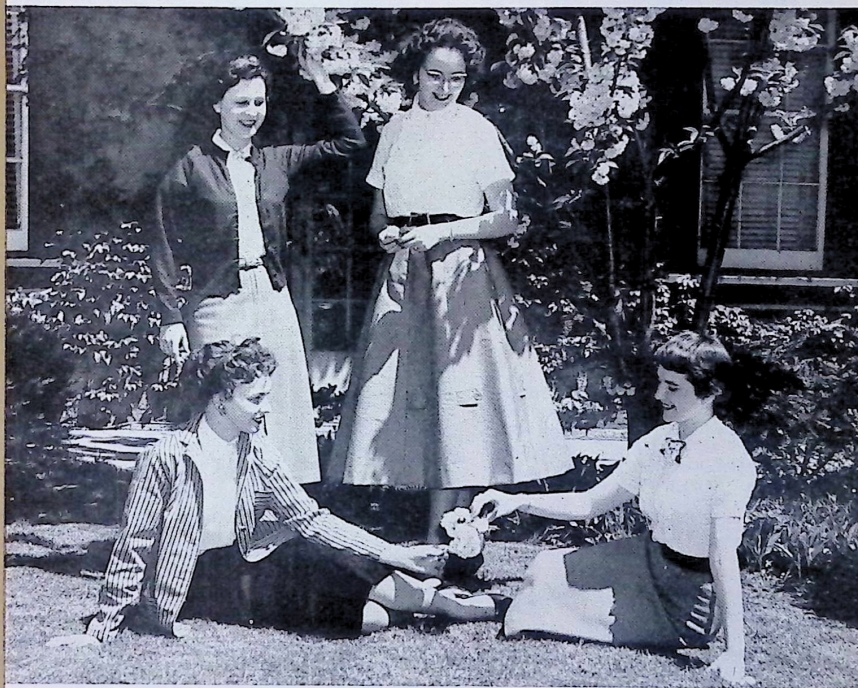


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WILKES COLLEGE  
*Alumnus*  
1947



Vol. 3, No. 3

April 1957



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**ON THE COVER** — Our lovely cover girls are shown enjoying the warm spring weather on the campus during a break from office routine. The campus blossomed forth in all of its splendor seemingly overnight and these lovely ladies enjoy its beauty. They are, left to right, Barbara Stokoviak, Janet Davies, Marie Opsitok, Kay O'Donnell.

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## Annual Fund Drive Has Auspicious Beginning; Key Group Hears Values of Alumni Participation



**AT KICK-OFF** — Attorney Joseph I. Savitz, chairman of the Alumni Fund campaign, discusses the program with the class managers at the kick-off dinner at the college Commons. The group also heard an address by Dr. Eugene S. Farley, president, who discussed the future plans of the college.

Nearly 50 class managers heard Dr. Eugene S. Farley, president of Wilkes College, speak at the class managers kick-off dinner for the Alumni Fund Campaign March 30 in the college Commons.

In his talk, Dr. Farley illustrated with colored slides the architectural plans for the beautiful new Fine Arts Building and Assembly Hall and mentioned that it is hoped that the new building will be a part of our campus by the anniversary year, 1958. (See Centerfold). He also, as indicated by his remarks elsewhere on this page, made many favorable remarks about alumni interest in the college's development program.

The dinner was arranged so that as many class managers as possible could attend and receive verbal instructions and background information concerning the campaign from the campaign director.

Since it would be impractical to hold a number of dinners in various areas due to the geographical separation of class managers, letters,

were sent to all managers within traveling distance of the college, inviting them to return to the college if possible. Forty-five were able to attend.

Attorney Joseph J. Savitz, General Chairman of the Alumni Campaign, discussed the role that the Alumni are playing in the development of Wilkes College, mentioning some of the other institutions of higher learning that have had successful alumni programs which have become the major source of support for their institutions. He further stated "that the work of the class managers is not only for raising funds but also means by which graduates can become acquainted with the problems of the college, become more active and continually be a source of enthusiasm and support for the college's program."

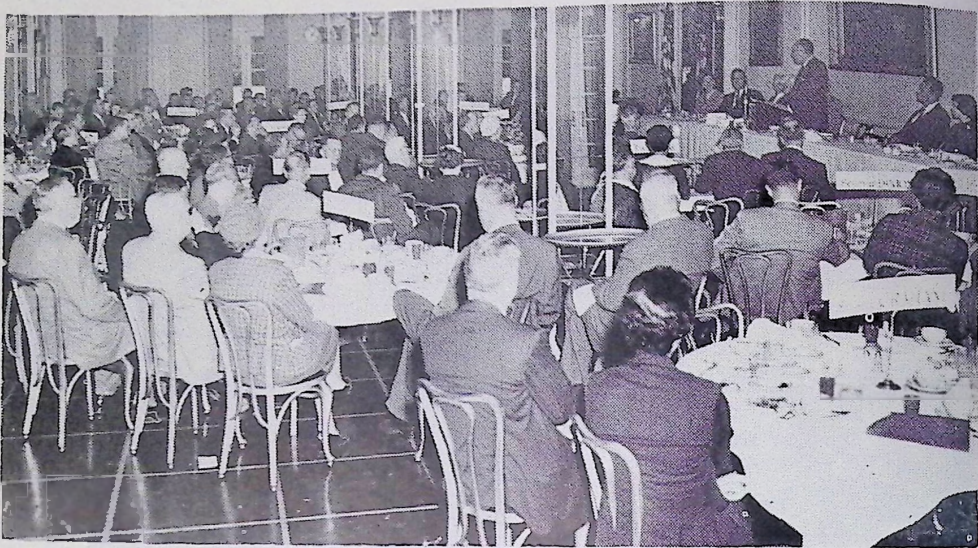
At the end of the program, the Executive Secretary discussed the mechanics of the campaign and stated that this year, the campaign had 175 class managers working.

He also added that between the March 30 kick-off dinner and June 30, each alumnus would be contacted on at least three occasions by their class managers in order to be kept aware of the development of the fund and asked for their support.

Following the kick-off dinner, the remainder of the class managers' kits were mailed. At the writing of this article, the Alumni Fund had reached \$2,100 in 24 days. A great deal more participation is needed if we are to top last year's mark of \$4,000. Currently, we are ahead of last year's attainment, during this period of the campaign, by several hundred dollars.

The Executive Alumni Secretary has received numerous letters from alumni who are interested in the fact that we have been promised an Alumni Home and who have been inspired by the thought that the Alumni Association is becoming an important part of the college and that plans for its future are being considered.





**EXPERT ADVICE** — Nearly two hundred captains, workers, and guests heard E. L. Palmer, vice-president in charge of public relations of the Pennsylvania Power and Light Company, discuss the need for scholarship aid at the kick-off dinner of the scholarship campaign at Hotel Sterling on March 11.

## Scholarship Campaign for \$60,000 Over Top; Support of Community Gets High Praise

The Wilkes College campaign for \$60,000 in scholarship funds to aid needy but able students went over the top when over \$60,000 was subscribed by friends in the community.

The campaign reached its goal under the guidance of F. E. Parkhurst, chairman of the campaign and a member of the board of trustees. Under his leadership, and the direction of the fund by Douglas Falconer, campaign advisor, the drive reached its goal in two short weeks. The short duration of the campaign was a fine indication of the spontaneous support the community gave the program.

It appears that the idea of annual giving to Wilkes College for scholarship aid has become a permanent part of the philanthropic interests of an increasing number of people in our community.

Nearly 200 workers and industrial leaders heard E. L. Palmer, vice-

president in charge of public relations of the Pennsylvania Power and Light Company, discuss his firm's "cost of education" scholarship plan at the kick-off luncheon for the campaign on March 11 in the Crystal Ballroom of the Hotel Sterling.

In referring to the need for "cost of education" scholarships, Mr. Palmer first highlighted the financial difficulties of all institutions of higher learning. He then went on to discuss his company's policy toward helping to overcome the problem through the grant of a scholarship and a matching gift of the same amount to the college the recipient will attend to help pay the "real" cost of an individual's education.

It has been proven that tuition income does not pay for the full cost of education, but that an additional amount is added by the college, from endowment, to meet the overhead expenses.

This year, the campaign for scholarship funds sought support from more corporations in the Wilkes-Barre area than ever before. In the drive, firms were presented a cost of education scholarship plan similar to that of the Pennsylvania Power and Light Company.

Our plan had two basic features designed to interest our local corporations.

(1) It was decided that a cost of education scholarship would amount to \$325, and of that amount \$275 would be for a one-half tuition scholarship and the remaining \$50 would be given as a grant to the college. This \$50 grant would help to overcome the deficit between the student's tuition and the real cost of the education of an individual.

Research has indicated that at Wilkes College it costs the college \$100 per student, over and above

Your college has made great gains since the Board of Trustees announced its Twenty-Fifth Anniversary Development Program, but we hope that these gains are merely the prelude to continued development.

With the full support of its alumni and of its many friends, Wilkes will continue to grow and its services to its students and its community will expand with the spiritual and material resources of the college. We have no illusion that bricks and mortar, and endowment will create the type of man or woman that the world needs, but we do believe that bricks and mortar, and endowment are the tools required by the dedicated men and women who teach at Wilkes. Given adequate support, they can accomplish the results that we all desire; without support even their great devotion will be of little use.

Friends of the college have given



Dr. Eugene S. Farley

are also conscious that every faculty member is making some sacrifice to teach at Wilkes, and, in so doing, is making a great contribution to the college. The help of friends and faculty have made your college and we now believe it only reasonable to look to the alumni for whatever support they can give. As others have contributed to your education, so, we hope, will you contribute to the education of on-coming students.

It is this chain of concern and helpfulness that builds men and colleges. We hope that you will become another strong link in this chain of growth. We anticipate that you will gain satisfaction from the help that you give to a new generation of students, as those, who preceded you, have gained satisfaction from the help that made your education possible. In the great game of life, you can never repay all who have helped you along the way, but you

## President Points Out Value of Strong Alumni, Heartened by Surge of Graduate Interest

over \$2,000,000 during the last fifteen months, and many of these same friends will continue to give in the future. It is their continued interest and generosity that has made possible the growth of the college and it is their gifts that have subsidized the education of all who have attended the college. Because of their great concern for the college, many of them are now wondering what the alumni will do to assure the continued development of Wilkes. They recognize that our success increases our obligations and they are conscious that more support will be required to

assure the maintenance and improvement of standards already established by the faculty and students.

Only during the past year or so have we turned to our alumni for assistance in the work that still lies before us. As we turn to you, we are very conscious that every student who ever attended Wilkes has been helped by gifts which covered the differences between the cost of education and the tuition paid by the student—as it has been in the past so will it be in the future. All future students require the same assistance that was offered to you. We

can justify their faith in you by extending the same help to those who follow you.

Your college has grown in stature and will continue to grow. Its reputation is determined by the success of its graduates for it is their achievement that reveals the character of the college. Its future depends upon the interest that you feel and the support that you offer for no other group can better know the meaning of Wilkes. We turn to you for whatever help you can give, and we anticipate that in giving you will gain a measure of satisfaction and of happiness.

### Scholarship Campaign

(continued from page 4)

tuition income each year. This deficit poses a real problem to all colleges and universities, since funds to overcome it must necessarily be drawn from endowment. Unless additional funds are given by scholarship grantors to meet this need, the portion of endowment income cannot be used for other important purposes of development.

(2) In order that the corporation

receive recognition for their gifts, the firms were given the opportunity of giving a scholarship to a student in its corporate name or in the name of any individual connected with the firm. Further, the names of those firms that gave cost of education scholarships would be published in the college bulletin.

This year, the cost of education plan has borne fruit, for fifty individuals and firms have agreed to grant a scholarship of this kind.

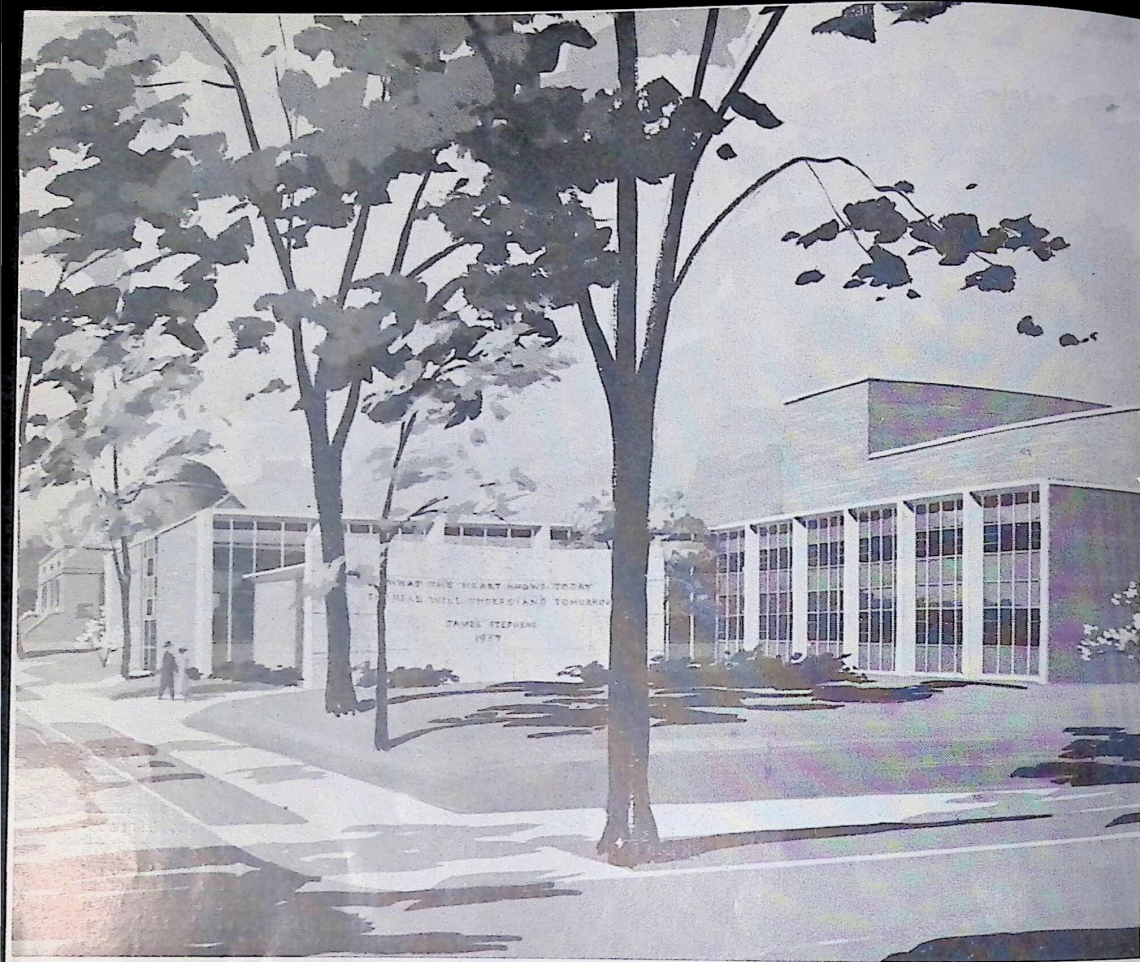
This support from corporations is

important to the future of independent colleges like Wilkes, for the college receives no aid from the state. Rather, it must obtain its financial resources from independent sources, such as alumni, friends, foundations and corporations. Each year, the college plans to interest more and more firms in this new program so that it can become a major source of income to the college.

During the campaign, a number of prospects and workers asked the General Chairman of the campaign

(continued on page 11)





## Plans Revealed For Next Giant Stride In Wilkes College Development

Shown above is a view of the proposed Fine Arts Building and Assembly Hall which was drawn by the firm of Lacy, Atherton and Davis, Architects.

As you can see, it is a beautiful modern building constructed of brick and glass and will be constructed on the plot of land given to the col-

lege by the Wyoming Valley Society located at the end of the park bounded by South River, South and West River Streets. The structure will run east and west and will face in the direction of the Market Street bridge.

The building will house an audi-

torium or assembly hall which will seat 1,575 people and in addition, will have studios and galleries for Art, studios for music instruction, and a recital hall that will seat approximately 200 people.

The estimated cost for this building is \$1,500,000. The addition of this building to the campus will enable

the college to solve one of its most serious problems for, as most of you know, our assemblies have been held in the various locations near the college. Our enrollment has become such that the assemblies now held in the gymnasium are completely inadequate and are not conducive to the atmosphere that as-

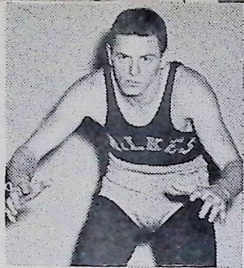
sembly programs merit. In addition, our Art and Music departments need more facilities for their expanding programs.

The college hopes to receive a gift for either the entire building or a portion of it. If we receive a gift for a part of the building, then the college will project a Capital Gift

Campaign in the community for a matching amount, if necessary. The plans are so designed that the building can be constructed in stages as the funds become available.

It is hoped that it will be constructed or begun by the college's 25th anniversary year, 1958.





Jim Ward

— ★ —



George Morgan

— ★ —



Ron Rescigno

— ★ —



Tony Bianco

SPORTS ROUND-UP

# Ward Named Outstanding Athlete, Six Other Colonels Receive Awards

by T. R. Price, '56

If the past year, as Russ Picton and John Curtis have written elsewhere in this issue of the *Alumnus*, has been one of achievement for the college and its friends, it has also been that for the young men whose pictures you see here on the pages of our April sports round-up.

High man on the honor totem pole this year was wrestler Jim Ward, of Wilkes-Barre, (see cut, story, on facing page) who, besides being named outstanding grappler, also emerged as winner of the Howard W. Davis Trophy, indicative of his selection as the most outstanding athlete on the entire Colonel sport scene.

George Morgan flung the name of the college high on the nation's list of those who won top honors in basketball this past season, for according to National Collegiate Athletic Association statistics, he was fourth in the U. S. for small colleges in the percentage of field goals, and ninth in NCAA figures for points scored per game.

Small wonder that last month's annual athletic award banquet saw him receiving the Most Valuable Basketball Player award for 1956-1957.

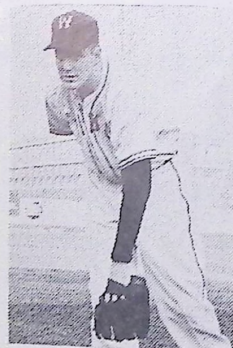
Tops among the awards taken by the footballers was the Joseph Gallagher Award, which went to Kingston's Bob Masonis, a testimonial any athlete would be not only glad but proud to own, for the trophy given in honor of the late Colonel grider is given for something beyond mere points won or yards gained—it is given for sportsmanship.

Sharing honors with Masonis from the football team were Bill Farish, Huntingdon, Pa., and Ron Rescigno, Cambria Heights, N. Y., who not only led the Colonels all season as co-captains, but who were voted respectively the Most Outstanding Lineman and Back for 1956.

Achievement? The honor roll goes on. There's the Reggie Burr award; it goes to the man who's been the best soccer player, and Tony Bianco, a New Canaan, Conn., lad, took that trophy this year.

Baseball? Well, John Milliman graduated in February, so we might say that the Most Outstanding Player award for that sport went to one of your fellow Alumni, although it had to be presented to the Genoa, N. Y., native in absentia at the award dinner.

Yes, this has been a notable year for achievement in many fields at the college, but the story, like the college, wouldn't be complete, wouldn't be properly rounded, if it didn't also include the achievement man makes in friendly combat with his fellows.



John Milliman



Bob Masonis



CONFERENCE KING-PINS — The Wilkes mat team which won the Middle Atlantic Wrestling Championship included, first row, left to right: Keith Williams, Don Reynolds, Jim Ward, and Terry Smith. Second row, Coach John Reese, Dave Thomas, Walt Glogowski, Bob Morris, Neil Dadurka, and Manager Gil Gregory. Reynolds and Ward hold championship trophy.



Bill Farish

## Wrestlers Gain M.A.S.C.A.C. Honor

The Wilkes wrestling team this past season proved that they're serious threats in any man's league, for they capped an undefeated season by capturing the Middle Atlantic States Colleges Athletic Conference championships at Gettysburg in March.

After winning 10, giving but a single tie and going all the way without a loss to mar the record, the matmen took on the rest of the conference to emerge victorious through a magnificent exhibition of teamplay that kept on driving even though the Colonels took no individual titles at the tourney.

And to make the season an even happier one, 130-pounder Jim Ward broke all previous Wilkes individual grappling records with an undefeated 41 points. Ward took seven of his 11 victories by pins, three more

by decision, won his final bout by default.

The record-breaking mat season saw real difficulty only once—when Millersville edged out a 13-13 tie on, of all dates, March 13.

But that was the only rough spot on the shiny new record that saw Coach John Reese's spirited crew whip East Stroudsburg STC, 19-15; Swarthmore, 27-5; Brooklyn Polytechnical, 26-8; Hofstra, 24-6; Ithaca, 21-11; Lafayette, 27-3; C.C.N.Y., 25-3; Lycoming, 38-0; Fairleigh-Dickinson, 20-13; and Muhlenberg, 29-5.



# From the Editor's Note Book

## ... Here 'n' There with the Alumni

1936

Mr. Robert Renville is employed by the Booz, Allen, and Hamilton management consulting firm. He is now at work in Manila where he has been since 1955 but he and his family are planning to return this year after taking a tour of the Orient. Bob married a classmate of '38, June Grim, and they have three children, Carol 13, Martha 10, and Bobby 5.

1939

Miss Marguerite Krashkevich, who graduated in 1939, has recently been promoted to Special Representative for American Airlines and was transferred from Syracuse, N.Y., to Washington, D.C.

1945

Mrs. Jean Iba, the former Jean Steele, taught school for four years before her marriage to Mark Iba. She and Mark have three children, Glenn Alan, Marilyn Joy, and Carl Nolan. The Ibas are residing in Hershey, Pa.

1943

Lester Jones is working at Bloomsburg Mills, Inc., as a Time Study Engineer. He and his wife, Margaret, and their three children, Lester, Sandra, and Jeffrey, are living in Bloomsburg, Pa.

Frank E. Wheeler, class of '48, is employed as a member of management in the field of office systems and automation for General Electric in Cincinnati, Ohio.

James D. Trombower, who attended Wilkes from 1947 to 1948, is engaged to Miss Dorothy Ellen Dale, a teacher in the Hanover Township schools. Mr. Trombower is a member of Delta Tau Delta fraternity, and is on the faculty of Hackettstown High School. He has his B.A. degree in English.

1949

Walker Greenwald is now working on Research and Development of Rocket Engines for Rocketdyne — a Division of North American Aviation, Inc., in California. After two years of Mechanical Engineering at Wilkes, he transferred to Penn State where he received his B.S. in Mechanical Engineering.

Dr. Charles J. Volpe, Wilkes graduate of '49, received his M.D. from the University of Rome. While in Rome he met and married Maria Vittoria. He is a resident physician in Drexel Hill, Penna., and at present is serving his internship at Our Lady of Lourdes Hospital in Camden, New Jersey.

1950

Joseph Bendock is employed as a salesman and lives in Levittown, Pa. He married Lois Hocken, a Registered Nurse of Nanticoke, Penna. They have four children, three girls and one boy.

Mr. Edward J. Munley, Jr., was recently married to Miss Rose Mary Brice of Abington, Pennsylvania, formerly of Wilkes-Barre. He attended Wilkes College from 1949 to 1950, and is now engaged in the wholesale food business in Scranton.

Thomas J. Jordan is a Guidance Counselor at Bel Air, Maryland. He is a 1950 graduate of Wilkes.

Herbert M. Quick received his B.A. in French - Education from Wilkes in 1950, and his M.A. from Middlebury in 1956. He served in the U. S. Army for two years, and taught at Thurmont High School, Maryland, for three years. Mr. Quick is now employed as a resident master, teacher of English, director of American students and studies at a private Swiss school, by the Chailly-sur-Lausanne, Switzerland.

1951

Jeanne Van Newenhizen, formerly Jeanne Claypool, is now residing in Easton, Pa., where she is a busy housewife and mother. She and her husband, John, have a son, John, Jr., and a daughter, Jill Ann.

Richard Todd is working as Chief in the Computation Section in Charge of Large Computer Installation for the Vitro Corporation of America at Eglin Air Force Base, Florida. Dick married Jeanne Batt and they have two children, Arlene Ruth and Barbara Ann.

Kenneth Northrop is now employed as a Sales Representative for the Lyons and Carnahan Educa-

tional Publishers in North Jersey and New York State. He and his wife, Joyce, have two children, Robyn, age 3, and Allyson, age 1.

Marylyn Wilkes is working as Secretary to the Assistant Controller of Johnson & Johnson in New Brunswick, New Jersey.

1952

John Strojny, a Business Administration graduate of 1952, is now Assistant Manager for Sears, Roebuck and Company in Pottstown, Pa. He and his wife, Blanche, have two children, John Robert and Linda Carol.

Carlie Jane Evans, the former Carlie Jane Thomas, is living in California where her husband, Thomas, is an Engineer in the Todd Shipyards. Carlie was formerly employed as a Service Representative for Bell Telephone Company.

Robert Evans and his wife, the former Helen Scherff, recently had their first baby — a girl named Lynn Ellen. Robert is Zone Manager for the Food Department of Procter & Gamble in Mamaroneck, New York.

Stephen Krupinski is presently employed as a Salesman for the Burroughs Adding Machine Company in Wilkes-Barre, Penna. Steve married the former Connie Petroski, and they have a little boy, Gary Stephen.

Joseph Deschak, who graduated from Wilkes in 1952, is the vice-principal of the Elementary School in Bel Air, Maryland.

Priscilla Drake, the former Priscilla Swartwood, graduate of 1952, is now busily engaged as a housewife. Her husband, Dalton, is an Engineer at DuPont.

William E. Evans III, who graduated from Wilkes in '52, is now in his senior year at Hahnemann Medical College. He was recently married to Miss Cynthia Linton of Merion, Pennsylvania.

1953

The marriage of Miss Constance P. Smith and Mr. Frank L. Andrews took place on March 23, 1957, in Fort Pierce, Florida. Connie was a graduate of the class of '53. Her

husband is a faculty member at East Woods School, Oyster Bay, Long Island.

1954

Alan Bare is now Assistant Editor in the Publications Division of General Electric in Johnson City, New York, after being discharged from the Army in September, 1956. He and his wife, Lois, have a son, Eric Alan.

Lee Dannick, a Liberal Arts graduate in 1954, is currently engaged in teaching two introductory sociology courses at Bowling Green State University, Bowling Green, Ohio. He also received his Masters Degree from Bowling Green University.

Arthur Taylor, who is residing in North Plainfield, New Jersey, with his wife, Dolores Mary, and son, David Arthur, is employed by the North Plainfield High School as a ninth grade Science Instructor.

Private William L. Lamm of Scranton is to be married August 10th, at 10 A.M., in St. Vincent de Paul Church, Scranton. Pvt. Lamm, an alumnus of Wilkes College, and Drexel Institute of Technology, Philadelphia, was employed by Babcock & Wilcox before entering the service. He is presently serving with the Army at Fort Leonard Wood, Mo.

Leonard Matulewski, a '54 graduate with his B.A. degree in Psychology, is now a Case Worker for the

## Scholarship Campaign

(continued from page 5)

what the alumni and students were doing to help the college. At one of the report meetings, Dr. Farley announced that one of the gifts which the campaign received for \$700, was pledged by three of the student groups on campus—the Lettermen's Club, the Student Council, and the Theta Delta Rho Sorority. He also announced that the Freshman Class had agreed to accept the Class Memorial Plan (ALUMNUS, April, 1956), making it the fifth class to do so.

Attorney Joseph J. Savitz, Chairman of the Alumni Fund and a worker in the Scholarship Campaign, spoke a few words at the final report meeting emphasizing what the alumni are doing through the Alumni Fund, and what our plans for the future are concerning the college's development.

Luzerne County Institutional District. From the time of graduation in '54 to '56, he was employed as an Intelligence Analyst with the Psychology Warfare Unit - Security Corps.

1955

Freda Margaret Billstein, a graduate of '55, is presently employed by the Sun Oil Company of Philadelphia. She is engaged to Philip R. Ross, Jr., and is planning to be married in the early fall.

Harold A. Groff who took the Engineering course at Wilkes, will graduate from Bucknell University in June, 1957.

Janet Eckell, who completed the Medical Secretarial course in '55, is now attending the University of Connecticut. She is employed as a part-time secretary to the Board of Governors at the University.

Melvin Farkas is employed as a Pay Specialist with the 14th Finance Disbursing Section in Nurnburg, Germany, by the U. S. Army. P.F.C. Farkas received his B.S. in Commerce and Finance in 1955.

Dale Warmouth, a '55 graduate with his A.B. degree in English is now employed as a Senior Technical Writer, and Project Assistant in Research and Development by the Burroughs Corporation, Military Field Service Division.

Robert Ichter, a 1955 graduate, has accepted a position as Industrial Engineer with Johns-Manville Company.

1956

Private First Class Merlyn Jon Dixon, is presently employed as a Draftsman at NATO Headquarters, Fontainebleau, France, by the United States Army. He received his A.B. in Philosophy and Religion in August, 1956.

Robert Lee Evans who received his B.A. in French from Wilkes in '56 is now an Assistant in the American language as a grantee of the French Government. He conducts classes in American conversation for French students on the secondary level.

Joseph A. Ungvarsky, a 1956 graduate with a B.S. degree in Commerce and Finance has had two outstanding positions since graduation. He was formerly employed as a Cost Accountant for the General Electric Co., Aircraft Products Division, Johnson City, New York. At present, he is employed as an Internal Revenue

Agent, Field Audit Division, Baltimore District, for the U. S. Treasury Department Internal Revenue Service.

The recent marriage of Ensign Daniel Metroka to Audrey Ann Sollinger of San Diego, California, took place on April 14, 1957, in the Holy Spirit Roman Catholic Church, San Diego. Ensign Metroka graduated from Wilkes in '56 with a degree in retail merchandising.

Helen Kranchenfels, a '56 graduate, is now teaching at Bel Air, Maryland.

## Monthly Meetings To Feature Speakers

The Wilkes-Barre Chapter of the Wilkes College Alumni Association recently reinaugurated a guest speaker program for its monthly meetings held in the Commons. Although this program is not new with the Alumni Association, it has been revitalized by the interest shown by Alumni in our area and has become an added attraction of the meetings.

The series, called "Education After College", is a plan whereby the Alumni will hear lectures by members of the faculty and administration concerning topics and issues which cover a cross-section of current, future, and historical subjects.

Thus far, the chapter has had two excellent lectures. The first, concerning hypnosis, was given by Prof. Robert Riley, head of the Psychology Department of the College; and the second by Dr. Francis Michelini, of the Biology Department, concerning "Research at Wilkes." Plans call for the expansion of this program, so that our various chapters, scattered throughout the country, can have an opportunity to hear these lecturers.

Members of the faculty and administration have agreed to speak at meetings being held by chapters of the Alumni Association. They have been impressed by the interest that has been shown by our local organization and also look forward to meeting with some of their old students at these meetings.

If your group would be interested in having a speaker at your next meeting, please contact the Executive Alumni Secretary, and the meeting will be arranged.



