

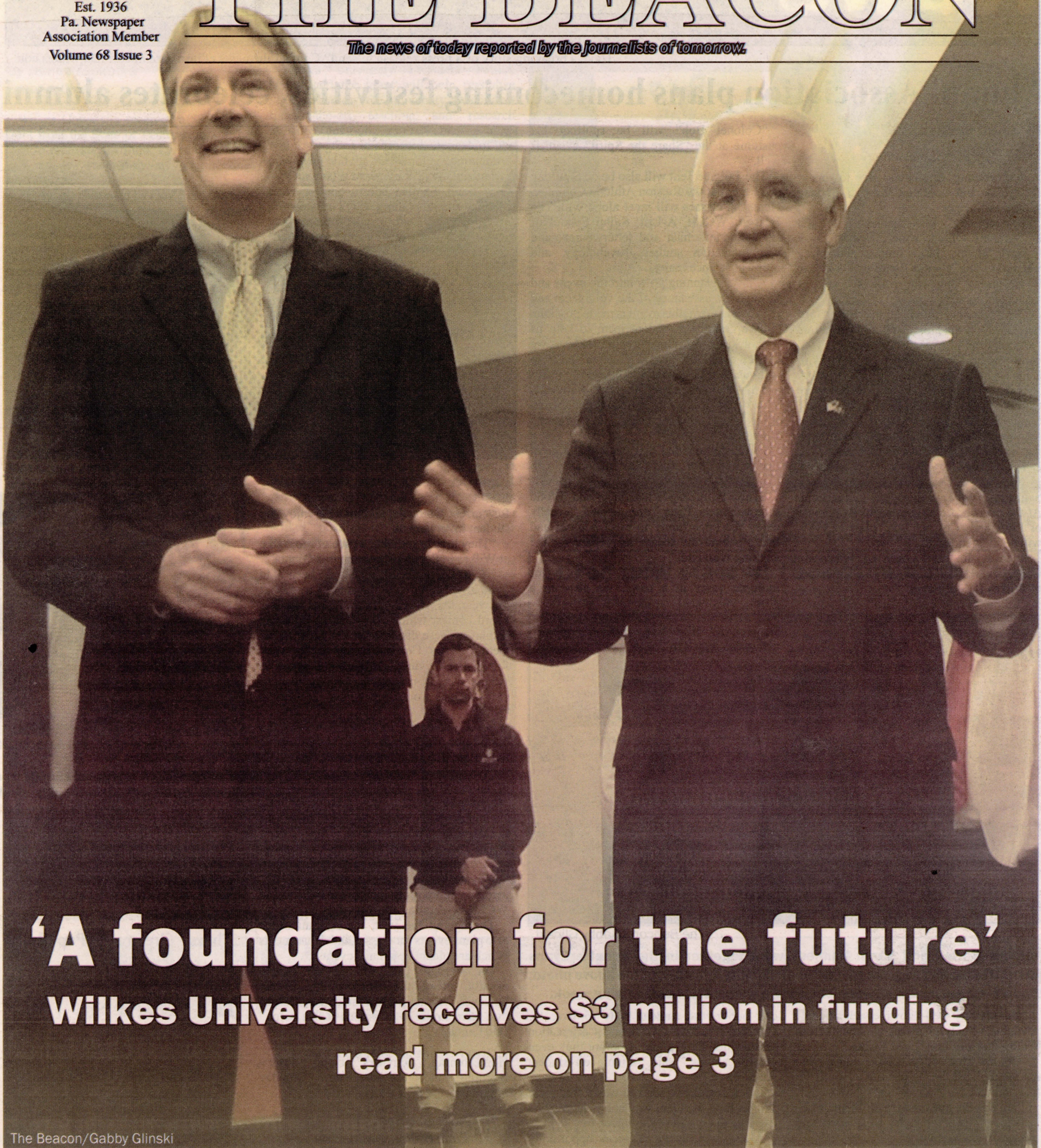
The Beacon - September 23, 2014



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# THE BEACON

*The news of today reported by the journalists of tomorrow.*



## **'A foundation for the future'**

**Wilkes University receives \$3 million in funding  
read more on page 3**

The Beacon/Gabby Glinski

# News

Have a breaking story or a press release to send? Contact the news editor: sarah.bedford@wilkes.edu

## Alumni Association plans homecoming festivities, celebrates alumni

By Sarah Bedford  
News Editor

Homecoming festivities are to begin on Friday and continue through Sunday afternoon.

Homecoming is organized through the Alumni Office, which is staffed by Bridget Giunta, Jacki Lukas, and Mary Simmons; The Alumni Board of Directors; Homecoming Committee; and the student homecoming team.

The Alumni Association Board of Directors and the Homecoming Committee are composed of a group of volunteers who work throughout the year to come up with ideas for homecoming events.

This year, graduating classes whose years end in four's and nine's will be having reunions. It is also the class of 1964's 50th reunion. "They have a special celebration that's only for their class," said Lukas.

The big event at this year's Homecoming is the "Share the Spirit" Celebration on Saturday evening in the Marts gymnasium. At the event, special guests, Bo Ryan class of 1969, and "Colonel Bob" class of 1989, will be in attendance.

Ryan is the head coach of Wisconsin Badgers basketball team and also a member of Wilkes Hall of Fame.

"Colonel Bob" will be sporting his costume at the "Share the Spirit" event as well.

The Tailgate Tent will also be on Saturday at 11 a.m., at the Ralston Athletic Complex. Here, the classes will meet along with The Beacon, WCLH, A-List, Sidhu School of Business, letterman and letterwomen, and communication studies, psychology, and political science majors.

A lot of planning goes into the event and through the assistance of the volunteers and the student team, this event is made possible.

"We compile a student team to help us with a lot of our Homecoming duties... we expect over 500 people to come back to campus," said Lukas.

This year, there are roughly 30 students as part of this team; their duties range from filling bags, making signs and greeting people.

Lukas commented that, "it's also a great opportunity for them to network with alumni."

Senior Political Science major and second time volunteer, Peter Tuzzo agreed, "I really enjoy the opportunity to meet Alumni and being behind the scenes to prepare for the exciting weekend."

"We have our veterans who do it for multiple years in a row... we also do a



Courtesy of the Alumni Association



The Beacon/ Gabby Glinski

**Anthony Bartoli and Sarah Kennedy work together in the Annette Evans Alumni House and help coordinate homecoming activities. In the above photo, the two are seen hard at work, ensuring a successful homecoming week.**

"He is a very well-known coach... people who don't know or aren't associated with Wilkes know of him," said Lukas.

"Colonel Bob" is an iconic alumni who has symbolized the Wilkes school spirit for that era.

"He was the mascot here at Wilkes when he was a student and he is a legend on campus," said Giunta.

call out to the student body to look for volunteers and we give flyers at orientation so students know about it before they even get to campus," said Giunta on student recruitment.

Lukas recalled when she was a student at Wilkes how the team was not as large; "it's growing every year," she said.

Along with being a great opportunity

for current Colonels, alumni also enjoy the student involvement.

"They love to see what a slice of life is like at Wilkes in the now," commented Giunta.

Not only has the student body been able to be involved through the student team, but this year, the Alumni Office created a poster board contest which allows clubs to create displays. These displays will be hung in the Henry Student Center Concourse this week for alumni to view. They will be asked to vote on their favorite poster and the winning club receives a pizza party from the Alumni Office.

Some students are also given the opportunity to attend some of the events with alumni throughout the weekend.

"We provide student tickets to the organizations or majors that have reunions. Usually the advisor or faculty member or student club leader decides how they give out those tickets" said Giunta.

The office works with the numerous departments on campus who are interested in having reunions; this year's group has recurring reunions as well as the Beacon and WCLH celebrating anniversaries.

Throughout the year, the Alumni office also plans events for classes and departments which are planning to have events.

On average, between 600-800 people usually attend the Homecoming events however, weather plays a factor. Regardless, "we have strong registrations at this point," said Giunta.

Homecoming activities begin Friday morning and continue until Sunday afternoon.

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Courtesy of Alumni Association

**Colorful trifold poster made by the Wilkes Sociology/Criminology Club**

**Homecoming Sept 24th- 27th**

**Wed- Riverfront Concert 8pm**

**Thurs- Greenway Pep Rally 7pm**

**Fri- Mohegan Sun Formal Dance**

**Sat- Wilkes vs. Lycoming 1pm**

# University awarded \$3 million in state funding for engineering labs

By James Jaskolka  
Editor-in-Chief

Wilkes University received a \$3 million grant from the State of Pennsylvania to be used to renovate the Stark Learning Center and create state-of-the-art engineering laboratories.

The grant, presented by Gov. Tom Corbett at a press conference Sept. 19, requires Wilkes to match the funding, essentially providing \$6 million in renovations. Specifically, the grant will allow the College of Science and Engineering to develop laboratories for nanotechnology, bioengineering and additive manufacturing.

Corbett called the investment "seed money," noting it is expected to create and retain nearly 300 jobs in the area down the road.

"I look at this as an investment not just for today or tomorrow, but for generations to come," he said.

"[The renovations] will prepare the future workforce of the 21st century. They'll generate income and money back to the local community, and more importantly, they'll create opportunity for a better way of life for thousands of Pennsylvanians. I believe that any investment that improves the classroom experience of a college student is an investment truly worth making."

Wilkes University President Patrick Leahy said the grant will help revitalize SLC and allow the university to conduct state-of-the-art teaching and research in three emerging fields. This, in turn, will strengthen the overall appeal of the university and the surrounding community.

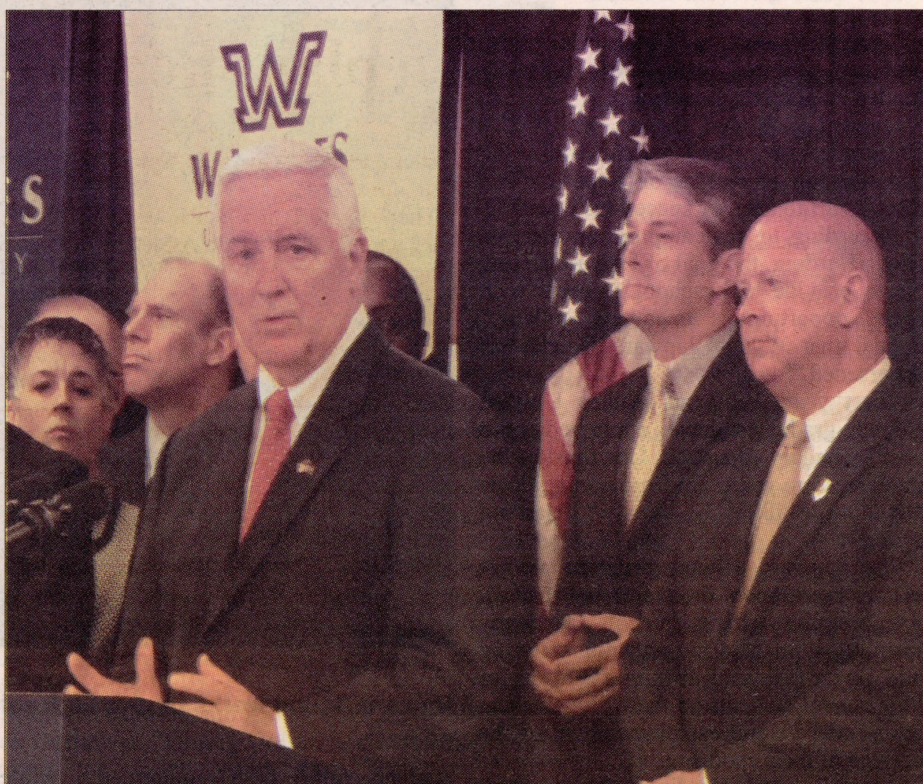
"Our goal is to secure Wilkes University's place as one of the nation's finest small universities. This grant, coming just one year after opening the Cohen Science Center, provides a significant step forward in achieving that goal," he said.

Leahy also stated that he considers Wilkes a "private institution with a public purpose," and that the new funding will reinforce this idea.

"Our purpose is to educate more individuals in this valley, and to be a force for positive economic development in the community....This one grant will allow these purposes to continue for years and years to come."

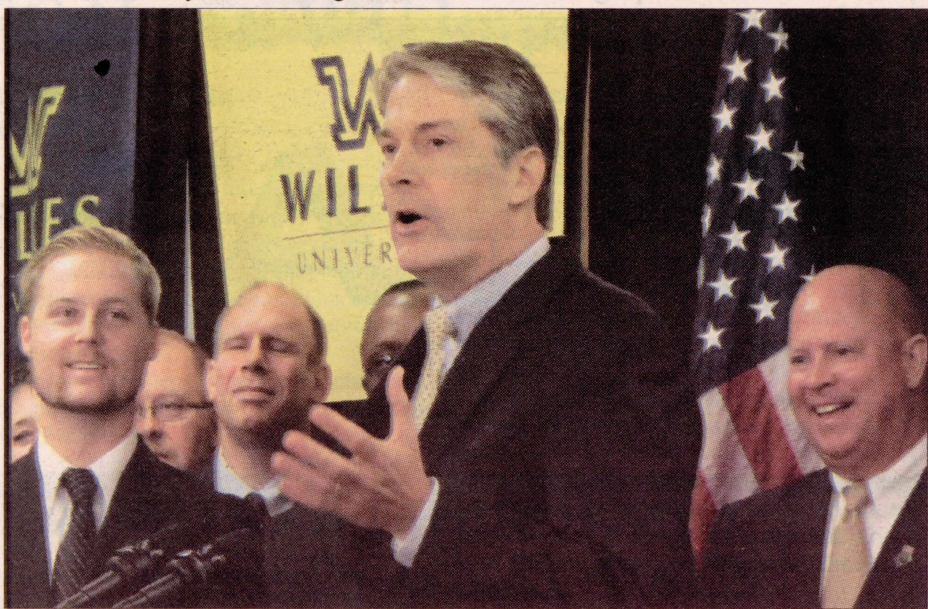
Senior Zachary Tomasura spoke on behalf of the department at the conference, citing the benefit of the grant.

"As a senior pursuing dual degrees in electrical and mechanical engineering, I can confidently say that these investments into the engineering curriculum will ensure Wilkes' position as an institution at the forefront of technology."



The Beacon/Gabby Glinksi

Gov. Tom Corbett announced a \$3 million grant for Wilkes last Friday alongside Wilkes President Patrick Leahy, Mayor Tom Leighton and others.



The Beacon/Gabby Glinksi

Patrick Leahy expresses thanks to those who made the grant possible.

## Three new state of the art laboratories:

**Nanotechnology:** This lab will support teaching and research in nanotechnology and will be located on the fourth floor of Stark Learning Center.

One of the most cutting-edge fields of research today, nanotechnology involves understanding and controlling matter at the microscopic scale.

Most high-powered electronics, like smartphones, use nanotechnology. It also has application in fields such as medicine, manufacturing and the semiconductor industry.

The grant allows Wilkes to make use of \$500,000 worth of nanotechnology equipment donated by Fairchild Semiconductor.

Wilkes will be the only university in the area with a focus on this field of

study.

**Additive Manufacturing:** An emerging field that includes things like 3D printing, this lab will become a part of the Applied Manufacturing Center, which is located on the lower floor of SLC. It is planned to take up 8,000 square feet.

**Bioengineering:** This lab will allow for advanced work and research to be conducted. It is specifically for the fields of microscopy, robotics and computational sciences. Wilkes currently offers a master's degree in bioengineering.



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# Upward Bound grants college experience to high school students, “Where Your Dreams Have a Chance to Grow”

By Sara Pisak  
Staff Writer

Upward Bound, a Wilkes University affiliated program, is a 100% federally funded educational program.

Upward Bound began at Wilkes University in 1967 and with the commencing of classes on Sept. 18, has seen a start to another successful year.

According to current program director Dawn Harding, the goal of Upward Bound “is to provide high school students with better opportunities to attend college,” a goal that Wilkes’ Upward Bound has superseded.

“Last year, 100% of Wilkes Upward Bound graduates have continued onto post secondary education. One third of the graduates are currently freshman students attending Wilkes University,” Harding stated.

The Upward Bound program is not Wilkes recruitment orientated but instead, the program offers students academic instruction, financial aid education, tutoring and career guidance to junior and senior high school students so these students can attend and be successful members of the college of their choosing.

According to Harding, the program requires students to come from “low income families” and be “first generation college students.” Two-thirds of Upward Bound



The Beacon/ Sara Pisak

**Upward Bound works to give high school students a college opportunity at no cost.**

students fulfill both requirements, while one third meet one of the requirements.

Upward Bound abides by the motto “Where Your Dreams Have a Chance to Grow.” The current 125 high school

students, who are helping their “dreams grow,” meet on campus Thursday nights to participate in two academic classes. A six-week summer session is also conducted.

This is a residential program where

students occupy Evans Hall. While residing on campus, students complete four academic classes and two special interest classes.

Students also have the opportunity to participate in a career mentorship program. Tutoring and SAT prep is also offered throughout both the academic year, as well as the summer session.

Harding states, “The concept of the program is designed to break the cycle of poverty through education.” She is also quick to add that “students never pay for any of the services provided.”

All of this work is not without play as students participate in “enrichment field trips.” Some past trips include the Lackawanna Coal Mine Tour, Eckley Miners’ Village, Philadelphia Museum of Art, and attending a Broadway play. Trips to college campuses are also provided.

More information on Upward Bound can be found on the Wilkes University website as well as at the Upward Bound offices located on the third floor of Conyngham Hall.

It is important to note that famous alumni of Upward Bound programs include Oprah Winfrey, Angela Bassett, John Quinones and Director Dawn Harding.

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# "Flex Dollar" program working; dining options to be discussed, changed throughout the year

By Jennifer Baron  
Staff Writer

The Flex Dollars program has been at Wilkes University since late in the fall semester of 2006.

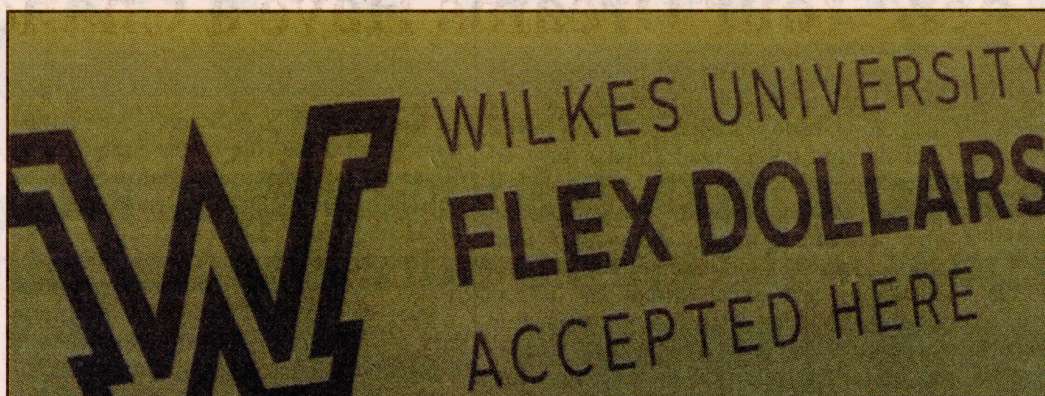
Even though it has been around now for eight years, people are still unsure of how Flex Dollars actually function. In fact, many students were unaware of the fact that the Flex Dollars were not working properly at the start of the school year, and they are still not fully functional.

Dr. Mark Allen, Dean of Student Affairs, has the explanation for this. In May of 2014, the old Flex Dollars provider, which was a part of the Sodexo Corporation, ceased to do business with Wilkes.

Wilkes immediately found another, independent company to take over Flex Dollars. However, the new provider had to re-negotiate with all of the local businesses to have them sign on with the new Flex Dollars policy.

This was all supposed to be taken care of before the commencement of fall classes, but there was a software compatibility issue with the computers.

The system the new company has for calculating and charging Flex Dollars was incompatible with the system at Wilkes. Because of this, Wilkes had to do a software overhaul and update the



The Beacon/ Gabby Glinski

**After technology issues with the Flex Dollars system, the program is in working order. Students are able to use their Flex Dollars at Barnes and Noble, Subway (downtown Wilkes-Barre), and Asian Kitchen. Franks's Pizzeria, Maer's BBQ, Rodano's and Bart & Urby's will soon be added.**

system.

All has been squared away with technology and students are slowly being able to use their Flex Dollars again. Flex Dollars can currently be used at Barnes and Noble, Subway (downtown Wilkes-Barre) and Asian Kitchen. Franks's Pizzeria, Maer's BBQ, Rodano's, and Bart & Urby's will soon be added. Students can check their email for confirmation.

There are some other general questions students have regarding Flex Dollars and how they work, first and foremost being, "What is the difference between Flex

Dollars and Dining Dollars?" The main difference is the Flex Dollars are for off-campus dining and Dining Dollars are for on-campus dining (Rifkin Café, Colonel Gambini's and Stark Cart). Both types are for student convenience and allow students to have more freedom with their food choices.

Students can add money to both their Flex Dollars and Dining Dollars accounts through the online portal. Any Dining Service cashier will be able to tell what the current balance is, or students can call

the office of Campus Support Services at (570)-408-2349. As for unused Flex and Dining Dollars, they will carry over from the fall semester to the spring semester, but they are not carried over to the next academic year.

A major point that Allen stresses has to do with the food service program at Wilkes in general. He wants to make sure that all students are aware that, this year, there will be an overhaul on

dining services. The current system is being examined and the input of students is welcome.

There is a committee of students that are discussing the hours of operation, the food service locations, the quality of the food served, and the types of food being served in an attempt to better the system. Based on the student input, future direction will be determined and action taken.

Student opinions are always welcome, he said, if there is something that the student body would like to see changed or made better for the benefit of Wilkes University students and staff.

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## SG Notes: WU improvements

By Nicholas Durdan  
Staff Writer

Wilkes University Student Government had an information packed meeting with two voting decisions and a club recognition.

The Wilkes campus master planning committee, met for a campus enhancement plan including multiple legacy, capital and operations projects.

The long term legacy projects include the new gateway and garden on South Main to South Franklin streets.

The midterm capital projects include general improvements to campus buildings, most notably the Dorothy Dickson Darte Center with new carpeting.

Additionally the shorter term and less cost effective operations include general landscape renovations and transitioning the residence houses to wireless internet.

The Sports and Events Managing club began its second week for club recognition status while amending its constitution.

The main goal of the club is to coincide with the newly designated Sports and Events Managing major at Wilkes to give members a hands on feel to actually manage sports teams and other events.

The motion to recognize the club passed with a vote of: 39-0-2.

The Bridegroom documentary screening also went into its second week of deliberations.

The venue was confirmed to be on campus at SLC 101 but an off chance of the event taking place inside The Dorothy Dickson Darte Center is a possibility.

Out of the \$3,500 budget, Senior member Anthony Bartoli requested \$2,000 after going to multiple outlets to fund the event.

The motion to allocate \$2,000 with a stipulation for excess to be refunded to Student Government passed with a vote of: 33-3-4.

In its first week of deliberations the newly created Cricket club requested recognition status.

The issue surrounding the club was an assumed lack of interest and the assumption that cricket is a dangerous sport. The final week of discussion is taking place at the next meeting.

Fall Fest also began its first week of discussion for the week of events, and the proposed budget is estimated at \$3,000.

The treasures report for Student Government is as follows: all college: \$16,245.36, conference: \$5,000, spirit: \$505.39, general: \$11,860, giving Student Government a total of: \$33,610.75.

Student Government meets every Wednesday at 6 p.m. in the Miller Room inside the Henry Student Center.

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## Carbone lecture a success

Justin Topa  
Assistant News Editor

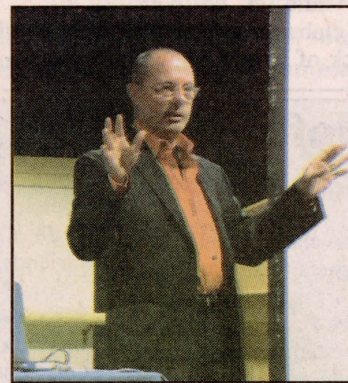
Ken Carbone, co-founder and creative director of the Carbone Smolan Advertising and Branding Agency, gave a lecture at Wilkes University on Wednesday, Sept. 17.

Carbone, whose agency is based in New York City, gave a presentation titled "Fame, Fortune, Fun & Freedom: What Drives an Entrepreneur." This free event was open to the public and was held in the Henry Student Center Ballroom last Wednesday evening.

Carbone, who has been in the graphic design field for nearly 40 years, has represented such clients as Mandarin Hotels, Canon, Leica and The Louvre in Paris, France, as well as a number of other companies globally. He is a recipient of the 2014 AIGA Medal, awarded to individuals in recognition of their exceptional achievements, services or other contributions to the field of design and visual communication. His lecture was centered on his belief that, in the world of entrepreneurship, there must be a motivational balance between fame, fortune, fun and freedom.

While chairs had been set up in anticipation of the event, the influx of those interest-

ed in hearing Carbone speak created a need for many more to be brought out and quickly filled. Within these seats sat professors, stu-



The Beacon/ Gabby Glinski

dents, faculty and staff representing several departments within Wilkes University, as well as a number of people from within the Wilkes-Barre City community. One of those students was Kendrick Minnich, senior engineering major at Wilkes University.

"This was a great opportunity to get a feel for what the

world of entrepreneurship is like," said Minnich. "Although it doesn't quite go along with my major, it's interesting to see what else is out there for those willing to go after it."

Carbone also conducted a small workshop on the following day, Thursday, Sept. 18, for a selected group of communication studies and integrated media students. These 16 students had the opportunity to present their own presentations to Carbone, who then offered advice and helped the students with creatively brainstorming other ideas.

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## Marketing club reinvents the ideal

By Pat Walther  
Staff Writer

Evan Ensley leans into the podium, speaking with absolute conviction and an unmistakable passion. The fire in his eyes grows bolder and brighter while speaking about the new Wilkes Marketing Club, of which he is president. There's something refreshing about his fervor. And that is because Ensley, along with his vice-president, Joe Kubicki, and the Marketing Club's treasurer, Justin Schoennagle, are completely reinventing the concept of a student-run club.

Schoennagle explains: "We want to go into the community, you know, beyond the campus, and help businesses market themselves." Ensley adds, "There are plenty of small businesses just around here that can't actually afford to market themselves, so we're hoping to give them a chance, and then with that we're giving members of the club hands-on work experience with the marketing aspect itself."

It is hard to label what Ensley, Kubicki and Schoennagle are describing. It seems to be a cross between a club, an internship program and a start-up. What is amazing is the amount of excitement the three share about their endeavor into the grey area of bridging community service with establishing a brand. The brand, naturally, is the redefined, repurposed, and all new Wilkes Marketing Club. Ensley elaborates on the club's success thus far.

"The fact that people are recognizing our marketing club and inviting us to see their printing press or big firm in New York City, stuff like that is a huge step for a club that was founded less than a month ago."

Ensley makes sure to emphasize that the differences between the current and past Marketing Clubs are vast. As he describes it, the past club was "more geared toward shopaholics, and had little to do with actual marketing." The club was eventually disintegrated due to lack of interest shown


by the student body. Three years later, it has been resurrected in a totally new form and is receiving generous support and encouragement from faculty and administration alike.

What matters most to the officers is providing on-the-job experience in the marketing world to students who may have a difficult time finding internships in the ever-competitive field.

By building name recognition in the community and expanding their online presence through the use of viral marketing and social media, the officers of the Marketing Club have developed an impressive and distinctly modern strategy to put their organization on the map. While only being up for a total of four days, the Marketing Club's website has already received nearly 250 views. Schoennagle further adds, "In this day and age, it's all about social media. That's the only way to get yourself out there."

The current project of the Marketing Club involves designing and selling T-shirts for the much anticipated Wilkes versus Kings football match-up, also known as the Mayor's Cup Game. "We can use designers, we can use sales-people, even if marketing has nothing to do with your major, we can find a job with the right fit for you," Ensley said excitedly. "If you want to make a lot of money right out of college and be given the experience to do so on your own, join our club."

While this new experiment in entrepreneurship, management, marketing, designing and branding is already under way, you can join the excitement by stopping by their weekly meetings that take place in room 126 in the UCOM on Thursdays from 11:00 a.m. to 12:30 a.m. Or for more information on the club or its purpose, you can email Evan Ensley at [evan.ensley@wilkes.edu](mailto:evan.ensley@wilkes.edu).

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## Susquehanna to Freedom; Local Ties

By Justin Topa  
Assistant News Editor

"Susquehanna to Freedom," a play that demonstrates the role of the Susquehanna River in the Underground Railroad, will be seen in the Henry Student Center Ballroom on Thursday, Oct. 2, at 5 p.m.

This play, which was written by Dr. Dorothy E. King, will be sponsored by Wilkes University's Office of Diversity Initiatives and Misericordia University Multicultural Education. King is a playwright and associate professor of sociology at Penn State.


"Susquehanna to Freedom" examines the part that the Susquehanna River played in helping runaway slaves make their way north. In addition, the play speculates on how a trio of slaves, whose names appear in an 1842 runaway ad as escaping from Harford County, MD, might have actually made its way to freedom using the river as a guide.

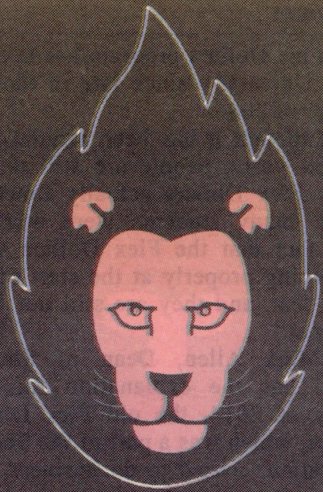
The play also highlights the work of African-American abolitionists who assisted the escaped slaves along the way, risking imprisonment under the Fugitive Slave Act of 1950 for merely helping those fleeing slavery.

Erica Acosta, associate director of Diversity Initiatives, said this event will be a great opportunity for students.

"It's always good to know about local history," said Acosta. "It is also important to learn how the Susquehanna River played a role during the Underground Railroad period."

This event will be free and open to the public. Refreshments will also be served. For more information, contact Erica Acosta through her email at [Erica.Acosta@Wilkes.edu](mailto:Erica.Acosta@Wilkes.edu).


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### Beacon Briefs

#### \$5 Unlimited Pancake Breakfast at Applebee's

Contact a Wilkes University Cheerleader to purchase your \$5 tickets to an unlimited pancake and sausage breakfast to be held at Applebee's in Wilkes-Barre on Sunday, Nov. 16th. Those interested can also email [Jessica.short@wilkes.edu](mailto:Jessica.short@wilkes.edu) or call extension 3331. (Coffee, tea, and soft drinks are included.) This is a fund-raising event for the cheerleading squad.

#### Order Wilkes University Cheerleading or Wilkes University Cheerleading Alumni Shirts

Order Wilkes University Cheerleading or Wilkes University Cheerleading Alumni shirts for \$12 from any current Wilkes Cheerleader or Jessica Short by emailing [jessica.short@wilkes.edu](mailto:jessica.short@wilkes.edu) or calling extension 3331. Sales benefit the cheerleading squad.

#### Wilkes University Homecoming Weekend 2014

Homecoming weekend begins Wilkes University Homecoming 2014 September 26 - 28. Come for a great weekend full of old friends, fun events and great memories!

#### Second Annual Colonels vs. Cancer 5k Run/Walk

On Sept. 28, the annual Colonels vs. Cancer Homecoming 5k will occur. Pre-registration is across from Evans Hall. is from 8:30 to 9:45 a.m. The race starts at 10:00 a.m. The race will be held on Kirby Park Walkways, just across the Market Street Bridge from downtown Wilkes-Barre. Proceeds will be benefiting Relay for Life.

#### Wilkes University Theatre Presents: All the King's Women

Wilkes University Theatre will perform All the King's Women between Sept. 25 and Sept. 28. This "comedy with music" will shine a genuine and intimate portrait of Elvis. The performance will be held on the main stage of the Dorothy Dickson Darte Center. The event is free for Wilkes faculty,

students and staff with a Wilkes identification card. General admission will be \$10. The box office can be reached at (570) 408-4540 for more information.

#### Faculty Exhibition 2014: A Tribute to Richard A. Fuller

The Sordoni Art Gallery will feature a faculty exhibit until the end of the semester in honor of Richard A. Fuller. The gallery will be open between 12 p.m. and 4:30 p.m. between Tuesday and Sunday. Admission is free. For more information, call (570) 408-4325 or visit [www.wilkes.edu/Sordoni](http://www.wilkes.edu/Sordoni)

#### The Allan P. Kirby Center Lecture Series in Free Enterprise Presents: Michael Reagan

The Allan P. Kirby Center Lecture Series will feature Michael Reagan, the eldest son of former President Ronald Reagan, Wednesday, October 1, 2014. The lecture will begin at 7:30 p.m. and take place in the Dorothy Dickson Darte Center for the Performing Arts. The lecture is free and open to the public.

#### Study Abroad Fair

Wilkes University will hold a Study Abroad Fair in the Henry Student Center Lounge on Tuesday, Sept. 30, between 11 a.m. and 1 p.m.

#### Second Annual Colonels vs. Cancer 5k Run/Walk

The Colonels vs. Cancer Homecoming 5k will be held on Sunday, Sept. 28. Pre-registration will take place between 8:30 a.m. and 9:45 a.m. across the street from Evans Hall. The cost to participate is \$20 dollars and the first 75 participants to arrive will receive a free t-shirt. The race will start at 10 a.m. on Kirby Park Walkways, just across the Market Street Bridge from downtown Wilkes-Barre. The event will be held rain or shine.

# Life, Arts & Entertainment

Have a story or want your event to be featured? Contact the L&A&E Editor: [Nicole.Zukowski@wilkes.edu](mailto:Nicole.Zukowski@wilkes.edu)

## How are you perceived on Social Media? Damage to public image from posting the wrong information

By Nicole Zukowski  
L&A&E Editor

Horror stories about how someone somewhere posted a status or uploaded a picture on their personal social media accounts that led them to somehow being fired from their job have floated around for years now.

It could happen, though.

In this generation, social media matters a great deal to employers. Everyone is reading tweets, looking at pictures on Instagram and scrolling through Facebook. Family members, friends, bosses and even future employers will check your social media accounts.

"IBM calculated that 2.5 quintillion bites of information are captured on the internet each day and most of this information is created through social media," Assistant Professor at the Jay S. Sidhu School of Business and Leadership, Kathleen Houlihan said.

Many jobs today have to deal with maintaining social media accounts for companies and organizations.

"Digital communication is only going to intensify and it will change the way every individual works and plays in the new era. Therefore, students using social media should understand it is important to be precise, have a specific goal and a targeted audience for their message," Houlihan said.

"Establishing an identity in the virtual world is inexpensive yet time consuming, but it offers a great benefit for individuals beginning their career."

When hired for a job in social media, it is important to be conscious of what is going on in the virtual world along with the physical world. Representing a company online is an important job because the public image of the company could be tarnished with just one irresponsible status update.

Two weeks ago, DiGiorno Pizza accidentally tried to advertise their pizza in a hashtag on twitter that was trending for domestic violence. While people were posting "#WhyIStayed, with courageous and heartfelt tweets of their ordeals with domestic violence, DiGiorno tweeted "#WhyIStayed You had pizza."

After DiGiorno's tweet surfaced, people grew furious. Many users tweeted how appalled they were at the company.

To manage the entire backlash, DiGiorno tweeted an apology saying it did not bother learning what the hashtag meant before using it. The company even went further with tweeting out to everyone that shared their #WhyIStayed stories.

"The world of social media is often more forgiving than other types of media when it comes to mistakes or untended posts. Every intention should be made to avoid these circumstances," Houlihan said.

"When something extremely negative occurs using social media, the individual should acknowledge the error, apologize if the post did actual harm to others and then remove the post."

After DiGiorno apologized and handled the situation with the level of respect that they did, the whole incident soon became news of the past.

When that much data is produced daily, news on social media moves fast. Once something is put out on the web it will soon be piled on with new statuses or pictures, quickly making it old news.

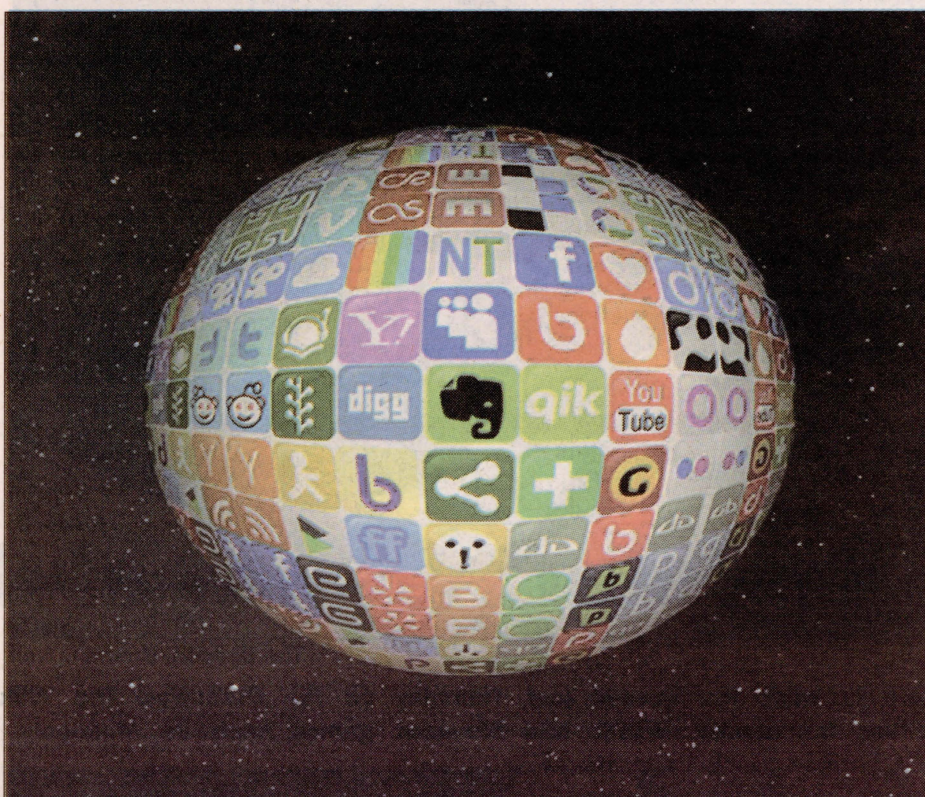
With maintaining personal accounts, if someone wants to get a feel for your online image they will dig deep on your pages.

Good news Houlihan adds "There are isolated instances where social media has been very harmful to individuals; however these are the exception rather than the rule."

Having a social media account, however, could advance your career if maintained properly.

"Social media is a tool to help us present our professional identity and perhaps a glimpse of our social selves. It can be very helpful to build virtual networks, interact with communities of professionals who share our interests, and to create opportunities through our own sharing of content and ideas," Dr. Anne Batory, Jay S. Sidhu School of Business and Leadership, said.

It is better to be conscious of what you post than regret it later.



Courtesy of Creative Commons

**The internet is filled with social media sites to connect people. Establishing a responsible public image on social media sites could be a great benefit for your professional career. Just remember, anyone could see what you post.**

### Social Media Tips for the Professional

#### Keep personal pictures private.

The last thing you need a prospective boss to find is that "totally rad" picture of you and your best buds from that party last weekend.

#### Brag a little.

If you're doing something good for yourself or an organization, don't be scared to let other people know about it.

#### Keep your circles tight.

Facebook and Twitter aren't platforms for popularity. Only add those you know or those that can benefit you professionally. Make your connections meaningful.

#### Keep a positive attitude.

Everything may not always be going right, but banter and ranting aren't going to get you anywhere. Try to look on the bright side of things. If there's a problem, work on fixing it.

#### Grammar matters.

Make sure you read over your posts ahead of time. Making mistakes in grammar can leave you embarrassed and looking unprofessional.

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# Games played life-sized on the Greenway

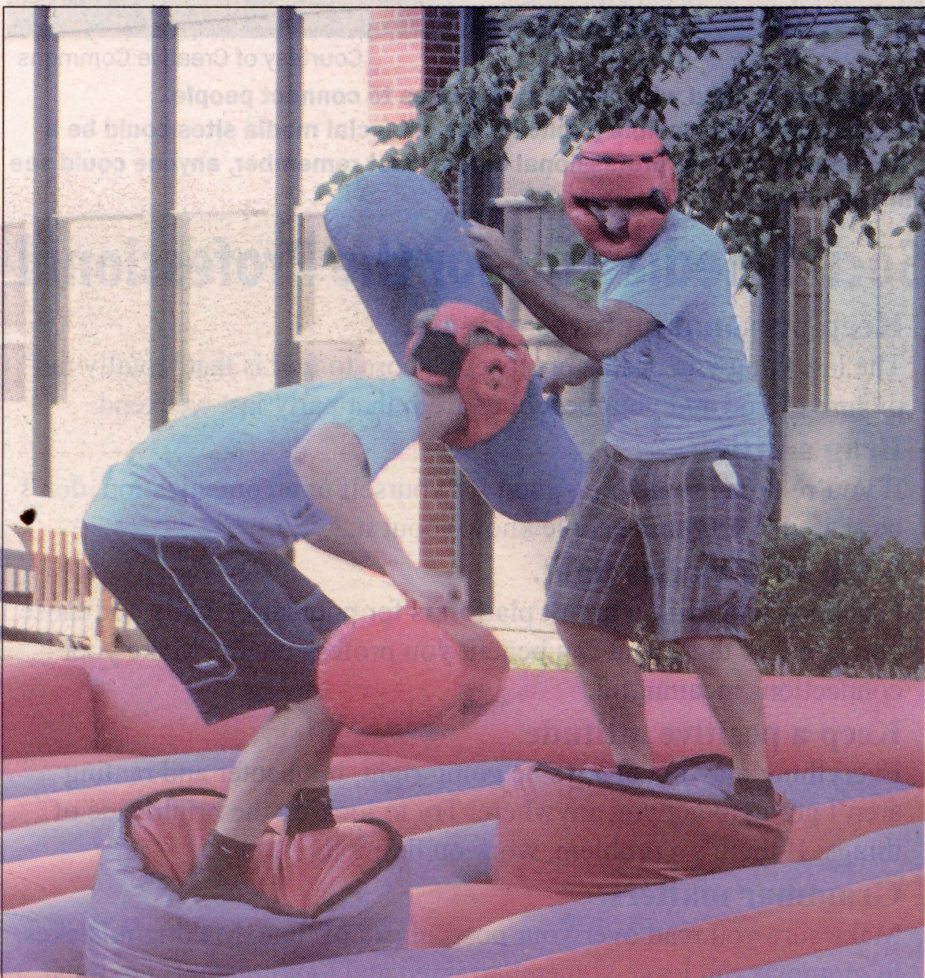


The Beacon/Briana O'Neil

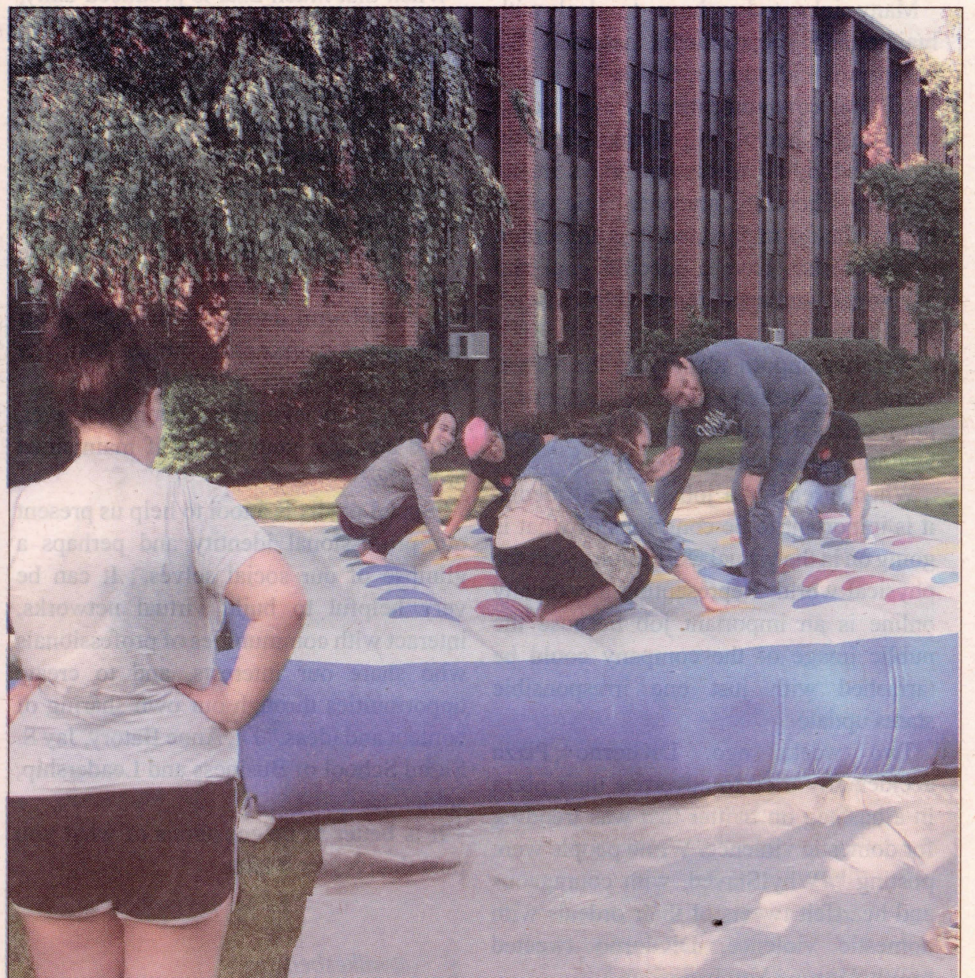


The Beacon/Briana O'Neil

Here is what you missed last Thursday on the Greenway. The Wilkes University Programming Board hosted "Greenway Games" for the Wilkes Community. WUPB had life-sized games such as Monopoly, bouncy boxing, human shuffle board, gladiator joust, and Twister.



The Beacon/Briana O'Neil



The Beacon/Briana O'Neil

# The fragility of memory: Alzheimer's Awareness

By James Jaskolka  
Editor-in-Chief

The elevators in the nursing home are remarkably ornate.

The red velvet carpet reflects off of the golden handrail, then off the full size mirror against the back wall, casting the elevator in an orange glow. A warm hum radiates from within as the passengers ascend to the second floor. There's a pleasant chime signaling the end of the trip, and it feels more like a Manhattan hotel than a nursing home.

And then the doors open.

Visitors must enter and exit the ward through a set of double doors equipped with an alarm system, in case any residents slip away from the workers and wander off. The small corridors are filled with people, mostly elderly.

Some walk around, seemingly purposelessly, muttering incoherent phrases. Others sit in wheelchairs, mouth half open, gazing listlessly at each other, or at the wallpaper, or at nothing at all.

The rest lie in bed, sleeping or studying the patterns on the ceilings.

It smells faintly like urine and disinfectant.

Katie Lawlor has never been to this particular nursing home, but she paints a similarly eerie image when recalling visiting her grandmother at another.

"Everything was in such an order that it almost looked fake, like props," she said. "It didn't look like she was at home. It didn't look like she was comfortable."

Lawlor, a junior business major, lost both grandparents to Alzheimer's Disease, a type of neurodegenerative illness that causes brain cells to die at an accelerated rate. Its repercussions are being recognized for all of September as part of World Dementia Awareness Month.

Alzheimer's, which is the most common form of dementia according to the Alzheimer's Association, essentially strips its victims of their memory, sometimes short-term, sometimes long-term, but always exponentially.

"These problems all occur in the hippocampus, one of the learning centers of the brain," Associate Professor of Psy-

chology Ed Schicatano said. "We see things like aphasia, or language disorders. An Alzheimer's patient will have difficulty producing and understanding words. We also see problems recognizing objects...facial recognition is wiped out also. It's a memory loss that hits every type of memory there is."

On paper, it may seem like just an unfortunate consequence of aging. But in practice, in the real world, it can be devastating.

Lawlor recalled, as a 6 year old, visiting her grandfather in a nursing home. She was taken out to use the restroom, and shortly after, he had an episode.

"I could hear him yelling. My dad and uncles were trying to talk to him, and he was trying to fight them, because he didn't know who they were," she said.

"I'd never seen my pop like that...he was always this big, gentle giant of a man, and it was scary. It's like they're a completely different person, because they're so scared in their own head."

Schicatano said that there is little known about the disease, such as if it is

directly linked to genetics, or what exactly causes it.

There is also no known cure.

Schicatano did state, however, a few different things professionals believe may help prevent the disease, such as taking anti-inflammatories like baby aspirin, or by consuming antioxidants such as blueberries or red wine.

Additionally, Schicatano considers himself a supporter of the "use it or lose it" concept, stressing the importance of "thinking deeply and strengthening neural networks."

Lawlor also has advice to give from her experiences.

"It definitely makes you value what you have now," she said. "You learn to really value every moment that you can think of, every memory... because you think 'one day, I may not have this.'"

To learn more about Alzheimer's Disease, readers can go to [www.alz.org](http://www.alz.org).

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## Cultural impact of Elvis takes the stage

By Bill Amos

Assistant L&A&E Editor

Wilkes University invites you to celebrate Elvis Presley's legacy with its upcoming production of All The King's Women performing at the Dorothy Dickson Darte Center on September 25 - 28.

All The King's Woman offers a unique glimpse into the life of the King of Rock 'n' Roll through the eyes of the women who have been affected by his presence.

"This story is about the people who have been influenced by Elvis as much as it's about Elvis Presley, himself," Teresa Fallon said. Fallon is the Director of Theater at Wilkes University and the director of All the King's Women.

"It's about what Elvis meant to one woman with a lonely home life, the woman who sold Elvis his first guitar, women who worked in the White House during the Nixon administration, and many more."

Fallon explained that one of the most unique characteristics of the play is that though this is Elvis' story, the king himself does not appear in the play; rather he is alluded to as being ever present somewhere nearby.

The stage is decorated with giant white letters spelling Elvis's name, which Fallon describes as a place from which the actors enter, and therefore serving as a physical manifestation of the idea that all the situations in the play are a result of

Elvis's influence upon his fans.

The play is also a commentary on how being a superstar can change you and mold you into an icon that is larger than life.

"It's a story about celebrity fame and what it's like to attain that status. It's about what that status does to someone like Elvis Presley who was just a simple country boy from Tupelo, Mississippi," Fallon said.

Teresa Fallon gave praise to the elements of All the King's Women that make a play a successful and entertaining experience, not the least of which are the members of her cast and crew who she delighted in working with.

"It's wonderful to see the actors grow throughout the rehearsal process," Fallon said, "They've been taking a lot of challenging risks, which I think is great to see."

Fallon explained that as the actors experimented with their characters, the play evolved and the actors find something new about their characters.

Amanda Thomas, a senior musical theater major, explains that the play lends itself to an actor's imagination.

"Smaller scenes that are simple to learn allow you to really work on your character and better develop your role," she said.

The play offers many challenges, according to the members of the cast, whether they're portraying multiple characters, maintaining high energy that allows the pace to easily flow from one scene to the next, or teaches them something new

about Elvis Presley, like his avid love for automobiles.

"You don't have to know Elvis Presley to like this play," Fallon said. "Even if you don't you'll like this play. It holds together as a piece of drama and a piece of comedy as well. It's an incredible story about how fame affects you no matter who you are, whether you're the star of the fan."

Nightly performances of "All the King's Women" will be at 8 P.M. in the Dorothy Dickson Darte Center for the Performing Arts a Sunday matinee performance at 2 P.M. Admission is \$10 for the general public, \$5 for students and seniors, and free with a valid Wilkes I.D.

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Courtesy of Teresa Fallon

The performance is about how Elvis influenced many people in his time. His different relationships with a variety of different women is brought to life.

## Artist Spotlight:

## Ashley Potkulski

Junior Performing Arts Major

By Bill Amos

Assistant L&amp;A&amp;E Editor

Do you remember what you wanted to be when you grow up? Do you recall that one dream job you always wanted to aspire to? Some kids want to be astronauts while others want to fire fighters or police officers or even the President of the United States.

Ashley Potkulski, a junior musical theater major at Wilkes University, has chased her dream of writing and performing her own original music since she was just a little girl.

"When you have a bad day, or if you miss someone who's passed away, you have to freak out or punch wall or outwardly get upset," Potkulski said. "You can write a song about it."

Potkulski explained that writing songs is a good way to keep you connected and remember a lot of things.

"You can put your own emotion into your music."

According to Potkulski, having to parents who were very musically inclined and played the guitar was very influential on her journey to pursuing a musical career.

"My mother had a beautiful voice. She used to sing to me all the time when I was a kid."

According to Potkulski, having to parents who were very musically inclined and played the guitar was very influential on her journey to pursuing a musical career.

Music resonated very strongly in her life and she shared the one of her earliest experiences working with a touring a cappella group called the Rock 'n' Roll Chorus which toured and performed in cities all over the eastern United States.

"We performed a lot in my home state of New Jersey, but we also toured a lot and I liked that so much because I got to see a lot of the country."

Potkulski explained that one of her most memorable and exiting performance with the Rock 'n' Roll chorus was at the Rock 'n' Roll Hall of Fame, where she had the time of her life as audience and passers-by alike all gathered to watch her group sing. There was a connection, she explained, that you can't get any other way between you and your audience.

She also remembers her greatest moment as a singer performing the song "Pulled" from the Addams Family Musical.

"There's a feeling when you're singing, that you just know it's going to be your moment and I had that moment," she said.

"It's a very fulfilling moment."

She explained that as a musical performer that moment can be very defining and when you're out there and singing for the crowd it can make or break you.

Performance also allows you the freedom of breaking away from being yourself as well, Potkulski explained.

"It's fun to just pretend to be someone every once and while. Yea, it's great to be you, but it kind of gets old. You get to walk in someone else's shoes and think differently."

Among the roles she'd love to play, not the least of which is Elphaba from the Broadway musical Wicked.

"Defying Gravity was the first song that I was taught to actually belt. That's when I realized that I had an extremely powerful voice," Potkulski said.

"Elphaba is spunky and the music is amazing. For me it's a lot to do with the music. Acting comes second, but I don't feel that you can be a singer without being an actor."

Most recently, Potkulski played Jojo in Seussical the Musical for Wilkes University at the Dorothy Dickson Darte Center, which she found to be especially fun because she had to play a boy.

"It was a lot of fun, but when I was younger I was kind of tomboyish and a lot of my friends were guys so I just remembered what it was like being around them a lot how you can get into that sort of role."

She also explained that Jojo was at a certain age where you're still exploring who you are and what kind of person you're going to be. So, in that respect there's a great deal of learning and wonder that goes on in Jojo's mind.

"Working with children at the YMCA also helped me a lot," she said. "You watch these little people at a point in their lives when there isn't that much a difference between boys and girls yet. They're not nervous around each other yet. They're not worried about cooties. They're minds are still full of wonder and that's kind of where I saw Jojo."

Ashley Potkulski is cast to play Carrie in the upcoming horror musical inspired by the novel written by Steven King. Carrie the Musical will be performed this November as part of Wilkes 2014-2015 season.

Potkulski reflects that as a performer you have to let your imagination run free. "Part of performing is pretending that you're a kid again," she said, "And every adult's dream is to act like a kid again."



Courtesy of Teresa Fallon

# Homecoming will be the swanky affair of the year

By Nicole Zukowski  
L&A&E Editor

Wilkes is celebrating Homecoming Week with various events planned for the Wilkes community.

All the fun and excitement starts on Wednesday, Sept. 27 with a free Riverfront concert sponsored by Wilkes University Programming Board.

The concert will feature country band Parmalee. Seating will take place at 7 P.M. at the River Common, located across from Evans Hall. Parmalee will go on stage at 8 P.M.

The concert is followed by a pep rally on the Sept. 28 to show Colonel pride for the upcoming football game on Saturday.

The pep rally will feature entertainment to get the crowd hyped, along with food, rally towels and t-shirts. The theme of the homecoming formal dance this year is "The Roaring Twenties".

Staying with the theme of the dance the homecoming t-shirts will read the quote, "A Little Party Never Killed Nobody", from F. Scott Fitzgerald's 1920's based novel "The Great Gatsby".

The Pep Rally will take place on the Greenway at 7 P.M.

"Homecoming week brings out the school spirit in our student body, which leads to a happier and more

enjoyable campus," Pharmacy major and homecoming court participant, Elizabeth Bracco said.

"All of the events on campus throughout the week encourage students to attend the game and future games, which builds stronger bonds between our student body."

Student Government Executive Board Corresponding Secretary, Kaitlyn Wolfe explained how she came up with the theme for the dinner dance:

"I came up with the theme, "The Roaring Twenties" because I think it represents the idea of having a good time but always doing it with class."

With a black and gold classy decor, on Friday at 6 P.M. a formal dinner dance will be held at Mohegan Sun Pocono Downs Casino located on Highland Park Boulevard.

The University is supplying buses that will transport students to and from the event all night starting at 5:30 P.M. from the Henry Student Center.

The dinner dance will have a DJ, photo booth and raffle prizes. Participants attending the dinner dance have the option between two gourmet meals, along with a deluxe bar. The dance will end at 11 P.M.

As part of her job on Student Government, Wolfe takes a large lead in planning the events of homecoming.

"My favorite thing about homecoming

week is seeing all of our planning come to life. There are so many things that go on behind the scenes that bring it all together, so being able to see the outcome is very rewarding," Wolfe said.

Ending the homecoming celebration Wilkes Football will take on Lycoming College. The game will kickoff at 1 P.M. on Saturday at Schmidt Stadium at Ralston Athletic Complex.

Immediately before kickoff, lettermen and letterwomen will be recognized on the field.

At halftime, the Alumni Association will award the Ancestral Colonel Award will be presented to Alan Gubanich '64. In addition, the Marching Colonels will perform for the audience.

Colonels vs. Cancer 5k Fun Run/Walk will take place on Sept. 28. Registration begins at 8:30 A.M. at the River Common across from Evans Hall.

The race begins at 10 a.m. The cost is \$15, or \$20 the day of the event. The run will start at the River Common and go over to Kirby Park.

Proceeds from the event benefit Relay for Life at Wilkes. The registration fee for the race also includes a Relay for Life t-shirt.

For people who want to donate to Relay for Life but can't participate in Sunday's run/walk go to the Wilkes Relay for

Life page: [http://relay.acsevents.org/site/TR?pg=entry&fr\\_id=65869](http://relay.acsevents.org/site/TR?pg=entry&fr_id=65869).

Homecoming in its truest form is a time of the academic year where schools welcome alumni back to campus.

There are plenty of events planned through the Office of Alumni Relations that will happen this weekend that center around alumni experiencing college life again.

Homecoming also allows current students to connect with alumni.

"I look forward to meeting alumni that return to campus each year and hearing stories about what Wilkes was like when they attended," Connor Zale, senior biology major and member of homecoming court this year, said.

For more information on homecoming week contact Kaitlyn Wolfe, kaitlyn.wolfe@wilkes.edu. For information on alumni events contact Bridget Giunta Husted of the Office of Alumni Relations, bridget.giunta@wilkes.edu.



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**For Alumni Events and  
Information See News, Page 3**

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HUMANS OF WILKES UNIVERSITY**



**"Well, I didn't have \$60,000 for a boat, and I wanted to go wakeboarding."**

**- Mike Grobinski**

# The Return of Bo Ryan

**CELEBRATED ALUMNUS RETURNS TO CAMPUS**

*"When I got here in 1965, that was a time when, for Saturday morning practices, I had to stoke the coals to have heat in the gym."*

- Bo Ryan, on how times have changed since he was a Wilkes University student.

Courtesy of Wisconsin Athletics Communication



Courtesy of Wisconsin Athletics Communication

**By Brandon Gubitosa**  
Sports Editor

William Francis "Bo" Ryan, Jr. is a force – both in and out of the sporting arena. This week, he'll return as the guest of honor at Saturday's "Share the Spirit" event. Share the Spirit is a new homecoming event designed to celebrate the legacy of the university's athletics.

This is the second time Ryan has been back since graduating in 1969.

Born on Dec. 20, 1947, just outside of Philadelphia in Chester, Pa., Ryan attended Chester High School, was the president of his class and captain of three sports teams. After graduating, he came to Wilkes and continued his basketball career. From 1965-1969 Ryan scored 807 points, grabbed 278 rebounds and dished out 276 assists. In a 1969 game against Susquehanna University, Ryan went on to make a school record of 18 baskets totaling 43 points.

"I came to Wilkes with my high school coach Ron Rainey and a teammate," Ryan said. "I was going to either Temple or Rutgers but my high school coach Ron Rainey talked me into taking a look at Wilkes. I was able to receive a leadership grant because I was president of my class and captain of three sports during [high school]."

Ryan graduated from Wilkes with a bachelor's degree in business administration in 1969.

"When I was in school we didn't talk about having a 3.5 GPA. The biggest driving factor for us to get good grades was to stay out of Vietnam," Ryan explained. "If you dropped below a 2 GPA you were kicked out of school and drafted into the Army."

When he graduated from Wilkes he was offered a job with Arco, but was then drafted into the Army where he was a military policeman in Fort Gordon. He served from 1969 to 1972 and ended up being a sergeant which is something, he says, that doesn't happen to a lot of draftees.

Ryan said he tells people that he was drafted, letting them assume it was an NBA draft rather than the Army's. When he came out of the service, he decided to utilize his degree in business by earning a teacher's certificate.

Ryan began his coaching career in 1972 at Brookhaven Junior High School in Delaware County, where he taught social sciences and coached for one year. After leaving Brookhaven, he coached at Sun Valley High School in Aston, Pennsylvania from 1974 to 1976, and was named conference Coach of the Year in 1976. Following his success at Sun Valley, Ryan became the assistant coach at the University of Wisconsin-Madison for eight years. I

In 1984, he was hired by the University of Wisconsin-Platteville where he coached for 15 years and posted a 352-76 overall record. During his time there, Ryan won four national championships (1991, 1995, 1998, 1999).

In 1998 Coach Ryan almost had the chance to coach against Wilkes in the national championship game. Both Wilkes and University of Wisconsin-Platteville reached the final four that year in Salem, Va. Wilkes, however, lost to Hope College 81-61 while Ryan and the University of Wisconsin-Platteville defeated Hope College 69-56 and had a perfect season.

Following his success at the University of Wisconsin-Platteville, Ryan was hired as the head coach for the University of Wisconsin-Milwaukee where he coached for two seasons. In those two years Ryan led the team to back-to-back winning seasons for the first time in a decade.

In 2001, Ryan was named the 13th head coach at the University of Wisconsin. In 13 seasons, Ryan has yet to have a losing a record and has made the NCAA tournament every year, including an impressive run to the Final Four last season.

His leadership skills have earned him recent recognition on ESPN's "Top 50 coaches" list as the 7th best college basketball coach.

"Leaders are made based on your

experiences when you are young, how you handle tough situations and how you bounce back from adversity," Ryan said.

His hard working mentality has allowed him to be in the position he is today.

"Growing up I was always the youngest kid in my class, because I started the first grade when I was four years old," he said. "I always had to run a little faster, work a little harder and be a little tougher because when you are the youngest some things are stacked against if you let them."

Ryan would like to be remembered for turning the basketball program around during his time at Wilkes. He hopes to inspire other students from his success and to give students something to strive for.

"I wasn't born with a silver spoon in my mouth, and I put in the hours to get where I am today," he said.

Ryan encourages people to get information about their classmates and contact information so they can stay in touch with them. He enjoys catching up with fellow classmates and reminiscing about their times at Wilkes.

For this week's trip back to Wilkes-Barre, Ryan is looking forward to seeing all of the campus changes since his 2003 visit. ▲

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# Opinion

Have an opinion or want to write a guest column? Contact the opinion editor: [frank.passalacqua@wilkes.edu](mailto:frank.passalacqua@wilkes.edu)

## Preventing progress: How helping becomes hurting Does new “rape prevention” nail polish reinforce victim blaming?

By Ashley Evert  
Managing Editor

A Google search for “rape prevention nail polish” yields not the name of the company creating the polish, how much it costs, or where to purchase it. Instead, the search brings up a list of headlines from “A Manicure Won’t Stop Rape” to “Nail polish: Anti-rape or anti-woman?”

Four male students at North Carolina State University most likely had the best intentions when they created the nail polish, but their new invention is stirring up quite a commotion—and it hasn’t even been released yet. The company the students created, called Undercover Colors, is in the process of producing a nail polish that changes colors to warn the wearer when her\* drink has been drugged.

The polish detects the three most common date rape drugs: Rohypnol, Xanax and GHB.

When the wearer dips her finger in her drink, the polish will change color when in contact with one of these colorless, odorless drugs.

While this is undeniably a great invention, many feminists and social

and personal interest in gender studies as well as domestic violence and rape culture, related that the nail polish raises issues of traditional gender roles and femininity since all females do not wear nail polish.

“Add this to your arsenal—put it in with your pepper spray and your small but sharp knife or whatever you have because you have to be afraid 24/7 because you are always a potential victim of assault.” Briceño parodied the too-true statements that women hear in the media and from their friends and family.

Jennifer Thomas, developmental psychologist and director of the Women’s and Gender Studies program believes that while the nail polish may not be the best solution, at least it is getting people talking.

“I think it’s really wonderful that people are talking about this issue. We really need to talk about these things if we are going to see any change. So if wearing nail polish sparks conversation about rape culture then that’s great, but in the scheme of things it can’t just be women fighting for women, it needs to be a societal change,” Thomas said.

“We need to change our culture that

**“Add this to your arsenal—put it in with your pepper spray and your small but sharp knife or whatever you have because you have to be afraid 24/7 because you are always a potential victim of assault.”**

rights activists are up in arms because it is reinforcing the idea that women need to protect themselves, not that we should be teaching men not to rape. Some would argue that we are encouraging rape culture with this invention.

“It still puts the responsibility on someone who could potentially be the victim or women in general,” said Mia Briceño, associate professor of communication studies.

“You get into this slippery slope where you blame the people who developed the nail polish and that’s not the point at all. It’s a very interesting invention and is something that could have a positive impact on peoples’ everyday lives, but it is questionable in terms of ‘does it really get at the heart of the matter?’ and that doesn’t seem like the case,” she continued.

Briceño, who has both scholarly

teaches girls to go out into the world and avoid getting raped. I’m sure that every girl has had that conversation with her parents or some adult about how she needs to protect herself. Almost every woman does rituals to avoid getting raped whether it’s not walking alone, holding car keys a certain way, finding certain places to park their cars. Women’s lives are restricted because they are very aware that they could be a victim of violence,” Thomas stated.

**“Women’s lives are restricted because they are very aware that they could be a victim of violence.”**

What is holding society back on making a change?

“We don’t teach responsible sex education. We don’t teach people of all genders how they may want to explore their own sexuality and how they should



The Beacon/Ashley Evert

**If her drink is drugged, the polish on her nails will turn a different color when swirled in the drink.**

take it seriously as something with a lot of impact beyond the moment,” Briceño related.

Beyond informing students about consent, Thomas would like to see a sort of center on campus enacted that would deal with any sort of human rights issues.

“I really think we need a center that is headed by an expert in these types of issues,” she noted.

“People need awareness, they need true bystanders. It would be great, too, if the university surveyed incoming students about consent and what rape means and what student’s rights are. Maybe we need to find out where our students are and tailor a program to that, do the program, then capture data again and see if it works,” Thomas said.

The hot debate on the validity of a date

children about consent to prevent the responsibility from constantly falling on the victims of these heinous crimes.

Once we stop victim-blaming, real change can begin.

*\*Editor’s note: Due to statistics about rape where victims are overwhelmingly female and perpetrators are overwhelming male, in addition to the fact that the polish is marketed exclusively to females, this article assumes the pronoun “she” when discussing potential victims. It is understood that this is not exclusively an issue where females are always victims and males are always perpetrators.*

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# YA books vs. their silver screen adaption

By Elyse Guziewicz  
Opinion Writer

If you're a frequent patron of the movie theater, you have probably noticed the trend. Almost three-quarters of the films are based off of something else, and the hottest new source is young adult (or YA) fiction.

Now, I say new source, but YA books have been hitting the silver screen for decades.

If you count children's stories and middle-grade books, they have been around even longer. But let's trace it back to where the modern boom started: Harry Potter and the Sorcerer's Stone.

Harry Potter was a teen/tween smash, so it is no surprise that the movie adaptation was a hit among the target demographic. The movie invited new fans, hooking adults and other audiences to the story.

The trend started catching on with adaptations of Twilight, the vampire romance the internet loves to hate; The Princess Diaries, which only some are aware are actually books; and The Hunger Games, the novel-to-film that made dystopia cool again.

Harry Potter spawned eight films from seven books, earning more than \$7.7 billion and clocking in at the most lucrative movie franchise of all time (It also started the trend of splitting one book into multiple parts with Harry Potter and the Deathly Hallows Part 1 and Part 2, but that's a topic for another article).

As popular as Harry Potter was, most critics agree that it was The Hunger Games that acted as a catalyst for the YA adaptation deluge.

Not only did The Hunger Games create lifelong fans of the book and movie series, generate \$408 million dollars, and become the first film since Avatar that stayed #1 for four consecutive weekends, it skyrocketed Jennifer Lawrence to the status of America's Darling and the rest of the cast and major crew members into the spotlight.

All of a sudden, producers, directors, and actors alike wanted in. The Fault in Our Stars, If I Stay, The Giver, Divergent, and The Maze Runner are just a few of the films that followed in The Hunger Games' footsteps, hoping to land in the same place as their competitors.

This year alone, there will be 36 movies based on books, almost half of which are based on Young Adult novels.

There are multiple reasons YA books are so easy to make into movies. First off, the script is almost written for you. The plot is there, dialogue is there, and the action is already plotted out.

Don't get me wrong, it still takes effort to adapt fiction into a screenplay, but working from an established concept certainly helps.

Speaking of established, another thing adaptations have going for them is the fanbase that will surely accompany the movies.

Even movies that are generally

considered bastardizations of the source material (such as Percy Jackson and the Olympians: The Lightning Thief and Eragon) opened strong, with Percy Jackson even releasing another film in 2012.

With every successful film, more and more fans are added, and it is widely accepted that most fans will go see a movie even if it's received a plethora of bad reviews – you know, out of principle.

Beyond even that, YA books usually come in series and more recently trilogies. The Hunger Games will have four films, and if they follow the current trend each one will gross more than the last. Like The Hobbit, there is potential for one book to be converted into multiple movies.

In general, the last book of the series will be adapted into two or more films (such as Mockingjay Part 1 / 2, Breaking Dawn Part 1 / 2, Harry Potter and the Deathly Hallows Part 1 / 2), generating even more money and allowing them to stick to the source material better to ensure a good audience rating.

YA has staked its claim on the big screen as a strong seller and a way to push lesser-known actors and actresses into the spotlight. It's established, it's popular, and it's making more money than ever. Even if people start to notice that YA is taking over as the #1 source for book adaptations, this train is not slowing down, and I doubt that it's planning on stopping any time soon.



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## I Wrote This for You: A Unique Photographic and Poetic Journey

By Sara Pisak  
Opinion Writer

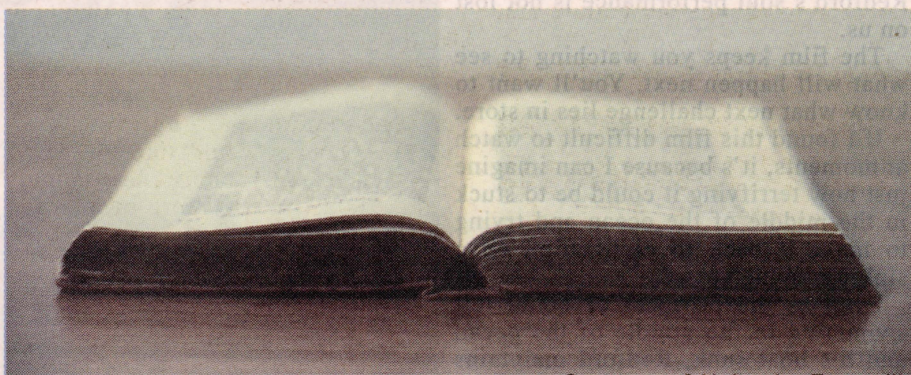
I Wrote This for You combines the elements of photography and poetry into one collection by a person with the peculiar name "Please Find This."

Speaking to an individual the author has lost, each page contains a photograph captioned with poetic verse. These photographs and captions are divided into four separate chapters: Sun, Moon, Stars and Rain. Not only are there four separate chapters included in the collection, there are also two separate and distinct emotions that this collection evokes: love and anger.

This is the type of book you read on a lazy Sunday afternoon, simple and non-complex. Now, do not get me wrong, this is not necessarily a negative description of the book.

The poems functioning as captions to the photographs are simple verses. At first, I found myself judging the text adversely based on its simplicity. The author is no E.E. Cummings, Emily Dickinson or Allen Ginsburg.

This left me with the following thought: Should the entire book be



Courtesy of Alejandro Escamilla

appraised based on the lack of complexity in the poetry? The answer is no.

After some reconsideration on my part, the author is not claiming to be as great or even half as great as the classic poets mentioned. In fact, with a pseudonym such as "Please Find This," the author is not claiming to be anyone. This brings the reader to the realization that the non-complicated poetry can be viewed as an ironic device to explain the intricate, complex pain that is associated with loss. Even the still-life photographs feature an abundance of life's full emotions.

Although the verse may be simple, I Wrote This for You is a photographic and poetic journey through love,

loss and every emotion in between.

The emotional accumulation leads the reader to the end of the compilation's journey. With all this sensation building with each page, it seems that a logical conclusion would be the release of emotional tension or at least a viable answer as to the cause of the author's agony and despondency.

Upon finishing this collection, I still do not know the answers to vital questions concerning this text. Who is the author? Who has he or she lost? What was the nature of their relationship? Why or how had their relationship been terminated? These are all questions the author does not answer.

Furthermore, the reader, left with very few clues, can only hypothesize possible answers.

One thing is clear: whether this two-fold artistic collection evokes deep-seated feelings of hope, of sadness, or of passion in the reader, the final pages should act as a catharsis.

Although it is unfair to judge the text based on its simplicity, the element that I Wrote This for You should be evaluated on is a lack of final cathartic, emotional release.

Since each page of photography and poetry brings forth a new sentiment, the collection at times seems strung together and lacks cohesion.

From beginning to end, the author is experiencing confusion and loss. As a reader along for the emotional rollercoaster ride, you too will be unable to resolve your attitude of confusion before the concluding page.

I Wrote This for You is a unique journey that comes with a dual-edged sword: abundance of beautiful, expressive emotion with no resolution.

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# Ida Maria “Accidental Happiness” review

By Eric Casey  
Staff Writer



Ida Maria is finally back with new material for the first time since her second album *Katla* flopped in late 2010. She has been through a lot since then, and if her first six track EP is any indicator of a future fourth album, then we'll here about what she went through.

The Norwegian indie and punk rocker has never really busted through the cage.

What I mean is her talent has pretty much stayed in Norway, minus the few TV appearances in other countries including America.

Her first album *Fortress Round My Heart* was released in 2008.

The entire album had catchy songs that gained approval from many critics. “Oh My God” was a minor hit, but it wasn't until “I Like You So Much Better When You're Naked” did she become recognized on the charts in Europe.

The song served as a backdrop in many commercials and TV shows as well.

However, while on tour to support the album she had problems with alcohol which made her cancel many shows and had breakdowns

on stage. She would release her forgettable second album in 2010 and then release her third album *Love Conquers All* online only last year.

Since her debut she has been conquering her alcohol problem and has been improving since.

“My body was a stranger. I didn't recognize the person I saw in the mirror. Whenever I would see a picture of myself, I was bewildered. I didn't understand, I no longer knew who I was. I couldn't find home. I had traveled the world for years, I suddenly stopped moving, but I had lost my soul somewhere and I couldn't find it anywhere.”

Recently, she released her first EP titled “Accidental Happiness” on iTunes. Her voice is in great form giving off that deep bluesy rock vibe she had on her debut album.

Nobody sounds like her.

The first track, “Boogie With The Devil's Soul” sounds out of this world.

It has a mix of 1930's jazz which then progresses into a '90s obscure

gritty rock sound.

“Last Vice” is somewhat upbeat with nice guitar riffs and dreamy harpsichord sounds. “Bad News” is probably the most “rock” she's ever sounded.

It's like what Joan Jett would sound like today if she was 29 like Ida.

The last three tracks are astounding as well, especially “Cold Blooded.” It's the best song on the EP because of how it sounds like it could have been a huge rock anthem in the '80s. It also defines every aspect of her persona just right.

Ida Maria is on the cusp of alternative rock stardom, but not having a bigger label is holding her back.

An interesting fact about this B.A. rock chick is she has “synesthesia.” It's a neurological phenomenon which allows her to envision color when listening to music, which is something I sort of relate to.

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## “All is Lost” review

By Bill Amos  
Assistant L&A&E Editor

How interesting can it be to watch a movie featuring only one character?

There's no question that it takes a specific kind of actor to keep the audience's attention for nearly two hours without getting bored.

Academy Award winner Robert Redford keeps you captivated in the 2014 survival film, *All Is Lost*.

The story wastes no time with lengthy introductions and doesn't even offer to give you main character's name. When we first meet our man, he is the lone passenger on a sea-faring vessel in the middle of the Indian Ocean where his boat is struck by derelict cargo freight, turning his life completely topsy-turvy.

It's not easy to watch a film with only one character. There exists the risk of boredom and monotony. How do you keep the story interesting where your protagonist has no one else to interact with? How far can you stretch the story?

*All Is Lost* has no shortage of answers to these questions as Redford spends the entire film, doing whatever he can to keep the boat afloat on an unfriendly tide.

With extremely little dialogue the story is driven by continuous conflict that keeps you wondering if the main character is going to survive long enough to see the credits at the end of his own movie. He faces a turmoil amidst a raging oceanic storm that sends his boat careening and bobbing to and fro as waves crash over the rail,

tossing the vessel on its end and upside down.

The radio is damaged and he loses navigation, leaving the character literally stranded in the middle of the ocean.

*All Is Lost* is anything but subtle and Redford's soul performance is not lost on us.

The film keeps you watching to see what will happen next. You'll want to know what next challenge lies in store.

If I found this film difficult to watch at moments, it's because I can imagine just how terrifying it could be to stuck in the middle of the ocean and trying to make it back to civilization on a sinking, dying vessel.

Even as the prospect of being left swimming in the middle of the ocean and his boat sunk, Redford maintains his resolve in what anyone else might call a hopeless, no-win scenario.

Let's face it, film fans: What would you do if you were all alone on a sinking boat in middle of the ocean? Panic, yes.

Redford's performance is that of a strong individual who has accepted his fate, but not resigned to it. He keeps going when anyone else might have given up and forfeited himself or herself to Poseidon's wrath.

*All Is Lost* is a worthwhile watch. Should you ever find yourself surfing the Netflix gallery looking for something to watch and you happen to come across this movie, don't pass it by.

My only regret is not watching it sooner.

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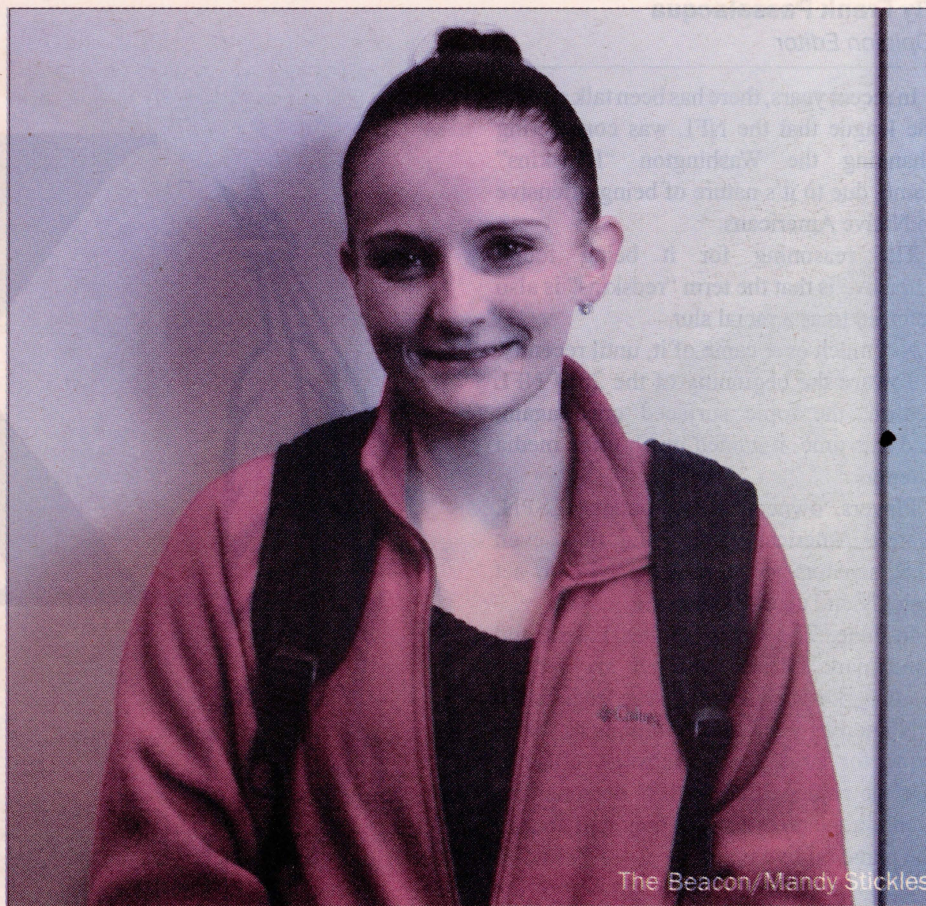
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## "What are you most excited for at Homecoming?"



The Beacon/Mandy Stickles

"I cannot wait to go to the game. I am already pumped up for it. It should be a really exciting game." - Amanda Kornak, Junior



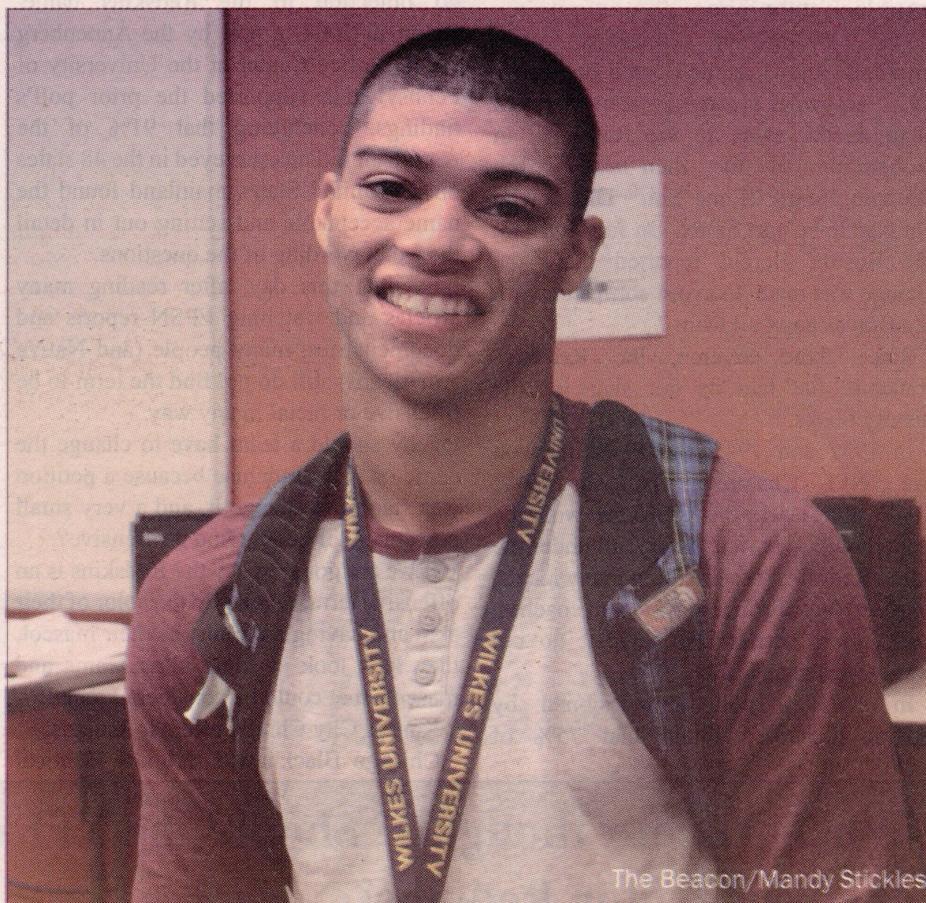
The Beacon/Mandy Stickles

"I am excited for the dance. I am a commuter, so it is hard sometimes to be a part of all the different activities that Wilkes offers." - Sara Davis, Junior



The Beacon/Mandy Stickles

"To get all dressed up and go to the dance and being able to get together with all my friends." - Kayla Bucci, Senior



The Beacon/Mandy Stickles

"Being a football player, I am definitely looking forward to the game. I also can't wait for the dance because it is 20's themed, and to see what the new place and set up will be like." - Marcus Leaf, Junior

# The Washington Redskins controversy

## Should the franchise change the historical name?

By Frank Passalacqua  
Opinion Editor

In recent years, there has been talk around the league that the NFL was considering changing the Washington "Redskins" name, due to its nature of being offensive to Native Americans.

The reasoning for it being found offensive is that the term "redskins" is also referred to as a racial slur.

Not much ever came of it, until recently.

Toward the beginning of the 2014 NFL season, the topic surfaced once again, and this time, it gained much more media attention.

Players, owners, media outlets, ESPN, Native American tribes, and now even U.S. senators are urging the NFL to act quickly and change the name.

In June, The United States Patent and Trademark Office canceled six federal trademark registrations for the Redskins.

Numerous featured columnists who write for large sports websites refuse to use the name, certain ESPN personalities went on the record to say they will not say the name on live tv.

How far is this going to go before the NFL changes it, and honestly, should they?

Before we break this down some more and get into the controversial aspect of this let us look at the facts.

The Washington Redskins were originally known as the Boston Braves. In 1933, co-owner George Preston Marshall changed the name to the Redskins, in recognition of the then-head coach William Henry "Lone Star" Dietz, who claimed to be part Sioux. On July 6, 1933, the Boston Herald reported that "the change was made to avoid confusion with the Braves baseball team."

Since their creation, the Redskins franchise has had its fair share of the history books.

In 1937 and 1942, the Redskins won the "NFL Championships." In 1982, 1987, and 1991, the Redskins won the Superbowl. This rich history, all under the name Redskins, is something many locals, die-hard fans, former players and coaches, and current owner Dan Snyder, do not want to see changed.

In 2002, a poll commissioned by Sports Illustrated found that 75% of



those American Indians surveyed had no objection to the Redskins name. Again in 2004, a poll by the Annenberg Public Policy Center at the University of Pennsylvania supported the prior poll's findings, concluding that 91% of the American Indians surveyed in the 48 states on the United States mainland found the name acceptable and setting out in detail the exact wording of the questions.

Even to this day, after reading many articles and watching ESPN reports and documentaries, many people (and Native Americans) still do not find the term to be offensive or racial in any way.

Why should a team have to change the name of their franchise because a petition was started to change it, and a very small percentage of people find it offensive?

If we are going to say the Redskins is an offensive term, relating to the color of their skin and having an indian as their mascot, then let's look at some other teams and mascots that could be considered racial.

Kansas City Chiefs- refers to Indians.  
Chicago Blackhawks- Almost identical

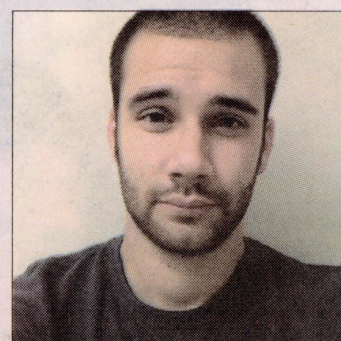
logo as the Redskins.

Atlanta Braves, Cleveland Indians, Atlanta Hawks and the Golden State Warriors all have names that once or currently relate to the term "Indian." Why are the Redskins the only one under fire?

"Do the right thing" is the campaign facing the NFL for changing their name, but who can decide that is the actual "right" thing to do?

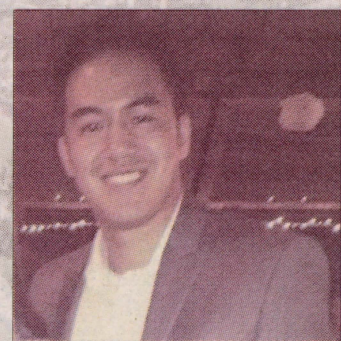
If this change were to be completed, it would cost the franchise millions of dollars in rebranding (changing every thing named "Redskins" in the stadium, websites, official merchandise and every jersey ever sold to date), and lastly, how can you stop fans from wearing their old "redskins" jersey into the games?

The topic is seemingly 50-50 when you talk to people about their opinions, but I for one think changing an entire franchise to satisfy a handful of people is wrong. The Redskins are a part of the NFL, and history of football, and that is something that cannot be changed.



**Trevor Skene,  
Senior**

"I do not think they should change it, mainly from a financial standpoint. Every Redskins jersey would need to be exchanged, and the name would still live on forever to the true fans."



**Tim Hoffman,  
Senior**

"I was once on a mission trip in New Mexico on a Navajo reservation, and most of them were infact Redskins fans that took no offense to the name."

**What are your thoughts? Should the NFL change the name of the Washington Redskins?**

**Tell us your opinions online at [www.thewilkesbeacon.com](http://www.thewilkesbeacon.com)**



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# Sports

Want your sport covered? Contact the sports editor: [Brandon.Gubitosa@wilkes.edu](mailto:Brandon.Gubitosa@wilkes.edu)

## Colonels square off against 23rd ranked Lycoming Warriors in homecoming game



The Beacon/David Graff

**By Daniel Van Brunt**  
Sports Writer

Coming into the game ranked 23rd in the country, the Lycoming Warriors come into town to face Wilkes for the homecoming game.

The Colonels were just on the road for their first away game as they squared off against the Delaware Valley Rams. This game is arguably one of the tougher games the Colonels will play in during

their season.

The Lycoming Warriors are a dangerous team. So far, they have scored 68 and have averaged 34 points per game. They have rushed for 303 yards while passing for 443 yards.

Their offensive is sure to be a challenge for the Colonels to stop, but it's not their only strong point. The Warriors defense was able to shut out Albright with a score of 26-0.

Two players for the Warriors were recog-

nized with the Middle Atlantic Conference Player of the Week award. Tyler Jenny, the starting quarterback, won the award for offense after his outstanding play against Albright.

He threw for a 65% completion rating, 213 yards passing, and 2 touchdowns. Michael Gentile won the award on defense as an defensive back.

During the second week he went on to intercept two passes in his second career start. Craig Needhammer is a player you

cannot forget about as he is the starting running back for the team.

He tied the Lycoming school record in touchdowns and is the focus for an around the region column for D3football.com.

The Warriors defense tore apart Albright's offense as they limited them to six first downs and 114 yards all game.

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# Seniors last homecoming set to be a special one

By Jared Powell  
Sports Writer

On Saturday Sept. 27, Wilkes University will have its most important test of the season when they host Lycoming College on their homecoming game.

For all seniors this will be the last time they get to suit up for homecoming at the RAC (Ralston Athletic Complex). There are plenty of other activities going on during that weekend, but a wise man once said "the most important event is the football game."

Alumni and friends will be out to watch the Colonels kick off for football. Wilkes has lost to Lycoming the last few years, but is looking to change the outcome of this year's game.

Wilkes so far is 1-1 on the year with a win against Misericordia and a loss against Muhlenberg. The Colonels have a couple offensive threats which includes quarterback Sophomore Ryan Dailey.

Dailey was added to the honorable mention list for MAC player of the week after he threw for 212 yards and 3 touchdowns against the Cougars.

You also must account for the duo at tight end with seniors Drew Devitt and



The Beacon/Purvit Patel

The Wilkes offensive line will have to be on top of its game if Wilkes is going to be able to beat the 23rd ranked Lycoming Warriors.

Jeremy Hartman who combine for

141 yards and a touchdown each through the first two games. Hartman is a dualsport athlete, with this being his first year with the football team and he is looking unstoppable so far.

"The guys on the team accepted me right away, and that helped a lot. Also I have some athleticism so it helps when I am on the field," said Hartman.

Also, on the defensive side the Colonels have some young studs manning the middle. Sophomores Tanner Stengel and Michael Condrad have been doing an excellent job on the interior of the defense. Stengel leads the defense in tackles with 17 and a sack to add to that. Condrad follows up a close second with 16.

With this being the seniors last homecoming I asked senior Tyler Thomas how he feels about playing in his last one he responded with "This one will be a little special, but I am more so looking forward to beating Lycoming more than anything I will worry about the homecoming part of it after we get the win."

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## Athletes look to recover from injury to join team



The Beacon/Purvit Patel

Freshman right tackle Alex Hollingshead is currently dealing with a hairline fracture of his left arm earlier in the season.

By Andre Spruell  
Sports Writer

In sports, injuries are something that seems to be occurring more occasionally. Whether it's as non-contact as golf or as brutal as football, there is always a

possibility of injury. They can range from taking a day to months or even years to heal, depending on their severity.

Two Wilkes athletes interviewed spoke of their recent injuries that are currently keeping them sidelined until they can get back into action.

One of the athletes interviewed was 6'2" junior captain guard Devin Dunn of the men's basketball team. Dunn is recovering from a torn meniscus, which he suffered back in January.

He did not know he had suffered the injury until two months later, when he got the x-rays back. As a result, Dunn had surgery this past April and hopes to be back on the court for the Colonels on the first day of the season, October 15.

The other athlete interviewed is a member of the football team, freshman Right Tackle Alex Hollingshead. He suffered a hairline fracture on his forearm earlier this season.

Like Dunn, he did not know the severity of the injury when it first occurred. Initially, Hollingshead thought it was just a stinger that would go away in a few minutes, since he could not move his whole arm right away.

When asked about their injuries, the most striking difference was when they were asked what the most difficult part of the recovery process was.

Dunn replied saying, "Physical therapy. It's like two and a half hours a day, and it's tough and difficult." On the other hand,

Hollingshead replied "Taking math quizzes since I broke my dominant arm and also not being able to play football

every week."

Some similarities that stood out were the fact that neither athlete suffered a serious injury before the injury they are currently facing. The main similarity was when asked "What is the main thing that motivates you to recover from your current injury?"

Hollingshead replied, "Being able to have a fast recovery so I can compete with my teammates again and earn back some playing time."

Likewise, Dunn said, "The love of the game. It sucks sitting on the sidelines watching the guys play and not being able to play is miserable."

The main idea is that for athletes, an injury does not make them weaker, it only makes them stronger.

Although getting an injury is a major setback, having the fortitude and mental toughness to overcome a serious injury is what makes the athlete stronger and what allows him or her to get back on the court or field to be with their teammates and compete alongside teammates, which they consider to be like family.

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# 'Records are meant to be broken:'

## An interview with two former Wilkes football stars

By Brandon Gubitosa  
Sports Editor

If one were to take a look inside the Wilkes University football record book they would come across the names Brett Trichilo and Mike Gundersdorf.

Trichilo graduated from Wilkes in 2005 with a degree in Mechanical Engineering and currently works for Sandvik where he has been there for four years.

Gundersdorf graduated from Wilkes in 1997 with a degree in communications/public relations, and currently is the director of operations for Wilkes campus in Mesa, Arizona. As the director of operations he is in charge of recruitment and day to day operations.

Running back Brett Trichilo currently holds the record for most points scored, and most rushing yards at Wilkes.

From 2001-2004 he ran for 5,837 yards including a record performance against Susquehanna in 2004 rushing for 316 yards.

Wide Receiver Mike Gundersdorf currently holds the record for most receptions yards and receiving yards catching 205 passes for 3,603 yards. In

a game against Juniata in 1997 he caught a school record 14 passes for 271 yards in a game that got the school national attention.

Both Trichilo and Gundersdorf when asked about their records both responded with "records are meant to be broken."

When both of them arrived at Wilkes they never had any intentions of going in on breaking records. "I never looked to break records it just happened," said Trichilo when asked about his record.

They also believe that one day their records will be broken and hope it motivates someone on the team to push harder and look to break them.

"I always wanted to be the best, but like every team sports you are only as good as your teammates are, and my teammates helped me break it" said Gundersdorf when asked about his record.

One thing that both of them miss about Wilkes is the friendships they had with their teammates and coaches.

"My favorite memory has to be when we beat Lycoming for the MAC championship my freshman year in 1993. We beat them in the final minute of the game and it helped boost the

program back up," Gundersdorf said.

Trichilo and Gundersdorf excelled on and off the field and offered advice for college students about dealing with school.

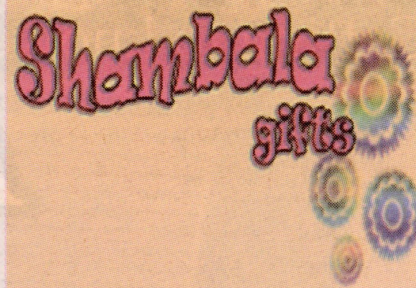
"Enjoy every day and take your time....you have the rest of your life to work so you should take time to figure out what you really want to do," said Trichilo.

"Make sure you find balance in your schedule and learn outside of the classroom by engaging in different social groups and clubs," Gundersdorf said. Gundersdorf encourages athletes "not to let athletics control that you are."

One day someone will break the records Gundersdorf and Trichilo have and until then they are honored to hold their respective records.

Unfortunately both Gundersdorf and Trichilo will not be in attendance at the homecoming game but will be cheering on the colonels from back home.

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Getting to know...

# Amanda Thompson

Freshman Field Hockey Player

By Evan Willey  
Sports Writer

The women of Wilkes' Field Hockey team would like to welcome freshman defensive player Amanda Thompson to the team. Thompson is from Tannersville, Pa and graduated from Pocono Mountain East High School. This is her 7th year playing field hockey. Her major is psychology and she also minors in neuroscience.

Q: Why did you choose Wilkes? What brought you this school?

A: I chose Wilkes because I fell in love with the campus and everyone had positive things to say about the school.

Q: How is it learning to balance school with field hockey?

A: It honestly wasn't that hard to balance school and field hockey. The biggest struggle would be getting work done when I'm physically tired.

Q: What is your favorite thing about being on your new team?

A: My favorite thing about being on the Wilkes team is that it is a new beginning and a chance to become a better player. Everyone on the team was very welcoming and we all love the game.

Q: What is your main goal to accomplish this year for field hockey here at Wilkes?

A: My goal for this season is to become an all-around better and stronger player.

Q: What is a memory you will never forget while in a game?

A: Memory- scoring a goal as a defender in high school

Q: What are some of your favorite things to eat and drink before and after a game or practice?

A: My favorite things to eat before a game or practice would have to be chocolate chip granola bars or some grilled chicken :-)

Q: What is your dream job and why?

A: Not too sure about what my dream job is. All I know is that I want to be in a profession involving neuroscience where I can better peoples' lives.

Q: Do you look up to any professional athlete?

A: There isn't really a professional athlete that I look up to.

Q: What is your biggest strength you're added to the Wilkes field hockey team?

A: My biggest strength is probably the amount of heart I play with when I step on the field. I love playing more than anything!

Q: Why did you choose to major?

A: I chose to major in psychology and minor in neuroscience.

Q: Lastly, what is a major obstacle you had to overcome to reach your goal?

A: A major obstacle I had to overcome is learning the Wilkes style of playing on the turf. Coming from an all grass team has been a challenge, but hard work pays off!

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The Beacon/Purvit Patel

## Getting to know...

# Joe Lane

## Senior Football Player

**By J.T. Keer**  
Sports Writer

Meet Joe Lane a senior offense lineman from Paterson, NJ. When he is not on the field or studying, he can be found hanging out with his friends here at Wilkes. He like other players hope that they can win a MAC championship this season.

Q: Who is your favorite NFL Team?

A: THE SAN DIEGO SUPER CHARGERS!!!

Q: Who is your favorite player in the NFL?

A: Eric Weddle. Safety for the Chargers.

Q: What High School are you from?

A: Paramus Catholic

Q: What was your most memorable performance in high school?

A: In the Randolph game my senior year I blew everything up on defense the entire game and had like 8 tackles as a DT.

Q: Where are you from?

A: Paterson, NJ

Q: What is the best part of Paterson?

A: Going downtown and chilling.

Q: What drew you to Wilkes University?

A: Frank Sheptock

Q: What is your major?

A: Psychology

Q: What would you like to pursue with that degree?

A: I would like to be in the industrial psychology field.

Q: What made you interested in psych?

A: I really enjoyed psych 101 so I decided to declare it as my major.

Q: What made you interested in the game of football?

A: My dad inspired me to play.

Q: Did your dad play football?

A: Yes, at Delaware St. University

Q: What do you love most about football?

A: Game Day

Q: What makes game day so special?

A: You deal with so much crap during the week then game day you can let loose.

Q: What was your most memorable moment at Wilkes University?

A: The Stevenson game last year.

Q: What made that game so great?

A: The comeback was unreal.

Q: What do you hope to accomplish in your senior year?

A: Win the MAC

Q: What team would you like to beat the most?

A: Widener would be a sick team to beat.

Q: What advice do you have for the freshman players?

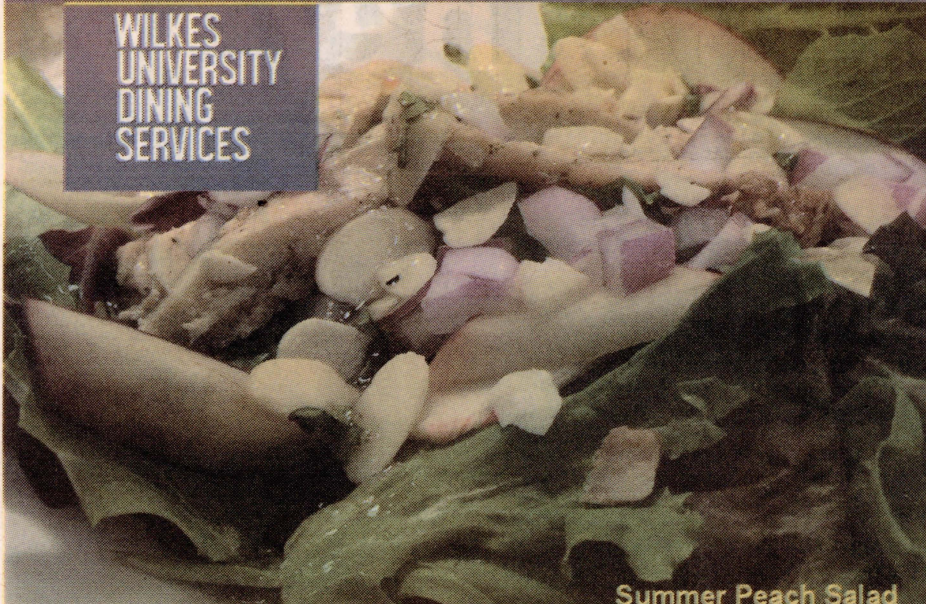
A: To keep working hard cause you never know when you're going to get your number called.

Q: What will you miss most about Wilkes?

A: Chilling with the Hustle Gang and playing ball with my homies.



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