

THE BEACON

Oct. 23, 2012

The news of today reported by the journalists of tomorrow.

Volume 65 Issue 6



Fierce forum
Four congressional
candidates face off, Page 4



Downside of GreekThe bond built upon constant bullying, Page 8



Day of the dead Flesh-eating zombies roam W-B streets, Page 9



Soccer face-offRivalry match-up to end men's season, Page 16



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2 NEWS

PEACEFUL SPEAK Contact editor: christine.lee@wilkes.edu

By Christine Lee

News Editor

A \$2.5 million donation assures that funding for the newly named Lawrence and Sally Cohen Science Center is going along as planned.

On Oct. 10, President Patrick Leahy announced the donation of the gift by alumnus Lawrence '57 and his wife, Sally, one of the largest single cash gifts from an individual alumnus.

Leahy said he can't overstate what a show of generosity the gift was to the university, especially at this time during the construction process and his recent installation as president.

"Coming at this time of this project, sort of midway through the construction, midway through the capital campaign and this early in my presidency, it's a very significant moment in our history as a university," Leahy said.

"I cannot be more grateful to the Cohen family for their show of support for Wilkes University, it's incredible."

Leahy said he was delighted to be able to announce the naming of the science building after the Cohens, knowing as long as the building stands it will bear the name.

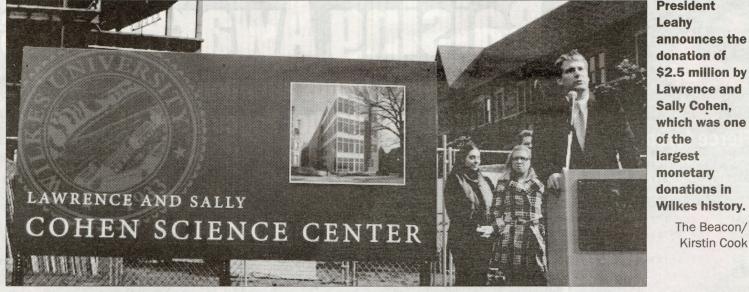
The donation brings the total raised in the Achieving Our Destiny capital campaign project to \$13.5 million. Vice President of Advancement Mike Wood said the campaign was started in January and is planned to raise \$20 million to pay for part of the \$35 million

"Typically campaigns take five years and we've been in this campaign for a little more than a year and a half," Wood said. "What we're trying to do is get to that goal as quickly

There are so far about 100 donors in the campaign. Wood said this is the most amount of money raised by Wilkes in this short amount of time in its history.

In addition to the Achieving Our Destiny capital campaign, \$15 million bonds were issued last spring by the university to the public market to cover the rest of the costs for the Cohen science center. Vice President of Finance and General Council Loren Prescott said this process helps with getting money quickly for the building.

"The capital campaign is about receiving pledges from a variety of donors that are satisfied over a period of time, so you can either



Donation ensures Cohen Science Center on time for fundraising

wait until all of that money comes in, or we can borrow money, anticipating that the capital campaign produce all of this cash and that's what we've decided to do," Prescott said.

"We didn't want to delay the beginning of construction because we're anxious to complete the building and begin using it so the borrowing was an effort on our part to speed up the construction process.'

Prescott said in addition to the \$15 million in bonds, the university will borrow money to allow the construction to proceed, which will then be paid back with the expected proceeds from the capital campaign. Prescott added student tuition is not being directly spent on

Wood said the campaign is just beginning the alumni outreach portion. Wood said this portion will reach donors for smaller gifts.

"Not everyone can do a \$2 million gift, but gifts of all sizes count," Wood said.

Wood said as Advancement reaches out to the alumni portion of the campaign, there will be more sending of direct mail, a re-starting of the Army of Colonels advertising campaign and promoting in the "Wilkes" magazine, although Wood said fundraising is more effective when it's done face-to-face.

"Most of the time fundraising is done best when you're sitting and talking with people face-to-face and we try to do that whenever possible," Wood said.

Wood said there are dozens of events around the country where Advancement is gathering alums to talk about the science building and other needs at Wilkes. They also have hundreds of individual appointments with alumni throughout the country.

Leahy said he will be dedicating the next nine months to raise the additional money needed. He said the donation from the Cohens is the kind of gift that will give the necessary cash flow to continue the construction.

He also said the plan is to have the Cohen Science Center completed and ready for occupancy sometime in August or early September 2013. In addition to the fundraising, Leahy wants to make sure the continued construction is completed on time, on budget and safely

Leahy said he firmly believes the building will be completed on time so it is ready for the following academic year.

He also said the next tangible part of the building the campus community will see is the building enclosed with the siding and roof. He hopes that this will be completed within the next couple of months.

"My hope is that we can have a lot of that work in the coming months so that even if January and February are really tough winters, our construction crew can work on the interior of the building," Leahy said. "The building will really take shape.'

Leahy said although he doesn't know what

building will be referred to in the future, he hopes the name Cohen Science Center will be embedded in the campus lexicon and hopes the campus community will use the full name to show appreciation of the donors.

The Beacon/

Kirstin Cook

"I'll work hard to remember the Cohen name and embed it firmly into our campus jargon," Leahy said. "Every time we refer to those buildings, we are in some special way sort of summoning the spirit of the people who helped make them possible and I think it's important for our students to know that."

Leahy said he looks forward with great enthusiasm to when the building is formally dedicated and expressed that the human component that makes a building remarkable.

'You can build state-of-the art buildings on college campuses but you have to have dedicated and talented faculty and staff to work in those buildings," Leahy said. "That is the essence of an academic building, is the quality of the faculty and the quality of the staff that occupy the buildings.

"That's what makes them remarkable, not just the physical space, that's only one small part of it," he said. It's the human component of a building that makes it remarkable and I think Cohen Science Center will be a remarkable building."



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THE BEACON

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Wilkes faculty members react to presidential debates

By Shawn Carey Staff Writer

With the 2012 Election Day weeks away, the pressure is on for national debates. Thus far, President Obama and Mitt Romney have met twice and their running mates, Vice President Joe Biden and Congressman Paul Ryan, have also squared off.

In light of the recent debates, three Wilkes faculty members with expertise in politics examine the performances of Obama and Romney

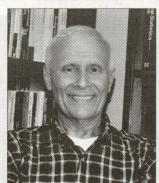
The first televised debate was highly anticipated and many were able to see the candidates together for the first time. Many viewers wanted to see where the candidates stood on issues and what they would do as president.

"In the first debate, I went in with an open mind because the president is so well known and Mitt Romney has never really come across visually and vocally as a strong person," professor of communications Bradford Kinney, who specializes in political rhetoric, said.

Many believed Obama had an edge in the debates because of his speaking ability, but others believed Romney would do better because of his earlier campaign start for the primary.

Thomas Baldino, professor of political science said, "I was looking at the first debate as an opportunity to see how each candidate reacted in real time. What I watched was one candidate who was prepared and the other candidate who appeared not prepared."

Professor of communications Jane Elmes-Crahall, who also specializes in political rhetoric, said it appeared Romney had a better chance with undecided voters than the president.



Baldino



Elmes-Crahall



Kinney

"I was hoping we would see a clarification of what was starting after the conventions, where the president seemed to be emerging and had a pretty solid lead and Governor Romney did OK, but was still being seen as connecting with undecided voters," Elmes-Crahall said.

Coming off the first debate, many thought that Obama was not his typical self and that he was not prepared.

"I noticed that (Obama) wasn't scripted," Kinney said. "He seemed nervous, he seemed unsure of himself and he seemed like he did not want to be there."

Many also believed that Romney was riding a wave of confidence from Obama's sub-par performance.

"Mitt Romney was now seen as a viable person and much more relatable then he had been going into that first debate," Elmes-Crahall said. "The president had a series of bad mistakes in terms of how he presented himself in the first debate."

In the first debate the moderator, Jim Lehrer, was viewed by many as passive and not in control of the candidates.

"He let the debate get out of hand complete-

ly," Kinney said.

With Romney's performance in the first debate, Baldino said many voters seemed to take notice.

"The outcome of the debate was a shift in the polls by as much as four points in some polls," Baldino said.

Meanwhile, Elmes-Crahall said the vice presidential debate is viewed by many as a debate that does not affect the overall race.

"Vice presidential debates are fun, they always have been. I doubt that they changed a single vote," Elmes-Crahall said. "They are very telling in terms of the campaign and how well it's going and they do have the potential of being very important if one of them becomes president."

Biden, during the debate, seemed to be sneering and laughing to certain issues and some of the answers given by Ryan, which Baldino said was expected as it is typical of his nature.

"Biden was Biden, more under control then he is sometimes, he showed his passion and he was articulate on issues without putting his foot in his mouth," said Baldino. "Everybody expected him to put his foot in his mouth."

Baldino also commented on Ryan's perfor-

mance in the debate.

"Ryan had to look competent, most people didn't really know much about him," Baldino

said. "So he came across as confident."

In the third debate many expected a comeback by Obama and a more aggressive moderator.

"The momentum had to be shifted for this election would start becoming clearer," Elmes-Crahall said. "So in the second (debate), my expectations were framed on what are they going to do strategically to change the momentum, if you are on the Democratic side."

Kinney said the second debate was critical for Obama to change his image for voters.

"This debate became critical, the president has to change a visual image that people have," Kinney said, "He came out and you could see he was prepared."

Kinney commented on how effective Obama's arguments were but also how well Romney was able to return them.

"He threw some of the hardest body blows at Romney," Kinney, said. "What impressed me was Romney took them and returned them."

With only one debate left, many are waiting to see what happens in the last debate on foreign affairs.

"The third debate in this election is the determining outcome and it happens close to the election," Elmes-Crahall said. "Foreign affairs is not an area of strength right now for the Obama Administration."

The third and final presidential debate was held Monday, Oct. 22, at Lynn University in Boca Raton, Fla.



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Annual review allows for more funds towards awareness programs

By Abbey Haldeman

Assistant News Editor

Every two years, staff from Campus Counseling, the Health and Wellness Center and Residence Life sit down together and participate in an event known as the Biennial Review.

"It provides us the opportunity to take a look at what we accomplished in terms of prevention programs with respect to drugs and alcohol," Dean of Student Affairs, Mark Allen said.

With the review, they are able to find what is working and what isn't working, in regards to drug and alcohol prevention. When that is done, changes are made to events to allow for improvement in those areas lacking.

One of the most significant changes made this year during the Biennial Review was a switch in the online alcohol assessment course, which is mandatory for all incoming students.

Since 2006, all incoming freshman students have been required to pass an online drug, alcohol and sexual assault course. In the past, students had been using college.alcoholedu. com, but now Wilkes students will be using a program known as My Student Body.

"We felt it fulfilled the same requirements in terms of passing along important information with respect to alcohol, drugs and sexual assault, but it did so in a less expensive way so we were able to, through the savines that we had, reinvest those funds in other sorts of alcohol awareness initiatives so a chance to expand programs a little bit more," Allen said.

Alcohol Awareness Week, which took place during the week of Oct. 15, is a time when the money saved by the switch, can help expand events on campus.

National Collegiate Alcohol Awareness Week is celebrated by college and university campus' everywhere. It began here at Wilkes around 1988 with and event known as the "dry run," which today is the "Alcohol Awareness Walk."

Gail Holby, coordinator of health and wellness center and the BAACCHUS club, a national club, at Wilkes coordinated events for the entire week. Some of these events included, guest speakers, a texting and DUI/DWI car simulator and the traditional Alcohol Awareness Walk.

"Our 2012 Alcohol Awareness Walk was one of the best attended walks in our history," Holby said. "We estimated that approximately 500 students, staff, and faculty were part of the

important gathering."

Both Holby and Allen believe that Wilkes works hard to inform its students about the risk of drugs and alcohol. By starting early, at Welcome Weekend holding presentations on sexual assault and by making it mandatory for incoming students to take the required alcohol course.

Allen also believes that the amount of clubs on campus allows for students to have things that preoccupy them.

that preoccupy them.

Allen said, "it's providing an environment so students can definitely involve themselves in a healthier environment."

With the Biennial Review and the National Collegiate Alcohol Awareness Week, students will be educated and informed as to the affects of drugs and alcohol and efforts the university makes to help students stay active and out of the influences.

The staff involved in the review and those who coordinated the week will continue to work together to find ways to make changes for the better.

"It is always good to sit down and reflect on what is working and what is not working and try to improve upon things for the years that follow," Allen said.



The Beacon/Laura Preby

Gail Holby and the BACCHUS club put together events for the entire week of Oct. 15 for Alcohol Awareness week. Above, a texting and driving and DUI/DWI simulator car was part of the events put in place to inform and educate students on the effects of drugs and alcohol.



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Wilkes plays host to two congressional forum debates

By Christine Lee

News Editor

Four congressional candidates couldn't agree on many issues affecting voters but each one agreed on one thing: There are issues affecting young voters and they need to get involved. The candidates squared off on a variety of issues important to Penn. voters, from health care to foreign policy, to creating jobs.

Getting young voters involved

All four congressional candidates stress that young people should get involved and register to vote. Cummings said young people need to get involved because election results determine their future.

"They need to get involved as this is their future," Cummings said.

Barletta thinks the most important thing that college students should know is to get to the polls, they need to make sure their voices are heard. Stilp also said young voters have to get involved and added they need to look at all the facts and numbers.

Cartwright issued a message to young voters about getting out there to vote.

"So many young people just take it for granted, our democracy, and they don't realize that a lot blood and tears were shed to give them the right to vote," Cartwright said. "My message to young people is inform yourselves of the issues, read the national newspapers, inform yourself about the issues and make up your own mind and vote."

11th District Congressional Debate

The congressional candidates running in the 11th District said that jobs and federal financial aid were the best solutions to the hardships college students are facing. Rep. Lou Barletta and his democratic challenger Gene Stilp discussed these possibilities at a debate hosted by Wilkes and The Times-Leader on Monday, Oct. 8. The forum was moderated by Times-Leader editor Mark Jones.

Stilp said he is in favor of strengthening and preserving the federal Pell Grants.

"I want to make sure that we strengthen the Pell Grant system," Stilp said. "All our colleges have to be strengthened because that's where the innovation comes from, that's where our future comes from, our colleges and our schools so therefore I'm in favor of keeping the Pell Grant system strengthened."

Stilp also wants to make sure college students don't go into severe debt because of tuition.

"We've got to keep those interest rates at a place where they are good for the college students but at the same time they're not so severe whereby they stop the students from going to college," Stilp said.

Barletta said the biggest challenge for college students is that more than 50 percent will not find a job when they graduate and the policies of the current administration aren't working for college students.

He also added that America needs to get back its hiring spirit so college students know they have a better opportunity and the policies of the current administration are making it harder for them to find jobs. "They need to understand that the policies of this government are making matters worse, making it harder for them to find jobs and we need to change that," Barletta said. "I'm concerned that this November if we don't change the direction and provide a clear, brighter opportunity for our students that we're never going to be able to turn this country back again."

In his opening statement, Barletta stressed the fact that the U.S. is \$16 trillion in debt and the issues associated with that and the country's 14.6 percent unemployment rate.

In his opening address, Stilp spoke about getting rid of waste, fraud and abuse in government.

Questions directed at the candidates included government gridlock, health care, representing constituents in light of the recently re-drawn congressional districts in the state, government reform, entitlement programs, national debt, job growth, foreign policy, climate change and the fiscal cliff.

17th District Congressional Debate

It was all about taxes and health care when 17th district running mates Laureen Cummings, the Republican and a member of the Scranton Tea Party, and Matt Cartwright, the Democrat, met on Oct. 10. for a forum hosted by Wilkes University and The Times-Leader. The forum was also moderated by Times-Leader editorial editor Mark Jones.

Cummings said the fair tax plan she is in favor for would be better for young voters as they would keep their whole paycheck and they wouldn't have any more federal taxes taken out on them.

She emphasized that young voters should get involved as the \$16 trillion debt is something they have to deal with.

Cartwright said he is in favor of supporting President Obama's Affordable Care Act, which would allow young people to remain on their parents' health care insurance up to when they are 26 years old.

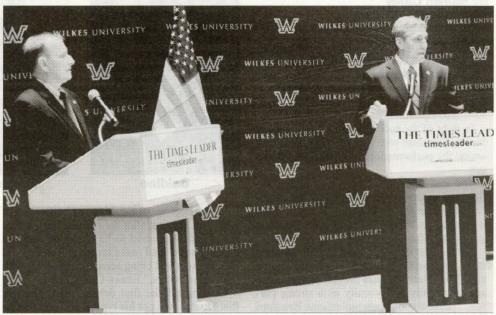
"I think that's a good idea and a lot of people like it because really you don't land on your feet until you're at least 26 years old and it makes life a lot easier until you can stay on your parents' insurance until then," Cartwright said.

Cartwright said the recently struck down Voter ID law is important for young voters because unless they have a college ID, some young voters without a driver's license would have a hard time voting.

"There are some young people that don't have drivers' licenses who are old enough to vote and unless they go to a college or a university where they have an ID that has an expiration date on it, they're going to have a hard time voting," Cartwright said. "Striking down the Voter ID law is a good thing for young people."

In his opening statement, Cartwright talked about standing up for working families and building infrastructure to create jobs. He referred to the Tea Party as 'the party of no.' Laureen Cummings opened by talking about being an advocate for everyday people.

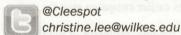
The issues discussed in the forum included small business and job growth, preparing for the role of representative, defense spending, energy, poverty, health care, transportation

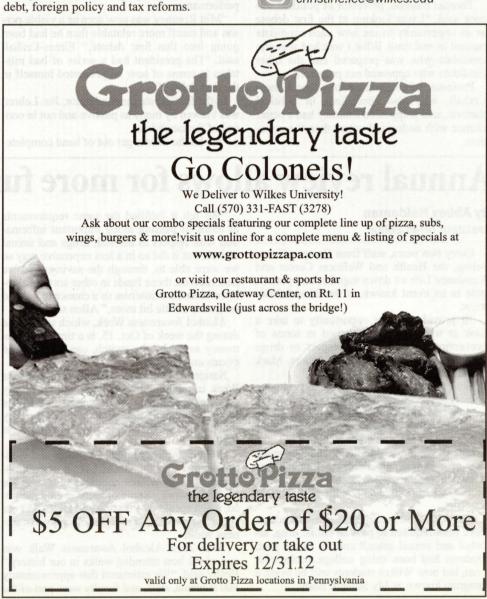


The Beacon/Dan Lykens

11th district Democratic congressional candidate Gene Stilp, left, faces incumbent Republican Rep. Lou Barletta, right, on issues such as government gridlock and health care. Candidates from the 17th district also squared off.

and highways, term limits for office, priorities as representative, campaign finance, national debt, foreign policy and tax reforms.





Inactive club disbanded

By Shawn Carey

Staff Writer

The meeting was called to order at 5:57 p.m.

All college: \$12,050.00 Conference: \$700.00 General funds: \$6,434.18 Leadership: \$600.00 Spirit: \$873.34

Student Government total: \$20,657.52

The Chemistry Club was present at the meeting to give a report. Next week, is National Chemistry Week and the club has many events planned for the week. It is planning a bake sale and "Pie Your Professor" event. Half of the proceeds from the events will be donated to the Susan G. Komen Race for the Cure.

The budget for Casino Week was presented for the second week. There was one change to the budget and that was upgrading the Nintendo Wii to a Nintendo Wii U. Treasurer Sam Bickert said this is a pre-order and the winner will receive the prize after Casino Week. A motion was made to allocate \$11,739 for Casino Week. The motion passed 35-0-6.

Jill Price, the new Adventure Education coordinator, was at the meeting to introduce herself and did a couple of activities with the



members

President Kris Rivers spoke about inactive clubs. He said that he talked to members of Environmental Club and they told him this club may be merging with the Outdoor Club, so the issue was tabled for the next meeting.

However, Rivers did not hear anything from the Student Political Action Forum. There has been no activity within the club for four years. A motion was made to disband the Student Political Action Forum due to inactivity. The motion passed 37-0-3

Reports of Homecoming will be at the next meeting due to invoices that need taken care of

The meeting was adjourned at 7 p.m.



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UN Peacekeepers help inform



The Beacon/Austin Loukas

Custom

Wilkes

Lt. Col. J. Guillermo Rosa, deputy military adviser, United States military staff committee, and Peter Schmitz, above, director of Europe and Latin America Division at the U.N. Department of Peacekeeping Operations informed students of the effects and importance of peacekeeping in Haiti.



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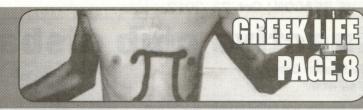
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6 OPINION



Oct. 23, 2012

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Wilkes lacking political involvement

Students are encouraged to get the facts, spread the word and vote



The Beacon/Laura Preby

"Gotta Vote" posters around campus urge students to become more actively involved in politics. Political presence on campus can be extremely influential to students who are unsure about the candidates and their positions on issues.

By The Beacon editorial staff

In the part few weeks, Wilkes has seen two former Congressmen and four congressional candidates participate in debates for districts representing this very region.

However, with the exception of a couple students who had class when the two former congressmen visited, there were few students at the congressional debates and at the forum with the former congressmen.

These, combined with limited vocalization from students on political issues, have led us to come to the conclusion that Wilkes students do not participate in politics.

The Beacon believes students should take an active role in politics as the issues the candidates are talking about in their campaigns have an impact on them. Take, for example, the following:

•Health care: Will students still be covered under their parents' insurance until age 26 under "Obama care"?

•Jobs: Will students be able to find them after college?

•Immigration: Will those students here illegally be able to stay or be deported?

According to an article in The Michigan Daily entitled "Students demonstrate po-

litical support for upcoming 2012 presidential election," students play a pivotal role in shaping politics through both voting and actively participating in elections, and that student involvement will continue to be important in the upcoming 2012 presidential election.

The article explains that students are valuable as presidential campaign volunteers because they have the time, energy and will work for free. The article also said politicians often will look toward college campuses for volunteers and voters because students are already in a central location and are often organized according to political beliefs.

The Beacon staff believes all Wilkes students have political beliefs, and if not, then they have beliefs about something.

We think students shouldn't be shy about expressing their beliefs on a particular topic during this national election season. After all, it is the basic right of all citizens to address the federal government about issues they are passionate about; students should readily take advantage of this freedom.

The Beacon staff does not understand why Wilkes students don't actively participate in politics on campus, especially when one of the ways policies get passed is by people actively addressing the president or members of Congress

On a campus level, the College Republicans have done some activities on campus for all students, including the highly-attended presidential debate watch party, which was very

successful. The College Democrats don't appear to be active as a group on campus.

There doesn't appear to be anyone from either group actively rallying for Republican or Democratic candidates running for office in November. Because these groups are highly influential in informing students and getting them to vote, The Beacon believes these groups need to be more visible on campus.

The Beacon thinks campus political groups, or students in general, should take the time to get campaign literature for current candidates from campaign headquarters, some of which are located downtown within walking distance of campus, and spread it around campus. That way students will be more likely to cast a vote this November.

According to the Center for Information and Research on Civic Learning and Engagement at Tufts University, 46 million people ages 18-29 are eligible to vote and make up 21 percent of the voting population in the U.S.

They point out that the percentage of 18 to 29 year-olds that voted in the 2008 election was 48.5 percent and 67 percent for citizens 25 and older and 30 and older.

CIRCLE points out that students who are contacted by an organization or campaign are more likely to vote and those who discuss an election are more likely to vote in it.

They also say one of the most effective ways of getting new voters to cast a ballot is by personalizing and interactive contact with these voters.

This means students shouldn't hesitate to get campaign literature from current candidates running for national and local office and spread it across campus.

The Beacon praises organizations such as The League of Women Voters, which has had members give out voter registration ballots on campus, and Student Development, which sponsored events like Rock the Vote to get students registered to vote.

This type of activity is likely to spur students to vote in upcoming elections.

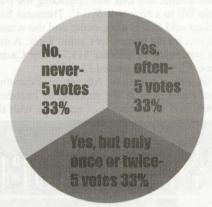
Regardless of your political affiliation, The Beacon staff encourages students to take advantage of these resources and make your voice be heard by voting. Your vote really does count.

BEACON POLL

The Beacon poll is unscientific and does not claim to reflect the overall attitudes of students on the Wilkes campus. These poll results are based on 15 responses.

Last week's question:

Have you ever cheated on an assignment or exam?



This week The Beacon asks: What is your favorite Halloween activity?

- Trick-or-treating
- Pumpkin carving
- Partying
- Watching horror movies
- Attending local haunted attractions

Cast your vote online at: www.thewilkesbeacon.com

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carly.yamrus@wilkes.edu

The Beacon reserves the right to edit submitted pieces for length and content. Anonymous letters will not be published.

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No matter what method of tipping, make sure you do it

By Nicholas Wesley

Correspondent

Maybe you're a 15 percent man, maybe you're a 20. Maybe you only tip your brain surgeon, or maybe you're a Mr. Pink and just don't tip. Who really cares how you tip, that's a secret between you, the almighty and Darleen at Denny's.

Is it necessary to not tip? What if the service is exceptionally lousy, then do you stick it to Darleen and not leave \$2.25 behind? Maybe next time she will be more clear on what type of senior can have the senior Grand Slam.

But what if you're in another country? Is it rude to tip? What do you say to the man who enlightens you that tipping these waiters will be offensive? Do you respond "Thanks pal" and slip him a five spot?

Who really deserves a tip? Your congressman? Or is that called a bribe? But they are a public servant. Shouldn't the public be allowed to leave them a gratuity when they've done an exceptional job? Yes, but don't ever ask them for anything. Do I vote with my dollar, or with my Social Security number? I like to feel I made a difference; that's why I vote for pro wrestling.

How do I tip? Growing up as a human dynamo, I failed to learn basic division. So I like to tip like it's the lottery. I like to round things up, sometimes you win big, sometimes you curse my name and vow to drop my skirt



The Beacon/Laura Preby

Whether you believe in standard tipping rates or tipping at random, you can always vote with your dollar and give what you think they deserve.

steak on the floor next time, only to be pleasantly surprised when I give you a little extra, for the floor grease.

But is there anything more satisfying than leaving one crisp bill on the table and walking out like you're Don Juan?

People tell me there's an app for tipping. Please, like I need to treat tipping like one of those antiquated, vestigial skills I've evolved out of, like my sense of direction, ability to keep track of appointments and memory of seven-digit numbers for more than five seconds.

What do you do when you see a donation box? Do you give your change to the saps with the bells before and after you leave Wal-

greens? It is cold outside.

Do you check yes on donating \$3 to the presidential campaign with your taxes? Do you round your earnings up to an even number, just because they look like they could use the money?

Was your quarter the quarter that caused the rescue of that missing girl at Turkey Hill? Do you leave a penny in the take a penny leave a penny? Does that make you a socialist?

Can you really feel good when you drop that shiny dime into that platform game you see at fair-priced diners? The proceeds may go toward leukemia, but the first platform wins a free slice of pie. It's not selfish gambling if it goes toward charity, right? Only if you lose.

Now, do you donate on campus? The library is implementing a new community coffee pot. Donations benefit Enactus, an on-campus club. They say to leave a dollar, but what's 50 cents between friends, right?

I'm excited to see the result from this experiment; it will be a testament to the tippers and toppers of Wilkes University.

Let's keep the ball rolling, and don't be a Mr. Pink.

So next time you vote with your dollar, give them a little extra, they deserve it. And most importantly, tip your editors. American currency only, please.



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Bullying for friendship: the absurdity in Greek life hazing

An instinctual desire for approval provokes intelligent students to make senseless decisions

By Lyndsie Yamrus Assistant Opinion Editor

Andrew Lohse enrolled into Dartmouth College as an undergraduate student in the fall of 2008. Lohse, as described in the April 2012 issue of Rolling stone magazine, was a highly involved, self-aware and intelligent young man with sophisticated ideas that he himself believed were "incredibly douchey, brash and stupid."

The young man was alleged to have participated in an extensive list of extracurricular activities in high school, ranging from varsity lacrosse to orchestra to debate club. As a highly involved, highly sophisticated individual often is, Lohse was headed in the right direction.

The bright young man pictured himself someday resembling his grandfather- a wealthy banker with powerful connections who could drink hard, work hard and achieve high: the embodiment of a true Dartmouth man and Sigma Alpha Epsilon brother.

One of these men, as Lohse explained for Rolling Stone, was "good-looking, preppy, charismatic, and excellent at cocktail parties, masculine, intelligent, wealthy, and a little rough around the edges." In addition to these essential characteristics, a true brother could drink immeasurable amounts of alcohol, vomit and "rally" repeatedly, and was obligated to execute a number of extreme feats, as any fraternity brother could.

Although not much of a partier, Lohse pledged. Becoming a SAE brother seemed to be a highly necessary step toward becoming the ideal man.

Turns out, to become the model man, you had to be an animal.

Getting to the point, Lohse was ratted out by another SAE brother near the end of his sophomore year for openly snorting cocaine in the house's pool room.

Lohse was suspended from Dartmouth for a year.

In January 2011, after spiraling into a state of fury and depression over the incident, Lohse craftily published an op-ed in the school's student-run newspaper "The Dartmouth." Breaking well-established brotherhood codes of secrecy, he heatedly leaked his experiences in becoming a SAE brother, which I will discuss momentarily.

As I am not a sorority sister, I do not know half of what goes on in these types of organizations, but I do know that a lot of nonsense occurs within many (but certainly not all).

People have told me, "It's not like that- you don't have the inside-perspective."

No, I don't. But I have the outside perspective, and from the outside looking in, I don't like what I see.

Pledges are often singled out or isolated for one thing or another. They're asked to spit out random tidbits of meaningless information or Greek-related knowledge and given some crazy "punishment" if they fail their given tasks. Some wake you up in the middle of the night to do "fun" activities, and most incorporate alcohol.

I've heard of fraternities that actually kept

pledges from studying and doing their homework because involvement in senseless activities was more important.

We are at school right? Just checking.

The possibilities in the Greek domain are endless. From my experience, there are a lot of crazy men out there, willing to do crazy things, and girls can be very, very mean.

These mild "bonding-experiences" were what I had anticipated when it came to Greek life. But sometimes, to be even considered for initiation, pledges around the world are humiliated, harassed and abused in various ways as a way to connect and, in more or less words, "pick out" the worthy ones for the group.

In Lohse's fraternity, the simplet, more obvious (and probably more desired) activities included bonging a "quick six"- six beers in 30 seconds or under, playing pong with five times the normal amount of beer needed, guzzling the cheap beverage MD 20/20 (otherwise known as Mad Dog) and other hard-liquors on command, chugging a gallon of milk in 20 minutes or downing straight vinegar, to name a few.

Yes, hazing is illegal in 44 states in the US, but it exists regardless. I knew the basis of hazing, but I didn't know how bad it could get, or what seemingly bright individuals were capable of doing to each other for no reason.

For some purpose that to this day remains highly unclear to me, human beings find it essential that in order to be welcomed as a member into one of these groups, you have to prove yourself.

The psychology of it has been studied by Harvard University, among other associations. Humans strongly desire belonging, intensely I just can't get past how and why good, intelligent individuals do the things they do to each other in order to be friends."

close-knit relationships and approval. It's evolutionary. We by no means want to be rejected, so it is therefore crucial to prove ourselves worthy of others' approvals. We crave exclusivity too.

I understand that these feelings are beyond our control. It's all pure human nature.

What I do not understand is how SAE fraternity pledges were encouraged to continuously vomit on each other and do "slip and slides" on vomit-covered tarps, or how they were required to crawl through lines of naked male bodies, drink beer off of each other unclothed and eat omelets filled with vomit.

Perhaps the most revolting requirement was for pledges to swim in a kiddie pool filled with the unimaginable: a horrifying mixture of urine, fecal matter, vomit, semen and food products.

Things are equally as bad in the Dartmouth sorority world, though less disgusting. Last spring, sophomore Kappa Kappa Gamma pledge Ravital Segal and two other pledges from another sorority were blindfolded, guided to the back of a car, and instructed to chug a

64-ounce water bottle containing a mixed drink and numerous shots of vodka.

Upon waking up in the hospital the next day with bruises, cuts, broken teeth and tubes attached to her body, the physicians informed Segal that her blood alcohol content was .399. A .4 BAC means coma and death.

The young girl was literally one sip of alcohol away from dying.

In my opinion, this is absurd; that for many Greek communities, in order to create bonds with one another, some type of artificial, unnecessary and potentially dangerous affair must exist. Even if mental and physical health is at stake, even if death is in the running, this extreme perception trumps all rationale.

I just typed into Google, "Reasons to join ε sorority." I clicked the first link, SororityEver-After.com.

The seventh line down reads, "A sorority gives you the philanthropic, leadership, and personal development experiences you need to be successful in the "real world."

The page goes on to explain that joining a sorority opens doors for life-long friendships, internships and jobs and gives your life a "higher meaning."

I disagree

I strongly believe that I have just as equal of a chance as anyone in any Greek community at "being successful in the real world."

I've already made life-long friendships, no not with 60-plus girls, but I'm satisfied with what I've created.

I will leave school and gain an equally distinguished career because I worked my youknow-what off for it, not because I was judged and embarrassed and have Greek letters to show for it. That's enough "higher meaning" for me.

Greek life isn't the only thing that defines a person, and if an employer wants to choose Greek alumni over me, well, that's their owr problem.

Writing this opinion as caused me to think Greek life doesn't sound too bad if you take out all the garbage. If there were sororities at Wilkes, I feel as though I might actually enjoy them. I won't lie, they do sound fun and unique

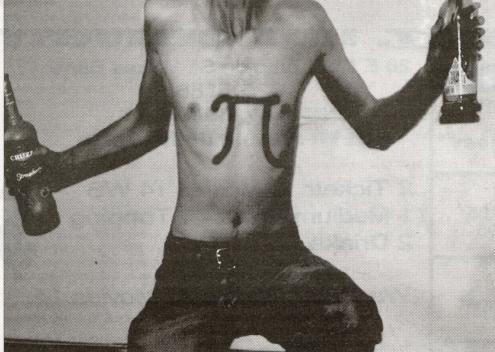
I just can't get past how and why good, intelligent individuals do the things they do to each other in order to be friends. I have entirely too much dignity to waste my time trying to prove myself to others, hoping to get a bid.

There are plenty of fun, safe and normal ways for people to bond, and swimming ir each other's bodily fluids isn't one of them.

I realize that after pledge time, you're a member and that's that. You're accepted. You passed the test. I'm sure it's an awesome feeling.

But the vicious cycle is repeated over and over again, this time on new pledge victims. I can't see any member really liking what they do, but that's just the way it is, and society just accepts it as conventional and all-in-all OK.

Must be a kink in evolution.



The Beacon/Austin Loukas

Extreme binge drinking is among the many potentially harmful activities occuring in Greek communities around the world. Students pledging fraternities and sororities often succumb to making bad decisions from higher members in order to fit in.



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MULTICULTURAL MUSIC

The living dead invades NEPA once again, toys in tow

Good-hearted ghouls gather with charity on the brain for third annual W-B Zombie Walk

By Jake Cochran Assistant A&E Editor

A mass of 80 or more zombies hobbled across a nearly deserted snowy park. Then, for some unseen reason, they all changed direction at once. Now making their way across a bridge, they came to the end, then to a complete stop.

The zombies were waiting for the crosswalk signal.

They weren't actually a horde of real zombies, of course. Just a horde of zombie enthusiasts, dressed up to participate in the 2011 Wilkes-Barre Zombie Walk.

Jessica Lindgrin, the event coordinator and zombie wrangler for this year's event, remembers her own experiences at last year's walk. Back then, Lindgrin wasn't an organizer. She was just another participant.

"It was frigid cold, it was freezing," she said. "There was myself and five other friends and we were on and off: 'Do you wanna go?' 'Yeah. No. Yeah. No. Yeah.' And finally we just threw makeup on and went and it was a lot of fun. The running joke between everyone was that zombies don't get cold."

Around 1 p.m. on Saturday, Oct. 27, shamblers will gather once more in Kirby Park before shambling along their usual root: From there, crossing the Market Street Bridge, then looping around the Wilkes-Barre Square before returning to Kirby Park again. New to this year's event, though, is a mission to bring awareness to a cause that is not just apocalypse preparedness.

Lindgrin, the primary organizer of the event this year, wants the focus to be about helping give back to the children of surrounding communities, through the addition of a Toys for Tots bin at the start of the walk in Kirby Park.

"I talked to the guy from (the Wyoming Valley Detachment Marine Corps League, which oversee the local branch of Toys for Tots) and he will be there with the bin and I joke with him about 'Are you going to come dressed as a zombie?' and he kind of just laughed back that he will have to see what's going on," she said.

"Maybe the Marine will be dressed as a zombie, maybe not, we'll just have to see,"



Courtesy of Melissa Christian

This weekend, don't be surprised if you find some ghouls, like Melissa Christian, right, and her friend, wandering through your neighborhood.

Lindgrin joked. "I'm thinking probably not ing to do some good with the Toys for Tots because he won't look professional."

With the focus on children this year Lind-

foundation.

While the recent economic recession is grin, a special effects makeup aficionado, technically over, the effects of it are still made it clear that the walk should be a fam- being felt. Lindgrin cites this as one reason ily oriented event and that they are really try- why the Wilkes-Barre Zombie Walk wanted

to partner with Toys for Tots this year. The idea is that, since times are tough, the need to start the drive as soon is prominent. With Christmas on the way, Lindgrin said, it's never too early.

So, while it sounds like the terrible plotline of a Z-grade bootleg horror movie, zombies are in fact teaming up with the Marines to save Christmas. Just because zombies crave brains, that doesn't mean they don't already have hearts.

In addition to the Toys for Tots bin, the Kirby Park starting point will also have a few trained professionals and enthusiastic hobbyists to help would-be zombies add some bite to their ensembles. The artists will be working with some latex based makeups to add bite wounds and tear-away flesh chunks, as well as the obligatory splatters of blood.

While the artists will be doing their work free of charge, Lindgrin encourages any endorsers to be a good sport and put a little something in the tip jars they leave out, noting that the cost of the make-up is not cheap.

When asked about what type of zombies she expected from her experience last year she had a wide range of predictions. Last year she saw everything from Gothed-up ghouls to Mohawk-headed crust-punk flesheaters. She also noted a group of zombified nurses as well as a group of what she referred to as "green slime zombies."

"I like to see people be very creative with their ideas. I like to see people work with what they've got," Lindgrin said.

"I want to see creativity, people always say that this area has nothing to offer and I think this is a great opportunity to showcase our creativity."



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CULTURE CLASH with Sarah Mitrotz & Bill Thomas Scary Freddy vs. Funny Freddy



THE BOOK REPORT with Anne Yoskoski "The Casual Vacancy," by J.K. Rowling



THE GRAVEYARD SHTICK with Jake Cochran Season Three predictions

From jazz to punk: Diversity on display at film festival

'Music without borders' spotlighted in joint offering from Wilkes, Misercordia

By Bill Thomas

A&E Editor

Godlove Fonjweng grew up in Cameroon, a country in west Central Africa. Music was a part of his daily life. In church, in school, in traditional ceremonies; music was woven into the very fabric of his formative years.

In 1999, Fonjweng – currently director of global education at Wilkes University – visited Cartagena, Colombia. While touring the surrounding areas, he traveled by boat to a small community nearby. What he found surprised him, for, in some ways, it was like coming home.

"When I came out of that boat and was walking around, I noticed that everything around me seemed oddly familiar, as if I'd been there before," he recalled.

"There were little kids with shorts and no shirts trying to sell little things along the beaches, and there was this music in the background. I recognized it. I realized someone was playing Cameroon music, right there in this small place in Colombia. I was not expecting that. It was so unbelievable."

It's an example, Fonjweng said, of the way music connects us all.

Recently, he was reminded of that experience while screening "Sons of Benkos," a documentary highlighting the influence of African culture in Colombia. It is one of six international music-themed documentaries that will be shown as part of the Cultural Lens Film Festival being held this week, on Thursday, Friday and Saturday, Oct. 25, 26 and 27, as a joint offering of Wilkes and Misericordia University.

To kick off the event, Fongjweng will team

with Philip Simon, associate professor of music at Wilkes, for a special presentation at 5 p.m., on Thursday, which will precede the first documentary in the series, "Return to Goree."

"Human beings recognize four important things about music: melody, harmony, rhythm and form. Every music from around the world takes all of the ways it is constructed, presented and performed from generally three or all four of those elements," Simon said.

"Hopefully the presentation will educate the audience as to what folk music is, what national music is – or music that has a nationalistic scope – and how most musics around the world are tied together by certain common things."

Speaking of things that are "tied together," while this marks the third year of existence for the Cultural Lens Film Festival, 2012 is the event's first as a collaboration between Wilkes and Misericordia. Previously, it was hosted only by Misercordia.

Before coming to Wilkes as associate director of diversity affairs in 2011, Erica Acosta spent three years working at Misericordia. There, she and Daniel Kimbrough, assistant professor of communications at the school, originated the film festival as a tool for multicultural education.

"It was my baby over there," Acosta said. "When I came here, I still wanted to maintain that relationship and also build something more unified, with our students getting to meet their students, all in the spirit of inclusion and diversity."

In that sense, the festival's growth into a now intercollegiate offering reflects its central mission. So too does as this year's theme of "Music Without Borders"

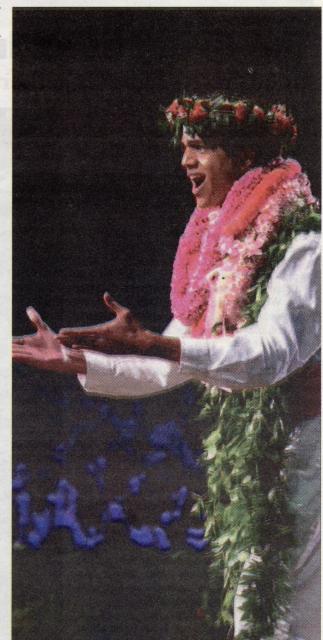
Nick Driscoll is director of the Wilkes University Jazz Orchestra, the rhythm section of which – consisting of two percussionists, one guitarists, one bassist, one keyboardist and Driscoll himself on saxophone – will perform in the Henry Student Center Lobby as part of the festival's closing reception, taking place at 7 p.m. on Saturday.

"Using music to show diversity is absolutely wonderful," Driscoll said. "You could take four people from the four farthest corners of the Earth who couldn't communicate verbally at all, put them together, and they could play a tune together. Music is a language."

Although the festival's closing reception will take place on the Wilkes campus, the six films preceding it are being divided evenly between the two schools' locations. For Wilkes students interested in attending any of the screenings held on the Misericordia campus but unable to provide their own transportation, Acosta stressed that free transportation via SG Van will be available.

At press time, Acosta said that there were 28 slots available, but if more than that were to RSVP, she added that she would be able to accommodate. Students can RSVP all the way up the day of a screening, but advanced notice is preferred.

To RSVP, students can contact Acosta by phone at 570-408-7856 or by email at erica. acosta@wilkes.edu.



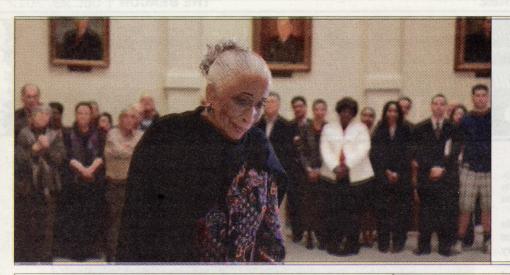
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"Return to Goree" (2007)
6 p.m., Oct. 25
Lemmond Theater, Misericordia
The musical road movie that tell

The musical road movie that tells of African singer Youssou N'Dour's epic journey following the trail left by slaves and by the jazz music they invented. Youssou N'Dour's challenge is to bring back to Africa a jazz repertoire.

"One Voice" (2011)
5 p.m., Oct. 26
McGowan Hall, Misericordia
A film that tells the story of the Kamehameha Schools Song Contest. Every year in Hawaii, 2000 high school students compete, with young leaders directing their peers in singing Hawaiian music in four-part harmony.



"When I Rise" (2010)

7 p.m., Oct. 26 Stark Learning Center (Room 101), Wilkes

A gifted black music student at the University of Texas is thrust into a civil rights storm that changes her life forever. Barbara Smith Conrad is cast in an opera to co-star with a white male classmate, fueling a racist backlash from members of the Texas legislature. When Barbara is expelled from the cast, the incident escalates to national news.

"Jazz, Episode 3: Our Language" (2000) 12 p.m., Oct. 27

Marts Center (Room 214), Wilkes

In the 1920s, jazz is everywhere, and for the first time soloists and singers take center stage. We meet Bessie Smith, Empress of the Blues; Bix Beiderbecke, the first great white jazz star; and Benny Goodman and Artie Shaw, for whom jazz offers a chance to escape the ghetto and achieve their dreams. Plus Duke Ellington and Louis Armstrong.



'Taqwacore: The Birth of Punk Islam" (2009) 3:30 p.m., Oct. 27

McGowan Hall, Misericordia

The film follows an American convert named Michael Muhammad Knight and his kindred spirits on their first U.S. tour, where they incite a riot of young hijabi girls at the largest Muslim gathering in North America after Sena takes the stage. The film then travels to Pakistan, as Michael begins to reconcile his fundamentalist past with the rebel he's become.

"Sons of Benkos" (2003)

6 p.m., Oct. 27

A documentary that explores the African culture of Colombia through music. The film presents the music of the Sons of Benkos, one of the most important black leaders in the fight for freedom during the times of slavery in Colombia. The film also shows the evolution of Afro-Colombian music over time through the fusion of Cuban and contemporary African rhythms with traditional music.



Photos and film synopses courtesy of ArtMattan Productions, Junirosa Productions, PBS and Eyesteelfilm Productions.



Every issue, A&E Editor Bill Thomas and Assistant A&E Editor Jake Cochran indulge their vanity and give a thoroughly biased crash-course in whatever madness happens to be dwelling in their warped minds. Their views do not reflect those of The Beacon, its staff or Wilkes University. Blah blah blah. This week, Bill Thomas is killing his brain cells with movies that are...

So Bad, It's Good

By Bill Thomas A&E Editor

They have titles like "Bloodsucking Pharaohs in Pittsburgh" and "Frankenhooker." They feature actors like Robert Z'Dar and Michelle Bauer ("Who?" Exactly!). They can be found at the bottom of the budget DVD bin of your local retain destination of choice.

For those with more traditional tastes in cinema, they're nothing more than "bad movies." But for those with more rarified tastes, they're a whole lot more. For some, "bad movies" are synonymous with "good entertainment."

Of course, there are a lot of folks that just don't get it. How, they ask, could anyone actually enjoy watching a "bad" movie? Is it out of some perverse sense of self-torture or just a twisted enjoyment in the failings of others? Is it cinemasochism or cine-schadenfreude?

For Andrew Borntreger, the answer is "none of the above.

"I do make fun of them, but I also appreciate the effort that went to them. ... Sometimes you watch these movies and there's a lot of interesting ideas in there. They just didn't have the budget to pull it off," Borntreger said. "All I really ask of a movie is that it entertains me. I don't care how it does it. I don't care if I sit there the whole movie wondering what the heck is going on. The worst thing a movie can be is boring.'

As owner and operator of the website Bad-Movies.org, Borntreger knows a thing or two about the subject. Type "bad movies" into Google and Bortreger's website will invariably be the top search result.

Despite that, he's not a low-brow mutant wallowing mindlessly in a sewer of cliché plots, jerry-rigged special effects and gratuitous nudity. Nor is he a hipster in thick glasses and tight jeans who thinks it's funny to ironically feign affection for something he obviously means to mock. Borntreger is a Marine with three kids. He

holds acclaimed motion pictures like "Seven Samurai" and the 1957 version of "12 Angry Men" as near and dear as he does outré obscurities like "The Giant Claw" and "StarCrash." And he's not alone. Unsurprisingly, the humble writer whose words you're currently reading - or, more likely, passing on the way to the sports section in fact gathers regularly with a tight-knit circle of friends to indulge a long-held mutual addiction to cinematic junk food.

In a sense, what better way to view bad movies than as junk food for the soul? Like Twinkies, Ding Dongs and Ho Hos, bad movies contain pretty much no nutritional value and admittedly shouldn't be ingested all the time. But, every once in a while, it can be a rush to indulge in something you know is bad for you. After all, without the concept of "bad" with which to contrast with, how can one ever fully understand the concept of "good" in the first place?

"You don't appreciate cream unless you've drunk a lot of milk, and maybe you don't even appreciate milk unless you've drunk some that's gone sour." So wrote Stephen King in his nonfiction book "Danse Macabre." And, while yours truly takes issue with some of his statements in said book, even King acknowledged in it that bad movies can be used "to define positive values in terms of their own negative charm. They show us what to look for because it is missing in themselves.'

King's words are especially amusing, given that he himself once directed an infamous film flop, 1986's oft-overlooked "Maximum Overdrive," about sentient appliances terrorizing Emilio Estevez in a truck stop. On the flipside, there's Mike Nelson, Kevin Murphy and Bill Corbett, who've made careers out of making the unbearable bearable.

As key members of the creative team behind but-not-forgotter Peabody Award-winning TV show "Mystery Science Theater 3000," the trio skewered such celluloid stinkers as "Hobgoblins" and "Manos, the Hands of Fate" to the delight of viewers everywhere and, in doing so, transformed B movies of all sorts into unintentionally hilarious masterpieces of accidental art.

Nowadays, the trio continues cracking wise in the form of downloadable film commentaries available via the website. RiffTrax.com

Interested in experiencing a little of that "so bad it's good" charm for yourself? This Thursday, R/C Wilkes-Barre Movies 14 will be one of several theaters across the country hosting a special live simulcast event at 8 p.m., wherein the RiffTrax trio will do what they do best, gleefully tackling the 2010 instant crap-classic Birdemic: Shock and Terror (see sidebar). Don't miss it.

After all, there's no such thing as a bad movie. Only a bad audience.



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CHEAT SHEET

Best of the Worst

Birdemic: Shock and Terror

Independent filmmaker James Nguyen's first mistake was trying to fill the shoes of Alfred Hitchcock, cobbling together an illegitimate remake of "The Birds" with a nonexistent budget and a cast of non-actors who appear to be doped up on Thorazine. Then he replaced the real and mechanical birds of Hitchcock's original with CGI seagulls that look a lot like early Internet Age clip art. Also, they make airplane noises and explode into balls of fire when they die. Cripes.

Plan 9 from Outer Space

The crème de la crap! This scifi suckfest earned infamous trash filmmaker Ed Wood the Golden Raspberry Award for worst director ever and has itself gone onto be known far and wide as the worst movie of all time. The costumes, sets, props and special effects are all laughable and the story is nonsense: Aliens come to Earth and raise the recently dead as weapons against humanity, a war played out through the excessive use of obvious stock footage. All this, and a cast featuring Swedish wrestler Tor Johnson, horror hostess Maila Nurmi (aka Vampira) and of Dracula himself, Bela Lugosi, in one of his final roles.

Troll 2

The "Plan 9" of its day, "Troll 2" is notable for having literally nothing to do with the first "Troll," and also for not actually having any trolls in it. There are, however, goblins. Evil goblins. Evil vegetarian goblins. So evil are these evil vegetarian goblins, in fact, that rather than actually eat vegetables, they instead use magic to turn their victims into humanplant hybrids, which they then devour while said plant-people are still alive. Starring a cast of American actors, but written and directed by Italians who spoke almost no English, "Troll 2" never had a chance. So popular is it in bad-movie circles that it earned its own retrospective documentary, called "Best Worst Movie."

The Miami Connection

A talentless but somehow obscenely popular band called Dragon Sound butts heads with the leader of a nefarious organization of drug-dealing ninja bikers. Luckily, the band members all know Tae Kwon Do. Throw ip__ subplots about forbidden romance and an effeminate adult orphan searching for his long-lost father, then crank the '80s pop-culture cheese up to the max. That's "The Miami Connection" in a nutshell. Oh and, before you ask, it doesn't even take place in Miami. Coming to Blu-Ray this December.

StarCrash

As with "Birdemic," "Star-Crash" is what happens when low-budget filmmakers try to recreate high-budget blockbusters. In this case, it's Italian director Luigi Cozzi trying to ape the sprawling space-fantasy of "Star Wars" as well as the epic adventure of Ray Harryhausen classics like "The Seventh Voyage of Sinbad." Starring British scream queen Caroline Munro as Stella Starr – a mash-up of Han Solo and Barbarella in a barely-there extraterrestrial-bikini - "StarCrash" is a campy, logic-defying celebration of laser beams, giant robots and David Hasselhoff. Andrew Borntreger-approved!

The Room

Tommy Wiseau is an artist, dammit! Don't you dare tell him otherwise! Too bad his magnum opus, "The Room," is a hackneyed soap opera of love and betrayal revolving around Wiseau's massive ego. The opening credits list him as writer, producer, executive producer, director and, yes, star. Wiseau plays the imaginatively named "Johnny," who showers his wife with affection, muddied though it may be by his slow wit and heavy tongue. Despite her hubby being such a catch, she inexplicably cheats on him with his best friend. Conflict and tragedy ensue. More like boredom and more boredom. To retain your sanity, don't watch this one alone.

13 | FE

Oct. 23, 2012

Contact editor: anne.yoskoski@wilkes.edu

Students spend Fall Break at local

By Alyssa Stencavage

Assistant. Life Editor

Some students spent their fall break cleaning stalls and pens, washing bowls and tubs for larger animals, sweeping the barn, cleaning the refrigerator, helping to compost expiring foods and breaking down boxes to take to the recycling center at the Indraloka Animal Shelter in Mehoopany.

Founded by a woman named Indra Lahiri, Indraloka is a nonprofit, volunteer-based sanctuary that gives animals a second chance at living who otherwise would have been slaughtered or euthanized. This is a place Lahiri calls

She told the volunteers from Wilkes that some of the animals were from other rescue centers that had shut down.

From Thursday, Oct. 11 to Saturday, Oct. 13, the students who volunteered through Alternative Fall Break helped with morning feedings and some daily chores on the farm as well as many tasks that needed to be done. All of this helps ensure that these animals have a clean place to come into at night.

Much of the trip was simply about being present and socializing with the animals that

they know that they are loved.

"Being able to volunteer there was a great opportunity for me," Dawn DiMaria, junior sociology major, said. "I personally love working with animals. All of the animals were extremely friendly and we were able to feed them treats each day such as apples, carrots and nectarines. It was awesome being able to spend so much time with them."

Lahiri said that she started the sanctuary because she believes each life is sacred and a miracle and ought to be treated as such.

After the work of each day, these volunteers were able to enjoy a lunch made of local, vegan ingredients.

"It was a wonderful trip and a great experience," Wilkes University Interfaith coordinator Caitlin Czeh said. "Students were working hard and eager to work and help the animals. It was a very serene and calm atmosphere at the

Czeh also said one of the students had never seen or touched a horse before, so the student's goal while on the trip was to change that.

"It was not only exciting for her, but also for me, being able to see her fulfill that dream,"

Among the students that took part in the

AFB charity work, there was some very positive feedback.

'The trip was fantastic. Our AFB group really clicked and we became like a little family rather quickly," DiMaria said. "We all got along really well and worked as a good team. We didn't want to leave the sanctuary on our final day because we knew we wouldn't be

DiMaria said the group discussed possibly making a monthly trip to volunteer.

Another student commented on the beauty of the experience and what an amazing place the sanctuary is.

"Having the opportunity to be part of the Alternative Fall break at Indraloka Animal Sanctuary was a motivational, self-learning, team-building and inspirational experience I will always remember from my first year here at Wilkes," junior English major Susan Zo-

"Through this experience I had the chance to work with an amazing group of people and animals, gain first-hand knowledge of what an animal sanctuary does and how much it means, have my eyes opened to heart-felt stories that led many of the animals to be at Indraloka and enjoy the cool, fresh air, the open land and

beautiful scenery."

Zobitne agreed with DiMaria that none of the students wanted to leave the sanctuary because it was an amazing place to volunteer their time.



Courtesy of Caitlin Czeh

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Wilkes Students Celebrates National Collegiate Alcohol Awareness Week

By Holly Boyer

Staff Writer

The National Collegiate Alcohol Awareness Week was held here on campus Oct. 15-Oct. 19, as well as many other colleges across the country.

Gail Holby, Health Services coordinator, and health and wellnes club BACCHUS held several events for Alcohol Awarness Week throughout the week including a DUI simulation, educational activities, and activities with the Northeast Highway Safety Program to inform and educate the campus about alcohol

"The DUI Simulator was pretty neat," says phomore criminology and psychology Rhonda Lynch

The DUI/DWI Car Simulator, which was located outside of the Student Union building, showed participants how their driving was without actually being under the influence or while even texting.

Another thing they held was a walk for the awareness. Students, faculty, and staff walked from the greenway, across the Market Street Bridge, through Kirby Park, and back around to campus.

"The turnout was really great, definitely more people than we expected," said Elizabeth Bracco, sophomore pre-pharmacy and business administration major.

The club supplied 500 shirts for participants of the walk. All shirts were given out, and there were even participants without shirts walking. This year was the largest turnout to date for the walk, very many people got involved.

"I hope it impacts students," Holby said. "It's for kids to be aware that drinking isn't everything, you can still have fun, be social, and have a good college experience without

Statistics are showing that the social norms are changing. Students are not all participating in underage drinking in college.

"It's really great how we could reach that many people on campus at one time," Lynch

The awareness week is all about educating the students on the risks involving in severe underage drinking, that it can be harmful to not only one's future, but their health.

"The point of this week is not about stop drinking," Lynch said. "It's about being aware of the dangers of excessive drinking.'



The Beacon/Austin Loukas

Students are issued shirts before a walk around campus and Kirby Park for Alcohol Awareness.

October is National Breast Cancer Awarness Month Visit the Feather Me Pink Event in the SUB and the pink Bake sale

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The man behind the grill: Meet Tony Wallace

'The Grill Guy' serves up positive attitude, food in Student Union cafeteria

By Kirstin Cook

Editor-in-Chief

With one hand holding a spatula and the other pointing across the Wilkes cafeteria, Tony the Grill Guy tends to his work station and his customers at the same time. He displays a wide grin as he calls to a student by name.

"How you doing today?" He asks. "You have to try today's special."

And while his real name is Tony Wallace, more students associate him as Tony the Grill Guy because this nickname describes him in his setting, doing what he does best. It also fittingly describes his laid back, friendly approach that has gained him so much popularity among students at the cafeteria.

"Everyone knows Tony, I'd say," Matthew Bishop, senior English major, said. "You just see him every day, talk to him, see how he's doing."

"He's very friendly," J.T. Keer, sophomore education major, said. "He's looking out for the students' best interests."

"He actually starts a conversation with you," Sydney Mohr, freshman nursing major, said.

Wallace joked that this popularity with students is because he talks so much. Or, it could be due to the warm greeting he extends to students, which he said is something they remember.

"I think when the student walks into the cafeteria, the first thing, it starts with the first person they see," Wallace said. "So if they get a warm greeting and they feel welcome there ... it might start their day off right."

This interaction with students is something Wallace feels is important to his job at the Wilkes University dining hall, where he has worked since February 2006. While he describes his position there as "just a grill person," his role includes much more than simply cooking grilled food.

Wallace's other duties include various tasks like cleaning, preparing food stations and transitioning into other meal periods. He's never at the grill for too long, because one second he'll be flipping grilled cheese sandwiches and the next he's moving to the classics station to serve a waiting student, or rushing out back to get more ingredients.

Even though he admits the rushing around can be mentally straining, Wallace said he's never had a bad day at the café. If he's having trouble with knee pains or such, he doesn't let it affect his work.

"You can't let the students see that. You have to have that smile, have to have that positive energy every day," Wallace said.

He said this positive interaction is something all workers should strive for.

"That's what I think everybody should do, to have that approach," he said.

He said there's nothing worse than when a food server has a negative attitude and abruptly hands students their food without trying to start a connection with them. This is something he experienced when he went to college for two years. He said he felt uncomfortable because

dent walks into the cafeteria, the first thing, it starts with the first person they see. So if they get a warm greeting and they feel welcome there ... it might start their day off right."

- Tony "the Grill Guy" Wallace

the staff was very cold.

"I wouldn't want that on anybody," Wallace said.

So, Wallace puts the extra effort in making students feel comfortable when they visit the cafeteria. Students have noticed this effort, as they have recognized him for "outstanding customer service" at food committee meetings.

Customer service is not just something he feels he is required to do. Interaction with students is something that he genuinely enjoys and it's what he cites, without hesitation, as his favorite part of the job.

"It's the students. They make my days go by fast," he said. "Working here and getting to see people every day and talking to people and just conversing makes for a shorter day than just coming in and doing your job and not putting any extra effort into it."

Part of this is simply Wallace's love of talking. He enjoys talking to the students, faculty, coworkers and whoever else is willing to listen.

"I like talking to people. I like talking about different things."

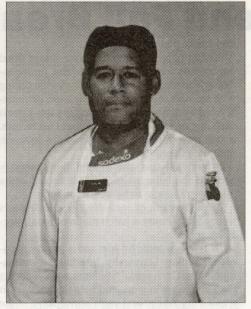
And people like talking to him.

"Some people come here every day just to talk, just to say 'hi.' They don't even come for the grilled food," Wallace said.

Mainly, he likes to talk about current events. He said he watches the news three or four times a day to stay informed. He follows campus news as well, using means like the Student Government Facebook page.

Wallace also follows the Wilkes Athletics Facebook page. He said he always keeps up with how the Wilkes sports teams are doing, and that's a big way he gets to know students. He said students like it when he can identify them from a game and acknowledge things like how many points they scored. He makes frequent appearances at sporting events to support these athletes.

He also gives advice to athletes going through injuries. Wallace, who ran track for four years in high school along with playing football and basketball, tore his ACL twice, so



Tony "The Grill Guy" Wallace

he knows what it's like to go through a sports related injury.

In general, he notices when students are having a bad day and he tries to support them. "I try to give them a little bit of advice and

they say, 'you know what, Tony, thanks a lot,' and that makes them feel good," Wallace said.

Another way he has reached out to students is on Facebook through his Tony the Grill Guy

page. He uses it to post pictures of various foods, especially the daily specials and healthy ontions

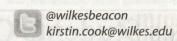
From a student perspective, Keer said this is a good technique.

"People actually look at that," Keer said. "It encourages people to go to the café."

Wallace also uses Facebook to stay in touch with his large family. He visits these family members in Atlantic City, his hometown, during the summer. While there, he enjoys fishing, lying on the beach, walking on the boardwalk and visiting high end casinos – though he said he doesn't gamble.

Wallace has background in working at the casinos in Atlantic City, which is where he said he learned his people skills at a young age. He said his best jobs were working for Playboy Club and Casino, where he met Hugh Hefner and Al Pacino, and Planet Hollywood, where he met Arnold Schwarzenegger, Whoopi Goldberg and Sylvester Stallone.

And now, Wallace has become a little bit of a celebrity himself at Wilkes. He has nearly 400 likes on his Facebook page, which he started at the end of the summer. He hopes to continue this trend so more people will know the man behind the grill.





Chemistry Club organizes Pie Professors in the Face

Event to benefit club, Komen Foundation

By Anne Yoskoski

Life Editor

The Chemistry Club will be holding a Pie Professors in the Face event from 11 a.m. to 1 p.m. this Thursday, Oct. 25 on the greenway (in case of rain, it will take place in the Henry Student Center).

Each pie costs \$2, and you can pie your professor of choice.

Breanna Conklin, senior chemistry major and president of Chemistry Club, said getting professors to participate was not as difficult as one might think.

"Since the Chemistry Department is like one big family, the professors have no problem participating, and are actually excited to participate," Conklin said.

"Dr. Christopher Henkels, the chemistry department's newest professor, is excited to be part of our little family and is trying to embrace our fun ideas such as this."

The idea isn't a new one, but it still has a large appeal.

"We (the Chemistry Club members) were brainstorming about fundraising ideas and socials and this idea was thrown into the mix," Conklin said.

"The Chemistry Club had done this once before many years ago so some of the professors had already participated in an event like this. We have been planning behind the scenes for the past three weeks or so by asking professors by email, but we are still getting replies that professors want to participate."

The fundraiser will benefit two causes: The Susan G. Komen Foundation and the American Chemical Society. The Susan G. Komen half of the donations will support breast cancer research, while the ACS half will be spent sending students to the societies national meeting in the spring.

"This meeting allows the chemistry students to present their research as well as present our student chapter and represent our university and its achievements in the sciences," Conklin said

So far, a preliminary list of professors willing to be pied has been released. The professors include: Don E. Mencer, Amy Bradley, Christopher Henkels, John Harrison, Kenneth Pidcock and Michael Simko.

Anyone interested in participating or helping out with the event can contact breanna. conklin@wilkes.edu to add their name to the participant list and help create a schedule.



@annieyoskoski anne.yoskoski@wilkes.edu THE WORD AT WILKES: Out of any fictional character, who would you pick for president?



Ben Payne

Sophomore Electrical Engineering Major

"Iron Man, why not?"



Kendall Beard

Undecided Freshman

"Roger Rabbit. Everything would be fun!"



Michelle Kuzma

Sophomore Pre-Pharamcy

"Lucy from the Peanuts. She knows what she wants and gets things done."



Sydney Mohr

Freshman Nursing Major

"Spongebob.
I love Spongebob."



The Beacon/ Bryan Calabro

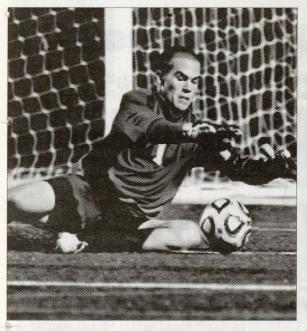
Students participated in an Anti-Bullying Rally in Kirby Park from 7 - 10 p.m. on Oct. 15. The candle light vigil honored the teens who have died in the past several months due to bullying.

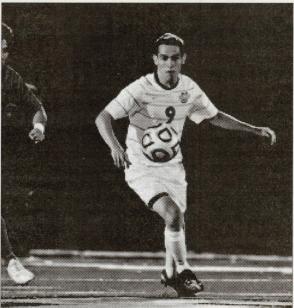


16 SPORTS

Contact editor: frank.passalacqua@wilkes.edu

Oct. 23, 2012





Courtesy of Sports Information Department

Dave Marr, left, had 12 stops in goal for the Colonels in a 1-1 draw against Manhattanville Saturday evening. Senior Joe Brennan, right, scored his team-leading sixth goal against DeSales

Men's soccer looks to finish season with win against rival

By Tyler Thomas Correspondent

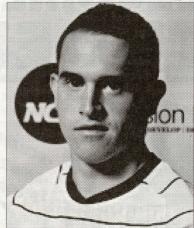
The Wilkes men's soccer team (5-9, 1-4) will be looking to close out its 2012 season with a win over King's College in the big rivalry game Oct.

The matchup will be at 7:30 p.m. on King's home turf in Wilkes-Barre. The Monarchs (10-3-1, 4-1) are sitting in second place in the Freedom Conference.

Traveling on the road has appeared to be an issue for the Colonels thus far this season as they have not been able to win an away game in five attempts.

"It's not the problem of our team playing on the road, but the opponent playing on their home field" said head coach Phil Wingert. "Most teams prefer to play at home because it's perceived as an advantage.

"We've played at opponents' tournaments, homecoming, family day celebrations and senior recognitions, which provides the home team with additional incentive and motivation, playing in front of family, friends, alumni and former players from the program," Wingert said. "Regardless

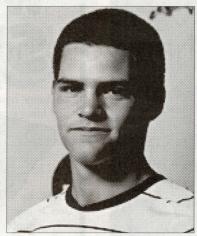


Joe Brennan - Midfielder

of the venue or opponent, the team continues to put forth its best effort."

The Colonels leading scorer this season has been senior midfielder, Joe Brennan. Brennan has been responsible for 16 points thus far. For the Monarchs, their primary scorer has been a freshman forward Daniel Hernandez, whose 18 total points is good for fifth in the Freedom Conference.

Last season, King's won an intense, low-scoring game, 1-0. A late goal propelled the Monarchs to vic-



Geoffrey Arentz - Defender

tory in a very disappointing loss for the Colonels.

'We are really looking forward to ending the season on a good note," said Geoffrey Arentz, junior defender. "This year's record doesn't show how strong of a team we are. To end the season with a win against our rivals would be the strong finish the team deserves."

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Lady Colonels soccer eyeing MAC playoffs Wilkes second in conference

By Matthew Ciampaglio, **Stephanie Hahn**

Correspondents

The Wilkes University women's soccer team may only have three games left in the regular season, but the postseason is right around the corner for the Colonels who are currently second in the Middle Atlantic Conference.

With a record of 9-4-2 overall and 3-1-1 in conference play, the Lady Colonels are honing in on their goal of making playoffs and finishing second in the MAC.

The Colonels are feeling confident as they finish up the season and head into the playoffs.

"We definitely know we can play with the teams that are going to be in the playoffs, we just came off a 2-1 loss, which was a close game to Misericordia which is seeded first so we just have to bring our A game," sophomore midfielder Katie Hughes said.

Misericordia was nationally ranked for that game, and the Lady Colonels had a 1-1 tie with them until the 85th minute when the Cougars scored to escape with the vic-

Strong leadership from Katy Fissel and Erin Donnelly has been one of the reasons the Colonels have been so successful this year.

"Katy Fissel has been our tain for the last four years and she has always been very consistent. Erin Donnelly has stepped up to be a captain this year and has proved herself," Hughes said.

Scoring has also been important for Wilkes this season and some of that offensive firepower has come from sophomore forward Alicia Roberts.

"Ally Roberts had a really good offensive season, she scored a hat trick in the Widener game," Hughes said.

Freshman goalkeeper Kate Mahoney has played a big part in the team's consistency this year.

"She (Mahoney) has really stepped up this year. Our team set a new record for shutouts so she has really been having a good season," Hughes said.

The Colonels play their last game of the season on Oct. 2 at King's College, a rivalry game. The Colonels will use that game to build momentum as they head into the playoffs, where they will look to make a run.

Wilkes women's soccer will be having a Think Pink game Tuesday, Oct 23. The game will be held at Schmidt Stadium at 7 p.m. Fissel is hoping this game serves to highly their strengths this season.

"We've been having a great season we need to finish strong on our last few games, no matter how we finish I'm still proud of the team," Fissel said.

With two conference games left, the Lady Colonels are ready to wrap up their season.

The Oct. 23 game against SUNY Courtland is their next to last game and also helps out a good cause by bringing attention to Breast Cancer

awareness month. Assistant Coach Becky Barritt said it'll be a good game to watch.

"The girls are having a great season and put up a lot of tough fights not only should this be a good game but it's for a good cause, also it should be fun," Barritt said.

Breast Cancer awareness month that is going on all October. Everyone is encouraged to come out and watch the Lady Colonels play for this cause.

The soccer team is also selling Play for a Cure shirts. The shirts are \$12 and all the proceeds go toward helping fight breast cancer.

Upcoming games

7 p.m., Oct. 23 - SUNY Cortland at Ralston Athletic Complex

5 p.m., Oct. 27 - King's College at King's College, Wilkes-Barre



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10/17 vs. King's - L 1-2 10/20 vs. DeSales*- W 3-2

Football

10/20 vs. Stevenson - W 38-35

M-Soccer

10/17 Misericordia - L 1-2 10/20 Manhattanville - T 1-1

W-Soccer

10/16 Misericordia - L 1-2 10/20 Manhattanville - W 4-2

Volleyball

10/16 Manhattanville - W 3-0 10/20 Hilbert - L 0-3

WEEK AHEAD

Cross Country

10/27 MAC Championships vs. Misericordia

Field Hockey

10/23 vs. Misericordia 10/26 vs. SUNY New Paltz

Football

10/27 vs. Lycoming

M-Soccer

10/24 vs. Scranton 10/27 vs. King's

W-Soccer

10/23 vs. SUNY Cortland 10/27 vs. King's

Volleyball

10/24 vs. Fairleigh-Dickinson College at Florham



Send messages and pictures to:

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Joseph Pugliese Columnist



The NBA has always been a league run by stars. Great teams always have great stars that carry their team almost single-handedly to the playoffs and beyond.

Few teams have been dominant or even major contenders in the last couple of decades without having that one big star.

Recent years in the NBA have been characterized by a "Big 3" or super teams. One star gets you to the playoffs, two stars gets you deep into the playoffs and three can come close to a conference final or a championship caliber year.

The Heat, Celtics, Lakers and Spurs all under this formula have won 12 of the last 14 years and dominated basketball. The Lakers this year have even gone as far to a Big 4.

This idea of gathering stars and letting them control the game with mediocre role players has worked almost too well in a game that is supposed to reward great teamwork and coaching. This also creates an environment where only nine different teams have won an NBA championship since 1984.

The lack of disparity mixed with an awful cap structure that benefits big market teams causes half the teams in the league to suffer losses instead of profits year to year.

The soft cap allows team to add pieces in free agency but also go over the cap if they resign players already on their roster up to the hard cap. This is great in theory but allows for the Heat to have three contract players. For example, Dwayne Wade was already part of the heat, allowing them to exceed the soft cap with his contract.

There are simply not enough stars to go around in the leagues. Stars flee small market teams that drafted them in free agency for big markets. They love endorsement deals and the lights and the fact that they are hot spots for other stars to get them that ring.

With the way the NBA works, a star is not a star unless they get that immortal stature of champion. There are only four MVPs in league history without an NBA championship: Charles Barkley, Karl Malone, Steve Nash and Derrick Rose. Rose still very young and Nash is on the Lakers who have a Big 4 and a big chance to win it all this year.

The cap situation and the glamour of the bright lights and championship puts pressure on big stars to win is why we have these super teams. The draft is not like the NFL; stars are only available in the first few picks before the talent drops off severely. Rarely does a star come outside the top 20 picks.

Can you blame Lebron or Carmelo or any

Can you blame Lebron or Carmelo or any other star for leaving their small markets to chase that ring? There's so much pressure to win it, and your career is not legitimized until you win that ring? Super teams are saving the NBA as much as they hurt it.

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FACE OFF

NBA Super-Teams



Since the Boston
Celtics landed the
"Big 3" in 2007, six
other teams in the
NBA have acquired
multiple all-stars to
their franchise.

Recent NBA championship winners:

- 2011-2012 Miami Heat
- OKC Thunder, 4-1
- 2010-11 Dallas Mavericks
- Miami Heat, 4-2
- 2009-10 Los Angeles Lakers Boston Celtics, 4-3
- 2008-09 Los Angeles Lakers Orlando Magic, 4-1
- 2007-08 Boston Celtics
- Los Angeles Lakers, 4-2

Frank Passalacqua Sports editor



As the 2013 NBA season gets ready to begin, there are a few teams in the league that have a glaring All-Star roster.

Now take it back around 20 years. How many teams in the league had three or more all-stars on their rosters? Not many, that's for sure.

However, 2013 brings a season with teams like the Miami Heat and the Los Angeles Lakers into a whole new category ... super teams.

The Boston Celtics is where we can point the finger at for starting this "buy your championship" trend, because they brought Kevin Garnett and Ray Allen to join Paul Pierce in what was known as "The Big 3."

In their first season as a team, the Boston Celtics won their first championship since 1985. Seeing their success, the 2010 offseason prompted Miami Heat to become one of the most hated teams in the NBA when LeBron James decided to take his talents to South Beach, along with all-star Chris Bosh to join former champion Dwayne Wade.

Two seasons later, the Miami Heat are NBA champions.

Guess what, there's more. The Los Angeles teams have also bought some talent, with the Clippers signing Chris Paul, Chauncey Billups and Lamar Odom to join the talented Blake Griffin.

But, it's the other L.A. team making headlines.

This offseason, the Lakers made some huge moves to try and match what is going on in Miami. The Lakers brought in Steve Nash and Dwight Howard to join Pau Gasol and the one-and-only Kobe Bryant. Yeah, Superman on a super team.

Why do teams feel they have to spend money to win? The entire NBA is starting to look like the New York Yankees if you catch my drift.

What happened to the old days when teams made a winning bunch? The Oklahoma City Thunder is the one team in the NBA who actually hasn't made any moves and yet still managed to make it to the NBA Finals last year.

Personally, I think there should be a limit.

Not a cap limit, but a limit restricting the overly dominating level of talent on a team.

It would be much more interesting to see

these all-stars spread across the NBA and it's 32 teams, not just three or four. What's the fun of watching a game when you know who the ball is going to on every play?

Last year, NBA Commissioner David Stern stopped a trade that would send Chris Paul to the Lakers, stating it would make them too powerful. Well, now Nash and Howard are in purple and gold. Stick to your plans commish and stop this NBA super team nonsense.



@wilkesbeacon frank.passalacqua@wilkes.edu

7:30pm

7:30pm

Wilkes Now

Nolt

Continued from Page 20

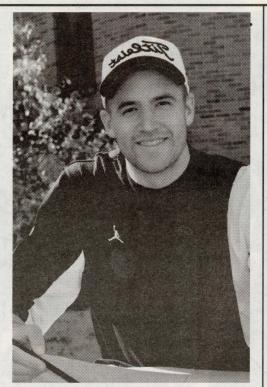
What do you want to do with your major in the future? I haven't decided what field of pharmacy I would like to get into. Whether it be hospital, retail, academia or industry, I will get a lot of experience on rotations next year and decide which path to pursue.

What do you enjoy doing when you are not golfing? I play a lot of sports and enjoy staying active. I also really enjoy hunting, fishing and the outdoors and just hanging out with friends.

Does your family golf as well? My older brother is the only one else in my family who golfs, but I've tried to get my parents into golf as well.

Would you prefer power or accuracy and why? I'd say power. Hitting a big tee shot is a lot more fun to watch then hitting an accurate one. Preferably it'd be a combination of both, but you can't always get what you want.

@wilkesbeacon frank.passalacqua@wilkes.edu



The Beacon/Laura Preby

Jeremy Nolt, above, has been playing golf for 10 years. He brings his expertise on the green to the Wilkes golf

Wilkes University Television Program Guide Channel 97: Service Electric Cable

Monday October 22, 2012 Seusical Spring 8:00pm 6:00pm Kirby Lecture J.C. Watts Classical Arts Showcase Thursday October 25, 2012 Profiles Rosenn lecture Michelle Rhee 8:00pm Flapper 6:00pm Classic Arts Showcase 7:30pm Wilkes Now Tuesday October 23, 2012 Snow White 12:00om Wilkes Now Showstoppers Kirby Lecture Tom Szaky Classical Arts Showcase 7:30pm Wilkes Now Friday October 26, 2012 6:00pm **Ernest Hemmingway** Rosenn Lecture Zanny M. B. Classic Arts Showcase Wilkes Now 7:30pm Wednesday October 24, 2012 8:00pm Spring Dance Norman Mailer Lecture 6:00pm The Trolley

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