Merry Christmas

Happy

Vol. 3, No. 19.

WILKES COLLEGE, WILKES-BARRE, PA.

Friday, December 17, 1948

IRC CONVENTION TO BE HELD Pelton To Play WILKES CAMPUS IN SPRING

ne of great activity next Spring en the International Relations bs hold their state convention this campus. The honor was n to Wilkes at the Penn State vention, November 19, 20, 21. o definite date has been set for the affair, but it will definbe held in the Spring.

convention on our campus will ig many dignitaries to this

at the national convention at enn State, the Wilkes College elegation consisted of Edwin sik, Nancy Perkowski, Gordon yker, Frank Anderson, Marvin alter and their advisor Mr. Hugo

he conference at Wilkes will on the same scale as the one Penn State. At that conference, major problem was, "How can endly relations be established tween the United States and ussia." A Steering Committee organized to design a demotic platform for the conference. er the various committees were ned, the speakers went into

at the second plenary session, Clyde Eagleton spoke on "The ited States and the Soviet on of the United Nations." Dr. gleton is a writer for "the ited Nations World", and at the sent time he is working for the te Department, where he acts

Wilkes College will become a as a consultant to our country concerning foreign affairs.

> At the third plenary session, Dr. Herbert Feis spoke on, "Improving Economic Relations Between the United States and the Soviet Union." Dr. Feis was once an advisor on the American industrial relations to the International Labor Office. He was also a writer, and from 1944 to 1946, he was a special consultant to the Secretary War.

At the fourth plenary session, Dr. Philip Morrison spoke on "Reconciling the United States and the U. S. S. R. positions in the Internatonal Control of the Atomic Energy." Dr. Morrison is a re-search scientist on the Atomic Bomb Project. He helped to assemble the first combat bombs on Tinian after witnessing the first atom bomb test in New Mexico. At the present time, he is associated with the Physics Department at Cornell University at Ithaca, New

These speakers give you a small idea of what importance the conventions are. They bring to light many present day problems.

Marvin Walter, one of our delegates submitted a Rapporteur's Report, consisting of Resolutions and by-laws.

The Wilkes delegates and their advisor Mr. Hugo Mailey, are to be congratulated on having been a part of that important affair.

For Alumni Dance

DATE SET FOR DECEMBER 28

Plans were recently completed for the annual semi-formal Christmas Dance. As is customary the affair is sponsored by the college's Alumni Association and is open to all students of Wilkes and their guests. In addition, tickets may be purchased for couples not attending Wilkes.

Daniel Williams, association president, has announced that the affair will be held cabaret-style. During the evening there will be a drawing for an Elgin wrist-watch being raffled off by the senior class. Other features are planned for the evening, which should be an out-standing event on the social calen-

Tickets to the dance are being sold on campus by Eleanor Krute, Jack Kloeber and Tom Moran. They can also be procured at Room 306, third floor of Chase Hall. No cash is necessary for getting a ticket; you pay at the door, the night of the dance.

Past dances have been well attended and advance prospects show that this will be no exception. If you do not purchase a ticket before the dance and decide to attend, tickets will be on sale at the door.

Get together with your friends and make this a "must" on your Christmas social calendar.

Music will be provided by Reese Pelton and his Orchestra.

LEWIS NAMED OUTSTANDING ATHLETE OF '48; FLORKIEWICZ, FEENEY, PINKOWSKI HONORED

AWARDS PRESENTED AT ATHLETIC BANQUET



Florkiewicz



Pinkowski

Lewis

134 Couples Enjoy Letterman's Prom

By ELEANOR KRUTE

The Lettermen's Club held their third annual Christmas Ball on Saturday evening, December 11, 1948, at the Irem Temple Country Club This year's dance was a milestone in the social life of Wilkes College since it was the first formal dance to be held by one of the Clubs of the school.

In true formal style, "the 134 couples entered the ballroom after they had passed down the receiving line. which consisted of Bob Waters and Marie Barry, President and Mrs. Eugene Farley, Jack Kloeber and Barbara Culp. Registrar and Mrs. Herbert Morris, Professor and Robert Partridge, Dean George Ralston and Garnet Benner, and Nick Heineman.

Music was provided by Jack Melton and his orchestra. During the course of the dance the song, "Slow Boat to China" was dedicated to Evelyn Penaligon and Keith Rasmussen and Patsy Stahl and Jack Cain, two couples who had just announced their engagements.

Proceeds of the dance were given to the family of Joe Gallagher by the Lettermen's Club.

Co-chairmen for the dance were Nick Heineman and Jack Kloeber. They were assisted by Chet Knapich, program committee; Paul Thomas and Norm Cross, ticket committee; Tom Moran and John Florkiewicz, publicity committee; Al Molash, Dick Scripp, Al Semmers, Francis Pinkowski, Don Blackenbush, Boyd Earle, Frank Evan and Joe Danielowicz, der ations committee.

Last night the Wilkes College Letteremen and members of the football squad were honored at the third annual Athletic Banquet, held in the college cafeteria. Highlight of the banquet was the presentation to the school by the Lettermen's Club of the Joseph T. Gallagher Memorial Trophy, which will remain permanently with the school. Each year the football squad

will hold an election to determine who, in their opinion, contributed most to the team in all aspects of football. The man selected will have his name engraved on the trophy. The first player to receive this honor is John Florkiewicz, outstanding Colonel halfback, who was this year's selection as the player who contributed most to the team.

George Ralston, dean of men and coach of the football, basketball and baseball teams, officiated as mas-ter of ceremonies and made the athletic awards. Ralston presented Jack Feeney with the Outstanding Lineman Trophy and presented to Francis Pinkowski the trophy as the Outstanding Back of the Year. George Lewis won the Outstanding Athlete of 1948 Trophy, which was presented to him by the Wilkes College Public Relations Department.

Among those present in addition to all members of the Lettermen's Club were Dr. Eugene Farley, Cromwell Thomas, Herbert Morris, Tom Miller, Reese Pelton, Mildred Gittens, Robert Partridge, Jervis, Betty Harker, Donald Kersteen and Ann Havir, all of whom are either members of the faculty or of the college administration.

Local radio sportscasters were present included Bill Phillips, Chuck Whittier, Jones Franklin D. Coslett, Bill Gritman, and Jim McCarthy. Sportswriters Effie Welsh, John Bush and Bob Patton attended, as did Tom Brock, King's College Athletic Director; JamesHaddick, Wyoming Seminary basketball coach; William Pettit and George Lambert of the YMCA; J. Bowden Northrup, Park Commissioner: Eddie White, manager of the Wilkes-Barre Professional Basketball Team; Dr. Walter MacNeal and William A. Pearce.

The banquet was well attended; there were over 175 guests in all. Mrs. Brennan of the College cafeteria prepared a turkey dinner for the occasion which was pleasing to the palates of the guests. At the close of the banquet souvenir programs were presented to the guests.

NOTICE!

All veterans enrolled in the eightweek summer session will be required to carry six semester hours in order to receive full subsistence.

A slide rule has been found in the Baptists Church on November 23. Owner can secure same by calling at the office of Mr. H. Morris.

areers Library Offers Services To All Students

ROMAYNE GROMELSKI

Careers Library is now for the use of students in mining what their careers be after college. It is located the Veteran's Guidance Center, S. River Street.

The organizers have compiled incormation concerning various occupations. These are divided into fields such Aviation, Radio Work, and Medicine. Another set is organized according to regional opportunities. Conquently, any student desiring to ork in a certain part of the untry or world can determine at jobs are available in those sections. In addition, there is a complete set of the most recent college catalogues. However, the only books which can be borrowed are the bound books on vocational guidance.

Students are perfitted to fill out a card indicating their name, address, phone number, and the field in which they are interested. Then, when new information comes into the library, these people will be notified. The library is under the direction of Mr. Paul Mehm and is open for the use of the students at any time.

NOTICE!

Any student planning to take a course in practice teaching next semester should fill out an application with Mr. John Hall of the education department as soon as poss-

SENIOR CLASS WILL SPONSOR GALA CABARET PARTY TONIGHT

EVENT AT HOTEL REDINGTON OPENS 1948-1949 SENIOR SOCIAL PROGRAM

it will sponsor a Cabaret Party in the Choral Room of the Hotel Redington, according to an an announcement made last night by Thomas J. Moran, President of the

Elaborate plans have been made by co-chairmen Allen Bloomburg and Jack Kloeber to make this first affair of the 1949 graduating class one of the finest events ever sponsored by a college organiza-

the floor-show, which is under the Marty Blake. Blake, a member of the sophomore class, was invited past Cabaret Parties sponsored by the college.

One of the features of the party will be the drawing for the Senior Class Graduation Ring. Each person attending the affair will have a ticket stub and a drawing will take place at 11 p. m.

This activity marks the first attempt by the Senior Class to bring more activity to the graduating Partridge, faculty advisors.

The Senior Class of Wilkes Col-ranks at Wilkes College. It was lege will launch its 1948-49 social decided at recent meetings that the program this evening at 9, when Senior Class should find its Senior year the most interesting and colorful of all. With this thought in mind, the officers of the organization decided that the 1948-49 seasons would be sprinkled with Senior Class activity, which will be climaxed with the annual Senior Dinner Dance in June.

Another activity that is being sponsored by the Seniors during December is a raffle that will bring the holder of the lucky ticket stub a \$75 Elgin Wristwatch. This Highlight of the evening will be prize was donated by a local jeweler and all proceeds from the direction of Allen Bloomburg and raffle will be used to provide increased activity of the Senior Class.

At the recent meeting of the to act as Master of Ceremonies class a gift to the school was disfor the occasion because of the cussed and many of the members splendid work he accomplished at present offered excellent suggestions. The matter is still to be decided and no definite choice will be made until after the first of the new year.

> Officiers of the club are: Tom Moran, president; Tom Gill, vicepresident; Eleanor Krute, secretary; Sammy Elias, treasurer; and Dr. Charles B. Reif and Mr. Robert



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EDITÓRIAL

Library Committee

A good library is more than an important adjunct to a college.

It represents the accumulated mass of wisdom that human ity has laboriously and oft times painfully acquired throughout the ages.

Man's ability to record and transmit his knowledge to succeeding generations is the primary factor in his more or less successful struggle to master his environment. Otherwise he may have very well remained merely the most clever member of the animal kingdom.

Imagine what a priceless possession a library is. At little or no cost we can pick up a book and hold a conversation with some of the most brilliant and most profound thinkers the world has ever produced.

What an adventure into the mysterious and the unknown beckons with the mere opening of a good book!

Hours spent in the library in a quiet search for the truth; seeking information; or simply browsing. . . are hours well spent.

There is no royal road to knowledge. Genuine education is one of those things which cannot be purchased over the

It is to be had only by individual initiative, self discipline and a thirst for knowledge.

It is therefore most heartening to see the good progress we are making here at Wilkes College in building up our own

At present there are some 17,000 volumes on the shelves with more being added each day. In addition there are over 100 periodicals and fifteen newspapers.

Most interesting perhaps is the method of selecting the texts. Each departmental head is allocated a fund with which he can purchase the best literature in his field.

To balance what might be too narrow a system of selection there is appointed a student-faculty committee which selects texts of general interest and of subject matter not covered by the college curriculum.

The committee also serves in an informative and advisory function for streamlining methods and procedure in the library.

The outstanding problems facing the library presently are those of maintaining a reasonably quiet atmosphere where students can study, and that of reducing the number of texts that disappear each day.

Now it is in the interest of every student to observe the rules, not only from the standpoint of moral obligation, but also the swers to questions that are troubling him—and not those profact that on the one hand by creating noise and disturbance we vided by Moscow! deprive our fellow students of valuable study time. On the other hand by keeping texts out overtime, or taking them out without ism, and no amount of psychological satisfactions provided by a registering them we deprive other students access to knowledge and information that may be of the utmost importance to them.

Thus observing a few simple rules of propriety we have much to gain, individually and collectively.

In order to increase the effectiveness of their work, and to serve a more useful purpose, the members of the committee invite suggestions and advice froom the student body on improving the library, including the acquisition of texts not now to be found on the shelves.

Following are the members of the committee who may be contacted:

Faculty members, Dr. Thatcher, Dr. Kruger, Mr. Harvey, Mr. Markowitz, Mr. Myers or Mr. Richards.

Student members: Phillip Baron, John Fanneck, Doris Gorka, Carl Haas, John Holbrook, Donald Kemmerer, H. A. Morgan, Barbara Noble, Ethel Snee, Joseph Sooby, Donald Vernall, June Williams, and yours trul , Edward Jan Wasilewski.

EDITORIAL

The Incomprehensible Individual

Our American way of life has grown from the seed of personal freedom. It is still growing, and for that reason is forever

Because we enjoy the freedom of thought and conscience, each of us casts a vote evrey day for some change in some detail of the general way of life.

Yet there are those among us today who preach the doctrine that states have a mind and will of their own, and even possess a public conscience. In the final analysis however we know that both are made up of the several consciences and minds of the individual citizens therein.

Dry these functions up as regards the individual and all the mental and moral life of the public is stopped at its source. And this is a comparatively simple process; as we have had occasion to witness in our own lifetime.

For whom the tyrant would rule: he first takes away their

By fair means or foul he relieves the people of the desire and need of doing their own thinking, and the responsibility of making their own decisions. The next step is to regiment the imagination and understanding of the masses along lines dictated by the leader . . . The process is then complete.

Freedom and Democracy are dead-

Perhaps the most diligent practitioners of ruling a people the easy way, by keeping them in abysmal ignorance, were the Czars of Russia.

For centuries Russia's millions were kept in the darkness of brutal barbarianism as the more fortunate Western European countries were progressing in a spiritual and material Renaisance.

As a result the Russian masses developed a fatalistic psychology . . . better known as the spirit of "Nichivo". Literally it is expressed in the shrug of the shoulders when faced with difficulties, which defers action and throws the responsibility for fate upon the higher powers.

Thus no matter how inept or corrupt were the regimes of the Czars-they were accepted by the mute multitudes who could neither comprehend nor pass judgment on such vital political

It was from this limbo that the Communists rescued the Russian masses; only to impose a more ruthlessly efficient tyranny.

Whereas the Czars were content to let the people languish in helpless ignorance, the Bolsheviki set out to educate . . . indoctrinate rather, the masses in their own fanatical belief in the teachings of Marx and Lenin.

That the Communist party has done an immense job in modernizing Russia in spite of the appaling human cost cannot be denied. However the party leaders are now faced with a peculiar dilemma.

Education tends to sharpen intellectual curiosity and the faculties of critical analysis in the individual: and that is to borrow from the Communist's own pet dialectics, the seed that bids well to undermine and destroy their own vast monolithic struc-

The present furious efforts of the Kremlin to purge "burgeois" or "deviationist" thinking and doing among Russia's musicians, biologists and presently her physicsts are but straws in the wind Tito is another example of free and independent thinking in yet another sphere.

To realize the Communist slogan of "Overtake and Surpass", meaning the Western democracies, the men in the Kremlin must step up their educational program. If they do, they also are well aware that Ivan Tovaritch will be seeking his own an-

Knowledge and understanding kindle the fires of individualpaternalistic government will suffice to keep the free thinking individual happy. He will tend to make up his own mind and then somehow find the courage to stand by his convictions.

If that happens on a large enough scale the Russian people will soon be agitating for a more representative government.

Of course that would be news of the most welcome sort to In fact we might even possibly be tempted to promote the rising fervor of democratic inclinations in the Russian people.

That however would be most unwise. It would only be playing into the hands of the present rules of Russia who seek to perpetuate themselves.

We should however remain morally and militarily strong so as not to encourage Russian aggression by our weakness, if they should seek to divert the pressure of domestic embarrassment by playing up their external or engaging in wars of conquest as was the case of Japan in the years up to and including Edward Jan Wasilewski Pearl Harbor.

Thoughts On Christmas

CHET MOLLY

Silent Night—Holy Night, so Sweetly notes of Yule-time, Across the hills in softness flow, To touch the heart with tenderness. And the joyous pealing of the

From the steeple of the little white Church on the hill.

The flickering candles lighting the Faces of the choir, singing their Hushed notes so tremulously and

Snow in little ecstatical flakes Drifting against fences and laying The land with a cloak of somberness. But beauty.

The Christmas Tree in all its brilliance,

Casting painted shadows through windows;

Myriad pools of light that sp color Into the street, where carol sin

stand

Solemn in voice. An occasional late shopper rying home To supplant the agedness of Sa

For the little children awaitin impatiently

The dawn of 'morrow.

The tinkle of carousing sleigh be Magically fading into the snow night,

Down past the bakery, where s ory smells Reign havoc, and float temptin

By the way. And the dawn of Christmas, t glorious Morn, all the land carpeted

snowy Splendor that stretches before Window and doorstep. Every

Bedecked with a touch of siler Quiet the Earth, to the poi loudness.

Soon the homes echoing to squeals of

Pleasure, where little children come toddling, And toppling, down stairs in erness. Stern

Grownups of yesterday share mirth,

And add an equal of their own Sons and

Daughters find the lovliness c parents-

Friends are made forever me Peace on Earth, good will to

When the hardness of men's h

Feminine, and all is but to another's Face fill with brightness.

Night shadows fall again and in mingle

With the refrains of ancient car

Flickering candles, and the joyous pealing Of the old bell from the steeple of

Little white church on the hill Silent Night-Holy Night...

"Include Milk in Your Daily Lunch WOODLAWN FARM DAIRY CO

FOR YOUR HIT TUNES

RECORD CENTER

All The Newest Popular Recordings By Your Favorite Artists

LAZARUS LOWER FLOOR

WILKES DEBATERS INVITED TO Wars, Strife Mark India's Ascent To

By ART RICE

Wilkes College's debating team, which has been in existence but a short time, should be extremely active for the next few months. Already the debaters have been invited to participate in the Second Annual Inviation Debate Tournament, to be held on March 11 and 12.

Two pairs of teams will be sel-

ected and two faculty representatives, Dr. Arthur Kruger and another, will accompany the debaters. Mr. Hugo Mailey is a tentative reresentative for this occasion ..

The team hopes to have an elaborate schedule and, in this connecion, has received an invitation from the debating team of Duquesne University. It is believed that they will hold a debate at Wilkes. The first debate on the national intercollegiate subject about federal aid to eduaction will probably be with King's College, also on the Wilkes campus. A later debate between the local colleges will be held at King's College.

In addition, a symposium panel on the topic "What are the opportunities for youth in Wyoming Valley?" has been arranged with King's College. It will take place in January and be broadcast over a local radio station. Each speaker on the panel will be limited to a three minute talk. George Maisel and Jack Faneck will represent Vilkes.

By way of preparation for comig debates, the team made appearnces in the public high schools of oughlin, Forty Fort and Plymouth bring the first ten days of Decemer. The topic they discussed was 'Do we have a free press?" All of he programs were highly successul, and the team's director, Dr. Arthur Kruger, was well pleased. In the question and answer period following the formal talks, the high school students asked remarkably mature questions. Nevertheless, the debaters remained at ease and retained their poise as they tackled each query. Dr. Kruger, in making concluding remarks at one brogram, commented with amazenent on the ability of the debaters o answer, without hesitation, the ifficult questions posed them.

The debaters were well received by all the schools, and at Plymouth their program was allowed to run fifteen minutes overtime. The team is scheduled to speak at Kingston High School during the second week of January.

Members of the debating team are Donald Kemmerer, Thomas Morgan, George Maisel, Jack Faneck, Harry Hiscox and Geogre Car-

Club Enjoys Visit To Lance Colliery

STUDENTS NOW SNEER AT CALIFORNIA 'QUAKES

A group of students, members of the Economics Club of Wilkes College, visited the Lance Colliery, Plymouth on December 2.

Although most of these students have lived in the coal regions most of their lives, many of them have never been in a coal mine; consequently Thursday's visit was an exciting and interesting experience.

After being provided with lamps and helmets, the group boarded a cage (elevator to you) and descended to the 1000 foot level. Traveling through low tunnels, wet tunnels, and tunnels under the Susquehanna River and Iona Place, the group reached the "face" and experienced some first-handed practices of mechanical mining.

Nick Konchuba, one of the Wilkes group, took a turn at operating a hand drill. (When someone asks Nick about the vibrations set up by the hand-drill, Nick merely rattles his teeth.)

The group watched the miners cut a head from beneath and drill it at the top, then as the "surface lubbers" scurried for safety, blasting powder was placed and explod-(California earthquakes have nothing on the daily lives of our miners claim the Wilkites.)

The members emerged from the enjoyable excursion with coal dust on their bodies, coal dust on their faces (Mammy!), and a better un-derstanding of the coal miner's working conditions and problems.

Members of the club who made the trip are: Stanley Novitsky, John Klansek, George Shenally Stanley Swick, Ralph Hodgson, John Capin, Mohan, Charles Flack, Nick Konchuba, Frances Trimbath, Robert John Nelson and John Mar-

The group was competently guided through the colliery and mine by R. H. Hodgson, Colliery Super-intendant; Walter Wempa, Outside Superintendent; George Jeffrey, Section Foreman, and W. T. Griffith, Mine Foreman.

Christmas vacation

POLITICAL SCIENCE Test (AM. GOV)

BOOK Pevie ws

Independent State

By TOM ROBBINS

The current problems in India. Mohammedanism versus Hinduism and the fight for a united India, were the subjects of E. Stanley Jones, noted author and missionary, at a recent gathering at Chase Lounge. The meeting was sponsored by the International Relations Club of Wilkes College.

Mr. Jones, who has spent 41 years as a missionary and has written 14 books, also spoke of the spiritual power of Mahatma Ghandi and of the present world-wide crisis. He stated that today's problem pits the atom against ATNA (Hindu for "spirit".)

India's independence came with rioting and general disorder, including a revolutionary war, a civil war. Paakistan becoming an independent Moslem state, a transfer of ten million people from Paakistan, wholesale murders, and Ghan-di's death. Even with all those tragic events occurring at one time, Mr. Jones saw that India was had been expected. India and Britain had parted friends, and India had put through constructive legis-India. Also, the caste system in India has been declining slowly but

Even communism received a blow when legislation forced selfish landlords to return land to the peasants. The Indian government also called for the 562 native states to cooperate and cede to the supreme state.

"Many of us wondered whether they could be amalgamated into one India", said Mr. Jones.

The Indian officials approached

the native princes with three proposals. First, no coercion would be used. Second, they stated that it would be in the prince's interest to sign a treaty. Third, if the prince would not sign, he would have to take the consequences. All of the problems were settled bloodlessly.

While Mahatma Ghandi was leader, he sent men and women lawbreakers to the same jail. It was there, stated Mr. Jones, that women learned of affairs of the land. Upon their release. some women became prominent in places of outhority in the government.

The biggest thing in India is the emergence of a new type of power which is attributed to Ghandi. The new power is the power of the soul, the force which saw Indians absorb punishment from the opposition and still emerge strong in body and faith.

Mahatma Ghandi personally stopped two riots, one in Delhi and the other in Calcutta, and won his fights for peace through the use of ATNA. He achieved with fasts what 50,000 troops might have accomplished with weapons. Ghandi's death did more to unite India than seems believable. Mr. Jones considers Mahatma Ghandi the greatest man in the 20th Century and Nehru, Ghandi's disciple, the outstanding political figure today.

The struggle today for world peace is one between Ghandi's teachings and the teachings of modern world civilizations. Mr. Jones was somewhat disheartened by the fact that men of influence in the world do nothing more than talk about Ghandi's effective and bloodless methods to keep peace. He called and hoped for a more extensive use of Ghandi's teachings.

The DRAKE TIMES-DELPH-IC's "Off the Cuff" column is responsible for the following joke: (at basketball game) Senior: See that big fella playing center down there? I think he's going to

be our best man by Christmas."
Date: "Oh, darling this is so

BILL GRIFFITH

If you did not see Shakespeare's HENRY V at the Roxy Theatre last week, then you really missed one of the finest, if not the finest, movies ever produced. I believe that if young students who dislike the immortal bard were exposed to this means of education before studying Shakespeare's various works, there would be a greater attempt at both study and appreciation. Scanning the audience at last Thursday evening's performance one would think the picture was being sponsored by Wilkes College. There were many members of the faculty and student body present.

Best remark heard last week: Dr. Rosenberg's in Economic Class, viz.: ".....and what happened to skirts last year? They went down!"

Sweating out department: Everyone in Dr. Thatcher's 107 quiz sections holds his breath until he sees what he produces from his folio -the roll book or those yellow sheets which mean a quiz.

Things I want to see: Billy Snee emerging in a better condition than carrying a Western World Literature Book. Blake paying to get into a play, athletic event or any place where there is an admission lation, a big step towards a united charge. Oliver's HAMLET. Passing grades this semester. (I can dream, can't I?) Wilkes accredited. THE MALE ANIMAL. Another Winter Carnival at Split Rock Lodge. The gymnasium (maybe Santa Chaus will make it possible?)

> Things I will never see: Dr. Mitana in any situation where he is not the grandest and perfect interpretation of the word gentleman. Joe Meyers angry. Lew Jones, Knapich or Washco hurrying-except on the football field. Pat Dougherty, the policeman, miss a tire with his yellow chalk. A's in any subject. An engineer student who can see the worth of the World Lit. Elly Krute not "knocking herself out" for a school activity. A school crew working out on the Susquehanna River. (Not enough water, I guess.) King's beating Wilkes. Our Letterman's Club inactive - regardless of sports. Shoemaker with a haircomb. Davis without Knapp. Potter without MacNeal. Boyd without

College Requests Blood of Students

Plans that are expected to materialize this month will provide a chance for Wilkes to again be a 'first" in a most urgent and worthwhile cause

Wyoming Valley Chapter of the Red Cross is working on plans to establish a blood-typing program in this area that will mean a sure and speedy donor service in time of need. At present only six or seven areas of the United States have such a program. The plan is to have volunteers submit to a painless, quick test to determine what type of blood they have. The individual then receives a blood donors certificate stating that he or she will donate blood without cost to any sponsoring hospital in an emergency. When there is an urgent need for your type of blood the hospital will then contact you; unless you have a rare type, however, there is a very large chance that you will not be called.

A few organizations of the valley are already organizing to have their members participate in this worthwhile cause. As of yet, there is no record of any college in the U. S. participating in such a program and if Wilkes students respond as they should, Wilkes will have that distinction for this state and possibly the U.S.

The drive for volunteers will not get underway until after the Christmas holidays, but will commence soon thereafter. Reese E. Pelton is making preliminary arrangements for the program. It is expected that a group of pre-med students under the direction of Dr. Reif, will serve as the student committee in charge of the drive. When fina plans are completed they will be presented to the student-body-the rest will be up to you.

I hope you all will have a very merry Christmas, a fine vacation and great success in the coming year. I have been hearing this phrase, "Peace on Earth and good will to men" for quite some time If you should encounter either qual ity during your holiday travels, le me know.

"For hate is strong and mock the song of Peace on Earth good will to men."

See you next year.

EDITORIAL

Drinking Parties

This is the season for reason.

Ordinarily, drinking parties produce their fair share c smarties—and that spells trouble. But during the Yuletide wit its intensified spirit of celebration and rejoicing, we usually fine a greater number of individuals who seek self-realization in the most outlandish fashion.

People drink-sometimes to excess-for a number of rec sons. Some use it as an escape from the realities of life; other find a temporary false courage from its use.

Most people however usually resort to spirits for the "lift it provides: to get "feeling high" as they call it in the vernacula:

Drink like most anything else when used in moderation serves a good purpose. But when the practice is abused—th party gets rough. That's when the shady side of man's natur comes to the fore.

With inhibitions temporarily blunted one performs acts an deeds that are hardly conceivable under more normal circun

Now the evils of excessive drinking have been the subject of countless denunciations. The pulpit has thundered its cer sure throughout the ages; other well-meaning citizens hav pleaded for moderation—in vain.

Yet a word to the wise should be sufficient. For it's alway only too easy to take the attitude that it can only happen to th

That other fellow can be you.

The practice continues.

"Ah, my last class. Now for a long, peaceful, carefree vacation."

Edward Jan Wasilewsk

Campus Merry-Go-Round

Happy Christmas and a Merry got away. New Year to -

Marita Sheridan—a rope so she can get her multitude of followers? on a "Slow Boat to China".

Doris Banks—a plane so that she man's May-day musical. can travel between Washington, D. C. and Nanticoke.

The same for Marianna (JB) Tomasetti who needs transportation between Syracuse and Philadelphia. John Stark-a book on nursing

ditto Leo Castle. Jack Feeney-a contract with the Oshkosh All-Stars girls football team.

Fran Heckman-another session at the El Morocco.

Frank Anderson—another job as a bootblack where, at least, he'll be free from the host of feminine problems that now adorn his agen-

Charlotte Davis-our nomination as the best sport of the year.

Ras Rasmussen and Evelyn happiness in the future (and you owe Vince Macri and I \$45 for that ring).

Nancy McCague—a bigger torch so she can carry it for Doc. Sheldon Fried - another invita-

tion to a former's girl's wedding. The Boy's Dorm-a firing range

so they can make use of all the guns and ammunition they have. Mabel Faye Richards—a crying

towel so she won't bother everyone with her troubles.

Janet Gearhart—the lead in "A Walk in the Sun".

Russ Jones-two pounds of venison to make up for the deer that

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Crane Busby-two spark plugs for a new jeep.

Chet Knapich—the lead in "The Boys From Baronville"—the letter-

Tom Moran-lots of luck (sincerely) in his new job-

Seymour Merrin-a book on man-

Ed Bolinski-a lawyer (he may well need one).

Tony Popper-a raise in his allowance.

George Brody-that man's got everything.

Nick Heineman-a steady woman for our pint-sized Van Johnson.

Prissy Swartwood-SINCE she is trying to make headway by dating the Editor of the Beacon, how about giving a break to one of it's ace reporters, Tom Robbins.

Garfield Davis - another date with one of the Yokums (not Abner).

Pete Havard-our award as the Lemac of the Month.

Ted Warakomski-a song to replace My Darling Beverly. Edna Gotlieb—Al, Dick, Tony,

and whathaveyou.

Tom Lasky-a job as successor to Al Capp.

And to all our friends who have been insulted, ridiculed, and etc., by this writer all through the past year we wish to apologize and sincerely wish everyone happiness and prosperity through the BEST YEARS OF OUR LIVES... And in parting, this final fling of advice TO WHOM IT MAY CONCERN: Schiller once said, O Jealousy! thou magnifier of trifles eh what,

Al Bird, also in the Duquesne publication, says the political scrap is all over and, "You girls can now take the campaign buttons off your sleeves and put your heart back.

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FRESHMENPLAN Sociologists Plan

first meeting of freshman class was held Friday evening, December 3, in the Science Lecture Hall.

All present agreed that a dance should be held at which all students would feel at home. at home. Since most of the students are farmers at heart, it was suggested that a farmer dance would be the appropriate affair.

When it came time to vote on this suggestion, the freshmen were so enthused that they raised both hands instead of the required

The dance will be held in the latter part of January, probably Stephen's Church house. band will be secured which will play music for both farmer and modern dancing.

It will be an informal affair, in fact no ties, coats, party dresses, or high heels will be in fact no ties, allowed.

A few acts will be put on during intermission by members of the freshmen class. A small admission fee will be

charged. It was also approved by majority vote that each fresh-man wll be assessed 25 cents to

help finance the affair. All proceeds will be placed in a freshman fund to be used for other social events.

Choral Club Gives Fine Performance

By ED TYBURSKI

The Wilkes College Choral Club, directed by Mr. Donald Cobleigh, presented its second annual Christmas program last Tuesday in the Baptist Church. Musical accompaniment was aptly provided by Mr. Charles Henderson at the organ.

The program was opened by a brass chior, directed by Mr. Reese Pelton, and composed of the following band members: Carl Strye, Lewis Blight, Leon Gilbert, Bill Deck, and Bob Levine. They played O COME ALL YE FAITHFUL. This was followed by the singing of IT CAME UPON A MIDNIGHT CLEAR by the audience. The Choral Club then sang FANFARE FOR CHRISTMAS. As their next selection the group sang GO TELL IT ON THE MOUNTAIN. During the latter selection, Miriam Long and Andrew Evans sang solo parts. Both did very well. The audience then rose and sang O LITTLE TOWN OF BETHLE-HEM, after which the Choral Club presented MEDIEVAL CHRIST-MAS SONG and LULLAY, MY LIKING by Gustave Holst. These were followed by AND THE GLORY OF THE LORD by George Handel. The audience then sang JOY TO THE WORLD. The program ended with Mr. Henderson Playing the FESTIVAL MARCH.

The Choral Club made a very good impression in their recently acquired royal blue robes. Mr. Cobleigh did a remarkable job with the Group, and the Choral Club as a whole should be congratulated.

Dr. Farley Spoke briefly on Christmas spirit. He hoped that each one of us would show more spirit this Christmas season than in the past seasons. He emphasized need for proper spirit in the world today, pointing out the trend of people to move away from friendship and good will towards prejudice and hatred. He joined the faculty in wishing all a Merry Christmas and A Happy New Year.

FARMER DANCE Complete Program TO SPEAK HERE

By JOAN WALSH

The newly-organized Sociology Club of Wilkes College has succeeded in getting a well-rounded program into effect. In the latter part of October the initial meeting was held and officers were elected. A tea was held on November 21, and another on December 5, both being well-attended.

At the first meeting the following officers were elected: President, Bill Lavelle; First Vice President, Ann Pavlik; Second Vice President, Michael Ficke; Secretary, Marian-na Tomasetti; Treasurer, Agnes Novak. Plans were also made to hold a joint discussion and tea on a Sunday afternoon once a month.

"Contemporary Marriage and Its Problems" was the topic under discussion at the first of these teas, and the speakers included Reverend Edgar Singer, Mr. John Hall, Mr. Symonolewicz, advisor to the club. and Mr. Francis McGowan from the Family Service Association. Mr. Chwalek acted as moderator.

A business meeting preceded the second Sunday afternoon social after which Mr. Symonolewicz inaugurated discussions on "Our Changing Morals". This topic was expanded upon by Miss Holbrook, Dr. Mitana, Mr. Chwalek and the students themselves, who are free at any time to enter into the dis-

An additional feature being sponsored by the Sociology Club is the movie presented in the Science Lecture Hall once a month to which all students and their friends are

ROB'T MEIXELL

By ROBERT BARBA

The Wilkes College Economics Club will present Mr. Robert Meixell at the Chase Theatre, Tuesday evening, January 11th, at eight o'clock. Mr. Meixell will speak on the business conditions in Wyoming Valley and on the functions of the National Federation of Small Business. He is the manager of this organization in Luzerne and Lackawanna County district.

Mr. Meixell was born and raised in Wilkes Barre, and spent nearly fifteen years as a sales representative in this area for several large national organizations. He owned and operated the Kingston Diner in Kingston, Penna. from 1935 to 1941. He served with the Cmobat Engineers of the 29th Division from 1942 until 1945. After release from the armed services, he assumed his present position with the small business group. He was one of the founding fathers of the Wyoming Valley Jr. Chamber of Commerce and the Pennsylvania State Jr. Chamber. He served as Vice President of the latter organization in 1940, and has been very active in both ever since their inception.

Mr. Meixell's wide experience in civic affairs as well as his extremely wide acquaintanceship among business owners specially qualifies him to speak on the business conditions and problems of our local community. meeting will be open to everyone, and all students as well as their friends are urged to attend.

Gilboy Forsees Tremendous Pickup In Business During Glacial Period

Thomas Patrick Andrew Alovsius Gilboy was one of Wilkes College's well-known landmarks. As an alumnus he is too seldom seen on campus but before his graduation Thomas P. A. A. Gilboy, Esq., as he was known more intimately to his classmates, was the perfect example of how the immaculately dresssed undergraduate mortician should appear. Yes, I mean mortician, for in those happy days as a student Mr. Gilboy did not spend all of his time among the living.

Certain more fortunate students and faculty members had the privilege of hearing Thomas Gilboy tell of his work as a mortician. I never did, but even so I enjoyed having T. P. A. A. G. in my lectures of Physical Science 100. Gilboy, attired in his dark suit, gray spats and neatly folded cravat, always sat in the front row where I used him as a barometer to tell how well my so-called jokes were going over. Mr. Gilboy laughed at all the jokes but the expression on his face was a reliable index to the penetrating power of a particular

One day in lecture I was explainamination of fossilized pollen. told how the average temperature about fourteen thousand years ago was such in Luzerne County (at that time unsurveyed) that Wyoming Valley was on the edge of a glacier, a land of snow and ice. The evidence, I told the class, indicated a gradual rise in average temperature during the next ten thousand years until Luzerne County had a climate resembling South Carolina and then the seasons became successively colder. Thus for about four thousand years the climate of the county has been moving toward that of more arctic conditions.

"In fact", I said, in my normally calm manner, "we are heading into another glacial period. Six or seven thousand years from now Luzerne County will again be a land of ice and snow."

At that point in my notes was a story about the little bear that sat on the ice, so I started into the narrative and looked toward my Gilboy barometer to see how things were going. At first glance I decided the story had better be deleted from my notes. At second glance I became alarmed. Gilboy's long, lean frame was bent slightly forward in his seat. His eyes were almost lifeless in appearance, his jaw was slack. Turning to look at the spot on which his eyes were focused with death-like fixity, I fully expected to see either the Holy Grail or the Angel Gabriel coming through the wall. But neither came so I spoke to Thomas P. A. A. Gilboy.

"What's the matter, Gilboy?"
Are you still with us?"

An unusual hush fell over the class (even Lil Clark kept quiet) as every ear waited for Gilboy's reply. Then in a voice of one returning from the grave Gilboy said, "I was just thinking what that glacier would do to my business."

Chas. B. Reif

A column in the Drake Times, ing the evidence obtained from ex- Delphic presents the following court

JUDGE-"You admit you drove ver this man with a loaded truck. Well, what have you got to say

in defense PRISONER-"I didn't know it was loaded."

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PHILLIP RUNS WILD

A young lad named Phil Sekerchak has made the most auspicious basketball debut ever accomplished by a Wilkes cager. In the first two games of the current season Sekerchak scored a total of 74 points, getting 28 against Hartwick in the first game and pouring the astounding total of 46 pointers through the hoop in the 77-73 victory over Triple Cities College.

A check through the record books indicates that Freshman Phil es-tablished a Wilkes College record when he corded those 46 points. As far as can be ascertained, it is the greatest number of points ever scored by a Wilkes basketeer in one game. With the 13 points he garnered against Susquehanna University last Monday night in the Colonels' 50-48 win, Phil has a total of 87 points in three games for an average of 29 points per game.

Sekerchak learned his basketball at Swoyerville High School, where he starred last year when the Sailors were champions of the North League. He is a slender youth who uses his six-one in height to good advantage. In spite of the fact that he has always been a high scorer, Phil is not shot-happy. Instead, he relies on accuracy to run up his extravagant totals. In the iame against Triple Cities Sekerchak got his 46 on 17 goals and 12 fouls, and to score the 17 two-pointers he shot 25 times, which is good shooting in any league.

CAGE TEAM STARTS WELL

This year's edition of the Wilkes College basketball team got off to a good start, winning two of its first three games. The team thus far has been sparked by Freshmen Sekerchak and Piorkowski and Ben Dragon, who formerly played with the King's College court squad. Paul Zlonkiewicz, Charlie Jackson and Ed Wited, three veterans of last year's team, have also contributed heavily to the success of the outfit. Co-captains Swartwood and Huff, both slow starters , are now rounding into form.

APOLOGY TO ED WITEK

In the December 3 issue of the Beacon, in a writeup on the Wilkes-Hartwick game, we ascribed to Joe Swartwood nine points which should have been credited to Ed Witek. Swartwood did not score in that contest. Joe brought the mistake to our attention, pointing out that Witek was probably commenting on the injustice of it all, which we can readily understand. It's rather hard to take when a fellow tears around

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on a basketball floor accumulating nine points only to have an inac-curate scribe take these points from him and give them to somebody else. And so to Witek we say that the next time he scores nine points (or 15 or 25 or 30) we'll be sure to see that he gets credit for

KING'S WILL BE STRONG

That old Wilkes basketball nemesis, the King's College cage team, is looking forward to another fine season. All five of the King's firststring team are back this year to make things uncomfortabl for the Wilkes team once again. The Kingsmen will be captained by Bob Mulvey, sharp-shooting forward, and the other starting posts will be held down by Tom McLaughlin, Al Wawer, Jack Murphy and Bob McGrane. All five stand six feet or better.

King's lost its opener against Scranton University by a 50-43 count, defeated Triple Cities last Tuesday night by 71-55. The Colonels defeated the same team, 77-73. Against the Binghamton quintet Tom McLaughlin and Alex Wawer showed that they have not lost their deadly shooting ability, garnering 23 and 22 points, respectively. It will be interesting to see how the two stack up against the Wilkes scoring sensation, Phil Sekerchak, when the two teams meet for the first time February 5.

FLORKIEWICZ HONORED

Strangely enough, we haven't seen it mentioned in any of the local newspapers, but the fact is that the football talent of John Florkiewicz has not gone unnoticed. From the Philadelphia papers we learn that Florkie was given honorable mention on the All-Pennsylvania Football Team. The first-team backfield consisted of Doherty of Villanova, Petchel and Rogel of Penn State, and Towler of Washngton and Jefferson.

Given honorable mention with Florkiewicz were such outstanding backs as Joe Apichella of that murderous Bloomsburg team, Lou Or-sini of Scranton University, Tommy Skladany of Temple, and Chuck Drazenovich of Penn State.

SHORT SHOTS

The football fans around school are still talking about that King's game and about what fine "mudthe Colonel backs turned out to be. The goo didn't hamper Leo Castle and Bob Waters too much. Castle went 87 yards on 11 carries for an average per try just short of eight yards, and Poop picked up 58 yards on eight sorties for a 7.5 average Scranton University average....... Scranton University again has a powerhouse basketball squad. In addition to its win over King's the team boasts a 58-48 win over Lehigh. Wilkes meets the 12 at Scranton..... Co-coach Flack of the Wilkes swimming team is on the sick list. Bath Marketing as (Conyngham, or St. Stephen's gymnasium); assistant Coach Josoph Marketing and Mark Royals once this year—on January on the sick list Hats off to the Wilkes Lettermen, who did it again with a highly successful formal dance last Saturday night at the Irem Temple Country Club. Outside of the graduation formal last summer, it was the first formal dance staged at Wilkes, and the Lettermen put it on in grand style.

'Bowl' Predictions

By Earl Jobes

California 21, Northwestern 7. Oregon 20, S. M. U. 14. Georgia 35, Texas 7. East 14, West 7. North 7, South 27. Villanova 28, Nevada 14. Oklahoma 13, N. Carolina 14. Clemson 7, Missouri 14.

SWIMMING TEAM COACHES



Clayton Karambelas

Swim Team Plans | Wilkes Grapplers

The swimming team is progressing steadily under the direction of Clayton Karambelas. The team has been handicapped by the severe illness which has confined Charles Flack, co-coach, for the past two

An extensive practice was held last Wednesday night with the entire squad in attendance. Each member of the team was timed on a two lap free style swim. The average time was 33 seconds. The mermen will practice at the YMCA during the Christmas vacation. The practices will be held to get the team in shape for their coming meets. Beginning the early part of January, the swimming season continues through to the 1st of March.

College Plans Big Intramural Groan Contest January 7

By TOM LASKY

St. Stephen's gymnasium will be the site of grunting, groaning, and bulging biceps this coming January 7, when the interested students of Wilkes College will compete for grappling honors. Medals will be awarded for first and second place winners, and if entries warrant, a third place will be awarded.

All male students of Wilkes College are eligible. (Sorry, girls.) All students who are interested in entering may do so by filling out the application blank printed in this issue of the BEACON and turning it in together with a ten cent registration fee. To facilitate efficient handling of the meet such as pairing opponents and publicity, the entry blanks should be turned in early to: Coach Cromwell Thom-Tom Lasky or Garfield Davis in the BEACON office (the BEACON office can be seen by lying flat on the pool table in the Boy's Lounge and looking out the window.)

Any students who want to condition themselves for the meet are invited to work out with the Wilkes wrestling team during the Christmas holiday, the team will hold its practice sessions from 10 to 12 in the morning in the St. Stephen's gymnasium.

Entries will be accepted in the following weight classes:

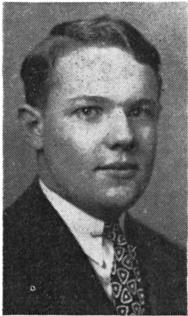
115 155

121 165

128 175 136 191

145 unlimited. All entries should be turned in

as soon as possible.



Holiday Practices | Face Heavy Season

The Wilkes wrestlers are preparing for a busy season this year with a seven meet schedule. The opponents are tough, perienced, and eager to win and maintain their excellent wrestling records which the Wilkes grapplers are out to mar slightly.

Two home meets are included in the schedule:

Jan. 14 Wyoming Sem..... Jan. 22 Ithica Col. Jan. 29 YMCA (W-B.) Feb. 4 Millersville STC Home Feb. 12 Cornell J. V. Away Feb. 19 Kings College Away Feb. 26 Cornell V. V. Home

The Wilkes men are shaping up with Cross, Waters, and Cromak developing rapidly. All men new and old on the team are slowly gaining the excellent condition, speed and balance winch are probably needed more in wrestling than most other sports.

Again this year, the team is a little deficient in experience, but may make up for it with spirit and determination.

Practice is being held at St. Stephen's gym from 10-12 in the morning during the Christmas holiday — All persons interested in competing for the Varsity team are urged to attend.

WILKES CAGERS TO FACE UTICA SATURDAY NITE

FIRST WILKES HOMECOMING

The Wilkes College basketeers go after their third win of the season tomorrow night at the YMCA gym with the cagers from Utica College providing the opposition. The game gets underway at 8 p. m. It is not certain as yet that there will be a junior varsity game preceding the varsity contest, but if the "scrub game" materializes it will go on at 7 p. m.

Hampered thus far by illness and lack of sufficient practice, the Colonels hope to be in the best of shape for this contest. Joe Pior-kowski and Ed Witek have been ailing with colds, and Joe Swartwood has a bad ankle that kept him out of the last game, against Susquehanna University.

Heaviest cross the cagers have to bear is the lack of practice. They have been unable to secure a floor on which they can practice regularly and as a result went into the first game of the season. against Hartwick, with only two workouts under their belts. They dropped the contest, 64-53, but feel that they might have given a better account of themselves had they had sufficient practice.

The team hit its stride against the Triple Cities five, coming up with a 77-73 win over the speedy quintet. That was the game in which Phil Sekerchak went berserk in a pleasant sort of way, scoring no less than 46 points.

Against Susquehanna University in the third game of the season, the Colonels turned in their best performance to date. They had to work hard to eke out a 50-48 win. Charlie Jackson qualified as the hero of the evening by sinking the winning goal with only 35 seconds

of play remaining in the game. Coach Ralston is hoping that Co-Captain Swartwood's ankle will be mended in time to permit his playing against Utica. Swartwood has always been a steadying influence on the team and its best play-maker. The starting five tomorrow night will probably consist of Sekerchak and Huff at forward, Zlonkiewicz at center, and Witek and Piorkowski at the guard posts.

WILKITE'S ODE FOUND WORTHY

Wilkes student to achieve some reknown in collegiate literary circles. Mr. Wideman and the college have been informed that his open poem, in the Annual Anthology of College Poetry. Last year's edition of the Anthology contained poems written by two Wilkes' students, Robert Mikulewicz and Joseph Aleo.

Anthony R. Wideman is the third | a poetry writing contest for which all college students across the nation are eligible. Incredibly, there are no material prizes; instead there is a reward that surpasses "Ode to Flowers", will be published anything material—recognition for achievement in the Anthology.

Copies of the forthcoming edition of the Annual Anthology can be procured by having one dollar accompany the request, which should be addressed to: National Annually, the National Poetry should be addressed to: National Association with headquarters in Los Angeles, California, sponsors Ave., Los Angeles 34, Calif.

ENTRY BLANK

ALL COLLEGE WRESTLING

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Perhaps the reader has noticed how in recent months the disc jockeys have been overdoing this request number idea. Most of us like programs that present good listening all the way through, and when we take time out to relax and listen to dance music, we don't want to hear a roll call, between tunes, of every other listener within twenty-five miles. Sure it's a good idea to send in requests for the tunes you like, but why must they insist on proving that each number they play is in great demand? In a typical case, the announcer encourages the listener by saying, "And now it's an old favorite for our listeners, and it's going out to Mary E. and Billy, to Millie from Charlie B., to Martha and Ted from "a friend", to Har-old and Georgie and all the boys at the glue factory, to Tom from 'Bubbles' (and it says 'with love'), to Minnie, Moe, Mack, Jack, Nancy, Jiggers, Cuddles, Freddie and Teddy, to the Smiling Irishman and the Happy Hungarian, and and so on AD INFINITUM until I'm too bored to care what the song is anyway. I can barely control my rising temper by telling myself that the radio cost me twenty-four fifty, when at long last the jockey ends with — "to Jonesey from Flossie, and a host of other listeners. Keep those requests coming, guys 'n gasl! Now for the tune- it's Cecil Jugham and his Tennessee Mountain Boys, with I'M SENDING YOU A BIG BOUQUET OF ROSES.'

That's the END! I get my radio back from the repair man next Wednesday. He still thinks a truck backed over it.

SWAP SHOP

The latest contribution to this corner of the column has come from Mr. Markowitz. Being a collector of early jazz records, he is searching for more recordings by "Jelly Roll Morton and his Red Hot Peppers". Originals were made for Victor in the late twenties and early thirties, but Mr. Markowitz will accept re-issues of these or any other such early jazz outfits. Have another look through that stack of old timers in the attic, won't you?

Connections For Your Collections

LOOKING BACK-

Remember when the year 1936 was ushered in to the crazy rhythms of THE MUSIC GOES AROUND. During the summer the world was singing the peaceful words of EMPTY SADDLES. This was the same year the moving picture SAN FRANCISCO, with Clark Gable and Jeanette McDonald, brought acclaim to the movie world. Jimmy Braddock was the Heavyweight

SINCE SEPTEMBER (20, 1948 10,408 COLLEGE STUDENTS HAVE CHANGED TO THERE'S A REASON: They're Milder

Chesterfield

Champion of the World, and Bing Crosby cut the record I'M AN OLD COWHAND with its shuffle rhythm. Remember, that same year the world was dancing to the haunting melody—THE CHAPEL IN THE MOONLIGHT. This was the right time for Dale Carnegie to introduce his book HOW TO WIN FRIENDS AND INFLU-ENCE PEOPLE, and when you finished reading, you went out and danced to IT'S A SIN TO TELL A LIE. Then came the winter season and found Texas beating L. S. U. to the unusual score of 3 to 2 in the Sugar Bowl and to celebrate their victory they danced and sang the familiar lyrics of THESE FOOLISH THINGS. Robert Sherwood won the Pulitzer Prize for his IDIOT'S DELIGHT, and TO-NIGHT. 1936 was also known for Alfred Landon's winning of the Republican nomination for president and the recording by Bunny Berigan of I CAN'T GET STARTED WITH YOU. While all this was going on, the first television circuit was laid from Berlin to Leipzig and Jesse Owens was making Olympic history with his record breaking feats, so everyone was giving praise to the cookie UNTIL THE REAL THING COMES ALONG. To make a good year complete, F.

D. R. was elected to the Presidency New York City... Illinois Jacquet of the United States and Lou Ambers won the Lightweight crown. 1936—the best musical year of this century.

I am thinking of sending you home and dumping you on your front porch to have a taste of BRUSH THOSE TEARS AWAY FROM YOUR EYES. This catchy piece of platter chatter is done up brown by Buddy Clark and you will regret it to your dying day if you don't catch this cookie in the near future. (Columbia)

Now for the Susies and Sals of the campus we have that portly gentleman with the tag of Eddie Howard singing and playing BEL-LA BELLA MARIE. This record is destined to be a hit, so why not be one of the first to have it. (Columbia)

Gene Krupa's got a jumpin' sumpin' with a much touch that leaves you breathless in HOW HIGH THE MOON. This comes on real light and ends with something strong. A great cookie rolled by a good baker. (Columbia)

TIS TRUE THAT-

Santa Claus is being heard on WILK... Lena Horne wil have her own private art show this fall in

has received numerous main stem offers since his first Broadway appearance as an orchestra leader at the Roxy Theatre ... A gang of bigname dance musicians play in the L. A. Rams band under the directtion of Johnny Boudreau's baton... M. G. M. has three films awaiting Kathryn Grayson's return to work

The Thespis is flirting with Sammy Kaye and he is is winking back. RE-ISSUES TO WATCH FOR-

Benny Strong's MY BEST GIRL, Kay Kyser's LITTLE GIRL, Eddie Howard's WHITE CHRISTMAS, and Gene Krupa's AFTER YOU'VE

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