

WILKESuniverse

The voice of Wilkes University Alumni

VOLUME TWELVE, ISSUE TWO



The Future at Wilkes

Looking ahead and planning for growth.



Michael P. Touey

The Buck Stops Here

BY DR. TIM GILMOUR, WILKES UNIVERSITY PRESIDENT

SCANDALS AT PUBLICLY TRADED COMPANIES LIKE ENRON AND MCI-WORLDCOM so enraged lawmakers several years ago that Congress passed the Sarbanes Oxley Act in 2002, which makes for-profit CEOs and CFOs liable for the accuracy of their financial reports. This has naturally led to a call for higher education to adopt the same financial reporting principles.

This summer the Board of Trustees of Wilkes, along with the administration, engaged in the major task of planning Wilkes' future through the year 2015. This task included adoption of a very ambitious master plan and discussions about projected budgets, tuition charges, debt level, governance structure and how all of these fit with our mission. Another part of that planning included ways in which Wilkes could improve its financial reporting. Towards that end, the board is considering creating a Governance Committee and elevating the Audit Committee to a full-standing committee. Both steps are in keeping with best practice in the for-profit sector and will probably be required in two or three years. More importantly, these changes are the right thing to do. Such an intensive study of our future and an even deeper commitment to ethical business practices will take Wilkes to the forefront of its peer institutions.

I believe that being ethical and true to our mission is the heart and soul of responsible leadership. My inclination, in fact my strongly held belief, is that we must disclose as much as possible. In today's climate of public relations, this is known as "transparency." Frankly, telling people where you are headed is part of this trust. We are committed to being an organization that is ethical and socially responsible.

This openness and transparency were evident in the way Wilkes developed its master plan, which commits us during the next decade to a significant upgrade of our physical plant, including the construction of a new health and sciences building, connections to riverfront development and a greener, more pedestrian-friendly campus. In this issue, you will learn more about the Wilkes master plan. This commitment also calls on Wilkes to bolster continuing education and graduate programs. We will invest in significant enhancements to Wilkes' tradition of caring deeply about its students, to build a one-of-a-kind mentoring culture for our students, alumni and staff, which we believe will make Wilkes the top choice for the next generation of students. Future Wilkes students will come, not because it's the local, affordable university, but because the university is their first choice. We will continue investing in attracting and retaining the best faculty and staff by offering competitive compensation and health care and retirement benefits.

So what's the rub? Our budget projections to 2015, which are based on this ambitious agenda, will require Wilkes to run itself more efficiently and raise more private gifts. As an important stakeholder in Wilkes University, we hope you feel the challenge and excitement as much as we do. If you do, I ask that you choose to support Wilkes generously in this quest for greatness. !!!

Tim Gilmour

WILKES UNIVERSITY

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VP for Development
Marion Williams

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Wilkes University is an independent institution of higher education dedicated to academic and intellectual excellence in the liberal arts, sciences, and professional programs. The University provides its students with the experience and education necessary for career and intellectual development as well as for personal growth, engenders a sense of values and civic responsibility, and encourages its students to welcome the opportunities and challenges of a diverse and dynamic and changing world. The University enhances the likelihood of strong student-faculty interactions in all its programs, attracts and retains outstanding faculty in every segment of the University, and fosters a spirit of cooperation, community involvement, and individual impact within the entire University.

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Contents

Features

Wilkes International

10 Students Visit Sites from Holocaust

Sports:

12 Seven Individuals and One Team Inducted in Hall of Fame

Cover Story:

15 The Future at Wilkes

20 The Power of Mentoring

Sections

2 Association News

4 On Campus

22 Class Notes

29 Afterthoughts



On the cover: From left, Wilkes-Barre Mayor Tom Leighton, Wilkes University President Tim Gilmour and student Jema Strzelecki discuss the University's 20-year Master Plan.

ASSOCIATION **news**

Architecture for the Future

When you use the term "By-laws," most people will yawn, roll their eyes, or excuse themselves from the conversation. Most organizations have them, however, and may unconsciously use them, yet generally don't know whether they operate according to them or not. Not so at Wilkes! In their effort to map a clear path to future growth and success, the Board of Trustees determined that it was time to focus their energy and expertise on the Alumni Association and its efforts. As a result of their review, they found that the existing by-laws didn't provide an adequate foundation for responsive participation in the Wilkes of the future.

The Board therefore commissioned a Task Force comprised of trustees, active alumni, and staff, including President Gilmour, and, after only two months, the group has drafted an organizational roadmap that anticipates growth, activism, and strength of purpose.

Two of the key issues addressed are the broad engagement of alumni and the assurance that there will be a continual renewal of talent through term limits. Also, while all alumni may vote in the presidential election, only those who give may serve as a member of the Board of Directors or as an officer.

Wilkes' future success will depend on the commitment of its alumni—a commitment of time, talent, and dollars. The presidential candidates and their biographies on the following page represent an example of alumni willing to give of their talents, and the Trustees hope you will make your own investment of time and resources.

For a complete copy of these guidelines, please visit our website at: www.wilkes.edu/alumni/association.

Clayton and Theresa Karambelas honored at Annual Alumni Scholarship Dinner

The Annual Alumni Scholarship Awards Dinner took place on April 30, 2005 honoring Mr. and Mrs. Clayton Karambelas '49. "They have served as an inspiration to Wilkes University and to our community by their generosity of spirit, intelligence, and philanthropy," said Andrea Petrusek '69, Chairman of this year's event.

The ballroom at the Henry Student Center was packed with more than 150 friends, family, and community members who came out to celebrate this wonderful occasion. The

large crowd signified the impact the Karambelas's have had on the community for many years.

Each year at this event, the Wilkes University Alumni Association also awards the annual scholarship. This year's recipient was James Bochicchio '07. Last year's recipient, Sarah Williams '05, spoke at the affair and explained to the crowd the impact the scholarship had on her, imbuing her with a sense of gratitude for the Alumni Association and responsibility for demonstrating her appreciation through high achievement. The event raised \$5000 for the fund and was declared a huge success.

Wilkes Society To Honor Donors

Wilkes University treasures its donors. No institution, large or small, can operate effectively without the generosity of those who understand and support its mission. The University has been honored by many individuals who continue to recall the benefits they received at Wilkes and repay those debts by sharing their good fortune with the University. This generosity helps Wilkes shepherd current students toward their own graduation and life-success.

A responsibility that Wilkes takes very seriously is stewarding those donors who assist the University in a major way. To recognize and honor Wilkes' most significant donors, the University has reformed the John Wilkes Society. Named in honor of the University's namesake, the Society celebrates those donors who invest \$1,000 or more each year in Wilkes University.

There are a number of benefits associated with the John Wilkes Society, including limited parking privileges and preferred seating at selected special events such as the Rosenn Lecture Series, the Sidhu Leadership Forum, and the Kirby Lecture Series. Benefits will also include use of the Farley Library and discounts at Dorothy Dixon Dart Center events.

A true highlight of the John Wilkes Society will be the Society Dinner. This invitation-only, black-tie event is scheduled for the Saturday of Homecoming, September 24, 2005. A cocktail hour will be followed by a spectacular dinner at 7 p.m. A Save-The-Date card will be sent shortly.

For further information about the John Wilkes Society, including membership requirements, please call the University Development Office at (570) 408-4319.



GALLAGHER '81



TARBART '70

ONLINE VOTING IS AVAILABLE AT WWW.WILKES.EDU/ALUMNI

Alumni Association to Elect to the future and adapt rapidly to the and increase funding for alumni and

I am interested in becoming a part of the Wilkes University Alumni Mentor Program.

Name _____ Class Year _____

Preferred E-mail Address _____

Preferred Telephone _____

Degree(s) _____

Major(s) _____

Minor(s) _____

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The Alumni Association should be an active agent and partner in this progression by taking a leadership role in developing an alumni body that is increasingly connected to and proud of its alma mater. While we should honor past traditions, we should not remain anchored there. Rather, we should look

I know it can be. To learn more about my goals and accomplishments, e-mail me at Vote4Colleen05@aol.com."

William Tarbart '70

"In my next term my objective is to continue to improve relations with Trustees and Administration, continue to professionalize staff and the Board,

- Fought hard to improve the Trustees' and Administration's perception of the Alumni Association
- Worked with University to professionalize Advancement and Alumni offices (1)

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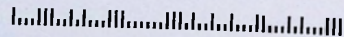


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Alumni Association to Elect New Leader

Your vote is important. According to the Alumni Association's newly adopted Constitution and By-Laws (available at

www.wilkes.edu/alumni) to the future and adapt rapidly to the changing needs of both the alumni and the University.

As President, I would make it my priority to lead an Alumni Association

and increase funding for alumni and student programs. We must give to our Alumni before we ask them to give to us. I financially support the University as a member of the John Wilkes Society.

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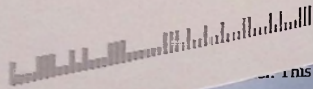
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ALUMNI ASSOCIATION LEADER BALLOT

Your vote is important! Vote here or online at www.wilkes.edu/alumni

- Colleen M. Gries Gallagher '81
- William Tarbart '70 (incumbent)

Name _____ Class Year _____

E-mail Address _____

Signature _____

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Alumni Association to Elect New Leader

Your vote is important. According to the Alumni Association's newly adopted Constitution and By-Laws (available at www.wilkes.edu/alumni/association), it is time to select the next president. Listed here for your review are the biographical statements of the incumbent, Bill Tarbart '70, and Homecoming Chair, Colleen Gallagher '81 (a past president). Please take a moment to complete the ballot reply card or vote online at www.wilkes.edu/alumni.

This is an exciting time at Wilkes—be counted, be heard, be involved... VOTE!

Colleen M. Gries Gallagher '81

"Wilkes University is poised at an exciting juncture and is positioned to take a giant leap forward to become a truly great University. And I believe that the Alumni Association is ready to take that leap, too.

The Alumni Association should be an active agent and partner in this progression by taking a leadership role in developing an alumni body that is increasingly connected to and proud of its alma mater. While we should honor past traditions, we should not remain anchored there. Rather, we should look

to the future and adapt rapidly to the changing needs of both the alumni and the University.

As President, I would make it my priority to lead an Alumni Association that is recognized for its leadership and sought out for its views.

My experience as a senior manager at both Pepsi-Cola, Inc., and Accenture has allowed me to develop skills in leading diverse groups of people in new directions and has given me the skills to plan for and implement change.

Since 1988, I have been providing service to Wilkes, serving as current Chairman of the Alumni Services Committee, Chairman of Homecoming 2004, Past President of the Alumni Association and member of the Board of Trustees, Alumni Association Secretary, and Board Member. I want very much to gain your support. Together, we will make Wilkes University the great university I know it can be. To learn more about my goals and accomplishments, e-mail me at Vote+Colleen05@aol.com."

William Tarbart '70

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and increase funding for alumni and student programs. We must give to our Alumni before we ask them to give to us. I financially support the University as a member of the John Wilkes Society."

Business experience:

- Fifteen years with Equitable Life
 - Vice President Equico Securities
 - Founder & Executive Vice President Tandem Financial Group
 - Founder & Principal Orthopedic Rehab Specialty Clinics
 - Founder and Principal Globallogix
- ### Charitable endeavors include:
- Board of Directors major hospital
 - Chairman Children's Tumor Foundation
 - Current President Wilkes Alumni Association

During my two year term at Wilkes:

- Re-drafted the Association By-Laws
- Assured that Alumni Association played the major role in developing the University's Mentoring Program
- Fought hard to improve the Trustees' and Administration's perception of the Alumni Association
- Worked with University to professionalize Advancement and Alumni offices !!!

SIFE Team Captures Fourth Consecutive Regional Championship

Wilkes University's Students in Free Enterprise (SIFE) team recently captured their fourth consecutive Regional Championship at the 2005 SIFE Regional Competition and Career Opportunity Fair in New York City. The event was one of 21 SIFE Regional Competitions being held across the United States in April. The team advanced to the national level of competition at the SIFE USA National Exposition in Kansas City, Missouri.

After presenting a report of their year-long community outreach projects to a panel of business leaders, the Wilkes SIFE team was named the regional champion in the overall competition and finalist in the Investment Banking and Marketing Division of HSBC SIFE USA National Personal Financial Success Skills Competition.

During this academic year, the Wilkes SIFE team organized 11 projects serving the Wilkes-Barre and north-eastern Pennsylvania communities. They included the elementary school Building a Global Community Program; the high school European Expansion Program; the regional high school Wilkes University Entrepreneurial Experience Program; the Northwestern Lehigh High School Futures II Mentoring Program; the university freshman Integrated Management Program; the community service REACH Program; the high school Personal Finance Series Program; and the university Kirby Lecture Series in Free Enterprise and Entrepreneurship.

SIFE is an international non-profit organization that mobilizes university students to create economic opportunity for others while discovering their own potential.



THE WILKES UNIVERSITY SIFE TEAM CELEBRATES THEIR REGIONAL CHAMPIONSHIP WIN. PICTURED ARE (BOTTOM ROW, L-R): DENISE COLE, TARA SMITH, ALICIA VIESELMAYER, DENNIS NELSON. (TOP ROW, L-R): CASEY GRIMO, ANDREW ECKERT, DR. JEFFREY ALVES, SIFE ADVISOR AND DIRECTOR OF THE ALLAN P. KIRBY CENTER FOR FREE ENTERPRISE AND ENTREPRENEURSHIP. ABSENT FROM PHOTO: AMANDA FELEGI, NICOLE HAHN, DANIELLE NAMOTKA, JENNA STRZELECKI.

Governor Rendell Discusses Issues in Higher Education with Young Democrats at Wilkes

Pennsylvania Governor Edward G. Rendell visited campus on April 6, 2005 to speak with students, faculty, and members of the University's newly formed College Democrats club to discuss issues in higher education and to rally young voters for the 2008 election.

Sophomore political science major Rob Donahue, founder of the College Democrats club, invited the Governor to speak at Wilkes after learning he would be in town as the keynote speaker at another event.

The Governor accepted Donahue's invitation and took the opportunity to help energize the local Democratic Party and address issues such as tuition costs, student loans, and city revitalization.

Pharmacy Students Awarded Rotations

Three students in their final year in the Nesbitt College of Pharmacy and Nursing are completing summer fellowships and rotations.

Jonathan Ruter is participating in the summer undergraduate research fellowship (SURF) program with the pharmaceutical sciences department at Purdue University.

Lillian Kang is completing a rotation experience with the American Society of Managed Care Pharmacy at the Cincinnati Veterans Medical Center.

Tyler Bubb was chosen for an undergraduate research rotation with the University of Michigan's department of pharmaceutical sciences through a grant from the American Society for Pharmacology and Experimental Therapeutics (ASPET).

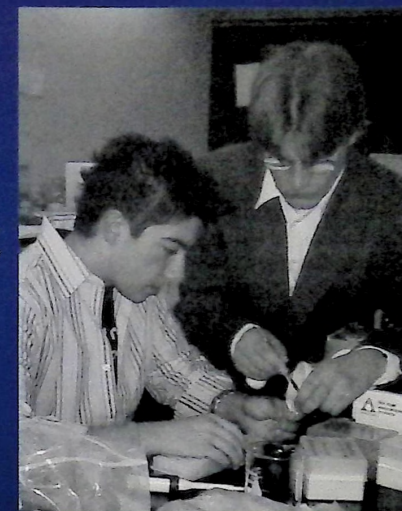
JOHN ZELENA '04 COMPETES IN THE TIRE FLIP EVENT DURING THE COLONELS CHARITY CHALLENGE AT THE RALSTON ATHLETIC COMPLEX. MORE THAN 200 STUDENT ATHLETES, COACHES, AND MEMBERS OF THE WILKES COMMUNITY PARTICIPATED IN THE EVENT, WHICH HELPED RAISE MORE THAN \$2500 FOR CHARITY.



BIOLOGY MAJOR AWARDED RESEARCH FELLOWSHIP

Sophomore biology major Shuja Shafqat was recently awarded a \$3,500 summer undergraduate research fellowship from the American Society of Plant Biologists (ASPB). This highly competitive fellowship program provides opportunities for students to pursue meaningful research in plant biology at their home institutions early in their college careers. Shafqat was one of only three students nationwide to be selected in the small school division. Since his freshman year, Shafqat has been involved with faculty-mentored research in oak forest regeneration. In collaboration with Dr. Will Terzaghi, associate professor of biology, Shafqat uses DNA fingerprinting to determine the parents of seedlings in native oak forests. Shafqat will soon begin the 10-week fellowship to continue the oak seedling research with Dr. Terzaghi. He will present his findings at the ASPB annual meeting in Boston, Mass., next summer.

Shafqat is a Pre-Med Scholar and was accepted into Wilkes University's guaranteed placement program with Drexel University's College of Medicine in Philadelphia. He is a member of the Tri Beta Biological Honor Society, the biology club, and the Multicultural Student Coalition. He also serves on the Executive Board of Student Government.



1ST ROW, LEFT TO RIGHT: DR. ANDREA FRANTZ, REBECCA GOODMAN, TODD WEBEL, KRISTIN HILE, LINDSAY WOTANIS. 2ND ROW: JULIE HELF, VICKY WHITE, NORA JURASTIS, JAMIE BABBITT, JOE DEANGELIS, NICK ZMIJEWSKI, GABE LEDONNE, SARA HERBERT.

The Beacon Wins National Award

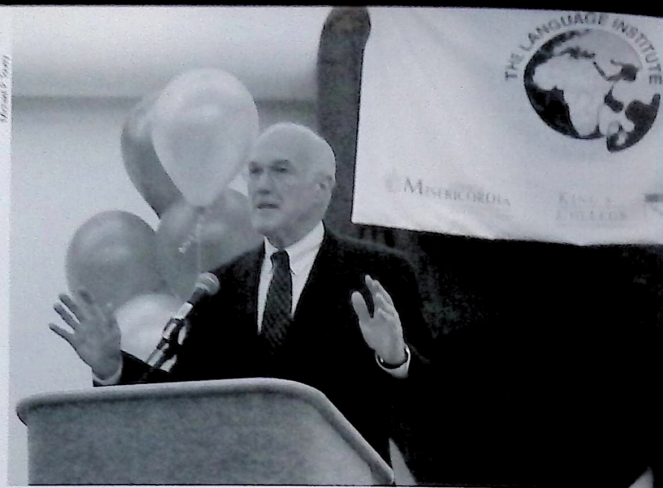
For the third consecutive year, Wilkes University's student newspaper, *The Beacon*, received first place honors in the American Scholastic Press Association's (ASPA) annual newspaper contest. The ASPA reviews over 2,000 schools annually (colleges, universities, community colleges, and high schools) that are competing in categories based on designation and size. *The Beacon* was described by one judge as "a window to your school for everyone to view. By attempting to follow professional guidelines, you have opened this window and succeeded in showcasing the best your students have to offer."



(BACK ROW, L-R): ELI PHILLIPS, JR., PHARMACY STUDENT; ELI PHILLIPS, SR., CVS PHARMACY SUPERVISOR; ERICKA KERR, CVS REGIONAL MANAGER. (FRONT ROW, L-R): MADELYNE DIMARIA, CVS PHARMACY SUPERVISOR; JEFF MIDDENDORF, CVS PHARMACY SUPERVISOR; SCOTT BAKER, CVS REGIONAL VICE PRESIDENT; DR. BERNARD GRAHAM, DEAN, NESBITT COLLEGE OF PHARMACY AND NURSING; DIANA JOHNSON, CVS MANAGER, PROFESSIONAL AND COLLEGE RELATIONS; MARY ALVIS, PHARMACY STUDENT; DR. TIM GILMOUR, PRESIDENT, WILKES UNIVERSITY; BRIAN JUDGE, CVS DISTRICT MANAGER.

Grant Funds Renovations of Pharmacy Practice Lab

The Nesbitt College of Pharmacy and Nursing recently renovated its pharmacy practice lab in the Stark Learning Center thanks to a \$50,000 grant from CVS Pharmacy. Representatives from CVS, including regional vice president Scott Baker and six district managers, were on hand for the unveiling of a plaque commemorating the "CVS Pharmacy Practice Laboratory." The lab is considered to be the most technologically advanced facility on campus and includes new computers, an examination table, intravenous preparation and counseling areas, a new sound system, and whiteboard technology. The laboratory is also a smart classroom with new wireless technology.



PRESIDENT GILMOUR SPEAKS AT A NEWS CONFERENCE TO ANNOUNCE THE ESTABLISHMENT OF THE LANGUAGE INSTITUTE.

Wilkes Helps Establish The Language Institute

Wilkes University has partnered with King's College and College Misericordia to establish The Language Institute, a collaborative effort designed to promote and enrich foreign language study on each campus and throughout the greater community. Through the shared resources and combined expertise of the three member colleges, The Language Institute will provide diverse opportunities for foreign language study that meet the needs of traditional students, adult learners, working professionals, and the general community. This will be accomplished by supporting the development and expansion of academic majors and undergraduate degree programs in Spanish and French and by providing professional development opportunities through credit and non-credit continued learning courses. The Institute will also preserve languages that have contributed to the culture and heritage of the region, such as Polish, Ukrainian, Lithuanian, and Italian, as well as provide educational programs that support knowledge and understanding of other cultures.

Revitalizing the study of foreign languages will help the region compete in a global economy and improve the region's quality of life by facilitating

the appreciation and understanding of foreign cultures. "Given the economic and political realities of today's world, the importance of learning a foreign language has taken on a critical urgency," said Jenny Blanchard, Coordinator of the Institute. "The Language Institute will help to prepare our students and our region for the responsibility of living in this new global community."

Communication Studies Student Publishes Book

Donna Talarico, a junior communication studies major, recently published a collection of personal essays titled, "*Kids, have you seen my backpack...?*" and *Other Inspirational Stories of Non-Traditional Students: An Adult Learner Anthology*. In the collection, 22 non-traditional students from across the country share their struggles and successes in the pursuit of education. One of the adult learners profiled is Beth Wenner, an MBA student and graduate assistant in the Sidhu School. Herself an adult learner, Talarico was inspired by stories of other non-traditional students she met while an admissions counselor for a technical career school. "I left college when I was 19 to enter the workforce, but always wanted to return," she said. "It wasn't

until I began working in admissions that I became serious about it. I was able to help so many wonderful adults achieve their dreams, and their remarkable stories are what inspired me to compile this book and return to school." The book is published by iUniverse.

Sovereign Center for Executive Education Launches Conference Series

The Jay S. Sidhu School of Business and Leadership's Sovereign Center recently launched a series of two- and three-day conferences on campus to help businesses and individuals improve their performance. The sessions focus on project leadership, leadership enhancement, and finance and are designed for middle-level managers and project team members in businesses and other organizations whose members lead, participate in, or sponsor projects or project-like initiatives. Sidhu School professors Edward Fox, Ted Engel, and Dean Frear led the conference along with noted project management consultants, authors, and emotional intelligence coaches.

Joint Urban Studies Center Targets City Growth

Wilkes University created the Joint Urban Study Center (JUSC) in June 2004 in an effort to help regional governments, including the City of Wilkes-Barre, stimulate economic growth and create more vibrant communities.

JUSC is a partnership of businesses and institutions of higher learning. The center's stakeholders include small- to mid-sized communities that need assistance researching proven government reforms. The center also provides the local consultation and analysis needed to implement the recommendations.

The JUSC believes creating a community-wide housing strategy for Wilkes-Barre that promotes ownership of various types of homes is integral to winning back population. A recent report from the center details recommendations on creating housing through preservation of historic homes and creation of urban villages and single-family and multi-family units.

Understanding how the past has affected the region is important to understanding the future. That was the topic of another JUSC report—how the past 50 years has changed the region and what would happen if the region met critical economic indicators, like job growth.

JUSC believes that significant change—on all levels and in all sectors—is needed now, according to Teri Ooms, JUSC executive director. "Past practices will no longer suffice in today's world. The region must work together to embrace change, must act immediately to institute proven strategies, and must be selfless and work together," Ooms said.

Interested individuals can access any of the reports by visiting www.urbanstudies.org.



Wilkes Confers 600 Degrees at 58th Annual Spring Commencement

President Gilmour conferred 264 bachelor's, 269 master's and 67 Pharm. D. degrees during the university's 58th Annual Spring Commencement held May 21, 2005. The degrees were presented to 597 graduates, the university's largest graduating class in more than 10 years. The outdoor ceremony took place on the Fenner Quadrangle in the heart of campus. More than 3,500 graduates, faculty, and guests were in attendance.

Environmental advocate, attorney, and political activist Robert F. Kennedy, Jr. delivered the keynote address titled, "Our Environmental Destiny." In his address, a transcript of which is available on the Wilkes website, Kennedy delivered a powerful and shocking report on the state of the environment.

"One out of every six American women now has so much mercury in her womb that her children are at



risk for a grim inventory of diseases—autism, blindness, mental retardation, heart, liver, and kidney disease. I have so much mercury in my body—I got my levels tested recently—just from eating fish, my levels are double the levels that EPA considers safe."

Following the address, Wilkes presented Kennedy with a Doctor of Laws *Honoris Causa*.

The university awarded two graduates for outstanding academic and personal achievements. Lindsey Wotanis, of Dickson City, received the Alumni Award for Leadership, which is given by the Wilkes University Alumni Association to the graduate who has made the strongest contribution to student life and the activities program of the university. She graduated summa cum laude with a B.A. in communication studies and a minor in business and will pursue a master's degree in rhetoric from Carnegie Mellon University in Pittsburgh.



ASHLEEN AND NEIL GERWAL PERFORM THE PUNJABI DANCE DURING WILKES' ANNUAL INTERNATIONAL FASHION SHOW.

During her career at Wilkes, Wotanis served as staff writer, features editor, and managing editor of *The Beacon*. She also served on the executive board of Zebra Communications, Wilkes' student-run public relations agency; and on the student government executive board, as commuter council president. She was co-coordinator of the Tom Bigler Journalism Conference for area high school students and was a member of the Lambda Pi Eta, the communications honor society.

Wotanis and Kristopher Smith of Wilkes-Barre were presented with the Mabel Scott Wandell and Sterling Leroy Wandell Award for attaining the highest grade point average (GPA) in their four-year career at Wilkes. Wotanis attained a 3.97 GPA and Smith attained a 3.95 GPA.

Smith earned a bachelor of science degree summa cum laude with a major in computer science and a minor in art. He has worked on campus in the Geographic Information Systems (GIS) center and used his computer science and art skills to design an animated logo used to represent the signature undergraduate experience at Wilkes. Smith also served as president of the

math and computer science club.

In a separate ceremony following commencement two Wilkes students were commissioned as Second Lieutenants in the United States Air Force. Joshua Hall from Douglasville, Pa., received a B.S. in mechanical engineering. He has been selected as a developmental engineer in Cape Canaveral, Florida. James Lemoncilli received a B.S. in mechanical engineering. He has been selected as a civil engineer at Goodfellow Air Force Base in Texas.

Worldwide Style

The Wilkes community celebrated its diversity April 9 during the annual International Fashion Show, organized by the Multicultural Student Coalition and the Office of Multicultural Affairs. Alumni, staff, faculty, and students were invited to contribute clothing from the countries of their ethnic background, as well as fashions from the local community.

"It's a fun event to learn about different cultures in an open, friendly environment," said Andita Parker-Lloyd '96, coordinator of multicultural affairs.

Among the fashions modeled in the ballroom of the Henry Student Center

were ensembles from Asia, Africa, and the Middle East, as well as urban wear, tropical wear, and Wilkes wear. During breaks in the show, students performed Indian, tap, belly, break, and African dances that related to some of the fashions. The free event ended with samples of ethnic foods.

Next year's International Fashion Show will be April 8.

Wilkes University Prepares for Homecoming

Mark your calendar now for Homecoming 2005, Sept. 23 - 25!

"We have so much planned that you won't want to miss this great weekend for visiting old friends and making new ones," said Michelle Diskin '95, associate director of alumni relations.

Here is what's in store:

- Alumni golf tournament (and *clambake!*)
- BUJC ladies' luncheon
- "Wilkes in the Woods" Happy Hour
- Learn about the university's new mentoring program and the new Wilkes brand
- President's Breakfast honoring the class of 1955 and Ancestral Colonels
- Continuing and graduate education short courses

- Dave Russo '93 live comedy
- Tailgate tent (back by popular demand)
- Kids' carnival
- Reunions for classes in years ending in "0" and "5"
- Reunion at Evans Under the Stars

Wilkes welcomes all alumni (and their families) back to campus for a host of events during this weekend. Class reunion letters and the Homecoming brochure are in the mail. If you missed last year, browse our photo gallery at www.wilkes.edu/alumni/homecoming/photos04.asp.

The Alumni Association sponsors Homecoming, and many alumni, staff, and student volunteers work hard to make this a great event. If you have questions, contact your alumni office at 1-800-945-5378 or alumni@wilkes.edu.

Wilkes Sponsors Forums to Gauge Support for Arts Center

With the adoption of Wilkes University's master plan and the revitalization of Wilkes-Barre well underway there is reason to believe the future of both the university and city is bright.

Adding to that optimism is another promising project under consideration—the establishment of a nonprofit arts and cultural center in downtown Wilkes-Barre. This project recently received the green light from a firm retained to gauge whether enough support existed to make the project successful.

Wilkes and the Cultural Council of Luzerne County (CCLC) sponsored two days of community forums to discuss the establishment of a venue for smaller scale dance, theatre and musical performances that would accommodate anywhere from 50 people in

a café-style setting to as many as 300 with theatre-style seating.

The forum was led by Artspace, the nation's leading non-profit real estate developer and consultant for the arts. The Minneapolis-based organization recently reported that regional support exists to back an art and cultural center downtown, said Shelly Pearce, chairperson of the CCLC and director of the Conservatory at Wilkes University.

"Wilkes and the Cultural Council envision the development of a vibrant and diverse arts center which would become a meeting place for community members of all ages and backgrounds to appreciate the arts and all artistic media," said Pearce.

The center would also include gallery space for the exhibition of large-scale visual arts, as well as an intimate space for student and amateur artwork. Space for community meetings, arts instruction of all kinds, a café, a gift shop, and possibly for various nonprofit organizations to lease would also be included.

While new construction is also a possibility, several locations, including the Sterling Hotel Annex, the Wachovia building on West Market Street, the Irem Temple building on North Main Street, and the Studio Cafe building on Public Square, are being considered as possible locations for the proposed arts center.

Admission Numbers Tell Story of Growth

Full-time undergraduate enrollment continues to be strong, with more than 2,700 freshmen applications (up over 40 percent in three years) and nearly 500 transfer applications received for the fall 2005 semester. For the fifth

consecutive year, an expanding applicant pool has led to a decline in the percentage of students admitted.

Students from a larger region are attracted to Wilkes. This year, one out of four freshmen reside out-of-state, up 7 percent from 2004. While enrollments from northeastern Pennsylvania remain strong, residents outside the region are growing dramatically—from 84 two years ago to 128 this year. As a result, the percentage and number of students residing in campus-operated housing is growing, too. Typically, 70 percent of freshmen reside on campus (with commuting students accounting for the remaining 30 percent). This year 79 percent will live on campus, where housing has been increased to accommodate almost 1,000 students.

The sciences continue to lead the enrollment growth, but interest in other majors also remains strong. Nursing applications have grown from 76 in 2002 to 210 this year, while enrollees have grown from 18 to 52 in the same period. Applications and enrollments in biology, biochemistry, and chemistry are soaring. Interest in the pharmacy guaranteed seat program has grown to such a level that a significant wait list exists for applicants. In other majors, applications over the last four years have also risen: 38 percent in engineering, 47 percent in business, 48 percent in communications, 79 percent in criminology, and 126 percent in English.

It is expected that the recent additions of special education certification and new majors in entrepreneurship, integrative media, and pharmaceutical science will help ensure strong and steady enrollments into the future. [1]



WHILE VISITING BERLIN, STUDENTS POSE AT A REFURBISHED COURTYARD THAT ONCE WAS USED AS HORSE STABLES.

Students Visit Sites from Holocaust

BY ELIZABETH ALLES '03 M'05

STUDENTS PARTICIPATING IN Wilkes University's Alternative Spring Break program traveled overseas this year to Berlin, Germany, and Oswiecim, Poland, the site of the infamous Nazi concentration camp, Auschwitz. The trip, planned by the global service organization, Amizade, was to include service work on the concentration camp and discussions with Holocaust survivors. Due to inclement weather and frozen ground conditions, the students were unable to complete the service work but instead were involved in an educational and explorative trip through Germany and Poland.

In Berlin, students toured the site of the Berlin Wall and the Brandenburg Gate, the most well-known landmark in Berlin and the symbol of the reunification of the city. Students were able to gain a sense of what Germany was like before, during, and after World War II and the importance of a united city. The group also toured the Allied Museum, where they learned about the role of the Allied Powers during the war and separation of Germany. Students viewed the Wannsee Mansion, where Hitler's men made the final decision to use the Holocaust. During their tour, they learned that Hitler was not present at the conference and that he did not sign off on



HALINA BIRENBAUM, A SURVIVOR OF AUSCHWITZ AND NOW A CELEBRATED AUTHOR AND POET, SHARED HER STORY WITH THE STUDENTS. BIRENBAUM SIGNED HER BOOK, "HOPE DIES LAST."

any of the documents issuing the use of the Holocaust.

From Berlin, the students traveled by train to Oswiecim, Poland to visit Auschwitz and the Nazi death camp, Birkenau. Here they saw the train tracks that brought prisoners to the camps and the buildings and chambers where they were kept. Dressed in warm clothes, the students were horrified to think of prisoners in



STUDENTS STEP INSIDE THE MAIN GATE AT AUSCHWITZ.

these buildings for numerous weeks and months with nothing to keep them warm from the harsh winters of Poland. Speaking with Halina Birenbaum, an Auschwitz prisoner for two years, helped the students to understand the cruelties that occurred during this horrible time in history. Kevin Gaughenbaugh, coordinator of campus interfaith, noted, "This trip was eye-opening because this event didn't happen hundreds of years ago; it is part of our very recent history. We can't ever allow anything like this to happen again."

When the students weren't touring museums or landmarks, they walked through the towns, spoke with the local inhabitants, and learned about the culture. They dined in German and Polish restaurants and shopped in the many stores throughout the area. The abundance of people speaking English amazed the students as did their friendly attitude toward Americans. Even though the weather was cold and the service project was cancelled, students gained a better understanding of another part of the globe as well as a very important part of history. (1)

Wilkes Explores Relationship with Punjabi University



WILKES UNIVERSITY RECENTLY SIGNED MEMORANDUMS OF UNDERSTANDING TO EXPLORE IN DEPTH A RELATIONSHIP WITH PUNJABI UNIVERSITY, PATIALA, INDIA. THE AREAS OF POSSIBLE COLLABORATION AND EXCHANGE INCLUDE BUSINESS, PHARMACY, ENGINEERING, AND CONTINUING EDUCATION. SEATED FROM LEFT ARE: PRESIDENT GILMOUR, JAY S. SIDHU M'73, WILKES TRUSTEE; SWARN SINGH BOPARI, VICE CHANCELLOR, PUNJABI UNIVERSITY. STANDING FROM LEFT ARE: DR. BALTEJ SINGH MANN, PROFESSOR INCHARGE, DR. RAJINDER GILL, SENIOR LECTURER IN MUSIC, AND DR. JODH SINGH, PROFESSOR OF SIKH RELIGION FROM PUNJABI UNIVERSITY.



SEATED (L TO R): JASON SMITH, CO-CAPTAIN OF THE 1993 FOOTBALL TEAM; DORIS SARACINO, REPRESENTING INDUCTEE ROSE (HALLET) WILLIAMS; ADDY MALATESTA, REPRESENTING INDUCTEE TONI FARINELLA; AND MIKE MCCREE, CO-CAPTAIN OF THE 1993 FOOTBALL TEAM. STANDING (L TO R): JOE DEMELFI, HEAD COACH OF THE 1993 FOOTBALL TEAM; ALAN ZELLNER, REPRESENTING INDUCTEE ALAIN ARNOULD; INDUCTEE JACK BRABANT; INDUCTEE JAKE COLE; BRIAN GRYBOSKI, REPRESENTING INDUCTEE KEVIN GRYBOSKI; AND INDUCTEE BILL NOONE.

Seven Individuals and One Team Inducted in Hall of Fame

BY JOHN SEITZINGER

INDUCTION INTO THE ATHLETICS HALL OF Fame is a grand accomplishment for Wilkes University's former student-athletes. These alumni are saluted for their accomplishments not only on the field or court, but off them as well. They are chosen not only for what they did as students, but who they are now.

A formal induction ceremony is held each year, during which the alumni are presented with a plaque commemorating this feat. A second, identical plaque is mounted on a wall in the Hall of Fame Room (214) of the Arnaud C. Marts Sports and Conference Center on South Franklin Street.

The 13th class was inducted into the Wilkes University Hall of Fame in a ceremony on Saturday, June 4th, on the Wilkes campus.

Members of the class of 2005 included wrestling standout Alain Arnould

'73; basketball star John Brabant '76; football star Jacob Cole '95; field hockey standout Toni Farinella '94; baseball star Kevin Gryboski '95; baseball standout William Noone '95; women's basketball and field hockey star Rose (Hallett) Williams '65; and the MAC champion 1993 football team.

The Wilkes University Athletics Hall of Fame was established in 1993 to honor those players, coaches, and other non-participating individuals who have made outstanding contributions to athletics at Bucknell Junior College, Wilkes College, and Wilkes University.

Alain Arnould '73

Arnould was a four-year standout performer on the wrestling mat for Wilkes. During that time he helped the Colonels capture four Middle Atlantic

Conference championships.

During his four seasons on the mat the Colonels posted a dual match record of 45-5, including a perfect 13-0 mark during the 1970-71 campaign. Wrestling in the heavyweight class, Arnould fashioned a career dual match record of 34-4-3. His .866 winning percentage ranks 14th all-time at Wilkes.

Arnould saved his best performances for the Middle Atlantic Conference Championships, where he claimed three individual crowns. In 1971, Arnould became the first Wilkes heavyweight to earn All-America honors after finishing fourth at the NCAA College Division Championship. During that NCAA Championship, he also earned the award for the most pins in the least time after winning five matches by fall in less than 19 minutes.

John Brabant '76

Brabant was a standout performer on the basketball court for the Wilkes hoops squad from 1972 through 1976. During that time he established himself as one of the premier scorers and rebounders in Colonels history.

A three-time All-Middle Atlantic Conference selection, Brabant amassed 1,407 points during his four seasons, good for seventh place on the all-time scoring list at Wilkes. He also ranks fourth on the all-time rebounding list for the Colonels after snagging 805 boards.

Brabant led Wilkes to an overall record of 57-40 during his career. As a junior he helped the Blue and Gold fashion an overall record of 19-6, which included berths in both the Middle Atlantic Conference and Eastern College Athletic Conference playoffs. It marked the first playoff appearance for the Colonels since the 1958 season.

Jacob Cole '95

Cole was a four-year member of the Wilkes football team from 1991 through 1994. During that time he helped the Colonels win the Middle Atlantic Conference title in 1993 and the Eastern College Athletic Conference Southeast crown in 1994.

A standout on defense for the Colonels, Cole amassed 190 tackles during his career, while also contributing 30 sacks, six forced fumbles, and nine fumble recoveries. During his junior season in 1993, Cole tied a Wilkes record by registering 14 sacks in only ten games.

Cole was recognized for his outstanding effort by being named to the All-Freedom League first team during his junior campaign. That same season he also earned first team All-Eastern College Athletic Conference honors and was named to the *Champion USA*

All-America first team and the *Don Hansen Football Gazette* All-America second team.

Cole continued to rack up the honors following his senior season. He was named to the All-Freedom League first team for the second consecutive year. Cole was also named a third team All-America by both the *Football Gazette* and the Division III Sports Information Directors.

Toni Farinella '94

Farinella was a four-year standout for the Wilkes field hockey team from 1990 through 1993. During that span she helped the Lady Colonels post three winning seasons and amass 34 victories.

Farinella began her career by scoring six goals during her freshman season, when Wilkes posted a record of 8-6-3. After scoring five goals and handing out one assist as a sophomore, she elevated her game as a junior and tallied 11 goals and three assists during the squad's 10-8 campaign.

In 1993, Farinella's senior season, the Lady Colonels fashioned an overall record of 9-8-1 and claimed the Freedom League championship. She was named the team's Offensive Most Valuable Player after scoring 12 goals and dishing out one assist.

Farinella, who ranks tied for fifth on the all-time scoring list at Wilkes with 34 tallies, was named to the All-Freedom League first team as a senior. That same season she earned College Field Hockey Coaches Association (CFHCA) first team North Region All-America honors, and was named to the CFHCA All-America third team.

Kevin Gryboski '95

Gryboski was a four-year starter for the Wilkes baseball team. During that span the right-handed pitcher posted an overall record of 18-13 and had a

solid 3.15 earned run average. Gryboski struck out 193 hitters in 205.1 innings of work on the mound.

During the 1994 season Gryboski posted a 6-4 record with a team-leading 2.18 earned run average. He helped Wilkes claim the Middle Atlantic Conference baseball title, while also helping the Colonels earn an Eastern College Athletic Conference playoff berth. Gryboski was drafted by the Cincinnati Reds in the 16th round of the Major League Baseball Amateur Draft, but opted to return to Wilkes for his senior season.

Gryboski continued to impress the scouts during his senior season in 1995. He went 5-4 during the campaign with a 4.33 earned run average and tossed seven complete games. Gryboski, who owns the Wilkes career record with 22 complete games, was again drafted in the 16th round of the draft, but this time by the Seattle Mariners.

Gryboski signed with Seattle and spent seven seasons in their minor league system before being traded to the Atlanta Braves in January of 2002. Since his arrival in Atlanta, Gryboski has been a mainstay in their bullpen and has helped the Braves win three of their record 13 straight National League East titles.

Gryboski has appeared in 201 games during his time in Atlanta and has posted an 11-7 record with two saves and a 3.28 earned run average. He has been even more impressive in the post-season, where he has pitched in 13 games and has an outstanding 1.64 ERA.

William Noone '95

Noone was a standout performer on the baseball diamond for Wilkes during each of his four seasons. A right-handed pitcher for the Colonels, Noone helped lead Wilkes to the 1994 Middle Atlantic Conference championship and

a berth in the Eastern College Athletic Conference playoffs.

Noone was a two-time All-Freedom League and All-Eastern College Athletic Conference selection, while also earning Freedom League Most Valuable Player honors in 1994. During that campaign he fashioned a record of 7-0 and had a 3.95 earned run average. Noone also ranked 13th in the final NCAA Division III rankings after striking out an average of 10.7 hitters per game.

During his career, Noone posted an overall record on the hill of 17-7. He had a 3.14 career earned run average and struck out 216 hitters in 195 innings of work.

Noone's outstanding effort at Wilkes attracted the attention of major league scouts. He was drafted by the Philadelphia Phillies in the 37th round of the 1995 Major League Baseball Amateur Draft and spent time in their minor league system.

Rose (Hallet) Williams '65

A two-sport standout, Williams was one of the pioneers of women's athletics at Wilkes during the early to mid 1960s. Williams excelled in both basketball and field hockey during her Lady Colonels career.

On the basketball court Williams was a four-year letter winner. She helped lead a young program that began in 1961, just one year prior to Williams' arrival at Wilkes.

Williams was also a standout performer on the field hockey team for the Lady Colonels. She earned three varsity letters in field hockey during her career and served as one of the team's captains.

Her play on both the basketball court and field hockey pitch earned Williams the Wilkes Women's Athlete of the Year award in 1965. She was also the Letterwomen's scholarship recipient in 1963 and served as the first



SARAH MILLER '08 GREETES ALUMNI AND TEAMMATES AFTER BEING INTRODUCED PRIOR TO THE START OF THE SOFTBALL ALUMNI DAY CONTEST AGAINST ELIZABETHTOWN COLLEGE.

president of the Letterwomen's Club in both 1963 and 1964.

1993 Football Team

The 1993 football team ranks as one of the best in Wilkes history. The Colonels, under the guidance of head coach Joe DeMelfi, fashioned a perfect regular season record of 10-0 and claimed the Middle Atlantic Conference championship. The squad was also the first Wilkes football team to earn a berth in the NCAA Division III Championship.

The Colonels, who ended the year ranked eighth nationally according to *Don Hansen's Football Gazette*, had plenty of stars to choose from both offensively and defensively. The offense averaged 398.4 yards and 28.2 points per game, while the defense, which posted three shutout victories, surrendered a mere 207.6 yards and 7.3 points per contest.

Wilkes had 11 players earn first team All-Freedom League honors. Players named on offense were center Brian Caloiaro, wide receiver Steve Endres, guard Brian Lipinski, quarterback Boo Perry, and running back Jason Smith. The defense was represented by ends Larry Trakes and Jake Cole, tackle Jason Feese, linebacker Mike McCree, and defensive back Ben McKeown. Kicker Joel O'Donnell was also selected to the first unit.

Four Colonels, Perry, Endres, Lipinski, and Cole, were named to the All-Eastern College Athletic

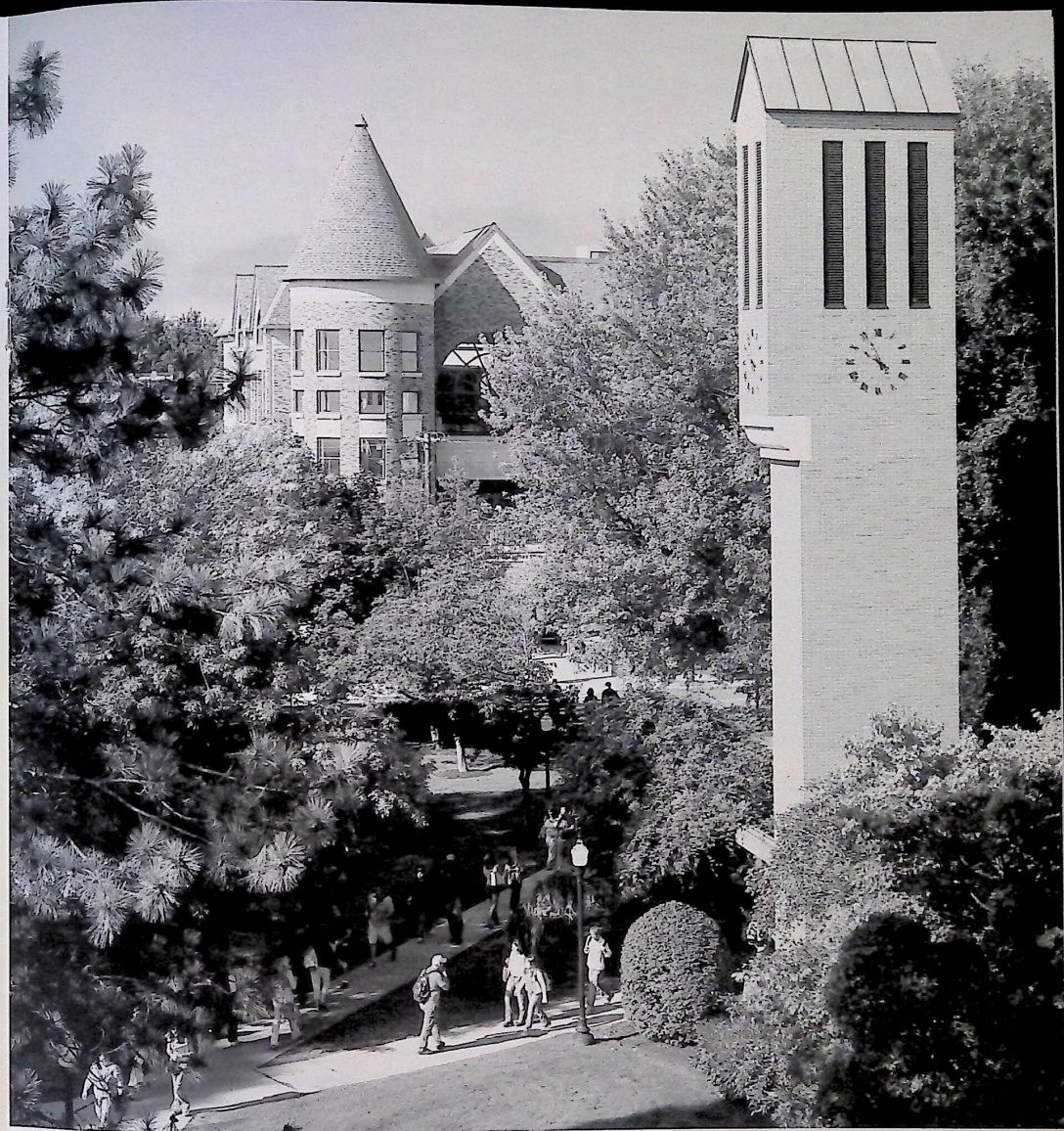
Conference team. Additionally, Cole was a first team honoree and Feese was a second team selection to the *Champion USA All-America* team. Feese was also named a first team All-American by *Don Hansen's Football Gazette*, while Cole was named to the second unit.

New Softball Field

The 2005 softball season saw the premiere of the Lady Colonels' new softball stadium. Located at the Ralston Field Complex behind the football stadium, the field includes lighting for night games, a new scoreboard and press box, and many other amenities.

"The softball complex represents the future of Wilkes athletics," said Addy Malatesta, Director of Athletics. "We now have a state-of-the-art softball complex that will benefit Wilkes athletics for years to come."

In May, the 2005 Freedom Conference Softball Championship was held at the field. The Lady Colonels boasted a 27-13 overall record in 2005, with a 9-5 conference record, which earned them the number 3 seed in the championship. !!!



The Future at Wilkes

BY TRACEY M. DOOMS

The university's new master plan and revised strategic plan paint a picture for decades to come.

WILKES UNIVERSITY HAS LOOKED INTO ITS CRYSTAL BALL AND SEEN THE FUTURE. IT'S A FUTURE THAT INCLUDES STRENGTHENING ACADEMIC PROGRAMS. BUILDING AN EVEN MORE BEAUTIFUL, PEDESTRIAN-FRIENDLY CAMPUS. ENHANCING CONTINUING EDUCATION COURSES, AND RENEWING THE PARTNERSHIP WITH THE CITY OF WILKES-BARRE AND THE SURROUNDING REGION.

THIS VISION FOR THE FUTURE IS OUTLINED IN AN AMBITIOUS MASTER PLAN DEVELOPED BY ADMINISTRATORS, PLANNERS, AND ARCHITECTS, WITH INPUT FROM FACULTY, STAFF, STUDENTS, AND COMMUNITY LEADERS. IT MAPS THE UNIVERSITY'S PHYSICAL GROWTH OVER THE NEXT 15 TO 20 YEARS AND IS GUIDED BY A STRATEGIC PLAN THAT FOCUSES ON ACHIEVING WILKES UNIVERSITY'S ACADEMIC MISSION. ALTHOUGH THE MASTER PLAN EXTENDS TO THE YEAR 2025, IT LEAVES PLENTY OF ROOM FOR ADAPTING TO CHANGES ALONG THE WAY, ACCORDING TO SCOTT BYERS, VICE PRESIDENT FOR FINANCE AND SUPPORT OPERATIONS.

"WE'RE TALKING ABOUT A CONCEPTUAL PLAN, A LIVING PLAN THAT WILL CONTINUE TO MOVE AS WE WORK WITH THE CAMPUS, COMMUNITY, AND FRIENDS," HE SAID. "IT'S NOT A PLAN OF ANSWERS. IT'S A PLAN OF STARTING POINTS."

Working Together

Because Wilkes University is an urban university, a major component of the master plan involves helping to revitalize downtown Wilkes-Barre for the benefit of students and residents alike. "We don't operate in a vacuum," noted Byers. The plan acknowledges interdependency and advocates for partnerships with the city of Wilkes-Barre, King's College, Luzerne County, and private developers. The master plan, he explained, strives to answer the question, "What must Wilkes University do to be really great at supporting on-campus learners and to be a good neighbor, citizen, and partner with the community?"

Wilkes-Barre Mayor Tom Leighton said city officials have worked together with representatives of Wilkes University and

King's College to build a strong relationship while planning for "a true downtown atmosphere that will enhance the lifestyle of the college student." For example, the university's master plan puts some operations downtown, which will encourage students and faculty to shop in stores, eat in restaurants, and patronize other downtown resources.

"The Wilkes plan ties in well with city and county projects," said Leighton, who discussed plans to build a new theater complex and a new labor and industry building, to develop the riverfront, and to increase police levels for added safety.

A More Beautiful Campus

Overall, the master plan prepares Wilkes University to serve up to 3,000 full-time undergraduate students—a 33 percent increase from the current 2,250 students—by 2015. Today's buildings will be



renovated, relocated, or sold, and new buildings will accommodate growth. The main campus quad will be completed, with view corridors providing visual connection from the quad to Riverfront Park. Residential quads will form neighborhoods at each end of campus, building on the concept of a green campus in an urban setting. A more pedestrian-friendly environment will be created, with cars on the outside and people on the inside.

"We will create a campus that builds on the old framework, but it will be a greener and more beautiful campus," said President Tim Gilmour.

Though most construction and renovation projects will take place from 2006 to 2018, the campus community and the community at large will see results from the master plan beginning

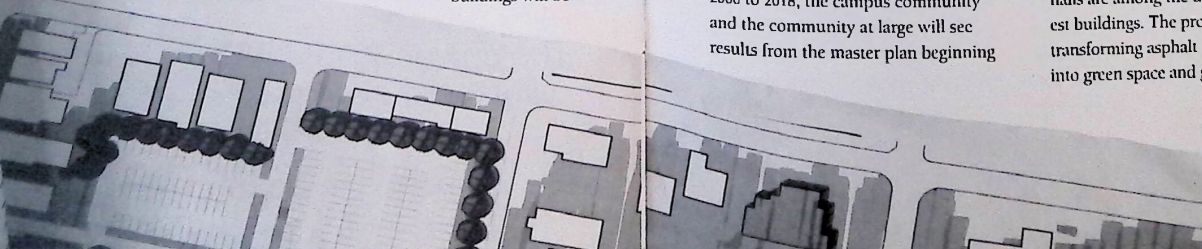
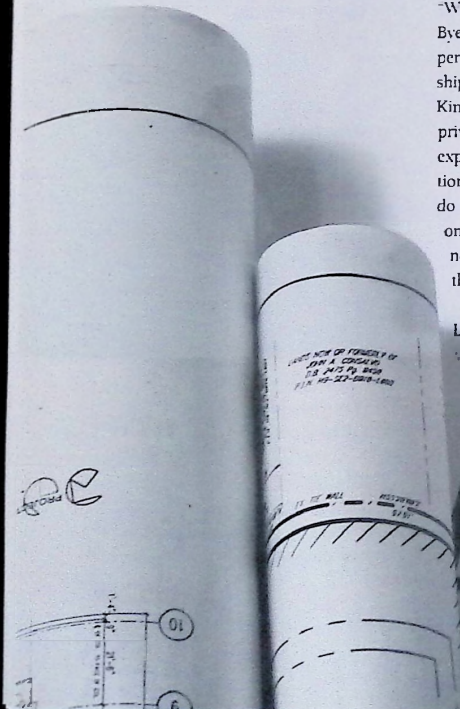
this summer. Three projects will kick off the 20-year plan:

- The 40-year-old Dorothy Dickson Dart Center for the Performing Arts will receive an interior facelift and infrastructure renovation, beginning this summer and scheduled to be completed in August 2006. The Dart Center will be an anchor for an arts district and for the south end of campus, complementing the Riverfront Park development.
- Completion is also expected in August 2006 for major interior and exterior renovations to Chesapeake and Delaware residence halls. Built in the 1880s as a block of four houses with a common façade, the halls are among the university's oldest buildings. The project includes transforming asphalt parking areas into green space and gardens.

- The university hopes to begin moving into the recently purchased University Center on Main in January (see sidebar, page 19). Next on the agenda is a new health and sciences building, with construction expected to begin in 2008. Departments for the sciences, engineering, pharmacy, and nursing, among others, currently housed in Stark Learning Center and Pearsall Hall, will relocate to the new building. Modern, high-tech labs and classrooms are included in the plan, alleviating the need for a costly renovation to Stark

"It's not a plan of answers. It's a plan of starting points."

SCOTT BYERS
VICE PRESIDENT FOR FINANCE AND SUPPORT OPERATIONS



Incoming Chairman of the Board of Trustees John R. Miller is ready to take action



JOHN R. MILLER

"We've done some really excellent work on our strategies, master plan, and in creating a true Wilkes team," said Miller, a member of the board since 1999. "Now it's time to focus on executing."

According to Miller, carrying through on the master plan is critical to "ensure a 'willed future' for Wilkes." The physical aspects of the plan are also vital for the future of the entire community, he added.

Another important item on Miller's agenda is making mentoring a part of the structure of a Wilkes education (see related story on page 20). "We at Wilkes have always had a culture of mentoring," he said. "Now we need to take that to a new level to help our students achieve their future."

Miller also said Wilkes must commit to developing the university mission, vision, and values statement. He said the leadership team will carefully refine it before rolling it out later this year. The new statement will, Miller emphasized, "drive the execution of the university's master and strategic plans."

The former vice chairman of the board of trustees, Miller serves on the Audit, Executive, and Finance & Support Operations board committees and on the Strategic Long-Range Planning subcommittee. A Wilkes alumnus and resident of Rye, N.Y., he is a leading national authority on government accountability and management, having chaired the 1st Annual World Competitive Cities Congress. He recently retired after 35 years at the international accounting and tax firm KPMG LLP, where he was a partner and vice chairman. Miller serves on the board of trustees of the Osborn Retirement Community. He is also a trustee of the Cathedral of St. John the Divine and a vestryman of the Parish of Trinity Church in New York City.

and providing for future flexibility.

The Wilkes Master Plan also includes the following long-term projects, which are scheduled to begin after 2010:

- Demolishing the original wings of Stark and renovating the freestanding, northeast portion for growing programs in integrative media, communications, and business. The renovated building will house classrooms as well as a television studio, radio station, and the student public relations firm and newspaper.
- Renovating the remaining front of Stark Hall, along South River Street, for student residence suites.
- Improving athletic fields by partnering with the city and expanding into Kirby Park, laying artificial turf and expanding both the Munson Field House and the Marts Center.
- Renovating the Annette Evans Alumni House, which dates to 1928.

The Strategy

Underlying the master plan is the updated strategic plan adopted by trustees at their June meeting. The original "Vision 2010" strategic plan was developed in 2001 and 2002 and set goals to be achieved by 2010.

"We did very well in terms of moving on the goals," President Gilmour reported. For example, in fall 2004 the university surpassed the 2,200-student on-campus enrollment goal that had been set for 2010. As a result of this performance, the trustees and administration revised the strategic plan and decided to "shoot higher."

"Instead of focusing on how to turn the organization around, we can



concentrate on 'how we make Wilkes a great University.'"

The revised strategic plan calls for the university to build a great institutional brand, develop a world-class support environment, and build institutional financial and alumni strength, Gilmour emphasized. The following steps are necessary to accomplish those goals:

- Design and implement a university-wide mentoring system (see related story on page 20).
- Develop lean, customer-focused support operations.
- Implement the master plan.
- Work with the city and county to create a supportive environment.
- Develop and implement a strategy to create a world-class

From Call Center to University Center on Main

At a recent news conference Mayor Tom Leighton and President Tim Gilmour announced the university's intent to purchase the former call center and adjacent parking garage on South Main Street. Wilkes renamed the building University Center on Main.

Wilkes purchased the facilities from the city's Redevelopment Authority for \$7.9 million—a deal both city and university officials said will re-orient the university's campus and breathe new life into the business district.

"This is what I mean when I say I believe in Wilkes-Barre," said Leighton. "Good things are happening. Wilkes University is a great partner."

For Wilkes, the agreement is the first major step in implementing its new 20-year master plan. "This new build-

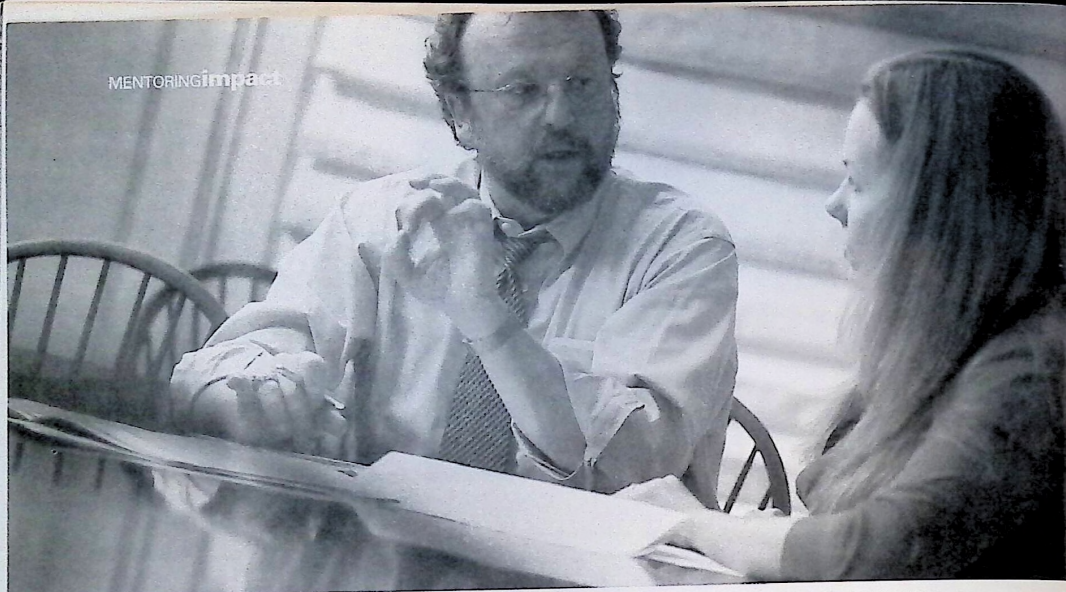
ing gives Wilkes the room we need to offer more and better services to our students, helps the city to revitalize the business district with a stable partner, and makes us a greener, more pedestrian campus," Gilmour said.

Wilkes plans to spend an additional \$1.9 million renovating University Center on Main (UCOM) to provide new space for student services and athletic and recreational activities, office operations, classrooms for graduate programs, and consolidated administrative services. UCOM will also re-orient the campus east and west towards the river and business district—a major recommendation of the university's master plan. Wilkes is also exploring locating a food service provider in the Main Street storefront area.

LEFT: WILKES PURCHASED THE 80,000-SQUARE FOOT CALL CENTER AND ADJACENT 550-SPACE PARKING GARAGE FROM THE CITY OF WILKES-BARRE. BOTTOM: PRESIDENT GILMOUR ANSWERS QUESTIONS ABOUT THE UNIVERSITY'S PURCHASE AND MASTER PLAN DURING A NEWS CONFERENCE.

alumni organization.

- Initiate a five-year, \$50–\$60 million capital campaign, following on the success of the \$31 million campaign completed in 2001. (A feasibility study for the campaign will probably begin in January, Gilmour said.)
- "The real key for us, looking forward, is to execute the strategic plan," Gilmour said, noting that a superb leadership team stands ready to do just that. "If we are successful, we will be a significantly changed institution—one that has a chance to make a real difference in what higher education is all about." ■



DR. JEFFREY ALVES AND DANIELLE NAMOTIKA '06 DISCUSS STRATEGY FOR A STUDENT IN FREE ENTERPRISE (SIFE) PRESENTATION.

The Power of Mentoring

BY TRACEY M. DOOMS

Successful pilot program shows that mentoring can make the difference for Wilkes students.

OVER THE YEARS, MANY Wilkes students have benefited from informal mentoring and from small, organized mentoring programs in biology, pharmacy, nursing, and other areas. Now the university is cementing that process through a new, campus-wide program.

"The university recognizes that one of the hallmarks of a Wilkes education is the mentoring relationship," said Sandra Carroll, executive director of alumni relations. "Being so intentional about it and acknowledging it as one of the key aspects of a Wilkes education makes us stand out from other institutions, where mentoring is just a byproduct of the educational experi-

ence. In a year or two, there will be university-wide mentoring programs in place that permeate the culture."

The first part of the Wilkes University mentoring program was initiated in fall 2003, when the alumni association's mentoring committee proposed a conduit for alumni to share their life and professional experiences with current students and other alumni. A study showed that both students and alumni were interested, said Michelle Diskin '95, associate director of alumni relations and committee member.

In February 2004, the mentoring team met with the university's four deans to present a conceptual design. Dr. Paul Browne, dean of the

Jay S. Sidhu School of Business and Leadership, was eager for his school to run a pilot program. "In the Sidhu School in particular, with its commitment to nurturing a skill set for leadership, mentoring is very important," Browne said.

Business faculty recommended top students to participate in the pilot, and eight students were paired carefully with mentors in the spring of 2005, explained Colleen (Gries) Gallagher '81, alumni association board of directors and mentoring committee member.

The goal was not to be a job placement or referral service, but rather to provide career networking opportunities and help students make bet-

ter career decisions by exchanging information, developing professional contacts, and sharing personal experiences. Students would be able to discover career options, explore various fields of study, experience jobs firsthand, learn about possible internship opportunities, and build meaningful, long-term relationships.

Matthew Sowcik '00, Personal and Professional Development (PPD) coordinator for the Sidhu School and a member of the alumni association's mentoring committee, said that the mentor-student relationship varied from pair to pair. "It really depended on where the students were in their careers," he said. For example, juniors might focus on preparing for their job search by getting résumé and letter-writing tips, while seniors are more interested in the networking that might lead to a job.

Alumni association board of directors member Garfield Jones '72, vice president of Wilkes-Barre-based Comfort Designs, was paired with Angela Lange, who was about to graduate with a degree in business. Lange had a very specific career goal: to become a buyer in a retail chain or department store in the Phoenix, Arizona, area. Jones had never held that particular job, but he was able to help Lange network with three representatives from his furniture company who "gave her a leg up" on the dynamic world of retailing. He also put her in touch with his former Wilkes roommate, John Holland '74, whose daughter-in-law works in Arizona retailing.

Despite busy schedules, Lange and Jones were able to talk via email and

"The mentor needs to be good and wise and insightful."

DR. PAUL BROWNE
DEAN OF THE JAY S. SIDHU SCHOOL OF BUSINESS AND LEADERSHIP

on the phone several times before meeting in person to discuss how Jones runs his business. "He gave me a lot of great information that I didn't know before," Lange said. From the mentor's perspective, Jones said the relationship gave him the opportunity to reflect on his career path and to give back to a university that "has been very good for me" (and for son Matthew, a current Wilkes student).

As a result of the pilot program, the Sidhu School decided to implement mentoring on a larger, structured scale, incorporating it into the one-credit (PPD) course, according to Sowcik. Every PPD student will be guaranteed a mentor during the sophomore year, including the 70 students who are taking the class in 2005-06.

Browne noted that the value of the mentoring program will go beyond the information students receive from their mentors during the PPD course. In addition, students will learn *how* to be mentees and mentors and *how* to network—skills they can use throughout their careers, he said.

"Effective mentoring relationships depend on the skills of both parties in that relationship, the give and take," Browne explained. "The mentor needs to be good and wise and insightful. The person receiving the mentoring needs to be open, willing to reach out, capable of integrating the guidance he or she is receiving." Wilkes students will learn how to do just that as part of the mentoring program.

More Will Benefit

Carroll said the pool of potential mentors is expanding, thanks to the work of people in the alumni relations office. More than 140 alumni in a variety of fields have already signed up, and more have expressed an interest via the Alumni Mentor Interest Form available on the web at www.wilkes.edu/alumni. Interested mentors can also fill out the reply card in this issue. "I think one of the things that any mentor relationship affords mentors is the confirmation that what they're doing is valued and valuable," she added.

The university also benefits from maintaining a connection with alumni. "Mentors traditionally feel a very strong relationship with any institution that allows them to interact at that level," Carroll continued. "Alumni who enjoy being mentors may go on to become involved with the university in other ways, such as attending events and contributing financially. I'm hoping we'll build the program so that students who are mentored will become mentors when they graduate," she said.

Mentoring has always been a passion for Carroll, and she's excited about the potential for a university-wide mentoring program at Wilkes. "One of the best aspects of our institution is the relationship between alumni and students," she said. "We really have some magic going on." [1]

CLASSnotes

With a Wilkes Life Income Plan You Will Win

That's exactly what Joseph J. Savitz '48, Wilkes alumnus and trustee emeritus, is doing by making a Wilkes charitable gift annuity to endow a scholarship for a worthy student.

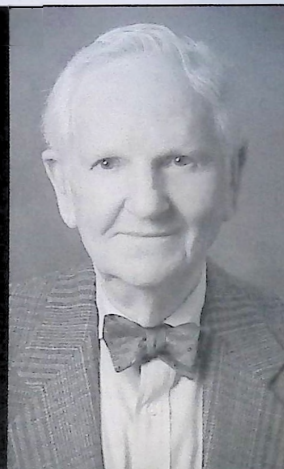
"I had some stocks that were paying very little in dividends, but the capital gains tax on selling them would have been quite substantial. I realized as a grateful alumnus that creating a charitable gift annuity with Wilkes would be a win for my family and provide for Wilkes' future."

Advantages of a Wilkes Gift Annuity include lifetime payments at attractive rates, plus significant tax benefits for your charitable contribution.

Sample Rates, Effective Jan 1, 2005
Age 65 — 6%, Age 75 — 7.1%, Age 85 — 9.5%

The Wilkes Legacy Society, Wilkes University, 1-800-WILKES-U

Joe Savitz, a special friend who is thinking of Wilkes' Future



1964

Arthur Brevethan M'68 is the director of Nationwide Insurance, Columbus, Ohio. Arthur resides in Westerville, Ohio with his wife, Cheryl.

1965

Donald Ungemah is the vice president for MWH Global, Inc., Broomfield, Colo. Donald resides in Littleton, Colo. with his wife, Marie. The couple has two children, David and Joseph.

John Wasileski is the associate vice president of information technology at the University of Memphis, in Tenn. John resides in Germantown, Tenn.

Rose (Hallett) Williams was inducted into the Wilkes University Athletics Hall of Fame. (For full story, page 12.)

1966

Dr. David Greenwald is the president of the medical staff for the Wyoming Valley Health Care System.

1969

Will Hooper retired from Albion High School, Albion, N.Y., where he was a teacher and principal for 34 years. Will resides in Rochester, N.Y. with his wife, Carol. They have a son, Marc.

Phillip Howe is the president of the Lehigh Valley Chapter of the Pennsylvania Institute of Certified Public Accountants. Phillip is the owner and principal of Prospective Consulting, Allentown, Pa.

1970

Brent Spencer is the chair of the English department and co-director of the graduate program at Creighton University, Omaha, Neb. Brent resides in Denton, Neb. with his wife, Jonis.

1972

Judith (Greenstein) Davis is the human resource manager for Bradley Arant Rose and White, LLP, Birmingham, Ala. Judith resides in Mountain Brook, Ala.

with her husband, Patrick, and two children, Abby and Jamie.

Joanne Schoonover retired from the United States Air Force after 25 years of service. Joanne is a strategic planner for defense company, Raytheon.

1973

Arlain Arnould was inducted into the Wilkes University Athletics Hall of Fame. (For full story, page 12.)

Debbie (Boyer) Webster retired from teaching special education after 30 years. She resides in Reeders, Pa. with her husband, Steve.

1974

Jennifer Anderson is president of the family business Davis Ace Hardware in Davis, Calif. She resides in El Macero, Calif. with her husband, William Fleeman, and their two children, Andrew and Alina.

Christine Mayo is an adjunct professor at the University of Central Arkansas. Christine resides in Conway, Ark. with her husband, George, and son, Eamonn.

1976

John Brabant was inducted into the Wilkes University Athletics Hall of Fame. (For full story, page 12.)

Bill Goldsworthy is a licensed agent at Rothstein Inc. Realtors. Bill resides in West Pitston, Pa.

Noel Jorgensen is the vice president of marketing and public relations for Doherty Enterprises, Allendale, N.J. Noel resides in Emerson, N.J.

1977

Jacqueline (Reinhard) Ott is an independent beauty consultant with Mary Kay Inc. Jacqueline resides in Mt. Laurel, N.J. with her husband, Steven.

Karen Sychowski Rogowicz married Joseph Dussinger. Karen is a marketing manager for Mericle Commercial Real Estate, Wilkes-Barre. They reside in Tunkhannock, Pa.

1979

Scott Bell is a production manager for Jenisys Engineered Products, Inc., Wilkes-Barre. Scott resides in West Wyoming, Pa. with his wife, Judith, and four children, Ian, Scott, Kyle, and Steven.

Frank McGrady was honored for 25 years of service to the American Cancer Society. Frank serves as the chief operating officer of the American Cancer Society.

Michael Supczenski is the director of laboratory services for Berwick Hospital Center. Michael resides in Trucksville, Pa. with his wife, Theresa, and two children, Melissa and Michael.

1980

Charles Hagen works at the Syracuse Research Corporation, where he tests information fusion systems for the United States Air Force. He has three children, Raymond, Katherine, and Lee Ann. He resides in Rome, N.Y.

Patricia (Lupe) Stoudt is the music director chair and drama director at Mariner High School, Cape Coral, Fla. Patricia resides in North Fort Meyers, Fla. with her husband, Bill. The couple has two sons, Tim and Nathan.

Shepard Willner is an emergency management specialist with the Federal Emergency Management Agency, Washington, D.C. Shepard resides in Arlington, Va.

1981

Paul Kanner M'87 is a human relations representative for the Pennsylvania Human Relations Commission. Paul resides in Harrisburg, Pa.

Louis Zack, Jr. M'86 is the chief financial officer for the Clarks Summit State Hospital, Clarks Summit, Pa. Louis resides in Dupont, Pa. with his wife, Joanne '86, and daughter, Kira.

1982

Alan Wirkman is the vice president of claim operations for Travelers Insurance, Dallas, Texas. Alan resides in Allen, Texas with his wife, Cindy, and two children, Corey and Brittany.

IN memoriam

REMEMBERING: Dr. Johnyne Supulski '70, a selfless caregiver

Johnyne Supulski, MD, of Goffstown, New Hampshire, died December 6, 2004, following a yearlong battle with cancer.

Drawn to medicine as a way of helping others, she worked as an emergency room physician until her illness and brought comfort to the sick and lonely through her work as a Eucharistic minister.

"My mother was an extremely graceful and strong person who lived her life making sure that she contributed to her community," said her daughter, Kristen Elechko. "She was selfless. Her life was all about community."

And her family. When her husband, Dr. Joseph R. Elechko '70, was left incapacitated by a stroke eleven years ago, she won a bitter legal battle to ensure her husband's medical care. "Her family meant everything to her," said longtime friend Jean Ste Marie. "The faithfulness she had to her husband—that's a beautiful thing. She visited him every day in the nursing home."

She is survived by her husband, by children Kristen, Jennifer, Peter, and Jonathan, all of New Hampshire, and by a brother, Joseph Supulski of West Wyoming, Pennsylvania.

*Information supplied by *The Union Leader* (Manchester, NH).

1983

Karen Knelly M'95 is the accounting manager for CTSI, LLC, Dallas, Pa. Karen resides in Swoyersville, Pa. with her husband, Gene, and two sons, Robert and Ian.

Dale Scanlon owns his own dental practice in Exton, Pa. Dale resides in West Chester, Pa. with his wife, Laura, and two daughters, Cayley and Eilyse.

1984

Susan Kaskoun is a programming specialist with Alliance Healthcare Information. She earned her bachelor of science in computer information science from Gwynedd-Mercy College. She resides in Warrington, Pa. with her husband, Anthony. The couple has two sons, Chris and Daniel.

Anthony Kubasek is the director of instrumental music at Wyoming Seminary College Preparatory School, Kingston, Pa. Anthony earned his master of arts in music education from Marywood University, Scranton, Pa. He resides in Mocanaqua, Pa.

Thomas Mollahan is a controller at Lincoln Park Care Center, Lincoln Park, N.J. Thomas resides in Boonton, N.J. with his wife, Micki, and four children, Madeline, Meghan, Caitlin, and Kelly.

Robert Unrath is the corporate cash manager for Maher Terminals, Inc., Berkeley Heights, N.J. Robert is council president for Denville, N.J. He resides in Denville with his wife, Donna, and two children, Matthew and Melissa.

Kurt Tietjen owns a controlling interest

A PICTURE IS WORTH A 1,000 WORDS!

Show everyone how good the years have been to you! Alumni, we need pictures of your special occasions—weddings, babies, reunions! Help us make your Class Notes fresh and interesting by emailing us your scanned photos (jpeg files minimum 300 dpi). Please keep us up to date on your home and work addresses, email address, and phone numbers, plus all the news about your career, your accomplishments, and your interests. We'd love to see the family, friends, and fun!

in Paymaster Payroll Services, Garden City, N.Y.

Lisa Warden is a chemist with Hewlett Packard and Oregon State University. Lisa recently had two patents issued. She resides in Corvallis, Oregon.

1985

Marianne (Scicchitano) Rexer was appointed full professor at Wilkes University, where she is also chair of the business and accounting programs in the Jay S. Sidhu School of Business and Leadership. She resides in Mountaintop, Pa. with her husband, Chris '85, and three children, Tim, Meagan, and Ken.

1986

David Post is chief of the specialist branch for the Air Force Reserve Command at Robins Air Force base, Ga. David was recently promoted to Lieutenant Colonel. He resides in Kathleen, Ga. with his wife, Regina, and two children, David and Bethany.

1987

Allan Knox was recognized as the United States Air Force Rescue Coordination Center Officer Controller of the Year for 2004. Allan resides in Yorktown, Va. with his wife, Elizabeth, and two children, Mackenzie and Shawn.

Doug McClure was profiled in the *Poughkeepsie Journal* for his work as an environmental engineer. Doug is employed by The Chazen Company.

Stacey (Baldwin) Piotrowski resides in Midlothian, Virginia with her husband, Paul, and three children, Allison, Kaitlyn, and Benjamin.

Kimberly (Seward) Scott is the lead medical technologist for Kindred Hospital. Kimberly resides in Kernersville, N.C. with her husband, Ronald, and child, Casey.

1988

Diane (Fendrock) McFarlane is an income maintenance caseworker for the Pennsylvania Department of Welfare, Wilkes-Barre. She is attending the University of Scranton in Scranton, Pa. for her master's degree in school counseling. Diane resides in Wilkes-Barre with her husband, Courtney '90, and two children, Lydia and Aidan.

1989

Tony DeCosmo is the marketing manager for Grotto Pizza. Tony resides in Swoyersville, Pa. with his wife, Laura, and two children, JR and Katie.

Andrew Morrell is the director of program continuity for WVIZ/PBS,

90.3 WCPN, Cleveland, Ohio. Andrew resides in Shaker Heights, Ohio with his wife, Michelle.

1990

Marcie (Kreinces) Bono and her husband, Brian, announce the birth of their son, Nicholas Richard, on March 3, 2005. They reside in Hamilton, N.J. with their daughter, Courtney Elaine.

Todd DeRosa M'93 is the owner of Aquatic Care Aquarium Service, Kingston, Pa. Todd resides in Kingston with his wife, Cindy, and daughter, Sara.

Courtney McFarlane is the used car manager at Pompey Dodge, Kingston, Pa. and an independent financial planner for Metropolitan Life. He resides in Wilkes-Barre with his wife, Diane '88, and two children, Lydia and Aidan.

Michael Seeherman M'97 is the director of the Harrison Career Institute, Philadelphia, Pa. Michael resides in Elkins Park, Pa.

Jeff Steeber is an environmental staff engineer with UGI Development Company, Hunlock Creek, Pa. Jeff resides in Shickshinny, Pa. with his wife, Kelley, and three children, Jeffrey, Alexis, and Sarah.

1991

Judy (Fitch) Guinosso was recently a contestant on VH1's *In Search of the Partridge Family*.

Edward Kwak, Jr. and his wife, Amy, announce the birth of their first child, Brian, on January 21, 2005. Edward is a carrier account manager for Commonwealth Telephone Enterprises.

They reside in Wilkes-Barre.

1992

Brian Carl is an optometrist with Weaver Eye Associates, Dallastown, Pa. Brian resides in Red Lion, Pa. with his wife, Wendy, and two children, Garrett and Allison.

Marnin Michaels is an attorney with Baker and McKenzie, Zurich, Switzerland. Marnin is the president of the Central European Chapter of Syracuse University Alumni Association and completed his two-year term as president of the American Club of Zurich. He resides in Zurich.

Laura Shaderowfsky M.D. is a pediatrician for the Scranton Primary Health Care Center, Scranton, Pa. Laura resides in Moscow, Pa. with her husband, Paul, and son, Jonathan.

Darrin Woodruff is the vice president of human resources at Intermetro Industries and Emerson Electronics. Darrin resides in Lewistown, Pa. with his wife, Lisa '90, and their child, Dallas.

1993

Albert Mueller II was named a Fulbright Scholar for the 2005-2006 academic year. Albert is an associate professor of communication arts and sciences at Penn State University, Mont Alto, Pa. Albert resides in Fayetteville, Pa. with his wife, Lusine, and his daughter, Helena.

Jeffrey Myers is a technician for Lincoln Mercury of Kings Automall, Cincinnati, Ohio.

1994

Toni Farinella was inducted into the

Funny Man's Comedic Career Takes Off

David Russo '93 recently appeared as a contestant on Wayne Newton's reality show "The Entertainer" on E! Entertainment



Television. For a ten-week run in Sin City, he competed against nine other aspiring entertainers for a million-dollar contract. Known on the show as "The Wise Guy," Russo finished second, and, while he may not have nabbed the title "The Entertainer," Newton signed him to a contract.

This representation Russo says is one step further in the business, as Newton and his team are managing his career and are in negotiations to secure him more show-biz opportunities.

"Wayne has been a great mentor. It really pumps you up to see Wayne Newton laugh at you," he said. "This is the guy who was given his break by Jack Benny and Jackie Gleason, and now he's giving me mine."

Russo currently lives in Las Vegas and regularly performs at Tropicana Casino's Comedy Stop. He also joined Newton on a USO tour and plans to kick off another college tour. While not exactly part of his college tour, Russo also is slated to perform at his alma mater, where he will be performing with another funny alumnus, Terri Granahan '93.

"The positive reception I have gotten from the Wilkes family has been fantastic. I've gotten e-mails, calls, and a lot of support from old classmates."

CLASSnotes

Wilkes University Athletics Hall of Fame. (For full story, page 12.)

Dawn Filipowicz M'96 is the senior access control and compliance engineer for the Depository Trust and Clearing Corp. Dawn resides in Euless, Texas with her husband, Michael. The couple has two daughters, Kimberly and Kenley.

Heather Mabin married **Steven Krotzer**. Heather is the owner of Lavender Rose, a fine gifts and accessories store. The couple resides in Newtown, Pa.

Heather Petruzelli is a voice faculty member at the American Musical and Dramatic Academy, New York, N.Y. Heather also owns her own opera company.

1995

Jacob Cole was inducted into the Wilkes University Athletics Hall of Fame. (For full story, page 12.)

Jesse Gross is a global environmental engineer for Cadbury Schweppes. Jesse resides in Macungie, Pa. with his wife, Amy, and two children, Adam and Jessica.

Kevin Gryboski, relief pitcher for the Texas Rangers, was inducted into the Wilkes University Athletics Hall of Fame. (For full story, page 12.)

Megan (Welliver) Kelly and her husband, John, announce the birth of twins, Kacey and Connor, on February 1, 2005. Megan is a physician assistant with the Geisinger Medical Group, Moosic, Pa. They reside in Moosic, Pa. with their son, Adam.

Amy (Nieroda) Machold and her husband, David, announce the birth of their first child, Anthony William, on March 16, 2005. They reside in Indian Trail, N.C.

William Noone was inducted into the Wilkes University Athletics Hall of Fame. (For full story, page 12.)

Christina Ortiz is a clinical social worker for the Department of Veteran Affairs, East Orange, N.J. Christina resides in Hoboken, N.J.

Joseph Ruane is a special projects engineer for Smiths-Aerospace, Wilkes-Barre, and owns a home inspection business, The Bottom Line. He is pursuing his master's of business administration at Wilkes' Sidhu School of Business and Leadership. He resides in Jenkins Township, Pa. with his wife, Jackie, and daughter, Jordyn.

1996

Andrew Carter is a senior environmental health and safety specialist for Progress Energy. Andrew resides in King of Prussia, Pa. with his wife, Linda, and two daughters, Kathleen and Lauren.

Leanne Cole is a physical therapist with Olympic Physical Therapy, Renton, Wash. Leanne resides in Snoqualmie, Wash. with her husband, Kenneth, and two children, Olivia and Tanner.

Tricia (Kirk) Eberhart resides in Coatesville, Pa. with her husband, Steve, and her son, McKinley.

Tracy Lucarino is the clinical coordinator in the telemetry unit at Warren Hospital, Phillipsburg, N.J. Tracy

received her master of science degree in nursing and business administration from DeSales University, Allentown, Pa.

Eric Morinello is a supervising health scientist for the toxicology/risk assessment consulting company ChemRisk. He resides in San Francisco, Calif.

Dr. Susannah Stair married Jay Edward Holderer. Susannah is a physician in Easton, Pa. The couple resides in Oreland, Pa.

Angel Raymond is a software engineer for the United States Coast Guard, Alexandria, Va. Angel resides in northern Virginia.

1997

Paul Chimock is a mortgage loan originator at the First National Community Bank. Paul resides in Duryea, Pa. with his wife, Meredith.

Geoffrey Little is a project scientist with EA Engineering, Science and Technology, Sparks, Md. Geoffrey resides in Bel Air, Md. with his wife, Denise, and two children, Gavin and McKenzie.

Meredith (Cabrey) Nascimento is a sales associate for fixed income sales company Cantor Fitzgerald. She resides in Conshohocken, Pa. with her husband.

1998

Denise (Schembari) Collie is the owner of United Marketing Solutions for Marin County. She and her husband, Darren, reside in San Rafael, Calif.

Jill Ann (Roth) Edclson is a security analyst with the United States Accountability Office, Washington,

D.C. Jill resides in Columbia, Maryland with her husband, Jonathan.

JJ Fadden is a regional sales manager for football field equipment sales company Rogers Athletics. He resides in Boston, Mass. with his wife, Michele.

Maria Giunta earned her master of business administration from the University of Phoenix, Arizona. Maria is a therapeutic activities services worker at the White Haven Center, White Haven, Pa. She resides in Weatherly, Pa. with her son, Roberto.

David Mrochko is director of implementation services at Sales Activity Management in King of Prussia, Pa. Dave resides in King of Prussia.

1999

Thomas Lavan is a senior studio technician with ESPN, Bristol, Conn. Tom resides in Bristol with his wife, Melissa, and son, Aiden.

Nicole Metzger is a secondary guidance counselor and varsity men's and women's cross country coach at Pocono Mountain East High School. She resides in Effort, Pa.

Colleen Smith is a physical therapist at Mercy Hospital in Scranton, Pa. She resides in Kingston, Pa.

Andrew Snyder M'03 is a teacher and head wrestling coach at Pocono Mountain West High School. Andrew resides in Factoryville, Pa. with his wife, Sarah (Keisling) '99, and their son, Aiden.

Andrew Solinski is a senior product development engineer for Jacuzzi

Whirlpool Bath. He resides in Little Elm, Texas with his wife, Tricia.

Matthew Sumski is a client services specialist with Cendant Mobility, Danbury, Conn.

2000

Marc Eakin is a physician assistant for prison health services in Collegeville, Pa. Marc resides in Philadelphia, Pa. with his wife, Sarah (Becker) '03.

Jason Evans is a producer for Paradise Television Network, Lahaina, Hawaii.

Jennifer Gadomski received her master's of science in nursing from Wilkes University. She resides in Plains, Pa. with her fiancé, Scott.

Michael Krasulski authored an article in the *Journal of Interlibrary Loan*, "Document Delivery and Electronic Reserve." Michael resides in Philadelphia, Pa.

Sarah (Kraus) O'Donnell is a registered nurse for Crozer Keystone Health Systems. Sarah resides in Prospect Park, Pa. with her husband, Joseph, and child, Brilliana.

Jeffrey Reichl is a secondary guidance counselor and varsity assistant boys basketball coach at East Stroudsburg Area High School North. He resides in East Stroudsburg, Pa.

Holly (Fields) Schramm earned her master's in special education from Marywood University, Scranton, Pa. Holly resides in Kirlwood, N.Y. with her husband, William, and son, Alexander.

Tanner Spadafore is working at the

Rittenmeyer to Lead Global Service Delivery

Ronald A. Rittenmeyer '72 was recently appointed executive vice president of Service Delivery of EDS Global Communications, a leading global technology services company. Rittenmeyer oversees EDS's worldwide delivery operations and capabilities.

Rittenmeyer joined EDS from The Cypress Group, a private equity firm based in New York, where he served as managing director responsible for all operating aspects of the company's \$3.5 billion investment portfolio. Previously, he was chairman, CEO and president of Safety-Kleen, where he successfully led the company's reorganization from Chapter 11 bankruptcy protection.

Rittenmeyer has served as CEO and president of AmeriServe and RailTex and as president and COO of Ryder TRS and Burlington Northern Railroad. He also has held key executive positions at Frito-Lay and PepsiCo Foods International.

Rittenmeyer has been a board member of Safety-Kleen, Sterling Chemicals, AmeriServe, RailTex, Ryder TRS and Merisel, among others. He currently serves on the board of directors of the North Texas Kidney Association and is a trustee of Wilkes University. He earned a Bachelor of Science degree from Wilkes University and a master of business administration degree from Rockhurst University in Kansas City, Mo. He lives in Plano, Texas with his wife, Hedy (Wrightson) '74. They have two children, Chris and Ashley.



CLASSnotes

National Institute of Standards and Technology in Gaithersburg, Md. where she is employed by the American Society for Testing and Materials in the cement and concrete reference laboratory division. She resides in Frederick, Md.

Will Taylor is the director of photography for the New York Giants and a new television show on the YES Network. Will resides in Ridgefield Park, N.J.

Kimberly Vance is a business education teacher and advisor to the Future Business Leaders of America program at Pocono Mountain East High School. She resides in Mount Pocono, Pa.

Heather Webb is the auction and special events coordinator at PBS affiliate WVLA-TV/FM in Pittston, Pa. She resides in Pittston.

2001

Loan Do works for the Philadelphia Insurance Companies, Bala Cynwyd, Pa. Loan resides in Pennsauken, N.J.

Greg Johansen is an engineering aid for the United States Navy. Greg resides in Ft. Leonardwood, Missouri with his wife, Elizabeth, and daughter, Autumn Rose.

Stacy (Geiger) Mesics and her husband, Eric, announce the birth of their first child, Carson Charles, on January 28, 2005. The couple resides in Germansville, Pa.

Jason Schultz is an information technology specialist for the United States Navy. Jason resides in Mechanicsburg, Pa.

2002

Lance Mabry is enrolled in Army-

Baylor University's Doctorate of Physical Therapy program. Lance resides in Universal City, Texas.

Brian May married *Lorelei Morgans '03*. Brian is a southeast sales representative for the Diamond Manufacturing Company. Lorelei is an elementary school teacher at Blythe Elementary. The couple resides in Huntersville, N.C.

Raymond Ortwein received his Juris Doctorate degree from Dickinson School of Law. Raymond resides in Hellertown, Pa.

Brian Toll is the assistant to the vice president and general manager for Computer Sciences Corporation, Falls Church, Va. Brian resides in Alexandria, Va.

2003

Sonia Ebert is a project engineer for S.E. Consultants, Scottsdale, Ariz. Sonia resides in Phoenix, Ariz.

Robert Gebhard received his master's of science in management from Stevens Institute of Technology. He is a process engineer for Elastimold. He resides in Hackettstown, N.J.

Heather Hite is a counselor of adolescent females at Cornell Abraxas, Danville, Pa.

Erin Schultz is an English teacher in the Dallas School District, Dallas, Pa. Erin resides in Kingston, Pa.

Kelly (Cassidy) Sweet is the pharmacist in charge at CVS Pharmacy, Palm Beach Gardens, Fla. Kelly resides in Tequesta, Fla. with her husband, Michael.

2004

Lauren Brennan is an equal opportunity employment assistant at the Tobyhanna Army Depot, Tobyhanna, Pa. Lauren resides in West Nanticoke, Pa.

Kristy Haupt is a patent examiner for the U.S. Patent and Trademark Office, Alexandria, Va.

Bob Jones is a product presentation coordinator for Southern States Cooperative, Inc., Richmond, Va. Bob resides in Powhatan, Va. with his wife, Marylee, and two children, Brian and Erika.

Melissa Jurgensen is the assistant director of practice development for Goldberg and Connolly Construction Law. Melissa resides in Commack, N.Y.

Sabrina McLaughlin is a graduate student at Binghamton University, Binghamton, N.Y.

Brandis Mooney is a biological product representative for Sanofi Pasteur, Scranton, Pa. Brandis resides in Wilkes-Barre.

Stephanie Smith married *Rob Cooney '01*. The couple resides in Freeport, Pa.

Master's

1995

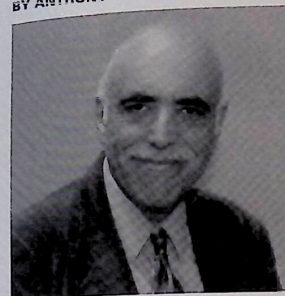
Paul Semaneh, Jr. is assistant vice president, loan officer, and asset recovery manager for Luzerne National Bank.

1996

Karen Armstrong is the director of the First Community Foundation of Pennsylvania. Karen resides in Loyalsock Township with her husband, Neil, and two children. ❏

Help!!

BY ANTHONY L. LIUZZO, J.D., PH.D.



ARCHIE BUNKER ONCE LAMENTED that there had not been a "good waitress since the depression." And, as often as his bigoted tirades and malapropisms have been ridiculed, I cannot help but muse that, at least with respect to this observation, he was correct.

Where has all the service gone? In restaurants, airports, retail establishments, banks, and even places of worship, all one is met with these days is rudeness, lack of consideration, and a sense of being ignored. It is true that we live in a time of advanced education, nearly unlimited access to Internet information, and tremendously exaggerated perceptions of self-worth. It is also true that many of the employees engaged to provide service and otherwise interact with the public receive compensation that could certainly stand enhancement. And,

finally, businesses, finding themselves in an intensely competitive, global environment, have slashed budgets to bare bones, cutting back on customer interface.

However, I remain unconvinced that customers and clients would not greatly appreciate a small dosage of quality service—and might even be willing to pay for this luxury. I can only faintly remember the days when I might place a rotary-dialed telephone call to a business and be greeted by a human, rather than electronic, voice, who might even exchange a few pleasantries with me. I would not be required to listen to a litany of menu choices, none of which proximately match the description of my inquiry. I would not be placed on hold for a seeming eternity, subjecting my sensitive ears to the re-creation of one of my favorite Creedence Clearwater Revival tunes. I would not be mandated to punch endless numerals, pound signs, and number signs, entering my seventeen-digit account number. (As an aside, why are account numbers so long, when ten digits would be adequate to cover every human currently inhabiting the planet?) I would not be required to recall to memory an assortment of Personal Identification Numbers, consisting of a prescribed quantity of numerals and

AFTERTHOUGHTS

letters; and, should my memory lapse and I forget this particular PIN, I would not be obliged to provide my mother's maiden name, my pet's name, or the name of my favorite television show.

I can recall a time when, during my shopping ventures, I would be greeted by an attentive salesperson who would oft-times disappear into a back room, emerging with the article I sought, in the size and color of my preference. I would not be charged for approaching the window of a human teller in a bank. I knew the names of the persons who represented my insurance company and travel agency. I never needed to fill my own gasoline tank, because a friendly mechanic would perform this service, ensuring that my oil and fluid levels were appropriate and that my windshield was clear, while locating the cause of that annoying knocking sound (the soft drink can under the seat). I could ask questions of a human, and not be admonished to visit the company's website or send an e-mail.

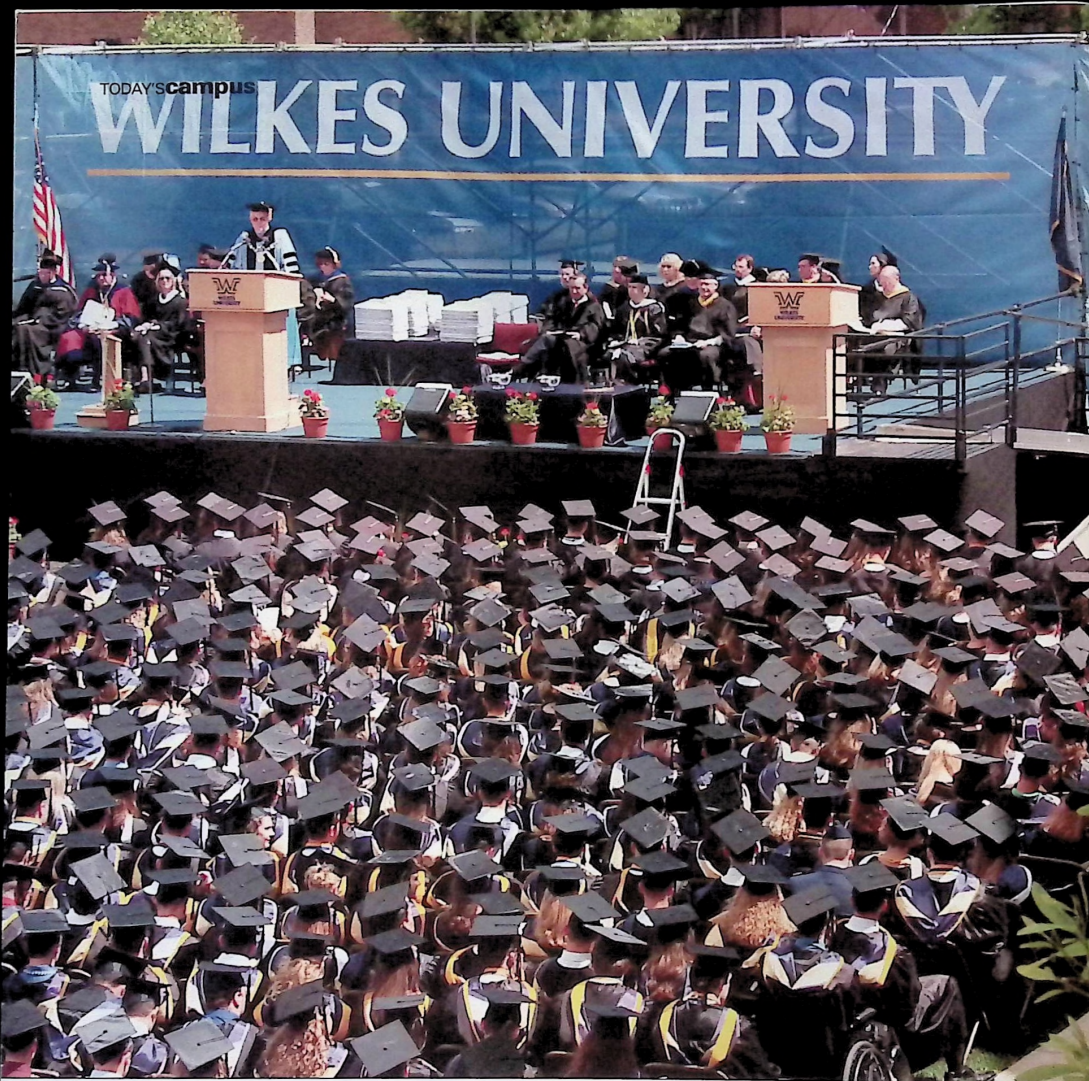
If Archie were around today, no one would be offended by his tirades and malapropisms. They wouldn't even be listening.


Anthony L. Liuzzo, J.D., Ph.D. is Professor of Business and Economics and Director of the MBA Program at Wilkes University. ❏

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