

THE BEACON

Nov. 20, 2012

The news of today reported by the journalists of tomorrow.

Volume 65 Issue 10







A day of mourning America's Thanksgiving isn't authentic, Page 6



Kinney says farewell Com professor bids adieu after 39 years, Page 15



Billiards gets status Pool group is now an official SG club, Page 16



The Beacon/Austin Loukas

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WHERE'S THE MONEYP Page 4

Contact editor: christine.lee@wilkes.edu

Many printer issues resolved; Jams, refilling problems remain

Library dean's new position targets helping out with various technological frustrations

By Kirstin Cook

Editor-in-Chief

With final paper deadlines approaching, it's more of a priority than ever for students to have access to printers on campus. This is why Farley Library Dean John Stachacz is trying to find ways to make printing better and easier for students.

"Because it's important, if you have to turn a paper in you've got to have a printer that works," Stachacz said. "It's as simple as that."

Stachacz helped facilitate the replacement of outdated printers in the library to try to solve problems that had been occurring during printing. However, there is an existing need for continued maintenance and updates, which Stachacz hopes to assist in his new position as dean of Information Technology Services.

Stachacz said there were some issues with the older printers from the beginning of the semester. Mostly, these stemmed from software problems rather than hardware problems.

"They were out of date, even though they're not that old," Stachacz said. "The technology changes so quickly."

The old software was not adapted to upgrades in things like the online classroom system Desire2Learn and a new style of PDFs.

'So what would happen is the machine would blink, trying to figure out how to do it, and while that was occurring other students were getting into the cue with trying to get prints done, and the machine would just go nuts," Stachacz said. "It was just overwhelmed."

Another problem was the absence of a color printer. The Xerox machine was set up to process color prints, but Stachacz said that wasn't a solution.

He felt these were vital problems to address because he said those machines are among the most popular on campus.

"These are the workhorses of campus," Stachacz said. "Students probably use those six printers probably more than any of them around campus. From almost 7:30 in the morning to midnight those printers are going almost constantly.

To resolve the issue, the four black and white printers on the main floor of the library

were replaced with two newer black and white printers and one color printer. Stachacz said the new machines are faster and higher have capacity.

"We haven't seen any of the problems that we've had before," he said.



Stachacz

Even though there are fewer black and white printers to work with, Stachacz said the quality outweighs quantity.

"It's better to have two working printers than to have four nonworking printers, which is where we were at some points," Stachacz said.

Gloria Barlow, chief information officer of ITS, said the decision to replace printers depends on the individual wear and tear rather than a specific age.

She said they are generally replaced when it becomes more costly to repair them than buy

Though, she said minor problems like jams come with the territory, even for the new equipment.

"I think it's important for students to understand, first off, printers are mechanical," Barlow said. "They jam. They break."

Barlow said the main concerns she has heard from students are on jams and running out of

She said these can be frustrating for students to deal with, especially when they're printing assignments a few minutes before class.

"I do know that it gets frustrating for students and it's difficult to support sometimes when people are angry or frustrated. If the printer jams, rather than try to clear it they just leave it for the next student."

This frustration is what she thinks led to vandalizing one of the printers in Stark Learning Center earlier this semester. The machine had to be replaced.

"It was completely smashed and broken,"



The Beacon/Austin Loukas

Senior Marissa Kwiatkowski picks up paper printed from one of the two new printers on the first floor of the library.

Barlow said.

If students run into problems, Barlow encourages them to call the help desk at 408-2FIX to report things like jams.

Since all the printers are connected by a network, students can also send their print jobs to another location to pick up by selecting "find printer" in the print screen.



Corrections:

In the Oct. 30 issue story "Effects of shale gas topic of upcoming presentation," one source should have been quoted as "If there are any negative implications from shale gas, it not only affects the state but the community as well." Another source should have been quoted as "Shale gas is decreasing in cost, making it a more attractive fuel for many customers."

Also, in the Nov. 6 issue, the proper title of Jeanne Pearlman is library patron. The Beacon staff apologizes for these errors.

THE BEACON

130 S. River St. First Floor, Conyngham Hall Wilkes University Wilkes-Barre, PA 18766

PHONE: (570) 408-5903 WEBSITE: thewilkesbeacon.com

Editorial Staff 2012-13

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Meet the Staff



Anne Yoskoski **Life Editor**

Senior pub crawl not in danger despite bar shooting

By Abbey Haldeman

Assistant News Editor

A recent shooting at a downtown establishment leads to concern for seniors participating in an organized event.

According to police reports, officers Conmy and Ference responded to the disturbances coming from the rear of Mulligan's Irish Pub at 41 S. Main St. around 1:58 a.m. on Nov. 9.

Ference called for back up due to a shooting inside the bar with at least one known victim at the time. When the arrived they would find that there were actually two victims at the scene of the crime.

Anthony Rossi, a security employee of Mulligan's, suffered a gunshot wound to his right upper thigh and was taken from the scene by Wilkes-Barre paramedics to a local hospital.

Joseph Rutkoski, also a security employee with Mulligan's suffered abrasions to his groin area, possibly from a bullet.

Police were directed to a nearby gold Chevrolet Impala, where two black males were found. One of the men was pointed out by many witnesses, including Shawn Butterfield, a Mulligan's bouncer, as being involved in the shooting.

Conmy ordered both of the men out of the vehicle by gunpoint. They were put into handcuffs and detained by both Conmy and Ference. Arrest reports say police got a search warrant for the vehicle and located a 9mm pistol inside of it.

The original 911 complaints identified the



The Beacon/Austin Loukas

Police responded to noise in the rear of Mulligan's Irish Pub around 1:58 a.m. on Nov. 9. Stefen Smith and brother Cleve would later be taken into custody for a shooting inside the pub. Smith is being held in jail on \$750,000 cash bail. The case is still under investigation.

shooter as a black male wearing a black-hooded sweatshirt with yellow letters on the front. Stefen Smith was wearing a black-hooded sweatshirt with the letters "PITT" in yellow on the front.

Both Stefen and brother Cleve, of Scott Street, Wilkes-Barre, were identified as being involved in the shooting by several eyewitnesses

When Stefen, 21, was questioned, he told investigators that a fight had broken out and he was being assaulted by a group of men inside of Mulligan's when he fired his gun to "make space," arrest papers say.

Senior class vice president, John Sweeney, had organized a "Pub Crawl" as an event for

the senior class to participate in Saturday evening, the day following the incident. They chose to continue with the pub as a stop for the event.

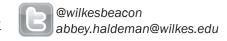
"The decision to leave Mulligan's on the senior event was after careful assessment of the safety of students participating," Sweeney said. "Based on news stories, the shooting appeared to be an isolated event and all involved were taken into custody. However, the main reason we felt it was acceptable to leave Mulligan's on the tour was because of a conversation I had with manager. He assured me that there would be four extra security guards at the door alone and anyone who appeared suspicious would be turned away."

While attempts were made to contact the manager, no responses were given.

Sweeney would later add that in his conversation with the manager, he stated that Mulligan's was taking the issue seriously and were hoping to avoid any negative reputations.

Sweeney also said that students were told about the safety precautions being put into place but were not pressured to make that stop and most, in fact, chose to skip that stop.

According to police reports, Stefen was charged with aggravated assault, simple assault and recklessly endangering another person remains in jail on a \$750,000 cash bail.



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Money from activities, flex dollars spent well after semester ends

By Christine Lee

News Editor

Each day, more than a hundred students print from campus computers and swipe their cards at campus dining outlets. Each year, clubs and organizations spend money on various activities.

But has anyone ever considered what happens to this money when students are finished with classes at the end of the fall or spring semester?

Chief Information Technology Officer Gloria Barlow said the money on the green print management software seen when students log onto campus-owned computers is not producing any revenue.

"The money that you get at the beginning of each semester, there is no fee for that 'money' that's basically free. It's just the way the software manages it," Barlow said. "But the way the software displays it, is it shows it as a dollar amount, so at the beginning of each semester you'll see it saying \$55, which gives you 550 pages at no cost."

Barlow said the software doesn't charge to any account. She added that most semesters 6 to 7 percent of all students print beyond those 550 pages. If a student prints beyond that amount, they are charged 10 cents per page, which is charged and paid the same way as any other campus bill.

"Basically every student is getting (550) pages a year for free and if you duplex that's 2,200 pages a semester, that's a lot of printing," Barlow said.

Barlow said, during the 2011-12 academic year, \$585 was paid by students who exceeded the 550-page printing allocation. This money goes to replenish the paper supply budget for printing.

Barlow explains everyone is reset at zero at the beginning of every semester for everyone to start with a fresh each semester.

"The reason it's done is this way everyone starts with a fresh balance," Barlow said.

Barlow said the way the software is established, it needs to be on what is known as a global setting to make things equal for all students across the board.

Barlow said the goal of this software is to make students more aware of what they are printing each semester.

"The goal is to make people more conscious, to be greener, to be more aware of our resources," Barlow said. "My goal has always been to provide as much service to students as possible and it certainly causes me dismay when I'll walk around and see stacks of paper in the garbage because that's not a service to (students)."

Barlow said when papers are thrown out, it means there are fewer resources available for students to use.

Procurement director Justin Kraynack explains student flex dollars will roll over from one semester to the next but not between academic years, which ends May 31.

"If you buy dining or flex dollars in June, they will roll over every semester, so they'll go from summer to fall, fall to spring. We do not carry them beyond the spring semester, it's basically a 'use or lose it' program," Kraynack



The Beacon/Laura Preby

Students use their "use it or lose it" flex dollars at Rifkin Cafe. Money on students accounts seems to disappear, but it is used to make improvements around campus. Money for student clubs never runs out as clubs use it as they see fit.

said

Kraynack said if a student purchases flex dollars at any time during the year, it will roll over. The program stops May 31, which is the end of the fiscal year. The next day starts a new year for the program. He explains that money not used after May 31 goes back into the dining program to get re-invested.

"All the money that students put in, anything that would be unspent, by May it's usually a really nominal amount that stays in the program. We add it to make enhancements on the program, usually for the next year, because we don't use them before May for that," Kraynack said.

Kraynack said the money not used by students on their flex dollars is generally spent on things such as making improvements to the dining program and paying for different needs, like replacing equipment. He explains this helps procurement budget the amount of money that is in the particular fund.

"It helps us to budget the amount of money that's in that particular fund," Kraynack said. "We have to be able to monitor that somehow and by having a fiscal year that just helps to do the checks and balances."

Kraynack explains the amount of money left over on student flex dollars is generally not a huge amount, as dining services and the university does a lot of marketing toward the end of the year to remind students to use up the money on their dining and flex dollars.

"What you'll see is food services put on different programs like selling gift cards, the bookstore does a big push and, now that we have expanded the flex program those vendors, everyone is trying to get a piece of those dollars," Kraynack said.

Assistant Controller Jessica Swingle explains that money in student clubs and organizations rolls over from semester to semester and from year to year. She said student activity fees is under the control of Student Government and never comes back into the general operating budget.

She said the student activity fee is assessed to students only, so it doesn't go back to the general operating budget.

"That fee is assessed to the students for the

purpose of student activities solely so we don't retain that money for any other purpose, we don't blend it in with general operations or anything like that because that's really the intent of it is that it's for student funds so we leave that with the Student Government," Swingle said.

Swingle said it is up to student government to use the money paid from student activity fee.

Student Government President Kris Rivers explains that the money in the individual accounts of clubs and organizations doesn't run out because SG wants clubs to have continuous growth. Each is given \$300 for general funds.

"The money that they don't use at the end of

the year stays in their account and rolls over for the following year for the clubs to utilize in future events and things like that," Rivers said. "This allows clubs to have continued growth. We don't want to restrict them by taking the money that they don't use. We want them to be able to build up their funding from year to year so that way, in future years, they can do more things and have a much larger resource to pull from."

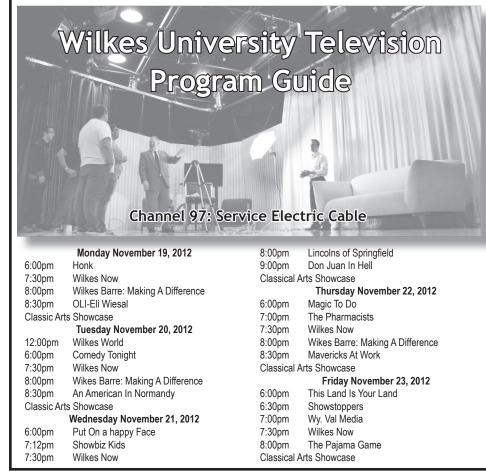
Rivers explains the money that is not used for allocations and events within Student Government goes into an SG capital projects fund to help with such projects as the Student Union Building and Farley Library lower level renovation. He said it gives SG the ability to use money to improve the campus for students.

"It gives Student Government the flexibility during the year to know that there is money available. We don't use it for our operations, but what it does is throughout the years, the things that (SG) sees that the university needs to improve for the students, we have a source of money to make those things possible," Rivers said.

This allows SG to have money for conferences and events that clubs want to host.

"We don't have to use the operating budget and take away from allocating clubs that want to go to conferences or clubs that want to host events, we have that money for that, and we also have this money that slowly accumulates over time, what's left over from year to year, for those projects that we see when they come around," Rivers said.





College dean honored for work with AIDS at hospital in Tanzania

By Shawn Carey

Staff Writer

The dean of the College of Arts, Humanities and Social Sciences was recently honored at a Jubilee Celebration for her work in Tanzania.

Dean Linda Winkler has been working with the Nyakahanga Hospital in Karagwe, Tanzania, since 2001.

"There have been lots of rewarding things, like seeing the children that we're supporting through Embrace a Child, gain hope and grow up with the ability to go to school," Winkler said.

At the celebration, Winkler was honored for her 10 years of service to the hospital. Among the people who attended the ceremony were the former President of Tanzania, a Tanzanian Cabinet member, and the doctor that oversees the hospital.

"The Jubilee Celebration was great and it was a real local community event," Winkler said, "You get a sense of how a local community is working together and its partners come together."

Over her many years of service, Winkler has done many projects, including writing a children books series that was written in Swahili

"We did a children's book series with partners there. That was very rewarding because we used grant money and we funded the printing of these books in Swahili," Winkler said, "We passed them out and it was great to be



Courtesy of Dean Linda Winkler

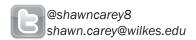
Dean Linda Winkler is pictured with orphans at Tanzania, where she has been working since 2001.

a part of that partnership, particularly because our partners there were really proud of these books."

Winkler also added that it is great to have students and faculty involved with the projects over the years.

"It is incredibly rewarding when you are working with students and they have experiences that they consider life changing; things that transform them and their career," Winkler said. Winkler discussed that she wants to be able to work with her partners for future projects in Tanzania.

"I am hoping to work with them and to help accomplish what they want," Winkler said, "My commitments are to my partners and to assist them in whatever ways I can."



AIDS 101

World AIDS Day is Dec. 1. To mark this, here are some AIDS statistics in Tanzania and the U.S.

In Tanzania:

- -Number of people living with HIV: 1,400,000 -Adults aged 15 to 49 prevalence rate: 5.6 percent
- -Adults aged 15 and up living with HIV: 1,200,000
- -Women aged 15 and up living with HIV: 730,000
- -Children aged 0 to 14 living with HIV: 160,000
- -Deaths due to AIDS: 86,000
- -Orphans due to AIDS aged 0 to 17: 1,300,000 *Source: UNAIDS*

In the U.S. (as of 2010):

- -Number of 20- to 24-year olds diagnosed with HIV: 7,565
- -Transmission by male-to-male sexual contact: 28,782
- -Transmission by injection drug use: 3,766
- -Transmission by male-to-male sexual contact and injection drug use: 1,443
- -Transmission by heterosexual contact: 12,875
- -Perinatal: 8,617
- -Pennsylvania had 1,074 cases
- -Most commonly diagnosed race was African Americans with 473,229 cases

Source: Centers for Disease Control & Prevention

Coordinator leads activity

Adventure's education provides a difference

By Abbey HaldemanAssistant News Editor



The meeting was called to order at 6:02 p.m.

All College: \$2,660 Conference: \$740 General Funds: \$6,313.35 Leadership: \$600

Spirit: \$493.44 Student Government Total: \$10, 806.79

Phi Beta Lambda, or Future Business Leaders of America, returned for the second week club recognition discussion. Adam Wychow-

anec gave a recap of what the club was asking for specifically. Student Government motion to table the request to do further research within the business school for a place for the group.

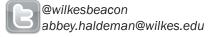
Junior class President Julie Miller spoke again for Capital Projects Committee. A motion to grant \$2,300 to purchase new water fountains was made and 29-0-13 was passed.

Choral Club was present for their first week of fund request. Steven Thomas, the adviser of Choral Club, presented the donation information to Student Government. They are looking to hire professional musicians to play during an event which the Wilkes choral ensembles, which includes the University Chorus and Chamber Singers, will perform with the Robert Dale Chorale a rendition John Rutter's "Gloria" and other works. A representative will return to the following meeting for funds approval.

Samantha Bickert gave a recap of Casino Night.

Jill Price, Adventure Education coordinator was present and helped SG have a retreat from its normal meeting business. SG funds the Adventure Education program and was grateful to have Price come.

The meeting was called to an end at 7:48 p.m.



Bianco's research abroad

By Cameron Hinkel

Staff Writer

Paola Bianco recently took a year off to complete her sabbatical in which she traveled abroad and interviewed writers for her upcoming book about Spanish women writers.

Her book that is coming out in December of this year is titled "Conversing with Literature." The book will be used with students next year once it comes out and it covers a wide range of topics.

Some of the topics in the book include domestic violence, ethnical identity and other array of topics.

"The book has very controversial topics in it," said Bianco.

Bianco had to travel to a couple countries to interview some of the writers she used in her book. She traveled to Spain a couple years ago, Costa Rica three years ago and this past August she recently traveled to Chile.

However, there are some requirements she had to fulfill in order to do her sabbatical. She had to be a 10-year professor and have completed extensive research in the topic her sabbatical was on. She had to travel and talk to certain people that can help her complete her research.

Secondly, she needed to have an adequate amount of time to complete the sabbatical.

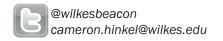
Bianco took a full year off to complete her research needed for her book. Look for Bian-

co's book "Conversing with Literature" coming out in December.



Courtesy of Marketing and Communications

"Prisma" was written by Paola Bianco had written in March of 2002. Her most recent book, "Conversing with Literature," was based off her time spent abroad, talking with Spanish women writers about controversial topics.



6 | OPINION

Digital Natives
Page 8

Nov. 20, 2012

Contact editor: carly.yamrus@wilkes.edu

'Turkey day' not a day for celebration

Thanksgiving a national day of mourning for Native Americans

Dr. Diane E. Wenger

Associate Professor of History

As we eagerly anticipate the holiday break, many of us also look forward to a traditional American Thanksgiving meal of turkey, cranberries and pumpkin pie. As we sit down to dinner, we may be reminded of stories of the "first Thanksgiving" feast held by Pilgrims and their Wampanoag neighbors (as described by Pilgrim Father William Bradford) in 1621.

However, for many Native Americans, this is not a time to celebrate. Rather, "Thanksgiving Day" is a reminder of the genocide of millions of their people, the theft of their

lands, and the relentless assault on their culture. It is the National Day of Mourning.

Presidents George Washington (in 1789) and James Madison (during the War of 1812) each declared Thanksgiving days during times of crisis.

But Thanksgiving did not become a national holiday until

1863, when Abraham Lincoln proclaimed the last Thursday in November a "day of thanksgiving and praise" during the Civil War. Each president since Lincoln has issued a similar annual proclamation.

At first, the holiday was not associated with the Pilgrim-Indian feast. That connection came in the 1890s. By then, the U.S. government had won the "Indian wars" and had forced Native Americans onto reservations; Indian children were being removed to boarding schools where the policy was "kill the Indian, save the man."

Natives experienced all of this as profound loss, but, for mainstream Americans, the West was finally "won" for white settlement and exploitation. With the Indian obstacle removed, Americans could afford to see Natives in a more favorable light.

They seemed to be a vanishing race, and it was more pleasant to recall a harvest feast than broken treaties, massacres of Indian women and children, or their forced removal to unfamiliar territories.

Since then, presidential proclamations have linked Thanksgiving with the happy story of Pilgrims and Indians sharing dinner. Last year, in announcing the annual holiday, President Barack Obama invoked the image of "an autumn harvest centuries ago, when the Wampanoag tribe joined the Pilgrims at Plymouth Colony to share in the fruits of a bountiful season" and went on to acknowledge the debt that the colonists owed to Native Americans.

Some Natives see it a bit differently. For them it all goes back to 1970, when the Massachusetts Department of Commerce decided to celebrate the 350th anniversary of the Pilgrims' arrival by having Native American Frank James (whose Wampanoag name is Wamsutta) speak during the annual Thanksgiving dinner at Plymouth. But officials rescinded the invitation after they previewed Wamsutta's speech:

"This is a time of celebration for you—celebrating an anniversary of the beginning for the white man in America ... It is with a heavy

Thanksgiving day is a reminder of the genocide of millions of their people, the theft of their lands and the relentless assault on their culture,

Professor of history

heart that I look back on what happened to my people. Even before the Pilgrims landed, it was common practice for explorers to capture Indians, take them to Europe and sell them as slaves ... The Pilgrims had hardly explored the shores of Cape Cod for four days before they robbed the

graves of my ancestors and stole their corn and beans ...Massasoit, the great Sachem of the Wampanoag, knew these facts, yet he and his People welcomed and befriended the settlers ... This action by Massasoit was perhaps our biggest mistake. We ... welcomed you ... with open arms, little knowing that it was the beginning of the end Although our way of life is almost gone and our language is almost extinct, we the Wampanoags still walk the lands of Massachusetts ... What has happened cannot be changed, but today we work toward a better America, a more Indian America, where people and nature once again are important."

Barred from speaking at the official ceremony, Wamsutta gave his speech to a handful of listeners at Cole's Hill, a site just above Plymouth Rock, overlooking a replica of The Mayflower, near a statue of Massasoit. The event became known as National Day of Mourning.

This year marks the 43rd National Day of Mourning. At noon, Nov. 22, United American Indians of New England will gather at Cole's Hill to listen to speakers and then march through Plymouth's historic district. Many attendees will fast from sundown Wednesday until Thursday afternoon when the event concludes with a pot-luck meal.

According to UAINE, the event is meant to "honor Native ancestors and the struggles of Native peoples to survive today. It is a day of remembrance and spiritual connection as well as a protest of the racism and oppression which Native Americans continue to experience."



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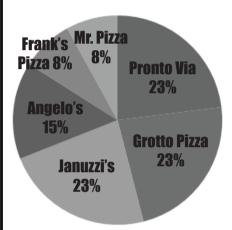
For Native Americans, Thanksgiving is not a day of celebration, but a day of mourning. Thanksgiving day is a chance to remember the millions of Natives who were exploited and massacred.

BEACON POLL

The Beacon poll is unscientific and does not claim to reflect the overall attitudes of students on the Wilkes campus. These poll results are based on 13 responses.

Last week's question:

What is the best pizza in Wilkes-Barre?



This week's question:

What are your plans for the Thanksgiving holiday?

- Studying
- Sleeping
- · Spending time with family
- Shopping
- Watch/play football
- Traveling
- Other

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The Beacon reserves the right to edit submitted pieces for length and content. Anonymous letters will not be published.

New melting pot majority demands respect, acceptance

By Lyndsie Yamrus

Assistant Opinion Editor

When I heard the words "Ew, why would you ever give your phone number to a Mexican?" come out of one of my co-workers mouths, I almost smacked the girl. Instead, I remained composed and fled from the waitress station before she or anyone else could say anything more on the subject.

That was definitely one of the more ignorant comments I've heard at work, but it certainly wasn't the only one ever made. This girl's comment was more discriminatory than usual, but other equally demeaning comments are made on nearly a daily basis, all virtually baseless, mostly about how the guys "suck at their jobs" and "are so annoying." I feel like much of the dislike stems from their inability to accept the Spanish language or even broken English.

I'm convinced that this attitude is not uncommon for individuals around my age. If I were paid for the number of times I've heard, "Why should I have to learn Spanish? If you come to America you should accept our language and learn English," I'd be rolling in it. That's sad. Same with jokes about African Americans and Jewish individuals, or any ethnicity or religion for that matter. They're not funny.

The most messed up part about it is that the girls who make these narrow-minded com-



The Beacon/Austin Loukas

Accepting diversity is crucial for a functioning heterogeneous society where white people are becoming the minority group.

ments are generally all between the ages of 15 and 23, with the majority being on the lower end of that range.

Looking back, I should have stuck up for the Latino guys I work with. I should have shot back, "'Ew'? 'Ew' to you, this pretty little 17-year-old girl who thinks she's the center of the universe because she's white. 'Ew' to the fact that you don't like them because they're different than you and came from another place. How unattractive that makes you." But I was just too shocked to even do anything besides walk out.

There was no logic or reason to back up her opinion and no additional explanation about why she felt that way either. The girl next to her nodded in agreement. I was livid.

This is something we all need to overcome. Diversity is vital. As an online Q&A responder put it, we need diversity like we need cucumbers, tomatoes, carrots and croutons in a salad. Otherwise you'd just have lettuce, and how exciting is that? Not very.

Diversity expands our growth and intelligence. With different experiences, beliefs and perspectives, we are able to think more

critically and develop ourselves into a more wholesome society.

The talents and characteristics of individuals from different backgrounds contribute vastly to our complex civilization, allowing us to achieve, create and develop more in our country.

It's good to be well-rounded. If this country functioned solely on the ideas of white Americans, we'd probably be at half of where we are now.

There's no use having a bad attitude about diversity or being fearful of it either. We are descendants of immigrants, after all. The problem is that many individuals do not like change. They don't want to adjust. They're happy with how things are, and new languages, beliefs and customs scare them.

But whether you're happy about it or not, the white American will someday be the minority in the United States, they're actually saying 2042.

The Census Bureau announced last May that white births are no longer the majority in America. Non-Hispanic whites ranked at 49.6 percent in the past year (ending in July). Hispanics, Asians and African-American minorities reached 50.4 percent. It's certainly strange to think about, but it's happening. So why fight it?



@wilkesbeacon lyndsie.yamrus@wilkes.edu

In search of the perfect gyro, Part 4: A Pete's Place awakening

By Nicholas Wesley

Staff Writer

It's hard to find good Middle Eastern food in the middle of Pennsylvania, but not impossible.

Pete's Place, located on South Street, across from University Towers, next to the Crimson Lion, is a superb example of great Middle Eastern cuisine.

They have a range of options, most meals under \$10. Falafels, lamb and chicken kabobs, various wraps a range of desserts such as baklava. All very good options, and if you're a vegetarian there are many different options for a great meal.

And now for the real reason you're reading this article. No, it's not because you have nothing better to do with your 10 minutes between your 9 and 10 a.m. classes, it's because you want to know how was their gyro! Well, let me tell you, it was pretty good.

They have three options, lamb beef or chicken, and my choice was the lamb. I would love to have tried all three, but so far, I have an effective budget of zero dollars (cough, cough)

As far as the lamb gyro goes, it was lettuce and tomato on a pita, smothered in a homemade, tangy, Tzatziki sauce that perfectly complements the tender lamb. This marvelous meal was a great breath of fresh air.

After I thoroughly enjoyed this gyro for a full 1 minute 38 seconds, I sat back and enjoyed a Turkish coffee with an almond bak-

lava. Turkish coffee, if you haven't tried it, is like the middle road between espresso and coffee. It is loosely filtered so don't finish that last sip unless you like coffee mud.

As I sat back sipping my coffee, looking out the window, contemplating my life and the numerous things I should have been doing/

finished already, the papers, reports, emails I have to send, laundry I need to take out of the washer from yesterday, my mind begins to wander off

I begin to contemplate what life is all about. It's not about making your mark, like some dog with a fire hydrant. It's about being comfort-

ably full, enjoying a hot beverage, and having time to contemplate.

An unexamined life is not worth living

An unexamined life is not worth living. This Thanksgiving, while all America is working on a glutinous spree, complaining how full they are after eating in two hours what effectively could have been a months worth of food for some small African village.

Bitching about having to wake up early, so they could get a third 32-inch LED TV for only \$299, so they are able to watch reruns of "Law and Order: SVU" while checking their iPhone on the toilet.

Then complaining how this "great recession-era" Best Buy parking lot makes a "Great Depression-era" breadline look like Buddhist monastery.

In the middle of all this thanks and giving madness, I want YOU, yes YOU, to take a moment by yourself, in that one comfy spot in your home, you know, the one with the view, maybe with your dog curled up by your feet, a fire going, a warm blanket?

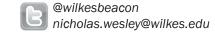
I want YOU to take a moment, sit down with a hot drink, in a mug of course, maybe some tea, a coffee, a hot chocolate, hot buttered rum?

Take your drink, sip it, sip it slowly, sip it and dream - you cannot dream amiss, sip it and dream - it is a dream itself.



The Beacon/Laura Preby

Pete's Place on South Street offers a wide range of Middle-Eastern food, as well as a place to collect your thoughts and appreciate life.



Digital natives: Understanding our high-tech world

Embracing technology as it continuously and rapidly changes is key to future success

By The Beacon editorial staff

Do you even know what a digital native is? If so, you are in the minority.

A digital native is a person born during or after the general introduction of digital technology here on our green earth, and supposedly, this person should have a greater understanding of technology's concepts.

More than likely, you are one of these people who adopted technology as a form of life at an early age ... but why, then, do you not know basic concepts associated with a computer? Presumably you are too busy having multiple broken English banter conversations on social media sites and your smartphone.

Granted, The Beacon knows you can turn on a computer or maybe you even know how to work a smartphone but is that enough to make you a tech savvy digital native? No.

Being a digital native is easy; all you need to know is how to Google any question you ever have about anything, know the differences between file extensions, and know how to use any program other than Microsoft Word.

Knowing Microsoft Word is not abnormal and does not make you a tech savvy junkie; our staff's brothers and sisters learned how to use Microsoft word in third grade.

So to better inform yourself, here are some basic facts you should learn about the computer and internet. Now, you will be able to impress that special someone on a hot date or add depth to a scholarly conversation.

Whatever your professor, Google or Wikipedia teaches you about a program or accepted method of computing, it is already outdated.

According to CNET.com, Moore's Law, a law observing the history of computing hardware, states that the number of transistors on integrated circuits doubles approximately every two years. This means our processing power and technological innovation exponentially multiplies every two years.

Yes, that means the smart phone you have in 10 years will eat your current smart phone for breakfast. Not only will the processing power, size and capabilities each computing process change, but also the software and technologies used to harness this new power.

Everything can be found on the Internet so do not be afraid to use any search engine for an answer

Most computer processing is done using binary code using only two numbers: 0 and 1.

Did you know that the dark faded circle on the outermost edges of Instagram pictures is called a vignette? Or the process after you tap that icon to change the filter is called an automated action script?

An action script is a set of algorithmic-like methodical and predetermined functions set in place to automate the filtering process of the photo as soon as you tap the icon on your phone with your greasy finger. **Note:** Instagram does not make you a professional photographer.

Programs like Photoshop and Lightroom are far more complex versions of Instagram editing because they allow you to create your own action scripts along with nuanced editing.

Hold "shift" when you are resizing pictures in any program so you do not squash or distort them

Next time you are on your browser, you can right click and view the page source if you want to steal some code for your website or find out true semi-secret information about their site.

What browser are you using? Do you even know what a browser is? Internet Explorer is one of the slowest browsers. If you want a better browser, our staff recommends Google Chrome or Mozilla Firefox.

If you are a mischievous Internet user and you do not want your history to be saved, clear your history or set a schedule for history clearing. Don't know how to do this? Search and figure it out.

Be weary of your emails. More than 247 billion emails are sent each day and of that, 200 billion (81 percent) of them are spam. Make sure you can tell the difference between a real and fake email. If it is too good to be true, it is not true.

You did not win the lottery in Kingston, Jamaica, and your dead third cousin didn't leave you any sum of money in a foreign bank account

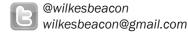
Don't believe anything that pops up about your computer being infected while you are searching the internet. Nearly all of those supposed malware checks are fake. The bad people want you to install a fake program on your computer.

Start using a free cloud storage drive so you never have to worry about losing your flash drive ever again; some of our staff's favorite online cloud storage services are Dropbox and Google Drive. Although, Dropbox is now integrated with Facebook so we recommend you start with this service, then use Google Drive for additional storage.

Times are changing in the digital world; if you do not know the basics of this realm, you will be left in the dust and, worst case scenario, you won't have a successful career.

The Beacon staff has heard many times that technology is killing our generation, and we all laugh. Technology has totally uprooted and changed the way we live our lives. It expedited the process of information sharing throughout all countries and truly made all knowledge-seekers equal.

Growing up in a digital empire has given us a chance to grow with technology, so why, then, are we not growing with it? Instead of playing on the computer, learn from what the computer offers you: an immeasurable amount of information available to you for free.





he Beacon/Bryan Calabro

Learning from the computer instead of wasting your time surfing the web for the cutest cat picture is much more beneficial to you and society.



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The Beacon/Austin Loukas

The Wilkes University Chamber Orchestra has been rehearsing for the music program's upcoming Viennese Ball fundraiser event.

Ball highlights winter music

By Bill Thomas

Nov. 20, 2012

A&E Editor

For those involved with any of Wilkes University's various musical groups, there's more than holiday shopping and finals to prepare for this winter

On Saturday and Sunday, Dec. 1 and 2, the Wilkes University Chorus and Chamber Singers will team up with the Robert Dale Chorale for a pair of performances at St. Luke's Episcopal Church in Scranton and St. Stephen's Episcopal Church in Wilkes-Barre. The Flute Ensemble and the Jazz Orchestra will also perform on Saturday, Dec. 1, and Thursday, Dec. 6, respectively. And on Sunday, Dec. 9, the Civic Band will present a free concert called "Made in America," focusing on music composed by Americans and immigrants who made their home here.

Of course, all of these undertakings cost money, which is why proceeds from one unique new event will go directly toward funding the music program at Wilkes.

On Saturday, Dec. 8, from 7:30 to 11 p.m., the Chamber Orchestra will perform as part of a "Viennese Ball" on the main stage in the Dorothy Dickson Darte Center for the Performing Arts.

"This will be a grand ball," Philip Simon, associate professor of music and director of the orchestra, said. "We're going to have a Viennese castle backdrop and chandeliers. We're serving beer and wine for people over 21, we're serving snacks. People will be able to sit at round tables and they will be able to dance to the waltzes of Johann Strauss Jr. – we have about 10 waltzes we're going to play throughout the evening –

some polkas and other European styles of dance music, as well as a little 1920s style ballroom dancing."

Simon himself will also perform with his Lehigh Avenue Jazz Quartet, playing more modern ballroom dance music from the 1930s through the '70s. Ballet Northeast will also perform a demonstration of a stylized waltz, after which they will offer to teach interested attendees how to dance the waltz themselves.

Tickets for the event cost \$7.50 for current Wilkes students with valid ID and \$15 for the general public. For \$60, attendees will receive two tickets, program sponsor designation, have their names listed in the program and also receive four beverage tickets and free snacks.

"We're seriously in need of money for various things in the music program," Simon said. "It's a risky experiment, but there's enough of an audience out there for this kind of music, enough interest in this region for people to come out and dance to this music, that I think (this event) will be successful."

Ever the educator, though, Simon emphasized that equally important to him is the chance the event offers to broaden the musical horizons of the student body.

"What I'm hoping for more than anything is that we can get some students involved and interested in coming in contact with this music, learning to the dances, perhaps becoming somewhat of a life pursuit, something they like doing on a regular basis."



@wilkesbeacon billthomas@thewilkesbeacon.com

Taming Shakespeare at Wilkes

By Nicole Zukowski

Staff Writer

Associate professor of English Janet W. Starner and her English 324 Shakespeare class welcomed eighth, ninth and 10th grade students from Gillingham Charter School in Pottsville to Wilkes University on Thursday, Nov. 15, for an event celebrating the iconic scribe's play "The Taming of the Shrew."

The event went from 7 to 9 p.m. in Kirby Hall and took students through four different workshop stations, each lasting 25 minutes.

"This experience will help us gain different approaches of teaching Shakespeare," Elizabeth Dollman, a junior English, Spanish and education major who volunteered her time for the event, said.

"The Taming of the Shrew" is about two sisters whose father implements a rule that one is to be courted before the other. The sister to be courted proves spiteful, however, and scares away all potential suitors. The play was one of the required texts read by the Gillingham students.

"I thought it would be fun to pair college students with high school student and see the different interpretations," Starner said.

One of the workshop stations at the event was named "Editions, Editions, Editions." Here, the Gillingham students read portions of "The Taming of the Strew" from different editions including Oxford Edition, the play script. the Norton edition — the one Starner's class used — and the First Folio.

In keeping with the idea of comparing dif-

ferent interpretations of Shakespeare, another workshop station was "Translations," which sought to make Shakespearean language more accessible to modern audiences.

A Choral Christmas

Contact editor: billthomas@thewilkesbeacon.com

"Learning what the meaning is when you translate the play makes it easier to understand," Amy West, a ninth grader at Gillingham, said. "That's why I liked the 'Translations' station the best."

Another workshop station, "Lights, Camera, Action," used YouTube videos to show even more different interpretations of the story. The workshop that seemed to steal the night, however, was "The Wooing Station". Here, the students were able to separate into groups and perform a "wooing" scene from the play.

"I liked acting it out," Anthony Knabb, a ninth grade student at Gillingham, said. "It gave me a better understating of what that scene was really about."

The event was as much as a learning experience for Wilkes student as it was for the Gillingham students, Jon Kadjeski, a senior English and education major, said. Kadjeski was also a group leader at the event and saw firsthand the effect of the event on the Gillingham students.

"My group started out really quiet and shy but when we got to 'The Wooing Station, the kids came out of their shells and started to talk more. It's fascinating to see how performing helps the kids to develop a better understanding and grasp of the play."



@wilkesbeacon nicole.zukowski@wilkes.edu



The Beacon/Austin Loukas

College and high school students came together to for a series of workshops shining a light on Shakespeare's play "The Taming of the Shrew."

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FRONT ROW FILM SCHOOL with Bill Thomas
"Breaking Dawn - Part 2" review



THE BOOK REPORT with Anne Yoskoski "The House at Riverton" by Kate Morton



THE GRAVEYARD SHTICK with Jake Cochran
The problem with Michonne

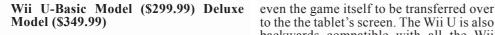
THE BEACON | Nov. 20, 2012

The Beacon's Holiday Shopping Guide for Gaming Geeks

By Cody Bauman

Staff Writer

It isn't always the easiest thing getting a gift for a friend or family member who is a gamer. There are so many new games out every month, that it's hard for someone not engrained in the culture to keep up with it all. This guide will serve as your sherpa through the seemingly endless shelves of the nearest game store on Black Friday this week, guiding you to that choice gift that will solidify your position as the best friend or favorite family member in your nerdiest pal's tech-obsessed heart.



The Wii U is the big new system of this holiday season. The key differences between the Wii and the Wii U is that the system is HD compatible and the new Wii U tablet-esque controller. With the new controller, Nintendo hopes to bring another new experience to the households of gamers everywhere. This tablet is fully touch screen capable and allows for different actions, such as a map, menu, or

to the tablet's screen. The Wii U is also backwards compatible with all the Wii games and the Wiimotes. The system will also be seeing some high-class re-releases in the form of games such as "Darksiders II," "Assassin's Creed III" and "Call of Duty: Black Ops II." With these games, the Wii U is hoping to show the core gaming audience that Nintendo means business in their efforts to bring serious, AAA, third party titles over to the Wii U.



"Scribblenauts Unlimited" (Wii U, Nintendo 3DS)

The Scribblenauts series exemplifies the sense of discovery and imagination that so defines childhood and reminds us why we love games to begin with. These titles allow the player to solve different puzzles by typing in the name of any object they want to create and, presto, the game would create it. Need to get something out of a tall tree? You could make a ladder, or you could make a lumberjack to cut down the tree and bring the object to you. This game continues that creative spark and encourages fun-filled problem solving that should bring a smile to the face of any child, including the one who lives deep down inside of you.



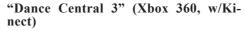
"ZombiU" (Wii U)

"One of the first "mature" games made specifically for the Wii U," ZombiU" sees players taking control of a survivor of a zombie outbreak who is the main muscle of his group of survivors. This game looks to show what a new, mature experience on a Nintendo console could look and feel like. Holding the pad up level with the screen, the player uses the tablet to aim and shoot at the incoming zombie hordes. This game looks like a go-to for those looking for a game for the more hardcoreminded Wii U owner in your life.



"XCOM: Enemy Unknown" (PS3 and Xbox 360)

"XCOM: Enemy Unknown" is a turnbased strategy game where you are the commander of the world's last hope against an invading alien scourge. "XCOM" has incredible depth, as it also allows you to control all the behind-the-scenes actions of the alien-fighting organization, giving you the freedom to develop new weapons, armor, robots, psychic abilities, etc. "XCOM" makes vou feel like vou are truly commanding the world's final line of defense in a dire struggle for survival.



The Dance Central series has been one of the best reasons to get a Kinect for a while and "Dance Central 3" is Harmonix's best case yet. The game brings back the same dance gameplay that you love with great new songs. "Dance Central 3" also has several new game modes including a competitive mode where two players go head-to-head creating dance moves for the other player to perform. Think of it as "HORSE," but with dancing. "Dance Central 3" does everything right and should be owned by any party happy Kinect owner.



"Dishonored" (Xbox 360)

"Dishonored" is a stealth-action game focused on your character's thirst for revenge against those that wronged him. The mair character dispatches his enemies with agile kills, acrobatic maneuvers, clever gadgets, and even dark magic. This game caters to whatever your playing style is, be it running in and destroying everything in your path until you get to your target or stalking your prey careful not to move a single spec of dust careful not to leave any trace of your stay "Dishonored" is a fresh new take on stealth giving players a new and interesting stealth experience.

"Halo 4" (Xbox 360)

The franchise that made a system is back for another installment. "Halo 4" isn't made by the old guard at Bungie but instead is comes to us anew from 343 Industries and, frankly, they've done a fantastic job of breathing new life into the series. "Halo 4" delivers all of the fastpaced action a Halo player is used to, with some new twists such as the new enemies, The Prometheans, and a multiplayer mode with tweaks making it akin to "Call of Duty"'s level-up multiplayer. "Halo 4" doesn't disappoint and sets up gamers for another great run with a new studio.



"Tokyo Jungle" (PS3)

This game is different. "Tokyo Jungle" is a game where you take the role of animals as they try to go on living after humans no longer exist. The goal is survival and that means a literal dog-eat-dog world where you must do anything you need to to stay alive. As you play, you unlock bigger and better animals from meager deer to the daunting lion, all the way to totally absurd dinosaurs. This game is for those who enjoy something weird or, at the least, just plain different from the usual "Call of Duty" or "Final Fantasy" fare.



@wilkesbeacon cody.bauman@wilkes.edu



Every issue, A&E Editor Bill Thomas and Assistant A&E Editor Jake Cochran indulge their vanity and give a thoroughly biased crash-course in whatever madness happens to be dwelling in their warped minds. Their views do not reflect those of The Beacon, its staff or Wilkes University. Blah blah blah. This week, Jake Cochran is preppin' for doomsday and weighing his...

${\bf Options for the End of the World}$

By Jake Cochran

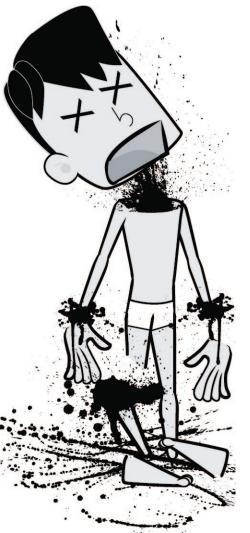
Assistant A&E Editor

Not trying to brag or anything but yours truly has survived two raptures, Y2K, the Swine Flu, the Asian Bird Flu, the jitterbug, butterflies in the stomach, the Black Plague, polio, the Great Depression, the Great Recession, Beatlemania, 9/11, Pearl Harbor, Bieber Fever, the less popular but still memorable Beaver Fever and the common cold.

All right, maybe I exaggerated just a little bit there.

In any case, I've seen some serious stuff in my time and a lot of it was scarier than some antique calendar created by people who thought human sacrifice made the sun rise and didn't even work on the Juilan System anyway. So sorry if I come off a little cocky, but, 2012, come at me, bro.

Of course, in the event that this "end of days" is actually the true-blue honest-to-Emmerich end of days, if it takes away Christmas, so help me, there will be hell to pay. I will pull a real life Paul Bunyon and sucker-punch that cosmic whatever-the-hell-it-may-be back to space or Hell or an alternate dimension or wherever it hails from.



Obviously, straight-up uppercutting Armageddon in the taint isn't an option for everyone. So, if this really is the eve of absolute extinction for all life as we know it, it's probably a good idea to figure out how you want to spend your last moments on this spinning blue globe.

Maybe everyone should make his or her way to the nearest Sam's Club or Costco to load up on supplies. Or, hit up a mass Bible distribution outlet if that's your bag... and if such a thing exists.

Lest we forget, there is always the classic "off yourself" routine which really never worked out for anyone, but, hey, it's your choice. I make no such recommendations. Seems kind of redundant to kill yourself in the midst of an apocalypse.

While enjoying possibly the last Thanksgiving ever, make sure you tell all your relatives how you really feel about them. Then you won't have to die with that guilt in your mind of how you never told Aunt Ethel she wore way too much perfume and gave extremely sub-par gifts. Because there won't be any sub-par gifts this year. Only destruction.

Also, be sure to go out and run up a huge credit card debt because everyone knows that credit isn't real money anyway. Besides, why bother making payments when an apocalypse is going down? Just don't opt in for the online banking option because then you can't blame the lack of mailboxes as to why the bill didn't get paid.

Another thing everyone should definitely do post-haste is get down to the gym so everything is all tight and toned for the rapture. You want to look good when you meet your maker, don't you? Then again, maybe just eat all the greasy, nasty, artery-clogging food your cholesterol-choked heart desires because, well, why the Hell not?

That triple-decker pizza you've been dreaming of, the one with a full bacon weave between each layer and a bedding of Pringles on top? Make that for breakfast, lunch ,and dinner every day until the end is upon us.

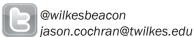
Because "YOLO." Or something like that.

After you're done gorging yourself, go ahead and quit that pesky job. Everyone knows how much of a jerk your boss is, so why don't you just go ahead and tell him to face. Hell, tell it to his car with some good old-fashioned slashed tires, spray paint and smashed windows.

Hmm, maybe this is all just a crazy overreaction. Maybe we should stop working on that bomb shelter and just relax, enjoy the holidays and quit filling the pockets of charlatans, opportunists and 2012 hysteria-mongers with our hard-earned cash.

Maybe "2012" isn't a synonym for "the apocalypse." Maybe it's just another year.

Then again, maybe not. Get ready for Armageddon, motherf***ers! Lock and load!



CHEAT SHEET

The End of the World, Around the World

Mayaı

You barely need to type anything more than the word "Mayan" into Google before getting a million results as to what exactly the Mayans think is going to go down this year. But when actually looking at the end of the Mayan calendar and the beliefs surrounding it, one finds there isn't really as much apocalptic prophesizing as the crazy people from the middle of nowhere who somehow made a website with MySpace Profile Editor 2.0 would have you believe.

The truth is, no one seems to know what the hell the Mayans believed or what the calendar system they devised "means," if anything. Unlike the Julian System, the Mayan calendar isn't cyclical. It has a set end date: Dec. 21, 2012.

Some people are expecting universal annihilation. Other New Agers theorize humanity will undergo a spiritual rebirth. Still others say that saying the Mayan calendar "ends" is a misinterpretation of how it works.

In other words, the whole "2012" thing is just fodder for nutjob prophet wanna-bes and their doomsday delusions.

Norse

In Norse mythology, nothing is more important than the idea of Ragnarok. And if there isn't a black metal band named Ragnarok already, then we are truly screwed. Regardless, idea of Ragnarok is just about the most generic "end of days" scenario you could devise.

Basically, there's going to be a big battle that's going to kill all the gods, followed by some good old-fashioned natural disasters, concluding with the Earth being completely submerged in water. When all is said and done, there will be two human survivors who will completely ignore the taboo incest for years to come and thusly repopulate the Earth.

Huzzah!

Bible Thumpers

A true classic, the Christian end of days, as described in the Biblical Book of Revelations, begins with the breaking of the Seven Seals, which unleashes the Four Horsemen. No, not Ric Flair, Tully Blanchard and the Andersons, Death, War, Famine and Conquest (or Pestilence, depending on who you ask).

Next up, the sun turns black and the stars fall to Earth. Cue some earthquakes and storms. Then seven trumpets are sounded. Cue more disasters. Then some monsters show up. It goes on like that for a while, part Slayer song, part Dio.

And everybody dies and goes to Hell. Except the believers. Because they're better than everyone else.

Obviously.

Conspiracy Theorists

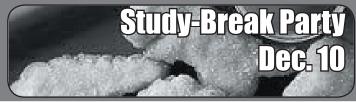
The Illuminati. The New World Order (again, not a reference to pro wrestling). Reptile aliens. Take your pick. According to conspiracy theorists, the wheels are already in motion. Backroom deals by guys like Bill Gates, Barack Obama and Damien Thorn are being hatched as we speak with the express purpose of enslaving you and everyone you love, branding them with bar codes and then marching the world inexorably toward devastation.

The Beacon is now (unofficially) taking bets on who's behind it all. My money's on reptile aliens.

Hollywood

Sadly, I cannot count myself among the proud few to have seen the movie "2012," which I assume is a shockingly accurate documentary about the way the end will ultimately go down. Thankfully, I did manage see "The Day After Tomorrow" and "Planet of the Apes."

So, with the knowledge there is going to be a ton of snow, I'm pretty pumped for a white Christmas. I recommend everyone go get a picture with the Statue of Liberty before it ends up neck-deep in sand, though.



Nov. 20, 2012

Contact editor: anne.yoskoski@wilkes.edu

Making a Thanksgiving away from home in W-B

By Alyssa Stencavage

Assistant Life Editor

Hurricane Sandy has left a lot more than just physical destruction in her path. She is also leaving some students and their families separated for this Thanksgiving.

Senior and double major in elementary education and English/language arts Ikechukwu Nwaro said his plans are to "spend his Thanksgiving with his family "down south".

After all the devastation from the storm, my family just wants to get away from the East Coast and meet up."

But that doesn't mean their Thanksgiving has to be nonexistent. Even if students cannot be at home surrounded by family and friends, whether because of the devastation caused by Hurricane Sandy or simply just not returning home, there are ways to make a Thanksgiving of their own at Wilkes.

Executive Director for Global Education and Diversity Georgia Costalas said the timing of Thanksgiving brings a "culture shock." Some people suffer from home sickness,

mostly first-year students, and Thanksgiving happens to hit at the bottom part of the cycle where students are most vulnerable.

"You want to be at home with people who you know and love," Costalas said.

There are a number of things students can do to better their Thanksgiving experience, and Costalas said that begins with being proactive.

"It's good to make a plan for that time," she said. "Students should try to go to someone's home or do something else they might want to do."

In general, it's important for students to reach out to an adviser or counselor and see what they can do.

"You have to really look," Costalas said. "See where you can go, make a plan, find a friend, see what restaurants or stores will be open, get out of your comfort zone, Skype."

Costalas said a lot of international students will be studying, but otherwise students should see if there is somewhere else they can go.

There are people on campus who are willing to reach out.

Costalas said about 30 to 40 international

students each year go to American families for Thanksgiving and have a great time.

"I try to hook them up with families on campus or in the community so that they can experience Thanksgiving with an American family."

Director of Residence Life Elizabeth Swantek said there are varying degrees as to why students don't go home for the holiday.

"Some students don't want to go home for domestic reasons, while others cannot leave for financial reasons, such as not being able to afford to take a bus or because they don't have a car," Swantek said.

Swantek also said an athletic or academic commitment sometimes prevents students from going home. In this case, they would be leaving with a coach, faculty or staff member every day.

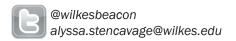
Regardless of the circumstances, students and RAs are supposed to check in with one another on a regular basis so that everyone is on the same page.

Swantek said Evans Hall and University Towers are kept open for low occupancy purposes. RAs do the rounds and then students who do not live in either of those buildings get placed in one of those buildings or stay with friends. If any problems should arise, Residence Life is to be contacted.

Some students know they cannot go home and ask to be placed in either Towers or Evans. There have been cases in the past where students have stayed with friends, etc.

"I think the main thing is that we have a set, open protocol for breaks," Swantek said. "If there are students who cannot go home, they need to see either Assistant Resident Life Director Danielle Kern or Swantek. As long as students communicate with us, we will do anything we can to help them."

For questions or details about Thanksgiving break, contact Swantek at elizabeth.swantek@wilkes.edu or Danielle Kern at danielle.kern@wilkes.edu.



Residence halls work together for IRHC'S Cake Challenge

By Anne Yoskoski

Life Editor

A Cake Challenge was hosted by the Inter-Residence Hall Council in the Henry Student Center from 7 to 9 p.m. on Nov. 14.

The Cake Challenge is an event that the IRHC holds every semester to encourage residence halls to work together to bake a cake that aligns with a particular chosen theme.

The theme for this year's challenge was board games. Another stipulation was added to the challenge, stating that all cakes must have cereal used somewhere in the design.

Residence halls were given a set budget in order to keep things fair.

"The event was very successful. Seven residence halls participated and we had great attendance of both participants and student cake-eaters," Behtnay sharpless, IRHC coordinator said.

Cakes were judged based on dedication to the theme, the taste of the cake and the cake's overall appearance.

The cakes were judged by a panel of "celebrity judges" including Residence Life staff and some of the school deans.

"The creativity put into the cakes was amazing" Jen Talliona said. "It's so cool to see what people can do with a simple idea and some cereal."

"It was a good bonding experience," she said. "I feel like it helped me relieve a little stress, getting away from all the work due before the Thanksgiving holiday. I'm sure I'm not the only one who felt that way. Besides, we get to eat cake."

All residence halls participated, and most had a good time making the cakes with friends and RA's.

"It was a good time," Carrie Presbytz, freshman biology major, said.

The winning hall was Evans third floor, with Amber Konopka as the floors resident assistant. Second place was awarded to Evans fourthfloor with Samantha Blincoe and Mike Ogar as RAs. Third place was Ross Hall led by RA John Sweeney. The people's choice was Waller North with Allie Giammanco.

The halls with the winning cakes will receive funds for their RAs to host a special reward program.

@annieyoskoski anne.yoskoski@wilkes.edu



The Beacon/Austin Loukas

The winning cake was Evans Hall's third floor, led by RA Amber Konopka. The theme of the cake was board game Hungry, Hungry Hippos.



November 22 is Thanksgiving Day

For this year's Thanksgiving, there are several places looking for volunteers. The Salvation Army is looking for anyone who would like to help deliver food or collect canned goods at 163 Hazle St., Wilkes-Barre. Ruth's Place: House of Hope, a homeless shelter for young women, is looking for anyone would like to donate non-perishable or canned goods at 425 North Pennsylvania Ave., Wilkes-Barre.

Spring concert band to be chosen with student survey

By Anne Yoskoski

Life Editor

Every year the Programming Board and Wilkes Events brings an artist to Wilkes-Barre to perform a concert for Wilkes students.

Many students do not know how the options presented to students are chosen, and with the survey planned to debut to students at the Snow Ball dance, members of the Programming Board and Events Planning would like to clear that up.

The Events Chair, Lindsey Covel, starts in the summer and early fall semester posting on the Programming Board Facebook looking for students to give their suggestions about who they want for the concert.

"This year we also did a poll at Club Day," Covel said. "From there we take the suggestions to the Programming Board general board, as well as a list of every possible artist we could use for the concert. The general board goes through the artists, keeping in mind the suggestions in an effort to make more suggestions."

The executive board then takes the suggestions and, working with a middle agent and the Kirby Center, figures out availability and pricing for each of the artists in relation to the Kirby Center.

This process narrows the options down enough to go back to the general board to pick the final artists to go on thesurvey.

Once the results are calculated, they "go first with the artist that came in first on the survey, then we work down the line if for some reason pricing or availability changes," Covel said.

"With artists being asked to perform on different shows, availabilities tend to change often, or their requests become too excessive for

what our budget can handle, so unfortunately those are our biggest challenges once the survey closes."

The money used to hire an artist comes from Student Government.

"We are a budgeted club through Student Government, so student activities fees ultimately help fund our club." Jess Short, Programming Board director, said. "We really want students to know that we care about them and their choices. We want to make the best concert possible for the majority. Also, we are very fortunate here at Wilkes because some schools don't even have a budget to have a concert. And, of course, we do not just pick whoever we want for the concert, there is a process."

Even after the survey and Facebook and Twitter suggestions via the Programming Board pages, Short still asks for more infor-

"We ask our friends, we have our members ask their friends and we ask agents who is hot on the college scene right now and who is up-and-coming and we have a whole meeting dedicated to going through lists of artists,"

To vote for who should perform at Wilkes, fill out the survey distributed after the Snow-Ball dance on Friday, Nov. 30. Some of the current choices are Imagine Dragons, 2 Chainz, Tyga, Childish Gambino, Young the Giant, Walk the Moon, Kit Moore, Florida Georgia Line and Hunter Hayes.

Any suggestions for future artists can be submitted to the Programming Board's Facebook page, an email to the Events Chair or

@annieyoskoski anne.yoskoski@wilkesedu

'Chopped' winner Ernest Servantes to visit

By Melissa Thorne

Correspondent

"I'm only good until the next meal I cook," is not only the motto of Food Network's Chopped Grill Masters" champion Ernest Servantes, but also words he lives by.

Classically trained with 15 years of culinary, Servantes will be gracing Wilkes University with his southwestern, Texas BBQ flavors for two days only. After having his food critiqued by some of the most well-known food critics and defeating worthy opponents for the title of Grill Master on national television, Servantes has proven to be a highly talented individual. The Sodexo chef will leave his Texas University kitchen to cook a five-course meal for 12 lucky students and their plus ones.

Students will first get to see the famous chef on Wednesday, Nov. 28, in the Student Center third floor cafeteria for a meet and greet. His personal sandwich recipes will be served during the meet-and-greet so students can get a preview of the chef's cooking style that Wednesday night from 4:30 to 6 p.m.

Twleve handpicked students and their guests will be invited for a private five-course menu tasting where they can have a more private session with the chef.

Participating students shouldn't feel bad if they aren't selected for the private tasting because on Thursday, Nov. 29, Servantes will have his own station in the center of the cafeteria where all students will be able to get in on the possible once in a lifetime experience.

After being at Wilkes, Servantes will continue to make his way through to other states to continue to share his talents with other schools.

Kaden said he hopes students will take this opportunity seriously since it was by mere chance that the university was selected.

"I hope they see that Sodexo goes over and above to try and make things a little new, exciting and different," Kaden said. "That's what this program is about."

The entire process that led to Servantes

coming to Wilkes is a part of the Signature Chef Program in which Sodexo sends chefs out to different colleges as an expansion of culinary horizons.

Not only will students get to try something new and exciting, but the kitchen staff working alongside Servantes can hopefully pick up new recipe ideas that may become new lunch or dinner dishes.

Further accomplishments by Servantes include being featured on Destination America "BBQ Pit Masters" and competing in numerous "Taste of Town" competitions.

He also won three state BBQ titles and more than 100 wins in the past two years in BBQ cooking. As a member of the Texas Chef's Association Culinary Federation and the World Association of Chefs Societies.



Photo Courtesy of Sodexo

Chef Ernest Servantes is a winner of Food Network's "Chopped Grill Masters" and a Sodexo chef.





Date: Nov. 28 4:30-6 p.m. Time:

Location: Henry Student Center

Cafeteria

Contact: Ron Williams (408-4991)



NEAR CORBA BEVERAGE AND DOMINO'S!

Why trust anyone else?

Bradford Kinney ready to retire after 40 years at Wilkes

By Bill Thomas

A&E Editor

Bradford Kinney has almost 40 years of grade books in a drawer in his office. He isn't sure why.

It might have something to do with Kinney, the senior professor of communication studies at Wilkes University, describing himself as "a frustrated historian." Proof of that can be seen in more than just the history major he dabbled with in college or the interest in genealogy he indulges in his spare time. It is tangible. Kinney's office is a museum of sorts, filled with relics.

Against the right-hand wall, on top of the same cabinet holding the near four decades worth of grade books, is a framed newspaper from 1968. The front-page story tells of then-President Lyndon B. Johnson's decision to not seek re-election. Kinney brought it in to show the students of his Presidential Rhetoric class, but it could easily be just another artifact in the Kinney Museum.

Next to that cabinet is a shelf crammed full of awards. Amusingly, a few appear to be mere Coca-Cola cans topped with gold-plated statuettes of horse rear-ends. These are "Kinney Awards," an all-in-good-fun invention of the forensics team Kinney coached for 25 years, a team whose members had taken to dubbing themselves "Kinney's Kids."

"When he was coaching debate, you always knew when Wilkes was in the room," Jane Elmes-Crahall, a longtime peer and one-time forensics rival of Kinney, said. "They were like a second family and they all had a personality you could see they inherited from Kinney; very competitive but also just plain goofy."

On the right side of the room, more awards line the walls. Buried among them, though, is something arguably even more significant. It's a framed illustration that once hung in the store of Kinney's grandfather and the office of his father.

The illustration shows a horse-drawn cart, loaded with miscellaneous items. Brooms, coffee pots, rolls of fabric. A little bit of everything, really. Standing in front of it all is a grinning salesman, peddling his wares.

Beneath the image, a single piece of advice: "You can't do business from an empty wagon."

"Kinney has always made sure the communication studies department's wagon has not been empty," current department chair Mark Stine said.

Stine pointed to the 1,399 awards Kinney's nationally ranked forensics team gathered over the years as examples. Kinney was also chair himself once upon a time. At one point or another, he'd advised every co-curricular activity in the department – save for the student-run PR firm Zebra, a relatively recent creation – and he was instrumental in establishing the school's co-op/internship program. In many ways, Stine said, it was Kinney who laid the groundwork for the entire department.

"Kinney's always had a vision, and that's kept the department's wagon, if you will,

overflowing," Stine said

At the center of his office museum, surrounded by exhibits telling the story of his life as an educator, Kinney sits. He is small, but his smile is wide. The color of his hair matches that of his two-tone sweater: gray on gray.

It is the fall semester of 2012. Kinney's last. The "frustrated historian," who's lined the walls with framed and laminated memories, who's kept in touch with damn near every Kinney's Kid to ever pass through the halls of Wilkes University, who's rich past is so intrinsically woven into not just his present but the present of the university itself, is closing down the museum, packing up his hoarded grade books and moving into tomorrow.

"This is my 40th year at Wilkes. I've been teaching for a total of 45 years," Kinney said. "Two years ago, I had open-heart surgery. That sort of thing makes you stop and say 'Huh, I'm not as young as I used to be."

You'd never know it from speaking to him. At 69 years old, Kinney displays the exuberance and animation of an excitable teenager first discovering what makes him tick. He talks with his hands, moving around in quick, birdlike movements. He makes jokes at his own expense and laughs heartily. Sometimes, with a chuckle, he'll slap or grab his desk in an act of tactile punctuation.

When he does, the whole room shakes. Just a little. As if the walls themselves can't stand as strong as this man's personality.

"This retirement is a bittersweet retirement. Bitter in the sense that I'm giving up something that I truly, truly, truly enjoy. Teaching is really something I just enjoy immensely. I don't mind coming to work. I expend a lot of energy in the classroom because it's something I enjoy. So that's bitter. But it's sweet in the sense that I'm at a point in my life when I need to spend some time with my grandchildren and my wife, do some traveling, do some research," Kinney said.

"I reflect back many times on the things I've seen at Wilkes. I've had dreams and I've seen them both fulfilled and not fulfilled. I've seen the world turned over numerous times. I just hope, down the pike, somebody will say 'Brad Kinney did a good job. He tried his best. He didn't have all the successes in the world and he didn't have all the failures in the world, but he tried. Now, I want to try. I can better him.' If someone can come out of what I've taught and be a teacher and be a better one than I am, that's neat. I would like that."

On a small table in the farthest left-hand corner of the soon-to-be-shuttered Kinney Museum, almost hidden amongst the bric-a-brac autobiography that is Kinney's office, are some of the only allowances of modern technology the room proffers: a flat-screen desktop computer and a slender laptop.

Directly across, in the right-hand corner, as if in retort to the computers' existence, sits an old Panasonic television set, the bulky kind based on obsolete cathode-ray tube tech. Beside it rests an equally outdated stereo and a vinyl record player.

Despite being outnumbered by antiques to the point of feeling anachronistic, the two computers in Kinney's office boast more power and promise than just about anything else in



The Beacon/Austin Loukas

THE BEACON | Nov. 20, 2012

Kinney during his time at Wilkes has been a professor of communications, taught hundred of classes and led the Wilkes Forensics Team to 1,399 awards.



the room. It is the power and promise of the future itself

"I'll always remember what Johnny Carson said when he retired from TV. He said 'The best time to retire is when they're still laughing.' In other words, quit while you're ahead and go out on your own terms. The more I thought about it, I just thought I'm not getting any younger. There are too many faculty members that hang on and hang on and hang on and become stale. With the world changing so much, you need to get that energy, that young

@wilkesbeacon billthomas@thewilkesbeacon.com

Roast and Toast

of Dr. Kinney

Celebrate the retirement of Bradford Kinney from Wilkes University after 40 years. Roast or toast the man who has made significant contributions to the Department of Communication Studies and Wilkes as a whole. At Kinney's request, students past and present are encouraged to attend.

Date: Saturday, Dec. 8 Time: 7 to 10 p.m.

Location: Henry Student Center Ballroom

Register: on the Roast and Toast Facebook page

Who to contact: Brittany Battista, Jane Elmes-Crahall, Zebra Communications

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Athlette Tweeting, Page 19

Nov. 20, 2012

Contact editor: frank.passalacqua@wilkes.edu

Wilkes billiards team becomes official, welcomes all players

By Frank Passalacqua

Sports Editor

From just a student hobby and playing tournaments at Pepe's Pizza, the billiards team is finally an official club of Wilkes University.

The Wilkes University Poolplayers Association meets and shoots pool in the bottom floor of the sub, commonly referred to as "the spot." When Wilkes renovated Rifkin Café during the summer, the game room also received a makeover, along with all new tables and equipment.

This was all possible due to two students wanting to take their hobby to the next level. In spring 2011, senior Adam Burt, a pharmacy major, and senior Tim Cheung, computer information systems major, teamed up and ran the recreational club together.

Today, Mark Margavage, a senior earth and environmental sciences major, holds the title as president.

"It's not the stick," Margavage is known to frequently say.

Margavage now oversees the club and looks back at his roots of shooting pool.

"I started playing regularly back in 2010," Margavage said. "I would always go to the bar with my dad, and since I was too young, I would always just play pool and I learned from there."

This year at club day, the pool team saw the roster jump dramati-

cally as 76 members signed up.

m very happy with the turnout we had after Club Day and we can only add that,' to Margavage said. "Guys and girls both and we are getting off the ground



Courtesy of Mark Margavage

signed up Joe Fortini takes aim at a billiards tournament in and we are the SUB. Matches are Tuesdays during club hours.

with a running start."

With the number of players available, the pool team can finally run organized tournaments monthly. Next semester, the team hopes to schedule one tournament series per month with three brackets. Tournaments will be played on Tuesdays during club hours from 11 a.m. to 1 p.m.

Along with the tournaments come prizes to the winners. The armature bracket wins a \$20 gift card, the intermediate bracket wins a \$25 gift card, and the bracket open to all receives a \$30 gift card, each to place of the winner's choice.

The Wilkes pool team is open to players of all skill levels.

"It doesn't matter what skill level

you have, come down whenever and we're always there to help and shoot with," Margavage said.

Ryan Foster, a sophomore mechanical engineer major, commonly takes up the offer.

"I usually go down because everyone is really chill and open to play with," Foster said. "It gives me something to do in my free time and it's always fun."

Any students interested in becoming a part of the billiards team can email Mark Margavage and get set up in a bracket immediately. Any Wilkes University student is welcomed and encouraged to play.



@wilkesbeacon frank.passalacqua@wilkes.edu

Wrestling team opens up season 1-3

By Trevor Gilliam

Correspondent

The Wilkes University wrestling team finished 19-4 overall in 2011-12 and the team has many strong returners that look to succeed in their weight classes.

The Colonels were nationally ranked at No. 11 in the country last season and look to repeat that this year.

"I really like our team this year, the guys are improving everyday are only getting better," head coach Jon Laudenslager said. He will be in his 10th season at Wilkes University with an overall record of 135-66-5.

of 135-66-5. Although the Colonels lost their

top wrestler last year, Anthony Dattolo, who was a two-time All-American, two-time conference champion and national runner-up, the team looks to fill his shoes with its returners.

The Colonels got off to a rocky start with a record of 1-3 coming out of the John Reese Duals at the Marts Center earlier this month. However, the team defeated Elizabethtown and stands at 2-3.

The Colonels stack up pretty well in with the other teams in their conference. With having a few veterans return to the team, they look to the young guns to step up and show that they know what they're doing.

Sophomore Michael Fleck,

fifth in the Metropolitan Conference Championships and looks to succeed in farther than last season. He finished with an overall record of 28-8 in the 2011-12 seasons and has a career record of 58-16 in the

133-pound weight class.

has a career record of 37-9 in the

125-pound weight class broke the

single season all-time record wins in

a season and also a NCAA qualifier.

and the rest of my team," Fleck said.

"This season will be a test for me

Junior Myzar Mendoza finished

@wilkesbeacon frank.passalacqua@wilkes.edu

Aiming high on the court



The Beacon/Dan Lykens

Jeremy Hartman, sophomore guard/forward, shoots for the basket during the men's basketball home opener against PSU Hazelton. Hartman helped lead the front court with seven boards. The Colonels won 68-61.

Basile

Continued from Page 20

Why did you choose Wilkes and how do you like it so far?

I chose Wilkes because it is a great academic school. I also love the campus and surprisingly the small size. Mainly, I had the opportunity to play basketball so I took it. I really love it so far!

How would you define your success on the court?

I would say I'm a stronger defensive player than offense and no matter what I will always hustle on the court no matter the score.

Where do you see yourself in five years?

In five years I, hopefully, see myself having a job that I enjoy every day.

As an upcoming freshman on the team, how has the team welcomed you?

The upperclassmen on the team are amazing. I think they welcomed us freshmen since the first day, and they really made the adjustment easier. They're the best!

Is it hard adjusting from high school basketball to college?

It was a little hard at first adjusting to the faster pace, but I'm getting used to it.

What is your team's biggest goal for the season?

I think our biggest goal as a team is to win the MAC championship at the end of our season.

What is your most memorable moment in basketball?

My most memorable moment was beating our rival school in districts my senior year. It was the best feeling ever.

Who is your favorite basketball player/team?

I'm not the biggest fan, but if I had to pick the one, I'd say the Philadelphia 76ers.

What is a warm up song that gets you pumped before a game? "Give Your Heart A Break" by Demi Lovato.



THE BEACON | Nov. 20, 2012 UFC on Fox: You're doing it right, opens up future

Network's free viewing is perfect venue to bring more recognition to sports top fight contenders

By Jake Cochran

Assistant A&E Editor

More often than not, people will complain that they feel like the free fight cards feel just like that -- fights they couldn't charge people

But with the upcoming UFC on FOX 5 card in December and not to mention UFC on FOX 6 card coming up in January, the fans will be getting something for nothing, something that most fans would actually pay for.

The UFC on FOX 5 will feature a free title fight and two fights with possible title implications, and the fourth fight is set to be an incredible barn-burner.

The free title fight will feature the lightdefending champion Benson 'Smooth" Henderson and former Ultimate Fighter Season 4 winner, Nate Diaz.

The lightweight bout came to fruition after Henderson defeated former champ Frankie Edgar for the second consecutive time at UFC 155. The challenger, Diaz, stamped his ticket for the fight after defeating Jim Miller at UFC on FOX 3.

After a somewhat unsuccessful run at welterweight ending in a two-fight losing streak, Diaz is now back down to 155, a weight he feels much more comfortable at and is currently on a three-fight winning streak. Two of the three wins came by stoppage in the first and second rounds, respectively.

Henderson on winning street

Henderson is on a five-fight winning streak since merging over to the UFC after losing his title at WEC 53, the final event in the promotions history. In the loss to Anthony Pettis, Henderson made history as "the guy who got kicked in the face by the dude that jumped off the cage."

Henderson made it a point to not let that be the moment that would define his career and has put on incredibly entertaining and dominant performance each time out since then. With all of his wins coming by the way of decision, Henderson has his ability to finish a fight called into question.

However of his last five opponents, not taking into account their fights after him, and counting Edgar twice of Mark Bocek (9-4), Jim Miller (20-3), Clay Guida (29-12) and Frankie Edgar (14-2-1 and 14-3-1) with 112 total fights between the group, they have accumulated a record of 86-24-2.

While that statistic itself may not be incredibly astounding, of the 24 losses only eight have come by the way of stoppage with one of those stoppages belonging to Frankie Edgar over Mark Bocek.

Winning by decision

So Henderson has not exactly been fighting people that are easily finish.

The reason this fight is on free TV though is because while Henderson and Diaz certainly have the skill sets to make this fight an incredibly entertaining fight for hardcore and casual fans alike. They don't have the name recognition to push pay-per-view sales and typically

the lightweight belt.



December showdowns

Henderson vs. Diaz Rua vs. Gustafsson Penn vs. MacDonald Swick vs. Brown

Even though the title fights are often fight-ofthe-year caliber fights, they never really did big pay-per-view numbers even with the animosity that Edgar-Maynard created, or even when it was Penn-Edgar.

The fight often needed a strong co-main event and even was pushed to co-main event

So the UFC on FOX is the perfect venue for this fight, especially with the strong name backing of the next few fights. Former UFC Light Heavyweight Champion and 2005 Pride FC Grand Prix Champion Mauricio "Shogun" Rua is facing off against up-and-comer Alexander "The Mauler" Gustafsson.

Then B.J. Penn will be doing his best Brett Favre impersonation by going back upon his retirement decision after UFC 137 to face off against another quickly rising prospect in Rory MacDonald.

Welterweight war

Finally rounding out the card will be a surefire welterweight war of Mike 'Quick' Swick and Matt 'The Immortal' Brown.

Shogun is making his return off of a one-sided thrashing over a very out-matched Brandon Vera at UFC on FOX 4.

Rua is looking to finish this fight and put himself right back into line for a title shot at 205, while Gustafsson is looking to keep his win streak going and get some more recognition with possibly getting his first shot at the 12 pounds of gold.

The Penn-MacDonald fight is the classic new breed versus old guard fight. Penn has held the belt in two division in the UFC and is a shoe-in for the hall of fame when they decide to call his number, but that won't stop "The Prodigy" from making one last shot at the title.

"Ares," however, is looking to get one step closer to the title and put a win over Penn on his resume. MacDonald is a training partner of the current welterweight kingpin, Georges St. Pierre and lost a close battle late to the interim champ Carlos Condit, so he clearly has the ped-

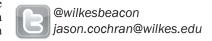
igree to get near the belt.

But when the cage locks behind him in December he will get to make his case as to how close he is to wearing that belt.

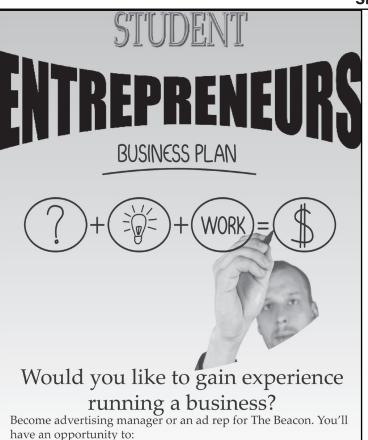
Two veteran warriors

The final fight on the main card between Mike Swick and Matt Brown is a match-up between two veteran warriors. They have a collective 26 UFC fights between them, so these guys have been around the block for a while and Swick has flirted with title contention for a few years before getting set back by more than just a few injuries.

Both warriors come into this fight on a win streak and a win over the other would put either fighter back into the top 10 of an extremely packed welterweight division, regardless of who wins this fight don't count on it going the distance as they have accumulated 24 wins by







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SCOREBOARD

Football

11/10 King's - W 44-32

W-Soccer

11/11 Stevenson

(@Swarthmore) L 1-2 (OT)

Wrestling

11/10 Centenary L 15-24

11/10 New York L 16-18

11/10 SUNY Cortland L 18-19

11/10 Johns Hopkins W 28-6

WEEK AHEAD

M-Basketball

11/16 PSU Hazleton

11/20 Baptist Bible

11/25 Lycoming

11/28 Misericordia

W-Basketball

11/17 PSU Wilkes-Barre

11/20 Marywood

11/28 Misericordia

Wrestling

11/16 Elizabethtown

11/17 ESU Open



We have entered a new stage in the world of sports. Social media have changed the landscape forever. Facebook and Twitter are bringing information to fans in an instant, and fans know of scores, trades and injuries as soon as they happen.

Almost all athletes now have Twitter accounts and Facebook pages that thousands of people follow, and where they can post their opinions and thoughts any time they want. Who wouldn't want to be retweeted by their favorite athlete?

But is all of this a good thing?

Social media are very dangerous tools in this day and age. Companies and employers now comb through a potential employee's pages in an attempt to gain a better grasp on the candidate's character and personality they cannot see in an interview. Social media also can make news sources like newspapers and magazines almost extinct.

No one will go out and read about a sports story from yesterday in the morning paper if they already know about it from Twitter or Facebook. Social media are a blessing to those of this new technology ridden era, but it is the worst nightmare for those who like old days of listening to a game on the radio then reading about the rest of the world in the morning paper, AKA my grandfather.

Social media are also dangerous for another reason: Organizations no longer have control over what the athletes say to the world. A Twitter account to an athlete is like having their own media crew following them around their whole life. In the past, athletes would need a camera or a recorder around if they said something to get in the news. Joe Namath made the only guarantee in Super Bowl history when the camera crew sought him out that day, but now Namath could make that guarantee on Twitter anytime he wants.

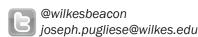
Athletes can post anything at any time, like frustration with their coach or other players on the team. They can trash talk the other team. They can say whatever they want. The problem is we are coming to a crossroads. Soon, organizations are going to ban their athletes from using social media to the extent that they do.

While the athletes have the right to freedom of speech, while under contract with an organization they can be held responsible for their actions. Soon you will see clauses in contracts reserving the right to terminate an athlete if they use social media to paint the organization in a negative light.

In the professional world if you say something to paint your company in a negative light you can be fired.

Why couldn't this be the same in the sports world?

Athletes are a reflection on the organization. They wear their colors and represent them; they should be held responsible for anything, positive or negative, they say.



FACE OFF



Almost everyone is on Twitter these days.

Here are some top pro athletes you can follow:

NFL:

Drew Brees - @drewbrees
Michael Vick - @mikevick
Chad Johnson - @ochocinco
Larry Fitzgerald - @larryfitzgerald

NBA:

LeBron James - @kingjames Dwayne Wade - @dwaynewade Dwight Howard - @dwighthoward Shaquille O'Neal - @shaq Kevin Durant - @KDTrey5

MLB:

Nick Swisher - @nickswisher Brian Wilson - @brianwilson38 Justin Verlander - @justinverlander

Soccer:

Christiano Ronaldo - @christiano Kaká- @kaka

Wayne Rooney - @waynerooney

■ Tweet us:

Send messages and pictures to:

@WU_BeaconSports

Frank Passalacqua Sports editor

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Think back to around five years ago. The days when Facebook was just starting to become popular, Myspace was still the "cool thing," and Twitter wasn't even a word, let alone an addiction for some people.

Today, we find ourselves surrounded by a social media news hub, making communicating easier than ever.

Look at today's most popular athletes. Have you tweeted at them to get them to reply? Some people have, and some people are lucky enough to have their role models actually acknowledge them and give them a shout out. This is extremely cool, as it gives the fans a personal link to see what the people they look up to are saying or talking about to others. In a way, it's like we are reading their texts.

However, that can be a bad thing. There have been numerous times where players have been fined for saying bad things about the organization they play for, other players, or even just tweeting their thoughts.

When Twitter first came out, there were no rules about Twitter anywhere to be found in a player's contract. Well guess what, players now have to sign their name, acknowledging a serious fine or penalty if they tweet during a game

Back in 2010 when the Twitter phase was starting to appear, NBA players Tyson Chandler and Amar'e Stoudemire were fined \$7,500 each for tweeting during halftime. In the NFL, Chad Johnson was fined \$25,000 for a tweet sent during a preseason game. What has this world come to?

Sometimes, it's not always what they say, but what they show.

Micheal Beasely of the Minnesota Timberwolves was fined \$50,000 for posting a picture of himself with a bag of marijuana faintly in the background. Granted he was in control of an illegal substance at the time, he simply just posted a picture of himself for his fans.

Let's not even get into how many times player's accounts were hacked into and posted offensive things, or sent out a tweet that was supposed to be a text for someone personal. Even though it is rather humorous, it is still a problem the professional leagues have to deal with.

Should athletes be fined such a hefty amount for tweeting during a game or ranting on a rage? Personally, I say no. It's silly to fine a player for posting a status on Twitter.

With that being said, players should take responsibility more for their actions. If you have millions of fans that look up to you every day, then don't do something stupid or post something that will ruin your image.

Players represent their team and their organization, they are not spokesman for Twitter. Leave them be.

However, I will go out by saying I do love when athletes trash talk each other.

@wilkesbeacon frank.passalacqua@wilkes.edu



Getting to know..

BY EVAN WILLE

Staff Writer

Wilkes University players are excited for the upcoming women's basketball season to start. Cara Basile hails from Whitehall, Pa., and is undecided on a major, but is looking into communications. Not only did Basile letter in basketball all four years of high school where she was team captain, also she ran cross country and received the Scholar Athlete Award. As a freshman at Wilkes, fans will get to see Cara grow as a basketball player-student during the next four years.

How does playing basketball make you feel?

Basketball makes me feel happy. I love this sport. When I am having a bad day basketball always makes it better.

When did you first realize you had a talent for basketball?

Well, I started playing in third grade, but I think in eighth grade I noticed I wanted to go somewhere with it.

What position are you?

I love playing all over the court but in games I am one of the guards.

What is your biggest motivation in life/basket-

My biggest motivation is too not disappoint my family and friends. I also would not like to take anything for granted. Lastly, I always want to play for one of my teammates in high school who passed away from cancer.

What do you like to eat to fuel up before you play?

I like to eat pasta or a sandwich before practice or

Who were some of your role models growing

I have always looked up to my mom and high school coaches for basketball and also in life.

What is your major and what are you planning on doing with that?

I'm currently undecided now, but I am really interested and looking at majoring in communications.

