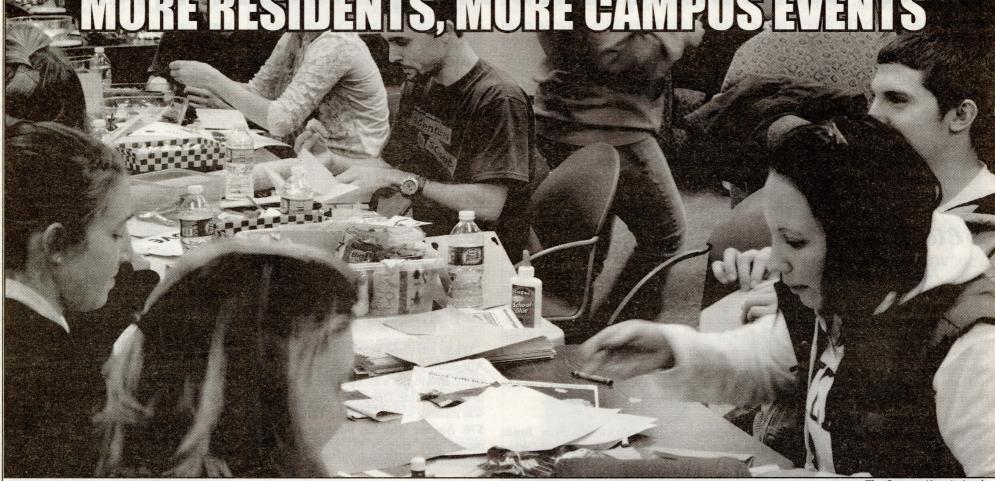
THE NEWS OF TODAY REPORTED BY THE JOURNALISTS OF TOMORROW February 14, 2012 Volume 64 Issue 12 www.thewilkesbeacon.com



The Beacon/Austin Loukas

Director of Residence Life Liz Swantek, right, makes Valentine's Day crafts with students at Hate it or Love it, a new late night event hosted by Residence Life on Friday, Feb. 10. A new policy will enforce a sophomore on-campus residency for the class of 2016, which Residence Life hopes to supplement with more campus events.

Policy to require sophomores to live on campus

KIRSTIN COOK

Editor-in-Chief

A new Residence Life policy to enforce a two-year residency for incoming students is actually a reincarnation of rules that are at least 20 years old. The new policy will require students to not only remain in campus housing their freshman year, but their sophomore year as well. This sophomore living requirement existed at Wilkes from Life considered the option.

1992 to 1999, said Director of Residence Life Liz Swantek.

The idea was made a year ago through the university's master plan, when the plan committee and an outside architectural firm went through every residence building on campus and assessed the ideal number of residence students. The suggestion was to reinstate the sophomore residence requirement to reach that number, so Residence

"Obviously instead of just implementing it just away ... we decided to look into it some more, do some research, see what other schools are doing," Swantek said.

Swantek looked at area colleges, and found that most had similar residence rules.

"For the most part, they had either a two-year living requirement or they have four-year living requirements," Swantek said.

She also considered the history

of the policy, and decided that if it which is an average of the last worked then, it could work again. She said there is considerable academic research showing positive correlation between living on campus and benefits ranging from "increasing an aesthetic culture" to 'increase in graduation rate."

"We just wanted to know if it fit here, and if it was adaptable," Swantek said.

Swantek said 46 percent of Wilkes sophomores live off-campus,

three years. To accommodate this increase of students required to live on-campus, Residence Life and Facilities are planning to renovate the Fortinsky buildings next to Schiowitz Hall, similar to the Roth Hall project that combined two older dorm buildings four years ago.

Residence Life won't seen an increase in students living on campus until fall 2013, which Swantek said

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Bittersweet truth about chocolate

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Zumba craze captivates Wilkes

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Athlete of the week: Elena Stambome

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2 NEWS

FEBRUARY 14, 2012



CONTACT EDITOR: phatnguyen@thewilkesbeacon.com

Wilkes Pocono branch celebrates grand opening Feb. 15

Wilkes University will hold a grand route 611 in Bartonsville next to Giant their degree. opening for its new Pocono location at 11:30 a.m. on Wednesday, Feb. 15.

The event will kick off with a ribbon cutting and light refreshments will follow. The public is invited to attend.

In case of inclement weather, the opening will be held at 11:30 a.m. on Wednesday, Feb. 22.

Wilkes University's new site is located in the Shoppes at Crossroads on Food Store. The 2,800-square-foot facility houses two classrooms, a conference room and study space.

The Pocono site allows adults to complete their degree at a convenient location in the center of Monroe County.

Programs include a master of business administration degree and an accelerated bachelor of business administration program for those wishing to complete

A master of science degree in engineering management is planned for fall, with additional program offerings to be added in the next year.

Thirty students are currently enrolled in spring classes at the site. Classes are scheduled in evenings and on weekends.

Those interested in learning more can visit www.wilkes.edu/pocono or call (800) WILKES-U Ext. 7000.

Prospective students can also visit the site during these hours: Tuesday through Friday 11 a.m. to 2:30 p.m. and 3:30 p.m. to 7 p.m. and on Saturdays from 8 a.m. to 11:30 a.m. and 12:30 to 4 p.m.

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Beacon Briefs

BY DEVONI NOVAK **Assistant News Editor**

Hockey Club granted \$990 for league fees - Hockey Club requested \$1500 to pay for league fees, jerseys and Relay for Life gear. The club was having money troubles because the majority of the funds they raised had been donated as a part of the community service requirement SG set upon all campus clubs. SG believed that Hockey Club was donating "more money than time" and suggested the club come up with a plan for future funding. To cover league fees, \$990 was granted to Hockey Club.

Biology Club requests funds for Fear Factor - For the annual Fear Factor event, Biology Club requested \$200 to replace old supplies. Throughout the year, Biology Club has been fundraising; however an increase in participation calls for additional funding to keep it free for students to compete. Because of the growing popularity of Fear Factor, SG deliberated the importance of aiding the event. The final decision has yet to be decided.

Sponsorship of Wilkes students relaying for heat - Relay for Heat requested sponsorship for Wilkes students who are participating in the race. Because mileage has increase this year from one mile to four, SG was unsure of the appropriate amount to donate. It was questioned whether or not students would be in favor of their activity fees going toward Relay for Heat sponsorship. Ultimately, it was decided that donating to the event would be a way that SG could give back to the community. For every mile run by a Wilkes student, \$5 will be given by SG with a limit of \$1,000.

Recycling Showdown receives funds for pizza and prizes - Recyclemania asked for \$190 to fund Recycling Showdown, a competition in which student teams build a monster made of recycled materials. Funding was needed for gift card prizes and Pronto Pizza for participants. SG showed a concern for the amount of students the event attracts. Making the Recycling Showdown a part of Winter Weekend was considered; however, the desire to offer more on campus events led SG to grant \$200 to Recyclemania. The event will take place Feb. 20 from 6:30 to 8 p.m.

Winter Weekend budget decreased -Winter Weekend will cost \$4,582 this year to cover the cost of team T-shirts, food, prizes, supplies, and promotional items.

Ten teams are signed up to compete. Although participation keeps increasing, SG was able to spend about \$100 less this year than they had the year before. This year a can drive will also be incorporated to bring the community aspect back to the weekend. The event is scheduled for Feb. 24-25.

White envelope containing \$70 missing-Allegedly, Spirit committee stored \$70 in a white envelop in a locked cabinet last week in the SG office. Upon retrieval, the envelop was missing which left Spirit committee out \$70. Anyone who has information on this matter may contact SG president, Willie Eggleston, anonymously.

LCCC students benefit from Wilkes social activities - Admissions of Financial Aid Committee are working on a program to include possible LCCC transfers to take part in Wilkes student development activities. They believe the social aspect will help attract more students and make them feel more at home, here at Wilkes. This project is still a work in progress.

Need a GPA boost? File for academic bankruptcy - Academic Standards Committee proposed a new policy for students who decide to change their major called "academic bankruptcy." What the new program will do is wipe out all grades a student was given in their old major in order to boost their GPA. All grades will still remain on transcripts; however, a higher GPA may help earn scholarships.

Nesbitt College: School of Nursing gains Psychiatric Mental Health Nurse Practitioner program approval - At its Jan. 23, 2012 meeting, the PA State Board of Nursing approved the Wilkes University MSN Nurse Practitioner program in the Psychiatric Mental Health concentration. Graduates of the program will be eligible to seek national certification as an Adult Psychiatric Mental Health CRNP. The program will enroll the first cohort in August 2012. For more information, please the School of Nursing Graduate Office.

Wilkes University Accounting Students Offer Free Income Tax Help - Accounting students in Wilkes University's Jay S. Sidhu School of Business and Leadership will offer free tax assistance to the public through the Volunteer Income Tax Assistance Program. The service will be offered Feb. 4, 11, 18 and 25 from 9:30 a.m. to 12:30 p.m. on the first floor of Breiseth Hall, 137 S. Franklin St. Wilkes-Barre.

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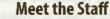
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Dan Lykens

Wilkes welcomes Rottenberg as part of Kirby Lectures

CEO encourages America to dream, get back its entrepreneurial spirit

BY PHAT NGUYEN

News Editor

Fifteen years ago, the editor of the Portuguese Brazilian dictionary called Linda Rottenberg because there was no word for entrepreneur.

"They had just entered emprendedor and emprenderismo into the lexicon," Rottenberg said. "I get in trouble for saying this but it's true. There was no word for entrepreneur, and entrepreneurship was not used. Now emprendedor and emprenderismo are very commonplace."

Rottenberg saw a similar pattern in problem in the Arabic and Turkish languages. This was never a problem for Americans, however. As CEO and co-founder of Endeavor, Rottenberg works with entrepreneurs around the world to help them start and grow their own businesses. She believes entrepreneurship is within Americans.

"It's in our DNA. The American Dream is essentially about entrepreneurship," Rottenberg said. "It's about shaking things up. It's the idea that you can be better than your parents were. It doesn't matter where you grow up. If you have a good idea you could make it happen."

Rottenberg is set to speak about "Reclaiming the American dream: getting back our entrepreneurial spirit" as part of the Allen P. Kirby Lecture series Feb. 23 at 7:30 p.m. in the Rite Aide Auditorium in the Stark Learning Center at Wilkes University.

Endeavor now has offices in 15 countries with 250 employees. Its entrepreneurs have created more than 150,000 jobs that annually generate nearly \$5 billion. Sharing stories and examples of successful businesses and networking helps bring the entrepre-

Rottenberg comes to Kirby:

Who: Linda Rottenberg, co-CEO of Endeavor What: Reclaiming the American dream: getting back our entrepreneurial spirit." Allen P. Kirby Lecture

Where: Stark 101, Wilkes University **When:** Thursday, Feb. 23, 7:30 p.m. **Cost:** Free and open to the public

neurial spirit to action, Rottenberg said.

As a graduate of Harvard University and Yale Law School, Rottenberg was named one of America's Best Leaders by U.S. News and World Report and one of 100 Innovators for the 21st Century by Time Magazine. Having assembled an unparalleled network of the world's foremost business leaders and investors, Rottenberg is often sought out for her ability to understand new trends in global business.

"It used to be when we see companies in South Africa, in Turkey, in Mexico, in Brazil in Egypt, in Indonesia, they would be looking locally or then they would look to their neighboring country, but then if they really wanted to be big, they would have to get to the U.S. market. That has changed," Rottenberg said.

She said Endeavor is seeing a lot of countries look to emerging countries with similar economy.

"We're seeing Indian companies replicate in Africa. We're seeing Brazilian companies replicate in the Middle East. That to me is a phenomenon that is happening."

"If American companies want to remain competitive, they really have to start looking at the global market from day one."

In her speech, she looks to highlight several examples of outstanding entrepreneurial

leadership such as Facebook, but we should look to other examples as well.

"I'm all for that and social networking, but those can't be the only we have associated with entrepreneurship," Rottenberg said. "Look at Wal-Mart, Pixar, or other high growth companies in more traditional industries. We have it in us, we just have to adjust our economy for the globalizing economy to see more of the entrepreneurial spirit in action."

Rottenberg is also calling for more fe-

male entrepreneurial leadership. Endeavor has seen an increase from 8 percent female-led companies a decade ago, to now 18 percent, she said.

The Allan P. Kirby Center Lecture Series hosts two forums annually, which provide students and the community insight into the creative process and drive of the entrepreneur. For information, call 570-408-4330.

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Photo courtesy of Marketing Communications Rottenberg is excited to talk with Wilkes students about entrepreneur leadership.

RES LIFE

Continued from Front Page

gives them time to renovate and make the buildings more pleasing to students.

"We should be at the capacity we need to in order to make this happen," Swantek said. Local landlord Bill Henry was surprised to hear the decision, since he said a sophomore residency policy failed at King's College. He said it will not be a detriment to his business at all, because he can still rely on juniors and seniors looking to move off-campus. He said he supports what the school decides, but administrators should keep in

mind what students think.

"I think the school is making a business decision," Henry said. "I think it's a good experiment for the school to try, but it's all up to the students and how they feel."

Henry, who leases about 12 nearby buildings to Wilkes and Kings students, said one downfall to students living on-campus is they don't have full access of their apartments, such as over school breaks.

He said the new policy will benefit some of the students, but might not others.

"I think students want to be on their own after freshman year," Henry said.

Swantek also hopes the new policy will make students feel more involved in campus

events.

To accommodate and entertain the growing population of students on campus, Assistant Director of Residence Life Danielle Kern is trying to create more "after hours" activities, such as the recent "Love it or Hate it" event on Friday, Feb. 10. This late night event was held as a pilot to see if students are interested in that type of evening activity.

are interested in that type of evening activity.

Residence Life welcomes new ideas for campus events.

"If students want it, we'll do it ... if it works and students really want that, we'll make it happen," Kern said.

Swantek said if the students support them, more programs will be created to give stu-

dents more things to do on campus. She hopes to make students feel more engaged and involved in the campus community.

"We'll be working with Student Development over the course of the next couple of years just having more of these programs, as long as people are interested," Swantek said.

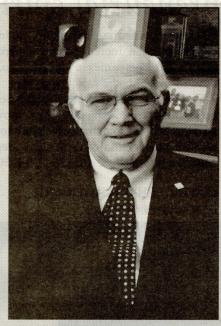
Swantek urged that if students have issues with the new policy, that they should discuss them with Residence Life.

"I think they need to voice their concerns so we're prepared and can help the students in the long run."

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Search committee hosts presidential candidates



Dr. Tim Gilmour became the fifth Wilkes president. He has embarked on a strategic plan for 2010 and exceeded undergraduate enrollment goals six years ahead of plan. He led the development of a 20-year master plan for long-term, sustainable development of the Wilkes campus.



Dr. Jim Gandre is the provost and executive vice president of Roosevelt University in Chicago, Illinois. He worked to establish a new college of pharmacy and the school's first Ph.D. program. He also oversaw a \$2.5 million renovation/construction for the college of pharmacy.



Dr. Molly Smith is former president of Manhattanville College. As president, Smith supported the launch of the college's first doctoral degree in educational leadership. She also initiated the UN's Academic Impact to infuse global perspectives into the curriculum and co-curriculum.



Dr. Patrick Leahy is executive vice president of the University of Scranton. He led the efforts to complete the university's \$125 million capital campaign at 29 percent above the original goal. He made Scranton's Division-III athletics one of the leading top in the country.

Presidential search brings in three potential candidates to speak at Wilkes

BY PHAT NGUYEN

News Editor

The search to find a replacement for President Tim Gilmour is in its final steps.

After narrowing down many qualified candidates, the Wilkes Presidential Search Committee has found three finalists to potentially succeed Gilmour.

Leahy is the only candidate currently employed at a Pennsylvania school. He is executive vice president of the University of Scranton, which has about 5,100 students.

Gandre is the provost and executive vice president of Roosevelt University, which has campuses in Chicago and Schaumburg, Ill. It has approximately 7,300 students.

Smith served as president of Manhattanville College in New York, which has 2,700 students. She is on sabbatical but since July has served as the executive director of the Initiative to Develop Women as Academic Leaders for the International Association of University Presidents.

The three candidates have been invited to campus during the next two weeks to meet with students and faculty.

Associate vice president and executive assistant marketing communications Jack Chielli, who also serves as staff and project manager to the committee, was pleased with chosen finalists.

"The three finalists are all different, talented educators who bring extraordinary experiences into search interviews, Chielli said. "They were able to demonstrate the Wilkes vision that we were looking for."

The results of the forum and the survey from the fall have shaped the job description that will be publicized, Chielli said. The top responses aided in the construction of the job description through background information about Wilkes and a list of desired experiences and opportunities.

"Two overriding leadership characteristics that stood from the campus community survey were the ability to fund raise and the ability to communicate and build trust within the campus," Chielli said.

These top-ranking responses are going to be areas the committee will focus on when they recommend final candidates to the board of trustees, which will ultimately decide the next president.

The student impact is very important, Chielli said. He has been impressed by the two student members of the committee, Christa Filipkowski, the Student Government vice president, class of 2014, and Alexandra Madaya, a junior history major who is one of the student representatives on the search committee.

"Chrsta and Alexandra have been ex- Gottdenker, chairman and CEO of Hargray

tremely influential throughout the search. They are both well spoken, thoughtful and they have represented the student body so well as a whole."

The student responses indicate that they are looking for a president who understands the mentoring and growth through relationships through students and faculty.

Following the campus visits, the committee will collect feedback from the campus community via an online survey to help in the selection. Virginia Sikes, the chair of the search committee said student input is vital and will affect the final decision.

"I am asking the campus community to attend the open meetings. The committee will collect feedback from the campus community via an online survey."

The candidates each will spend two days on campus. Gandre will be on campus on Tuesday and Wednesday; Smith on Thursday and Friday and Leahy on Feb. 21 and

The Wilkes board of trustees appointed the 11-member presidential search committee last year to identify and narrow down applicants. The committee is comprised of Jay Sidhu, chairman and CEO of Customers Bank and whose name the Wilkes School of Business bears; Michael Gottdenker, chairman and CEO of Hargray

Communications; two current students; two professors; three university administrators; business consultant Bill Miller, a 1981 graduate of the school; and Virginia Sikes, a partner in the Philadelphia law firm of Montgomery, McCracken, Walker & Rhoads, LLP. Sikes chairs the committee.

The committee reviewed approximately 120 applications and ultimately interviewed 11 candidates, according to Wilkes.

The three candidates are given an opportunity to present his or her vision for Wilkes and a plan for attaining that vision, the college announced.

For more information contact Jack Chielli at jack.chielli@wilkes.edu.

Dr. Jim Gandre will speak at Feb. 14 from 5–6 p.m. on the first floor lounge of the Henry Student Center.

Dr. Molly Smith will speak Feb. 16 5–6 p.m. on the first floor lounge of the Henry Student Center.

Dr. Patrick Leahy will speak at Feb. from 5–6 p.m. on the first floor lounge of the Henry Student Center.

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Behind the scenes of the much-anticipated snow day alerts

Dean Adams says timing is everything with school closings or delays

BY KRISTINA SEIGER

Correspondent

Attending a university in Northeast Pennsylvania almost guarantees some troublesome weather during the winter and snow days come with the territory.

When the weather turns dismal with heavy snows and icy conditions, the safety of faculty and students is taken into consideration when deciding on snow days. In the spring semester of 2011 there were eight days that inclement weather affected school days. Four of those were totally canceled days, which was the most days off in at least 14 years.

Some students, and even faculty, wait for the incoming texts, television school closing crawl, or the inclement weather hot line to let them know if the conditions are dangerous enough to delay or close the school. But how many people know the process behind the decision?

There is one man who ultimately decides what will happen when snow is in

the forecast. One man who holds the opportunity to gain a couple extra hours the times, snow days fall on of sleep. He is Dr. test days. If class is canceled, Paul Adams, Vice President of Student or even if it is a compressed Affairs.

Adams does not have a crystal ball, or a snow globe as the case may be, that determines the

weather. He actually decides the same way that normal people do. He consults AccuWeather.

AccuWeather gathers their weather data from the State College area and local news stations also use the information to inform people of the weather.

Adams usually gets updates from the system that lets him know what to expect from oncoming storms. When a storm is predicted he wakes up at 4 a.m. to check one final time before a decision to close or delay the school is made.

"Timing is everything," Adams said about when and how much snow is predicted to fall.

If the snow happens early enough, local road crews can clear the roads before conditions get too bad.

"We don't make the decision frivolously. A lot does get taken into account before hand," Adams said.

In addition to thinking about the Wilkes campus, Adams collaborates with both King's College and Misericordia University on the decision.

Some students are dual enrolled in a couple of the local colleges so it is a courtesy that the leaders take into account when deciding what to do on snow days. Instead of one school being opened while another is closed, they try to make a unanimous decision. In some cases one school may call a snow day when the others do not; it is up to the individual school.

An example of this independent decision happened not with a snow day, but with the flood. When the flood of 2011 affected Wilkes-Barre, all the local colleges shut down, but Wilkes University decided to stay closed for an additional day.

This intercollegiate decision usually happens at around 6 a.m. and then the rest of the university population is informed.

Faculty, students and the maintenance staff are all informed of the decision at the

"It seems that 50 percent of

schedule time is still lost."

communication studies professor

-Dr. Jane Elmes-Crahall.

same time through the local news stations, text messages or the Wilkes portal. No one is informed of the decision beforehand.

The maintenance staff has a meeting to discuss how to handle a snowfall if a heavy storm is predicted.

Bill Marino, a maintenance employee, said that they receive text messages like everyone else if there is a closing or delay. They have their priorities if it is closed. The maintenance staff will clear the way to the more heavily visited areas on campus, mainly the library and the cafeteria.

Mike Rob, a cafeteria employee, said that the amount of students who linger in the cafeteria actually increases on snow days. "They usually come in and stay for longer just hanging out, and eating," Rob

Faculty also has to rearrange their schedules due to snow days. Missed days mean syllabuses need to be revised and missed class time.

"It seems that 50 percent of the times, snow days fall on test days," Dr. Jane Elmes-Crahall, a communication studies

professor, said. "If class is canceled, or even if it is a compressed schedule time is still lost."

When a compressed schedule is arranged, classes start at 10 a.m. and classes are shortened to either 40 minutes on Mondays, Wednesdays and Fridays or 50 minutes on Tuesdays and Thursdays.

"With a compressed schedule you barely have time to introduce a new topic and then class is over," Elmes-Crahall said.

The question was raised that since many of the students live either on campus or within walking distance, why should the university close when so many students could make it to school?

"We have to take into consideration that faculty and commuters have to be on the roads. We take people's safety in account first," Adams said.

"If I don't think the roads are safe enough and there's still school, I won't risk it," Alex Kijek, an undeclared freshman, said. "I know that when I get a job we won't have snow days, so I'm going to enjoy them while I have them."

Faculty may not have to go into work when there are snow days, but they still have to do work.

"I usually grade papers and tests. Then I have to shovel and clean up my property," Elmes-Crahall said.

"I still come to campus to make sure everything is alright and running smoothly. I never actually get to enjoy a snow day," Adams said.

"A snow day really makes no difference to us, we still have to come to work to make sure the students have food to eat," Rob said.

While some people may use their snow days productively, others use it as a time to catch up on sleep.

"I usually check my phone for the text

iPod 🖘 12:29 AM Mikas University Call Edit Info February 14, 2012 NO School!!! 12:28 AM HOORAY!!!! (3) (I space

Photo Illustration, Bryan Calabro/ The Beacon

School delays and cancellations depend on timeliness and heaviness of precipitation. Students can also call 408-snow for updates.

> messages. Then I go back to sleep," Kijek said.

To receive up-to-date changes in the schedule due to snow days or other inclement events sign up for the Wilkes notification text messages. Checking the Wilkes homepage and also the web portal are other official ways to see if there are new developments. Also calling the SNOW hot line at 570-408-SNOW (7669) will provide a recorded message informing the caller about any changes to the schedule.

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6 OPINION

FEBRUARY 14, 2012

CONTACT EDITOR: carlyyamrus@thewilkesbeacon.com

The bitter truth about OLATE

BY KIRSTIN COOK

Soliton in Chief

Editor-in-Chief

If you're still deciding on Valentine's Day gift for your significant other, you might want to bypass the chocolate hearts, truffles and Kisses for a gift that is a little more ethical with human rights. While chocolate is a popular Valentine's treat for a sweetheart, the dark secret behind the candy is anything but sweet.

The chocolate industry is being tainted by unethical and irresponsible usage of forced child labor. CNN estimates that 200,000 children are working against their will on cocoa fields in the West Africa, the source of around 75 percent of the world's cocoa beans.

Some of these children are kidnapped and smuggled to the cocoa fields, according to the International Labor Rights Forum. Children as young as 7 are forced to endure long hours and work with dangerous tools and pesticides, a scenario that evokes major human rights concerns.

One of the biggest violators is Hershey's chocolate.

Unlike other chocolate corporations, Hershey's has fiercely resisted ensuring its products meet ethical and legal labor standards. In a report, "Time to raise the bar: The real corporate social responsibility for the Hersney company," ILRF states that Hershey's does not have a policy to guarantee their cocoa is not produced through child

The corporation, which has 42.5 percent of the market share in the U.S. chocolate industry, has refused to identify its suppliers or take part in a certification like Fair Trade to ensure illegal practices like child trafficking and forced labor do not occur at its cocoa sources.

The fact that a company that has such a large role in our culture would lack such basic moral principles is despicable.

This isn't a new problem. U.S. lawmakers have been working for more than 10 years to end the covert distribution of chocolate produced at the expense of young slaves. In 2001, the Cocoa Protocol was passed to require verification that companies had ceased child labor practices by 2005.

The protocol was extended to 2008. Then again to 2010. And today, Hershey's has continued to ignore the protocol.

Some of Hershey's biggest competitors, Kraft Foods and Mars Inc., have complied with these social standards. They have both agreed to have their cocoa certified by the Rainforest Alliance certification program.

To pressure Hershey's into rejecting child labor, the Raise the Bar campaign attempted many forms of protest to get the message through. According to the Huffington Post, the campaign led the distribution of consumer alerts in grocery stores and the posting of protest photos on Hershey's Facebook calling attention to their immoral labor prac-

What finally got Hershey's attention, though, was a threat to display an ad publicizing Hershey's connections to child labor outside of the Lucas Oil Stadium in Indianapolis during the Super Bowl. A week after this announcement, it was no coincidence

that Hershey's vowed to ensure its Bliss chocolates line is Rainforest Alliance Certified by the end of 2012. Raise the Bar, in turn, decided to cancel the commercial.

Bliss will only be Hershey's second line, along with Dagoba chocolates, to reach proper ethical standards, and the Huffington Post reports that they are only a fraction of Hershey's products. More has to be done to prevent the abuse of children forced to create our Valentine's day treat.

As consumers, we need to force Hershey's to fulfill its social responsibility. We have the right to know where our products come from, and whether they were created through cruel and illegal means.

Until Hershey's agrees to become completely child-labor-free, buyers need to stop supporting them. Send Hershey's a message for Valentine's Day and bypass them for a more ethical chocolate producer. Or, better yet, send them an actual message through www.greenamerica.org/takeaction/hershey.

There's nothing romantic about child labor, so keep that in mind when picking something out for your Valentine this year.

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BEACON POLL

The Beacon poll is unscientific and does not claim to reflect the overall attitudes of students on the Wilkes campus. These poll results are based on 22 responses.

Last week's question:

What are your thoughts on the tap water quality on campus?

- · The water needs to be improved 50%
- I drink bottled water 27%
- I use a water filter 14%
- The water quality is fine 5%
- · I don't know 5%

This week The Beacon asks:

What do you miss most about being home?

- · Pets
- · Family/Siblings
- Friends
- Home-cooked Meals
- · Not having to do your own laundry

Cast your vote online at: www.thewilkesbeacon.com

SPEAK UP!

The Beacon wants to hear your voice.

Send your name, major, year and opinion to: carlyyamrus@thewilkesbeacon.com

The Beacon reserves the right to edit submitted pieces for length and content. Anonymous letters will not be published.

A lack of dining on Wilkes University campus

BY REBECCA BOLUS

Assistant Life Editor

It's a Sunday night after a long day and I'm starved. I look in the refrigerator: nothing. I look in the cupboards: nothing. I think to myself, "I can just go across the street to Colonel Gambini's Café and grab a bite to eat," but then realized that they're

already closed, so that is out of the picture. I don't have a meal plan on the weekends, so I can't go to the cafeteria. Oh, yes, and Rifkin Café is closed as well.

At Wilkes University, we have four eating options on campus: Henry's Food Court, Rifkin Café, Colonel Gambini's Café, and the Lobby Smart Market in Stark Learning Center. Henry's Food Court is open Monday

through Thursday until 11 p.m. On weekends, the cafeteria closes early. Rifkin Café is open Monday through Thursday until 8 p.m., Friday and Saturday until midnight (on Saturday they don't open until 7 p.m.), and Sunday they're closed. Colonel Gambini's Café is open Monday through Friday until 3 p.m. and Saturday and Sunday until 1:30 p.m. Lobby Smart Market in Stark is only open Monday through Friday until 2 p.m.

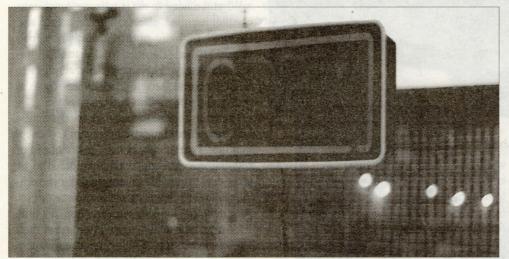
These hours are hard for students to work around between sports, part-time jobs and extracurricular activities. In addition, not all students have a meal plan on the weekends. So, if a student does not have a meal plan where can they go on weekends with Rifkin closed on Sundays and with limited hours on Saturday and Colonel Gambini's Café only being open until 1:30? Wilkes University already has limited dining options for students and it does not help that the hours are even more limited

Along with very few places to eat on campus with not so great hours, there are repetitive food options. Lobby Smart Market in Stark sells the exact same "to go" products that Rifkin does. Also, Rifkin and Gam-

bini's Café have similar food choices. That leaves the cafeteria. Personally, I get sick of the cafeteria and wish there was some place to go where Wilkes students can use their dining dollars that is opened later and has different types of a food. Students pay enough to attend Wilkes University, so they deserve adequate meal alternatives.

Wilkes University should invest in opening a café where students are able to use their dining dollars that is open seven days a week at least until 11 p.m. during the week and all day until midnight on weekends. Wilkes needs a more late-night atmosphere for a café that sells grill-like products (burgers, fries, etc.) that are not available at Rifkin or Gambini's. This could be an investment that is really worthwhile. This not only will benefit the students, but the university as well. An eating place of that nature could be popular, bringing in more revenue for Wilkes. Weekends are tough for me in deciding what I'm going to eat. With a late night eating option, that would not have to be a worry any more.

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The Beacon/Laura Preby

The lights at Colonel Gambini's Café shut off mid-day at 3 p.m. each weekday.

Compact Fluorescent light: a not so bright idea for the future

BY LYNDSIE YAMRUS Assistant Opinion Editor

How many Congressmen does it take to change a light bulb? The answer: 535 congressmen.

Signed in 2007 by George W. Bush, the Energy Independence and Security Act mandates that the common light bulbs now use about 25 percent less energy starting in 2012, said the U.S. Department of Energy. And so it begins.

The incandescent phase-out began on Jan. Tof the New Year with the 100-watt bulb only. Stores are allowed to sell the rest of their stocks, but once they run out, they're gone for good.

Within the next few years, the common incandescent will cease to exist altogether. In 2013, the 75-watts will disappear from shelves, and in 2014, the 40 and 60-watts will too

America now has three options: The halogen, LED or the compact fluorescent light bulbs.

Halogen light bulbs- otherwise known as energy-saving incandescents- meet the new lighting standards by decreasing the amount of energy consumed, which the Department of Energy estimates at about 25 percent. They last twice as long as the original incandescents. A two-pack of GE Halogen bulbs costs about \$5. Not too bad of a deal.

LEDs use around 75 percent less energy. According to the Light Comp LED Corporation, the largest advantage of LED lights is their long life-span, lasting about 100,000 hours, or 11 years. However, LED lights are expensive: a single GE Energy Smart LED general purpose 9-watt light bulb, comparable to the 40-watt incandescent, sells for about \$46 online. Higher watts cost more, of course. The manufacturing companies for these bulbs have not yet found a way to produce these types of bulbs at a more convenient cost for widespread use.

This brings us to the compact fluorescent. CFL bulbs also use 75 percent less energy. A 100-watt GE general use Spiral costs less than \$9 and lasts for around 8,000 hours, which is about 333 days. The bulbs are available in a range of colors, for those who prefer whiter light as well as those who appreciate the yellower, incandescent-like light. Consistent with the Department of Energy, the CFLs will pay for themselves in less than 9 months and save you money every month after that. Sounds like the perfect light bulb, right? Not exactly.

CFL bulbs contain mercury, a necessary component that causes the light to illumi-

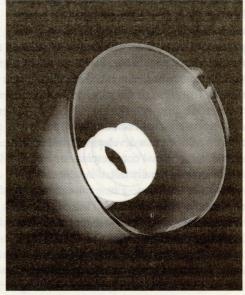
nate. Exposure to mercury can cause neurological damage. In the event that a CFL bulb breaks -- although the amount contained within is very small -- a necessary but inconvenient process has been designed by the U.S. Environmental Protection Agency to clean up the accident.

All pets and individuals need to exit the room and have it aired out for about 15 minutes. The HVAC system in your home needs to be turned off to avoid the vapor from spreading. A thorough collection of the breakage and powder needs to be performed using proper cleanup materials, and then you need to contain the bulb debris and cleanup materials in a sealable container of some sort, and throw them away. Yes, you're supposed to throw away your dustpan and broom. Once you discard of everything, out comes the vacuum. Lastly, you can't turn your HVAC system on for another few hours, disregarding the fact that it may be the dead of summer or winter. Too bad.

Many people probably don't know that CFLs contain the hazardous element. It is probable that a CFL bulb breakage would not result in any cautious efforts to clean the mess simply because the effects are unknown to the owner. An average person may simply pick up the pieces with his/her hands while simultaneously inhaling the toxic va-

pors, and then go eat a cheeseburger.

Now it's on the bun, and now it's inside



The Beacon/Laura Preby

The compact fluorescent bulb is cheap and efficient but will leak hazardous materials if broken.

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Sugar regulation takes basic American freedoms

BY CARLY YAMRUS Opinion Editor

I recently stumbled across an opinion article on CNN written by a medical sociologist claiming to know what works and doesn't work when protecting people from harm. After listing her credentials, she then proceeded to tell me that sugar should be regulated like alcohol.

The professor offered several "solutions" for America's enduring obesity problem, including taxes on sugar and age limits. That will be the day, when you must be 18 or older to buy a bag of candy. And more taxes! This lady has it all figured out.

Her argument for regulating sugar like alcohol? Both alcohol and junk food can cause high blood pressure and a fatty liver. What else causes high blood pressure? Too much salt, stress, lack of physical activity, old age ...

According to The Centers for Disease Control and Prevention, about 33 percent of adults are obese and 17 percent of children and adolescents are overweight. These numbers have tripled in just one generation. In 1992, about 12 percent of adults were



The Beacon/Laura Preby

Sugar and alcohol both affect health, but should not be regulated in the same way.

For generations, people have been eating snacks and drinks with sugar in them. Fast food has been around for decades. All of the sudden there is this great increase in overweight individuals. Many it's not the food, but how much of it we eat and how much we do or don't exercise.

Point is, a lot of things are bad for you in large quantities. Eating sugar is not neces-

sarily bad for your body if it is eaten in moderation. What won't work is applying laws to healthy people because of the poor eating habits of others. Alcohol and tobacco are a little different. They affect the lives of not only the individual, but others around them. Drunken driving and abuse, as well as secondhand smoke, affect the lives of nondrinkers and nonsmokers. The amount of sugar a person consumers, well, that's a personal

No matter what the causes are for this ongoing issue, one thing is for sure: This is America, where we are free to choose. Free to choose the food and drinks we put into our bodies and free to choose whether we want to exercise. I have a problem with people telling me what I can or cannot put into my body. After all, it's mine.

What we need to do is educate Americans on the harmful effects of overeating and the facts of basic nutrition. Healthier food should be made more affordable to those living in poverty. There are many changes to be made but in the end, it all comes down to personal choice, effort and awareness.

There are consequences for every action and some people just can't seem to accept that fact. I can hardly believe that the idea of regulating sugar was even considered to be an option for us. We do not need our government making the most basic choices for us. When we do, we lose our freedom. It's time for Americans to take responsibility for their actions instead of waiting on changes that may not come in this lifetime.

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Clint Eastwood commercial was pro-American, not pro-Obama

BY CATHRYN FREAR Staff Writer

This year's Super Bowl Sunday was full of excitement for everyone. Whether you were there for the love of football or just for wings and socializing, chances are you were in the presence of a television with the giant Patriots chasing after a pig's skin. Those who aren't big followers of huge American men in tights often still sit through the game to watch the commercials.

Always a big deal because they often cost millions of dollars in development and sponsorship, Super Bowl commercials are notorious. They're generally full of laughs, and this year was no different. Elton John portrayed an eccentric king for Pepsi. Talking babies were talking. Dogs of all shapes and sizes dominated the screen.

First things first: Clint Eastwood is awesome. Eastwood is also a registered Republican and self-identified libertarian. So imagine his surprise when what was thought to be a patriotic American car commercial for Chrysler was interpreted to have a hidden pro-Obama message.

This view was largely held by individuals and media alike who mainly identify with the Republican right. They saw the "halftime for America" message as "halftime for Obama."

This appears to be a case of people seeing what they want to see. Because it wasn't clear enough, Eastwood has been asked about and openly explained he was not trying to give off any kind of political message.

According to FoxNews.com, in an interview with O'Reilly Factor producer Ron Mitchell, Eastwood said the ad was pro-America, not pro-Obama.

His full explanation was, "I just want to say that the spin stops with you guys (the media), and there is no spin in that ad. On this I am certain. I am certainly not politically affiliated with Mr. Obama. It was meant to be a message just about job growth and the spirit of America. I think all politicians will agree with it. I thought the spirit was OK. I am not supporting any politician at this time. Chrysler to its credit didn't even have cars in the ad. Anything they gave me for it went for charity. If any Obama or any other politician wants to run with the spirit of that ad, go for it."

That's right, "If any Obama or any other politician" is in support of the American spirit, Eastwood is fine with it. The real issue here isn't whether or not Eastwood is pro-Obama, it's why the H-E-double hockey sticks are people immediately jumping to ulterior-motive

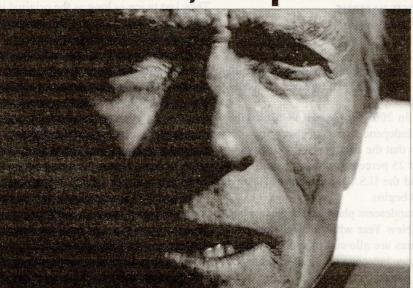


Photo courtesy of YouTube

Image from Chrysler's "Halftime in America" commercial during Super Bowl XLVI. In the advertisement, Eastwood talks about rebuilding the economy.

the people and not because of politics?

Most of the commercials that play during the Super Bowl are silly and meant for light-hearted fun times. This commercial, on the other hand, had significance in a way that was smart and not just about sales. As Eastwood put it "Chrysler didn't even have cars in the ad." conclusions when someone is trying to send a Which isn't literally true, but cars were not the message that America is awesome? Can't we feature focus of this ad. Instead, it showed proall iust agree America is awesome because of testers, firemen, a man who looks like the "Are

you in good hands?" Allstate guy, and everyday, average Americans looking dramatically into the camera.

The point is, the response to this ad has been upsetting. Instead of seeing it as something positive, people took it as manipulative. America, I'm not mad, I'm just disappointed.

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New Swahili class teaches more than language

Editor-in-Chief

Students in the new Swahili class are learning about the Swahili language, the culture in Tanzania and pumpkins. Yes, pumpkins.

The professor, Rael Sospateri, is a visiting scholar from Tanzania, a country in East Africa. Christine Shaneberger, who is taking the Swahili course, explained how the students are learning about much more than the language from Sospateri's cultural back-

"I think what's great about it is, I'm not just learning the language but getting to interact with someone who's from Tanzania and she can kind of immerse us in her language and her culture and her history," Shaneberger, a political science and international studies junior, said.

Pumpkins are just one of the random cultural comparisons that have come up. Sospateri said she was amazed when students told her about using pumpkins to make American delicacies like cakes, since they are not typically consumed in Tanzania.

"Eating pumpkins means you have nothing else to eat, you are poor and you have



The Beacon/Kirstin Cook

Rael Sospateri has traveled from her hometown of Karagwe, Tanzania, to teach the Swahili language at Wilkes. Allow with words and sentences, students are learning cultural differences relating to things like food and courting.

no options other than that," Sospateri said. Even though the class joked about these conflicting views, Shaneberger said it make

her serious think about the social differences

in the two cultures.

"We tried to explain to her pumpkin pie, and then we tried to explain Halloween and it made me realize how odd our traditions

here are sometimes," Shaneberger said.

The five students in the class have been learning Swahili words and expression along with the cultural aspects. Sospateri said students have learned the basics of greetings and things like asking the news, but will learn more words and the process of building sentences by the end of the semester.

Since it is more difficult to learn new languages when you're older, Sospateri has been astonished at how well the students have picked it up, since they generally don't get the chance to speak it outside of class.

"I was so surprised that Christine and other students were able to speak Swahili so quick, so I think that they might be geniuses," Sospateri laughed.

Shaneberger said the most difficult part is how different Swahili is.

"The basis of the language is completely difference from English," Shaneberger said. 'Rael's made it easy for us, she's a great teacher."

Along with being a teacher, Rael is also a student at Wilkes. She is taking a few education classes as well as participating with the women's studies and English as a second

SEE SWAHILI, Page 12

Safe Spaces allies provide safe, support for LGBTQI community

BY CHRISTINE LEE

Life Editor

Since the start of the semester, rainbowcolored signs reading "Safe Space: Colonel Ally" have appeared on the offices of various faculty and staff. This sign is to let the campus know that those faculty and staff have gone through Safe Space training, becoming allies to the lesbian, gay, bisexual, transgender, questioning and inter-sex community on campus.

The Safe Spaces initiative is a national program that fosters a safe and supportive environment for LGBTQI students. Faculty, staff and students that choose to become allies go through a three to four hour training that entails vocabulary and specifics of the history of the LGBTQI community.

Director of Residence Life Liz Swantek, assistant professor of English and Gay-Straight Alliance advisor Dr. Helen Davis and associate director of diversity initiatives Erica Acosta are facilitators for the program on campus.

tek is responsible for the training of staff, Davis is responsible for the training of faculty and Acosta is responsible for the training of students. Swantek says that although the program is self-selective for students, student leaders should be aware of it.

"We want students that want to be allies to participate in the program but student leaders should be aware of who the allies on campus are so in case they're not comfortable Courtesy of Elizabeth Swantek speaking with students about it, at least they know who to refer the stu-

dent to," Swantek said.

The facilitators and those interested in be-The facilitators work together but Swaning allies are trained through the Commission of Lesbian, Gay, Bisexual and

> Transgender Equity at Pennsylvania State University main campus. There are currently 15-20 faculty and staff members trained as allies.

> > Although there

has not been a stu-

dent group trained yet, Swantek says SAFE SPACE five to six interested students met with the commission from Penn State last spring. Buttons, mini-posters and stickers are issued to those who went through the training through the university and are allies.

The Gay-Straight Alliance is currently

planning a coming-out/reveal event that will happen the week of Feb. 21 during club hours. The day will include an informational table with flyers and some treats. There will also be a sign-up sheet for students interested in the Safe Spaces program.

"It's a reveal kind of a celebration to kickoff of the Safe Spaces program, to show the community that it's available," Davis said. "During the event we will have big pictures of the logo so people can see and we will also have flyers with information on the program that will also feature the logo."

Davis says the point of having an event that incorporates the Safe Spaces logo is so students can find out about it and have an understanding of what the log means when they see it on campus.

"We want to be proactive in supporting our students and making sure that they know they're supported and that they know who their safe resources are," Davis said.

SEE SAFE SPACES, Page 12

Many oblivious of free space to create websites

BY KAT DODSON

Staff Writer

Do you use the free web space provided to you by the university?

"No, I never use it," said sophomore computer science major Cody Bauman.

"We have that?" senior biochemistry major Michael Ryan asks.

Like the H: drive that allows students to save information on the school's network, the W: drive is space allotted for serving students' or faculty members' web pages to the public.

The service, which has been offered for five years, is useful but little-known and little-used by the campus community.

"It's a space that's designed for students who want to create web pages. You control what's on there and you can put a link to it wherever you deem appropriate," Chief information officer Gloria Barlow said.

Once stored on the W: drive, information is visible on the web to the general public and the Wilkes community.

According to Math and Computer Science department chair Dr. Barbara Bracken, one of the most sensible uses of the system is creating a portfolio displaying professional work for use in a job or internship.

"A website or portfolio about yourself is something you can send to a prospective employer and not only give them facts but show your creativity," Bracken said.

The service also gives students the opportunity to gain real-life work experience while remaining in a classroom setting.

"When I teach my web design class we use it to host several websites we work on," assistant professor of integrative media Sara Pisarchick said.

Since basic knowledge of website architecture is required to create a webpage, many students who lack such knowledge may feel they have no use for the W: drive when they encounter it.

"I think it's underutilized because students may not know how to use it, may not know it's there and some may not know how to go about creating a web page," Barlow said.

One of the simplest and most effective tools on campus computers is SeaMonkey, a free cross-platform Internet suite containing an easy-to-use HTML editor

"SeaMonkey is so simple, and if there's a problem, I can go into the source and usually figure it out," Bracken says. "If you're creating a Word or Excel document, you can save it as a webpage and publish it that way."

This November, Pisarchick held a series of free workshops that taught attendees to use their free web space by creating web portfolios, uploading web files and updating their web space. Sara Pisarchick-Rech - Windows Internet Explorer

Fair Edit Vision Foundable Trans Hold

Favorites

Sara Pisarchick-Rech

SARA

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Sara Pisarchick-Rech

Sara Pisarchick-Re

Courtesy of Wilkes Student Webspace

Above is a screenshot from assistant professor of integrative media Sara Pisarchick's webpage. Pisarchick uses the spaces to show samples of her and her students' design portfolios.

"There are a lot of programs that will actually plug everything together for you," Pisarchick explained. "You can have something pretty dynamic with the click of a few buttons, and that's what we showed people."

Those who attended the workshop learned to use Adobe Bridge Portfolio Templates. The user simply adds images to a folder and fills out a form, and the program then creates an interactive website including titles and descriptions of the creator's work.

Pisarchick felt that the endeavor was an overall success. In a survey, all 16 participants in the three sessions rated the workshop as helpful, and most plan to use their

web space in the future to create professional portfolios.

"It seems that the general campus community is interested in having something like this available to them," she said.

Wilkes staff members plan to advertise the service more during the coming semester.

"I think it's disappointing that we have resources that not enough students know about," Barlow said. "We want students to have the opportunity to use a lot of technologies that will help them in their academic and future careers."

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Alt. Spring Break fundraisers bring in record profits for trips

BY ALYSSA STENCAVAGE

Staff Writer

As students, faculty and staff perused through the Henry Student Center, various faculty members and a student could be seen behind orange meshing. As passersby came and went, they called out to release them.

This is one of the many fun events that is in support of the upcoming Alternative Spring Break trips starting March 3.

On Tuesday, Feb. 7, the Jail and Bail Fundraiser took place in the HSC. Students and faculty were locked up in their fake jail cells and money was given to either free or keep them in 'jail.'

The Spaghetti Dinner, which took place on Thursday, Jan. 26, saw record-breaking numbers. The dinner was prepared for 500-600 people, but got close to 1,000.

"It was much larger than last year. We didn't think we could get close to last year, but the campus turnout support was just amazing," said Student Government president and senior p2 pharmacy major Willie Eggleston, who is going on an ASB trip to

Dominican Republic.

In addition to this, grilled stickies have also been sold in the HSC every so often, and will continue to again.

An fundraiser called 'Stick em-up' will be taking place on Feb. 23 in the sub lounge. Here students and professors will be standing up against boards and people can buy arms-length pieces of duck tape and tape them to the wall. 'Stick-em-up' is expected to raise \$200-\$300.

Moving off-campus, we see some restaurant fundraisers going on to help with the ASB trip. There was a restaurant night held at Rodano's. A Friendly's fundraiser happening on Thursday, Feb. 16 will encompass the entire day. Flyers are at the information desk, and 20 percent of the profits from the entire day will go back to Wilkes.

At a second restaurant fundraiser coming up on Feb. 28 at the McDonald's on the corner of North Hampton and Wilkes-Barre Boulevard, people simply mentioning Wilkes ASB will send a percentage of the profits back to Wilkes.

There are close to 35-40 students going on

the trip, who can go for a minimal cost of \$450.

"It is looking like we will reach our fundraising goal of \$50,000. There have been great turnouts at the fundraisers thus far, and we are hoping for that to continue, especially with our expanded hours and we are hoping for help from families and faculty," Eggleston said.

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The Beacon/Christine Lee
Assistant professor of education Dr. Marcia Balester
stands proud in her "jail cell"
on Feb. 7 to raise money for
Alternative Spring Break Jail
and Bail. Jail and Bail is one
of several planned fundraisers for Alternative Spring
Break.



Unimportant Questions with Important People

CORTNY SASSERSON, COMMUTER COUNCIL PRESIDENT BETHANY SHARPLESS, INTER-RESIDENCE HALL COUNCIL PRESIDENT

BY REBECCA BOLUS

Assistant Life Editor

Cortny Sasserson, **Commuter Council President**

Year: Senior

in Kingston)

Major: Business and Administration Hometown: Westfield, Pa (lives off-campus

Bethany Sharpless. **Inter-Resident Hall Council President**

Year: Junior Major: Pharmacy (P1) Hometown: Lansing, N.Y.

What are the main goals of Commuter Council and Inter-Residence Hall Coun-

Sasserson: Commuter Council represents the commuting student body on campus. We throw small socials and we handle parking questions. We're kind of like the liaison between Public Safety and the Students.

Sharpless: IRHC represents the students who live in the residence halls, and similar to commuter council, we run some socials and programs, but we also do a lot of work with facilities and Sodexo in terms of food because the residents are eating in the cafeteria more than most of the other students. So we handle issues regarding residence life.

What are your duties as presidents of

Sasserson: We hold a meeting every week, but on top of that I sit in on various other committees with Bethany and other presidents of the tri-council and student government. Along with student government we do traffic hearings, and we're on disciplinary and student affairs committees. It's those administrative meetings on top of our personal club meetings. We're sort of part of like a go-to student panel, we're the first to be contacted and it's a whole group

Sharpless: If things come up with general university concerns or issues, I will sit in on food committee on occasion or traffic. If specific instances come up that involve our



The Beacon/Dan Lykens

As president of the Inter-Residence Hall Council, junior p1 pharmacy major Bethany Sharpless, left, is responsible for study breaks and cake challenges that take place in the SUB. As president of Commuter Council, senior business administration major Cortny Sasserson, right, is in charge of bus trips into New York City and holiday socials. The two clubs often combine for events such as cake challenges.

to assist.

What are ties do you have planned for your clubs this semester?

Sasserson: We have our Valentine's social, New York City bus trip, Mad Hatter Tea Party, and we'll also be jumping on with other events that IRHC has. Our clubs work together.

Sharpless: We have our Grammy Award watching party, a party for leap day, cake challenge, next great baker and study break.

What are some future goals for each of your clubs?

Sasserson: I'd like to see us continue to build attendance. When I got this position we had about four people coming, and now

undergraduate students, we may be called in we average to about 12-15. I'd like to see commuters continue to stay involved with the club. I'd like to see us gain a bigger presence on campus. Also, looking at the parking policy and making it more readily available and easier to understand for stu-

> Sharpless: I'd like to see us continue to work with residence life and have a cohesive effort to have programming, especially on weekends when a lot of students are going home.

> What are some other extracurricular activities and/or clubs are you involved

Sasserson: I play Ultimate Frisbee, sing with Chamber Singers, an E-mentor and a writing mentor.

Sharpless: I'm an officer in Programming Board, I manage Relay for Life with Wilkes and I'm involved in Health and Wellness

What are your hobbies outside of Wilkes? Sasserson: Anything to do with art and painting. I'm taking a ceramics class, so I spend a lot of my spare time in the studio. I live off campus, so I also like spending time

with my roommates. I'm also very outdoor-

sy so I like to hiking. I'm also a Volunteer Income Tax Assistant and I love to bake. Sharpless: I like to bake and I enjoy being active. I volunteer a lot, so when I'm home, I spend a lot of time doing community ser-

What are you plans for after graduations, career-wise?

Sasserson: I'm going to be working as an executive team leader for Target so I'll be moving to Boston and working in that district. I would ideally like to work for a year and then get my Master of Business Administration.

Sharpless: I still have a few years here as a pharmacy student, but after graduation, I'm looking to get a position in the military.

What is your favorite food?

vice activities.

Sasserson: Chocolate, that would be a given.

Sharpless: I really love breakfast foods like pancakes. If I could I would eat breakfast food constantly, I don't think I'll ever get sick of it.

What is your favorite movie of all-time

Sasserson: "You've Got Mail" because it has Tom Hanks in it and I love Tom Hanks.

Sharpless: Probably "Sweet Home Alabama." Maybe it's not my favorite because it's hard to choose, but I don't get tired of watching it.

What is your favorite genre of music and

Sasserson: Florence and the Machine lately. I'm more toward alternative bands like Mumford and Sons and The Fray.

Sharpless: My dream concert would have to be The Fray, Lifehouse and Sara Bar-

If you could go anywhere right now where would you go?

Sasserson: That's easy; I would go to Boston early.

Sharpless: Somewhere sunny right now, nowhere specific, but I would appreciate a little sunshine

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Zumba a fitness trend of partying to weight loss

BY MORGAN EVANS

Staff Writer

It is apparent the "freshman 15" doesn't disappear once finals are over. One can burn those extra calories and give into guilty pleasures. Instead, students can join in on the Zumba "fitness-party" craze that's sweeping the globe one dance party at a time.

Zumba-fitness uses Latin-inspired aerobic dance moves derived from styles such as Salsa, Merengue, Hip-Hop and Reggaeton by blending sizzling international music with current pop, hip-hop and dance music.

Its various levels make it relatable for everyone, while the upbeat atmosphere helps participants forget they are torching up to about 800 calories per hour.

With over 12 million fans of the fitnessprogram worldwide, Zumba has been ranked No. 9 of the "Top 10 Fitness Trends" by the American College of Sports Medicine as of November 2011.

Why is it gaining such rapid popularity? Christy Galliford, fitness instructor and owner of The Studio 32 of Forrest Street, Wilkes-Barre says once one starts Zumba, it just becomes part of their lives. She says with Zumba she has lost over 30 pounds



The Beacon/Dan Lykens

Members of a Zumba class boogie down at the Wilkes-Barre YMCA. Zumba is offered at the YMCA Monday through Saturdays for \$1 for student members.

and dropped four dress sizes.

Kimberly Baltruchitis recommends coming to watch it first if you want a real reference of what goes on.

"Commercials on TV are not the same as classes," Baltruchitis said.

Zumba fans range from all different ages,

shapes, and sizes and everyone is encouraged to join.

"The fitness-program is for anyone trying to lose weight, get in shape, or get toned," Baltruchitis said." In Zumba the music grabs you and gets you up and moving and being in a class atmosphere pushes you to keep up, but at the same time you don't feel pressured."

For those trying Zumba for the first time, Lavelle recommends not getting discouraged at first.

"Once you get a little experience it becomes easier every time," she says. "Going to the gym on machines feels like a strenuous activity that you begin to dread, but with Zumba it's different, it's just as strenuous as a workout but you don't feel like you're putting in as much effort because you're doing something fun at the same time."

Baltruchitis's experience as a fitness-instructor shows that Zumba isn't just any fitness class, it's something more. The party-atmosphere lives on, but making the connection with people is what it's really all about.

"It's so great as a teacher to see people watch you. When they are smiling and having fun, it's truly one of the best feelings ever."

To finding a local Zumba class, visit www.Zumba.com for more information about classes offered nearest to you. There are also classes offered at the Wilkes-Barre YMCA Monday-Saturday. Tickets can be purchased at the front desk of the YMCA.

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SWAHILI

Continued from Page 9

language programs on campus.

Americans learn, and how it is different from how Tanzanians learn. One major thing that has stood out already has been the usage of technology, which Sospateri has jumped headfirst into through an online education course. She said it is much different from the secondary school she teaches at in Karagwe, Tanzania, where there are three working computers and

While Sospateri has benefited from learning about American culture, she hopes the Wilkes campus benefits the same way from her culture and open global doors.

maybe one that has Internet access.

"By learning my culture, by learning my language, (you) open new opportunities," Sospateri said.

She said there are other benefits to learning Swahili too, since it can be used to work with people internationally not just in Tanzania, but in Kenya, Uganda and other countries.

"I think Swahili is a language that is growing so fast," Sospateri said. "It's an



The Beacon/ Kirstin Cook

Swahili professor Sospateri, center, plays Uno with Felixa Wingen, assistant director international students, at the Global Coffee Hour in the Savitz Multicultural Lounge. Sospateri is taking classes at Wilkes along with teaching them.

important language to learn."

Linda Winkler, College of Arts, Humanities and Social Sciences dean, was involved with bringing Sospateri to campus and reinforced the need to learn about new cultures.

"I think it bridges cultural gaps," Winkler said. "Our world is increasingly diverse, we're surrounded by people from multiple different cultures."

Meeting Sospateri has opened a new

opportunity for Shaneberger, as it has inspired her to travel to Tanzania this summer. She said the class has been a once in a lifetime chance for her.

"It's been an incredible experience," Shaneberger said. "It's something I wouldn't have an opportunity to learn otherwise, probably."

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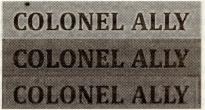
SAFE SPACES

Continued from Page 9

Davis says that anytime one is a member of a minority group the support isn't always obvious and if Wilkes can show support in an explicit way so students know where the support is, she says they will be more likely to find support when they need it.

"For the LGBTQI students, it will provide them with explicit obvious support and make them feel like a welcome part of the community," Davis said. "For the larger community at whole, it will be a sign that Wilkes is a welcoming and inclusive university."

Swantek says there is a website and brochures being developed for the program. For more information about the program, email safespace@wilkes.edu.



Courtesy of Elizabeth Swantek

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FEBRUARY 14, 2012



CONTACT EDITOR: billthomas@thewilkesbeacon.com

Vintage Ataris: new music, old-school style

BY BILL THOMAS

Arts & Entertainment Editor

Kristopher Roe has an old soul.

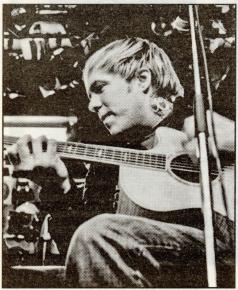
Though he's only 35 years old, Roe's rustic, confessional approach to music makes him appear a nostalgic throwback amid the current mainstream music industry, which seems to be increasingly dominated by electronic dance-pop and flagrant Auto-Tune abuse

In an era where even the tiniest audio flaw can be effortlessly smoothed over by sterilizing software programs like Pro Tools, Roe is having none of it.

"When you're staring at a computer screen, just analyzing sound waves all day, you're really picking things apart in the wrong way," Roe said, explaining why he prefer to record using vintage analog equipment.

"There's just something you can feel, something you can hear when you record onto tape and the sound travels through those old tubes. There's a warmth to it that modern music just doesn't have. Everything is so disposable these days."

It's clear Roe is has developed some strong opinions after being in the music industry for almost two decades. Since 1995, he's been the lead singer, guitarist, and songwriter for Indiana-based alt-rock act The Ataris. Five



Courtesy of Facebook

Ataris singer Kris Roe rejects electronic perfection in favor of analog warmth.

studio albums in and several lineup and record label changes later, Roe remains the only original member of the band.

Pairing the frontman with guitarist Thomas Holst, bassist Bryan Nelson and drummer Rob Felicetti, The Ataris' current tour marks the first time Roe has toured with a live band since 2010. One tour stop will bring Roe and Co. to Wilkes-Barre's Redwood Art Space on Tuesday, Feb. 21.

"The shows are a very fast-paced and energetic. It's tight but it feels like it can fall apart at any minute; it's unpredictable," Roe said. "I'm really exciting to be playing with a band again. It's been a great tour and it's only improving with each show."

That sense of high-impact urgency is something that has also re-emerged in the form of recent strides the songwriter has made toward finishing the long-awaited Ataris album "The Graveyard of the Atlantic."

Originally started back in 2007, "The Graveyard of the Atlantic" found itself repeatedly delayed by the aforementioned lineup and label changes. After years of keeping fans in anticipation, Roe now promises the album will finally see release this summer.

The album will also find Roe returning to the same punky, upbeat sound that pushed The Ataris' 2003 album, "So Long, Astoria," to No. 24 on the Billboard 200 and landed the band a spot on the "Spider-Man 2" soundtrack.

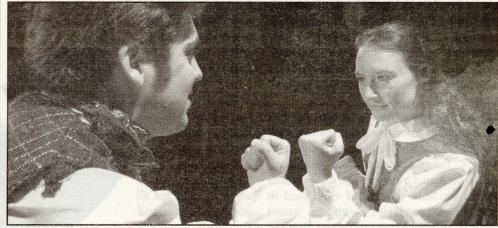
"When I'm writing songs, I let whatever is going to come out come out," he remarked, explaining the reason for the stylistic shift. "I don't like to feel like we're going backwards. There was a time in my life when I was trying to find contentment after going through a lot of turmoil. After that, I felt like I came full circle and was able to write an album that was more back to being organic rock 'n' roll songs."

For more information on The Ataris' concert with The Queers and Far From Finished at Redwood Art Space in Wilkes-Barre on Tuesday, Feb. 21, visit redwoodartspace. tumblr.com or facebook.com/theataris.

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Not so 'Little' women



Courtesy of Wilkes Theatre Department

Cassidy Conroy (left) as Laurie and Cierra Cellerari (right) as Jo in "Little Women." BY BILL THOMAS

Arts & Entertainment Editor

A few hundred years ago, you would be hard-pressed to find any women involved in theater. In the Elizabethan Era, for instance, male actors would throw on a wig and skirt to play female roles themselves, rather than allow a woman to ever step foot onstage.

These days, though, there are more females in the theater scene than males, according to Naomi Baker, a Wilkes University assistant professor of performing arts.

Baker, who was recently honored at the 44th Kennedy Center American College Theater Festival in January, admitted that she herself is unsure of just when and why the gender tables so dramatically turned. Nevertheless, the fact that there are more females than males in the school's theater department is a big reason why "Little Women: The Musical" was chosen as the Wilkes' first big production of 2012.

It's not the only reason, though.

"I have a particular leaning toward stories about women because I believe that for far too long the stories of women have been relegated to the 'less important stack,'" Baker, who is also the play's director, explained.

"I see it as part of my job to balance that out as much as I can. It's very important to me, as a woman, to get women's stories out there," she said.

Based on the novel by Louisa May Alcott, "Little Women" – which will run for the next two weekends in the Dorothy Dickson Darte Center – is a coming-of-age story set in Civil War-era Massachusetts.

The play's protagonist, Jo, is a strident toughgal with aspirations of being a writer. The only thing she cherishes more than her love affair with the written word is her bond with her three sisters.

Playing Jo is junior musical theater major Cierra Cellerari of Pittston. Passionate about the performing arts since being enrolled in dance classes at the age of three, Cellerari said this is one character she relates to wholeheartedly

"Jo is a strong character. She wants what she wants, and what she wants is to follow her dreams and support her family," Cellerari said. "Of course, I want to fulfill my dreams of being an actress, and I want to help my family though doing that."

It's that kind of reach-for-the-stars feminist attitude, Baker said, that makes "Little Women" such a perfect choice for her. Regardless, Baker is quick to clarify her feeling that just because "Little Women" has a uniquely female perspective, that doesn't mean the story doesn't also possess universal appeal.

"I'm always looking for shows about women, but I don't want them to be shows that only women like," she remarked. It's a sentiment echoed by Cellerari.

"The whole aspect of family and fulfilling your dreams, it's something everyone in the world cares about," Cellerari said. "Everyone has felt the way these characters feel. Everyone can relate."

Performances will be held at the Dorothy Dickson Darte Center on Feb. 17, 18, 24, and 25 at 8 p.m. and Feb. 19 and 26, at 2 p.m. Admission for the general public is \$15, but free for those with a valid Wilkes ID. For more information, call 1-800-WILKES-U, ext. 4420.

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lanuscript writers break hearts, buck tradition

BY BILL THOMAS

Arts & Entertainment Editor

Every Valentine's Day, tokens of affection of every size, shape and retail price change hands a thousand times over. Boyfriends, girlfriends, husbands and wives, the young and the old, male and female, all show their loved ones how much they mean to them with flowers, candy and jewelry, not to mention other exchanges of a decidedly more "naughty" nature.

Perhaps the most ubiquitous of the gift items that have become synonymous with the holiday is the Valentine's Day card. Writers for companies like Hallmark and American Greetings see their words printed on little squares of cardboard in elegant cursive script, with the intent being to help lovesick customers find the perfect way of expressing the emotions they feel for their significant others.

For some, though, the results are more a free literary and visual saccharine and insipid than genuinely romantic.

"Valentine's Day is a very sappy holiday and its focus is too much on love and gushing Hallmark cards and chocolate," Miranda Baur said, explaining the reason

Wilkes University's Manuscript Society has decided to hold an "Anti-Valentine's Day" poetry reading on Thursday, Feb. 16 at 5 p.m. in Kirby Hall. Bauer, a sophomore English major, has

been a member of Manuscript since her freshman year and now serves as the organization's public relations editor.

"We wanted to bring some realism to the holiday," she said. "We wanted to show that it's not all about chocolate and flowers."

Since 1947, Manuscript has continuously published art magazine, also called Manuscript. The magazine gives students a chance to flex their creative muscles and share their passions with the campus community.

It comes out twice a year, once in the fall semester and once in the spring, with this semester's issue expected to see release sometime near finals week.

In addition to the magazine, Manuscript

also holds poetry readings every month. Mischelle Anthony, an associate professor of English who has been Manuscript faculty adviser since 2004, pointed out that every semester brings fresh faces to the student-run organization, and

directions. "I have seen Manuscript strengthen and grow the years. Every year is a new experience," Anthony said. "This year's staff is really into reaching out to other organizations and

maintaining a larger on-campus presence. For example, Manuscript

with

faces

those

come

perspectives and new

fresh

has decided to reach out to the Wilkes University Gay-Straight Alliance to hold a special poetry reading focusing on gay and lesbian issues on March 19."

For February's poetry reading, though, the "Anti-Valentine's Day" theme was chosen simply as a way to emphasize individuality over tradition.

"Valentine's Day has become this mainstream thing that says 'Here's what you do if you love someone, here's the appropriate thing to do," Anthony said. "I think the Manuscript staff is trying to say 'Be creative. You don't have to be a part of the mainstream. Be yourself, even if that means not being (in line with the accepted norms of) Valentine's Day.""

For more information about Wilkes University's Manuscript Society, including how to contribute to the poetry readings or the magazine, email magazine@wilkes.edu.

The deadline for the spring 2012 issue is Sunday, March 18. Those interested can also attend the Manuscript staff meetings held every Tuesday and Thursday at 11 a.m. in the Stark Center, Room 7.

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Local bands aren't 'fracking' around with gas drilling concert

BY JANEL NARO

Assistant Arts & Entertainment Editor

The Marcellus Shale, a formation of sedimentary rock that lies under a large portion of Pennsylvania, has been recognized by geologists as one of the most promising natural gas resources in the United States. However, gas drilling has become a controversial topic due to some of the negative environmental effects of the process. Do the risks outweigh the opportunities?

The Gas Drilling Awareness Coalition of Luzerne County doesn't think so. That's why on Sunday, Feb. 19 the organization is putting on Don't Frack with the GDAC, a concert fundraiser at the River Street Jazz Café, featuring local artists.

Scranton native Michael Mizwinski, who performs under the more succinct moniker "MiZ," is one of the featured artists playing at the event. MiZ first got involved with the Marcellus Shale issue by playing a similar show called Gas Stock in 2010 at the Luzerne County Fair Grounds in Dallas.

the gas drilling and stuff like that. And I've talked to a lot of different people, a lot of different musicians, activists, and things like that," MiZ said.

MiZ, who has spent much of the last year touring and recording his recently released full-length album, "East Hope Avenue," said that he is excited to be a part of the benefit concert and is passionate about the cause as well.

"I strongly support taking care of our environment. I strongly support things that don't have a negative effect on the planet," MiZ said. "As a musician, I just try to promote positivity in any way that I can and I feel as though this is one way to do it. Anything that's polluting the environment can't be good for us or the human species."

Money raised will be used to bring in national experts on hydraulic fracturing, also known as "fracking" - a process which can lead to groundwater contamination - and for producing media to educate the public on the negative effects of the Marcellus Shale's local gas production.

going on, around that time, with a lot of with the environmental impact of gas drill-

SAVORIDAR TO SALE CONTRACTOR SALES TO LANGE THOUSE

ing to take action by writing legislators and local government officials, and by becoming a member of the GDAC. Most importantly, the GDAC hopes people will spread the word and support events such as the concert benefit.

Tickets for the Don't Frack with the GDAC concert at River Street Jazz Café in Plains, on Sunday, Feb. 19, are \$10. Admission covers the price of a complimentary pasta and salad bar as well. Also performing at the event will be the bands Mother Nature's Sons and Aziz, a Rush tribute act. The event starts at 5 p.m.

For more information, visit riverstreetjazzcafe.com, mikemizwinski.com or gdacoalition.org.

Listen to two free tracks from MiZ's "East Hope Avenue," and read his full, uncut interview at: www.thewilkesbeacon.com

"I started kind of getting hip to what was
The GDAC encourages those concerned
CONTACT JANEL NARO AT: janel.naro@wilkes.edu



Courtesy of Jason Riedmiller

Michael "MiZ" Mizwinski is one of several local musicians trying to raise awareness about the Marcellus Shale.

New spy flick 'houses' hardcore action, but script plays it 'safe'

BY BILL THOMAS

Arts & Entertainment Editor

As America strives to "go green," a lesson can be learned from, of all places, Hollywood. The major studios have, after all, turned recycling into a reliable cash cow, and have been doing it longer and more efficiently than just about anyone. Sometimes, the byproducts of all that recycling can even be entertaining! Shocking, I know.

Take "Safe House." Riddled with clichés and ham-fisted in its death-of-innocence moralizing, the film nevertheless reveals itself an effective espionage-thriller with a strangely subversive sense of anti-action flick human-

Our protagonist this outing is Matt Weston (Ryan Reynolds). He's a hungry young CIA agent stuck with a dead-end assignment overseeing a rarely used, covert interrogation facility in South Africa. Initially desperate for some excitement, Weston quickly learns that the tired old platitude "be careful what you wish for" is as true as it is trite when he gets a "house guest" in the form of Tobin Frost (Denzel Washington), who "was one of the best CIA operatives we ever had, until he went rogue." Natch.

When the security of Weston's safe house is compromised and his back-up slaughtered by a team of mercenaries out to get their grubby mitts on the juicy confidential documents Frost has in his possession, Weston becomes responsible for Frost as the two go on the run.

Trying to lay low on foreign soil while surrounded by hostiles proves no easy task, and, as it becomes increasingly apparent that no one else can be trusted, Weston and Frost come to rely on each other for sur-

vival.

BY DOMINICK Staff Writer

A new restaurant has come to downtown Wilkes-Barre. Recently moving into the former location of Tony Thomas' Deli, Maer's BBQ off the Square can be found at 50 S. Main St.

For a BBQ restaurant, Maer's has a lot of menu options. I was debating between a pork BBQ and a sandwich called "The Monster." The Monster is a half-pound bacon cheeseburger served between two grilled cheese sandwiches and topped with lettuce and to-

I love hamburgers and I especially love grilled cheese so I was leaning toward this. However, I figured since I was at a barbecue

Attempting to craft a powerful parable of disillusionment, deception and damnation, "Safe House" openly cribs from better movies like John Carpenter's "Assault on Precinct 13," Sydney Pollack's "Three Days of the Condor" and Martin Campbell's "Casino Royale." The cookie-cutter plot and Identi-Kit characters are given a jolt of life, however, thanks to exceptional performances from the entire cast, as well as an overarching approach to action-movie violence that is ugly, jarring and frenetic. As it should be.

Trying to convey the harsh reality of a lifestyle most people probably think is "cool," "Safe House" argues that being an action hero is neither fun nor pretty, and involves forcing oneself to take fewer actions that could reasonably be called heroic than one

In School * Smarter and better executed than your average black-ops actioner, House" doesn't reinvent the wheel, but it does roll, somewhat bumpily, into the realm of repath. spectability.

Terrifying trip down 'Oblivion Road' lets readers ride shotgun

BY ANNIE YOSKOSKI Staff Writer

Taking a ski trip with your friends should be fun, if it doesn't turn into terror.

In Alex McAulay's "Oblivion Road," five teenagers end up stranded on a rarely traveled Colorado road. While debating whether their survival skills are sharp enough to save them, they see another abandoned vehicle. Thinking they are saved, they open the door to find a dead prison guard, with dangling handcuffs in place of prisoners.

The ante is upped when the teens meet one of the convicts, who supposedly "used to be in the army," thus giving him a range of survival skills that the five protag-

onists do not possess. Can these kids trust him? Left with no other choice, our heroes end up trekking across frozen tundra in the company of a potential psycho-

> Putting yourself in the shoes

of Courtney, the narrator and main character, isn't difficult. She's a relatable character with normal everyday problems who just wants to get home alive.

The questions that Courtney asks herself are interesting for the reader to contemplate: "Can I do this?" "Should I run and leave someone behind?" "What do I do?" These are all questions that Courtney asks, seemingly imploring the reader to make the decisions with her.

For a shorter length novel aimed at young adults, McAulay's writing is surprisingly sophisticated. Everything in the plot is well-connected, and the fear in the characters is portrayed vividly enough to give any reader the chills.

The book reminded me of a horror movie where the audience wants to yell "Don't open that door! He's right there!" The only difference is that the reader only has a hunch. You don't truly know whether danger is around that corner or behind that

With no loose ends, a wealth of bonechilling scenarios and a relatable narrator, this novel has all the markings of a good horror story. It may not be on the level of Stephen King, but for what it is, it gets rather close.

Those who don't like frightening movies or a lot of suspense might not enjoy this book - even I didn't read it at night - but those who love a good thriller will be right

at home with McAulay's haunting skills as a writer and will probably fly through "Oblivion Road."

Chow down for charity at Maer's BBQ

My pork barbecue was delicious. It came on a toasted bun with a high pile of pork. I've eaten at many different places that serve barbecue and Maer's definitely wins the award for putting the most amount of meat on a bun. The pork itself was nice and tender. I topped it

restaurant, I should try one of their barbecue

sweet with a subtle smoky taste. Sandwiches and wraps at Maer's come with fresh-cut chips and a small side of coleslaw. The barbecue rub seasoning on the chips gave them a little something extra. Fresh-cut chips that I've had in the past had no taste and

some were even soggy, but that was not the case

with Maer's own barbecue sauce, which was

here. I enjoyed the chips' thin,

crispy texture.

I like creamy coleslaw so I was hesitant to ribs, brisket, burgers, sa try Maer's, which is dry with some sort of clear dressing instead of a creamy mayonnaisebased sauce as many of us are used to. I did try it nevertheless and have to admit it was pretty good.

Beacon advertising manager Brittany Battista joined me, ordering a buffalo chicken flatbread. Her flatbread was topped with grilled chicken tossed in a spicy buffalo sauce with cheese on top. She thought it was going to be similar to a sandwich, but she described it as being more like chicken-wing pizza. The toppings were a little spicy, but very good. If you like something with a kick to it, then you

should defi-3.5/5 nitely try this. Other

ads and a variety of appetizers, including barbecue-stuffed quesadillas. Maer's has great hours, open from 7 a.m. to 10 p.m. most weekdays and to 3 a.m. on Friday and Saturday.

Until Saturday, Feb. 18, Maer's is running a promotion to raise money for the American Cancer Society. They are challenging Wilkes students to compete with other local colleges to see who can eat the most barbecue, with the winner earning a \$40 gift certificate for him or herself and free drinks for their entire school for the month. For more information (including the full menu), visit facebook.com/pages/ Maers-BBQ-off-the-Square

CONTACT BILL THOMAS

16 SPORTS

Wilkes Clinches Spot

Wilkes loses close match to Ithaca

Colonel grapplers rebound with 3-0 record next day

BY JUSTIN FRANIAK Sports Editor **SERENA MOLYNEUX Assistant Sports Editor**

Friday was a rollercoaster of emotions for the Wilkes wrestling team, as familiar foe Ithaca College rolled into town.

The Colonels, nationally ranked No. 19 put up a hard battle against the No. 5 Ithaca Bombers, but in the end, Wilkes came out on the losing end.

The night started out with 125-pound freshman, Michael Fleck. Fleck came out with a 9-1 win and earned his 29th win overall, continuing his successful rookie campaign.

The next win of the night came from a forfeit in the 133-pound weight class with Myzar Mendoza. This pushed Wilkes into the lead with a 10-0 score over Ithaca.

Ryan Wilson, a 141-pound senior, then pushed the score to 13-0 with a 4-1 win over Ithaca's Alex Gomez.

A major decision for Ithaca came in the 149-pound weight class, which ended the Colonels shut out 12-4. Freshman Jon Lynch faced No. 2 ranked Jeremy Stierly in a hard-fought battle.

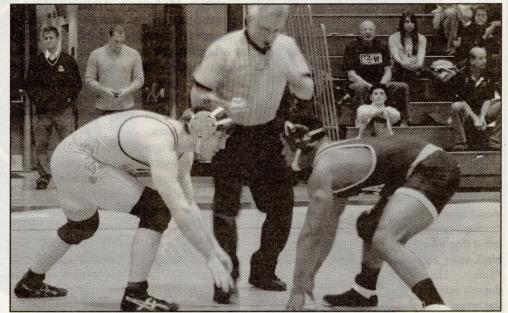
Wilkes 157-pound senior Mathew Ellery had a tough, but close, loss against Ithaca's Derek Brenon 5-4, making the score 13-7 Wilkes. Ellery surrendered a • late take-down in the losing effort.

With a 2-1 decision, junior Nathan White took a hard loss against the Bomber's Nick Sanko wrestling at 165 pounds.

Ithaca was close behind at 13-10 when their nationally ranked No. 1 wrestler, Jules Doliscar, took on Wilkes junior, Dustin Stough. Stough came out on the losing end of the bout, which pushed Ithaca to the lead for the first time of the night

Sophomore Dave Oberrender had a close win after a late take-down while wrestling at 197. This win gave the Colonels a 1-point lead 17-16 with one bout to go.

The last, and deciding, bout of the night was at the 285-weight class. Ithaca's Matt Mahon had a tough 4-3 decision over Wilkes freshman William Fletcher, pushing Ithaca into the lead with a 16-20 final score.



The Beacon/Justin Franiak

Junior Dustin Stough steps on the mat for his match this past Friday night. Stough dropped the match to Ithaca's No. 1 ranked wrestler, Jules Doliscar. The Colonels also lost the match. Wilkes will be in action again at 7 p.m. Feb. 17 at home in the Marts Center against King's College.

"The team wrestled well, we should have beat Ithaca," said Oberrender. "We are better than 19th, and we deserve some respect for that."

The Colonels had a quick turn around after the emotional loss to Ithaca, as they traveled to McDaniel College for a quad-

The Colonels posted a 33-6 win over the host McDaniel College, as they got back to their winning ways.

The Colonels had a shutout going into the heavyweight match, as Michael Fleck, Myzar Mendoza, Ryan Wilson and Phil Racciato swept the lightweights.

Nathan White, Dustin Stough, Marlon Duque and Seth Gray opened up the second half of the match with one major decision and a pin. Wilkes' lone loss came at heavyweight as sophomore Michael Shannon gave up a pin.

The Colonels then went up against nationally ranked, and undefeated, Ursinus College.

Wilkes came out on top with a score of 24-18, as the match came down to heavyweight.

Fleck, Mendoza and Wilson opened up the match with three straight wins, putting justin.franiak@wilkes.edu

Wilkes on top 10-0.

The Colonels suffered two loses in a row at the 149-pound and 157-pound weight classes.

John Lynch surrendered a pin and Matt Ellery suffered a loss by decision.

Nathan White and Dustin Stough ripped off two wins, but the Colonels suffered losses at the 184-pound and 197-pound weight classes.

The match came down to freshman heavyweight William Fletcher. Fletcher used a 10-8 win over Ursinus College's William Cornely, sealing the match for Wilkes 24-18.

The Wilkes grapplers finished up the day with a win over the University of Maryland-Baltimore County, 20-15.

Fleck, Mendoza and Lynch racked up wins at the top of the match, as Stough, Oberrender and Fletcher capped off the

The Colonels return to action at 7 p.m. Feb. 17 against King's College in the Marts Center.

CONTACT JUSTIN FRANIAK AT:

The Broad Street Breakdown

BY BRYAN WISLOSKY

Columnist

The road to Wrestlemania 28 will be making a pitstop this Sunday in the hellacious structure known only as the Elimination Chamber Pay-Per-View event. As of right now there are only three matches booked for the night, but they all have high stakes on the line.

First we have what I believe will be the epic conclusion of the John Cena/Kane rivalry. The two will meet in an ambulance match, where obviously the key to the match is beating your opponent silly until you can stuff them into an ambulance sitting at the entrance ramp and slam the door on them.

It should be clear for any wrestling fan that John Cena will win this match. He is finally going to "rise above the hate" that Kane so wants him to embrace, building all the momentum he needs before his epic showdown with The Rock in Miami on April 1 at Wrestlemania.

However, I believe Cena will not achieve this feat alone. My prediction is that the match will conclude with Kane opening the doors of the ambulance to throw his foe in when a returning Zack Ryder will emerge and assist the Cenation general in an act of revenge for the torment Kane has put him through over the past month. Woo woo woo, you know it!

Next, we have the Smackdown Elimination Chamber match for the World Heavyweight Championship. In the match we have current champion Daniel Bryan, Randy Orton, The Great Khali, Wade Barrett, Cody Rhodes and The Big Show.

Daniel Bryan will once again find a way to weasel himself into a win and will go on to face 2012 Royal Rumble winner Sheamus for the title at the Grandest Stage of 'Em All. Bryan will probably win the match by last eliminating Big Show, since they've had a heated rivalry developing. This will conclude the episode between the two, since it's been reported that Show will already be competing at Mania in a gimmick match against no other than Shaq. He will probably be in attendance this Sunday and say something to the World's Largest Athlete to

SEE WWE, PAGE 19

SCOREBOARD

Wrestling

2/10 Ithaca L 16-20 2/11 @ McDaniel W 33-6 UMBC W 20-15 Ursinus W 24-18

Men's B-Ball

2/8 @ FDU-Florham L 66-68 2/11 @ Eastern W 68-64

Women's B-Ball

2/8 @ FDU-Florham L 50-55 2/11 @ Eastern L 41-67

WEEK AHEAD

Wrestling

2/17 King's College

Men's B-Ball

2/14 DeSales 2/18 Kings

Women's B-Ball

2/14 DeSales 2/18 Kings



Tweet us pictures of the scoreboards

@wilkesbeacon



Joseph Pugliese

The Hall of Fame class of 2012 features six inductees that may be worthy. However there are others that deserve this distinction more. While I believe all of these athletes should be in the Hall of Fame, I believe there were better choices that deserved induction first

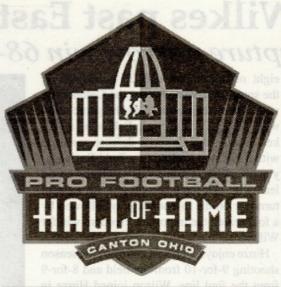
Curtis Martin heads the class and deservedly so, as he is fourth on the all time rushing list. Martin is by far the most recognizable and memorable name on this list which includes: Chris Doleman, Cortez Kennedy, Dermontti Dawson, Willie Roaf and Jack Butler. Roaf and Dawson are offensive linemen and on the all decade team for the 1990s. They also are perennial pro bowlers, which is one of the only ways to really remember offensive lineman. Chris Doleman is a defensive end who recorded 150.5 sacks for his career, fourth all time, and more than deserving for the Hall of Fame.

Jack Butler is the most questionable on this list, Butler played in the 1950's for the Steelers, Butler has 52 career interceptions which is high for only playing nine seasons. He was elected by the Hall of Fame veterans committee.

As good as all these players are the Snub list is defiantly more recognizable. Jerome Bettis, the fifth leading rusher all time, two-time Super Bowl winning coach Bill Parcells and Chris Carter who is fourth all-time in receptions and eighth all-time in receiving yards. These three are the reason for all the controversy.

All three are easily more recognizable and more important to the game of football that most of the inductees. The omission of Parcells especially is a mystery given the fact he single-handedly rebuilt four separate franchises from nothing. Parcells left every team in better shape than he found them in.

This presents a problem for the football Hall of Fame, next year several big names are up for their first ballot including Warren Sapp, Michael Strahan and Jonathan Ogden. With the ability to only elect five players per year, and a sixth with the veterans committee, there simply is not enough slots for great players. Football, unlike baseball or basketball, has 24 different positions not including coaches and owners. This is a big problem because there are simply not enough slots to elect all the great players; this creates a log jam and prevents guys like Chris Carter and Bill Parcells from actually getting in as quickly as they should.



The Debate:

Who got snubbed for the Pro Football Hall of Fame? Who shouldn't have made it in?

The Buzz:

Worthy players made the cut, but some notable names did not.

Results:

The class is set, but who will make it in next year? Bill Parcells and Chris Carter got snubbed this year. Will Warren Sapp and Michael Strahan make it next year?

To see and join the full debate visit: www.thewilkesbeacon.com

Justin Franiak



The Pro Football Hall of Fame is the biggest distinction a player can receive. A ball player becomes immortalized and they are placed in a hall of gods.

I agree with all the inductees this year.

Curtis Martin is the biggest name elected to the hall this year. I would not say he was snubbed in his first year of eligibility, just merely overlooked.

He was on mediocre New York Jet teams, that usually underachieved. Martin quietly rushed for over a 1,000 yards a handful of times, putting him at fourth on the all-time list.

He was never a flashy player or a loud mouth running back. He worked hard and had continued success in his years in New York. As much as I dislike the Jets, i respect Curtis Martin, and he is more than deserving to be enshrined.

Willie Roaf headlines the big guys this year. Offensive lineman are sometimes overlooked when the greatest players are ranked. Roaf was a multiple time Pro-Bowler and was recognized as an all decade team member. He is also very deserving of the enshrinement.

This year's class featured a bunch of defensive players. Chris Doleman had over 150 sacks and Seattle Seahawk great Cortez Kennedy was also a multiple time Pro-Bowler and named to the all decade team.

Jack Butler is also a defensive great that is being enshrined. He recorded over 50 interceptions when he played.

Now it's time for the snubs.

As much as my hatred runs deep for Bill Parcells, the guy deserves to be in the hall. He won two Super Bowls. Super Bowls define a coach's career, especially if he is a multiple time winner.

Chris Carter was also snubbed. The guy is top five interceptions, and top 10 in receiving yards. He is a great commentator, and all-around good person. He should have been elected to the hall.

The reason for so much controversy is that next year's class will be one for the ages.

Michael Strahan and Warren Sapp are both eligible next year. These two are among the greatest defensive lineman all time. With their sack totals in the hundreds, they are shoe-ins for the hall.

Raven great Jonathan Ogden is also eligible. He is a Super Bowl winner, and was an anchor for great Raven teams.

Parcells and Carter are going to have a tough time getting elected next year. Eventually both of them will have their spot in Canton, but when is the biggest question.

Hinze leads Wilkes past Eastern; clinch playoff spot Colonel ballers capture narrow win 68-64 overfamiliar MAC opponent

COURTESY OF SPORTS INFORMATION

Senior center Kendall Hinze scored a season-high 26 points and added 10 rebounds to lead visiting Wilkes University to a 68-64 win at Eastern University Saturday afternoon in Freedom play.

With the win Wilkes improves to 15-7 overall and 8-4 in league play claiming sole possession of second place with two games remaining on the conference slate. Eastern drops to 14-9 overall and 7-5 in Freedom contests.

Wilkes controlled tempo early leading 27-18 with 3:34 left in the half following a Hinze score in the paint. The Colonels added to the advantage to close out the half as two Jourdon Wilson free tosses and another Hinze bucket inside gave Wilkes a 30-18 lead at the half.

Wilkes continued to hit on all cylinders to start the second half as Wilson canned a midrange jumper and Matt Mullins dialed one home from long range extending the lead to 32-19 with 17:46 left. Eastern answered with a run of their own, 12-4, to close to within four 37-33 just six minutes later.

• A quick 10-2 run late in the game put the Colonels in front 62-50 as Hinze scored

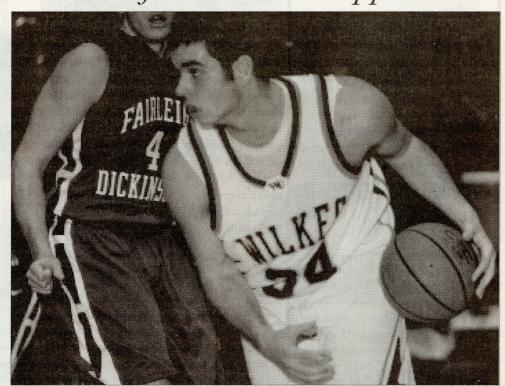
eight of his season-high 26 points during the spurt. Eastern answered the Colonel run with one of their own tying the game at 64 with :48 ticks on the clock. Following a Wilkes miscue, the Colonels defense came up with a big stop leading to a Todd Eagles layup off a Wilson miss to give Wilkes a 66-64 lead with just three second left. An Eastern turnover on the in-bounds play followed by a foul sealed the important Freedom win for Wilkes.

Hinze enjoyed his best outing of the season shooting 9-for-10 from the field and 8-for-9 from the foul line. Wilson joined Hinze in double figures finishing with 16 points on 6-for-14 shooting. The Colonels shot a blistering 53.5 percent (23-43) from the field while connecting on four three-pointers.

The Colonel defense may have been the key in the win holding Eastern to just 32.4 percent (22-68) shooting and a dismal 15.4 percent (2-13) from long range.

Alex Nelson led the Eagles offense with 23 points and 10 rebounds, while Collin Whipple followed with 20 points and three assists.

Wilkes will continue its playoff push Tuesday when the Colonels welcome DeSales University to the Marts Center. Game time is set for 8 p.m.



Courtesy of Sports Information

Kendall Hinze led the Colonels with 26 points in this past Saturday's win over Eastern. With the win the Colonels clinched a MAC playoff bid. The Colonels return to action Tuesday, Feb. 14, at home. The game will be played at 7 p.m. in the Marts Center.

The most unpredictable man in sports: Nick Diaz

BY JASON COCHRAN

Columnist

It is an odd situation that someone admits that they are being paid way too much money to do something, but then most of Nick Diaz's career can be written off as an odd situation.

When Diaz made his debut as a professional mixed martial artist in 2001 at the age of 18, he was an anomaly then too. Not many fighters make their professional debut at 18 and even fewer fighters are fighting in the UFC three years later. During his UFC debut, he came in as an accomplished grappler against Robbie Lawler, a powerful striker and big favorite.

Many people thought Diaz was going to try to take the fight to the ground and try for the submission, so when Diaz started to get the better of Lawler on the feet it was strange.

It was even more unexpected when Diaz started to vocally assault Lawler in the octagon as they fought, and just to add the weirdness Diaz started to drop his hands and tell Lawler to swing at him.

Most people would not think this to be wise for the Brazilian Jiu-Jitsu black belt, but most people aren't Nick Diaz. Diaz went on to frustrate Lawler so much with his arrogance and taunting, Lawler got sloppy and left himself open for a right hook that ended his night. Diaz the heavy underdog won that fight and sent a message to the world.

Fast-forward a couple years later to 2007 and Diaz is fighting in PRIDE FC, the premiere Japanese MMA organization against their lightweight champion, Takanori Gomi. After Gomi got the best of him in the first round of their non-title fight, Diaz comes back in the second and pulls off an extremely rare Gogoplata finish to submit The Fireball Kid

But the fight isn't the strangest thing about this event; drug testing is what makes this event significant. In the drug screenings for the fight Diaz tested positive for marijuana, but he didn't just test positive, he practically set the record.

According to Dr. Tony Alamo of the Nevada State Athletic Commission, 15 is con-

sidered a positive test but the NSAC uses 50 as the actual positive. Diaz scored a whopping 145, almost three times the mark.

Dr. Alamo claimed that the result showed that Diaz was almost certainly intoxicated during his fight with the Lightweight Champion, and the marijuana helped him endured the shots he was taking during the fight round.

The win was turned over to a no contest and Diaz said that he did not smoke to be intoxicated for the fight. He said he did not believe that marijuana was not a performanceenhancing drug.

History then decided to repeat itself in 2011; Diaz is now riding a nine-fight win streak and defending his title as Strikeforce's Welterweight Champion against a devastating British striker, Paul Daley.

Diaz is doing his usual routine of dropping his hands and taunting his opponent, only this night went a little differently.

Diaz got rocked multiple times in their fight, which only lasted one almost five minute round. Apparently Diaz said something to get the hot-headed Daley very frustrated and start to swing for the fences early, but Diaz found his composure after being rocked and came back to pour it onto the fearsome striker knocking him down and finishing him at 4:57 in the first round. This ending made the fight easily the round of the year, and Diaz the four-time Strikeforce Welterweight Champion.

At the following press conference, Diaz goes on a rant about how he does not make enough money in this sport and declares that he wants to go do boxing to make more money.

Scott Coker, the president of Strikeforce, said that he can technically do that because it is in his contract.

So the world of Mixed Martial Arts then sat and watched as one of their most promising athletes left the sport to go box, until Dana White decided it wasn't time to sit idly by anymore and he offered Diaz a contract with the UFC, and chance to fight their welterweight champion, Georges St. Pierre at UFC 137.

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MMA

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Journalists and fans alike were highly anticipating this match-up, calling it fight of the year before the date was even set.

People believed Diaz was unpredictable and reckless enough to get the champion, St. Pierre, to make a mistake and possibly lose the title he held onto so long.

When everything seemed to be going perfectly for the UFC, Diaz showed his unpredictability was not limited to his time in the cage. He missed multiple flights for a press conference to hype the upcoming match-up and he also was unreachable for almost 48 hours afterwards.

This series of events then prompted Dana White to take away Diaz's title shot and he even considered terminating his contract with the UFC before he decided that instead of a title shot Diaz would fight BJ Penn.

With Diaz not getting the title shot, someone had to. Here is where Carlos Condit is introduced into this situation.

Condit was set to fight BJ Penn at the same UFC 137 event. But, Dana decided instead of making GSP-BJ III, (the first two GSP dominated handily), he would let Condit get his chance to fight GSP. This would have worked out fine too if it weren't for those meddling knee injuries.

GSP went on to injure his knee and had to pull out of the fight, leaving Condit without an opponent and again making Diaz the headliner for this fight.

Diaz beat 'The Prodigy' with ease and even made the former champion retire because he was bloodied up so badly that he, "Didn't want to come home to his kids looking like that anymore."

With Diaz winning that fight, he was the obvious choice to get the title shot against St. Pierre, which left Condit without an opponent.

Most of the MMA World was OK with this except for Condit's agent, who went against his client's will to fight as soon as possible and said that he would rather just wait to get his title shot.

This put the UFC in an odd position because Diaz-GSP was set to happen on Super Bowl weekend to make UFC 143 one of the biggest cards of the year. But yet again, injury struck the champion. Rush completely tore his ACL and needed reconstructive surgery, putting him out until easily November.

And that is how UFC 143's headliner

match of Condit versus Diaz for the interim welterweight title came into the picture. The fight was very close on paper ,but most gave the advantage to Diaz because he has the stronger ground game, making him the better, more well-rounded fighter.

Throughout the whole fight Diaz constantly was moving forward, pushing Condit backwards and being the obvious aggressor throughout.

It was Condit who was landing more strikes, Diaz was landing with more power and significance but Condit was landing more often and that was enough to give him the decision in the eye of the judges, making one of the most fiercely debated decisions in recent memory.

The decision was so controversial that Diaz retired from the sport in the post fight interview because of his frustration with the judging.

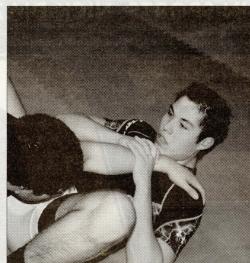
In the days after the fight, many people were calling for the immediate rematch because of the controversial nature of the decision and the lack of competition for Condit. The actual champion would still be out until at least November.

Everything seemed to be going right when Dana White said the rematch was a lock and Condit agreed to the fight, but the unpredictable nature of Diaz struck again.

In the drug testing, Diaz tested positive for marijuana again and the NSAC said that they were going to seek disciplinary action against Diaz.

The action would most likely be a form of suspending his license, which basically ended the hope for an immediate rematch.

In the coming days we will learn more as this unfolds but as of now, Nick Diaz has not made a statement on the drug test, rematch, or even his retirement status.



The Beacon/Archives Jason Cochran is a columnist for The Beacon and has a mixed martial arts background.

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WWE

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start the storyline.

Finally,we have the Raw Chamber Match for the WWE Championship. The participants are current champ CM Punk, Chris Jericho, The Miz, R-Truth, Dolph Ziggler, and Kofi Kingston. I'm up in the air between Punk and Jericho since they are supposed to fight at Wrestlemania for the title, but I'm going to pick Punk.

Also, look for in this match a quick exit for Miz. The board is growing tired of his lack of star power, and dropping R-Truth on Raw on the Feb. 6 edition of Raw, giving him a legitimate injury isn't helping his case. The creative team will soon start to bury "the most must see champion in WWE history." Due to a win in a six-pack challenge on Raw, Jericho will enter the Chamber last, so he and Punk will probably be the final two in the match to build upon their rivalry.

They can't fill a three-hour show with just three matches, so there will probably be a few impromptu matches to act as fillers. I will say there will be some sort of divas tag



match which will last about 75 seconds and be a waste of time.

Rumble winner Sheamus is already going to Wrestlemania so he won't play a role in any title match, though he may attack Bryan after his victory, but he'll get a match against some jobber like Heath Slater, where he will win in impressive fashion.

The Funkasaurus, Brodus Clay, will also wrestle, probably against Drew Mcintyre, who he has started a feud with. I predict another win by Clay, but don't be surprised if he suffers his first loss since returning to WWE telection in early January.

Elimination Chamber should be a great stop on the Road to Wrestlemania, where many matches will begin to take form for WWE's biggest day of the year.

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Getting to know...

BY JUSTIN FRANIAK

Sports Editor

Meet Elena Stambone, a freshman starter from Jessup, Pa., who is off to a stellar freshman campaign. The pharmacy major is scoring over 12 points a game and has a total of 35 assists. She has 14 double-digit games this season, with a season high of 22 points against Albright College.

Year: Freshman Major: Pharmacy Hometown: Jessup, Pa.,

When was the first time you picked up a basketball? Who influenced you? When I was 5, real young. Definitely my dad. My Grandpa was also a huge influence.

Did you play any other sports in high school? Yes, I played tennis and track and field.

Did you ever consider playing those sports in college? No, it was always basketball.

What do you remember most from high school basketball? We won the Lukomoney tournament. We hosted the tournament in honor of Valley View's old coach.

Any reason for wearing the No. 10? I've always been No. 10, all throughout high

school. I don't how I at first got that number, but I've always liked it.

If you could have lunch with any famous person, who would it be? Skylar Diggins, because she is such a good player and it would be really nice to talk to her.

Who are you more like? Mom or Dad? I'm a little bit of both. They both played sports in college, so I'd definitely say both.

Whose the best dancer on the team? I'm going to have to say Kate Thomas. We dance to Big Sean all the time.

Whose the best singer on the team? Me and Chelsea Brown.

Any reason why? We just always sing. We usually sing "Someone Like You" by Adele.

How is the transition from high school to college? The main difference is the pace of the game. We push a lot more in college than in high school.

How is adjusting to a new system and coach? He runs a unique system and its just a matter of adjusting. We're a young team so we will definitely be fine.

How's being a pharmacy major? It's a lot of work, but it's fun and I like it. It's tough

#10 freshman, basketball but I can handle it.

What other schools did you consider before deciding to come to Wilkes?

Just Wilkes and the University of the Sciences in Philly. I looked for schools for my major first. Academics definitely came first, then basketball.

Food? Salad.

With Dressing? Chicken salad with balsamic dressing.

Favorite TV Show? "Pretty Little Liars."

Favorite Athlete? Kobe Bryant

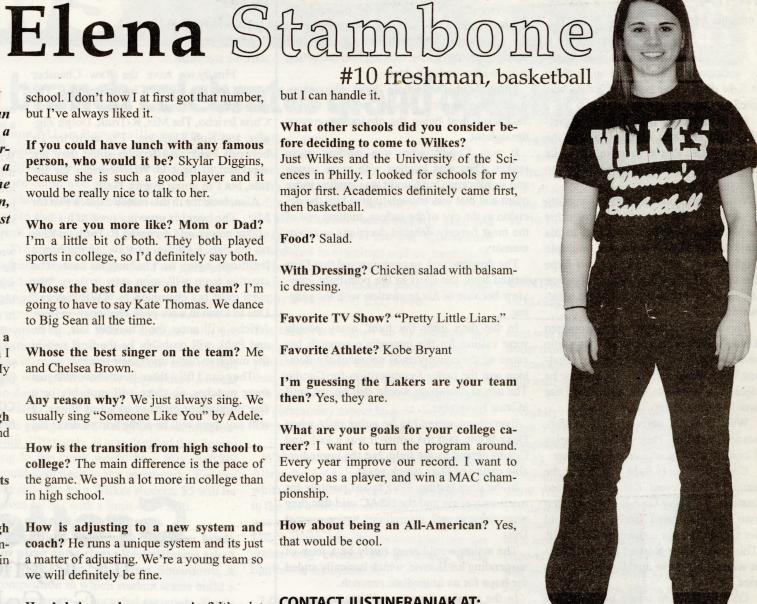
I'm guessing the Lakers are your team then? Yes, they are.

What are your goals for your college career? I want to turn the program around. Every year improve our record. I want to develop as a player, and win a MAC cham-

How about being an All-American? Yes, that would be cool.

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THE MOST UNPREDICTABLE MAN IN SPORTS: NICK DIAZ, PAGE 18



For more information and pictures, check us out at: thewilkesbeacon.com