

JOIN THE COLONELS'

CARAVAN AND....

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ILKES

# WILKES COLLEGE Beacon

The Colonels Are After  
Win Number Thirteen  
Let's Make It...

LUCKY 13

Attend The Game...  
Boost The Team...

Vol. 3, No. 8.

WILKES COLLEGE, WILKES-BARRE, PA.

Thursday, September 16, 1948

## JOIN THE COLONELS' CARAVAN

They Need Us, Too

By TED WOLFE

The Wilkes College Colonels' football team is entering its third year of activity this fall with the initial game being played under the lights Saturday night at Crispin Field in Berwick, where the squad will meet the able Bloomsburg STC eleven.

In this game, the Colonels are looking for their thirteenth victory in fifteen starts, in an attempt to better a record that is, to date, an admirable one indeed.

This can not be done, however, merely with eleven men and a hopeful coach. It is an undertaking that must recruit the whole-hearted backing of a student body and a home town, a game that must see the ball cross the Wilkes goal not only through the efforts of the grid-ders themselves, but with the help and encouragement of people who wish to see the Colonels triumph.

You get no material satisfaction as a result of your supporting spirit, true, but you will have the satisfaction of knowing that you have made the players realize that their efforts are not in vain. You will thrill at hearing people say, "With that support, how can the team be anything but victorious?" You will be thoroughly pleased in knowing that the combined endeavors of YOU and the team have helped bring a "name" to Wilkes College, and to Wilkes-Barre.

If the team continues to be successful, the word "Wilkes" will be on the lips of nearly every football enthusiast in the East, and you, as a spirited, supporting body, will want to share in that glory.

"WE LOOK WITH PRIDE..."

By ART SPENGLER

By the summer of 1946 Bucknell University Junior College had expanded sufficiently to qualify for participation in athletics on an intercollegiate level. George Ralston, now Dean of Men and Director of Athletics, was chosen to shape the destiny of the grid organization in 1946 competition. A graduate of the University of North Carolina, Ralston acquitted himself admirably on the gridiron for four years. His athletic prowess also evidenced itself in baseball and basketball. After graduation he did mound duty in the Coastal Plains League for some time. In 1938 he attended the University of Pittsburgh's Coaching School for football. Prior to entry into service Coach Ralston was head basketball and assistant football coach at Forty Fort High School. He came to BUJC in 1946 after being discharged from military service as a major.

The response to Ralston's call for football candidates was gratifying, approximately 60 men gathered for the initial workout. This contingent was sprinkled generously with outstanding talent in such men as: Jack Feeney whose playing for Kingston High obtained for him the recognition as Wyoming Valley All-Scholastic End in 1943; Bob Gorgas who received All-Scholastic honors in 1942; Sam Elias who was Meyers' High School contribution to the All-Scholastic roster in 1943; and Bob Waters who merited All-Scholastic recognition while playing for Forty Fort High School. These were some of the men with the more scintillating football pasts. However, there were excellent performers among those who had not received All-Scholastic honors. What coach could overlook Supinski, Florkiewicz, Castle, Galletta, Washco, Lewis, Knapich, to mention a few?

Faith in the coach and players was vindicated that first season when BUJC came through undefeated. The squad amassed a total of 95 points to the opposition's 13. Bucknell Junior Varsity and Dickinson Junior College were the only two teams that scored on BUJC. Keystone Junior College, King's College, Pittston Vocational School, and Wyoming Seminary failed to score aerially or through our version of the Maginot Line. As was expected, the King's-BUJC game attracted the greatest number of fans. Some 2000 people saw Florkiewicz pass to Waters for the winning touchdown.

Most of the lettermen returned for the 1947 season; consequently there were very few changes in the varsity lineup. Eight games were placed on the schedule with the Army J. V., unbeaten in three years furnishing the opposition for the first game. Unfortunately this first game resulted in the only defeat handed this institution's football team. The Wilkes aggregation extended itself magnificently but its best was not enough. At that, the score was only 13-0. Pittston Vocational School, Keystone, New York A. & M., and King's succumbed in that order. Again King's provided opposition that satisfied thrill-hungry fans. Waters endeared himself to the hearts of Wilkes fans with an encore of his 1946 performance by once more scampering for the winning touchdown. National Junior College doggedly fought Wilkes to a 6-6 tie. Lycoming College sustained a 33-7 defeat and Wyoming Seminary reluctantly took the short end of a 13-7 score in the final game of the season. 1947 results: 6 wins, 1 loss, and 1 tie. Throughout the season the opposition scored 50 points to Wilkes' 165. A record to be proud of!



Pictured are some of the Wilkes grid-ders who will lead us to a...

All Reservations  
Taken At Chase

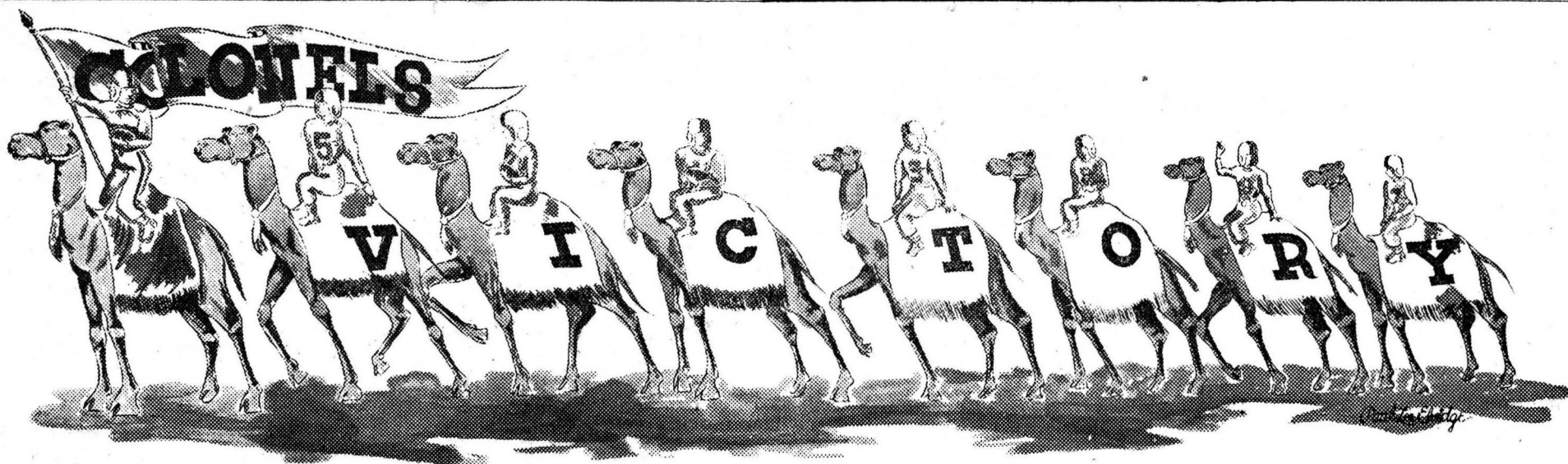
By VINCE MACRI

The 1948 football season will get underway at Berwick's Crispin Field when the Wilkes College Colonels take on the strong Bloomsburg State Teachers College eleven in a charity game for the benefit of the Sight Conservation Fund of the Berwick Lions Club on Saturday evening, Sept. 18. Wilkes College will be well represented by the students accompanying the team in the Colonels' Caravan.

The Caravan will be made up of chartered buses, cars and anything else that has wheels and gears. The students will meet in front of Chase Hall at 7:00 P. M. Kick-off is scheduled for 8:30.

Letters have been sent to all students, stating the purpose of the Caravan, and instructing them to return the enclosed postcard as soon as possible so the committee would be able to charter enough buses. Reservations can be made in Chase Hall today and tomorrow. The price of the trip is \$1.65, which includes transportation to and from the game and admission to the field.

Reservations for bus transportation can be made with Tony Zabiegalski, Evelyn Pen-aligon, George Brody, Jack Feeney, Mr. Robert Partridge of the faculty or Earl Jobes. Non-students will be required to pay the full admission price of \$1.00, consequently the price of the trip for them will be \$1.90. Students planning to use their own cars can buy their tickets from the committee and are asked to join the buses in the trip to Berwick.





# WILKES COLLEGE Beacon

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Editor-in-Chief

VINCE MACRI  
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GARFIELD DAVIS  
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## EDITORIAL

### We Are So Terribly Earnest

We are a nation of dynamic people.

As a result of this dynamic nature we have become the richest and most powerful nation the world has ever seen.

We have produced wonders in the arts and sciences and government on so prodigious a scale as to command the respect and envy of the world. And unfortunately our position is such that we have been challenged in our rights to that preeminence by less fortunate nations . . . Not less so today.

Notwithstanding the triumphs we have achieved by virtue of these dynamic attributes of our people, as fate would will it, there are also some drawbacks.

Because of this increased tempo of living we are individually subjected to certain stresses and strains in our daily life. We are all struggling human beings as we are caught up in the immediacy of "today's decisions". We tend to lack or lose our sense of direction.

Then again we know so little of "what it is all about" in a chaotic institutionalized world much too big for most of us. And in the contest of our workaday lives we find the pressures generated bear more heavily on some individuals than on others.

So we all resort at one time or another to some means of escape as we run up against seemingly insurmountable obstacles: real or imaginary.

The most typical escape mechanism is to shift the onus to someone else. Or we rationalize our position to justify our actions.

There is also a strong tendency to narcotize our anxieties by drowning ourselves in hard work, excitement—or drink.

To protect ourselves, at times, we stay away from places and do not read things that will cause anxiety. And when external pressures upon us become very great we either redouble our aggressiveness or withdraw within ourselves.

We are quite apt to promise according to our hopes . . . and act according to our fears.

And even in matters of recreation pressure and anxiety dog our steps.

We became so terribly earnest about the problems of daily life—that we use our leisure time as an escape instead of time for relaxation, rest and stimulation of tired minds and bodies.

Most of our typical forms of recreation appear to be of a purposeless and aimless nature, providing neither the relaxation nor the stimulation which are the prerequisites of a commendable form of recreation. Albeit one must concede they are stimulating . . . however not necessarily in the way of creative and constructive thinking and doing.

What seems to be the real need or desire expressed in the wants of the majority of those who seek recreation is a sense of real participation combined with a genuine concern in the welfare of all the others sharing in the activity.

Now if this be true, college students should find much to their taste and interests in the activities which the campus so richly provides and in such great abundance.

Foremost is the stimulating companionship of so many interesting personalities among one's fellow students. It seems the fine old art of conversation has been sadly neglected in the past; but there are gratifying signs of a vigorous revival of that lost art.

Then there are the many other variegated and wholesome activities with which the student should concern himself. It would not only serve to broaden and enrich his background and cultural life, but also inspire in him the indispensable confidence of living a full and satisfying social life. In short to get along with people.

To study hard also means to play hard . . . And there are plentiful opportunities for both here on the campus.

Edward Jan Wasilewski

## Ann Marie O'Brien

Wilkes College mourns the passing of one of its most beloved students and classmates, Ann Marie O'Brien, who died Monday afternoon in Mercy Hospital as a result of an automobile accident Sunday morning. Ann Marie, an active member of the Spanish Club at Wilkes, would have entered her sophomore year here this fall. She will be sadly missed by students and faculty alike.

### "COLLEGIANS" SPOTS FILLED TEMPORARILY

PELTON'S 11-PIECE DANCE  
BAND BEGINS 4TH YEAR

All positions are filled in the Reese Pelton "Collegian" Orchestra, and the band is preparing to open its fourth year on September 11th when the eleven-piece orchestra appears at the Nanticoke Armory for a semi-formal dance sponsored by the Amvets of Nanticoke. However, several positions are temporarily filled; men holding the positions are expected to transfer to other schools soon.

First Alto Sax—Sammy Reese  
Second Tenor Sax—Carl Messenger

Third Alto Sax—Bill Nelson  
Four Tenor Sax — Del Cragle (temporary)

Fifth Baritone Sax — Paul Shiffer

First Trumpet—Bob Williams  
Second Trumpet — Tom Foster (temporary)

Trombone—Leon Gilbert  
Piano—Don Kemmerrer  
Bass—Jerry Stone

Drums—Doug McNeal (temporary)

Both the first sax and first trumpet positions are held by newcomers. Reese had been playing third sax during the summer and replaces Johnny Motsko who transferred. Bob Williams shows much promise as a capable lead man for the band and has an excellent tone. Gilbert rejoins the band after being absent for the summer. Messenger moves from fourth to second tenor. A new man, Shiffer, begins on a new instrument for the ork — baritone sax, for depth.

Replacing George Neely on bass is Jerry Stone. Neely recently enlisted in the army. Stone will play both wind and string bass. Leader Pelton believes that a good firm, soft wind bass can help a great deal in establishing the "sweet" style the band expects to use.

Sybil Ichter is back handling the female vocals. More specially arranged vocal backgrounds will be used this year. If a good male trio is available, such an addition will be made. Scats will be handled by trombonist Gilbert.

### 50-Piece Band To Play At Game Saturday Night

MANY FRESHMEN JOIN  
WILKES MILITARY  
MUSICIANS

Entering its third year of existence, the Wilkes College Band will be fifty strong when it makes its first appearance on Saturday night. With two organizational meetings of rehearsals and uniform fittings finished the musicians will appear at Berwick when the Colonels play Bloomsburg STC. There is expected to be only one difficulty; some of the recently ordered uniforms may not arrive by Saturday.

This year's band should be complete in every section. By instrumentation the band breaks down as follows: two bells, three piccolos, three basses, one alto horn, one baritone, five saxophones, twelve clarinets, seven trombones, nine trumpets, and five percussion men. Featured will be the two bells and three piccolo men, a very welcome but most unusual addition to the organization. With twenty-eight of last year's bandmen back and a promising wealth of new material joining, prospects for the year look excellent.

Among the bandmen will be at least fifteen frosh. They are Dzury, Middleton, Gill, Hennly, Shiffer, Crispell, Kleback, Cyganowski, Shafer, Ingols, Jerosiewicz, Hychko, Mayewski, and Piorkowski. Represented among the above are men from every section of the band.

Director Reese Pelton has chosen two student assistants to help him with the band work. They are Vester Vercoe, well-known flute and piccolo soloist; and Don Follmer, former Army band director, and BEACON music reporter. Many plans are underway to improve band efficiency and musicianship. Simple formations will be worked out for future games. The band will make trips to all away games as well as home contests. A plan for band credits is being considered. A drum major is being selected. All of the years plans can not, of course be whipped into shape for the first game, two days after the term opens, but soon thereafter each one will be carried out.

## Important Beacon Meeting Monday

There will be an important meeting of the Beacon staff on Monday, September 20, at 11 o'clock in the Beacon office, rear of Shoemaker Hall. All members are requested to attend this re-organizational meeting. Any new members desiring to join the staff are also invited to attend this meeting.



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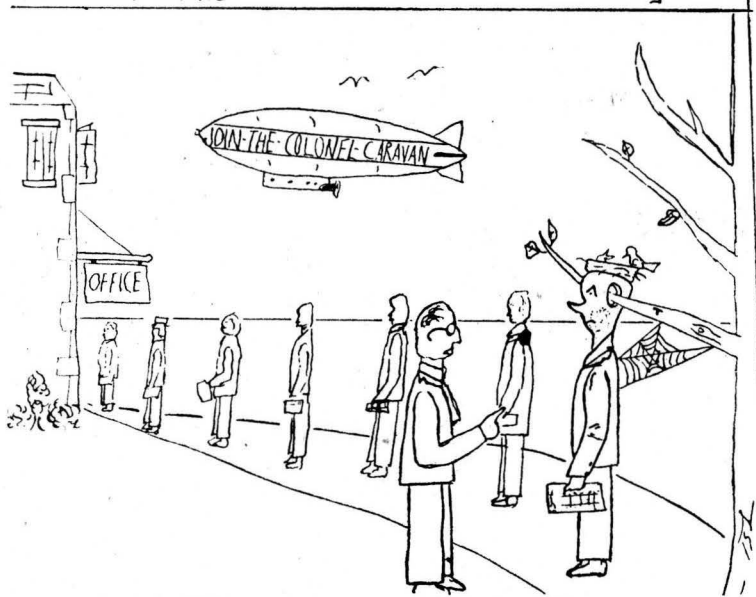
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# CHARLES L. WAGNER'S "ROMEO AND JULIET" TO PLAY AT IREM

BEAUTIFUL OPERATIC VIRTUOSO WITH BRILLIANT CAREER TO SING LEAD IN GOUNOD'S SETTING OF SHAKESPEARE'S MASTERPIECE

(Publicity Release)

Charles L. Wagner's production of ROMEO & JULIET which is scheduled for IREM TEMPLE, September 28, 1948, will introduce the lovely young American soprano, Jean Carlton, to local music lovers.

Cast as Juliet, in the immortal Gounod's opera, based on Shakespeare's drama, Miss Carlton will bring vocal and personal beauty and musicianship of the highest order to this demanding role, which added glory to the fame of such earlier American singers as Emma Eames and Clara Louise Kellogg.

## Subject For LIFE Pic Story

The story of Miss Carlton's New York debut was told in photographic detail in LIFE magazine some months ago. Her appearance in this leading role with Mr. Wagner's touring production is another step forward in the career of this attractive and talented American artist. Born to a musical family in Des Moines, Iowa, she won a scholarship to the National Music Camp in Michigan during her high school days in recognition of her talent with the viola. At the camp, she sang the leading role in an opera production, which, in turn, gave her a Drake University scholarship to study voice.

New York soon beckoned and there her unusual gifts attracted the attention of Burl Ives, famous American folk singer, who recommended that she study intensively with Mme. Ella Toedt. Two years later, Miss Carlton won a scholarship at Julliard Graduate School. Further study with Queeno Mario, Francis Rogers and Sergius Kagen in opera and lieder singing followed.

At Julliard, as well as with the Columbia Theatre Association and subsequently with the Chautauqua Opera, Miss Carlton starred in operatic productions, such as "The Magic Flute", "Don Giovanni", and Norman Lockwood's "The Scarecrow". In addition, she toured in concert and oratorio.

Miss Carlton received the coveted Naumburg Foundation Award in 1945. Her resulting Town Hall recital was a triumph, a success which she repeated at her second Town Hall recital in 1947. Since that auspicious debut, when the New York Times described her singing as "an example of taste, perfection, exquisite modeling of phrase and effortlessness," Miss Carlton has appeared as soloist with the New York Philharmonic, The Philadelphia Orchestra, the National Orchestral Association and other leading orchestras. She broadcast with the NBC Symphony in the premiere of Loeffler's "Canticle Of The Sun", and in the Broadway production of Menotti's "The Telephone".

She has won acclaim with the Bach Circle of New York, The Cantata Singers and the Dessoff Choirs. Radio audiences enthusiastically recall her broadcasts on "Musical Bouquet", the Stradivari Orchestra, Schaefer Review, "Echoes of New York", the Canadian Cavalcade, and the Prudential Family Hour.

## Wagner Has Standing Rep

In the nine seasons Mr. Wagner has been producing opera for the road, he has established an undisputed reputation for delivering top-quality productions at modest ticket prices, and he has created a large, enthusiastic, and discriminating following of opera lovers throughout the country. In presenting Gounod's tuneful setting of Shakespeare's ever popular "ROMEO & JULIET", Mr. Wagner's intention is that it will be the finest production he has sent on the road to date.

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## Reputed Orchestra To Accompany

A magnificent orchestra of experienced New York Musicians and a select mixed chorus will recreate the lyric Gounod score under the Baton of Walter Ducloux, gifted young Swiss-American conductor. Brand new settings and colorful authentic costumes will grace the stage. Desire Defrere, stage director of the Metropolitan Opera Company, is the artistic director of Mr. Wagner's Opera Company for the ninth consecutive year and will insure the flow of dramatic action and the perfection of the ensemble.

Other principles and supporting actresses and actors include: Edward Nyborg, Louis Roney, William Wilderman, William Shriner, Laura Castellano, Jon Crain and Marguerite McClelland.

Tickets are \$3.90 and \$2.99, tax included, and may be purchased on the campus from Don Wolfe

## Pelton Advisor To Re-organized Cheering Squad

With only a short time to rehearse but a great deal of energy, the cheerleading squad is working fast to boost school spirit to the point desired by the administration and students alike. Jimmy Catnes, captain, promises that the squad will do its best and hopes that a fine spirit of cooperation will prevail.

With the first game only two days after the term opens, cheer practice will be limited to freshman, who are well-organized due to orientation week activities. A rousing song and cheer session was held yesterday at the frosh luncheon in Hotel Sterling and there is to be a required freshman cheer practice tomorrow on the dike opposite Chase Hall from 12:00 to 12:30. Each freshman who can is also expected to attend each grid contest.

Members of the '48 team have been chosen. All male members were on last year's squad. They are: Catnes, Gene Bradley, Bob Boyd, and

# MISCELLANEA

By BILL GRIFFITH

Welcome to Wilkes College! Probably most of you are busy orienting yourselves to the campus, freshman customs, and making new friends. Because of this hectic period you cannot give any thought as to why Wilkes College is called Wilkes.

Wilkes College was named after that great English statesman John Wilkes, who was born in England on October 17, 1725. He became one of the most famous men of his generation.

During his entire life, John Wilkes advocated freedom. He was the editor of the newspaper called the NORTH BRITON. His most famous issue, "No. 45", contained a criticism of a speech made by the king. This caused serious repercussions and he was prosecuted by the law. However, he was soon discharged with the cry of "Wilkes and Liberty" — and his name became a household word on the lips of his fellow countrymen. Had he known it, he would have been even prouder to learn that his case had aroused the deepest interest in the American colonists, where the cry of "Wilkes and Liberty" reminded local patriots of their struggle to win freedom. Major Durkee, one of the earliest settlers in this valley, named this city in honor of him along with Col. Isaac Barre, termed them both "defenders of the colonies".

Wilkes was a sincere friend of the American people. Concerning the American Revolution, he said, "I call the war with our brethren in America an unjust, felonious war contrary to the common rights of all mankind."

His opinions were half a century in advance of his time "the Americans will rise to independence, to power, to all the greatness of the most renowned states, for they build on the solid basis of general, public liberty."

He was also the pioneer of many important measures. He was one of the first public men to suggest a reform of the severe criminal code, and he advocated free trade. No one did more to obtain the freedom of the press. Through his paper the NORTH BRITON, he succeeded in his efforts to obtain many followers for the cause of liberty.

John Wilkes, champion of liberty, died at the age of seventy-two. On his tomb the following epitaph is inscribed: "Near This Place Are Interred The Remains of John Wilkes, A Friend of Liberty".

Want to make friends and influence people? Come to the football game Saturday night and make friends and influence the team to victory by cheering! JOIN THE COLONELS' CARAVAN!

## Cue & Curtain Club To Meet

An organization meeting of the Cue and Curtain Club will be held within the next week at Chase Theatre. President Bill Griffiths has requested all members to watch the bulletin boards for further information.

Harold Lawrence. Female members are Charlotte Davis, Agnes Novak, Lee Ann Jakes, Helen Williams, Pat Boyd, and Toni Menegus. Only four of these girls will be on the regular squad; two others will be held as reserves.

Song and cheer sheets will be distributed and it is expected that liberal use will be made of them. As the quotation on the cover of the song booklet says, "If you can't sing good, at least sing loud." The same goes for cheers.

Mr. Reese Pelton has been appointed adviser to the cheer squad.

Compliments of

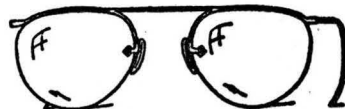
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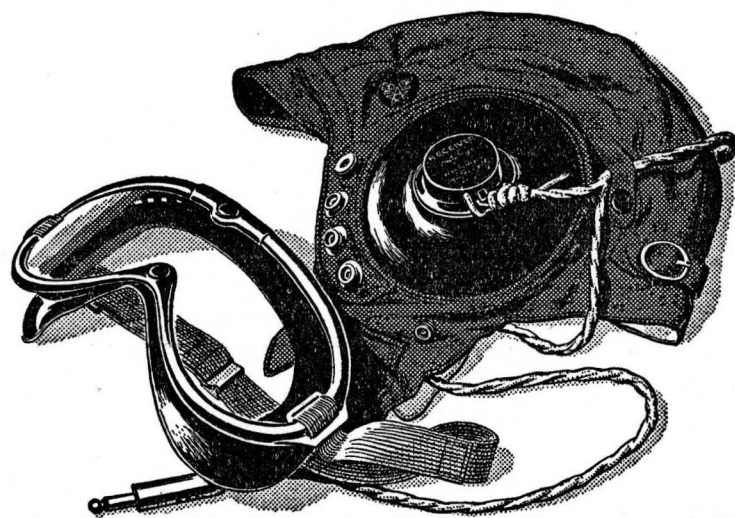
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# SPORT SHOTS

By GARFIELD DAVIS  
Beacon Sports Editor

## SEASON'S OPENER

After four weeks of grueling practice, the Wilkes footballers go into action Saturday night against the Bloomsburg State Teachers College Huskies at Berwick's Crispin Field. The game gets under way at 8:30. The Colonels will be starting the season with a large order when they go against the Bloomsburg team. Bloomsburg last year won six of its eight games, losing only to Mansfield and Shipensburg State Teachers College. The team boasts a coach who has had an amazingly successful record as mentor of high school football teams in the state of New York, and who last year led Bloomsburg through the best season it has had in years.

Coach Redman has a powerful squad this year, with thirteen of the boys hailing from Wyoming Valley. From Wilkes-Barre are Ends Leonard Gazenski and Charles Sweeney, Tackles Isaac Abraham and Thomas Metzko, Guard Thomas Hurley, and Fullback James Cross. Representing Dupont at Bloomsburg are End Henry Narek and Quarterback Edward Kologie, while Tackles David Daniels and Edward Edwards are from Forty Fort and Edwardsville, respectively. John Thomas, a half-back, is from Hanover Township; Richard Jarman, a guard, is from Plymouth, and Charles Kasmerowicz, who will start at quarterback for the Huskies, is from Plains.

## Bloomsburg Favored To Win

Coach George Ralston and his team will go into this game the underdog, in spite of the fine record they compiled in the first two years they represented Wilkes College. Playing against teams which were not as powerful as those they will face this year, the Colonels compiled an enviable record of twelve wins, one loss, and one tie. Ralston still is not satisfied with this year's team as it has shaped up thus far, feeling that greater reserve strength is needed at the end, tackle and full-back posts. Ralston is counting heavily on several newcomers, notably William Koscinski, who played his high school football at Hanover Township. Koscinski will start the game at left guard. The play of Norman Cross, highly improved over last year, has been pleasing to Ralston, and the Colonel coach will probably start Cross at quarterback Saturday night.

Ralston is fortunate in having his most capable footballers of the past two years back this year. The backfield quartet of Florkiewicz, Waters, Supinski and Thomas, which sparked the Wilkes offensive last year, will be on hand again this season. The entire line, from end to end, will be around to do its stuff once more. Chief losses will be Ends Venton Lugg, Clem Hiller and Don Casey, Guard Bill Nancarrow, and Back Bill Johns.

The latter will be missed chiefly for his excellent kicking. Ralston, however, feels that in Leo Castle he has a capable replacement.

## Probable Starting Line-ups:

Wilkes	Bloomsburg
LE—Gallagher	Kreiser
LT—Hendershot	Donan

LG—Koscinski

C—Elias

RG—Lewis

RT—Washko

RE—Feeney

QB—Cross

LH—Florkiewicz

RH—Evans

FB—Supinski

Perry

Slobozien

Mussoline

Luchnick

Paternoster

Kazmerowicz

Kriss

Dugan

Parrell

## COLONELS' CARAVAN GOING WELL

Earl Jobes' brain-child, the Colonels' Caravan, is picking up speed. Its aim is to get a large crowd of Wilkes rooters down to Berwick to "cheer for our side". The price of the expedition, including transportation and admission to the game, is a very reasonable \$1.65. It's still not too late to make your reservation with Tony Zabiegalski, Evelyn Penaligon, George Brody, Jack Feeney, Mr. Robert Partridge, or Earl Jobes. JOIN THE CARAVAN!

# THE SPORTLIGHT

EARL JOBES

This Saturday night, the Colonels of Wilkes College will meet the Huskies of Bloomsburg State Teachers College in the opening game of the collegiate football season in this part of the state. The Colonels, after having practiced for a month, are anxious to prove that they are ready for faster company. With both squads loaded with boys from the valley, this game is a natural, and in future years could be the highlight of both schools' football season. The Huskies are a tough foe to meet in the opening game of the season, but by the same token, the Colonels are capable of beating the teachers and marring their season opener. Both teams have plenty of experienced men returning from last year's squads. The Huskies have both their ends, two tackles, and three backs returning from last year's starting eleven. The Colonels also have virtually the same lineup that played last year plus a host of newcomers, some of

whom may be in the starting lineup.

Some of the local boys on the Bloomsburg team include: Dave Daniels, 305 lb. tackle from Hanover Twp., Leonard Gazenski, former Meyers star, Isaac Abrahams, also from Meyers, Charles "Kirpy" Kazmerowicz, hard hitting quarterback from Plains High, and many others. The Colonels should have a heavy but fast line headed by two 255-lb tackles, Washko and Hendershot. Wilkes will have a host of shifty and hard running backs.

One of the new backs who has looked good in practice in DeRemmer, a New Jersey boy.

All this adds up to a wonderful game, so why don't you come along and "JOIN THE COLONELS CARAVAN"?

## The Baseball Scene

As the major league season draws to a close, it looks as though there will be an all Boston World Series, but anything can happen to change the complexion

of things. The surprise of both leagues has been Billy Meyers and his Pittsburgh Pirates. The bold Bucs from the smoky city have gladdened the heart of this writer with the bid for the National league hunting. Another highlight that has stirred up a lot of interest is the way Leo Durocher, manager of the Giants has got revenge from the Dodgers when the Giants almost single-handedly knocked the Dodgers out of the race

## Fools Rush In Dept.

We pick the Colonels to upset Bloomsburg by the score of 13-7.

JOIN THE COLONELS CARAVAN

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"Naturally, I smoked  
**CHESTERFIELDS** while  
working on my new picture,  
**BEYOND GLORY**. They're  
always **MILDER**...

It's **MY** cigarette."

*Alan Ladd*

STARRING IN  
**BEYOND GLORY**  
A PARAMOUNT PICTURE

Beth Ann Wilson ABC GIRL of Texas University says—

"I smoke Chesterfields because I have  
always found them definitely **MILDER** and  
besides I like their better taste."

MORE COLLEGE STUDENTS SMOKE **CHESTERFIELDS**  
than any other Cigarette... BY LATEST NATIONAL SURVEY

**Always Buy CHESTERFIELD**

MAKE YOURS THE **MILDER** CIGARETTE... *They Satisfy*

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20 North State St.  
Phone 3-3151