The BEACON Serving Wilkes College For Twenty-two Years

WILKES COLLEGE 25th Anniversory

Expansion Year

Vol. XXII, No. 18

WILKES COLLEGE, WILKES-BARRE, PENNSYLVANIA

FRIDAY, FEBRUARY 21, 1958

GLAMOUR CONTEST RESULTS IN TIE

Free Cherry Pie Tohight!! Mary Homan and Joan Llewellyn Receive Equal Number of Votes;

The buzzing of lumbermen's saws The buzzing of lumbermen's saws plus the delightful aroma of freshbaked cherry pie will highlight the Letterman's Club "Cherry Tree IN MCCLINTOCK HALL Chop" tonight at the college gym. Since tomorrow is the birthday anniversary of George Washington this afternoon in McClintock Hall (in case you didn't know), these special features at tonight's affair are most appropriate.

Students are urged to note that everyone in attendance will receive, absolutely free with no strings or pits attached, a piece of luscious cherry pie, baked for the occasion by several of our versatile athletes.

Intermission will feature a contest of strength between administration and students. Dr. Farley and Mr. Ralston will form a team of two to compete in a log-sawing contest with two students to be selected at intermission. A prize will be awarded to the winning duo.

Latest hit recordings will be featured at tonight's dance along with the other attractions. Dancing will be from 9 to 12. Tickets may be obtained for fifty cents from any letterman or at the door tonight.

The following lettermen have served as committee chairmen for the "Cherry Tree Chop": Ray Yanchus and Ralph Hendershot, general chairmen; Carl Havira, tickets; Fred Williams and Bob Yokavonus, refreshments; Rodger Lewis, publi-

WILKES EXPANSION DRIVE NEARS END

Final reports of the Wilkes 25th Anniversary Devlopment Campaign the Crystal Ballroom, Hotel Sterling. Weather conditions over the weekend required the cancellation of the report meeting from Monday, February 17, to tonight.

The present total contribution of the Wilkes "family" — trustees, faculty, students, and alumni — is over 50% of the total contribution to date and 49.75 per cent of the \$500,000 goal.

Student contributions to the Development Campaign, 76 in number, have reached a total of \$2,219. Many of the students have been contributing in the Campaign with the aid of their parents, since the parents are not bing contacted the globe, or at least we think they separately.

male chorus, directed by Sam Lowe, the editorial board by pretending will perform several musical selection be stranded. You don't have to We heard rumors the tions and a final report of student contributions will be made by Ed | bound! Kotula, president of the Student Council.

The balance remaining to be collected is \$24,000. Mr. Koch, campaign director, stated that "all indications show that everyone is trying to raise this final amount to make our goal of \$500,000 a reality.'

NOTICE

Gordon Roberts announced that all students who ordered college plates from the history club should pick them up in the bookstore no later than next Friday.

Anyone having extra copies of issues 14 and 15 of the Beacon please bring them to the Beacon

Theta Delta Rho will hold its annual George Washington Day Tea



Judy Richardson

Helene Szymaszek, chairman of be held on March 7.

the invitation committee, has announced that invitations have been sent to all local girls who have

The tea gives high school girls a chance to get an inside view of the campus social activities, and also acquaints the prospective Wilkes students with sorority mem-

Co-chairmen Judy Richardson and Marian Christopher have requested the Women's Chorus to sing at the tea. At press time no acceptance or rejection has been received from the chorus.

The guests of the sorority are usually given a tour of campus after the traditional tea, however because of the weather this will have to be put off until the next tea which will be held on St. Patrick's Day.

The sorority is making plans for a bake sale and the annual Fashion Show, both of which will be held next week. The next meeting will

Mary Homan and Joan Llewellyn Re-election to Decide Winner

by Mary Louise Onufer

Balloting for the title of "Best Dressed Girl" at Wilkes ended applied to Wilkes. Invitations have in a two-way tie between Mary Homan and Joan Llewellyn. also been sent to local high schools. A run-off election will be held next Monday and Tuesday at noon in The Commons with Barbara Vose in charge of balloting.

The tie between the two co-eds, both members of the sophomore class, is the second tie in the annual "Best Dressed" contest, which is sponsored by the Beacon in conjunction with Glamour magazine. Last year's contest, the first such sponsored on campus, ended in a three-way tie between Mary Homan, Nancy Frey, and Lynne Boyle, the latter was elected final winner.

The name of the winner of the run-off election will appear in next week's Beacon.

Miss Homan and Miss Llewellyn were selected by the student body from a list of ten candidates nominated by members of the Beacon editorial staff. The Beacon wishes to stress that students keep in mind while voting that this is not a popularity contest.

Students are urged to vote for their choice on the basis of good grooming, style, imagination and color planning in wardrobe and accessories, neatness, figure, and

The winner of the Wilkes contest will enter the national contest along with the winners of all the individual contests of the various participating colleges and universi-

Three pictures of the winner, in a date dress (semi-formal or formal), a campus outfit, and an off-campus daytime dress, will be photographed on the college campus and sent to the national contest. These will be the basis of selecting the ten national winners.

Sometime in the fall, Glamour, plans to devote one of its regular issues completely to college fashions, and will feature the ten national winners as models. Size of the college does not enter into final selection by the Glamour judges. One of the ten national winners of last year's contest was a student at Marywood College in Scranton.

Miss Homan, a suave brownhaired, brown-eyed commerce and finance major, is a native of Jackson Heights, New York, and a resident at McClintock Hall. She is active in Theta Delta Rho and designed the backdrop at the recent Valentine prom. She served on the Student Council in her freshman year and is a member of her class council. She was a Cinderella Candidate last spring and a model in the Theta Delta Rho fashion show.

Washington Street, Wilkes-Barre, and is majoring in elementary education. Miss Llewellyn, also a brown - haired, brown - eyed lass, served as Homecoming princess this past fall, and was selected as one of the ten "Best Dressed" co-eds last year. She is also a mem-ber of the Education Club and Theta Delta Rho.

Joan Llewellyn, resides on North

TURN OFF-A THE SNOW MACHINE! FINAL FLURRIES FLUSTER

FACULTY, FLUNKERS & THOU

by Marion J. Klawonn

To those people who managed to plow (literally) through the snow for the sole purpose of picking up a copy of the Beacon, we say howdy!

Last Sunday night the most welcome announcement in the history of Wilkes was heard over the radio — "There will be no will be made tonight, 6:15 p.m., in classes at Wilkes College until further notice."

Unfortunately, Dr. Farley also heard the announcement and quickly informed the station that Wilkes would have classes ... it's sort of an original motto here at Wilkesneither rain, nor sleet nor snow, etc., etc.

The Beacon would love to interview the person or persons who sent in the joyous, but false, announcement. We imagine Dr. Farley would like to interview him

But anyhow, we won't have to

make up the lost day next June. About half of the Beacon staff is snowbound in various parts of are snowbound. On the other hand, At tonight's meeting, the Wilkes they might be taking advantage of write news stories if you're snow-

> One reporter sent in a long story about a recent campus event. The event occurred in 1916, but the pigeon just arrived today — those Poconos must be bad. The story is on page 7, by-the-way.

> We heard that a certain teacher started out on foot last Sunday in order to get to his 8 o'clock class on Monday. He tramped along all night, fighting the wind - and arrived on campus at 8:11 - the class had left. Yes, he got the

TDR asked the Girls Chorus to sing at the tea this afternoon. At this writing, there has been no word received from any member of the chorus - maybe they are in a drift but there was someone snowbound in Gies Hall. Has anyone gotten to Gies yet?

We wandered up to the Beacon office last Monday afternoon and found out why they call the paper "drippy", the room was floating (Honest, we didn't have a drop! The roof was leaking!). The water on the desk was inches deep and our favorite typewriter was pounding away all by itself. All it typed, over and over, was "HELP-a, HELP-a, somebody turn off-a the snow machine."

Mr. Jervis and his crew did a swell job of cleaning up, but this is one time when we won't complain when someone says we're all wet, we are!

The weather report on Friday evening read something like this: Tomorrow - snow, followed by

We heard rumors that everything was banned in Boston last week: they had more of the white stuff than we did. Everyone in Beantown put down their copies of Peyton Place and started to read Snow Bound — this we have to see!

The student teachers were in seventh heaven Sunday night when all the announcements of high schools closing for the day were being broadcast. Some of them got a day of grace but most had to stand on the "other side of the desk" for a while. Now they know how it feels to lecture into attention-filled eyes - all directed out the window at the snow!

The dorm students felt a little left out Sunday morning. One Sunday night — the JCC snack bar group saw a car, tho. It was stuck was closed. in it. Speaking of dorm students, there was really a catastrophe

C'n' C WILL PRESENT THREE ONE-ACT PLAYS

Cue 'n' Curtain will present three one-act plays in Chase Theater on March 17, 18, and 19. The plays are all comedies and will be student directed.

The first comedy is Ways and Means by Noel Coward. This one act production will be directed by Steve Poleskie. The second one act is The Unseen and will be directed by Steve Cooney. The third will be Lord Byron's Love Letters, directed by Nashama Rosenbaum.

Casting for the three plays has not been completed to date and the student directors have urged anyone who wishes to have a part in one of the productions to see them immediately. There will be no admission charged for the three plays.

Howard Allen has been appointed chairman of the lighting committee, replacing Don Henry, who is presently student teaching.

Pat Ide has been appointed secretary pro tem for the rest of the year. She replaces Daisette Gebhart in that position.

Cue 'n' Curtain will go to New York on March 22 to see a play. The play has not been selected as

was closed.

This should be enough silliness to last for awhile. But if Dick (continued on page 3)

NOTICE

There will be a BEACO..N meeting today at noon on the third floor of 159 South Franklin Street.



Joan Llewellyn

EDITORIAL

The Same Old Story

A few weeks ago we complained about the lack of cooperation given this publication on the part of the students. Needless to say, paths weren't beaten to our doors by students offering to remedy the situation — in fact, we didn't even receive one offer. However, the Beacon is still operating, but only through the efforts of a handful of faithful staff members.

Including the editors, we have four or five seniors, about five juniors, and one sophomore who understand the responsibilities of putting out a student publication. Considering the fact that we have only one sophomore working with us, we can't help wondering about the fate of this paper in 1959. need freshmen on the staff to train for future positions.

Contrary to common belief, working on the college paper does not require much sacrifice or too much hard work. As a matter of fact, the experience is most rewarding and interesting, not to mention the fact that the editors receive scholarship aid

The bare fact is that we need help in any way, shape, or form, and we will welcome and appreciate any little contributions from the student body — especially those from freshmen and sophomores. Staff meetings are held every Friday at noon in the Beacon office at 159 South Franklin Street, third floor. We cannot emphasize enough just how much we'd appreciate having you on our staff.

—Jan



"A Congressional committee is wholly the creature of the resolution setting it up and cannot act ultra vires that instrument," so said Dr. Bernard Schwartz in his book, The Supreme Court (1957).

This passage from what is a nephew was on the F.C.C. respected study of the Constitution adds substance to the controversy brought into the light last week by the public accusations of a "white-wash" directed at a House subcommittee and beyond to the White House itself by this same Dr. Schwartz.

The doctor's actions resulted in his ouster as committee counsel; so he resorted to trying his case in the press; something which Washington with some justification regards with extreme disfavor particularly since the McCarthy interlude.

But if Schwartz's sordid accusations are just, his unorthodox behavior has served a most useful

Early in 1957 Speaker of the House Sam Rayburn left the chair to back a special House probe of the six independent regulatory agencies. There have been rumors of dubious activities in these agencies for years. The only previous investigation of their operations was that of several years ago into the Federal Communications Commission headed by Senator Magnu-(Dem.-Wash.), and it did nothing but add fuel to the rumors for all Magnuson accomplished ticklish nature of his job is illuswas to gain approval of his 4% ownership in a newly licensed television station in Seattle. The House intention and that of Rayburn, too, who was the doting father of these agencies, was to investigate only agency submission to Executive pressure not day to day business,

The probe was assigned to the Interstate and Foreign Commerce Committee, headed by Oren Harris (Dem.-Ark.). Harris himself is suspected in some quarters because after he became chairman in 1957 he acquired one-quarter interest in a television station which soon became rather successful, and because he is a perennial sponsor of the bill to remove natural gas producers from government price control administered by the Federa Power Commission - one of the regulatory agencies to be under investigation.

The actual investigation of this the House Subcommittee on Legislative Oversight (looking over not overlooking) was placed under the nominal control of Morgan Moulder (Dem.-Mo.), the only Missouri Congressman to vote for Harris' gas bill, but Harris himself kept control of expenses, subpoenas, and staff aides.

Dr. Schwartz, a brilliantly aggressive young professor of administrative law at N.Y.U. decided to put his studies to practical use, and he applied for the job as committee counsel. With Democratic sponsorship he got the post. The trated by the fact that feelers from the White House went out immediately to N.Y.U. to ascertain Schwartz's politics - he is registered Republican, and by Harris' attempts to keep tabs on Schwartz by packing his staff.

Behind these moves was the

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Wilkes-Barre, Pa. All opinions expressed by columnists and special writers are not

ENGAGEMENT

****************** Sutherland-Nordstrom

Mrs. Ada Nordstrom of 165 Madison Street, Wilkes-Barre, announced the engagement of her daughter, Jean, to Robert Sutherland, son of Mr. and Mrs. C. Donald Sutherland of 18 Filbert Street, Forty Fort.

Miss Nordstrom received a terminal certificate in medical stenography from Wilkes and presently is employed in the guidance department of the Wilkes-Barre City School District.

Sutherland is a senior majoring in secondary education and is a member of the Beacon staff and the swimming team.

In Chem. Engineering 106, a student in the back called out a wrong answer. The class, as well as Mr. Salley, turned toward the guilty party, who looked accusingly at his slide-rule, and said, "My 'slip-stick' stuck!"

With a malicious grin, Mr. Salley offered: "It's not the slip-stick, it's the 'slip-sticker!"

Mr. Maier: "Explain polygamy." Chem Major: "If you have two or more wives, it's polygamy. If you have only one, it's monotony."

lobby and big business interests concerned with control of lucrative radio and telvision channels. It is even whispered that the Democrats promised to go easy on the administration if it would back the gas bill.

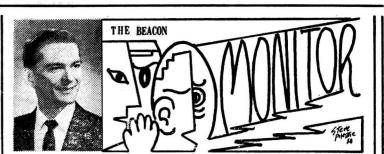
After a slow start Dr. Schwartz sent questionnaires out last fall to the members of the six agencies to determine if they had been receiving gifts from the industries they were supposed to be policing. Harris and some of his colleagues hearing of this ruled that Schwartz could not examine the replies.

Last month Schwartz presented a twenty-eight page memorandum listing specific charges based on evidence he and his staff had uncovered. This memo was met by cries of outrage from Harris and the committee and from the other members of Congress fearing that their outside financial interests would be published. Schwartz was ordered to limit his inquiry to the

"philosophy" of the agencies. Schwartz leaked the memo to the press even though it had been marke "secret"; and so for this and for other insubordinations and accusations he was summarily dis-Chairman Moulder resigned because of the dismissal to his credit he had been a staunch supporter of Schwartz. Harris took over the chairmanship and promised to root out all iniquities; but Schwartz was not yet sufficiently cowed or convinced and he turned over his files on the early morning of the day after his dismissal to Senator Wayne Morse, who promised to start a separate Senate investigation. was subpoenaed to testify on his charges and when Morse soon repented the missing files were returned to the committee.

Dr. Schwartz before his ouster and after being subpoenaed exposed among other things that Eisenhower appointed F.C.C. chairman John Doerfer had accepted "honorariums" and considerable expense money for himself and his wife for speaking before the various broadcasters groups while at the same time collecting government expense money; and that Eisenhower appointee Richard Mack of the F.C.C. had actually been bribed to vote as he did in the awarding of a Florida television station. He also hinted at suspicious connections between the White House and agency decisions favoring big business with more to come.

Even though some of this conduct may not actually be illegal, it casts considerable doubt on the ability of the agency members to carry out their jobs objectively, so in view of these revelations Dr. Schwartz must be congratulated on his courage and ability in doing a very necessary job, even though he necessarily those of this publication but those of the individuals. did exceed his authority.



S. O. S.

These three letters representing a call for help (S.O.S.), were the most popular letters of the alphabet last weekend. Needless to say, we are talking about the snowstorm... beautiful snow!!! To those persons who stayed at home, S.O.S. meant Shovel Out the Snow. For those who were stranded in their cars, the same meaning applied. However, what did S. O. S. mean to the members of the Male Chorus when they were stranded at the Keuka College (for girls)? Perhaps Snow On Snow? They had visited the college to present a musical program. Man, they really sang up a storm!!! Some of the Collegians were lucky however, and they made the trip home safely and avoided being stranded???

The college basketball team was also stranded...not at Keuka! The Colonels had to stay in New Jersey after they had played the cagers from Rutgers of New Jersey.

The Big Storm did have one advantage — it enabled us to those things we couldn't find time to do before. Such as? Well, being marooned, we caught up on our T.V. viewing, our card playing, and above all...rest! Once the storm subsided however, we began shoveling our way out. Afterwards, the old rubbing alcohol was used...extensively!

Well, the worst is over (?) and we are all safely back in school...hmmm, only the memories remain!!!

Fore!

Jenkins was visibly distressed as he staggered into the club-

"What's the matter?" asked a member sympathetically.
"I've just killed my wife," said Jenkins.
Good Heavens! How did you do that?"

"I was over on the practice tee and didn't see her coming

up behind me. I took a practice swing and hit her on the head. She dropped dead.

"That's tough," said the other member. "What club were you using?"

Red Travel

A series of student and teacher tours have been arranged to Russia in cooperation with Intourist, the USSR government travel agency. Each tour will be conducted by an American college instructor and will cover highlights of Europe, the Brussels World's Fair as well as the historic cities of the Soviet

The tour programs are economically priced and arranged for students and teachers. These tours provide opportunities to meet with Russian student/teacher counterparts, to see the educational facilities, and to learn from personal observation he everyday life and ambitions of the Soviet Student.

Six tours have been scheduled and persons interested in obtaining further information about them should contact authorized travel agents or write to the sponsoring agent, the Maupin Associates of Lawrence, Kansas; the latter being one of the few Intourist contractual representatives in the United States.

DAFFY-nitions

Bachelor — a man who, when he accomplishes something great, gets all the credit.

Opportunity of a lifetime — a second hand car. You can ays hear it knocking.

Cauliflower — a cabbage with a college education. M.

An old maid's laughter — "He! He! He!"

I just ran out...

The Scranton Aquinas explains the Art of Bumming by giving the necessary qualifications...and a suggested remedy to the situation. The three qualifications to be successful in the art of bumming cigarettes are: being an incorrigable liar with a facility for changing the story on a moment's notice, a tact and diplomacy in handling those upon whom a touch is to be made, and an effective pitch. They state that the cigarette bum is able to make each and every one of his suckers believe that he just finished a pack which he bought himself.

The Aquinas suggests that by carrying two (2) packs of the nicotine marvels on your person, you can keep the full pack concealed except when entirely alone, and every time the bum approaches, show him the other pack with only one cigarette. He will refuse the last butt since it is highly unethical for him to take it; however, if you insist, he will not refuse. Aquinas found one loophole in remedy. If the bums were to discover the plot against them (everyone carrying 2 packs) the bums may dispense with their ethical standards and would be back where we started. So, along with S.U. we also favor dropping the possible solution, as we too just ran out of cigarettes.

What page?

Student (from the back of the room): "Are you sure the third test question is in the book?"

Prof: "Certainly.

Student: "Well, I can't find it."

Doodler's Dilemma

A man and his wife, each weighing 160 pounds, together with two children, each weighing 80 pounds, have to cross a river by means of a boat which can carry a maximum of 160 pounds. How can it be done?

Answer: Two children cross. One returns. One adult crosses. Other child returns. Two children cross again and repeat the performance with the second adult. Finally, the two children cross.

W.C. RETAILING GROUP ANNOUNCES SCHEDULE

by Bill Zdancewicz

Members of the Wilkes Retailing Group met last Thursday to formulate plans for their activities this semester. Myron Suseck, coordinator of the Group, welcomed the many new members who were in attendance.

Myron presented the suggestions of the Executive Council to the members for their discussion and vote. A tentative tour to the Boston Store has been scheduled for February 28.

Committees were formed to work on various projects being planned for this semester by the Group. Their agenda includes a speaker for one of their meetings and the Retailing Careers Conference. Members of the Group are planning to attend the Small Merchants Business Show which will be held in the Kingston Armory in April.

Joseph Leibman, retailing senior, presented a report on the two surveys conducted by retailing students in the past, and he suggested a possible survey that the Group may conduct next semester.

The next meeting of the Retailing Group will be Thursday, February 27, at noon, in Pickering Hall, room 104. This meeting is very important and all members are urged to attend. Robert Schall will report on the local tour and the above agenda will be considered in more detail.

FINAL FLURRIES

(continued from page 1)

Myers doesn't get back from being snowbound, and the men's basketball team is still stranded in New Jersey, there may be more on the sports page. Which reminds us of a joke that we have been promising to print for two months. One student (female): "When I get tired, I like to play a sport." Second student (also female): "Whom did you have in mind?"

That's all, we have a toothache that's driving us to extraction.
P.S.—Our printer tells us that

on Monday, up in Pistol City, it was cold enough for an umbrella.

THE KING AND QUEEN OF HEARTS



Lou-Ella Meringolo was crowned Queen of Hearts last Friday evening at the annual Sweetheart Formal. She is shown above with her escort, Dave Vann. Miss Meringolo is a freshman dormitory student. Left to right are: Larry Groninger, Nancy Muldauer, Queen Lou-Ella and Dave Vann.

Mrs. Doane performed the crowning ceremonies at intermission, she was assisted by dance co-chairman Judy Menegus. Local merchants donated gifts for the Queen and they were presented to her at the dance. Co-chairmen were Judy Menegus and Alison

Quotable Quotes

Pa to son cannibal: "Don't you know it's rude to talk with someone in your mouth?"

Visiting father entering dorm late at night:

"Does Ed Jones live here?" Voice from above: "Yeah, bring

Freshman: "What is the name of those tablets the ancient Gauls used to write on?" Senior: "Gaul Stones."

He: "I wish I had a nickel for

every girl I kissed."
She: "What would you do, buy a pack of gum?"

* * * * *

"Mommy! Mommy! Daddy's on

fire!"

Reply: "Well, what are you standing there for? Get the marshmallows.'

oje oje oje oje oje Kid: "Can I go outside and watch the eclipse?"

Reply: "Okay, but don't stand too close." Frosh to Dean: "Hobbies? Yeah,

I had one but those long skirts ruined it." * * * * * *

Texan walks into a bar with his wife and baby boy. "Two whiskies please," he demanded. "What," cried the kid, "ain't Ma drinkin'?"

Down the street his funeral goes, And the sobs and wails diminish. He died of drinking shellac, they

say

But he had a lovely finish.

Into the well our little Willy

Pushed his baby sister Lilly. Mother couldnt find her daughter, Now we sterilize our water.

HAROOJAH!

On his recent trip to darkest Africa, Senator Schnikelfridtz addressed a large gathering of native tribesmen. After each sentence of his speech, he was greeted with wild cries of "Haroojah!" Later, when the senator was walking through the fields, Chief Cootchecu ran up to him, Breathless, he cried: "Senator - watch out you don't step in any of the haroojah!"

"Great Britain is a small island entirely surrounded by hot water." * * * * *

Prof: "You students in the back of the class please stop passing notes.

Student: "These are cards, not notes, sir. We're playing bridge." Prof: "Oh, excuse me."

SILVER CONTEST OPEN TO CO-EDS

During February and March, Reed & Barton, America's oldest major silversmiths, are conducting a "Silver Opinion Competition" in which valuable scholarship awards totalling \$1050 are being offered to duly enrolled women students at a few selected colleges and universities.

Wilkes has been selected to enter this competition in which the First Grand Award is a \$500 cash scholarship; Second Grand Award is a \$250 scholarship; and third, fourth and fifth awards are \$100 scholarships.

In addition there will be 100 other awards with winners having the option of reciving a \$25 Savings Bond or a "starter set" of sterling silver, fine china and crystal with a retail value of approximately \$45.

In this competition an entrant is asked to name her favorite china pattern, her favorite crystal and the sterling silver design she likes best. She must tell, in her own words, why she has chosen the particular designs. There is no set limit on number of words. Entries will be judged on basis of interesting opinions rather than on literary techniques. Closing date is midnight, March 31.

Mary West is Student Representative conducting the "Silver Opinion Competition" for Reed & Barton on campus. Interested persons should contact Miss West for entry blanks and details. She also has samples of nine of the most popular Reed & Barton designs, so that entrants can see how these sterling patterns actually look.

Through the opinions expressed by entrants in this competition, Reed & Barton hopes to compile a valuable library of expressions of young American tastes.



.

We have your favorite sterling pattern as featured in

REED & BARTON'S

BILVER OPINION COMPETITION"



Sculpture \$36.75

Autumn Leaves \$36.75

Pointed Antique \$33.75

Classic

Rose \$35.00 \$36.75

Wheat \$33.75

Francis First \$39.75



Is it ever Ivy! Why. Coke is the most correct beverage you can possibly order on campus. Just look around you. What are the college social leaders going for? Coca-Cola! So take a leaf out of their Ivy League book and do the same! Enjoy the good taste of Coke!



Bottled under authority of The Coca-Cola Company by KEYSTONE COCA-COLA BOTTLING COMPANY 141 WOOD STREET

Do these patterns look familiar? Then you've no doubt seen them on bulletin boards throughout your campus. They're featured in Reed & Barton's Silver Opinion Competition now being conducted at Wilkes College. Stop in soon and see how beautiful these patterns are in actual solid silver. Can't tell — it may be all the inspiration you need to win one of the valuable scholarship prizes!

*All prices are for 6-piece place settings, and include Federal tax

SILVERWARE, STREET FLOOR



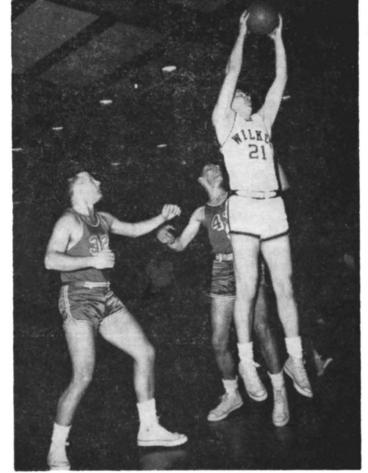
"BIG GEORGE" RETURNS TO FORM WINTER SPORTS IN LAST STAGES TO WIN ATHLETE OF WEEK AWARD

Sparks 6-Game Streak **Snaps Mid-Year Slump** With 103 in 3 Games

This week George Morgan receives the Athlete of the Week Award, on the strength of his three outstanding performances against Stroudsburg, Susquehanna, and Rutgers. Although all of the games were played on the opponents' courts, "Big George" hit for 33 in each of the first two, and 37 at Rutgers. Morgan also took 22 rebounds in the Rutgers game, which Wilkes won, 91-67.

Since Morgan began his terrific scoring surge the Colonels have won on the road as well as at home. By winning four conference games in a row, Wilkes moved from 7th to a first place tie with the University of Scranton in the Middle Atlantic Conference. Both have identical 8-2 records, with one conference game remaining. Wilkes now owns a 12-4 season record.

Morgan, who scored 15 goals and missed only four shots in the Rutgers game is a well-liked senior, majoring in business administration. Upon graduating in June, George plans to become an underwriter with a national insurance firm. He resides with his parents at 402 E. Main Street, Plymouth.



GEORGE GRABS REBOUND FROM BLUEJAYS

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96 South Main Street VA 3-4128

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56 S. Regent St., Wilkes-Barre — Follow S. Main St. toward Nanticoke

Every Wednesday — AL SCHRADER'S 5 Wilkesmen Dixieland Jazz with vocalists Michael Keen and Chuck Falls.
All collegiates over 21 invited.

Every Friday — THE POLKA DUKES with Carl Hanks, Caller

Every Saturday — The BOB PATTE Quintet

featuring Al Schrader, MC Jerry Stone on the keys, Michael Keene and Chuck Falls on the vocals.

Make BONAVINA'S your entertainment headquarters . .

Serving dinners Tuesday through Saturday from 5 p.m.

AS TEAMS NEAR FINAL MATCHES

Unusual weather, lack of manpower, a title defense, and a professional basketball all-star game have all combined to present varied pictures of Wilkes sports for the past and coming weeks, the last lap of winter sports.

The cagers journeyed to Newark last Saturday where they won their sixth straight game on a resound- for coach John Reese all year. ing 91-67 thumping of the Rutgers squad. The swimmers took an automatic win from the Scranton Royals when the boys from up the line were unable to suit up enough swimmers for the scheduled meet.

The Colonelettes will have a chance at revenge from the girls from Misericordia when they will participate in the opener of the Eastern League's basketball extravaganza, the February 26 East-West Pro All-Star game.

Matmen Seeking Ninth Win

With four men seeking undefeated seasons, the wrestlers close out their dual meet schedule at 7 P.M. against a tough Fairleigh-Dickinson team. Co-captains Jim Ward and Dave Thomas, whose combined losses over the past four years can be counted on two hands, will compete in their last dual meet. Bobby Morgan and Keith Williams will also finish their careers, both are hoping to emerge unbeaten.

Ward has run his streak of consecutive dual meet wins to 29. Thomas drew with State Champion Micio at Millersville for the only blot on his record. Morgan has had six pins and three decisions for a total of 39 points, two shy of the record 41 scored by Ward last year. Should the sturdy 123pounder win tomorrow night, he will break that record which was set over eleven bouts; Morgan will have competed ten times. Keith

BOWLING SCHEDULE

Games start at 7:30 P.M. at the J.C.C. lanes. Bowlers are requested to be prompt.

Alleys 1 and 2: Pinbusters vs. Rose Tatoos Alleys 3 and 4: Bombers vs. Keglers Alleys 5 and 6: Teetotalers vs. Losers

Newcomer Mary Antinnes has been the sensation of the year from the freshman class. He proved to be an excellent lineman in football, holding down the center slot for nearly the entire season, and has had a remarkable year on the mat squad, losing only one bout while winning eight.

Cagers Postpone Road Trip

Coach Eddie Davis and his men were stranded for three days in Jersey after the Rutgers match. With road conditions severely dangerous because of the decade's worst blizzard, Davis asked for a rescheduling of the game with East Stroudsburg on Wednesday. Because of an automobile collision, the team was shaken considerably and the Stroud officials were kind enough to push the game back to Monday, March 3.

Third Tilt Against Dallas Girls

The Wilkes gals have met the Misericordia cagers twice this year in their regular season. Both games were close contests with Wilkes ending up on the short end of the score both times.

The Colonelettes will enter the game without the services of their co-captains, Barbara Federer and Jan Cornell.

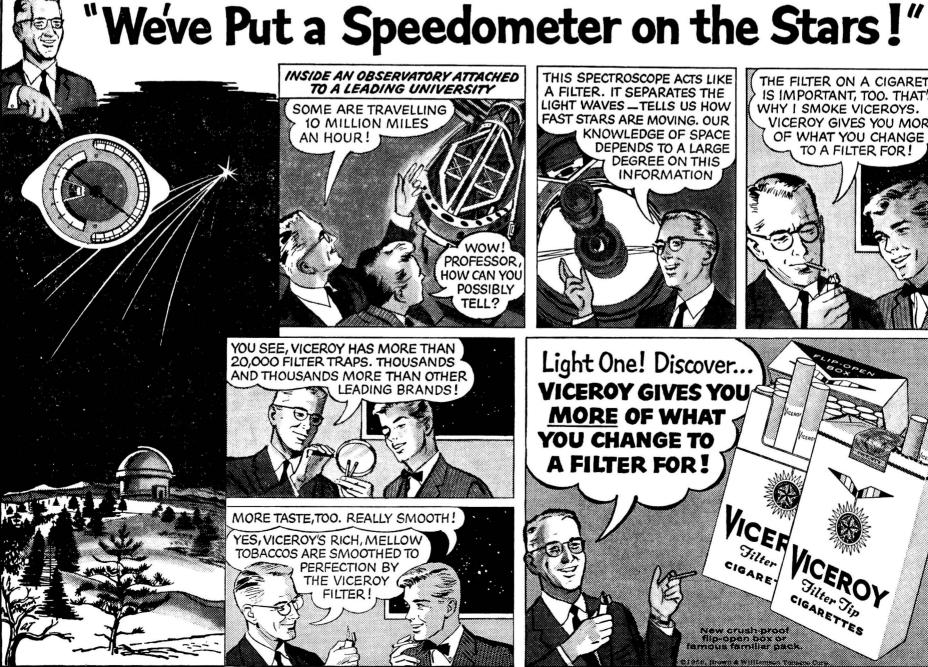
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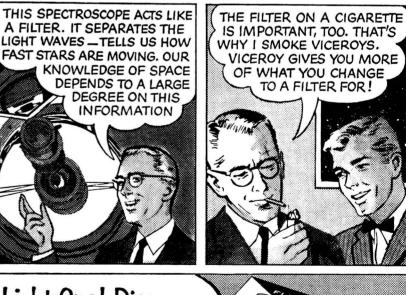
CHARGE ACCOUNT

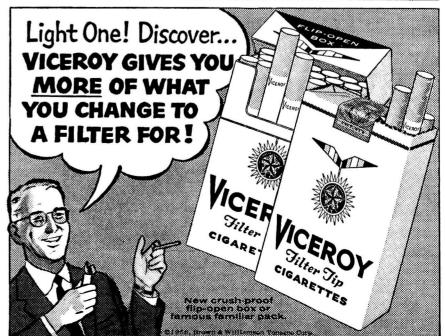
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Swim Meet at 2 P.M.

Wrestling-Basketball Twin Bill Starts at 7 by Dick Myers, Sports Editor

Tomorrow's big day of sports begins at the Wilkes-Barre YMCA pool when the Colonels seek their first win in their season's finale against the Lycoming Warriors. The starting time for the meet is 2:00 P.M., there is no admission charge. At 7:00 P.M., the wrestling squad will close out its season against the Fairleigh-Dickinson team from Rutherford, N.J. To top the day's program of firstrate thrills in sports, the cagers will conclude their home season against Philadelphia Textile after the wrestling mat is

cleared off the court.

tougher battle tomorrow.

Scranton for first place.

Last Saturday's snow-hampered victory at Rutgers equalled the school record for longest winning streak at six, and the margin of victory shows that they have indeed overcome the pesky "road jinx". that had plagued them all season.

Tomorrow night they face a tough team from Philadelphia who took a big win from King's in

Philadelphia and lost a close deci-

sion to the Monarchs on the locals'

court. A win over Textile will help the Colonels regain some of the

prestige they lost in the disastrous drubbing suffered in Scranton. Grapplers Hope to Repeat The grapplers will be out to atone for their heart-breaking 15-

14 loss at Millersville when they host Fairleigh-Dickinson at 7:00.

The bout will be a warm-up for their big effort next week when

they seek to repeat as MASCAC

Where the Crowd Goes . . .

After the Dance

Swimmers Hopeful of Improvement. Clete Miller and his game band

of mermen will attempt to improve their fine showing of two weeks ago when they lost a close decision to Lycoming, 47-38. The score going into the final event of that meeting was 40-38. The final relay is worth seven points and the weary Colonels, who had each swum in two previous events, were not able to grab the win. They have high hopes of showing the Warriors a

Last Saturday's scheduled meet with Scranton was won by Wilkes on a forfeit when the Royals failed to produce enough manpower to Cagers Enjoying Top Season Coach Eddie Davis has brought his boys into the home stretch of the 1957-58 season with one of the finest records ever held by a Colo-nel squad. To date, they have won twelve while losing only four, and in the Middle Atlantic Conference race, hold an 8-2 record to tie

Three-Way Sports Action Tomorrow

GRAPPLERS READY TO DEFEND TITLE



CAGERS IN LAST HOME CONTEST



Sports Schedule

BASKETBALL

February 22 Phila. Textile Home 8:00 5 Lafayette Away 8:00 8 Albright Away 8:00

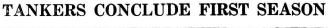
PARK SHOP

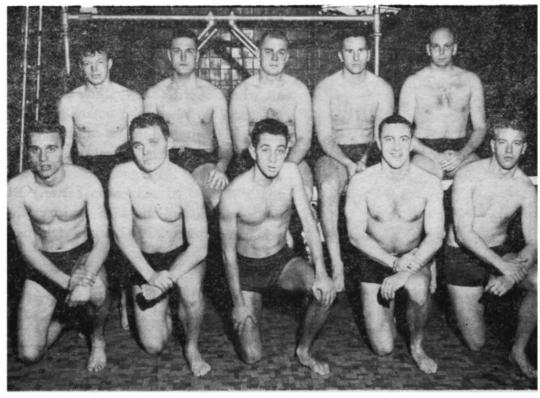
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Millie Gittins, Manager

Ham Operator Makes Contact

by Bill Zdancewicz
"CQ, CQ, this is K21PA, this is King 2, 1, Peter Adam, CQ, CQ, Then, after many at-CQ" tempts, there came "K21PA, K21PA, this is W3TBT." Contact was made, proving everything was working fine.

The above paragraph pertains to the first HAM radio contact made by Ken Evans, a sophomore at Wilkes. To Ken, the contact meant the culmination of many months of preparation and anticipation.

Ken's interest in being a HAM operator extends into the past, but, it was during last summer that his knowledge of its mechanics had reached the point of applying for a license. Ken passed the test and received his license from the Federal Communications Commission.

Within a short time, he began to receive the equipment necessary to set up a portable station in the attic of Gore Hall. During the months that followed, Ken assembled the equipment with the aid of his roommate, Larry Pugh. He then designed and built an antennae switching device which allowed for better clarity and control with his contacts.

Then the big day arrived. It was on February 13, at 2:35 p.m., that Ken made his first HAM contact. After repeatedly calling, Ken heard the following, "K21PA, this is W3TBT, standing by." This meant that contact was made. After following set procedures, it was acknowledged that Ken had contacted a HAM station in Wilkes-Barre. This contact to Ken meant that all his long hours of work had resulted in success. Everything was working fine.

Satisfied with the workings of his equipment, Ken proceeded to make other contacts. His Big Contact came February 13, at 5:27 p.m., when he heard from a girl HAM operator (named Margaret), who lived in Mt. Everest, above New York City; call letters W2RPJ. Several other contacts have been made since his big contact with W2RPJ, but that one will remain his Big One.

A former local resident of West Pittston, Ken lives with his parents in New York. He is a sophomore at Wilkes majoring in Electrical Engineering. Ken mentioned that his hobby as a HAM operator is of great help to him in his area of education and his career - that of electronics.

Ken's roommate in Gore, Larry Pugh of Hunlocks Creek, has been of great help to Ken with his work, helping with the making of blueprints and the building of the equipment. It was Larry and Ken who designed and built the intercom system now being used in Gore

While this reporter interviewed Ken on Tuesday, February 18, Ken made a contact with Norman Kopiak of Kingston, call letters W3WYE. Ken and Norman discussed the mechanics of their equipment and eventually, they talked about the standby topic of the weather.

Ken's plans now include the arranging of a radio contact with a relative of Larry's, who lives in Georgia. He hopes to make contact sometime in March. We wish Ken the best of luck in his hobby and ... should you make contact with the Moon, Ken, let the Beacon have the scoop! Till then, this is the Beacon standing by.

Chuck Robbins

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CONSOLIDATED CIGAR TO USE WILKES RESEARCH FACILITIES

The biology department is planning to initiate its first industrial research project in cooperation with the Consolidated Cigar Corporation.

Most of the research work will be conducted in Stark Science Hall where the new facilities can be used extensively as a supplement to its research work currently conducted in its Connecticut laboratory.

dated representatives who are now planning the preliminary schedule are Dr. Eugene Farley, Dr. Charles Reif, Dr. Sheldon Cohen, Dr. Francis Michelini, Abraham Berman and Dr. Elmer Peterson.

The research project is an extension of the college's policy of cooperation with local industries. An earlier project along these lines was conducted in the management training program under the auspices of Dr. Samuel Rosenberg, head of the commerce and finance department.

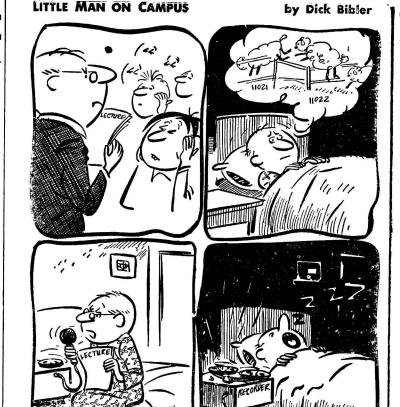
In addition to Consolidated Cigar have previously utilized the col- with his knees.

Faculty members and Consoli-|lege's services are: Kingston Cake Company, Hess-Goldsmith, Delaware & Hudson Railroad, Pioneer Manufacturing Company, Nelson Brothers, Kingston; and Vulcan Iron Works.

> Firms participating in these projects find them extremely valuable, especially since they foster the advancement of local personnel.

Dr. Farley cited the college's projected research program as evidence of the interdependence of American business and higher edu-

"You're the first girl I've ever Company, other companies which kissed," he said, as he shifted gears



cklers

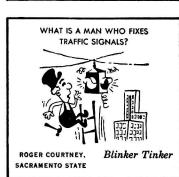


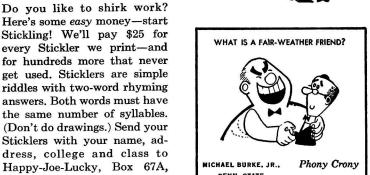


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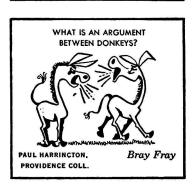








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