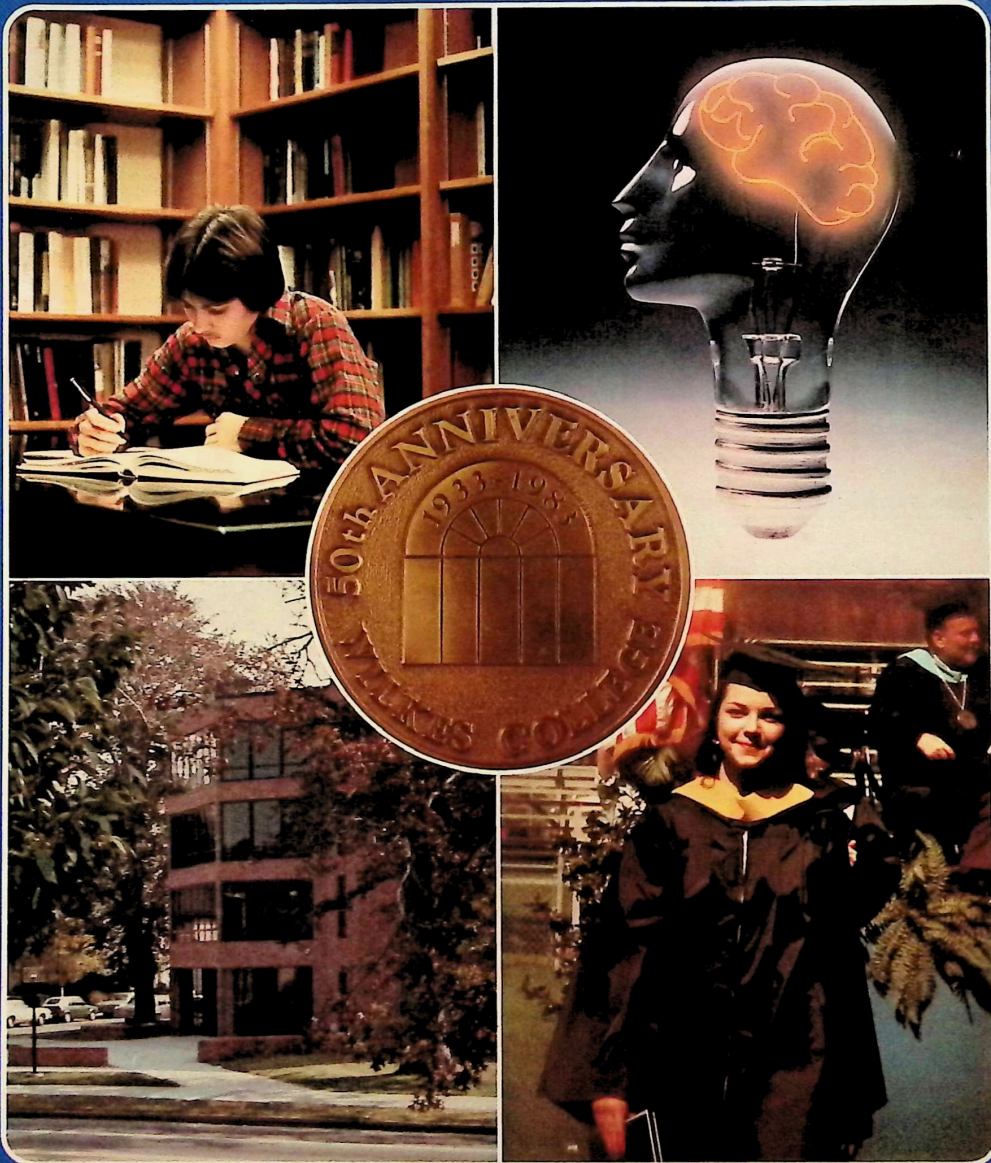


SPECIAL  
CAMPAIGN ISSUE

# WILKES COLLEGE QUARTERLY



# WILKES COLLEGE QUARTERLY

## On the Cover:

The center design of our cover features the Wilkes 'Window of Learning' which has become the official logo of the College's 50th Anniversary. The Window depicts the vitality of Wilkes today while symbolizing its strength for the future. Many students have benefitted from the varied programs Wilkes has offered; as the College continues to grow with new additions like Founders Hall, our commitment to providing MINDPOWER to our area, region, and nation prospers. Through your continued support of our annual campaign you can insure that Wilkes College will continue to develop our greatest natural resource . . . MINDPOWER.



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## SPECIAL CAMPAIGN ISSUE

Volume 6, Number 2

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The WILKES COLLEGE  
QUARTERLY is  
published quarterly by  
the Wilkes College  
Public Relations Office  
and the Alumni  
Relations Office.

### About this Issue

This issue of the *Wilkes College Quarterly* focuses on the 1983 Annual Fund Raising Campaign of the College. Similar to selected past issues of *The Quarterly*, including the 50th Anniversary Issue and The Presidents Annual Report Issue, our intent is to give you as much information about the College as possible while, at the same time, saving additional publication costs which would be otherwise incurred for separate printings of these special College publications.

### TRUSTEE EMERITI

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## An Interview with Wilkes College President Robert S. Capin

### Q Why Does Wilkes Need an Annual Campaign?

A Like most private colleges, tuition at Wilkes only helps cover part of a students education. A portion of the difference is made up through funds secured in the annual campaign which assists us in providing scholarship assistance to capable and deserving students. A large percentage of Wilkes graduates have benefited from past annual campaigns at the College.

### Q How Are the Funds Used That Are Raised in the Annual Campaign?

A A large portion of these funds are used to provide scholarship assistance as well as other financial aid needs to our students with some restricted gifts used to support other areas of the College. Of course, the students that benefit are the capable students that are in need of monetary assistance.

### Q Who is asked to give to the Campaign?

A Alumni, members of the College Family, friends in the community, parents of our students, corporations, foundations, and, in general anyone who benefits or has benefited from the existence of Wilkes College.

### Q How does a person benefit from the existence of Wilkes College?

A There are many ways. The community benefits from the numerous cultural and educational programs open to them; corporations benefit as a result of securing our graduates for employment; alumni continue to benefit from their quality education and the growing traditions of their Alma Mater, and of course the economic impact of our institution on the community and the area is significant (see economic impact on page 14). I could go on and on.

### Q What are some of the ways in which someone can give to the College?

A There are many ways which range from monetary gifts to gifts-in-kind. On page 9 of this campaign issue we have listed numerous ways in which you may give to Wilkes.

### Q What is the difference between an annual campaign and a capital campaign?

A The annual campaign is designed to secure funds on an annual basis which will help students with their financial obligations at Wilkes. The

*Persons who support the annual campaign and/or other areas of the College help insure that Wilkes will continue to grow and prosper in the future. Knowing that you have helped worthy and deserving students obtain a quality education has its rewards.*

capital campaign is designed to raise substantial funds which support building projects or other programs requiring extensive outlays of funds. You may be interested in reviewing the abbreviated Glossary of Fund Raising Terms on page 14.

**Q** How much money should an individual contribute to the Annual Campaign?

**A** There are no restrictions. Any amount, large or small, is extremely helpful and greatly appreciated. Many people believe that if they cannot give a large sum of money then it is not worth giving. This would be a mistake.

**Q** If someone contributes money to the Annual Campaign, does it have to be given in one lump sum?

**A** No. Payments may be made over an extended period of time convenient for the donor. Pledges paid in installments covering a twelve-month period are the most common.

**Q** What if a donor wishes to support Wilkes in the future, but cannot afford a substantial gift now?

**A** Fortunately, there are several ways a sizeable gift may be made during lifetime, with no loss of income to the donor, through our Planned Giving programs described on page 10.

**Q** Can donors have their gift(s) matched?

**A** If the donor is employed by a Matching Gift Company (a listing of these companies can be found in this issue or by contacting the College Development Office) his or her monetary gift will be matched by the employer, thus substantially increasing the amount received by Wilkes.

**Q** Does a donor benefit from his or her support of Wilkes?

**A** Absolutely. Persons who support the annual campaign and/or other areas of the College help insure that Wilkes will continue to grow and prosper in the future. Knowing that you have helped worthy and deserving students obtain a quality education has its rewards.

## Campaign '83 . . .

GOAL: \$400,000

*. . . meeting our annual scholarship needs by filling the gap in financial aid for capable and deserving students.*

The 1983 Annual Scholarship Campaign for Wilkes College is of vital importance in this 50th Anniversary year. During these difficult times, community progress and betterment will depend upon the quality of leaders and scholars we can produce. Sustaining programs of high quality for deserving and capable students presents the College with one of its greatest challenges.

As the College embarks on its second fifty years of community service, the signs of the times are ominous. Curtailment of state and federal funding, economic uncertainty, and increased financial pressure on families facing a greater burden for a college education means that some students will not be able to meet the monetary challenges. Friends and alumni like you will have to rally to their support!

Tomorrow's community leaders and scholars are worthy of our support. Please help the College fill the gap in the financial aid packages for capable and deserving students. By responding positively to the 1983 Annual Scholarship appeal, you are helping our students, the College, and our community.

We are depending on your generous support.

Sincerely,

*Robert S. Capin*

Robert S. Capin '50  
President  
Wilkes College

*Frear H. Scovell*

Frear H. Scovell  
Chairman  
Campaign '83



**Providing  
MINDPOWER  
through  
Five Decades  
. . . and Beyond.**

*. . . to gain scholarship aid to nurture tomorrow's MINDPOWER.*

### Campaign Leadership

#### Frear H. Scovell

Senior Vice President  
First Eastern Bank, N.A.  
Wilkes-Barre, Pa.

*"Every community depends on Mindpower. Providing financial aid for capable students will help insure tomorrow's community leaders and scholars. Campaign '83 must meet the challenge."*

Chairman, 1983 Annual Campaign



#### Harold P. 'Jake' Trethaway

Assistant Manager  
Boscov's Department Store  
Wilkes-Barre, Pa.

*"With changing state and federal priorities, Wilkes College must increasingly turn to the Corporate sector for financial support. The 1983 Annual Campaign will involve soliciting Wilkes-Barre area businesses and firms. Hopefully, a large portion of the annual goal will be fulfilled by the Corporate sector."*

Vice Chairman, 1983 Annual Campaign



#### Robert L. Mayock, M.D., '38

Professor of Medicine  
University of Pennsylvania  
Philadelphia, Pa.

*"The Alumni Appeal is an integral and important part of the annual scholarship effort. This year many alumni will be asked to make their contribution during on-going phonothons. When the solicitor contacts you, please be generous. Help a deserving student by giving your support."*

Chairman, 1983 Alumni Appeal



# Wilkes College — Campaign '83 Providing MINDPOWER for Five Decades . . . and beyond

## In the Thirties . . .

### Edward G. Hartmann

*Historian, Educator — Boston, Massachusetts*

Class of 1935, Bucknell University Junior College

A.B., Bucknell University, 1937

A.M., Bucknell University, 1938

Ph.D., Columbia University, 1947

B.S. in Library Science, Columbia University, 1948

Professor Emeritus, Suffolk University, Boston;  
Board of Directors, National Welsh-American Foundation;  
Welsh Society of Philadelphia (Gold Medallion, 1966);  
Phi Beta Kappa.

Author of numerous books and articles.



## In the Forties . . .

### Cyprian L. Rapczynski '49

*Business Executive — Dumont, New Jersey*

Assistant Vice President — Associated Metals and Minerals Corporation, New York City

*"The intimacy of a growing College in its 'embryo' stage, which by its size, permitted cordial, enlightening discussions with the professors, especially Constantine Symonilewicz, was the key without which the doors of opportunity would not have been opened."*



## In the Fifties . . .

### William W. Walp '55

*Commercial Loan Officer — Lancaster, Pennsylvania*

Vice President, Fulton Bank, Lancaster; Member, Conestoga Business Club, Trustee of Lambertson Lodge, F&AM; Lancaster Elks; Past President, Lancaster County Bankers Association.

Post graduate study at Stonier Graduate School of Banking, Rutgers University; Columbia University, and Indiana University.



## In the Fifties (cont.)

### Dr. Ronald C. Rescigno '58

*Chief School Administrator — Cupertino, California*

Superintendent of Schools, Campbell Union School District; Member, Campbell Inter-governmental Agency Committee; Chamber of Commerce; Good Samaritan Community Hospital Committee; Phi Delta Kappa.

M.A., Columbia University; Ed.D., University of Northern Colorado.



## In the Sixties . . .

### Rev. Dwight E. Giles, Sr. '66

*Pastor — Sidney, New York United Methodist Church*

*"Even though entering Wilkes at middle age was a great challenge because of its academic excellence, the encouragement and guidance of George Ralston contributed to my preparation as a minister. My training in the field of education, thanks to Gene Hammer, is still being used as I train church-school teachers for my parish. I am indeed grateful to Wilkes College for its part in preparing me for a rewarding life."*



### Rosalie Opalka '69

*Concert Violinist — Flint, Michigan*

Instructor of Violin, Detroit Community Music School; Concertmaster, Mt. Clements Symphony Orchestra; Violinist, American Ballet Theater.

*"I had many outstanding Professors who not only taught their subject specialty, but also taught students to think for themselves and encouraged them to create."*

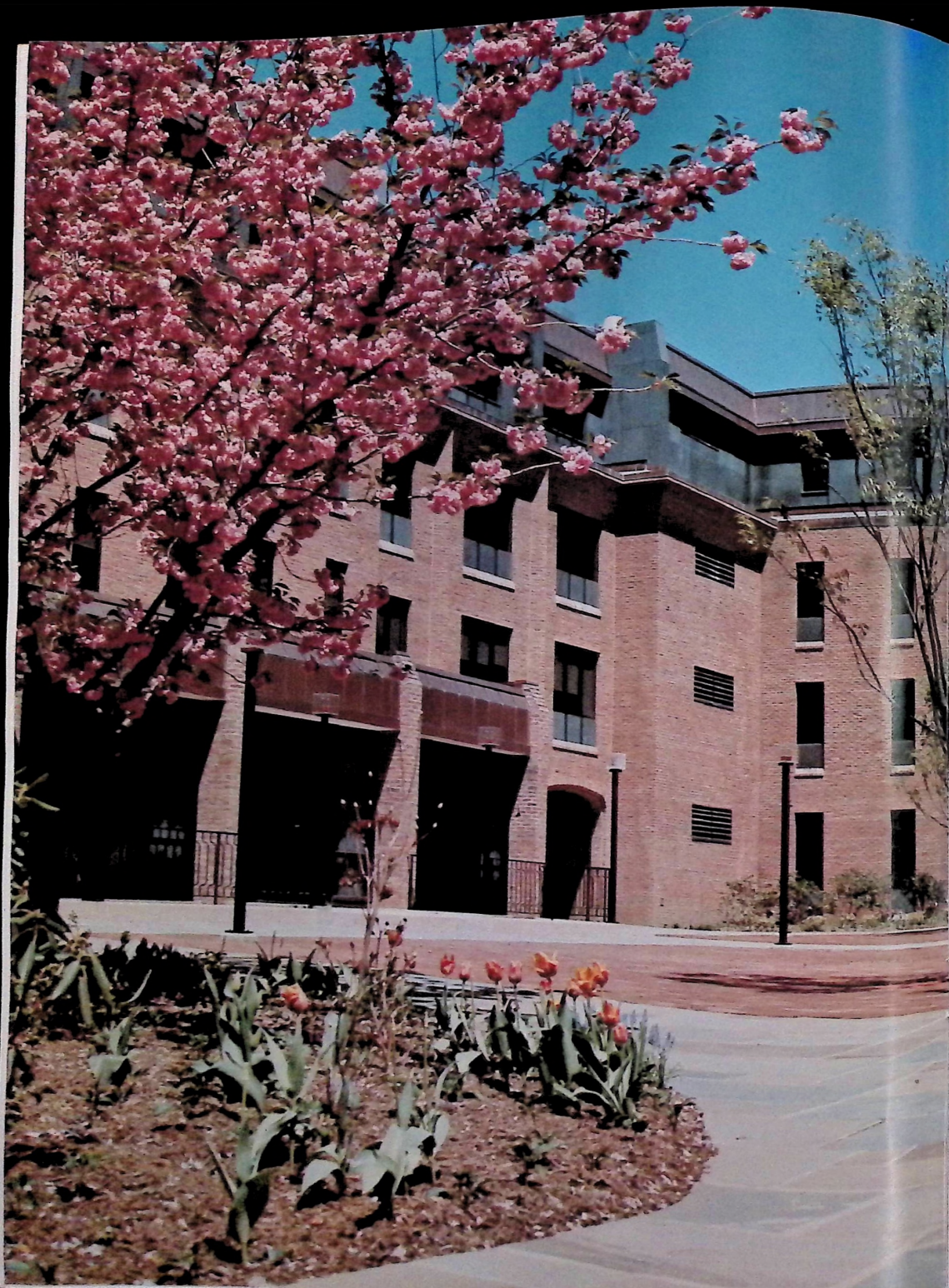


## In the Seventies . . .

### Nancy Maskornick Landi '75

*Section Chief, Link Division — Singer Company, Houston, Texas*  
*"My education at Wilkes did much more than simply prepare me for my present career . . . the dedication and personal interest of the Faculty like Dr. Bing Wong gave me an appreciation for learning that will be with me my entire life."*





# WILKES COLLEGE

1933 1983

## ALUMNUS

WILKES COLLEGE • WILKES-BARRE • PENNSYLVANIA 18766 VOL. 2, NO. 2

*The following Class Notes were compiled by the Office of Alumni Relations from information received through November 1, 1982; announcements of such events as births, deaths, marriages, earning of degrees, address or employment changes should be sent to the Alumni Office, Wilkes College, P.O. Box 111, Wilkes-Barre, PA 18766.*

1941

**MRS. LILLIAN (BRENNAN) DAVIS** died recently in Nesbitt Memorial Hospital, Kingston. She resided in Kingston, and is survived by her husband Everett H. and son Everett J.

**W. CAREY EVANS** has been elected to the board of trustees of Crozer Theological Seminary. Carey is President of Wyoming Valley Nursery, and is a member of the Board of Trustees here at Wilkes.

**R. JEAN (MARAN) TURNBULL** passed away on June 19, 1982. Our condolences are expressed to her family.

1944

**BEATRICE (O'DONNELL) BARRETT** is a Business Education teacher at Abington High School, North Campus, in Abington, PA. She resides in Glenside, PA.

1948

**JOSEPH B. SLAMON, JR., and BARRY H. WILLIAMS '74** recently formed the partnership Slamon and Company, Certified Public Accountants, with offices in the United Penn Bank Building, Wilkes-Barre, PA.

1949

**DR. DORIS (GORKA) BARTUSKA** was named the 1982 recipient of the Father Clarence E. Shaffrey, S. J. Award at St. Joseph's University on April 25, 1982. She was recognized for her outstanding accomplishments in Education and in Endocrinology.

1950

**LEON GILBERT** died July 6, 1982, in Abington Memorial Hospital, Abington. Before retiring, he was employed for 25 years by General Electric as a thermophysicist.

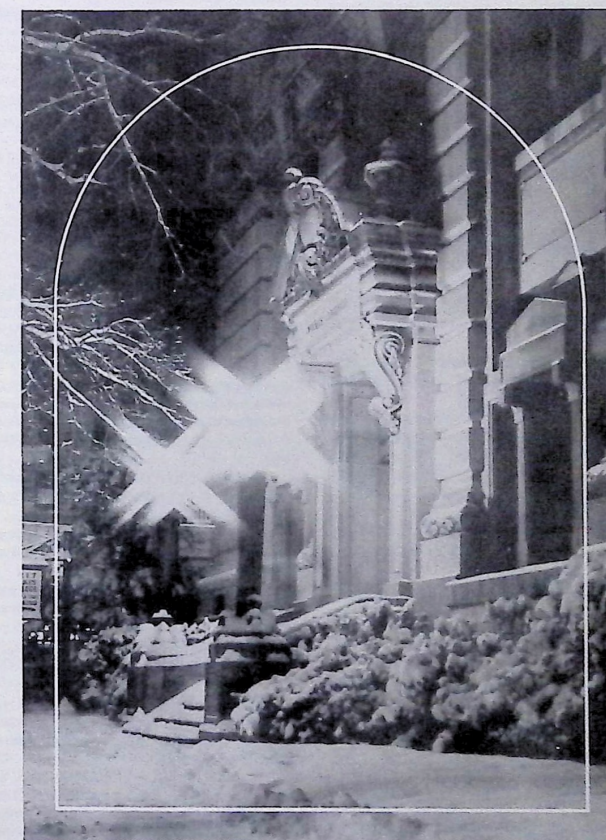
**DR. GEORGE E. HUDOCK, JR.,** Coroner of Luzerne County, has been named to chair the 1982 Christmas Seal Campaign. George is also consulting pathologist to the Veterans' Administration Medical Center and the NPW Medical Center, and is director of pathology and laboratory medicine at Mercy Hospital.

1951

**HAROLD E. GRIMES** passed away recently in Nesbitt Memorial Hospital, Kingston. He resided in Kingston and was employed for many years as a wage and hour investigator for the U.S. Department of Labor.

1952

**JEAN L. SCHEERS** has been elected President of the Penn State Club of Greater Hazleton. Jean is the mother of four children and resides in Wilkes-Barre.



*With Best Wishes  
for a Year of Good  
Health & Happiness*

Bob & Libby Capin





## Outstanding Alumni Award Nominations

Dr. John A. Hosage, Executive Vice President of the Alumni Association and chairman of the Nominating Committee, has issued the call for nominations of alumni for the two outstanding alumni awards which will be presented at Commencement on May 22, 1983. Each year, the Association recognizes the accomplishments of two of its members by awarding the Eugene S. Farley Memorial Alumni Award and the Distinguished Young Alumnus(a) Award to those individuals selected by the Executive Committee. The criteria for selection for each award are detailed below.

Nominations are now sought from members of the alumni association as well as from Faculty and Staff. Because we have grown to an association of more than 14,000 individuals, 12,800 of whom are living and in communication with the Alumni Office, we must rely on members to identify those alumni who have achieved prominence and who merit consideration for the awards. Consequently, we need you to nominate yourself or other alumni who meet the criteria for selection.

You will note that the nomination form is somewhat more detailed than it has been in the past; however, as a sponsor, you are asked to complete as much of the information as you know or can obtain. This can, in fact, be as little as a candidate's name and your reason(s) for placing the candidate in nomination. As these nomination forms are returned to the Nominating Committee, we will notify each nominee and ask her or him to complete or correct the information already contained on the form. Nomination forms will be accepted with or without the name of the sponsor, so that self-nominations will be entirely appropriate.

Because the information needed by the committee is the same for both awards, only one form is included in this ALUMNUS. You are encouraged, though, to reproduce the form and submit as many nominations for the awards as you wish. Nomination forms should be returned to:

Dr. John A. Hosage '62  
Chairman, Nominating Committee  
Wilkes College Alumni Association  
P. O. Box 111  
Wilkes-Barre, PA 18766

John requests that the nomination forms be sent to him not later than February 11, 1983. The two awards are described below:

Name of Award:	THE EUGENE S. FARLEY MEMORIAL ALUMNI AWARD
Criteria for Selection:	The recipient of this award is to be an alumnus(a) of any degree program at Wilkes College who epitomizes the characteristics of an educated person. An educated person <i>seeks truth, for without truth there can be no understanding;</i> <i>possesses vision, for vision precedes all great attainments;</i> <i>is aware of the diversity of ideas and beliefs that exist among people;</i> <i>has faith in the power of ideals to shape the lives of people;</i> <i>knows that progress requires intellectual vigor, moral courage, and physical endurance;</i> <i>cultivates inner resources and spiritual strength, for they enrich our daily living and sustain us in times of crisis;</i>

has ethical standards which form the basis for creating and maintaining personal and public relationships;

respects the religious convictions of all;

participates constructively in the social, economic, cultural, and political life of the community;

communicates ideas in a manner that assures understanding, for understanding unites us all in our search for truth.

Restrictions: Candidates for this award may not be:

1. current officers of the Wilkes College Alumni Association,
2. immediate past president of the Wilkes College Alumni Association,
3. employees of Wilkes College,
4. trustees of Wilkes College.

Presentation: The award will be presented by the President of the Wilkes College Alumni Association at the annual Commencement. The recipient MUST be present.

Name of Award:	THE DISTINGUISHED YOUNG ALUMNUS(A) AWARD
Criteria for Selection:	The recipient of this award shall be an alumnus(a) of any degree program at Wilkes College who has graduated in the ten-year period immediately preceding the award. The award shall be presented to that graduate who best exemplifies the traditions of Wilkes College such as:  ... vision  ... understanding of people  ... maintenance of convictions and loyalty  ... respect for differences  ... adherence to ideals that create unity and good will amidst diversity.
Restrictions:	Candidates for this award may not be:  1. current officers of the Wilkes College Alumni Association, 2. immediate past president of the Wilkes College Alumni Association, 3. employees of Wilkes College, 4. trustees of Wilkes College.
Selection:	The recipient of this award will be selected by the Wilkes College Alumni Executive Committee from nominees evaluated at the winter meeting of the Committee.
Presentation:	The award will be presented by the President of the Wilkes College Alumni Association at the annual Commencement. The recipient MUST be present.



## Wilkes College Alumni Association Nomination Form for Outstanding Alumni Candidates

Nomination for (check one or both):  Eugene S. Farley Memorial Alumni Award  
 Distinguished Young Alumnus(a) Award

Name of Candidate \_\_\_\_\_  
(First) (M.I.) (Maiden) (Last)

Home Address \_\_\_\_\_

Degrees Earned \_\_\_\_\_  
(Degree) (Year) (Institution)

Current Position and Firm \_\_\_\_\_

Previous Positions and Firms \_\_\_\_\_

Community/Civic Activities and Offices \_\_\_\_\_

Professional Activities and Offices \_\_\_\_\_

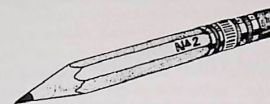
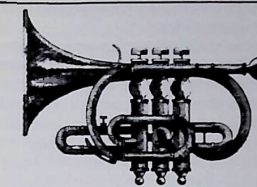
Awards/Honors Received \_\_\_\_\_

Publications \_\_\_\_\_

Reason(s) for placing the candidate in nomination \_\_\_\_\_

Continue on additional sheet(s) if necessary.

# collegechronicle



### Alumni Planning Career Shifts

John Meyers, Director of Graduate and Part-time Undergraduate Programs reports that many graduates of the College are taking advantage of the Alumni discount to re-tool. Particularly attractive this year are the Nursing, Engineering, and Computer Science courses that have recently been added to the Evening College as majors available to part-time students.

For the past several years, according to Meyers, alumni have been returning reg-

ularly to pick up the undergraduate prerequisites and the graduate courses for their Masters Degrees in Business Administration or to complete Masters Degrees in Education, Mathematics or Physics. Now, with the addition of these technical majors to the Evening College offerings, Meyers notes that a new population of alumni seems to be returning to the College. Not confined to any particular field or age-group, these alumni are specifically looking to change careers, and many of them are enrolling in programs leading to a second bachelor's degree.

Meyers advises that two things have pleasantly surprised the returnees. One is that graduates of the College can take undergraduate courses at a cost pegged at 75% of the current undergraduate tuition.

(Alumni also receive a discount of \$10. per credit for graduate courses.) The second is that courses and credits earned toward the first degree fit so well into the requirements for the second degree. For example, a student with a major in English or History might only need 50 credits to complete a second degree with a major in Computer Science.

Alumni interested in returning to the College are reminded that the Spring Semester (1983) begins on January 17, 1983. For further information on the programs, contact the Office of Graduate and Part-time Undergraduate Programs at 824-4651. In Scranton, call toll-free 342-5617.



### Homecoming Award Named

The 1982 Homecoming Committee, under the chairmanship of John and Chris (Miele) Baron, honored the memory of Karolina F. Hahn by naming the best overall display or parade float award as the "Karolina F. Hahn Memorial Award."

The award shall be presented annually to that residence hall or student organization which presents the most outstanding homecoming display or parade float, as determined by a committee of alumni judges during the Homecoming weekend. This year's award was won by the Student Center Board under the direction of Jay Tucker.

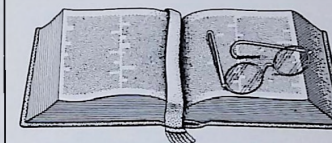
Karolina was a native of Kingston, and earned the B.A. degree at Wilkes in 1976 in Elementary Education. Prior to her death in September 1981, she was a member of the faculty of the Wyoming Valley West School District, teaching at the Rut-

ter Avenue School in Kingston. In addition to her membership in the Wilkes College Chapter of Phi Delta Kappa, she was very active in activities of the Wyoming Valley Chapter of the Alumni Association, and served as one of the judges on the Homecoming Committee.

Her brother Ralph earned the Master's degree at Wilkes in 1974 and her sister Virginia earned a B.A. degree in 1970 and a M.S. degree in 1972; Virginia's husband John also earned the B.A. degree in 1969 and the M.S. degree in 1972.

To commemorate the "Karolina F. Hahn Memorial Award," the family recently presented a plaque bearing her name to the College, which will be displayed permanently in the Alumni House.

Shown are (left to right): Richard Raspen, director of alumni relations; Robert S. Capin, president; Mr. Ralph Hahn, Sr.; Mrs. Ralph Hahn; Ralph Hahn, Jr.; and Mrs. Virginia Hahn Zikor.



### Alumni Directory Reprinted

After some fifteen months of planning, gathering, and organizing biographical information on our Alumni, the Harris Publishing Company recently published the "Golden Anniversary Edition" of the Wilkes College ALUMNI DIRECTORY.

Both the work and the wait were well worth it, though, as the Directory has met rave notices from those alumni who purchased a personal copy of the book. Each alumnus is classified in three sections: a biographical listing in alphabetic order lists all graduates of Bucknell Junior College and Wilkes College through the Class of 1981; those same individuals are also listed in a geographic section indexed by state and post office. A third listing shows all members of the various classes at the College, through the Class of 1982.

In his letter to the Alumni in the pre-fatory pages of the Directory, President Capin acknowledges the accomplishments of the members of the Association with his statement "The DIRECTORY contains certain proof of the breadth and diversity of influence that Wilkes and its graduates have already achieved in the social, economic, and political fabric of our Nation." The truth of his remark is contained on the following 229 pages of listings which show alumni in each of the fif-

ty states as well as 34 foreign countries and U.S. possessions.

Alumni who did not order a copy of the DIRECTORY during the telephone phase of the project, but who would like to do so now should contact

Ms. Doreen Luff  
Customer Service Representative  
Harris Publishing Company  
3 Barker Avenue  
White Plains, NY 10601

The copyright statement contained in the Directory notes that "This Directory is for official College and Alumni Association use, and also for individual communication of a personal nature between members listed herein." Harris Publishing assures us that copies of the Directory are made available only to Alumni, and the information is not released to other individuals or concerns. To maintain con-

trol over the integrity of the information a few fictitious names and addresses were placed in the Directory. If you feel that the information has passed into unauthorized hands, perhaps indicated by mailings that you receive, you are asked to contact the Alumni Office or Harris directly so that the situation can be investigated.

If on the other hand, you cannot find a Directory listing on a specific individual, that person may have asked to be omitted from the Directory. Any graduates who made that request are assured that their wishes have been followed.

The Alumni Office plans to update the Directory on a regular five-year basis. As you read through the Golden Anniversary Edition, your comments and suggestions for improvement in content or procedure will be welcome. Please send them to the alumni office.



#### FROM YOUR HOUSE. . .

After several years of planning and expectation, the Office of Alumni Relations has taken up permanent residence at the Annette Evans Alumni and Faculty House. The building, located at 146 South River Street, between Stark Learning Center and the Conyngham Student Center, is the former home of first president Eugene S. Farley and his family.

Shortly after Dr. Farley retired in June, 1972, the Office of Health Sciences, headed by Dr. Ralph Rozelle, were located to the second and third floors, and the first floor was designated as a faculty lounge and alumni house. Both faculty and alumni found the first floor to be a convenient area for committee meetings, fund-raising phonothons, luncheons, or just a quiet area in which to relax between classes.

As part of the funding for Founders Hall, the J. N. Pew, Jr. Charitable Trust of Philadelphia, provided a grant which resulted in the establishment of a Health Science Wing as part of the new residence hall. Dr. Rozelle and the Health Science Office moved into their new quarters in August 1982, thus paving the way for the Alumni Office to relocate to the third floor of Weckesser Hall, to the Evans Alumni House.

The first floor of the Alumni and Faculty House remains as public areas, with the three spacious rooms heavily used into the evening hours. The rooms are also available to civic and community groups for meetings. We are happy to report that such groups as the Luzerne County Reading Council, the Reymont Club, the Hanover Township Women's Club, and the County Lawyers' Wives Club have used the rooms for their meeting place.

The Office of Alumni Relations occupies the three rooms on the second floor, with the back room reserved as a conference room, complete with blackboard, for various committees and individuals needing a more private meeting area. The bank of telephone jacks have also been relocated to the conference room, from which the annual alumni phonathon will be held. By moving the phonathon center to the second floor, the first-floor meeting rooms will continue to be available to campus and community groups even during the phonathon season.



#### Anniversary Ball Scheduled

Save the date of May 7, 1983 on your calendars — for that is the date of the 50th Anniversary Ball.

A gala affair is being planned under the chairmanship of Bill Umphred '52 to climax the year-long celebration of the 50th Anniversary of the founding of the College. Umphred is President of the Commonwealth Telephone Company, headquartered in the Wyoming Valley, and is a member of the Board of Trustees of Wilkes.

The Anniversary Ball will be held in the Empress and Embassy Ballrooms of Gus Genetti's Best Western Motor Inn in downtown Wilkes-Barre (the site of this year's Homecoming dinner-dance) and will begin at 6:30 p.m. with cocktails, followed by dinner at 7:30. Continuous dancing to the music of two musical organizations will take place from 9 p.m. to 1 a.m.

Members of the Anniversary Ball Committee include members of the various elements of the College family: Jenny Centrella '74, John Chwalek, Campus Coordinator of the Anniversary Committee, Betsy Condron '79, Mark '76 and Janine Pokrinchak '78 Dubik, Mahmoud Fahmy,

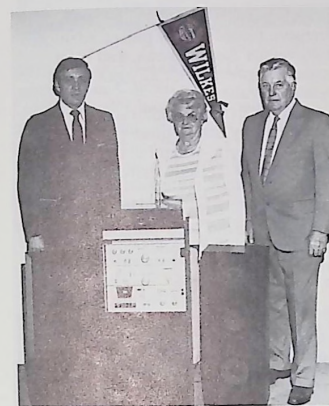
Welton Farrar, James F. Ferris '56, National Alumni President, Dr. Walter Karpinich, Thomas Kelly '69, Alice Rader, Hilda Whitby, and Randy Xenakis, in addition to Alumni Office staffers Sherry Delce and Dick Raspen.

The Anniversary Ball will this year substitute for the annual spring dinner of the Wyoming Valley Chapter of the Alumni Association, so a good turnout of local alumni is expected. Randy Xenakis, director of Public Relations and Publications, is in the process of assembling an anniversary slide show which will contain a pictorial record of all the various activities and events held during the Anniversary Year celebration for those alumni who have not had the opportunity to be present at the events.

Tickets for the Anniversary Ball are \$20 per person and can be ordered from any committee member or by contacting the Alumni Office.

Committee members shown in photo include (seated, left to right): Jenny Centrella, Hilda Whitby, Betsy Bell Condron, Sherry Delce, and Janine Dubik. (standing, left to right): Richard Raspen, Dr. Thomas Kelly, Randy Xenakis, Dr. Walter Karpinich, Dr. Mahmoud Fahmy, Mark Dubik and John Chwalek.

The two rooms on the third floor of the building will eventually become guest rooms, thus allowing visiting alumni, corporate recruiters, or College guests the opportunity to spend a night on campus at a nominal cost. This will be possible, however, only when the third floor can be brought into compliance with life-safety code requirements, which include the construction of external fire escapes, emergency lighting systems, and smoke/fire detectors, along with some refurbishing of the rooms and the bathroom. Alumni who are interested in making this a reality have the opportunity to "name" one or both of the guest rooms with a donation of \$15,000 for each of the two guest rooms. These and other "named gift" opportunities are explained elsewhere in the campaign section of this issue.



Mr. and Mrs. Richard Morgan of Lehman, Pennsylvania recently donated an AM-FM receiver along with a record player and cassette tape player to Wilkes for use in the Alumni House. The Morgans, longtime friends of the College, indicated their happiness in being able to repay the College for some of the service and value it has performed for the community over the past fifty years. Receiving the sound equipment on behalf of Wilkes College was Mr. Richard Raspen (left), director of alumni relations.

Alumni and friends have already begun helping the Alumni House acquire furnishings and equipment which will help make the building a warmer, more comfortable place, but for which items funding was not included in the College budget. Upon hearing of our desire for a stereo sound system to provide background music in the house, for example, Mr. and Mrs. Richard Morgan of Lehman graciously donated an AM-FM receiver along with a record player and cassette tape player. The Morgans, long-time friends of the College, indicated their happiness in being able to repay the College for some

of the service and value it has performed for the community for the past fifty years.

Another of our desires was a color television set for the first-floor front lounge, but again, the funds were not in the budget. The 1982 Homecoming Committee sold chances, at \$1 each, for the prize of the game football which was used in the Wilkes-Trenton State homecoming game. The ball, which was autographed by the Colonel footballers and their coaches, was won by Steve Sadowski, who is with M. W. Wood at our Food Service. The proceeds from the game ball chanced off at halftime realized a profit sufficient to purchase a console television set, which will be donated to the Alumni House in the name of the 1982 Homecoming Committee.

Other items in our "shopping list" of needs for the Alumni House include a microwave oven for the convenience of faculty and other users of the building, new lounge furnishings for two first-floor lounge areas, sets of table lamps for those rooms, book collections for the bookshelves in the front lounge, a new set of draperies for the first floor, and so forth. While there is not a sense of urgency in acquiring these items, they would certainly help to dress up "our house". . .

*Dick Raspen*

#### ATTENTION GOLFERS

The Alumni Association is planning for a "southern golf swing" to a golf resort in North Carolina set for early Spring. The trip will coincide with the Spring class break, and will depart from Wilkes-Barre on Sunday, March 6 and will return the following Saturday or Sunday. Depending on the size of the response, a bus coach may be chartered, thus relieving golfers of the tiring drive to the south. To the extent that space is available on the bus, we could arrange to make stops along the route to pick up golfers who reside between Wilkes-Barre and North Carolina. Alumni who reside close enough to the golf resort and who prefer to meet us there would be able to take advantage of the low group rate which we are now negotiating. Further information will be gathered shortly, but we would like to get an estimate of the number of individuals who would be interested in making such a trip. Women and men are equally welcome, so contact the Alumni Office for further details about time of departure, costs, and the location of the golf resort which will be ultimately chosen.

#### ADMISSIONS REFERRAL PROGRAM

One of the most effective ways that alumni can help the College is in the identification of prospective students through the Alumni Referral Program. Dr. Jerry Wuori, Dean of Admissions, reports that referrals of prospective students have in-

creased each year since the program was set in motion, and encourages alumni to continue referring friends and relatives in their local areas. While special referral cards are available, Jerry reminds alumni that they can simply jot down names and addresses of high school juniors and seniors and mail those notes to the Admissions Office, where each student will then be contacted on an individual, personal basis.

Another way in which alumni can assist in the admissions process is to host a "Get Acquainted With Wilkes" reception at their homes. For example, if the Admissions Office has received six applications from students at Westfield (New Jersey) High School, an alumni in Westfield would invite those applicants and their parents, perhaps, to a Sunday afternoon reception at the home of the alumnus. In this way, the prospective students would have the opportunity to meet Wilkes graduates in a social setting and discuss various aspects of the College with them. Again the College would perform the necessary clerical functions in preparing the invitations, mailings, local publicity, and so forth. Officials from the College would also be on hand during the afternoon or weekday evening to talk with the prospective students. Alumni willing to perform this service for Wilkes should contact the Alumni Office.

#### Alumni Survey Underway

The Office of Alumni Relations, assisted by the Office of Institutional Research at the College, is in the process of surveying a random sample of BUJC and Wilkes Alumni. The survey instrument was mailed in early December to approximately 1,500, or 10% of the total graduates of the College. Those graduates were selected from the total alumni file by the computer.

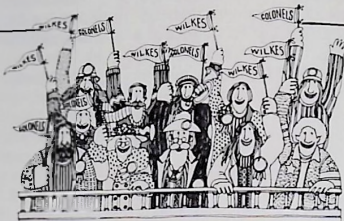
The purpose of the 1982-83 Survey is to determine demographic characteristics of the alumni, along with attitudes of alumni toward such items as alumni activities, the QUARTERLY, and fund-raising approaches. If you are one of those alumni selected to take part in the survey, you are assured that none of your responses are personally identifiable. We are interested only in gathering summary information about your current status and your feelings for the College and the Alumni Association. Your participation in the survey, however, is especially important considering the fact that your response also represents nine other alumni whose names were not selected by the computer.

As responses are returned to the Alumni Office, the data will be coded and fed into the computer for tabulation and analysis. The results of the questionnaire will then be published in a future issue of the QUARTERLY for the information of all alumni.

If you received a survey instrument and have not yet responded, please do so as quickly as possible; we need your input and advice on the various issues raised to better serve the entire alumni body. ○

# sportsupdate

by Philip Wingert



## Latini Captures National Title

Beth Latini, a 17-year-old freshman at Wilkes, recently captured the American Amateur Racquetball Association's National Women's Open Doubles Championship held in Federal Way, Washington.

Latini and her partner, Tammy Hajjar, a sophomore at Marist College in Poughkeepsie, NY, had captured the 1982 Pennsylvania State Doubles Championship Women's "A" Division, earlier this year.

The duo's opponents in the finals were two local Washington women. Playing in front of a partisan crowd, the match was even after the first two games (21-9, 11-21) but Latini and Hajjar captured the third game tie-breaker, 11-6.

Winning the national championship qualifies the ladies for the North American Zone Competition in Montreal in March and also qualifies them for the 1983 World Games, held in Munich, Germany, in August.

Latini, a biology major, is a member of the Lady Colonels volleyball team. A native of Wayne, PA, she attended Archbishop John Carroll High School. She is the daughter of Tony and Nancy Latini.

## Football Team Snaps Losing Streak

The football team snapped its 16-game losing streak on November 6, when it convincingly defeated Farleigh Dickinson University of Madison, 45-6. The losing streak dated back to November 13, 1980 when the Colonels defeated Susquehanna University, 9-7, closing out the 1980 campaign. At the time, the 16-game losing streak was the longest losing streak in NCAA Division III.

First-year head coach, Bill Unsworth commented after his first collegiate win, "Our win over FDU was by a score similar to those defeats suffered by FDU at the hands of our conference's football

powers. This is an indication that we can play good football."

The 45 points amassed was the highest point total by a Wilkes team since the 1969 season, when the Colonels beat Dickinson College, 49-0.

The team has set two single game offensive records: most passes attempted at 46 versus Susquehanna; and most passes completed with 22 against Delaware Valley.

A new individual game record was established by senior quarterback, Wayne Lonstein, when he attempted 38 passes against Trenton State.

Now that the "monkey" is off the team's back, Unsworth and his staff will continue to build their program with the most important win under their belt — the first one.

## 1983 Wilkes College Spring Sports Schedule

### BASEBALL — Bob Duliba, coach

Sat. Mar. 26	Kutztown DH	A 1:00
Mon. Mar. 28	Bloomsburg DH	A
Wed. Mar. 30	Scranton DH	H 1:00
Tue. Apr. 5	King's DH	H 1:00
Thu. Apr. 7	Elizabethtown DH	H 1:00
Sat. Apr. 9	Susquehanna DH	A 1:00
Mon. Apr. 11	Muhlenberg	A 3:00
Thu. Apr. 14	Albright DH	H 1:00
Sat. Apr. 16	Delaware Valley DH	H 1:00
Mon. Apr. 18	Bucknell DH	H 1:00
Wed. Apr. 20	Scranton DH	A 1:00
Sat. Apr. 23	Juniata DH	A 1:00
Mon. Apr. 25	Moravian	H 3:00
Tue. Apr. 26	Dickinson	A 1:00
Thu. Apr. 28	King's DH	A 1:00
Mon. May 2	Upsala	A
Wed. May 4	E. Stroudsburg DH	A 1:00

### GOLF — Rollie Schmidt, coach

Wed. Mar. 30	Lycoming/Ursinus	H 2:00
Thu. Apr. 7	Upsala/Scranton	A 1:00
Mon. Apr. 11	King's/Muhlenberg	H 2:00
Thu. Apr. 14	Moravian	A 1:00
Mon. Apr. 18	Susquehanna/Scranton	A 1:00
Wed. Apr. 20	E. Stroudsburg	A
Fri. Apr. 22	Albright/Juniata	A 1:00
Thu. Apr. 28	Lebanon Valley	H 2:00

### TENNIS — Dave Smith, coach

Sat. Mar. 26	Juniata	A 1:00
Wed. Mar. 30	Ursinus	A 3:00
Tue. Apr. 5	Scranton	A 3:00
Thu. Apr. 7	Susquehanna	H 3:00
Sat. Apr. 9	Elizabethtown	H 3:00
Wed. Apr. 13	Lycoming	H 3:00
Fri. Apr. 15	King's	A 3:00
Tue. Apr. 19	Scranton	H 3:00
Sat. Apr. 23	Albright	A 1:00
Wed. Apr. 27	Muhlenberg	H 3:00
Fri. Apr. 29	King's	H 3:00

### SOFTBALL — Nancy Roberts, coach

Tue. Mar. 22	Bucknell DH	A 3:30
Mon. Mar. 28	Misericordia	A 3:00
Wed. Mar. 30	Mansfield	A 3:00
Wed. Apr. 6	Elizabethtown	A 3:00
Sat. Apr. 9	Juniata DH	A 2:00
Mon. Apr. 11	King's	A 3:30
Tue. Apr. 12	LCCC	A 3:00
Thu. Apr. 14	Marywood DH	H 3:00
Sat. Apr. 16	Susquehanna DH	H 11:00
Mon. Apr. 18	Delaware Valley DH	H 3:00
Thu. Apr. 21	Scranton DH	H 3:00
Sat. Apr. 23	Upsala DH	H 2:00
Sat. Apr. 30	Bloomsburg DH	A 3:00
Sat. May 7	MAC	TBA



## Wingert appointed as SID and Soccer Coach

Phil Wingert has been appointed Sports Information Director and Soccer Coach at Wilkes.

Wingert holds a Masters Degree in Athletic Administration from Virginia Tech and a Bachelor's Degree in Physical Education from the State University of New York at Cortland.

Following his graduation from Cortland State, Wingert served as Director of Athletics and as a physical education instructor at Middleburgh Central School in Middleburgh, NY.

Wingert has coaching experience at both the college and high school levels. Last year he served as assistant soccer coach of Virginia Tech's Division I program.

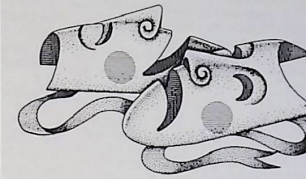
## THE WILKES COLLEGE CONNECTION

FOR 24 HOUR INFORMATION ON WILKES COLLEGE EVENTS.

717-826-1135

Annual Subscriptions to the Wilkes College Beacon are available to Alumni for \$5.00. To receive your weekly issues starting in the Fall send your check to: Mrs. Sharon Mayernick, Beacon Office, Wilkes College, Wilkes-Barre, Pa. 18766.

## OTHER ITEMS



### Broadway Theater Weekend Set

Art Hoover, Associate Dean of Student Affairs and resident expert on Broadway, announces that the annual Theater Weekend has been set for March 18-20, 1983. For just \$68 per person, the weekend includes round-trip bus transportation from Wilkes-Barre to New York City and two nights lodging at the Edison Hotel (two persons per room) and baggage handling (one bag per person).

Interested individuals are asked to send a non-refundable \$15 deposit to Art as soon as possible — make checks payable to Wilkes College. Art also advises that theater tickets should be written for — or arranged now. As has been the case for the past several years, it is again likely that the trip will be an eventual sellout; Art reminds us that the cost of the trip would be much higher without the benefit of the group rate which he arranges.



### Regional Receptions Planned

#### Attention Floridians —

Watch your mailbox for notices of winter receptions planned for the central-eastern (Orlando-Winter Park-Lakeland-Cape Canaveral), South Eastern (the Miami areas — Hollywood-Fort Lauderdale), and western (Tampa-Clearwater-St. Petersburg-Sarasota) areas of Florida. An additional reception may also be held in the Palm Beach-Delray Beach area.

#### Other Areas —

In our Fall round of regional receptions, gatherings were held — or are planned — in various locations. In Baltimore, for example, a group of staunch football fans took in the Wilkes-Johns Hopkins contest, then reassembled for a dinner meeting that evening. Alumni in the Lehigh Valley area of Pennsylvania (Allentown-Bethlehem-Easton) enjoyed the 50th Anniversary slide show and a dinner reception.

With the extent of our various regions, however, it is not possible for the elected Regional Vice President to arrange local get-togethers accessible to all alumni, so you can help in this effort. For example, the dozen or so Alumni in the Phoenix, Arizona area could organize a reception in their area by just contacting the Alumni Office and expressing their interest in such a reunion. The Office will gladly handle the clerical duties of mailing the announcements to the alumni, and will even "Wilkes-up" the party by sending banners, souvenirs, and other decorations and informational materials for the occasion.

Small-group receptions can be held at the home of an alumnus, or if the group is larger, arrangements can be made for a meeting at a local restaurant. Your interest and local knowledge is of vital importance. What a perfect chance to spend some time reuniting with fellow alumni and relieve the winter doldrums at the same time! Call or write the Alumni Office for more details.

### Crossword Puzzle Reminder

Remember the Wilkes College Crossword Puzzle that you received during the summer? The Public Relations Office has already received hundreds of completed puzzles from alumni and friends of the College! If you have not yet completed your puzzle you still have time (until February 28, 1983) to send yours in as a possible prize winner... If you did not receive a puzzle (or you lost the original one) send to the Wilkes PR Office for another one. Good Luck!

### A PAGE FROM THE PAST... Revisited

Thanks to those alumni who responded to our request for the names of the members in the group photograph in the Summer 1982 *Alumnus* "Who...What...Where" feature. The photo was taken on the front steps of Parrish Hall, then the home of the Education Department. The group was the 1963 Education Club, and included: Elaine Szychowski Izbicki, Marilyn Obaza Mazzarella, Jeanette Bucholtz, Lorraine Rome Payonk, Patricia Rossi Pisano, Ruthann Zionce Fedro, Romaine Olzinski Elgart, Maryann Federovich Labosky, Beverly Traher, Christine Wentz She-manski, Carolyn Draper Lippincott, Elaine Wishtart Raksis, Sylvia Yourkon, Merle Benisch Greifer, Patricia Fallon Walck, Norman James, Leslie Tobias Jenkins, Andrea Petrusek, Alice Cole Bartlett, Lou Coopey, Brent O'Connell, Robert Williams, John Tredinnick, Richard Rowlands, and Donald Long.

Thanks to Alice, Ruthann, Elaine, Erwin, and Anonymous '64 for your help in supplying names and other details. There are still 14 persons not yet identified, so if any readers' memories are jogged by the list of names and you remember others, drop us a note and give them to us. ○



Northwestern Financial Corp. (1, 2, 3)  
The Northwestern Mutual Life Ins. Co. (ALL) R  
Northwestern National Bank of Minn. (ALL) SP R  
Northwestern National Bank of St. Paul (1, 2, 3) SP R D LIM  
Northwestern National Bank South-west (1, 2, 3) SP R D  
Northwestern National Life Insurance Co. (ALL) R D  
Nortel Co. (ALL) SP R D  
W. W. Norton & Co. Inc. (1, 2, 3) SP  
John Norton & Co. Inc. (1, 2, 3) PR

**O**

Oakite Products, Inc. (1) A  
Occidental Petroleum Corp. (ALL) D  
Ohio Bell Telephone Co. (ALL) R D  
Oklahoma Gas and Electric Co. (1, 2, 3) SP R  
Old National Bancorporation  
Old Stone Bank (ALL)  
Olin Corp. R D  
Olinas Ltd. (1, 2, 3) R D  
Ortho Pharmaceutical Corp. (1, 2, 3) R  
Oxford Industries Inc. (2) A LIM  
Owens-Corning Fiberglas Corp. (1, 2, 3) D  
Owens-Illinois, Inc. (ALL) D

**P**

P&H Group (1, 2, 3) R  
P&G Industries, Inc. (ALL) R D  
PG Corp. (ALL) SP  
PACCAR Inc. (1, 2)  
Pacific Mutual Life Ins. Co. (ALL)  
Pacific Resources Inc. (1, 2, 3)  
Pan American Life Insurance Co. (1) A  
Parametric Eastern Corp. (ALL) R D  
Parker-Hannifin Corp. (1, 2, 4) D  
Ralph M. Parsons Co. (1, 2) SP D  
Pax River Life Insurance Co. (ALL)  
Pattison International Corporation (ALL) A  
Pat. Marwick Mitchell & Co. (1) A  
Peavey Company (ALL) R D  
Pechiney Ugine-Kuhlmann Corp. (ALL) SP  
J.C. Penney Co. (ALL) SP D  
Pennsylvania Power & Light Co. (1, 4) R LIM  
Permalac Corp. (1, 2, 3) R D  
Perenco Co. (ALL) SP R D  
PepsiCo Energy Corp. (ALL) SP D  
PepsiCo, Inc. (ALL) SP R D  
PET Inc. SP  
Petco-Tea Chemical Corp. (1, 2)  
Phelan, Inc. (ALL) R D  
Philon Group Corp. (ALL) SP R D  
Phosphoric Manufacturers Mutual Insurance Co. (1, 2) D A  
Phosphoric National Bank (ALL) R D  
Phillip Morris Inc. (ALL) D  
Phillips Petroleum Co. (ALL) R D  
Phoenix Mutual Life Insurance Co. (1, 2, 4) R D  
Piedmont Aviation, Inc. (ALL) D  
The Pillsbury Co. (1, 2, 3) D LIM  
The Procter Group, Inc. (ALL) SP D  
Piper Heidsieck International (2, 3)  
Pitney Bowes Inc. (ALL) R D  
Pittsburgh National Corp. (ALL) A  
Plaintiff-Gallop Laboratories, Inc. (ALL) A SP  
Plym & Moran, CRG (1) A  
Plumbing Enterprises, Inc. (ALL)  
Plowden Corp. (2, 3) R, D, SP  
Plym-Pack Co. (1) PR  
Plymouth Corp. (ALL) SP  
Prudential Real Estate Insurance Co. (1) D  
Prudential Life Products Co.  
Prudential-Hall, Inc. (1, 2, 3)

\*Pruitt Price Associates, Inc. (1, 2, 3)  
Price Brothers Co. (1, 2, 3) A  
Price Waterhouse (1) R  
Provident Life & Accident Ins. Co. (ALL) R  
Provident Mutual Life Insurance Co. of Philadelphia (ALL) SP  
Provident National Bank (1, 2, 3) A  
The Prudential Insurance Co. of America (ALL) R D  
Public Service Electric & Gas Co. (ALL) R D

**Q**

Quaker Chemical Corp. (ALL) SP R D  
The Quaker Oats Co. (ALL) R D  
Quaker State Oil Refining Corp. (ALL) SP D

**R**

Ranger Bancorporation (ALL) R  
Ranger Printing Co. SP R D  
Randy McNally & Co. (PR)  
Arthur D. Raynor Assoc., Inc. (ALL)  
Raytheon Co. (ALL) D  
Reader's Digest Foundation (2, 3) SP D  
Reidland Federal Savings & Loan Association (PR) A  
Reliance Electric Co. (ALL)  
Reliance Insurance Co. (ALL) SP R  
Republic National Bank of New York (ALL)  
Republic Steel Corp. (ALL)  
The Research Institute of American Inc. (1, 2, 3)  
Reynolds Corp. (ALL) D  
R. J. Reynolds Industries, Inc. (ALL) R D  
Reynolds Metals Co. (1, 2, 3) R D  
Richardson, Gordon & Associates (1) A  
Richardson-Wicks, Inc. (ALL) SP D  
Reign Telle Corp. (ALL) R D  
Rochester Genesee Co. (1) PR A  
The Rockefeller Brothers Fund, Inc. (ALL) SP  
\*Rockefeller Center, Inc. (ALL) SP R  
Rockefeller Family & Associates (ALL)  
The Martha Baird Rockefeller Fund for Music, Inc. (ALL) SP  
Rockwell International Corp. (ALL) D  
Rohm & Haas Co. (ALL) SP R D  
ROLM Corp. (ALL)  
\*Rover Group, Inc. (ALL)  
\*Ross, Johnson and Kersting, Inc. (ALL)  
\*Rotech Corp. (2, 3) R  
Royal Insurance (ALL)  
Rust Engineering Co. (1, 2) SP  
RHCO Inc. (ALL) LIM

**S**

SCM Corp. (ALL) LIM, SP  
SDF Industries (1) D  
SPS Technologies, Inc. (ALL) SP R D  
SP Corp. (1, 2, 3) A  
SAFECO Insurance Co. (1, 2, 3) LIM  
Sage Corp. (ALL)  
St. Joe Minerals Corp. (ALL) SP R D  
St. Paul Cos. Inc. (1, 2, 3) SP R D  
St. Regis Paper Co. (1, 2, 3) D  
Salomon Brothers (ALL) D  
Sanders Associates, Inc. (ALL) SP  
Santitas, Inc. (ALL) SP R D  
Santitas Franchises, Inc. (ALL) R D  
Santitas Fr International Corp. (1, 2, 3) D  
Schenck-Potter Corp. (ALL) D  
The Schlegel Corp. (ALL)

\*Charles Schwab & Co. Inc. (1)  
Sant Forestrial A Co. SP R  
Sant Paper Co. (ALL) D  
Sears-Roebuck & Co. (ALL) R  
Seymour Corp. (3) R  
Joseph E. Seagram & Sons, Inc. (ALL) R  
Sealing Co. Inc. (1, 2, 3)  
G. D. Searle & Co. (1) R  
Seattle Trust & Savings Bank (1) D  
Security Benefit Life Insurance Co. (1, 4)  
Security Pacific Corp. (ALL) R D  
Security Van Lines, Inc. (1, 2) SP R  
Sethco Co. (1) A, SP  
\*SHARLEE Corp. (1) D  
Shell Oil Company (ALL) R D  
Shenandoah Life Ins. Co. (ALL)  
The Sherwin-Williams Co. (1, 2, 3, 4) SP  
Siemens Atco, Inc. (ALL)  
The Signal Cos. Inc. (ALL) D  
Signode Corp. (ALL)  
Silver Burdett Co. (1, 2, 3) R  
Simmons Co. (1, 2, 3)  
Simpson Timber Co. (1, 3) PR R  
The Singer Co. (1, 4) A, SP R D  
\*Skinner Corp. (2, 3) SP  
Smoketone Foundation (ALL) R D  
Sokal, Inc. (ALL) D  
Sonic Corp. of America (ALL)  
\*Soo Line Railroad Company (1, 2, 3)  
South Carolina National Bank (ALL)  
Southeast Bank, N.A. (1, 2, 3)  
Southern Bell Telephone Co. (ALL) LIM R D  
Southern New England Telephone Co. (ALL) R D  
The Southland Corp. (1, 2, 3) D  
\*Southwest Forest Industries (ALL) A  
D  
Southwestern Bell Telephone Co. (4) R D  
Southwestern Life Insurance Co.  
Sperry Corp. (1, 4) D  
Springs Industries, Inc. (ALL) D  
The Square D Co. (1)  
Squibb Corp. (ALL) SP R D  
The Star-Kings Corp. (ALL) SP R  
Stantec, Inc. (1)  
Standard Brands, Inc. (ALL) R  
Standard Insurance Co. (ALL)  
Standard Oil Co. (California) Chevron USA, Inc. (2, 3) R D  
Standard Oil Co. (Indiana) (ALL) R D  
The Standard Oil Co. (Ohio) (ALL) SP R D  
Standard Products Co. (ALL)  
Stanley Home Products, Inc. (ALL) D  
The Stanley Works (ALL) R D  
State Mutual Life Assurance Co. of Am. (ALL) R D  
\*State Street Boston Corp. (1, 2, 3)  
Stauffer Chemical Co. (1, 2, 3)  
Steel Hedge Mfg. Co. (1)  
Sterling Drug, Inc. (ALL) R D  
J.P. Stevens & Co. Inc. (ALL) D  
Stone & Webster, Inc. (ALL) D  
Suburban Propane Gas Corp. (ALL)  
Summit Hill Laboratories (ALL)  
Sun Co. Inc. (ALL) R D  
Sun Life Assurance Co. of Canada (1, 3) D  
SUNAMP, Inc.  
Swiss American Securities, Inc. (ALL)  
Sybron Corp. (1, 2, 3) LIM, SP D  
Suntek Corp. (1, 2, 3) SP D

**T**

T&E Inc. (ALL) D  
Taco Corporation (ALL) LIM, D  
Taco Taps, Inc. (1) SP  
Taco Petroleum Corp. (ALL) R D  
Tadpole, Inc. (ALL) R  
Tadpole Co. (1) SP  
T. Bennett Sons & Co. of N.Y. (ALL) SP D  
Tenneco, Inc. (ALL) D  
Tencoco, Inc. (1, 4)  
Texas Commerce Bank (1, 4) SP  
Texas Eastern Corp. (1, 2, 4) R D  
Texas Gas Transmission Corp. (ALL) D  
Texas Instruments Inc. (1, 2, 3) A  
Texasgulf, Inc. (ALL) SP R D  
Textron Inc. (2, 3) D  
The Thomas & Betts Corp. (ALL) D  
J. Walter Thompson Co. (ALL)  
J. T. Thorpe Co. A  
Ticon (2, 3)  
Tiger Leasing Group (1, 2, 3)  
Time, Inc. (ALL) D  
The Times Mirror Co. (ALL) SP R D  
Times Publishing Co. & Congressional Quarterly (1, 2, 3) A  
Toro River Chemical Corp. (ALL)  
The Toro Co. (ALL) SP R D  
The Torrington Co. (ALL) R D  
Total Petroleum (North America) Ltd. (ALL) D  
Towers, Perrin, Forster & Crosby, Inc. (1, 2, 3)  
Townsend & Botum, Inc. (ALL)  
Tractor, Inc. A  
Transamerica Corp. (ALL) SP  
Transco Companies, Inc. (ALL) D  
The Travelers Insurance Co. (ALL) SP R D  
Treadway Co., Inc. (1, 4)  
Trust Co. of Georgia (ALL)  
Turner Construction Co. (1, 2, 3) A D

**U**

UGI Corp. (ALL) D  
U.S. Air (2, 3)  
William Underwood Co. LIM  
Union Camp Corp. (ALL)  
\*Union Carbide Corp. (1, 2, 3) D  
\*Union Commerce Bank (1, 2) PR A  
Union Electric Co. (ALL)  
Union Mutual Life Insurance Co. (ALL)  
Union Oil Co. of California (ALL) R D  
Union Pacific Corp. (ALL) D  
United Airlines, Inc. (1) LIM D  
United Bank of Denver, N.A. (ALL) R  
United Brands Co. (ALL)  
United Energy Resources, Inc. (ALL) R D  
United Engineers & Constructors, Inc. (1, 2) R  
United Mutual Savings Bank (2, 3)  
United Parcel Service (ALL)  
United States Brink & Chemical Corp. (PR) R  
United States Gypsum Co. (1, 3, 4) R D  
United States Leasing International, Inc. (1, 2, 3) SP D  
\*United States Steel Corp. (1, 4) D  
United States Tobacco Co. (ALL) D

**V**

Valley National Bank of Arizona (1) A R D  
Vanan Associates (1, 4) D  
Victuals Co. of America (1) A  
Vulcan Inc. (ALL) SP  
Vulcan Materials Co. (1, 2, 3) R

**W**

\*The Wachovia Corporation (ALL) D  
Wallace Murray Corp. (ALL)  
The Wallingford Steel Co. (1)  
Wamacco (1, 2, 4) PR D  
Warner-Lambert Co. (ALL) SP R D  
Warner & Swasey Co. (ALL) R D  
Washington National Insurance Co. (ALL) D  
Washington Post Co. (ALL) D  
Walkins-Johnson Co.  
Wausau Insurance Cos. (ALL) R D  
C. J. Webb, Inc. (ALL) D  
Walch Foods, Inc.  
Wells Fargo Bank (ALL) R  
West Point-Pepperell (2, 3) D  
Western Electric Company (1) R D  
Western Publishing Co. Inc.  
Westinghouse Electric Corp. (1, 4) A SP R D  
Westvaco Corp. (ALL) D  
Weyerhaeuser Co. (1, 2, 4) PR SP D  
Whirlpool Corp. (ALL) R D  
Whittaker Corp. (1, 2, 3) D  
Wickes Cos. Inc. (1, 2, 3) R D  
John Wiley & Sons, Inc. (ALL) SP D  
Willamette Industries, Inc. (ALL)  
Williams & Company (1, 3) A  
The Williams Co. (1) D  
Winn-Dixie Stores, Inc. (1, 2, 3) SP R D  
The Wiremold Co. (ALL) R D  
Wisconsin Telephone Co. (ALL)  
Wolverine World Wide, Inc. (ALL)  
Wyman Gordon (1, 2, 3) D

**X**

Xerox Corp. (ALL) SP R D

**Y**

Yarway Corp. (2, 3, 4) SP R D  
Arthur Young and Co. (ALL) SP R  
Young & Rubicam, Inc. (ALL)  
William E. Young & Co. (PR) A

**Z**

Zapala Corp. (1, 2, 3)

Total: 934 Companies

<b>KEY</b>	<b>1</b> — Graduate and Professional Schools Eligible	<b>A</b> — Alumni Status Required
<b>2</b> — Junior Colleges Eligible	<b>2</b> — Spouses Gift Eligible	<b>R</b> — Retired Employees Eligible
<b>3</b> — Community Colleges Eligible	<b>3</b> — Outside Directors of Company Eligible	<b>SP</b> — Companies added since last year
<b>4</b> — Seminaries and Theological Schools Eligible	<b>4</b> — All Four Types of Institutions Eligible	<b>■</b> — Greater than 1 to 1 Match
<b>ALL</b> — All Four Types of Institutions Eligible	<b>LIM</b> — Limited to Specific Institutions or Employees	
<b>LIM</b> — Limited to Specific Institutions or Employees	<b>PR</b> — Private Institutions only	

# Providing Mindpower Through Generosity

## Ways of Giving

### I. Gifts of Your Time

#### Recruitment of Students

Over the years alumni and friends have recommended Wilkes College to prospective students. The offices of Admissions and Alumni Relations welcome your participation.



#### Employment of Students

Alumni and friends employ Wilkes students for part-time employment, cooperative education programs and internships, and for professional placement after graduation. The Office of Career Services welcomes your inquiries.



#### Fundraising

Volunteers represent a key ingredient for Wilkes community campaigns, alumni phonathon appeals, and capital drives. The offices of Alumni and Development need your assistance.



### II. Gifts of Property

Gifts of scientific equipment, works of art, and former family homes have aided the College in its growth. The Economic Recovery Tax Act of 1981 provides increased deductions for "state of the art" scientific equipment.



(cont.)

### III. Monetary Gifts

#### Annual

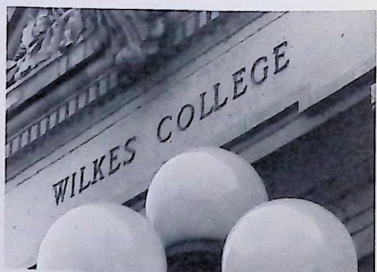
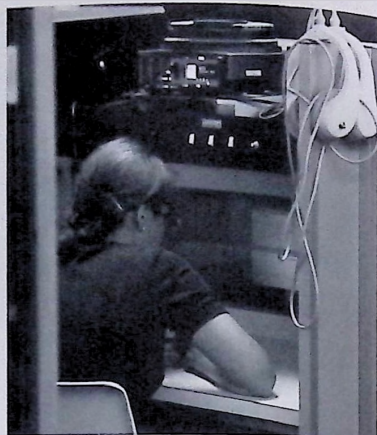
Current gifts to the annual scholarship campaign are most important. With cutbacks in governmental financial aid programs, capable students depend on gifts from friends and alumni to meet educational costs.

#### Endowment

Gifts to create endowment funds insure the future of the College. Unrestricted endowment provides financial strength to sustain the quality of academic programs. Restricted endowment provides annual income for special purposes including memorial scholarships, funded lecture series and art exhibitions, faculty salaries, student scholarships within a particular academic area, and memorial awards. The annual "Bulletin" of the College lists all such special endowments and includes a description concerning the donor and purpose of each fund.

#### Capital

Capital gifts provide much needed funds to purchase, build, or renovate essential physical facilities. Such facilities provide appropriate named gift opportunities for memorial and honorary plaques similar to those placed on buildings, lounges, and classrooms throughout the campus.



#### MEMORIAL GIFTS

Memorial Gifts to Wilkes College in any amount are a lasting tribute to a friend, relative or respected acquaintance . . . and a thoughtful remembrance for special occasions. The gift is acknowledged appropriately and promptly to the donor and family of the deceased or the person being honored.

## Ways To Keep Wilkes Growing ... through your support of MINDPOWER

#### Endowment for Faculty

To endow a Faculty Chair . . . . .	\$ 500,000
To endow a Distinguished Professorship . . . . .	250,000
To endow a Faculty Development Fund . . . . .	100,000

#### Endowment for Students

To provide for a Named Annual Scholarship	
full . . . . .	\$ 50,000
partial (minimum) . . . . .	4,000

#### Physical Facilities

To name an Athletic and Convocation Center . . . . .	\$3,000,000
To name the present Gymnasium . . . . .	1,500,000
(for expansion of present facility)	
Founders Hall (completed August 1982)	
To name a wing . . . . .	100,000
To name a lounge . . . . .	50,000
To name a suite/rooms . . . . .	25,000
To name a room . . . . .	10,000

#### Other Ways to Help

To endow an annual, named lecture series . . . . .	\$ 25,000
To endow an annual, named art exhibition, concert, or theatrical performance . . . . .	15,000
To become a member of the President's Associates Club (annually) . . . . .	2,500
To endow a named, annual student award . . . . .	1,000
To become a member of the John Wilkes Club (annually) . . . . .	1,000
To become a member of the Founders Club (annually) . . . . .	500
To name a series of special books in the library . . . . .	250
To become a member of the Gene Farley Club (annually) . . . . .	100
To provide for the purchase of a memorial book in the library . . . . .	15
To provide a memorial gift to the Annual Scholarship Fund . . . . .	10



One of several endowed scholarships at Wilkes has been created by the Metropolitan Wire Corporation to provide scholarship funds for sons or daughters of its employees. Students who meet the College admissions requirements are eligible for an annual scholarship grant of a minimum of \$500. Above, Mrs. Norene Bradshaw (left), director of personnel at Metropolitan Wire, talks with two Wilkes students who are benefiting from the endowed scholarships. Recent recipients are Ms. Judith Shibichi, a nursing major from Lee Park, Pa., and Mr. David Abraham, a psychology major from Wilkes-Barre.



### IV. Deferred or Planned Gifts:

Gifts are made during the donor's lifetime (and thus "planned"), with their full effect unrealized by Wilkes until some future time. Such gifts may provide tax advantages and life income for the donor and a second beneficiary.

Gifts made through wills may be Outright, Charitable Remainder or Contingency Bequests.

Methods of Planned Giving include the Charitable Remainder Annuity Trust, Unitrust and Pooled Income Fund. Gifts of cash, securities, real estate, life insurance, and valuable collections are used to fund planned gifts.

#### Physical Facilities

##### Annette Evans Alumni and Faculty House

To name Guest Rooms . . . . . (two rooms @)	\$15,000 each
To name Conference Room . . . . .	10,000
To name Front Parlor . . . . .	15,000
To name Reception Room . . . . .	10,000
To name Back Lounge . . . . .	7,500

Gifts of furnishings are also welcome.



## Corporate Giving

### *The Neighborhood Assistance Act Tax Credit Program*



Created by the Pennsylvania Legislature in 1967, the Neighborhood Assistance Program allows businesses to take tax credits on state corporate taxes when they contribute money or other resources to programs which help needy people, families, communities or non-profit institutions.

The Small Business Development Center (SBDC) at Wilkes College has received approval to participate in this year's tax credit program. Gifts by corporations, banks, savings institutions and insurance companies in support of the SBDC qualify for a Pennsylvania tax credit equal to 50% of the gift. Additionally, the entire amount of the gift may be deducted in the usual fashion.

The Wilkes SBDC provides valuable assistance without charge to entrepreneurs and those involved in small businesses.

For additional information on the Program contact the Wilkes College Development Office at (717) 824-4651.

### *... Double or Triple Your Gift to Wilkes!*

That's right . . . you can support the continuing MINDPOWER of Wilkes College by making sure that your company matches your gift to Wilkes.

If you work for a matching gift company,\* simply obtain a form from your Matching Gift Coordinator (usually in the personnel or public relations department) and send it along with your gift to Wilkes College. It's as easy as it sounds, so make your dollars double, or even triple, by taking advantage of your company's Matching Gift Program. After all, America's Energy is MINDPOWER. Preserve it. Join your company in a partnership in support of Wilkes College.

*\*A recent College survey indicates only a small percentage of graduates participate in their company's Matching Gift Program. Check with your Company today and become a matching gift giver!*

## MINDPOWER . . . *Developing a Natural Resource*

### **Donna O'Toole**

Sophomore — Communications Major  
Larksville, Pennsylvania

*"I consider Wilkes to be my college not just because of the quality academic programs offered but also because of the extracurricular activities which supplement my education and add a special personal touch."*

### **Tom Swirbel**

Junior — Engineering Major  
Mountaintop, Pennsylvania

*"While I was in high school I found out that the Wilkes engineering program was very successful in preparing students who could satisfy the growing needs of industry. The recent addition of Engineering Management to the curriculum enabled me to transfer from Lehigh to Wilkes and finish my degree here locally."*

### **Jane Natushko**

Junior — Elementary Education Major  
Jessup, Pennsylvania

*"I chose Wilkes College for several reasons. It is small which enables me to meet many people from varied backgrounds. It provides a friendly atmosphere in which a person can grow and become a well-rounded individual. Finally, the faculty and staff take a personal interest in the needs of each student."*

### **Dave Fife**

Junior — Earth & Environmental Sciences Major  
Mayfield, Pennsylvania

*"One of the reasons why I decided to attend Wilkes is because of its high academic standards and its successful track record in the relatively new field of earth and environmental sciences. Equally important to me is the fact that here at Wilkes I am a person and not just a number."*

### **Marie Constantino**

Senior — Nursing Major  
Jersey City, New Jersey

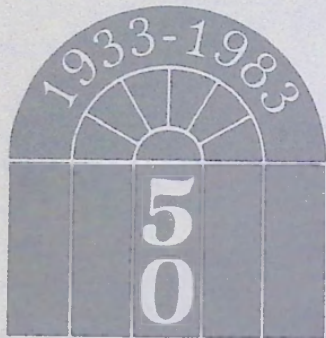
*"Wilkes was attractive to me because of its geographic location and historical setting. Being a small private institution, it generates a feeling of unity between administration, faculty, and students. I feel that this type of setting has enhanced my academic education and has enabled me to develop a warm understanding of people."*



**MINDPOWER**  
Ignite it with your match.

America's Energy is MINDPOWER





## Wilkes College

### Economic Impact Update

Wilkes College is in the business of education. That's obvious. What may not be quite as obvious is the fact that Wilkes College contributes greatly to the economic base of our region as well as Northeastern Pennsylvania.

Here are some examples:

- Wilkes College employees are paid in excess of \$5,500,000 annually;
- Services by independent contractors amount to \$1,600,000 per year;
- Utility bills amount to more than \$750,000 each year;
- Students spend approximately half-a-million dollars in the Wyoming Valley each year;
- Campus visitors add another \$200,000 annually for local businesses;
- Maintenance materials purchased locally add another \$300,000 each year to the local economy;
- Over the past 15 years the College has poured back into the local economy over \$15,000,000 through refurbishment and renovation programs as well as new building construction;
- The Wilkes College annual budget currently stands at \$14,500,000.

Wilkes College is proud of its tradition as a strong liberal arts college and the role it plays as a major economic catalyst to our area.

### Glossary of Fund Raising Terms

- Advisory Board** . . . . . A group of Wilkes College friends whose association in our campaigns will assist with campaign objectives.
- Alumni Campaign** . . . . . That aspect of the Wilkes campaign that is focused exclusively on alumni.
- Annual Fund** . . . . . Wilkes College's effort to secure gifts on an annual basis, either by mail or through direct solicitation, or both.
- Annuity Trust** . . . . . A charitable remainder trust which pays annually to the beneficiary a *fixed amount* equal to not less than five percent of the initial fair market value of the property placed in trust.
- Bequest** . . . . . A gift made by will of personal property to Wilkes (such as real estate, art works, collections, cash, securities or life insurance).
- Capital Campaign** . . . . . A Wilkes College campaign which seeks to raise substantial funds to finance major building projects, to supplement endowment funds and to meet other needs demanding extensive outlays of capital.
- Challenge Gift** . . . . . A substantial gift to Wilkes made on the condition that other gifts must be secured, either on a matching basis or some other prescribed formula, usually within a specified period.
- Charitable Remainder Trust** . . . . . A trust providing donor advantages with the remainder paid to Wilkes College.
- Corporate Philanthropy** . . . . . Support of Wilkes through gifts, equipment, supplies or contributions by business firms.
- Endowment Fund** . . . . . Accumulated capital of Wilkes which is invested to produce income for operating the College.
- Gift-in-Kind** . . . . . A contribution of equipment or other property to Wilkes which the donor may place a monetary value and claim a deduction for income tax purposes.
- Grant** . . . . . Generally, a gift to Wilkes from a foundation or corporation; also from government sources.
- Matching Gift** . . . . . A gift to Wilkes that is made on condition it be matched within a certain period, either on a one-to-one basis or more; also, a gift by a corporation matching a gift by one of its employees.
- Philanthropy** . . . . . The spirit of active good will which supports Wilkes College through financial and other contributions.
- Planned Giving** . . . . . Sound personal estate planning for lifetime and testamentary giving. Also called Deferred Giving, it is the creation of a future interest in property to benefit Wilkes.
- Pledge** . . . . . A signed and dated commitment to make a gift to Wilkes over a specified period of time, payable according to terms specified by the donor.
- Pooled Income Fund** . . . . . A charitable remainder trust which holds the commingled irrevocable gifts of donors, who receive regular income based on their share of the trust's earnings.
- Restricted Gift** . . . . . A gift for a specified purpose, clearly stated by the donor, such as a research project, scholarships or building needs.
- Tax Benefits** . . . . . Savings in income, gift and estate taxes brought about by carefully planned giving to Wilkes College.
- Unitrust** . . . . . A charitable remainder trust which pays annually to the beneficiary an amount equal to not less than 5% of the net fair market value, *valued annually*, of the property placed in trust.
- Unrestricted Gift** . . . . . A gift made to Wilkes unconditionally, the reverse of a restricted gift.

# WILKES COLLEGE . . . A Profile

### Character:

An independent, coeducational liberal arts college.

### History:

Founded as Bucknell University Junior College in 1933 and chartered by the Commonwealth of Pennsylvania as a fully independent private four-year institution in 1947.

### Policy:

Wilkes College is an equal opportunity/affirmative action college and does not discriminate on the basis of race, color, sex, religion, national or ethnic origin, or handicap.

### Location:

Wilkes is located in the historic Wyoming Valley of Northeastern Pennsylvania. Nestled on the banks of the Susquehanna River, the campus is located in downtown Wilkes-Barre, a small city of 51,000 population. Located only 140 miles from Philadelphia, the campus is surrounded by mountains in all directions which rise abruptly to some 2,000 feet in altitude. With their forests, lakes, streams, state parks and game lands, they offer a wide array of possibilities for outdoor recreation.

### Campus:

The Wilkes campus is comprised of an architectural blend of stately 19th Century buildings and the newest and most imaginative of modern structures. A number of buildings have been built within the last 15 years, while six of them are on the Pennsylvania Register of Historic Places, and four are on the National Register of Historic Places.

### Enrollment:

For the 1982-83 Academic Year Wilkes has a Full-time undergraduate enrollment of 1,950 students with a 52:48 male-female ratio. Part-time undergraduate enrollment is approximately 750 students with graduate students numbering over 300. 77% of the student body is from Pennsylvania with 11% representing New Jersey, 7% New York with Connecticut, Maryland, Delaware, Florida, Indiana, Hawaii, Massachusetts, New Hampshire, Rhode Island, Tennessee and several foreign countries also being represented.

### Faculty:

The 160 faculty members are full-time and 92 hold the highest degree or credential appropriate in their field. The student-faculty ratio is 12:1.

### ACADEMIC FACTS AND FIGURES:

#### Accreditation:

Wilkes is accredited by the Department of Education of the Commonwealth of Pennsylvania and the Middle States Association of Colleges and Secondary Schools. In addition, certain special areas are recognized by professional societies. The Chemistry curriculum is approved by the American Chemical Society, the Engineering Program is accredited by the Accreditation Board for Engineering and Technology (ABET), formerly ECPD, which is the sole authorized agency to accredit engineering programs in the U.S. The baccalaureate program in nursing is approved by the Pennsylvania State Board of Nurse Examiners and is accredited by the National League for Nursing.



### The Academic Program:

The formal course of study at Wilkes is distributed over three major areas.

A combination of philosophical conviction and educational commitment has resulted in a belief on the part of the College that all students should be exposed to the finest of mankind's achievements in the humanities, social sciences, and sciences. All students, therefore, share a common Core Curriculum of Liberal Studies. These courses, taken throughout the four years at Wilkes, provide the foundation upon which more specialized studies are

based. For students majoring in a particular field, the Core Curriculum provides for a broadening of interests beyond the major field. For those students not declaring a major field upon entry, the Core Curriculum provides for an exposure to a variety of fields so that such students may begin the process of finding the ultimate direction they wish their studies to take.

The second area of formal study is called the "major". Making up a fourth to a third of a student's course work, the major equips one to explore a subject in depth and adds an element of specialization or, in some cases, career training.

The elective courses constitute the third area of study at Wilkes. Depending upon the demands of the major, the student is free to choose from five to ten courses solely on the basis of personal interests. Some students use these to broaden their total knowledge, others concentrate their elective courses in a second field and are able to graduate with a double major. Students can also develop a "minor" by taking six to eight courses concentrated in a single discipline.

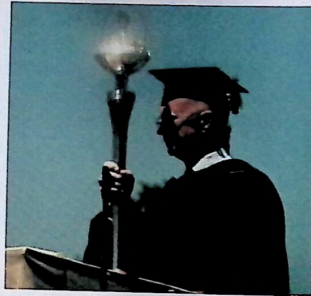
Upon graduating from Wilkes, students are prepared — sometimes in a highly specialized way — for their first entry into the job market. The emphasis at Wilkes, however, goes well beyond that first career choice.

United States Department of Labor studies show that the average person undergoes three major career changes in a lifetime. Wilkes, therefore, is committed to the kind of curriculum which will instill the vision, tolerance, imagination, and adaptability needed not only for the first career choice but for possible later ones as well.

While training has become increasingly important in today's labor market, it is really *education* in its finest sense — that commitment to the values, ideas, and ideals contained in the literature, histories, philosophies, and sciences which constitute the boundaries of human wisdom — which makes up the "training" necessary for a creative and fulfilling life.

At Wilkes College students are encouraged to explore as many different facets of the human experience as possible and thereby acquire the skills needed to communicate their understanding. Education is thought of as not just imparting the knowledge of a professional discipline, but also as demonstrating a certain way of life — a way of life which is humane and thoughtful, yet also critical and, above all, rational.





**M**ore than 13,500 students have passed through the halls of Wilkes College over the past 50 years. During that period of time many friendships have developed and long-lasting relationships established. During the five decades of educational service, the College has been sensitive to the needs of the students and the community. To be effective, the College has, during this period, expanded its programs, strengthened its curriculum, maintained a strong faculty and made a continuing commitment to the students and community it serves.



While change is necessary to keep in step with the times, Wilkes College has not changed the one thing it has offered since 1933 — **Quality**.

Wilkes College . . . a special place with special people. There is no better way to prepare for tomorrow.



**Wilkes College**  
**Providing MINDPOWER**  
**through Five Decades**  
**. . . and Beyond.**

**Wilkes College Quarterly**  
 Wilkes College  
 Wilkes-Barre, Pa. 18766  
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