

THE BEACON

Tuesday, March 1, 2011

THE NEWS OF TODAY REPORTED BY THE JOURNALISTS OF TOMORROW

Volume 63 Issue 15

A BIG PROBLEM

OPINION | PAGE 8

Two fires affect students both on and off campus

BY KIRSTIN COOK
News Editor

A fire broke out in an off-campus apartment building at 25 W. Ross St. on Thursday, Feb. 24, leaving seven students displaced.

According to William Sharksnas, assistant fire chief at the Wilkes-Barre Fire Department, the fire damaged both the first floor where it started and the hallway of the second floor, but early detection prevented much greater destruction.

"The bathroom is toast, and the upstairs -- there is a three-foot hole in the hallway -- and there was electricity involved so the electricity was pulled from the building," Sharksnas said.

Sharksnas reported to the incident, which occurred at noon. He said the fire seems to have been caused by failure of the motor in a bathroom fan. The fan had not been used frequently and was only on for a few minutes. One of the students noticed smoke coming from the fan and plastic melting

and contacted the fire department.

The tenants were about to leave the apartment with the fan running. Sharksnas said that if they had left without noticing the fire, the building could have been destroyed in half an hour.

No one was injured in the incident, and some of the students' belongings were damaged by smoke.

Sharksnas said the building did not have smoke detectors in every bedroom, even though it is required by law to have them.

Five of the displaced students decided to move on campus, while two of them moved home with their parents.

Sharksnas said that the property owner is currently arranging for a contractor to complete the repairs and electrical work so that the building may be deemed as livable again. Required smoke detectors in every bedroom would also need to be installed for the property to pass inspection.

Another fire had occurred the day before at Evans Hall. This fire,

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The Beacon/Allison Roth

Team Cars, WW winner, was part of the increased team participation. See more on WW pages 10-11.

WW turnout higher, not high enough

BY DEVONI NOVAK
Staff Writer

Student Government originally created Winter Weekend as a sort of spirit week that would encourage students to compete against each other to see which team could raise the most money and donate

the most food to the community.

In recent years, however, SG has noticed the spirit of Winter Weekend has been thrown to the wayside in favor of extravagant off campus activities.

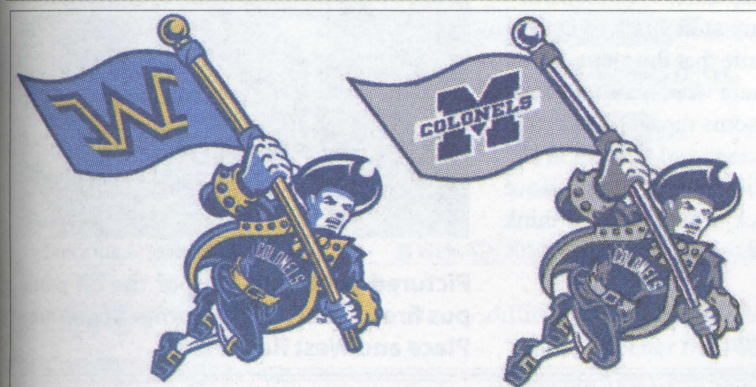
This year, however, SG contributed more funding and spent more time planning the activities of Win-

ter Weekend in an attempt to attract more Wilkes students and bring Winter Weekend back to its roots.

"The whole idea of Winter Weekend is community and building that community," said SG President Ben Beidel.

Beidel anticipates that the

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Courtesy of Wilkes University/Magruder High School

Wilkes says the logo of Rockville, Md.'s, Magruder High School, right, closely resembles its Colonel logo, left.

Wilkes: Md. high school using our logo

BY MICHAEL CIGNOLI
Editor-in-Chief

Wilkes deals with cases of logo infringement once or twice a year, usually when administrators discover unauthorized people have put the university's logo on merchandise and are trying to sell it for a profit.

But Jack Chielli, Wilkes' executive director of marketing com-

munications and government relations, said the university has never had to deal with what a high school in Maryland has allegedly done to Wilkes' iconic Colonel logo.

The logo of Magruder High School, located in Rockville, Md., bears an uncanny resemblance to the Colonel logo primarily used by Wilkes University's athletic teams. For all intents and purposes, Chi-

elli said, Magruder's logo is the Wilkes Colonel.

"It's a very different kind of logo infringement when someone uses your logo to identify themselves," Chielli said.

The only visible differences between the Magruder Colonel and the Wilkes Colonel are the color schemes and designs on the mascots' flags.

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Opinion Pages 6-8

Respect for fire alarms

The two recent fires in Wilkes-Barre have taught us that fire alarms should never be ignored.

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Fear Factor ups grossness

Some of the items competitors will have to try include bugs, squid, liver and calf intestine.

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Arts & Entertainment Pages 13-15

Local theater renovated

Leadership Wilkes-Barre project involves renovating the Little Theater's lobby.

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"Pepsi All-star" Matt Ruch

Meet Matt Ruch, the 2009 MAC Conference Rookie of the Year and one of the captains of the baseball team.

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Survey finds higher rates of harassment at Wilkes than other schools

BY KIRSTIN COOK
News Editor
& MARK RICCI
Correspondent

A recent study indicated that incidents of discrimination and harassment for minority and homosexual students are more frequent at Wilkes than at other schools.

Wilkes participated in the Campus Diversity Survey, offered by the Association of Independent Colleges and Universities in Pennsylvania, to analyze the progress made in diversity goals. Wilkes also took part in the survey in 2006, so the follow-up allowed comparison with past results and statistics from other schools.

Overall, students reported fewer occurrences of harassment and discrimination. However, for select groups, such as ethnic minorities, non-native English speakers, gays, lesbians and bisexuals, there were higher percentages of discrimination when compared to other institutions.

Brian Bogert, director of Information, Analysis and Planning, explained that these

specific groups are a smaller percentage of the population, which accounts for the overall satisfaction despite high instances of discrimination.

"When you look at only the highest level stuff, the responses of some of those minority groups really get washed out," Bogert said.

Bogert said that they decided to participate in the survey to see how things have changed and to help with programs and issues regarding diversity.

"Obviously, diversity is an important issue and we wanted to make sure we are addressing it appropriately," Bogert said.

The frequency of insensitive or disparaging remarks reported was higher at Wilkes for these individual groups. Bogert interpreted these remarks to be part of the process of adjusting to new cultures.

"If there's exposure to groups that you don't have a lot of previous exposure to, there's a learning process, and while it's never okay for the discrimination and harassment to occur some of that happens as part of the learning process and hopefully

you end up moving through it, understanding the people better, and then you're less likely to do that," Bogert said.

Bogert said that diversity increased on campus, especially with non-native English speakers. Also, students generally do not come from very diverse regions before they attend Wilkes.

"That basically says, Wilkes provides a great learning opportunity to learn about diversity because even though it's not the most diverse environment and the region isn't super diverse, there are especially people from different countries who weren't even here several years ago," he said.

Less than half of the ethnic and gay, lesbian or bisexual students surveyed reported adequate support from the university. This was lower than at the other participating schools, and lower than at Wilkes in 2006.

Alyssa Bortz, senior pharmacy major and president of Gay Straight Alliance, was not surprised by these findings.

"As far as where students can go, who they can go to, it's definitely lacking on campus," Bortz said.

Even though lesbian, gay, bisexual, and transgender students are in the minority of the student population, Bortz said there are ways to improve their environment. She said some approaches are already being implemented such as training faculty on LGBT issues, spreading publicity and creating awareness.

"I mean we are a small school but there's still a need for support groups for LGBT students, especially now, there's been all the recent string of suicides ... I think it's a crucial time to have support for LGBT people," Bortz said.

The Information, Analysis and Planning department is currently presenting their findings and providing the information to related campus groups, like GSA. Bogert said that it's up to these groups to take the material and improve in areas.

"We could say 'we would recommend ... in our executive summary -- it looks like something needs to be done to address the

SEE SURVEY, Page 3

FIRES

Continued from FRONT PAGE

which was reported at 2:14 a.m. on Wednesday, Feb. 23, started in one of the dryers in the dorm laundry room. In this case, the sprinklers extinguished the fire before firefighters arrived, only resulting in damage to the dryer and the contained clothing.

If the sprinklers had not been installed, Sharnas said "it would have been a different situation." There would have potentially been a larger fire and more flame and smoke damage to surrounding areas.

Sharnas said that it could have been prompted by the lint or the large amount of clothes in the machine.

"They had the clothing out and on the floor, and there it looked like it could have

used two or three dryers to do them all," he said.

The fire was under control by 2:30 a.m., but firefighters were clearing smoke and water until 3:21 a.m. Sharnas said that smoke had traveled to the second and third floors. Also, one or two inches of water from the sprinkler had accumulated on the floor.

Jeremy Wiest, a freshman business administration major, was relocated to Stark Learning Center and then Breiseth Hall during the ordeal. Resident assistants required the students to stay in assigned classrooms in Breiseth, which was frustrating.

"It honestly felt like we were being treated like we were in kindergarten, because you had to be in the (certain) rooms," Wiest said.

Wiest, who lives on the second floor of Evans, said that alarms are often triggered

by burned popcorn and air freshener being sprayed by the detectors. An alarm had gone off the night before due to burnt food, so he was surprised when he realized the threat was real.

"I get outside and I see there's flames in the laundry room and I'm like, 'Whoa, Evans is really on fire this time,'" Wiest said.

Wiest said that many students will stay in the building and assume that the alarm is just a drill. He said that there were many students who stayed in their rooms through the actual fire.

"I'm not going to lie though, I think if we had the option to stick around I don't think I'd leave," Wiest said.

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The Beacon/Laura Preby

Pictured is the building of the off-campus fire located on the corner of Barnum Place and West Ross Street.

The BEACON

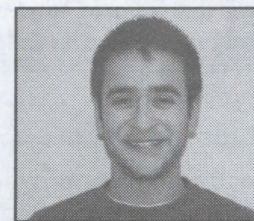
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Meet the Staff



Michael Klimek
Design Editor

Professor is lead editor for book on endangered species in Pa.

BY KIRSTIN COOK
News Editor

Many Pennsylvania residents are unaware of the declining conditions that plague animals in this state. A large number of animals in Pennsylvania are endangered as a result of poor environment issues, which is a major issue that Wilkes professor Michael Steele is concerned about.

Steele, chair of the college of science and engineering, was the lead editor of "Terrestrial Vertebrates of Pennsylvania: A Complete Guide to Species of Conservation Concern." Steele said the primary focus of the book is on 133 species of mammals, birds, reptiles and amphibians that are declining in Pennsylvania.

Steele said it is important to be informed about these declines and solutions, as most of the causes emerge from humans.

"It's absolutely essential to know what's going on around us, and it's particularly important to know that humans are the primary cause of the decline and so I would think most people would want to know that the environment around them is being protected," Steele said.

The book includes an overview on biodiversity and causes of the decline in Pennsylvania. Steele said that it is vital for students to be aware of issues, especially as outdoor activities decrease.

"Many of our young people today spend all their time indoors, and very little appreciation of what's going on in the natural world around us," Steele said.

Steele said that the development of this book has been seven years in the making. He said it was the first attempt of its kind in the last 30 years.

"There's been no attempt to pull this information together since the late '80s and there has been just an unbelievable amount of information that has been proliferated in that time," Steele said.

Robert Carp, sophomore environmental engineering major, thinks that a lack of information is one factor as to why students are very aware of environmental issues in this area.

"They don't know how important it really is," Carp said.

As he is pursuing environmental engineering, Carp is directly involved with environmental concerns, but he said it would be use-

ful for most students, regardless of major, to learn about declines in species and how to prevent it.

"A lot of students will go on to work for major businesses, and they could learn to prevent future problems and fix the ones we have," Carp said.

Steele said that most of the causes involve loss of habitat and pollution, especially for aquatic environments. Steele said this book will give federal and state agencies the information to be able to save these species.

"We have an ethical responsibility to do something to protect them," Steele said.

As lead editor, Steele's responsibilities involved gathering writing from all 75 authors involved. He explained that each species account was contributed by an author who was considered an expert on that species.

Steele said that the process was an eye-opening one for him, as he was astounded by how much information was available.

"It's certainly a humbling experience to realize how little I know about many of these species," Steele said.

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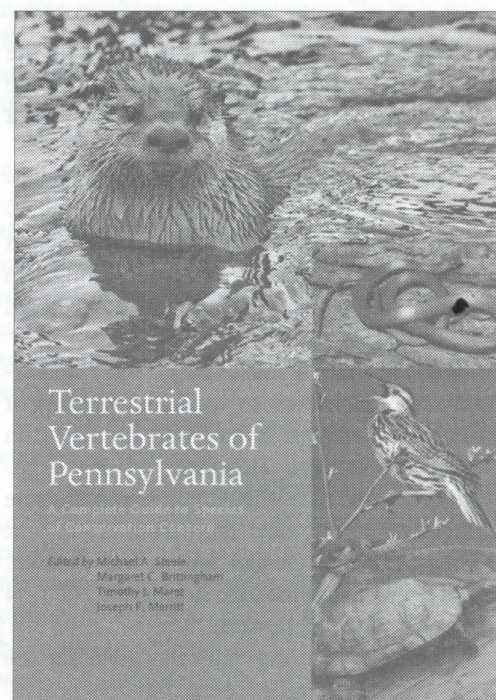
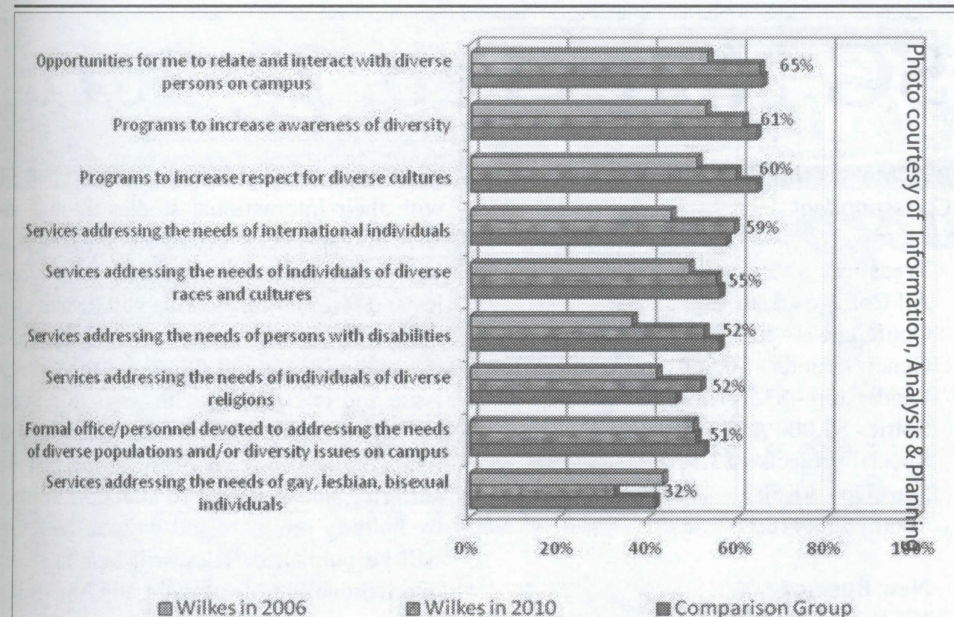


Photo courtesy of Michael Steele

Pictured above is the cover of the book. Animals shown are the North American River Otter, Smooth Green Snake, Eastern Meadowlark and Bog Turtle.



SURVEY

Continued from Page 2

needs of some of these groups ... now you take that and do something with it," Bogert said.

About 900 students were asked to complete the survey, 736 students completed it.

According to Bogert, four schools were chosen out of the 10 participating institutions that were the most similar to Wilkes. The comparison schools were mostly from Philadelphia and Pittsburgh, which made it

difficult to compare demographics.

"Some fit better than others, some don't fit well at all, you try to fit the best few that you can compare yourselves to, so it was really not very scientific."

AICUP will no longer offer the campus diversity survey, but Bogert said Wilkes could still conduct their own follow-up surveys.

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WINTER

Continued from FRONT PAGE

popularity of Winter Weekend will continue to grow after this year. However, if students continue to be uninterested in the future, SG will most likely put an end to Winter Weekend. It will take at least three to four years before SG decides to eliminate the occasion completely.

"You really have to see where the interest is," Beidel said. "If there's no interest in it why are we spending the money on it? These are your student activities fees that were spending."

To salvage Winter Weekend, SG has targeted the freshman class. The organization believes it will be easier to involve those who don't already know what Winter Weekend is all about. SG feels it would be difficult to interest seniors unless they are involved already or have been in the past.

By encouraging freshmen to participate SG hopes they will continue to sign up each year and ideally influence the incoming freshman class to partake as well.

This year's Disney-themed event has already shown a better turn out with 127 people competing on 11 registered teams. Only about 50 people signed up to partake in previous years. A goal of the Winter Weekend committee chair, Christa Filipkowski, was to open up the event to the student body. To reach this goal, activities were designed to

include not only the teams but also the other students who attend.

"It kind of gives more of a chance for students to come together not only to hang out with their friends but also to see the actual teams competing and I think that's one of the things that was lacking in other years," Filipkowski said. Team restrictions were also minimized this year in order to encourage a broader turn out. A team this year could range from 7-15 people and consist of as many guys or girls the team members wanted.

SG wanted to give back to their participants by paying for team T-shirts and offering prizes. Participants had a chance to win a \$25 Visa gift card and their names listed on a plaque to be placed outside of the Student Government Office in the sub.

Despite the incentives offered, Filipkowski said the audience turnout to the events was still low. This is something that she hopes improves for next year.

The fate of Winter Weekend lies in the hands of incoming students.

Beidel said that SG is taking responsibility for the decreased participation and is hoping to see a positive outcome.

"The effort on our part has increased; the funding on our part has increased," Beidel said. "So we're hoping that over time we're going to see an increase."

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LOGO

Continued from FRONT PAGE

Magruder's logo is blue and gray with the letter "M" and the phrase "Colonels" on the flag, while Wilkes' is blue and yellow with a "W" in that location.

The university became aware of Magruder's use of the Colonel when Wilkes wrestling coach Jon Laudenslager visited Magruder High School on a recruiting trip in early December 2010 and saw the Colonel there, Chielli said.

Laudenslager's discovery led university administrators to question whether it was possible that Wilkes had infringed on Magruder's logo. However, an investigation revealed that Wilkes purchased the sole rights to the Colonel logo from New York City's Phoenix Design Works Inc. in 2003 and began using the logo during the 2003-04 school year, Chielli said.

The logo was originally designed for the NBA's Philadelphia 76ers, but the professional basketball team never purchased or used the image.

When Wilkes bought the rights to the logo, the university tweaked it by adding its own colors, the word "Colonels" across the mascot's chest and the design on its flag, Chielli said.

"I'm relatively confident – having contacted Phoenix Design Works, they've confirmed we bought it – that it's ours for sole use, that we didn't infringe upon (their logo) at Magruder," Chielli said.

Wilkes does not have its Colonel logo registered with the United States Patent and Trademark office, Chielli said. According to the USPTO, organizations can establish rights in a trademark by using it in commerce, even if the mark hasn't been registered. However, the USPTO said that the only way to bring action concerning a mark in federal court is if the design is registered.

"Whether we're going to trademark it or not is something to determine later on," Chielli said.

Chielli said the university isn't happy about the infringement, but because Magruder is not within Wilkes' recruiting markets, they're willing to be a little lenient. Wilkes would be more aggressive in its cease-and-desist tactics if a high school in its back yard, like Lake-Lehman, were the offending party.

In the coming days, Wilkes will send Magruder High School a letter that will politely ask the school to stop using Wilkes' logo. Chielli said he hopes that will be enough to resolve the issue. If it's not, however, he said he wasn't exactly sure what Wilkes' next step would be.

"I guess we'd get our attorneys involved and we'd figure out what it is we should do," he said. "What are the legal grounds, ramifications ... I'm certainly hopeful that doesn't occur."

Magruder Principal Leroy Evans had no idea that his school's logo bore any resemblance to Wilkes University's. When shown a copy of the Wilkes Colonel, however, he admitted that the two designs were strikingly close.

"It is very, very similar," Evans said.

Evans said that Magruder began using the Colonel logo in September 2004, when he was an assistant principal at the school. The principal at the time wanted to change the school's logo and enlisted the help of a former student to create a new design.

"They contacted the company, Phoenix Design Works, and they gave him permission to use the logo to create something around it," Evans said.

However, Amy Skiles of Phoenix Design Works said that's highly unlikely.

"We wouldn't have told them to go ahead and do that," she said. "That's just stupid."

Skiles wasn't working with Phoenix Design Works at the time Magruder said they received permission, but her husband was – and still is – the owner of the company. She said she hadn't heard of Magruder High

QUICK INFO

Wilkes began using the Colonel logo during the 2003-04 school year after purchasing the rights to the design from Phoenix Design Works Inc.

Magruder High School in Rockville, Md., began using its current logo in September 2004. The school's principal says they received permission from Phoenix to use the design.

School before Wilkes brought the scenario to her attention and highly doubted that her husband would have given Magruder authorization to use the logo.

"It's not up to us to tell someone that they can go ahead and use the logo," Skiles said. "Once we give someone the logo, it's not our logo."

"How Magruder High School came into possession of it, don't know," Chielli said, adding that Wilkes is on "firm ground" regarding its ownership of the design.

"Don't know whether they saw our logo and liked it or whether they somehow took it off of Phoenix's website, doesn't really matter to me."

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The Wong People's Lion Dance



The Beacon/Laura Preby

The Wong People's Lion Dance Group performed a lion dance and martial arts demonstration on Feb. 22 in the first floor lounge of the SUB. Above, a student feeds the lion lettuce, a good luck ritual for the new year.

SG Notes Feb. 23, 2011

BY EMMA ZIMMERMAN
Correspondent

Treasurer's Report:

All College - \$20,756.92
Conferences - \$12,800
General Funds - \$6,550
Leadership - \$3,341.20
Spirit - \$2,000
Special Projects - \$3,500
Start Up - \$1,500
Total - \$50,448.12

New Business:

IEEE Engineering Olympics (Week 2 of 2) – Ten schools will be attending on April 8. Last year's event had seven schools in attendance and cost \$4,500. This year they are requesting \$7,000 due to the increase of the schools and to prepare better grab bags.

John Sweeney makes a motion to allocate \$3,000 to IEEE Engineering Olympics.

Nicholas Wierman seconds the motion.

Vote 27 – 6 – 6. Motion passes.

International Service Club Recognition (Week 1 of 2) – Graduation school representatives talk to students in order to show different opportunities for students after

graduation and getting students involved with their international studies through interactive speakers. Microloaning programs will show students how to help buy groceries and farm products. This will benefit club members by looking at where people are originating from and figure out the poverty issue and to come up with ways to prevent poverty or to fix it in the area. The club will focus on certain areas of the world that are suffering and bring more attention to them by holding seminars and write articles that will be published. They will look at issues internationally (Africa and Latin America).

Choral Club Fund Request (Week 1 of 2) – The club is requesting \$2,712.50 that will let them participate in the Bach Festival. The festival will allow students to get involved with famous pieces and orchestra. The club has participated in several performances and fundraisers. Wilkes students will be able to attend for free with general admission around \$15. Wilkes' name will be attached to all publicity connected to the festival.

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Farley Library facilitates electronic access for periodicals

BY TODD ORAVIC
Correspondent

The vision statement of Farley Library is to create an "information rich, high-tech/multimedia and service oriented environment" to promote Wilkes' commitment to the research aspect of all learning environments.

In the past year, Farley Library has been undergoing a project that marks a major shift in Wilkes' ever-expanding bay of research information. The project involves the transfer of all print resources, including volumes of magazines and scholarly journals, into resources that can be accessed electronically.

John Stachacz, dean of the Eugene S. Farley Library, defines the collection as a "modern library."

Following in the footsteps of numerous other libraries making the same modern change, Farley has taken great strides to transfer over 1,500 periodicals currently under its ownership into an online environment.

"We have only about 450 print titles left to convert," Stachacz said, who had been involved with a similar project at Indiana University's library.

The shift from print to electronic is characteristic of a library's modern evolution, and it has proven to be beneficial for the library and for the students.

"Online is the main access point for periodicals right now, especially at Wilkes, where we have learning programs," said reference librarian Kristin Pitt. "It is going to improve accessibility."

Every year the library renews its subscriptions, maintaining a focus on the curriculums of Wilkes' many departments of study. According to Stachacz, the library works through "aggregate providers, companies that provide a broad number of titles."

Because there is a prevalent need for the most current information, particularly within the scientific, medical, and technological fields of study, online periodical accessibility

will provide Wilkes with the latest informative materials.

"You don't want to be waiting around for print copies that have dated material by the time you get it on the shelf," Pitt said.

Because the costs of hard-copy magazine and journal subscriptions have been and continue to be on an upward climb, the library has, in the past, had to decide which publications to purchase and which ones to discontinue purchasing.

"Now, we don't necessarily have to be there. We can just shift the format," Stachacz said.

Electronic publication eliminates the cost of printing, and with students generally leaning towards electronic versions of articles, the nature of the project not only advocates economic practicality, but also supports expansion.

Opportunities for the library's ongoing renovation have been introduced as a result

of the project as well. As of late, students may notice an absence of shelves on Farley's first floor. This will allow for more workspace for students, as well as the eventual installation of more computer terminals.

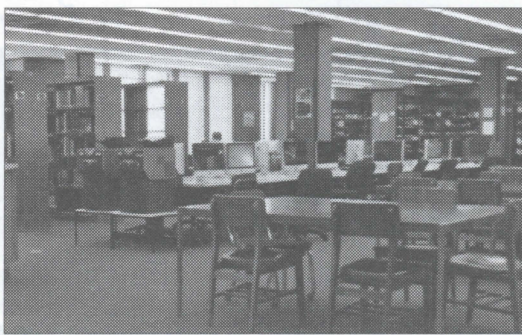
An emphasis in classrooms across campus on new technologies devised for the purpose of attaining electronic publications, such as the iPad, the Nook and the Kindle, has been implemented. Pitt said the Farley Library has already made a purchase for "a net library collection of e-books, with just under 3,000 books in the collection, covering all subject areas."

"Those are available through the library's catalogue," Pitt said.

The project to make Farley Library's informational materials accessible online is currently a work in progress. Pitt remarks that the committee involved is "reviewing opportunities," and any changes to be made will be implemented by fall 2011. The faculty, as well as the student body, will be notified.

For more information, contact Stachacz at john.stachacz@wilkes.edu or Pitt at kristin.pitt@wilkes.edu.

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The Beacon/Laura Preby
The first floor of the Farley library will have more empty shelves as periodicals make the shift to online, allowing for more computers.

RODANOS

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Thursday's
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w/ DJ Davey B

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MARCH 1, 2011

CONTACT US: wilkesbeacon.oped@gmail.com

Two fires at Wilkes, concern about safety

Students should consider all fire alarms as evidence of real fires

BY THE BEACON
Editorial Board

Last Wednesday evening, a fire occurred in Evans Hall and, thankfully, no one was injured, as the fire caused only smoke damage, but students could have been hurt because they assumed it was a false alarm and didn't take it too seriously.

In addition to the fire in Evans Hall, there was also a fire at an off-campus residence on the corner of Barnum Place and West Ross Street. Seven students were displaced after the off-campus fire, but thankfully again, no one was injured.

The Evans fire was caused by a student overloading the dryer with clothing, causing the machine to work too hard and spark a fire. The fire was limited to the laundry room area on the first floor of Evans Hall and all students residing there were evacuated to Breiseth Hall at approximately 2 a.m., when the students were first alerted of the fire. They remained there until 4 a.m., when they were permitted to re-enter Evans Hall.

Some students remained in Evans after the building had been evacuated because they did not listen to the fire alarms, but Public Safety was able to track the students down by their ID numbers and get them out of the building without injury.

When there is not an actual fire, fire alarms can be annoying and time consuming, which is what many students are currently experiencing in University Towers on Main Street due to the numerous false fire alarms.

Regardless of whether students think the fire is real or not, fire alarms are still important because the alarm could be the difference between life and death. *The Beacon* believes that no matter what time it is, what the weather is like or how you are feeling that day, students should still leave their rooms and evacuate the building safely and effectively.

Recently, University Towers has been having a number of fire alarms every week. Many students say they do not even leave their rooms anymore because usually it is just a case of too many late-night snacks in the oven.

Regardless of what set off the fire alarm, it could still be an emergency. Students should



The Beacon/Laura Preby

Last week, fire struck the laundry room in Evans Hall, pictured above, after a dryer was overloaded. This fire and the recent off-campus fire are reminders that we need to be concerned with fire safety and take all fire alarms seriously.

evacuate the building no matter what the circumstances.

And of course, it's easy to say that now and harder to actually get up out of a warm cozy bed in the middle of winter, but it could possibly be a matter of life or death.

In 2000 at Seton Hall University, one of the dorms was set on fire by two students. Due to the number of false fire alarms that were happening a few months prior, some students did not evacuate.

Three students died from this fire and over 50 students and firefighters were injured in the fire. Like last week's incidents on campus here, the Seton Hall fire occurred at 4:30 a.m., when most students were asleep. After the fire, Seton Hall made safety, and particularly fire safety, a top priority at the university.

Although false fire alarms can be annoying, they can also get you ready with a plan of attack if a fire were to ever break out in a residence hall. Students are able to track the quickest and most efficient route out of the building to ensure maximum safety.

Students should act the same way in a false fire alarm as they would if it were a real fire. Would students be sitting around in their rooms playing video games or chatting on Facebook if it were a real fire and they could die as a result of their careless activity? *The Beacon* hopes this is not the case.

William Sharksnas, assistant fire chief at the Wilkes-Barre Fire Department, emphasizes the importance of sprinklers in addition to fire alarms. The fire in Evans Hall was extinguished by sprinklers before the fire department even arrived. Sharksnas said he only knows of one landlord, Bill Henry, who has installed sprinklers in off-campus dorms. He said the lack of sprinklers in off-campus apartments makes these buildings potentially more dangerous.

"I would say living on campus is safer because it's regulated better," Sharksnas said.

Sharksnas urged residents to always leave buildings during alarms, because smoke can travel upward and trap people.

"Most of all, get out of the building, because you don't want to get trapped in there," he said.

To prevent future fires, he suggested that lint filters be cleaned. He also suggested that emergency meeting places be established to know who is out of the building and who is still inside.

Students should exit the building quickly and safely to ensure safety of themselves and others. *The Beacon* supports the use of fire alarms, regardless if it is real or fake. Next time there is a fire alarm, instead of staying in the room because of laziness, exit.

It could be a matter of life or death.

BEACON POLL

The Beacon poll is unscientific and does not claim to reflect the overall attitudes of students on the Wilkes campus. This poll is based on 8 responses.

Last week's question:

Is honoring national holidays important to our identities as Americans?

- Yes 63%
- No 38%

This week's question:

Have you ever ignored a fire alarm?

- Yes
- No

Cast your vote online at:
www.wilkesbeacon.com

SPEAK UP!

The Beacon wants to hear your voice.

Send your name, major, year and opinion to:
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The Beacon reserves the right to edit submitted pieces for space and content. Anonymous letters will not be published.



Danger down by the River

BY TONY GORECZNY
Correspondent

River Street is one of the busiest streets in Wilkes-Barre, and it is also a street that almost every student at Wilkes University must cross at some point or another, many on a daily basis. Any student involved in theater, dance or music is guaranteed to spend a lot of time at the Dorothy Dickson Darte Center.

The theater itself is housed in the building along with the black box and classrooms used by theater students. The dance studios are on the first floor and in the basement. Also, most music lessons take place in the DDD, either in the conservatory or a teacher's office. Gies Hall is located in the DDD, which is the primary location for most things involving university bands or ensembles.

Many students take at least one theater, dance or music class because a class in the arts is required for general education credits.

According to the spring 2011 schedule of courses available on Wilkes' website, there are 11 majors that have classes in the DDD as well as First-Year Foundations courses. This number does not include theater, dance and music, but does include business, nursing, political science and history.

Because of the variety of classes held in the DDD, it is very likely that most students will have at least one class in the building. There is, however, one obstacle to the students' learning.

The DDD lies on the opposite side of River Street as the rest of the Wilkes campus. River is a very busy street and almost always has a line of traffic barring students from safely crossing. There have been many

occasions where I witnessed a near miss between a student and a moving vehicle.

Such incidents are not always the vehicle operator's fault and are often the result of students rushing to get to a class they are late for or simply not paying attention while they are crossing the street. With so many close calls it is only a matter of time before an accident happens. I have almost been hit on an occasion or two.

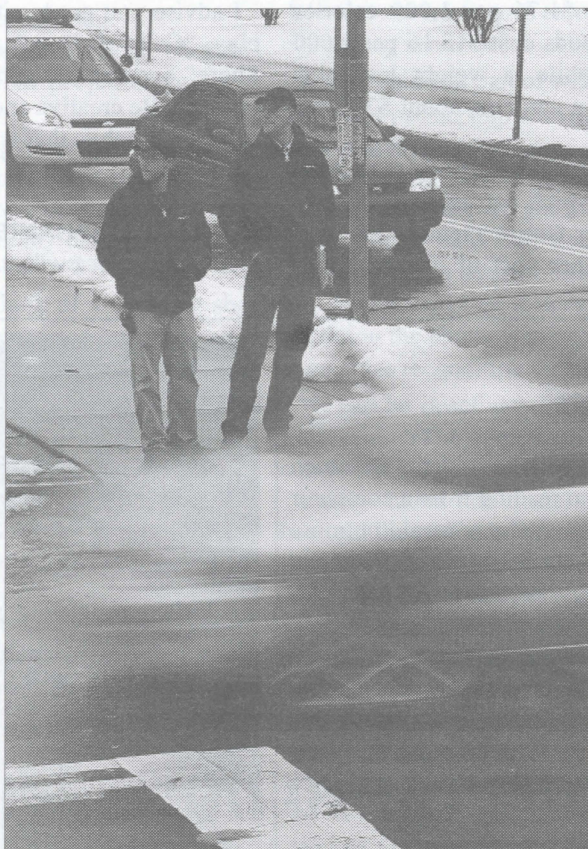
The only solution I see to this problem is to place a better crosswalk in front of the DDD. Like the crosswalk on South Street in front of the Henry Student Center, it would make drivers more aware of the students attempting to cross the street and, according to Pennsylvania law, give them the right of way.

I understand that opponents of this proposal may claim that River Street is too busy to put a crosswalk on, but this is a fallacy. Main Street is just as busy, if not more so, and since the recent installation of the two crosswalks near Public Square, I have not seen any major traffic problems. Even if the crosswalks were an impediment to traffic flow, the drivers would simply divert course and find another way to get where they need to go.

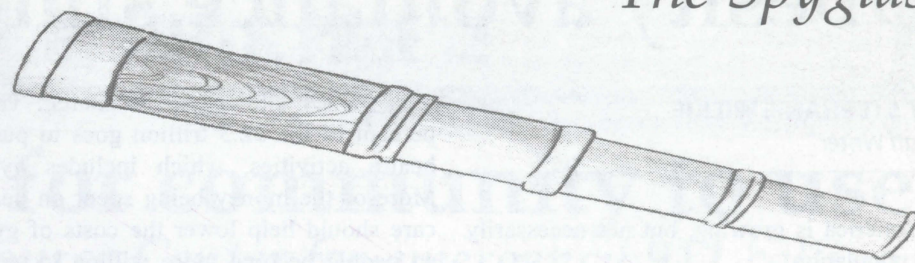
Efficiency and ease of access are two things for which every city strives. However, the safety of students should never be sacrificed to preserve the convenience of a morning commute.

A crosswalk in front of the Dorothy Dickson Darte Center would benefit almost every student at Wilkes and at most would only be a minor nuisance to drivers.

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The Beacon/Thomas Reilly
Two men wait to cross River Street after exiting the DDD. One of the busiest streets in Wilkes-Barre, River Street can be dangerous to cross when in a rush.



The Spyglass

E-books a likely replacement for college-level textbooks

BY ANTHONY TRUPPO
Opinion Editor

As college students, most of us have had the displeasure of lugging large amounts of heavy textbooks from our residences to campus and back. Over the past few years, e-books have become more prominent with the increasing popularity of the Amazon Kindle. E-books can act as a suitable replacement for textbooks, not only saving students from backaches and high prices, but making students more likely to read.

Electronic books first appeared in 1971 with the launch of Michael Hart's Project Gutenberg. Marie Lebert, a researcher and editor specializing in book technology, had an article published in 2009 titled, "A Short History of eBooks," in which she recounts the entire history of e-books from the dawn

of Project Gutenberg to the year 2009.

According to Lebert, the first digitized text was the U.S. Declaration of Independence, yet the digitization of books did not see a major spike until the 1990s with the creation of more spacious hard drives and the increased popularity of the Internet.

Whereas only 10 e-books were created between 1971 and 1989, by 2007, more than 300 e-books were being produced per month, according to Lebert.

For many, e-books have now become an alternative to paper books. I believe replacing college textbooks with e-books would benefit students in many ways, mainly because e-books are much more cost-efficient and easier to carry.

The high cost of textbooks has always been a major issue for students. Having been at Wilkes for four years, I can safely admit to having paid more than \$400 for a single semester's textbooks many times. While e-book storage devices such as the Kindle and Sony PRS can cost the same amount as a semester's worth of textbooks, these e-book readers can be used for years rather than a single semester.

On Textbooks.com, a website at which e-book versions of textbooks can be purchased, most e-books are much cheaper than the textbooks themselves. For instance, if a student is required to purchase "Science and Technical Writing: A Manual of Style," the student can order the e-book for \$27 on Textbooks.com, instead of paying \$110 for the textbook itself on Amazon.com.

In addition to cost, e-books would also benefit students who are plagued by the heaviness of textbooks. Lugging several textbooks around can have negative effects on one's body.

An e-book reader, however, is lightweight and can be easily carried around in a small backpack or purse. Not to mention the fact that e-book readers such as the Kindle can hold up to 3,500 e-books.

SEE E-BOOKS, Page 8



The Beacon/Thomas Reilly
Many students own large piles of textbooks that can be a strain to carry around. Switching to e-books would make life easier for students in many ways.

Obesity avoidance simpler than you may believe

BY STEPHANIE WILKIE
Staff Writer

America is growing, but not necessarily in population.

Obesity has become one of the biggest issues in our society, no pun intended.

According to *Business Insider*, 26.7 percent of the U.S. population is obese and \$147 billion is spent annually on medical costs of obesity. Why isn't this money being spent on lowering the costs of gym memberships or weight loss products? The high costs of health care and the economy itself cause barriers on people's exercise and eating habits. If the cost of being healthy was not so expensive, I bet the population would see that losing weight is feasible.

The health of our nation has been and always will be a top priority for Americans. According to Kaiser Health News, the United States spent more than \$2.3 trillion on health care in 2008 alone. The money is distributed to health care, prescription drugs, dental, physician and clinical services and other areas.

All of this combines to 97 percent of the

total money allowed to be shared. Three percent of the \$2.3 trillion goes to public health activities, which includes gyms. More of the money being spent on health care should help lower the costs of gyms so people become more willing to get in shape.

Most fitness centers have costly fees. Some are even equipped with hot tubs and massage therapists. Why should a fitness center be stocked with whirlpool baths and masseuses? The gym should solely be a place to tone your gluteus maximus or raise money for the gun show.

According to BodyBuilding.com, sitting in a steam room after lifting weights may actually slow muscle recovery. There are many alternatives to help maintain an affordable, healthy lifestyle.

The YMCA offers free admission to Wilkes students, and students should take full advantage of this opportunity.

Planet Fitness has a low membership rate of \$10 per month and offers a great alternative to simply running outside due to their "no judgment" motto. Planet Fitness has various machines to exercise many different areas of the body.

The center is also open 24 hours a day,

seven days a week, which is a great benefit to not only busy college students, but any average Joe who suffers from chronic insomnia.

As Jacqueline Lukas previously addressed in her article on NEPA CrossFit, NEPA CrossFit on Wilkes-Barre Boulevard offers many workout classes and interaction with fellow members in healthy competitions.

There are many websites available that offer tips and even free workout plans to developing a healthy lifestyle in the comfort of your own home. Taking a jog and doing a few sit-ups can make all the difference and beats paying \$100 a month for the gym.

Eating healthy is also a huge obstacle to becoming a physically fit person. According to the *New York Times*, on average, junk food costs \$1.76 per 1,000 calories and nutritious foods cost \$18.16 per 1,000 calories. Meanwhile, a weight loss plan from Nutrisystem can cost about \$300 per month.

It is easier for families in poverty to overeat junk food, which can explain the stereotype that poor families tend to be overweight. The higher cost of healthy foods

causes another barrier in the pathway to becoming a healthier person.

There are many ways to avoid unhealthy eating habits. Drinking water rather than soda is a great way to save money and drink healthier. Filtering tap water saves even more money over drinking bottled water.

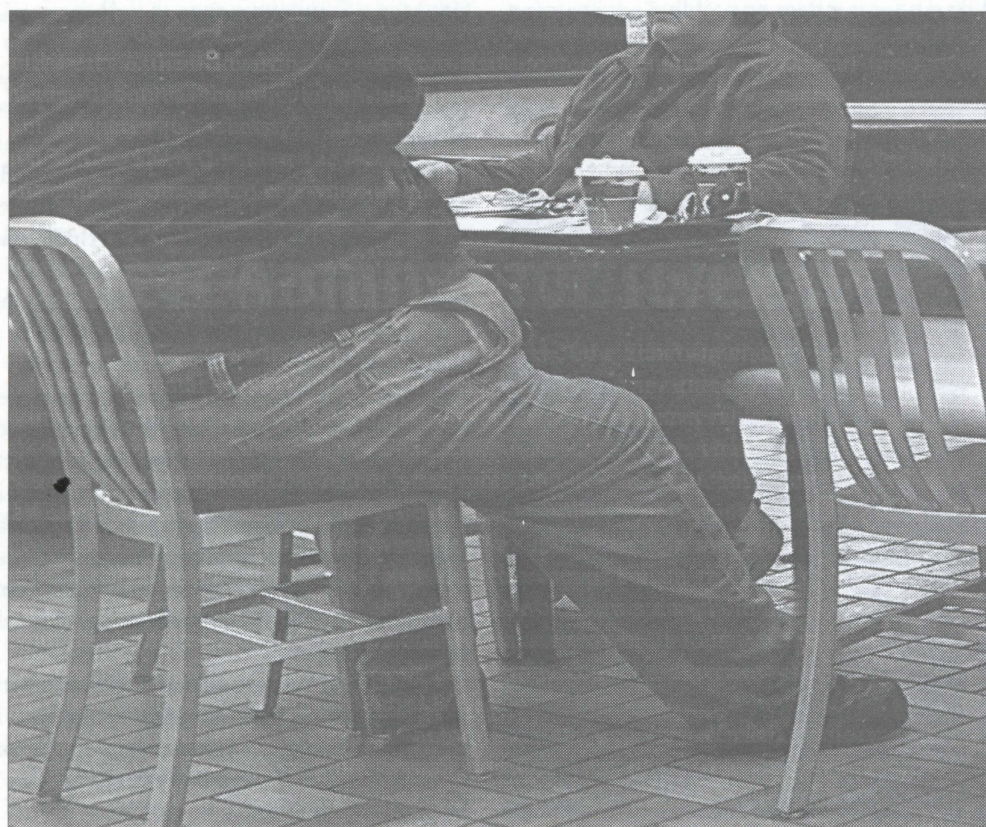
Buying frozen vegetables instead of fresh saves quite a bit of money and they can even be stored if not consumed immediately.

Eating eggs for breakfast adds vitamins and protein to your diet and eggs are low in cost.

To put it simply, maintaining a healthy lifestyle seems a burden to your buck at first. By finding cheaper ways to work out and eat healthier, being a healthier person becomes easy.

I advise you not to sit on your bum and play "Call of Duty" or watch "Jersey Shore" because the gym seems so far out of reach. Be creative and find a fitness plan and eating habits that will suit you best.

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The Beacon/Thomas Reilly

An obese couple engages in unhealthy eating practices at a local fast food restaurant. Although fast food is cheap, convenient and often appetizing, frequent consumption of fast food is a major cause of obesity. Obesity can be combated by healthy eating and regular exercise.

E-BOOKS

Continued from Page 7

In an age where college students are much more interested in reading from a computer screen than paper, students would be more likely to read their textbooks through an item of technology, such as an e-book reader or a computer screen.

Also, students sometimes need to search for specific words or passages and paging through a 526-page textbook can make this an impossible task. With e-books, however, students can find the specific passage they are looking for in seconds.

Unfortunately, many colleges are not yet prepared for e-books. A major source of income for colleges is textbooks sold to students.

I am certain many of us have experienced buying a \$100 textbook only to trade it in at the end of the semester for \$8.

While e-books may not replace physical textbooks anytime soon, I feel e-books are a plausible alternative and can reduce several hassles of being a college student.

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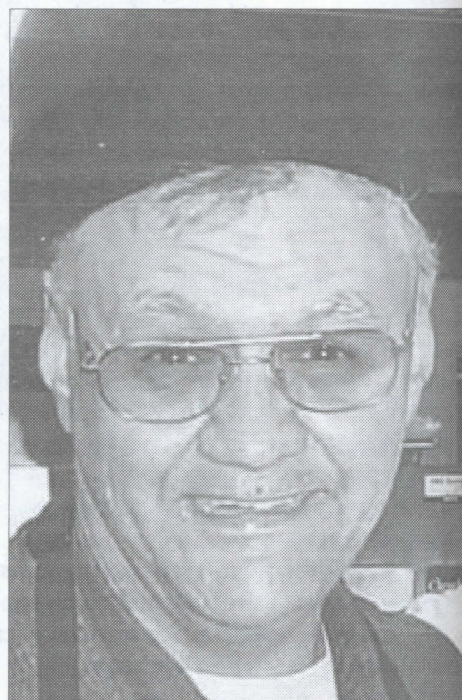


Photo courtesy of Henry's Café Facebook
The Beacon would like to honor the memory of Glenn Gambini, who worked in Wilkes dining services for over 30 years. Gambini passed away on Feb. 23 due to complications from a stroke. Gambini touched the lives of many during his time at Wilkes and will truly be missed by all.

MARCH 1, 2011

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Donate-A-Phone helpful for community to use

Used cell phones to be donated to Victims Resource Center for emergency 911 calling

BY JACQUELINE LUKAS
Editor-in-Chief

The Wilkes University Marketing Club has a solution that can help students get rid of their used cell phone and do a service to the community.

The Marketing Club, advised by Dr. Anne Heineman Batory, marketing professor, began Donate-A-Phone about eight years ago. This year, the donations are going on from now until mid-April; drop boxes can be found in the third floor of Weckesser Hall and Room 214 in Breseith Hall.

Batory started Donate-A-Phone because she began hearing from people on campus who had old phones.

"People were saying to me, 'I have this old phone and I don't know what to do with it because I got a new one' or 'I changed companies and I can't use my old phone,'" Batory said.

Batory wanted to think of a way that she could put these phones to use.

"I actually looked it up on the Internet and found that, first of all, we could recycle them and get money, but that didn't seem like what we wanted to do," Batory said. "Then I found that there were a few different organizations that would be able to use the money from the recycling or use the phones themselves."

The Victims Resource Center receives the phones from the Marketing Club and then, depending on the condition of the phone, the VRC decides if it can be refurbished or recycled.

If the phone is reconditioned, it will be given to a client at the VRC for emergency calls. If it is recycled, then the VRC receives money from the recycled phone.

Batory said one of the main messages through Donate-A-Phone is to let people know that the sooner they get the phone to the marketing club, the sooner, the better.

"If people have a phone they don't know what to do with ... get it to us sooner rather than later," Batory said. "Although it can be recycled as an older model, it can be used as a newer model and that use is an important deterrent to crime and to community with emergency services."

Batory said that part of what was attractive about this partnership with the VRC was that there was no middleman.

"(The phones) aren't going into a box with a mailer and then we get a check or something," Batory said. "We don't need that."

Aaron Fink, a senior business administration major, said that it doesn't matter what condition the phone is in because cell phone companies recondition the device.

"It can be deactivated in any condition," Fink said. "(The company) takes it and reconditions it."

Batory added that it makes no difference how old the phone is, there is always something that can be done with it.

"I remember one of the phones was a 'suitcase phone,'" Batory said. "With this 'suitcase phone; they were able to totally recycle it."

The first year that the marketing club did



The Beacon/Allison Roth

Phone collections will be taking place until mid-April and can be dropped off in Breiseth 214 and on the third floor of Weckesser Hall.

Donate-A-Phone, there was a high number of phones because people were simply reluctant to throw their old phones away, Batory said.

In the past, the club has had as high as 45 phones, but this year, the club is expecting to receive about 20. Batory said that when Donate-A-Phone started, it was before people were able to transfer their phone numbers from one company to another, so a lot of mobile phones were no longer in use.

Overall, Batory said Donate-A-Phone ties in with the goal of the marketing club because the phone is now a symbol of communication in society.

"We just felt that the Marketing Club represents students who are interested in communication ... in helping others, and in helping themselves," Batory said. "The cell

phone donation drive fills a gap in that there were lots of people with objects they didn't know what to do with and there were these people who needed it, so we are bridging that gap."

The Marketing Club does other activities throughout the year, like the Bargain Shopping Seminar in the fall, which dealt with how to stretch money the farthest and look for bargains, said Jennifer Jones, senior business administration major.

Fink, president of the Marketing Club, said the club's e-mail roster is at about 30 students, but the meetings are fairly small, with fewer than 10 students. The club is always looking for new members, Fink said.

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Bugs, liver and other yucky things expected at 'Fear Factor'

Biology Club to host its annual celebration of all things gross and odd

BY CHRISTINE LEE
Life Editor

For a good taste of creepy bugs, calf intestines and stinky goat cheese, look no farther than the Biology Club's annual hosting of "Fear Factor" on March 15. Originally scheduled for Monday, Feb 21, the fourth annual event, which is a staple of the Biology Club, is promising some fun and creative events for students to take part in.

This year's Fear Factor is promising

some new things for students to try, which includes various foods such as limburger cheese, yeast extract and horseradish beet sauce. But according to club President Justin Gentile, the Vegemite, a well-known Australian food paste made from yeast extract, is the least popular and it is the bugs consumed that are the most popular.

"Surprisingly, the Vegemite... always one of the biggest, most disgusting things. People usually hate that," Gentile said. "Surprisingly people don't mind the bugs (and

some people like the bugs, actually. Every year we try to bring in new gross foods, I know this year we have some squid."

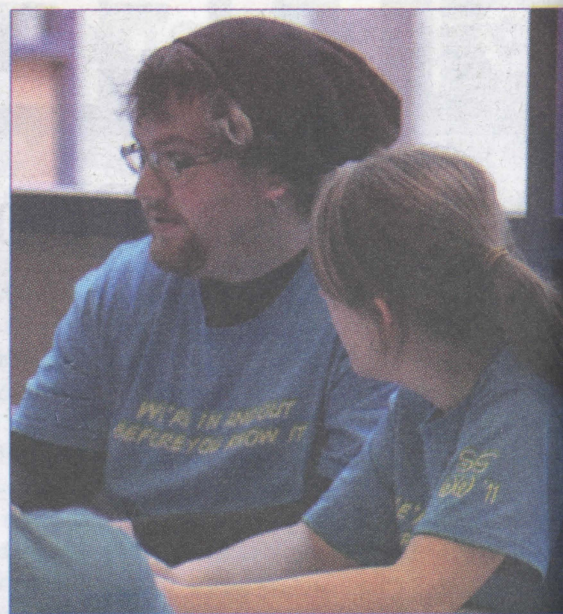
Other past events have included picking a key out of a bed of meal worms, which are small worm-like larvae insects and the tunnel of doom, an event that involves participants to crawl through a collapsible tunnel. Although there are a plethora of creepy and fun events, Gentile says that it is often hard to come up with new ones each year.

"It's harder to come up with new ideas be-

cause we're limited to so many things due to safety of the students, and there's not a ton of things we can really do, but we try to be as creative as possible," Gentile said.

The Fear Factor competition was started in 2007 by former Biology Club President James Bochicchio as a club fundraiser but according to club adviser Dr. William Terzaghi, a problem with the money generated as a result has since made Fear Factor more of

SEE FEAR FACTOR, Page 12



THE HAPPIEST WEEKEND

BY CHRISTINE LEE
Life Editor

For the weekend of Feb. 25 and 26, students on eleven Disney themed teams joined in on the fun in this year's Winter Weekend. On Friday night, students assembled in the SUB to enjoy pizza and soda courtesy of Student Government with the other competing teams. There was a mascot competition with such characters being featured as Cinderella, Phil from Hercules, the Frog Prince from The Princess and the Frog, Ariel from The Little Mermaid, and many other goofy and creative characters. Teams also created fun and festive banners to represent their respective teams and competed in a photo scavenger hunt for various items hidden on campus.

On Saturday, teams competed in a scavenger hunt for various puzzle pieces hidden in various locations

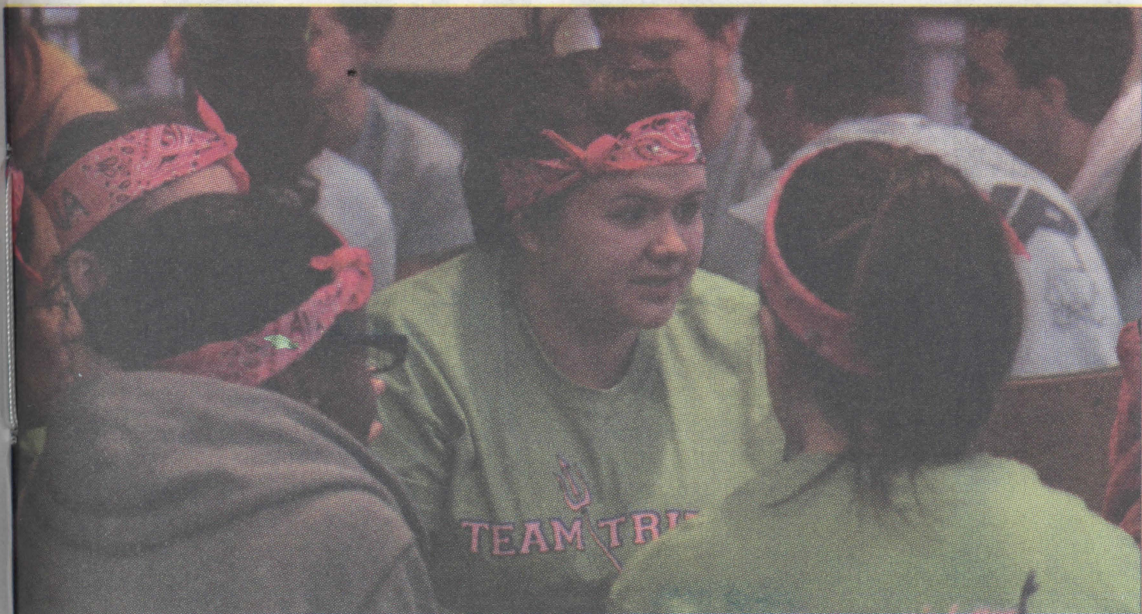
throughout campus, completed a puzzle of a Disney character representing their team, and untangled themselves from human knots they had created. Athletic events for the day included a balloon over-and-under pass and relay, a straightforward relay race, and a spoon and ping pong ball relay. The competition came to a conclusion with five rounds of Disney trivia to test the teams' knowledge of Disney movies. At the end, Team Cars was declared the winner of Winter Weekend with a total of 424 points. Team Toy Story 3 came in at a close second with 421 points and Team Hercules came in third with 408 points.

All and all, Student Government says that this is the largest turnout they have had for teams in a few years. For more pictures and Winter Weekend fun, see *The Beacon's* website.

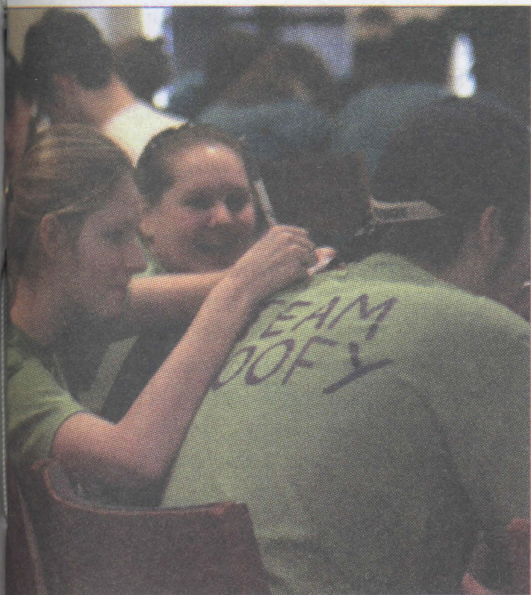
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Photos: The Beacon/ Allison Roth



WEEKEND ON CAMPUS



Tutoring at Wilkes benefits those who are struggling

BY HOLLY BOYER
Correspondent

University College offers many services for Wilkes University students, including tutoring in particular areas of study.

Housed in Conyngham Hall, University College offers tutoring services where many students go to seek assistance from tutors in a particular field with the students' academic work and understanding.

Alberto Prado, a coordinator at University College, has been in charge of tutoring services for six years and said peer tutoring can be very relatable for students.

"Tutors can relate to the rigors and demands of college life, especially for first year students who are making the transition from high school to college," Prado said.

There are currently 33 students who serve as peer tutors. Prado explained that not only does the university offer peer tutors, but also Supplemental Instruction to those that need it.

"SI sessions are for really difficult courses (that are) proven to be challenging. We work as a tutor, but not as personal. If they need extra tutoring we will either work with stu-

dents one-on-one or refer them to a tutor," says sophomore nursing major and SI leader Sara Rollison.

SI sessions give students the ability to communicate ideas back and forth. Some SI sessions meet once a week for two hours, while others meet three times a week for an hour. Students can come once a week or as often as they want. Many students take advantage of these sessions to help them with their more difficult courses.

"The ones who come (to tutoring sessions) benefit in some way, and they get good study tips," said junior psychology major and tutor Chelsea Uselding.

Having students tutored by their peers is very beneficial to their learning because students get more assistance in things that they are learning about in their classes and that they eventually become more comfortable with.

"It is easier to sit down with your peers (because) some professors may seem intimidating. Teachers teach one way but not all students can learn that way. Peer tutors give you another way to look at things, (and) it might help them if they did not understand the (material) first time," said P2 pharmacy major Nicole Croyden.

Tutors and SI leaders are typically students who have done well in a specific course, usually getting a 3.5 or 4.0 in that class, and are comfortable with the material they learned. They are also able to work with a student and help them understand the content they need to learn in a form that the students will comprehend.

"Students who have taken the classes know how to go about the course and have tricks to studying. Getting another student's perspective is helpful to teaching (someone) how to be taught (something) if you were struggling in a class," Rollison said.

Some students who are currently tutors have also been tutored before. One such student in particular who sought this assistance through tutoring and SI sessions is junior pharmacy major Paul Boylan.

"I think it helped me understand the material and it affected my grades. The tutors here understand and they would make sure we understand the material before we left," Boylan said.

The tutors do believe that tutoring has a very beneficial impact on the students who chose to take advantage of the help that they can get. The tutors are here to help, and they always do whatever they can to help other

students understand the necessary material.

"(Students) show that they improved and they come back with better grades on tests, which is what we are aiming for, so that is a success in my opinion," Boylan said.

Sometimes tutoring does more than just improve a student's test grades. The tutors also notice a change in their confidence as well.

"A lot of students are not doing poorly, they are just nervous. Once they know how to study after the first test, they are ok. Students are nervous getting a tutor. We are here for everyone's benefit. We want to see students do well; we do not want to see them struggle, so we would love more students to come," Croyden said.

The tutor center has many students who come in and out to get a little extra help with their studies. Also, the SI sessions get a lot of students coming for help weekly.

"It is never too early or late to get tutored. Students wait and keep putting off, but if you are worried you should get the help instead of giving up," Uselding said.

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FEAR FACTOR

Continued from Page 9

a fun on-campus activity than a fundraiser.

"Initially it was a fundraiser and instead we took about a \$300 bath and it was just more trouble than it was worth to try to make money out of it so now we just do it for fun," Terzaghi said.

Winners of the competition will be awarded a \$100 Barnes and Noble gift certificate for first place, a \$50 gift certificate for second place, and a \$25 gift certificate for third place. Terzaghi says this creates some incentive for students to want to stop by. This year he is hoping for a big turnout.

"We had the most potential participants ever to sign up so it's disappointing we didn't pull it off (last) Monday and hopefully most of them (will return)," Terzaghi said.

The popularity of Fear Factor has made the Biology Club more well known and has contributed to its growth in membership, according to Gentile.

"I was over at Rifkin (Café) and the lady (there) was asking me when it was because she went last year and she really enjoyed it, so it definitely puts us out there," Gentile said. "We bring in a lot of people that come and help and usually those people end up

joining the club (so) it just shows how much fun we have in our club."

Gentile hopes people have a good time watching the events that will be taking place because he says the more the more disgusting the events are the more the crowd will enjoy it.

"Hopefully, everyone has a good time watching it and the more disgusting it is, typically the more enjoyment you (will) get out of the crowd," Gentile said.

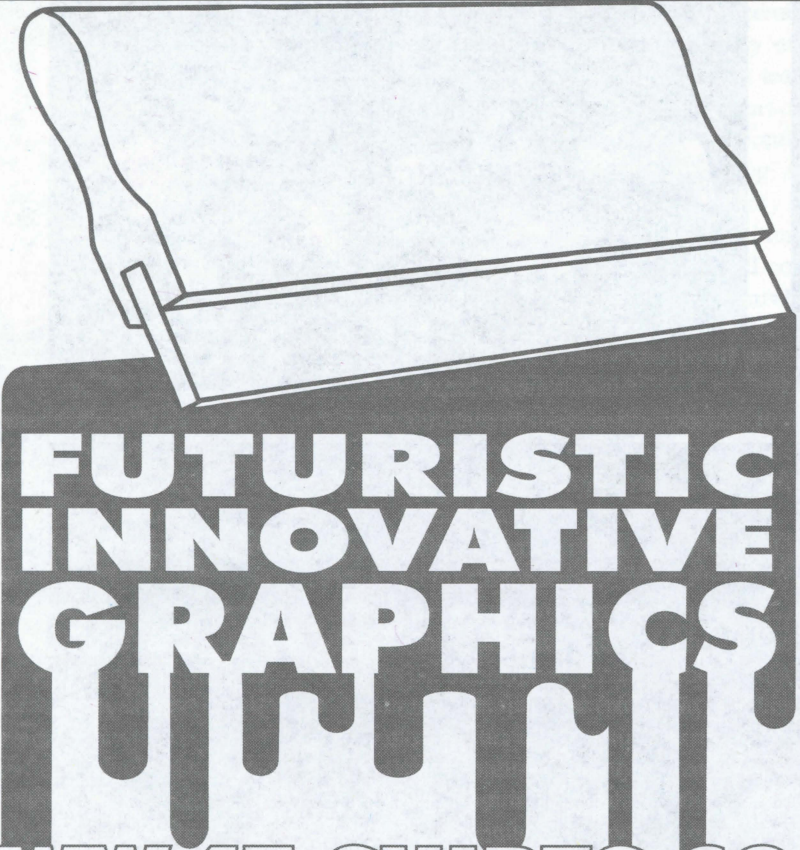
Gentile encourages as many people to come as possible because the more people that turn up, the more competition there will be from those that are competing. He also describes the event as exciting, entertaining, and doesn't take a long time.

"The more people who come, the more fun you will generally have," Gentile said.

Besides Fear Factor, one can also expect the Biology Club to partake in other events and fundraisers on campus such as the upcoming Wilkes Relay for Life and cleaning up a patch of land off Highway 309 as part of the Adopt-a-Highway program.

All the fun and yucky action will be going down on Fear Factor's new date of March 15 in Stark Learning Center 101.

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Leadership W-B renovates local theater lobby

BY MOLLY KURLANDSKI
A&E Editor

The popular Little Theater of Wilkes-Barre will be finishing up their first major renovation in this month. Thanks to Leadership Wilkes-Barre, a local organization that creates and works on projects within the community, the theater will receive a revamped and newly renovated lobby which will include a new concession stand.

The Little Theater, located on 537 N. Main St., has become a home to many local performers in the area as well as a distinct memory for others. The first performance was in 1923 and since then, so given the opportunity to revamp part of the building was a great. Considered one of Wilkes-Barre's most historical buildings, its age might be apparent, but its old condition has not stopped the consistent amazing performances, both musical and theatrical.

With the help of Leadership Wilkes-Barre, the theater began what hopes to be the start of future renovations the theater. Leadership Wilkes-Barre is responsible for many community projects within the city, so when the director of leadership contacted the Little Theater, they decided to talk about the possible renovation.

"(The Board of Directors) wanted to spruce up the place but there were limited funds," said Kathy Alaimo, general manager of the theater. "Shortly after we had started talking about that, the leadership director approached me to see if we could get a project group in the lobby."

Leadership Wilkes-Barre has 55 enrollees within its program, with major groups, focusing on a specific project. Even though leadership projects are only limited to a fundraising cap of \$5,000, they received all sorts of services and goods donated so it would go above and beyond the cash donation.

"(This was) a project that was chosen by my leadership Wilkes-Barre group. There are five major groups within the organization this year and our project was renovating the Little Theater Wilkes-Barre lobby," said Joe Bauman.

Alaimo said she would like to think that there will be future renovations, but the lobby is a start.

"We've been in this building since 1957, but it's been here longer than that," Alaimo said. "It's in need of some serious work."

As a community theater, its main goal is to teach and shape individuals of all ages into the unique world of theater. The non-profit organization has housed a variety and magnitude of performances including "Cinderella," "The Fantasticks," and



The Beacon/Jonathan Bowman

The Little Theater of Wilkes-Barre was founded in the early 1920s and holds open auditions to the community for theatrical performances.

"Rent." It will be revealing the finished project with the debut of the theater's latest performance "Sweet Charity" on March 19.

For more information about this renovation

and future performances, students can visit ltwb.org.

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Top network television shows bring their A-game for sweeps

BY KAYLA MATTIOLI
Correspondent

February sweeps is now a thing of the past and it's time for television lovers to discuss which shows made the most of it. Sweeps, the time when networks debut their biggest story lines and best guest stars in hopes of attracting more viewers and increased ratings, occurs four times per year in February, May, July and November.

Nielsen, the company that measures TV ratings, sends out diaries to sample households in all 210 television markets to gather information that will tell what people are watching and ultimately, which shows are most popular.

This information acts as a guideline for setting local advertising rates for each show. Networks employed many different tactics

to drive up viewership during February.

A well-known guest star is perhaps the easiest way to attract viewers during sweeps. This month, "CSI" had Justin Bieber reprise his role as a troubled teen while Katy Perry played Zoey's cousin on "How I Met Your Mother." CBS' "The Good Wife" brought in a variety of celebs such as Michael J. Fox, America Ferrera, Jerry Stiller and Method Man. Beloved former cast member Dana Carvey hosted "Saturday Night Live," bringing with him a cameo from Mike Meyers.

Some networks scheduled their new mid-season replacement shows to premiere during Sweeps such as Fox's "The Chicago Code" and CBS' "Criminal Minds: Suspect Behavior," a spin-off of "Criminal Minds." Many shows returned for a new season including the ever popular "Survivor," "The Amazing Race" and "The Real Housewives of New York City."

For any established show, the main audience grabber is the story line. It's not uncommon for shows to delve into outrageous stories and reveal big secrets during sweeps. ABC's "Grey's Anatomy" shocked fans by having Dr. Callie Torres get pregnant by best friend Mark Sloan. They've followed this up by focusing on how they, along with Callie's on-again/off-again girlfriend Arizona, will come together as a family to raise the child.

Fox's "Glee" has its own unique way of gaining viewers. They choose popular music for the glee club to sing and often put on elaborate performances to go with it. This month the boys formed the "Justin Bieber Experience" in which they performed "Baby" and "Somebody to Love." "Glee" also had the advantage of starting off sweeps with the first show immediately following the Super Bowl in which they put on a "Thriller" of a performance in their very own halftime

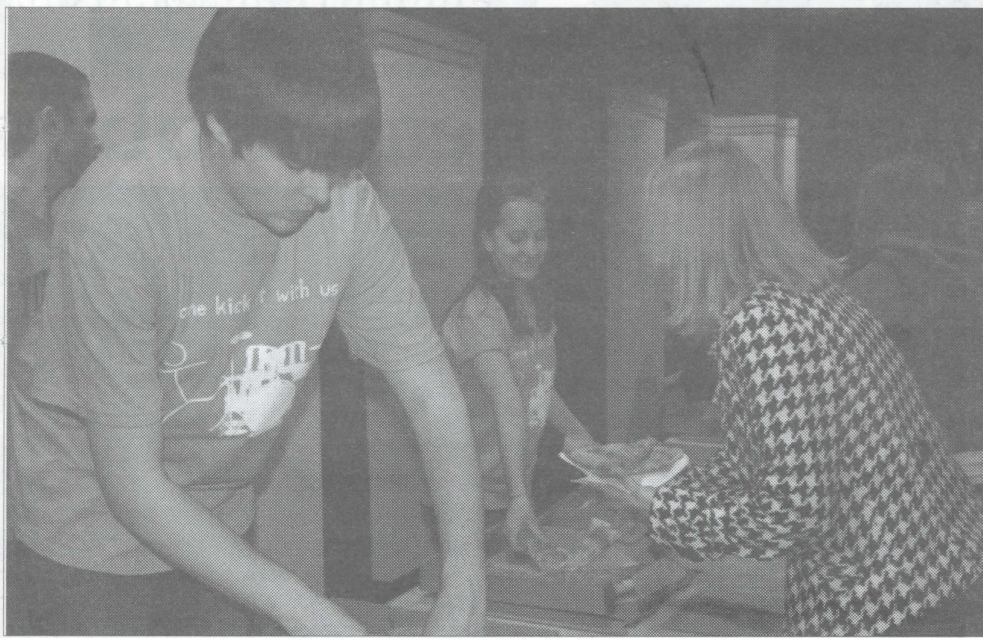
show. Speaking of the Super Bowl, televised live events are also a big ratings grabber. In addition to the football game, which helped Fox in the ratings race, the Grammys and Oscars aired on CBS and ABC respectively. The biggest loser this year seems to be NBC as they often come in last in the ratings and had no live events to push them over the top. This may come as a disappointment for the network as they won the 2010 February sweeps due in large part to their coverage of the Olympics.

Nielsen's results will be released in the coming weeks, so stay tuned to see who will be crowned the winner of the 2011 February sweeps.

For more information on sweeps, visit www.nielsen.com.

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Wilkes students judge annual pizza wars competition



The Beacon/Allison Roth

On Thursday, Feb. 24, students sampled various pizzas provided by popular venues including Rodano's and Januzzi's, to determine who had the best pizza.



The Beacon/Allison Roth

Many students turned out for the event and declared Rodano's the winner. Congratulations to Rodano's for providing students with the best pizza in town.

Music Review: Radiohead's latest album Kings of Limb, perfect

BY MICHAEL PAUL WINTERMUTE
Correspondent

On Monday, Feb. 14, Radiohead fans woke up to a surprise. On Radiohead's website, a link was embedded into an abstract drawing of a tree with the words "Thank you for waiting" above it.

When the link was clicked, a new page describing how to order a digital format of a new album "King of Limbs" opened up. Just like that, without any notice, Radiohead released its album.

Radiohead is a band known for being unpredictable. In 2007, they released their album "In Rainbows" with absolutely no warning as a free digital download, causing uproar in the music industry. Needless to say, the mysterious and much-anticipated eighth full-length album is quite a trip.

The first track "Bloom" is a heavily layered journey through the depths of the ocean. Precisely edited drum and guitar loops combine with an absolutely booming bass line and spacey vocals to set the tone for the album as a whole.

Track No. 2, "Morning Mr. Magpie," is a quietly ambitious track that provides a nice contrast to "Bloom" as a more upbeat tune. Erie at times, as Radiohead addicts would suspect, "Morning Mr. Magpie" shines most brightly with its solid bass undertones.

"Little by Little," the third track on King of Limbs, goes back to Radiohead's "Hail to the Thief" days. An unsettling scale provides the backbone for the song as front man

Thom Yorke cynically sings about something we don't understand in his signature fragile falsetto.

The fourth track "Feral" is crucial to the entire mood of the album. An instrumental, "Feral" combines drums that seem to trip over themselves and random samples of Yorke's voice.

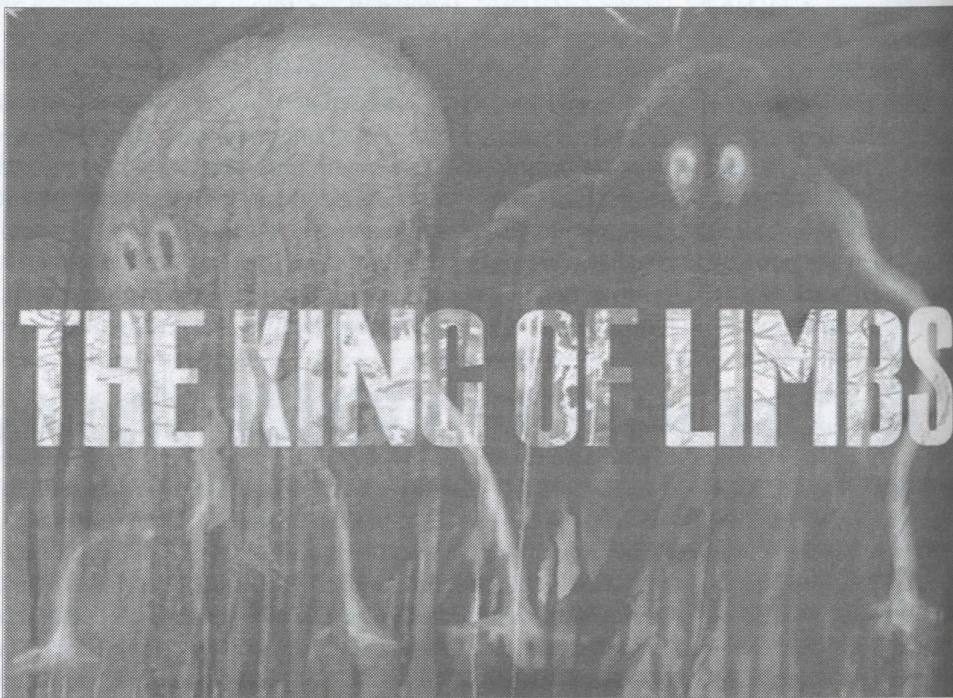
The next track "Lotus Flower" was released as a single upon the day of the album's release. The indecisive bass and smooth duo of both real and electric drum fills provide a solid background for Yorke to groove over (and it's groovy).

The sixth track on the album entitled "Codex" comes as a huge surprise when listening to the album. Slow, modulated and melancholy piano works hand-in-hand with looped and sampled vocals to describe detachment found in nature.

"Give Up The Ghost" is best described as its own genre - Radiohead folk. Simple guitar combines with loop after loop of Yorke's distorted and heartfelt vocals as he sighs, "I think I've had my fill."

"Separator" closes the album off as one of the happier Radiohead songs this music lover has heard. Once again, the band relies on bass and drums to tell the listeners how to feel. Slowly, the vocal loops begin to entire in the right and left sides of the stereo mix.

Finally, the song has its own mellow climax followed by Yorke singing, "Wake me up, wake me up," the song having been about metaphorically waking up from a long sleep to feel reborn.



The Beacon/Michael Wintermute

Pictured above is the album cover for Radiohead's "Kings of Limb" now available for download in iTunes.

Each track seeps with the confidence and maturity that one would expect a band of 25 years to possess, the most important aspect being the process that one must take to fully appreciate it.

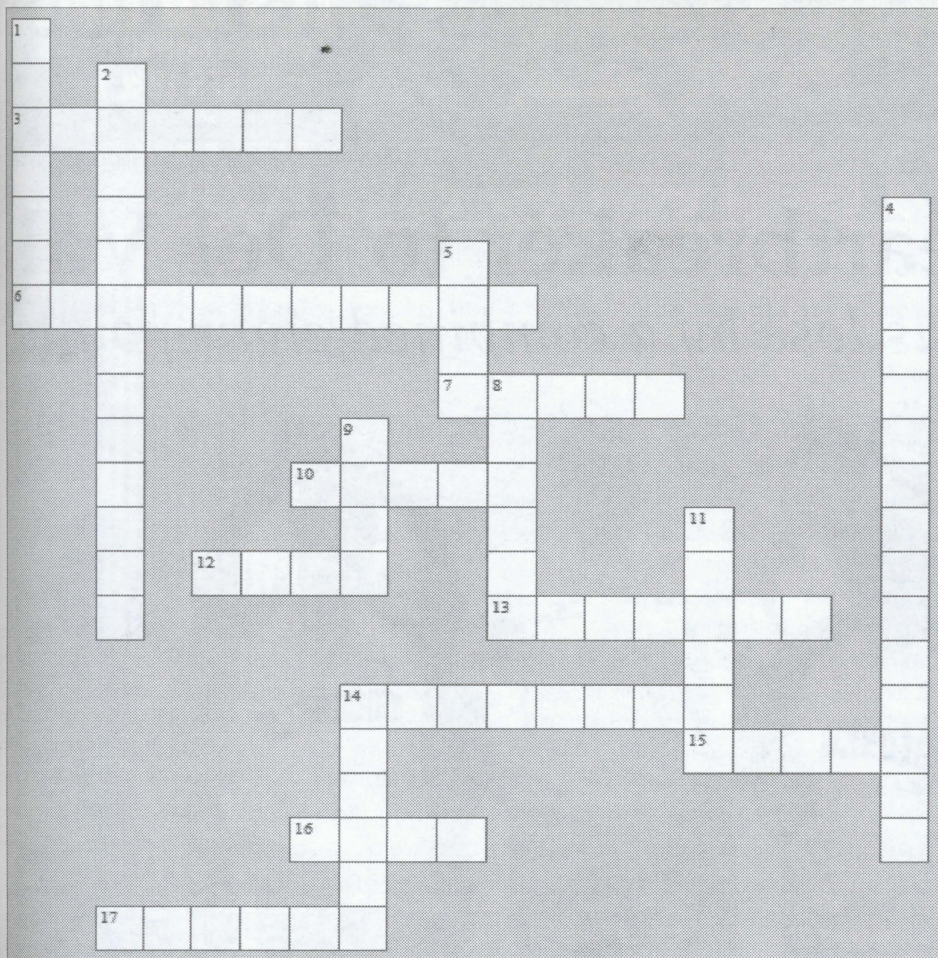
One listen is absolutely not enough to comprehend the album in its entirety. Start with one listen, then two, then three, and you will hear the landscapes of sound open up to you more magnificently each time.

"King of Limbs" is a masterfully edited al-

bum that commands respect and even a little bit of dedication to be understood. I recommend "King of Limbs" to anyone and everyone who wants to hear a new sound that doesn't sound forced.

Rating: 5/5 stars

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ZerCross "Spring"

BY ASHLEY ZERFOSS
Correspondent

Across

3. You can spend more time here this season
6. The vacation coming up for college students
7. Spend Spring Break on one of these
10. These animals come north for warmer weather
12. The precipitation changes from snow to...
13. Spring is a time for...
14. It will get warmer because of more...
15. Hearing this bird's song means spring is here
16. Try flying this on a windy day
17. Spring has...

Down

1. Blooming in the sunshine
2. That green holiday in March
4. Clocks spring forward on this day
5. March could go out as this fluffy creature
8. A bunny's holiday in April
9. March could come in as this vicious animal
11. The temperature is going to get...
14. That season between winter and summer

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Celebrity Chatter

BY MOLLY KURLANDSKI
A&E Editor

'King's Speech' director to direct Les Mis movie

That's right! Director Jon Hooper, who directed the Oscar nominee the "King's Speech," starring Colin Firth and Helena Bonham Carter, will be taking a whack at directing Victor Hugo's novel/Broadway show of "Les Miserable." The 1998 non-musical version starred Liam Neeson, but if the Oscar-nominated director can create an awesome movie like the "King's Speech," I'm almost positive he will be able to take this on. First order of business, get an amazing cast. Didn't Lea Michele star in the Broadway version?

Gaga Godmother of Elton John's Baby

After the recent adoption of their baby boy, Elton John and his partner David Furnish chose the latest queen of pop, Lady GaGa, as the godmother. What an awesome hon-

or! Apparently, Elton John and Lady GaGa became really close after a few duets they performed last year. Both John and Furnish agreed that they want someone who is a role model and is accepting of being comfortable in your own skin, and who better than GaGa? I absolutely love this and think they are making a great decision. Hopefully John and GaGa will be able to pass some of that musical genius of theirs to that beautiful baby boy. What a lucky kid!

'Oz' prequel

Let's admit it, we were all bummed to hear when Robert Downey Jr. dropped out of the supposed Wizard Of Oz prequel. There were rumors of Johnny Depp taking his place, but now sources have confirmed that James Franco will be stealing the show. The project, titled "The Wizard of Oz: Oz, The Great and Powerful" will be produced by Disney. Franco will star in the lead role. The movie will focus on Oz himself and how he mistakenly became the powerful wizard of the land of the yellow brick road. Considering Franco has been everywhere lately, I think this might make for a decent enough film.

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MARCH 1, 2011

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Colonels drop playoff heartbreaker to Del Val

In three games against Aggies, Colonels lose by a combined eight points

BY CHRISTOPHER HOPKINS
Sports Editor

Wednesday marked the third meeting of the year between the Wilkes and Delaware Valley men's basketball teams, a feat that can only mean one thing, playoff basketball. The Colonels traveled to meet the Aggies in their home gym in a rematch of the two regular season games, games that the Del Val won by only a combined total of five points.

"We did better in some ways the third time around against those guys than the first two times," said Colonels coach Jerry Rickrode. "The guys gave a vallient effort out there and we just fell short. I think the creddit goes to the guys more than anything."

The Colonels came into Wednesday's game after losing to King's College last Saturday, 98-94, securing the No.4 seed in the Middle Atlantic Conference playoffs, securing a matchup with the Aggies, a team they had fought hard against in both of their previous meetings. In their game against the Monarchs, junior guard Matt Mullins went down with a knee injury, which kept him sidelined for the entire playoff game.

"We didn't have to change to much of the strategy without Matt out there because we would have done the same things defensively with him," Rickrode said. "It does change the dynamic of the rotation and depth though. We didnt't lose because we didn't have him, but if we would have given the same effort, then add him into the mix, it could have been a different story."

Without Mullins, the Colonels featured a starting five with sophomore Tyler Breznitsky filling in the duties at guard. The Colonels utilized a deep bench with the absence of Mullins, having 11 players step on the court throughout the course of the game.

The game was a back and forth battle for most of the first 30 minutes, with the Colonels never letting Delaware Valley break lose, despite the hostile Aggie crowd getting very loud in the small gym. However, with just over seven minutes remaining in the game, Del Val was able to stretch



The Beacon/Michael Cignolli

Coach Jerry Rickrode calls a timeout to talk strategy with his team. The Colonels would rally to pull within two with 53 seconds to go, but would ultimately fall short thanks in part to clutch free throw shooting by the Aggies.

their lead to 10, thanks to a James Jones layup. Wilkes would take a timeout to get themselves settled down and give them a chance to get back into the game.

"We went zone for about four or five possessions which really screwed Del Val up," Rickrode said. "We were able to get stops and go out of it. We were able to get quick scores in transition and get back into it by giving them only one shot."

After the timeout, Wilkes would get themselves right back into the game with a 10-2 run, bringing them to within two points with just 53 seconds to go.

"We started forcing them into taking bad shots and as a team, we rebounded really well during that stretch," said junior forward Kendall Hinze. They weren't able to get any second chance shots and we were able to capitalize on the offensive end. Our defense is what got us back into the game."

Wilkes would get the ball back with after a steal by Hinze, but after a timeout, they would turn in back over on a wild inbounds pass. After two made foul shots by the Aggies, Paul Huch hit an off-balanced three pointer to pull the deficit to just one with 11 seconds to go.

A quick foul and two more clutch free throws by Del Val set up a Wilkes inbound, down three with seven seconds to go. The Colonels would go to Breznitsky, who got a look at the buzzer, but was just wide, giving the Aggies a 69-66 win, sweeping the season series with the Colonels.

With the season on the line, Wilkes went with their starting five for most of the game, with Huch, Hinze, Breznitsky, and senior Chris DeRojas playing 36 minutes each. The Aggies didn't stray from their starters much either, with three of their starters playing 38 minutes and guard Ja-

son Goldhimer playing all 40. The two teams combined for only 8 points off the bench.

DeRojas, who played in his last game in a Colonels uniform, finished with 20 points, ending at 1,535 points for his career, 6th all time in Wilkes history.

The Colonels finished the season with a record of 15-10, 8-6 in the MAC.

"The players really did a great job over all this year," said Rickrode. "Everyday it was great to go in to work with them. They just kept getting better. There are certain things you can't control over the course of a season, but everything that you can control, the guys just did a great job with. The guys just really kept getting better as the year went on."

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Getting to know...

MATT RUCH

3B/1B/P, Baseball

BY ANTHONY DORUNDA
Special Projects Editor

Meet hometown baseball product Matt Ruch, junior infielder/pitcher, and captain of the 2011 Colonel baseball team. Outside of "Ruch 'n' Rollin'" on the diamond, this accounting major is a hardcore Yankees fan and a big-time movie buff. But there's a little more than baseball to this back-mountain native.

Age: 21

Major: Accounting

Favorite Teacher? Since I've been here, Dr. Liuzzo, he's the head of the MBA program; closest with Dr. Rexer.

Favorite Sport? Baseball. It's been my life forever.

You went to Bishop O'Reilly, you a part of those state championship teams? I was in eighth grade for the first one, and on the freshman team for the second one. I was a huge fan as an eighth-grader, and as a freshman they didn't pull anyone up but we still took the trips with the team — we were their biggest fans, right behind the bench.

What about baseball? That goes way back. I got pulled up as a seventh grader out of my grade school, since we were a catholic feeder school for high schools I was allowed to be pulled up to the high school junior high team. I started for the freshman team as a seventh-grader and in eighth grade. It worked out great because my coach from freshman team became the varsity team when I was a freshman.

I played third base and then I would pitch — it was the same routine all the time, third base then I would pitch. I think the one game I threw about 145 pitches. I ended up with a shoulder injury my junior year, and couldn't throw, so I either played DH or played first base during that time.

I heard you're a big wing-eater. Who told you that? We try to make it a team thing to go to wing night on Tuesdays. I wouldn't say it's my favorite food, but it's a way to get everyone on the team to hang out. You get sick of the cafeteria food, so you gotta try different things.

Where do you go? Frog Pond, Quaker Steak and Lube. I don't want to make it sound like they're my favorite; I just eat them on Tuesday nights.

What is your favorite food? I am a huge French fry guy. If I had to say what is my favorite thing to eat, it's definitely French fries.

What about curly fries? Ohh, curly fries are fantastic.

Better than regular fries? Well, it depends on the type of French fry. If I had a choice, I'd go with the cheese fries at Outback Steakhouse, I'd take them over curly fries any day.

So is your favorite restaurant the one with the best fries? Oh, no, no. My favorite that I've ever been to would have to be a steakhouse in Florida — the Yachtsman Steakhouse in Disney. Fantastic steaks.

Now why did you come to Wilkes? You're from the area, why stay close to home? Well it's kind of a funny story. I had to pick between college and baseball. I know that sounds funny, but if I was going just for college, my choices were Penn State, Duke, and Villanova. But once I started getting recruited I wanted to play. I got recruited by all the local schools and Kutztown and East Stroudsburg. Coach [Folek] played with my dad here, so I had a nice connection there. It's funny, though, because I was 99.9 percent sure I was going to King's, I liked the school and the baseball field. But in the end, there were differences with King's and I, and Coach Folek just sold me on the "extending the legacy" pitch with my father going here. I really wanted to go to King's, but from the way I got treated by Coach Folek, I knew he was who I wanted to play for.

You said you liked King's baseball field...you must know that Babe Ruth's longest home run came at our field, right? Oh yeah. From what I know, he hit his homerun to right-center into Kirby Park. That amazes us. I've played here for two years, and I've only seen one homerun to that part of the field. That's an amazing poke, especially with a wooden bat.

How's it feel to step in the same field he once did? It is funny, I'm a huge Yankee fan and know all their history, so it kind of gives you that feeling when you hear them say 'oh, I'm playing in the same place that Joe DiMaggio played or Mickey Mantle.' It's not like that every time because you get caught up in the moment of the game you're playing, but it's kind of like that. Babe Ruth wasn't a Colonel, he just played there, but it's still kind of cool. It's a neat fact, and we tell recruits that fact all the time.

Well you said you're a whiz with Yankees history, so I'm going to quiz you quick. In the Yankees current organization, who has the most 20-win seasons? They have a lot of young guys. But right now the guys around long enough are C.C., A.J. Burnett, Freddy Garcia and Bartolo Colon. I'm going to throw out maybe Bartolo Colon?

You got it. I had to break it down a little bit, but he did win a Cy Young a while back.

If you were in the Yankees position right now to make a choice at catcher, who do you want: Russell Martin, Francisco Cervelli, or Jesus Montero? I've had this argument a thousand times. I would keep Jorge around for DH, but his best days are behind him. I don't really see where the whole Russell Martin thing is going; I don't agree with that. I like Cervelli as a backup. I worked with the Scranton-Wilkes-Barre Yankees the last two summers and I like Montero a lot. They complain about him and say he's not ready to be a professional catcher but the way I look at it, we've dealt with the defense of Posada the last few years, and Montero has shown himself to be a very good hitter.

SEE RUCH, Page 20



Senior leadership guides young team

Two seniors, junior lead team of made up of eleven underclassman



The Beacon/Allison Roth

Seniors Cori Saltzer and Lindsay Behrenshausen and junior Amanda Holston look to lead a young, but experienced Lady Colonels team to a strong season.

BY PHAT NGUYEN
Assistant Sports Editor

The Lady Colonel softball team returns three upperclassmen and some fresh, young talent. The girls are lead by senior pitcher Lindsay Behrenshausen and senior catcher Cori Saltzer. Junior Amanda Holston is the senior member of the outfield. Coach Frank Matthews trusts the three girls with their leadership roles.

“Our upperclassmen, all three of them, are proving to be excellent teachers of the game,” Matthews said. “They work with the youngest players and lead them along, providing a good example of how things are done at Wilkes.”

Behrenshausen likes to lead by example, taking the younger girls under her wing with a more hands on approach.

“I go into practice every day to get the job done,” Behrenshausen said. “I hope the team stays motivated knowing that they will have a lot of opportunities and see a lot of playing time.”

Matthews believes that the team has improved dramatically since starting their 7 a.m. practices a few weeks ago.

“We have a very young team and it is expected that they have a lot to learn and they are, in fact, doing just that,” Matthews said. “The players have made noticeable strides in every phase of the game.”

One of the big differences in this year’s squad is the amount of speed that they team possesses. Saltzer noted that the younger girls have been stepping up during sprint workouts, and they have also brought their bats.

“Not only are the freshmen and transfer players bringing some excellent hitting to the team, but there is also going to be more speed on the bases than we’ve had in the past couple years,” Saltzer said. “The outlook is definitely good.”

With the loss of one of the best hitters on the team in Gina Stefanelli, the Lady Colonels will look to Jackie Follweiler to provide a spark in the middle of the order.

“Jackie is the biggest power hitter on the team,” Behrenshausen said. “When she gets a hold of the ball, it’s going to go far. Her swing looks great so we are really hoping that once she gets out there we will be seeing what we see in practice”


The girls hosted a camp for the first five Sundays of the spring semester for local age group softball players up to high school as a fundraiser to pay for their annual spring break trip. This year’s turnout raised enough money to pay for all the expenses for their spring break tournament in Virginia beach.

“When we go on Spring Break, it’s a 10 day trip and we’re playing games almost every day,” Behrenshausen said. “It’s nice for us now, because we don’t have to pay for anything out of pocket. We even get some meal money.”

The team is somewhat of a disadvantage because there is still snow on the ground, and they have not practicing outside yet. Their competition includes teams some teams that are nationally ranked and who have been playing outside for at least two weeks.

Junior Amanda Holston has seen how much better defensively and offensively the team has gotten excited to get outside and to

SEE SOFTBALL, Page 20



SOFTBALL

PROJECTED STARTING NINE

C - #4 Cori Saltzer - Sr.
1B - #15 Jackie Follweiler - So.
2B - #34 Megan Mowery - So.
SS - #13 Kait Brown - So.
3B - #20 Kayla Kinney - So.
LF - #1 Cindy Diemer - So.
CF - #11 Abbey Agresti - So.
RF - #3 Amanda Holston - Jr.
P - #21 Lindsay Behrenshausen - Sr.

KEY BENCH PLAYERS

P/C - #6 Jordan Borger - Fr.
P/OF - #2 Alysha Bixler - Fr.
SS - #7 Jess Paveletz - So.
P - #9 Heather Compton - So.
1B - #10 Sara Fife - So.

NUMBERS GAME

2.57 Career ERA for pitcher Lindsay Behrenshausen coming into this season.
11 Number of underclassman on the roster – of 15 total players.

SCHEDULE

MARCH 2011

		1	2	3	4	5
					VA 12:00	VA 10:00
6	7	8	9	10	11	12
VA TBA					ST 10:00	ST 10:00
13	14	15	16	17	18	19
20	21	22	23	24	25	26
	DV 3:00		L 3:00			E 1:00
27	28	29	30	31		
WP 1:00				LV 3:00		

APRIL 2011

					1	2
						K 1:00
3	4	5	6	7	8	9
		S 4:00	BB 10:00			DS 1:00
10	11	12	13	14	15	16
MW 1:00				SQ 3:00		FD 1:00
17	18	19	20	21	22	23
		A 3:00		M 1:00		
24	25	26	27	28	29	30
						MV 1:00

HOME

AWAY

TOURNAMENT

A - Alvernia

BB - Baptist Bible

DS - DeSales

DV - Delaware Valley

E - Eastern

FD - FDU-Florham

K - King's College

L - Lycoming

LV - Lebanon Valley

M - Misericordia

MV - Manhattanville

MW - Marywood

S - Scranton

SQ - Susquehanna

ST - Salisbury Tournament

VA - Virginia Beach Tourney

WP - William Patterson

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SOFTBALL

Continued from Page 19

be able to start playing some games.

"Practice can start to get repetitive and playing games breaks up the monotony," said Holston. "It seems like every day we make improvements. I think our team is ready and we will do well in the tournament."

Breaking up that monotony is one of the things the girls can look forward to with the start of spring break and playing games outside, but it also marks the end to 7 a.m. practices and a return to normalcy and hopeful 4 p.m. practices over at the Ralston fields with weather permitting.

The start to the season also has extra motivation for Behrenshausen, who is eager to pick up where she left off two years ago.

"My freshman and sophomore year I felt really good about, last year not so much," Behrenshausen said. "This year I'm extra motivated and I want to pick up from where I left off two years ago. I'm just really excited to start fresh and end on a good note."

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RUCH

Continued from Page 17

in the minors the last few years. My pick would definitely be him...give him a shot. All these other teams have all these young guys that are very good, but the Yankees are holding back all their young guys. Just let them play.

What rumor makes you more nervous: C.C. potentially leaving or Cashman leaving? Let Cashman go. He's made great acquisitions, but I don't think they have anything to do with him – you have the Yankees money and reputation. I could go up there and pitch a sales pitch giving them millions of dollars to pitch for the Yankees.

Alright, back to Wilkes baseball, freshman and sophomore year you either were second or led the team in hits, RBI's homerun's and average. Talk about that. It's funny, because I got recruited to pitch, they didn't even know I could hit. I'm a decent pitcher, but not one of the top ones. I told coach I can play the field too, and he was like, 'Alright, we'll give you a shot.' That fall I hit four homeruns off of our pitching staff, and it was one of those 'Wow, the kid can hit.' I haven't pitched since.

As a third baseman, who is one guy you would love to turn a double play with? Probably the Yankees second baseman right now, Robinson Cano.

You have to prove a point, who do you want to step in the batter's box against? Mariano Rivera.

And you want to hit the cutter? I want to take that to right field, put it over the right field fence.

Who would make you a little nervous when you stepped in the box? Probably a 90's Randy Johnson. The long hair, 6-foot-10, 98-mile-per-hour slider – that's kind of the fear factor.

Any rituals? I don't have any specific rituals, but most of my equipment I put my grandfather's nickname, "Spike." He came to everyone of my games, and the last game he saw was the first time my brother and me played together on the same team. He was a freshman and I was a senior, he was pitching I was playing short. It was a tight spot in the game, runners on second and third and a kid hit a ball up the middle and I dove and caught it. That was the last play he got to see of us. My brother is coming here next fall, and we both do the same thing, write his nickname on everything, kind of like he's watching over us. He played a huge role in our lives, and was the biggest fan we had. He was a war veteran, his legs gone below

his knees, and he still came to every game.

I hear you had a nickname in high school "Pepsi All-star." What's that mean? That's probably one of the worst memories in my entire life. As a freshman I was elected to the conference all-star team. To tell you the truth, the Pepsi portion of it, I don't know why they found this so amusing, but a couple of my classmates at lunch thought I had this huge love for Pepsi because I got it every day for lunch. But all we had were Pepsi products. If we had Coke I would have drank Coke, honestly, RC Cola is my favorite. They just put it together and nicknamed me Pepsi All-Star all through high school.

What about Ruch 'n' Roll? That seems to be the new saying following me around. (My teammate) Al Clocker's father started saying it. When we were in Myrtle Beach in South Carolina my freshman year, and I ended up hitting three homeruns when we were down there. They were three of my total of seven all year. Every time I come up to the plate now you can hear Al's dad saying 'it's time to Ruch 'N Roll!' The whole team got into to it, and when we got shirts my freshman year and on the back were nicknames, and that, of course, was mine. I enjoy that one a lot better than the other one.

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