

Wilkes College

January 29, 1985

Wilkes-Barre, PA 18766

Merchants Offer Student Discounts

by Ann Devlin

Several area businesses now offer Wilkes students a chance to save money. Student Government, in conjunction with National United Savings Associates and local merchants, is sponsoring a savings plan in the form of discount cards.

Students may present the discount cards at participating

Barre Hall

Robbed

by Brian Cahill

Barre Hall was robbed during the holiday break. The intruder(s) vandalized the building and stole approximately \$500 worth of clothing and various personal items.

Some students living in Barre believe that the intruder(s) entered the building by climbing the fire escape and crawling through an unlocked second-story window.

Senior Tim Williams reported approximately \$460 worth of clothing and cassette tapes missing as well as his yearbook.

He said, "The person who did this most likely had some knowledge of Barre Hall and the people who live there." He continued, "The thief probably has some interest or connection with the College because they stole a Wilkes yearbook, among other things."

The intruder(s) also kicked in various bedroom doors and vandalized the dorm's television set.

Housing Director Paul Adams said, "We've always known that the buildings are vulnerable during break period, and although we take many precautions, we urge students to remove their valuables during breaks."

businesses and save anywhere from 10 percent to 50 percent on selected merchandise and services.

The local businesses offering discounts are McDonald's Jay DEE/Sneaker King, Kentucky Fried Chicken, Hillside Farms

Ice Cream Store, China Garden, Domino's Pizza, and Hair Scene.

Also offering discounts are Kelly & Kelly Ltd., Copymakers Printing, Entre Computer Center, Perugino's Villa, Ponderosa Steak House, Dr. Stephen Pudnick, Optometrist,

and Odyssey Fitness Center.

The discounts go into effect immediately and are valid until January 31, 1986. To get the discount, simply show the card at the point of purchase but be sure to keep it for later use.

Discount cards are now

available in the deans' offices, and the Housing Office, as well as the Student Government, IRHC, and CC offices. Discount cards have also been given to R.A.'s to distribute within the dorms.

The idea for the discount cards came about when the National United Savings Associates first contacted Dean Hoover. He then took the proposal to the Student Affairs Council, which thoroughly checked out the organization.

According to Dean Hoover, the College will probably have discount cards available again in the future. Says Hoover, "I hope the students will use the cards to represent Wilkes and encourage businesses to participate in the future."

Alcohol Awareness Week Begins with Key Speaker

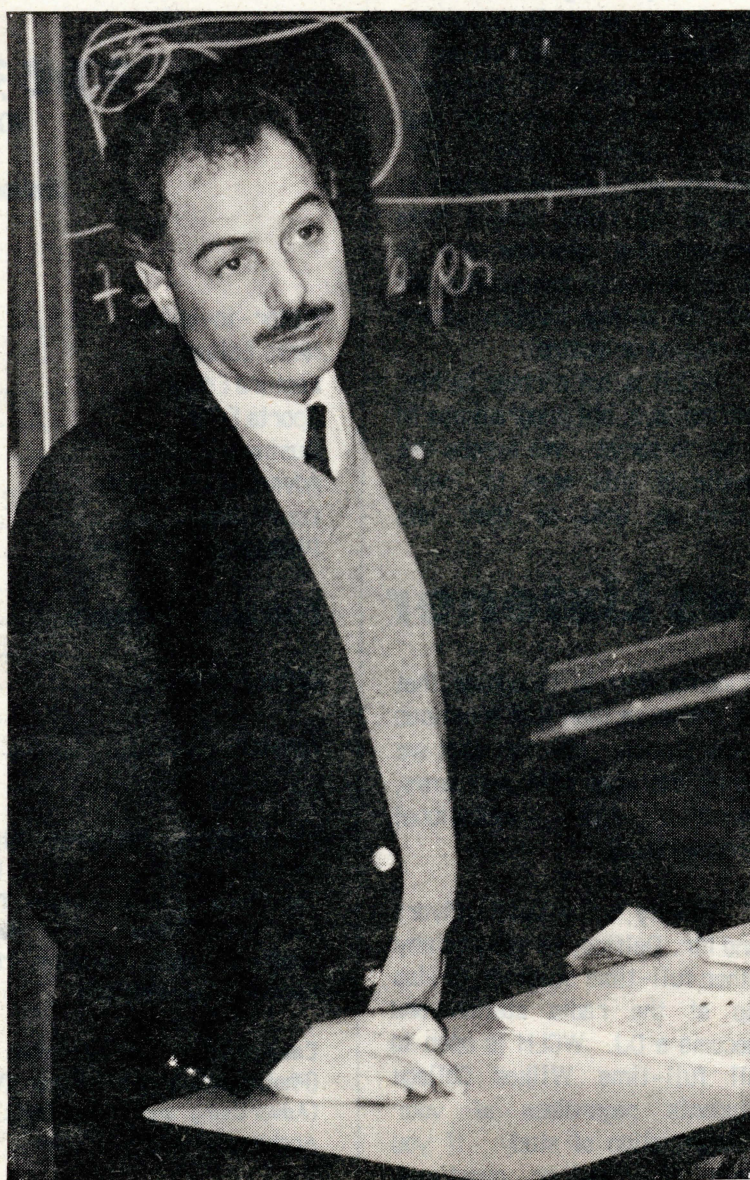


Photo by Mark Radabaugh

Dr. Pascal Scoles, clinical director of the Substance Abuse Clinic at the University of Pennsylvania, opens Alcohol Awareness Week with a dynamic lecture on adolescent use of drugs and alcohol.

Alcohol Awareness Week at Wilkes began this past Sunday evening with a lecture by Dr. Pascal Scoles entitled "Alcohol and Drug Use Among Young Adults."

Last night, a representative from the Pennsylvania State Police presented a lecture in SLC 101 dealing with the legal implications of drunk driving.

The officer administered breathalyzer tests to four Wilkes students who had been drinking prior to the test. Of the four students tested, two were determined to be "dangerously impaired" with blood alcohol levels of .09 and .08, and two were found to be "legally drunk" with levels of .11 and .18. (A person with a blood alcohol level of .10 is legally drunk in Pennsylvania.)

Following the breathalyzer tests, a former Wilkes student shared her experiences as a recovering drug and alcohol abuser.

"It's too bad more students didn't attend. I think the effect could have been very positive and could have hit home for a lot of the students," Associate Housing Director Sue Tomalis said.

For further details concerning Alcohol Awareness Week, please see the schedule of events on page 8.

Federal Aid Cuts Proposed

(CPS) If rumors about the 1986 Education Department budget prove true, one of every four students who applies for federal financial aid won't get it.

Students from middle-income families and those students attending private or out-of-state schools would suffer most under the proposals, financial aid experts forecast.

According to the Office of Management and Budget (OMB), the Reagan administration may try to limit students to \$4,000 a year in financial aid, and disqualify families that make more than \$30,000 a year from the Guaranteed Student Loan and Pell Grant programs.

The budget proposals should reach Congress by February. Congress will then accept, reject, or approve figures of its own. It could be months before Congress and the President actually agree on funding

continued on p. 3

Editorial**Helms Running CBS?**

North Carolina Senator Jesse Helms wants to control CBS.

Helms recently called upon fellow conservatives to band together and buy enough CBS stock to gain controlling interest in the network. The senator's group, Fairness in Media, received financial backing from the National Conservative Political Action Committee (NCPAC).

Some conservatives feel that the network's "liberal bias" slants news coverage of political events and views. Apparently, they have had enough--and so have I.

The moral right to control the airwaves belongs to no one political group, republican or otherwise. The use of network news programming to influence public opinion is both unethical and intolerable.

Professional news organizations strive to present both sides of every issue, and CBS is no exception.

A Helms-controlled CBS undoubtedly would lack objectivity in its news presentations. Helms would like the news portrayed as he feels it should be. Objectivity would be lost through censorship. Maybe Fairness in Media would change the network's name to the Conservative Broadcasting System.

The conservative trend in America isn't enough for this small band of conservatives. They want it all.

This type of political influence is not original. Political control of the mass media exists in other areas of the world--areas where alternate political ideas are prohibited.

WCLH Station Manager Replies

Dear Editor,

In the last issue of the *Beacon*, there were two letters concerning WCLH, the school's radio station. Being the station manager, I would like to take this opportunity to respond to what was written about the station.

I find it very amusing that two people, obviously in the minority, are making comments about WCLH without first checking their facts. If they had checked, they would have found that WCLH does play "new" music and does have a varied format. As part of our regular format, each D.J. is required to play five new cuts per hour. The rest of the music that hour is determined by the individual D.J. Our specialized formats on a Sunday include classical, jazz and polkas. Yes polkas--I do not know many college stations that play this type of ethnic music, but because WCLH is licensed to serve the people of Northeast Pennsylvania, we program that type of ethnic music. Mr. Delfino, who said he worked in commercial radio, should have realized that stations are to serve the entire community, not just the college campus where the station is located.

WCLH is not archaic as Mr. Delfino says, but programmed in order to serve. We expose the people of this area to "new" music as well as their old

favorites.

As for the request that was not played, Mr. Myer failed to point out that he became very rude to the person who was on the air. One thing I tell all our D.J.'s: If someone is rude to you, you have every right to ignore their request. This is what the operator did and I have no complaints about their action.

Mr. Delfino writes that WRKC, King's College radio have their priests listen to all their records. I know Father Carten, the advisor to the King's station, and he told me he never listens to any of the records that come into the station. This is confirmed by the many WRKC D.J.'s who are friends of mine.

I will always be proud to say that I am manager of WCLH and we have a fine staff and a great advisor, Dr. Kinney. We do more than just play music. We

teach people how to be broadcasters. WCLH was recently honored by the Professional News Media of Northeast Pennsylvania for outstanding work in college journalism. This was the third time in the last five years that WCLH was so honored. Numerous people have gone on to work in the media after being WCLH members, including myself who works for WILK radio and the three anchor members on local television.

If Mr. Delfino and Mr. Myers have so much to offer, I invite them to become members of WCLH. We are open to all majors and are always willing to train new people.

Thank you very much.

Sincerely yours,
Thomas McGuire
Station Manager

The Beacon

VOL. XXXVII

No. 11

January 29, 1985

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Published weekly during the fall and spring semesters excepting scheduled breaks and vacation periods. All views expressed are those of the individual writer and not of the publication or the College. Names may be withheld from the letters to the editor, but all letters to the editor must be signed to insure validity.

WCLH Apologizes to Wilkes Listener

To the Editor:

In response to the letters to the editor of the *Beacon*, November 4, 1984, I would like to make a few points clear. There seems to be some confusion over our programming and I hope that this letter will be able to straighten things out.

WCLH's music policy covers all types of music. Our disc jockeys are required to play a mixture of music during their shows, Monday through Saturday. This mixture includes Pop, Rock, Dance, and Reggae with an emphasis on new and upcoming artists. On Sundays, our format consists of Classical music, Polkas, and Jazz. This format allows us to be very experimental and liberal in our

programming.

Unfortunately, we sometimes have difficulties filling people's requests. There are rules and regulations that may prevent a DJ from playing certain types of music. However, Reggae music is not one of them.

To Martin Myers, please accept my apology that you did not hear your style of music. I hope that in the future your requests can be fulfilled.

To James Delfino, we try to make our station appeal to the "entire student body." It's just too bad that they sometimes don't give us a fair chance.

WCLH also tries to serve Northeastern Pennsylvania. Many people, including Wilkes

students, fail to recognize that we are more than just a campus radio station. We feel that we serve the area with our news, sports, and educational programming.

Finally, I invite Mr. Myers and Mr. Delfino, as well as any other full-time students, to stop up at the radio station and become a DJ. WCLH is open to all full-time Wilkes College students regardless of your concentration of study. If you have any further questions, please feel free to contact me as soon as possible.

Sincerely,
David Gayeski
Assistant Station Manager
WCLH, 90.7 Fm

Student Complains about Frigid Classroom Conditions

To the Editor:

I cinched my coat tighter. Others around me did the same. We huddled forward like people in prayer. Still cold, I spread my scarf across my lap. Nothing seemed to help. Stark Learning Center, Room 147, was a frosty place to be on January 21, 1985. Our professor was forced to teach from under three or so layers of clothing and a scarf wrapped up to his chin. Despite these measures, his hands were the color of a mid-winter ocean (probably the one that rolled in

during his previous very cold class at the CPA). Our hands remained healthy only because we took notes with our gloves on. When the bell rang, we bolted like trapped animals sprung free to seek a warmer clime.

We sought mostly in vain, for this "Eden of warmth" existed in only a few choice spots about the campus. One o'clock in the afternoon rolled around and the scene repeated itself, only this time, we huddled in SLC Room 270. Our half-full (or should I say, half-empty) class watched slides, while fidgeting

in an attempt to generate some heat. We shuffled out of the class because we were too chilled to move quickly. I began to wonder why we had classes on a day sporting temperatures that hovered below zero degrees and wearing wind chill factors of thirty-five degrees below zero and lower. Other institutions of learning had the good sense to postpone this day of learning for another day dressed in higher digits.

I'm not sure whose decision I am criticizing, but I doubt if he or she charged outside to find an

uncharged battery as I did. I doubt if he waited thirty minutes in very unfriendly winds for a bus that naturally came late. I'll bet he didn't even see the classrooms that were devoid of about forty to fifty percent of their students (they probably couldn't get their cars started or got too cold waiting for a bus) or stop by with his coat, scarf, gloves, hat, and boots on to share the arctic experience.

I'm willing to concede that the Student Union Building was warm, but like Adam and Eve, I

couldn't remain there; I had an obligation to attend my classes. As we commiserated during one of those chilling events, someone suggested writing a letter to the "Beacon." At my warm home that night, I dragged out the typewriter.

Should another day of such immoderate temperatures descend upon us, give us heated classrooms, or give us a day off!

Appreciatively,
Sandy Long

Basketball Winners Spark School Spirit, Says Student

To the Editor:

I am exhausted.

I just spent three hours screaming my head off along with 3,000 other people. The Wilkes basketball game against Kings went into triple overtime. No blow out like last time. This one went right down to the wire.

And Wilkes won...

That's right folks, we won, WE won. and those people that

weren't there missed a great game. Remember Eric Joacobs' 30 foot shot to send the game into the third overtime?

Wilkes is having a great season. Sure, we lost four in a row going into the Kings game, but we aren't out yet. We are still in first place in the MAC and are headed for the playoffs. Some special magic holds this team above the rest. For the first time in four years at

Wilkes, I have seen real school spirit. Students out there cheering and screaming for the Colonels. Could it be we're tired of being thought of as a loser? Tired of being looked down at?

It is hard to cheer for a losing team. Wilkes has had some tough years in sports since I've been here. The crowds have gotten smaller and smaller. Until now. Now there is a winner to cheer for. You can see

it in the eyes of the players when you walk by. You can see it in Coach Bellairs' smile. You can see it in the faces of the students who pack into the gym for the games.

WINNERS!

Real, honest to God winners! This team is young and it's going places. So if you're bored, tired of studying... go out to game. Cheer, yell, scream your head off. The Colonels are winners.

They're exciting. And if you see one of the players in school, look into his eyes. You'll see something. Jacobs, Graves, Yak, Zapper, Trap, Mickey, Pammer, Jacoby, Steeber, Piavis, Scarborough, Miller, Tommy. It doesn't matter which one, you'll see the same thing. Winners all have that certain look about them.

Mark Sarisky

continued from p. 1

around the country agree that the proposals could hurt needy and middle-income families.

Under current rules, students from families earning

more than \$30,000 a year must pass a "needs test" to get federal aid. Now, the administration wants to cut off such students regardless of need.

"As many as 25 percent of the students we process loans for

wouldn't qualify with a \$30,000 ceiling," claims Taft Benson, Texas A and M's financial aid spokesman.

"It would eliminate a great number of students who might otherwise benefit from higher

education," he continues. "Students might not get an education because of lack of resources."

Benson admits that the \$4,000 cap might not affect students at moderately-priced institutions, but students at private or out-of-state schools,

who usually receive more than \$4,000 per year, would have to

find other financing or other schools.

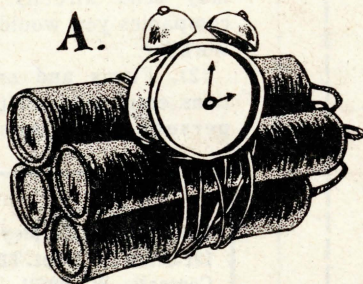
Educators also expect the OMB to try again to eliminate \$412 million in Supplemental Grants, \$76 million in State Student Incentive Grants, and \$17 million in graduate fellowships for women and minorities.

Whether Congress accepts these plans is open to debate.

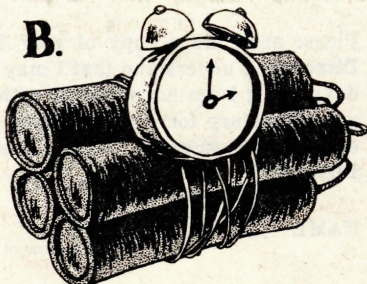
MORALITY QUIZ

ONE OF THESE IS USED BY VICIOUS TERRORISTS WHO HAVE NO REGARD FOR HUMANITY TO BLOW UP POLITICAL TARGETS.

A.



B.



THE OTHER IS USED BY GOD-FEARING CITIZENS TO DEMONSTRATE THEIR BELIEF IN THE SANCTITY OF LIFE BY BLOWING UP ABORTION CLINICS.

WHICH IS WHICH?

STEIN '84
ROCKY MTN.
NEWS - NEA

College Press Service

SG President Thanks Helpers, Invites Participants

Dear Editor,

I would like to publicly thank everyone who helped make the "We Can Make You Laugh" show such a success, especially Bruce Phair and the CPA Tech Crew, Art Daly, all of my wonderful Student Government members, and of course, all of you who attended the show. It is my hope that Student Government can continue to bring quality entertainment, such as we had on Saturday evening, to Wilkes students in the future, especially in this spring semester.

Also, I would like to extend a personal invitation to all students to get involved with your Student Government. We meet every Monday evening at 6:30 in the Board Room of Weckesser Hall. Although we have never had very large numbers of students at our meetings, we would definitely be happy if that changed. Hope to see you at 6:30 p.m. next Monday.

Sincerely,
Michele A. Urban
and the entire
Student Government Body

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Feb. 4-8

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Minestrone Soup

TUESDAY

Pierogies
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WEDNESDAY

Sausage Hoagie
Chicken Noodle Soup

THURSDAY

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Submissions: Welcome from any Wilkes student.
Please include a phone number at which you can be reached.

Send to: The Beacon
3rd floor, Student Center

R.A. APPLICATIONS

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JANUARY 30, 1985

IN THE RLO

OVERSEAS EMPLOYMENT

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International Employment Directory 1984

People with Traditional Backgrounds Become Non-Traditional Students

by Ellen Campbell

They come to class without a backpack slung over one shoulder. They cannot intelligently discuss the merits of Madonna or Prince, and they are not the least bit concerned about a date on Saturday night.

These students are out of step with the ordered pattern of life that would suggest that education fits neatly into one's life between the ages of 18 and 21.

Ben Cacciamoni, Beth Martin, and Maureen Tourjee are three such "non-traditional"

students attempting to fill a void with an education at Wilkes College.

Cacciamoni, 53, is a retired Air Force Major and a junior marketing major at Wilkes. The former director of personnel, who enlisted in the Air Force at 17, commented, "I didn't have what I wanted in life. This experience satisfies a personal goal of mine and not a career goal. It fills a gap of boredom."

Martin, 28, is the mother of three children, who enrolled at Wilkes for the fall semester because, she said, "It was something I have always wanted

to do." Her biggest challenge was balancing school work and family responsibilities. This juggling forced Beth to schedule her time rigidly, and she confessed that many mornings she was up at 5 a.m. to attend to housework and then out the door by 8 a.m.

Tourjee, 38, is yet another example. The mother of four and grandmother of two commented, "After raising four children and taking care of an invalid grandmother, this is exciting!"

These three students are representative of the large

number of adults participating in education today. Mr. John F. Meyers, director of the Evening,

Summer, and Weekend College, estimates that one-fourth of the total enrollment at Wilkes is part-time adult students.

The April 1984 edition of *American Education* reports that over 23 million adults are enrolled in continuing education annually. The report states, "Their reasons for participation are diverse, but the greatest common denominator shared by those individuals is the link that

continuing education provides to their jobs, their career ambitions or the enrichment of their lives."

Adult learners bring to the classroom a different perspective and a wealth of life experiences. They challenge the traditional pattern of the educational time line and add a heightened value to the pursuit of knowledge. Tourjee summed it up: "I want to be educated... to make my life the best that I can." Isn't that what education is all about?

W e e k e n d

Aries (March 21-April 19) Decent weekend ahead. Beware of strangers bearing gifts. It could prove detrimental to your mental health. Use Sunday to get you head together, both socially and academically. ***

Taurus (April 20-May 20) Don't let your problems bring you down this weekend. Put them aside until Monday. Monday is the best day to start dwelling on your problems again. Enjoy your weekend, no matter what problems you may have. ***

Gemini (May 21-June 20) Pretty interesting weekend coming your way. Some things are going to happen that you won't believe. Use the afternoons to their fullest. In other words, study and attempt to keep ahead of the ever-present academic reaper. ***

Cancer (June 23-July 22) This should be a soothing weekend for you. You deserve it. You've been troubling yourself with things that will mentally enslave you if you don't get rid of them. Have faith in loved ones. Although they may be reluctant to show it sometimes, they really do care, and they do have faith in you and in the relationship. *****

Leo (July 23-August 22) A superb weekend is on a crash course straight for you. You'll be suprised how much fun you're going to have on Friday night, and you'll think that there will never be another night like that again until Saturday arrives. Sunday should be spent recuperating from the previous two days. *****

Virgo (August 23- September 22) Think back to last semester, when you blew off all that work by saying you'd do it tomorrow. Pretty terrible thought, isn't it? All that work came back to haunt you 20 times over. Why not use this weekend to organize yourself to the point that that will never, ever happen again? ****

Libra (September 23- October 22) Hey, Libra, are you set for a simply amazing weekend? Friday night will be spent with good friends enjoying the hell out of existence. Saturday night will probably be spent with a loved one. This night may be a bit rocky at first but will probably prove to be an amazing experience. Enjoy!! *****

Scorpio (October 23- November 21) Skip this weekend and go right to Monday. You'll enjoy it more that way.

Sagittarius (November 22-December 21) Nice mellow weekend ahead. Stay out of the cold and curl up with a good book (not a textbook, of course) and expand your mind. Take some time to get in touch with some old friends you've been thinking about. They'll appreciate it, and it'll make you feel better. ****

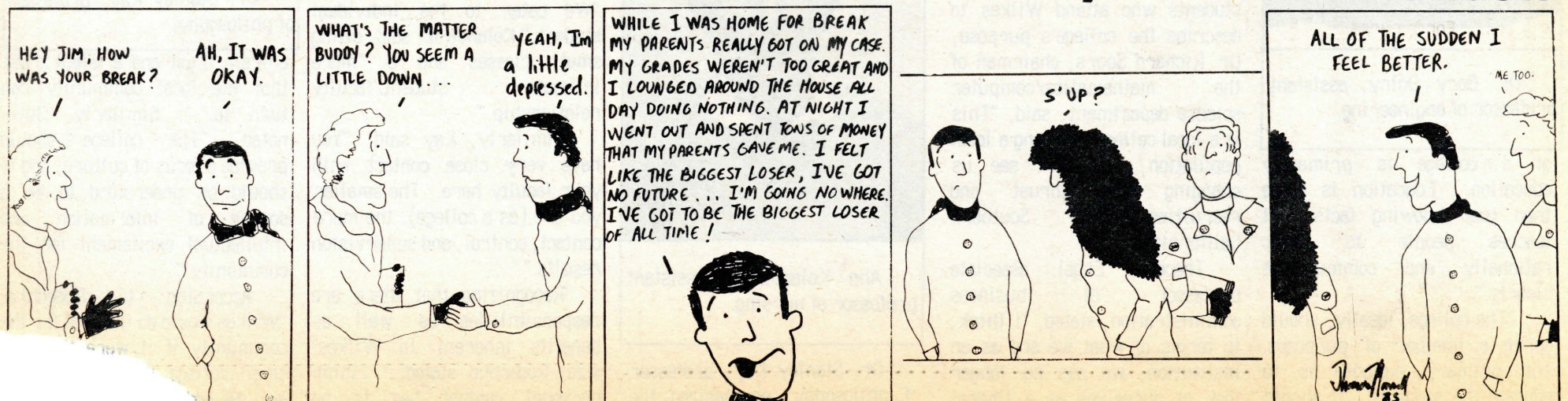
Capricorn (December 22-January 19) Excellent weekend ahead. Get everything you can out of this weekend, because weekends like this don't occur often. You can do no wrong this weekend. Everything you touch turns to gold, so to speak. *****

Aquarius (January 20-February 18) There is no way to avoid having a beat weekend. Everything you do to try to salvage this weekend goes sour on you. But don't be discouraged. Monday is right around the corner with a full week full of classes and assignments! *

Pisces (February 19-March 20) Dynamite weekend in store. Don't let it blow up in your face, though. You should get all you can out of this weekend, because an early look at next weekend doesn't look all that great. *****

ROCKER

by Thomas Monsell



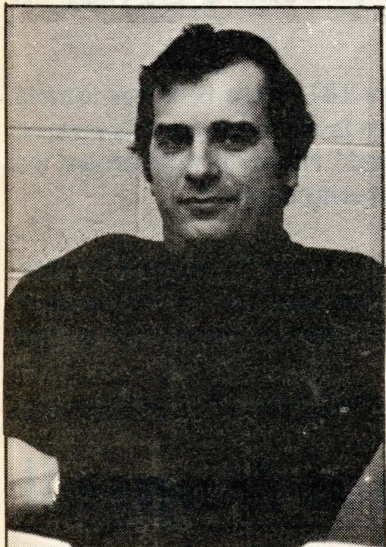
Faculty Speaks On Why W

Editor's note: In this issue, the *Beacon* presents the third part in a series exploring the purpose of Wilkes College as seen by various members of the college community. This article looks at the views of several faculty members; previous articles presented comments from administrators and from members of the Board of Trustees.

by Elizabeth Mazzullo

Continuing the college-wide quest to redefine the "mission" of Wilkes, the mission task force, chaired by Dean Gerald Hartdagen, now meets Friday mornings at 7:45 to aid President Christopher Breiseth in preparing his mission statement. The task force has met twice this semester to discuss a draft which summarizes responses to each of the nine mission questions and "will begin writing sections of the mission statement," according to the president.

Defining what he sees as the aim of Wilkes, Dr. Gary Dolny, assistant professor of engineering, said, "The purpose



Dr. Gary Dolny, assistant professor of engineering.

of a college is primarily education. Education is more than just knowing facts. It teaches people to think rationally and communicate clearly."

"The college, ideally, should serve a number of purposes. The primary purpose is to educate the students. It should

be a vehicle for research, and it should be a resource that the community can draw upon, be it the physical resources, the talent of the faculty, or the talent of the students," Dolny continued.

Dr. Stanley Gutin, professor of English, said, "The purpose of a college is to enrich the student's life and mind in a variety of ways. It puts him in



Dr. Stanley Gutin, professor of English.

touch with the great minds and events of the past so that he can better understand the present. It shows him how the world works, and it trains the mind to think more clearly."

"While the college broadens the student's mind, it also offers him the possibility of specializing so that he can penetrate more deeply in some specific area," Gutin said.

Other faculty members recognized additional aspects of Wilkes' purpose. According to Ann Kolanowski, assistant professor of nursing, the aim of the college is "to help the student develop--physically, emotionally, cognitively, and spiritually."

Focusing on the type of students who attend Wilkes to describe the college's purpose, Dr. Richard Sours, chairman of the mathematics/computer science department, said, "This is a local college, serving a local population. I can't see us changing that thrust and recruiting from Southern California."

Theodore Engel, associate professor of business administration, stated, "I think, in terms of what we are as an institution, we can no longer look at ourselves as a liberal

arts institution, but as an institution which is preparing students for a variety of careers in a traditional liberal arts setting."

One of the current issues in higher education concerns this question of balance between the traditional liberal arts curriculum and technical or pre-professional courses.

"I've always argued that there should be a balance of the two, in the best interests not only of the students, but of the college as well," Dr. James Rodechko, chairman of the history/political science department, said.

Dr. Kenneth Klemow, assistant professor of biology, also favors a balance of both and suggested instituting liberal arts minors for students majoring in technical fields. He explained, "Basically, what happens is that students who train for a career find getting a first job easy but are stifled in their development." Although finding a first job may be difficult for liberal arts majors, Klemow added, "chances for advancement are much better."

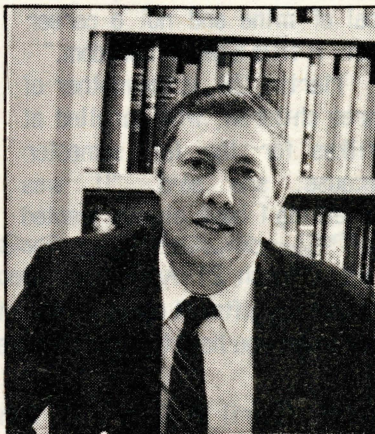
Sours also feels that a balance of traditional and technical courses is necessary, but added, "Although I see nothing wrong with viewing one's college education as a steppingstone to a career, what bothers me about many Wilkes students is that they're not here for an education, but for a meal ticket."



Ann Kolanowski, assistant professor of nursing.

Dr. Stanley Kay, professor of philosophy, emphasized the

"practical value" of the liberal arts, adding, "I think a person ought to go to college to get an education. It seems to me that an education prepares a person for what he'll do in life, including a job."



Dr. Richard Sours, chairman of the mathematics department.

For Gutin, however, "there's no easy answer" to this question of balance. "This college is a liberal arts institution, yet we recognize that many students are using it as a way to a job, and that in spite of all the public rhetoric on the importance of the liberal arts, students have a real problem in making their way in a difficult world," he said.

Gutin continued, "What the college needs to do is to recognize this need, offer technical, pre-professional programs, but at the same time continue to insist that whether the students know it or not, a broader liberal arts education will be important to them in their personal lives."

In addition to considering Wilkes' purpose and curriculum, faculty members discussed the benefits of Wilkes' character as a small college. "We cater to the individual student," Kolanowski said, citing small classes and a "more intimate student/faculty relationship."

Similarly, Kay said, "You have very close contact with your faculty here. The smaller you are [as a college], the more contact, control, and supervision results."

Recognizing that there are responsibilities as well as benefits inherent in Wilkes' size, Rodechko stated, "I think personal contact has to be

maximized between students and faculty. [Wilkes provides] an educational opportunity that allows students direct contact. Without it, we lose our significance as a small college."

Along with the obligation to insure contact between students and faculty, faculty members see responsibilities to the community which Wilkes should address as part of its function as a college. These responsibilities include providing services, culture, and an intellectual environment and serving the community by being a quality institution.

"I think it has three major responsibilities--teaching, research, and service. Often there are problems of a scientific or ecological nature in the community. Wilkes should be thought of when there are problems to be solved," Klemow said. The biology professor added, "The more that Wilkes can do for the community, the better publicity and the more students we'll get. It's a symbiotic sort of relationship," added Klemow.

Both Sours and Gutin feel that Wilkes should be a center for information and intellectual activity. Sours feels that Wilkes' responsibility is "to be



Dr. Stanley Kay, professor of philosophy.

a brain trust and a talent trust that the local community can turn to." Similarly, Gutin noted, "The college should provide a focus of culture, and it should be understood to be a source of information and intellectual excitement for the community."

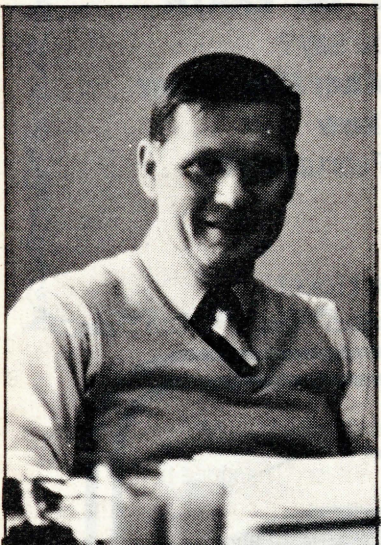
According to Rodechko, "Wilkes would do the best for the community if it were a small college." He ad-

e Are Here

"provide what the community needs, which is a quality small institution, and not necessarily what the community wants," which, according to the chairman, is "political participation."

"If you provide what the community wants, you become a follower, not a leader," Rodechko said.

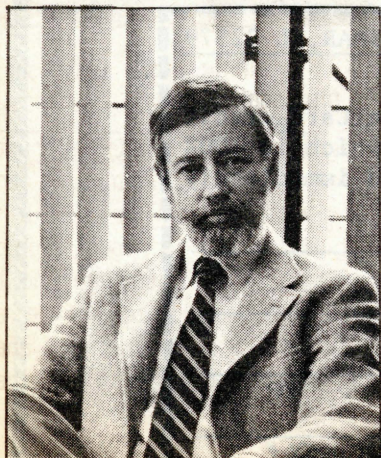
Faculty members also offered comments and



Dr. James Rodechko, chairman of the history/political science department.

suggestions for improving several aspects of the college. These aspects include the campus itself, the curriculum, and campus attitudes.

Sours and Engel both expressed what they see as a need for improved physical facilities, the former for a "long-overdue" new athletic facility, and the latter for more classrooms. Engel explained, "Basically, we're crowded for space. Some thought needs to be given to the physical plant."



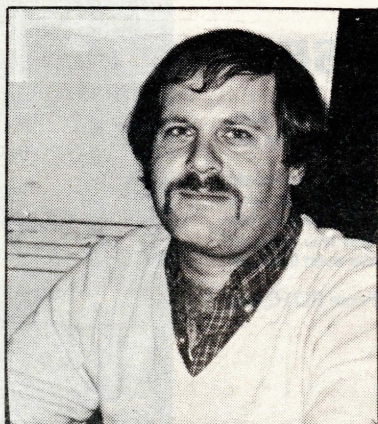
Theodore Engel, associate professor of business administration.

"There is also a need to address the issue of faculty development and to revitalize the morale of the faculty," Engel added.

Also mentioning faculty development, Kay stated, "I'm rather pleased with the direction the college is headed, particularly in faculty development." Kay explained that the effort, "the way I understand it," would begin to evaluate both how a faculty member could contribute to the college and how to help him achieve it.

Citing another facet of Wilkes, that of the emphasis placed on separate departments, Rodechko said, "I'd like to see less emphasis on departmental barriers and more on a cooperative relationship between departments." Rodechko also suggested "greater integration in the curriculum."

Along with discussing the physical plant, Gutin spoke of creating an atmosphere for



Dr. Kenneth Klemow, assistant professor of biology.

learning. "I would like to see a spirit in the college which would suggest that learning can be a source of delight and not a series of obstacles to get through," he said. "On a more mundane level, I'd like the temperatures in the classrooms, especially in Stark Hall, to be maintained at a more human level," Gutin added.

Kolanowski pointed out that campus-wide concern with Wilkes' mission will in itself suggest questions about the college and its future direction. "We need to take a look at ourselves and ask the questions we've been asking since the mission statement began," Kolanowski said.

Be Aware of Alcohol

Because this is Alcohol Awareness Week, I felt like writing about alcohol. Everybody has his own view about the good and bad aspects of alcohol. Here's mine.

I wish alcohol didn't exist.

I realize that's a pretty strong statement, and it probably sounds stupid to a lot of you out there.

This probably sounds like I'm dead set against alcohol and that I would never touch the stuff. Wrong. Those of you who know me, wipe the smiles from your faces. I'm not about to join the prohibitionists. I enjoy the stuff as much as anyone. I just wish someone would zap it from the face of the earth, not only for the obvious reasons, such as the millions of lives that would be saved (this should be reason enough), but for some of the "smaller" reasons that we're all pretty familiar with.

I just don't like what it does to some people, including myself.

Just the idea that the weekend is ahead is a reason for many people to start planning how drunk they're going to get. I can't stand sitting in the cafeteria on Monday afternoon and having someone come up to

AFTERTHOUGHT

by Thomas Monsell

me to ask, "What are you doing this weekend?" For God's sake, it's only Monday, not Friday night. If I answer, "I think I'm just going to hang out in my room and try to get some work done," the person looks at me as if I just had an affair with a dairy cow.

I enjoy being with my friends and having a few drinks. If there were some way for college students to drink in moderation, it would be amazing. But there isn't. We college students like to buy whole bottles of whiskey, etc., and drink the damn things by ourselves. Wow.

Still, this isn't that bad. If you can drink a lot and still be mellow, well, that's great. But this is incredibly rare. I've seen alcohol turn people into incredible things. Nice, friendly people turn into nice, overly-friendly people who are walking embarrassments to themselves and to those they

come in contact with.

I've just missed getting in some of the most unbelievable fights that have only one way of starting--too much alcohol. I've also seen some of the stupidest

damage done by those who have drunk enough to fill the ocean, such as windows broken for no reason except that alcohol told the person to do it.

It scares me that, as a society, we have to drink to have a great time. What's in that little bottle of liquid that makes life seem more worthwhile? What is it that drives people to spend all their money and ruin good family lives?

Sure, you could say it's an escape for those who can't deal with life. Fine. Escape into someone's arms, not into a bottle. Sure, a lot of people don't have anyone to turn to. Wrong. There are so many people and organizations out there who care that it's almost impossible to deny yourself someone's assistance.

Alcohol seems to unite us. Almost everyone enjoys a drink once in a while, and that's fine. When it turns into the only way to have a good time, then it's downright scary.

Big Brothers/Big Sisters Solve Big Problems

by Cherie Waters

For most, childhood memories bring back happier times, filled with a sense of security. However, there are many youngsters here in Luzerne County who need guidance and a friend to confide in.

The attention these children desire can be found through an organization called Big Brothers/Big Sisters, a national organization with a chapter here on campus.

"Big Brothers/Big Sisters is basically a program directed toward kids of single parents who don't receive enough attention and need someone to talk to," explained Senior Karen Sabbak, president of the club on campus. "It also applies to kids who have problems and through guidance counselors are recommended to Big Brothers/Big Sisters," said Sabbak.

One of the duties Sabbak

performs as president is planning fundraisers. "Since Big Brothers/Big Sisters is a non-profit organization, we make money by planning different activities such as a hoagie sale, a Christmas dinner, a barbecue in the spring, a roller skating party, and the upcoming talent show," said Sabbak.

The talent show is scheduled for Sunday, February 10 at 7:30 p.m. in the CPA. "We hope to get all of the college involved, including the faculty as well as the students," commented Sabbak. "Anyone who is interested in trying out for the show is more than welcome to come out for the auditions."

When asked how she became involved with the program, Sabbak responded, "I've had a 'little sister' of my own for over a year now and it really disappointed me that the club was a declining one. No one else wanted to put any effort

forward, so I decided to get things moving again."

Sabbak is not alone in her efforts. Vice President Belinda Housenbold, Treasurer Ellen McDermott, and Secretary Elissa Firnbach "have been so much help--I couldn't have done it without them!" insisted Sabbak.

"The only problem that the club runs into is that when a Big Brother/Big Sister is first matched up with a little brother or sister, interest is shown but the students gradually get discouraged when they aren't matched perfectly, because there are many types of kids with many different needs," said Sabbak.

"Big Brothers/Big Sisters is an all-around good organization," concluded Sabbak. "This school needs more spirit and the whole Big Brother/Big Sister experience is really a fun thing. After all, so few people can't keep a club like this running. It needs people to make it successful."

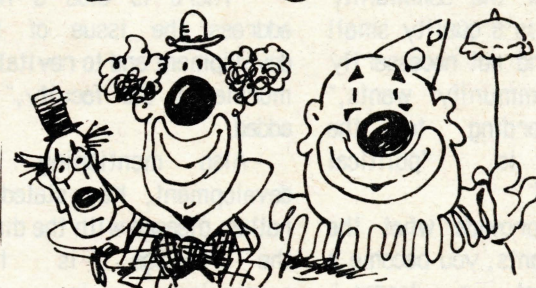
ALCOHOL AWARENESS WEEK

SCHEDULE OF EVENTS

DATE	TIME	TOPIC
Sun. Jan 27	7:30-9 pm	"Alcohol & Drug Use Among Young Adults"
Mon. Jan 28	7-8:30 pm	"Breathalyzer Demo"
	8:30-9:30 pm	"Alcohol & Drug Abuse: Discovery & Recovery"
Tues. Jan 29	11am-12pm	"Alcohol Advertising"
	12-1pm	"Stress & Alcohol"
	7-8:30pm	"Alcohol Related Deaths"
	9-10pm	"Mixology & Successful Partying"
Wed. Jan 30	7-8pm	"Role Playing & Emergency Aid" (Evans Rec. Room)
	8:30-9:30pm	"Recent Medical Advances in Field of Alcoholism"
Thurs. Jan 31	11am-1pm	"Legal Implications"
	7-8pm	"Alcoholism & Parenting"
	8:30-9:30pm	"Children of Alcoholics"

* All events in SLC 101 except "Role Playing & Emergency Aid".

SEND IN THE CLOWNS



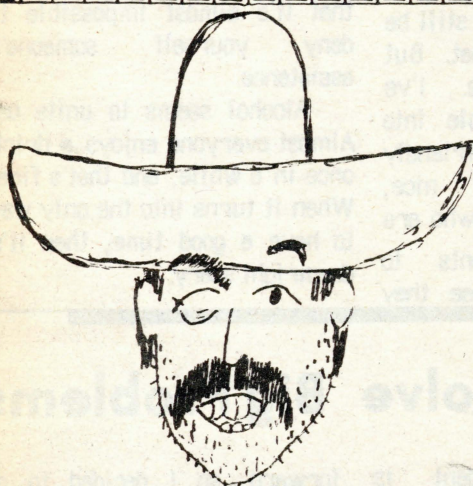
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Time 7:30 pm.

Place: CPA

Cost: \$1.50 per ticket



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Wilkes Administrators Leave Positions

by Cress Shallers

Dr. Andrew Shaw, Jr., Dean of Management and Director of the Institute of Regional Affairs, will leave Wilkes College on May 31, 1985.

Shaw said the change is due to new career opportunities, but he would not comment on the nature of his reasons for leaving.

"I have nothing negative to say; there is no controversy," Shaw said.

Shaw said he anticipates a change in his situation which will allow him to elaborate later this week.

President Christopher Breiseth also would not comment on the specifics, saying, "I will announce the details with Dr. Shaw in the near future."

Students will be affected by the loss of Shaw as a political science professor. But Breiseth intends to hire a full-time political science staff member.

"I will miss the students," said Shaw.

Shaw's administrative duties will be apportioned to his staff for the remainder of the year, Breiseth said.



Two Wilkes administrators, Dr. Andrew Shaw (left) and Richard Raspen, will leave their present positions to pursue new career opportunities.

by Cress Shallers

Richard G. Raspen resigned as Director of Alumni Relations to teach in the Commerce and Finance Department full-time.

Raspen said he has always been interested in teaching. In fact, he has taught part-time since his graduation from Wilkes in 1967.

Dr. Jerry Ridgley's resignation as chairman of the Commerce and Finance Department prior to the 1984-85 academic year gave Raspen the opportunity to teach Ridgley's management courses. Raspen became a full-time instructor before the spring semester.

President Christopher Breiseth said that a search committee is currently looking for a new Alumni Relations Director. Raspen anticipates working with his replacement to smooth the transition.

Breiseth said, "What I see is that Dick Raspen's own career objectives and the needs of the college were simultaneously met."

"Same Dick Raspen, same Wilkes College, same South River St., different view," Raspen said.

Media Seminar Held in Wilkes-Barre

by Annette Winski

Members of the media testified and defended their profession. Lawyers and judges argued and provided advice. It was the media's day in court, and the courtroom was at The Woodlands Inn and Resort.

On Saturday, January 19, The Times Leader sponsored a seminar, "The Media and the Law," inviting only 100 members of the public to watch the two panel discussions among reporters, editors, publishers, lawyers, judges, businessmen, and politicians.

Four members of the Wilkes

College community attended. President Christopher Breiseth, Dr. Bradford Kinney, and seniors Tim Williams and Annette Winski were among the observers.

The first discussion revolved around a citizen's right to a fair trial and the press' right to know. The second addressed the growing problem of libel suits.

One of the most publicized members of the panel, representing the political and business side of the issue, was former Secretary of the Interior James Watt. Watt's views were supported by Lawrence Foster,

president of public relations for Johnson and Johnson.

All branches of the media participated. The Philadelphia Inquirer sent two reporters and two editors to the seminar. Also speaking for the press was the president and publisher of the Fort Worth-Star Telegram, Phil Meek. Local press was represented by staff writers and an editor of The Times Leader.

Television and radio news director Paul Stueber (WNEP-TV) and area news reporters Bob Reynolds and Bill Longworth acted as local representatives of the broadcast media.

Harvard Law School professor Arthur R. Miller acted as moderator of the seminar and provided expert legal advice as well as a touch of humor. Miller is an expert in the law of privacy and has made many media appearances.

Opening and closing remarks were provided by media expert

Fred W. Friendly. Friendly served as president of CBS News for two years, originated and produced CBS Reports, wrote several books dealing with the freedom of the press and the first amendment, and is presently an advisor on communication to the president of the Ford Foundation.



Photo by Tim Williams

Award-Winning Alumnus Returns and Gives Reading

by Elizabeth Mazzullo

Wilkes alumnus Brent Spencer, 1984-85 recipient of the James A. Michener Award for a novel-in-progress, gave a poetry reading December 14 in the Annette Evans Alumni House.

At this gathering, Spencer, who participated in the Iowa Writer's Workshop, read his short story "The Small Things That Save Us," which recently appeared in the Atlantic Monthly.

The alumnus also read another short story, "Bobs Were Coming at Him," as well as three short poems--"Woman Trades Child for Sports Car," "Boy Raised by Wolves," and "Wenga's Cafe, Washington, Iowa."

At present, Spencer is finishing a novel with the working title of A Wilderness of Monkeys, a title taken from a line in Shakespeare's The Merchant of Venice.

Explaining his writing, Spencer said, "The places in the stories are all real. Parts of the stories are composites: the details are real, but the situations and conflicts are just things that seem to come out of the characters."

The Wilkes alumnus said that he originally began to write "to try to find a voice I didn't have, and to try to think about things I didn't know before I started."

James Watt, Fort Worth-Star Telegram reporter Mark Thompson, and Arthur Miller participate in panel discussions involving two hypothetical case studies. The first involved the questions of a defendant's right to a fair trial and of the influence of journalistic sensationalism. The second case dealt with libel.

35 Named to Who's Who

The following Wilkes College seniors have been named to the 1985 edition of Who's Who Among Students in American Universities and Colleges:

Karen Anderson, Michael Bernstein, Allyson Blodgett, David Brown, Karen Cassidy, Sean Connolly, Patricia DeCosmo, Lori Elias, William French, and David Gayeski.

Roger Heffington, Belinda Housenbold, Charlene Hurst, Kathy Hyde, David Kalinowski, Joan Kalinowski, Marion Karmilowicz, Karen Mason, Thomas McGuire, and Alan Melusen.

Thomas Monsell, Joseph Morissey, Donna O'Toole, Dorothy Price, Eric Reno, Kevin Romanko, Marianne Scicchitano, Sandra Spring, Michael Stone, Michelle Urban, Eugene Wachowski, Marete Wester, Mary Wildes, Tim Williams, and Annette Winski.

Campus nominating committees and editors of the annual directory have included the names of these students based on academic achievement, service to the community, leadership in extracurricular activities, and potential for continued success.

Chamber Players Resume Rehearsals

The Wilkes and Friends Chamber Players, under the direction of Herbert Garber, is resuming rehearsals Tuesday evening, January 29 at 7 P.m. in Darte Hall, Room 2.

All string players interested in performing with the Chamber orchestra are invited to call Dr. Garber at the Music Department, 824-4651, ext. 356.



Send Someone

A Valentine Message

in the Beacon.

Details Coming Soon!



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Attention Softball Players

There will be a meeting Thursday, January 30, at 11:00 in the gym for anyone interested in playing softball this year. Anyone not able to attend the meeting should contact Coach Nancy Roberts at the athletic office.

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Mon. & Thurs. til 9 p.m.

Senior Spotlight

Any seniors who have not yet had a senior picture taken for the '85 Annicola can have it taken on the re-sitting date which is Thursday, February 7. The photographer will be on the second floor of the SUB from 11 am. - 1 pm. and from 2-4 pm. Also, if any seniors have not yet picked up their senior picture package order through Varden Studios, they may be picked up on February 7 from 11 am. - 2 pm. on the 1st floor of the SUB.



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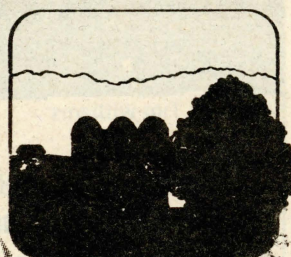
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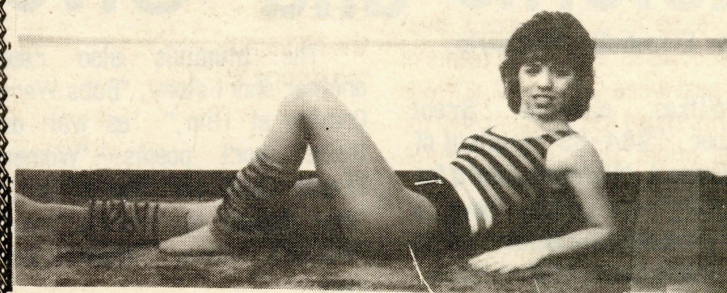
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Date	Place	Time
January 18 (Fri.)	Elk	4:00 pm
January 24 (Thurs.)	Montage	4:30 pm
February 2 (Sat.)	Camelback	3:00 pm
February 6 (Wed.)	Montage	4:30 pm
February 13 (Wed.)	Elk	4:00 pm
February 19 (Tues.)	Montage	4:00 pm
February 27 (Wed.)	Elk	4:00 pm
March 1 (Fri.)	Camelback	3:00 pm

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Photo by Eric Reed

The Lady Colonels are having a run of bad luck this season. The ladies' record stands at 6-10.

Lady Colonels Are Having Problems

by Mauri Lawler

The Wilkes College women's basketball team has had its ups and downs this season. The Lady Colonels presently have a 6-10 record, which is no indication of the quality of play they have shown this season.

Coach Nancy Roberts feels "frustrated" because the team has been working hard and has a good attitude despite the fact that losses have come in games in which the winner wasn't decided until the last minutes of the game.

Roberts also added that the team hasn't been getting the big breaks it needs to win the games, and some questionable calls by the officials have affected the team's play.

The two bright spots in the season have been senior co-captain Charlene Hurst and

junior Michelle Zawoiski. Hurst is presently ranked seventh in the nation for scoring (Division III) and is first in the Middle Atlantic Conference with a 26.4 points per game average.

Lady Colonels fans have seen her all-around shooting ability, which includes a deadly 20-foot jump shot or a move to the inside for a shot off the boards.

Hurst says that she also feels frustrated and that small team size and inexperience have been major factors in the losses this season.

Returning to the line-up is junior Michelle Zawoiski, who has come back with an 18.1 points per game average. Zawoiski has added power to the rebounding game and depth to the post position, in addition to her leadership on the court.

The Lady Colonels will face Philadelphia Textile, Lycoming,

Susquehanna, and Elizabethtown. All are tough opponents, but "not unbeatable," according to Zawoiski. "The team is looking to beat a big team to get back on the winning track," Zawoiski added.

The next home game will be tomorrow, January 30, against Susquehanna.

Attention Ski Club Members!

If you are interested in going on the February Vermont skiing weekend, you should contact Gay Meyers as soon as possible at ext. 342. Deposits and final payment for this trip are due now.

Gary Siegal: New Coach on the Block

by Bill Buzza

If you have been following the Wilkes wrestling team, you must have noticed the new face next to head coach John Reese. His name is Gary Siegal, and along with Billy Dodge, he assists Reese.

"I am very pleased with Gary," Reese said. "He can come out and roll around with the kids, which is something that I can't do anymore," Reese added.

Reese feels this year's team isn't quite as talented as teams of the past were. The great attitude of this squad has compensated for what might be a lack of talent. Reese also feels that Gary's personality has had a lot to do with this attitude change.

Besides being a nice guy, Gary has excellent credentials to back up his coaching skills. Siegal was a four-year starter for Eastern wrestling powerhouse Syracuse University. He compiled a 74-23-1 record while

wrestling for the Orangemen. Gary also is a three-time EIWA place winner and NCAA qualifier.

Siegal has beaten such notables as Wilkes College's Mark Popple.

Gary's senior year at Syracuse started out as the type of year most wrestlers only dream of. After his first 15 bouts, he sported an incredible 14-0-1 record and a fifth-place national ranking. But Siegal was forced to sit out the remainder of the year with a leg injury.

The Wilkes newcomer is originally from Mountaintop, where he wrestled for Crestwood High School. Gary's talents led him to an amazing 90-11-1 career mark. In his junior year, he became Crestwood's first state champion. He also came away with fourth and second place medals before hanging up his headgear for the Comets.

Siegal is currently

employed as a marketing representative for Golden Business machines. Gary plans to enroll in a masters program at Wilkes in the near future.

Siegal said he returned to Wilkes because "Wilkes is a very good school academically and also has a very well-known wrestling program."

According to co-captain Jim Mulligan, Gary is a very good strategist and assistant. Billy Dodge agreed and added that Siegal is good for the morale of the team because he relates well to the wrestlers.

For the future, Siegal said, "I would like to take over the team someday, but I'm not in any hurry. I feel that I need a few more years under the tutelage of Coach Reese. I couldn't handle the responsibility right now."

Siegal said he would not mind leaving the area now, but that he would like to come back and spend his last 20 or 30 years in Wilkes-Barre.



Photo by Mark Radabaugh

Assistant wrestling coach Gary Siegal has the credentials to make him a great wrestling coach. Siegal was a four-year starter for powerhouse Syracuse University.

Wilkes Captures Divisional Lead

by Janee Eyerman

The Wilkes Colonels increased their lead in the Middle Atlantic Conference Northeast Division by posting an impressive 97-87 victory over the Aggies of Delaware Valley after beating King's College and

dropping two games earlier in the week.

Sophomore Eric Jacobs led the Colonels' attack, scoring a game-high 30 points against Delaware Valley. Jacobs went six for six from the foul line and grabbed six rebounds while assisting on eight plays.

"Eric had a great game," head coach Bart Bellairs said. This win puts the Colonels at 11-6 overall and 8-3 in the MAC. "This win gives us some breathing room our division."

The Colonels started the week by dropping a game to MAC rival Scranton University 71-60.

At halftime, the Scranton Royals were leading by five and never looked back. Sloppy play and numerous turnovers in the second half helped the Royals to go on to clinch the victory.

Jacobs pumped in 18 points to be the game's high scorer. Dave Zapatocky and Mickey Lockwood each scored 12 points.

Wilkes dropped its second game to Elizabethtown College 76-69. Ken Yakobitis led the scoring with 23 points. Marc Graves also scored 15 points.

The deciding match for the Colonels was played against cross-town rival King's College. It took the Wilkes men three overtimes to finally finish off King's 72-67.

At the end of regulation time the score was tied 53-53. The first overtime period saw stiff battle and no scoring, which sent the game into the second overtime.

With seconds remaining in the second overtime, Eric Jacobs hit a 30-foot jump shot to tie the score at 61 and send the game into a third overtime period.

The Colonels finally took control in the final overtime and came out on top 72-67.

The Wilkes Colonels will play host to Susquehanna University tomorrow, January 30, at 8:00 p.m.



Photo by Eric Reed

Sophomore Bernie Kusakavitch was recently named Pizza Hut All-American. Kusakavitch plays defensive end for the Colonels. Shown with Bernie is Wilkes head coach Bill Unsworth.

Wilkes Grapplers Dump Temple Owls and Sweep Tri-Meet

by Mark Sarisky

The Wilkes College wrestling team improved its record to 9-3, defeating nationally-ranked Temple and sweeping a tri-meet with Western New England and Southern Connecticut Universities.

Last Saturday, the Colonels traveled to Philadelphia to take on the Owls of Temple University. Paul Wysocki's win at 190 pounds clinched the hard-fought 21-18 victory. Wilkes faced 15th-ranked Temple without the services of injured junior captain Jim Mulligan.

Returning home, the Colonels hosted a tri-meet with Southern Connecticut University and Western New England College. Against SCU, Craig Rome and Tony Troyan both scored pins to lead the Colonels to a 30-8 victory. Troyan was

down 11-6 when he came back to pin his opponent.

Things were much the same in the second match of the day as Wilkes rolled over Western New England 33-6. Dennis Mejias, Mark Gerbino, and Tom Jamicki all pinned for the Colonels, while Rome and Wysocki both scored their second victory of the day.

"These teams had some good wrestlers, but lacked the experience against big wrestling schools," Wilkes head coach John Reese said. "Our kids wrestled well, but it was hard to get up for the match. Paul (Wysocki) is really starting to wrestle well. The boy he beat was 11-1 going into the match," Reese said.

The Wilkes wrestlers will be home this Wednesday against Bucknell University and then will travel to Princeton to participate in a quadrangular meet against Princeton, Harvard, and Trenton State.

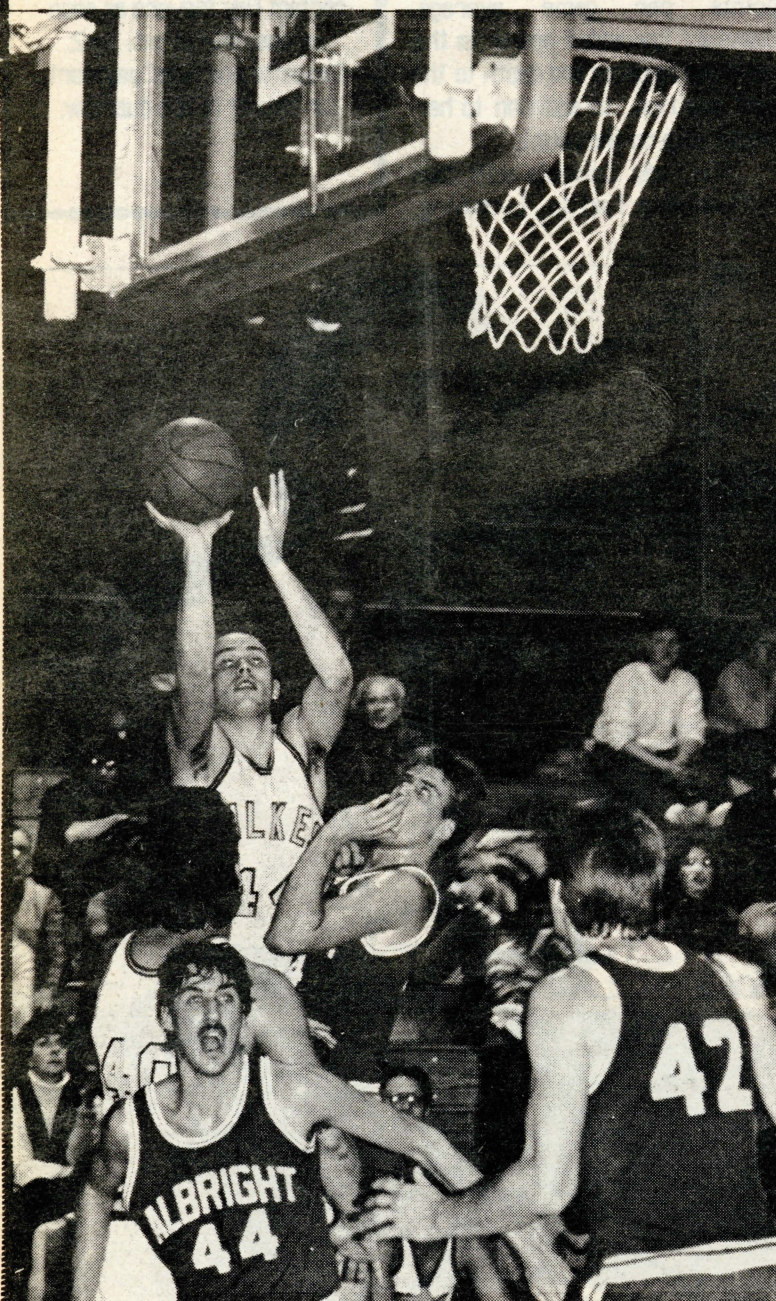


Photo by Mark Radabaugh

Junior Dave Zapatocky pumps in two points in last week's Albright-Wilkes game. Wilkes now holds the first place position in its MAC division.