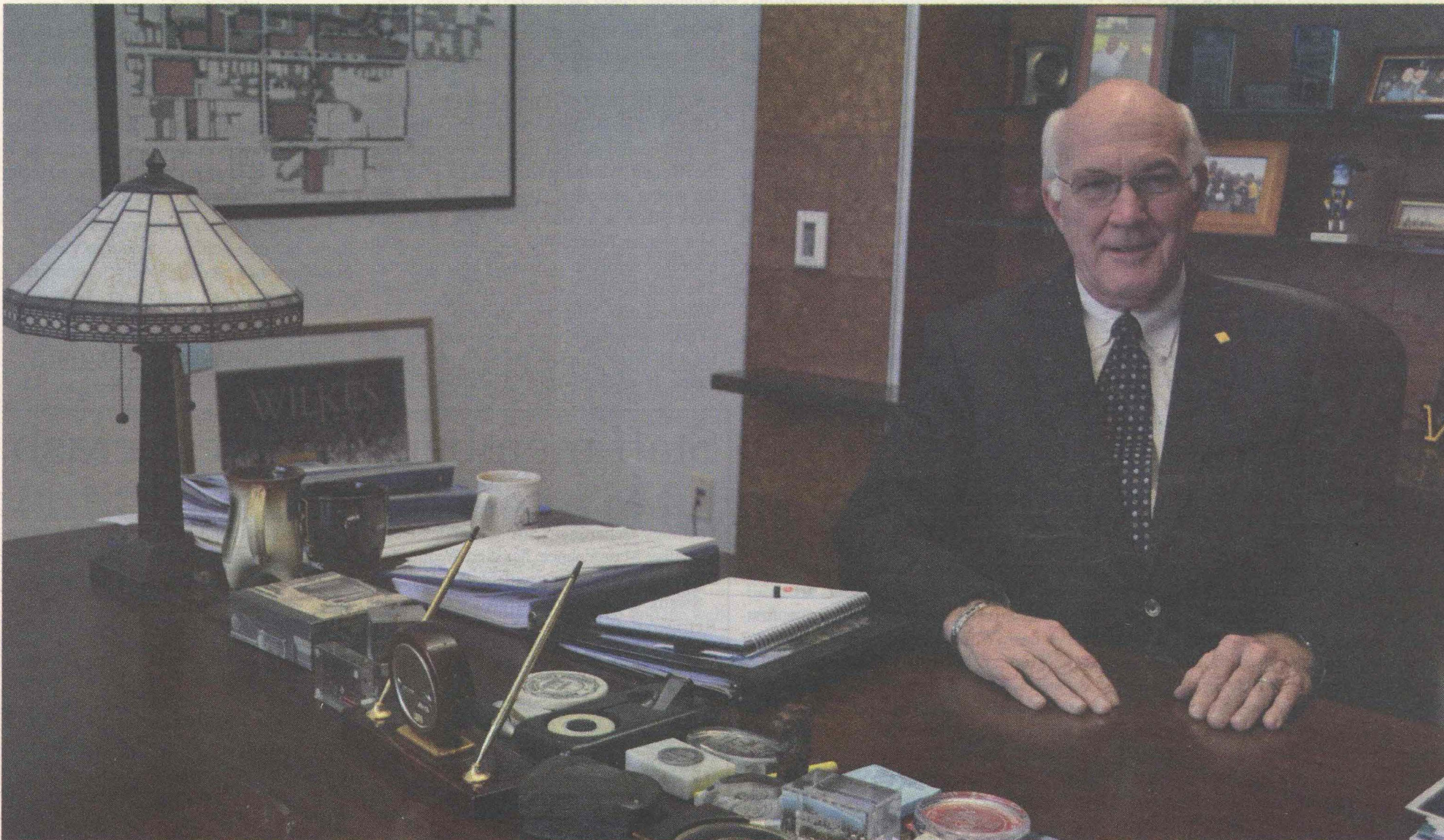


## Wilkes presidential search identifies ideal candidate traits



The Beacon/Laura Preby  
Search consultant Steve Leo is working with the presidetial search team on the primary steps to find President Joseph (Tim) Gilmour's predecessor. The first stage consists mostly of collecting ideal characteristics the president position requires, and relies heavily on feedback from falculty, staff and students. Pictured is President Gilmour.

**BY KIRSTIN COOK**  
Editor-in-Chief

Passion, resourcefulness and an ability to communicate have been identified as some of the most essential traits for Wilkes' next president.

The search to find a replacement for President Joseph (Tim) Gilmour next year has begun with an accumulation of traits important for the next president. Steve Leo, search consultant from Storbeck/Pimental & Associates, is organiz-

ing idealistic traits for the processor, which are gathered from faculty, staff and students.

The main tool Leo is using to collect expectations for candidates is through an online survey posted in the summer, which will remain

open until early October.

In addition, Leo has held more than 20 meetings on campus to gain feedback. Out of the responses, enthusiasm about Wilkes is one thing that stands out to Leo.

"I think people are very passion-

ate about the university ... so I think that people who will be attracted to this position are going to need to match that passion," Leo said.

*Continued on page 3*

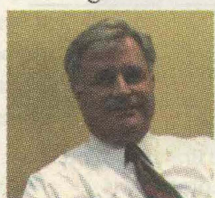
**Opinion Pages 6-8**



**End of the world in 2012 a hoax**

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**Getting to know Dr. Paul Adams**

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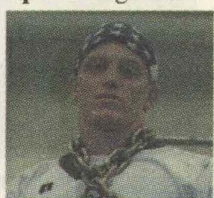
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**Mass consumption artist**

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**Moore-Jacobs named All-American**

PAGE 16



**Established 1936  
PA Newspaper  
Association Member**



## Beacon Briefs

**PARTY IN PINK, ZUMBATHON FOR CANCER** – The second annual Party in Pink charity event will be held from noon to 3 p.m. Oct. 8 at Memorable Occasions, 268 Main St., Duryea. The cost is \$10. Zumba dancing, raffles and guest instructors are scheduled.

**LACKAWANNA COAL MINE TOUR AND ELECTRIC CITY MUSEUM TRIP** – The Office of Diversity Initiatives is sponsoring the trip. The bus will leave at 8:45 a.m. Oct. 8 from the Max Roth Center. The trip is free, however, seating is limited to 23 students. For more information or to reserve your seat, contact Erica Acosta, associate director of diversity initiatives, Center for Global Education and Diversity at the Max Roth Center, or email her at erica.acosta@wilkes.edu.

**FLOOD RELIEF VOLUNTEERS NEEDED** – The university needs volunteers to staff flood relief efforts in the community. Teams will help residents with clean-up in the Brookside section of the Wilkes-Barre. Teams will be needed for three shifts per day through this week helping residents with cleanup in West Pittston and assisting Corpus Christi Parish, West Pittston with serving meals, delivering food and setting up a clothing distribution center. Volunteers must be dressed appropriately, including long sleeves, jeans, work boot or study shoes, and bandanas or hats. You must be registered to volunteer. PTo register to volunteer, visit the flood relief page at [www.wilkes.edu/floodrelief](http://www.wilkes.edu/floodrelief).

**SORDONI ART GALLERY RECEPTION RESCHEDULED** – The Sordoni Art Gallery has rescheduled the opening reception for the current exhibition from noon to 2 p.m. Sept. 25.

**VOLUNTEER TO BE CONVERSATION PARTNER FOR INTERNATIONAL STUDENT** – The Intensive English Program at Wilkes has created a conversation partner program. It's an opportunity for Wilkes University students to volunteer and be paired with an international student for the semester. They will meet once a week to chat, giving the American student a chance to learn about a new culture while helping an international student adjust to life in Wilkes-Barre, and giving the international students a chance to practice their English and make some new friends. The IEP has 47 international students from China, Korea and Saudi Arabia in need of conversation partners. If interested in volunteering to be a conversation partner, email kimberly.niezgoda@wilkes.edu

**FLU SHOTS AVAILABLE** – Wilkes University Health & Wellness Department is offering flu shots for \$20 payable by check made out to Wilkes University or cash. Vaccines will be given during regular office hours. A limited number of shots are available and will be offered on a first-come, first-serve basis. Office hours are 8:30 a.m. to 7 p.m. Monday through Thursday and 8:30 to 4 p.m. on Fridays at Passan Hall.

**STUDENT GOVERNMENT AND HOMECOMING ELECTIONS** – Student Government Elections for freshman class office and vacant upperclassmen positions are now under way. Election Guidelines and Signature Sheets will be available outside the Student Government Office in the Henry Student Center starting Wednesday, Sept. 13. All election sheets must be in the Parliamentarian's mailbox by 5 p.m. Sept. 21. No exceptions will be made. Elections will start Sept. 23 and will end at 4 p.m. on Sept. 27. Voting for Homecoming King and Queen will begin Sept. 20 and end at 5 p.m.

Sept. 23. All ballots take place via email. Contact Ian Foley at [ian.foley@wilkes.edu](mailto:ian.foley@wilkes.edu) with any questions or concerns.

**WEIGHT WATCHERS AT WORK PROGRAM** – The Health Services Office has had employee and student interest in continuing the Weight Watchers At Work Program for the spring semester. It will be held at the work place at a convenient time. It would be a regular Weight Watchers meeting, with a weekly weigh in and a half hour meeting. The cost is \$10 for each meeting. Weight Watchers has programs students can participate in an eight week series and pay \$80 for a 10 week program for \$100 paid in advance. If anyone would be interested in the

program call Health Services at ext. 4730. A minimum of 15 participants is needed for the program. As part of the university's ongoing Employee Wellness Initiative, there will be a reimbursement to all full-time faculty and staff that complete the series of half of the cost of whichever program we choose. If anyone is interested, contact Anita in Health Services at ext. 4730 to register.

**CONTACT AMANDA LEONARD AT:**  
[amanda.leonard1@wilkes.edu](mailto:amanda.leonard1@wilkes.edu)

## Staff member dies in car crash

Robert Swetts, member of the University's Facilities Department and manager of Preventative Maintenance, has died Wednesday, Sept. 14, due to a car accident.

Swetts owned and operated Commercial Refrigeration Services and has been employed at Wilkes for 15 years.

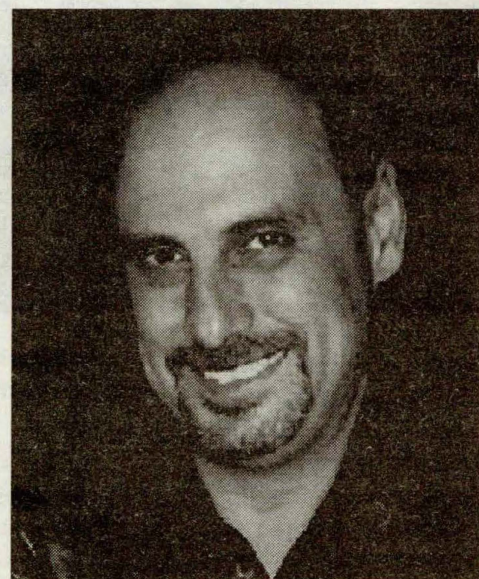
During this time, he has consistently exemplified hard work and dedication at Wilkes, including the evacuation process during the recent flood.

Swetts was heavily involved in the eight-week RecycleMania competition, held annually in the dormitories. The previous spring semester marked its fifth year.

As a manager of preventative maintenance, Swetts emphasized the importance of recycling to the students and commented, in an article published in February by Jacqueline Lukas, that the blue recycling bins found at various locations around campus reflect an effort to promote recycling.

According to the Wilkes portal, funeral arrangements are yet to be determined. Mem-

bers of the Facilities Department and the campus community will be notified when details become available.



Courtesy of Wayne Miller

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## Meet the Staff



**Kirstin Cook**  
Editor-in-Chief



# PRESIDENT

Continued from FRONT PAGE

Leo hopes to use input to understand positives about Wilkes that might attract candidates, problems the next president would have to face in improving Wilkes and the type of person Wilkes is looking for in this position.

The results of the forum and the survey will shape the job description that will be publicized. Virginia Sikes, chair of the search committee, said the top responses in the survey have already aided in the construction of the description through background information about Wilkes and a list of desired experiences and opportunities.

"They're already feeding into the job description ... these things that are highly ranked, it's no surprise that they're showing up there," Sikes said.

So far, Sikes said the survey has identified a need for building financial sustainability of the university, which includes fundraising, creating new programs to bring in revenue

and conserving resources. Other top-ranking ideals from the survey include a background of building strong teams of faculty and staff, as well as ability to communicate with all types of community members.

Sikes said these top-ranking responses are going to be areas the committee will focus on when they recommend final candidates to the board of trustees, which will ultimately decide the next president.

"There's not going to be a person who can do the 300 things that we've heard so far would be desired, but those that you hear a lot you're going to have those in the back of your mind when you're trying to decide," Sikes said.

Sikes said student input is vital and will affect the search.

"It really is what everybody's focused on ... the students, so we want to know what the students think is important," Sikes said.

She explained that while certain presidential traits are a given, involvement in the search process allows individuals to emphasize what is important to them personally.

"It really has an impact when people speak

deeply about what matters to them," Sikes said.

Sikes said there have been about 20 attendees at each of the faculty and staff forums. Six students attended the student forum, including the two student committee members. Sikes said she would prefer to see participation at 100 percent.

"I think all we can do is to keep emphasizing people to get the word out and tell the people who aren't here to participate at least through the survey," Sikes said.

Leo said the online survey gives people a chance to give feedback even when they can't make it to meetings and forums. He said that there have been almost 600 respondents to the survey so far, and students made up the top respondent group.

"That is unusual, and something the university should be proud of," Leo said.

Alexandra Madaya, a junior history major who is one of the student representatives on the search committee, thinks it is important to show up to forums and fill out the survey.

"There's only so much you can do to get people to show up, and the people who do

show up are the ones who care," Madaya said.

A close relationship with the future president is one of the incentives that Madaya said should encourage students to make their voice heard.

"This is our school," Madaya said. "We are close to many of our professors. We are close to many of the faculty. Why shouldn't we be close to our president?"

Sikes encouraged all faculty, staff and students to take the survey at <https://www.surveymonkey.com/s/WilkesPresidentialSearchSurvey>. Even after the survey is over, she urges anyone to share thoughts with student and faculty representatives on the committee and feel free to recommend candidates. For more information, see the presidential search page on [www.wilkes.edu](http://www.wilkes.edu) (<http://www.wilkes.edu/pages/4448.asp>)

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## Institute tackles problems of future energy sources and awareness

BY LYNDIE YAMRUS  
Staff Writer

Last October, a \$1 million grant was awarded to the Institute for Energy and Environmental Research, an organization Wilkes University is involved in, to be used toward research on concerns related to Marcellus Shale natural gas drilling. Almost a year later, Wilkes University has made strides in researching and informing the public about drilling in the Marcellus formation.

Intense debates have risen as to whether or not the drilling is negatively affecting the surrounding area.

"People say, 'Are you pro-drilling or anti-drilling?'" explained Dr. Ken Klemow, a biology professor at Wilkes and the associate director of the IEER. "Well, neither. What we are is pro-science, and pro-the-application-of-good-science, to good decision-making."

Klemow believes education is key in moving forward with this project. He described the process for success in three steps: obtaining the science, educating the community on that science, and having the public accept it.

"It's important for us to capitalize and use our expertise to be able to teach the community, but also to teach our students," Klemow said.

Christa Filipkowski, a senior biology major at Wilkes University, is one of three students that is working with the IEER on the

institute's website to provide information.

"It's about knowing how to find the research," said Filipkowski, who said the website contains summaries, videos, lectures, abstracts and peer-reviewed articles, among other forms of research, that are available to help the community better understand Marcellus-related issues. Filipkowski referred to the shale drilling as a "big topic," stressing that the IEER's website breaks down the

material for those who may not know much about it. She added that the content presented on the website can help people form their own opinions on the subject.

Filipkowski and Klemow agree that educating the public and Wilkes' students on not only Marcellus concerns, but on energy concerns in general, is a large goal of the institute.

Another objective relating to this is tying

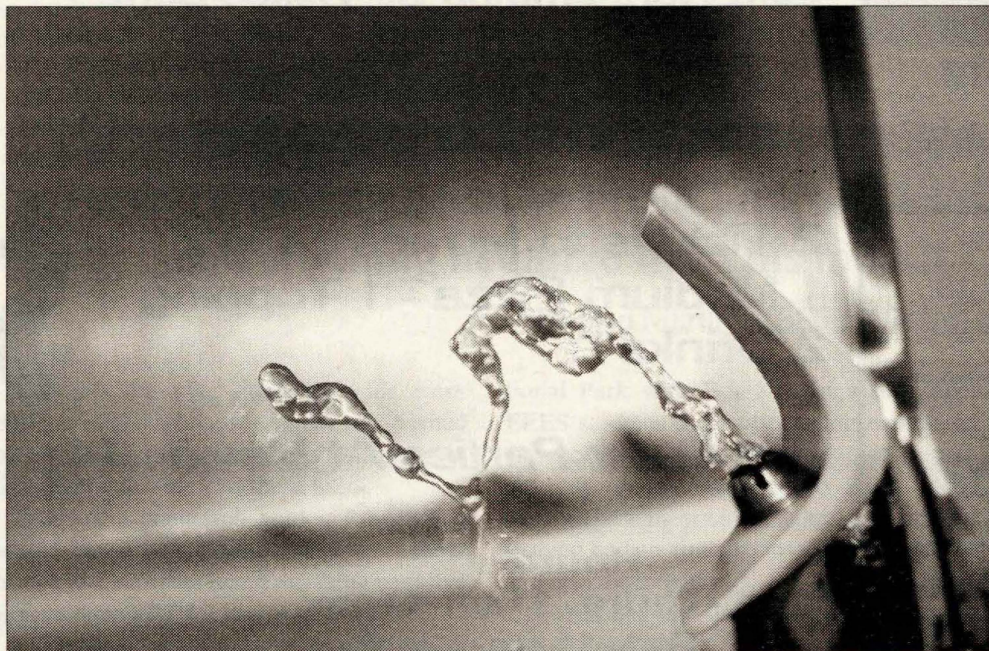
energy-related material into the university's curriculum, such as courses, small programs or concentrations regarding energy. Klemow added his belief that there are many current students who would be interested in entering this area, and that the programs would attract a whole new group of students who normally would not look into applying to Wilkes.

Furthermore, Filipkowski clarified that this "different avenue" could assist people who are interested in researching other energy sources, not strictly natural gas.

Klemow emphasized the importance of all branches of learning in energy matters, including business and philosophy, rather than science paths alone.

"Energy issues transcend any one discipline," Klemow said. "It's not just science, it's not just policy, it's everything. We have a lot of resources that we can draw from."

Klemow is hopeful that in the near future, Wilkes University can make even larger contributions to the field of energy and more specifically, Marcellus Shale drilling, along with other issues in the environment.



The Beacon/Bryan Calabro

**Alternate forms of energy are being researched. Water plays a big role as an alternate energy source and IEER will be conducting research to find out more information.**

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# Wilkes 2011 alum Borzell dies, leaves impact on his professors

BY KIRSTIN COOK  
Editor-in-Chief

Motorcycle helmet in hand, John Beno Borzell used to stop by Prahlad Murthy's office in the Stark Learning Center on a regular basis while he was a student. With a smile on his face, he would ask Murthy to unlock one of the environmental engineering and earth science laboratories to access the GPS equipment.

"He would be one of the earliest ones to show up to get into the room and use the instruments," said Murthy, an EEES professor.

Murthy said he would always joke with Borzell and tell him he was going to charge him a fee. That daily interaction was something that Murthy said he always enjoyed, because of Borzell's good-natured and conversational manner.

On Thursday, Sept. 1, Borzell was involved in a motorcycle crash in Hughestown. He died on Sept. 4 from blood loss, according to Karley Atiyeh, who was a close friend and is a junior criminology and psychology major at Wilkes. Borzell was 22 years old.

Borzell's family notified Atiyeh shortly after the accident and she stayed at the hospital

with his family members for three straight days. She waited until Saturday to finally hear from doctors about the extent of Borzell's condition.

"The doctors didn't really tell us much,

there were hours between when they were coming out to say what was going on with him," Atiyeh said. "So pretty much the entire family was there up until Saturday evening, and the doctors finally told us Saturday

what was going on with him, and it was really hard."

Atiyeh said the crash occurred when Borzell's motorcycle brakes locked up, which sent him and his bike into a stop sign.

It is unknown what caused them to malfunction. Atiyeh said that Borzell was always cautious on his bike and always wore his helmet, including during the crash.

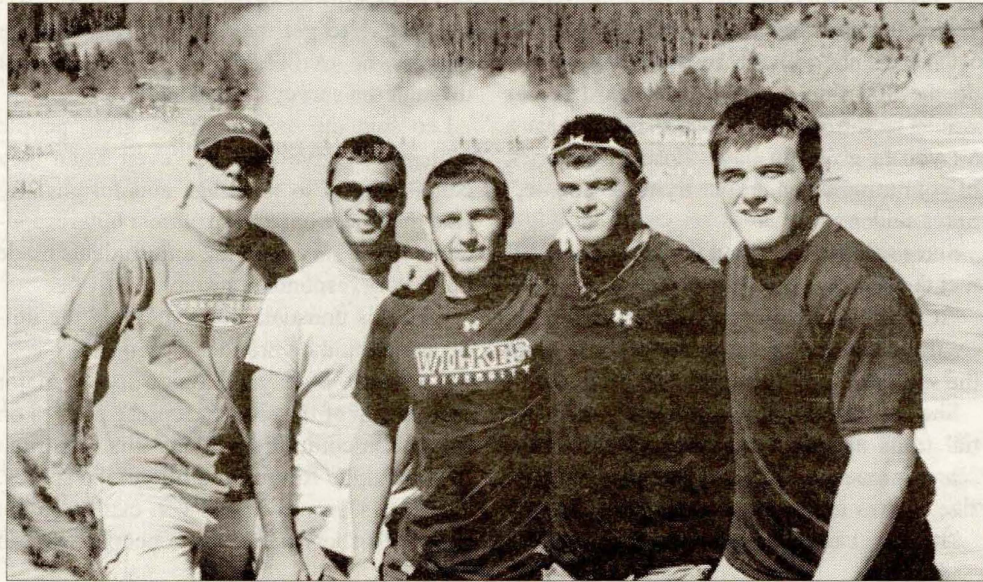
"He wasn't reckless about it, I wish I knew how the bike locked up and everything; one really knows," Atiyeh said.

Atiyeh said Borzell had been on his way home from exercising with friends at the gym when his motorcycle crashed. His friends were in a car behind him and saw the accident.

Atiyeh said working out was one thing that Borzell loved to do. He also enjoyed being with his family and his dog.

"He was obsessed with his dog, Noel. That was like his favorite person in the world," Atiyeh said.

She said that Borzell had a goofy sense of humor, but at the same time he was very serious about school.



Courtesy of Karley Atiyeh

This photo was from the trip to Yellowstone Park that Borzell attended with Halsor. From left to right: Halsor, Wes McDonald, Pete Melle, Borzell and Jacob Weinrich.

SEE BORZELL, Page 5



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# Wilkes-Barre levees pass the test, contain 42.66 feet of water

BY AMANDA LEONARD  
News Editor

In 1972 Hurricane Agnes was deemed a storm of 100 years, with floodwaters cresting in the Susquehanna River at 41 feet. However, a mere 39 years later, a storm producing more damage and higher cresting floodwater hit Northeast Pennsylvania.

On September 9, the Susquehanna River crested at 42.66 feet and is the highest recorded flood level in Wilkes-Barre's history.

Hundreds of thousands of residents were evacuated to avoid the raging water, including Wilkes University residents, and thousands of local families and businesses have been displaced due to damages.

Mark Allen, dean of student affairs, was very involved in Wilkes' evacuation process and followed Wilkes-Barre officials' orders to evacuate by 4 p.m. Thursday.

Students who were unable to traverse to their homes quickly were able to evacuate to the University of Scranton, where students were treated hospitably and were even given passes to use the university's facilities.

"The decision to evacuate campus was in response to a directive from the city to evacuate," Allen said. "The University's leadership met prior to the evacuation notice to discuss class cancellation and plans to relocate students, how to protect the Univer-

sity's records, equipment and facilities and to coordinate a communication plan to keep the community regularly informed regarding the University's response to the ongoing crisis."

The moving of campus equipment was a community effort that included students, staff and faculty. The facilities staff and the

football team also helped move equipment to higher ground.

The IT department was quick to put up an emergency bulletin on Wilkes' website, which was updated frequently to inform students of evacuation procedures, server outages and class cancellations.

"As soon as students were informed of the

cancellation of classes for Thursday and Friday, an overwhelming majority chose to go home," he said.

Approximately 50 students who were unable to go home were evacuated to the University of Scranton and some international students went to hotels, the cost of which was assumed by their governments.

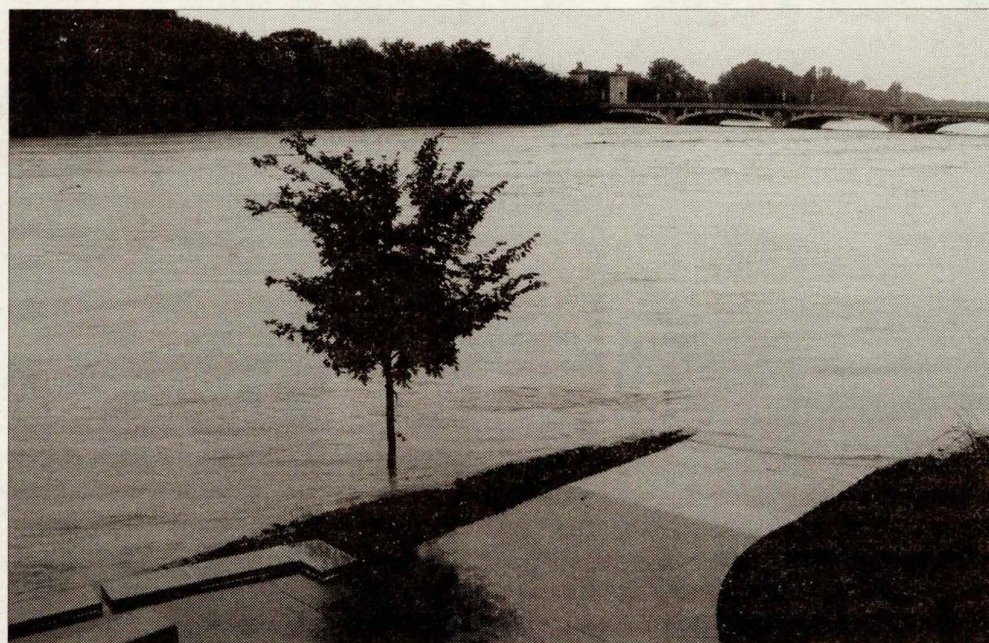
The damage to Wilkes' campus was minimal, however, there were a few damp basements and some roof leaks. The cancellation of classes on Sept. 12 allowed for faculty to clean up any damage Wilkes ensued.

Local news stations, such as WBRE, covered the flood intensively and the station was live for three days during the flood.

Kyla Campbell and Dave Skutnik averaged the most anchoring each day at 12-16 hours.

Campbell said that they endure the long shifts so they can inform the public of county evacuations, water levels and to share multimedia from social networking sites.

Wilkes-Barre has set up a recovery page for anyone who has endured flood damage. To access the Website, go to <http://wbcityrecovery.com>.



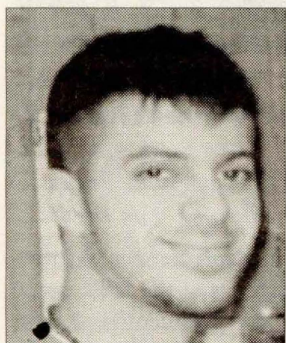
The Beacon/Austin Loukas

The Riverfront is pictured early Sept. 8, prior to evacuation. The Susquehanna River inundated the entire Riverfront and began to seep under the Market St. floodgates.

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## BORZELL

Continued from Page 4



BORZELL

pleasant personality and love for his family, was what Atiyeh said he would like to be remembered for.

Murthy saw this dedication every time Borzell came early to spend hours in the EEES laboratories. Even with a heavy workload, Murthy never observed him become upset.

"He was always smiling. I never saw him getting frustrated or getting angry," Murthy said.

Atiyeh said there were often times when he would stay up until 5 a.m. studying, and would be right back in class at 8 a.m. That type of work and dedication, along with his

Murthy appreciated this constant positive attitude in the classroom, which he said is a rarity for the majority of students.

"That might not mean a lot of things to others, but as an instructor, it made my work so much easier – to have a pleasant face in the classroom," Murthy said.

**"He was a great ambassador, I mean one would never tell anything negative about him, and I've never heard anything negative from his mouth."**

-Prahlaad Murthy, EEES professor

Borzell's outlook, along with his work ethic, was a major way that he contributed to the EEES department, and Murthy said that others also noticed these traits.

"He was a great ambassador, I mean one would never tell anything negative about him, and I've never heard anything negative from his mouth," Murthy said.

Sid Halsor, who was also one of Borzell's EEES professors, got to know Borzell better outside of the classroom, in laboratories,

meetings and field work. Halsor said he made a good role model for other students in how he would conduct himself and approach assignments and tasks.

"From a field scientist standpoint, he was like a dream student," Halsor said.

Halsor attended a trip to Yellowstone Na-

tional Park with Borzell and a few other EEES students to practice using equipment and collecting data. He said that Borzell gave up an internship so he could attend the trip, so it meant a lot to him. Halsor said Borzell had an "intense love of the outdoors and all things natural."

Borzell had just started working as an Environmental Scientist at Enviro-Sciences of Delaware seven weeks ago.

Murthy said that Borzell entered the work

force well-prepared to tackle any problems thrown at him with his well-rounded education and work ethic. These characteristics are some of the many that Murthy regrets not being able to express appreciation for before Borzell's death.

"It's sad that we realize it now, we could have said these things before ... but he left so many pleasant memories, we need to thank him for that," Murthy said.

Memories of having Borzell's daily visits to his office are going to be some of the fondest for Murthy to reflect on, and will be some of the moments he will miss the most.

"I'd see him all day," Murthy said, "His helmet in his hand, walking here, asking for the keys and then I would just tease him – 'show me the money' or something – I'm going to miss that ... it's going to be hard."

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SEPTEMBER 20, 2011

CONTACT EDITOR: anthonygoreczny@thewilkesbeacon.com

# Presidential search neglected by lack of student involvement

BY EDITORIAL BOARD

It appears that many students on campus are oblivious to the fact that Wilkes University is searching for a new president to take charge of the university starting next year.

At least, that was the impression from the recent open student forum with presidential search consultant, Steve Leo. The forum was intended to allow the student body to let the search consultant know what qualifications and qualities students are looking for in the new president, as well as any improvements they would expect the president to make to the school. Out of the 2,300 full time students at Wilkes University, only five attended, two of which are on the search committee.

The Beacon believes that the presidential search is a very important event that many students are dismissing far too easily. It is impossible that five students can accurately represent the views and concerns of the entire student body. There are countless opportunities for students to get involved, such as attending forums and providing feedback, completing the online survey the search committee is offering and talking to representatives on the search committee. These resources are not being utilized as much as they should be.

The issues discussed in the forum, along with the results of the online survey, are being used to mold the job description and define the person that Wilkes will be looking for to fill these very important shoes. The search committee stated that many of the more frequent responses have already been worked into the job description.

By not attending the forum, students are essentially telling Wilkes University that they simply do not care about who the next president will be. For those students who do not care enough to participate, it may be that they do not realize the importance of selecting a capable president.

Among other things, the president is responsible for the reputation of the university. It is his or her duty to make sure that the quality of education does not decrease, and, if possible, to emphasize the learning experience by retaining and recruiting exem-



The Beacon/Kirstin Cook

**Only five students attending the forum to help determine what the presidential search team should focus on when recruiting candidates to replace our current university president next year.**

plary professors and other faculty and staff.

The president also has a vital role in maintaining the university's financial stability. With the economy and budget cuts that are dominating the times, this ability must be honed in order for Wilkes to sustain itself and move forward. The president takes an essential role in overseeing the university budget distribution, as well as bringing in the funding to pay for programs.

If it was not for the effort of the president, major projects such as the SHE building would not be possible.

The president plays an important role in solving problems encountered by the school.

Students often complain about problems they have with various aspects of Wilkes, but very few of them are using this search to make their issues known.

This is the chance to make a difference and have your voice heard. The placement of a sixth president at Wilkes is a historic event and will impact the university immensely. The Beacon believes it is an honor for students to be able to influence such a significant occasion.

The online survey is still active and will remain open until early October, allowing a quick and easy way to give feedback about the next president. You can find a link to this

survey along with updates news and information about the process at the Wilkes.edu page dedicated to the presidential search: <http://www.wilkes.edu/pages/4448.asp>.

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# It's the end of the world as we know it ... only not really

BY TIMOTHY FISHER  
Staff Writer

There's been much talk about the apocalypse in 2012. The numerous predictions of Armageddon are getting stronger. Why? Black Birds are falling from the sky. Fish are washing up on shores dead. Wayward whales are beaching themselves upon our shores. Now, the flooding of the Susquehanna River has swept away homes and caused billions of dollars in damage.

However, it's a cop-out to say these phenomena are leading to our judgment day. Yes, these happenings are unsettling to everyone. The peace is breached. People are affected. Yet, I cannot advocate the spread of doom-saying. What makes the end-time of next year a hoax? It is the very predictions that enamor it.

One such assumption concerns the asteroid Eros. As a near-earth asteroid, Eros was predicted to pass by earth during January next year...during January. Not during the predicted Mayan apocalypse of December 2012? I recommend you buy a telescope instead of panicking.

Let us discuss this Mayan calendar. Initial theories concerning it said our end would come May 2003. Are we still here? Yes. So the date was moved back to December 2012; this coincides with the calendar's end. Will we still be here? Yes. Why such confidence? The answers lie in the facts. Russian astrologists made their claim two years ago: The issue of apocalypse is in our minds.

After the movie 2012, NASA made its own statement (WHERE DID YOU FIND): "Credible scientists worldwide know of no threat associated with 2012." NASA went on further to debunk claims of geomagnetic storms and magnetic reversal of earth's

poles. NASA concluded that "A magnetic reversal would not cause harm to any life on earth".

Humanity has suffered through great atrocities. Humanity has prevailed to this day. Throughout those times, fear of Armageddon was ever present. The Russians said it themselves, Judgment Day is in our minds. Fear is also in your mind. Therefore, you must decide for yourself whether the current facts satisfy your concerns.

I, for one, will not contribute to fear. The Apocalypse is a laughable facade created by defamers. Where is the proof? The apocalypse theorists don't have solid evidence.

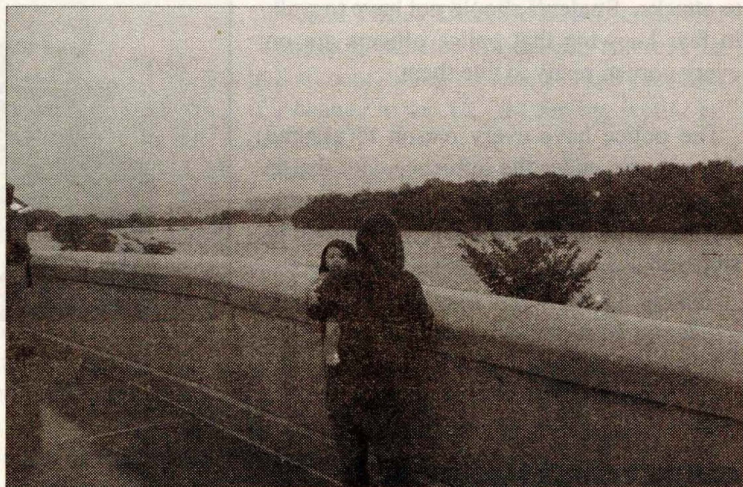
There are people paid solely to watch for signs of doomsday. These individuals work in all governments worldwide. Have they alerted their governments to our approaching end yet? No. Nothing will happen in 2012. As our great President Franklin D. Roosevelt once said, "There is nothing to fear but fear itself."

The 2012 apocalypse will stir everybody up. Personally, I'm going to invite some friends over and make a celebration out of it. For one whole night in December, we can pretend the world is ending, and then the sun will shine the next day. Everyone will go home, and life will go on, the same way it has for thousands of years.

I will bask in the moment when the 2012 Armageddon theory fails. The best part will be the next day. I will simply say "I'm here," and the tranquility of my existence will say the rest. Do not worry. Hurry, hurry to your family, your fellow man, your country, and enjoy life. A life of fear is a life of regret.

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Natural disasters like the recent flooding has caused some unnecessary hype about the end of the world.



The Beacon/Austin Loukas

# TONY G'S



# SPOT

## Apple Takes Advantage of Customers

BY ANTHONY GORECZNY  
Opinion Editor

Recently I have seen a number of rumors flying around about the iPhone 5. Supposedly one of the "top secret" prototypes was left at a bar by an absent minded Apple employee and ended up being sold on Craigslist for \$200 according to ibtimes.com. Apple has put a lot of effort into protecting these test prototypes. They even have them specially designed to look like the previous model, so it is not obvious that the phone is the prototype. It is apparently not enough, though. Last year, a similar thing happened with the iPhone 4 prototype. It ended up in the hands of the tech website Gizmodo, as was reported by cnet.com, who used it as an opportunity to get an exclusive sneak peek into the iPhone and its new feature. It's amazing that a company who has a habit of losing its prototypes is still in business. The secret behind Apple's success is that it has the terrifying ability to convince people to spend \$500 on a product they already own. Apple comes out with a new version of the iPhone or iPod almost every year. Why? It is because consumers buy these new models to replace their old ones; most of which are still fully functional and undamaged. Apple convinces consumers to upgrade their devices by throwing in gimmicks or unnecessary upgrades. The iPhone 4 came with an A4 processor, which is twice as fast as the processor in the 3GS. However the 4 still runs on the same operating system and has access to the same apps available. iOS, the iPhone operating system, has been running fine and the apps have been running fine ever since the original iPhone, which had a quarter of the processing power of the iPhone 4. The iPhone 4 also comes with a second forward facing VGA camera that is used for FaceTime, an app that is supposed to provide mobile video communication along the lines

of Skype. FaceTime requires the presence of a Wi-Fi network to run and cannot be used on 3G or 4G connections. The VGA camera has a resolution of only .3 megapixels. The iPhone 4 also supports a 960x640 pixel "Retina Display" screen. The vast majority of apps do not output to this resolution and this can be likened to using a 1080p HDTV to play Mario Kart on Nintendo 64. The resolution of the picture displayed can be no greater than what application output. Apple also claims that this screen is the maximum resolution that a human can see at 12 inches. <a title="Raymond Soneira (page does not exist)" href="http://en.wikipedia.org/w/index.php?title=Raymond\_Soneira&action=edit&redlink=1">Raymond Soneira</a>, the president of Displaymate Technologies disagrees. According to wired.com, he stated that, "It is reasonably close to being a perfect display, but Steve pushed it a little too far." Another trap for consumers is that claim that the new iPhones have "4G" connectivity. The "4G" is in quotations because there is currently no set definition as to what 4G actually is. Different companies are operating networks based on different technologies and with different capabilities and calling them all 4G networks. However, that is another issue altogether. The significance of "4G" is that many people buy one of these devices expecting to get "4G" speeds but they live in an area without a "4G" network. These networks are currently only really in large population centers like Pittsburgh and New York City. Even though the iPhone 4 is an impressive device, upgrading to a brand new iPhone when the consumer already has a perfectly operational one is a complete waste of money. Taking into account the mitigating factors by upgrading in

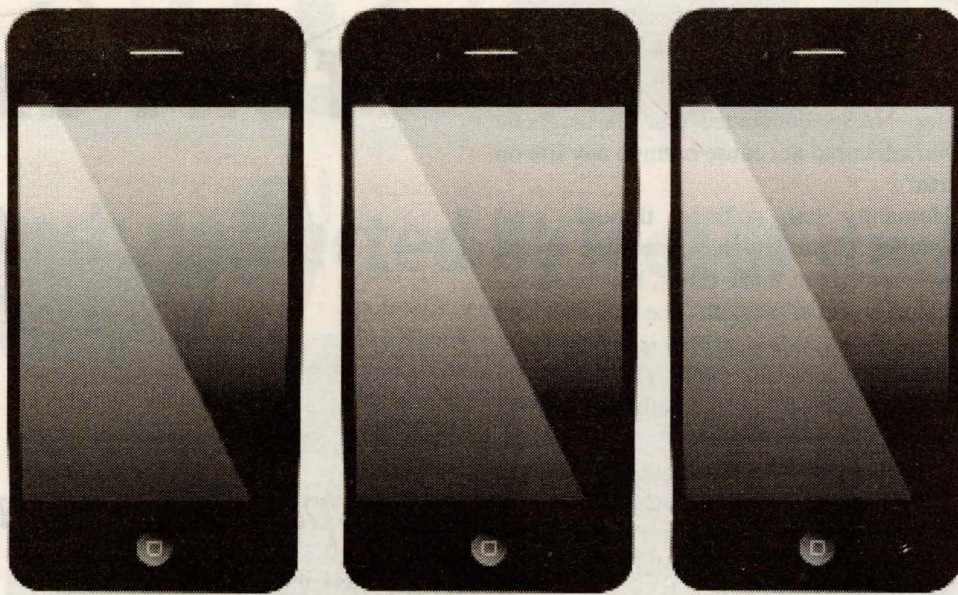
SEE APPLE, Page 8



## APPLE

CONTINUED FROM PAGE 7

megapixel camera with 24x optical zoom. Keep this in mind when the iPhone 5 is released and don't waste money on something you already own. Also, when you finally do need a new phone or have a free upgrade, there are many other devices out there with different pros and cons including Android, Blackberry, and Windows Mobile. In this age of technology there are many ways to find information about new products advantages and disadvantages, so don't just get what is supposedly "cool" and fall for the Apple gimmick.



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## Stay aware when dealing with Wilkes-Barre police

BY CARLY YAMRUS

Assistant Opinion Editor

The streets of Wilkes-Barre are not what anyone would call 'ideal'. For those of you who are new to Wilkes University, or for those of you who just need a reminder, they need to be taken seriously, especially for the first few weeks of school.

Wilkes-Barre Police will be patrolling the streets looking for young, unaware people to make one wrong move. This seems to be their favorite activity. They are too concerned with catching unruly college kids and should focus more on the city itself. We already have public safety watching our every move; we don't need an additional authority breathing down our necks.

Not only am I writing this to forewarn you of authority, but to express the dangers of being on the streets. Young adults are susceptible to a variety of threats. Be aware of gangs and muggers. There have been incidents in the past involving weapons, so it is best to be aware of the surrounding areas so you can avoid contact with any dangerous people.

With so many ways to bring attention to yourself, it is advised that you be as quiet and careful as possible. Even if you what

you are doing is completely legal, you could be stopped and questioned by the authorities.

I have been stopped by law enforcement before, and instead of being stopped for something legitimate, I was stopped simply because I did not properly navigate the sidewalk. Now I don't expect them to be perfect, but the sidewalks in Wilkes-Barre are subpar.

After classily tripping in a ditch on Ross Street, a cop noticed me and made a beeline straight to where I was walking and demanded where I had been that night.

This past weekend, I was stopped again by two police officers on foot. I was walking silently with two friends when they stopped us and asked where we were coming from. We told them and they continued to hassle us about underage drinking. I am appalled at this city's methods of control.

Though I would like to think of my encounters as "wrong place, wrong time" situations, that the officer was watching my every move and waited until I made an error so he could stop me. The two officers that stopped my friends and I last weekend stopped us solely because they could.

You can never completely rule out the chance of getting stopped, but you can try and be as discreet as possible to avoid any

encounters with the Wilkes-Barre Police. Simply be quiet. The less attention you can bring to yourself, the better. Don't be obnoxious or loud. As simple as it sounds, watch your step and walk in a straight line.

Police are lurking everywhere, and they will find you. Ryan McKeown, a sophomore at Wilkes University, agreed that this is a real issue with students on and off campus. "Don't walk in groups. Walk by yourself," McKeown said. This seems to be a contradictory issue. If you walk in a large group, you are more likely to get stopped by authority, but if you walk alone you are vulnerable to attacks. Students should not have to walk in fear knowing that police officers are on every corner, ready to cite them.

The police have every reason to assume that you are under the influence, and that is exactly what they are doing. If the opportunity presents itself, they will not hesitate to stop you.

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## BEACON POLL

This week The Beacon asks:

Do you believe that Wilkes University handled the flood evacuation properly?

- Yes
- No

Cast your vote online at:  
[www.thewilkesbeacon.com](http://www.thewilkesbeacon.com)

## SPEAK UP!

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The Beacon reserves the right to edit submitted pieces for space and content. Anonymous letters will not be published.





## Heavy lifting, appliance trouble, and other memories from move-in

BY KIRSTIN COOK &  
Editor-in-Chief  
JANEL NARO  
Staff Writer

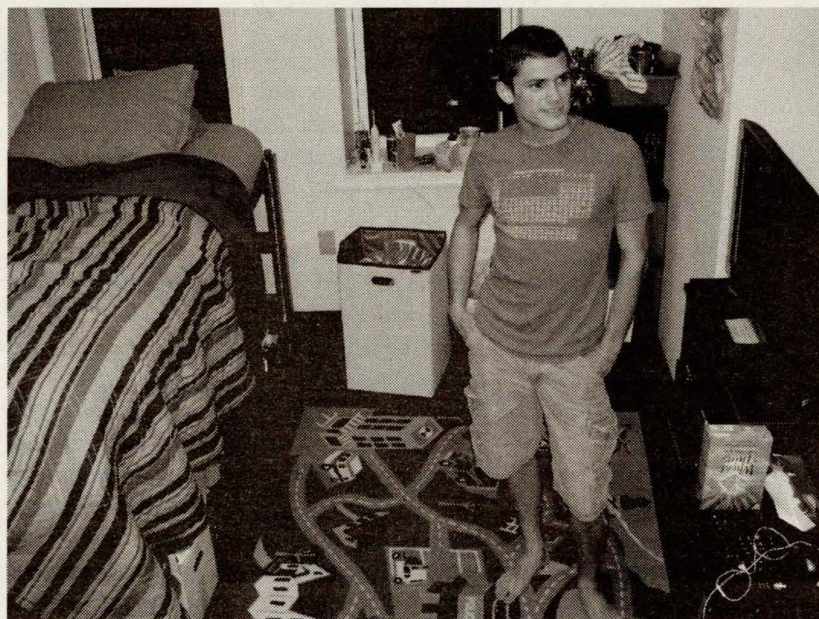
With three weeks down already in the first semester, it seems like just yesterday students were moving into their dorms. Most of us can look back to move in weekend and remember the difficulties and challenges we faced, hopefully along with some funny stories as well.

One of the biggest problems students faced during move in weekend was the amount of heavy lifting required. Carrying things such as luggage, refrigerators, and printers don't exactly make moving to the second floor (or higher in some cases) any easier.

Freshman Pharmacy major Sarah Fillman and her father experienced this the hard way while attempting to carry her mini-fridge up two flights of stairs in Roth.

"We were hoping to find some football players to help with that, but no one was around," Fillman said.

Julicia Jones, a sophomore Nursing major who lives on the twelfth floor of University Towers experienced some difficulty moving her stuff up to her room as well. She had to wait in line 15 minutes to use the elevator because of the crowd of students all trying to move in at the same time. She didn't expect to see that many people there by 10 a.m. on Thursday August 25.



The Beacon/Austin Loukas

Dan Lykens is shown in his dorm room with his colorful carpet.

"That's why I came early, because I didn't think there'd be that many, but I guess everyone had the same mindset – 'maybe if I come early, there won't be that many people,'" Jones said.

By Friday August 26 the rush seemed to have calmed down a bit.

"By the time I got there, most of the kids were already moved in," said Adam Bailey, a sophomore Premed major living on the third floor of University Towers.

Bailey, like most students adjusting to liv-

ing on campus, had a few minor technical difficulties the first week here. Excited about having a kitchen and appliances, Bailey tried using the dishwasher and he filled it up and left the room for a few minutes.

"When I came back, there was basically a Jacuzzi in my kitchen," Bailey said.

This didn't get him down though.

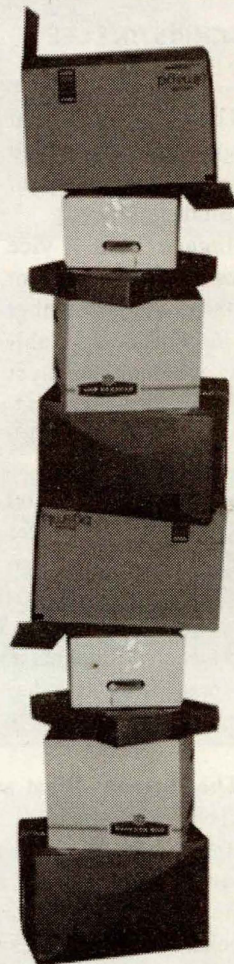
"Moving in was a very pleasant experience," Bailey said. "I really enjoyed it." Bailey spent his freshman year commuting an hour round trip from Scranton every day. He appreciates being able to get to class in five minutes, one of the many advantages to living on campus. "It's a million times better than commuting. I love living on campus rather than drive home every night."

Athletes had the opportunity of moving in earlier than other students. One cross coun-

try athlete, freshman Mechanical Engineering major Dan Lykens, used the extra time to make his room unique. With bright colors and a bicycle in there it's easy to see how he spiced things up. He even managed to make a device out of paper clips, rubber bands and a command hook to turn off the light without having to get out of bed.

Perhaps one of the most interesting things in Lykens' room (besides the bike of course) is a carpet with roads and buildings on it intended for children. He said regretfully that he left his toy cars at home. Maybe that will make the list of things to bring next year.

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## Einstein replacement offers a new dining spot

BY CHRISTINE LEE  
Life Editor

Students wishing to grab a bagel from the Einstein Brothers Bagels Café may be surprised to find that another café has taken its spot in the UCOM building.

The decision to replace Einstein Brothers on campus was made after the university was notified that the franchise agreement between Sodexo and Einstein Brothers was ending soon. It was decided to replace Einstein with another café with different dining options available.

"The dining committee had several meetings and discussed various options throughout the 2010-11 academic year," says Pro-

curement Office Director Justin Krainack. "Sodexo conducted on-campus surveys to poll student dining preferences and establish if a change in the UCOM facility would be desirable."

The preferences from students indicated that if there were a change in name and layout for the café, there should be a larger variety of food products at more reasonable prices. Krainack said that although the university had accepted Sodexo's partnership with Einstein Brothers Bagels in March of last year, it was "necessary" to change the dining concepts at the café to better serve the changing student population.

According to Dining Services General

Manager Michael Molnar, Marketing and Dining Services will be working with the student population to come up with a new name for the café, which is now being referred to as the Café at UCOM until an official name is decided upon. Although some Sodexo employees have asked Marketing for the café to be re-named after late food services employee Glenn Gambini, this is one option that has been presented to Marketing and Communications.

"There have been some people that have asked about (renaming the café after Glenn) but as far as dining services, we are leaving that (decision) up to Lisa Reynolds and the Marketing department and Wilkes senior

staff," Molnar said.

Molnar said that Dining Services is open to any kind of dining concept that Marketing and the student population would like to have. He says that they would like to stay away from a mainstream brand like Einstein Brothers because it would allow Wilkes and Sodexo to change the menu.

"With Einstein's and with some other brands you don't have that latitude to change those kinds of things," Molnar said. "It gives students, faculty, staff and the public another option of some type of a dining services outlet."

SEE EINSTEIN, page 12



# Unimportant Questions with Important People

**DR. PAUL ADAMS**  
VICE PRESIDENT OF STUDENT AFFAIRS

**BY CHRISTINE LEE**  
Life Editor

**The Beacon:** What responsibilities do you have as Vice President of Student Affairs?

**Adams:** As Vice President of Student Affairs, I'm a member of the President's Cabinet, (who) are the direct reports to the President. I have responsibility for Student Affairs as well as Information Technology, the Center for Global Education and Diversity, University College, and Intercollegiate Athletics. Working with me is the Dean of Students and (Associate) Dean Barbara King, who does all the judicial and commuter affairs.

**The Beacon:** What are some interesting facts about yourself?

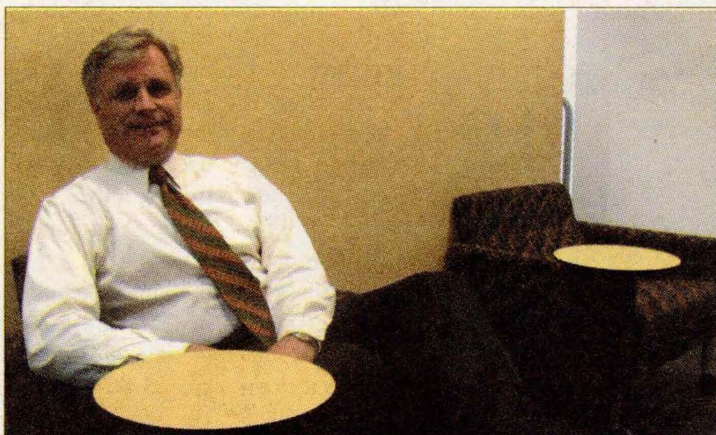
**Adams:** One thing people may or may not know is that my wife, Jean Adams is part-time member of the art faculty here. She teaches the clay classes on campus so we've been part of Wilkes for a lot of years and we both met here when we were students at Wilkes.

**The Beacon:** What is something that you think people should know about you?

**Adams:** I would hope that (people) would always believe me to be approachable and willing to help make their situations here at the university positive and successful. Unfortunately I'm in a position where I'm not always able to say yes to everything that everybody wants but I hope that I leave every situation as positive as it can be handled. You always work from that mantra, 'leave the situation better than you found it,' and I hope that's the way I approach my work with students here.

**The Beacon:** What is your favorite thing about Wilkes?

**Adams:** I can't say enough about Wilkes. I certainly it's given me wonderful opportunities after opportunity after opportunity. It has been as a student or as a faculty member. I'd like to think that what I love about Wilkes for me is what Wilkes does



The Beacon/Austin Loukas

**Dr. Paul Adams has been a part of Wilkes since 1979. His office is located on the second floor of the UCOM building.**

for any of the students that choose to attend here: that it provides opportunity and challenge.

**The Beacon:** Can you define specifically what 'Student Affairs' entail?

**Adams:** Student Affairs is a lot of the out-of-the-classroom experiences for students. Specifically it is the non-academic aspects of university life outside of the financial aid, finance, and registration realms. It's housing, activities, athletics, health services, community services, interfaith, the E-mentor program, all of orientation, support for academic advisers, disability support services, creating transitional programs for underprivileged high school students, providing health, wellness and counseling services, intramurals, and intercollegiate athletics.

**The Beacon:** What do you like best about your role?

**Adams:** I have the privilege of working with a lot of wonderful people. I have always enjoyed the opportunity to work with young people and help create success for them here at the University. Beyond that I think what you come to enjoy about a role like this is that no two days are the same. You always think with full-time students (that) there are 2,200 stories out there and each one requires special attention and care and it's a tremendous responsibility but it's what I've come to love and what I've done for the past 30 plus years at Wilkes.

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## Departments help students follow ideal career paths

**BY HOLLY BOYER**  
Assistant Life Editor

Often students are unsure of what exactly they want to do with their futures, even in college. Whether they cannot decide what branch of their major they want to pursue or even what they want to major in, students are stuck making this decision that begins the rest of their lives. That kind of decision that can be very overwhelming for a young adult, which is why Career Services can be a very beneficial resource to take advantage of.

Career Services, which is located on the second floor of Conyngham Hall, aids students that range from freshman to alumni.

People in this department help students such as freshman and sophomores decide on a major or change a major. They look at the students' strengths and interests as well

as what skills are related to majors to build a path.

They also assist others, mostly upperclassmen and alumni, in creating a solid resume, practice interviewing, and applying for jobs. They can also assist in connecting students with companies for careers after they graduate. Their major goal is to help students be successful.

"We help (students) clarify what they want and help coach them through a plan to get it," says Carol Bosack-Kosak, director of Career Services.

Another way they try to aid students is by holding job fairs. The first one will be held on Nov. 9 in the ballroom of the Student Union Building at 6 p.m. There will be many networking opportunities, with employers at tables for students to interact with to help clarify their career choices.

**SEE CAREERS,**  
Page 12

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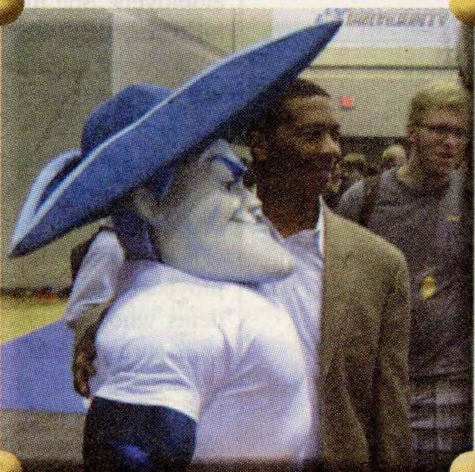
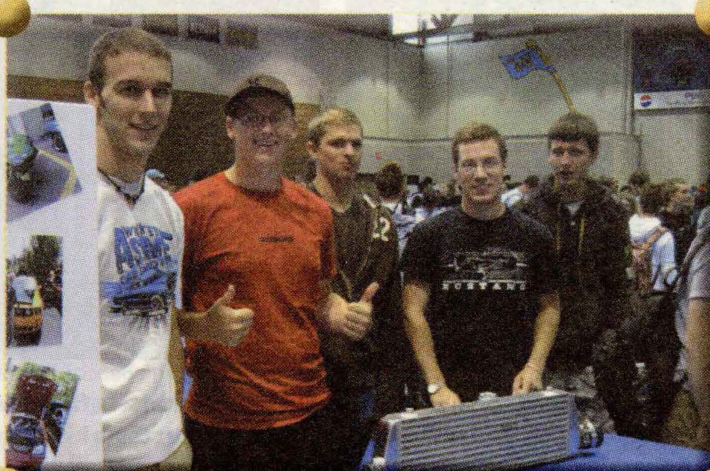
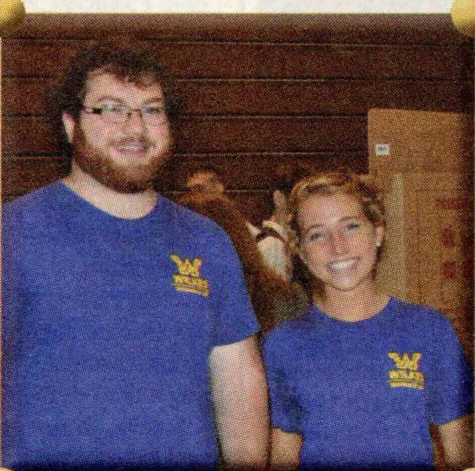
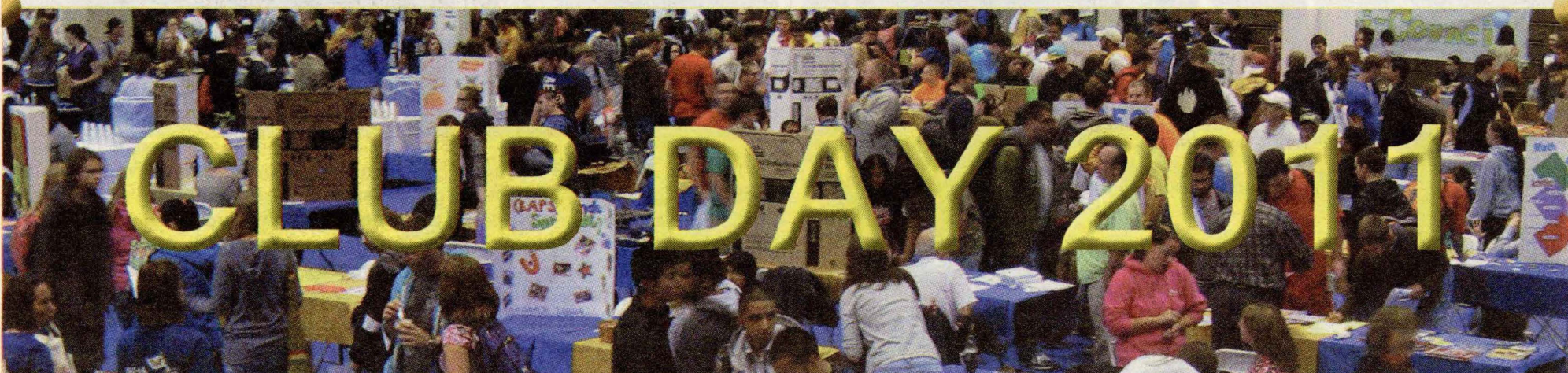
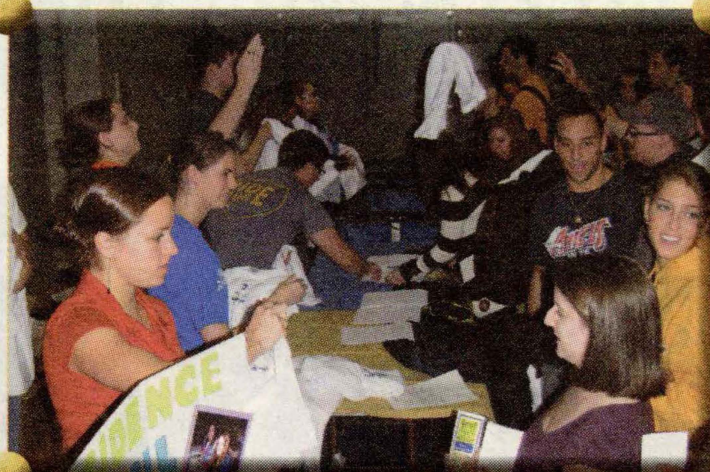
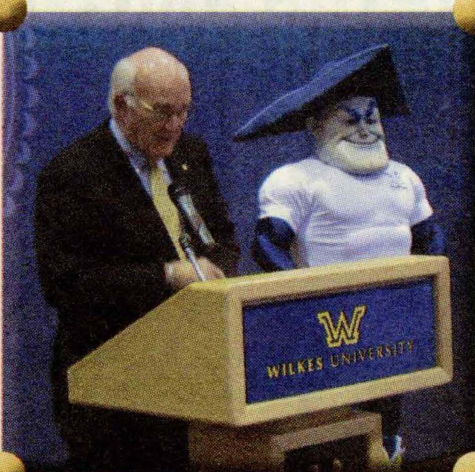
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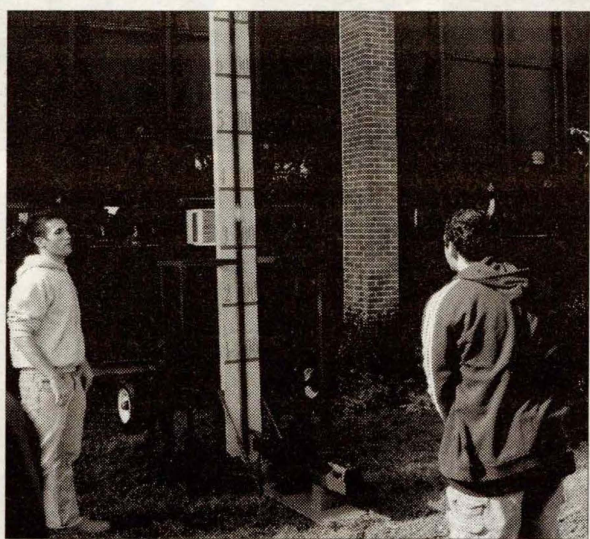
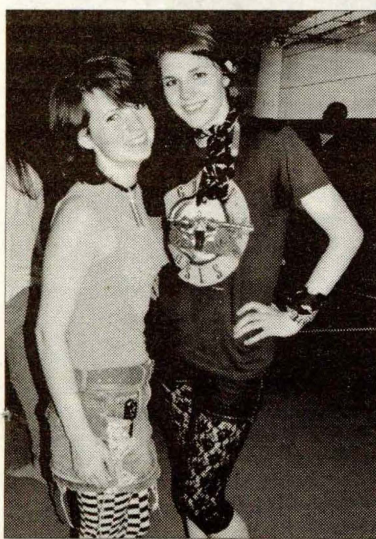
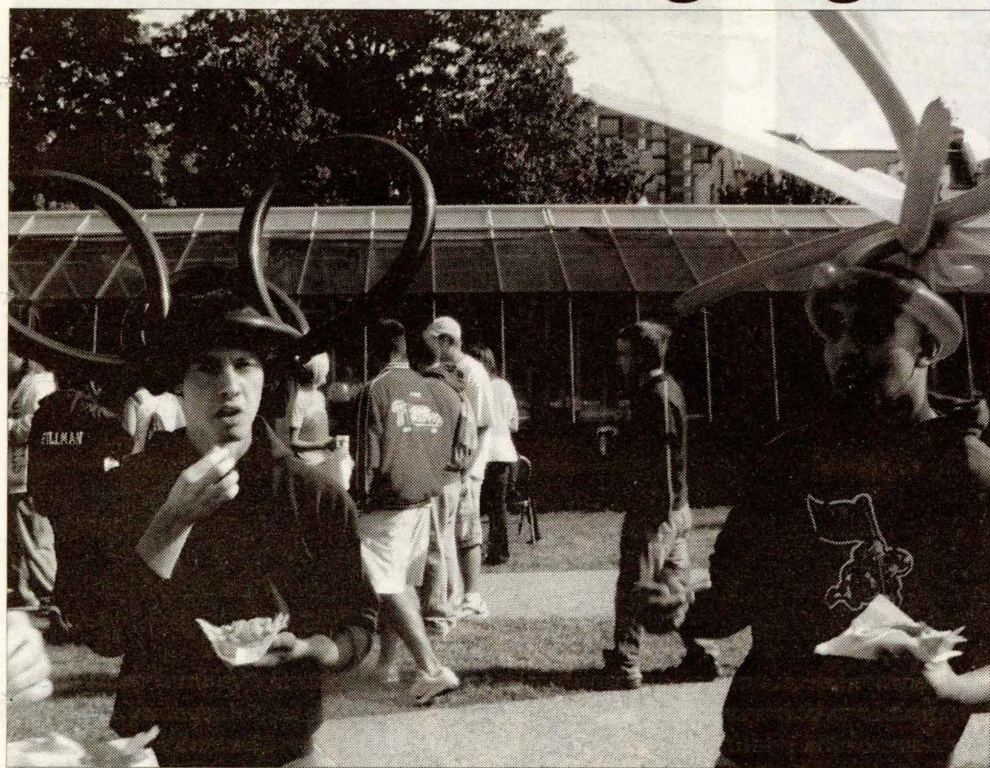


See additional photos at [www.thewilkesbeacon.com](http://www.thewilkesbeacon.com)

The Beacon/Laura Preby, Austin Loukas, Katherine Dodson



# Fall Fest 2011 Highlights



Top, students converse while wearing balloon hats. Left, students dress up in 1980's attire for the 80's Roller Derby. Above, a student tests his strength at the bell tower. Fall Fest this year included an 80's Roller Derby and Carnival. For more photos, visit [www.thewilkesbeacon.com](http://www.thewilkesbeacon.com)

## EINSTEIN

Continued from Page 9

Students will still be allowed to use Dining Dollars and Flex Dollars as they had before at the Café at UCOM. The café serves the same food all day and is open on both Saturdays and Sundays. There are new food options to provide a more "grab-n-go" style of dining, according to Kraynack.

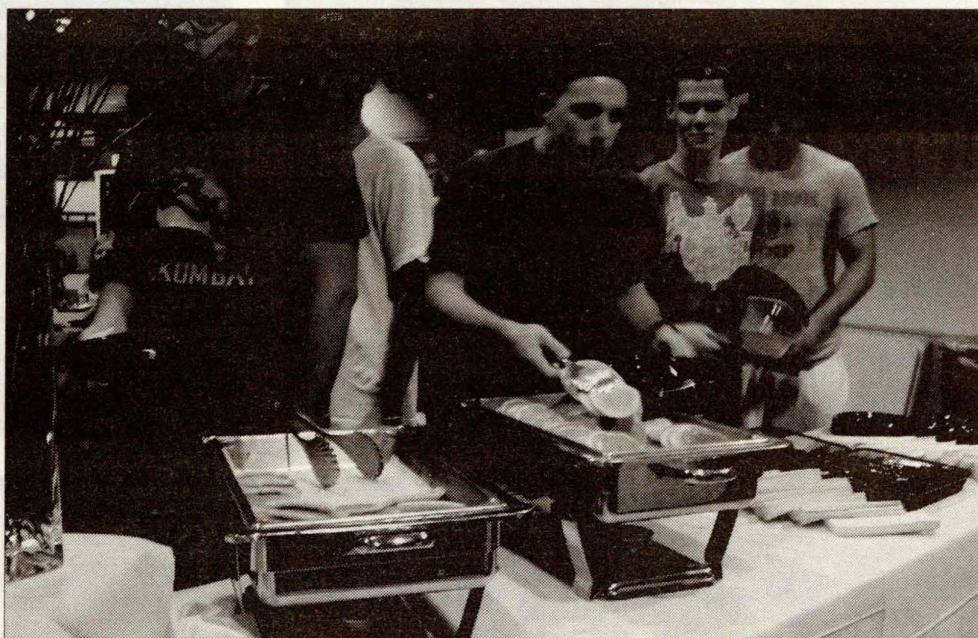
"New sandwiches, wraps and quesadillas were added to expand variety," Kraynack said. "Coffee and bagels are still part of the breakfast menu, just with different brands and variations."

Kraynack said that he is working with Web Communications Director Craig Thomas to develop the naming contest. It has currently been delayed due to the recent flooding.

"Whatever the (café) becomes, it will be a well thought-out plan that will service the students, faculty, staff, and the community in the best way that it can," Molnar said.

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# IRHC hosts Pancakes in the PM



The Beacon/Christine Lee

On Monday, September 5 the Inter-Residence Hall Council served free pancakes to students in the evening to highlight the start of the Fall semester. According to IRHC President Bethany Sharpless, the event was highly successful with the pancakes provided running out quickly before the night was over. Various toppings were provided for the pancakes including M&M's and chocolate chips. The IRHC also hosted a showing of *Pirates of the Caribbean: On Stranger Tides* in the Marts Center to kick off Fall Fest.

## CAREERS

Continued from page 10

employers tables for students to interact with to help clarify their career choices.

Another department that is used as a resource for students' futures is the internships and mentoring office.

The most beneficial part of taking part of an internship is that they may develop into an actual career.

When meeting with Internship and Mentoring Coordinator Sharon Castano, students bring a draft of their resumes.

Castano works with students to make changes to better their resume for potential employers. She then matches students with local sites that helps solidify a career choice.

"We work together to find a site that works best for both the site and the student," says Castano.

There is also an internship fair that will be held in the ballroom of the Student Center on October 20th.

There will be approximately 40 to 45 employers that meet with about 120 to 130 students who are interested in having Wilkes students as interns.

Taking part in an internship can be very beneficial to students for their future. Senior psychology major Justine Adams took part in an internship last year to better her career experience.

"I really enjoyed my internship at Geisinger Rehab Hospital, it was a great way to have a first-hand perspective of my future career and affirmed my choice to pursue occupational therapy," says Adams.

By taking part in an internship, students can not only gain experience, but also credits for the internship.

Students can gain three credits for 150 hours and six credits for 200 hours for the semester of interning. Internships work just like a class; you earn credits and get a grade, with the added bonus of first hand familiarity.

Meeting to find an internship however is a team effort. There is an emphasis on students having a major roll in where they intern. It is students going out and seeking where they want to be based on their career interests and skills.

"Resumes get you in the door, experience and good interviews get you hired," Castano said. "We prepare you for both."

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## Exhibit demonstrates 'one man's trash is another man's treasure'

BY BILL THOMAS  
Staff Writer

Most people throw away their used water bottles, grocery bags and soda cans. Seattle-based photographer Chris Jordan makes art out of them.

Since 2003, Jordan has been drawing attention to the issue of mass consumption with photo exhibits like "Running the Numbers: An American Self-Portrait," which is currently on display at Wilkes University's Sordoni Art Gallery, until Dec. 11.

Jordan admits he wasn't always interested in environmentalism.

"For many years I was focused on just pure, aesthetic beauty," Jordan explained. "It was a very formal approach, where I was just trying to take beautiful photographs and didn't really care about the subjects. But I always sensed that the work wasn't really relevant. That's what got me started down this path."

Jordan's quest for relevance quickly led him to the realization that some issues are harder to illustrate than others. His first attempt, a project entitled "Intolerable Beauty: Portraits of American Mass Consumption," saw him photographing landfills and recycling plants in an attempt to capture the sheer size of the subject. Jordan found his

### Photographer Jordan's 'Running the Numbers' at Sordoni

goal to be easier said than done.

"As I was nearing the end of the 'Intolerable Beauty' series, I had the resources and the desire to go anywhere to photograph the scale of our mass consumption," Jordan said. "But there is no place where you can go that's like the Grand Canyon of our garbage. It's all divided up over hundreds of thousands, even millions of separate locations. So I was in this frustrated place as a photographer, because the issue is fundamentally invisible."

The solution Jordan came up with can be seen in "Running the Numbers." Rather than traveling to junkyards and photographing isolated images, Jordan stages in-studio photo shoots, taking pictures of trash. He then makes deft use of computer programs like Adobe Photoshop to combine thousands of tiny, but highly detailed photos into huge, elaborate designs.

Some pieces duplicate iconic images. "Cans Seurat," for example, recreates artist Georges Seurat's famous 1884 painting "Sunday Afternoon at the Grand Jatte" with 106,000 aluminum cans, the number, according to Jordan, that Americans consume every 30 seconds.

The process is tedious but has its benefits.

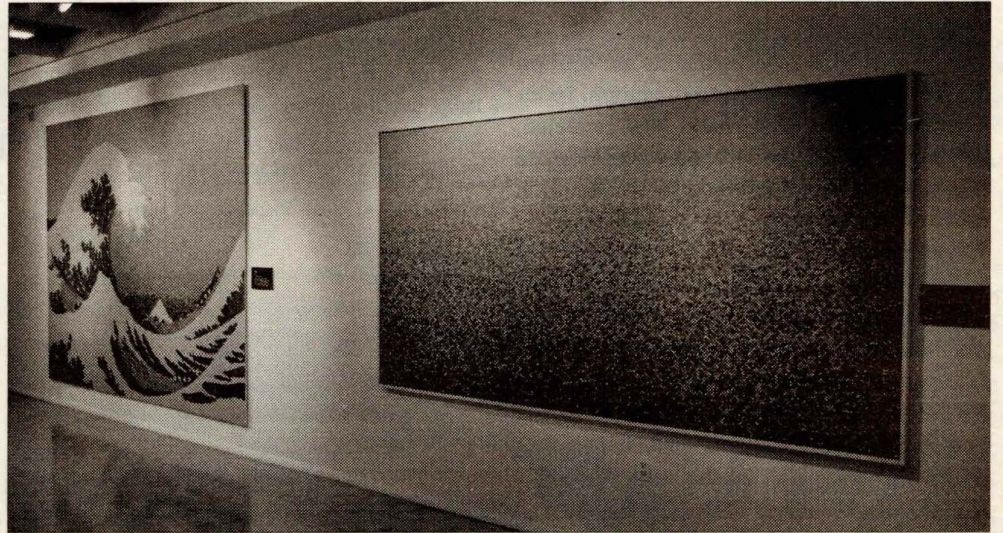
For one, it allows Jordan to keep count of how many items he's photographing, thus helping him more accurately represent a statistic. Because every large image is made up of many smaller ones, Jordan believes viewers are drawn in to observe each piece in greater detail.

Jordan hopes his technique will show viewers the enormity of the issue and make

them question their own role in consumption.

"That's one of the great powers of art," Jordan said. "It reaches us where we feel. Statistics alone just can't get there."

"Running the Numbers" at Sordoni is free and open to the public daily from noon to 4:30 p.m.



Pictured above is Chris Jordan's "Running the Numbers: An American Self Portrait" featured at Sordoni Art Gallery

## 'Poetry in Transit' brings culture to bus riders

BY MICHAEL WINTERMUTE  
A&E Assistant Editor

Poetry in Transit, developed by Wilkes University English professor Mischelle Anthony, brings classic and original poetry to bus riders in Luzerne County for the fifth year this month.

To showcase the work of 14 northeast Pennsylvania poets and unveil 15 new placards that will be displayed in spaces traditionally reserved for commercial advertising, Poetry in Transit will hold a commemorative event at the new Intermodal Center in Wilkes-Barre Friday Sept. 30 at 5:30 p.m.

Anthony created Poetry in Transit in 2007 and has coordinated the program with support from Luzerne County Transit Authority (LCTA), Quick Printers, and Lamar Ad-

### Work of northeast Pennsylvania poets showcased at Intermodal Center

vertising since it began. She said a similar program, Poems on the Underground, which began in England in 1986, inspired her.

"I always thought that was a great idea: to put poetry and art where people are standing around anyway," Anthony said. "I didn't think of it again until I was riding the bus everyday, saw the McDonald's ads above the seats and I heard people talking about McDonalds. I thought, wouldn't it be neat if they were talking about poetry instead?"

Poems were solicited for this year's program in the beginning of April and announcements were made throughout the Wilkes campus, including the graduate creative writing program. Anthony also outsourced to the Kingston-based Paper Kite

Press, Diamond City, Weekender and a local youth bookstore.

Entries were selected by Anthony, Jim Warner, assistant director of the graduate creative writing program; King's College English professors Noreen O'Connor and Jennifer Yonkoski; Ann Brennan, English instructor at Penn State Wilkes-Barre; and Andrew Petonak, journalism faculty member from Luzerne County Community College.

Anthony believes the program has been a success thus far and sees the most feedback from pleased bus drivers and other LCTA employees. Her accomplishment with the program she believes, came from colleague support.

"[I want to thank] The Marketing Communications Office at Wilkes, Stan Strelish, Executive Director at LCTA, Lamar Advertising, and Mark Golaszewski, who does the design and photography, most of the work each year for the project," Anthony said. "Every one of these people said, 'Yes!' when they could have said, 'Well, that's a good idea, but it's going to take a lot of effort and time.'"

For next year's poetry selection, Anthony will put out a call in campus and local media, likely in February or March. She encourages students, along with community members, to submit their work.



# Movie review: Apollo 18 is a failed mission of poor acting

**JORDAN RAMERIZ**  
Beacon Staff Writer

I must admit, I saw the trailer for Apollo 18 and was not immune to its "charms."

"Historical fiction blended with science fiction: a film-making goldmine," I thought. Unfortunately, and much to my chagrin, this film lulled me to sleep for the majority of its eighty-six minute running time.

As advertised, this film is yet another addition to the grainy, found-footage, horror movie genre. The film tried to recreate the home video "mockumentary" genre of The Blair Witch Project and Paranormal Activity.

The concept is highly specific, yet the formula has not changed.

Except for our antagonists; think of the most typical villain you would expect to find on the moon in a science-fiction horror film ... yes, precisely.

In Apollo 18, a few astronauts are sent on the final manned mission to the moon. In reality, the Apollo 18 mission was canceled, but this so-called "uncovered footage" is the film's way of explaining what really took

place. Originally, the astronauts believed that they would be installing a transmitter that would pick up usable Soviet intelligence.

Unsurprisingly, they begin to uncover the real reason for the mission.

In essence, the movie is composed of uninteresting astronaut attempts to assess their situation of being stranded on the moon with alien life forms.

An unfortunate situation indeed, to which the men frequently react by delivering groundbreaking lines such as "What was that? Did you hear that? Look at that!" and never expecting a response.

So they are stranded, and naturally they make their way out of their landing pod and walk around the moon aimlessly.

The footage on the moon is actually impressively done and offers few, though noteworthy, scares. The scenery is by far the best part of this film, especially with the painfully low budget of \$5 million according to boxofficemojo.com. The actors are a clear explanation for that low budget.

The bottom line is, since the characters were not acted naturally and were not interesting, I never felt the need to sympathize with their situation.

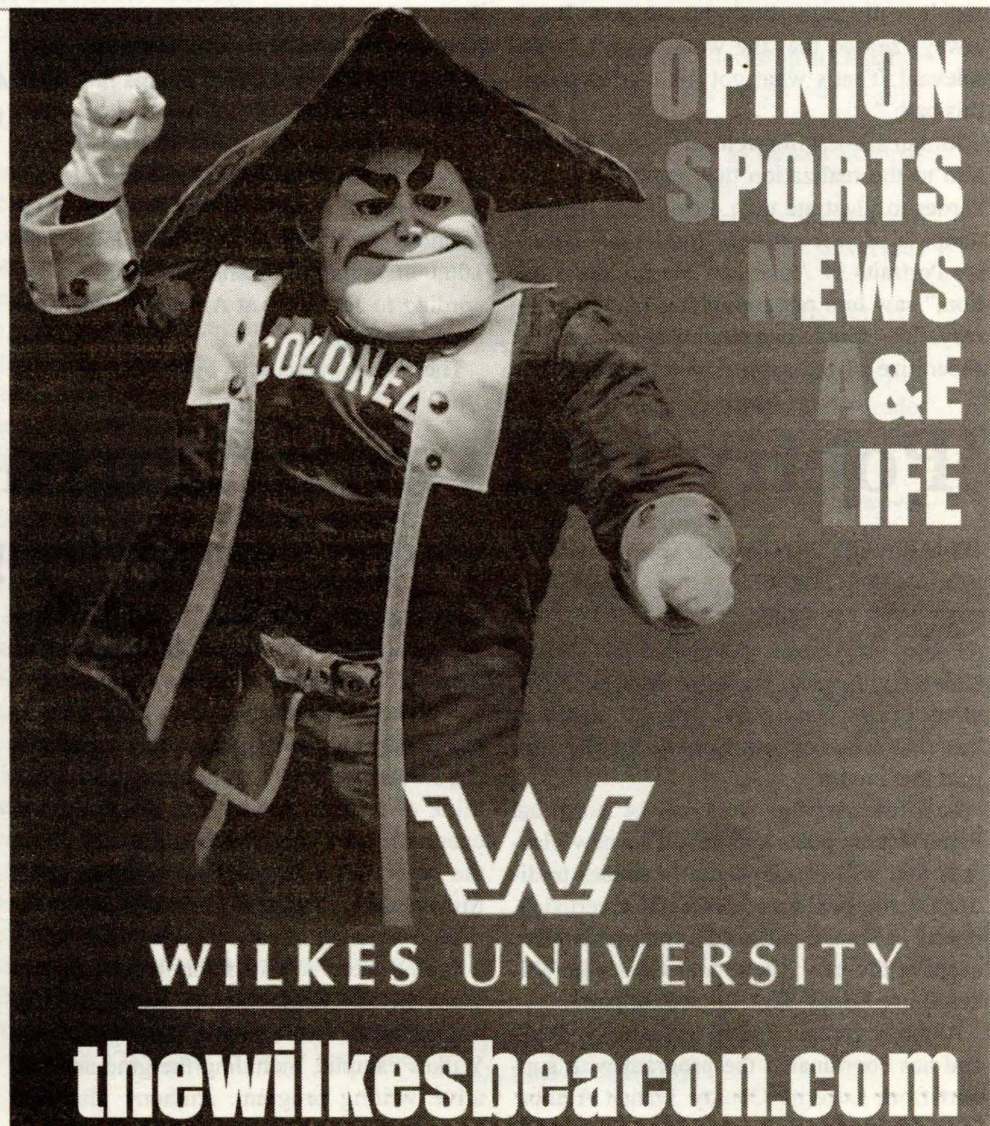
This film relies heavily upon tense situations which makes most of the scares very predictable. And in my opinion, the astronauts played their cards way too casually.

My guess is, being trapped on the moon with alien life forms -- training aside -- will result in far more serious instances of mental instability.

The cinematography can certainly contribute to the suspension of disbelief, but it all comes rearing back to the acting with a screeching halt.

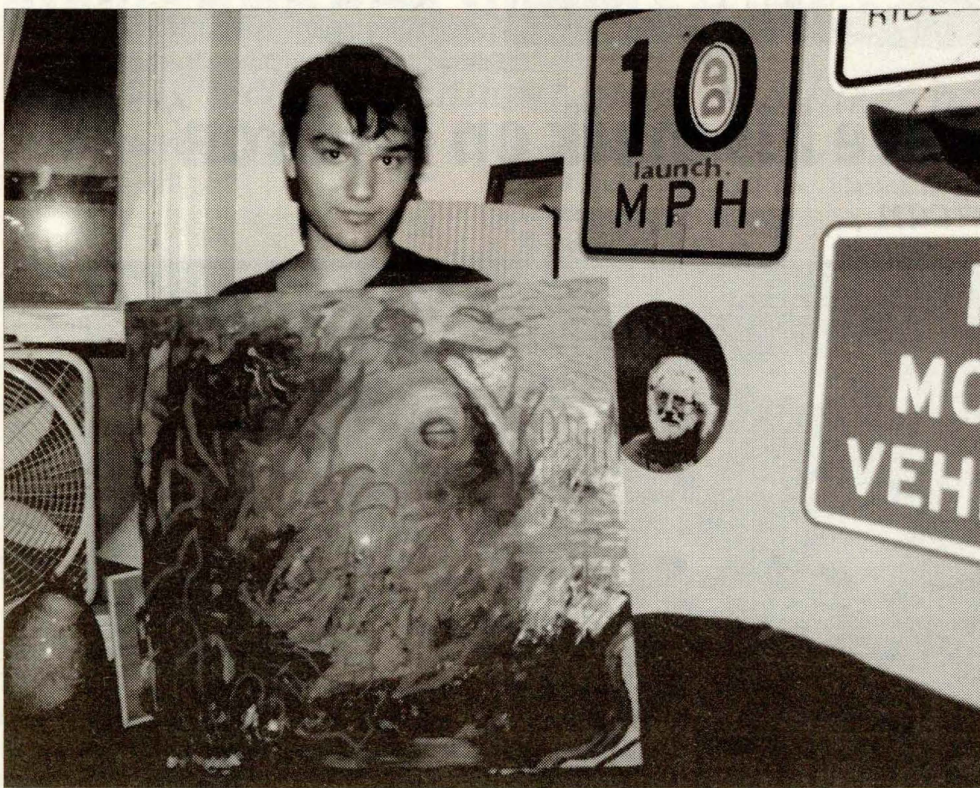
Overall, Apollo 18 tries to scare and intrigue the audience, but the all too familiar formula and wooden acting prevent it from being a classic in the genre.

If you loved the "found-footage" of Cloverfield, The Blair Witch Project and Paranormal Activity, maybe this will entice you. Otherwise, I don't think you'll be getting your money's worth at the theater.





## Art Corner



Nicholas Wesley holds his painting on canvas.

The Beacon/Devoni Novak

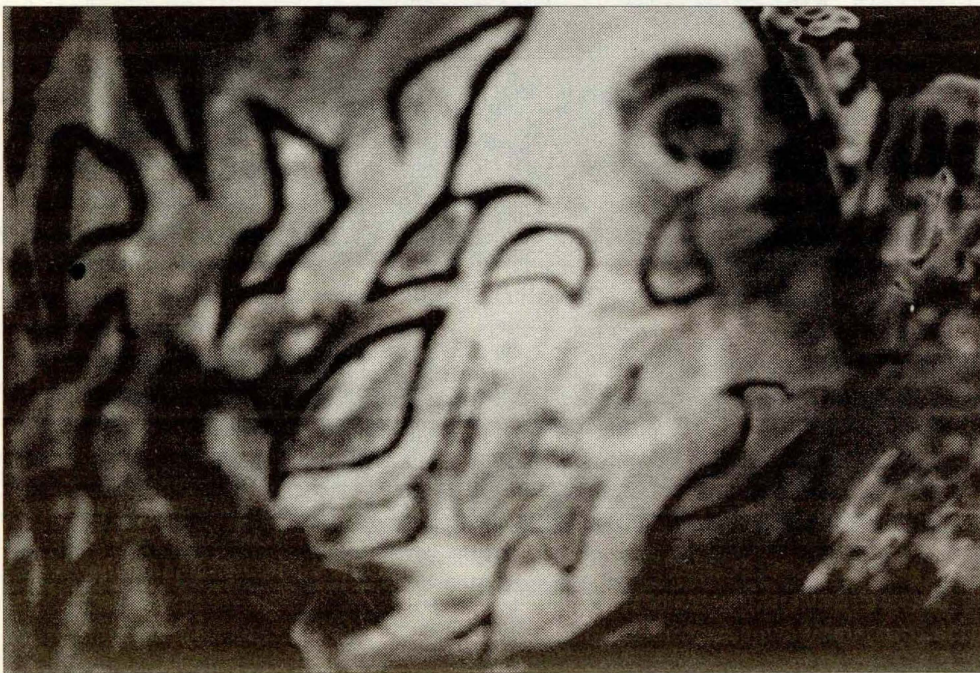
### 'Untitled' a work in progress

Painting is a hobby of self satisfaction for Nicholas Wesley, junior entrepreneurship major. Pictured above is one of his many artistic works.

Originally the painting, Untitled, was of a face that Wesley planned to sell on e-bay. Unfortunately the piece never sold and Wesley decided to paint over it instead of buying a new canvas.

Keeping the eye from the first painting,

Wesley expanded around it based on what he was feeling. The process of his creation has been very lengthy. Wesley has been working on this piece for three years and said it is still not done. He believes one cannot begin a painting with anticipation of a finished product. "You can't come into these things expecting to reach something. You have to kind of just go with it. The painting will tell me when it's done," said Wesley.



## Generation2Generation aims to bring young, old back to the dance floor

4th annual event to be held Sept. 25 at Genetti's Best Western Hotel in Wilkes-Barre

BY DEVONI NOVAK  
Arts & Entertainment Editor

The fourth annual Lee Vincent Generation2 Generation dance is an opportunity to serve the community while having a good time. This inter-generational event aims to bring family and community members together in today's on-the-go society.

This year's dance will be held Sunday, Sept. 25, from 1 to 5 p.m. at Genetti's Best Western Hotel. Volunteers may attend free of cost or call 675-4270 to gain complimentary admission with invitation.

Everyone in the community is invited to attend and encouraged to bring along family and friends.

Linda Kohut, of the Area Agency on Aging, has coordinated the Generation2Generation dance every year since its beginning. The dance was named in honor of Lee Vincent, a local band orchestra leader who was dedicated to involvement in the community. Kohut believes the dance has consistently been an enjoyable learning experience for all who attend.

"It's a great venue to have families get together because the generations don't tend to mingle as much anymore," said Kohut. "For one day at least it's a learning experience for all involved."

The purpose of the dance is to provide entertainment for all age groups throughout the Wilkes-Barre community. Kohut believes that it is difficult to stay in touch with family because society today is so mobile.

She hopes the Generation2Generation dance will be an event that brings the idea of family back together. Kohut looks forward to this year's dance; each year has something different to offer.

"Every year brings its own little change

"It's a great venue to have families get together because the generations don't tend to mingle as much anymore ... For one day at least it's a learning experience for all involved."

to itself I think depending on the crowd, who comes, and what people are looking for," said Kohut.

Five performing groups will provide live music. The performers include: The Klezmer Band, The JCC Youth Choir, Color Esperanza Migrant Education Dance Group and Youth Choir, The Lee Vincent Tribute Band, and Eddie Day and the Starfires. The Luzerne County Community College Culinary Arts Department has agreed to donate custom cake for the event; other refreshments will be available for purchase.

Those who wish to volunteer should register with Megan Boone by Wednesday Sept. 21 at the Wilkes University Community Service office located on the second floor of the SUB.

Boone believes anyone has the ability to be an effective volunteer and encourages everyone to participate.

"I think that any person can volunteer," said Boone. "It doesn't matter your ability, it doesn't matter your education level, you just have to have a heart for service."

**Is your group or organization sponsoring an event? Contact The Beacon at 570-408-5903.**





September 20, 2011

Editor: phatnguyen@thewilkesbeacon.com

# Sophomore linebacker works to leave his mark on gridiron

## Tate Moore-Jacobs named pre-season All-American

BY JUSTIN FRANIAK  
Asst. Sports Editor

I want to be remembered as the guy who leaves it all on the field. That's what Tate Moore-Jacobs told me as we sat down for our interview at Rifkin Café. As a man who leads through his actions, Moore-Jacobs has certainly left it all on the field as he was recently named a pre-season All-American by the Sporting News.

"I was very surprised by coach Sheptock calling me and saying I had received the award," Moore-Jacobs said. "It actually took a while to settle in."

But settling in is not a problem for the sophomore starting middle linebacker. According to Wilkes sports information, through his first 12 collegiate games he has only once dipped below the double digit tackle mark. Through this year's first two games Moore-Jacobs has tacked on 21 tackles including one interception.

When asked about the pressures of following up such a stellar freshmen season and becoming an All-American, he felt

"I try to look past it and become better and better every game," Moore-Jacobs said.

The Cedar Cliff High School graduate gives credit to many people and experiences that have helped him improve, "Playing in a tough league in high school as well as Coach Sheptock's coaching definitely has made me get better with every game."

Moore-Jacobs stepped into his starting role as a freshman and hasn't looked back. His first college game saw him tally 13 tackles including one for loss. In his 2010 campaign alone Moore-Jacobs totaled 145 total tackles with 79 of them being solo tackles. He also had 8.5 tackles for a loss. Tate doubled last year's interception total from last year with his interception versus Susquehanna in this season's opener.

Moore-Jacobs also said that one of his biggest inspirations to play is his grandmother, Kathy Packer, who is a breast cancer survivor. He also says his football hero is Chi-

cago Bear's great Walter Payton.

"I took number 34 (his jersey number) because it was Walter's famous number, and since my high school number forty four is retired here at Wilkes, I wanted to start a new legacy."

Moore-Jacobs legacy extends beyond football as well. Along with being a very likeable and outgoing guy, Moore-Jacobs also wrestled and ran track in high school.

"Wrestling definitely helped me with football," Moore-Jacobs said. "It was just you and another guy on the mat, and his one goal was to embarrass you. Now when I step on the field I imagine the offense is trying to embarrass me, and it gets me hyped up."

Although Tate is hesitant to say it, it is very apparent that he is quickly becoming

a leader on the team. He says he looks up to the seniors to guide him, but also senses that the younger linebackers also look to him for guidance.

Tate's big game mentality comes from his experience at states with his high school wrestling team, and constantly playing big names while in high school.

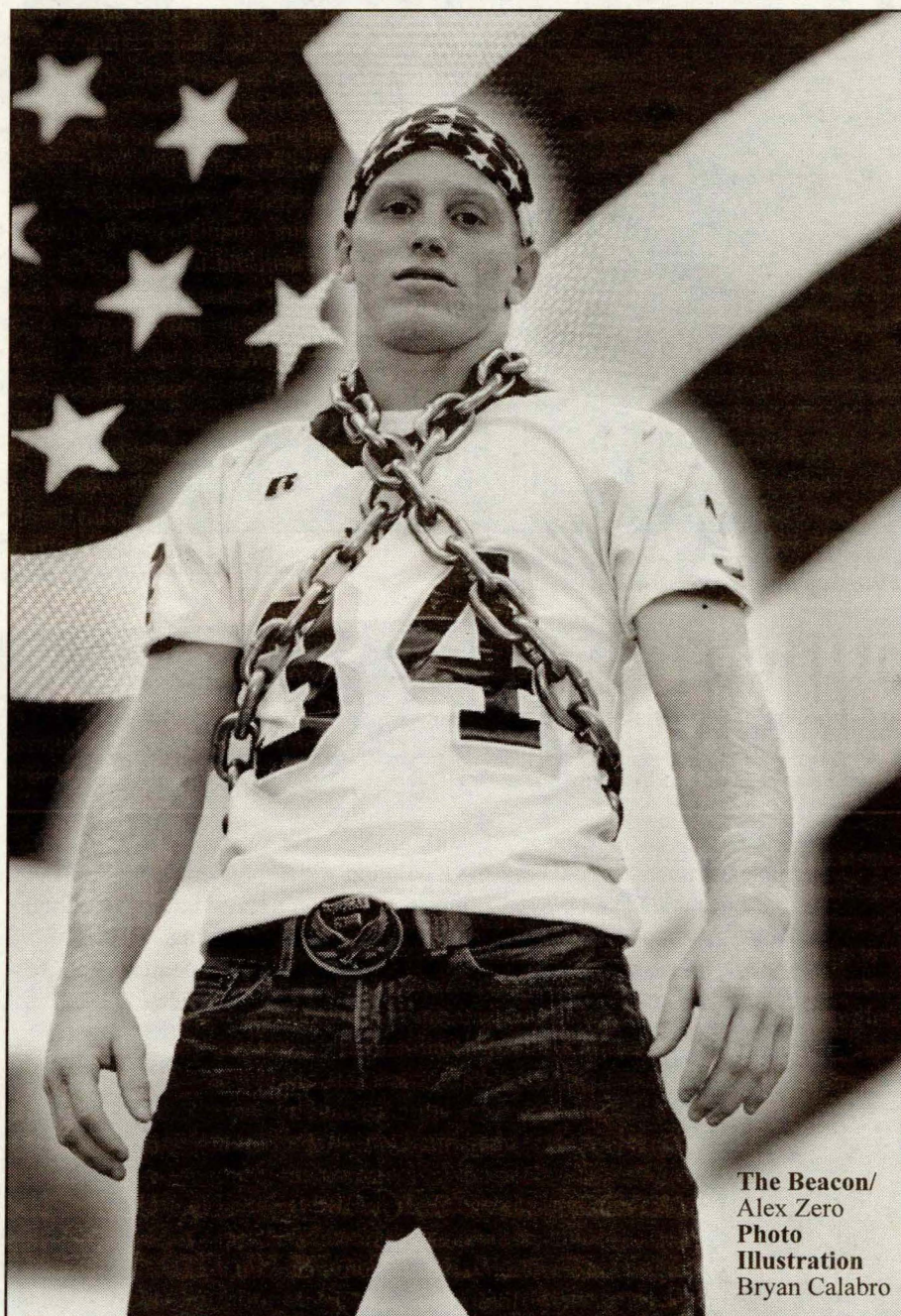
"Playing football at a quad-A high school helped me develop speed and agility because I was consistently going against the best in the state," Moore-Jacobs said.

He says his favorite football moment was that first collegiate start and playing in the midget football "Super Bowl" with his youth team the Cowboys, but this did not sway his decision to become a Dallas fan.

Starting junior right tackle Christopher Grube loves having the All-American linebacker on his squad and definitely believes he lives up to the hype.

"It's great having Tate on the team," Grube said. "Whenever gets on the field to play defense, he goes into beast mode. It's amazing, you just gotta see him play."

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The Beacon/  
Alex Zero  
Photo  
Illustration  
Bryan Calabro

Tate Moore-Jacobs named Pre-Season All-American

Career Statistics			
Solo Tackles	Ast. Tackles	Total Tackles	Interceptions
93	73	166	2



# Alexis brings a winning attitude to court

## Local highschool standout hired as Wilkes head coach

BY PHAT NGUYEN  
Sports Editor

When Wilkes University hired Meredith Alexis as the new head coach of the women's volleyball program, they also brought in a championship-level attitude lead to their young squad.

Alexis believes that her biggest strength as a coach is part of her knowledge of the game as a competitor and as a dominant role player. She hopes to her winning attitude catches on.

"I think my biggest strength is knowing how to win and wanting to win," Alexis said. "I know we're winners and want to instill it in these girls that they're winners. When it's all said and done and when the rubble clears, we're going to come down out on top."

This is the same mentality that made her the player that she is today. After first team all-state performances in basketball and volleyball at Bishop Hoban High School, now Holy Redeemer. After high school, she took her talents to James Madison where she currently holds the schools record for career points (1,760) and the conference record for career rebounds (1,313). She currently ranks seventh in the NCAA record books in career rebounds, 37th in points scored, and 41st in field goal percentage (52.5%).

Meredith believes that her rebounding prowess came with a toughness mentality. Rebounding, to her, is not so much a skill but a desire, a toughness that she hopes to bottle and bring with her to young Wilkes squad.

"I want my girls to think, that's my ball, I want it," Alexis said. "I tell my girls to be aggressive, put a hole in the ground every time you spike it. They should want that first contact, and they should call out their sets every time."

After graduating from James Madison, she participated in WNBA training camps with the Washington Mystics and the Connecticut Sun in 2007 and 2008. She also played professionally in Europe for Energa Torun in Poland, USSO Mondeville in France and Extrugasa de Arosa in Spain.

When she finished playing overseas and knew it wasn't for her, she looked to use her degrees in finance and communications/public relations for employment, but unfortunately she feel into what she believes was one of the worst economic opportunities possible due to the recession.

"I never planned to be a professional basketball player," Alexis said. "I actually planned to be an investment banker, but I couldn't find a job anywhere at the time. It was the worst economic downfall."

It wasn't until her former high school coach John Kablick gave her the opportunity to help coach the men's volleyball program at Holy Redeemer High School when they were ranked top eighth in the state. This is where she believes that her love for the game grew stronger.

"He got me to really fall in love with coaching," Alexis said. "Now I really love coaching volleyball as much as I do playing."

Not only did it open her eyes to new perspective of the game, he also got her into logistics and how to focus a team come game day.

Her high school coaches were an instrumental part of her growth as a player and now as a coach. She even sometimes sees bits and pieces of her former mentors in herself when she is holding the clipboard. At Hoban, John Kablick and Bob Schuler, her basketball coach, made a big impact and were different from Kenny Brooks, her basketball coach at JMU.

"Coach Schuler and coach Kablick ran really disciplined teams at Hoban," Alexis said. "You knew where you needed to be at all times, and if you didn't they would stop and let you know immediately. They weren't afraid to get in your face."

"Coach Brooks was more laid back and had a more hand on method," Alexis said. "He would always say things like I'm only going say this one time."

Now, she sees herself as a combination of her mentors as she developed a listen to me first attitude, but still gives the opportunity to have fun. If Alexis sees something wrong

now I'll stop a play and explain how and why things happen.

While Alexis was first team all-state at Bishop Hoban for volleyball, a few of the players feel that she might be losing her touch a little. Brianna Edgar, a senior psychology major, believes that some of the Wilkes girls have a harder spike to dig.

"Despite her height, her form and approach isn't always there, so she either swings in the net or out," Edgar said. "When she does put it down, I'd say it isn't harder than Paige's spike, but she might be letting up on us to make it realistic."

"Paige and Emily give me a run for my money, but more importantly, they also play smart and know how to win the point," Alexis said.

While the team's record is only 1-7 at the moment, it doesn't show how close their games really are. Not to mention the girls lost arguably two of the best players to ever go through the Wilkes program in Marissa Harrison, the all-time kills leader, and Allison Kelleher, the all-time digs leader, who are both graduate assistants for the team now. Coach Alexis is very excited to still have them a part of a team.

"It's great having Marissa and Allie involved with the program," Alexis said. "They know volleyball and they bring an intrapersonal relationship with the team that creates a positive dynamic."

"I think her competitive spirit is something that the girls can look up to and learn from," Kelleher, a P2 pharmacy student, said. "She is going to greatly improve our program, especially through recruiting, conditioning, and game preparation strategies."

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# NI Cy Young Race: Down to the wire

BY PHAT NGUYEN  
Sports Editor

The year of the pitcher has lived up to all the hype. Across the MLB, batting averages and homeruns have noticeably dropped since from the end of the steroid era. With the regular season coming down to an end, it's about that time of year again where the debate for the year's best pitchers from each division become a hot debate topic.

For the AL, I hope you can all agree with me that it's pretty clear Justin Verlander is in a league of his own and has a legitimate shot at AL MVP as well as Cy Young.

However for the NL, I believe that there is pretty legitimate three man race that this point between Ian Kennedy, Roy Halladay and Clayton Kershaw.

Kennedy is quietly putting up solid numbers that are oddly similar to C.C. Sabathia's in the almost exact same case in last year AL Cy Young race. Kennedy has had a very impressive record with only 4 losses so far, and he has already helped put his team in first place past the reigning World Series champions, the San Francisco Giants.

While Halladay is right with Kershaw in IP, a statistic that is usually lead by Halladay, it should be noted that Kershaw was ejected in for hitting Gerardo Parra during a one-hitter in the fifth inning of a game! How could you eject a pitcher during a one-hitter? While we may never know how much more Kershaw could have that game, one would think given his success that he should be able to pitch for more than 5 innings given his season thus far.

With all due respect to Roy Halladay who has been one of the best pitchers in all of baseball for the past what it seems decade, I believe that Kershaw should be the leading man due to his potential triple crown pitching title. History shows whenever a pitcher wins the Triple Crown, they usually also win the Cy Young. So for Kershaw to be leading in innings pitched wins and strikeouts right now, it gives just one more reason why he should be, in my mind, the clear cut favorite for the award.

As we all learned in last year's AL Cy Young voting, a pitcher's wins/loss record is his most telling statistic as Seattle's Felix Hernandez won the award last year with a 13-12 record. More importantly, voters real-

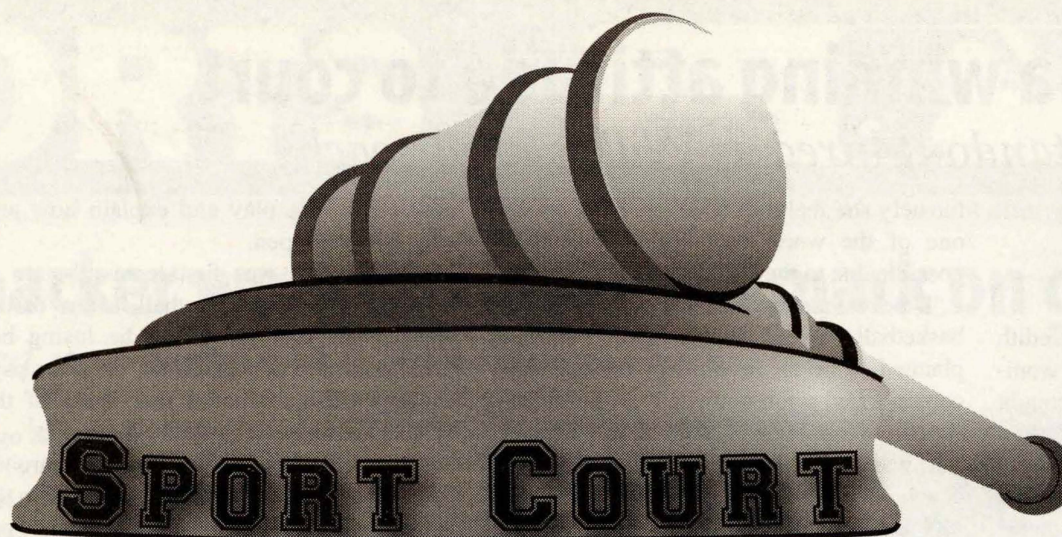
SEE CY, PAGE 19



The Beacon/Alex Zero

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CORRESPONDENT  
**Joseph Pugliese**

#### NL MVP:

My pick for National League MVP is Ryan Braun of the Milwaukee Brewers. There are several other candidates that deserve consideration, but ultimately I believe Braun is the clear winner. Braun is well on his way to not only a 30hr-30sb season - which has only happened 54 times in all of baseball history by only 34 different players - but a .300BA/30HR/30SB/100RBI season is very rare in to see as it is the ultimate show of speed, power and consistency. Braun is the top dog in the national league with a .333 average batting average, and he leads the league in slugging with .579 and OPS with .974. He has batted 31 homeruns, 103 RBIs and 31 stolen bases which are all in the top ten for the NL.



ASSISTANT SPORTS EDITOR  
**Justin Franiak**

#### AL MVP:

This year's AL MVP race has so many good front runners this year, but I truly believe a pitcher might be the best guy for that argument. With all respect to the great everyday players like Curtis Granderson, Jose Bautista, and those three guys from Boston, I think that Justin Verlander should win the AL MVP over all of them. Verlander is having his best season ever and is leading his red hot Detroit Tigers in first place. If you love stats as much as I do, when you look WAR, or wins above replacement, Verlander is hovering around a solid 8.0 mark according to baseball-reference.com. Jose Bautista actually leads the AL right now in WAR with an 8.6 and has a league leading 42 homeruns, but his team is 15.5 games

## Believe in the brew crew

Braun also has a 6.9 Wins Above Replacement (WAR), which measures how many more wins a player produces for his team versus the average player for his position. Braun measures 2nd in the NL, only behind Dodgers player Matt Kemp who has an 8.6 WAR. The reason I am not giving the award to Kemp, even though he has put up great numbers and is leading in WAR, is that he his team not contending for a playoff bid. The fact that he is on a team that is 14 games out and three games under .500. Kemp is also producing a .300BA/30HR/30SB/100RBI season. The numbers between Kemp and Braun are eerily similar, though Kemp has more homeruns, RBIs and SB with 33, 111 and 40 respectively. But an MVP on a non-playoff team is hard to make a case for unless the numbers are astro-

nomical. The old expression in sports is "we can lose with you or without you." If Kemp is receiving serious consideration, you have to put players like Jose Reyes, Joey Votto and Albert Pujols in the mix. Reyes had great numbers before his injuries and is second in the league in hitting and triples. However, the record season he was on pace for is just going to be a great season plagued by injury. Votto is in a similar position as Kemp, where he has great numbers but is on a team thirteen games out of the playoffs. Note the only other players I would put in the running are Prince Fielder and Justin Upton. Fielder, Braun's teammate, is a candidate by leading the league in games played and is in the top five in home runs and Runs Batted In. However, his batting average more than forty

points lower than Braun's and he doesn't have nearly the same impact on the field and on the bases as Braun. Upton is making a very strong case playing in Arizona and leading the surprise team of the year to first place. Upton only leads the league in doubles and has no outstanding statistics that would make him MVP worthy, but when you look at his team and where they are there are only two players that stand out: Upton and Ian Kennedy. If we consider pitchers like Kennedy then we have to put Cliff Lee and Craig Kimbrel in the discussion, neither of whom are having a season like Justin Verlander in the AL so I would not seriously consider them. Ultimately I give MVP to Braun, with Matt Kemp finishing 2nd and Justin Upton coming in 3rd in the race.

## The tigers' on the prowl

back and is heading straight to the golf course instead of the postseason. Lots of voters will argue Curtis Granderson, but even I could hit 40 homeruns in Yankee Stadium on that short porch. I'm not discrediting the guy, I mean he's having a great season, but I just don't think he wins the MVP. Yankees fans will always argue for Cano, but his numbers just don't add up this year. Even though he is tied for the league lead in RBI's, he's only hitting .306 and which is good, but not good enough to score an MVP award. My close second place to Verlander is Adrian Gonzalez. Gonzalez is hitting .337 with 26 homeruns and 111 RBI's and his team is still in the race for first and the playoffs. Gonzo has a few teammates in the

running with him too. Both Dustin Pedroia and Jacoby Ellsbury should get thrown into the mix as well. Respectively they are hitting .309 and .319 and Pedroia has one of the best WAR ratings in the league at 6.7. Usually the MVP goes to an everyday player because voters look for a guy who plays a lot of games on offense and defense, but I think this year is different. Verlander has a league leading 23 wins with just 5 losses. His ERA is the lowest it's been in his career at 2.36. He is almost at his career high in strikeouts and also leads the league with them, at 238. Verlander also possesses intangibles that make his teammates better. When Doug Fister was traded to the Tigers this year he had a 3-12 record with a 3.33

ERA, granted he was on the Mariners. Since coming over from Seattle, Fister has a record of 6-1 and his ERA is 2.12. Fister has been let loose this season because of the man starting in front of him, Verlander. These two combine for what in my opinion is the best 1-2 in baseball right now. Realistically year, the Tiger's a .500 team without their ace and are giving up nearly 5 runs a game. Verlander is steam rolling to the playoffs this year and that's why I think he deserves the MVP.



## ASARE

Continued from Page 20

**What's your favorite food?** Jollof rice. It's like orange rice. Fufu which is like pounded yam.

**What's your favorite American food?** I like burgers. I prefer Red Robin over McDonald's.

**What's the worst food you've had?** Everything on campus is bad. I don't eat from the café, it makes me sick.

**Do you have any pregame rituals?** I like to eat oats, and I like to listen to anything really, but my go to is an African artist. You wouldn't know him.

**What's the weirdest American custom that you've come across?** Drinking while watching football games, what's the point? If you're drunk, how are you going to know what's going on?

**Who are your favorite soccer players?** Thierry Henry and Cedric Fabrigas.

**So no love for US players?** (laughs) No love.

**What would you do to help us out if you could give Team USA a few pointers?** I think US players go into opposition giving too much respect. For example, the game at Muhlenberg, everyone was so tense just because they were ranked nationally. You just need to play your game. We would take a touch then give it up.

We can't be one touching the ball so much. Don't respect the team so much that you're panicking. Go into the game like you're going to win. Why would you play otherwise? To play soccer you need to be good. If you're not, you're not going to be playing. Once you give them too much respect, you already lost the game.

**What sport would you be playing if you weren't playing soccer?** In high school I played more basketball than soccer. I was hurt during soccer season.

**Who can you compare your basketball skills to?** Chris Paul.

**How long have you been playing soccer?** I've been playing competitively since middle school.

**What are your goals this year?** To make the MAC tournament.

**Describe yourself in 5 words:** I never-back-down, I'm aggressive, determined, romantic and outgoing.

**Romantic? You know a lot of girls will be picking this up right?** Yeah, but I'm out of cash at the moment.

**What should people do when if they see you on campus?** Just come talk to me. I'm a cool guy. If you see me around on campus, just say hi.

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## Young

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ized the greatness of King Felix's season and looked past his record, and focused on his 249.2 IP and 2.27 ERA which was best in all of the majors.

With two weeks remaining in the season, it will be a great race to the finish to see how Halladay and Kennedy close out there seasons, but I my vote right now would have to be for Clayton Kershaw of the Dodgers.

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## Beacon Sports Staff Picks:

**NI MVP:** Ryan Braun, Milwaukee Brewers

**AI MVP:** Justin Verlander, Detroit Tigers

**NI Cy Young:** Clayton Kershaw, Los Angeles Dodgers

**AI Cy Young:** Justin Verlander, Detroit Tigers

**NI Rookie of the Year:** Craig Kimbrel, Atlanta Braves

**AI Rookie of the Year:** Mark Trumbo, Los Angeles Angels

**NI Manager of the Year:** Kirk Gibson, Arizona Diamond Backs

**AI Manager of the Year:** Mike Scioscia, Los Angeles Angels

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Getting to know...

# ANDREW ASARE

Men's Soccer

BY PHAT NGUYEN  
Sports Editor

Meet Andrew Asare, a sophomore mechanical engineering major of the men's soccer team. In just his second season with the Colonels, Asare is currently leading the team with two goals and four points as a forward after the first few games. Not only has he been one of the best players on the team, but he also sports arguably the best haircut on the team and could play basketball like Chris Paul.

**Age:** 19

**Major:** Mechanical Engineering

**How do you pronounce your last name?** It's actually (uh-sar-ee), but most people say (uh-say-er)

**Where is your hometown?** You know how you guys have states out here? Well I live in the eastern region Apredia up in the mountains. It's just like Wilkes-Barre, cold and rainy.

**Did you have any nicknames?** The team calls me Africa. Back in Ghana they used to call me "Gattuso" like the Italian player who plays hard and goes in on tackles.

**What's it like having your brother on the team now?** He's part of my motivation. I want to see him play, so I need to score a couple goals so he can step in. He's working hard and trying to break into the first team. If he and Jim could get in the middle of the field, oh man.

**So your brother plays defense, and you play forward, so who wins that battle one on one?** I'll beat him every time!

**Break down how that first goal of the season was scored:** Mike Turner ran with the ball down to the corner. When I checked in, TJ sent me the thru ball, and it almost slipped away, but I took a chance and just took my shot. No problem.

**What did it feel like hitting that first goal for the season?** It was good to make the first shot. It took the pressure off the team. Everyone wanted that first goal. It was nice scoring a goal for the team. I didn't score too many last year and I'm really trying to score more this year.

**So you scored three last year, and you already have two in the first two games. How many will you finish with?** Maybe six, seven or eight goals this year.

**I heard that coach has a special motivation for you:** Coach was telling me every time I tell Eric (last name) the freshman to warm-up, that's when I score a goals. When I look and see "oh, he's warming up," I better go score.

**In every game you scored a goal in last year, you guys went undefeated. What happened that first game this year?** The 1st game we played we should've won, but it was a close game.

**So Who's the best player on the team not named Asare?** (laughs) That's a hard question! I'm not sure.

**Give me the top three guys on the team then in no order:** James Moran, Joe Brennan and Colby Gehers

**Who's the fastest player?** Joe Brennan.

**Is he even faster than you?** I think so. (laughs)

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