

WILKESuniverse

The voice of Wilkes University Alumni

VOLUME ELEVEN ISSUE ONE

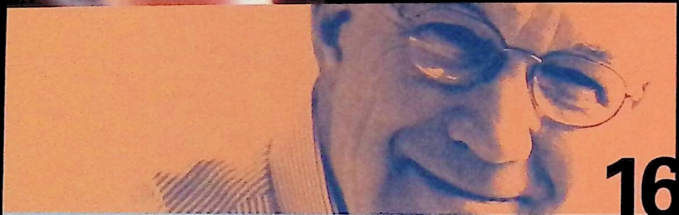


Can the
Urban Studies Center
Reconnect
City and Campus?

WILKESuniverse

VOLUME ELEVEN, ISSUE ONE

Contents



Features

- Spotlight:**
6 Helping the women of Afghanistan.
- Sports:**
8 Newest Hall of Fame class inducted.
- President's Letter:**
16 Looking back while moving forward.
- Cover Story:**
17 The Urban Studies Center and its impact on the city.
- Spotlight:**
26 Anniversary of the Sordoni.

Sections

- 2 Association News
- 10 On Campus
- 28 Class Notes
- 37 In Memoriam
- 41 Afterthoughts

On the cover: The Market Street Bridge at twilight. Photo by Curtis Salonick Photography.

Time for a reality check

BY STACY SMULOWITZ '93, DIRECTOR OF ALUMNI RELATIONS



DEAN EMERITUS GEORGE RALSTON, IS PRESENTED WITH A PLAQUE AT A HOMECOMING PREGAME CEREMONY HONORING HIS MANY CONTRIBUTIONS TO WILKES ATHLETICS. FROM LEFT TO RIGHT: STACY SMULOWITZ '93, JOSEPH E. (TIM) GILMOUR, BARBARA JACKSON, GARFIELD JONES '72, GEORGE RALSTON, CHARLIE JACKSON '51, HELEN RALSTON '52.

IN THE LAST *UNIVERSE* I WROTE TO YOU ABOUT "THE GREAT CHANGE" TAKING PLACE AT Wilkes. While we are still in the midst this change, it's always good to take a step aside to see—through your eyes... our alumnus and customer—how things are really going.

Yes, this is the interactive portion of our program, where you can tell me your thoughts on everything from programs such as Homecoming to the new credit card and institutional happenings like the change in Alumni Association leadership and new programmatic changes.

Many of you will have an opportunity to take a short online survey regarding your perceptions of Wilkes University. Many others will receive a questionnaire in the mail that asks about what you want from your Alumni Association. We've chosen alumni based on a random sample, so if you haven't been contacted, or would like more information, visit the alumni section of the website at: www.wilkes.edu/alumni.

You might wonder, "Why are we doing this?" We are counting on your responses to help us plan upcoming events such as an expanded travel program, more regional activities—fun and educational programming to fit your needs and wants. But, we can do this only if you tell us what piques your interest.

We'll report back to you with a summary of the findings in an upcoming edition of the *Universe*. Meanwhile, keep those suggestions coming! (1)

To reach Stacy, you may e-mail her at stacys@wilkes.edu, or call 1-800-WILKES-U (945-5378) extension 4132.

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VOLUME ELEVEN, ISSUE ONE

Wilkes University is an independent institution of higher education dedicated to academic and intellectual excellence in the liberal arts, sciences, and professional programs. The University provides its students with the experience and education necessary for career and intellectual development as well as for personal growth, engenders a sense of values and civic responsibility, and encourages its students to welcome the opportunities and challenges of a diverse and continually changing world. The University further sees the mission of offering quality, faculty interactions in all its programs, attracts and retains outstanding people in every segment of the University, and fosters a spirit of cooperation, community involvement, and individual respect within the entire University.

Curtis Salonick Photography

ASSOCIATIONnews

If you are interested in receiving monthly e-mails with news and events happening at Wilkes University, send your e-mail address to alumni@wilkes.edu, or complete the update-address form at www.wilkes.edu/alumni/info.

Being an alum has its benefits. As a member of Wilkes University's Alumni Association, you are entitled to these special benefits:

E-NEWSLETTER: Go to www.wilkes.edu/alumni to sign up for a monthly e-mail newsletter to keep you updated on Wilkes events. **NEW ALUMNI MERCHANDISE:** Check out our new selection of high-quality commemorative gifts featuring illustrations of Wilkes University's Kirby Hall. When you want your gift presentation to be superlative, shop online at www.wilkes.edu/alumni/merchandise to commemorate the event. Great graduation gifts! **2002 ALUMNI DIRECTORIES:** A limited number of hardbound directories are still available. The cost of each is \$25 plus \$8 S&H. **ALUMNI COOKBOOK:** This 359-page softbound book features recipes provided by members of the Wilkes family and some of our country's top celebrities. Cookbooks are \$10 each plus \$3 S&H. **HOTEL DISCOUNT PLAN:** Your S.O.S. (Significant Organization Savings) card will save you 20% on any member of Choice Hotels International, including Sleep, Comfort, Clarion, Quality, Ridgeway, EconoLodge and Main Stay Suites. **LICENSE PLATES:** Pennsylvania-resident alumni are invited to participate in the Commonwealth's Special Organization (license) Plate Program. Plates embossed with the phrase "Wilkes University Alumni," and the Wilkes University logo, are currently available for passenger cars, motor homes and trucks with a registered gross weight of 9,000 pounds or fewer. Sorry, motorcycles and trailers do not qualify for this plate, and personalized plates are not issued under this program. A one-time \$35 fee (separate from the annual registration-renewal fee) is charged for each plate. A portion of the fee goes to support the Alumni Association. Contact the Alumni Office at 1-800-WILKES-U, ext. +130, or go to www.wilkes.edu/alumni/merchandise for more information about any of the above benefits. |||



New York City Chapter

The New York City Chapter gathered for happy hour on July 2, 2003, at Scruffy Duffly's in New York. Pictured left to right are Sue Dantona Jolley, Frank Mitchell '93, Christine Pavalkis '97, Bill LePore '95, Franina Holloway '76, and Stacy Smulowitz '93. |||

Harrisburg Chapter

On May 16, 2003, the Harrisburg Area Alumni Chapter gathered for dinner and a show, "Honkey Tonk Angels," at the Allenberry Resort Inn and Playhouse. The chapter gets together every May for a similar event. Carl Juris '59 says, "Each year the event is getting bigger and bigger and we always have such a great time." If you live in the area, look for the invitation in your mailbox around March or e-mail diskin@wilkes.edu. |||

Chapter Reorganizations

Garfield Jones '72 will chair the Alumni Association Board of Directors' Chapters Committee. "Garfield has just the energy and personality that Wilkes is looking for to make our chapters bigger and better," said Stacy Smulowitz '93, Director of Alumni Relations. "Within one year of Garfield's heading this committee we will see major things happening with regional chapter activity." To become involved, contact Michelle Diskin, Alumni Events Manager, at diskin@wilkes.edu or 1-800-WILKES-U ext. +134. |||



1ST ROW (SEATED), L-R: ILARIA ZUBRITZKY '38, MARJORIE CUMMINS '37, CHARLOTTE CUTLER '42, PHYLLIS BERGER '42, GLORIA FIERVERKER '46. 2ND ROW, L-R: DAWN ATWATER-HAIGHT—VICE PRESIDENT FOR ADVANCEMENT, LILLIAN MAYKA, MARIAN FRANTZ '46, GENEVIEVE DAVIS '39, MARY HENESS WARD '45, KATHERYN GUINN, STACY SMULOWITZ, DIRECTOR OF ALUMNI RELATIONS; SUSAN DANTONA JOLLEY—FORMER DIRECTOR OF DEVELOPMENT. 3RD ROW, L-R: BARBARA FARLEY '50, TREVRYAN SPEICHER KRAMER '43, JEAN STEELE IBA '45, DOLORES SEITCHEK PRICE '47, ELIZABETH W. MITCHELL '42, KATHERINE FREUND '42.

BUJC alumnae reunite On July 9, 2003, the BUJC ladies came back to Wilkes University to honor Dr. Norma Sangiuliano Tyburski. These women love to come back to campus and reminisce about the times they had while Sangy was the Dean of Women, and like a mother to many of them. Unfortunately, on September 22, 2003, Dr. Tyburski passed away. Wilkes University will continue the tradition of the BUJC Luncheon in honor of her; it will be held this year on July 28, 2004, in the Henry Student Center Ballroom. R.S.V.P. to diskin@wilkes.edu. |||

Beach Bash

The Annual Beach Bash was held on July 19, 2003, at Bar Anticipation in Belmar, New Jersey, and was one of the hottest events of the summer. Each year Wilkes and King's alumni gather here. Bar Anticipation offers a fun-filled day of games and partying. "We had such a great time; I hope to see even more people next year," said Jeff Reichl '00, President of the Luzerne County Chapter. The event is only \$5 per person and includes a Wilkes University mug, BBQ lunch, volleyball sand pit, drink specials, and wristband for free admission to the nightclub. This year's Beach Bash is schedule for July 17, 2004. |||

Parents Only Panel

The *Parents Only Panel* for parents of incoming students was held on June 29th and July 13th during Freshman Orientation. The panel provides parents with the opportunity to learn about the community in which their child will develop and grow over the coming years. Many parents ask questions about safety, drinking, and campus life. Parents of current students and alumni are on hand to answer every concern and give parents a sense of ease. |||

Travel Program

Alumni attended the first alumni trip to Punta Cana in the Dominican

Republic from July 12-19, 2003. Bill Goldsworthy '76, Past President of the Alumni Board who planned the trip, said, "We had such a great time this year; I hope we will do it every year." If you are interested in attending, sign up for the monthly e-mail, which will have up-to-date information regarding upcoming trips.

NYC TRIP

The Alumni Office will sponsor a trip to see *Gypsy on Broadway* March 20, 2004 in New York City. This trip always sells out quickly so make your reservations as soon as possible. The prices are as follows: show ticket and bus \$100, bus only \$30, and show ticket only \$70.

STUDY ABROAD

The first Wilkes Study Tour Abroad: Peoples and Cultures of Africa, is scheduled for spring 2004. The orientation will be held on campus May 24th to 28th from 10 a.m. to noon. During this period participants will receive an overview of Africa, including its geography, history and exceptional diversity of cultures. In particular, participants will receive a briefing on their trip to Kenya, including the rudiments of the Swahili language used in East Africa. Those who wish to take the course for credit will receive a reading list and choose a research topic of interest. The course will be taught, and the Study Tour, led by Dr. Jim Merryman, a cultural anthropologist who lived and worked in Kenya, Somalia, and Tanzania for a total of twelve years.

The trip will depart from JFK for Nairobi, Kenya, via London, on June 2nd and return to New York City on June 12th. While in Kenya, the group will travel by all-terrain vehicles across some of the most ecologically

diverse areas of Africa through deserts, savannas, and rain forests, and within view of snow-capped mountain peaks. Students will meet a cross section of Kenyans, such as the agricultural Kikuyu, the pastoral nomadic Masai and low-income urban dwellers. The group will safari through some of the most spectacular game vistas in the world and witness up close the profusion of Africa's wildlife, including the great migration of a million wildebeests and zebras coming north from the Serengeti. Activities include a hike on the slopes of Mount Kenya, a camel trek, guided nature walks, bird watching, butterfly catching, game-track casting, feeding giraffes from a trehouse and much

more. The group will have its overnight accommodations at game lodges and tented camps along the way. Students will document their experiences and observations in personal journals.

The tour to Kenya is open to the first twenty persons who submit acceptable applications and make deposits of \$250, as a non-credit study tour. To receive an application, please contact Margaret A. Steele, Director, Center for Continued Learning, at 570-408-4462 / steele@wilkes.edu or Dr. Merryman at 570-408-4043 / merryman@wilkes.edu. ||

TRIP FEES
• ADDITIONAL INDIVIDUAL COST MAY VARY BASED ON DISCRETIONARY SPENDING, NEED FOR REQUIRED INNOCULATIONS, AND INSURANCE.
• THE ELEVEN-DAY TRIP TO KENYA, INCLUDING AIRFARE, MEALS AND LODGING, COSTS A TOTAL OF \$2,750.
• APPROXIMATE ADDITIONAL FEES OF \$250 INCLUDE: 1. US PASSPORT 2. KENYA VISA 3. AIRPORT TAX 4. TIPS
APPROXIMATE TOTAL COST OF TRIP TO KENYA, NON-CREDIT: \$3,250
APPROXIMATE TOTAL COST OF TRIP TO KENYA PLUS 3 UNDERGRADUATE CREDITS: \$3,500

Freshman Move-In Freshman Move-In was held on August 22, 2003, for the largest freshman class Wilkes has seen in 10 years. Many alumni came out on this very hot day to help the students and their parents move in. We surveyed a few of the parents to ask what it was like when they moved in for their freshman years. Many of the parents remembered their black and white television sets and their +55. Today, students bring huge stereo systems, computers, and musical instruments. Every year, students bring more and more, so mark your calendars for Friday, August 20, 2004. John Serafin '90 said, "There is nothing more enjoyable than coming out and meeting these bright young new students. I come every year and look forward to it." R.S.V.P. to diskin@wilkes.edu. ||



ABOVE, LEFT: A FAMILY EMPTIES OUT ITS CAR DURING THE FRESHMAN MOVE-IN DAY. ABOVE, RIGHT: DR. JOHN KOCH, PROFESSOR OF MATHEMATICS AND COMPUTER SCIENCE, HELPS A FAMILY UNLOAD ITS PACKED VEHICLE.



C. Richard Grigg

A changing of the guard

BY STACY SMULOWITZ '93

Retiring Alumni Association president Bill Goldsworthy is honored for his many accomplishments as new president takes the reins

AFTER MORE THAN SIX YEARS AS President of the Alumni Association, Bill Goldsworthy '76, ended his reign with much pomp and circumstance. More than 70 alumni, friends, and family filled the Wilkes University Student Center Ballroom on May 31, 2003, to honor and pay tribute to a man who gave of his time, talent, and energy.

"Bill is one of those people who constantly gives of himself," said Tracy Goryeb-Zarola '90, Alumni Association Board of Directors member and treasurer. "He's always there when you need him."

"It's been a pleasure," says Goldsworthy, "and sometimes a challenge to please both the University and the alumni population. But it's an experience I hold close to my heart, for the people I've worked with have become my family."

Earlier that day Goldsworthy sat with his Wilkes family at the annual Association board meeting and election to learn that Bill Tarbart '70 would be the new Association President.

"Over the past several months I've come to know Bill," commented Goldsworthy, "and I'm thrilled that he will succeed me as President of the Association. I have full confidence that he will be able to carry on the pro-



ABOVE: OUTGOING ALUMNI ASSOCIATION PRESIDENT, BILL GOLDSWORTHY '76, IS HONORED DURING A DINNER. BELOW: INCOMING ALUMNI ASSOCIATION PRESIDENT WILLIAM TARBART WITH HIS WIFE, BRENDA, DURING HOMECOMING WEEKEND.

grams that I've started and move this organization forward."

Tarbart, a Jacksonville, Florida, resident, grew up in Essex, Maryland, and graduated from Wilkes, where he majored in business administration and became captain of the tennis team. Then Tarbart headed to New York City, where he spent 15 years on Wall Street and became a principal in Tandem Financial Group, an annuities firm. He grew this company to \$5 billion in assets within six years. Tarbart currently owns and operates Orthopedic Rehabilitation Specialty Clinics, which serves people injured in accidents within the state of Florida.

Tarbart serves on the Memorial Medical Foundation in Jacksonville, Florida, and is past chairman of the National Neuro-Fibromatosis Foundation in New York, where he was honored in 2000, with the group's

Distinguished Leadership Award. He is a contributing author to *The Clock Is Ticking: What Every Baby Boomer Must Know About the Future and Their Own Aging* (CPT Publishing, 2000).

"I am looking forward to moving the Alumni Association forward as an organization that will support the goals and programs of the University, attract new students, interest and include current students, and retain and attract alumni," commented Tarbart. "While this sounds like a great deal of work, it is not impossible and only the beginning. I am anxious to get started, learn from those who came before me, and gain fresh ideas from newcomers." ||



Curtis S. Wood Photography

As the people of Afghanistan struggle to achieve political and economic autonomy following years of war and oppression, there are few bright spots amid the physical and psychic devastation the nation has endured. In a country where more than 70% of the people—and nearly 90% of the women—are illiterate, the challenge of rebuilding a nation that can share in the progress taken for granted by citizens of developed countries is a daunting task.

Wilkes helps women of Afghanistan

YEARS OF WAR HAVE LEFT MANY widows—who were denied the opportunity to work to support themselves and their families under the Taliban—among the women of Afghanistan. With the nation rebuilding, Afghan women are now eager to join their counterparts in the modern world by gaining economic independence. But because they lack literacy skills, they must rely on other abilities that will enable them to cope and be successful in the short term so the hope that their children will have educational opportunities in the future.



Michael P. Touhy

Wilkes University participated in a program that can make a powerful difference in the lives of Afghan women entering the workplace after years of virtual invisibility under Taliban rule. The project was brought to Wilkes by Trustee Esther Davidowitz, who attended a United Nations conference on the Global Peace Initiative in Geneva, Switzerland, in October 2002. Mrs. Davidowitz had participated in a Business Round Table at which Patricia O'Connor, a British-born lawyer and consultant to the beauty industry, described her determination to establish a beauty academy in Kabul to help women with little or no formal education gain economic independence and self-esteem. The market for such shops was already well established. Before the Taliban came to power in 1996, beauty salons were among the few small businesses owned and operated by women. Under Taliban rule, women covered by burqas risked beatings and imprisonment to operate and patronize underground beauty shops hidden in private homes.

Ms. O'Connor enlisted support from *Vogue* magazine and cosmetic firms such as Clairol, Estée Lauder, and L'Oreal, which contributed equipment, products, training, and funding to establish the beauty academy. But beyond the ability to cut and color hair and apply makeup, the women needed skills in accounting, marketing, and customer service to run successful businesses. And in order to compete in the new economic marketplace, they needed to learn these skills visually, because most were unable to read and write.

Realizing that Wilkes had the faculty expertise and resources to supply these needs, Mrs. Davidowitz consulted with President Gilmour on how the University could become involved in this project. With the president's support, Mrs. Davidowitz soon enlisted a group of volunteers: Ruth Hughes of the Small Business Development Center coordinated scripts written by Dr. Robert Capin '50 HDR '83 and Dr. Marianne Rexer '85 on accounting and by Dr. Barbara Loftus and Dr. Anne Heineman Batory on marketing. Dr. Mark Stine of the telecommunications department worked with Carl Brigido, technical director of the Shelbourne Communications Center, to make a series of videos based on the scripts.

Once the tapes were made, they needed to be translated from English to Dari, the most widely spoken language of Afghanistan. Again, a group of volunteers from the University and community offered its talents to aid the project. The tapes were translated first into Farsi and then into Dari.

This initial series of videos has proved successful with the first class. Twenty students aged 16 to 40 enrolled in the three-month course at the Kabul Beauty School. According to Dr.

Stine, a translator who visited the school reports that students "are absolutely thrilled with the program," and that the tapes have been received enthusiastically.

Following this success, Wilkes was asked to make another series of videos for business students at the University of Kabul. This second series focuses on general business skills such as accounting, marketing, and starting a small business. These tapes are intended to help women establish cottage industries in their homes and to market their handiwork in products such as rugs, needlepoint, and embroidered clothing. The second series was taped and translated "on the spot" at the Shelbourne Center on a single day in September, according to Dr. Stine.

Mrs. Davidowitz noted that "Wilkes made all of this possible through the dedication of its faculty and staff." Certainly the enthusiasm, commitment, and persuasive powers of one of its trustees provided the catalyst for such a successful collaborative enterprise, which has been prominently featured in the November 2003 issue of *Vogue*.

A roundtable discussion at a United Nations conference on global peace led to the University's involvement in establishing the Beauty School of Kabul and to the development of a business curriculum for the University of Kabul. How are these projects connected to global peace? Perhaps the great English novelist and advocate for women, Virginia Woolf, explained the connection nearly a hundred years ago when she wrote that world peace is inevitably dependent on the educational and economic empowerment of women. [E]



SITTING (L TO R): KIM SMITH '84, KAREN BOVE '85, REGINA (RITZIE) HOELSCHER '63, AND DENNIS MEJIAS '88. STANDING (L TO R): MIKE DYDO '59, BOB HERMAN '63, PAUL JELLEN '93, KEN SORICK '84, AND WILLIAM "BO" RYAN '69.

Wilkes inducts newest Athletics Hall of Fame Class

BY JOHN SEITZINGER, SPORTS INFORMATION DIRECTOR

ON SATURDAY, JUNE 1, 2003, Wilkes University inducted its eleventh class into the Athletics Hall of Fame. Established in 1993, the award honors players, coaches and others who have made outstanding contributions to athletics at Bucknell Junior College, Wilkes College and Wilkes University. Members of the class of 2003 are:

KAREN BOVE '85 earned nine varsity letters during her Wilkes career.

On the basketball court Bove played in 80 games during her career. During her four seasons she scored 673 points and grabbed 514 rebounds.

As a member of the softball team, Bove helped lead the Lady Colonels to the 1982 Middle Atlantic Conference

(MAC) championship and a berth in the NCAA Division III Championships. During that same season she was named a first team MAC all-star after finishing tenth in Division III, averaging 1.09 runs batted in per game.

MIKE DYDO '59 was a four-year letter winner in both baseball and football during his playing days at Wilkes from 1955 to 1959.

On the baseball field Dydo played a key role in helping Wilkes post winning records in three of his four seasons as a player. During the four-year span the Colonels fashioned a record of 33 wins and 26 losses.

Dydo also excelled on the football field as a tackle for the Blue and Gold. A four-year member, he was named a

team captain for the Colonels during both his junior and senior seasons.

Upon his graduation, Dydo remained at Wilkes as a coach. He spent three seasons as the head baseball coach and two seasons as an assistant football coach for the Colonels.

BOB HERMAN '63 was a two-sport standout at Wilkes, earning four varsity letters in wrestling and three on the football field.

On the wrestling mat Herman copped a Middle Atlantic Conference title during the 1961 season. During the same year Herman fashioned a third-place finish at the National Association for Intercollegiate Athletics (NAIA) Championships in the 190-pound weight class. During his four seasons he helped Wilkes post an overall record of 27 wins, five losses, and three ties. The Colonels also copped MAC team titles in both 1960 and 1961.

Herman also gained individual honors as a member of the Colonels football team. In 1962 he was named a first team MAC all-star as an offensive lineman.

REGINA (RITZIE) HOELSCHER '63 was a two-sport standout during her playing days at Wilkes from 1959 to 1963. During her career she played both women's basketball and field hockey for the Blue and Gold.

As a four-year member of the women's basketball team Hoelscher was one of the top players for head coach Doris Saracino during their inaugural varsity seasons. As a senior Hoelscher was named a team captain for the Lady Colonels.

During her junior and senior seasons Hoelscher performed as a member of the Wilkes field hockey team during its initial two seasons of varsity play. The

Lady Colonels had a 2-3 record in their first season, while posting a 3-2 record the following year.

Hoelscher, who graduated with a degree in mathematics, provided leadership for both the basketball and field hockey teams during her tenure with the Lady Colonels.

PAUL JELLEN '93 was a four-year member of the Colonels soccer team from 1989 to 1992. During that span he established four Wilkes records, which still stand today. Jellen holds the record for career goals (58), career points (137), goals in a season (20 in 1991), and points in a season (46 in 1991).

As a sophomore Jellen was named a MAC Northern Division first team all-star after leading the Colonels to a record of 15 wins and five losses.

During his junior campaign Jellen led Wilkes to a school-record 16 wins. He had 20 goals and six assists and was named a first team Northern Division all-star, while also earning a berth on the Regional All-American second-team.

Jellen tallied 19 goals and added six assists during his senior year to help Wilkes claim the MAC Northeast title. Jellen was named a second team Northern Division all-star, a second-team Regional All-American, and a first-team Regional Academic All-American.

DENNIS MEJIAS '88 was a four-year member of the Wilkes wrestling team from 1984 to 1988. During that time he amassed an overall record of 87 wins, 32 losses and four ties while competing at the Division I level. Mejias also posted 28 wins by pin during his career.

Mejias is the only Wilkes wrestler to place four times at the Eastern Intercollegiate Wrestling Association Championships. After finishing fifth as

a freshman and fourth as a sophomore at 118 pounds, he copped a second-place finish in the same weight class during his junior season. In his final season Mejias moved up to 126 pounds and garnered second-place honors.

A three-time qualifier for the NCAA Division I Championships, Mejias enjoyed his finest hour during his junior season when he fashioned an eighth-place finish to earn All-American honors.

WILLIAM "BO" RYAN, JR. '69 was a standout player from 1965 to 1969 with the Wilkes men's basketball team. During that span he scored 807 points, grabbed 278 rebounds, and handed out 276 assists. Ryan still holds Wilkes records for field goals made and attempted in a game after hitting on 18-of-28 shots on his way to a +3-point performance against Susquehanna in 1969.

Ryan is currently the head coach at the University of Wisconsin where he has earned Big Ten Coach of the Year honors during each of his first two seasons with the Badgers. This past season he led Wisconsin to the Big Ten title for the second consecutive year, and a second straight berth in the NCAA Division I Championships.

Before arriving in Madison Ryan spent two seasons at Division I Wisconsin-Milwaukee. Prior to that, Ryan served for 15 years as the head coach at Division III Wisconsin-Platteville. While at Platteville he led the squad to NCAA Division III crowns in 1991, 1995, 1998, and 1999.

KIM SMITH '84 was a four-year performer on the basketball court and a two-year member of the softball team at Wilkes. On the hoops floor Smith played in 82 games and averaged 15.9 points and 11.8 rebounds per game. She amassed

1,309 points during her career to rank sixth on the all-time Wilkes scoring list. Her 970 career rebounds is the third highest total in school history. Smith holds the Wilkes single-game blocked-shot record with eight.

As a sophomore in 1982, she averaged 17.1 points and 15.8 rebounds per game. That same season she ranked second in Division III in rebounding.

In 1983, Smith averaged 17 points and 11.1 rebounds. For her effort she was named a third-team Small College All-American. As a senior Smith averaged 18.8 points and 9.8 rebounds for the Lady Colonels. She was named an Eastern College Athletic Conference (ECAC) all-star.

KEN SORICK '84 was one of the most prolific hitters in Wilkes baseball history. A first-team Middle Atlantic Conference all-star as a catcher, Sorick still holds five Wilkes records, including home runs in a career (28), home runs in a season (16 in 1984), career slugging percentage (.874), single-season slugging percentage (1.108 in 1984), and runs batted in during a season (49 in 1984).

Sorick hit .460 as a sophomore and .400 as a junior. During his senior year Sorick etched his name into the NCAA Division III record books. Not only did he hit .462 during the campaign, but he also slugged 16 homers and drove in 49 runs. Sorick currently ranks third all-time in Division III for home runs per game in a season with 0.64 in 1984. He also has the ninth highest single-season runs batted in per game total after averaging 1.96 per contest that same year. Sorick's career slugging percentage of .874 ranks fifth on the all-time Division III list, while his 1.108 slugging percentage in 1984, is the eighth best in Division III history. □

University plans new programs

BY MONICA CARDENAS '04

IT HAS BEEN A BIG YEAR FOR WILKES. Three new programs have been in the works over the past year, each sure to offer a fresh image for the University. Beginning in August 2004, pending final approvals, Wilkes will offer undergraduate majors in Integrative Media and Entrepreneurship and a Master of Arts in Creative Writing. Each of these new programs is unique in the region and offers a new spin on traditional areas of study.

INTEGRATIVE MEDIA MAJOR

Dr. Darin E. Fields, Dean of the College of Arts, Humanities, and Social Sciences, has been at the forefront of creating the new major in Integrative Media. The program, he says, "will foster creativity and intellectual growth for students and will provide opportunities for applying those skills to product-based and community-based projects, resulting in a significant portfolio for students to present to prospective employers."

According to Fields, the program is designed "for highly creative, independent, self-initiative-type learners." As Integrative Media majors, students will develop skills across several disciplines, including art, business administration, communications, computer science and English. Students will graduate ready to enter the workplace with a well-developed ability to work in teams to create an entire media package, whether it be an interactive website or an original twist on an

advertising method already in place.

While many of the courses required for Integrative Media majors already exist within other disciplines, there are six new courses that will contribute to the major. They include skills development and group project design and execution. In addition, many electives are offered, allowing for possible concentrations in Vision and Sound, Language and Expression, Technology, and Business and Entrepreneurship.

There are no other schools in the region that offer a degree program exactly like Integrative Media. Models for the program include Massachusetts Institute of Technology, Rochester Institute of Technology, Rensselaer Polytechnic Institute, and New School University. A major in Integrative Media will allow the many students who wish to pursue more than one area of study to create a program all their own by combining courses from several disciplines.

ENTREPRENEURSHIP MAJOR

The major in entrepreneurship has been a dream of the business division for almost ten years. The program has taken great strides since the idea began in 1994, with movement from a concentration to a minor, and finally in fall 2004, to a major.

Dr. Jeffrey Alves, Director of the Allan P. Kirby Center for Free Enterprise and Entrepreneurship at Wilkes University and the Allan P. Kirby, Jr., Distinguished Professor for

Free Enterprise and Entrepreneurship, and other members of the business faculty created this curriculum. According to Alves, "Entrepreneurship is like the liberal arts of business." It integrates everything, allowing students to use all skills at once, put them into practice, then learn how to improve. Their motto: *Learn. Do. Reflect.*

While the new entrepreneurship major will prepare students to deal with all aspects of business development, Alves does not expect all students who graduate with the major to open their own businesses. He pointed out that "entrepreneurship is an integrative discipline" and that students will be able to make contributions to businesses, non-profits and government agencies already in place. This will be possible because of the broad perspective these students will have.

Five new courses will be offered, in addition to four already in place to accommodate students with an entrepreneurship minor. The new courses will be spread across the four-year program, culminating in an entrepreneurial internship. First, however, is ENT 203, *Opportunity Identification—Creativity and Innovation*, in which students will act, write, paint and participate in other creative activities. According to Alves, "the idea is not to make them artists, but to get them to think a little bit differently." The semesters that follow include courses in leadership, marketing, and finance.

This progression is also unique to the area, with Babson College serving as the primary model.

M.A. CREATIVE WRITING

Dr. Bonnie Bedford, former Dean of the College of Arts, Sciences and Professional Studies and Associate Professor of English, suggested a low-residency program for a Master of Arts in Creative Writing in 2002. Since that time, she and Dr. J. Michael Lennon, Vice President for Academic Affairs Emeritus, and Humanities Chairperson, have been hard at work creating a curriculum for this exciting new program. Although awaiting approval from the faculty, the Middle States Association of Colleges and Universities, and the Pennsylvania

Department of Education, the program should begin next year.

According to Lennon, because the writing process is so individual, this program will appropriately accommodate writers with personal mentors to guide them through the two-year program. Each mentor or adjunct faculty member will be a published writer. Students choose two areas of focus from five areas of concentration—poetry, fiction, playwriting, screenwriting, and creative non-fiction. The first year will include developing a greater understanding of these two genres and the technical details of publishing and writing, and writing. The final year will include extensive writing to meet the final goal

of a manuscript of publishable quality.

As part of the program, students will visit campus in June and January to meet their mentors, with whom they will have communicated online, participate in readings and learn from guest speakers. The final project will be a manuscript that "will be read by a professional editor or agent and critiqued," said Lennon. "That's something I don't think you see in other programs."

While the program is designed to be completed in two years, Lennon emphasizes the degree is flexible so that students can work as long as necessary while simultaneously working, managing families and creating a complete manuscript at their own pace. □

How many scarves do we need?

BY DAWN ATWATER, VICE PRESIDENT OF ADVANCEMENT

THAT WAS DR. MAHMOUD H. Fahmy's opening sentence to me when he called to say that he had told his family not to give him any more material possessions, "stuff" for the holidays, but rather to send what they might spend on him to Wilkes University to grow a scholarship that exists in Fahmy's name.

Likewise, my ninety-year-old mother, a Katherine Hepburn look-alike, has always given me pause. On the phone from Connecticut where she lives alone and drives into town each morning to get her fresh vegetables in her huge twenty-year-old Olds paneled station wagon, Mrs. A. told her plan. "Dawn, not a single one of my great grandchildren needs anything, so I think I will start a tradition to help them develop the 'giving' instinct. For their birthdays

I am going to donate fifty dollars to a charity that serves less fortunate children. The charity will then send out a birthday card to each of them thanking them for their generosity. Over time, with the help of you and their parents, they will begin to absorb 'giving' as a value they want to act upon. At least I will serve as an example."

My mother and Dr. Fahmy both stopped me in my tracks. I thought, "Isn't it apparent that one should be generous?" It would be wonderful if these principles were, in fact, so self-evident. But in reality they are not.

In Mihaly Csikszentmihalyi's newest book, *Good Business*, Mihaly makes the point: "We do not acquire values accidentally, or as the result of some divine dispensation. Nor do we make up values out of whole cloth. We have to learn

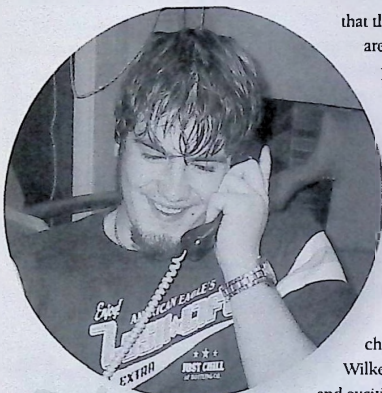
them, as we learn the language our parents speak, or math, or making music. Values are memes, units of information passed down from one generation to another that shape our ways of thinking and our actions. The evolution of culture consists to a large extent in developing increasingly inclusive values."

There is a tragic East African saying that goes: "Me and Somalia against the world, me and my tribe against Somalia, me and my family against my tribe, me and my brother against my family, me against my brother." The future does depend on the opposite belief: "Me and everyone else for the universe."

Should you want to give a gift in the name of a friend or family member, call the Advancement Office at Wilkes University at 870-468-4800. We'll send a card to recognize his or her gift. □

Wilkes student Phonathoners not telemarketing

BY CAROL MACULLOCH '99 M'01



that the calls from your alma mater are from current students, not paid telemarketers. If you can pledge a gift to the caller, we really appreciate your time and generosity. If you can't or don't wish to give—even \$1—please give a few minutes of your time to share your experience and memories of Wilkes. Our phonathon callers change every year, so your Wilkes experience is always fresh and exciting for them to hear. ■■

If you have a creative way of helping us deal with these phonathon dilemmas, your alma mater welcomes your input. Contact alummi@wilkes.edu.

EVEN THOUGH TECHNOLOGY AND telemarketers are creating a challenging environment, each year a new group of student callers takes to the phones to help with the important job of raising money for Wilkes. This difficult, but extremely important task is the most effective way of raising dollars and participation from our alumni community.

The growing number of telemarketers saturating the market with sales calls has created defensiveness with unsolicited callers. In addition, CALLER ID is decreasing contacts with our alumni and lowering the dollars and percentages of alumni giving to Wilkes.

We realize that it may be your dinner hour, or you may be giving your children a bath, but please keep in mind

Return address envelopes...

Wachovia Bank now provides Wilkes University with various financial services. With that change, our security lock box address was changed to:
 Wilkes University
 Advancement Office
 P.O. Box 8500-54688
 Philadelphia, PA 19178-4688.

This new service assures immediate processing and electronic reporting for savings to the University as well as efficiency and security in processing systems.

ABOVE: FRESHMAN MATT CROUSE HAS BEEN INSTRUMENTAL IN MAKING THE PHONATHON A SUCCESS. **BELOW:** GARY WILLIAMS '72 M'82 DURING DINNER WITH HIS WIFE, FRANCES, STILL HAS TIME TO SPEAK WITH A STUDENT FROM HIS ALMA MATER.



DR. COX AND PRESIDENT GILMORE CUT THE RIBBON AT AN OPENING CEREMONY FOR THE UNIVERSITY ARCHIVES.

Curtis Salernick Photography

University Archives opens door to the past

BY DR. HAROLD E. COX

A LONG-STANDING NEED AT Wilkes University was filled on November 14, 2003, when the new University Archives was dedicated. The new facility is located on the third floor of the Farley Library and will be used as a repository for documents and artifacts relating to the origins and evolution of Northeast Pennsylvania's oldest private non-secular institution of higher learning.

Development of the Archives is under the direction of Dr. Harold E. Cox, who will be ending a 41-year

tenure as a member of the Department of History faculty in June, 2004. As archivist, Dr. Cox will be a member of the staff of the Office for University Advancement.

Dr. Cox is actively seeking artifacts and documents relating to Wilkes history. The Archives will include materials dealing with all aspects of the University's activities, including personnel, academic programs, community interaction, sports programs, and performance and fine arts, as well as other student activities. All active members of the Wilkes

community are requested to participate in this effort to preserve our past. Even more importantly, alumni and emeriti staff and faculty are invited to visit and/or contribute items that may be stored in their attics or out-of-the way closets.

For the present, the Archives will be open on Wednesdays from 8 to 11:30 a.m., or by appointment. For further information, or to make an appointment, contact Dr. Cox at 1-800-WILKES-U, extension #226. ■■

Thelma and Louise on the road — a story that begs to be told

BY DAWN ATWATER, VICE PRESIDENT OF ADVANCEMENT

DAWN ATWATER AND CAROL Maculloch work for Wilkes University in the Advancement Department where Dawn is the Vice President of Advancement and Carol is the Wilkes Fund Director and a Major Gifts Officer. As Development Officers they often visit our alumni. They both very much enjoy their jobs and consider it an honor to get to know some of the wonderful alumni and friends of Wilkes they meet in their travels. In the course of a visit to Pittsburgh, where they met wonderful alumnus Leo Kane '55, the following episode occurred. After participating in the saga, Leo suggested we share it in the alumni magazine. So, we dedicate this story to Leo.

On a perfect fall evening in October Carol Maculloch and I (to be identified in this article as Louise and Thelma of *Thelma and Louise* movie fame) landed at the Pittsburgh Airport to spend four days visiting Wilkes alumni. There are some 250 alums in the region. Upon disembarking from their plane, Carol got the bags, and I went to Hertz to pick up our rented champagne-beige Taurus with a Magellan GPS system.

Driving into Pittsburgh we both were amazed at the size and the dynamism of the city. Arriving at our hotel in downtown Pittsburgh, we valet parked our Taurus and proceeded to our rooms. The next morning at breakfast, the server asked us if we wanted him to call for our car. I gave him the valet parking ticket, we finished breakfast and walked out front to find the car waiting. That

day we were going to visit Bidwell Technologies and Manchester Craftsman's Guild, the unique educational enterprise run by Bill Strickland. Both of us were overwhelmed by the "out of the box" thinking occurring there daily. That night we returned to the hotel, valet parked, ate dinner and prepared for the next day.

On Wednesday we saw four wonderful alumni. Dr. John Pierce '61, maxilla surgeon, told us about his many trips to do pro bono medical work in the Middle East, including Afghanistan. We met Phillip Auron '74, Professor of Genomics at Pittsburgh Medical Center, who had been on the cover of *Scientific American* for his lead work with DNA. That evening we saw Brett and Kathleen Sachse, a young couple who had met at Wilkes and are now doctors. Brett '97, is a surgical resident at Allegheny General Hospital, and Kathleen '00, is studying to become an anesthesiologist. They talked enthusiastically about their days at Wilkes.

At the end of the day we returned to our hotel, exhausted but exuberant, with a great feeling of warmth generated by the people we had met. We valet parked the car and turned in for the night.

It was now Thursday. We had planned three appointments, the first of which was close to the West Virginia border. Nancy Davis, who served on our education faculty, is now living in Dilliner, Pa., and has led a successful effort to create a community college in rural Greene County, Pa. Knowing that

it would be at least an hour and a half drive, we ate quickly, gave the server our valet parking ticket and were on the road by seven.

It was a lovely day. Once out of the city we made great time while enjoying the beautiful scenery and autumn foliage. Fifteen minutes from our destination, my cell phone rang. Carol answered it.

HOTEL: "Hello, this is the theft and loss division of the ___ Hotel. Is Dawn Atwater there?"

CAROL: "This is Carol Maculloch; Dawn Atwater is driving. May I help you?"

HOTEL: "Yes, she has stolen a car from the Hotel!"

CAROL: "You must be kidding," laughing.

HOTEL: "No, I am not kidding," stated the serious fellow on the line.

CAROL: "You must be, because we're driving the same car we picked up at Hertz, a champagne-beige Taurus with a Magellan GPS system," still smiling.

HOTEL: "No, this is not a joke. Check the numbers on your front visor. What are they?" gruffly asked the man.

At that point Carol checked the numbers and indeed they did not match the numbers on the Hertz contract.

HOTEL: "Do they match?"

CAROL: "No, they do not match," Carol said soberly.

HOTEL: "You have stolen a car from the hotel and must bring it back immediately."

It was then that I (Thelma) got on the phone.

DAWN: "You must be kidding. We are on business and do not have the time

to return the car to Pittsburgh. If you want the car, you will have to drive to Waynesburg and exchange it in the parking lot where we are going. We are not visiting our sisters in Morgantown; we are on business! If you do not wish to meet us for an exchange, we can try to bring the car back at noon when we return to Pittsburgh for our next appointment."

HOTEL: "Okay," he said. "What time will you have the car back?"

DAWN: "Well, I can't guarantee it, but we will shoot for around noon if we can get there in time to make it to our next appointment, which is about 20 minutes away from your hotel."

I felt uneasy promising something that might be hard to deliver, but I did say that they could pick the car up in the parking lot where we would be if they liked.

He declined, so we headed to the predetermined place to meet Nancy. She turned out to be a wonderful, relaxed woman who related many stories of her days at Wilkes. However, the time flew by and we both realized our chances of getting back to the hotel by noon were doomed. When we left her, we called the hotel and left a message that we could not return as we had promised earlier.

Our next appointment was with Leo Kane '55. He met us at his place of business and we proceeded to his club for lunch. Because this "car incident" was on our minds, we told him about the phone call and laughingly called ourselves Thelma and Louise from the movie in which two eccentric women with those names had stolen a car. We all had a good laugh. That was about the last laugh for a good long time.

Shortly after that my cell phone rang. I took the call after rising from the table

and walking to a quiet corner of the dining room.

HOTEL: "This is the hotel. I want to inform you that you must return immediately and face arrest for stealing a car from our garage. We have the police here now. Return immediately."

I must admit I was speechless. (not a common enough happening for me.) I returned to the table and thought at first that I could somehow forget it and continue the conversation as if nothing was happening, but I could not. I found I just could not concentrate and I decided to share the phone call with Carol and Leo. Upon doing so, Leo said, "Let's go. I'll go down there with you and get an attorney if necessary. This is completely ridiculous." We hopped in the champagne-beige Taurus and followed his silver Lexus down the highway to Pittsburgh and our waiting execution.

Approaching the hotel we saw the policeman and his car right out front. I jumped out of my car and walked sturdily toward the crowd feeling like Joan of Arc. There were the policeman, the hotel general manager, the manager of parking, and several other gapers. Carol was right behind me, followed by Leo.

As I approached and introduced myself, the officer told me I was under arrest for stealing a car and unlawful use of property. At first, I stood there speechless and then decided that I had best defend myself. This was no time to be politically correct.

"Well, officer, this is almost surreal. Look here; I rented a Taurus from the Hertz people at the airport. I gave the ticket to the valet each morning and they put the car out front. Now you want to arrest me. You have got to be kidding! If I did steal a car, sir it would be a Mercedes, NOT a Taurus. I can assure you."

That did not help. Even protestations from Carol and Leo pulling out his cell phone and asking whether he should call his attorney did not change the story. An hour and half later I was sitting in the lounge at the hotel with a summons in my pocketbook and still wondering how this could have happened. The person whose car I had "stolen" would not come out of the hotel to talk with me. Instead he hid. This was indeed surreal!

Two days later, I returned to Wilkes-Barre, and for the next two weeks I wondered what would happen next. I called my son, an attorney in Connecticut. He connected me with an attorney in Pittsburgh who told me I did not really have a case, even though the incident was anxiety-producing! About three weeks later, the hotel called and said they had "fixed" my ticket. That was good, but they never even apologized.

So, that was the saga of Pittsburgh. The night after the police incident I met a lovely alumna, Virginia Valentine '68, a palliative care nurse for children at Family Hospice in Pittsburgh. She had just gone through the death of one of her small patients. Listening to her put it all into perspective. I deduced the moral to be that if something is not life-threatening don't make more of it than you should.

Carol and I, or should I say Louise and Thelma, are back in Wilkes-Barre. We draw crowds when we tell of our misadventure, but we both hope to have many more adventures meeting wonderful alumni. We will, however, never assume we are in the right car without checking. As my mother would say, pay attention to details. Dawn. Or is it Thelma? !!!

I bring you best wishes for the New Year.

FOR THE PAST TWO YEARS WE HAVE WORKED TO BUILD A STATISTICAL PROFILE THAT MEASURES the University's performance in a number of key areas such as student recruitment and retention, stakeholder satisfaction, and financial strength. I am pleased to report that overall results meet or exceed nearly all performance targets established. Highlights include enrollment and retention at their highest levels in at least fifteen years, excellent progress on the financial strength targets, and solid customer satisfaction among all University stakeholders.

This excellent performance has had a positive effect on campus morale. Wilkes family members with whom I talk tell me that there is a new sense of excitement and optimism on campus. People believe that they can make a difference, that their ideas for new programs and initiatives will be seriously considered, and that Wilkes University is on a path to greater excellence and prominence in the Mid-Atlantic Region.

Last October we were especially proud to have Governor Edward G. Rendell join us to unveil plans for the Jay S. Sidhu School of Business and Leadership, scheduled to welcome its first students in 2004. The School was established through a gift from Jay Sidhu, a Wilkes trustee, a 1987 graduate of the MBA program, and the chairman and CEO of Sovereign Bank. Watch future issues of the *Universe* for news of the School's unique curriculum that will focus on leadership, entrepreneurship, emotional intelligence, and ethics, which we believe will make the Sidhu School a national model for best practices in business education for the twenty-first century.

To keep you in touch with late-breaking news at Wilkes, the Marketing Communications Office has introduced *FrontPage*, a monthly newsletter that will provide a snapshot of all we have to be proud of—our campus, our academic and co-curricular programs, and most of all our students, faculty, alumni, and staff. We look forward to your responses to *FrontPage*, which you can download by going to www.wilkes.edu/resources/front_page.pdf.

As we look forward to even greater progress and success for Wilkes in 2004, we wish you all a happy and productive year. !!!

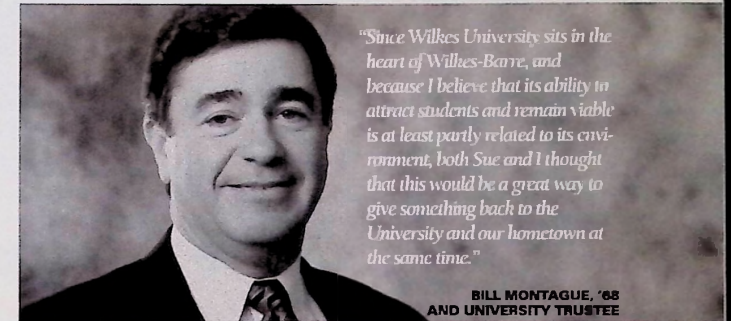
Sincerely,
Joseph E. (Tim) Gilmour
President

Collaboration key to success of Urban Studies Center

BY PATRICIA BOYLE HEAMAN '61

PRESIDENT JOSEPH E. (TIM) Gilmour recently announced an initiative through which Wilkes and area colleges will collaborate with community leaders and city officials to establish an Urban Studies Center housed at Wilkes University. The Center's mission is "to provide pragmatic help to communities in the region to revitalize themselves, and become sustainable urban communities." Not surprisingly, Wilkes-Barre, a city that has suffered the blighting effects of residential and commercial flight in recent years, will become the inaugural case study of the Center. Within three years, the Center is expected to be in a position to market its expertise to other small- and medium-sized cities in the region.

The catalyst for the development of the Center was a challenge grant of \$300,000 given by alumnus and trustee William P. Montague '68 and his wife Susan. Bill and Susan are native Wilkes-Barreans. They lived in the city until 1977, and their two children were born here. They return frequently to visit family, including Bill's eighty-nine-year-old mother, who resides in the Heights section of the city. Wilkes accepted the Montagues' challenge, and President Gilmour enlisted the support of the four other institutions of higher education in the area—Kings College, College of the Holy Spirit, Luzerne County Community College, and Penn State/Wilkes-Barre—which formed a Council of Presidents in 1985 to collaborate on projects through which the tal-



"Since Wilkes University sits in the heart of Wilkes-Barre, and because I believe that its ability to attract students and remain viable is at least partly related to its environment, both Sue and I thought that this would be a great way to give something back to the University and our hometown at the same time."

**BILL MONTAGUE, '68
AND UNIVERSITY TRUSTEE**

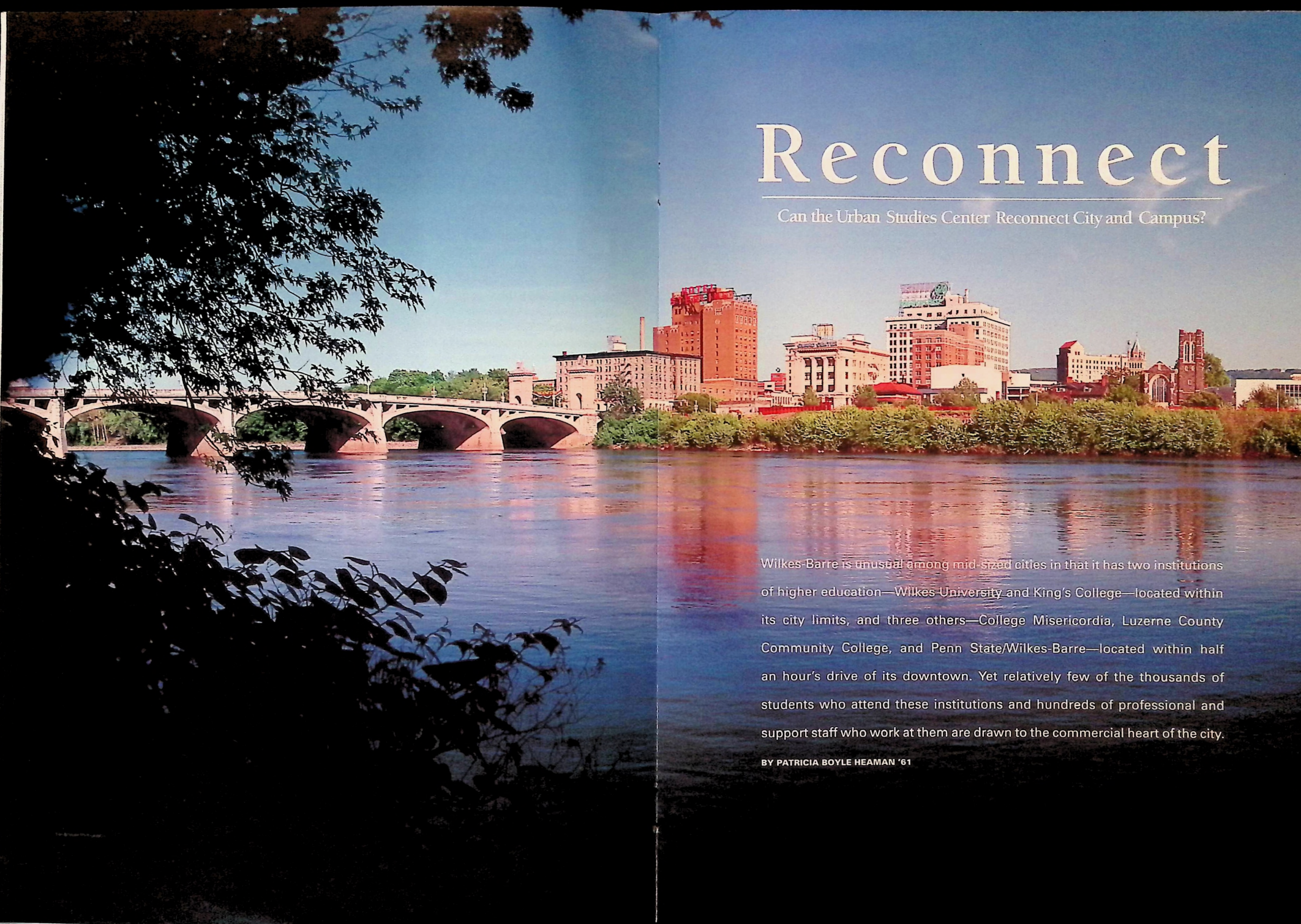
ents and resources of their institutions could serve community needs. President Gilmour and Dawn Atwater-Haight, Vice-President of Advancement, obtained pledges of support in excess of one million dollars from local businesses, foundations, community leaders, and civic organizations to finance the Center's first five years, after which it is expected to become self-sustaining.

The key to the success of the Center will be the collaboration among leaders in education, business, and government to realize a vision of a renewed Wilkes-Barre. The Center, according to President Gilmour, can "elevate the city's vision of what it can be" by providing research, analysis, and consultation to "create an exciting and livable environment, a place where people want to visit and live."

Participating institutions will draw on their particular strengths to offer faculty expertise and technical assistance, and students will have opportu-

nities to work with the Center through course projects, internships, and service learning programs. Gilmour feels that students will "gain a sense of empowerment and confidence when they feel that they can have an effect and make a contribution to the environment in which they live and learn." In time, this partnership may lead to the development of cross-institutional interdisciplinary academic programs in Urban Studies and related areas.

The Greater Wilkes-Barre Chamber of Business and Industry and the Diamond City Partnership will be at the center of planning. Stephen Barrouk, president of the Chamber, says the Center "will give us a chance to attack some of the systemic problems in local government that have supported the status quo... It could provide an opportunity for local leaders to exchange information, which just might perhaps lead to trust and more cooperation." !!!



Reconnect

Can the Urban Studies Center Reconnect City and Campus?

Wilkes-Barre is unusual among mid-sized cities in that it has two institutions of higher education—Wilkes University and King's College—located within its city limits, and three others—College Misericordia, Luzerne County Community College, and Penn State/Wilkes-Barre—located within half an hour's drive of its downtown. Yet relatively few of the thousands of students who attend these institutions and hundreds of professional and support staff who work at them are drawn to the commercial heart of the city.

BY PATRICIA BOYLE HEAMAN '61



Rob Lettini Photography

One expects a college town to reflect the busy hum of campus life and to provide goods and services that attract members of the campus community to its commercial center. One might also expect a college town to offer housing, restaurants, and entertainment and leisure opportunities that make the city a lively place to live, work, shop, and visit.

Over the last few decades, however, Wilkes-Barre has been steadily losing ground in its struggle to meet these expectations and to project an image of a city where people would want to live and work. Yet in contrast to the deteriorating appearance and depressed atmosphere of the downtown, the two city campuses look bright, busy, welcoming, and prosperous, more and more like thriving, self-sufficient enclaves from which few feel the inclination or the need to venture forth into the surrounding city. But this disconnect between campus and

community has not always been the case. In the past, these campuses have shared much more common ground and common interest with the city and with its residents and businesses than they do today.

The recently announced Urban Studies Center was established to "provide essential research, analysis and consultation to small and mid-size cities aiming for full participation in the new economy of the 21st century." By making the revitalization of Wilkes-Barre its initial project, the Center will provide a focus and filter through which the many

constituencies eager to do their share to help in the renewal can participate in integrated planning. The involvement of the educational institutions as well as governmental, commercial, and business interests can help to shape a future of Wilkes-Barre that takes into account the crucial role all five educational institutions have played and can continue to play in maintaining a thriving urban environment.

A CITY IN DISTRESS

The urgency of this initiative can hardly be underestimated. The growing ineffectiveness of city government and law enforcement in recent years; the crumbling infrastructure of a city where street lights collapse and parking garages are deemed structurally unsafe; the visibly decaying Sterling Hotel, once a proud focal point of the cityscape; and repeated evidence of poor planning, such as the abortive downtown movie theater project, all indicate the extent to which the deteri-



OPPOSITE PAGE: WILKES STUDENTS WALK PAST THE JOHN WILKES STATUE ON THEIR WAY TO AND FROM CLASS. ABOVE LEFT: THE NEW MONARCH COURT IS A FOCAL POINT OF THE KING'S CAMPUS. ABOVE RIGHT: KIRBY HALL IS ONE EXAMPLE OF HISTORIC ARCHITECTURE RESTORED IN A WILKES CLASSROOM BUILDING.

ating environment affects the quality of residential, commercial, and collegiate life in Wilkes-Barre. The desolate look of the downtown as businesses abandoned it and the sense of civic failure have led to an increase in crime and the fear it inevitably instills in residents and businesses. And this fear has infected neighborhoods surrounding central city, including those around Wilkes and King's. A long-time South Franklin Street resident recalls, "I've seen the area change from a gentle neighborhood where you raised your children and knew your neighbors and socialized with them, to a place where fear keeps residents off streets that have been taken over by out-of-town drug-runners." The invasion of city neighborhoods by crime associated with drug trafficking has created an atmosphere that has all but eliminated the fluid movement of students between city and campus that existed years ago. Instead of walking to central city, students

remain on well lit campuses where a visible security presence makes them feel safe, or they travel by car to outlying malls, hubs, and theater complexes to shop, socialize, and find recreational opportunities. Indeed, there is little in the way of such attractions left for them in the downtown.

The best hope of all who have rallied to support the Urban Studies Center is that it will be able to channel the desire for the city's recovery, apparent on many fronts, into sustained collaborative action. The participation of educational institutions in this partnership is a promising sign that the city and campuses can revive a relationship that was mutually beneficial in the past. President Gilmour believes that successful educational institutions must have the "ability to engage their regions' needs because both will be the better for it." The alternative, he says, is educational institutions that become "bastions," defining and pursuing their

missions with only their own interests in mind, without any connection to the communities in which they exist. Clearly, such an alternative is at odds with the Wilkes tradition and its historical engagement in the needs of the city and the region.

A TRADITION OF COOPERATION

In the days of Bucknell University Junior College and the early days of Wilkes College, the relationship between the campus and the city was a visible source of pride to both. As the institution grew through the 40s, 50s, and 60s, the largely residential area between South River and South Franklin Streets from West Market to South Streets was transformed as many of the stately old homes and mansions, no longer suitable as modern dwellings, became classroom buildings, residence halls, and faculty and administrative offices. Kirby Hall became the library, and a carriage

"If the Center can get everybody in the room working toward the same goal, it will be great; a dream come true for the city. . . I'm convinced it's going to happen."

MELANIE MASLOW LUMIA, UNIVERSITY TRUSTEE AND MEMBER OF THE ADVISORY BOARD

house behind Chase Hall became a student theater. In fact, the city benefited from the college's acquisition of these old homes. Renald L. Andrews, who compiled *An Inventory of Historic Landmarks in the Campus of Wilkes College* in 1975, pointed out that "By converting many of the structures for use... the college is preserving a significant portion of Wilkes-Barre's cultural heritage." A walk along South River Street from West Market to South Ross Street today offers not only a sampling of diverse architectural styles that have

cialty shops, and movie theaters. The fluid boundaries reinforced the sense that city and campus had a stake in the health of a common civic, economic, and cultural life. The connection was manifest in many joint college and community projects. The early alliance between the Kiwanis Club and the Wilkes theater program offered local residents the opportunity to experience live theater in an annual musical presented at the Irem Temple at the same time that it fostered student learning, appreciation of the arts, and community spirit.

department created and ran the Institute for Regional Affairs as a resource to help local governments become more professional and to bring about greater cooperation among many governments in the area."

Another mutually beneficial enterprise took shape when the local business community's attempt to attract new industry was hindered by the area's lack of educational and professional development opportunities for workers in a new technical economy. Given the challenge that "If you build

a time when the local economy was desperately trying to recover from the collapse of the coal-mining industry.

Similarly, Wilkes responded to the area's need for primary medical care

and their surrounding neighborhoods, was particularly hard hit.

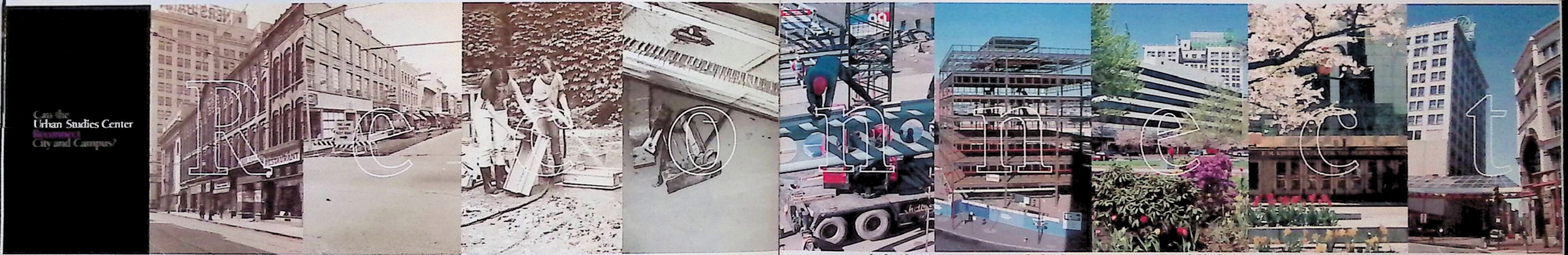
But the city and its colleges resolved to recover and rebuild. Although many residents left the city to resettle

in a festive atmosphere. *Bosco's* became a central destination offering a wide range of merchandise and free parking to shoppers.

Unfortunately, the recovery the city so hopefully anticipated thirty years ago met with setbacks and disappointments as residents, retailers, and professional and commercial offices abandoned the city, leaving behind block after block of empty storefronts, offices, and residences that deteriorated over time to become classic emblems of urban decay.

"It just seems natural to me for Wilkes to support the city with its expertise and for the university to draw on the city as a resource for its students in a symbiotic relationship that benefits both."

DR. THOMAS BALDINO, PROFESSOR OF POLITICAL SCIENCE AND MEMBER OF THE URBAN STUDIES CENTER ADVISORY BOARD



From the collections of the Luzerne County Historical Society

From the collections of the Luzerne County Historical Society

Curtis Selonick Photography

Curtis Selonick Photography

Earl & Siskar Photographic

Earl & Siskar Photographic

Earl & Siskar Photographic

WILKES-BARRE THROUGH THE AGES (FROM LEFT TO RIGHT): A DOWNTOWN READY FOR BUSINESS. ■ STREET DEVELOPMENT IS A SIGN OF A THRIVING RETAIL AND COMMERCIAL CENTER. ■ WILKES UNIVERSITY EMPLOYEES CLEAN UP AFTER THE AGNES FLOOD OF 1972. ■ A PIANO DAMAGED BY FLOOD WATERS. ■ WORKERS INSTALL THE FAMILIAR RED CANOPY IN THE DOWNTOWN. ■ A NEW BANK BUILDING GOES UP ON THE DEVELOPING PUBLIC SQUARE. ■ THE PROMISE OF A MODERN DOWNTOWN WILKES-BARRE. ■ THE F.M. KIRBY CENTER FOR THE PERFORMING ARTS. ■ DISTINCTIVE BUILDINGS RECALL THE CITY'S PAST AND SUGGEST A FOUNDATION FOR ITS FUTURE.

defined the city over the last century, but also a reminder of how the campus grew within an established urban pattern of residential, commercial, recreational, and religious structures.

In the early decades of Wilkes, the boundaries between the city and the college were constantly shifting as residents and students shared the streets and sidewalks, and as students, faculty, and staff walked the few blocks to South Main Street, West Market Street, and Public Square, where they could patronize a variety of restaurants, department stores, banking and commercial centers, spe-

Professor of political science and member of the Center's advisory board, Dr. Thomas Baldino recalls the history of collaboration between Wilkes and the community in civic affairs: "Wilkes University has a long and distinguished record of providing support to the city and the region. Dr. Hugo V. Mailey of the political science

it, they will come," Wilkes promised to construct the College's first modern classroom building and attract a faculty that would provide state-of-the-art science and engineering education. The new programs Wilkes was able to develop in the facilities of Stark Learning Center resulted in the relocation of modern industry to the area at

by initiating the Wilkes-Hahnemann partnership, through which hundreds of area students earned medical degrees and brought their skills back to serve the people of Northeastern Pennsylvania.

DISASTER AND RECOVERY

When the flood waters of the Susquehanna inundated Wilkes-Barre in 1972, as a result of Hurricane Agnes, some 25,000 homes were nearly destroyed, and 2,278 businesses were damaged by the flood. The downtown, along with the city campuses

in the suburbs, others remained and renovated their homes. Eventually the downtown assumed a new look under bright, unifying canopies that provided protection from the weather and security on well-lighted streets. New businesses opened, and old favorites returned. The beautifully renovated F.M. Kirby Center promised to serve as a cultural and entertainment magnet to attract residents from surrounding towns. The Farmer's Market on Public Square became a place where shoppers and downtown workers could lunch on the area's many ethnic foods

One wonders how much a central planning resource, such as the Urban Studies Center, might have consolidated efforts in the rebuilding of Wilkes-Barre during the 70s. Would long-range, coordinated planning then have taken into account the importance of the college communities in the area and considered how to attract large numbers of students, faculty, and other employees into the downtown? Would such planning have anticipated the city's need to attract a youthful, as well as to provide for an aging, population?



Rob Letner Photography



LEFT: BREISETH HALL AND THE FENNER QUADRANGLE ON THE WILKES CAMPUS. ABOVE: A DOWNTOWN WORTH SAVING. Earl & Seaw Photography

CAMPUS REBUILDING

As the city struggled with its recovery, Wilkes and King's consolidated their campuses through long-range planning and building programs that have resulted in two thriving and attractive areas in the midst of a failing downtown. The new look of both campuses was recently described by a long-time city resident as "exquisite... like walking into another world." At Wilkes, the Campus Plan developed and executed over the last fifteen years was capped this fall with the placement of the kiosk featuring a campus map at the rear of the new Henry Student Center. With the renovation of Stark Learning Center, the construction of Breiseth Hall, the demolition of Church Hall,

and the placement of the John Wilkes statue in front of the Farley Library, the central campus now encloses the lovely Fenner Quadrangle. This attractive and unifying greenway has become a setting for which members of the campus community have abandoned the city's River Common, a city park where years of neglect have left muddy and unwalkable paths along a green strip where weeds grow wherever they can gain a foothold and fallen tree limbs lie where they have fallen.

With the closing of North Franklin Street to traffic between Union and Jackson Streets, King's has consolidated its growth into a compact, modern urban campus where raised walkways and restful green spaces unify its central academic and residential structures.

Perhaps a bit unsettling is the fact that the self-enclosed design of both central campuses recalls the walled European universities of the Middle Ages and Renaissance, where huge doors and solid gates were closed and locked nightly to emphasize the retreat

of the academic communities into safe havens, apart from the distractions and dangers of the surrounding areas. The different directions in which the city and the educational institutions have been moving in recent years—of decline on the one hand and progress and growth on the other—suggest the real possibility that the campuses could assume the self-sufficiency of "bastions" while the city crumbles around them.

HOPEFUL SIGNS

Recently, several bright spots have appeared to indicate the resolve of various constituencies to change the city's direction. Many residents have refused to relinquish their city to the physical decay in which fear and crime thrive. South Franklin Street provides a shining example of the kind of collaboration that the Urban Studies Center could help to extend to the downtown and its neighborhoods. Long-time residents, despite threats posed by the invasion of drug-related crime and slum landlords, kept faith in their neighborhood by

"The Urban Studies Center... could provide for the possibility of a deeper understanding of the issues facing a city that is in the process of revitalization... The educational institutions can bring to such a center their own intellectual capital in the form of faculty and professional staff insights on any given issue. Our students can both learn from and contribute to such a center by interacting with outside experts, city officials and others who have the common goal of seeing Wilkes-Barre revitalized."

THOMAS J. O'HARA, CSC, PRESIDENT, KING'S COLLEGE

resisting residential flight. New homeowners and landlords renovated single homes and apartment buildings to highlight their historic and architectural features. The University acquired the properties that became Fortinsky and Schiowitz Halls, buildings that might, if left in private hands, have contributed to the decay of the neighborhood. The Marts Center replaced the old gym, and Passan Hall was renovated to become a central administrative building. CityVest, through its South Franklin Street Restoration Project, has joined the effort to return the street to its former beauty and dignity, as a model of the kind of turnaround through which the University and private and community interests have worked together with stunning results to rebuild a neighborhood.

There are even a few signs that renewal is extending to South Main Street and Public Square. Although an empty call center stands as an emblem of the city's recent failures in attracting jobs that would bring people downtown and stimulate entrepreneurship, long-time businesses have maintained their footholds in the downtown.

Despite the many empty storefronts that surround them, Boscov's, Bartikowsky's, the Gallery of Sound, the Hollywood, and Marquis Art and Frame have remained anchors of retail trade on South Main Street. A recent opening at the new Marquis Art Gallery attracted more than a hundred people. Hottle's, Lowe's, and Katana restaurants continue to draw people in search of consistently good food. Café Rouge, a new coffeehouse in Midtown Village that frequently features poetry readings, may lure students off campus, and a recently opened Subway on South Main Street reports that business is good. The Chamber of Business and Industry's Innovation Center, a resource to provide help and encouragement to entrepreneurship that could fill empty retail spaces, is slated to open on South Main Street in 2004.

The November election has raised hopes that the strained relationships among local government, business interests, residents, and the educational communities, can be rebuilt. In November, at a well-attended public meeting in the Kirby Center, people worked in groups to brainstorm and

compile lists of what they liked and disliked about the downtown. At a follow-up meeting in the Henry Student Center on the Wilkes campus, architects and engineers helped those in attendance to visualize some of the possibilities that grew from the brainstorming session. In December, more elaborate conceptual maps of a new downtown were presented at another public meeting. There is a new excitement about the city's future, and many are eager to get involved in the work ahead. The Urban Studies Center will thus begin its work at a critical moment in the history of Wilkes-Barre. It offers an opportunity through which all who are interested in the revitalization of the city can channel their hopes and efforts to build a new downtown where people of all ages will walk to the beat of the heart of a city throbbing with a new vitality. "If you build it, they will come." ■

If you are interested in supporting the work of the Urban Studies Center, contact atwater@wilkes.edu. To respond to this article, contact hcaman@wilkes.edu.

"There is much that is distinctive and worth saving in the old buildings of the city, so a central clearinghouse for planning will prevent the kind of demolition and reconstruction that will make Wilkes-Barre look like any other city."

SUSAN W. SHOVAL, UNIVERSITY TRUSTEE AND MEMBER OF THE URBAN STUDIES CENTER ADVISORY BOARD

Sordoni Gallery celebrates thirtieth anniversary

BY PATRICIA BOYLE HEAMAN '61



JON CARSMAN'S WINTER LIGHTS

This is the first in a series of features that will highlight gifts to Wilkes that have made lasting contributions to enrich academic and community life.

THE SORDONI ART GALLERY opened its thirtieth anniversary season with *Jon Carsman: Rhythm, Movement, Energy*, an exhibition of paintings by alumnus Jon Carsman. In celebrating the work of Carsman (1944–1987), a Wilkes-Barre native and a 1966 graduate of the art department, the Gallery paid tribute to a former student who launched a successful career in New York in the 1970s and 1980s. Carsman's work has been widely recognized for its contribution to the tradition of Realism in American art.

His work, much of it based on rural landscapes and small towns of his native region, has found a place in the perma-

nent collections of the Metropolitan Museum of Art in New York and the Corcoran Gallery of Art in Washington, D.C., as well as in some eighty other museums in thirty one states.

As Ronald R. Bernier, Ph.D., Director of the Gallery, noted, the exhibition marks the "happy result of collaboration" among friends, admirers, and collectors of Carsman's work. Darlene Miller-Lanning, Ph.D., '86 served as guest curator, wrote an essay for the show's catalogue, and gave a gallery talk at the opening. Dr. Miller-Lanning, who graduated from Wilkes with a BFA, is currently Director of the Hope Horn Gallery and Adjunct Faculty at the University of Scranton. She first encountered and admired Carsman's work when the Sordoni exhibited *Four from Wilkes* in 1982, while she was an undergraduate here. F. Charles Petrillo, Esq., '66, Carsman's co-captain on the Wilkes swim team, was instrumental in

Alumni, Permanent Collection, and Artist in Residence Highlight 2003–04 Season

the development and support of the exhibition and wrote a biographical essay on Carsman for the catalogue. Other local private collectors who loaned works for the exhibition include Mrs. Jack Carsman, Joseph Carsman, Ken Marquis, the Edward Welles, Jr., Collection, the D. Leonard Corgan Library of King's College, and Sandy and Arnold Rilkin.

Carsman achieved national and international recognition as a New Realist painter who, along with such notable predecessors and contemporaries as Fairfield Porter, Neil Welliver, Charles Birchfield, and Edward Hopper, reestablished the importance of representational imagery in reaction to Abstract Expressionism, a style that dominated modern art for the first half of the twentieth century. Carsman's work was well received by prominent art critics and reviewed in major art journals. He exhibited with many leading contemporary artists, notably in a two-person show with Andy Warhol in 1982. In her catalogue essay connecting Carsman's work with the schools of Photo Realism, Pop, and the American Scene, Dr. Miller-Lanning locates Carsman's

strength as a painter in his "capacity to ground a popular and emerging art style in enduring personal and historical traditions;" he never lost his fascination for the lonely towns, woodland glades, Victorian houses, and overgrown gardens of northeastern Pennsylvania.

The Carsman show was followed from November 2 to December 14 by *The Gift of Art*, an exhibition that highlighted works from the Sordoni's permanent collection, to recognize the enduring gift of the Gallery itself to the University. Established in 1973, and named for the late Andrew J. Sordoni, former Pennsylvania state senator, this gift to Wilkes of a group of paintings from the Senator's private collection included funds to allow for the acquisition of additional works, thus ensuring that over time the Gallery would make a growing contribution to the cultural life of the campus and the community. Since its founding, nearly seventy percent of the works in the permanent collection have come from friends and donors who have built on the vision of the Senator's family "to acquire, preserve and interpret works of art of the highest quality for this community."

Dr. Bernier notes that the Gallery, "at the very heart of the academic mission of Wilkes University and a rich cultural resource for the entire surrounding community," has developed an eclectic permanent collection of approximately 1,300 objects that include European and American works on paper from the seventeenth century to the present, European art from the nineteenth century, and American paintings from the nineteenth century to the present. Among its holdings, the collection includes works of such major European artists as Edgar Degas, Edouard Manet, Pierre Bonnard, and Salvador Dali.

Both the acquisitions and exhibitions of the Gallery have reflected a defining commitment to the tradition of Realism in American art, beginning with the inaugural exhibition of George Catlin's paintings of Native American life and culture and extending through exhibitions and acquisitions of works by artists associated with the Ashcan School and The Eight, including John Sloan, William Glackens, and George Luks. In addition to works by these artists, the Gallery has acquired works by succeeding generations of painters in the Realist tradition, such as Bertram Hartman and Alexander Kruse, as well as Jon Carsman.

To cap the anniversary year, the Gallery will host a week-long artist-in-residence project featuring New York-based artist, Wade Schuman. In addition to an exhibition of Schuman's work, the residency will involve educational programming for students from Wilkes and area colleges and for the general public. Schuman, currently on the faculty of the Graduate School of Figurative Art of the New York Academy of Art, has been described as a "neo-realist" in the tradition of American Realism that has been a special interest of the Gallery.

The anniversary program underscores the teaching mission of the Gallery, a tradition in which Dr. Bernier and Associate Director Karen Evans Kaufer '89 take pride. The initial gift of art and the sustaining support of Senator Sordoni's family and other donors, says Bernier, is indeed a rich legacy: "For students, faculty, and members of the community, for patrons of all ages, backgrounds, and interests, the Sordoni Art Gallery is a different kind of classroom—a place for active looking, talking, learning, thinking, and enjoying." 111

In Good Hands



Ronald R. Bernier assumed the directorship of the Sordoni Art Gallery in 2001. He holds a B.A. from Vassar College and a M.A. and Ph.D. from Essex University. In addition to teaching in England and America, he served as Director of the Sioux City Art Center and Associate Director of the Krannert Art Museum at the University of Illinois at Urbana-Champaign. He is the author of many articles, catalogues, and conference papers; his current work-in-progress is a book on Monet's Rouen Cathedrals for Cambridge University Press.

Karen Evans Kaufer was Interim Director of the Gallery from 2000 to 2001, when she was appointed Associate Director. She holds a B.A. in fine art from Wilkes and a M.A. in art history from Bloomsburg University.

CLASSnotes

Bachelor's

1949

Doris (Gorka) Burtuska, M.D., HDR '97 was inducted into the International Women in Medicine Hall of Fame during its annual gala in Washington, D.C. This year's event celebrated women physicians who were first to be board certified in their specialties.

1956

Anthony Scaramino was appointed to the State Board of Funeral Directors. Anthony resides in Allentown, Pa. with his wife, Shirley.

1958

Juanita (Patience) Moss completed the nonfiction novel, *The Battle of Plymouth, N.C., April 17-20, 1864: The Last Confederate Victory*. Juanita gave a presentation and held a book signing during the weekend of the re-enactment of the Battle of Plymouth.

1959

Charles A. Sorber, Ph.D., is the interim president of the University of Texas at Arlington. Charles resides in Austin, Texas with his wife, Linda.

1961

Diana (Williams) Morgan M83 recently published an article, "Going Up the Chain of Command" in the June 2003 issue of *RN*, a professional nursing journal. Diana reviews patient records and offers expert opinion regarding standards of nursing care in medical malpractice cases. She is an independent legal nurse consultant and resides in Wilkes-Barre.

Reverend Walter Placck was appointed to the Providence of God, Lithuanian National Catholic Parish in North

Scranton, Pa. Walter resides in Dupont with his wife, Mary.

1965

Catherine Shopic held a one-person art exhibit titled "3 Creative Processes, A Mini Retrospective." She chose as a theme three artistic processes that she has used throughout her career as an art educator and artist.

1967

John Pilosi is a school counselor at Catholic Charities in Bridgewater, N.J. John resides in Easton, Pa.

Gordon Roberts appeared with Martha Stewart as she launched her signature collection. Gordon is a musician, pianist and conductor.

Carol Sabatini received her Doctor of Philosophy degree in human development with an area of emphasis in health promotion from Marywood University. Carol resides in Wyoming, Pa. with her husband, Joseph.

1968

Dr. Dana Charles Clark has been named director of nursing at Luzerne County Community College. Carol resides in Kingston, Pa.

Daniel Klem M00 was featured in an article in the *Philadelphia Inquirer Magazine*. The article discussed Dan's extensive research into bird-glass collisions.

Carl Sponenberg teaches clarinet, saxophone, and flute for the Cumberland Valley School of Music.

1969

Dr. Thomas F. Kelly was named Professional of the Year for District II of

the Council for Advancement and Support of Education (CASE) for 2003. Thomas is currently vice president for external affairs at Binghamton University. He resides with his wife, Nancy, in Endicott, NY.

Margaret Ann (Williams) Randazzo is a senior computer operator with ALLTEL in Wilkes-Barre. She resides in Wilkes-Barre with her husband, James, and her two children, Jennifer and Jamic.

Michael Robertson was named advertising supervisor and creative director at Heil-Brice Retail Advertising, Newport Beach, Calif.

Pat Salantri M73 is a master instructor of Kenpo karate at the Proper Stance studio in Bellflower, Calif.

1970

Georgiana (Cray) Bart was featured in an article on pastels in the June 2003 issue of *American Artist* magazine.

Anita Coplan was honored by the United Hebrew Institute at its annual Shofar dinner. Anita and her husband, Julius, have three children, Helene, Siacey, and Beth.

George R. Shadic was named assistant director of the Million Dollar Round Table at New York Life.

William Tarbart was awarded the Distinguished Leadership Award from the National Neurofibromatosis Foundation (NNEF) for his more than 10 years of dedication to the organization. The Bill Tarbart Fund was also established to support more research into a treatment and cure for neurofibromatosis.

1971

Carolyn Jones was dubbed one of the most influential teachers by the *Times Leader* "Best and Brightest" scholarship winners. She recently retired as a teacher from Wyoming Seminary.

1973

Cynthia Chisarich was chosen as the Outstanding Accounting Educator for 2003 by the Pennsylvania Institute for Certified Public Accountants. Cynthia is an associate professor of accounting at Wilkes.

Robert P. Matley M81 was promoted to president of First Heritage Bank and will serve as a member of the bank's board of directors. Robert resides in Dallas, Pa. with his wife, Trudy, and two daughters.

William Nichols is employed at The Vanguard Group, Malvern, Pa., where he tests software for compliance with his clients' requirements. William resides in Mont Clare, Pa.

Marica Noblitt is the vice president for enrollment management at Mercy College. Marica resides in Tarrytown, NY.

1974

Dr. James B. Godlewski M77 was selected as Kappan of the Year by the University of Scranton Chapter of Phi Delta Kappa. James was honored for outstanding service and dedication to the ideals of research, service and leadership.

Deborah M. Wysocki M78 was inducted into the Plains Sports Hall of Fame for her contributions to women's athletics as an athlete and a coach. She resides in Wilkes-Barre.

1976

James R. Fraley completed a two-day pier-side training exercise aboard the Navy Hospital Ship *USNS Comfort* in Baltimore, Md. James is a United States Navy Commander.

Diane Jones is the assistant vice president of the retail organization of First Union Bank in Allentown. Diane resides in Allentown, Pa.

Barbara Long is the chair of the Publishing Committee for the United States Tennis Association. Barbara is also the president of the Bucks County Tennis Association.

Robert Yanoshak, D.O., was awarded a Geisinger Health System Victor J. Marks Award for Service Excellence. Robert attained the highest patient-satisfaction scores in the three parts of Geisinger's clinical enterprise.

1977

Katherine Anselmi was profiled in the Syracuse University College of Human Services and Health Professions magazine, *Insights*.

Gene Heath is the interim director of the Southwest Florida Water District. Gene previously served as the Assistant Executive Director. He resides in Odessa, FL.

William J. Lavage is the president and chief executive officer for Service 1st Federal Credit Union. William was also appointed as Chairman of the Board of Directors. He and his wife, Cindy, have two sons, Aaron and Dan.

Rick Mahonski is a goldsmith and owner of two jewelry stores in South

Film Director's Work Garners Industry Acclaim

A winner of more than 50 awards for production excellence, John Forte '79, has spent much of his life dedicated to film and video.

A resident of Miner and Priapus Halls while at Wilkes, John was active with Cue 'N Curtain. Since then, his career has taken him to Virginia Beach, Va., where he has directed more than 130 shows for Coastal Training Technologies. John has been recognized nationally and internationally with Telly Awards, CINDY Awards, The Videographer Award, and Intercom. He directed productions such as "The New Detectives" for the Discovery Channel, which aired in 1998, as well as "Legal Peril," starring Harry Hamlin, in 2003.

In addition, John received numerous awards for his work on the motivational safety program "Rudy: Safety Takes Courage." The production stars Notre Dame football legend Rudy Reuttiger, whose dream of playing football for the Irish was depicted in a 1993 Columbia Tristar film. John chose Rudy to reveal how the tragic workplace death of Reuttiger's friend became the driving force behind his accomplishments in his early years. John's work on the production garnered a Certificate of Excellence Award from CINDY, the Bronze Telly Award, an Intercom, and a Youth International Film and Video Award.

He also received The Videographer Award, Award of Excellence for "It's About Respect," a program on workplace behavior; The Silver Telly Award for "Patient Safety: Light the Way," about patient rights, and an Intercom for his work on a workplace safety production.

The Price was Right for Frank Galicki

High school principals aren't accustomed to taking orders. It's their job to give them. But as Frank Galicki '73 sat among an assembly of 325 people and heard,

"...come on down...you're the next contestant on *The Price is Right*," he quickly responded to the coveted command.

A principal at Dallas High School in Dallas, Pa., for nearly 20 years, Galicki was in San Diego, California, attending the annual meeting of the National Association of Secondary Principals when he and five others, including wife Teresa '72, drove to Los Angeles for a taping of the popular game show. Bright yellow t-shirts sporting the words "High School Principals Know the Right Price" attracted the attention of producers.

Galicki won a living room suite, carpeting, and a wine rack, and successfully spun the "Big Wheel" for a spot in the Showcase Showdown, where he won an all-expense-paid trip to Singapore. All totaled, Galicki won nearly \$16,000, in trips and merchandise.

Four stellar years as a member of the Colonel's football and baseball teams earned Galicki induction into the Wilkes Athletics Hall of Fame in 1999.

Galicki holds master's degrees in elementary and secondary school administration from the University of Scranton and is currently completing his Ph.D. in Educational Leadership at Lehigh University. He has been a teacher and administrator for nearly 30 years. He and Teresa, a teacher at Pleasant Valley High School, have three daughters: Doramarie, Tess and Lena.

Williamsport, Pa. and State College, Pa.

Karen Rogowicz was appointed marketing manager of Mericle Commercial Real Estate Services. Karen is responsible for developing and implementing marketing initiatives to promote the services of the company's Development and Brokerage divisions.

Nancy (Evans) Shearer is a private flute instructor at her home studio and her music shop in Boonton, N.J. She resides in Morris Plains, N.J.

1979

Ron Cappellini received a special act award for his support of the Operation Enduring Freedom Command, Control, Communications and Computers Program. Ron was a supervisory engineer in the Production Engineering Directorate and his efforts contributed to the success of the program and its initiatives. He and his wife, Ann Marie, reside in Old Forge, Pa.

Honorable Donald E. Horrox was appointed by Governor Jeb Bush to a Pinellas County judgeship. Donald resides in Oldsmar, Fla., with his wife and son.

Carol Corbett Pawlusch was named the college relations recruitment officer for the Yale New Haven Health System, New Haven, Conn. Carol resides in Cheshire, Conn.

Sue Tomascik received her doctoral degree in human development with a specialization in instructional leadership from Marywood University. Sue resides in Courtdale with her husband, Robert, and their children, Bethany and R.J.

Larry Vojtko celebrated his 20th anniversary as a program manager at WVIA-FM. He was also given the honor of conducting the Northeastern Pennsylvania Philharmonic during the orchestra's May 2003 concerts. He resides in Wyoming, Pa. with his wife, Bernadine, and his sons, Michael and Jonathan.

1980

George P. Brady has been promoted to chief of the Project Design and Development Division at the Tobyhanna Army Depot. George previously served a mechanical engineer in the same division.

George Kavulich is the vice president and office manager of the Eastern Insurance Group with the Penn Millers Group. George and his family reside in Archbald, Pa.

Brian J. Munley, M.D., is a doctor for Carolina Cardiology Associates in Asheboro, N.C. Brian resides in Asheboro with his wife, Ingrid, and his children, Erin and Brian.

Paul Rushefski was featured in an article in the *Newtown Bee*, Newtown, Conn. Paul and his wife, Ann, reside in Newtown with their two daughters, Melissa and Renee.

Cynthia (Yagloski) Spak married Joseph Janosov. The couple works at Techneglas in Pitston, Pa. and resides in Harding, Pa.

Janice (Burcak) Verini is the director of the Greater Danbury Mental Health Authority in Danbury, Conn. Janice resides in Southbury, Conn., with her husband, Phil, and her two children, Lauren and Michael.

1981

John Frappolli is the Assistant Bureau Chief of Logistics for the New Jersey State Police. John resides in West Trenton, N.J., with his wife, Kristin, and two children, Amanda and Andrew.

Tom Godowsky is an operations manager in the Ballast Business Unit at Lutron Electronics, Coopersburg, Pa. He resides in Allentown, Pa., with his wife, Nancy, and three children, Jessica, Amber and Jeffrey.

Gregory Herbert is a financial officer for the Greater Baltimore Committee, a not-for-profit agency that works to improve the business climate in the Greater Baltimore region. Gregory resides in Edgewood, Md.

Paul C. Kanner is a Human Relations Representative with the Pennsylvania Human Relations Commission. Paul resides in Harrisburg, Pa.

Richard Marshall was named vice president and treasurer of Southern Union.

Commander William J. Murtagh retired from the United States Naval Reserves after more than 20 years of service.

1983

Dec (Dannette) Czaykowski has accepted the position of Director of Cardiovascular & Metabolic Disease responsible for new product development for Pfizer, Inc., in New York City.

Andrew Mehalshick is now the week-night anchor on WBRE-TV 28. Andy and his wife, Mary, reside in Hazleton, Pa. with their daughter, Jacqueline.

David Yaron was presented the 2003

MERLOT award for his role in developing a virtual chemistry laboratory. David is a chemist at Carnegie Mellon University in Pittsburgh, Pa.

1984

Reverend Mark Correll published *Psalms, The Journey Begins...* a literary trip through history, prophecy and the emotions of man. Mark is the senior pastor at a church of 5,000 parishioners in Birmingham, Ala. He and his wife, Sheryl, reside in Trussville, Ala.

Daniel J. Glunk, M.D., was elected Chairman of the Pennsylvania Medical Society. Daniel practices medicine within the Susquehanna Health System and resides in Williamsport, Pa.

1985

Denise (Selner) Bartoletti M'86 has been promoted to chief credit officer at Luzerne National Bank. Denise resides in Plains Township, Pa.

Mark Colatrella was featured in the *Philadelphia Business Journal*. Mark is the director of RSM McGladrey, Philadelphia. He and his wife, *Sandra* '83, reside in Philadelphia, Pa.

Suzanne M. Fletcher had been named director of Parente Randolph's Pension Benefit Plan Specialty Group. Suzanne resides in Hanover Township, Pa.

Stephen Gambale is the head of business development for the New Jersey operations of March USA.

Joseph J. Survilla was promoted to vice president of sales and marketing at Penn Millers Insurance Company. Joseph resides in Mountaintop, Pa.

Stephen Urbanski married Christine Felia. Stephen is partner at the law firm of Haggerty & Urbanski, L.L.P. The couple resides in Kingston, Pa.

Scott Williams is the president of G.L. Williams Associates, Inc., in Cherry Hill, N.J. Scott resides in Voorhees, N.J., with his wife, Amy, and two children, Lindsey and Mallory.

1986

Randa Hudome was appointed Associate Deputy Secretary of Energy by the United States Secretary of Energy, Spencer Abraham. Randa and her husband, Mike, have a daughter, Alexandra.

John C. Long was promoted to vice president and treasurer of Arrow International, Inc., Reading, Pa. John resides in Schnecksville, Pa.

Eleanor J. Madigan and her husband, Nicholas, announce the birth of their son, Morgan Guy, on January 10, 2003. Eleanor is a team leader at Robert Packer Hospital, Sayre, Pa. The family resides in Towanda, Pa.

1987

Dr. Joseph S. Brislite was elected director of the EKG and Stress Laboratory at Wilkes-Barre General Hospital.

Dawn Marie (Plochwick) Chalk is a customer service representative for the U.S. Postal Service in Wilkes-Barre. Dawn Marie resides in Mountaintop, Pa. with her husband, Joseph, and two sons, Corey and Cameron.

Leslie (Sinkiewicz) Hannah and husband David announce the birth of their daughter, Bryn Stafford Hannah, on

March 15, 2003. Leslie is a product specialist for Craft-Bilt Manufacturing. The family resides in Royersford, Pa.

Frederick Klein married Samantha Lizama. Frederick is employed as an agent under Homeland Security.

Christine Patterson M'90 presented "The Black Experience in the Wyoming Valley" at the Penn State/Wilkes-Barre Campus. Christine is the director of the Office of Multicultural Services at Indiana University-Purdue University Fort Wayne, Ind.

Dr. Mary Piergallini opened her own family medical practice in Lock Haven, Pa. Mary resides in Lock Haven with her husband, Tom, and four children Tucker, Jacob, Rebecca and Jessica.

1988

Michael V. DeVincentis owns Tony D. Electric, Inc. in Newark, N.J. Michael resides in Pequannock, N.J. with his wife, Elena, and has two daughters, Elisa and Michele.

Gerry Pernot is the owner of the new Keystone Points of Knowledge in Dallas, Pa., which is a network of learning centers dedicated to providing convenient and affordable remedial and enrichment educational tutoring services. Gerry resides in Duryea, Pa. with his wife, Patty, and their three children.

Matthew Wasel is the linkage coordinator of the Lehigh County Conference of Churches.

1989

Andrew Morrell resides in Alexandria, Va., with his wife, Michelle.

Sandra (Adams) Raegler and her husband, Paul, announce the birth of twin boys, Pearce and Robert. The boys were born on December 27, 2002. The family resides in Pottstown, Pa.

1990

Sue (Auch-Sewelk) Boyer is a therapeutic staff supporter for the Children's Behavioral Health Sciences Center in Kingston, Pa. Sue resides in Sugarloaf, with her husband, Don, and son, Steven.

Brian E. Farbanish and wife Cheryl announce the birth of their daughter, Olivia Grace, on June 4, 2003. They reside in Rockaway Township, N.J. with their two daughters, Amanda and Lauren.

James Gorman is senior vice president and regional lending manager for Pennstar Bank in Luzerne County. James resides in Pittston, Pa.

Jeffrey Minnich is the owner of MPI Stainless, a stainless steel bar distributor, in Bethlehem, Pa. Jeffrey and his wife, Jennifer, reside in Bethlehem with their children, Olivia and Owen.

Stephen J. Morris is the advertising director at the *Pittston Dispatch*. Stephen will now coordinate advertising efforts between the *Pittston Dispatch*, the *Times Leader* and two sister newspapers. He and his wife, Colleen, reside in Plains, Pa., with their daughter, Danielle.

Janice Saldukas-Parsons earned her doctoral degree in education leadership from Wilmington College, New Castle, Dela. Janice is the supervisor of federal programs at the Lake Forest School District in Felton, Dela. She resides in Magnolia, Dela., with her

husband, James.

Janell (Testa) Yzeik opened an independent optometry practice in Waymart, Pa. She resides with her husband, John, and her two sons, Jeremy and Joshua.

1991

Deborah P. Dourand married Paul Casterlin. Deborah is employed by the Court Advocate Program located in Catholic Social Services, Wilkes-Barre. They reside in Harvey's Lake, Pa.

Ronald M. Sebastianelli is the vice president of commercial lending for Honesdale National Bank. Ronald and his wife, Mary, have two children, Ryan and Kira.

Patricia Shozelas is the Director of Development with Stop Hunger Now, an international hunger relief agency based in Raleigh, N.C.

Shawn R. Zanicky received the Master of Divinity from Princeton Theological Seminary. The Master of Divinity is a three-year graduate degree that is the basic professional degree for ministry.

Kimberly J. Zoha married Richard W. Ward, Jr., and is an associate scientist at Pfizer, Inc. They reside in Griswold, Conn.

1992

Shawn Guzzo M'94 is the director of human resources for the mid-Atlantic region of Coldwell Banker Residential Brokerage.

Jerry P. Matteo and wife Miho announce the birth of their daughter, Miko. They reside in Brooklyn, N.Y.

Lee Morrell owns John Q. Public Relations, a public relations and media relations agency, in Canoga Park, Calif. Lee resides in Canoga Park with his wife, LeeAnn.

Ronald Mosiello, Jr., D.O., was granted Certification in Neuromusculoskeletal Medicine and Osteopathic Manipulative Medicine. Ronald is a full-time family physician on staff at the University of New England Health Care in Kennebunk, Maine.

Daniel R. Queen was promoted to the rank of major in the United States Air Force. His present duties are at Peterson Air Force Base in Colo. where he resides with his wife, Laura, and two children, Alexandra and Lauriel.

Terrie Schoonover is employed by Farley Accounting Services, Towanda, Pa. Terrie and her husband, Ralph, reside in Wysox, Pa., with their two children.

Aubin Scvrin is the Warehouse Operations Team Leader for Volkswagen of America in Cranberry, N.J. He resides in Old Bridge, N.J., with his children, Aubin, Jr., and Carissa.

1993

Dr. Stacy L. Fitch completed her clinical rheumatology fellowship at Thomas Jefferson University, Philadelphia.

Victoria (Davis) Flynn and husband, *Daniel M'02*, celebrated their son, Daniel Harrison's, first birthday on March 12, 2003.

Carleen (Szymanski) Phillips and husband, Michael, announce the birth of their first child, Bryce Michael Phillips, on February 23, 2003. They reside in

Abingdon, Md.

1994

Jerry Burns is the assistant high school principal at the Valley View High School.

Jennifer Lynn Bond married Robert Grevera. Jennifer is a substitute elementary teacher in the Hanover Area and Wyoming Valley West school districts. The couple resides in Hanover Township, Pa.

Dr. Becky Fox has earned her fellowship designation from the Academy of General Dentistry. She practices general dentistry at Elizabethtown Dental Associates in Pa.

Joshua R. Gray was named 2003's Entrepreneur of the Year by Ernst & Young. Josh is the owner of the online direct marketing firm Webclients.net. He and his wife, Jill, reside in Sunbury, Pa.

Gail Humphrey joined the Harrisburg, Pa. Office of Wolf Block Government Relations LP a subsidiary of Wolf, Block, Schorr and Solis-Cohen LLP.

Suzanne M. (Stchur) Jones and her husband, Stephen, announce the birth of their daughter, Rebekah Claire, on April 8, 2003. They reside in Saranac Lake, N.Y.

Christopher M. Scarba M'98 is a test engineer at Agere Systems, Inc., in Allentown, Pa. Christopher resides in Tresckow, Pa.

Caryn A. Stapinski earned a Doctor of Pharmacy degree from the University of the Sciences College of Pharmacy, Philadelphia. She is employed by the Hospital of the University of Pennsylvania Pharmacy.

Dr. Scott Steelman married Lori Berk. Scott is a senior scientist with GMP Genetics in Waltham, Mass. The couple resides in Winchester, Mass.

Dr. Jennifer S. Stueben married Richard H. Gannon. Jennifer is an optometrist for the Indian Health Service in Bethel, Alaska, and holds the rank of lieutenant commander in the Uniformed Services Division of the Public Health Service.

David Whitman published his fourth book, *Appalachian Galapagos*, a controversial book that explores Southern themes and characters. David resides in Wilkes-Barre.

1995

Michelle Diskin was named alumni events manager at Wilkes. Michelle is responsible for organizing Homecoming Weekend and other alumni activities. Michelle resides in Scranton, Pa., with her son, Shayne.

Charles Dress joined Long and Foster Realtors as a sales associate. Charles is a licensed Pennsylvania real estate agent and resides in Langhorne, Pa.

Jean (Gaudioso) and Christopher Hemmer '97 announce the birth of their son, Thomas Francis, on March 23, 2003.

J. Corey (Chick) Jackoby is a commercial writer and producer with Newell Ledbetter Advertising in Colorado Springs, Colo. She resides in Woodland Park, Colo. with her husband, Henry, and two sons, Joshua and Andrew.

Captain Devin Lichlider is a helicopter pilot for the United States Marine Corps. Devin has served in Kuwait and

Iraq. He and his wife, Jade, reside at the New River Marine Air Station, New River, N.C. with their two children, Keely and Ireland.

David Moon earned his master's of business administration degree in manufacturing management from Cambridge University, England.

James Nesgodia married Lorianne Jean Shields. James is a financial services associate at Prudential Financial, Moosic, Pa. They reside in Nanticoke, Pa.

Ralph Piontkowski and his wife, Danielle, celebrated the first birthday of their son on July 23, 2003. They reside in Nanticoke, Pa.

Ron Stabinsky presented a recital of music for violin and piano, which benefited Habitat for Humanity.

1996

Dr. James Anota is the chief resident for the department of internal medicine at MCP Hahnemann Hospital in Philadelphia.

Karen Bednarczyk married Scott Cowan on June 29, 2002. They reside in Lakeland, Fla.

Stanley J. Gorski, D.O., is a family practice specialist with practices in Tower City and Pine Grove, Pa. Stanley and his wife, Heidi, reside in Pottsville, Pa.

Thomas C. Horvat married Lisa Deramo. Thomas is employed at Pfizer, Inc.

John Eric Koslosky received two awards in the Pennsylvania Journalism Competition. John is a reporter for the Press Enterprise, Bloomsburg, Pa.

Mary Kusiak qualified and competed in the National Physique Committee USA Bodybuilding and Fitness Championships at the University of Nevada, Las Vegas.

Marny Mead was appointed executive director of the Tyler Health Foundation, which supports the work of Tyler Memorial Hospital, Tunkhannock, Pa.

Eric J. Morinello, Ph.D., married Erin Illman. Eric is employed by the Southern Research Institute in Birmingham, Ala. The couple resides in McCalla, Ala.

Dr. Robert J. Notari opened his own private dental practice in Old Forge, Pa.

Brent A. Sharp received the outstanding graduate award in nursing from the University of Scranton. Brent graduated with a Master of Science degree in nursing.

Ali Qureshi is a branch manager for web systems with the U.S. House of Representatives. Ali resides in Fairfax, Va.

1997

Michele Benolken married Matthew R. Carson. They reside in North Wales, Pa.

Glendon E. Cook received a Doctorate of Medicine from Drexel University's College of Medicine. Glendon and his wife, Erin, reside in Wilkes-Barre.

Danielle Dorzinsky is the founder and director of The Conservatory of Dance in Mountaintop, Pa.

Asif Ilyas wrote and recently published *The College Applicant's Guide to Medical School Early Admission Programs*. Asif resides in Philadelphia, Pa.

Heather Lynn (Howell) Johnson and her husband, John, announce the birth of their son, Ray, on July 1, 2003. They reside in Port Richey, Fla. along with their son, John.

Dr. Amy Neal opened her own private vision care practice in Lake Wallenpaupack, Pa.

Charles L. Riddle is an intellectual property attorney for the Harding, Earley, Follmer & Frailey Law Firm in Valley Forge, Pa. Charles will also be teaching skiing at Spring Mountain. He resides in Pottstown, Pa.

Leah (Yurcha) Sabatini M'99 is employed by Blue Cross in Wilkes-Barre. Leah and her husband, Bruce, reside in Mountaintop, Pa.

Lon Snook, Jr. received a master's degree in accounting and taxation from Florida Gulf Coast University, Fort Myers, Fla. Lon resides in Fort Myers, Fla. with his wife, Kristina.

1998

Robert Banho is a flight nurse with Mercy Air in Rialto, Calif. Robert resides in San Diego, Calif.

Karen Barnousky married Michael Bartnikowski. Karen is employed by Phillip G. Ball Co. in Clarks Summit, Pa. They reside in Lake Winola, Pa.

Francis Giovinnazzo resides in Wilkes-Barre with his wife, Patricia, and his son, Anthony.

Steven David Glasson married Jennifer Gustave. Steven is a science teacher and assistant wrestling coach in the Delaware Valley School District. The couple resides in Pringle, Pa.

Robert E. Hansen M'02 published his first short novel, *Agony of the Feet*, an action comedy about seven irresponsible students. Robert is an author with Universe Publishing and resides in San Diego, Calif.

Brian Kaschak teaches World Civilization, International History, and other history electives at Wyoming Seminary, Kingston, Pa. Brian also assists in coaching wrestling and baseball.

Michael Kaschak received his Ph.D. in psychology from the University of Wisconsin. Michael is an assistant professor of psychology at Florida State University. He resides in Tallahassee, Fla., with his wife, Maureen.

Amy S. Luyster is the research and marketing director of The Scranton Plan of the Greater Scranton Chamber of Commerce. Amy resides in Moscow, Pa. with her husband, Jim.

Dr. Joseph Petrillo married Dr. Lyn Marie Pieski. Joseph is an assistant professor at Franklin and Marshall College. They reside in Clarks Summit, Pa.

Jim Reil is the Engineering Manager at H&K Dallas, Inc., Dallas, Texas.

Catherine Stine and Keith Bubble '99 celebrated the first birthday of their son, Colton William, on July 11, 2003. They reside in Westbrook, Maine.

James R. Domzaliski married Jennifer

Tingley, Pharm.D. James is an administrative case manager at the Children's Service Center, Wilkes-Barre, and a part-time admissions representative at Luzerne County Community College. Jennifer is a registered pharmacist at Wegman's Food Markets. They reside in Mountaintop, Pa.

Tara Wilson is employed as a clinical research associate in Raleigh, N.C.

1999

Kelly (Casterline) Kester is an engineer at Hull & Associates in Solon, Ohio. Kelly resides in Lakewood, Ohio, with her husband, Matthew, and daughter Zuzu Rose.

Quinn Kirk graduated from Drexel University's College of Medicine. He will train in family practice at the Williamsport Hospital and Medical Center, Williamsport, Pa.

Greg Severs has received the John D. Kearney Memorial Scholarship for academic excellence from the Philadelphia College of Osteopathic Medicine. Greg is a fourth-year medical student.

Chris Shannon is a buyer for Warren Lumber and Millwork in Phillipsburg, N.J. Chris resides in Nazareth, Pa., with his wife, Kristy.

Steven D. Tourje was elected General Manager of The North-Eastern Pennsylvania Telephone Company.

2000

Scott Bolesa, Pharm.D. married Kelly West, Pharm. D. Scott is a clinical pharmacist at Union Memorial Hospital, Baltimore, Md. and Kelly is a clinical pharmacist at Lancaster

General Hospital, Lancaster, Pa. They reside in York, Pa.

Andra M. Dobrowolski is employed at the Community Counseling Center in Wilkes-Barre as a therapeutic staff support.

Scan "Tank" Geddis is an account executive of institutional sales for RBC Dain Rauscher in West Patterson, N.J. Scan resides in Sussex, N.J.

Dan Gilroy is a teacher at St. Michael's School for Boys. He resides in Scranton, Pa.

Susan Hallich is the chief nursing officer at Geisinger Health System and chief administrative officer of the Geisinger Medical Center, Danville, Pa. Susan was recently featured in an edition of *HealthLeaders* magazine.

Matthew C. Jagusak is employed by All State New Jersey where he sells all lines of All State insurance. He resides in Port Murray, N.J.

January Johnson co-owns and operates SilverShark Productions video company and is the video coordinator for the Wilkes-Barre/Scranton Pioneers' football team. January also is employed by the media relations department for the Wilkes-Barre/Scranton Penguins' hockey team. She is also a member of the local Armadillos adult league ice hockey team.

2001

Edward T. Bednarz, III is a mechanical engineer at the U.S. Army's Aberdeen Test Center. Ed resides in Havre de Grace, Md. with his wife, Jennifer.

Joshua Bradley and his wife celebrated

the first birthday of their daughter, Jenna Lee-Anne, on March 18, 2003.

Stacey Behm, Pharm. D., has been promoted to senior pharmacist at AdvancePCS.

Lisa Donaldson is a client-care specialist at ATX Communications. Lisa resides in Philadelphia, Pa.

Michael Miller is employed by First Horizon Home Loans in Kingston, Pa., where he will handle mortgage financing.

Carol Ann Pope graduated *magna cum laude* from Keystone College with a degree in Elementary Education. Carol is a special education teacher assistant with the Northeastern Educational Intermediate Unit #19. She resides in Carbondale, Pa. with her husband, Billy and three sons Mitchell, Billy and Shane.

Joyce Sorrentino married Jason Waterbury. They reside in Milford, Conn.

Ronald M. Tracger married Nicole DeNero. Ronald is a pharmacist with CVS Pharmacy, Scranton, Pa. They reside in Taylor, Pa.

Mary Waldorf was named the Assistant Director of Admissions at Wilkes. She resides in Wilkes-Barre.

2002

Kathleen Anne Ankenbrand married David Kuharchik. Kathleen works with autistic children at Children's Behavioral Health Services. The couple resides in Pringle, Pa.

John P. Bernesky married Margaret Romano. John is employed by the pub-

lic safety department at Villanova University. The couple resides in Rockledge, Pa.

Lisa Marie Finnerty married Bryan Smith. Lisa is a TSS at Milestones Community Healthcare, Wyoming, Pa. The couple reside in Pittston, Pa.

Aaron W. Kuzmick is a manufacturing technician at Aventis Pasteur in Swiftwater, Pa. Aaron resides in Tobyhanna, Pa.

Nicole Melito participated on valuable conservation projects at Limahuli Botanical Gardens on Kauai north coast in Hawaii. She spent two weeks this summer living and working on the garden grounds as part of Global Volunteers, a non-profit, nonsectarian organization that offers short-term service projects in 19 countries. Nicole resides in Nescopek, Pa.

Joshua Mendoza graduated from basic infantry training at Fort Benning, Columbus, Ga.

Jen Fela was a first-year coach for Bishop Ireton's Crew Team, Alexandria, Va.

Jill Henry is the new head field hockey coach for the defending PIAA Class AAA champions, Central Bucks East. Jill is currently employed at Doyle Elementary School.

Charles B. Potter married Bridget Lenahan. Charles is a math teacher in the Pocono Mountain School District. The couple resides in Forty-Fort, Pa.

Patricia Ritchie is an internal auditor with GUARD Insurance Group.

Melinda Rushkowsky teaches 3rd grade at Our Lady of Lourdes Elementary in Bethesda, Md. Melinda resides in Columbia, Md., and will return to Wilkes for her graduate studies next year.

2003

Concy Fleisher is the co-owner of Extreme PC, a computer gaming room where customers can play online games.

Dale Heller is employed as a Press Assistant at Sam Rudy Media Relations, New York, N.Y.

John E. Thomas, Jr. is an associate software engineer at NDC Health in Gilbert, Ariz. John resides in Phoenix, Ariz.

Master's Milestones

1973

Thomas A. Killino was named principal of Wyoming Area Catholic Schools in Exeter, Pa. Thomas resides in Taylor, Pa. with his wife, Joan, and their three children.

1974

Bernard J. Healey was appointed chairperson of King's College's department of economics, health care administration and international business in the William G. McGowan School of Business.

1980

Janet Bechtel served as the official delegate of Temple University in the recent inauguration of the new president at Hollins University.

1985

Sandra Nicholas has been chosen to participate in the National Institute

for Leadership Development. She previously served as director of Luzerne County Community College's Corporate Learning Center in Wilkes-Barre.

1986

Mary Ann Keirans has retired from her job as administrator for the Visiting Nurse Association after 33 years of service.

John M. Phillips received his Master of Science degree in financial services from the Richard D. Irwin Graduate School of The American College, Bryn Mawr. John is the owner of John M. Phillips Financial Services, Berwick, Pa.

1987

Daniel R. Nulton was elected chairman of the board of the subsidiary of the Greater Wilkes-Barre Chamber of Business and Industry. Daniel is also the chief executive officer of Landmark Community Bank, Pittston, Pa. He resides in Wyoming, Pa.

1988

Regis Cabonor is the chief executive officer of Bloomsburg Hospital, Bloomsburg, Pa.

Scott Moll is a marketing research supervisor for Victaulic, Easton, Pa.

Chad Tuttle was named director of business development for the Process Products Division at ITT Industries and Goulds Pumps.

1989

Bruce D. Eden is the vice president at The Trust Company of Lehigh Valley, Pa.

Scot K. Murphy has been named a certified internal auditor by the Institute of Internal Auditors. Scot resides in Nanticoke, Pa. with his family.

1990

Bob Kuhl has been named managing director of direct marketing for Harte-Hanks. Bob resides in Wilkes-Barre.

1991

Terrence J. Malloy is the director of commercial services at The Legacy Bank, Hazleton, Pa. Terry and his wife, Francine, have two children, Tara and Terry.

1994

Tammy Olver was named Teacher of the Year by the VFW Post 531 for her ability to commemorate Veterans' Day with her students. Tammy teaches second grade at Lakeside Elementary School, Honesdale, Pa.

Patricia Stashkiel is a counselor and grant coordinator in the department of Student Support Services at the Penn State Wilkes-Barre campus.

1997

Timothy Atkinson was named director of the new Geisinger Oral Surgery Department of Geisinger Wyoming Valley Medical Center.

James Landon will participate in the Leadership Hazleton program. James is the director of planning and business development at the Greater Hazleton Health Alliance.

1998

Amber Elscasser was appointed adjunct professor at Millersville University to teach summer classes in the Lewistown

Area High School. She currently teaches second grade at Highland Park Elementary.

John Ford is a senior vice-president and chief lending officer for the Columbia County Farmers National Bank.

Laning J. Harvey received the Frances and Louis Maslow Upper School Award for excellence in teaching at Wyoming Seminary where he teaches math.

1999

Valerie Rudawski married Thomas Mayernik. The couple resides in Freeland, Pa.

2000

Kathleen Novatnik and husband, Scott, announce the birth of their son on March 4, 2003. They reside in Drums, Pa.

2001

Christina Short is the new assistant principal at the Penn's Valley Area High School. Christina resides in Lewistown, Pa.

In Memoriam

1935

Albert Rohlfis, of Lenox, Mass., was a manager of high voltage technology for GE in Pittsfield. He was elected a fellow of IEEE, received the Cordiner Award, and was the United States technical adviser to IEC TC #2. Albert also attained the rank of Eagle Scout with the Boy Scouts of America.

1942

Alfred Eisenpreis, of New York City, died March 27, 2003. Alfred was a vice

Braveman Opera and Music Library Dedicated

Muriel Braveman lived to share her knowledge of opera with others. So it's fitting that Wilkes University students and faculty can continue to share her passion for the art form following her death.

Braveman, a Kingston, Pa., resident and opera instructor in the Wilkes Center for Continued Learning, was struck and killed by a taxi cab in New York City on January 31, 2001. When the tragedy occurred, she was on her way to meet daughter Nancy and was looking forward to an evening performance of Bizet's *Carmen* at the Metropolitan Opera, where she was a season ticket holder.

This July, The Muriel Braveman Opera and Music Library at Wilkes University was dedicated in her memory. It contains her extensive collection of books, videos, albums, CDs, and tapes of opera performances, with particular focus on the works of Verdi, Wagner and Puccini. In addition, contributions from Braveman's friends and family provided listening stations and a viewing center so visitors can immerse themselves in the work she spent a lifetime collecting.

Braveman's husband, Aaron, and daughters, Nancy and Robbie, spoke at the dedication ceremony. "It was music from morning to night with Mom," said Robbie. "If it wasn't coming from a speaker, it was coming from her all the time."

The Muriel Braveman Opera and Music Library is open to the University community and general public 20 hours a week, and other times by appointment. For information, call 1-800-WILKES-U, ext 4420.

president for marketing with the Allied Stores Corporation and was later appointed to head New York City's Economic Development Administration. He is survived by his companion, Joan, and his son, Steven.

1948

Ernest F. Johnson, of Roanoke, Va., died May 31, 2003. Ernest served in the United States Navy Air Corps in World War II and worked in the sale and promotion of industrial papers and plastics. He is survived by his children, Ernest, Mark, Carroll, and Tracey.

1949

Julius Likowski, of Greenbelt, Md., was employed by the United States Postal Service in Washington, D.C. Julius was also an Air Force veteran of World War II. He is survived by his wife, Barbara, his son, Alexander, and his daughter, Elizabeth.

Donald G. Vernal, Ph.D., M'50, of Dublin, OH, died May 24, 2003.

1950

Rudolph Bottei, of South Bend, Ind., taught environmental chemistry at the University of Notre Dame since 1955.

1952

Francis J. McNelis, of Norristown, Pa., was an accountant for Cigna Corporation. Francis is survived by his wife, Helen. He died December 21, 2002.

1954

Barbara E. Burk, of Plymouth, Pa., died January 20, 2003. Barbara was a teacher in Montclair, N.J., and in the Wyoming Valley West School District. She is survived by her husband, George, two sons, and two daughters.

1955

Beatrice L. Dean, of Akron, Ohio, was an instructor at the Wilkes-Barre General Hospital School of Nursing and was a public health nurse for the city of Akron, Green Cross Hospital and the Little Forest Nursing Home. Beatrice is survived by her husband, James, her son, William, and daughter, Diana.

Albert P. Nicholas, of Forty Fort, Pa., was founder of Nicholas Associates. Albert also served as a combat Marine during the Korean conflict and was awarded the National Defense Service Medal, the Korean Service Medal and the United Nations Service Medal. He is survived by his wife, Sandra, two sons, and a daughter.

1959

Michael Wilgus, of Exeter and Bear Creek, Pa., was employed by the United States Postal Service. Michael was a sergeant with the Green Berets in the United States Army and served in Korea. He was a life member of DAV, VFW, the American Legion, and the Sierra Club. He is survived by his wife, Dorothy, and daughter, Paula. He died January 24, 2003.

1961

Ottie Mae Chwalek, of Forty Fort, Pa., died August 8, 2003. Ottie taught at Bear Creek Elementary School and served as guidance counselor at Wyoming Area High School. She also designed the ceremonial Mace and Chain of Office for Wilkes University. She is survived by her daughter-in-law, Joyce, granddaughters, Jodi and Janell, and four sisters.

1962

Donald E. Eller, of Cedar Grove, N.J., died November 12, 2002. Donald was a

securities analyst and director of research for Kemper Securities of Chicago. After retiring, he was a substitute teacher for a variety of school districts. He is survived by his wife, Lucille, four daughters, and two sons.

1964

Dr. Howard J. Williams, of Pitston, Pa., died September 14, 2003. Howard was a professor at Wilkes University until 1998, and co-owner of Wyoming Valley Beverage Company, West Pitston, Pa. He is survived by his wife, Rose Ann Cordora '75, and daughter, Gemma.

1968

Robert W. Dew, of Salem, N.H., died June 30, 2003. Robert was an accountant in Columbus, Ohio. He is survived by his wife, Dorothy, daughter, Tracey, and three grandchildren.

1970

Sandra Timko, of Nashville, Tenn., was employed by Blue Cross of Northeastern Pennsylvania and served as vice president of Health Spring, Nashville. Sandra was past president of the Plains Women's Club and the Federated Women's Club of Luzerne County. She is survived by her husband, Ronald, son, Ronald, and daughter, Dina. She died January 11, 2003.

1974

Richard Dorf, of Wilkes-Barre, Pa., died December 25, 2002. He was a member of Temple Israel, the Jewish Community Center, and the Jewish National Fund.

1975

Judith Ann Bussolini, of Barkhamsted,

Conn., died November 25, 2002. Judith worked at various local florists for several years. She is survived by her son, Kevin, and her daughter, Laura.

1979

Barbara M. Klarsch, of Tacoma, Wash., died February 22, 2003. Barbara's career was spent as a nurse, tutor, counselor and teacher. She also volunteered her time with Planned Parenthood, the Children's Museum of Northeastern Pennsylvania, Eagles Mere Athletic Association and the Junior League. She is survived by her husband, Robert, and a daughter, Merritt.

1990

David J. Legg, of Mountaintop, Pa., died August 24, 2003. He was employed by CertainTeed, Mountaintop, and was a substitute teacher at the Carbon-Lehigh Intermediate Unit. David also earned a third-degree black belt from the Scranton Tang Soo Do Academy and was an accomplished kick boxer.

2001

Lisa (Murnin) Tomillo died on April 1, 2003. Lisa was a teacher at the Pleasant Valley School District. She is survived by her husband, Ron.

2003

Donald S. Anthony, of Dallas, Pa., died August 17, 2003. Donald served with the Navy Medical Corps during World War II. He was a biochemist and owner/director of the West Side Clinical Laboratories. He is survived by his wife, Gabriele, his son, Donald, and daughters, Donna, Deborah, Dorothea, and Diane.

Karyn Keegan Lockhead '91 Memorialized by Friends and Family



Karyn Keegan Lockhead '91 will be remembered for her vibrant personality and the way she loved her friends as she loved her family.

Karyn died June 22, after a battle with cancer. She was 34. Surviving are her husband, Sean Lockhead OE '90, and their children, Alyxandra, 7, and Sean Andrew, 3.

At Homecoming Weekend in October, Karen's friends and family members planted a tree in her memory on the Conyngham lawn. Attending, in addition to her husband and children, were Jason Griggs '90, Matt Hanlon '91, and Heather Tahan Keegan '00.

To make a gift toward the tree, in honor of Karyn, please contact the Development Office at 800-WILKES-U (945-5378), extension 4308.

Norma "Sangy" Sangiuliano Tyburski Remembered



A Wilkes University icon, "Sangy," as her "girls" called her, died on September 22, 2003, at the age of 95.

Sangy was the Dean of Women and taught speech, drama and women's physical education at Wilkes for a number of years. She was awarded an honorary degree by Wilkes University in 1995. Sangy was loved by her students, who still meet yearly at the University to reminisce about the pride and independence she instilled in them as educated women.

Surviving are her husband of 57 years, Lee; son, Thomas; and daughter, Thea Reed.

To make a gift towards the Thomas P. Sangiuliano Scholarship Fund at Wilkes University, please contact the development office at 800-WILKES-U (945-5378), extension 4398.

In Memoriam Friends

Frank J. Braccini Sr., of West Pittston, Pa., was founder and president of Lehigh Construction Sales Company, Inc. Frank is survived by his wife, Joanne, son, Frank Jr., and daughter, Lisa. He died January 14, 2003.

Colonel William Henry Corbett, of Cleveland, Ohio, died July 30, 2003. Bill graduated from West Point and earned Master's degrees from George Washington and Catholic Universities. During his more than 25 years of military service, Bill received 15 awards and medals. After retiring from the military, he served for the United States Civil Service Commission for ten years. He was a member of the national college fraternity, Sigma Chi, Association of the U.S. Army, and the Retired Officers' Association in Washington, D.C. He is survived by two daughters, one son, and four grandchildren.

Helen C. Cunningham, of Kingston, Pa., died December 24, 2002. Helen was a teacher at the Chester Street School, Kingston.

Anna Daley, of West Pittston, Pa., died January 5, 2003. Anna was employed by the Leslie Fay Corp. She served as past president of the Blessed Virgin Sodality, the League of Mary, and Confraternity of Christian Doctrine.

James F. Fennell, of Kingston, Pa., died December 31, 2002. James was a health and physical education teacher at Kingston, Wyoming Valley West, and Bishop Hoban High Schools. He is survived by his wife, Patricia, three sons, and three daughters.

Dr. Herbert N. Garber, of Wilkes-Barre, died September 11, 2003. Herb graduated from New York University and received his doctoral degree from Columbia University in music education. After returning from service in World War II, he began studying violin and conducting. In 1965, Herb joined the music faculty at Wilkes University where he served as string and conducting teacher and was awarded Professor Emeritus status upon his retirement. He was a member of the American Federation of Musicians Union and listed in the International Who's Who in Music. He is survived by his wife, Jeannette, daughters, Sharon and Laura, and two granddaughters.

Aloysius M. Kosloski, Sr., of Whiting, N.J., died July 6, 2003. A heavy equipment mechanic for 33 years and a United States Navy veteran of World War II, Al is survived by his wife, Mary, two sons, two, stepsons and a stepdaughter.

Karyn H. MacLean, of Kingston, Pa., died July 2, 2003. She was affiliated with the Visiting Nurses Association Home Health Services for 25 years and was the head of the homemakers division. She is survived by her husband, William, three daughters and six grandchildren.

Bert A. Miller III, of Tunkhannock, Pa., died December 23, 2002. Bert was a senior account executive for WARM Radio. He was also a Navy veteran. He is survived by his wife, M. Marlowe, his sons, James and Brett, and daughter, Joann.

Jan R. Zapora, of Somerset, Ky, died January 18, 2003. Jan was a computer programmer for the former North American Electric Council in Princeton, N.J. He is survived by his wife, Alicia, his son, Scott, and daughter, Faith Ann. ||



The official guide for decoding employer-speak

BY DR. ANTHONY L. LIUZZO

YOU'RE PROBABLY FAMILIAR with that feeling—you're sitting in the chair at the dentist's office when he or she smiles and says, "This next procedure may cause you some slight discomfort." You are able to comprehend precisely the meaning of that statement. You grit your teeth and get ready to howl with pain.

In business settings, the scenario is similar. Frequently, communications made to employees need to be interpreted so as to comprehend the real meaning of the statements. The following provides a handy reference guide for interpreting statements made by management persons.

The statement "Our organization's paradigm is one of total quality management and continuous improvement" means "We have no idea where we want to be nor how we want to get there."

The statement "Our organization is in the process of right-sizing" means "You're fired."

The statement "Our new corporate parent will soon be providing us with

creative, challenging opportunities" means "You're going to be fired in six months."

The statement "Please sign your performance review, acknowledging our discussions relating to your goals and objectives" means "We're setting up a paper trail so that we won't be sued when we fire you in six months."

The statement "As a result of organizational restructuring, your reporting relationship will be modified" means "You're demoted."

The statement "All decisions related to compensation adjustments will be made after a thorough market analysis is conducted" means "You're not getting a raise."

The statement "Before we can make a firm commitment, we need to collect additional information" means "No."

The statement "Our company does not discriminate on the basis of race, color, religion, sex, age, disability, or place of national origin" means "You had better not be gay."

The statement "Congratulations on your promotion to supervisor" means "Since you are no longer a member of the union, we do not need to compensate you for the evenings and weekends you work."

The statement "Our company supports creative, entrepreneurial ideas" means "You can do whatever you like, as long as don't cost us any money."

The statement "Our firm provides a rich healthcare insurance benefits package that meets their specific needs" means "Your contributions are going up."

The statement "Our company provides an environment where employees are encouraged to question their needs" means "Shut up."

And finally, the statement "We are open to suggestions in the community-based work centers" means "You're not getting a raise."

Anthony L. Liuzzo, Ph.D., is Director of Business and Economics at Wilkes University. Communications are welcomed. Dr. Liuzzo requests an atmosphere where readers are encouraged to speak their mind.

An abbreviated version of this article originally appeared in The Times Leader.

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