



Send-off Dance, Rally Tonight; Colonels Travel to Lebanon

Edwin Heinle, Ben Fiester Added to College Faculty

English Dept. Aided By Columbia Graduate, '55 Wilkes Alumnus

Mr. Edwin Heinle, a native of Dover, New Jersey, joined the staff of the English Department this semester.

Mr. Heinle received his A.B. from Drew University, Madison, New Jersey. During World War II, he spent several years in the army, part of this time as a director in the joint Army-State Department program for the re-education of German prisoners of war.

After his discharge in 1946, he spent one year working for his M.A. in English at Columbia University. In 1948, he attended the summer school in Shakespeare held at Stratford-on-Avon, England.

He returned to Columbia in 1951 to take work toward a Ph. D. He is now in the last stage of writing his dissertation, which is a study of allegory in the English periodical essays of the eighteenth century and in painting.

He taught at the University of Delaware from 1947-1951, and at Columbia from 1954-1956. At Wilkes, he is teaching Composition, Western World Literature, and Shakespeare.

Mr. Benjamin Fiester

Mr. Benjamin Fiester, an alumnus of Wilkes, also joined the staff of the English department as an instructor in Composition and Speech. He received his A.B. in English in 1955 and plans to enter the University of Pennsylvania in June to do graduate work in English Literature.

While at Wilkes, Mr. Fiester was active in the college band, Cue 'n' Curtain, and the Wyoming Valley Philharmonic Orchestra, an organization with which he is still associated. In his senior year, he took part in the Cue 'n' Curtain's major production, Barry's "Hotel Universe".

Mr. Fiester was awarded a scholarship to Wilkes and placed on the Dean's List several times.

Mr. Fiester and his wife, Constance, a registered nurse, reside in Berwick, Pa. He commented that he is glad to be back at Wilkes and that he enjoys his teaching position very much.



Mr. Benjamin Fiester

Dave Vann Attends Young Adult Council; World Plans Discussed

by Cliff Brothers

Dave Vann, over the past week, attended the Young Adult Council at Butler, New Jersey, as a delegate from the Collegiate Council for the United Nations. The Young Adult Council is a coordinating agency for all of the major student United Nations organizations in the United States. Its chief function is promotion and furtherance of better citizenship and international relations through literature, conferences and organization of national groups under a single head.

Vann was elected as Regional Director for the Collegiate Council of the United Nations during a conference at Finch College in New York City last July. Ahmad Kazimi was elected as his assistant. Their jurisdiction covers the entire Middle Atlantic region. They are responsible for the organization and function of the various Collegiate Councils of the United Nations on the campuses of nearly 80 colleges.

On October 19, 20, and 21, there will be a conference here at Wilkes. Many delegates from other colleges will be present along with the national president and the advisor to the CCUN. Vann will be acting as chairman and organizer for the affair.

Gawlas WC Photographer

Dan Gawlas, official Wilkes and Beacon photographer, is available on campus in the P.R.O. photo lab. Dan is charged with photographing all sports and social events at the College.

He also maintains a private studio in Swoyerville.

BEACON MEETING

There will be a meeting of the BEACON staff today at noon in the office. Assignments will be given for next week.

The office is on the third floor of 159 S. Franklin St.

Carl Hanks, Harry Wilkie to Call at Kernel's Cotton Pickin' Pep Party; All-Time Attendance High Expected

This year's first Junior class affair, called the "Kernel's Cotton Pickin' Pep Party", will be held tonight at nine o'clock at the gymnasium. General chairman of the dance, John Stahl, announced that the dance would be a send off shindig, with a pre-game pep rally for Saturday's Bologna Bowl game with Lebanon Valley College. Pre-dance ticket sales indicate an expected all-time high. According to Dave Vann, president of the Junior class and chairman of the school spirit committee, this is due to the close cooperation between the school spirit committee and all school organizations this year.

The dance is to be both square and round, and calling the dance will be two of the area's top callers, Carl Hanks and Harry Wilkie. With their bands the two are well-known throughout Wyoming Valley and have been received with enthusiasm wherever they have gone.

It was announced by John Stahl, general chairman of the dance, that during intermission, Sam Lowe will get the pep rally underway with the cheerleaders directing yells and songs. Another intermission 'treat' will be a special square dance set composed of John Stahl, Dave Vann, Sam Lowe, and Ted Jones and their partners, who will give an exhibition dance for those less accomplished in the fine arts of stompin' and clappin'. The four have been square dance enthusiasts for a number of years and they feel that "if we can do it, any one can."

Chairman of the dance is John Stahl, who is filling his first spot as general chairman of a dance. In charge of publicity is Cliff Brothers, chairman of the only standing committee of the Junior class and working with him as a special committee to assist in publicity and art work are Larry Groninger, Janice Schuster, and Jackie Oliver. The ticket chairman is Roy Hayward.

Maryann Powell, chairman of the refreshment committee, stated that a variety of soda, plus potato chips and pretzels, will be available for the evening's stompers.

Tickets, which have been going fast, can be purchased from any Junior or at the ticket office at the gymnasium for 50 cents.

NOTICE

In order that we may avoid legal controversy, it is essential that the eight-foot passageway from Wright Street to the rear of the Wadham parking lot be kept open at all times.

It is regrettable that this must be done, but we have no alternative, and your cooperation in keeping this passageway free at all times will be appreciated.

ARTICLES PUBLISHED

BONFIRE PEP RALLY SPARKED BY COLONEL

by Janice Schuster

More than three hundred students honored the college football team last Thursday night at one of the finest activities held at Wilkes in many years. School spirit was at a peak as the crowd displayed eager enthusiasm in cheering loudly to spur the team on to meet Hofstra, the first opponent.

A caravan gathered at Gies Hall and paraded to the site of the bonfire with a Wilkes Colonel, portrayed by Larry Groninger, in the lead. The noisy group could be heard for several blocks as horns blared and a pick-up band played peppy school songs. Sirens screamed as Kingston firemen joined the gala affair to insure the safety of the pep rally.

The students gathered in a large circle around the blazing fire and the perky cheerleaders. After much vigorous cheering, Dean of Men George Ralston sparked the bonfire crowd as he did an original Indian dance. Ralston, attired in a brightly colored Indian blanket, declared, "This is the finest pep session ah've evah seen here at Wilkes!"

Coach Russ Picton and his scrappy football team were introduced to the noisy group by the team captains, Ron Rescigno and Bill Farish. Afterwards, Pat Kennedy and Larry Groninger led the cheerleaders and the crowd in individual team cheers.

By the light of the last few sparks of the fire, Ted Jones directed everyone in the singing of the Alma Mater. Then Dave Vann, chairman of the rally, instructed the frosh to march back to the campus behind the upperclassmen, who headed the parade in sporty, new (and old) convertibles.

Back on campus, the spirited crowd assembled in front of Gies Hall where, after a few final cheers, the pep session culminated,

Dr. Kruger's Treatise On Extempore Contest In 2 Speech Journals

Dr. Arthur N. Kruger, associate professor of English at Wilkes, has recently been notified that one of his latest articles, "The Extempore Speaking Contest", is currently appearing in the September issue of two professional journals, *The Speech Teacher* and *The Register of American Forensic Association*. Another composition, "The Debate Judge as a Critical Thinker", will appear in this month's issue of *Today's Speech*.

This brings the grand total of articles by Dr. Kruger, which have been published, to 13 and the number, which have been accepted, to



Dr. Arthur N. Kruger

17. These cover a variety of topics such as debating, language, logic, and public speaking.

Dr. Kruger, who is beginning his 10th year at Wilkes, is a graduate of North Carolina State University and at the age of 24 received his

(continued on page 2)

JOIN THE COLONELS' CARAVAN

EDITORIALS —

We Want More

We were happy to be present last Thursday night for the bonfire rally staged in Kingston. It was a great indication that the School Spirit Committee is doing the job it set out to do. The students really responded.

The rally got no coverage on these pages, much to our regret, since it was an off-again, on-again affair, due to the difficulties encountered in securing a suitable place to hold it. Limitations of time and space had to be considered.

In the end, the site selected turned out to be ideal for the type of rally. The planners received excellent cooperation from the Kingston Police and Fire Departments, who went along in their usual gracious and courteous manner. A vote of thanks is hereby extended to those worthy gentlemen.

The parade was fairly well planned and executed, although it looked rather haphazard. Too many automobiles. Perhaps for the next one (and after the fine job done, a next one seems inevitable) some semblance of a marching parade can be arranged, with the band and the students all marching. Perhaps with torches. If anyone is to ride, let's make it the members of the team. After all, they are the ones who are being honored.

All in all, the rally was quite a success. It showed that the students at Wilkes are capable of putting on a good show. Let's have more.

Beauty is . . .

"Beauty is as beauty does" is one of the more hackneyed phrases that still stands true. A big crowd is expected to trek down to Annville to see the Colonels engage in their first bowl game. This group is representing the College, as they cheer the team on. We don't want to give anyone the wrong impression of Wilkes. So let's act like gentlemen; just as if it were another home game.

The Lebanon Valley people have been very kind to allow us to enter the game (without an admission charge) on our student activity passes.

This game is a big thing in that area and we don't want to spoil it with any bad press. The fans and the teams that play in this game have always been treated royally and you will not find it hard to reciprocate. Just be normal and have a good time. If you're driving down, please drive safely. Remember, the life you save may vote Republican.

— See Sports Editorial on Page 4 —

What . . .

Where . . . When . . .

Kernel's Cotton Pickin'		
Pep Party	College Gym	Fri., Sept. 28, 9-12
WC vs. Lebanon, Football	Annville, Pa.	Sat., Sept. 29, 8:00
Theta Delta Rho	McClintock Hall	Tues., Oct. 2, 7:30
Theta Delta Rho		
(Executive Council)	McClintock Hall	Tues., Oct. 2, 7:00
Student Council	Harding Lounge	Tues., Oct. 2, 7:00
Student Elections	Chase Theater	Thur., Oct. 4, 8-4
Band Practice	College Gym	Mon., Oct. 1, 4:00
Band Practice	College Gym	Thur., Oct. 4, 11:00
Male Chorus Rehearsal	Gies Hall	Mon., Oct. 1, 12:00
Male Chorus Rehearsal	Gies Hall	Tues., Oct. 2, 12:00
Male Chorus Rehearsal	Gies Hall	Thur., Oct. 4, 12:00
Mixed Chorus Rehearsal	Gies Hall	Tues., Oct. 2, 4:00
Mixed Chorus Rehearsal	Gies Hall	Thur., Oct. 4, 4:00
Junior Class Council	Warner Hall	Wed., Oct. 3, 7:30
WC vs. Lafayette, Soccer	Easton, Pa.	Thur., Oct. 4, 4:00
Biology Club Dance	College Gym	Fri., Oct. 5, 9-12
WC vs. Hofstra, Soccer	Hempstead, N. Y.	Sat., Oct. 6, 11:00
WC vs. Ithaca, Football	Kingston Stadium	Sat., Oct. 6, 8:00

CARAVAN ARRANGED FOR TRIP TO LEBANON

by Janice Schuster

The School Spirit Committee has arranged a Colonel Caravan to accompany the football team to Lebanon Valley tomorrow afternoon. Dave Polley, Caravan chairman, announced yesterday that the caravan will leave the campus from Chase Hall at 1:45 P.M.

A bus will join the caravan if at least thirty-seven students sign a passenger list. The price of a round-trip by bus to Annville is only two-and-a-half dollars.

Polley stated that the early departure was planned so that the students will have the opportunity to view the parade scheduled prior to the game. The committee also urges the students to take noise-makers to the game with them.

KRUGER ARTICLE

(continued from page 1)

doctorate from Louisiana State University. He was the youngest in the history of that college to receive a doctorate, and, at the time, one of the youngest in the country.

Although most of Dr. Kruger's articles are on the average of 5,000 words in length, he has written several longer articles and at the present time is working on two books. One, *Academic Debate*, is being prepared in collaboration with Dr. Robert Newman, Director of Forensics at the University of Pittsburgh, and is almost completed. The other, a book on English composition is about three-fourths finished.

Aside from his literary interests, Dr. Kruger is active in many organized groups such as the Speech Association of the Eastern States, the Pennsylvania Speech Association, and is vice-president of the Debating Association of Pennsylvania Colleges. Last year, he appeared in *Who's Who in the East*, and is currently the editor of *The Bulletin of the Debating Association of Pennsylvania Colleges*.

FROSH INSUBORDINATION ENDED

Excellent Opportunity In Career as Actuary For Mathematics Major

NEW YORK, Sept. 25 — Rapid expansion of the casualty and fire insurance industry has resulted in an "unprecedented" number of job opportunities for those interested in careers as actuaries, Albert Z. Skelding, secretary-treasurer of the Casualty Actuarial Society, announced here today.

To help college students interested in mathematics to prepare for actuarial careers, the Casualty Actuarial Society is now offering a folder describing the profession and outlining a helpful study program, he said. The new folder is designed not only for math majors but also for those who have had some background in college mathematics. It is available without charge to undergraduates all over the nation through mathematics departments and placement offices.

"The ideal qualifications for an actuary," Skelding explained, "are a good working knowledge of mathematics, common sense, the ability to meet people easily and the ability to discuss complicated matters clearly and simply. It is not necessary to be a mathematical genius, but it must be second nature to understand facts and figures because such data provide the foundation for the actuary's work."

Actuaries are the analysts charged with keeping casualty and fire insurance companies in financial balance. In terms of salary, working conditions and advancement opportunities, few other careers offer such a good start or so much possibility for getting ahead. Actuaries are employed in every state, and they develop a knowledge of the insurance business that makes them logical candidates for rapid advancement into executive and management positions with insurance companies.

"Because the profession has not been widely publicized and because the casualty and fire insurance business is expanding so vigorously, the whole field of actuarial work is wide open to capable young men and women. There are more good jobs available each year than there are applicants to fill them."

Students interested in mathematics may obtain copies of the actuarial pamphlet through college mathematics departments or placement offices or by writing to the Casualty Actuarial Society, 200 Fourth Avenue, New York 3, N. Y.

Quotable Quotes

Natalie Barone (in an Education class): "Could we observe mentally retarded schools, or would it confuse us?"

Dr. Hammer: "I think you'd feel right at home."

Mr. Miller (during an interview): "I was editor of the yearbook down here — now what's the name of it?"

Jerry Stein: "The best part of our bonfire was that I was able to go through a red light legally for the first time in my life!"

(Overheard last year) Jonni Falk: "What's Billy's last name?" Janie Keibel: "Billy who?" Jonni Falk: "Billy Daw." Janie Keibel: "I don't know."

Don Reynolds (prediction at the end of the third quarter of Saturday night's football game): "Things look bad."

Seven minutes before the game was over, Don gives his second prediction: "Things look worse."

Paul Havar: "The only spirit we'll ever get around this place comes in a bottle."

'BODY' LIVENS INITIATION

by Jerome Stein

The Wilkes College Biological Society held its annual initiation program last Sunday night in the Biology Building. In spite of the fact that only eleven new members were initiated, the affair was quite enjoyable and was considered a success. Marilyn Williams was chairman of the initiating committee. President Leslie P. Weiner presided.

The incoming members were subjected to a ritual which was characteristic of previous programs. The first part consisted of a "solemn" ceremony in which the Biological Society oath was taken.

The new members were then led into a darkened room where they were exposed to frightening sights such as a corpse and rabbit intestines. Thanks are given to Barry Miller who played his role as a corpse wonderfully and to George Weaver who acted as attending surgeon.

The initiated were then invited into a different room where upperclassmen asked them to perform various stunts. Performances included impersonations of Elvis Presley and Marilyn Monroe, and a dance with a skeleton. A mock operation climaxed the formal initiation duties. Dancing and refreshments followed.

The Biological Society of Wilkes held its opening meeting last Thursday in the Biology Building. The meeting was called to order by President Leslie P. Weiner who welcomed the freshmen and returning upperclassmen and explained this year's forthcoming program.

Marilyn Williams was appointed the chairman of the traditional initiation program which was held this Sunday evening at 8 P.M. in the Biology Building. This affair, as in past years, proved to be very effective in promoting interest in the club.

This year's officers, which were elected at the end of last semester, include Leslie P. Weiner, President; Vincent Drapiewski, Vice President; Gloria Dran, Secretary; John Saba, Treasurer; and Marvin Kurlancheek, Program Chairman.

EDUCATION CLUB TO MEET

The Education Club will meet in the projection room in Chase Hall Thursday, October 4, at 11 o'clock. A film, "Our School Board in Action", will be shown.

Preceding the showing of the film, a short business meeting will be held for the purpose of laying the plans for the club's homecoming display. The display will decorate the lawn of Sturdevant Hall on Homecoming weekend.

— WILKES COLLEGE —

Beacon

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Hazing in High Gear; Frosh Antics on Lawn Dictated by Tribunal

by Marion Jayne Klawonn

Wilkes campus was carried away on a cloud of shaving cream this week as the tribunal officially opened hazing. Frosh with suspicious white clouds over their heads paraded around the campus with dinks squared and name cards pinned on their coats. The "clouds" were shaving cream administered by vengeful sophomores, bent on making the frosh as uncomfortable as possible.

The sophomores themselves were humiliated when one of their "shaving bombs" backfired and the tribunal was sprayed with the bubbly stuff. At Monday's meeting the frosh were robbed of their shoes by the unmerciful upperclassmen. The shoes were placed in a neat pile in the center of the circled frosh. A mad scramble for the footwear followed and many a frosh was seen that memorable day wearing clod hoppers that didn't fit.

One freshman has been seen on campus wearing an innertube which was the tribunal's way of pointing him out as a "big wheel". Other young men displayed their ankles in a mild attempt at cheesecake when ordered to roll their pant legs up. Insubordination must be punished!

Two unidentified frosh girls are carrying pails around campus and will be glad to run through the traditional "air raid" upon request to entertain bored sophomores. A few frosh girls have thoughtfully started a campaign to refresh the sophomores' memory along the line of nursery rhymes. The girls, known mysteriously as Maries, will recite *Mary Has a Little Lamb* when they are requested to do so by any upperclassman whose memory is a bit fogged on such matters.

Bob Turley — not the Yankee pitcher — led the frosh in an Indian war dance around Chase Hall Tuesday and Mary Rose Sidari led her classmates in the famous Wilkes Drinking Song while a hapless frosh rolled an apple across Chase lawn.

The Freshman class is working on its class cheer. The tribunal will accept any cheer that has a rhyme containing the words "sixty" or "class".

While submitting to paddlings and other tribunal acts, the frosh are building a fine reputation on campus. They should be congratulated for the spirit in which they have entered into the hazing program.

The philosophy of hazing this year is to indoctrinate, integrate, and acquaint the incoming freshmen with the school and its students with the least friction possible.

It is the hope of the hazing committee that the frosh will continue with their good spirit so that the traditional hazing period can be enjoyed by all until its end at the annual uncrowning ceremony.

BAND JOINS CARAVAN TO LEBANON VALLEY

Those of you who were at the assembly - rally on Tuesday noticed that the band took on the student body in a cheer. Saturday, the band will again be on hand to spark the cheering section.

The trip to Lebanon Valley College will be by bus, leaving on Saturday afternoon at 2:00 P.M. from Chase Hall.

Millie Gittens will chaperone one of the busses while Mr. Moran will be aboard the other bus.

"Colonel" Tener will also be present to add extra spark to the team. The Colonel is an added feature to our campus. The student cars will join the caravan and help the Colonel and the band, along with the cheerleaders in cheering the team on to a substantial victory on Saturday.

LONGS INC.
on the square

ASK ABOUT OUR
COLLEGE CLUB

STUDENT COUNCIL DISCUSSES PARKING LOT IMPROVEMENT

Harding Lounge was the scene of a very productive meeting of the Student Council Tuesday evening. The council discussed plans for several projects and formed committees to take action on three major issues.

Ron Tremayne, Ginny Brehm, Larry Amdur and Don Reynolds are the committee responsible for the improvement of the parking lot on the northwest corner of South Franklin and South Streets. They will meet with Dr. Farley to see if the curbing around this property can be removed or lowered. This would relieve the difficulty encountered by the users of this lot in entering and leaving.

The council will meet with Dr. Reif, who is chairman of the Wilkes College United Fund Committee. This year, the fund is expanded to include more charities thereby cutting down the number of times the student body will be asked to contribute to local organizations. The tentative goal is set at \$2,000 to be equally divided between the student body and the faculty. With the enrollment of the college at nearly 1,000, the amount per student will be approximately one dollar, while the faculty will be asked to donate slightly less than seven dollars per person.

Still in the formulative stage is an All-College dance to be held late in November. In an effort to promote interest in intercollegiate activity on a social level, the council discussed the possibility of forming a male vocal quartet to enter into competition with similar groups from other colleges. If such a unit materializes, it is planned to introduce them to the student body as part of the entertainment at the All-College dance.

Cue 'n' Curtain Plans Workshops, One-Acts; Dates to be Announced

Cue 'n' Curtain, College drama club, held its first business meeting of the year on Monday evening of this week.

Marian Laines, president of the organization, explained to new members the club's plans for workshop meetings that are to take place monthly. The workshops will consist of informal instruction in various phases of theater — such as acting, lighting, staging, directing and make-up — and will be given by old members of the club who are versed in these particular fields.

During the meeting, it was decided that Cue 'n' Curtain will present three one-act plays during the semester. The dates of the productions will be announced in the Beacon.

After the formalities of the meeting were over, the freshmen members were entertained with a showing of slides made from last year's musical comedy, "Bloomer Girl". Also, readings from Shakespeare's "Othello" were done by Mr. William Crowder, former student of Wilkes, now teaching at Coughlin High School.

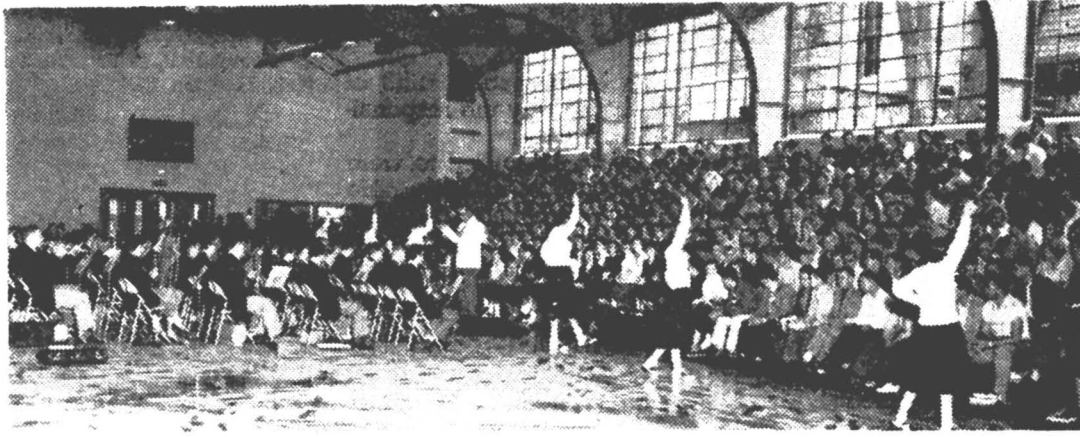
IRC PLANS ACTIVE YEAR

The International Relations Club of Wilkes College, under the able leadership of its new president, William Tremayne, is planning a vigorous semester of activity.

Among the activities to be carried out are: a debate before the student body by the Honorable Daniel Flood and the Honorable Enoch Thomas, candidates for Congress; a mock student election, meetings and trips to other government clubs at different colleges, and its annual Turkey Raffle.

The highlight of the semester will be a dance to be held later on in the semester. The I.R.C. meets next Monday at 12:00 o'clock. All freshmen and upperclassmen are cordially invited to attend these meetings.

PEP RALLY FOR FOOTBALL AND SOCCER SQUADS



Almost 1,000 students cheered and yelled Tuesday morning in the college gymnasium as Wilkes band and cheerleaders led them in a pep rally session in anticipation of Saturday's Bologna Bowl football game with Lebanon Valley.

The cheerleaders are shown as they direct the students in a song while Bob Moran leads the Wilkes band (left).

Students jammed the bleachers along the north side of the South Franklin Street building for the rally, the first of its kind this fall.

The cheerleaders are Marcia Elston, Lehman; Anne Kennedy, Wilkes-Barre; Judith Menegus, Clifton, N. J.; Grace Major, Trucksville; Alison Rubury, Forty Fort; Gail Schaffhauser, Shavertown; and Phyllis Walsh, Wilkes-Barre, captain of the squad. Russell Picton and John Reese, football and soccer coaches, spoke briefly.

The Frosh experienced their first pep rally on the campus of Wilkes this past Tuesday in assembly. The program started a little slowly when the cheers and songs led by our cheerleaders didn't get a strong response.

Football coach Russ Picton continued the rally with a short talk

on team spirit, and concluded by introducing the team to the student body.

Next, the students heard a selection by the school band led by the very capable Bob Moran. Bob challenged the entire student body to a cheering duel, and the surprising result was that the band excelled the students! This exhibition

was enough to spark the students to a greater response throughout the rest of the assembly.

Our soccer coach, John Reese, was introduced and after his talk on his past and present teams he introduced his team to the students.

The final cheers had good response and the program was concluded with the Alma Mater.

New Freshman Counseling Program to Begin Soon; To Supplement -- Not Replace -- Present System

by Norma Jean Davis

Within the next two weeks, a new freshman counseling program will be added to the list of new features at the college.

The program, developed last spring and summer, is not an attempt to replace old counseling procedures, but primarily an effort to improve and to adjust them to our philosophy of a small liberal arts college interested in each student as a human being.

The counseling program is based on the fact that the freshman year is the most difficult and critical year for students — it is the year when they need the most help, and often get the least.

Briefly, freshman counseling would operate like this. Once every five weeks, every freshman will meet individually for one half hour with a member of the freshman counseling committee, composed of Mr. Farrar, Mr. Hoover, and one other person to be chosen for the girls. This freshman counselor will assist the student with any problems he might have, get suggestions and criticism, and in general, make the freshman year easier.

Post cards will be sent from the deans' offices, informing the students of the time and date of the

meeting, and the freshman will be expected to keep the appointment. It has been emphasized, however, that the students should not approach this interview with apprehension or fear. The advisors are friends, and, conscious of the feeling of freshmen.

Old counseling procedures will remain the same. Each freshman will have an individual faculty advisor, and should feel free to visit either the deans or their instructors as the case might warrant. The important thing is that students take advantage of what is available — without this no program can be effective.

Who's Elvis?

Lynchburg, Va. — Not knowing the answer to the grand prize question on a television quiz program here has made Technical Sergeant Harold P. O'Connor a celebrity.

O'Connor, appearing with his wife on WLS-TV's "Grand Prize", won a toaster, fan and deep fryer, but lost on \$1400 worth of furniture when asked

Soccer and Football Will Highlight Event Who is to be Queen?

With Homecoming only a short two weeks away, the Alumni Association Secretary, Russ Picton, announces that it will be the biggest and best yet planned. It is the ninth annual Homecoming event to be held at Wilkes College. The Alumni Association has planned an action-packed schedule.

It starts with a bonfire and the crowning of the Homecoming Queen at Kirby Park on Friday night, October 12th. With the work Russ Picton has to do, he has left the choosing of the Queen to the student body. To date we are not doing a very good job, as at the time the Beacon went to press, there were only six nominations received at this office.

The announcement that nominations were open was made to the student body over two weeks ago by Tom Myers, Beacon Editor.

This does not mean that there are no popular or pretty coeds on campus. It means that there is no interest in who is chosen to reign over the biggest social event of the year. So how about the clubs, campus groups and athletic teams getting together and picking some coed they would like to see reign and send her name in to the Beacon; address it to "Letters to the Editor", 159 South Franklin Street. All letters must be signed.

So, students, let's get busy and send in your choice for Homecoming Queen. Give our staff a good cross section of the campus coeds from whom to choose the Queen.

The plans and schedule of events for the Homecoming weekend include, beside the bonfire and crowning at Kirby Park: a soccer game with Rider College, and the big football game with Ursinus at Kingston Stadium. To cap the big weekend, the Alumni Association has invited all students to attend the informal dance at Irem Temple Country Club. Saturday night at 9 P.M. is the time; Jack Melton's orchestra will furnish the music.

Seniors are especially invited so that they can be introduced into the Alumni Association, since shortly they will become members. Tickets are available from any alumnus or Russ Picton, at \$2.25 per person.

BOOKSTORE HOURS

Monday and Tuesday:
9-12; 1-5; night, 6-8
Wednesday and Friday:
9-12; 1-5
Saturday:
9-12

the final question, "Who is Elvis Presley?"

Fellow members on the Inspector-Instructor staff of the 8th Special Infantry Company gave O'Connor a standing ovation when he admitted he didn't know.

— The Reserve Marine

ADVERTISING CONFERENCE ON OCTOBER 6

The Advertising Club of Wilkes-Barre, Pennsylvania, has assembled a topflight group of speakers for its annual northeastern Pennsylvania Advertising and Sales Promotion Conference to be held in Wilkes-Barre, Saturday, October 6.

Elon G. Borton, president and general manager of the Advertising Federation of America, will be the keynote speaker at 9:30 Saturday morning.

"Creative Thinking" will follow with Donald Mitchell, associate director of the Creative Thinking Institute in charge. It will be the first demonstration of the "Brainstorming" technique in the area. The Ad Club has waived professional questions in favor of community topics and community

leaders from Northeastern Pennsylvania have been invited to participate.

At the luncheon meeting, public relations will be covered by Mrs. Thelma Berison, partner and head of the Public Relations department of Gray and Rogers, Philadelphia. The planning committee has asked Mrs. Berison to devote a portion of her address to public relations at the level of civic and welfare organizations and representatives of such groups are being invited.

Newspapers and television will share time at the Saturday afternoon session. Howard L. King, consultant to the Intertype Corporation of America, will tell his audience how to make better use of their newspaper expenditures

through better typography and Oliver Treyz, president of Television Bureau of Advertising will speak for his medium.

A well known figure in the advertising world and a native of Wilkes-Barre, Sheldon Coon, will be the dinner speaker. After his experience as advertising manager of Wilkes-Barre's Fowler, Dick and Walker, Mr. Coon went to many important advertising positions and is now a consultant after retiring as executive vice president of Lord and Thomas.

Sessions will be held on the campus of Wilkes College and Hotel Sterling. Conference headquarters are at 914 Deposit and Savings Bank Building, Wilkes-Barre.

Dieting, to our way
of thinking,
Is a case of
Wishful shrinking.

LIBRARY HOURS

Monday thru Thursday:
8:00 A.M. to 9:30 P.M.
Friday:
8:00 A.M. to 5:00 P.M.
Saturday:
1:00 P.M. to 4:00 P.M.

BILL FARISH FIRST AWARD WINNER IN 'ATHLETE OF THE WEEK' VOTING

Co-captain of Squad Starred on Offensive And Defensive in Tilt

For his scrappy line-play against a hard-driving Hofstra ball club, grid co-captain Bill Farish became the first Colonel competitor to be named Beacon "Athlete of the Week" for the current intercollegiate campaign.

Small as college linemen go, Farish never-the-less cast a tall shadow last Saturday night as his speed and aggressiveness highlighted his performance out of his guard spot.

In one particular sequence of four plays, Farish was seen to make three straight tackles and then pounce on a Hofstra fumble.



Bill Farish

In addition to his prowess as a top-notch lineman, Bill is valuable as a field leader; and he has been assisting Coach Picton in putting the line through its paces at practice sessions.

Winning grid honors is nothing new for Farish. Last season saw him gain Honorable Mention as a Little All-American, cop the College's "Outstanding Lineman of the

SPORTS EDITORIAL

The defeat suffered by the Colonels in the second half of the game Saturday night was one for which we lay the responsibility right in the lap of the Administration.

In three weeks, a very short time, Russ Picton tried to weld an intercollegiate football team out of some 30 candidates. He did a miraculous job. He worked alone, without an assistant. Help was forthcoming from Al Nicholas, who graciously devoted a great deal of time to help Russ while he was in town on his one-week vacation.

But for the most part, Russ did it alone.

In this day and age, you cannot field an intercollegiate squad with only one man doing the coaching. He can only be in one place at once. Something must be left undone; the game is too complex for one man to cover all the facets of it in a two-hour practice session, once a day.

SO, HOW ABOUT SOME HELP???

All we want is one assistant coach. NOW!!!

And before someone brings up the old barb about not being a football foundry, we would like to be put on record as not advocating the hiring of Waldorf, Tatum, or Brennan. They already have jobs and that's not the type of football for Wilkes.

But it seems a shame that a group of men, who want nothing and get nothing for playing ball, except the fun of the sport, should not have the help they need to be welded into a team. The potential of this year's Colonels is great. They have the drive, desire, and the native ability. But one man can't see all and do all.

A player doesn't always know what he is doing that isn't correct, but a trained coach can spot a flaw easily. The team has done and will continue to do its best for the College; let's have some reciprocation!

— tim

Year" award, and claim a nomination for the "Outstanding Lineman of the Decade" in a recent poll conducted by Public Relations.

Fighting Farish learned his football out in Huntingdon, Pa., where he played guard for three years. Here at Wilkes, the senior letterman is a Commerce and Finance major, Editor-in-Chief of the Amnicola, and a resident of Butler Hall.

The Way the Ball Bounces

by Ed McCafferty, Sports Editor

Bolts of lightning ripped through the sky around the Kingston High School Stadium and claps of thunder deafened the ears of the 3,000 spectators who sat hoping that the nearing storm would blow over. It almost did. It did not rain; but the weather was smooth only up to the second half, when the Colonels were inundated under a tidal wave of six Hofstra TD's.

We've heard some complaints that the squad was out of shape. This is not so. Just watch Picton push his gridders through their paces, and you'll agree.

The team has talent. At last Thursday's bonfire, Director of Athletics George Ralston flatly stated that this year's team has some of the finest performers he has seen here in some time. And Ralston has seen some pretty good football teams.

Because last Saturday's tilt was the first game, the boys were naturally nervous. When a person is nervous, he tends to tire easily. Then along came two quick touchdowns that took the heart out of the Colonels. You saw what followed.

But so what? The game was played last Saturday. We don't pretend to make excuses, and we don't mean that the team won't lose any more games. But we expect to see Picton's charges in some pretty good contests.

If we may suggest a happy parallel, the 1955 soccer squad copped only one victory in their first five starts. Then they caught fire to chalk up a 5-3-3 season, the best record ever compiled by a Wilkes soccer team.

ODDSERVICES . . . Both Wilkes and Hofstra represented the Blue and Gold, although neither team wore a stitch of gold on the field Saturday. . . Hofstra and Lebanon Valley, the first two opponents on the football schedule, are both nicknamed the Flying Dutchmen. . . This coming game will be the second straight Kiwanis-sponsored game in which the Colonels will have appeared. The Kiwanis Club of Lebanon sponsors the Bologna Bowl.

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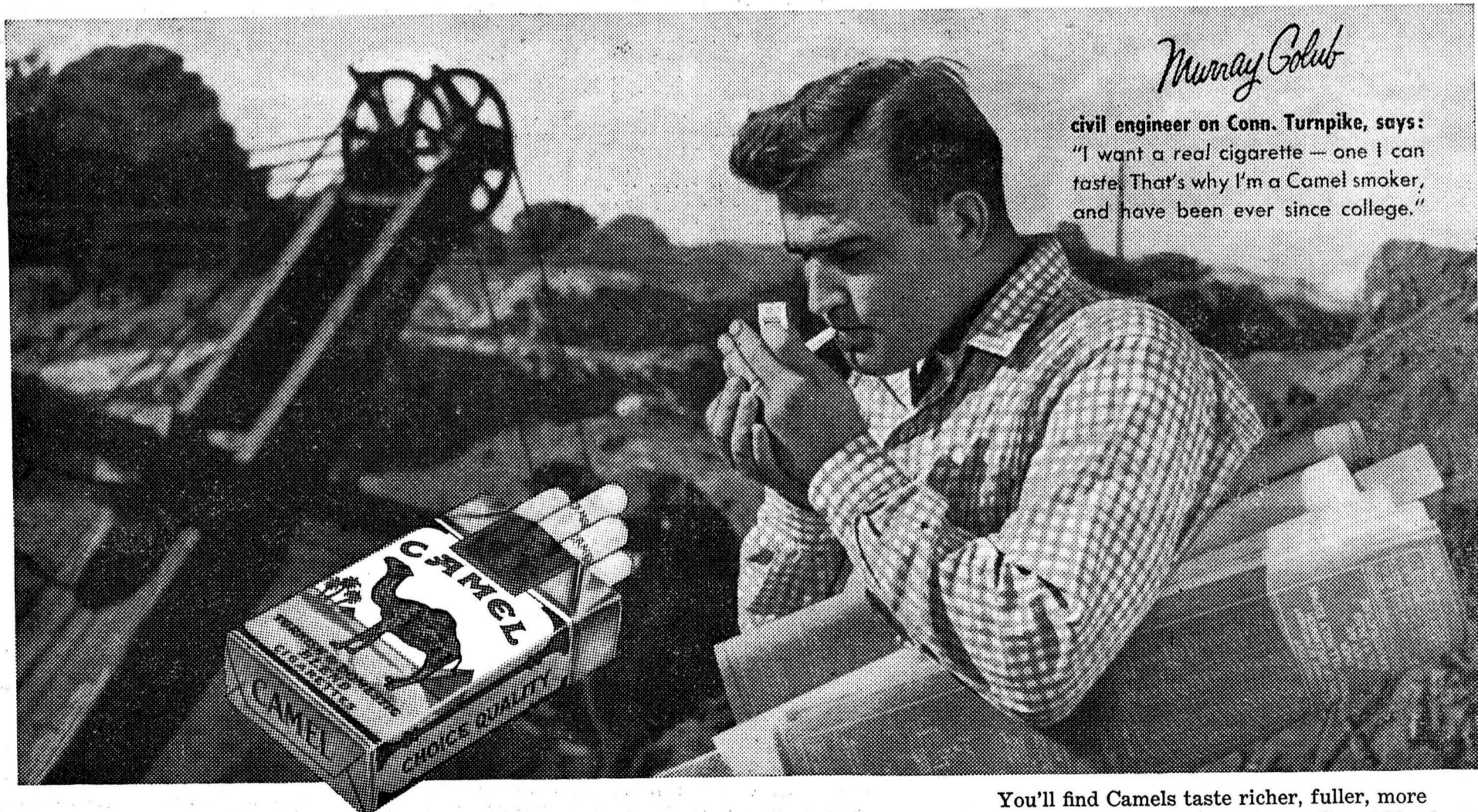
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Gridders to Play in First Bowl Game

SOCCEMEN TO OPPOSE LAFAYETTE IN THURSDAY'S OPENER AT EASTON



FACE LAFAYETTE IN OPENER ON THURSDAY — These are the booters who will oppose Lafayette on Thursday in quest of a fourth straight winning season.

First row, left to right: Nick Giordano, Ed Masonis, Maurice Hurley, Tony Bianco, Dave Polley, Pete Perog, Joe Morgan, Don Reynolds, Tom Jenkins.

Second row: Assistant Coach Jim Ferris, Don Stein, Dick Roberts, Jack Heltzel, Bob Koser, Jim Stocker, Carl Havira, Ahmed Kazimi, Seth Ansah, Head Coach John Reese.

Third row: Bob Payne, Clarence Michaels, Ray Ozewski, Dave Thomas, Bob Sokol, Bob Chase, Ed McCafferty, Ron Krupinsky.

Absent when the picture was taken: Bill Lloyd, Nick Siecko, Gill Ho Bai.

The 1956 Wilkes College soccer team, searching for its fourth straight winning season, opens its schedule against Lafayette down at Easton next Thursday, October 4th.

Looking for their first win over Lafayette in the soccer wars against the Leopards, the Blue and Gold booters will field a relatively new and inexperienced club. Coach John Reese has been faced with the prospect of rebuilding his top-notch 1955 squad after losing ten men through graduation.

Reese has been driving the booters to whip them into top physical shape, and he has juggled his line-up to balance weaknesses, both offensively and defensively.

Nick Giordano will undoubtedly run from the center forward spot. Tom Jenkins, Jim Stocker and

freshman Carl Havira are strong favorites for starting positions on the line; but at just which spot they will play is in question as Reese has toyed with the line trying to find the right combination.

Either Tony Bianco or Billy Lloyd will be the starting outside left, with the other mentioned moving back to the left halfback position. Captain Ahmed Kazimi looks like the number one center halfback with Ed "The Head" Masonis at right half.

Dave Polley, nursing a rib injury, will be back in uniform as a starting fullback. Dave Thomas looks like the other starting fullback; but he is receiving stiff competition from Clarence Michael and Ray Ozewski, who has played the game while in the service.

In his first attempt at soccer,

Bob Sokol has shown plenty of spirit and will hold down the important position of goalie.

Two welcome additions to the team have been Seth Ansah and freshman Joe Morgan. Once Seth's legs get into shape, he is sure to press the line for a starting spot; while Joe, who learned his soccer at Girard, has looked impressive in intra-squad scrimmages.

Although not serious ones, injuries have been starting to creep up on the squad. Maurice Hurley has recovered from an ankle injury, but Gill Ho Bai is treating a swollen knee, and several members of the team are nursing pulled muscles.

The booters will have one day's rest after the Lafayette clash before meeting Rider away on the 6th.

BEST ATHLETE AWARD TO BE MADE WEEKLY

The resumption of the ever-popular "Athlete of the Week" award will begin again next week.

Picked by the coaches and the sports writers, the top Colonel athlete of the preceding week will be named in this column along with an account of his award-winning feats. The individual then becomes eligible for the "Athlete of the Year" balloting, which will be held next May.

The "Athlete of the Year" will receive a gold cup and his name will be placed on the trophy which contains the names of former winners Len Batrone, George McMahon, Al Nicholas, Parker Petrak, Jim Ferris and Carl Van Dyke.

Keg League to Form

Anyone interested in joining the bowling league, please contact Barry Miller, Ashley Hall, or Jane Keibel of Sterling Hall. Jane may be found at Sterling or the Cafeteria. The league is scheduled to begin the first week of December. The matches will be played on the alleys of the Jewish Community Center. All freshmen, upperclassmen and faculty members are welcome to join. Experience is not necessary and beginners are encouraged.

FOOTBALL

Coach: Russell R. Picton
Home Field: Kingston H. S. Stadium

40-Hofstra Wilkes— 0

September:
29-Lebanon Valley* Away, 8 P.M.

October:
6-Ithaca Home, 8 P.M.

13-Ursinus** Home, 2 P.M.

20-Lycoming Away, 2 P.M.

27-Susquehanna Away, 2 P.M.

November:
3-Pa. Military Coll. Home, 2 P.M.

10-Bridgeport Away, 8 P.M.

17-Moravian Away, 1:30 P.M.

*-Bologna Bowl at Lebanon

**Wilkes Alumni Homecoming

SOCCKER

Coach: John Reese
Home Field: Kirby Park

October:
4-Lafayette Away, 4 P.M.

6-Hofstra Away, 11 A.M.

13-Rider* Home, 11 A.M.

16-Temple Home, 2 P.M.

20-Gettysburg Home, 2 P.M.

24-Bucknell Home, 2 P.M.

27-Elizabethtown Home, 2 P.M.

November:
3-East Stroudsburg .. Away, 2 P.M.

10-Phila. Textile Home, 2 P.M.

13-Muhlenberg Away, 3 P.M.

*-Alumni Homecoming

Football Colonels Seek Initial Win Tomorrow Night

by Cliff Kobland

The Colonel grid squad moves down to Annville, Pa., this Saturday to encounter some more Flying Dutchmen; this time, the Flying Dutchmen of Lebanon Valley College.

The game sponsored by the Kiwanis Club of Lebanon, will be the first bowl game that a Blue and Gold squad will have ever participated in. This one is the annual Bologna Bowl game, played every year at Lebanon.

The Colonels will be looking for their first victory of the season, after taking a beating last Saturday night at the hands of some other Flying Dutchmen team, those of Hofstra College.

Wilkes will have mostly the same line-up that opened last Saturday. Ron Rescigno, star tailback, injured his leg in last week's battle and it is up in the air now as to whether or not he will see action this Saturday. Turning in very admirable performance in the first game with the Blue and Gold, were guard Jim Stephens and tackle Bill Rinken. Of course, it goes without saying that such men as Bob Masonis, Bill Farish and Bob Yokavon turned in their usual fine performances.



Bob Masonis

Lebanon Valley, on the other hand, opens its 1956 season with this coming game. And from all reports, Lebanon Valley looks good.

As Lebanon Coach Ellis R. McCracken puts it, "Prospects are the brightest since I have been coach at L.V.C." And Coach McCracken has some good reasons to be happy. He has 16 returning lettermen and has a very fast backfield headed by a youngster who was ineligible last year because he transferred from Dartmouth. His name is Dick Smith, and he will be seeing plenty of action at the fullback slot.

Besides a fast and powerful backfield, LVC has a good line spearheaded by diminutive guard Joe Toy with two fine ends in Glenn Thomas and Ross Plasterer.

The Bologna Bowl starts at 8 P.M. A caravan to the game will leave at two o'clock from in front of Chase Hall.

HOFSTRA DEFEATS COLONELS WITH SECOND STANZA POWER

With a crowd of 3,000 fans looking on, Hofstra College rode into town and swept over the Wilkes Colonels with an amazing second-half rally, by a score of 40-0.

After a scoreless first half, WC threatened once when Ronnie Rescigno broke loose for a forty yard run that brought the ball down to the Hofstra 17. After that, the Blue and Gold attack stalled.

In the second half, Hofstra's Charley Pease ran back the opening kickoff for 89 yards and a TD. After that, it was all Hofstra. Included in the final scoring was a blocked punt and a recovery for a touchdown, a 59-yard run through the middle of the Colonel line, and a safety.

This was the fifth meeting between the two schools and Wilkes has yet to walk away with a victory.

HOMEcoming BONFIRE TO INTRODUCE QUEEN

Tentative plans have been made by the School Spirit Committee to promote a bigger and more colorful Wilkes Homecoming Day than the college has known in the past.

David Vann, chairman of the committee, has announced that the Homecoming festivities will commence this year at a bonfire scheduled the night before the big game. At the proposed bonfire, the new Queen of the Homecoming will be revealed and crowned.

Committees to plan the program are as follows: Stencils, Rose Wein-

Lettermen's Club Meets

The Letterman's Club held its first meeting of the new semester yesterday at noon. Plans for the activities of the group were discussed.

The biggest item on the agenda was laying the groundwork for the Lettermen's biggest project of the year, the annual Christmas Formal.

Discussion was also held on the wearing of other (high school and college) athletic sweaters on campus. The group wants to crack down on wearers of such sweaters. Possible punishments were proposed. All persons who wish to wear sweaters must remove any letters prior to appearing on campus in them.

The meeting was presided over by Neil Dadurka, club president.

stein; publicity, Janice Schuster; clean-up, Sam Puma; programing, Carol Goeringer; wood collecting, Dick Roberts; parade Gilbert Gregory.

.....

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INTRAMURAL FOOTBALL

Any group interested in playing intramural football should submit a team roster as soon as possible. The rosters, complete with the name of the team and the team captain, are to be turned in at the gym office. The games will be played with six men on a side, but the squad may have as many as twelve men.

The position of student director is still open. Anybody interested should contact Mr. Reese.

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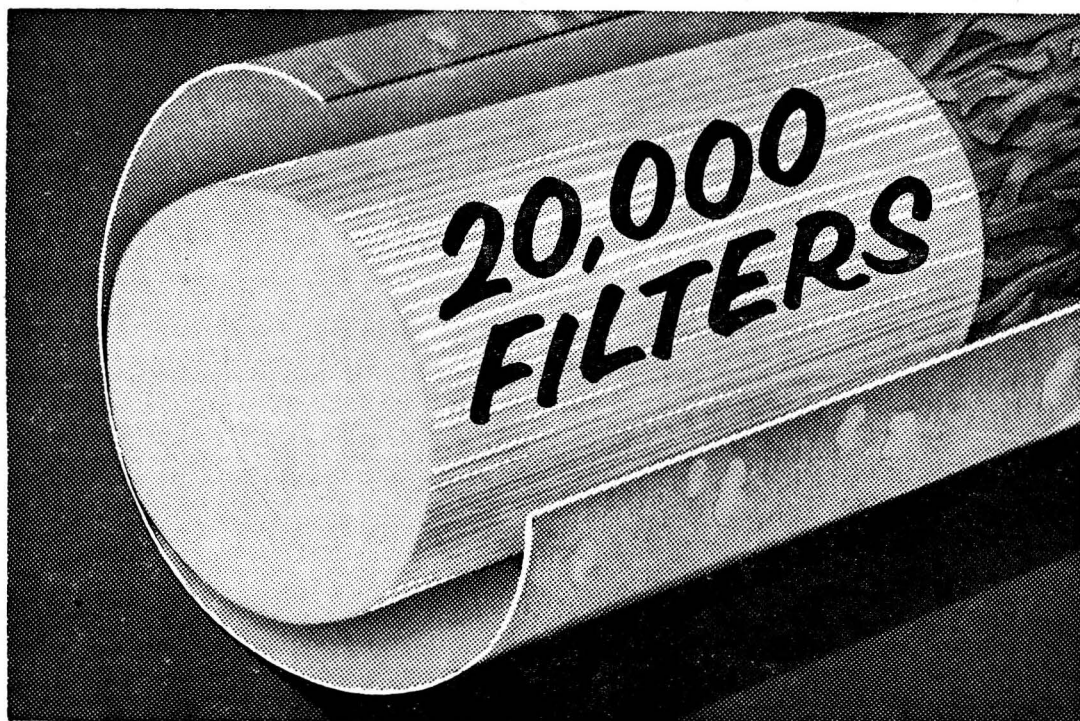
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