

Library Dedication Due Today

THE BEACON

VOL. XXVIII, No. 7

Friday, November 1, 1968

Dr. Farley Sees Time at Wilkes as 'Continuous Experiment'

by Ron Jacobs

"My work at Wilkes College has been a continuous experiment." The speaker, during an interview, was Dr. Eugene S. Farley, and the experiment began for him in 1936 when he was made administrative head of Bucknell University Junior College in Wilkes-Barre. He served at that post until 1947, the year Wilkes received its charter as an independent liberal arts college and he was appointed its president.

The Phoenixville, Pa. native stated that the first purpose of the experiment was to determine whether a strong college could be established in the community. The area was rapidly losing its economic base, anthracite, when the College was founded in 1933. The second purpose of the experiment, he explained, was to determine whether the College could play a constructive part in developing a new economy within the community. This dual purpose posed a great challenge for the Administration, and many of the faculty and Board of Trustees.

Dr. Farley admitted that there were trying years when it was doubtful whether either objective could be attained. "The last five years have demonstrated that these dual aims are attainable," he proudly asserted. "In fact it is now recognized that colleges and universities are essential to the development of any region. It is apparent that industry and business depend on colleges for their trained personnel, and it is common knowledge that no region can prosper unless it offers opportunities for higher education, including graduate research programs required by modern industry."

From a four story rented building across from the YMCA, the College

has expanded to a complex encompassing 23 acres and 50 buildings. The progress at the College has been made possible by the wisdom, patience, and generosity of trustees, faculty, and friends. Dr. Farley claims. Proud of Wilkes students, he maintains that "from the beginning they were an unusually stable and highly motivated group. This has been shown by their work at colleges and graduate schools."

William Avierrt, educational editor of the **New York Herald Tribune**, made three visits to the College in 1945, 1953, and 1960. In 1945 he told Dr. Farley that his chances of succeeding in building a college were 10 per cent. On his second visit, Mr. Avierrt changed the odds to 50-50. In 1960 Avierrt told the college president that his chances of success were 90 per cent. The prophet of doom has not reappeared here since, obviously realizing that Eugene Farley was the wrong type of person to make unfavorable predictions about.

The Quaker son of a physician, Dr. Farley received his B.S. in 1921 from Pennsylvania State University. Six years later he earned his Master's degree from the University of Pennsylvania, and in 1932 he received his doctorate from the same institution. Whereas his hobby used to be working his farm,

Dr. Farley, with a chuckle, now concedes that it is golfing the farm, with occasional spells of refinishing furniture.

When told in 1966 that the new library was to be named after him, Dr. Farley replied, "A building shouldn't be named after a person until he retires or dies. I hope to keep on living and I have no plans to retire for a couple of years." Fortunately Dr. Farley could find no ears to heed to his reasoning, and today, the newest edifice on the campus will officially bear the name of one who has worked assiduously for over half a lifetime to make a dream come true.

Women Students Gain Rule Action

by Zig Pines

At the last IDC meeting, women dormitory students, in their crusade to gain various "essential" freedoms, met with partial success. It is now resolved that female dormitory students can: (1) sit on their porches; (2) sit on the floor without fear of punishment; (3) eat in the lounge, as long as all crumbs are picked up; (4) operate TV sets in their rooms; (5) leave the dormitory anytime in the morning as long as the residence director is notified; and (6) entertain any female visitor. And the coeds are confident that better things are yet to come.

Most of these items, and the ones to follow, were discussed and partially agreed upon last week following two joint meetings between IDC officers and Deans Ralston, Hoover and Ahlborn. It was reported to IDC that the Deans were not present at the last meeting because Dean Ralston was out of town on a fund-raising assignment. However, the members of IDC were assured that the Council of Deans would be present at its next meeting on Monday, November 4.

Various complaints have now been left up to the individual dormitories and dorm councils concerning the time to lock doors, the question of whether beds should be made at a prescribed time or at all, and the time limit for receiving local calls. It has been resolved also that family and alumni visitors of dormitory students do not have to pay for their linen. A dollar fee is required, however, for out-of-town visitors for Friday and Saturday nights, and a dollar per night is required for overnight local guests. The women have been notified that the residence director must still be notified before calling the police and that shades must still remain "up" in the lounge.

(Continued on page 2)

Convocation Set Tonight to Honor Wilkes President

The convocation to dedicate the new Eugene Shedden Farley Library, set for 5 p.m. today, is expected to attract close to 2,000 persons, according to Charles B. Waller, chairman of the Board of Trustees of the College and chairman of the convocation exercises to be held in the College gymnasium.

Alumni from the eastern seaboard, representatives of various Pennsylvania colleges, faculty, students and friends of the College have indicated they will attend to hear Dr. Thaddeus Seymour, dean of Dartmouth College, deliver the keynote address. At the Board of Trustees dinner, scheduled for 7 p.m. in the new dining hall, Fred M. Hechinger, education editor of the New York Times, will address guests at the affair honoring Dr. Eugene S. Farley, for whom the library has been named.

The affair will begin at 4:45 p.m. with an academic procession, forming outside the gymnasium.

Eugene Shedden Farley Library represents more than two years of construction, which began in the Fall of 1966 after Gies Hall, the former building of the Department of Music, had been razed. It was completed by the Heddon Construction Company in the summer of 1968 at a cost of approximately two million dollars. Lacey, Atherton and Davis were the architects.

The library, which can accommodate 350,000 volumes and 600 study students, embraces three main floors and one sub-level, containing 28 study rooms for faculty, student carrels for isolated study, and lounging areas for informal reading. It is located on the corner of South Franklin and South Streets and faces the campus.

Four private reading rooms, decorated by Leigh Allen, are dedicated to friends of the College who, over the years, have contributed much in both effort and financial assistance. These have been named for the late Eleanor Coates Farley, wife of the president; Admiral Harold R. Stark, USN Ret.; the late Gilbert S. McClintock; and a Polish Room, dedicated to the Polish community of the area who raised funds to build and furnish the room. Each of these rooms contains a fireplace and special carpeting with appointments apropos to and belongings of those for whom it is named. Also, there is an area dedicated to the late Senator Andrew Sordoni.

Of the funds contributed to date, 36.37 per cent was donated by foundations, 31.68 per cent by individuals who include parents, clubs and students, 16.08 per cent by corporations, 11.11 per cent by trustees, and 4.76 per cent by alumni.

Actually, the library was made possible by gifts from 2,065 friends. Four major donors are Walter S. Carpenter, Jr., Mrs. Dorothy Dickson Darte, The Good Samaritan Foundation, and The Longwood Foundation. These were supplemented by a grant from the Federal Government made under the terms of the Higher Education Facilities Act.

Other foundations included are Kresge, Sordoni, United States Steel, Esso Education, and Aero-flex.

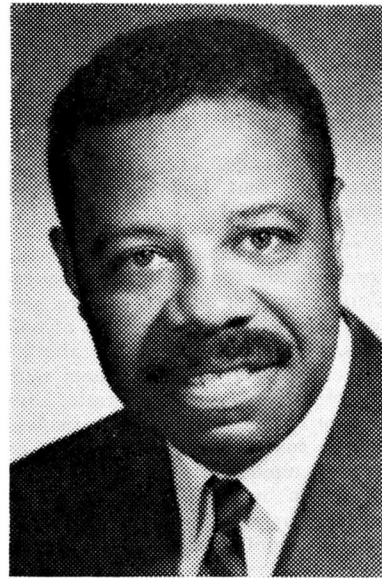
Special sections of the library have been made possible through contributions by the law partners of Attorney Mitchell Jenkins, Mr. and Mrs. Max Roth, The Bergman Foundation, Seymour Dimond, A. John Dimond, Mrs. Charles Pfifferling, Sr., Mr. and Mrs. Charles Pfifferling, Jr., Gerald Fierman, Mr. and Mrs. Marvin Schub, The Sordoni Foundation, Mr. and Mrs. Robert Fortinsky, Mr. and Mrs. Stanley

(Continued on page 2)

English Club to Present Negro Poet

Roy L. Hill, a noted Negro poet, biographer, short story writer and lecturer, will be on campus next week under the sponsorship of the English Club. On Wednesday, November 6, Mr. Hill will present a seminar at 8 p.m. in Kirby 108.

A poetry concert will be held at 11 a.m. Thursday in the Center for the Performing Arts. All students are invited to attend, and freshmen will be given credit for their attendance.



Poet Roy L. Hill

The poet, who was born in South Carolina, and attended Kansas State College, majored in English at the Agricultural and Technical College at Greensboro College in North Carolina, received an M.S. degree at Boston University, and an M.A. degree from Michigan State University.

He continued his studies at other centers of learning, including the University of Minnesota, Pennsylvania State University, Middlebury College, and Grambling College. He is now an instructor of English at the State University of New York at Albany.

He obtained valuable experience as a staff member of newspapers in the North, South, and Midwest. Most recently, Hill is remembered by many for his book, **Corrie J. Carroll and Other Poems**. In this volume, Hill moves from poetry to the short story. The author often stresses two aspects of the human spirit: first, idealism or optimism in his essayistic stories; and second, the realism of his social protest such as in the title story, "Two Ways."

-NOTICE-

The new library hours are as follows:

Monday through Thursday:	8 a.m. to 10 p.m.
Friday:	8 a.m. to 5 p.m.
Saturday:	9 a.m. to 4 p.m.
Sunday:	2 p.m. to 9 p.m.

During recess and vacations the library hours are subject to change.

Recruiter For Peace Corps To Visit Wilkes Campus

Gennaro P. Esposito, a Peace Corps representative, will be on campus Wednesday and Thursday, November 6 and 7. As in past years this representative will be available to meet as many students as possible.

For interested students there will be an information booth in the Commons and the Dining Hall Lounge. Language Placement tests will be given at 3 p.m. and 4 p.m., Thursday, November 7, in Pickering 203.



Mr. Gennaro P. Esposito

Esposito, an ex-volunteer, from Lodi, New Jersey, will be the representative on campus. As in the past, he will visit classrooms to meet as many students as possible. He attended Clarkson College in Potsdam, New York, and Upsala College, in East Orange, New Jersey.

After receiving his B.A. degree in English, Esposito trained at Princeton University and experienced additional overseas training at the International College of Beirut, Lebanon. He received language instruction in French and was prepared to teach English as a foreign language.

From 1966 to 1968 he taught English to Moroccan high school students, established and maintained a student library, worked with sanitary education, and directed drama.

Opinion

Gradualism Defended For Political Change

(This column is open to all students wishing to express an opinion on national or international affairs. Articles should be less than 1,000 words in length and should be placed in the BEACON mailbox in the Bookstore. Today's article is written by Ellen Ramsey, a senior Political Science major.)

by Ellen Ramsey

In the accepted American image of power, no force is held to be as important as what C. Wright Mills called "The Great American Public." Theoretically at least, this public is the source of all legitimate power. It serves not only as a check and balance, but in the name of its welfare, all decisions of consequence are made. Further, satisfaction of the "general will" is cited as the justification for organs of public opinion, legislative acts and executive policy. The public is, in this context, the be-all and end-all of our political system.

This 18th Century theory of the public has been compared to the theory of the market in a free economy. As the market is composed of freely competing entrepreneurs, the public is composed of freely competing "opinion peers." As price is the result of equally-weighted, bargaining individuals, public policy is the result of equally-weighted, bargaining public opinions. While some may have more influence than others in policy-making, no one monopolizes the bargaining process to the arbitrary exclusion of others. And, finally, as the economy of the free market is a fairy tale, the politics of the public is an absurdity.

It has now been widely accepted by those who have studied the matter, that the public of public opinion is something less than it was once thought to be. More significantly, it is currently being theorized, especially by my generation, that the public of public opinion may be completely impotent in affecting public policy at all. This is a gross overstatement, I believe, but my purpose here is not to examine the role of public opinion in our governing process.

This view does seem to be at the crux of all the more recent attempts to "purify" the system. The argument runs something like this: the source of all power should, from a moral basis, reside solely with the public. Therefore, the "perfect system" would be one in which the political order must be changed to allow free accessibility to public office, and direct formulation of public policy.

If one accepts this assumption, two alternatives would seem open to affect the proposed "change." First, one could attempt to abolish the present system, replacing it with something more direct, more accountable, more responsible. Second, one could crystallize the defects in our political system, reach a consensus on what should replace them, and work to effect the change.

Several points may be made in regard to the first alternative. The most obvious is that no system has yet been devised in which the government is more accountable to, influenced by, and responsible to public opinion. It is notable that those who advocate this alternative suggest nothing, short of anarchy, to replace it. It is also not-

able that those systems which have endured historically are those which evolved from previous systems. The obvious example of political continuity would be the survival of certain institutions from Greece to Rome to the Continent to Great Britain to the United States.

Conversely, the ready-made institutions, lacking in both historical foundation and contemporary consensus such as those of the emerging nations in Africa and some South American states are constantly embroiled in revolution and violence. It would seem, therefore, from a pragmatic viewpoint, that those changes which are changes from within are more workable and less likely to erode.

This all leads to a discussion of the second alternative — evolutionary change. At the risk of sounding like a junior grade L.B.J., I think there are many worthwhile features in our political system. It has proven itself capable of adjustment when necessary, stable when compared to other systems throughout the world, and responsive in light of the heterogeneity of its society. There are flaws, inconsistencies, even oppressive elements. But it remains for us to continue the process of change, within the general structure, and hopefully improve what was left us.

This is one meaning of Jefferson's comment on the need for an occasional "revolution." If we are serious about the humanization of politics, if we really wish to abolish the abuses and supplant them with something more "democratic," we cannot be silent. Idealism is useless unless sustained by action, but, as John Kennedy put it, we must have "idealism without illusions." One such illusion is the belief that change requires destruction.

(Continued from page 1)

Convocation

Fainberg, Alfred E. Eisenpreis, Mrs. Margaret Griffith Yashinski, Schoenholtz Family, Dr. Sheldon Cohen, and Nelson and Sons Company.

One main floor has been dedicated to Arnaud C. Marts, a former president of Bucknell University who was responsible for inviting Dr. Farley to the community to serve subsequently as president of Wilkes. "Without his counsel and support, the dream of this College could never have become a reality."

Mrs. Nada Vujica, librarian-in-chief, reports her full-time staff of twelve, and 30 part-time students, together with the Wilkes maintenance crew under the supervision of Nelson Carle, maintenance director, were responsible for moving the books from Kirby Hall, the former library, to the new library in ten days.

Since the library has been open for use, turnstiles at the entrance indicate that some 1,400 students use the library daily; a larger number during weekends. Circulation has increased six times, with heavy traffic coming from the inter-library loan system. Through this system, any person holding library cards in any of the public libraries in the area may borrow books from the Eugene Shedden Farley Library by requesting the privilege from the library to which he belongs.

Mrs. Vujica has announced that tours will be conducted today from 3 to 5 p.m. and from 7 to 10 p.m.

Letters

Dr. Tappa Looking For Missing Students

To the Editor:

Having just returned from the monthly meeting of the Sophomore Class, I am compelled to ask the following question: "Where is the Sophomore Class?" I know it must be around someplace as the Registrar informed me that almost 600 students fall into this category. But when only 40 members of this group appear for a meeting (a ratio of 1/15) one has to wonder what the other 560 were doing at that particular hour.

Since the class officers are trying their best to make your stay at Wilkes College both meaningful and enjoyable for the next two and a half years, it does not seem an unreasonable request on their part to ask that you attend these meetings to learn about and help plan your class activities.

Donald W. Tappa
Advisor, Sophomore Class

Wiendl Compared To Cal's Simpson

To the Editor:

The **Beacon** is sent to me faithfully every week by a couple of old (?) dormmates of mine. This thoughtfulness has a purpose: to keep me up with the latest school news (as good or bad as it may be). Even though I have always believed that the **Beacon** needed a little more "meat" and much better art work, your sports page is complete.

Sports Illustrated might laugh at me for saying this (not mentioning the rest of the world), but from the eyes of a loyal Wilkes fan, I look upon Wilkes football games as exciting as those of U.S.C.

Almost every Saturday I sit in the Memorial Coliseum with 70 to 80,000 other fans watching O. J. Simpson perform. He is as tremendous as they say, if not better. But listen, don't feel left out, for no one, in this fan's eyes, is better or more exciting than Joe Wiendl!

For the benefit of the **Beacon's** sports writers, I have made a few astonishing comparisons between the two Supermen: they both have birdlegs, gold on their uniforms, and play for number one teams. How about that!?!?

Keep up the good work, Wilkes, your scores are even reported in the Los Angeles Times!

B. Campbell
Long Beach, Calif

- NOTICE -

There will be a Ski Club meeting in Stark 116, Tuesday at 11 a.m. Students interested in the Ski Club may contact John Freund.

- NOTICE -

Elaine Szewko, representing Goodwill Industries, reports that a Thanksgiving dinner (no charge) will be held on November 28 at the Hotel Sterling. The dinner is scheduled to begin at 5 p.m. and exchange students, out-of-town students, or any others expressing an interest are invited to attend. Those interested are asked to contact Mr. Hoover by noon, Tuesday, November 26.

- NOTICE -

The Debate Forum is looking for volunteer typists. Interested students are asked to contact Kurt Schuhl at 824-9007, or Jim Barnes at 474-5528.

U.S. Engineering School Changes Said To Be Likely

WASHINGTON, D.C. (IP)—Evolutionary changes in engineering education in the United States, the most significant being the basic requirement for an advanced degree for future engineering graduates, are forecast in a report released by the American Society for Engineering Education (ASEE).

The ASEE Committee on Goals of Engineering saw today's engineering community as one of the last major professions in which the majority of its practitioners have only a bachelor's degree.

While factors such as experience are important in engineering and are achieved in practical work situations, the Goals Report suggests that the increasing complications and demands of society will be better served if engineering students extend their academic studies before entering industrial employment.

Since 1950, the number of students in all areas who have continued their education beyond the baccalaureate level has almost doubled. The report shows the number of engineering master's degrees awarded annually has grown almost 2.8 times in that period, and the number of doctorates by more than four.

The report urges that the four-year bachelor's degree no longer be considered as a minimum requirement for future professional engineers, becoming instead a step-

ping-stone for graduate study in a specialty field with the master's degree as the minimum.

The report stresses the necessity of maintaining high quality in engineering programs, stating that "the greatest challenge facing engineering educators today is that of achieving a workable balance between a thorough-going flexibility and variety, and a reasonable uniformity of standards and goals."

"The basic engineering program of baccalaureate plus master's degree seems to offer the opportunity needed to achieve this goal. Not only does it provide more time for both technical and non-technical subject matter, but it should also permit the student to determine his special niche and develop his own particular talents," the report states.

"Programs should make possible greater depth in the physical sciences, engineering sciences and mathematics, and should permit the opportunity for more effective integration of the social sciences and the humanities."

"At the same time, curricula should be chosen to help satisfy the widely-felt need for increased emphasis on analysis, synthesis and design at all levels. By including a year of graduate study, the student should be able to acquire a pattern and habit of self-development which will stand him in good stead throughout his engineering career."

(Continued from page 1)

Women Students

Concerning dormitory open-house, a proposal was to be presented by IDC to dormitory students this week with four alternatives: 9 a.m. to 5 p.m., 9 a.m. to 7 p.m., 12 noon to 5 p.m., and 12 noon to 7 p.m. The results will be tabulated and then presented to the Council of Deans.

Finally, various male dormitory students protested the formal Sunday dress regulation, charging that male residents were never contacted concerning such a proposal. Again a suggestion was made that there be an investigation concerning the amount of money and how it is being spent in the dormitory cafeteria if optional food plans remain unacceptable to the Administration.

A final proposal was made and accepted that, in the face of recent problems, the IDC policy committee should meet in order to determine the organization's purpose, function and responsibilities toward the students, faculty and Administration.

Manuscript Accepting Material

The Manuscript Society solicits appropriate art work to be included in its annual publication of literary material. Any Wilkes student is invited to submit, for club consideration, photographs (8x10), sketches, illustrations, or drawings. These may be deposited in the Book Store or delivered through contact with any Manuscript member. One of the creations will be used for the Manuscript cover by selection by the majority of the club members. The best work of the remaining material will be set inside the magazine along with the literary selections. Participation is sincerely welcomed in the interest of improving and beautifying the publication.

The club membership wishes to use this opportunity to invite interested students to attend Manuscript meetings. Meeting time has been changed to Thursday mornings, at 11 a.m., in the Student Offices Building.



THE BEACON

Editor-in-Chief	Martin J. Naparstek
Business Manager	Kathie Hannon
Sports Editor	Chuck Lengle
News Editor	Maureen Klaproth
Managing Editor	Chris Sulat
Faculty Advisor	Mr. Thomas J. Moran
Copy Editor	Cindy West

Reporting Staff — Marlene Augustine, Melissa Burdick, Linda Burkhardt, Mary Anne Fastig, Gretchen Hiller, Marc Hoffman, Dianne Hughes, Ron Jacobs, Maureen Klaproth, Molly McGretchen Hiller, Marc Hoffman, Dianne Hughes, Ron Jacobs, Walt Orze, Zig Pines, Linda Potter, Carl Siracuse, Lynn Snyder, Ann Somerville, Joel Thiele, Barbara Wozniak.

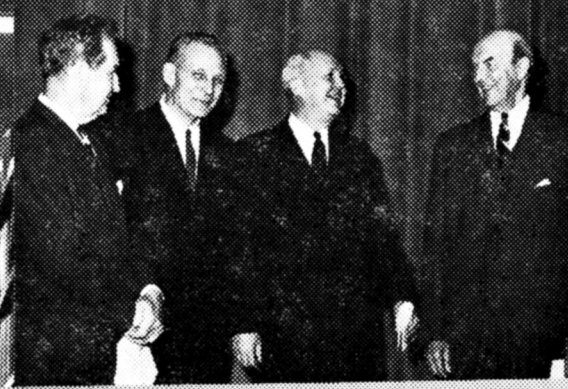
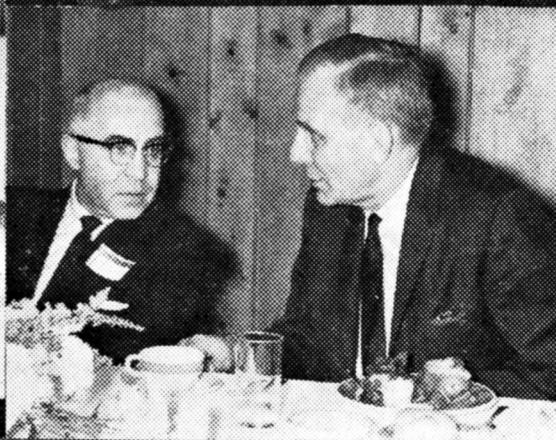
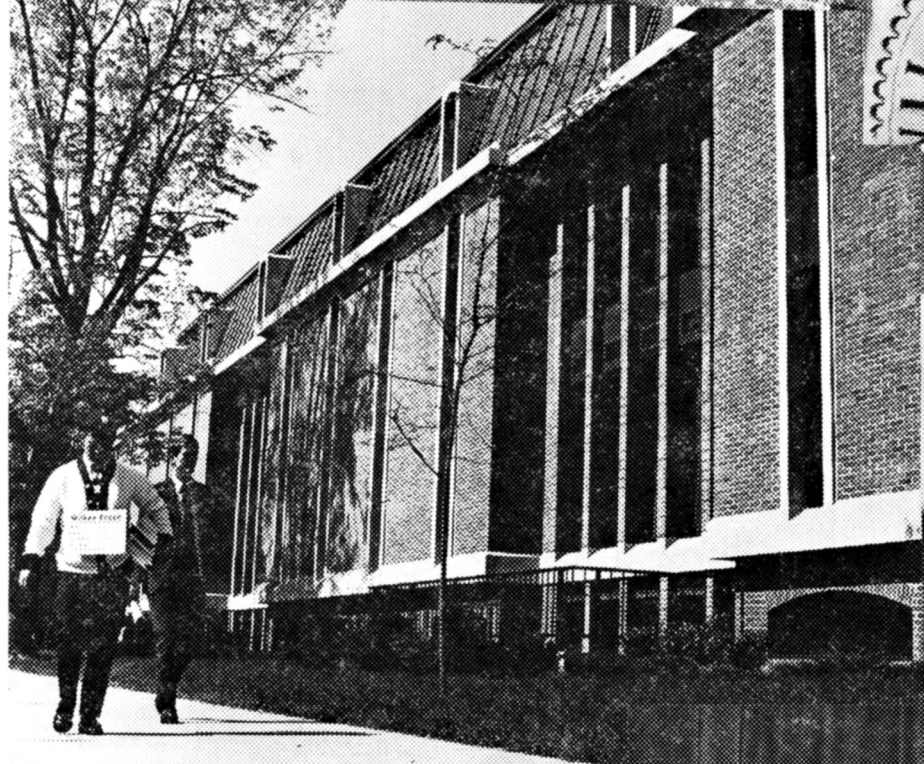
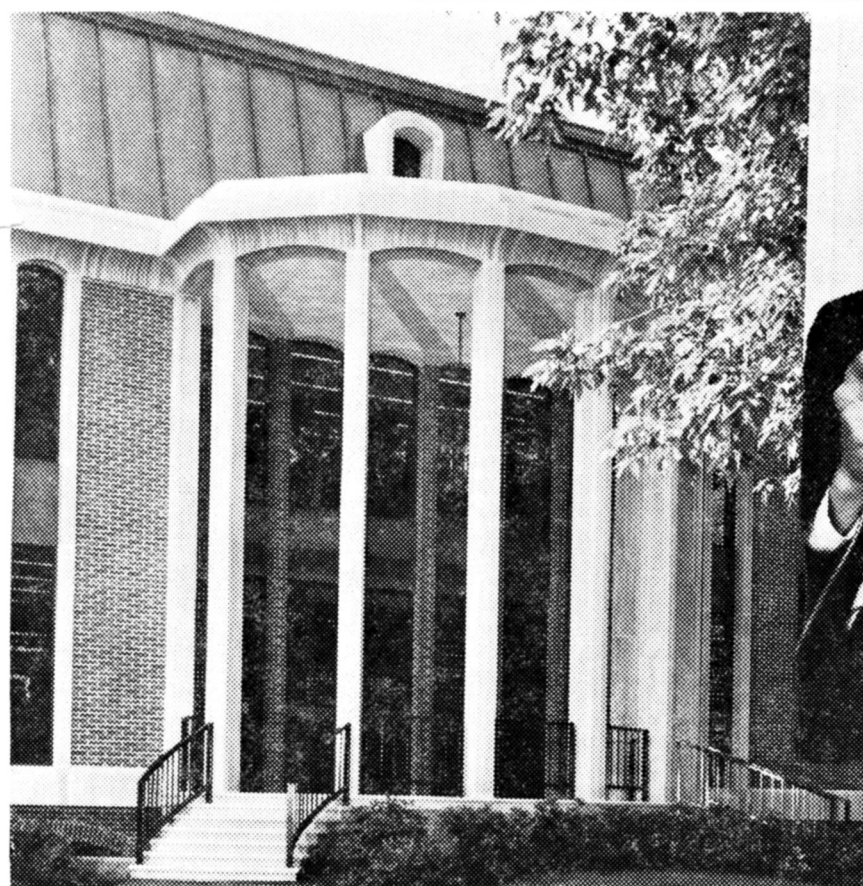
Business Staff — Thomas Beckus, Irene Colarusso, Joan Cole, Sue Connor, Pat Hodakowski, Pierce Hooper, Ann Kolinchock, Kathy Konsavage, Pat Koschak, Peggy Filipkowski, Ronald Lustig, Mary Mochan, Edie Schultz, Lorraine Schweikert, Kristine Shikowski.

Photographers — John Bilahorka, Dave Thomas, Jack Strimkoski

Cartoons — Meredith Sutter

Sports Staff — Rick Bigelow, George Conway, Tom Demovic, Tom Grant, Bruce Henky, Judy Moshier, Don Spruck, Jay Reimel, Peggy Ochipinti.

Tribute . . . to a . . . College President



Campus Happenings

Student Government Business Varied

DANCE, GYM, TONIGHT. The American Asphalt Blues and Jimmy Wynn and the Rhythm Blues will provide the entertainment for the United Fund Dance, scheduled from 9 p.m. until 1 a.m. in the gym, November 1. Sponsored by the Freshman Class, admission is \$1. Extra? Campus Beauty Pageant!

FOOTBALL, DICKINSON, TOMORROW. Wilkes will play an away game with Dickinson on November 2. The game is to begin at 1 p.m.; student ID cards will be honored toward the admission fee.

SOCCKER, HOFSTRA, TOMORROW.

DANCE, GYM, TOMORROW. The Wilkes Collegians will sponsor a dance to be held in the gym on November 2, from 9 p.m. until midnight. Thee Eddie Day Groop will play; admission is \$1.

FILMS, CSC, MONDAY. Manuscript will present "An Evening of Shorts," to be shown at the Christian Science Church on November 4, beginning at 8 p.m. Among the light films to be shown are "The Red Balloon," "The Critic," and "Hurry, Hurry." Admission is free, and refreshments will be served.

REGISTRATION, SOPHOMORES, MONDAY - FRIDAY.

ELECTION RETURNS PARTY, COMMONS, TUESDAY. Sponsored by the Wilkes chapter of the Intercollegiate Conference on Government, an Election Night Returns Party will be held for members of the faculty and the student body in the Commons, from 8 p.m. until 2 a.m. The dorm student curfew has been extended to 1:30 a.m. for those attending, and free refreshments will be served.

by Melissa Burdick

Tom Kelley, who serves as the freshman advisor, commented to SG on the recent freshman class meeting. He described the attendance of 600 as, "phenomenal and remarkable."

Other topics mentioned were the problem of lighting Homecoming displays on the River Commons, and the fact that Theta Delta Rho had been granted exclusive rights to sell flowers at Homecoming. The reasoning behind the decision is that TDR has no other way to raise money.

Bill Kaye, speaking about Parents' Day, noted that it was "... a huge success," and that the rain, "... was a mixed blessing." Because of the inclement weather, Kaye said, many parents took the opportunity provided to meet the faculty.

Ina George, chairman of the Library Committee, gave a report on a meeting of the library staff which she had recently attended. She said that the librarians were aware of student-library problems, but that there could be no action until November 1 at the earliest. The library staff had reported at the

meeting that due to a personnel shortage, there were no professional librarians on duty on Monday and Friday evenings. It was added that they are so understaffed that the librarians did not feel free to take vacations, and that they had no janitorial help.

Speaking for the Administration, Dean Arthur Hoover replied that "... someone had been misled." He said that Dr. Farley had promised an additional librarian if such steps were necessary to keep the library open.

SG noted that Bill McGraw had been elected vice-president of the junior class to replace Jim Sabatini, who succeeded Zig Pines as junior class president.

It was noted that no special requests will be handled in Student Government meetings unless they have first gone through Student Government office hours. In financial matters Treasurer Ben Lodeski reported that the total budget request was \$26,500.

Mention was made of the problem of conflict between class and

club meetings. A suggestion was made that no club meetings be allowed when class meetings are scheduled.

Dean Hoover was questioned as to exactly what the Boardwalk Bowl was. He said that since the Tangerine Bowl became major status, the Boardwalk Bowl was set up for small colleges. It will be held on December 14 in Atlantic City's Convention Hall, and will be televised on ABC. The Boardwalk Bowl is NCAA controlled and sanctioned. Mr. Hoover added that, if invited, it was not "one man's decision," whether or not Wilkes would participate in the Bowl.

- NOTICE -

Ben Lodeski, head of the Student Government Parking Committee, has announced that a survey will be held on the Wilkes Campus to determine student feeling on the parking situation here at Wilkes.

A suggestion box will be placed in the Commons and another in the bookstore for student replies to the survey, which will be done on an individual basis.

ACE HOFFMAN

Studios and Camera Shop

PORTRAIT, COMMERCIAL AND AERIAL PHOTOGRAPHERS
CAMERAS AND PHOTO SUPPLIES

36 WEST MARKET STREET

WILKES-BARRE, PA.

Phone: 823-6177

THE HAYLOFT

A complete Sportswear Department

Featuring
VILLAGER
JOHN MEYER
LADYBUG

THE TEEN SHOPPE

14 E. NORTHAMPTON ST.

Shop at . . .

GRAHAM'S

FOR YOUR SCHOOL SUPPLIES

96 SOUTH MAIN STREET

WILKES-BARRE

Phone 825-5625

FOR COMPLETE SHOE SERVICE

CITY SHOE REPAIR

18 W. NORTHAMPTON ST.

WILKES-BARRE



Come in to a
WARM, FRIENDLY ATMOSPHERE

THE PASTA HOUSE

Penn Plaza, So. Main St.

Every Monday & Tuesday

PIZZA (The Big Pie) — 99¢

Every Wednesday

Spaghetti — 49¢

Two Off Campus Bookstores . . .

- Barnes & Nobel College Outline Series
- Full Line of School Supplies
- Cards and Gifts for All Occasions

DEEMER'S

Student Accounts Available

251 WYOMING AVE., KINGSTON — 6 WEST MARKET ST., WILKES-BARRE



POMEROYS

MIDWAY SHOPPING CENTER, WYO.

AND

DOWNTOWN WILKES-BARRE

ARE YOUR HEADQUARTERS FOR:

BOBBIE BROOKS
JONATHAN LOGAN
MILLAY
A & R
KENTFIELD

VAN HEUSEN
VILLAGER
RUSS TOGS
R & S
BETTY BARCLAY

DONMOOR
ARROW
FARAH
MAJESTIC

Plus many other famous name brands

Datemaker

Should Girls
Shop Around?

No need to when
Datemaker has
NOT 1.. NOT 2..
but ALL the
famous names
in clothes you
girls want
for school.
Come see them!

61 SOUTH MAIN
WILKES-BARRE

STUDENTS CONGREGATE AT

THE GEDUNK

10 WEST NORTHAMPTON

ROAST BEEF SUB
AND A MILK SHAKE
OF YOUR CHOICE

—For Wilkes Students Only—

OPEN NITELY 'TIL 12:30 — SUNDAYS 'TIL MIDNIGHT

Exclusive
Limited Engagement!
LAURENCE OLIVIER

as
2 DAYS ONLY

WED.-THURS., Nov. 13-14
MAT. at 1:15 — EVE. at 8:15

OTHELLO

Gateway

CINEMA

EXCLUSIVE

N.E. PENNA. PREMIERE SHOWING!

"Joyous." —NEWSWEEK

"★★★★" —NEW YORK

"A gem." —WASHINGTON

"A smash." —CHICAGO

"Funny." —PHILADELPHIA

WINNER 10 INTERNATIONAL AWARDS



Starts Wed.

Nov. 6th—8:30 P.M.



OPENING NIGHT PERFORMANCE
SPONSORED BY UNITED CEREBRAL
PALSY OF LACKAWANNA COUNTY

GRID PICKS

NORTHERN DIVISION

Moravian at Albright

This could be the battle of the day in the Northern Division. Whenever these arch-rivals tangle the fur flies and anything is possible. The Lions' home field and their unbeaten MAC mark should make them the favorites, but the Greyhounds are capable of pulling the big upset — as they proved with last week's 28-7 upset over Lebanon Valley. Look for a surprise at Reading tomorrow afternoon.

Moravian 18 Albright 12

Juniata at Susquehanna

Susquehanna registered win number one with a stunning 17-13 upset over the Warriors of Lycoming College. Juniata, under the able guidance of senior quarterback Don Weiss, mauled Haverford 58-6. Juniata should be able to contain the upstart Crusaders and push them deeper in the MAC dungeon.

Juniata 28 Susquehanna 14

Lycoming at Upsala

Upsala pushed the Wilkes Colonels last weekend and has established itself as a team of the future with 27 freshmen dotting the varsity lineup. Lycoming was surprised by Susquehanna and may find the going a bit rough with Viking quarterback John Boatti. The Vikings should be able to scalp the Warriors in a close contest.

Upsala 28 Lycoming 21

Wagner at Springfield

The Seahawks have suffered their third defeat in five games when they fell victim to the Merchant Marine Academy 24-0 last weekend. This should definitely eliminate Wagner from any further consideration for the Lambert Bowl for 1968. Springfield has established itself as one of the finest teams in Division II and is still considered a strong contender for the Lambert Trophy. Look for the Seahawks to suffer defeat number four to the Indians.

Springfield 24 Wagner 7

Ursinus at Delaware Valley

Delaware Valley resumed its winning ways with a 57-7 clobbering at Lock Haven College. It is the thinking here that the Aggies will sweep through the remainder of its 1968 schedule strongly. Ursinus has been suffering through a lack-luster year and registered its first win last week at the expense of Swarthmore, 28-0. Delaware Valley in a run-away.

Del Val 64 Ursinus 0

WILKES at Dickinson

Muhlenberg spoiled the Red Devils' Homecoming festivities last week, 48-0, and this week should suffer the same consequences. The Colonels' last two victories have been shakey ones and by now, many of the Wilkes enthusiasts are beginning to doubt the big "Gold Machine." Fair warning to all doubters — the Colonels are not dead and will begin their final three games of the 1968 campaign with three things deeply implanted in

Colonel Booters Sweep Fourth Consecutive Victory

by Don Spruck

The Wilkes College soccer team swept to its fourth consecutive victory last weekend by blanking Wagner College, 1-0. During the span of four games, the Colonels have overpowered Stevens Tech, 2-0; Lycoming, 2-0; Muelenberg, 4-2; and Wagner.

Kings Point Moves To 1st In Lambert Bowl

King's Point has forced its way into the number one spot in the Lambert Bowl balloting by virtue of its 24-0 victory over Wagner. The Mariners forced Wilkes into second place by accumulating 77 of a possible 80 points. The Colonels were awarded three first-place votes and five second-place votes from the eight-man selection committee of athletic directors, sports writers, and sportscasters.

Mariner Coach George Paterno thus joined his brother Joe as the coaches of the respective leaders in their divisions. Penn State is the leader in Division I for the Lambert Cup.

Trinity (4-1) routed PMC, 45-7, and jumped from sixth place to third with 59 points, while Albright (5-1) blanked Drexel, 28-0, and moved from seventh to fourth. Franklin and Marshall (4-1) and Maryland State (4-2) are tied for fifth, followed by Union (4-1), Delaware Valley (3-2), Lebanon Valley (3-1), beaten by Moravian, 28-7, last Saturday, and Juniata (4-2).

King's Point has three games remaining: Hofstra, Lafayette, and Jersey City, while Wilkes also has three remaining contests: Dickinson, PMC, and Lebanon Valley.

The top ten:

College and Record

1. King's Point (6-0).....77
2. Wilkes (5-0)75
3. Trinity (4-1)59
4. Albright (5-3)53
5. Maryland State (4-2).....34
6. F&M (4-1)34
7. Union (4-1)30
8. Delaware Valley (3-2)....22
9. Lebanon Valley (3-1)....16
10. Juniata (4-2)10

their minds — the number 29, the Lambert Bowl, and the Boardwalk Bowl to be played in Atlantic City on December 14.

WILKES 35 Dickinson 0

Southern Division scores:
PMC 14 Drexel 7
Lebanon Valley 21 F&M 12
J. Hopkins 18 Carnegie Mellon 14
Muhlenberg 35 Swarthmore 0
W. Maryland 21 Randolph Macon 7
Results to date:
44 correct, 12 wrong, 1 tie

Again it was freshman Dov Solomianski who netted the Colonels' goal — the flashy foreigner now has accumulated eight goals in five games and possibly ranks as the determining factor in the booters' recent surge. Dov connected on a nine-yard blast from out front beyond the goalie's outstretched arms.

The Middle Atlantic Conference clash was played on a rain-drenched field under impossible playing conditions. Coach Jim Nedoff offered the following comment after the encounter, "I've never seen a field in worse condition. It was definitely a factor in the type of game which each team was forced to play and also with the end results. Our offense was definitely hampered by the mud . . . we can thank the heavens for the fine play our defense turned in." Dave Bogusho thwarted constant Seahawk thrusts throughout the afternoon.

The adverse conditions made footing almost impossible and forced an extreme limitation on the passing game of both squads. Toward the end of the game it was virtually impossible to distinguish one team from the other.

Tomorrow, the Colonels travel to Hempstead, Long Island, to battle the Hofstra Flying Dutchmen in an MAC clash. The Dutchmen are currently riding the crest of a five-game winning streak and will present a formidable obstacle to the Colonels' streak.

Wilkes 0 1 0 0—0
Wagner 0 0 0 0—0



SUCH IS LIFE. Fullback Charlie Fick is dealt a crushing blow by a Viking interior lineman and fumbles the pigskin late in the fourth quarter of last week's game. The Colonels turned back a late Upsala scoring threat for a thrilling 9-7 victory.

CHUCK ROBBINS SPORTING GOODS

Ready to serve you

With a complete line of Sweaters, Jackets, Emblems, Sporting Goods.

28 NORTH MAIN STREET



Sportfolio

By John Reese, Athletic Director

We are now going into our fourth week of basketball practice at Wilkes College. The boys have been working hard, the attitude is good, and the conditioning has progressed to a normal level.

The game of basketball at Wilkes College has never been as healthy as we hope it will be in the 1968-69 season. We have a good group of upperclassmen returning who possess leadership ability, blended with what we hope will be some outstanding freshman prospects.

Returning from last year's team that compiled the best school record since the 1957-58 season are the following upperclassmen: 5'10" Senior, Bo Ryan; 6'3" Junior, Herb Kemp; 6'6" Junior, Bob Ockenfuss; 6'5" Sophomore, Rich Davis; 5'8" Sophomore, Bill Grick; 5'10" Sophomore, Jay Reimel; and 5'10½" Sophomore, Bill Umbach. Other upperclassmen who could help are 5'8" Junior, Rich Bigelow and 6'6" Junior, Bill Klaipts. We hope this group will provide the leadership, hustle, and harmony to put us in the top four teams of the Northern Division of the M.A.C.

To compliment the upperclassmen, we have some freshmen prospects who could play key roles in helping our season. They are as follows: 6'1" Bruce Breier, 5'10" Larry Burnetski, 5'10" Skip Fazio, 6'3" Ted Frey, 5'9" Terry Jones, 6'1" Tom Kennedy, 6'6" Jim Hanak, 5'10" Frank Jannuzzi, 6'4" Dave Kurosky, 6'2" Malcolm Lumsden, and 6'3" Charles Wetzel.

Our team will not be a big team as compared to today's basketball standards, but what we lack in height, we should be able to make up in hustle, speed, and excellent team play.

The student body showed some interest for the first time in many years last season. This probably accounts for our fine 8-2 win-loss record at home. We hope the student body will continue to support the team and to display the spirit and the sportsmanship that helped our program last year.

The twenty-two game schedule for the Colonels, including a Christmas Tournament the "Pocono Classic," adds up to a challenging season for the 1968-69 basketball team.

New Food Discovery Supplies Nourishment for Athletic Contests

To the heavily perspiring athlete, few things mean more than a cool, refreshing drink during or after practice or a game. Indeed, sidelines and locker rooms are invariably strewn with water-soaked towels, water buckets, and soda

bottles. This scene has remained relatively constant for a good newcomer to the locker room scene — Gatorade.

What is Gatorade? Well, Gatorade is the name given to a murky fluid developed in 1965 by a group of researchers led by Dr. Robert Cade of the University of Florida Medical Center. Dr. Cade and his staff developed the drink to combat heat exhaustion of the University's football players. First they analyzed what constituted the approximately ten pounds of sweat that a player loses during a football practice, then they devised a drink to quickly restore the lost chemicals to the body's system.

Used By Many

Statistics reveal that all but two professional football teams, 300 college teams (including Wilkes), and over 1,000 high school squads are included in the ever-increasing list of Gatorade users. In addition, pro basketball teams, major league baseball teams, tennis players, rodeo cowboys and even trapshooters are Gatorade drinkers.

Gatorade has achieved such popularity because it can be absorbed into the body's system twelve times faster than plain water, thereby restoring a player's mental and physical agility in a much shorter period of time.

Gator-Go to the Rescue

Dr. Cade and his research team are presently working on a project called Gator-Go which is designed especially for pregame snacks. Gator-Go is rich in protein and carbohydrates and, who knows, may replace steak and potatoes on training tables throughout the country.

MIKE'S One-Hour Cleaners

388 Hazle Avenue
Wilkes-Barre, Pa.

JOE DONNINI'S MEN'S HAIR STUDIO, INC.

SOUTH MAIN STREET TOWERS
116 SOUTH MAIN STREET, WILKES-BARRE, PA.
CERTIFIED MEN'S HAIRSTYLISTS

— All Barbering Services —

Complete Privacy — Manicuring — Boot Black — Hair Coloring
Hair Straightening — Personalized Hairpieces
Also complete line of Goatees, Mustaches and Sideburns

COMPLETE SAUNA BATH AND SERVICES

Appointment Only — Call 825-7569

"Hair Styles Designed with You in Mind"

Barre Engraving Co.

20 NORTH STREET

WILKES-BARRE, PENNA.

Commercial Artists — Photo-Engravings For Newspapers — Catalogs — Letterheads — Year Books — Offset Negatives

PHONE 823-8894

26th Consecutive Victory Colonels Surprised by Upsala, Win 9-7



ONE OF MANY. Split end Joe Skvarla demonstrates the finer points of pass reception as he goes high for a one-handed grab in Saturday's 9-7 win over Upsala.

Dickinson Red Devils Next Foe for "Grid Machine"

by Bruce Henky

Tomorrow the Wilkes Colonels again hit the road to do battle with the Red Devils of Dickinson College. The ill-fated Red and White have emerged victorious in only one of their first five games this season. Last weekend, Dickinson suffered its fourth setback, a 48-0 drubbing to Muhlenberg. Adding insult to injury, it was also Homecoming at the Carlisle institution.

Last season, Coach Web Goebrecht's team sported a 3-5 log. If the Devils hope to improve on that mark they will need victories over Wilkes, Ursinus, and Johns Hopkins in the next four weeks. The Devils romped to a 37-13 victory over Haverford earlier in the season for their only win of 1968.

The Colonels have played Dickinson four times, winning twice—the edge in the series will be determined by tomorrow's game. The Colonels will have to contend with Ken Eichelberger, the Red Devils' quarterback, and John Pearson, the Devils' split end and last year's scoring leader. Pearson, a 220 man in track, is strong at 6'1", 192 pounds, and has good speed.

Among the 21 returning lettermen is Joseph Wilson, an up-and-coming quarterback from Dallas. Wilson's father is the athletic director at Wyoming Seminary. Earlier in the year, Wilson was giving Eichelberger a run for the starting quarterback position, but fell victim to a kidney infection.

Dickinson is a relatively light team, possibly the lightest the Colonels will face this season. Moreover, the Red Devils' pass defense is notoriously weak and Rick Simonson and Joe Frappolli should have a field day. The Red Devils have nothing to lose tomorrow afternoon and should be going all-out for an upset win. After the two scares of previous weeks, anything could happen where the Colonels are concerned.

MAC Results

LAST WEEK'S RESULTS

Northern Division
WILKES 9 Upsala 7
Albright 28 Drexel 0
Juniata 58 Haverford 6
Susquehanna 17 Lycoming 13
Del Val 57 Lock Haven 7*
Moravian 28 Lebanon Valley 7
King's Point 24 Wagner 0*
Trinity 45 PMC 7*

Southern Division
Carnegie Mellon 7 F&M 6*
Ursinus 28 Swarthmore 0
Randolf Macon 28 J. Hopkins 13*
Muhlenberg 48 Dickinson 0

TOMORROW'S GAMES

Northern Division
WILKES at Dickinson
Moravian at Albright
Juniata at Susquehanna
Lycoming at Upsala
Wagner at Springfield*

Southern Division
PMC at Drexel
F&M at Lebanon Valley
J. Hopkins at Carnegie Mellon*
Swarthmore at Muhlenberg
Ursinus at Delaware Valley
Western Maryland at R. Macon*
*Non-conference opponent

(The following article concerning the Colonels' recent 9-7 victory over Upsala was specially written for the Beacon by George Conway, a member of the football team.)

The game is never won or lost until the final whistle blows. This adage was never more fully exemplified than in the last two Wilkes victories. Looking back over the Ithaca and Upsala games, it is easy to see why fans never leave at half-time.

Last week's thrilling win over Upsala will go down in the memories of Wilkes football fans as comparable to the one-second victory over Lebanon Valley in 1966 and the Delaware Valley battle of 1967.

The Colonels jumped out to an early lead in the first quarter after Vince Yarmel plunged through a gaping hole in the Viking line for six points. The conversion attempt was wide to the left—a crucial factor later in the contest. The defense at bay for the remainder of the half.

Midway in the second quarter the Colonel offense drove to the Viking 29-yard line. Coach Roland Schmidt decided a field goal was in order on a crucial fourth-and-one and Dave Kaschak was sent into combat. Kaschak's 37-yard field goal attempt split the uprights and afforded the locals a nine-point bulge.

The 9-0 halftime score was changed abruptly in the fourth quarter when Upsala halfback Dave Patterson scored on a one-yard leap. The versatile athlete then converted and Wilkes' lead was chopped to two points, 9-7.

A scoring summary of the game, as is the case with most athletic contests, is totally inadequate as a means of describing the game. Injuries, bad breaks, and many thwarted drives plagued the Colonels' efforts all afternoon. Individual battles were the order of the day. The strong offensive front wall of the home team struggled desperately against a fired-up Upsala 11. While the defensive front four found the Viking quarterback well protected, the visitors' aerial attack kept the Colonel defensive backs (Jay Holliday, Joe Wiendl, and Dan Malloy) on their toes.

The hardest part of the game, most Wilkes fans are convinced, was played in the stands. The constant strain during the fourth quarter came to a peak as Ralston Field quieted to a hush while Patterson attempted a Viking field goal with a mere seven seconds on the clock.

After such a close victory, one often hears comments such as, "Boy, were they lucky!" Luck is a product of preparation and opportunity and after 26 consecutive victories, no win is the result of luck!

Sports Comments

Programs for the Colonels' clash with PMC Colleges on November 9, Homecoming, will be sold by the Women's Athletic Association. The price which will be charged is necessitated by additions which have been made. Individual pictures of the 20 seniors playing in their final game as a Wilkes gridder will appear along with action shots of previous games.

* * *

The WILKES-Lebanon Valley game, scheduled for November 16, will be televised by WNEP-TV, Channel 16. The contest will receive local coverage and will be aired at 1:30 p.m. The color will be handled by either Brin Varchol or Ray Lowrey, both Wilkes graduates.

* * *

A note was received by the Beacon sports department from the King's College Football Club extending its congratulations to the Colonel grid-ders for their winning streak and wishing the locals the best of luck for an unblemished season.

* * *



Co-Captain Jim Kennedy Coach Jim Nedoff Co-Captain Don Spruck

Patronize Our Advertisers

See

ESSIE'S FLOWER SHOP

FOR YOUR BEST VALUE
IN FLOWER AND DESIGN

86 South Main St., Wilkes-Barre

BOOK & CARD MART

10 SOUTH MAIN STREET
WILKES-BARRE

Greeting Cards
Contemporary Cards

Phone: 825-4767

BOOKS — PAPERBACKS & GIFTS
RECORDS — PARTY GOODS

King's Point, which has just supplanted Wilkes as the number one contender for the Lambert Bowl, will play a nine-game schedule this year. The Mariners, also known as the Merchant Marine Academy, have compiled a 6-0 record with contests remaining with Lafayette, Hofstra, and Jersey City College. The Mariners have defeated West Point "B" team, and Adelphi, among others. It is interesting to note that Adelphi plays an abbreviated schedule—three varsity football games and four club football games. Wilkes plays eight varsity games.

DeMichael Wigs

DIRECT IMPORTERS OF GUARANTEED

100% HUMAN HAIR

Wigs, Wiglets, Falls and Accessories

Expert Styling, Quick Service

Watch for grand opening of our

NEW AND DIFFERENT BEAUTY SALON

DeMICHAEL WIGS

86 S. MAIN ST., WILKES-BARRE — PHONE 284-9054

SHOP OUR SWEATER BAR
FOR ALL YOUR SWEATER NEEDS

Crewnecks — V-Necks — Cardigans
YOU'LL FIND THE GREATEST SELECTIONS AT

Eugene Jacobs

Wyoming Valley's Leading Store

For Men, Young Men and Boys

GATEWAY SHOPPING CENTER, KINGSTON, PA.