

W I L K E S

UNIVERSE



VOLUME 1 ♦ NUMBER 2

WOODSTOCK, WILKES AND THE WORLD

A look at Wilkes culture
25 years ago and today

- ♦ Bucking a trend:
Robert Matley
'73 M '81 banks on
his community
- ♦ Wilkes delegation
visits Japan as
part of educational
exchange program
- ♦ Construction update:
A Campus at Work
- ♦ Alumni happenings



WILKES UNIVERSE

Volume 1 • Number 2

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FROM THE EDITOR

Who Was Gene Farley?

"Farley was a big, tough Quaker."
In one sentence, Trustee Emeritus Joe Wiendl crystallized the sentiment of nearly everyone who attended, taught or mopped floors at this institution before 1970. Words like "staunch," "strict," "stern," are often used to describe Wilkes's first president Dr. Eugene S. Farley—and he was all of those. But for more than 30 years he was the guiding force behind Bucknell University Junior College and Wilkes College, through good times and bad. You might say he was this institution's "conscience."

So we didn't know quite what to expect when we sent new communications assistant Christine Liberaski searching for information about hip culture on the Wilkes campus of 25 years ago. Would Dr. Farley have tolerated hippies at his Wilkes College? Did students dare protest the Vietnam war, or grow long hair, or even listen to rock and roll? After all, Dr. Farley was not fond of social rebellion. We also asked Chris to compare life at Wilkes in 1969 to that of today. That was the easy part: today, there is no Gene Farley. In fact, most of today's Wilkes students don't even know who he was, although some recognize his name from the Eugene Shedden Farley Library.

Can you imagine any Wilkes student of 1969 not knowing Dr. Farley?

"He was a typical authoritarian leader, which was not uncommon for that time," said Jane Lampe-Groh, dean of Student Affairs, who began at Wilkes in 1969. "Yet, he could be kind and compassionate."

Indeed, some of the more radical changes that shaped this campus took place after Farley stepped down as president in 1970. It was then Wilkes began to let down its hair a little bit—curfews were lifted and some of the more stringent rules were abandoned.

"Certainly in terms of growing up it was the right time," said Lampe-Groh, "because these types of strong authoritative leaders couldn't survive in the 70's."

If Farley was dogmatic, it was not without good reason, according to Professor Emeritus Charles B. Reif.

"It was true that he struck sparks with a lot of people," said Reif, but "Dr. Farley had a dream. He had a course to achieve that dream and he was a fighter. Only he knew how close to sinking was that frail vessel, and he was the one who was charged with keeping it afloat."

When Dr. Farley passed on in 1974, Wilkes would continue to thrive under the outstanding leadership of presidents Francis Michelini, Robert Capin and, today, Christopher Breiseth.

Today's Wilkes students—whether or not they know his name—would not be on this campus if Dr. Eugene S. Farley hadn't charted the course.

Sincerely,

Vaughn A. Shinkus '91
Editor



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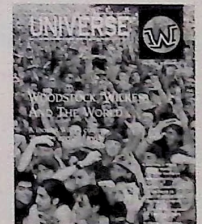
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On the Cover

A sea of humanity at Woodstock '94, held in August on an 840-acre farm in Saugerties, New York, near the sight of the original 1969 event. More than 160,000 attended the three-day festival.

—Photo by Kostas Mallios



Campus Construction Begins

by Stephanie Geyer, Assistant Director of University Relations

Wilkes took a groundbreaking step toward renovating its campus recently, as the site for a new \$7 million classroom building was prepared for construction.

The official shovel-turning was held on September 13 to commemorate the beginning of construction on the new 55,000 square-foot facility. It will house the School of Liberal Arts and Human Sciences and the School of Business, Society and Public Policy, along with common facilities, such as computer labs, classrooms, student and faculty lounges. Set to open for the Fall, 1995 semester, the new facility will help create a stronger physical identity for the two schools, which currently have departments throughout the campus.

Faced in brick of a deep reddish-brown, the structure will provide a link between the distinguished older buildings and the newer buildings on campus. Multiple gables on the street side of the building have been designed to continue the scale and rhythm of the grand old houses. On each end of the building



Turning the soil at groundbreaking ceremonies are, from left, President Christopher N. Breiseth; Andrew Mazzo '95, Student Government President; Wilkes-Barre Mayor Lee Namey '68, Chairman of the Board of Trustees Eugene Roth '57, and graduate student Cheryl Javer M '95

is an entryway which leads into the office suite for each dean of the schools.

A special effort was made to preserve some of the trees which were located on the construction site of the new building. Experts from Greentree Nurseries in Allentown were contracted to relocate

a hydrangea tree and two holly trees to new areas near Evans Hall and the Arnaud C. Marts Sports and Conference Center.

The construction of this facility is the latest step

in a \$25 million campus improvement project which began in August, 1993. In addition to the classroom and office building, Wilkes will begin renovations to the Stark Learning Center and its laboratories to accommodate the new Doctor of Pharmacy program. A new student union and dining facility also will be constructed.

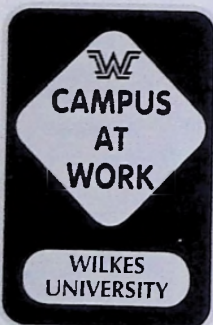
Capin Hall, located on South Franklin Street, is currently undergoing renovation and is slated for completion this fall.

The campus building project will divide the 27-acre campus into two distinct areas. The northern half will encompass an academic quadrangle, which will house all of

the classroom and laboratory buildings. The southern half will form the residential section, where many of the residence halls are located. The plan also calls for additional parking facilities within the southern quad, as well as a greenway, which will span the middle of the campus.

Wilkes has also finalized a new parking plan which increases the number of student spaces. Visitors who obtain a short term parking pass may park in the lot between Chase Hall and Stark Learning Center or in the rear of Weckesser Hall.

University Relations intern Nicole Simmons '95 contributed to this article.



Graham Named New Dean of Pharmacy

Dr. Bernard Graham, former associate dean of the College of Pharmacy at Idaho State University, has been named dean of Pharmacy at Wilkes



University, where he will oversee the planning and implementation of the new Doctor of Pharmacy degree program. Dr. Bernard Graham brings nearly 25 years of experience in education and industry to Wilkes. At Idaho State, he was instrumental in the development and implementation of the University's traditional and non-traditional doctoral Pharmacy programs, serving as a primary administrative officer and the director of student affairs for the College of Pharmacy.

As an educator, Graham has developed and presented courses in physical pharmacy, pharmacy calculations, nuclear pharmacy, health physics and environmental restoration. His research efforts have focused on health physics and radiological environmental monitoring issues. He has co-authored 35 refereed scholarly works and has served as the principal investigator for numerous grants and contracts at Idaho State.

During a four-year tenure as senior health physicist and environmental group supervisor with Pennsylvania Power and Light Company in Allentown, Graham had administrative responsibility for environmental, meteorological and nuclear planning programs. He also formerly served as associate professor for the College of Pharmacy at the University of South Carolina.

Fieldhouse Gets Naming Gift

Wilkes University will host a ceremony and reception Saturday, October 22 to dedicate the J. Donald and Marion E. Munson Fieldhouse. The reception will begin at 11:30 a.m. at the fieldhouse, with the program to follow at noon in the lobby. The Wilkes University Colonels Football team will meet Widener University at 1 p.m. on Ralston Field.

A resident of Edwardsville, Munson recently made a gift of \$250,000 in memory of his late wife, Marion. The couple owned Climate Equipment, an air conditioning and plumbing equipment store, from 1933 until 1988. Mrs. Munson was a lyric soprano and sang with area choral groups and as a soloist at the First United Methodist Church of Wilkes-Barre and the Church of Christ Uniting.

Kingston.

An acquaintance through local civic clubs of Wilkes's first president, Dr. Eugene Farley, Munson has followed the school's progress for many years.

"I know that Marion would be glad to know that we're supporting the school and especially the students," said Munson.

The University recently invested \$1 million to renovate and expand the Munson Fieldhouse. The improvements—which include new weight and training rooms, offices, a conference room, and several new locker rooms—were completed in time for the football team's championship season last fall. The baseball, softball, field hockey, and men's and women's soccer and tennis teams also use the facilities.

—Stephanie Geyer



J. Donald Munson, center, with Vice President for Development Tom Hatzor and President Christopher N. Breiseth

Graham received a Bachelor of Science degree from Albany College of Pharmacy at Union University, and Masters and Doctoral degrees from the School of Pharmacy and Pharmaceutical Sciences at Purdue University. He has been a registered

pharmacist with the Vermont, Indiana and South Carolina state pharmacy boards.

Graham is married to the former Doreen Zobre and has two sons, Bernard William and Paul William.

—Nicole Simmons



A Visit to Japan

by Vaughn A. Shinbus '91



Students from Tamagawa University travelled with the American delegation throughout much of their time in Tokyo.

The murky May weather provided an appropriate backdrop for the lush trees and gardens of Kyoto, Japan. As the American visitors walked the narrow streets and toured the temples of the old capital they were overcome with an emotion none of them could adequately describe. Call it an aura.

"Japan can do that to you," says undergraduate **Darlene Jones '95**. "At certain times it would hit you. You know those things have been there for years; that centuries ago people probably stood there and admired the same things you are. I've never had that feeling before."

"It was sort of sublime," adds **Andrew Mits**, a 1990 teacher certification graduate. "There was a lot of spirit there—the history,

the agedness of it. It was a real intangible feeling."

Mits and Jones, along with undergraduate **Nancy Bingham '96**, graduate student **Kei Takahashi** and assistant professor of Education **Dr. Diane Polachek '78**, were in Japan as part of Wilkes University's continuing educational exchange program with Tamagawa University. A balance of education and recreation, the 10-day trip included tours of public and private Japanese schools, and excursions to Mt. Fuji, Hakone and Kyoto.

The trip began at Tamagawa University in the village of Machida, a 30-minute train ride from Tokyo. Excited, but exhausted after nearly 24 hours of travel, the group was comforted by the hospitality of their hosts, who

included Tamagawa officials and students who had visited Wilkes in March. After a night's rest, they toured the Tamagawa campus, and met with faculty, students and university president Oshiaki Obara.

The group's first weekend excursion was to Mt. Fuji and Hakone. At the 9000 feet mark of Mt. Fuji, they stopped at a temple where it is customary to pray for a good climb. The Japanese believe that ghosts reside in the forest surrounding the mountain, and the group was not taking any chances.

"It's best to have some spiritual protection," notes Mits.

Along the way, they ate a 12-course Japanese meal at a soba noodle restaurant. In the traditional Japanese manner—seated on the floor—they slurped down

bowls of the stringy noodles. But they couldn't keep up with their host, Tamagawa Education Department chairman Yasutada Takahashi, who once ate 108 bowls in a soba noodle-eating contest.

"There were some unique foods," says Polachek. "But we kept an open mind and tried them."

"All the beauty comes together in a Japanese meal," she adds. "Not only was it a culinary experience; it was a cultural experience."

Another highlight, according to the group, was their trip to the sulfur springs at Hakone, where it is customary to eat a blackened hard-boiled egg for good luck. The Japanese believe that doing this will add a year to your life. And Polachek has proof it works—she ate one with a 98-year-old Japanese man.

"We had a beautiful weekend in the countryside," she said.

EDUCATION: JAPAN AND U.S.

After the weekend of leisure and relaxation, the group returned to Tamagawa to further study the Japanese educational system.

The prospective teachers talked shop with their Japanese counterparts and compared their educational systems. According to Polachek, the Japanese people have a lot of good things to say about education in the United States. In fact, she says, many Japanese parents encourage their children to study in America. Michiya Fujikashi, a professor who taught at Wilkes a year ago, is one example—he hopes to someday send his children to Wilkes.



From left: Kei Takahashi, Dr. Diane Polachek '78, Nancy Bingham '96 and Darlene Jones '95 pose in front of Mt. Fuji.

The American delegation was impressed that the Japanese integrate technology into the classroom at a very early age—kindergartners use computers to design pictures and tell stories. But at the high school level, they found that Japanese instructors emphasize rote and drill over problem solving and creative thinking.

"If the Japanese could learn anything from us," says Polachek, "it's that they need to focus more on interaction, interactive education and cooperative learning."

Steeped in tradition, the Japanese system is changing slowly, says Polachek. Last year, when a group of teachers from Tamagawa visited Wilkes and other schools in the eastern United States, they acknowledged the need to integrate interactive learning to their system. It is this type of cross-cultural learning that makes the Wilkes-Tamagawa program so vital.

SISTER INSTITUTIONS

The educational exchange program began in 1991, when Tamagawa University was established as Wilkes's sister institution. Soon after, the first delega-

"There was a lot of spirit there—the history, the agedness of it."

Andrew Mits '90



The Golden Temple in Kyoto, Japan.

“We would be remiss if we did not extend our borders. The world is getting smaller all the time. Language and culture should not be barriers to learning.”

Dr. Diane Polachek '78



tion from Tamagawa visited Wilkes, followed by other groups in 1992 and 1993. Because of the expense involved in travelling from the United States to Japan—cost for the American students was more than \$1800—this is the first time a Wilkes delegation has gone to Japan. But Polachek, who coordinates the program, is hopeful that a second group will return next year. This cross-cultural learning is important, she says, because it expands the students' perspective of the state of education in today's world.

“We would be remiss if we did not extend our borders,” says Polachek. “The world is getting smaller all the time so you can't just depend upon what's happening in your own city, your own state—even your own nation. You have to think globally. Language and culture should not be barriers to learning.”

According to Polachek, the program also nurtures a respect for diversity. In addition to its educational focus, the trip was a chance for the American students



Students at levels from kindergarten through university are educated on the campus of Tamagawa University, which is located in the village of Machida, 30-minutes from Tokyo.

to absorb Japanese culture. Luckily, they were prepared. Each had studied the language, and Kei Takahashi knew the subject well—she's from Japan, the daughter of Professor Takahashi. For weeks prior to the trip, the group met to study Japanese language and culture.

“I've been planning to do this since I entered Wilkes,” says Jones, who plans to teach English in Japan after she receives her degree in May. “I've been very interested in Japanese language and culture for many years.”

CULTURAL LESSONS

The group learned quickly that the Japanese keep a very hectic schedule, going to bed late and getting up very early. As a result, many Japanese sleep while standing on commuter trains on their way to and from work. “You see a lot of tired Japanese people,” says Polachek.

And that lifestyle begins in school, where students face immense pressure to succeed. In addition to their regular studies, many students attend *Juku*—or cram school—for 20 hours a week

And there is evidence that this fast-paced lifestyle takes a toll: the suicide rate among Japanese teens is alarmingly high.

Yet Japan is a place where the family is still very much intact. A child's support system often includes the extended family—grandparents, aunts and uncles. Mothers nurture within their children a respect for teachers, a respect for school and a respect for their peers. It's a lesson Americans could learn from the Japanese, says Polachek, since the family plays a crucial role in a child's educational development.

“We need to make our prospective teachers aware that it is crucial and it can work,” she says. “We need to encourage our teachers to keep more open lines of communication with our parents; to get the parent and the family more involved.”

The Japanese also focus on accountability, being responsible for yourself and for your school and respecting property. This is evident at Tamagawa, where high school and junior high school students sweep the campus grounds and prune its gardens.

“Japan is as alien to our Western world as you can get,” says Mits. “They don't see things the way we do. They believe in doing everything to support the group.”

The cultural differences are also noticeable with regard to gender equity. It's a man's world in Japan, says Polachek. Many of the people she met were surprised to find that she is a



Andrew Mits '90 exchanges “high-fives” with two young Japanese friends.

University professor, since there are so few female university professors in Japan. But women are making progress—though slowly—in the Japanese gender battle, says Jones.

“A lot of people have the idea that (Japanese) women are subservient, sweet and compliant,” she says. “But they're quite strong. They'll catch up in time.”

“AN EMOTIONAL FAREWELL”

After two days in Kyoto, the group returned to Tokyo for the remainder of the trip. There they sponsored an “American Night,” where they shared American specialties such as Hershey's kisses, lasagna, Cracker Jack, and American songs with their Japanese hosts.

At *Asakusa*, a Japanese market, the Americans bought gifts such as chopsticks, kimonos, wall

hangings, sushi dishes, and Japanese pottery.

But when it came time to leave, they realized they were taking home more than souvenirs—they were also taking friendships established with the Japanese students and teachers who accompanied them throughout the trip.

“There was a real bonding among the students,” says Polachek. “They were literally hanging on to us. It was an emotional farewell.”

Extending the Tamagawa-Wilkes cultural exchange, many of those friendships have continued across the miles through letters and phone calls.

“The Japanese are genuinely beautiful people—totally embracing,” says Polachek.

“It was a vibrant experience.”



A walk down memory lane—through the mud

Woodstock, Wilkes and the World

by *Christine Liberaski*
Communications Assistant



The psychedelic stage at Woodstock '94, which was held in Saugerties, New York, near the site of the original 1969 event.



Goopy, heavy mud.

The brown, saturated earth made Woodstock '94 a giant Slip N' Slide.

The same could be said for the original Woodstock.

Around the world and here at Wilkes, the past 25 years have ushered in significant social, political and economic changes. However, when it comes down to it, some things are still the same—like the fact that dirt and rain, plus hundreds of thousands of people, still equal a slimy, slippery mess.

The original Woodstock was not only an event, but the defining characteristic of a generation. It was the summer of 1969 and it was the height of the United State's involvement in the Vietnam War. On campuses across the country, including Wilkes College, students protested the war and social injustices.

These young men and women were disenchanted with the American Dream and the American government, but they decided together they could make a difference. Twenty-five years later, many of their children are feeling some of these same feelings.

Though Woodstock '94 attracted people from all age groups, the majority



Muddy Woodstockers are passed through the audience at Woodstock '94.

of the estimated 250,000 concert-goers were between 18 and 20-something years old. These members of Generation X, as they've been dubbed, have a new set of problems and complaints.

THE WOODSTOCK GENERATION

Don Ronchetti '72, remembers life at Wilkes around the time of Woodstock. He didn't call himself a hippie back then, but others did. For some reason he can't remember, he talked himself out of going to Woodstock.

"No one thought Woodstock would turn out to be what it is considered today. So I didn't go. I went to other concerts that summer," says Ronchetti, of Kingston.

Now an art teacher, Ronchetti remembers hanging out in what was

called the "Commons" during his days at Wilkes. He and his friends had long hair—when their parents allowed it—and they talked about music and getting the country out of the war. He even remembers a Vietnam protest in which he marched from Public Square back to campus.

Ronchetti admits, though, that he and his friends were a minority that at first took a lot of harassment from other students and faculty. But as years and the war dragged on, people started accepting them and their beliefs more and more.

"Yes, there were some 'hippies' here, but they stood out more by their dress than anything else," says Jane Lampe-Groh, current dean of Student Affairs who began her career at Wilkes in July 1969, as dean of women

Some things are still the same—like the fact that dirt and rain, plus hundreds of thousands of people, still equal a slimy, slippery mess.



About the Photographer

Several of the photographs which appear with this article were taken on location at Woodstock '94 by Kostas Mallios, the newly-appointed director of Wilkes University's Small Business Development Center (SBDC).

Mallios covered Woodstock for Musicoekdotiki Music Publications, a European music magazine publisher based in Athens, Greece. He formerly served as executive editor for the company, which produces five magazines in 11 countries of the European Community and Newly Independent States.

Now a contributing editor for Musicoekdotiki, Mallios says he couldn't resist the chance to cover Woodstock '94.

"You don't pass up the opportunity for potential monumental impact," he says. "It was such a big spectacle. Something like that cannot be missed."

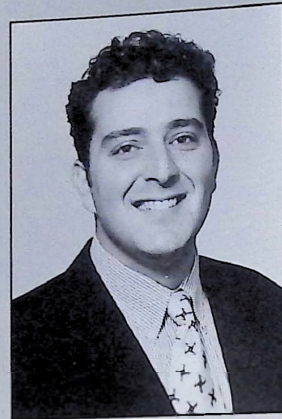
Still, he believes Woodstock '94 missed its mark of recreating the original event.

"It wasn't about the 60's," says Mallios. "It had its own identity. It was a giant event and spectacle in its own rite, and was one of the biggest marketing efforts in recent memory. They milked it dry."

As different as the two industries might seem, Mallios believes his experience in the music publishing business helps him as director of the SBDC.

"In both areas you are dealing with capital markets," he says. "A lot of my responsibility at SBDC is working to get market penetration either with clients or within industry."

One of 14 centers associated with the Pennsylvania Small Business



Kostas Mallios

Development Centers, Wilkes SBDC provides free in-depth assistance to potential and existing businesses in Luzerne, Carbon, Columbia and Schuylkill counties. Since Mallios took over as director in July, he has been developing an operational plan that will outreach to the entire community.

Mallios received a bachelor's degree in marketing management from Siena College, Loudonville. He earned an M.B.A. in management and technology from Rensselaer Polytechnic Institute, where he also served as project director/consultant for the Center for Entrepreneurship of New Technological Ventures.

Previously, Mallios served as the director of operations for Paper House Productions, an international greeting card company. He also is a partner in his family's business, House of Pizza Restaurants.

students. "But this campus, as I think it is still today, reflects a relatively conservative type of student."

Carol Husa '73, agrees. She started at Wilkes in 1969, just weeks after she and three friends bought a \$125 van to get to Woodstock.

"Wilkes was a very traditional college. There was hardly any social consciousness going on at all, but that was the case for most small schools of the time," says Husa. "There were some hippies, but there were mostly preppies in their culottes and sweaters."

Husa does remember one protest in 1969 or 1970. Several female dormitory students plopped themselves down in the old gymnasium and threatened to stay until their curfew was lifted. When the administration found out and asked them to leave, the girls got up and left without incident. Somehow, though, they still got the curfew changed.

Lampe-Groh remembers several protests over the school's stringent rules. Both she and Husa agree that this strictness, in part, came from administrators' rules, especially those directed by Dr. Eugene Farley, who was president at the time. He was famous for walking through campus breaking apart couples who were holding hands.

"He was staunch man," says Husa. "He wanted ivy clad walls and students with 1930s values. I'm sure



Running Amuck—Several hundred Woodstock attendees gave up on trying to stay dry. Here the 'mud people,' as they were known, infiltrated the cleaner portion of the crowd.

if he could find a way, he would have had everyone on the glee club."

Travelling from Woodstock to Wilkes that summer was like travelling to another universe for Husa. She remembers the "gobs of people" around her at the show, all dressed similarly in bell-bottom jeans, t-shirts and sandals. And most everyone—men and women—had long, straight hair parted down the middle.

"People talk about Woodstock as this wonderful thing. It was really just a symbol of the times," says Husa. "It put a name to a generation."

THE BEAT GOES ON

Neither Husa nor Ronchetti went to Woodstock '94, but they did do something that they would have never dreamed possible back in 1969—they watched the

concert live on pay-per-view television. Ronchetti watched it with his daughter **Angelique '95**, a member of Generation X and Wilkes senior. They both enjoyed it.

"We watched it practically all day Sunday," says Don Ronchetti. "And you have to remember that, for the first Woodstock, that would have never been possible. There was no cable and only three or four stations to watch."

Many people who went to the original Woodstock or who lived in that era criticized the capitalistic side of Woodstock '94. From a Pepsi sponsorship to Woodstock currency, the commercialism they said went against what the original event stood for.

"You couldn't have a concert like Woodstock II today and not try to make money," contends **Garry Taroli, Esq. '76**, of Dallas.

"You've got all kinds of expenses you didn't have for the original concert—like the fact that the promoters had to pay for 69 MASH units and pay overtime for about 1,000 state troopers."

Taroli, an attorney for Rosenn, Jenkins and Greenwald in Wilkes-Barre, received free back stage passes from one of Woodstock '94's promoters after helping him with some of the show's legal details. This meant Taroli and three friends didn't have to pay \$135 a piece for tickets and got the best and driest seats at the concert.

Erin Kinney '91, and **Susan Vanderburg '91**, weren't as well connected as Taroli and had to pay for their tickets. But they figure they got a bargain anyway. They saw 16 acts with one ticket, which comes to about \$8.50 a show.

"People talk about Woodstock as this wonderful thing. It was really just a symbol of the times. It put a name to a generation."

Carol Husa '73





Young Alums Brave Mud for Weekend of Fun

Intense. If Erin Kinney '91 had to describe Woodstock 94 in one word, the word would be "intense." From the people, to the music, to the traffic, nothing about the three-day event left Kinney and friend Susan Vanderburg '91, wanting more.

Except, maybe, a shower. "There was mud and mud people everywhere," said Kinney. "People were sliding down the side of a huge muddy hill and getting covered in mud. I probably would have joined them if I could have taken a cold shower."

Just like the original Woodstock, the second-coming had mounds of mud. Other similarities included performers, like Joe Cocker and Crosby, Stills and Nash, and a plentitude of peaceful people.

"I have never been around so many great people at one time," said

Kinney. "Everyone was so friendly. As they say, there were no 'negative vibes.'"

Some rocking vibrations she and Vanderburg did get, however, were from the screaming guitars on Woodstock 94's two stages. Their favorite performances included Live—who coincidentally will play at Wilkes on October 2—and Blind Mellon.

"It was hard to get from stage to stage, though, because of all the people," says Vanderburg. "It was frustrating."

Despite the minor problems, Kinney and Vanderburg say they're glad they experienced Woodstock '94. They'll never forget the city of tents that sprouted from the dirt in every corner of the concert-grounds, or the French man who needed help converting French money to American dollars to Woodstock currency; or, especially, the friendships

they formed with complete strangers.

"I wish I could have taken one of those itty-bitty video cameras," says Kinney. "I would have gotten some great shots."



Wilkes alumnae Kristen Shinn '93, Erin Kinney '91, Deborah Semel '93 and Susan Vanderburg '91 met by chance on the crowded ground of Woodstock '94.

Kinney and Vanderburg, both of Kingston, had a wet three days of peace and music, and they loved it. They met people from across the country—Nebraska, Arizona—and shared an experience with people from around the world—Croatia, Indonesia, France. They even bumped into two old friends from Wilkes, Kristen Shinn '93, and Deborah Semel '93, who now live in New Jersey.

From what Kinney and Vanderburg have heard about 1969's Woodstock, they'd say their Woodstock was like the original in some ways and very different in others.

"There were some of the same problems from the first Woodstock, like traffic, drugs and people getting in for free," says Vanderburg. "But there was also a sense of community between everyone like at the first one. People treated people nicely."

The biggest differences between the two Woodstocks, Kinney says, were due to technological advances made during the past 25 years. There were huge screens on the side of the stages so that everyone, no matter where they stood, saw performers close-up, and giant speakers carried the music to all corners of the campgrounds. But the most impressive difference, according to Kinney, was a simulcast from Sarajevo that enabled her to see a Sarajavan audience enjoying the show.

"It was definitely a sign of the times," says Kinney.

WOODSTOCK, WILKES AND THE WORLD

Although the world is different in so many ways, Kinney, Vanderburg and Angelique Ronchetti believe their world is as uncertain as it was for Hussa, Taroli and Don Ronchetti. Their country is not at war, but there is war on the streets. There are laws against racism, sex-

ism and other forms of discrimination, but problems still abound. There is no longer free love; there is AIDS.

"I have a six-year-old son and I worry about what the world will be like for him when he's my age," says Angelique Ronchetti. "Because if you look at it, so much has changed since my dad was my age."

Lampe-Groh has been at Wilkes since the first Woodstock and has watched the student body change through the years. Although she has seen the generations struggle with their problems, she has also seen them crusade for their beliefs. If anything good came out of Vietnam, Lampe-Groh says, it was an increase in students' awareness of the world around them.

"Although I doubt students are as well-tuned into health care issues as they should be, which is something very important for them to be thinking about today," says



Attorney Garry Taroli '76, second from right, with friends David L. Williams, Lancaster; Bob Kellagher, Dallas; and Gary Gavenus, Blowing Rock, N.C.

Lampe-Groh, "I think they're coming around and taking a more sophisticated look at issues. But, as a nation we're doing that now."

"And Wilkes students, too." Lampe-Groh continues, "are probably a little more aware of the issues than they used to be."

This student awareness is something Lampe-Groh feels Wilkes has always welcomed, even when it came in the form of protests. She adds that University policy states that students can voice their opinions as long as it does not interfere with the operation of the school or the life of its students. This policy has been the same since Lampe-Groh began at Wilkes.

"I think one of our strengths is that even during very tough times, Wilkes really maintains a commitment to interacting with dissenting and disagreeing groups," says Lampe-Groh. "And we've done a good job through the years responding to what we've heard."

Christine Liberaski recently was named communications assistant in the University Relations Office. She formerly was a features writer for The Times Leader newspaper, Wilkes-Barre.

Prices: then and now

ITEM	1969	1994	%INCREASE
Beer:			
Schlitz -			
6 pack of 12 oz. cans	.99	3.59	262.63%
Theater Ticket			
Neil Simon's "Plaza Suite"			
Orchestra seat, evening performance, Mon-Thurs.	5.95	65.00	992.44%
Soda			
Pepsi (no deposit)			
6 pack of 10-oz bottles	.59	2.49	322.03%
Magazine			
LIFE	.40	3.95	887.75%
Newspaper			
New York Times			
Sunday section	.50	2.00	300%
Toothpaste			
Colgate- 6.75 oz. tube.	.55	2.59	370.91%
Baseball Cards			
TOPPS 1966 complete set	11.95	4,750	39,650.61%
Sleeping Bag			
Duraloft- 3 lb. washable; 100% polyester insulation; 36" x 80" cut size.	17.95	320.00	1682.73%
Tent			
Eagle wall tent; cut size (5'x7')	17.75	540.00	2942.25%
Automobile			
Volkswagen station wagon	2,602.00	23,500.00	803.15%
Catsup			
Hunts 14 oz. bottle	.22	1.20	445.45%
Shoes			
Women's- FLATS	6.95	73.00	950.35%
Shirt			
Mens-ARROW; available in 19 solid colors.	7.50	29.00	286.66%
Concert			
Woodstock: 2-3 Days of peace and music.	18.00	135.00	650%



Bob Matley '73, M '81 is executive vice president of First Heritage Bank in Wilkes-Barre.

Bucking a Trend

Banking on the Community

by Marlene Mangan '93

Robert Matley's philosophy is simple: bigger isn't necessarily better.

As executive vice president of First Heritage Bank in Wilkes-Barre—an independently-owned bank that opened in June—Matley ('73, M '81) is bucking a national banking trend by getting back to basics.

"There was clearly a need for a local bank with local ownership, management and decision making," says Matley. "First Heritage provides a higher level of personal service that is missing in a lot of bigger banking organizations."

Matley's primary responsibility is as senior lending officer. As such, he deals mainly with business and commercial loans, but has a wealth of other responsibilities, as well—so many, in fact, that it is not uncommon for him to work well into the evening.

"In a small organization like this one, we end up doing lots of things that in a larger organization there would be a special department for—like human resources or purchasing," he says.

A COMMUNITY ASSET

Matley firmly believes that the way business gets done today is different from what people were accustomed to years ago. He's watched several local banks—such as United Penn, First Eastern, Northeastern, and Wyoming National—go through mergers once, twice, even three times. As a result, he

says, many of the functions that were once performed locally now have been consolidated into a larger operation outside of the community—often in Philadelphia, Pittsburgh or even New Jersey.

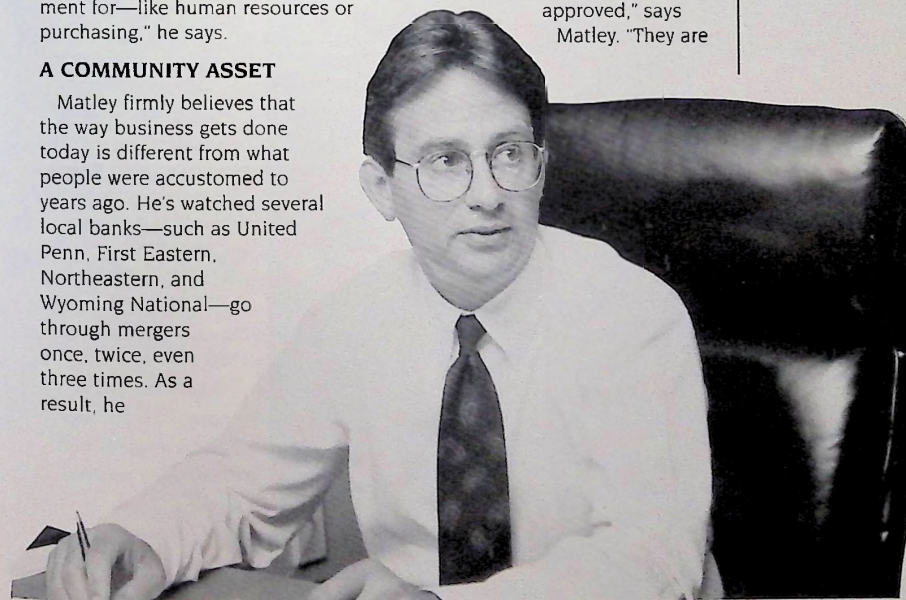
"In a sense the mergers have prompted First Heritage to do what we're doing," he says. "And we're stimulating the local economy because we buy services locally, generate payroll dollars, and provide jobs for local people."

Matley says mortgage lending is one example of a vital function that bigger banks often leave in the hands of strangers. Instead of approving mortgages at a local level, the larger banks send it somewhere else to get approved. A common complaint, he says, is that larger banks have a pre-defined set of criteria, and don't really know their customers.

"Someone who doesn't know you from Adam isn't going to be as attentive to doing what it takes to get your loan approved," says Matley. "They are

"Someone who doesn't know you from Adam isn't going to do what it takes to get your loan approved."

Bob Matley '73 M '81





"I feel good about my experiences during college and want to support the school. I guess I just have a soft spot for Wilkes."

Bob Matley '73 M '81



The customer service area at First Heritage Bank is designed with emphasis on personal service.

missing the point that this is an opportunity for the bank to provide a loan or service to the customer.

"I'm not saying that a credit history isn't important—it is. But that is only one aspect of the loan decision. The character and personal profile of the customer just doesn't seem to matter as much in larger organizations."

LIFE AT WILKES

Matley took the first steps down his career path during his freshman year at Wilkes when he began working on campus for Dr. B. Hopkins Moses and Doris Barker in the Registrar's Office.

"I had been Mrs. Barker's paper boy and when she was looking for students to work in the Registrar's Office, she asked me if I was interested."

Matley said yes, and was to be the first of the family to work in

the office as an undergraduate. His younger sister, Sue (Matley) Hritzak '81, followed and is now the University's assistant registrar. She believes her older brother has done well in everything he has ever set out to do.

"He is a hard working and very organized businessman who has a lot of courage," Hritzak said.

Matley confides that his best memories of Wilkes revolve around the wrestling team, where he began many friendships which are still strong today. And when Wilkes Wrestling Coach John Reese achieved his 500th win last February, Matley was among the 200 former wrestlers who attended a reunion party held in his honor.

"It is always great to see your old teammates and get a chance to reminisce and tell 'war stores,' as Coach Reese calls them," says Matley.

Reese, who has known Matley since he was a boy, says he is not surprised by Matley's success in the business world.

"He had a great work ethic and was an over-achiever both in academics and in wrestling," says Reese. "He is very personable and makes a good impression on everyone he meets."

During Matley's years on the mats, the Colonels wrestling squad was in the midst of a streak in which they won the Mid Atlantic Conference (MAC) Championship for 14 of 19 consecutive years. When Wilkes left the MAC conference in 1975, Matley says, opposing MAC wrestling squads were elated, because "Wilkes was the perennial champion."

One wrestling meet that stands out in Matley's mind was against Lehigh, a matchup that sparked some rivalry and success for Wilkes.

"We wrestled in an old building called Grace Hall," Matley recalls. "As we walked into the gym, the Lehigh fans began throwing paper cups at us and screaming nasty comments. I found that day to be very unusual."

Matley keeps his connection with Wilkes alive by helping with the University's annual fund. He has been an active fund raiser and has chaired the phone-a-thon campaign in previous years.

"I feel good about my experiences during college and want to support the school," says Matley. "I guess I just have a soft spot for Wilkes."

A SUCCESSFUL CAREER

After graduating in 1973, Matley worked at United Penn Bank during the day and attended Wilkes at night to obtain his masters degree.

He continued his career as vice president at Hanover Bank in

1981, and soon was promoted to senior vice president and then executive vice president.

"When I was at Hanover Bank I was also senior lending officer. After their merger, I spent a lot more time on administrative matters and, as a result, a lot less time with customers," says Matley.

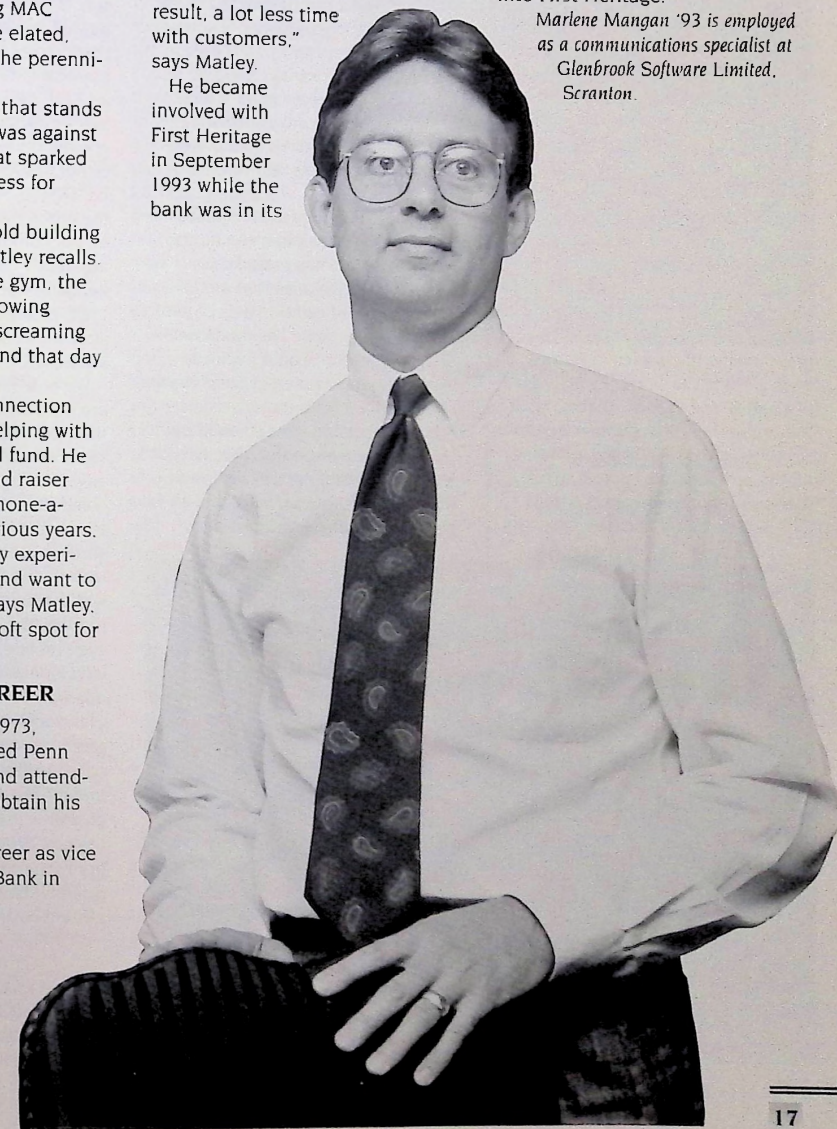
He became involved with First Heritage in September 1993 while the bank was in its

formative stage.

He believes First Heritage's back to basics style is one that is important in the community.

"People want to be a name, not a number. That is the kind of service they receive when they walk into First Heritage."

Marlene Mangan '93 is employed as a communications specialist at Glenbrook Software Limited, Scranton.



THE WILKES FUTURE: TAKING THE FIRST STEPS TO ESTABLISH A WORLD COMMUNITY

by Christopher N. Breiseth,
Wilkes University President

Our family has just returned from five weeks in eastern and western Europe. Having gone to college in England for my master's degree back in the early 1960's, and having made several trips to Europe over the last 30 years, I was struck by two characteristics that marked Budapest and Oslo—and even more predictably Paris and London. American styles, culture, language, music, clothing, and fast food restaurants are everywhere. Whatever America has lost in political and economic dominance, which was our legacy from World War II, it has gained in the ascendancy of our culture, for better or for worse.

The second characteristic is the great mixing of peoples in Europe from all over the world. As a student of English and French History, I had the impression this summer that the colonies have come home, bringing all the problems and potential for these old countries from the infusion of new blood and new creativity

from Africa, Asia, Australia, Latin America, and the Middle East, as well as from Eastern Europe. As I contemplated this great mixture which we know is causing tension in problem spots throughout the globe, I heard with fresh ears the observations of my French roommate at Cornell with whom we visited in Burgundy: "America's great strength in the international competition for the future," he said, "is your diversity. We all need to learn from you how to handle it."

Each of us approaches the differences in others in our own unique way. Each of us has prejudices, whether positive ones that predispose us toward certain kinds of people—typically those like ourselves—or against other people, typically those who in some essential characteristics differ from us.

My impression, strengthened by this recent travel, is that the challenge of the 21st century in America, but also in the world, is to help all people everywhere discover and

learn to express respect for the uniqueness of each individual, looking at her or him as a child of God, with gifts that are there to be unlocked to grow and bloom in the sun. It needs to matter little what her religion is, or his skin color, or their sexual preferences, or their physical handicaps. If we progress as a world, rather than go down hill, every individual will be raised in a community determined to help his or her talents grow and ambitions be fulfilled. A dream, perhaps, but the problems that threaten to weaken our communities and our nations are tightly linked with the de facto denial of opportunity for advancement of large numbers of people who are working at less than their potential, or not at all.

We at Wilkes, looking out to 1998, are in some ways the microcosm of the macrocosm. Over the next four years we will install the full range of advanced telecommunications and computer systems which will link every classroom, faculty office and student room in the dormitories with the world of information. We will develop our campus buildings to make the education of students even more effective. Through the development of a new academic quadrangle defined by the new Classroom Building and a park-like greenway, we hope to strengthen the cohesiveness of this University community. We also will contribute to a greater sense of community through the new Student Union Building and our home-like residential units in more of the old houses where people will have the opportunity to work

Members of the graduating class listen to the keynote address at Summer Commencement exercises held in September.



and play together to balance academic enterprise with social opportunity.

We will improve the opportunities for communications education with a state-of-the-art television studio where individuals throughout the University will be helped to make videos and utilize other visual techniques to communicate more effectively in keeping with our contemporary culture. We will return the Dorothy Dickson Darte Center for the Performing Arts to a state-of-the-art theater and concert hall in terms of its electrical and technical infrastructure, supporting the ever stronger programs we have in Theater, Music and Dance. We will see a growth in the environmental sciences, stimulated by our partnership with the Earth Conservancy, to work on the living laboratory created by the purchase of the 17,000 acres of Blue Coal land.

In health care, we will add the doctorate in pharmacy program to our already strong health education programs in nursing, medicine, and other specialized fields, as well as health care administration. In the process, we will provide a model of health care cooperation among the full range of health care professionals, responding to the call for a primary health care delivery system which builds on cooperation and focuses on the patient's needs.

In business, we will stimulate new entrepreneurship both among our students and in our region, drawing together the Wilkes business disciplines, the social science disciplines, the Small Business Development Center, The Allan P. Kirby Center for Free Enterprise and Entrepreneurship and the opportunities afforded by the Earth Conservancy.

In education we will build our new master's degree in educational

leadership to complement our many programs with teachers already in the classroom. And our undergraduate education program will continue to prepare the teachers of the future, who will be the means of helping young people develop their talents and their sense of purpose. We will continue our active partnership with Project LEARN, uniting all school and college teachers in our region to work together to improve the educational system.

We seek to be a national model of a regional university, working with our surrounding communities to help address the problems and the opportunities that exist here. In the process, we seek to empower students working with their faculty to develop new ways and master old ways in how human effort can be bent toward the pursuit of happiness, economic success, improved quality of living, and the balancing of the sense of rights with responsibilities.

Education linked to business, education linked to government—these are partnerships which Wilkes will model in the four years ahead so that the members of the class of '98 will be prepared as are the graduates of 1994 to mobilize their talents and each other to become more effective citizens of the community, of the state, of the nation and the world.

This is an excerpt from Dr. Breiseth's keynote address delivered at September Commencement/Convocation exercises.



President Christopher N. Breiseth delivers the keynote address.

"If we progress as a world, every individual will be raised in a community determined to help his or her talents grow and ambitions be fulfilled."





TEAMWORK THE KEY TO SUCCESS OF FIELD HOCKEY PROGRAM

by Tom McGuire '85, Sports Information Director

"I get a lot of satisfaction from seeing someone else on our team score."

Kim Kaskel '96

Kim Kaskel '96, the student, is a quiet, unassuming person with the same concerns and worries as any other Wilkes student.

That's quite a difference from Kim Kaskel, the Wilkes field hockey player, who is very focused, intense, and marked by each and every opponent as the player to stop. Her dazzling play leaves both those who know and don't know the game of field hockey in amazement.

But for Kim Kaskel, the person, team success is much more important than any individual honor that comes her way.

Kaskel, a junior GeoEnvironmental Science major from Mountaintop, is coming off a season in which she walked away with both the Middle Atlantic Conference (MAC) Freedom League and the Eastern College Athletic Conference (ECAC) Mid-Atlantic championship most valuable player awards. Along the way, Kaskel scored 13 goals, added nine assists, and helped the Lady Colonels to an 11-8-1 record and the Freedom League and ECAC Mid-Atlantic titles. She also was named a College Field Hockey Coaches Association North Region second team All-Star—quite an honor for a sophomore.

"I was shocked when I found out I was named the MVP in both the Freedom League and at ECAC," said Kaskel. "It's strange to be picked as MVP, because it wasn't just me out



Kaskel, at right, in action last season during a home field matchup.

there playing. My teammates also should be given awards for how well they played."

"What's more of a task for me now is to live up to all those honors which were given to me last year," she added. "But, I'm trying to take those fears and turn them into a motivating tool so I can play even better this year."

While piling up those honors, based in part on the number of goals scored during the season, Kaskel admitted something those away from the game might find odd.

"Scoring a goal is nice, but I would much rather make an assist," Kaskel said. "I get a lot of satisfaction from seeing someone else on our team score."

Wilkes Field Hockey Coach Addy Malatesta feels that Kaskel's team-first attitude will help her have another success-

ful season this year.

"Kim is such a gifted and talented natural athlete that she will once again excel in our team approach," said Malatesta. "She is the ultimate team player and is focused on the team achieving its goals."

While Kaskel has enjoyed success at Wilkes, she originally intended to play Division I field hockey after graduating from Crestwood High School in Mountaintop.

"I looked at Syracuse first because I kept thinking I wanted to play field hockey on a big time, national level," said Kaskel. "But after visiting several places, I decided that Wilkes would be best for me."

"Coach Malatesta was there for me throughout the recruiting process, even when it looked like I might go elsewhere," she added.

"Whenever I asked for advice

she was there to offer her thoughts. I really liked that about her.

"I have never regretted coming to Wilkes, not just because of field hockey, but also because of the academics. The professors are always there to help you and there is no conflict between academics and playing field hockey. That would not be the case if I went and played at the Division I level."

Kaskel, who has been playing field hockey since her junior year of high school, would like to see the Wilkes program continue the success it got a taste of last season, and she particularly wants to defeat Messiah College, the team which knocked Wilkes out of the MAC playoffs last year.

"If we can come together as team, avoid any slumps, and have fun playing the game, I think we can get to the MAC championship round," said Kaskel. "Then we'd like to beat Messiah College and move onto the NCAA championships. It's something that I think we are capable of doing."

Colonels ranked in Sports Illustrated

Wilkes 1994 football squad received national attention this summer, with rankings in *Sports Illustrated* and four other national magazines.

The team was ranked 8th in *S.I.*, 3rd in *Football Digest*, 11th in *Street & Smith*, 15th in *Don Hansen's Football Gazette*, and 18th in *College Football Preview*.

Athletics Hires New Women's Soccer and Softball Coach

With the start of the school year, changes are taking place everywhere on campus—and the athletic department is no exception.

Kevin Vrabel has been named the first full-time women's soccer coach in school history, and replaces Addy Malatesta as head softball coach. Malatesta stepped down this past summer to concentrate on her duties as head field hockey coach and associate athletic director.

A 1984 graduate of Susquehanna University with a degree in English and Secondary Education, Vrabel earned a Master's Degree in Health and Physical Education from East Stroudsburg University. He comes to Wilkes from Moravian Academy in Bethlehem.

"I am looking forward to building a strong women's soccer program and maintaining the solid softball program that is already in place," said Vrabel, a native of Denville, NJ.

Vrabel has coached both the boys' and girls' soccer teams at Moravian Academy since 1989. As the boys' coach, he guided the school to a 50-18-4 record during the past three years while winning three straight Penn Jersey League titles and the District 11 championship this past year. He started the girls' program from scratch and has seen the program grow to involve 53 of the 110 girls at the school this past year.

Previously, Vrabel was an assistant men's soccer coach at East Stroudsburg University and was head coach of the women's soccer club team. There he wrote the successful proposal for the addition of women's soccer as a varsity sport in 1991.

In addition, Vrabel has been a teacher and assistant soccer coach at Morris Knolls High School, where his

junior varsity teams won 23 games in two seasons, and an assistant coach for men's soccer, women's basketball, and women's softball at Susquehanna University in 1983-84.

A respected clinician, Vrabel is director of the Red Flash Soccer Camp at St. Francis College in Loretto, Pa., and the Soccer in the Lion's Den Camp at Moravian Academy. He is also on the staff at the Pocono Cup Soccer Camp.

At Wilkes, Vrabel will be taking over a soccer program that has struggled in its several years of existence.

"I hope to make the game of soccer an attractive, fun game," said Vrabel. "If the players learn the proper way to play the game, the wins and losses will take care of themselves."

While soccer will be his first coaching duty,

Vrabel will also concentrate on softball.

"I am going to put as much effort into softball as I will into soccer," said Vrabel. "I'm an avid fan of baseball and softball, so I'm looking forward to working with the student-athletes from that sport in the spring."

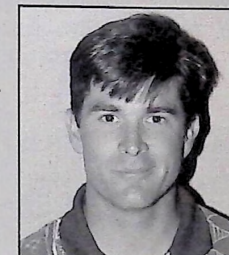
Wilkes athletic director Phil Wingert has nothing but praise for the newest Wilkes athletics staff member.

"Kevin is an outstanding individual with a proven track record," Wingert said. "He is an excellent communicator who will bring new ideas to both programs."

Vrabel's drive to bring women's soccer to a more competitive level got a boost this past summer when the United States hosted the World Cup.

"I saw my game go to a new level just by watching the games on television," said Vrabel, adding, "At 34 years of age, there aren't many more levels to go for me."

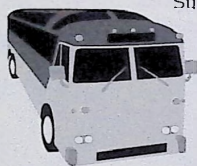
— Tom McGuire '85



Coach Kevin Vrabel

Visit Sunset Boulevard via New York City

The alumni tour continues this winter in the Big Apple, this time with a bit of a twist. Alumni will be transported across the country via



the stage to "Sunset Boulevard." Wilkes alumni are invited to attend the Broadway

production of "Sunset Boulevard" at the Minskoff Theatre, 200 W. 45th Street, New York City, New York.

The show will be held on Friday, December 16, 1994 at 8:00 p.m. Cost for the orchestra seats will be \$90 each, a portion of which benefits the Alumni Association of Wilkes University.

A special alumni bus will be departing from Wilkes-Barre the day of the show. Tickets for the bus ride are \$25 per person. For tickets and information concerning this special event, contact the Alumni Office.

Attention Science and Engineering Alumni

Wilkes University is creating a science and engineering professional journal to aid in the networking of alumni. The new publication will include profiles on outstanding graduates from the School of Science and Engineering, and a directory of alumni employed as scientists or engineers.



Please aid us in updating our database. If you are currently employed in a science or engineering profession, send us a resume or letter which details your professional development, career highlights and community activities. Also include your Wilkes class year, major field of study, honors and advanced degrees.

Send all correspondence to:

Professional Journal
ATTN: Barbara Sefchik
 School of Science and Engineering
 Wilkes University
 P.O. Box 111
 Wilkes-Barre, PA 18766

New Executive Committee Voting

November is voting time at Wilkes, too. The November edition of the *Alumni Journal* will include a ballot for member ratification of the 12 additional members of the Alumni Executive Committee. Support your fellow alumni and the Association by completing the ballot and returning it to the Alumni Office.

Events and dates are subject to change. Details for those in your area will be mailed several weeks prior to the event. For further information, or if you would like to host an event, contact the Alumni Office at (717) 831-4130.



Judge Berk Receives Farley Memorial Award

The Honorable Jeremiah E. Berk '63 was presented the Eugene S. Farley Memorial Alumni Award at Summer Commencement ceremonies held on September 1.

The award is given annually to an alumnus or alumna of any degree program who epitomizes the characteristics of an educated person as formulated and accepted by the Wilkes faculty in the 1948 creed "Marks of an Educated Man or Woman." It is given in honor of Dr. Eugene Farley, Wilkes's first president, who devoted more than three decades to the advancement of the school.

Like Farley, Berk has demonstrated a pursuit of truth, promoted the diversity of ideas and beliefs, and set ethical standards by which to live and work.

"If someone had told me while I was a student at Wilkes that I would be chosen for this award, I would have been shocked," said

Berk. "I knew and admired Dr. Farley and I appreciated his vision."

Raised in Brooklyn, N.Y., Berk chose Wilkes because he wanted a small, private college. With the help of loans, scholarships and the money he earned washing dishes in the school cafeteria, he graduated in 1963 with a Bachelor of Science in Commerce and Finance. Then, in 1966, he graduated from Albany Law School of Union University, Albany, N.Y., and started his legal career. He continued his education at the City of London College and Harvard Law School. He was admitted to practice law in the state of New York in 1967, to the United States Supreme Court in 1974, and Second Circuit Court of Appeals and District Courts of New York in 1974.

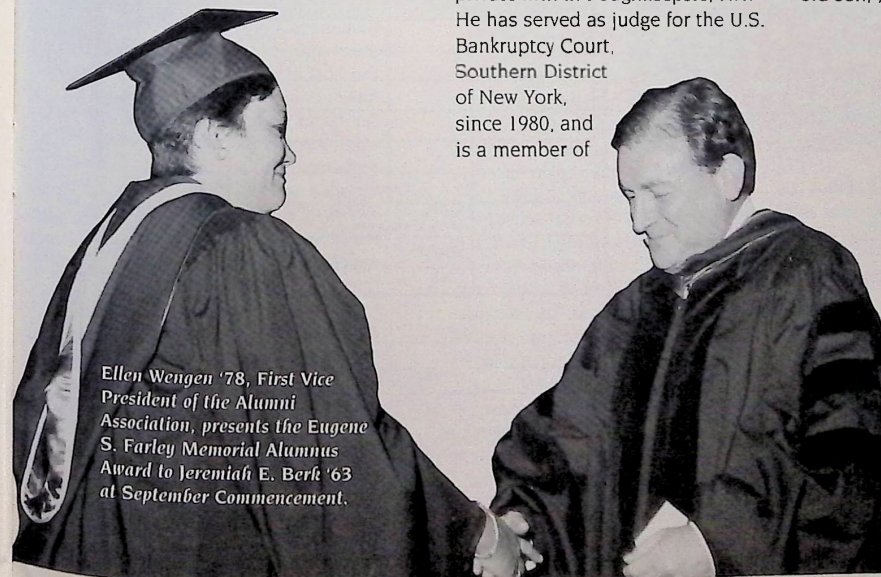
For 12 years, Berk specialized in Bankruptcy, Commercial Law and Banking and Secured Lending at a private firm in Poughkeepsie, N.Y. He has served as judge for the U.S. Bankruptcy Court, Southern District of New York, since 1980, and is a member of

several professional organizations, including the National Conference of Bankruptcy Judges, the American Bar Association, and the New York State Bar Association. He is a former member of the New York County Lawyers' Association.

Berk has served on several boards and organizations for Wilkes, including the University Council and the Alumni Association. In addition, he is a former director of Mid-Hudson Legal Services, Dutchess County, N.Y., Vassar Brothers Hospital Association and the Dutchess County Society for the Prevention of Cruelty to Animals. In addition to holding many teaching positions and seminars, Berk has had numerous publications and articles published in such works as Consumer Bankruptcy Manual, Barrister Magazine, and the Norton Bankruptcy Law Advisor.

He currently resides in Staatsburg, N.Y. and has a 9-year old son, Jonathan.

—Christine Liberaski



Ellen Wengen '78, First Vice President of the Alumni Association, presents the Eugene S. Farley Memorial Alumnus Award to Jeremiah E. Berk '63 at September Commencement.

For further information on Alumni activities, contact the Wilkes University Alumni Office: (717) 831-4130 or (800) WILKES-U. Wilkes University P.O. Box 111 Wilkes-Barre PA, 18766



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