flyboys and members of the field hockey team. The Alumni Association is pleased to announce a number of new additions and exciting enhancements to Homecoming weekend, including the popular Tailgate Tent, a more family-friendly environment and a revamped Saturday evening in the Ballroom.

On Saturday afternoon, mingle with fellow alumni and current students over food, drinks and fun in the Tailgate Tent. For an entry fee of \$10 you will get a Wilkes mug and entry into the tent, where you can find lots of Lionshead, food and other goodies.

After cheering the Colonels on to a victory, the festivities will continue in the Henry Student Center Ballroom. Join friends and classmates for a night of food, music and memories and celebrate your years at Wilkes University.

The weekend will also include annual favorites like the Alumni Golf Tournament at Irem Temple, the President's Breakfast and the Friday Night Frolic.

So, start planning now to come back to campus for Homecoming Weekend 2004. Please call the Alumni Office at 408-4134 with any questions or to make reservations. For current information, check out www.wilkes.edu/alumni/homecoming. We look forward to seeing you!



ENTRANCE TO KING'S COLLEGE AT THE UNIVERSITY OF CAMBRIDGE IN ENGLAND. FOUNDED IN 1441.

Expanding their horizons

BY MONICA CARDENAS '04

Learning overseas has proven to be an extremely powerful experience for many students at Wilkes over the years. Students who have visited Spain, Australia, England and Italy have had rich experiences that have shaped their future.



STUDENTS ADMIRE THE GOTHIC BEAUTY OF CANTERBURY CATHEDRAL, ENGLAND.

DR. PAOLA BIANCO-SOBEJANO, Wilkes Study Abroad Advisor, notes that each year, approximately 15 students spend either a semester, a summer or a month abroad. "The courses are not always related to the student's particular field, but the experience is valuable," she says. "The culture, lifestyle and mentality teach us about ourselves, and how Americans are perceived."

She stresses that students must be immersed in a culture for a period of time to gain the full value of a study abroad program.

In one Wilkes study abroad program, students can earn six credits in Spain, with four days in Paris, France. Including airfare and meals, the cost is only \$3,195. As Bianco points out, some programs abroad are even less expensive than American courses.

There are also other options. This year, as part of a combined undergrad-



GATHERING IN THE COURTYARD OF GONVILLE AND CAIUS COLLEGE AT THE UNIVERSITY OF CAMBRIDGE IS WILKES SENIOR MONICA CARDENAS (CENTER) WITH FRIENDS SHE MET ABROAD.

uate and graduate business course, 47 students toured Europe in a week's time.

"With the undergraduate course, the purpose is to create a learning experience to facilitate the student understanding of the international business environment. We examined dynamic environmental influences on international consumers, markets, and economics," said Dr. Wagiha Taylor, Professor of International Business and Economics.

The graduate experience is much more intense. "The purpose of the graduate course was to create a global learning experience using Western Europe as a medium to facilitate the student understanding the global business environment," adds Taylor.

"Presentations, discussions, travel,

observations, and projects provided the opportunity to demonstrate the student's knowledge."

The itinerary for this course was extensive. Students visited Germany, Switzerland, Austria, and Italy with stays in cities such as Frankfurt, Rothenburg, Munich, Venice and Verona.

Upon return to the United States, students prepared presentations based on their experiences. According to Taylor, "learning is most effective when students are actively involved and responsible for the experience."

And that experience has proven invaluable. The only complaint Bianco-Sobejano can remember hearing is, "I wish I could have stayed longer." ■

"The courses are not always related to the student's particular field, but the experience is valuable. The culture, lifestyle and mentality teach us about ourselves, and how Americans are perceived."

DR. PAOLA BIANCO-SOBEJANO

Students give of themselves



DURING AN ALTERNATIVE SPRING BREAK TRIP TO MIAMI, FLORIDA, WILKES STUDENTS PAIRED UP WITH LITTLE FRIENDS OF THE ELDERLY, A NONPROFIT ORGANIZATION THAT HELPS RELIEVE ISOLATION AND LONELINESS AMONG THE ELDERLY. EIGHT STUDENTS VOLUNTEERED AT A SENIOR CENTER, DELIVERED MEALS AND VISITED HOMEBOUND SENIORS.

VOLUNTEER SERVICE TO THE community has always been part of the Wilkes culture. This year, Wilkes students strengthened that commitment through service in the classroom and programs such as REACH, and VITA. According to Gail Minichiello, Wilkes' Coordinator of Community Service, "students gain practical experience while helping and meeting people. Because many students are not from the area, service offers them a way to know the community and connect with them." While most opportunities to volunteer occur outside the classroom, there are times when service is integrated into a course, as in Dr. Michelle Anthony's Composition 101 class. Anthony, an assistant professor of English, said, "students have to donate their time to at least three different charitable organizations a minimum of

six times, for a total of 18 hours during the semester. They may work anywhere that serves the homeless in some way—soup kitchens, shelters, even local animal shelters.

"After each volunteer experience, students must write a one-page response to their time with the population, recording their thoughts and reactions to the part that stood out most for them."

Why make service a component of the classroom? Anthony believes it helps increase reliability in students' writing, and teaches everyone something. "My courses tend toward the civic-minded anyway, and it was getting so that I was constantly gearing discussion toward the disenfranchised of America. So I thought—isn't this hypocritical? We can talk in the classroom about issues, but we can't really know until we are in situations ourselves."

The class of 21 students was slightly resistant at first, but they are beginning to appreciate the value of the experience," says Anthony. "It's a joy to read students' response papers as they open up to new experiences with unfamiliar populations."

Minichiello points out that there are two groups on campus dedicated to serving the community. The Student Community Service Council and Circle K, the college organization of Kiwanis, actively look for opportunities to help in the community, including spending time with the elderly or helping underprivileged children with homework at Head Start or McGlynn Learning Center.

However, Minichiello adds that there are many other groups on campus that make volunteerism part of their mission and help with Red Cross blood drives, St. Vincent DePaul kitchen and food drives, among many others.

Students In Free Enterprise (SIFE) is heavily involved with the REACH program. The group meets with families monthly for dinner, followed by a counseling session in finance. Other volunteers play with the children, help with homework, and engage in other learning activities.

This year, the University hosted two alternative spring break trips. The first was to Miami, Florida, where volunteers worked in a senior center and visited homebound senior citizens. The second trip was to Brazil, where volunteers worked with children and helped with construction.

Another way Wilkes serves the sur-

rounding community while students gain practical experience is through VITA. This 20-year-old program, Volunteer Income Tax Assistance, allows junior accounting majors to put their knowledge to the test while helping those who cannot afford an accountant.

Cynthia Chisarick, C.P.A. an associate professor of accounting and business administration, serves as faculty coordinator for the program, which is offered in conjunction with the IRS and the Pennsylvania Department of Revenue.

Not all volunteerism on campus is directed through the University. Kristopher Fayock '04 has been a Big Brother for almost three years.

"I first got the idea to join Big Brothers/Big Sisters from the encouragement of my high school biology teacher. I wasn't able to join during high school, but once I got to Wilkes, I was able to," said Fayock.

Because of his dedication to his "litttle brother" and many other volunteer activities, Fayock earned the John J. Chwalek Scholarship, which is given to an "outstanding individual with a

strong academic record who has been involved in student life, has provided leadership on campus and in the community, motivated others and exhibits the potential for success."

But with busy academic and extracurricular schedules, how do students find time and motivation to help others?

According to Fayock, "I volunteer because I enjoy helping others. I am fortunate with what my family has been able to provide for me, so I try to help others that may be less fortunate. I enjoy the feeling that I might be making a difference in someone's life." ■

Urban Center names director

SCRANTON NATIVE TERI OOMS has been named executive director of the new Joint Urban Studies Center. The Center is a collaborative endeavor supported by the area's five colleges and universities: College Misericordia, King's College, Luzerne County Community College, Penn State Wilkes-Barre and Wilkes University.

Ooms returns to Northeastern Pennsylvania from Riverside, California, where for six years she served as executive director of the Inland Empire Economic Partnership and the Inland Empire Tourism Council. She has also served as its president and chief executive officer since 1997. Ooms managed the organization's eight operating divisions and multiple contracts and grants.

As executive director, Ooms will work with government officials, com-

munity members and economic development partners to conduct research and develop inclusive plans that lead to smart economic growth. In addition, she will design leadership development and community service opportunities for students from each of the partner institutions.

The Center is funded by more than \$1 million in contributions from the colleges, local businesses, foundations, community leaders and civic organizations, including a \$300,000 challenge grant from Wilkes alumnus and University trustee William P. Montague '68.

Ooms, whose husband, Phil and sons Timothy and Douglas will accompany her back to the region, said, "I am delighted to be coming home and to be able to make a contribution to the future of Northeastern Pennsylvania. This is truly such a special place, and I

know that working together, we can create opportunities so that my sons will want to stay here when they're grown."

The Center opened March 20. Wilkes University will manage the Center and serve as a temporary location until permanent office space can be established in downtown Wilkes-Barre. ■

JOINT URBAN STUDIES CENTER EXECUTIVE DIRECTOR TERI OOMS SPEAKS AT A RECENT NEWS CONFERENCE ANNOUNCING HER APPOINTMENT.



Chris Radabaugh Photography

Jill of all trades

Finding herself on the brink of the business world, Emily Gabardi has all the tools she needs to succeed.

BY MONICA CARDENAS '04

SHE'S THE WILLIAM G. McGowan Scholar, the go-to girl for Wilkes Students In Free Enterprise (SIFE), and even helped develop plans for the new Jay S. Sidhu School of Business and Leadership. To top it off, she has a resume crammed with experience.

With all those accomplishments, you might think senior Emily Gabardi has earned the right to brag. But Emily prefers to credit those around her.

"In my time at Wilkes, I have learned to surround myself with great people, because the people you're surrounded by have a great impact on you," said the business administration major.

A May 2004 graduate, Gabardi says she will miss Wilkes in more ways than one. "My academic advisor, Dr. Alves, has been with me since freshman year, assuring me I can do anything I put my mind to. Dr. Alves and many others

have helped me become the person I am today."

Gabardi has tried almost everything in her field. As an admissions telecounselor for Wilkes, she honed her persuasive speaking abilities, and later put them to the test when she successfully solicited a grant in support of REACH, a local community service program that provides help for low-income families.

She has immersed herself in business in every way possible, including working nearly 20 hours a week at the University's Small Business Development Center. And before all this, she marketed various newsletters to senior business executives as part of the College Internship Program.

Then there is her work for Golden Technologies in Old Forge, Pa. Gabardi designed and executed a quality assurance survey for the company's top 1,000 customers, compiling the data and ultimately presenting the results to company representatives.

But Gabardi cites her internship at Arthur J. Gallagher & Company in Wayne, N.J. as the most influential. She prepared proposals, gathered data, accompanied producers on sales calls, interacted with clients, negotiated with underwriters and participated in departmental meetings and brainstorming sessions. Gabardi says that all internships provide valuable experience, but this one allowed her to use her skills as part of a group of students from around the country.

"My internship with Gallagher was an eye-opener for me," said Gabardi. "I was among students from a select group of colleges and represented one of the few small, private universities. Yet I felt I knew the same if not more than the others."

It may be obvious that Gabardi is a champion of her alma mater, but the new Sidhu School of Business and Leadership certainly adds to her attraction. In fact, at the unveiling of the new

"I have learned to surround myself with great people, because the people you're surrounded by have a great impact on you."

EMILY GABARDI '04

School, Gabardi admitted a small desire to do it all over again.

"My favorite part of the business division at Wilkes is the fact that I can interact with faculty and fellow classmates. What is wonderful about the new school is that this interaction will be taken to an even greater level." Nonetheless, Gabardi is ready to enter the business world.

"In the end, Wilkes University has helped me believe in myself. The classes, the experiences, the opportunities, and the people have been second to none. I've certainly exceeded my goals. Wilkes has enabled me to become an independent person who is not afraid to think 'outside the box.' I will enter the 'real-world' with confidence knowing I've received and experienced nothing but the best from Wilkes University." ■



Steering the ship

Browne Named the dean of Jay S. Sidhu School of Business and Leadership

DR. PAUL C. BROWNE HAS BEEN named dean of the Jay S. Sidhu School of Business and Leadership at Wilkes University. As dean, he will direct the School's strategic plan, academic program development and curriculum.

The School was established through a gift from Jay Sidhu, a Wilkes trustee and 1973 graduate of the University's MBA program, and Sovereign Bank, the Reading-based financial institution he leads as chairman and CEO. The School will feature an expanded business curriculum with an emphasis on developing authentic, entrepreneurial business leaders. It will open this fall.

Dr. Browne previously served as a senior consultant with the Philadelphia-based Strategic Management Group, Inc., where he was director of professional services and head of strategic management and

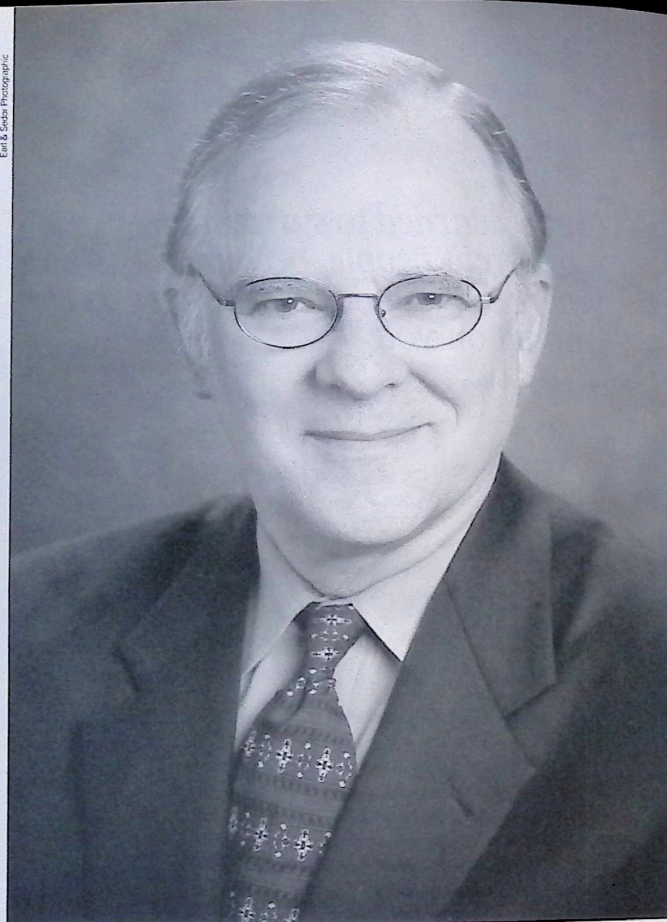
leadership practice. His clients have included Citicorp, Cox Enterprises, Hewlett Packard, Motorola, National Science Foundation, Philips Electronics, Sprint, U.S. Department of Commerce, and Verizon.

He has also served as Associate Dean for Executive Education for the Kenan-Flagler Business School at the University of North Carolina. From 1981 to 1996, he taught at the University of Pennsylvania's Wharton School, serving as director of the executive MBA program and associate

director of the graduate division.

Dr. Browne has taught at Northeastern University, Harvard, Bentley College, and Marquette University. He was a volunteer with the Peace Corps and served as a language and training officer in Addis Ababa, Ethiopia for two years.

He holds a B.A. in political science from the College of Wooster, a masters of public affairs from the Woodrow Wilson School at Princeton University and a Ph.D. in administrative systems from Harvard University. ■■



Earl & Sides Photography



Jay In 1973, Jay Sidhu walked into the office of Wilkes alumnus Reese Jones wearing a sweatshirt and jeans and walked out with a job. An officer with First Valley Bank, Jones was looking for a talented young executive, and he saw great potential in Sidhu. Problem was, Sidhu wasn't interested. Just weeks out of the Wilkes MBA program, he already had landed a job, which explains his casual attire that day. Nonetheless, Jones persuaded him to come on board.

PHOTOGRAPHY BY CHUCK RUSSO / MATTLIN PHOTOGRAPHICS

Sidhu was soon privy to high level dealings of the banking industry, attending board meetings and sitting in on merger and acquisition talks. Within four years, he was named Vice President of Corporate Strategy. He was just 25.

Today, Sidhu is President, CEO and Chairman of Reading-based Sovereign Bank and Sovereign Bankcorp. Under his leadership, the bank has experienced remarkable success, growing through several smart acquisitions in the northeastern U.S. into a \$40 billion financial institution positioned as the third largest bank headquartered in Pennsylvania and the third largest in New England.

Those who knew Sidhu while he was a student at Wilkes are not surprised by his extraordinary success. He was "studious, serious and thorough," says President Emeritus Robert Capin, who taught Sidhu managerial accounting. "He was eager to advance as quickly as possible," he says, adding that Sidhu never forgot the people at Wilkes who helped him get where he is. "I saw him at an event recently," recalled Capin, "and it was as if we had never lost touch through all these years. Relationships are obviously very important to him."

Sidhu demonstrates that commitment through his service on the University's board of trustees. He has been a trustee since 1996, and now serves as chairman of the University's audit committee. He also has been an extremely generous financial supporter. Last year, he pledged \$1.5 million to expand and reshape the University's business program, and added a matching \$1.5 million from Sovereign Bank to create an executive education program. Taken together, the gift is the largest from an alumnus in the university's 70-year history.

In recognition of his generosity and his

accomplishments in business and leadership, the Wilkes board of trustees has named the new program the Jay Sidhu School of Business and Leadership.

The school's emphasis on leadership directly emanates from Sidhu's vision of what leaders can be. He champions a value-based approach known as "authentic leadership," which is founded on principles of emotional intelligence: truthfulness, an absence of defensiveness and sincere empathy. Those qualities, combined with an intense personal drive that is channeled into professional accomplishment, are more important to leadership than IQ, Sidhu believes.

In February, Wilkes University Director of Marketing Communications, Vaughn Shinkus visited with Sidhu in his Wyoming home to learn more about the leadership vision that will characterize Sidhu School graduates. Sidhu's wife, Sherry, offered an additional perspective on the family life of a hard-charging leader. Jay and Sherry have two children: Sammy, an MBA student in the University of Pennsylvania's Wharton School, and Luvleen, who will begin classes at either Yale or Harvard this Fall.

The Sidhus' humility is evident as they talk about their accomplishments and the factors that motivate them to give back to society. "It's awkward to see how much attention people are paying to our contribution," said Jay. "We see it as our duty."

The interview began with further discussion of the gift.

WILKES UNIVERSE: Why choose to make such a substantial gift to Wilkes University?

JAY SIDHU: It's obvious that Wilkes and I have a special connection. Wilkes did so much for me and gave me the opportunity to be where I am today. Also, I think you want to make an



investment where you can have the greatest impact. There is compatibility in our approach on what it takes to succeed. Our vision is that it's not just development of intellectual curiosity that matters, it's development of the whole individual, through emotional intelligence, intellectual skills, and passion.

WU: Do you agree that leadership is something you are born with, or can it be cultivated?

JS: The kinds of experiences you have in life from your childhood have a significant impact on your overall emotional security. That's why some people say that leadership is inborn. But it's experience in life that helps you understand yourself and helps you see your strengths, your weaknesses, helps you develop confidence, helps you develop your ability to have relationships with

other people, helps you understand how you are perceived and how the moods of other people can have an impact. All these qualities put together is what gives you the edge.

WU: Is that the essence of Authentic Leadership?

JS: That is correct. It's something one is usually not born with—it needs to be taught. What we are trying to do (in establishing the Sidhu School) is to create an atmosphere where students will develop self-awareness, self-confidence, relationship-building skills. The bottom line is, we ought to help them become more well-rounded individuals so that they can tackle any kind of problem in any kind of situation.

WU: How will Wilkes know if we are being successful?

JS: I think that in five to ten years

when our graduates are out of school and they come back and say 'Wilkes made a difference in my life,' we'll know we're successful. We're not just talking about giving them the skills to help them get their first job.

WU: That's a long-term measure for someone who's as driven for results as you are.

JS: Well, success in business culture is not just quarter-to-quarter earnings. It's trying to build a company where mutual trust and respect truly prevail; a culture where key members see it as one of the best places to work. These are all long-term goals. But, of course, you can only have long-term success if you also perform well in the short term.

WU: Given that you're so driven, how do you keep your life in balance?

JS: My philosophy is that you are never truly in balance—you're always adjusting to improve the quality of your life. Balance is more of a state of mind. It is very hard to try to balance your business life and your home life, for example. But the truth is, I just can't see how people can succeed without having a great partner. That's why I give credit to Sherry in helping to truly balance our priorities, helping raise healthy children, helping to keep me, sort of, in check.

WU: Sherry, is that how you see your role in this partnership?

SHERRY SIDHU: It does balance it out because he is driven to do his best at his work and I am driven to do my best at home. Because he's so energetic, there's no such thing as sitting back and relaxing. So the children can relax with me and they can be on the go with him. (laughs)

WU: Do you see these same qualities in Sammy and Luvleen?

SS: Yes, they are both also great achievers.

WU: That must bring you tremendous satisfaction.

JS: Yes, no question. Sammy is—fortunately—much more mature than I was at his age. They are both self-aware and goal-driven, and it is wonderful when others say how well they handle themselves. True success for both of us is really to see how developed emotionally and spiritually they are. That's the ultimate success for any parent.

WU: You yourself achieved tremendous success at a very young age. What allowed you to make such rapid progress?

JS: A couple of things. One is that you never look at a challenge as how difficult it is. If there is a way it can be done, find a way to do it. Another is that you should always try to go beyond what is expected of you.

Also, you should always try to do the best with the job that is in front of you, rather than thinking about what you would be doing if you had your boss's job. I see so many young people make fatal mistakes because they are worrying about those one or two opportunities ahead of them. They put all their energy into why they can't get it done because of 'so and so.' You will constantly have challenges in life, but you have to look at life as an opportunity to excel and meet those challenges and consider them learning experiences. That is what builds self-satisfaction and self-confidence. And self confidence is so critical—self confidence balanced with humility.

WU: What would your advice be to someone who is about to graduate from a bachelor's degree program and strike out on their own?



JS: First of all, it's a great part of your life that you should enjoy. Don't forget to do that. But a couple of other things, too. One is have a vision, have a dream of what you want to be, what you would like to achieve in life.

Second, try always to look at anything and everything you are doing and the challenges that you have as an opportunity.

Finally, I would say try your best to have mentors. Success in business especially comes from your pushing yourself while somebody is pulling you. All successful leaders are looking for others who can succeed with them.

wu: How much of the way you live and the way you run the business reflects your spirituality?

JS: There is no question about it. We were both brought up in disciplined environments, and we were both brought up whereby we were driven to excel in anything and everything we strived to do. At the same time we were encouraged to be learners and to be respectful of other people.

At Sovereign, our belief is that it is absolutely essential and critical to have mutual trust and respect, it is absolutely essential and critical to follow up on what you say, it is absolutely essential and critical to have open and honest communication, it is absolutely critical to be aware of our strengths as well as our weaknesses and to be able to talk as freely about our weaknesses as we can about our strengths. Because that is the only way you have continuous improvement. Everyone has weaknesses. But we are striving to have a culture where we talk about our screw-ups with equal enthusiasm as we talk about our achievements.

wu: How have corporate governance

scandals impacted the way you do business?

JS: The problems that have emerged in the corporate world are out of arrogance, out of lack of self-awareness. Where communication systems are not open and honest. Where authentic leadership doesn't exist. Where truthfulness is not encouraged at all. That creates an environment where you are significantly exposed to risk.

Nobody is intentionally dishonest, they just justify their activities as being above anybody's ability to catch them. That's what I mean when I say they are not as self-aware. To me integrity and honesty are the result of your being self-aware about your principles and beliefs. It's not something that you can just learn from a textbook.

wu: Much has been made about the possibility of acquisition of Sovereign. What are the things that you would need to evaluate if that became a possibility?

JS: I think you need to look at what is in the best interest of all stakeholders in the short-term and long-term. In a free enterprise system you have to earn the right to remain an independent company. Companies that are built to last are those that have a culture that goes beyond the individuals in the company. They have a culture of continuous improvement. So, if truly we believe that it is better for us to be aligned with someone else because it adds to our strengths and overcomes

our weaknesses, it makes sense. But at the same time, our principle is to look at both the long term and short term.

I hope we can create a company in Sovereign that can be built to last. Where leadership truly becomes a sustainable competitive advantage, and can be one of the best companies to work for. We know we are no way there—we see ourselves as a good company but not a great company yet.

wu: What can students at Wilkes learn from the Sidhu story?

JS: I can only say from my experience of bringing up my children. Not everyone comes from a background of convenience and comfort. Sometimes motivation comes from the lack of something. You need motivation to change things, to do things. A lot of that is evident in Jay's background, because he did not come from a background of extreme luxury. That gave him the will—the determination—to change things. You really do need to work very hard in life to achieve anything.

JS: The traits of an emotionally and spiritually healthy individual are the same traits of an emotionally and spiritually healthy organization. And spirituality is not only a way of getting success but also developing humility, a concern for others, a love, universal principles that makes you authentic. And that's why we consider it to be an important part of personal and professional goals. ❏

The Sidhu School difference: Personal development

BY MONICA CARDENAS '04

WHENTHE NEW JAY S. Sidhu School of Business and Leadership was

announced in April 2003, it promised to bring great advancements to the business curriculum. Since then, Wilkes' business faculty have been reshaping the curriculum to enhance the Wilkes Business student's experience and create graduates who are ready for anything.

According to Business professor Dr. Anne Heineman Batory, "the biggest, most important change is the emphasis on leadership and on helping our students to identify their strengths and nurture them through their four years." This will be accomplished through the new Personal and Professional Development series (PPD). "It is the glue that holds the whole program together. It helps students understand their skills and strengths," said Dr. Jeffery Alves, The Allan P. Kirby, Jr. Professor of Free Enterprise and Entrepreneurship.

The seven one-credit courses will be spread over students' four years along with the general education courses. The difference lies in the fact that in previous years the general courses were completed in the first two years and the major courses in the last two. With this change, the new curriculum aims to

make students more comfortable with continuous exposure to the different aspects of their education, including the liberal arts, sciences and business.

Batory admits that the series is "a lot of work on the part of the student, but it is combined with the rest of the University curriculum—including developing writing, speaking, analytical skills."

The PPD series and general courses have been "bookended" with the freshmen experience and senior internship and capstone, said Alves. The freshmen year begins with an integrated management experience in which students develop, finance and run a business over the course of a year with help from courses on entrepreneurship and accounting. The senior year internship has been combined with the capstone, while in the past the two have remained separate.

According to Alves, "the first two years are awareness building, and by the end of the sophomore year, a learning plan is developed. The second two years build on the last two and look beyond college seriously. Students meet business leaders, managers and entrepreneurs and learn what's really out there. They map out the next five to ten years of their lives."

Alves adds that adaptability to different environments and an appreciation for diversity is also imperative.

"Graduates will stand out if they're comfortable in a multicultural environment." An objective of the new curriculum is to "increase international exposure, preferably with a semester abroad, or internship at a multi-national company," said Alves.

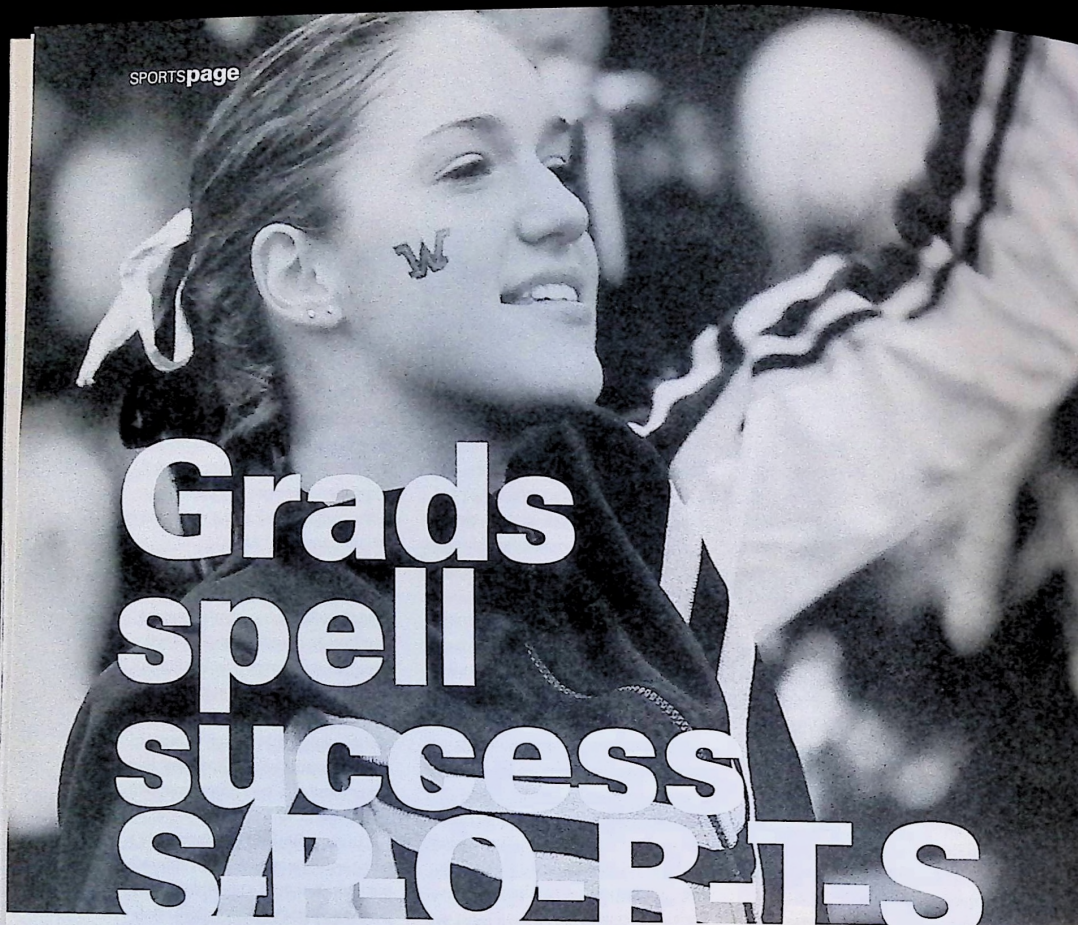
Perhaps one of the most important changes will be the emphasis on emotional intelligence, a very important attribute in a business professional. Simply stated, emotional intelligence is the ability to understand and manage emotion. Alves explains that an emotionally intelligent person is aware of his own emotions and how they affect others, and also how others' emotions affect him.

"To me, emotional intelligence is being with the person you're interacting with. You need to understand the person so you can both benefit. You interpret emotion and then help them. You also need to identify your own feelings," said Batory.

The ultimate goal, of course, is to create graduates who are desirable to businesses today. According to Batory, "from my experience, professional businesses want a self-initiator, someone who is creative and innovative, learns and challenges."

With an emphasis on emotional intelligence, diversity and creativity, the Sidhu School aims to do just that. ❏

← Freshman Experience PPD & General Education Senior Capstone/Internship →



Michael P. Louey

BY KYLA CAMPBELL '03

MANY DREAM OF WORKING in the sports industry. It is not too often that the dream becomes a reality; but for five Wilkes graduates, it has.

Eddie White '80, Will Taylor '00, Matt Reitnour '01, David DiMartino '01, M'03, and Michael DaRe '03 have all found success after studying Communications and graduating from Wilkes University. Though they have similar academic backgrounds, these

five men are involved in very different aspects of the sports industry.

White is the Vice-President of Team Properties and Sports Marketing for Reebok. He was the Director of Public Relations for Logo Athletic, a sports apparel company in Indianapolis, from 1989–2001. In 2001, Reebok purchased Logo Athletics, and White has remained with the company. He focuses on marketing and works with every NFL and NBA team.

White found immediate success

following his graduation from Wilkes in 1980. He was the Assistant Sports Information Director at Notre Dame from 1982–1986. White left the Fighting Irish to accept the position of Director of Public Relations for the Miami Dolphins from 1986–1989 before heading to Logo Athletics.

"Wilkes gave me so many opportunities, and I'll never forget that," said White, who received the Farley award in 2001. "I've been blessed with the opportunity to work on numerous levels of sports, and I'm able to do this as a result of Wilkes teaching me how to do a lot of things at the same time."

After walking around the Wilkes campus for four years with a camera seemingly attached to his shoulder, Taylor, a 2000 graduate, went on to work for NBA Entertainment as an editor and cameraman. As a high definition cameraman, Taylor has found himself filming both NBA and WNBA games, interviewing players and coaches, and covering press conferences in the New York/New Jersey area. Occasionally, he does field shots for *Inside Stuff*, *NBA/WNBA Action*, and *NBA TV*. Taylor's footage has aired nationally on NBC, ESPN, and *NBA TV*. He edits similar material for national broadcasts, including bumpers and teasers for various programs.

In addition, Taylor works for Ferro Productions, the main production company for the New York Giants. "Working for the Giants is great because you're a part of the team," he said. "The best part about it for me is that I grew up a huge Giants fan, so this is like living a dream." The Giants produce two television shows that air on New York's MSG and FOX stations every Sunday, and Taylor

works on the studio crew as a camera operator.

According to Taylor, the best experience of his early career was when he covered Michael Jordan returning to the NBA in a 2001 game against the New York Knicks.

Graduating from Wilkes just one year after Taylor, Reitnour made his new home in Buffalo, NY working for Division I Canisius College. Serving as the Athletic Communications Assistant for the Canisius Griffins sports teams, he is the media contact for Griffins volleyball, women's basketball, softball, and men's and women's cross-country teams.

When Canisius hosted the first and second round of the NCAA men's basketball tournament in March, Reitnour helped with media relations for the event. Last year, he was on the statistical crew for the NCAA Frozen Four, the D-I men's ice hockey championships. In 2003, he worked with Syracuse basketball at the NCAA East Regional Championships, which they won to advance to the final four.

Reitnour earned his position after working in the Athletic Communications office at Canisius as a graduate assistant for two years while earning his MS in Sports Administration.

While Reitnour has found his niche at the collegiate level, his Wilkes classmate, DiMartino, has found his with a professional sports team. DiMartino not only earned his undergraduate degree at Wilkes, but he also received his MBA while working as a graduate assistant in the University's Sports Information Office. His work with the Colonels made for a smooth transition into working with the New York Jets.

DiMartino served on the game day staff for the Jets during the 2003–2004

season, and he has been invited to return this fall to be a part of the statistics and media relations crew. His game management experience provided him with the opportunity to meet every member of the Jets team and their coaching staff.

DaRe, like White, has found his calling in sports marketing. The 2003 Wilkes graduate has already found success at a marketing firm, Alan Taylor Communications, located in downtown Manhattan.

Working as an Assistant Account Executive, DaRe is heavily involved in media relations and is currently working with seven different clients. Two of his clients are Diageo North America, the largest producer of alcohol in the world, and the U.S. Track and Field Team.

DaRe has had the opportunity to meet several famous people and athletes, including Marcus Allen, Franco Harris, Troy Aikman, and Terrell Davis, all of whom he worked with at the Superbowl on February 1st.

Although these graduates are working in very different areas of the sports industry, they each credit the education and experience they received at Wilkes for preparing them for a successful future.

"With Wilkes being a smaller school, I was able to get quality, hands-on experience from day one. I was able to take part in more events as an undergraduate than most people get as a post-graduate intern," said Reitnour. "The environment at Wilkes was a perfect setting for me to move toward my goal of working in the media relations field at the Division I or professional level." ■

The Max Rosenn Lecture Series in Law and Humanities: Monuments of Unaging Intellect

BY PATRICIA BOYLE HEAMAN '61

This is the second in a series of features that highlights gifts that have made lasting contributions to our academic and community life.

THE UNITED STATES Courthouse on the corner of West South and South Main Streets in Wilkes-Barre is a massively impressive tribute to the Honorable Max Rosenn, Senior Judge of the United States Court of Appeals for the Third Circuit, in whose honor it is named. The grand façade that dominates the busy streets below and the elegantly austere interior, in which Judge Rosenn's chambers and extensive library bespeak his devotion to the law, are fitting reminders of the many contributions the Judge has made to his profession and to the community in which he and his late wife, Tillie, have lived virtually all of their lives.

The Judge's delight in a very different kind of tribute, however, was obvious as he recently recalled with pleasure the establishment and history of the Max Rosenn Lectures in Law and Humanities, the series that has brought the University and the community a host

of distinguished speakers on topics of both contemporary importance and enduring value.

The lecture series was established in 1980 through an endowment by the Judge's former law clerks, family members, partners in his former law firm of Rosenn, Jenkins, and Greenwald, and friends to mark the tenth anniversary of his service on the appellate court. Former President Robert S. Capin recalls the carefully kept secret planning that led to the surprise announcement of the gift to be administered by Wilkes: "I don't remember ever before seeing Max Rosenn wanting for words, but he was speechless when Joe Savitz (a partner in his law firm and Wilkes trustee), Harold Rosenn (the Judge's brother), and about 25 to 30 of his former law clerks and their spouses gathered at the President's house to present this token of their esteem and affection."

Judge Rosenn confirmed his utter surprise and adds "nothing could have pleased me more" than this gift, which "has given me a great deal of pleasure and satisfaction and has become a great treasure for the University and the community." Since the initial gift, the endow-

ment has grown over the years through the continuing generosity of more than 70 former clerks, family, and friends who regard the lectures as a fitting way to honor the Judge and convey their love and respect for him.

Judge Rosenn believes the series has attracted "some of the finest lecturers and outstanding personalities in the country" largely because of the network of friends, colleagues, and family that he and people at Wilkes have connected with to make the lecture

Rosenn Lectures have included: Anthony Lewis, *New York Times* Columnist; Edwin Newman, NBC News Correspondent; Dr. Joseph J. Sisko, Former Under Secretary of State; Richard Schifter, Deputy U. S. Representative to the United Nations; Henry Steele Commager, Historian; Bettina Gregory, ABC News Correspondent; Malcolm Toon, Former U.S. Ambassador to Russia; Nina Totenberg, National Public Radio Legal Affairs Correspondent; Ambler H. Moss, Jr., Former U.S. Ambassador to Panama; John Paul Stevens, U.S. Supreme Court Justice; T. Berry Brazleton, M.D., Pediatrician and Educator; Leslie H. Gelb, *New York Times* Columnist; Tom J. Farer, J.D., Professor of Law and International Relations; Doris Kearns Goodwin, Pulitzer Prize-Winning Author; Hon. A. Leon Higginbotham, Jr., Chief Judge Emeritus of the U.S. Court of Appeals for the Third Circuit; Senator Paul Simon of Illinois; Morris Dees, Civil Rights Attorney, Southern Poverty Law Center; Hon. Abner J. Mikva, Distinguished Visiting Professor of Law, University of Illinois; David Halberstam, Pulitzer Prize-Winning Journalist; Norman Mailer, Pulitzer Prize-Winning Novelist; Fareed Zakaria, Journalist and Foreign Affairs Expert; Robin Wright, Journalist and Foreign Affairs Expert.

an annual event that fills the Darte Center for Performing Arts. Supreme Court Justice John Paul Stevens and Chief Judge Emeritus A. Leon Higginbotham, Jr., of the U.S. Court of Appeals for the Third Circuit came as personal friends and colleagues of Judge Rosenn. Henry Steele Commager, distinguished historian and professor of history at Amherst College, was a former teacher to Keith Rosenn, the Judge's son. His other son, Dr. Daniel W. Rosenn, provided the connection that attracted Dr. T. Berry Brazleton, one of the nation's foremost pediatricians. Judge Rosenn notes that former President Christopher N. Breiseth, who called the Rosenn lecture "the highlight of our academic year at Wilkes University," made connections with Senator Paul Simon of Illinois and presidential biographer Doris Kearns Goodwin, who lectured at Wilkes days before she was awarded the Pulitzer Prize. Dr. J. Michael Lennon, former Vice-President for Academic Affairs, was responsible for attracting Pulitzer Prize winning novelist Norman Mailer. In recent years, President Joseph (Tim) Gilmour has helped to bring scholars and journalists specializing in current foreign affairs to appreciative audiences.

Representative Paul J. Kanjorski aptly stated at the rededication of the Max Rosenn Courthouse that "It is eminently appropriate that this community asset is named after Judge Rosenn, a man who has enriched our community with his time, energy, intellect, and love." The courthouse indeed stands as a monument to Judge Rosenn's many accomplishments and contributions. Yet as the poet William Butler Yeats wrote in "Sailing to Byzantium," the pursuit of wisdom leads us to seek "monuments of unaging intellect" that endure when even the most solid of physical monuments crumble. Such unaging monuments remind us of values that transcend our limited time and place in the world. And certainly the Rosenn Lecture, by bringing us speakers whose wisdom on subjects ranging from history, politics, law, literature, economics, international relations, and civil rights to nurturing our children, continues to build a lasting monument to Judge Max Rosenn's devotion to the values represented by law and the humanities.

23rd Annual Rosenn Lecture Held on April 25



Yale Law School professor Amy Chua presented this year's Rosenn Lecture on Sunday, April 25. She discussed her best-selling book "World On Fire: How Exporting Free Market Democracy Breeds Ethnic Hatred and Global Instability," which explores the implications of exporting western-style democracy and free market economics to areas where ethnic minorities have major control over wealth, production, and trade. This occurs while ethnic majorities, if employed at all, work for low wages in poor conditions with little hope of escaping morally and physically debilitating poverty, she said.

Chua's thesis is based in part on the personal experience of her family, who were part of the small, very wealthy entrepreneurial Chinese minority that has dominated and controlled the economy of the Philippines since it achieved independence from the United States in 1946, inciting resentment and violence from the overwhelmingly Filipino majority.

CLASSnotes

1963

Joe Sretanski was promoted to research fellow at Cytec Industries, Inc., in Stamford, Conn. He resides in Stamford with his wife, Marianne and children, Linda, David and Mary.

1965

Catherine DeAngelis received an honorary degree from the University of Pittsburgh and was the speaker at the university's honors convocation. She resides in Chicago, Ill.

1967

Susan (Druck) Hilowitz is a realtor with Keyes Company Real Estate. She resides in Boca Raton, Fla., with her husband, Phil. They have a daughter, Lisa.

Eugene P. Klynoot was honored for 40 years of military service and promoted to lieutenant general at a retirement ceremony held in Fort Indiantown Gap, Pa. He and his wife, Jean, moved to Punta Gorda, Fla. from Lebanon County, Pa.

Little Colonels



Jake Hansen, Mia Fremder, and Ayden Burns, grandchildren of Richard Burns '64 and his wife, Lynda, model their new Wilkes baby bibs. Want one for your "Little Colonel"? Contact the Alumni Office.

1968

Paul S. Brown is an adjunct professor at the University of New Hampshire at Manchester. He resides in Harvard, Mass. with his wife, Lisa.

Barry Gold is an international consultant and senior research analyst with ANSER at the Pentagon in Washington, D.C. He has four children: Ryan, Steven, Alex, and James. He resides in McLean Va., with his wife.

Marty Hurley presented a marching percussion master class at The University of Mary Hardin-Baylor in Belton, Texas.

Elizabeth A. Slaughter is a psychologist at The Guidance Center. She resides in New Rochelle, N.Y. with her husband, Sylvester, and children Anton-Wesley, Albert, and Christina.

1969

John Chopack was promoted to vice chair of tax services operations at KPMG. John is a CPA in Pennsylvania and a member of the AICPA.

Patricia Judge Lewis was named social worker of the year by the National Association of Social Work's Wilkes-Barre Division.

1970

Paul Gore is director of behavioral health at the Los Angeles Free Clinic. His daughter, Terra Gore, just began High School. Paul resides in Tujunga, Calif.

Andrea Wargo M'78 is NEPA Coordinator with the U.S. Forest Service, Coronado National Forest. She has relocated to Tucson, Ariz.

1971

Stephen Brando is a national recruitment coordinator with TCU in Rockville, Md. Stephen resides in Middletown, Md., with his wife, Gwen. They have two children, Vincent and Philip.

Richard Ciufferrri is concert band director at North Pocono Middle School. He has served with the music program for 33 years, and at a recent concert, students presented him with an award of appreciation.

1972

Libro Ciarmatori is the senior vice president and commercial relations manager for the First Federal Bank, Hazleton, Pa. Lee resides in Mountaintop, Pa.

Catherine (McCormick) Gourley is a national director with the Library of Congress and is director of the "Letters About Literature" contest, in which students from grades four through twelve write a letter to an author who wrote a book that changed his or her life. Catherine resides in Dallas, Pa.

1973

Mark Caterson was appointed Montrose, Pa. branch manager of Community Bank & Trust Co. Mark and his wife, Lisa, have three children. They reside in Montrose, Pa.

1974

Lynn Ahmad is a partner and secretary/treasurer of Bartikowsky Jewelers, Wilkes-Barre. Lynn and her husband, Mac, have two daughters Amanda and Abby.

Betty Anne (Wood) Hughes was promoted to Outside Plant Engineer at

Verizon in Wilkes-Barre. She resides in Hanover Township, Pa. with children Matthew and Megan.

Deborah Wysocki M'78 was inducted into the Plains Sports Hall of Fame in October at the Plains American Legion. She teaches at Gate of Heaven School in Dallas, Pa.

1975

Ann Bartuska was selected as deputy chief for research and development for the USDA Forest Service.

Robert Starner was featured in the *Pocono Record* as part of the Committee on Signage Excellence (COSE) series for the sign he purchased for his family dentistry practice. He and his wife, Cindy, have three daughters. They reside in Bartonsville, Pa.

1976

Mark Dingman is the Luzerne County manager for administration.

James R. Fraley, Navy commander, participated in a training exercise aboard the Navy Hospital Ship USNS Comfort in Baltimore, Md.

Robert N. Yanoshak joined the medical staff of Geisinger Wyoming Valley Medical Center, Plains, Pa.

1978

Salvatore Diaz is the chief of budget and finance for Luzerne County. Salvatore previously served as director of financial planning and analysis for Midwest Independent Transmission Systems, Carmel, Ind.

Cynthia (Glawe) Mailloux was awarded a Ph.D in nursing from Penn State

University, State College, Pa. She is part of the nursing faculty at Penn State University Worthington campus, Scranton, Pa. She and her husband, Peter, have two sons, Bradley and Clifford.

Frank Scancarrella is an advertising special sections manager at North Jersey Media Group in Hackensack, N.J. He resides in Clifton, N.J. with his wife, Theresa and children, Mark and Tommy.

Stan Zukos owns Groundworks Landscaping in Fairview Township, Pa. Each year, he decorates his home extensively for Easter, Halloween, Thanksgiving and Christmas. He was featured in the Mountaintop Eagle for his Christmas decorations on Christmas Eve.

1979

Kathy Herpich Joyce received her Ed.D in Administration/Supervision from Seton Hall University in May.

Donald E. Horrox was appointed by Florida Governor Jeb Bush to serve as judge in Pinellas County, Fla.

Lieutenant Colonel Gary C. Mecker of the U.S. Air Force was awarded the Defense Meritorious Service Medal for his performance as a Watch Commander and Operations Officer in the U.S. Southern Command Joint Operations and Intelligence Center.

Joseph Niemiec is an insurance producer and real estate sales associate for the Atlas Insurance Group and Atlas Realty. Joseph and his wife, Jane, reside in Laffin, Pa. with their two children, Jessica and Jeffrey.

Nicholas Named Pennsylvania Teacher of the Year

Leslie Nicholas is a fourth generation teacher, but he is the first in his family to receive the honor of Pennsylvania Teacher of the Year. A teacher at Wyoming Valley West, Plymouth, Pa., for more than 20 years, Nicholas holds two degrees. He graduated from Wilkes in 1981 with three majors: English, Education and German. Afterward, he earned a Master's Degree at the University of Pennsylvania.

Nicholas cites the best part of his job as "seeing the sparkle of understanding in the students' eyes." He explains that knowing a student grasps an especially difficult concept can be tremendously fulfilling.

Nicholas teaches journalism and serves as the yearbook advisor at the high school. He will represent Pennsylvania in the National Teacher of the Year competition in Washington, D.C. this spring.

Nicholas resides in Kingston with his wife, Jo Ann, and son, Jordan.

Editor's Note:

Another outstanding educator, Frank Galicki '73, was named State Principal of the Year by Met Life/National Association of Secondary School Principals. The Dallas High School principal was chosen from 2,000 Pennsylvania principals and will compete for National Principal of the Year for 2005. Galicki was featured in the January 2004 Wilkes Universe.

In the National (Public Radio) Eye

Andrew Morrell has been with National Public Radio for nearly 15 years.

He graduated from Wilkes College in January of 1989 with a Bachelor of Arts degree in communications. While at Wilkes, he was the station manager of WCLH, and wrote for *The Manuscript*.

After graduating, he pursued a career in public radio, beginning locally with WVIA. "I began working there full-time as a producer two months before graduation, and had to take a day off work to go to my graduation," explained Morrell.

After WVIA, Andrew moved to San Francisco to work on "Music From Our Hearts in Space," the most popular show in the history of public radio. From there, he came back to northeast Pennsylvania to work as on-air talent at WVIA. His next move was to New England, where he became the program director for New Hampshire Public Radio.

In 2000, he was hired by National Public Radio (NPR) in Washington D.C. to work on their satellite radio development. That division was cut one year later as satellite radio lost popularity, and Andrew moved to Ann Arbor, Michigan, where he held the position of program director of Michigan Public Radio. After one year in Ann Arbor, he returned to NPR in Washington D.C. to create on-air promotions for the popular afternoon news show "All Things Considered."

Andrew hopes to continue "to help affect change in people's lives through public radio."

Jcannic (Swartz) O'Donnell is a senior auditor at Geisinger Health System in Danville, Pa. She resides in Hunlock Creek, Pa., with her husband, Norbert and children, Corrigan and Rory.

Susan Scanland presented her research on the remission of depression in the elderly at the National Conference for Gerontological Nurse Practitioners.

1980

Julie (Kent) Bremser was promoted to project leader for High Power Detonator Production at Los Alamos National Laboratory. She resides in Los Alamos, NM with her husband Carl Necker and children, Jeremy and Jennifer.

Fred Pierantoni was sworn in for a third term as District Justice in Pitston, Pa. He and his wife, Donna, have two sons, Freddie and Matt.

Patricia Sweeney, MS, CRNP was recently honored with the Pennsylvania State Nurses Association Nursing Education Award.

1981

Elizabeth DeCosmo B.S. '82, M'85, married Maj. (ret) Barry G. Dean. Elizabeth is a freelance marketing consultant and Barry is manager of Intelligence Programs for Information Manufacturing Corporation, Rocket Center, W.Va. They reside in Occoquan, Va.

Barbara T. Midura, CPA, has opened an office in Clarks Summit, Pa. She is a member of the American Institute of Certified Public Accountants, the Pennsylvania Institute of Certified Public Accountants and the Estate

Planning Council of Northeastern Pennsylvania.

1982

David L. Capin is a senior vice president and financial advisor at Morgan Stanley, Kingston, Pa. He resides in Kingston, with his wife, Joyce, and their two daughters.

Maurita Elias is the owner of Woodhouse Day Spa, Kingston, Pa. and Candleman, Scranton, Pa. She resides in Lehman Township, Pa. with her husband, Robert.

Shelley Freeman was featured in an article titled "White Collar Coming Out" in *The Advocate*. Shelley is the executive vice president and regional president of Wells Fargo, Los Angeles.

1983

Randall Perry was the guest conductor for the Carbon County Chorus Concert at Palmerton Area High School, Pa.

Philip J. Santarelli was named co-chairperson of the Great Valley Technology Alliance. He resides with his wife, Marilyn, in Huntsville, Pa.

David Yaron was honored for his work on a Virtual Chemistry Laboratory with the 2003 MERLOT Classic and received Editor's Choice awards for exemplary online teaching resources. He is an associate professor of chemistry at Carnegie Mellon University, Pa.

1984

Leo Orlandini is the master brewer and director of brewing operations at Lion Brewery, Wilkes-Barre. Leo resides in Dallas with his wife, Darlene and two children.

1985

Sandra S. Byorick married Alan M. Bogdon. She is a school nurse at Greater Nanticoke Area School District. The couple resides in Hanover Township, Pa.

Angela Holm is a designer at Newport collaborative Architects, Inc in Newport, R.I. She graduated from Roger Williams University with a Bachelor of Architecture in 2002. She also passed the exam to become a LEED accredited professional in sustainable design. She resides in Newport R.I.

Donna Sedor is the vice president of business and information services of the Greater Wilkes-Barre Chamber of Business and Industry and executive vice president of the organization's Chamber of Commerce affiliate. Donna resides in Larksville, Pa. with her husband, John '87, and their two sons.

Belinda (Housenbold) Seiger is president of Momentum Career Services. She resides in Tampa, Fla., with her husband, Scott, and their child.

1986

Joseph Buczynski is a partner in the Intellectual Property practice at Gardner Carton & Douglas LLP, Washington, D.C.

Mark Sarisky is an Audio Technology Program Advisor for American University in Washington, D.C. He is a five-time gold record winning producer and accomplished musician.

1987

Col. *Chris A. Dudley* was named commander of the Fort Shafter Military Battalion in Fort Shafter, Hawaii.

Elizabeth Hennessey was recently appointed manager of Pennstar Bank's Lake Ariel, Pa. office.

Paul Joseph Isaac is an employment specialist at Northwestern Human Services. He has also completed his 10th marathon. Paul resides in Folsom, Pa.

1989

John M. Ford is the chief lending officer at the Columbia County Farmers National Bank.

Stephen La Regina is an athletic trainer at Kittatinny Regional High School in Newton, New Jersey. He resides in Sussex, N.J., and has a son, Stephen Jr.

Carl J. Urbanski, M.D., optometrist, will serve as president of the Pennsylvania Optometric Association's (POA) Board of Directors for the year of 2004.

1990

Anthony Diaz was named to the 2004 Chairman's Council for Raymond James Financial Services, Inc. He is the only financial advisor from Pennsylvania to be named to the Council.

John Evans was honored with the Financial Executive of the Year Award, presented by The Institute of Management Accountants and Robert Half International Inc. John serves as the Northeast Region Controller for Pulte Homes, Inc. in Yardley, the largest homebuilder in the United States. He is also enrolled in the DeSales University MBA program and resides in Northampton, Pa., with his wife, Lori.

Brian Farbanish and wife Cheryl announce the birth of their third daughter, Olivia Grace. Brian is a Principal Environmental Specialist with the New Jersey Department Of Environmental Protection in Parsippany, N.J. He resides with his wife and three daughters in Rockaway Township, N.J.

John A. Savelli is Chief Financial Officer at GHS Federal Credit Union in Binghamton, N.Y. He resides in Binghamton with his wife, Mary and children, Samuel, Kathleen, and Nathan.

John J. Serafin, III has been appointed to head the Luzerne County division of LA Mortgage Services of Clarks Green, Pa.

Tracy Robert Williams married Robyn Marie Mizenko. Tracy is employed by Kraft Foods. The couple resides in Mountaintop, Pa.

Lisa Woodruff was elected chair of Junior Achievement of Central Pennsylvania. Lisa resides in Lewistown, Pa., with her husband Darrin '92.

1991

Any B. (Schukis) Shechan was appointed senior vice president and compliance officer at WestBank. She resides in Simsbury, Conn., with her husband, Jay, and daughter, Emma.

Susan (Adamchak) Smith and husband Dan, announce the birth of a daughter, Jordan Skylar.

Linda (O'Boyle) Zaneski is author of an article that appeared in the

September issue of "Nursing Homes Magazine." She is administrator of Wilkes-Barre General Hospital's Transitional Care Unit.

Angela (Tama) Zang, MD is attending physician at The Children's Hospital of Denver, Colo. She resides in Thornton, Colo. with husband Peter Zang, MD, and daughter, Elizabeth.

1992

Jeffrey J. Biniel married Joann Kathleen Pachucki on September 13 in Wilkes-Barre.

Dr. Victor Liva was the guest conductor at the District 9 Orchestra Festival held at Pittston (Pa.) Area High School.

Jeffrey McGill resides in Collegeville, Pa., with his wife, *Erica Ciaccio*, and children, Jennifer, Sydney, Brett, Courtney and Jack. He is Environmental Compliance manager at Sunoco Logistics.

Margaret Montgomery was awarded her doctoral degree from Widener University. Peggy is the principal of John R. Bonfield Elementary School, Lititz, Pa.

1993

Regina Costanzo and Stephen Krieger were married in September. Regina is a special education teacher.

Darren Hack teaches eighth grade social studies at Brookville Jr. Sr. High School in Brookville, Pa. He is also the varsity wrestling coach and a volunteer football coach.

Ronald Miller and wife *Cartina* welcomed a son, Carson Jeremy Miller. He

was 7 pounds, 7 ounces and 20½ inches long.

Sandra (Kudrako) Pearsall is a library media specialist at Conrad Weiser West Elementary School. She resides in Robesonia, Pa., with her husband, *Mark*, and children Charles and Caitlin.

1994

Bryan Allen and wife, *Marybeth*, announce the birth of their first children, twins Elizabeth Helena and Brady James, on December 9, 2003. Bryan is an Engineering Manager, P.E. at American Manufacturing Co., Inc. in Kulpsville, Pa. The family resides in Hatfield, Pa.

Pamela Jones and *Gino Angelozzi '95* announce the birth of a son, William Gino, born December 17, 2003. They reside in Wind Gap, Pa, with William and daughter, Daniela.

1995

Gia Andrejko married Tony Shedd on October 5, 2003. They are expecting their first child this summer. Gia is a 7th grade teacher in Archbald, Pa. The couple resides in Jessup, Pa.

Amy (Nieroda) Machold is a performance manager at Wachovia Bank in Charlotte, N.C. She resides with her husband, *David*, in Indian Trail, N.C.

1996

Brian Halpin is strategic sourcing analyst at Siemens Medical Solutions in Malvern, Pa. He earned his MBA from Lehigh University. He resides in Allentown, Pa.

Joseph Madiany was promoted to assistant vice-president and senior loan

underwriter for PNC Business Bank. He is also a Bravo Award Winner in the Northern New Jersey Territory. Joseph resides in Glenolden, Pa.

Lisa (Micciche) Celuk M'03 is a secondary science teacher at Riverside High School in Taylor, Pa. Lisa holds Pennsylvania Instructional II certificates in Biology and Health. She resides in Moosic, Pa, with her husband, *Richard*.

Robert L. Steinberger and *Darlene Mary Weibrecht* were married in Wilkes-Barre. They reside in West Pittston, Pa.

Mark Youngblood is a special agent for the United States Secret Service. Mark resides in Wilmington, Del., with his wife, *Mary* and son, *John "Jack" Nicholas*.

1997

John Koczvara was promoted to vice president of Pennstar Bank.

Christy Palilonis M'99 married Jason Andrews in July. She teaches first grade at Windsor Central School District. They reside in Binghamton, N.Y.

Leah Yurcho and *Bruce Sabatini M'99* were married September 13 in Luzerne, Pa.

1998

Kerri Gosling Fasulo, Sarah Karlavage '99 and *Kalen Churcher '96* each stayed on campus after Homecoming 2003. They conducted an informal workshop for all junior and senior communication majors on how to manage the merging of marketing and communications.

Clara Hudson was appointed as evening public services and reference

librarian at The University of Scranton's Harry and Jeanette Weinberg Memorial Library.

Michael Kaschak and wife *Maureen* announce the birth of their first daughter, *Meghan Elizabeth*, on October 22, 2003. Michael is an assistant professor of Psychology at Florida State University. The family resides in Tallahassee, Fla.

Elizabeth (Buckland) Kimney resides in Moscow, Pa., with her husband *Steven*.

Jason Nocella M'03 is a financial advisor for Wachovia Securities. He resides in Dickson City, Pa.

1999

Chris Thompson presented in a Wilkes freshman foundations class. He was on campus to deliver a presentation to graduating engineers on civilian technical careers at Naval Surface Warfare Center, Dahlgren, Va.

2000

Nicole Hinkle Hendry is a teacher at Middletown Public Schools. Nicole resides in Meriden, Conn., with her husband, *Jason*.

Beth Ann Wagner and *Michael A. Viglone '99* were married in Forty Fort, Pa. They reside in Dallas, Pa.

2001

Elizabeth E. Conklin is an Emerging Leader Fellow for the US Department of Health and Human Services. Elizabeth resides in Derwood, Md.

Jessica Crowley and *Brian Howard* were married on September 27, 2003. They reside in Egg Harbor Township, N.J. Jessica is a pharmacist at Shore

Memorial Hospital in Somers Point, N.J. And *Brian* is the pharmacist in charge at CVS Pharmacy in Mays Landing, N.J.

Helen Dempsey married *Ronald Allan* on October 11, 2003 in Dorrance, Pa. They reside in Easton, Md.

Erica Michalinga married *Joseph Valvonis* in February 2003. Erica's salon, Atmospheres, opened in September. Last year, the Northeast Pennsylvania Business Journal elected her as one of the top 20 professionals under 40 in NEPA. She resides in Laffin, Pa., with her husband.

2002

Nicole Melito traveled to Kauai, Hawaii as part of a Global Volunteers team in a conservation project at Limahuli Botanical Gardens. She is a teacher with Pocono Mountain School District and resides in Nescopeck, Pa.

Kimberly Plocicki and *David Larrabee III* were married December 4 in Cancun, Mexico. They reside in Collegeville, Pa.

2003

Sonia L. Ebert is a project engineer at S.E. Consultants in Phoenix, Ariz.

Marcus Sowcik and *Holly Shiber* were married in Shavertown, Pa. on July 5, 2003. The couple resides at Harvey's Lake, Pa.

Master's

1982

Susan K. Nenstiel was appointed director of major gifts at Albright College.

1985

Murray Swim is the senior managing director of human resources at Diversified Information Technologies Inc. Murray resides in Plains, Pa.

1991

Frank J. Czapla, Jr. teaches at Greater Nanticoke Area School District in Nanticoke, Pa. In addition, he teaches at Luzerne County Community College and is a Microsoft Office User Specialist.

1996

Russell E. Smith received his Juris Doctor degree from the Dickinson School of Law of the Pennsylvania State University. He graduated cum laude and will serve as corporate attorney for Ferguson Enterprises Inc., Newport News, Va.

2002

Jill Davis teaches psychology, social studies and American history at Lakeland School District. She organized a psychology fair at the school to encourage interest among students.

2003

Cassandra M. Baron married *David Zegarski* on October 18 in Nanticoke, Pa.

Kimberly Markowski married *Jeffrey Woytowich* on December 27 in Wilkes-Barre.

Friends

Richard E. Sours was named president of William Penn University, a four-year liberal arts institution in Oskaloosa, Iowa. Sours served at Wilkes for 23 years as professor of mathematics and

IN memoriam

BUJC Flyboy Remembered



Daniel M. Tabas, one of the Bucknell University Junior College "Fly Boys," died September 12, 2003 at Thomas Jefferson University Hospital.

He served stateside in World War II until 1945 and earned a bachelor's degree in civil engineering at Bucknell University Junior College.

Daniel began his successful career with his father and brother in the Acorn Iron & Supply Company in Philadelphia, which the three men founded. Following, he gained holdings in a textile-processing plant, real estate and hotels.

He bought Royal Bank in 1980, and served as chairman and chief executive officer until the time of his death. In addition, he owned the Philadelphia Hilton Hotel on City Avenue.

He and his wife, Evelyn, have given generously in the name of education and in support of the less fortunate. The couple gave \$5 million to Wills Eye Hospital. They supported the Bank Street College of Education in New York City, which helps teachers continue their education. Also, Daniel and Evelyn built two homes in Northeast Philadelphia for low-income senior citizens.

Daniel was a BUJC flyboy and a generous alumnus of the University. He is survived by his wife, two sons, Robert and Lee; four daughters, Linda Tabas Stempel, Joanne Tabas Wurzak, Carol Tabas, and Susan Tabas Tepper; and 19 grandchildren.

computer science and as faculty associate to the president.

John Toth was recognized as October Teacher of the Month for his performance at Steckel Elementary School, Pa.

In Memoriam

1940

George A. Scott died January 11, 2004. George was a veteran of World War II and the Korean conflict. He was also vice-president of Cleveland Brothers Equipment Company. He is survived by his wife, Mathilda.

1946

Jane Roth died March 25, 2004. She was a chairwomen of the Women's Division of the United Jewish Appeal. She is survived by her daughters, Debra, Patricia and son Phillip.

1947

Shirley Moser died January 16, 2004. Shirley was an insurance underwriter with Ira S. Huber and son for many years. She is survived by her sons, Kurt and Mark, and two grandchildren.

1949

Roberta Rakes, of Eugene, Oregon, died October 8, 2003. She taught elementary school in Michigan and California. She is survived by her husband, Eugene, and daughter Carmen Stephens.

1952

John Strajny died November 3, 2003. John oversaw businesses including The Athlete's Foot, Brandywine Sporting Goods and New Balance Delaware. He is survived by his wife, Blanche, three sons and six grandchildren.

1956

Captain John J. Cashmere died January 9, 2004. John was a U.S. Navy veteran of the Vietnam War and received the Vietnam Service Medal and the Navy Achievement medal. He is survived by three sons and four grandsons.

1957

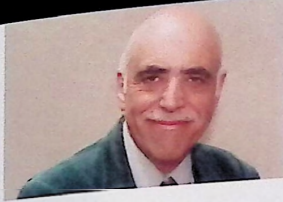
Justine J. Haddow, of Pittston, Pa., died October 3, 2003. She served as a learning center aide and financial secretary of St. Mary the Assumption School in Pittston. In addition, she was a real estate agent for Nasser Real Estate in Scranton, and executive director of Landmark Community Bank in Pittston. She is survived by her father, Salvatore Battisti; her husband, John; daughter, Heather Clancy Killen; two grandchildren, brother, Paul; sister, Josephine; and nieces and nephews.

Friends

Stephanie E. Bartoli of Mountain Top, died October, 2003.

Glenn Belson, of Kingston, died October 6, 2003.

Minerva Femer died February 9, 2004. Minerva was a registered nurse and was an instructor in nursing education at Wilkes. She is survived by her sister, Jane Sowerby. (1)



It's the little things they do

BY DR. ANTHONY L. LIUZZO

NOW THAT I AM IN MY advanced age, I have finally comprehended why I am always in such a state of stress. It is not the sorry condition of the world, the insanity of terrorism, the roller coaster economy, or even the knowledge that we are all terminal. Rather, the causes for my constant anxiety are the small things that people do and say that irritate me.

To begin with, I seem always to be surrounded by strangers who invade my personal space — they walk too slowly (at approximately the speed of drifting continents), brush up against me, and befoul my air with cigarette smoke and an assortment of offensive odors. When they speak with me, they mumble unintelligibly or provide painfully lengthy responses to the question "How are you?" They remark on the weather, provide commentary on the latest high school sporting events, and analyze the condition of the economy. Then there are the "superlative people" — those whose children are the brightest, whose automobiles are the fastest, whose homes are the largest, or whose number of

influential acquaintances are the greatest. And let us not forget the gum snappers, the whistlers, the hummers, the singers, and, of course, the loose change rattlers.

In office buildings, they press the "up" or "down" elevator button even though these are already in a patently lit mode (they should certainly observe me impatiently awaiting the car's arrival). In retail stores, they stop suddenly and without warning at the tops and bottoms of escalators. They are forever seeking the exact item for which I am shopping.

At cocktail parties, they congregate by the door so that I am unable to pass, idly chitchat at the food table (usually positioning themselves directly in front of the shrimp offerings), deposit their half empty glasses near the food platters, and stand uncomfortably close to me as they transparently "work the crowd."

Their email is rudely informal (I detest the greeting/salutation "hi"); and their voicemail garbled. They provide names, numbers, and messages that are indecipherable, concluding with the statement that I need to return their

call "as soon as I get their message!" Their cellular telephones ring in theaters, places of worship, and funeral parlors.

While driving, they slow their automobiles to gape at anything that remotely varies from the usual scenery. They study roofers and construction personnel performing their normal activities, police officers distributing parking tickets, or any group of more than three persons conversing on the sidewalk.

In restaurants, they listen to my private conversations, monitor my menu selection, and gawk at me as I enter and depart from the premises. They speak loudly, and allow unattended, undisciplined children to use the facility as a mock roller blading rink.

Lastly, they write newspaper articles and magazine columns that are trivial, puerile, and make weak attempts at humor. (1)

Anthony L. Liuzzo, J.D., Ph.D. is Professor of Business and Economics at Wilkes University. Any similarity between the actions described herein and his own behavior is purely coincidental.


Get married? Have a baby? Get a promotion? Win an award? Earn a degree? Open a business? Retire?

If you have, fill in your fellow alumni on your accomplishments. After your event has occurred, go to www.wilkes.edu/alumni, click on the link for CLASSnotes and fill out the form. If you would like to send in your note, please mail to: CLASSnotes Alumni Relations Office Wilkes University, P.O. Box 111 Wilkes-Barre, PA 18766

E-mail your news items, story ideas, feedback or anything else you want to say, to alumni@wilkes.edu. Thank you for keeping in touch!



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