

SPRING 1979

WILKES COLLEGE QUARTERLY





WILKES COLLEGE ARCHIVES
 SPRING 1979 Eugene Shedden Farley Library
 Volume 2, Number 4

editor
 George G. Pawlusch '69

associate editor
 Jane Manganella

editorial staff
 Eddie White III '80
 Vesta Breakstone
 Rosemary McMahon '80
 Cindy Ercolani '81
 Margaret Scholl '81

contributing staff
 Mary Ellen Alu '77
 Shirley Collins
 Dr. Robert Werner

editorial advisor
 Dr. Richard T. Rees '62

art director
 Jon Schaffer

photography editor
 Arthur S. Miller
 SPECTRUM STUDIO

contributing photographers
 Robert Gaetano '80
 Kenneth Fox '62

circulation manager
 Lynn Jacobs

The WILKES COLLEGE QUARTERLY
 is published quarterly by the Wilkes
 College Public Relations Office
 and the Alumni Relations Office.

WILKES COLLEGE QUARTERLY

ON THE COVER:

Sugar Maple by Richard A. Fuller, Assistant Professor of Art, Wilkes College. This cover design is a hand-drawn batik using a combination of brush and tjanting tool. Hot wax is applied to areas of the fabric for the purpose of resisting subsequent dyeing. This process of waxing and dyeing is repeated over and over again until the desired form emerges. There are great traditions of resist-dyed fabrics in the Middle East as well as in other parts of the world. These resist processes have been passed down through the centuries by artists dedicated to fabric design as a means of self expression. The colors and textures that are inherent in natural forms serve as inspiration for the work. According to Fuller, "The pleasure of batik lies in a richness derived from color, pattern and craftsmanship, and particularly the experience of a sense of process. The merging of thirsty cloth and liquid color produces ornament not on cloth, but in it."



Beauty in the Mind of the Beholder
 by Shirley Collins **8**

Organized Labor, Labor Management
 Relations, and Collective Action — The Future
 by Dr. Robert Werner **12**

Up-Date On Alpha **14**

Trying is the Biggest Part of the Battle **19**

Sea Breezes and Recollections of Wilkes
 by Jane Manganella **20**

Success in Steady Steps
 by Mary Ellen Alu '77 **22**

Chronicle — 4 Faculty Abstract — 5 Gallery — 11
 Sports Update — 16 South River St. Revival — 17

BOARD OF TRUSTEES

Miss Mary R. Koons, *Honorary Member*

OFFICERS

Benjamin Badman '41, *Chairman*
 Mrs. Walter M. Diener, *Vice Chairman*
 Hon. Edwin M. Kosik '49, *Vice Chairman*
 Mrs. Edward Darling, *Secretary*
 Mrs. William Davidowitz, *Treasurer*

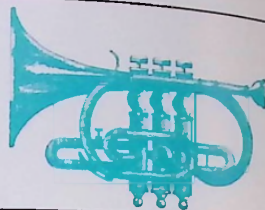
James A. Adonizio
 Mrs. Robert Arenstein '68
 Edward Bixby, M.D.
 Charles N. Burns, M.D. '35
 Donald F. Carpenter
 William L. Conyngham
 Mrs. Stanley Davies
 Mrs. Richard M. Ehret
 Mrs. Eberhard L. Faber
 Alan M. Glover, Ph.D.
 Frank M. Henry

Andrew Hourigan, Jr.
 Robert L. Jones
 Thomas H. Kiley
 Richard Maslow
 Charles H. Miner
 Gerald A. Moffatt '63
 William G. Mulligan
 F. Ellsworth Parkhurst
 Richard L. Pearsall
 Hon. Max Rosenn
 Richard M. Ross, Jr.

Joseph J. Savitz '48
 Louis Shaffer
 Ronald W. Simms '60
 William H. Sword, Jr.
 E. Arthur Trabant, Ph.D.
 William J. Umphred '52
 Norman E. Weiss
 Joseph A. Wiendl

PRESIDENT
 Robert S. Capin '50

college chronicle



A PERMANENT STUDENT UNION BUILDING

Wilkes College students will have a new Student Union Building for the Fall Semester, 1979. President Robert S. Capin announced in late December that the Wilkes College Board of Trustees has approved the reconstruction of the Conyngham building, located on the second block of South River St. between South and Northampton Streets. The reconstruction is currently underway.

According to President Capin, the total cost of reconstructing the gracious city landmark will be \$350,000. "Other priorities in the past have forced us to take only temporary measures in providing a facility for social and co-curricular activities which are a vital part of a student's college experience," he said.

"A satisfactory and permanent student union is essential to the education of our students. We are pleased to move forward at this time to provide an effective facility for present and future students at Wilkes College," President Capin added.

When completed, the new student union will provide 19,340 square feet of space for adequate meeting and recreational rooms, offices, and a food service area to accommodate the needs of commuter and residence students who choose to get together between classes for conversation, group study, meetings of student organizations, and informal interaction with faculty



members. Community organizations will be invited to use the historic facility for meetings and activities.

The red-bricked, three-story mansion was given to Wilkes College by the Conyngham family. It was the former home of the late Mr. and Mrs. William H. Conyngham. One of their sons, William L. Conyngham, is a longstanding member of the Wilkes College Board of Trustees. President Capin reports that \$175,000 in gifts from the current "Alpha" Capital Gifts Campaign has been designated toward reconstruction of the three-story edifice.

Among the features of the Student Union Building will be a rathskellar in the basement level, which will be utilized for food service and social gatherings. Additional food service facilities will be included on the first floor. "We anticipate transferring equipment from the 'Commons,' one of our present food service facilities," President Capin said. Located on West South Street, the "Commons" has been utilized by the College for several decades but is limited in use as a multi-purpose student facility.

The second floor of the new Student Union will contain lounges

and reading rooms while the third floor will provide office space for student leaders and College administrators. "While enriching our overall educational program, we feel that the new student union building will enable the College to preserve part of the architectural history of the community. Most of the reconstruction will be on the exterior with nearly all of the interior of the building remaining intact," added the Wilkes College president.

NLN ACCREDITATION FOR WILKES NURSES

Wilkes College Nursing program has received initial accreditation from the National League for Nursing's (NLN) Board of Review for the Council of Baccalaureate and Higher Degree Program. President Robert S. Capin announced the NLN accreditation in December.

"The NLN accreditation of the Wilkes Nursing program was effective as of December 8 and is retroactive to the 8-month period prior to the Board's decision so that 1978's graduating class might be included," explains Ruth McHenry, chairman of the Nursing Department.

"Since instituting the nursing degree program at the College in 1972 we have been committed to a quality nursing education, one that is responsive to the changing needs of health care in our society," the Nursing head adds. While the program always has been approved by the Pennsylvania State Board of Nurse Examiners, the National League for Nursing is the body established by the profession to set standards for nursing education.

The baccalaureate program at Wilkes offers an educational experience to prepare a professional nurse practitioner who exerts leadership in the emerging roles of primary, secondary, and tertiary care. The nursing curriculum at Wilkes is designed to enable the student to integrate the arts, the sciences, and the humanities with nursing and to choose electives in areas related to personal interests and career goals.

Practical nursing is correlated with classroom and theory. Nursing begins in the second year, and for every hour of laboratory credit the student receives three hours of clinical practice. In the eighth and final semester, the student receives 240 hours of clinical practice.

Graduates earn a Bachelor of Science Degree with a major in Nursing through a four-year academic period, totaling 127 credits.

Wilkes College has a cooperating agreement with seven hospitals for clinical facilities for the student's practice, which is concurrent with the classroom theory. They are the Wyoming Valley Hospital, Nesbitt Memorial Hospital, Mercy Hospital, Veteran's Administration Hospital, Wilkes-Barre General Hospital, St. Joseph's Maternity and Children's Hospital in Scranton, and the National Institutes of Health, Clinical Center, Bethesda, Maryland, as well as many community agencies.

PRESIDENCY EXAMINED

The office of the President of the United States has a decided impact on the lives of many Americans and non-Americans alike. Yet, the majority of Americans lack understanding of the consequences of actions taken by present and past administrations.

Wilkes College is fortunate to claim its own expert on the American Presidency. Bill Lewis, a junior political science major at the College and the son of Mr. and Mrs. William V. Lewis, West River Street, Wilkes-Barre, is a member of the "Center for the Study of the Presidency" and serves as a Center Fellow.

The purpose of the Center, according to Lewis, is to extend education in the field of government. "The Center acts as a scholarly review center of

presidential activities in hopes of building a better future," Lewis adds. The Center provides "citizenship education of the highest character" and is concerned with the quality of leadership in the country. It offers understanding and encourages positive action, constructive reform, and public service.

"We do not study the President himself, but rather his administration and their policies," the Wilkes junior offers. As a Center Fellow, Bill's duties are many. He serves as co-chairperson of the 1979 National Student Symposium and is responsible for planning the program, picking a theme, scheduling, and suggesting speakers.

The Symposium brings together student leaders and representatives from corporations, foundations, labor unions, academic institutions, and government to discuss a major contemporary issue. It allows for the exchange of views with the nation's most outstanding students and leaders. These Symposiums play an important role in giving these young Americans a greater appreciation of American political and economic institutions.

Lewis must also prepare a research paper on some aspect of the Presidency. The Wilkes student chose to write his paper on "Presidential Staffing." Although not yet completed, the paper will deal with the question of whether or not the Presidential staff matches the President's campaign ideologies.

Bill feels that his Center experience has given him invaluable insight into the presidency. "I hope to gain a better understanding of



Wilkes College junior Political Science major Bill Lewis, right, is shown discussing his role as a Center Fellow of the "Center for the Study of the Presidency," with Dr. Jean Driscoll, chairman of the Wilkes College Political Science Department.

the federal government, in particular the executive branch, because of its relevance to any executive managerial field." After graduation, Bill is looking forward to a career in urban politics. He would prefer a job where he has some input in the policy-making decisions of the organization.

A CAREER IN MEDICAL PHYSICS

Wilkes College will soon be one of the four colleges in the United States to offer a B.S. degree in Medical Physics. The importance of the application of physics to medicine is growing, and statistics indicate that it will offer excellent job opportunities in the future.

The B.S. degree in medical physics resulted from the combined efforts of Dr. Frederick Bellas and Walter Placek, professors in the Physics department. The program is designed to train students in the applications of the physical sciences to medical problems. Many of the concepts, techniques, and devices which have been created by physicists are now being applied to medicine. These include the use of gamma rays, x-rays, infrared and microwave radiation and lasers.

The Medical Physics Program includes such physics courses as optics, thermodynamics, and atomic and other courses in the disciplines of chemistry, biology, and engineering. An important segment of the program is a laboratory course in medical physics. Students are required to construct research-type projects on such topics as skeletal mechanics, lung mechanics, EEG and EKG machines, to name only a few.

Six credits may be earned by working in a hospital, medical research laboratory, or a medical-oriented industrial laboratory under the supervision of a medical expert in that particular field. A student completing the baccalaureate degree program has several avenues to follow after graduation including further graduate work, health physics, medical school, industrial bioengineering, technical sales, and radiation physics.

Dr. Bellas notes that "medicine will continue to look to modern physics, and this means greater career opportunities in the medical physics field." The projected need in this area alone is over 13,000 positions by the year 2000. Along with the technological advances in

medicine, the need for physicists in research and development work by equipment manufacturers is continually expanding. The complexity of the equipment and the creative competition have created good employment opportunities for sales representatives in the medical physics field.

THE MANUSCRIPT: NOW AN ALUMNI OUTLET FOR LITERARY WORKS

The MANUSCRIPT, a long time literary tradition at Wilkes College,

is alive, well, and expanding its horizons to include alumni contributors.

Jack Hardie '65, faculty advisor of the annual publication, announces that for the first time since 1965 the periodical is actively seeking literary contributions from the alumni. "The material selected for the MANUSCRIPT should reflect the discrimination, maturity, fairness, and taste representative of an academic community," Hardie explains, "and the responsibility for the originality of the piece or photograph rests with the contributor."

DR. JAMES RODECHKO



faculty abstract

by Margaret Scholl

"History is the synthesis of life," stresses Dr. James Rodechko, professor of history at Wilkes College.

The Wilkes faculty member feels that his primary goal as an educator is to create an interest in the subject and dispel the adage that history is dull and unexciting. Rodechko tries to create new interest in his classes by connecting the historical past with the present through lectures, accompanied by visual aids.

Although Dr. Rodechko notes that "history doesn't repeat itself," he believes that people today are facing the same types of problems that our ancestors endured. In the classroom he stresses that Americans, as a whole, have never been inclined to learn from the past. They are futuristic and ignore the past. The professor believes that by looking back and learning from past mistakes, society could possibly solve some of its social problems.

He considers his major responsibility as a teacher to be always prepared and "give everything I can." According to Dr. Rodechko, a faculty member should hold a positive attitude toward students. At the same time he should be available for help and advice to his students.

When asked about the drop in enrollment of history majors Rodechko comments, "It is

unnecessary and unfortunate. Most students think that a history major must become a teacher after graduation, but this isn't so." The concerned educator continues, "With the right electives, a history major can become involved with anything from communications to government and law enforcement."

Not only limiting his talents to the classroom, he is the faculty coordinator for the Cooperative Education Program. Rodechko helped initiate the program which he feels "helps prepare a student for a future job and also allows the students a new type of learning experience." The duties of his title require Dr. Rodechko to handle the academic requirements of the students.

Dr. Rodechko earned his B.A. in History from Hofstra University and his M.A. and Ph.D. from the University of Connecticut. At Wilkes he has served as a member of the curriculum committee, and an advisor to the classes of 1972 and 1973. Concerned with student life, the energetic professor finds Wilkes students to be "bright, enthusiastic, and eager to learn."

Still expressing his dedication and concern for students, the well-liked professor advises students "to remain as flexible as possible," which will enable them to acquire a certain degree of elasticity in finding future employment.

The purpose of the MANUSCRIPT is to stimulate an active interest in creative writing while providing an atmosphere for criticism and exchange of ideas among students and alumni. The periodical also serves as a means by which students may review, edit, and publish those materials which in the judgment of the editorial staff represent the most worthy efforts of creative writing.

Any Wilkes College alumnus wishing to submit material for publication in the Manuscript may forward it to the Manuscript, c/o Department of Languages and Literatures, Wilkes College, 18766.

PODIATRY: ANOTHER HEALTH CARE OPPORTUNITY

"Many people think of a podiatrist as a person who cuts corns and calluses from a patient's foot. Actually, this is a minute part of what a podiatrist actually does." So offers Sandra Pensieri, a Wilkes College cooperative student, now in her first year at Pennsylvania College of Podiatric Medicine (PCPM), in Philadelphia.

Miss Pensieri, daughter of Mr. and Mrs. Leo Pensieri, Plains, explains that podiatry is one of the fastest growing fields in medicine today, which may account for the gross misconception people associate with the field.

Podiatric medicine is the healing art that concentrates on diseases and abnormalities of the lower extremity, particularly the foot. Podiatrists are the only health professionals who share with doctors of medicine, osteopathy, and dentistry the legal authority to make independent professional judgments, and in their own discretion to administer medical and surgical treatment.

Podiatry is a wide open profession with concentrations available in pediatrics, geriatrics, surgery, and also in the rapidly growing field of sports medicine. "Running is the growing trend now," Sandy relates, "yet many people are unable to run due to a small abnormality that can be corrected with minor surgery by a podiatrist." Even belly dancers see podiatrists to correct disorders caused by the strain dancing puts on their feet.

The Pennsylvania College of Podiatric Medicine is one of five colleges in the United States that grants the degree of Doctor of Podiatric Medicine. PCPM also participates in the Accelerated

Podiatric Medical Education Curriculum (APMEC) in cooperation with several Pennsylvania undergraduate institutions such as Wilkes College.

APMEC requires three years of pre-professional and four years of podiatric medical education. The program recruits students of exceptional ability, generally from rural or underserved areas, who are interested in returning to those areas to practice. Wilkes became affiliated with APMEC in the spring of 1977 and was allotted a minimum of four seats into each class.



Sandy, a graduate of Coughlin High School, spent her first three years at Wilkes as a Biology major under the accelerated program. After a series of interviews and evaluations, she was selected to begin her medical education at PCPM in the fall of 1978.

After completing her first semester at PCPM, Sandy describes the curriculum as being "very rigorous" with a "phenomenal amount of material to learn," but admitted she was having little difficulty adjusting. "I feel that my science and biology background at Wilkes has been a tremendous help to me," she states, and observed that many of the other students in her class were having problems with the material due to inadequate preparation.

Sandy's well adjusted studying habits undoubtedly were also a big help to her. They include studying six hours per night on week nights and between sixteen and twenty hours on weekends. If she keeps at this pace, Sandra Pensieri should have no trouble graduating with her class in 1982, at which time she plans to return to Wilkes-Barre and set up her practice as a Doctor of Podiatric Medicine.

THE WILKES COLLEGE CONNECTION

FOR 24-HOUR INFORMATION ON WILKES COLLEGE EVENTS.

717-826-1135

Plan
NOW!!
for
Wilkes
College

32nd

Annual
Alumni
HOMECOMING

Friday, Saturday, Sunday
October 12, 13, 14, 1979

Wilkes College admits students of any race, color and national or ethnic origin.

ATTENTION PARENTS!

If this magazine is addressed to your son or daughter who no longer maintains a permanent address at your home, please clip off the address label on back cover and return it with the correct address to the Alumni Office at Wilkes College. Thank you for helping us update our records.



Beauty in the Mind of the Beholder

"I must study politics and war, that my sons may have liberty to study mathematics and philosophy. My sons ought to study mathematics and philosophy, geography, natural history and naval architecture, in order to give their children a right to study painting, music, architecture, statuary, tapestry and porcelain."

— John Adams

"This is a nice picture . . . it shows mystery."

— Mark Cohen

by Shirley Collins

Whatever John Adams meant to say, he seems to assume that art is strictly for recreation after the consequential matters of the world have been settled. Only after the gun is put down, the store is closed, the factory darkened, has a serious person the right to yield to such frivolous pleasures.

Mark Cohen does not feel this way. A Wilkes-Barre photographer of growing national and international reputation, Cohen's art is his serious life's work. It is not that he wasn't exposed to the Adams philosophy. In 1961 when he entered Penn State, he chose engineering as a major and when he left Penn State to register at

Wilkes in 1963, he picked mathematics. He later switched to art upon the advice of the then chairman and still art faculty member, Chester Colson.

For Cohen that proved a good decision. Upon graduating in 1966 he opened a photography studio, and since then has exhibited all over the United

States and in London, Paris, and Milan. Public collectors in Massachusetts, New York, Chicago, Melbourne, and London have purchased his work. He has taught at Wilkes, Princeton, the Rhode Island School of Design, and consulted for Yale. Last summer he had only one entry in the Museum of Modern Art's "Mirrors and Windows" show; but the New York Times Magazine chose that picture to display on its cover to exemplify current directions of photography in America.

Like many artists, Cohen speaks about his work reluctantly. But he never tries for a moment to hide his devotion to photography. That devotion may have been what made Chester Colson want to help him, for Colson, too, chose art as his vocation out of love, in spite of various obstacles throughout his life.

When Mark Cohen was asked what it is that makes photography important enough to spend all his time on, for a moment he didn't say anything at all. Then, with a note of surprise, he replied, "I don't know. All I know is that when I get a picture that's wonderful it makes me feel so good."

In some peculiar way, the representation of the world through the medium of paint or camera, aluminum or cloth, seems related to deep, though formless, longings for personal significance. That the world and the universe, time and infinity are beyond our control, perhaps even beyond understanding, seems to frustrate some impertinent, ineradicable ambition within us. Scientists may justify their probings of earth's mysteries as a search for human progress, but artists cannot prove the cost effectiveness of their attempts to express the emotional impact on man of his situation. Yet, their work may be just as critical.

Dr. William Sterling, since 1976 the chairman of the Art



department, speaks of Mark Cohen's work as "almost always dealing with unexpected glimpses, seeming to heighten the personality of something or somebody; by showing it in a different light, he avoids the typical or expected, and directs a different interpretation."

When Chester Colson arrived to teach at Wilkes College in 1959, he came to a region whose people had not been exposed to art. While affluent Wilkes-Barreans could travel to Philadelphia or New York, there were no museums here, and the College boasted just three art majors, whose studies, Colson says, consisted primarily of lettering.



With Dr. Eugene Hammer, the chairman of the Education department, Colson designed a curriculum in art education and began to recruit students and faculty.

During the 1960's the number of art education majors rose as high as 180, and Colson says graduates are teaching all over the eastern United States. One of them, Carl Knoecklein, a member of the faculty at the University of Hartford, opened an exhibit at the prestigious Wadsworth Atheneum on January 26 entitled "15 time smells." Other graduates have had success in various fields; Joe Stallone, a ceramicist, exhibits widely and lives now in New York; Randy Steele works as a photographer and artist for Aviation magazine; Kathy Fink, one of Richard Fuller's students in fibre and fabric design, went to work for Dan River on her graduation.

Dr. Sterling says, though, that the primary purpose of the department is not to create professional artists or art educators, but to introduce students to the visual arts. There is, he says, "a widespread deficiency in American culture—a lack of awareness and knowledge of art. Most of our students really don't have any clear idea of what it's like to be an artist when they come to us."



In fact, Sterling believes that the aridity of the artistic landscape in Wilkes-Barre is only an exaggerated example of the situation in the country as a whole. Acknowledging that attendance figures at museums have risen, he suggests that that is more an indication that some artists or art shows have achieved celebrity status than that people really understand what they're looking at.

"Kids in high school are heavily oriented toward doing, as opposed to a thinking or philosophical

approach. It's typically American. Get your hands on the materials. Don't reflect on ideas and values." To help with study of philosophy and values, the department offers three semester length courses each semester in history of art, required of all art majors, as well as two elective courses each semester in history and theory. But even in the studio courses, Sterling says, professors approach their work in a philosophical way.

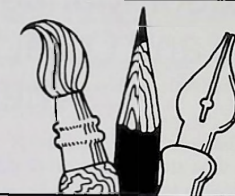
The requirements of the core curriculum assure that not only art majors, but nearly all students at Wilkes will receive some introduction to the field. "We are training consumers of art as well as producers," explains Sterling, "and most of our students will continue some involvement." Certainly local interest in art has grown hugely since Chester Colson arrived here in 1959. In addition to many art graduates, are forays the faculty makes into the community in support of art related projects. With the opening of the Sordoni Art Gallery on the Wilkes campus, the valley acquired a beautiful setting for major shows.

Two centuries after John Adams lived, thousands of people are studying art in Wilkes-Barre. The economy limps noticeably here, and the fever of unemployment hovers higher than elsewhere in the country. In the light of this unfinished business, the study of art may seem to be of doubtful value. Yet, the paintings on the walls of the cave at Lascaux were not made by men who had solved the problems of their world. Paradoxically, it is only by those fragile markings through which they strained against the bonds of earth, that we have any intimation that these people ever existed. ○

Shirley Collins is an avid writer who has contributed articles to several publications. She is a member of the Wilkes College Department of Nursing staff.



thegallery



Little Tommy, an oil on panel by George Luks ▶

▼ Flower Picture, an oil by William Glackens



Just about a lifetime ago, on February 3, 1908, an important exhibition of paintings opened in New York's Macbeth Gallery. It was to be among a handful of landmark events which, over the next few years, would arouse American art out of its complacency and into the mainstream of twentieth-century modernism. The exhibition consisted of works by eight American artists who were operating either outside of or barely within the artistic establishment of the time: Robert Henri, John Sloan, William Glackens, George Luks, Everett Shinn, Maurice

Prendergast, Ernest Lawson, and Arthur B. Davies. From the Introduction by Dr. William Sterling for the "Immortal Eight" exhibit.

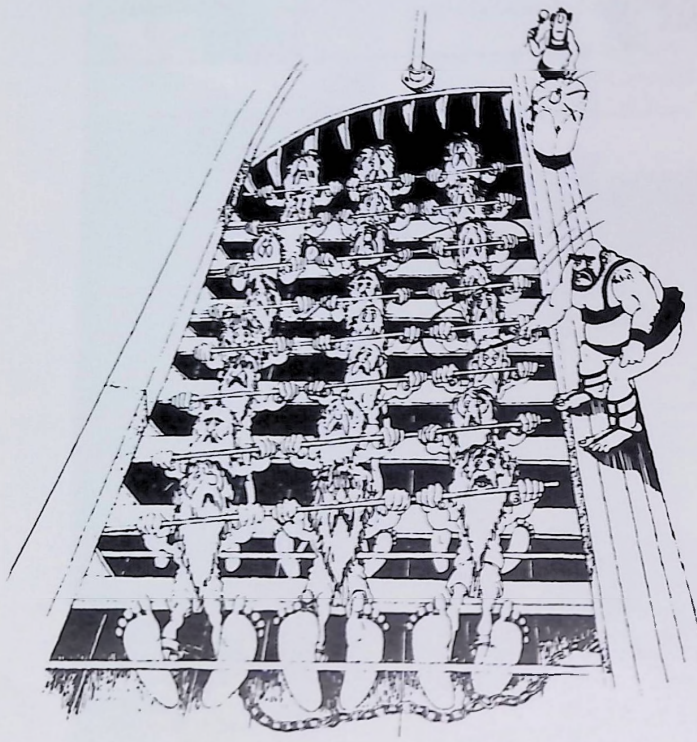
The Sordoni Art Gallery, beginning on March 9 and continuing through April 1, featured an impressive exhibit entitled "The Immortal Eight."

The exhibition consisted of five works each of the eight men who in the early 1900's set off "the first explosion" to seriously undermine the academic power structure in America.

The Sordoni exhibit was the first time since the 1940's, in the Brooklyn Museum, that a major show on the "Eight" had been done.

Dr. William I. Homer, chairman of the Art History Department at the University of Delaware and author of "Robert Henri and His Circle," lectured to Friends of the Gallery prior to a reception that formally opened the show. ○

Organized Labor, Labor Management Relations and Collective Action — The Future



By Dr. Robert Werner

Futurism is, of course, as old as the prophets. Therefore, my ideas do not reveal a revolutionary concept in thinking as speculation of what may, or will happen has always been. However, a greater emphasis on futurism has been exhibited in recent years. Also, during the last decade, it has become fashionable or fadistic to deal with the future in terms of ecology, resources, and economics.

There should be justification to some degree for me to join the ranks of sooth-sayers. It seems valid that a contribution could be made, as I stand at a pivotal point, Janus-like, looking backward at developments of the last quarter of a century in labor management relations and alternatively looking forward to possible or probable developments. There was a time when, as a young instructor and practitioner, I thought I had all the

answers. But how many times I have been proven wrong! Hopefully this experience has provided me with adequate insight and maturity.

In that futurism demands a time frame, the predictor must give a time value to his projections. For now, I would prefer to limit my projections to the 1980's. If I am wrong or right, I might be condemned or commended in my dotage by anyone who would keep or remember my efforts.

Perhaps one of the most fundamental questions in the future of labor-management relations is the continued existence of unions as a socio-economic organization. The increasing involvement of government in establishing minimum wages, wage guidelines, and health and welfare revisions may very well end the traditional role of unions. However, analysis of current union activities indicates that while unions are constantly striving to increase the scope of bargaining and are becoming heavily involved with lobbying, they are also vitally concerned with preserving past gains and maintaining present "turf." This becomes a crucial issue, in light of some management's preoccupation with "buy-back" or rescinding previous grants or conditions of bargaining. As Sidney and Beatrice Webb have noted, it appears that while government may play a greater role in social welfare on a national basis, unions will still continue to exist to deal with problems and conditions at the work place.

In fact the role of unions probably will not diminish, but will find new expression as additional groups such as college professors, pharmacists, secretaries, nurses, teachers, and bank employees enter the collective bargaining arena. What is interesting about this trend is that collective action by groups such as these was unthinkable a few decades ago. At one time, I felt very strongly that

the scope of collective bargaining would be limited to exclude them. How wrong I was! Organizations which may have been founded as professional organizations concerned with professional standards and insurance or benevolent purposes have evolved to where their primary function is collective bargaining.

The phenomenon of new occupations becoming involved with collective bargaining has created many complexities. For example, over the last 150 years, certain bargaining areas have emerged sanctioned by law and practice. Typically, legitimate and usual bargaining issues included wages and working conditions. The demands of the workers could be anticipated and responded to by management. However, the current situation has brought what could be an endless list of negotiable issues. Teachers wish to control what have been traditionally management prerogatives such as class size, length of the school day, and class assignment. In a widely publicized case, pilots of a major airline made over 100 demands, one of which, perhaps facetiously, was free vasectomies. Nurses in decaying urban areas may demand safe transportation home and college professors may demand that their employers pay their professional memberships. I could go on and on but certainly, the decade of the 1980's may be fraught with many work stoppages as the bargaining process needs time to establish what will be acceptable items for bargaining.

I must also note the impact of labor law on collective bargaining. The crucial point is that law must adequately reflect the needs of the current situation. This is sometimes difficult as many laws on the books date back to previous times when conditions were different. This factor has increased the involvement of the courts in the collective bargaining process as

society looks for more rapid change in the law. Laws must reflect a matrix of the socio-economic-political situations of the time. The broad needs and drives of society will determine the status of labor law in the next decade.

The increased inclusion of women in the work force may hold some surprises in the 1980's. Traditionally, women entered and left the labor force according to a prescribed pattern. They often entered the labor force in role oriented occupations, left the labor force after marriage, then perhaps returned when the children were old enough to be self sufficient. This created problems for unionization. The young woman did not view her life as an individual in the work force and the mature woman returning to the work force often thought of it as a secondary career; home and family were primary. This stereotype is breaking down.

Social and economic forces are exerting pressures to change women's role in the work force. Two obvious factors immediately come to mind: Inflation and "the pill." Several other factors, such as "fast-food," modern appliances, day care centers, etc., have influenced women in considering the "Haus Frau" role versus the person committed to the labor market. While women, with some exceptions, were difficult to unionize, this may change.

I predict that women will become more concerned with collective action in the job market. Quite simply, if they perceive themselves as permanent members of the work force, then their income and work conditions become permanent concerns. Frankly, I would expect more militancy in the future.

I also perceive "job ownership" as a major variable in labor relationships in the next ten years. There is really nothing new in this concept, as in the horrible days

of slavery, even the elderly and the disabled had their functions. We see a growing trend in our society to some sort of tenure in or "vested rights" to a job after a certain number of years. Coupled with the changing retirement laws, this will have tremendous impact. The implications and possibilities are endless.

Finally, I wish to acknowledge that the thoughts in this article are not mine alone, but have resulted from many years of association with graduate and undergraduate students. As a young instructor, I taught my classes trusting that the students would learn. Hopefully this was true, but I recognize that I learned a great deal from them. Much of what has been presented here is based on ideas of my students. I thank them for that.

— Dr. Robert Werner, who holds a Ph.D. from the University of Wisconsin, has been a Wilkes College faculty member since 1955. He is a widely regarded expert in labor economics.

An Update on Alpha

Wilkes College alumni are demonstrating a commitment to the College as the "Alpha" Capital Campaign has expanded its efforts to involve alumni throughout the nation in 1979.

According to President Robert S. Capin, as of March 1, the campaign total has reached \$1,607,711 or 67 percent of its goal. This total does not reflect the efforts of the Wilkes College Campaign in Greater Wyoming Valley, which was launched on March 7, 1979, or the many regional alumni campaigns.

"We are encouraged that our national appeal will be successful," states President Capin. "Local alumni have contributed nearly \$200,000 to the campaign and it is essential that we maintain this momentum. The projected decline in the traditional college student population and the tight job market also make it imperative for us to encourage alumni participation in the admissions and placement functions of the College. All three of these challenges are essential to the future growth of the institution."

Throughout the first six months of 1979, Dr. Richard T. Rees, director of alumni relations, is continuing to arrange regional alumni campaigns in areas of the nation with concentrations of 200 or more alumni. Later, alumni in other sections of the nation will be contacted by letter to seek their participation in the campaign. An alumnus/alumna who makes a

three-year pledge to the "Alpha" Campaign will not be expected to contribute to the annual appeal until completing payment on his/her expanded commitment.

Wilkes alumni in the Lehigh Valley (Allentown/Bethlehem/Easton) Area conducted a regional campaign during the Fall at the Bethlehem Holiday Inn. Michael Barski '73, a stockbroker with

The 1979 Wilkes College Annual Campaign in Greater Wyoming Valley is being bolstered by four professional divisions — physicians, dentists, attorneys, and accountants — headed by alumni.



The dentists and other campaign leaders, from left, seated — Dr. John Hosage '62, Dr. Robert Conway '62, and Dr. William Watkins '62, all co-chairmen; standing — James Aikman, director of development; Thomas H. Kiley, annual campaign chairman; and Dr. Thomas F. Kelly '69, dean of external affairs.



President Robert S. Capin '50 is flanked by Dr. George B. Davis, left, and Dr. George Hudock '50, chairman of the physicians' division.

Dean Witter Reynolds Inc., headed the effort. Other Fall telephone campaigns were held in the Harrisburg/Lancaster/York Area and the Greater Pittsburgh Area. Responsible for leading these drives are Richard Salus '60, partner, Peat Marwick & Mitchell; and Ernest Krute '66, manager, Special Financings, P.P.G. Industries.

On March 26-27, Atty. Ralph Carey '48 guided a phonathon in the Greater Scranton Area from the Third National Bank, Scranton, while the emphasis shifted a few days later to the Hazleton Area and the Peoples First National Bank. Shirley Jean Ray '57, director of Administration and Planning Commission on Economic Opportunity, and David Wetzel '60,

executive vice president, Peoples First National Bank, were responsible for directing the Hazleton drive.

Phonathons on the drawing board or already planned for the Spring include (with respective chairperson): April 16-17, Greater Metropolitan New York, William Cox '60, at the AT&T facility, New York City; April 23, Southern New Jersey, Thomas Curry '67; April 24, Greater Philadelphia, William Kaye '71, at the Pennsylvania College of Podiatric Medicine; and May 9, Binghamton Area, Joseph Chanecka '66. Other phonathons are being arranged in Washington, D.C., Atty. Marc Levey '69 and Thomas Richards '69; New England, Atty. Anthony Cardinale '72; Upper New York State, Robert Linaberry '73.

Alumni in the Greater Wilkes-Barre Area are involved with the 1979 Wilkes College Campaign in Wyoming Valley. The campaign, which is seeking a \$150,000 goal, is chaired by Thomas H. Kiley, a member of the Wilkes College Board of Trustees. This year the campaign organization took on a new look with the inclusion of four professional divisions. They are headed by alumni volunteers Dr. George Hudock '50 (physicians); Dr. William Watkins '62, Dr. John Hosage '62, and Dr. Robert Conway '62, (dentists); Atty. Joseph Savitz '48 and Atty. Gifford Cappellini '46 (attorneys); and Lonnie Coombs '70 (accountants).



Many of the volunteers, working in the attorneys' division, gathered for an informal meeting at President Capin's home. Seated, from left — Atty. E. Paula Quinn '73 and Atty. Louis Shaffer, a member of the College board of trustees; standing — Atty. Donald H. Brobst, Atty. Alan Ramsay, Jr. '68, Daniel Koffsky and Richard Schifter, law clerks to Judge Maz Rosenn; Atty. James Garraux, Atty. Bartel Ecker '48; Atty. Gifford Cappellini '45, co-chairman; Atty. Harry Hiscox, '51; Atty. Joseph Savitz '48, chairman and a member of the College board of trustees; Atty. Theodore Evans, and Hon. Maz Rosenn, a member of the College board of trustees.



Some of the accountants working in the annual campaign are, from left — Robert Cavalari '68 and Lonnie Coombs '70, chairman.

sportsupdate



Pete Maravich Don't Look Back
Wilkes sophomore Diane Kendig tallied a school record (men and women) 53 points in the final women's basketball game of the year to lead the Colonels to a 114-58 conquest of Misericordia College. The 114 points, scored by the team, also established a new one-game

scoring mark. Kendig, who earlier in the year became the top woman scorer of all time, has now crashed the nets for 971 points with two years of eligibility still remaining.

During the 1978-79 season, the Kingston, Pa. and Wyoming Valley West product, averaged 25.5 points per game, 561 points total, to lead

the lady Colonels to a 12-10 record. Diane scored 410 points and maintained a 19.5 average as a freshman.

Earlier during the season Diane fired home 43 markers against Lycoming but the record turned out to be short lived as she connected on 22 of 36 field goal attempts and was nine for 12 from the foul line in the season finale. Basketball Coach Sandra Bloomberg has the highest praise for her sparkplug, "Diane is the finest athlete that I have ever coached. She is just unbelievable." Many fans who follow women's basketball would be quick to agree.

Despite a lack of size, which probably is her only hinderance from a big time college career, Kendig has consistently ranked among the top scorers in the country and should be a bona fide All American candidate in her junior and senior years.

Proud Day in Princeton

Just five years ago, last March, the Wilkes College wrestling team celebrated its first and only NCAA Division III championship. But, some critics of the Wilkes wrestling program were then quick to say — "How good would Wilkes be competing against the big boys in Division I?"

Wilkes bade its farewell to the NCAA Division III just one year later and with confidence, but no short ranged high expectations, joined the prestigious 16-team Eastern Intercollegiate Wrestling Association (EIWA). In the process they jumped up to the NCAA's Division I, to become the smallest Division I member, studentwise, in the nation.

The Colonels of John Reese didn't place among the top six EIWA teams at the tournament that year (1976). Progress in 1977 and 1978, although considerably improved, was far from championship caliber.

It was a different story in 1979, as John Reese and his Colonels

answered all the critics, and posted one of their finest tournament performances of all time and barely missed catching perennial EIWA powerhouse Lehigh for the crown. The Engineers, as expected, won the 75th "Diamond Anniversary" EIWA Tournament championship with 118.25 points.

Little Wilkes, "the almost legend killers," surprised many but their loyal fans, by finishing a rather close runnerup with 104.50. Further down the list were Navy, 91.75; Temple, 78; and Yale, 71.75. The Colonels thoroughly captivated the highly partisan Lehigh crowd at Princeton's majestic Jadwin Gymnasium. In the end, the second place Wilkes team

crowned two individual champions, a runnerup, and two third-place finishers. (All qualified for the NCAA Division I Tournament at Iowa.)

Junior Mark Densberger (158) and Senior Dan House (HWT.) garnered the titles. The pair joined Jim Weisenfluh, the 167-pound champion in 1976, as Wilkes' second and third EIWA champions. Sophomore Bryan Billig (126) barely missed making it a threesome, losing a tough 8-6 overtime championship bout.

It may have been only a second place team finish but you couldn't tell it from the smiles on John Reese's face at Jadwin that night.

"I think we proved to everyone that we're capable of wrestling with anyone on Division I. We came so close to the EIWA title, but we were not surprised. We will be back next year!"

After a slow start, the Wilkes wrestling team turned a so-so season into a milestone, winning their final 13 meets to finish the year with a 17-4 log. Some of the Colonel dual victims included Yale, Navy, Hofstra, North Carolina, Penn State, and Tennessee. The 17 wins upped John Reese's 26-year coaching mark at the College to 267-58-7. Only a handful of college coaches have ever attained the 300-win plateau.

southriverst. revival



The "SOUTH RIVER STREET REVIVAL" was compiled by Vesta Breakstone of the Alumni Relations Office. The information contained in the Alumni Notes was received between October 19, 1978 and February 12, 1979. Please send news contributions to: Alumni Office, Wilkes College, Wilkes-Barre, Pa. 18766.

Over the past few years some of our graduates have given us the slip. Like concerned uncles and aunts we would be delighted to hear from you again. If any alumni can help us in our search, please drop a line with the addresses of our missing nieces and nephews to the Wilkes College Alumni Office, Wilkes College, Wilkes-Barre, Pa. 18766.

MISSING ALUMNI

Walter R. Dalan, Jr. '67, George Edward Dale '63, Mrs. Carol Okrasinski Dancheck '68, Robert Danchik '66, Richard T. Dando '49, Susan Danforth '67, Pascal Joseph Danilowicz '49, Alfred D. Darte, Jr. '50, David William David '43, Alan C. Davis '67, Mrs. Cheryl Chupak Davis '68, Daniel Stowe Davis '68, David Samuel Davis '54, Donald E. Davis '63, Mrs. Lillian Brennan Davis '41, Richard P. Davis '59, Tayna R. Davis '68, Bart Joseph Davison '54, Arthur Ray Dawe '68, Kathryn Mary Day '67, Mrs. Stella Alexiou Deakos '62, Harold E. Deboo '62, Sharon Lee DeCinti '70, Mr. & Mrs. Leon J. Decker '52 '55 (Madelyn L. Malanoski), Robert Lee Deets '66, Rosemary Degavage '70, Mrs. Sally Beth Mason Dehart '52, Mrs. Sarah Wermuth Dekker '56, John J. Delmore '62, Barbara Joan

Demko '72, John William Democko '68, Mrs. Vivian Ronan Dempsey '67, Stephen Michael Demyun '66, Jane Mary Denby '61, Mrs. Natalie Barone Deraimondo '57, Richard C. Derhammer '63, Janet Detoma '70, Joseph W. Dettmore '76, John Di Giuseppe '67, Mr. & Mrs. Gordon S. Dilley '44 '46 (Anne M. Donnelly), Mrs. Kathryn Ann Woychick Dobias '72, Mr. & Mrs. David George Dobson '72 '73 (Cynthia Homan), Alan Lester Doner '64, Thomas S. Doty '59, Charles J. Dougherty '61, Leo T. Dougherty '71, Neil Robert Dougherty '64, Paul Douglas '50, Mrs. Gerald A. Downing '53, Judith Dressler '50, Cyril Hayes Drexinger '51, Klem Drozdowski '50, George Dudascik, Jr. '64, Paul F. Duddy '40, Thomas M. Dugan '59, Howard L. Duncan '55, Anthony Edward Dwojeski '54, Mrs. Mary Lou Evans Dwyer, Judith A. Dwyer '61, Robert August Dwyer '75, Thomas E. Dwyer '71, Raymon Manson Eaton '42, Peter Anthony Eckert '63, Mrs. Josephine A. Guiliani Edmundowicz '48, Christopher Maxwell Edwards '35, Henry Hall Edwards, Jr. '66, William Roger Edwards '60, James Gary Eitel '66, Frank C. Eiwaz '50, Mrs. Mary M. Campbell Elam '58, Major & Mrs. Samuel Elias '49 '51 (Beverly J. Brown), Mr. & Mrs. Bernard S. Elko

'74 '71 (Beverly Buranich), Shirley Marie Ellis '71, Theresa A. Ellis '69, Raoul Elton '56, Mrs. Diane Howell Emershaw '68, Robert A. Engle '56, Mrs. Suzanne Caezza Ennis '68, Susan Epstein '65, Mrs. Linda Hearing Esopi, John J. Evan '50, George Evancho '64, Myron J. Evanich '63, John Charles Evanouskas '49, Mrs. Bonnie Grace Marconi Evans '72, Mrs. Mary Porter Evans '50, David J. Evans '40, Evan G. Evans '66, John Russell Evans '59, Lawrence Henry Evans '77, Mary Dale Evans '75, Mrs. Michelle Evans Pizzini '74, Robert J. Evans '49, Westbrook Evans '65, Linda Ewing '64

1949

COL. EDWARD F. CORCORAN is chief of staff at Fort Jackson, South Carolina.

LT. COL. GEORGE SHINALY was recently married to Norma Dube. George has retired from the Air Force Reserve, and the couple is residing in New Britain, Connecticut.

1954

NANCY TAPPER is executive vice president for research at the Center for Social Redesign in Oakland, California.

WINTER SPORTS RESULTS

Basketball:

overall record: 9-15

Middle Atlantic Conference: 7-6, tied for second place

leading scorers:

Kendall McNeil, jr., (20.5)

John Zapko, sr., (15.3)

Mike McCarrie, so., (13.4)

Career 1,000th point club additions:

John Zapko, sr., (1163)

Kendall McNeil, jr., (1057)

MAC Northern Division "All-Star"

Team:

John Zapko, First Team

Kendall McNeil, Second Team

Swimming:

overall record: 0-9

Middle Atlantic Conference Tourna.:

Michele Maguire, fr. - three medals

4th, 200-yard butterfly

5th, 100-yard butterfly

6th, 200-yard individual medley

Perry Lichtinger, jr. - diver

consolation finals: one-meter

and three-meter diving

Women's Basketball:

overall record: 12-10

leading scorers:

Diane Kendig, so., (25.8)

Lynn Yedlock, jr., (13.8)

Ellie Adams, fr., (11.1)

Mary Jo Frail, jr., (10.9)

leading rebounders:

Lynn Yedlock, jr., (9.8)

Debbie Yedlock, sr., (7.8)

Diane Kendig, so., (5.1)

Mary Jo Frail, jr., (4.8)

Wrestling:

overall record: 17-4

Binghamton Invitational Tourney Champs (Four Teams)

EIWA Tourney, Princeton:

2nd place (16 teams)

EIWA Individual Champions:

158 — Mark Densberger, jr.

HWT. — Danny House, sr.

Top Wrestlers:

Mark Densberger 25-0-1 (158) jr.

Danny House 21-2 (HWT.) sr.

Casper Tortella 23-2 (142) sr.

Bryan Billig 22-3-1 (126) so.

John Reese's 26-year coaching

record at Wilkes: (267-58-8)

MEET RESULTS

Wilkes

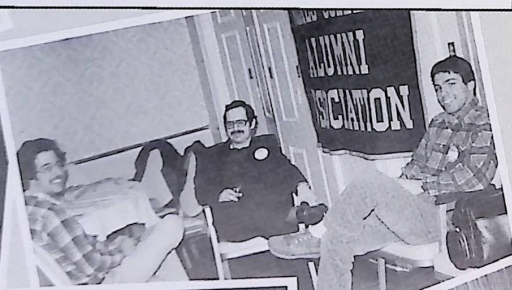
48	0 York College
10	29 Lehigh University
17	18 North Carolina
23	17 Yale University
21	19 Navy
29	18 Tennessee
22	24 Clemson
15	27 Syracuse University
34	6 Boston University
35	15 Delaware Valley
23	11 Montclair State
26	18 South. Connecticut
29	12 Penn St. University
27	12 Lycoming College
30	10 Binghamton State
23	15 Hofstra University
29	17 East Stroudsburg St.
32	6 Rutgers University
29	11 North Carolina State
32	13 Bucknell University
37	7 Franklin & Marshall

Revive Old Memories and Create New Ones

This is an open invitation for you to attend Wilkes College Alumni Association gatherings when they are scheduled in your area. In recent months, Wilkes alumni have participated in a variety of informal happenings throughout the East.

Here is a montage of scenes highlighting Wilkes alumni in motion at SELINGSGROVE (tail-gate party at the Wilkes-Susquehanna football game in November), SCRANTON (a friend-raiser in December), and PRINCETON, N.J. (a mixer at the EIWA wrestling tournament in February).

Upcoming social events on the calendar include get-togethers at the Marriott Hotel, Saddlebrook, N.J., April 27; and at the Rutgers Club, New Brunswick, N.J., May 4. We will be looking for you!



1955
ARTHUR IMDORF is general manager of the Allentown division of Mack Truck.
RUSSELL R. PICTON, vice president for development at Wofford College, Spartanburg, South Carolina, was a panellist at a national conference sponsored by the Council for the Advancement and Support of Education (CASE) in Winston-Salem, North Carolina.

1958
ANDREW SHAW, JR. has been honored as a "Distinguished Pennsylvanian" by the William Penn Committee of the Greater Philadelphia Chamber of Commerce.

1959
ROBERT PITEL is vice president and general manager of the Scanning Systems Division of National Computer Systems, Inc., Edina, Minnesota. Bob and his wife, the former **VERA WROBLE '58**, reside with their children in Eden Prairie, a suburb of Minneapolis.

1960
A son, Bradley John, was born on September 6, 1978, to Carol and **BASIL SMITH**. The family resides in Raritan, New Jersey, with their three other children, Barbara Jean, Bonnie Jane, and Brenda Jill.

1961
THOMAS C. GODLEWSKI is senior manager of Marketing Research for the Joseph Schlitz Brewing Company. Tom resides with his wife, Sue, and daughter, Michelle, in Wauwatosa, Wisconsin.

1963
A daughter, Samara Amy, was born on May 15, 1978, to Mr. and Mrs. Leo Gattel. Mrs. Gattel is the former **MYRA SCHWARTZ**, and the family is residing at 1530 East 8th Street, Brooklyn, New York.

1966
REV. DWIGHT E. GILES, SR. is minister to Sidney United Methodist Church, located in the Onconta district of the Wyoming Annual conference, Delaware County, N.Y.

1967
BARRY M. MILLER had his real estate license transferred to Perry and Butler, Southeast Gallery, Denver, Colorado. In 1978, Barry attained his service goals of \$1 million in residential real estate production.

Beverly Major Schwartz '62 is shown presenting a copy of her book to Dale Bahler, Wilkes College Librarian.

trying is the biggest part of the battle



Surely, there have been those times in our life when we entertained fantasies of riding a magic carpet — a cloud — or why not, even a giant pizza in the sky! Idle dreams or hangovers, we always managed to safely rebound to earth.

Beverly Major Schwartz '62 has also entertained some wild thoughts on occasion, but has gone an extra step beyond, by committing her fantasies to paper and eventually having them published in the form of a children's book entitled *The Magic Pizza*.

How did the journey of the flying pizza begin? "It all started at home one Friday with friends," Beverly remembers. "During the course of the evening the conversation wandered on a variety of topics until someone jokingly mentioned something about a pizza that could fly. It was a crazy exchange and before the night was over we had many laughs," she adds.

Beverly always had the secret urge to write a children's book and when the thoughts of the flying pizza returned the following day, she wasted little time in rushing to the typewriter. "The initial draft took only four hours to complete but that was only the first step in the long and unpredictable process," Beverly recalled. "I forwarded the manuscript to Prentice-Hall, not really expecting a positive response. Then came the waiting, a letter expressing the publisher's interest, revisions, and more waiting, until finally that great day when they informed me that *The Magic Pizza* was ready to be published."

The book deals with a lonely boy, Nicky DeBanco, and his older friend, Mr. Cavatini, the pizza maker. When a pizza becomes a

magic carpet with a mind of its own, the fun begins . . .

The Lehman, Pa. native has always held a special feeling for children's literature. As a Wilkes College English major she fondly remembers Dr. Philip Rizzo's creative writing classes. "I enjoyed all my English courses and feel that I received an excellent background for writing at the College."

Following commencement, she furthered her education at the University of Pennsylvania where she earned an M.A. in English. She soon married Steve Schwartz, a 1962 Wilkes graduate, and moved to Marietta, Ohio where Steve received a teaching appointment at Marietta College.

Beverly soon got her own taste of the classroom as a part-time faculty member at Marietta. In addition to teaching a composition course, she also fulfilled a long-seeded ambition, by developing an innovative course in children's literature for education students. She has since taught the part-time course many times, both at Marietta and nearby Parkersburg Community College.

Now that *The Magic Pizza* is selling in the bookstores, many friends and associates have been asking Beverly what she will do for an encore. "I'm thinking about writing a story about a trouble-maker duck named George," she offers. "It will be based on the real life story of a duck raised by our two children (Jenny and Chip) during a vacation one summer at my father's farm in Lehman."

She sums up her experiences as an author by saying that the "hardest part of writing a book is to get started but once you do, and you have the luck to get published, it is the greatest feeling in the world."

Revive Old Memories and Create New Ones

This is an open invitation for you to attend Wilkes College Alumni Association gatherings when they are scheduled in your area. In recent months, Wilkes alumni have participated in a variety of informal happenings throughout the East. Here is a montage of scenes highlighting Wilkes alumni in motion at SELINGSGROVE (tail-gate party at the Wilkes-Susquehanna football game in November), SCRANTON (a friend-raiser in December), and PRINCETON, N.J. (a mixer at the EIWA wrestling tournament in February). Upcoming social events on the calendar include get-togethers at the Marriott Hotel, Saddlebrook, N.J., April 27; and at the Rutgers Club, New Brunswick, N.J., May 4. We will be looking for you!

1955

ARTHUR IMDORE is general manager of the Allentown division of Mack Truck.

RUSSELL R. PICTON, vice president for development at Wofford College, Spartanburg, South Carolina, was a panelist at a national conference sponsored by the Council for the Advancement and Support of Education (CASE) in Winston-Salem, North Carolina.

1958

ANDREW SHAW, JR. has been honored as a "Distinguished Pennsylvanian" by the William Penn Committee of the Greater Philadelphia Chamber of Commerce.

1959

ROBERT PITEL is vice president and general manager of the Scanning Systems Division of National Computer Systems, Inc., Edina, Minnesota. Bob and his wife, the former **VERA WROBLE '58**, reside with their children in Eden Prairie, a suburb of Minneapolis.

1960

A son, Bradley John, was born on September 6, 1978, to Carol and **BASIL SMITH**. The family resides in Raritan, New Jersey, with their three other children, Barbara Jean, Bonnie Jane, and Brenda Jill.

1961

THOMAS C. GODLEWSKI is senior manager of Marketing Research for the Joseph Schlitz Brewing Company. Tom resides with his wife, Sue, and daughter, Michelle, in Wauwatosa, Wisconsin.

1963

A daughter, Samara Amy, was born on May 15, 1978, to Mr. and Mrs. Leo Gattel. Mrs. Gattel is the former **MYRA SCHWARTZ**, and the family is residing at 1530 East 8th Street, Brooklyn, New York.

1966

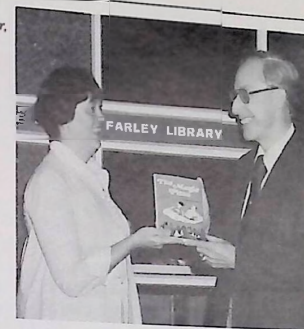
REV. DWIGHT E. GILES, SR. is minister to Sidney United Methodist Church, located in the Oneonta district of the Wyoming Annual conference, Delaware County, N.Y.

1967

BARRY M. MILLER had his real estate license transferred to Perry and Butler, Southeast Gallery, Denver, Colorado. In 1978, Barry attained his service goals of \$1 million in residential real estate production.

Beverly Major Schwartz '62 is shown presenting a copy of her book to Dale Buhler, Wilkes College Librarian.

trying is the biggest part of the battle



Surely, there have been those times in our life when we entertained fantasies of riding a magic carpet — a cloud — or why not, even a giant pizza in the sky! Idle dreams or hangovers, we always managed to safely rebound to earth.

Beverly Major Schwartz '62 has also entertained some wild thoughts on occasion, but has gone an extra step beyond, by committing her fantasies to paper and eventually having them published in the form of a children's book entitled *The Magic Pizza*.

How did the journey of the flying pizza begin? "It all started at home one Friday with friends," Beverly remembers. "During the course of the evening the conversation wandered on a variety of topics until someone jokingly mentioned something about a pizza that could fly. It was a crazy exchange and before the night was over we had many laughs," she adds.

Beverly always had the secret urge to write a children's book and when the thoughts of the flying pizza returned the following day, she wasted little time in rushing to the typewriter. "The initial draft took only four hours to complete but that was only the first step in the long and unpredictable process," Beverly recalled. "I forwarded the manuscript to Prentice-Hall, not really expecting a positive response. Then came the waiting, a letter expressing the publisher's interest, revisions, and more waiting, until finally that great day when they informed me that *The Magic Pizza* was ready to be published."

The book deals with a lonely boy, Nicky DeBanco, and his older friend, Mr. Cavatini, the pizza maker. When a pizza that Mr. Cavatini is twirling becomes a

magic carpet with a mind of its own, the fun begins...

The Lehman, Pa. native has always held a special feeling for children's literature. As a Wilkes College English major she fondly remembers Dr. Philip Rizzo's creative writing classes. "I enjoyed all my English courses and feel that I received an excellent background for writing at the College."

Following commencement, she furthered her education at the University of Pennsylvania where she earned an M.A. in English. She soon married Steve Schwartz, a 1962 Wilkes graduate, and moved to Marietta, Ohio where Steve received a teaching appointment at Marietta College.

Beverly soon got her own taste of the classroom as a part-time faculty member at Marietta. In addition to teaching a composition course, she also fulfilled a long-seeded ambition, by developing an innovative course in children's literature for education students. She has since taught the part-time course many times, both at Marietta and nearby Parkersburg Community College.

Now that *The Magic Pizza* is selling in the bookstores, many friends and associates have been asking Beverly what she will do for an encore. "I'm thinking about writing a story about a trouble-maker duck named George," she offers. "It will be based on the real life story of a duck raised by our two children (Jenny and Chip) during a vacation one summer at my father's farm in Lehman."

She sums up her experiences as an author by saying that the "hardest part of writing a book is to get started but once you do, and you have the luck to get published, it is the greatest feeling in the world."

BETTY DOUGHERTY WOOD is a zookeeper with the Ross Park Zoo, Binghamton, New York.

WAYNE BILLINGS is supervising sanitarian with the Pennsylvania Department of Environmental Resources, in charge of the Stroudsburg office for Pike and Monroe counties.

THOMAS CURRY is associated with New Jersey Manufacturers Association, Trenton, New Jersey. **KAREN GERSTEIN** and Dr. Bruce B. Borgelt were recently married. Karen is employed in the Radiation Therapy Department of Thomas Jefferson University Hospital, Philadelphia, Pa.

1968

JULIUS F. HARMS graduated from John Marshall Law School, and is licensed to practice law by the Supreme Court of Illinois. Julius is also a registered patent agent, and is employed by FMC Corporation in Chicago, as a corporate chemical purchasing agent in the Inorganic Chemical area. He resides in La Grange Park with his wife, the former **ZDZISLAWA PACIEJ**.

MICHAEL SMITH is general manager for the Rochester Film Company, Rochester, New York. Mickey resides with his wife, the former **REGINA BELDEN** ('67), and their two sons, Timothy and Daniel, at 6 Bromley Road, Pittsford.

ELWOOD JOHN WALZER is general counsel for the Ombudsman program for all institutionalized elderly in New Jersey. He resides in Ewing Township with his wife, the former **BARBRA KALPIN** '70, and their two sons, Brett and Quincy.

1969

PATRICK J. BURKE is the new owner of the Chuck Robbins Sporting Goods Store in Wilkes-Barre, after being associated with the firm since 1971. Pat resides with his wife, Mary, and their two children in Dallas, Pa.

DAVID A. JONES is associated with the 1st National Bank of Carbondale, Pa.

1970

ANDREA WARGO ROOD received her M.S. degree in biology from Wilkes in 1978. Andrea is a teacher-demonstrator in energy education at Penn State University.

JOHN R. WODRASKA has been appointed deputy executive director of the South Florida Water Management district. His wife,

Sea BREEZES and Recollections of Wilkes

by Jane Manganello

"Sunrise, Sunset, Sunrise, Sunset — Quickly Go The Years" . . . a tune from *Fiddler on the Roof*? Yes, but the lyrics would also be appropriate for Chuck Yearsley '71 as he reflects on the last five years of his life.

At a spot on the New Jersey coast, between Brigantine and Beach Haven, sits a small outpost of Rutgers University known as the Marine Science Center. It is a field station environmental research area which sits on the site of a former Coast Guard station. For the past five years, this quiet, beautiful place has served as Chuck's home.

"I really like my work at the Center," Chuck explains. "Sure, it is quiet but far from lonely. I can swim, fish, play tennis, and best of all study, in almost complete solitude. I go to classes on campus but it is here at the Center where I work."

Wilkes College was where it all began for Charles Yearsley. His first introduction to the College were "words of praise from a friend of my father who had a son going there," the Runnemede, N.J. native recalls. "I heard a lot of great things about the biology department and Dr. Charles Peif. That was all the information I needed and I enrolled."

"I have no regrets about making that decision. True,

there was a no-nonsense attitude and we had to work hard, but Dr. Reif and Dr. (Donald) Tappa were always there when we needed help and available for questions and discussions. I still use Dr. Reif as my model, he lives by his convictions and principles, and never preaches anything he doesn't practice," Yearsley confides.



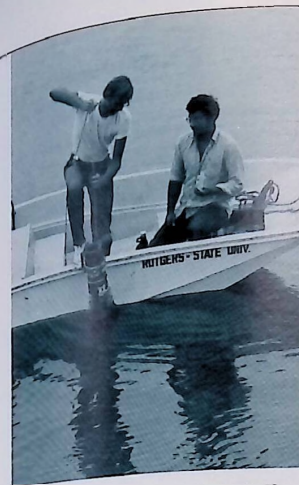
Chuck graduated from Wilkes with honors and went on to the University of Michigan, where he earned his master's degree. "It was a fine school," he reflects, "but not quite me. I guess I was spoiled at Wilkes. There were some 50,000 students at Michigan and it was absolutely impersonal."

When he projected the final portion of his education, he investigated what opportunities might be available at Rutgers University, which was close to his home. He eventually was offered and accepted a research assistantship to work

1971

CLAIRE E. GODLEWSKI has been promoted to executive manager of Bradles Department Store in Stratford, Connecticut, and resides in Woodmount.

CYNTHIA JACKSON WODRASKA, is a teacher with the gifted child program in the Jupiter Elementary school system. They reside at 948 Marlin Circle, Jupiter, Florida, with their son, Todd.



— Chuck Yearsley is shown on the left.

at the newly designated station on the Atlantic coast. This outpost — in the months and years to follow — would become his year-round home.

The white cluster of buildings where Chuck lives is located at the end of a causeway that can only be reached by traveling seven miles on the Bridges Road. The closest community is Tuckerton where food and supplies may be purchased and a place "where you can see a movie or obtain a drink if you feel the need for a diversion."

The seasons each have their distinct pluses and minuses. Winter, for example, spells real isolation but it provides the opportunity to do some in-depth research and "get your head together." Once in a while, the pipes freeze or the power may go out, but if things really get bad, you can always leave the station and return when the crisis is over.

Summer presents a different scene. It brings students, plenty of them, to study and work on research projects in

salt water ecology. The students take advantage of four Boston Whalers which are docked at the station. Summer is pleasant, for the most part, but there are things to be said for the winter. "For one thing," Yearsley says with a smile, "winter doesn't have green-head flies or mosquitos, or 12 guys who snore, and all sleeping in the same place."

Some of Chuck's duties at the station include making daily trips to the inlets, marshes, and nearby islands that surround the station and take samples of the water and marine and plant life. "This is really what life at the station is all about," says Yearsley. "Our mission is to try to preserve the salt marshes as a natural environment and maintain it as a food source for marine life."

There is plenty of discussion circulating which would take the marshes and use them for land development and housing. Much of what the biologists find in their research at the station will have a great bearing on the final outcome of this expected confrontation.

Yearsley is presently completing his thesis and expects to have his doctorate soon. For the future he would like to teach at a small college "like Wilkes" and continue with his research in marine biology. "These last five years have gone by so quickly. I have enjoyed my life at the station. I am going to miss it, but I'm looking forward to what comes next."

A son, Edward Gregory, was born on September 24, 1978, to **EDWARD C. and KRISTINE MAZZOLA ROMAN**. The couple also has a daughter, Ashley, and the family resides in Perkiomenville, Pa.

1972

DALE TABOR received a master's degree in clinical microbiology from Hahnemann Medical College and has successfully passed the American Society of Microbiology Registry Exam with a specialty in immunology. Dale is currently a doctoral fellowship recipient participating in research on the immune response to neoplasms, and he resides in center city Philadelphia, Pa.

NORA CORCORAN STRICKLAND is a school teacher in West Germany, where she resides with her husband, Steven.

LT. JOANNE S. SCHOONOVER graduated from the U.S. Air Force aircraft maintenance officer course at Chanute AFB, Illinois. Joanne has been assigned to Norton AFB, California, for duty with a unit of the Air Training Command.

CLARK J. HAMMAN is director of the Lehigh University Marching Band.

RON RITTENMEYER has been promoted to distribution manager for the new Charlotte, North Carolina plant of Frito-Lay. Ron resides with his wife, Hedy, and son, Christopher, in the Charlotte area.

A son, Steven Andrew, was born on October 19, 1978, to Victor and **CATHY CHANDLER OLIVEIRA**. The couple has another child, Caitlin, and the family resides in Repentigny, P.Q., Canada.

A son, Michael Lawrence, was born on September 19, 1978, to Lawrence and **JUDITH KOLE SCHREIBER**. Judy graduated from the University of Pennsylvania School of Nursing with a master's degree in science, and is an assistant professor with the nursing program at Wilkes.

A daughter, Martha Lynn, was born on May 9, 1978, to Deborah and **THOMAS YENCHIA**. Tom is employed at the Naval Surface Weapons Lab in Dahlgren, Virginia, and the family resides in Fredericksburg.

A daughter, Katy, was born on October 3, 1978, to Kay and **CYRUS SMITH**. Cyrus teaches English and reading in the Wyoming Valley West Middle School, Kingston, Pa.

YOUNG, are residing in Mission Viejo.

WILLIAM R. LAZOR is a partner with the accounting firm of Baron, Strassman and Company, Wilkes-Barre.

GENE WAGNER recently accepted a position with Deft, Inc. of Irvine, California, where he is involved with the marketing of paint. He and his wife, the former **BARBARA**

A daughter, Monica Lynn, was born on November 12, 1978, to Mark and **CAROLYN KRESGE ERMAN**. Carolyn will complete her master's degree in music in June from California State University. She completed active service with the Air Force in July, 1977, and now holds the grade of Captain in a Reserve detachment at March Air Force Base. The couple resides in Riverside, California.

1973

THERESA A. GODLEWSKI is Chief Cytotechnologist at Evangelical Community Hospital in Lewisburg,

Pa., where she resides.

A son, Robert Allen, was born on October 30, 1978, to **ROBERT** and **VALERIE AIELLO YATKO** ('74). The family resides in Gastonia, North Carolina, where Bob is general manager of Superior Stainless Steel Products, Inc.

1974

MARSHALL KORNBLATT has been appointed data processing manager of United Gilsonite Laboratories, Scranton, Pa.

JAMES B. GODLEWSKI received his master's degree in elementary

education from Wilkes in 1978. Jim is a teacher and coach with the Lake Wallenpaupak School District. He resides in Telford, Pa., and has been accepted into the Ph.D. program at Lehigh University.

DR. BARRY WARNER and Evelyn Spruce were recently married. Barry is a resident in internal medicine at Harrisburg Hospital, and the couple resides in Camp Hill, Pa.

JEAN VADEBONCOEUR and Barry Anspach were recently married. Jean is an elementary music teacher in Denver, Colorado, where the couple is residing.

and the establishment of goals. The job — demanding, as he puts in 10 to 11 hours a day, working Saturdays, and often, three or four nights a week. But, he has gained satisfaction from his accomplishments and from achieving his position.

As head of a public utility, Glenn considers it part of his responsibility to participate in community endeavors. He has served as director, treasurer, and vice president of the Wilkes-Barre Jaycees, during which time he was named "The Outstanding Jaycee of the Year" and received an award for the chairmanship of an outstanding project which established funds for Wilkes and King's Colleges. He has also participated in various civic activities including those for Industrial Funds, United Way, and Wilkes College.

Currently, Glenn serves as a member of the Finance and Endowment Committees as a director of United Way, and as a member of the executive committees and the boards of both the Wilkes-Barre and Scranton Chambers of Commerce. "The community needs and expects help," says Glenn. "If we as company heads can make the community better, we make it better for our customers and employees. Making the community better makes companies better and vice versa."

A likable man, Glenn feels big business must strive to do the best possible job with due consideration to the public, employees, and stockholders. "A fair balance is needed for all three," Glenn is the son of the late Mr. and Mrs. John Gooch of Hanover Township, Pa. A resident of Kingston, he is married to the former Bette Miller of Lee Park. They have one son, Bradley, who attends Columbia University Graduate School and is pursuing studies for a doctorate in philosophy.

Glenn started the four-year curriculum at Wilkes in February, 1946, and completed the graduation requirements two years and four months later. Why not take the four years to finish? "I was catching up for lost time," says Glenn, who had been in the service prior to enrollment. During World War II, Glenn served as chief operations and air traffic controller for the Air Transport Command in Greenland and at LaGuardia Airport in New York City.



Even while in college, Glenn displayed his drive. He was the first recipient of the annual Dobson Accounting Award Key, served as the first president of the Accounting Club, or Accounting Forum, as it was called then. In 1974, he earned a Master of Business Administration degree from Wilkes and has also attended courses and seminars at other institutions to further his expertise in management, accounting, data processing, and finance.

In his newly elected position with PEI and PG&W, Glenn manages the total enterprise including the settling of policies

Success in Steady Steps

by Mary Ellen Aik '77

When he first heard the words "live your life to the fullest," J. Glenn Gooch '48 must have taken them to heart. For in the years following his graduation from Wilkes College, he has worked his way up the ladder of success from accountant to president and chief executive officer of Pennsylvania Enterprises, Inc. (PEI) and the Pennsylvania Gas and Water Company (PG&W).

PEI is a holding company of regulated and non-regulated companies. PG&W is a major subsidiary and is a gas and water operating utility serving 11 counties in Northeastern Pennsylvania. It has assets of \$235,000,000, revenues of \$111,000,000 and serves 235,000 gas and water accounts with 1000 employees.

Obviously successful, Glenn is a community-oriented individual who seems to utilize his time fully and constructively. The climb in the company moved him through the ranks of branch office manager, auditor, head of the Data Processing Department, head of the General Accounting Department, assistant controller, and controller. In 1971, he advanced to vice president, finance and treasurer; in 1974, he was elected to the board of directors; and in 1977, was named senior vice president.

"Fate and circumstance have a lot to do with the way things work out," says Gooch modestly. "A lot of good people sometimes don't have the opportunity or training to succeed to higher positions." That's where hard work, initiative, and education fit in — the three main ingredients which Glenn says lead to success. "No matter how much they may disdain their present work, I tell my people to do the best they can possibly do. They can't advance unless they're doing a good job where they're at."

1975

LT. JOHN J. KONDEK is a co-pilot at Grand Forks AFB, North Dakota, with the 46th Bombardment Squadron.

Virginia Davis and **DAVID L. DAVIS** were recently married. Dave is a systems salesman with Graham's Office Supply Company, Wilkes-Barre, and the couple resides at 632 Rutter Avenue, Kingston, Pa. **MARY-CATHERINE BEHM** and Airman 1-C Thomas Manganiello were recently married. The couple is residing in Apple Valley, California.

A daughter, Kira Marie, was born on October 7, 1978, to Raymond and **MAUREEN KORTBARI TALBOTT**. The family resides in Europe where Maureen teaches adult education at night and works with tours in the Recreation Center on base.

1976

CATHERINE ROCCOGRANDI is an instructor in drama and English at Wyoming Valley West High School. Kathy has been appointed to direct the school's annual musical production "South Pacific", which will be presented in April.

ANN ZINI COFFEY is Registrar for the University of Maryland's European division branch at St. Mawgan, Cornwall, England, where she resides with her husband, Patrick.

JANICE R. COHEN has been named assistant to the State Chairman of Young Republicans of New Jersey.

MARYROSE BENDIK BURLINGTON is in charge of the afternoon program at a day-care nursery school in Clinton, Connecticut, where she is residing with her husband, Tom.

VILMA SCHIFANO was awarded a Fellowship to Marywood College and is a full-time graduate student, while working in the Marywood College Department of Public Service. Vilma hopes to complete her studies in the M.P.A. program in August, 1979.

LT. LAWRENCE STAHLER is a deputy missile combat crew commander, assigned to Ellsworth AFB, South Dakota, with a unit of the Strategic Air Command.

KAROLINA HAHN and **CHARLES SUPPON** were recently married. Karolina and Chuck are elementary school teachers with the Wyoming Valley West School District. Chuck is also an assistant varsity football coach for the same school.

LOIS KROKOS was recently married to **THOMAS KRULIK**. Lois is employed by Custom Food Management Systems, and Tom works in the office of McAvoy Brothers Drywall. The couple is residing in Wilkes-Barre. James and **LINDA KERN DESOYF** announce the birth of a daughter, Jillian, on September 22, 1978. Linda is a substitute teacher at the Pittston Area Elementary School, and the family resides in Dupont, Pa. Loren and **MARGARET BELL CRISPELL** announce the birth of a son, Loren, III, on September 5, 1978. Margaret is an administrative assistant in Public Relations for Penn State University.

1977

JAMES SHOTWELL, assistant vice president with the Mortgage Department at First Eastern Bank, recently conducted a seminar on equipment leasing for members of the Northeastern Chapter, Pennsylvania Society of Public Accountants.

LAURA ROLLMAN was selected as the 1979 Youth Ambassador for the Wyoming Valley Chapter of Credit Unions. Laura is employed as a clerk in the Controller's Office at Wilkes-Barre City Hall, and is a member of the Wilkes-Barre City Employees Credit Union.

BRUCE LEAR has been appointed a part-time assistant coach at Lafayette College.

KAREN KUCHINSKAS and Peter Kaminski were recently married. Karen is employed at the Garfield Duncan Research Foundation, Philadelphia, Pa., where the couple is residing.

MARIA LEANDRI was recently wed to Robert Yonki. Maria is employed by Insalaco's Supermarkets, and the couple is residing in West Pittston.

EVELYN LABENSKI and Stephen Czaplak were recently married. Evelyn is employed by Pomeroy's in the Wyoming Valley Mall, and the couple resides in Kingston, Pa.

MICHAEL JAROLIN was recently married to Deborah Kravitz. Mike is employed by Jarolin Plumbing and Heating, Nanticoke, Pa., where the couple resides.

JULIA BOWALICK and **RUSSELL CLELLAND** were recently married. Julia is a staff nurse at Allentown Sacred Hospital Center, and Russell is a staff accountant at the Pennsylvania Power and Light Company office in Allentown, Pa. The couple is residing in Whitehall, Pa.

WENDY FERRALL and **LOUIS CAPUTO** were married in July of 1978. Louis is in his second year at California College of Podiatric Medicine, and Wendy is employed as an accountant for Swensen's Ice Cream Company. They reside in San Francisco, California.

ROBERT WOLAK was recently wed to **CHRISTA KAUFFMAN** ('78). Robert is an electrical engineer in communications at the Tobyhanna Army Depot, and Christa is an information systems designer for Western Electric, Allentown, Pa.

LISA WAZNIK and John Andrejko were married on November 11, 1978. Lisa is a program specialist for the Monroe County Recreation and Parks Commission, and the couple is residing in Henryville, Pa.

RICHARD VAVERKA is a music education teacher in the Baltimore County Public Schools, and he resides at 4 Honeybee Court, Cockeysville, Maryland.

BARBARA PLACEK has been appointed director of program development at Valley Crest, Luzerne County Institution District in Wilkes-Barre.

JAMES RUCK teaches special education and vocal music in the Henry B. Milnes Elementary School in Fair Lawn, New Jersey.

DONNA PATRIZI and Kim Dyzlewski were wed recently. Donna is employed at Wilkes-Barre General Hospital.

ANNETTE McINTYRE was recently married to Lt. Edward Finn, and the couple is residing in Pensacola, Florida.

in memoriam

GERARD P. CAVAN '49, of 1312 Sullivan Drive, Center Square Green, Norristown, Pa., died October 15, 1978, at the age of 57. Gerard was a Coughlin High School graduate, received his B.A. degree in Mathematics from Wilkes College in 1949, and his master's degree in Education from Bucknell University. He was a former teacher at West Pittston High School, and also was associated with Merck Sharpe and Dohme Pharmaceutical, King of Prussia. Surviving are his wife, Rita; daughter, Claudette; sons, Todd, Jerry and Joel.

The Wilkes College Alumni Association is Alive in 1979

ALUMNI SPRING WEEKEND

May 18, 19, and 20

MAY
18

(Friday Evening)

Informal Social at the
Annette Evans Alumni
and Faculty House

MAY
19

(Saturday)

Tennis and Golf
Tournaments, Shopping
Trip, Fine Arts Fiesta,
Seminars, Campus Tours

(Saturday evening)
Dance

MAY
20

(Sunday)

Commencement at
Ralston Field

(Sunday evening)
Traditional Alumni
Graduation Party

ALUMNI SUMMER COLLEGE (on campus)

First Session —

June 29, 30, and July 1

Second Session —

July 27, 28, and 29

For Alumni, Spouses, and
Friends, the Seminar
Program will include
topics in: CPR, Opera,
Ornithology, Personal
Communication,
Broadway, and
Proposition 13.

For Children
there will be
Dance, Drama,
Macramé, and
Culinary Arts.

Plus plenty
of Family
Activities.

ALUMNI COLLEGE VISITATION PROGRAM

Wilkes College is part of
a select group of small
colleges throughout the
United States which
can now offer you
a unique summer
experience on
their beautiful
campuses. Member-
ship in the program
is available
to Wilkes College
alumni and
to your family,
or if single,
to you with the
option of one
traveling guest.
Included in the
program
are meals,
accommoda-
tions, and
use of
facilities.

Further information on these three unique Alumni experiences will be forthcoming under separate cover.

Wilkes College Quarterly
Wilkes College
Wilkes-Barre, Pa. 18766
ADDRESS CORRECTION REQUESTED

NON-PROFIT ORGANIZATION
U.S. POSTAGE
PAID
PERMIT NO. 355
WILKES-BARRE, PA.