

QUARTERLY

WILKES UNIVERSITY

FALL/WINTER 1990

It's Wilkes University Now!



Korean Connection:
C. Ferris Miller '41
p. 25

The New U
p. 30

Class of '93
p. 12

Wilkes Works in the World of Business



March, 1990

Dear Friends,

We have already shared the news about Wilkes University with our alumni and friends, but we have outlined for you in this issue the decisions that led to our new status. We will share the celebration itself in the next issue of *The Quarterly*.

We have devoted this issue to our business program and its far-flung alumni. I expect you will especially enjoy the success stories shared by Gerald Moffatt, Deborah Eastwood, Colleen Gries, John Miller, Ferris Miller, David Hoffman, Michael Bianco, Rhea Simms, Luciana Suraci, Mary Louise Schaefer and Thomas Kelly.

This issue also includes profiles on seven freshmen — members of the Class of 1993 — who are maintaining the Wilkes tradition of good scholarship, good fellowship and high ideals and aspirations. They reflect well on themselves, their high schools and families and on Wilkes University and its Dean of Admissions, Bernard J. Vinovrski.

Cordially,

Christopher N. Breiseth

Christopher N. Breiseth
President

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The Cover

The home of C. Ferris Miller '41 at his Chollipo, Korea, arboretum blends traditional Korean architecture with a Pennsylvania hex sign. Inset shows Miller with his grandson, Song Chong Gun. Photography by and from the collection of Katherine Freund '42.

The Quarterly

Wilkes University Quarterly is published by the Public Relations Office and the Alumni Office
Wilkes University
Wilkes-Barre, PA 18766

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Wilkes and Wilkes-Barre

Bankers consider the city and the university

Wilkes-Barre without Wilkes? "Unthinkable," says a group of local bank executives.

Libro Ciarmatori, vice president at Merchants Bank; Bruce Gover, vice president at Northeastern Bank of Pennsylvania; Bob Matley, vice president of Hanover Bank of Pennsylvania, and Anthony Dente, assistant vice president at Franklin First Federal Savings and Loan, have an admitted bias. All earned at least one degree from Wilkes. But their perspective from the world of finance is unanimous. The city wouldn't be the same without its colleges and university. It wouldn't be nearly as stable economically.

Clearly, the city's economy is directly affected by the university.

First is the payroll, a fairly straightforward amount generated by the 355 faculty and staff.

Not only does the community benefit from the buying power of students, faculty and staff but also from the university's "collective buying power," said Ciarmatori.

It certainly affects the hotel and restaurant business, said Gover. Many hotels and motels report that their busiest times are key university events: commencement, homecoming, parents weekend.

Moreover, the university has a less tangible effect, he added. "Education is a key element in the area's ranking as a favorable place to live. It's also important in terms of business relocating here."

Among the many businesses which have made Wilkes-Barre home in recent years is Sallie Mae, the nation's largest purchaser of student loan portfolios. And each bank does significant business with student loans, Ciarmatori said.

"Students are also part of our business as customers," Dente said. And all the bankers agreed that MAC cards keep students in close touch with area banks.

Despite all the pluses, the bankers admit there is a minus sign in the equation.



Wilkes banker alumni (from left) Anthony Dente '71; Bruce Gover '72, MBA '77; Robert Matley '73, MBA '81, and Libro Ciarmatori '72, MBA '78.



Robert Matley

A 1973 graduate of Wilkes College who earned an M.B.A. in 1981, Matley is now vice president for commercial lending at Hanover Bank of Pennsylvania. Matley said he "grew a lot as an individual" during his undergraduate years.

"The experience was much broader than the classroom," he said and has been "very helpful in my career."

The university doesn't pay property taxes on any of its real estate, Matley said. Although Gover, a Wilkes trustee, noted that the university does make a contribution to cover municipal services, he said, "It's nowhere near the potential tax on the physical plant."

Wilkes-Barre has a significant problem with non-profits, Ciarmatori added. "Fifty percent of the real estate in the city is non-tax paying — owned by parking authorities, colleges, churches and the city itself."

But, Ciarmatori warned, "there might be no tax base any way." Sometimes the city has had to forego back taxes to keep downtown property active.

One of Wilkes's most important contributions to the region is providing a well-educated work force.

The early 1970s graduates remember well that when

they finished their studies it was difficult to find any work, let alone work requiring a college degree. But they see those times changing for the better.

"People were basically forced to leave to get good jobs," Matley said. But now they are returning. Many of the job applicants who are over 35 are former residents or former students, added Ciarmatori.

Although banks seldom require a college degree for an entry level position, "you need it to move up," said Dente.

It's the same in other fields, they agreed. Teachers, architects, accountants and others must have a degree, but many kinds of employment do not require it — at first.

Family owned businesses are a good example, Matley

Bruce Gover

A 1972 graduate of Wilkes, Gover found himself well prepared for his first job with the state auditor general, a job he got through a Wilkes interview. Joining Northeastern Bank in a management training program, he has progressed to vice president in the trust division. He earned a Wilkes M.B.A. in 1977 while working at Northeastern and praises the academic arrangements which allow graduate students to earn advanced degrees while maintaining their employment. "It helps you target in on areas of special interest," Gover said.



said. If your parents own the business, you'll get the job with or without a degree. But getting that degree may enable you to expand the business.

They also believe the university should continue to work closely with industrial development, offering the specialized programs that attract specific businesses. Wilkes has a long tradition of doing just that — beginning with the decision to offer a graduate science program to bring RCA to the area and continuing with management training programs at Sallie Mae, RJR Nabisco and Diversified Records.

Throughout the business community, Wilkes is recognized as a stable institution, the bankers said. University

Libro Ciarmatori

A 1972 graduate, Ciarmatori says, "I had an overwhelmingly good experience at Wilkes."

"The college didn't prepare me for what I do on a daily basis, but I don't think anybody could have done that but the bank. But the general background — how to talk to people, write to people, thought processes and a lot of things you kind of take for granted — Wilkes helped tremendously on that."

A senior vice president in the commercial lending division of Merchants Bank, Ciarmatori also earned an M.B.A. degree in 1978.



Anthony Dente

A 1971 graduate, Dente earned his undergraduate degree in accounting and selected Wilkes simply because of the fine reputation of its accounting program. He wasn't disappointed — his undergraduate education "benefited me tremendously," he said.

Dente is now assistant vice president for savings and branch operations at Franklin First Federal Savings and Loan.

status enhances that, said Gover. Wilkes is generally seen as a positive force in the community, he added.

Most of its buildings were never commercial, but always residential. The 1972 flood accelerated trends to move business away from downtown, into strip and mall development, the bankers said.

Wilkes-Barre has hung on, and the colleges have helped maintain a beautiful look to downtown.

And, they asked, if the university weren't here, what would be? "Could anyone else have maintained the historic buildings?" Dente asked.

"Nobody could afford to live in those homes — they couldn't pay for heat," Gover added.

Without Wilkes, what would be on South Franklin Street?

Says Gover: "Zip."



For more than 40 years, Wilkes has opened the world of business to its graduates.

Dean Theodore J. Engel of the new School of Business, Society, and Public Policy traces that history here.

From its earliest years, Wilkes's business-related departments have maintained a careful balance between academic excellence and service to the community.

That tradition will continue as they become a major component of Wilkes University's new School of Business, Society, and Public Policy, said Dean Theodore J. Engel.

Dr. Samuel Rosenberg set the departments on their present course, Engel said. Rosenberg "established very strong ties with the community, particularly in labor/management relations which was a major issue then." Rosenberg, described by Engel as "an economist concerned about the welfare of the common man," took a leading role in

community affairs.

Rosenberg led the departments through a period of important growth — from a few people teaching business-related courses to a free-standing department of commerce and finance offering degrees in business administration, accounting and economics.

By 1966, when Engel joined the Wilkes team, the department had a dozen faculty members and a well-established reputation for sound teaching and strong community ties.

In large measure, that's what attracted Engel to Wilkes.

Working while attending graduate school in Philadelphia, Engel was also teaching part-time

there. He read in *Newsweek* about Wilkes in an article that featured Sam Rosenberg. The story impressed him. "It sounded like a constructive school interested in the community," he said.

He joined Wilkes when Eugene Farley was president and Sam Rosenberg his department chair.

While Engel has been here, he has continued to participate in the growth and expansion of the School.

Highlights during his time at Wilkes have included the introduction of the Master's in Business Admini-



Fortinsky Hall

stration in the 1960s — initially as a joint program with Lehigh University. More recently, the university has added a second graduate program in health care administration.

Introducing graduate programs should be a "logical extension of a strong undergraduate curriculum. It helps faculty hone their teaching skills. It enhances the faculty's status as scholars and professionals and establishes further connections with the business community."

Creation of a School of Business and Economics in 1986 was among the first steps toward Wilkes's new university status.

The separate school gives students a sense of identity and unity, Engel said. With some 350 full-time business majors, 150 accounting majors and 20 economics majors, plus 600 part-time students in the MBA program here and at Allentown and another 90 in the MHA program, the unit was large enough to

benefit from extra cohesiveness.

"It helps us better segment our customer (student) market, identify their needs and develop a more focused curriculum," Engel said.

"Despite being a distinct academic unit with an orientation in the business professions both before and after Wilkes assumed university status, the school cleaves to its liberal arts tradition," Engel said.

"We know that one of the major concerns of the business community is that students often are inadequately prepared in the humanities, science and mathematics. Organizations today don't want pure technocrats in management. We must provide people with balanced intellectual skills who are prepared for life-long learning on the job."

"Most business school deans talk about a maximum number of liberal arts courses. We talk about minimums. Often their maximum is our minimum."

In fact, concern that major research universities had tipped the accrediting standards out of true has recently led to the establishment of a new business administration accrediting body — the Association of Collegiate Business Schools and Programs. Formed in 1988, the Association already has more than 400 member schools, and Engel serves on the group's Graduate/Baccalaureate Commission.

Some accreditation agencies define research exclusively as that published in refereed journals. "We feel that research should be broadly defined to include both pure and applied research. We might design an accounting system for a manufacturing firm, help with a new union contract, assist a non-profit organization to develop a marketing plan, do a statistical analysis or advise a professional organization about organizing its work flow — and consider it applied research."

Engel believes that Wilkes's program could win ACBSP accreditation now. Nonetheless, it is not resting on its laurels.

"We give constant attention to the academic integrity of our curriculum



Dean Engel

while responding to the needs of the business community," said Engel, who serves on the executive board of the Greater Wilkes-Barre Chamber of Commerce.

Current plans call for an undergraduate health care management program, updating the human resources curriculum, adding a graduate/undergraduate risk management program, developing a graduate program in public policy and a management information systems concentration within the MBA program — plus internationalizing the entire curriculum.

"We'd also like to form a regional economic research bureau and engage in some analytical model construction," he said.

Is there a danger of going too far to meet the needs of the community? No, says Engel. "We have not forgotten our intellectual roots. That's why we support so wholeheartedly the new core curriculum."

"We serve many masters," Engel said. "We are trying always to balance our service requirements with our academic duties and obligations to our students. Most of the time scholarship and outreach mesh very well."

"Our responsibility is to be as imaginative and creative as possible to meet the present and future needs of all our constituencies."

Graduate Study in Business Master's in Business Administration

Perhaps an MBA degree looks like the passport to advancement, perhaps to a new career. Either way, most students in Wilkes University's master's program in business administration are part-time students who are employed full-time in the business world.

Concentrations in finance, accounting, labor relations, management science, marketing and health care are offered now and an international business concentration will be added to the list soon.

Because of the tremendous diversity of the student body, said Dean Theodore J. Engel, students are given both the freedom and the academic counseling to customize their degree, tailoring it to their present job or the one they seek.

Created in the early 1960s as a joint venture with Lehigh University, the program now has more than 600 students, roughly half in Wilkes-Barre and half in the sister program housed at Allentown College. By mutual consent, the latter program will revert to Allentown College in 1991. A weekend MBA program, located in Wilkes-Barre but serving students from throughout the region, is planned to open in 1991.

Master's in Health Administration

Ever since hospitals were first administered by business people, there has been an adversarial relationship between the doctors — whose top priority is the patient — and the administrator — whose top priority is the bottom line.

Wilkes's master's degree program in health care administration is helping to bring both sides together to work for a common purpose.

Developed in 1984 and under the direction of Dr. Ashim Basu since 1987, the MHA program has some 90 students, most aiming for promotions within the health care organizations where they are now employed and the remainder looking at entry level management positions in health care institutions. Because most students are already employed, 90 per cent attend part-time.

Nurses and allied health professionals such as dietitians, x-ray technicians and medical technologists are common in the student ranks, along with mid-level managers and a handful of physicians. Some of the students have a bachelor's degree in a liberal arts field and are working toward a new position in a variety of health care settings.

The MHA program is flourishing, Basu said, because "health care is a dynamic area and changing rapidly."

In 1988, health care costs amounted to \$550 billion and 11 per cent of the Gross National Product. The amount has increased tenfold in the last 24 years and is predicted to reach \$1.5 trillion and 15 per cent of the GNP by 2000. A major industry in this region, health care employs some 10 million

MBA program graduates now hold top management positions in Northeastern Pennsylvania and elsewhere.

The average student takes one or two graduate courses per semester and completes the degree in three to four years. Despite the part-time hours, students all must meet graduate school admissions standards comparable to other programs.

The graduate classes are a delight for the faculty, Engel said. The students have such diverse backgrounds that it's interesting just to listen to them interact with each other. "It's a very stimulating class environment," he said.

The graduate program benefits undergraduate students as well, he said, since faculty members' experiences with advanced students can be shared in undergraduate classes.

"We are primarily an undergraduate institution. We wouldn't have a graduate program if we didn't think it supported and complemented our undergraduate program."

While the skills acquired in an MBA program may not necessarily be used in entry-level jobs, just possessing an MBA can help one applicant stand out over the others, Engel said. Later on the career path, an MBA can be a valuable credential for earning senior management status.

people nationally and is the nation's largest employer of women.

MHA students concentrate on four major areas:

- Policy, with special attention to how it's made and who makes it; what interest groups influence it; the Great Society and War on Poverty programs that affect it so much, including Medicare and Medicaid; and the health care professions with their associated professional power.

- Health care financing and reimbursement systems.

- Development of leadership capabilities, such as helping professionals develop understanding about resource allocation, developing management skills that link patient satisfaction with vision for the institution, strategic planning that involves all professionals and service to the community.

- The public nature of health care. "Too many people consider health care in a selfish way," Basu said. "It's not just for you and me but for the whole society."

Building on Dr. Basu's special expertise in international health care, the Wilkes program also includes an overall focus on international health issues, looking both at highly developed systems such as those in Canada, Britain and Germany, and at health care in developing nations.

The health care administration program will be expanded to include an undergraduate health care concentration within the bachelor's degree program in business administration. "Again, this program will concentrate on public policy and management," Basu said.

Graduate Study in Business Who wants an MHA degree?

Don Cameron, M.D., was feeling frustrated. As a physician, he was bothered that hospital administrators with no medical training were intruding and making decisions that affect medical care. "If we are going to have a more managed and efficient medical delivery system, then physicians have to be involved in the decisions because they do affect medical care," he said. "Physicians have to have the administrative training to interface with administrators at the heart of the system and be more involved in making total decisions," Dr. Cameron said. Although he has no intention of ending his practice of medicine, Cameron enrolled in the MHA program to prepare himself for a combined career in medicine and medical administration. "Ideally, physicians have to manage themselves," he said. Costs must be addressed, but not without an eye to medical care. He is intrigued by the HMO-type settings which are completely administered by physicians and may look for a position as a physician manager when he completes the MHA program late this year.

"Most of the people in health care are trained in clinical, not administrative, fields," said **Gail Potter**, director of marketing and social services for a 131-bed skilled nursing facility in Broomall, PA. Potter, who finished her MHA degree in May, enrolled in the program because she was working in long-term care and wanted to pursue long-term care administration. The course work was "definitely relevant," she said, adding that she found the marketing courses most valuable.

Basu promotes internationalism, public policy in health care

The international flavor of Wilkes's graduate program in health care administration directly reflects the international background of the program director, Dr. Ashim Basu.

A native of Calcutta, India, Basu traveled the world with his family, following his father's career in international banking. He earned his undergraduate and master's degrees from Jadavpur University, Calcutta, followed with a second master's and a Ph.D. in political science with a public policy concentration from the Claremont Graduate School in California.

Dr. Basu joined Illinois Governor Jim Thompson's Bureau of the Budget staff to help with health care issues, then moved to Sangamon State University in Springfield, Illinois — a state institution specializing in public policy issues — to organize a health administration program there. He returned to public life on the policy setting team for Illinois gubernatorial hopeful Adlai Stevenson III in 1984. He returned to Sangamon State, where he worked closely with Dr. Christopher Breiseth, who taught history there, and enjoyed the opportunity to work on the innovative public affairs programs.

In 1987 he was invited to join the Wilkes faculty and direct the MHA program. He teaches courses in leadership and health care policy issues.

He has studied health care worldwide and spent a year as a Fulbright Scholar in the Middle East.



Ashim Basu

Alex Apaliski '87 had been in the landscaping business and enrolled in the MHA program to facilitate a move into the health care field. While an MHA student, he served an internship at Blue Cross and from that won his current position in operations management at the HMO of Northeastern Pennsylvania. "The program is great," said Apaliski. "I've learned from it and it's helped me be a more effective employee for the company." He especially appreciated the leadership courses "because they bring to the table a lot of things that are absent in health care now and present the tools you need to make those changes."

John Bustin used his CPA status as a springboard into health care. But after 10 years at Williamsport Hospital, when the position of vice president for planning and business development opened, Bustin realized that he had the wrong credentials and might not get the promotion. After lengthy talks, he convinced the new administrator that he was right for the job, then promised to get the credentials to prove it.

Wilkes's MHA program was perfect for him. He especially values the ability to take the courses while he's on the job. "A lot of the material can be applied the minute I bring it back to work," he said.

Orlanna Frye, R.N., headed into nursing management with only her nursing education behind her. She wanted management training and enrolled in Wilkes's MBA program. Shortly after she enrolled, the specialized MHA program was opened and she moved into that program instead. Among her best experiences in the program was the opportunity to interact with nursing managers from other hospitals and with health professionals from other parts of the health care industry. "Talking about common problems helped develop a new perspective," she said. A veteran of 17 years at Wilkes-Barre General Hospital, Frye directs nursing in the obstetrics department.

The Business of Accounting Starting young accountants in business

Cynthia Chisarick gets young accountants into business. As part of her teaching assignment at Wilkes University, Chisarick administers the accounting internship program — which has successfully placed every single accounting major in the past six years.



Chisarick

A 1973 Wilkes graduate, Chisarick earned her undergraduate degree in accounting, an M.B.A. from the University of Scranton and her C.P.A. certification from the Commonwealth of Pennsylvania.

She began her own career in public accounting with Price Waterhouse in Philadelphia, but after six years in business, became interested in academic life and returned to Wilkes in 1981.

It wasn't such a big change, she contends. "In public accounting, you're always teaching the individuals below you so that you can move up."

"I think we have a very strong accounting program and we combine a good liberal arts background with a strong technical background. Many individuals feel that accounting is all numbers, but the ability to communicate is very important, too. If you're in charge of an audit, your responsibility may be presenting the report to the board of directors and a clear concise report with good oral interpretation is critical. The profession is looking for well-rounded people. They don't want narrow, business-minded individuals but community-minded people.

Still, providing the basic accounting tools is important. A heavily-used computer lab with the same software currently in business use ensures that students are ready when

they get to work, she said.

She is especially pleased at seeing the commitment to community service among her students, most of whom volunteer in a free tax-assistance program for elderly and low-income people.

Although she coordinates the program, the work is done by students. More than 30 of the 50 students enrolled in the tax course have agreed to help, she said. "They understand how important it is to help those who can't afford to pay for the service, and they see the opportunity to apply what they've learned and get practical experience," she said.

Chisarick's single biggest responsibility lies in coordinating the internship program.

In October, representatives of more than a dozen businesses visit campus. They include the biggest international accounting firms and local businesses like banks which need private accounting services.

"The interview process for internships is very serious, as if for a full-time job, because it may become that," she said.

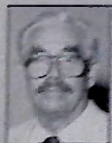
Accounting majors are off campus from early January through mid-March, returning to an accelerated load so they can complete their degrees and graduate in May.

Many of the students are kept on part-time through tax season by their internship employers, she said, and many are then hired full-time upon graduation.

One hundred per cent placement reflects "the quality of students," Chisarick said. "The firms are very selective."

On campus, Chisarick teaches primarily tax courses. Off campus, she is very active in the Pennsylvania Institute of Certified Public Accountants and serves on the committee on relations with schools and colleges. She also serves on the Tax Clinic committee for Wilkes University.

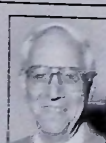
Accounting Faculty



Irving Bonawitz, DBA, CPA, came to Wilkes from the Albany University Center of the State University of New York where he taught and chaired the department for 18 years.



Kenneth Broadt, CPA, has worked as an auditor with the U.S. General Accounting Office and an accountant with Arthur Andersen & Co. He is researching international accounting standards.



Robert Capin '50, CPA, is President Emeritus of Wilkes and has taught all levels of accounting courses. He also has a broad range of experience in public and private accounting.



Mary Feeney, CPA, has brought experiences in banking, in her own accounting firm and as a professional auditor to her teaching career, which began at SUNY Albany.

Farrar and Gera honored with scholarships



Welton Farrar

Scholarship funds have been established to honor two veteran members of the business faculty, Professors Emeriti Welton Farrar and George Gera.

Farrar, who taught more than 40 years at Wilkes, had helped establish a new speciality in risk management shortly before his retirement and continues to teach in the program. Farrar's career was distinguished with fellowships from the Foundation for Economic Education; the Ford Foundation; the General Electric Foundation, and the Insurance Information Institute. He chaired many Wilkes committees and also served a term as sports publicity director. Farrar earned his bachelor's and master's degrees from the University of Pennsylvania and completed additional graduate work at Harvard University.



George Gera

Gera joined the Wilkes faculty in 1958 after teaching secondary school business courses. He built on that secondary teaching background to coordinate the business education program for teachers at Wilkes. Gera also taught courses for the Pentagon, the U.S. Post Office, Anacosta Naval Base and the U.S. Department of Labor. During World War II, Gera served in the U.S. Navy and worked for the Civil Aeronautics Administration. He earned the B.S. from Bloomsburg State College and the M.A. from Columbia University.

Raspen wins Sears teaching award

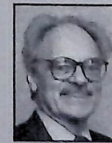
Professor Richard Raspen has been selected as winner of a 1989 Sears-Roebuck Foundation "Teaching Excellence and Campus Leadership Award." Raspen received a \$1,000 cash award and Wilkes received \$1,500.

"The college educators who receive these grants have a commitment to learning that inspires and motivates students to excel," said John P. Blessington, president of the Foundation for Independent Higher Education. "They are one of our nation's most important and finest resources."

Professor Raspen was honored for innovative approaches to improving business students' writing skills. Dr. Christopher Breiseth, Wilkes President, calls Professor Raspen, "an outstanding educator whose pioneering efforts in the 'writing across the curriculum' program have greatly benefited the educational programs as a whole. We appreciate Sears providing this opportunity to recognize his accomplishments."



Introducing the Business Faculty



Robert DeYoung, M.A., Economics



Rose Ann Cordora, M.B.A., Business Administration



Samuel Oberstein, Ph.D., Business Administration



Sherry Rodin, M.B.A., Business Administration



Robert Seeley, Ph.D., Economics



Shrinivas Penugonda, M.B.A., Business Administration



Howard Williams, Ph.D., Economics



Great Professors: Sam Rosenberg

On May 7, 1972, hundreds of people gathered at the Irem Temple Country Club in Dallas to honor Dr. Samuel Rosenberg for twenty-five years of dedicated service to education at Wilkes College and to the problems of Labor Management Relations in Northeastern Pennsylvania.

The testimonial dinner held that May evening 18 years ago was inspired by Dr. Rosenberg's announcement that he would soon step down from the chairmanship of the College's commerce and finance department, behind which he had been the driving force for more than a quarter of a century.

Dinner guests included more than the usual number of students and colleagues on whose lives Dr. Rosenberg had had such a positive impact. There was an equal number of labor leaders, government officials and members of the business community, who had also benefited from his ability to teach, whether he was lecturing in a classroom or presiding at a bargaining table. Dr. Rosenberg had earned their respect in the mediator's role, and he had also earned a national reputation as an expert in arbitration in an era of intense labor management upheaval in Northeastern Pennsylvania.

This place on Dr. Sam Rosenberg is the first in a series to be presented on Great Professors. It was written by June Mangione, director of public relations and publications, after an interview with Mrs. Rosenberg.

One after another of those who spoke at the dinner made it very clear that Sam Rosenberg's life was rooted in service to others. He had been at Wilkes since 1948 but his service to others as an educator began much earlier.

Dr. Rosenberg earned both the B.A. (1929) and the master's degree (1931) at Boston University, before leaving New England to pursue a college teaching career. Another very important event had taken place in 1929: he married Lillian Feinberg on November 23 that year, beginning a marriage that would grow ever stronger and span 45 years.

In 1931 it was not at all in vogue for an aspiring young professor to seek a position at a black college. But Dr. Rosenberg saw a need and responded by accepting a faculty position at Hampton Institute in Virginia, a black college founded shortly after the Civil War and endowed by liberal minded New Englanders.

For the next fourteen years the Rosenbergs worked at their lifelong philosophy of helping others help themselves. He carried that philosophy beyond the classroom and into the black community both in Virginia and later in North Carolina to teach practical economics through the newly conceived idea of black cooperatives. He helped start people's stores, medical clinics, even banks and saving and loan associations. Again, long before it was commonplace, Dr. Rosenberg was deeply involved in the civil rights movement in the South. Years later a fellow

faculty member at Wilkes, George Elliot, would say about those Hampton years, "The Rosenbergs gave a large portion of their lives to helping black people long before the latter were presumed to have any rights or potential whatsoever."

The only thing that could have moved Dr. Rosenberg from Hampton was the promise of new and even greater challenges for the benefit of others. He left Hampton Institute in 1943 to accept a position as an economic advisor and cooperative specialist with the United Nations Relief and Rehabilitation Administration (UNRRA), an organization established to help repair the enormous physical and emotional devastation caused by World War II. He traveled in Europe, Egypt and Africa where he helped administer relief, medicine, hope and good will to countless thousands.

Soon it would be Wilkes College's turn to benefit from all of Dr. Rosenberg's energy and experience. He returned to the United States in the late 1940s and completed his Ph.D. at the University of North Carolina. In 1948 he was invited by Wilkes President Eugene S. Farley to chair the commerce and finance department at the new College in Wilkes-Barre.

The department flourished under his leadership for the next twenty-five years. He established the Internship

Program in accounting. He helped organize the M.B.A. Program. He encouraged his faculty to follow his lead in service to the community by establishing professional enrichment programs, resulting in the strong affiliation between Wilkes and the business community that is enjoyed today.

The faculty took great pride in the achievements of what they called "our department," and they worked cohesively as a team, gently pushing the set boundaries for their expanding department. In fact Dr. Farley often chided them for "sitting together—and slightly to the left," at faculty meetings. There was a great deal of mutual respect and admiration between the two men and Dr. Farley was among Rosenberg's staunchest supporters.

We are told that we cannot be all things to all people but it seems that Sam Rosenberg came as close as anyone could. His legacy of caring and service to others and his unmatched skills as an educator are evident still in Wyoming Valley and beyond.

The philosophy by which he lived is summed up in what was, for those who knew him, a familiar charge: "Go forward, learn what there is to learn and teach what there is to teach."



Dr. Rosenberg with students from the Hampton Institute. "The Rosenbergs gave a large portion of their lives to helping black people long before the latter were presumed to have any rights or potential whatsoever," said colleague George Elliot.

Wilkes University Class of '93:

Great Expectations

Name: Diadra Bau
Hometown: Nanticoke, PA
High School: John S. Fine
Major: Chemistry
Goal: Industrial research
Quote: I like the classes, the teachers are really nice and I've made lots of friends.



A Trustee Scholar, Ms. Bau played on her high school softball team, sang in the chorus, worked on newspaper and yearbook and participated in the Honor Society and Speech Team. At Wilkes, she is active in the chemistry club and works in the chemistry department. She enjoys tutoring others in calculus because "I like to think I'm really helping someone."

Bright, diverse.

Finding our best students in such a broad range of majors is both unusual and very healthy.

Name: Melanie O'Donnell
Hometown: Exeter, PA
High School: Wyoming Area
Major: English & Communications
Goal: Edit magazine or newspaper
Quote: I love it here!



A Trustee Scholar, Ms. O'Donnell served as editor of her high school newspaper, copy editor of the yearbook, on the Board of Directors of Student Council and was active in drama club and Key Club. At Wilkes she is on the literary magazine staff and acted in "The Visit." She volunteers at the Kirby Center. She likes literature and theatre classes best and the chance to meet people from diverse backgrounds.

Very solid,

very nice, confident but humble.
Happy to be here.

Name: Andy Golden
Hometown: Maine, NY
High School: Maine-Endwell
Major: Political Science
Goal: Government or law
Quote: I'd like to be a prosecuting attorney and do something about crime.



A Trustee Scholar, Mr. Golden was active in student government, mock trial and the honor society and played first-chair viola in his high school orchestra. At Wilkes, he is a DJ for the student radio station and participates in the bowling league.

Wyoming Valley West

was the most outstanding school for us this year. It sent a group of caring, sensitive people who are thinking of others before themselves and who have an outstanding academic background.

At least half a dozen valedictorians.

Name: Camille Clark
Hometown: Plymouth, PA
High School: Bishop O'Reilly
Major: International Studies
Goal: Work in Middle East
Quote: The Middle East has a ton of different cultures and I find the problems interesting rather than frightening.



At Bishop O'Reilly she was active in Mock Trial and worked on the Dukakis campaign. At Wilkes, she is a DJ for the radio station and writes for the *Beacon*. Her favorite class is French and she loves the opportunity to meet people that comes with living on campus.

Name: Heidi Hojnowski
Hometown: Nanticoke, PA
High School: John S. Fine
Major: English & Spanish
Goal: International Law
Quote: There's always so much to do at Wilkes. I'm a commuter but I spend far more time on campus than at home.



A Presidential Scholar, Ms. Hojnowski was active on her high school speech team, newspaper, yearbook, Spanish Club, National Honor Society and Youth Salute. She won top honors for the state in the American Legion Oratorical Contest. On the Wilkes team, she has already claimed fourth in a 20-school international meet.

Homegrown

Some 37% are from Luzerne County with 70% from Pennsylvania and 20% from New Jersey. Air Force ROTC brings students from as far as Oregon and Japan.

Name: Benito Tranguch
Hometown: Hazleton, PA
High School: Bishop Hafey
Major: Engineering or economics
Goal: City planner
Quote: My teachers put in a lot more than just class time.



A Trustee Scholar, Mr. Tranguch played football and track in high school, participated in College Bowl, Mock Trial and Awareness of Life. At Wilkes, he prefers to concentrate on his studies. His favorite class so far: physics, especially the lab work.

Observations from
Dean of Admissions
Bernard J. Vinowski
'89, MS '76, MBA '75

Wilkes graduates excel across spectrum of accounting

John Miller: National authority on government auditing



John Miller '68

John Miller contends modestly that he's gotten where he is — national director of the government services practice for Peat Marwick Main & Co. — simply "by being in the right place at the right time."

But a quick review of his background shows that he's brought a great deal of himself into that success, too.

Graduating from Wilkes in 1968, Miller joined Peat Marwick's audit division. Just three years later, Robert P. Casey was elected auditor general of Pennsylvania with a pledge to make the office more professional. Casey asked each of the big accounting firms to lend him a CPA to help make his pledge come true. Peat Marwick sent Miller.

"That's where I learned about government," Miller said. Miller regards Casey as "an outstanding individual," and acknowledges that the professionalism and independence shown by Casey's auditor general's office were the start of Miller's government-oriented career.

Returning to Peat Marwick for three calm years, he was next called on when the City of New York faced bankruptcy. Each of the big auditing firms designed an audit system for the city to choose from. "I designed our system for the \$15 billion job — roughly the size of IBM." When Peat Marwick's system was chosen, the firm said "If this kid designed our approach, let's let him see if it works."

He had 15 months to complete the audit and turn in the report — due on Halloween. He hand-carried the report to the mayor's office at 11:15 p.m. on Oct. 31.

He spent the next three years helping New York City's various agencies restore themselves to financial health.

In 1981, his boss in the government services practices left Peat Marwick to join President Reagan's staff and Miller became national director — the youngest national director in the firm's history.

Miller said he is proud of his work with the city and with a couple of dozen other government agencies, from the Town of Greenwich to the State of New York and including the City and County of San Francisco, the Commonwealth of

Massachusetts, the Commonwealth of Pennsylvania, the cities of Detroit and Boston, the County of Los Angeles and the NYC Off-track Betting Corporation, among many others.

"I love government work," he said. "It's one of the few places where your contributions are truly magnified and magnified to the public interest. People serving in government are doing a wonderful thing. They make such a high contribution — there's nothing like it."

Miller would like to return to the public sector some day. He has no plan to leave Peat Marwick, he hastens to add. In fact, he's turned down offers from New York Mayor Koch and others. Government work is just an appealing prospect for the future — as long as it's not elective office.

Miller likes to use his expertise away from the job, too, and is frequently chosen to the financial committee of civic and religious organizations. "Each organization had a particular problem at the time I was chosen," he said. "One thing I thoroughly enjoy is problem solving. Civic organizations offer the opportunity to roll up your sleeves and see what you are accomplishing."

In the office or as a volunteer, Miller attributes much of his success to his Wilkes experience. And he outlines that Wilkes experience in five words: "Capin, Capin, Capin, Capin, Capin."

"Bob Capin was invaluable because he was a practitioner," Miller said. "As a result, when he taught accounting he taught it from the perspective of doing it. He taught the real world and that has been a lesson to me."

excel Eastwood: Manager and rising

Deborah Eastwood loves taxes. Not the forms, not the long hours in April, but knowing the tax laws so well she can help businesses make sure they pay no more than their fair share.

A manager with Laventhol & Horwath in Wilkes-Barre, the 1976 graduate has been on the road up ever since her first accounting class at Ashley-Sugar Notch High School.

"Accounting is orderly and I like that," she said. "It's balanced from beginning to end. You have a finished product. It's not abstract. That's the type of person I am."

She chose Wilkes because of the fine accounting faculty — Robert Werner, Robert Capin, Irwin Morrison and Paul Zavada — all of whom had plenty of practical experience.

In her second semester she became a student assistant in the accounting department, then moved up to the college business office. She quickly got away from clerical duties routinely performed by students and began making up schedules for auditors and similar tasks. At year's end, she was offered a part-time job in the bookkeeping department of the Rosenn, Jenkins and Greenwald law firm.



Deborah Eastwood '76

As she advanced through the Wilkes accounting curriculum, she took an internship with Laventhol & Horwath. Long before the internship was over, she was asked to stay on through tax time as a part-time employee.

She joined the firm full-time in 1976 in the accounting and auditing department, one of four specialty divisions of the major international accounting firm.

Although she moved up through the ranks in the accounting and auditing department, she maintained her interest in taxes, helping out during tax time.

After she had been promoted to supervisor, she shifted from accounting and auditing to the tax department — an almost unheard of lateral shift of specialties. But she never faltered on the upward path.

She became a manager in 1987, the same year her son Christopher was born.

Becoming a manager is not a routine promotion. Every partner in the local office must recommend the promotion in writing and a partner from one of the other 50 offices must also interview the candidate on technical matters and recommend the new job.

She chuckles, remembering that technical interview at home with her brand new baby.

Eastwood does not believe she has reached the pinnacle of her career. "You don't make it even to supervisor unless you have the desire to go on up," she said. "You have to be

geared to some end goal."

Hers is to reach the top — partner status with Laventhol & Horwath.

Nobody likes the long endless days of tax season, she said. "But you do what you have to do to get the job done. Quality is the foremost element in our firm. You can't short cut. If it's going to take this much time, you have to find the time."

"Tax preparation isn't what keeps me here," she added. "I don't like it. It's compliance. I'm just filling out a form that nobody else understands."

"What I love about tax is the knowledge of the law — being able to use the law in planning a deal, an acquisition, a takeover, a dissolution. I like planning before it happens — saying 'these are the choices, these are the consequences and here's what I recommend.' I like applying the law to the best tax advantage of the client — showing that if you do it one way it'll cost an arm and a leg, but if you do it the other way, you can save."

"Everybody needs to pay their fair share in taxes," Eastwood said. "But nobody should pay more than that. A lack of knowledge of the law can hurt you."

"I love dealing with clients," she added. "It's a people business, not a pencil and tax form on a desk business."

excel Gries: Helping companies change for the better

"Thank God for Alex Pawlenok, he had the patience of a saint," said Colleen Gries, an experienced manager with Change Management Services of Andersen Consulting.

She attributes her success with Arthur Andersen directly to Pawlenok, who died recently, and his untiring help in getting her to understand basic accounting.

When Gries came to Wilkes, she planned to major in history or political science and go on to law school. But she recalls her first meeting with Dean Jane Lampe, when Lampe asked her what she would do with a history or political science degree if she changed her mind about law school. She recommended accounting as a "practical" degree and Gries followed her advice.

Unfortunately, Gries recalled, she was totally unprepared for the mathematical rigor. Hence her delight with Pawlenok who eased her transition into the world of mathematics and accounting.

She was startled by how much she liked accounting — not just the technical skills, but also "I liked the fact that all of a sudden I started to learn about the business world."

She interned at Arthur Andersen and joined the firm upon graduation in 1981, working in the audit division with firms as diverse as ITT and one or two-man partnerships.

"I would find that corporations weren't running effectively because people weren't well trained," Gries said. "I found that those with the best training program were doing the best."

When she had the opportunity, she switched from the audit division to Andersen's Change Management team, part of Andersen Consulting.

The Change Management operation, now employing 600 people worldwide, is slated to expand to 1,500 and her New York Metro office from 40 people to 200 in the next five years. With four years under her belt, she said, "I got in on the ground floor of something that could be very big."

Her present position gives her responsibility for training design and development, delivery and evaluation of a 70-course curriculum for 2,200 employees. The staff includes 25 clients and Andersen Consulting personnel.

When she first joined Andersen, she confesses to worry about her preparation. The first day she and other new employees introduced themselves. She happened to be sitting



Colleen Gries '81

in the last row and had to listen to her new colleagues go through a litany of impressive names: Wharton Business School, Smith College, Pace University. "I wondered how well I could compete," Gries said. "I found out that Wilkes had prepared me just as well. It did a great job of preparing me to make it in the Big Apple."

Her debating and public speaking, coached by Dr. Bradford Kinney, also have helped her immensely, she said.

As an undergraduate, Gries was president of her junior class, active in Commuter Council and did work/study in the English Department.

She has signed on as secretary of the executive committee of the Wilkes alumni association, but most of her spare time now is spent establishing her new marriage with Jim Gallagher, whom she met while co-senioring a job for Arthur Andersen, she said.

Introducing the Business Faculty

Wagita Taylor, Ph.D., is president elect of the Congress of Political Economists, has served as a consultant for the United Nations, and has lectured in the Middle East. She is currently researching the role of women in economic development. She teaches in the MBA program as well as undergraduate courses in economics.



excel

Moffatt: Consulting pro for Andersen

When Gerald A. Moffatt started college, he was certain he wanted a career in the exciting world of big business.

Looking back, Moffatt admits he had very little idea what was involved in the world of big business. Luckily, he said, he made the right choice.

A Forty Fort native, Moffatt selected Wilkes from the colleges that would allow him to stay at home while in school, without investigating its reputation or program in accounting. Lucky again, he selected a school that let him get to the top in his chosen field.

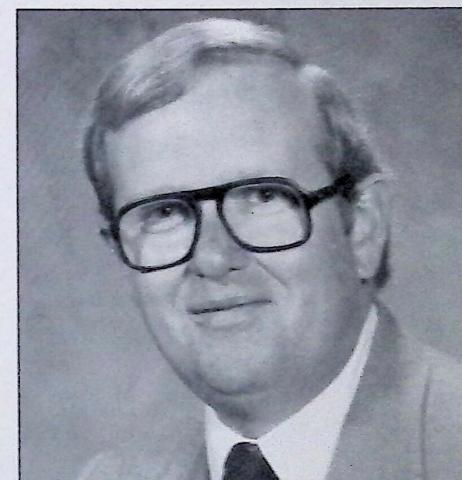
Graduating in 1963 with an accounting major, Moffatt joined Arthur Andersen & Company. By 1974 he had worked his way to partnership and since 1988 has been managing director of Arthur Andersen's worldwide telecommunications consulting practice.

Since the break-up of the Bell System five years ago and with almost daily breakthroughs in technology, Moffatt has found telecommunications to be a most exciting field.

Although the companies he works with — Bell, AT&T and others — have their primary business relationship with Arthur Andersen as an auditing firm, they have come to rely on Moffatt's company for business consulting services as well, he said.

"They go where they get advice that makes sense," Moffatt said. "We fill the role of trusted adviser." Arthur Andersen offers consulting services in general business, systems consulting, tax and mergers and acquisitions.

Consulting is "more fun" than pure accounting,



Gerald A. Moffatt '63

Moffatt said. "There are new issues and new problems every day and you can see better the results of your advice and counsel."

The relationship with clients is more rewarding, too, he said. "Audits are something that have to be done to sell securities and to keep the regulators happy. From the consulting, they see the value because it translates to dollars and cents."

He is currently working with productivity problems, helping his clients take what they learned about productivity in the factory and translate it into practices appropriate for the office workplace.

Since his college days, Moffatt has moved service to the community with his work. In college, he was president of the Economics Club and active in the Circle K Club.

Now he is vice chairman of the board of the YMCA of Greater New York and past chairman of the board of its West Side YMCA. His interest in the Y began when his children attended day care there.

He is also a member of the board of Wilkes University and anxious to see his alma mater become a more selective university. "The reputation of your college is something that carries on throughout your career," Moffatt said. "When we hire people, we rate colleges by the education they provide. The mere fact that someone graduates from a certain college means he or she may get a shot over someone who goes to a less selective college."

Introducing the Business Faculty



Merle Peper, Ph.D., chairs the department of business and economics and is associate dean of the School of Business, Society and Public Policy. A retired Air Force major, he teaches business administration and is active in Boy Scouting.



Ann Heineman Batory, Ph.D., teaches marketing and heads the cooperative education program. She is an active marketing consultant and is researching consumer cognitive processing, perceptions, decision making and lifespan development.

Business graduates excel in academics and social service

*Kelly:
Management dean
at SUNY Binghamton*



Dr. Thomas F. Kelly '69

Dr. Thomas F. Kelly chose Wilkes because he wanted a high quality college experience. After years here as a student, faculty member and administrator, he now heads the School of Management at the State University of New York at Binghamton—one of the nation's leading business schools—and says his Wilkes experience makes him feel right at home.

An economics major, Kelly supported himself with part-time work at the Wyoming National Bank, now part of the Meritbank system. He planned on a career in banking and was working toward it earnestly.

"With the influence of professors Rosenber and Warner, Dr. Young, Farrar and Elliot, I started thinking about college teaching."

Intermingled with post-graduate studies which led to an M.A. from Lehigh University and a Ph.D. from Cornell University, Kelly served Wilkes as dean of external affairs, as director of the evening and summer program, as director of development, as a faculty member in economics and statistics and as an assistant to Chancellor Farley.

For the past six years he has been dean and professor at the highly regarded School of Management at SUNY-Binghamton, which offers bachelor's, master's and doctoral study.

Career highlights at SUNY-Binghamton include negotiating a U.S. government-funded faculty and student exchange program with a university in Beijing, China, and establishing the university's first school-based endowment.

In each of his periods away from Wilkes, he has found

his background extremely good, both in economics and in the breadth of the liberal arts education, he said.

"The liberal arts are even more critical now than ever before," he said. "The prospect that students will live and work abroad, be employed by a foreign national or have customers from other nations are increasing daily."

Because of that increasing internationalism, "it's important to understand other cultures and develop a facility for language," he said. "You also need an understanding of information systems and computers and a more highly developed sense of ethics than ever before."

"Most of the students studying Japanese and Chinese at SUNY-Binghamton are management students," he noted. The recent events in Eastern Europe ought to increase the demand for learning German and Russian, he noted, but contended that Japanese and Chinese are more important.

"One only needs to look at Japanese investments in this country," he said. "And China is the sleeping giant. It started to awaken but the events of Tiananmen Square unfortunately slowed that. But it will be back. It's only a matter of time. The Chinese have historically been the merchants of the world and they will reclaim that role."

In addition to his role as dean and professor at Binghamton, Dr. Kelly is a trustee of Guthrie Medical Center and a member of the board of directors of BSB Bancorp, RKT, Inc., the Broome County Chamber of Commerce and the United Methodist Homes for the Aging, Inc., of New York and Pennsylvania.

excel

Schaefer: Leading service agency

Mary Louise Schaefer doesn't have to ponder whether her Wilkes degree has actually made a difference in her career. Without that degree in economics, she wouldn't be where she is now — executive director of Maternal and Family Health Services, Inc. in Wilkes-Barre.

Schaefer's career began with the flood. The same week she began making the drive from Tunkhannock to Wilkes-Barre the rains started.

She remembers being told to head home from work early that day, how the half hour drive took seven hours and how for days and days, she could not return to Wilkes-Barre.

So her earliest days with Maternal and Family Health — a multi-faceted social service agency offering family planning, the WIC nutrition program for women, infants and children, maternity services, and cancer screening — were spent not in health care, but assigned to the Small Business Administration, helping people recover from the flood.

Joining Maternal and Family Health just a year after it was organized, she started "on the bottom" rung as an outreach worker in the Tyler County family planning clinic. One year later she was named center director. Another promotion and Schaefer was supervisor of all direct service sites operated by Maternal and Family Health.

In 1979, she was asked to become family planning director, but the job required a college degree and she didn't have one. She had taken some nursing courses and a few courses toward a baccalaureate degree, but her young family had taken priority and she had never finished a degree.

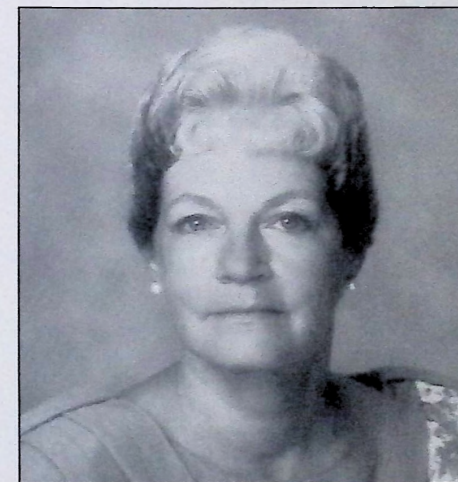
Now her career demanded it. She couldn't decide at first — could she manage a new job, her children, support her husband's business and return to college all at once?

With her family's encouragement she decided to try and enrolled in Wilkes's Weekender Program at Keystone Junior College. She can't say enough good things about Jack Meyers who helped her through the intricate process of picking Keystone and Wilkes courses to meet requirements as efficiently as possible.

Starting with 20 credits in 1979, she finished her Associate's degree at Keystone in 1982 and her Bachelor's degree in economics in 1984.

Her memories of those years include two clear items: putting some 60,000 miles a year on her car and a family that made sure she would succeed.

"When I got home from work, my husband sent the kids and me to study and he fixed dinner and cleaned up." Pondering a moment in her office in the restored River Street



Mary Louise Schaefer '84

mansion that houses Maternal and Family Health, she said. "I don't think they suffered. I think they were very proud."

And so, she became family planning director. She received no reimbursement for her education, no loans, no grants, no scholarships. "But my family wanted it," she said. "I was amazed at graduating magna cum laude, but it meant a lot to me."

Not only was the course content helpful in her job, her "all the papers I had to write in college help me in my business needs today," she said.

Her association with Wilkes was also helpful beyond her education. It has put her in touch with resources of value to her agency, and it has provided valuable assistance to her agency on everything from AIDS education to statistical work.

Her career advancement didn't stop at family planning director. This summer she became executive director of Maternal and Family Health, and again, she credits Jack Meyers. He helped her select economics as a major and sociology as a minor. Adding that combination to her earlier nursing studies was tailor made for her career at the health related social service agency she said.

"I think it's the reason I'm now executive director."

excel: Parlaying liberal arts into a business career

Suraci: The colors of success

The bright colors in the little shop caught Luciana Suraci's eye as she traveled in West Germany a few years ago — the colors and the crowd of young people packing the store.

She was absolutely certain a Benetton store would make it big in Scranton. All she had to do was convince Benetton, and that was no easy task.

But she had a mission and she couldn't be swayed. When she was just six months shy of her 50th birthday, she decided it was time to make her own mark on the business world. She had aided her husband as he developed his own successful business. She had raised her children and enjoyed it. Now she was ready for something different.

She expected a quick call to Benetton's American office to be the last step between her and a new business.

She found the number in an ad in *Vogue*, called the New York number and was told to hang up and write a letter. She

wrote but received no response. She called again and was told flatly that Benetton wasn't interested in opening a store in Scranton.

The Benetton decision makers said Scranton didn't have a good marketing image and they didn't want to bring their goods there.

"I disagreed vehemently," Suraci said. "I was so persistent that he agreed to review his decision."

During his review process, he met a couple from Waverly, a very sophisticated couple who convinced him that Scranton was a good market after all.

She didn't know about this felicitous meeting, so she had prepared pages of data about the number of college students, the prep school students and so on. When she called to regale him with her data, he said never mind, he had changed his mind.

She opened on November 23, 1985, in a store fronting on Scranton's Courthouse Square. In preparation, she placed ads stating simply: "Benetton is coming to Scranton."

On opening day, people were waiting in line an hour just to get in the shop. "We did \$10,000 business the first day," she said, with a \$37,000 week to follow.

"What we lack in traffic and total customers, we make up in volume. Our customers buy a lot," she said.

Working with Benetton is quite different than working with an American manufacturer, she said. The company, founded by an Italian family 25 years ago, sets prices, designs store and window displays, picks sale items. The only variation from store to store is in final sale prices, she said.

Known for their rainbow display of bright colors, the shops feature primarily knits or 100% woolsens for adults and some children's wear.

"It's fun," she said. "I've enjoyed every minute. I love clothing. I love to buy for children even more than grown-ups."

Suraci doesn't draw a direct connection from Wilkes to her business. A chemistry major, she left school to get married. When her children were grown and she was ready for the workforce, she realized that even a completed undergraduate degree in chemistry wouldn't get her a job. She wasn't trained for office work, either.

So the only option she could find was to go into business for herself — and her Wilkes years had given her the good foundation she needed.

Looking back, she admits that she might have chosen a different field of study if she had it to do over, and adds that she always tells her children to finish what they start.

Nonetheless, she can't argue with success. And Benetton equals success in her equation.



Luciana Suraci '87

excel: Parlaying liberal arts into a business career

Simms: The Valley's real estate leader

Classmates who remember Rhea Politis Simms from the 1950s probably expected her to shine on Broadway. A music major, she played the leads in *The Sound of Music* and *Camelot*.

But then she left college behind, married Ron Simms and had three children. Encouraged by a friend, she studied for and passed the real estate licensing exam in 1972 and went to work at Bell Real Estate in Kingston, selling in the executive home division.

When her youngest started college, she decided to go into business for herself and purchased Lewith & Freeman Real Estate.

In preparation, she had gone back to Wilkes to finish her degree. "I got much more out of Wilkes in the last two years," said Simms, who earned her degree in history in 1978. "I had a much more serious attitude."

Now president of the largest real estate firm in the Wilkes-Barre region, Rhea Simms combines all the basics she learned in her two stints at Wilkes.

In the earlier years, her encounters with Dr. Charles Roif, President Eugene Farley and Dean of Women Gertrude Doane exerted "a fine influence."

She had chosen Wilkes simply to stay local and continue helping her parents, who owned the nearby Spa Restaurant. She found something better than she had expected. "Wilkes had those good values I had grown up with. It was concerned about morals and ethics."

She learned "organizational ability and discipline — how to organize her thoughts and think logically. To run a business you have to have organizational skills and discipline."

When Simms bought Lewith & Freeman, it had a staff of eight salespeople and two secretaries. It now has three offices, more than 30 salespeople and a suitable office staff.

"This community is in a comeback mode," she said. "It's certainly better than 10 years ago. Real estate should be able to keep up and grow."

Beginning in Mountaintop 10 years ago, new development has come to the region. Previously, most real estate transactions were in resale of existing homes, she said. "It's good for us to have variety."



Rhea Simms '78

Service is all real estate people have to offer, she said, which makes it a time-demanding occupation. "People might not call their doctors or their hairdressers, but they'll call us," Simms insists to reason, she added, "because home purchases are undoubtedly the biggest investment most families ever make."

She enjoys the challenge of putting together a nice package that leaves both buyer and seller happy.

Although Simms enjoys residential real estate, she has also come to like commercial and industrial sales. "That's exciting!" she said.

Despite her tremendous success, Simms won't take all the credit for it. "I feel the strength of the company isn't necessarily Rhea but the people I've surrounded myself with. They deserve the credit for the growth of the company. Everybody needs a leader, but if you don't have the people, where can you go?"

As her career has grown, so has her appreciation of Wilkes. "Wilkes enhanced every bit of what I do."

Her husband, Ron, served on the Wilkes board of trustees for several years and she now serves on the King's College board. She also serves on the board of United Penn Bank and on the executive committee as second vice president of the Chamber of Commerce.

excel — at home and abroad

Bianco: In business to make the world

Michael F. Bianco wanted an exotic career that would help make the world a better and more peaceful place, so he chose investment banking.

"Banking is very much at the center of commerce and absolutely vital to international trade. It's limited only by the creative resources of the banker," Bianco said. "Investment bankers tend to be the creative part of banking, so I guess I like to be creative and innovative in a financial context."

"I always wanted to do things that are unique and to be in the forefront of creating better relationships between people through trade."

His career has led him all over the Far East and introduced him to Madame Sun Yat-sen and former Vice President Walter Mondale as he pursued banking with a high purpose.

"I always wanted to do things that are unique and to be in the forefront of creating better relationships between people through trade."

Bianco is president and chief executive officer of Asia Pacific Capital Corporation, headquartered in San Francisco, with strong links to Japan and other Pacific Rim nations. He spends nearly half his professional life overseas.

Although he has been fascinated with China and the Far East since childhood, his introduction wasn't pretty. He spent three years in combat in Vietnam. That experience shaped his entire philosophy of international trade.

"Very little comes out of confrontation; very little comes from a massive defense budget; very little from a hostile and destructive approach to different nationalities. It's not productive at all."

By contrast, "when people begin trading, they inevitably develop a business relationship. It then becomes a personal relationship and then you have a very positive impact on personal relationships."

Graduating from Wilkes in 1962, he served as a naval aviation officer in Vietnam from 1965-67, attended Georgetown University Law Center and received an advanced degree from the University of Michigan.

He joined Chase Manhattan Bank in the early 1970s, working in New York and Tokyo, and was responsible for providing capital to build basic Japanese industries. He created a new joint venture service which led to the organization of a number of new transnational corporations.

Advancing through the management ranks, he became responsible for other areas of the Far East including Hong Kong, the People's Republic of China, Taiwan, Korea, Singapore, Thailand, Indonesia, the Philippines and Guam.

Recognizing the growing importance of the Asian capital markets, Bianco organized a merchant bank, Loeb Rhoades Securities Corporation, and was appointed president and chief executive officer. Shortly after organizing the firm, he successfully led a corporate effort to obtain approval from the Ministry of Finance as the second foreign securities company fully licensed in Japan as a broker, underwriter, dealer and distributor of securities.

Still fascinated by China, he was frustrated because at the time U.S. businesses and individuals were not allowed to do business in China. "But I was intrigued and started to track developments there," he said.

He was ready when the doors to China opened. He financed, and therefore enabled, trade between Taiwan and Mainland China — one of the very first to do so. "The barriers were so strong in the late 1970s and early 1980s that it was very difficult to do," he said.

But he accomplished it and drew the attention of some of the world's most important people. In 1980, he was

"When people begin trading . . . you have a very positive impact on personal relationships."

honored by Madame Sun Yat-sen for his work. Although she was in her 60s when he met her, he found her a thoroughly delightful woman, as polished in her English as any of her Wellesley classmates. They corresponded and met several times. "I was probably one of the last Americans to meet with her," he said. He also met with Vice President Walter Mondale in 1980, to initiate him to the intricacies of Far Eastern trade.

Bianco returned to banking with Barclays Bank on the West Coast and recently created another new business, the Asia Pacific Capital Corporation, of which he is president and chief executive officer. An investment banking company, Asia Pacific Capital specializes in private placement of equity and debt for businesses in the Pacific Rim and creates joint ventures between Asian and American businesses.

a better place for everyone to live

"I've continued my work with China," he said. "I'm still meeting with Chinese partners and assessing the situation following the Tiananmen Square episode."

In addition to financing corporate growth in the Far East, Bianco has managed or co-managed over \$5 billion in financing for European and American corporations in both the European and American capital markets, arranging capi-

"I was probably one of the last Americans to meet with Madame Sun Yat-sen."

tal for mergers, acquisitions and internal expansion. Some of these issues include the \$14 billion Chevron acquisition of Gulf Oil, \$100 million revolving loan for Heron International, \$50 million revolving line for Pacific Resources, and a \$25 million Syar Industries acquisition of the Basalt Division of Dillingham Co.

In his current position, Bianco continues to focus on projects for the development, transfer and application of capital and technology within the Pacific Basin through global management techniques and innovative financing programs.

Bianco is a member of the Foreign Correspondents Club of Japan and has been a columnist for the *Nihon Keizai Shimbun* (Japan Economic Journal) and the *Mainichi Daily News*. He is a director and treasurer of the California Council on International Trade and a director and treasurer of the San Francisco Public Library Association. In addition, he is a member of Who's Who in the West, the Dominican College Pacific Basin Council, the MBA Executives Association, as well as a number of other professional and civic associations.

He addressed the Business Week Corporate Planning 100 Munich Roundtable on "The Pacific Basin: Threats and Opportunities" and the International Society for Planning and Strategic Management Annual Meeting on "Ventures in Asia."

Where does Wilkes fit in?

There's a useful laugh when Bianco tells how he happened to attend Wilkes — a useful laugh followed by a strongly loyal alumni testimonial.

Bianco was a good solid student at West Point High School when he failed calculus in his senior year. Despite a consistent A and B record, he was told to repeat his senior



Michael F. Bianco '62

"Wilkes has such a superb group of alumni, distinguished in so many fields. We should all be extremely proud to be part of that."

year. "I said 'nonsense' and got my GED," he said. Then he learned that many other colleges which had been more than happy to accept him changed their minds when they learned he didn't have a high school diploma.

"But at Wilkes, George Nelson said, 'look at the record and the person. We're going to accept you.'"

Bianco believed from the time he finished his undergraduate degree that he had made an excellent choice in coming to Wilkes. "As I look back, it becomes more of a justification of that decision."

"Wilkes has such a superb group of alumni, distinguished in so many fields. We should all be extremely proud to be part of that."

excel — at home and abroad

Hoffman: A Wilkes-Barre landmark

David Hoffman '70 is a man with a plan.

From age 9, when he first decided to own his own business, he's been on the road to his current post as president of Town & Country Furniture in downtown Wilkes-Barre.

Hoffman clearly recalls his decision about going into business. He had gone with his dad to take the car for service and the service manager was rude. "I realized then that I wanted to have a business and to treat people decently," Hoffman said. "One of the prerequisites of people working for me is treating people the way they want to be treated. We treat people with dignity, respect, caring and honesty."

Although Hoffman early realized that he wanted to own a business, it took a while to know just what kind of business. He had finished college and a stint with Bache Securities and embarked on a career in furniture with Burlington Industries. Operating from a home-base in Wilkes-Barre, he became entranced with Town & Country Furniture on South Main Street. Owning the store became his goal. When it came up for sale four years ago, he bought it "lock, stock and barrel."

Town & Country has always enjoyed an excellent reputation, Hoffman said. "We have built on that and have come a long way — totally renovating three of the store's five floors. He is computerizing all his business, including inventory. He expects to see sophisticated room-planning and computer-aided design in his store soon, along with a new Henderon computer system which illustrates furniture framework and adds fabric so the customer can see exactly what the piece will look like.

"Furniture is a constant challenge, especially in a high-end store that's a trend setter," he said. "We're not expensive. We sell a better product with value oriented pricing."

"People buy furniture eclectically," he said. "Virtually anything goes if it's put together by the right designer," he said, adding that Town & Country has several designers on staff, among them his wife, Janet, who also attended Wilkes.

Wilkes offered Hoffman some of his most important insights into operating a business. He served as social event chairman for student government and is proud of the tradition he started of offering concerts that made money: The Classics Four, Jay and the Americans and Country Joe and the Fish. Hoffman didn't like Country Joe, especially when he tried to cancel out of the concert, but Hoffman chose the group because that's what other students wanted.

"I had a ball at Wilkes," said Hoffman, who majored in business administration. "I got a good education and fairly good grades. As I got into the major, my grades got better."

More important, he said, "Wilkes taught me how to think — to be my own person, to solve problems and to set priorities. It was a real education. I learned how to do things on my own and to depend on myself."

Finishing Wilkes in 1970, he started working with



David Hoffman '70

Bache Securities in the coupon department. By the time he left Bache, he was in charge of overnight loans, controlling the lock box with negotiable securities.

Now a major in the Army Reserves, Hoffman was a brand new second lieutenant when he was called to active duty June 23, 1972 — when the rampaging Susquehanna began threatening the entire Wyoming Valley. "Talk about scary. We were working on that dike and it started leaking underneath us."

Hoffman enjoyed the Reserves, but has become inactive because he works seven days a week. Still, he serves on the advisory board of Wilkes's School of Business, Society, and Public Policy, is a Mason and serves on the Chamber of Commerce's Downtown Business Committee. Hoffman admits that he sometimes finds committee work frustrating because of the inaction. "I like well thought through action. That's what entrepreneurship is about. You look at the risks, you evaluate and you do."

Whatever anyone else does, Town & Country will stay put, he said. "We are an institution in downtown Wilkes-Barre and we will not move."

The Pocono growth surge is now surrounding Wilkes-Barre, leaving the city in great position to take economic leadership, he said. "I have great faith in the City of Wilkes-Barre. It's going to grow. It's going to be the hub of the megalopolis we talked about when I was in school."

Although he has great ideas for the city, he said he has no political aspirations at all. Would he like to be mayor? "Only if they add two more days to the week."

excel — at home and abroad



A formal portrait of Miller with his adopted son's family. From left: Song Nam Suk, Song Chong Gun, C. Ferris Miller, Song Chong Mi and Song Chin Su. An architectural engineer, Chin Su also manages the Chollipo arboretum.

Miller: Korea, banking and an arboretum

Many people come to Korea and adopt a child. C. Ferris Miller came to Korea and adopted a country. Miller is six feet tall. He has a ruddy complexion, a shock of white hair and bright hazel eyes. He is also a Korean. In fact, at this writing, he is the only male Caucasian with Korean citizenship. In addition, Miller, an amateur horticulturist, founded and runs the famous Chollipo Arboretum on Korea's west coast. He has worked as a banker and stockbroker for many years but may be best known to Americans here as a leader of Royal Asiatic Society tours.

It all started sixty-eight years ago in West Pittston, Pennsylvania, where Miller was born and grew up. This part of northeastern Pennsylvania is very beautiful, he says, though spoiled by mining, and he frequently returns to the area. But it held little to attract a new college graduate and after leaving Bucknell University Junior College in 1941 and Bucknell University with a degree in chemistry in 1943, Miller did not go back to the old home town. He was offered a job with Eastman-Kodak in Rochester, New York. It was a good opportunity and included a built-in draft deferment, but as he recalls, "I was young and I wanted to have more adventure." So instead he talked his way into a Japanese-language training class run by the U.S. Navy at the University of Colorado. When he learned about the school it had filled almost all of its slots for male trainees, but he followed the recruiter to Cambridge, Massachusetts (just three days after he graduated from Bucknell) and was accepted on the spot.

Miller has always been interested in languages. Al-

though he majored in chemistry, during his undergraduate years he also studied German, Spanish, Italian and Russian. But it was the intensive Japanese course in Boulder, Colorado, which Miller states, "changed my life." Success led to a commission in the U.S. Navy, but a poor performance could have meant dismissal and the top of the Army's draft list. Miller enjoyed the course and did well; on completion he went on to the advanced Naval Intelligence School.

He then was sent to Washington, D.C., to translate Japanese aircraft manuals. "That wasn't my scene at all," he says. So, when the U.S. Army sought ten Japanese-language officers to help with the Okinawa campaign, he volunteered at once.

First he was sent to Pearl Harbor, where he spent some four and a half weeks interrogating a Japanese prisoner of war and honing his language skills. In April 1945 he went to Okinawa and was assigned to a censorship unit. As the war wound down this unit was divided into two groups: one to go to Japan and the other to Korea. Miller's orders read "Japan" but he had a friend with orders for Korea. "I thought Korea sounded more exotic than Japan," he says. "I could always see Japan later." Since his friend didn't want to go to Korea, Miller offered to trade. The move was approved by their commanding officer and on September 8, 1945, C. Ferris Miller arrived in Korea for the first time.

His arrival in the Land of the Morning Calm was fairly dramatic and in some ways must have heralded the future of the man who would one day become a Korean

Reprinted from *Ariang*, a publication of the American Women's Club in Korea. Written by Susan Purrington Mulnix.

citizen. He arrived by ship during what he calls "the first Incheon landing." The Japanese had surrendered, but the status of their forces in Korea was still unknown. He and hundreds of other troops disembarked in full battle gear and Miller, never having been trained in weapons, found the grenades dangling at his waist a bit disconcerting. What a surprise to find the "Japanese Government officials all lined up on the Incheon dock to welcome us wearing formal attire, top hat and gloves."

After shaking hands with the waiting officials, Miller and his group joined the rest of the troops on the first train to Seoul. But while most of the troops got off at Yongsan Station to make their way to what is now Eighth Army Headquarters, Miller and his unit continued on to Seoul Station and the Central Post Office which was to be their office. It was soon apparent that many citizens of Seoul thought that the main body of troops would arrive at Seoul Station, because as these thirteen men left the train, they were greeted by thousands of Koreans waving flags and welcoming them. "It was quite a thrilling experience" for men still in their early twenties.

Miller and four or five other men walked to the Central Post Office. Seoul was run down then and the Japanese had taken most of the metal posts and such for their war effort. But after war-torn Okinawa, where virtually nothing had been left standing, Seoul looked charming, with graceful old buildings and tree-lined streets. Miller's love affair with Korea began almost immediately. "I always tell people I must have been Korean in a previous existence because I fell in love with this place right from the very first day." Surprisingly, even the spicy Korean food attracted this man from Pennsylvania. "When I ate my first Korean food, my first hot

food, I thought 'Gee, what have I missed all my life?'"

At a time when most of the transport in Seoul consisted of cars running on carbide or charcoal fuel or manpowered rickshaws, Miller was fortunate that his job allowed him the use of a jeep. So even in the early days he would dash around the countryside on his days off. He went to the 38th parallel several times to see the Russian guards and the refugees pouring across the border. "So right from the beginning I had the chance to see the country," Miller remembers. By the time he left Korea the first time, the economy had fallen to the mass of refugees and the country was largely "a mess." "It took a lot of effort to like the place, but I did."

After the war was over Miller was sent home and like many others had intended to return to school. But, as he told his mother at the time, "I haven't quite got Korea out of my system yet and I want to go back for one more tour before I settle down." Forty years later he is still here.

Miller went to Washington, D.C. and applied to the Department of Defense to become a part of the Military Government. He returned to Korea in 1947, working in the Military Government's Ministry of Justice. His job was to read, translate and summarize the many documents dealing with property ownership claims resulting from the Japanese Occupation. He did this until 1948 when the Military Government ended and he once again found himself in the United States. By this time, however, Korea had gotten under his skin, so Miller again applied to the U.S. Government for a job in Korea. This time it was with an agency called ECA, a forerunner of today's AID. He returned to Seoul in July 1949 but his employment was once again interrupted, this time by the invasion from the north.

The Korean War started on June 25th, 1950 and on June 27th Miller was evacuated along with the rest of the embassy staff to Japan. They didn't stay there long, though, returning to Pusan during the days of the "Pusan perimeter." After what Miller refers to as the "second Incheon landing" in September, he was once again on the first train back to Seoul. "It was quite an experience in itself," he laughs. "It took us four and a half days. The train left Pusan Station at 10:00 Sunday morning and arrived at Yongdungpo near Seoul at 4:00 Thursday afternoon." They spent long hours waiting in sidings and scrounging food and at night the train was attacked by North Korean forces. Once in the Seoul area the train was unable to cross the Han River because all of the bridges had been destroyed. In order to get back to work Miller had to round up a jeep and cross the river on a pontoon bridge.

Miller, who had one of four cars left in Seoul, drove all over Seoul and even tried to get to Pyongyang twice before the Chinese came down. He put on his heavy coat and loaded the car with a friend and some beer and tried to go north, but the road was constantly barred by retreating U.N. forces. He never did get to Pyongyang but often wondered what the troops must have felt about this odd war in which they passed tourists heading north as they quietly plodded south.



Korean and Pennsylvania traditions blend at Chollipo.

A few months later Miller was stricken with hepatitis and had to be evacuated to Japan. During his absence the North Koreans invaded Seoul a second time and a friend drove Miller's car to Pusan for him, parting with anything nonessential — such as radio and heater — in order to pay for repairs along the way. When Miller eventually returned to Korea several months later the car was still there, this time in the Bank of Korea parking lot in Pusan where it was being used as a residence by a refugee family.

Meanwhile, Miller's recovery from hepatitis had been slow and he was sent back to the United States. There he discovered that ECA, having closed down its operation in Korea because of the hostilities, wanted to transfer him to Taiwan. This did not suit the young Korea-ophile so he resigned and got a job with the Department of the Army.

Working for the Army as a civilian this time, Miller returned to Seoul once again in 1951. He was in the Financial Section and when a colleague fell ill Miller was assigned to replace him at the Bank of Korea. He worked at the bank in that capacity until 1953 when he was asked by the bank to work directly for them. Thus in 1954 he became the only foreigner to work directly for the Bank of Korea.

Miller continued to work for the bank as a translator and writer for thirty years, until his retirement in 1982. While he worked he became more and more fluent in Korean. He became more Korean in his ways and moved farther away from things American. He never formally studied Korean in the first few years he had lessons after work from a friend, but the rest he "just picked up." During this period, he notes, "I became more and more Koreanized. My friends were all Koreans, I worked with Koreans and I was in the Korean community. In a way it was a hardship. I didn't have any privileges. All the other Americans who were living in Korea, practically, had APO, commissary... but I said, 'I love this country. Why should I try to set myself apart?'"

One year when his mother came for her annual visit she was talked into a job by the Eighth Army Civilian Personnel Office and stayed for five years. Miller's brother also came to Korea on a job — for G.I. — and stayed several years. His sister never actually lived here but has visited. "So our family became very Korea oriented," he says.

Sometime in the 1960s Miller told his family that it was time for him to face reality about Korea. He loved the country



One of Katherine Freund's favorite blooms in Miller's arboretum. Freund '42 has visited Miller in Korea several times and shared her pictures with Wilkes.

and knew he did not want to live anywhere else, yet he could only live there as a foreigner if he had a job. Though young enough then, he could foresee a time when he would want to retire here (twenty years later that time still has not arrived). So he began to think seriously about Korean citizenship. At that time, however, his mother was against the idea and out of deference to her Miller put it aside. Still, he says, "In my heart I knew that I wanted to do it."

In 1975 or 1976 Miller's mother was again visiting, but this time she told him, "I know your heart is here and that you are not coming back to the States. It's a beautiful country and I can see why you want to become a Korean citizen." So with his mother's blessing Miller started proceeding to become a Korean citizen. There were many forms to obtain and fill out and it was not until 1978 that all the paperwork was ready. Oddly enough, for those among us who espouse American efficiency, the longest delay came in getting a valid birth certificate for the Commonwealth of Pennsylvania.

It took about a year for the Korean Government to process his application, but in 1979 C. Ferris Miller, American, became Min Pyong-gal, Korean. His Korean name was one he had used for convenience since 1948, but in 1979 it became his legal name. Korean citizens are required by law to have Korean names. Imagine the difficulty in transliterating Carl Ferris Miller into Hangul with all the "f" and "t" sounds. (Min Pyong-gal is actually a name Miller made up. He chose Min because it was reasonably close to Miller and was also the name of a close friend. Gal sounds a lot like Carl.) In the course of applying for citizenship one clerk asked him what clan he belonged to. "I am a Pennsylvania Min," he said. The clerk, as clerks will, insisted there could be no such thing and since all the Mins come from Yohang

registered him as a Yohung Min.

Miller is "very proud to be a Korean." And he is also very proud of his adopted country's meteoric rise from rubble in the 1950's to today's modern nation which hosted the Asian and Olympic Games. When he gained Korean citizenship all of his Korean friends were very pleased with him. In fact, people he didn't know very well would ask him to lunch to show how pleased they were that he had become a Korean citizen. He has no regrets. He hastens to add, "there is nothing anti-American about it. It's just facing reality: I want to live in this country." But he still has strong ties to Pennsylvania and visits the United States once or twice a year.

In 1982 when he retired from the Bank of Korea, Miller was eligible to have an office at the bank to go to every day and sit in if he so desired. "But," Miller says, "who wants to do that?" Instead, Miller went to work for a brokerage firm called Hanyang Securities, where he worked until 1986 at which time he moved to SsangYong Investment & Securities Co., Ltd. He now handles accounts for people who want to invest in Korean stocks and bonds. He says few Westerners know that they can invest in Korean securities, but if anyone wants to find out more about it, he would be happy to help them.

Although he has worked in banks and brokerage firms for 38 years, Miller's dearest love, and his greatest contribution to Korea, is his arboretum in Chollipo. "An arboretum," Miller explains, "is a systematic collection of plants for scientific and preservation purposes." Careful records are kept. It is not for reforestation or for profit. At present the arboretum encompasses about 180 acres on the west coast of Korea and has "more than 6,000 kinds of trees and shrubs, including 400 types of magnolias, 450 hollies, maples and so forth." It includes plants from all over the world and Miller is proud that he has frequent visits from scholars and experts from many countries.

The arboretum was set up in 1971 and is now a

foundation funded entirely by Miller himself. It has a staff of thirteen, including Miller's foster son, Song Chin-su, who is the manager. (Miller has never married but has enjoyed family life through his foster son and his family.) Three members of the staff have been sent to Pennsylvania's Longwood Gardens and England for a year's training in plant care. Miller is also training Song Chong-gun his seven-year-old grandson and the apple of his eye, to know all about the plants in the arboretum. Song Chong-gun can already recite the Korean and Latin names of many species.

The arboretum includes twelve houses in traditional Korean style. These are used for employees and guests at the arboretum. If you're interested in seeing the collection, the Royal Asiatic Society runs two trips a year down to Chollipo — one in the spring to catch the magnolias and one in late summer.

Miller has been an active force in the Royal Asiatic Society since 1947. "I used to go to all the meetings before the war," he says. After the Korean War, in 1958, he began conducting tours all over Korea and he continued to handle all RAS tours until a back operation in 1966 slowed him down a bit. One long-time expatriate has said, "Miller? He was the society then." He is now chairman of the tour committee and conducts two tours each year to his arboretum. Otherwise he is so busy with the arboretum that he has little time for anything else. Most weekends find him not in Seoul but in Chollipo.

Miller recalls fondly the early days of the Society and the first tours. In those days it was possible to rent an entire train from the Korean Government at a low price. So the Society members would spend their weekends touring the countryside in their private train, complete with six or seven sleeping cars, two dining cars and a bar car. Miller believes that in many ways the early fifties and sixties were more exciting and now it is too easy to get places. "I like hardship," he says, "bumpy roads and cars breaking down. That's more fun and you remember more that way."

It seems fair to say that Korea will long remember C. Ferris Miller. His arboretum, of course, is the most permanent of his contributions, but surely the uncountable gift of understanding between two cultures is equally important. By caring enough to spread his fondness for and knowledge of Korea through the RAS, Miller has undoubtedly influenced countless foreigners to greater appreciation of his adopted country.

Accessible only by boat or at low tide, this island extension of the Chollipo arboretum is generally off limits because North Koreans occasionally visit it.



Getting to work Career Center helps students plan life after Wilkes

Careers Services is like a broker, matching students with jobs, said Director Gene Domzalski.

Working with students throughout their four years on campus, he tries to teach them to develop the strategies "to take care of their careers for the rest of their lives."

The worst thing a student can do is to wait until the final term of senior year and schedule a five-minute visit with the career center, "expecting magic," Domzalski said.

"There are people going through school who aren't into careers," he said. "They want to do well in school and expect a career to take care of itself. The more mature student is looking ahead. They get involved in the planning process."

From the earliest days on campus, students are encouraged to visit the office, explore careers through the SIGI Plus computer system, make contacts with alumni already working in the student's prospective career field and use printed resources to find out about career opportunities.

All these services, and a wealth of contacts in the business world, have developed over the years since John Chwalek initiated the service in 1947. Although Chwalek now works as assistant dean of admissions, his long-time secretary Regina Meschini still greets students and handles records for the office.

In a routine survey of 1988 graduates, 79 per cent of the 460 students earning undergraduate degrees responded, indicating that 79 per cent were employed full-time and another 15 per cent were in graduate or professional school full-time. The average starting salary for the students who responded was \$21,820.

But finding that job takes work.

Career exploration should be akin to detective work, Domzalski said. Students should be looking at a variety of options and narrowing the field as the undergraduate years go by.

Students are en-

couraged to take relevant summer and part-time jobs, looking more for experience than for remuneration. Many students turn part-time or relevant summer jobs into full-time jobs after graduation.

Job placement is the final phase of this four-year process, he said. Well over 100 employers visit the campus each year to screen potential employees.

To a graduating senior, finding a job may seem like the final goal. Domzalski said. But the average person has seven to 10 different jobs and two or three different careers in a lifetime.

"Career goals change," the director said. "That's what burnout is all about."

A good education is the best resource, Domzalski said. "It prepares students to do a variety of things."



Domzalski

A major is not as important as resilience, he added. "Employers don't hire majors, they hire people." Of some 20,000 jobs listed in the Dictionary of Occupational Titles, two-thirds are filled without regard to an undergraduate major.

"Good people who have good skills find a job despite a poor economy," he said. "They are survivors and know what it takes."

A good job search is worth the concern, said Domzalski. "An individual's quality of life is directly related to happiness on the job."

His final advice: "Do what you enjoy. The money will follow."



Max Roth Center

The Wilkes Chronicle

University Status Awarded

Wilkes began the new decade as a University.

On October 23, 1989, Wilkes President Christopher Breiseth announced that Wilkes had been given "the right to assume the nomenclature of University" by the State Department of Education.

The decision by Donald M. Carroll, Jr., acting secretary of the Department of Education, capped four years of study and negotiation.

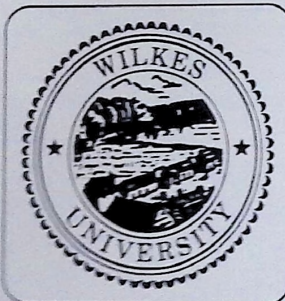
"We stand ready to meet the challenge of University status and the challenge of the 90's," said Breiseth. "Wilkes will continue to offer educational opportunities of high quality and clear-cut relevance to a growing community's needs."

"Wilkes has evolved into a regional center for scholarship, extension activities, professional studies, and cultural excellence," he added. "Designation as Wilkes University recognizes the important progress we have made as an institution of higher education and symbolizes the remarkable recovery of economic strength and public confidence in the Wyoming Valley. Becoming a University inspires us on campus as well as in the community to address new challenges for the future and chart an increasingly ambitious course."

Frank Henry, Chairman of the Wilkes Board of Trustees, called the President's announcement "the finest accomplishment for Wilkes, but this is a major achievement for the growth and development of the entire Wyoming Valley."

University status means the institutionalization of the requirements necessary for the elevation to University. The Pennsylvania Higher Education Act defines a University as "a multi-contribution institution with a complex structure and diverse educational functions including instruction, promotion of schol-

arship, preservation and discovery of knowledge, research, and service." Wilkes sought University status because the designation accurately describes the range, depth, and breadth of programs offered at Wilkes. With 3,800 degree-seeking students, several graduate programs built on the strength of undergraduate offerings, and increasing involvement in providing leadership for regional development, Wilkes is in a position as the area's only comprehensive,



diverse, nondenominational, four-year, baccalaureate, and master's level institution, to become the leading center of higher education in this region.

The road to Wilkes University was a long one, beginning more than four years ago. In September of 1985, the Wilkes Board of Trustees took the first step, agreeing to consider exploring University status.

On June 8, 1986, Wilkes College was academically reorganized into two professional schools, the School of Engineering and Physical Sciences, and the School of Business and Economics, and a College of Arts and Sciences. This reorganization followed three years of intense analysis of the needs of the students and of the community. The restructuring was also done as part of a long-range plan which included appli-

cation for University status. In January, 1988, President Christopher Breiseth and Vice President for Academic Affairs George Waldner recommended to the College academic officers that University status be explored. Four months later the Wilkes College faculty voted in favor of seeking the designation as a University. The Long Range Planning Committee also recommended in May, 1988, that University status be sought.

Also in May, 1988, the Board of Trustees gave formal approval for application to the Pennsylvania Department of Education to designate Wilkes as a University.

One month later, the formal process began. Dr. Warren D. Evans, chief of the department's Division of Postsecondary Education Services, visited Wilkes, providing administrators with an overview of the application process.

President Breiseth sent the formal letter of application to Dr. Evans in December, 1988, asking authorization to designate the institution as Wilkes University. The application was followed by a visit from an evaluation team selected by the state Department of Education. During the April, 1989, visit the team looked at all phases of the Wilkes College structure, academic programs and plans for the future.

The evaluation team's very positive report was received by Wilkes College in July and the College responded in August. In October, acting Secretary Carroll notified Breiseth that authorization had been granted.

Next came notification from the Pennsylvania Department of Education to President Breiseth that authorization had been granted.

The change in name was set for Jan. 1 and a celebration for campus and community for February 15 and 16, 1990. When students returned for in-

tersession classes on January 3, blue and gold "Wilkes University" banners hung from every building on campus. The University also has three new academic units: the School of Business, Society and Public Policy; the School of Liberal Arts and Human Sciences, and the School of Science and Engineering, representing a refinement of the 1986 restructure.

The move to University status was not done without consulting the backbone of Wilkes, its students and alumni. A random survey of alumni questioned how the change might affect their loyalty to Wilkes. That survey was very positive with a large segment of the alumni favoring the change. Said one graduate: "Wilkes must be allowed to grow. To prevent Wilkes College from changing to Wilkes University would be like denying one's child the opportunity to graduate from high school."

A similar survey was done among Wilkes students. Nearly three-quarters of the students surveyed supported the change. The results of these two surveys convinced the College administration that students and alumni supported the evolution of Wilkes College to Wilkes University.

While many things will change, many things at Wilkes will remain the same. Wilkes defines its major purpose as the education of men and women to develop essential intellectual skills, to master the core concepts and principles of their chosen fields and disciplines, to be sensitive to esthetic concerns and ethical issues, and to be well prepared to adapt to change in their careers and in community life. Wilkes University is also committed to conduct applied research and outreach programs which will facilitate economic and cultural progress in the region while enriching

the educational experiences of students and faculty members. Wilkes will continue to offer a distinguished faculty of teacher-scholars, a challenging curriculum and students who take learning seriously.

Founded in 1933 as a junior college branch of Bucknell University, Wilkes came into existence in the midst of the economic crisis of the Great Depression. The College's mission was to make higher education accessible to ambitious but underprivileged youth and to produce new leadership for an area in dire need of renewal and hope for the future. In 1947, after World War II, Wilkes responded again to a community need, transforming itself into a four-year college to aid in the massive task of preparing returning veterans for challenging and rewarding careers. In 1959, graduate programs were added to the curriculum.

Wyoming Seminary's Stettler presents Commencement address

Dr. Wallace Stettler, President of Wyoming Seminary, presented the Commencement address to the first Wilkes University graduating class and was presented an honorary Doctorate of Humane Letters for his years of educational and community leadership. Stettler, President of Wyoming Seminary since 1967, is leaving the school in June, 1990.

In awarding the Honorary Doctorate, Wilkes University President Christopher Breiseth called Stettler "the very model of an educator and builder, leading his school and community to assuredly brighter tomorrows."

"His dedication to his students, individual by individual, his enthusiasm for a life of service, his belief in humane values modeled in his own life, his education and wit, his ability to inspire and tug others into the causes to which he is dedicated—all of these qualities and more make him a center of intelligent, compassionate energy for Wyoming Seminary and for the Wyoming Valley community."

A Methodist minister, Dr. Stettler served five different churches before coming to Wyoming Seminary 22 years ago. He has earned a number of special awards including the Wyoming Valley Interfaith Council Annual Award of Distinction in 1984, the Distinguished Pennsylvania Award from the Greater Philadelphia Chamber of Commerce in 1982, and in 1978 was honored by the Wyoming Seminary Board of Trustees with the dedication of the Wallace F. Stettler Learning Resources Center on the Seminary campus.

Active and valued in the Wyoming Valley community, Dr. Stettler serves on numerous boards and associations throughout Pennsylvania and the nation. He is currently active in the National Association of Schools, Colleges and Universities of the United Methodist Church, Nashville, and the Board of Directors of the Pennsylvania Association of Independent Schools. A graduate of Dickinson College, Dr. Stettler holds a Master of Divinity degree from Drew Theological Seminary in Madison, N.J. In 1971 he was awarded a Doctor of Theology from King's College in New York City.



Dr. Stettler

Germany: An Expert's View

By Mike McGlynn
Citizens' Voice Staff Writer

Jonathan Greenwald, political counselor to the US Embassy in East Berlin, told an audience of more than 200 persons gathered in the Darte Center for the Performing Arts at Wilkes College Monday night that it is premature to foresee a complete democratization of East Germany or a quick solution to the "German question," the question of reunification.

Greenwald, a Wilkes-Barre native and cum laude graduate of Wyoming Seminary, Princeton University (Phi Beta Kappa) and Harvard Law School, joined the State Department in 1969, after writing for both The New York Times and The New York Herald Tribune. His wife Gabrielle, he noted, is a Berliner who was present at three of the most momentous events in post-World War II German history — the construction of the Berlin Wall in 1961, President John F. Kennedy's stirring "Ich bin ein Berliner" speech in 1963, and just recently, the wall's tumbling into the pages of history.

Addressing an audience which braved a wind and rainstorm which wobbled power lines around the area, Greenwald joked at his having "a better audience than I would have gotten in Washington on a night when the Redskins are playing on television". The lecture was sponsored by Wilkes College and the Jewish Community Center of Wyoming Valley.

Greenwald told his audience that rather than discuss an "American perspective" of events in East Germany, he would discuss an "American perspective," sharing his own thought on the stunning turn of events in the country in which he was assigned two and one-half years ago by the State Department.

Ironically, Greenwald said, he did not see much of the excitement which filled the streets of the capital of

the German Democratic Republic, as "I was tied to a desk much of the time in our embassy," getting to the streets of the city only "in snatches."

Nonetheless, Greenwald described the euphoria of Germans standing on both sides of the wall on the day it was breached as a "true festival of freedom."

Berliners, he said, are "seeing their dream come true."

In pursuing a rational perspective of what has happened in East Germany and what might yet happen, Greenwald posed to himself several questions which, he said, go to the heart of the matter.

To his most general question, "What does it all mean?" the diplomat offered the caveat, "Beware of anyone who says he knows the answers. No one does at this point." "How could the wall fall so fast?" he next asked.

"The people of the country had to be treated as adults, not children."

Circumstance, he said, also contributed greatly to the sequence of events, in particular the illness of now-desposed East German political leader Erich Honecker, an illness which left the East German government paralyzed as events unraveled through the summer.

"Is it all for real?"

"There, I would answer, unequivocally, 'Yes, it is.'"

Yet, he cautioned, the reform package remains in incubation.

"It can all go wrong. It can still go tragically wrong," he said, noting one of the possibly necessary ingredients the German situation lacks is a national leader on the order of a Lech Walesa.

Greenwald said the reformers in East Germany want human rights as



Jonathan Greenwald (right) with Attorney Joseph J. Savitz of the Rosenn, Jenkins and Greenwald law firm in Wilkes-Barre, who helped coordinated the lecture.

prescribed in the 1975 Helsinki accord, rights they were denied under the Honecker regime. A national consensus on the need for reform already existed and now, he continued, "The outer limits of that consensus are being reached."

Reforms are being demanded within the Communist Party as well as without, he noted.

"The rank and file of the party are nearly as radicalized as the rest of the country," he said and indicated elements within the party are anxious to purge Honecker's central committee at a party congress which has been called.

As to the German question — reunification — Greenwald said, "I would say it's the wrong question for the moment. Only the citizens of the two Germanys, East and West, can answer that question."

Quoting Soviet leader Mikhail Gorbachev, Greenwald told his audience, "History, not crisis management, ultimately will decide the German question."

Germany: Students' View

By Diane Seo
Times Leader Staff Writer

In addition to chipping chunks of the Berlin Wall, 10 Wilkes University students who recently traveled to Germany witnessed a government protest involving 30,000 angry citizens and introduced two East German border guards to McDonald's Big Macs.

It was the first time any of the students had been in Europe, and as sophomore James Clark explained, "It was our first contact with communism."

Led by Wilkes communication professor Thomas Nelson, the students in a Comparative Mass Media class traveled to such cities as East and West Berlin, Regensburg, Heidelberg, Munich and Dachau for three weeks over Christmas break.

While in East Berlin, the students watched an angry demonstration erupt against the secret police.

They were shouting, "Stasi Raus" or "get the police out," Nelson said.

Clark said the people were protesting against the government's attempt to reassemble the secret police after the departure of hard-line Communist Party chief Erich Honecker.

"The protest is on my list of the top ten events of my life," Nelson said. "I was absolutely pumped. In Berlin, if you step out of the door, you are at the vortex of world events."

On a different occasion, a few students began conversing with two East Berlin patrol guards while chipping away at the Berlin Wall.

"We started talking to them about politics and we asked them about their families," said junior Paul Ellis, who videotaped 12 hours of the trip.

The guards were at ease and were allowing tourists and German residents to cross the border freely, he explained.

The next day, the students met the guards at a McDonald's restaurant in West Berlin.

"It was the first time they had a Big Mac," Ellis said. "One of the guys



Standing before the Brandenburg Gate are, from left, Vaughn Shinkus, Todd Werner, Russell Bird, Shelly Gardner, Adam Tillman, Ruth Soderberg, Janelle Saueraker and James Clark.

started peeling off the layers of the hamburger because he didn't know how to eat it."

On New Year's Eve, the group watched celebrating Germans shoot firearms and throw glass balls in the air.

The same night, some students were lashed with anti-American remarks at a Munich bar.

"They told us, 'Yankee, go home,'" said Ellis, who left the bar before trouble could erupt.

Nelson believes the experience taught the students an important lesson.

"It's good to learn that not everybody loves us as much as we love ourselves," he said.

The students, who encountered university scholars, peasants and leftist radicals on their trip, said the Germans have mixed emotions regarding the changes sweeping the country.

According to Clark, some West Germans are resentful of the changes because they're creating longer lines at stores, attracting too many tourists and creating housing problems in West Germany.

"Some university students don't want

re-unification, because for awhile, they'll have to suffer," he said.

To prepare for the trip, the students met with Nelson every Thursday since August to study German culture, history and language.

Although none of the students had studied German, by the second week, Nelson said they could "get by in present tense."

Each student paid \$1,500 for airfare, hotel accommodations and food, and the German Information Center in New York City set the group up with a bus and an English-speaking tour guide at no charge.

Along with visiting such famous sites as the concentration camp in Dachau, the students went to a Bach concert and attended classes at Freie University of West Berlin.

"I was very proud of the students because they held their own," Nelson said. "The German intellectual class is extremely hard-core."

He said the term, "Bildungsreise" sums up the purpose of the trip.

"It means you don't travel to be a tourist," he said. "You travel to learn."

Reprinted with permission from the Times Leader, January 23, 1990.

Reprinted with permission from the Citizens' Voice, November 21, 1989. McGlynn is a 1968 graduate of Wilkes. Greenwald's presentation in the Public Affairs Lecture Series coincided with the opening of the Berlin Wall.



At the John Wilkes Club Dinner, from left: Rosa Lee, Bill Goldsworthy, Eric Lee, Donna Allan and Rick Allan.

Celebrating Wilkes: the John Wilkes Club dinner

More than 175 people were on hand to celebrate the University at the John Wilkes Club dinner this winter.

The annual event honors benefactors who contribute \$1,000 or more annually.

Joseph J. Pinola '49, honorary chairman of the Wilkes Tomorrow campaign, gave the group cause to celebrate when he announced that the campaign now tops \$18 million, making it the most successful fund raising campaign in the 57-year history of Wilkes.



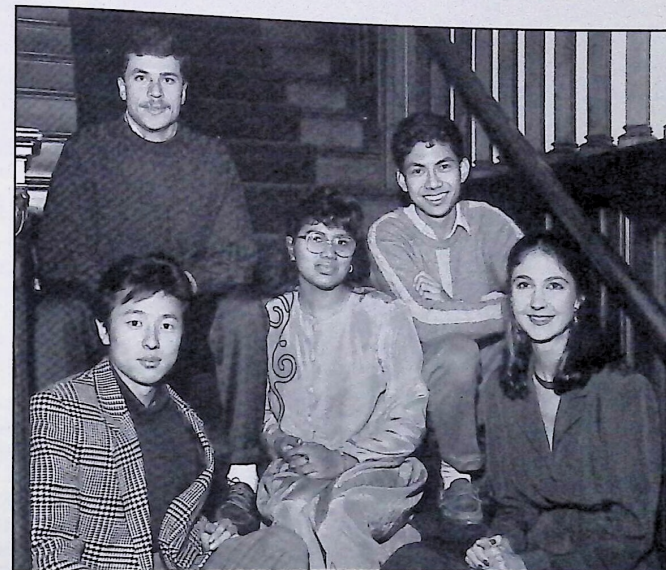
Above, President Christopher N. Breiseth with Sally Ann and Harold Rosen



Vice President for Development Tom Hadzor with Mary and Chip Siegel and Marian and Joe Pool.

An International Thanksgiving

International students weren't too keen on turkey, but loved the rest of the international menu served in honor of Thanksgiving Day. The annual Thanksgiving Dinner is sponsored by the International Students Organization both to enjoy the traditional American holiday and to provide a pleasant event for students who can't go home over a five-day weekend. Shown here are (front, from left) Ken Sato, Japan; Barbara King, director of international student services; (back from left) Nidal Al-Shellah, Jordan; Madhuri Penugonda, India, and Zamry Ibrahim, Malaysia.



Wilkes hosts Japanese Business Conference

Top business leaders from Japan and Northeast Pennsylvania businesses laid the groundwork for closer relationships at the "Japan and Northeast Pennsylvania in the 1990's" conference at Wilkes in October.

The session was designed as a starting point for a dialogue between leaders from the Greater Wilkes-Barre area and Japanese business executives and government officials posted in New York City.

Current trends in U.S. - Japan relationships were examined in the major address by the Honorable Hiroshi Yokokawa, deputy consul general in the Consulate General of Japan.

Masaharu Masuyama, deputy general manager of Mitsubishi International Corporation, discussed exporting to Japan and other foreign markets.

Other presenters were Kitaru Sato, senior vice president and corporate secretary, Marubeni America Corporation, on patterns and growth points of Japanese business in the United States; David MacEachron, advisor to the board of The Japan Society, on avenues for developing new relationships between Japan and

Northeast Pennsylvania; Kazuhiko Takatsu, director of public affairs of the Japan External Trade Organization, on trade patterns, and Stephen Barrouk, President of the Greater Wilkes-Barre Partnership, on economic trends and prospects.

Although Japan has ties to business and industry in Pennsylvania, the northeast quadrant has had little or no significant interaction with major Japanese business leaders. The conference was designed to change that lack of interaction into increased communication between Japan and Northeast Pennsylvania.

Other conference participants include Congressman Paul Kanjorski, Democrat, 11th Congressional District; Richard Ross, chairman of the board and chief executive officer of First Eastern Corporation and William W. Scranton, former Governor of Pennsylvania.

George Waldner, Vice President for Academic Affairs at Wilkes University, served as conference chairman. Wilkes will provide follow-up and non-credit courses on Japan. Wilkes is also working on an exchange program with a Japanese University for students and teachers.

Honors for psychology graduates, Beacon, nursing faculty

Prestigious psychology research award presented to '89 grads Strand, Olexa

Two Wilkes graduates and their advisor were recently notified their research took first place honors in the Psi Chi J. P. Guilford Undergraduate Research Award Competition.

George Strand and Michelle Olexa, who both graduated in May 1989, divided a cash award of \$500 for their research paper entitled, "The Effect of Music Modality on Immunoglobulin A (IgA)." In addition, they and their faculty advisor, Dr. Carl Charneski, received certificates of recognition.

"I have been in the competition for this prestigious national award was the most rigorous it had ever been. This is indeed gratifying for these two outstanding students, and the faculty of Wilkes University, which has nurtured their talents," said Charneski.

The winners of the Guilford competition were announced in the Summer 1989 Psi Chi Newsletter. Psi Chi is the national honor society in psychology.

Strand graduated from Wilkes with a BA degree in psychology and sociology. A native of Clifton, New Jersey, Strand is currently fulfilling a research assistantship at the University of Arizona.

Olexa, a native of Haddonfield, received her BA degree in psychology and communications. She was named outstanding student in Speech, Communication and Theater Arts. She plans to go to graduate school.

Strand and Olexa were named outstanding psychology students at Wilkes. They were members of Wilkes's chapter of Psi Chi, Sigma Xi, and are Student Affiliates of the American Psychological Association. Both were named to *Who's Who in American Colleges and Universities*.

Four nursing faculty earn doctorates

Four members of the Wilkes Nursing Department began the new school year with doctorates. Dr. Leona Castor earned an Ed.D. from Pennsylvania State University; Dr. Theresa Grabo, a Ph.D. from the University of Pennsylvania; Dr. Ann Marie Kolanowski, a Ph.D. from New York University, and Dr. Barbara Sheer, a Doctor of Nursing Science from Widener University.

"The four doctorates are paying dividends already," said Kolanowski, the department chairperson, especially in creative ideas for curriculum development. "The four doctorates are in different areas and that diversity helps. These advanced degrees can only improve what is already a good program."

Each of the four women tells a story of adjustment and sacrifice on the way to a doctorate. Ann Marie Kolanowski received her Ph.D. from New York University, but quickly adds that she didn't do it alone. "My family is my biggest support system," says the Kingston resident.

Family support is also a vital part of Theresa Grabo's Ph.D. from the University of Pennsylvania. "I could not have done it without the support of my family," said Grabo. "When I decided to go for my Ph.D., my husband Daniel and I sat down with the children and discussed how it would impact on our family." After that discussion, things changed in the Grabo home. "Daniel and the boys took over many of the household jobs including the cleaning, the laundry and the shopping," said Grabo, who gladly shares the honor with her family.

Dr. Leona Castor and her husband, Joseph, of Laffin spent a good deal of time on the road for her doctor of education degree from Penn State. The road was Interstate 80 and the time was the three hour drive to University Park several times a week. Joseph "was very supportive. He would pick me up after work at 4 p.m. and then drive to Penn State for a 7 p.m. class. Joseph would wait until the class was over at 10 p.m. and then drive me home. We wouldn't arrive until 1 a.m. and then we would have to get up early for work the next morning," said Dr. Castor.

Over the last five years Dr. Barbara Sheer depended on family and friends to help her achieve her Doctor of Nursing Science degree from Widener University. Barbara lives in North Abington Township with her husband, George, and 17-year-old son Jeffrey.

"The toughest part was the dissertation. My advisors changed several times and each time it was like starting over," said Sheer.

Beacon wins high marks

The Beacon, Wilkes University's student newspaper, earned an honor rating of First Class with one mark of distinction for the 1988-89 spring semester in an evaluation by the Associated Collegiate Press.

The rating is the next-to-highest awarded. *The Beacon* also received a First Class rating for the 1988-89 fall semester.

"We are pleased by what the award indicates of the ability of Wilkes students when ranked against other colleges and universities of the nation," said Tom Bigler, *The Beacon* adviser.

The mark of distinction was given for excellence in content and coverage. Ron Reeder, the ACP judge who evaluated the newspaper, wrote, "Your staff seems diligent in pursuit of all campus news." He cited the staff for its broad coverage and gave an excellent review to the sports section for both story content and coverage.

Lee Morrell headed the 1988-89 *Beacon* staff with Jim Clark as sports editor, Barbara Jamelli and Michele Corbett served a semester each as news editor. Morrell and Clark have continued their positions this year, and Kathy Harris is news editor.

Keynoter Brown addresses pre-med hopefuls

Pre-Med Day, 1989, was once again "a beginning point" for hundreds of high school juniors and seniors who are considering careers in medicine.

Medicine is "one of the most challenging and demanding but also one of the most uplifting careers in the human family," said Wilkes President Christopher N. Breiseth in the opening remarks.

That concept was illustrated with personal examples from Wilkes faculty, students and physician alumni.

Keynoter Robert Brown, M.D., traced the history of two new, high-visibility diseases: AIDS and Lyme disease. Using his keynote address to inform future colleagues about the two diseases, he also took the opportunity to urge the young adult audience to modify their social behavior to prevent contracting AIDS.

"AIDS is actually the end stage of HIV infection," said Brown, an authority on the disease. "Once infected with HIV, if you live long enough, you will get AIDS."

"It's not real easy to get this disease," he told the assembled students. "If you develop a monogamous relationship and don't abuse IV drugs, you are not at much risk."

Citing Center for Disease Control data, Brown said there have been 102,000 cases reported with 50,000 deaths. "I don't foresee a cure in the near future if ever. The real hope is a vaccine and that's still a way off."

Hospital personnel have now learned to take precautions as if everyone they treat has the disease. The chance of getting AIDS from an infected needle or syringe are only 6 in a 1,000, he said, "but if you get it, it's 100% and it doesn't matter that the chances were only 6 in a 1,000."

While the gay community has been "cleaning up its act" to prevent spread of the disease, "IV drug abusers are incorrigible" and those who support themselves by prostitution are among



Pre-Med Day speakers included: (back, from left) senior Carl Charneski, Jr.; John Ellis IV, M.D., '79; Dean of Admissions Bernard Vinnarski, '69, MS '76, MBA '78; Biology Department Chairperson Lester Turecki, Ph.D.; Dan F. Kopen, M.D., '70; President Christopher N. Breiseth; (front, from left) David Greenwald, M.D., '66; Robert Brown, M.D., '68; Maureen Lichman, M.D., '78, and Dean of Health Sciences Ralph Rorelle, Ph.D.

the most serious threats to the health of the nation.

Nonetheless, he told the prospective doctors, "If you're scared to death of AIDS, first find out more. If you're still scared to death, maybe you should consider a different career."

On the topic of Lyme disease, he described the "little busy soft shell" deer tick which passes the disease. The key with Lyme disease, he said, is to recognize it in its early stages when it is curable, rather than after it has progressed to an autoimmune problem.

Following Brown's keynote address, Health Sciences Dean Ralph Rorelle and Biology Department Chair Lester Turecki advised students on getting into and staying in medical school.

Senior psychology major Carl Charneski, Jr., talked with the high school students about his experience as a pre-med student. "Maturity is the key,"

he said. "College offers much more freedom than high school. It's how you deal with this freedom that determines whether you'll be a success."

Concluding the program, physician alumni Dan F. Kopen, Robert Brown, David Greenwald, Maureen Lichman and John Ellis answered questions from the high school students.

Is medicine worth it? "A career in medicine includes lots of hard work, but also some glamour and great job satisfaction," said Ellis. "But you have to want it."

Is Wilkes a good choice for an undergraduate education? "I was well prepared as anyone," said Brown. Added Greenwald, "When I got to medical school, I knew how to study. I was mature enough and that's what mattered."

"Would you do it again?" Said Kopen, "Unequivocally yes."

Gifts, Grants, Giving

Original Photos of Weckesser Hall presented by Laycock family

Dr. and Mrs. Frederick C. Laycock and President Breiseth admire original photographs of Weckesser Hall which were presented to the Weckesser family by the building's architect when the home was first occupied in 1916. Dr. Laycock, whose mother was one of the Weckesser daughters and lived in the house, recently presented the photographs to the University. They have been hung throughout the building, giving an idea of the original decorating scheme. Distinguished friends of the University, the Laycocks now live in Dallas, PA, and Beverly Hills, Florida.



Library receives two book gifts

Baron endowment

The first titles have recently been purchased through a new fund for business related books endowed by Dr. Philip Baron '49.

Baron's endowment is earmarked for books relating to business and economic history, business and government and business and society.

Baron is a professor of economics and finance at the Hagan School of Business of Iona College, New Rochelle, New York.

Palencar gift

Alumnus Hilary Palencar '76 has presented a collection of books on Camille Desmoulins, a prominent figure in the French Revolution. The gift is particularly timely in light of the recent celebration of the bicentennial of the French Revolution.

A highly influential journalist of the Revolution, Desmoulins was one of the orators urging insurrection in Paris on July 12, 1789. That insurrection climaxed with the storming of the Bastille on July 14.

New development positions for Beynon, Fornicola, Vojtko

Sandra A. Beynon '85 has been promoted to executive assistant to the vice president for development at Wilkes. Bernadette Fornicola has been named director of annual giving, and Margaret Vojtko '86 has been promoted to director of foundations and grants management.

Formerly director of foundations and grants management, Beynon now assists Thomas B. Hadzor, vice president for development, in all aspects of institutional advancement.

Fornicola is responsible for gift acknowledgement and recording, managing the national alumni phonathon, solicitation of parents and friends of the university and expansion of the class agent system, reunion and senior class gift projects. She came to Wilkes from Keystone Junior College where she was director of the annual fund and alumni relations. In 1988, she was named Administrator of the Year at Keystone Junior College.

Vojtko has been a research and grants assistant at Wilkes since 1986. In her new position, she will be responsible for leadership in planning, developing and monitoring externally-funded grants and projects.

Gifts, Grants, Giving

New gift takes Kirby Foundation support over \$1 million mark

The Wilkes Tomorrow campaign has received a gift of \$275,000 from the F.M. Kirby Foundation. Eugene Roth, Esq., '57, who is national chairman of campaign, announced the news at the recent Board of Trustees meeting.

The gift brings the foundation's total commitment to \$1,024,000.

"The Kirby Foundation's interest in Wilkes is a source of encouragement to all of us," said University President Christopher Breiseth. "We are deeply grateful to have the continued support of the Kirby family, who helped in the beginnings of this University."

Kirby Hall, home of Wilkes's department of language and literature, was one of the first three properties that

Eugene Farley and Arnaud Marts secured to start the University.

The F.M. Kirby Foundation is a family foundation, established in 1931 by Fred Morgan Kirby in Wilkes-Barre, and managed by successive generations of his family. It is currently based in Morristown, New Jersey. Grants usually are reflective of personal interest by one or more members of the Kirby family who are or have been active in the affairs of the Foundation.

Allan P. Kirby, Jr., a Trustee of Wilkes since 1986, chairs the Board's Endowment Fund Management Subcommittee. According to Breiseth, Kirby played a strategic role in formulating the plans for the Arnaud C. Marts Sports and

Conference Center, a major objective of the Capital Campaign.

Wilkes Tomorrow, with an increased goal of \$23 million, has had strong support from the Trustees, alumni and friends of Wilkes. The Campaign stands at more than \$18 million. Now in its regional alumni phase, the effort is ahead of schedule.

Goals are to strengthen endowment for faculty compensation and for financial aid, as well as to support the construction of the Marts Sports and Conference Center.

An additional ingredient of the Campaign is to strengthen the Annual Giving fund which has a goal of \$12 million over six years.

Alumni given active role in Wilkes Tomorrow campaign

For the first time in Wilkes's history, alumni nationwide are being invited to play an active role in the Regional Campaign phase of Wilkes Tomorrow.

So far, 53 alumni have pledged \$245,695 toward the effort's goal of \$1.5 million.

At present, active committees in San Francisco, Los Angeles, Pittsburgh, Harrisburg, Miami-Boca Raton, and Western and Central Florida are busy visiting their friends and classmates who have a common affection for and interest in Wilkes. These alumni volunteers are doing much more than soliciting for major gifts; they are also sharing their experiences at Wilkes, strengthening friendships, and establishing ties with new supporters.

There are 24 regions and plenty of enthusiasm in each one. The Philadelphia-Wilmington-South Jersey Campaign is just beginning to organize for what will be a very successful effort. The Scranton, Connecticut, Boston, and

San Diego areas are also making plans to finish their activities by June of this year. Binghamton/Elmira, Buffalo, Rochester, Washington, D.C., Baltimore, Hazleton, Allentown/Bethlehem/Easton, Phoenix, Northern New Jersey, New York City, Chicago and Wilkes-Barre (which, alone, is home to more

than 5,000 alumni!) will each have their own efforts which are scheduled from July of 1990 through 1991.

There is no question that sizable financial commitments from alumni are necessary if Wilkes is to continue its quest for excellence. More important than bricks-and-mortar endowment, however, is the lasting lesson that Wilkes University alumni believe in themselves, their roots and in the people and programs from which they learned during their time on campus.

To all of those who have supported Wilkes and this monumental fundraising Campaign with gifts of time and treasure, thank you so much. Your efforts and suggestions are helping to create a better learning environment for our present and future students. Please call Wanda Willis, Assistant Director of the Capital Campaign, at (717) 824-4651, Ext. 4311, if you are interested in volunteering for a Regional Committee in your area.

Wilkes
Tomorrow
Campaign

Gifts, Grants, Giving

Scholarship donors, winners honored



Front row seated from left, Mary O'Donnell, Nesbitt Memorial Hospital Scholarship; Pauline Friedman, Sidney and Pauline Friedman Scholarship; and Eric and Rosa Lee, Peking Chef Scholarship for International Understanding. Second row standing from left, Dr. Samuel Buckman, Harold J. Harris, M.D.-Angeline Elizabeth Kirby Memorial Health Center Scholarship; Christopher Breiseth, President, Wilkes University; Dale Duncan, President and Publisher, Wilkes-Barre Times Leader, Capital Cities/ABC Inc. Foundation, Thomas J. Moran Scholarship in Journalism; Thomas Hadzor, Vice President for Development, Wilkes University; and Albert Danoff, Daniel S. Wilcox, Jr. Fund.

Wilkes University recently honored more than 80 individuals and organizations which sponsor scholarships for Wilkes students. More than 150 students and donors attended this year's appreciation program.

Several thousand friends and alumni annually contribute to Wilkes, some creating scholarships which bear the names of the donor and the people they honor. More than three-quarters of full-time undergraduate students at Wilkes receive some form of financial aid. Due to cutbacks in federal aid, Wilkes has increased its student aid commitment. Scholarships from friends and alumni are vital in that increased commitment.

The eight new scholarships created this year include:

The Harold J. Harris, M.D.

Angeline Elizabeth Kirby Memorial Health Center Scholarship. Created in memory of Dr. Harold J. Harris, prominent local physician and long-time President of the Kirby Health Center, this scholarship has been endowed at Wilkes University by the Kirby Memorial Health Center. The scholarship will grant full tuition every other year to a pre-med or nursing student.

The Thomas J. Moran Scholarship in Journalism honors the career achievements of Thomas J. Moran, President of Luzerne County Community College (LCCC). Beginning in 1990, this scholarship will be available to qualified students who earn their associate degree or equivalent at LCCC and then pursue their baccalaureate degree at Wilkes. Funded by the Capital Cities/

ABC Foundation and the Wilkes-Barre Times Leader newspaper, this scholarship also includes a paid internship at the Times Leader to lend practical application of the student's journalism skills in a professional environment.

The Daniel S. Wilcox, Jr. Fund was created through an estate gift from the late Daniel S. Wilcox, Jr. A 1951 Wilkes graduate, Mr. Wilcox was a prominent Wilkes-Barre accountant. This scholarship provides financial assistance to worthy students.

Dr. John Henry Ellis IV '79 has established a scholarship bearing his name and awardable to any full-time student majoring in the sciences and demonstrating financial need.

Sidney and Pauline Friedman have created a scholarship in their name for students majoring in art. This scholarship will be awarded to a highly motivated freshman with financial need.

The Peking Chef Scholarship for International Understanding has been established through the efforts of Eric Lee on the tenth anniversary of his Wilkes-Barre restaurant. This award will be made annually to a Pennsylvania student interested in the study of or activities promoting greater understanding of our global society, its politics, cultures, languages and religions.

The Francis A. & Maryann V. Kopen Scholarship has been established by Dr. Dan Kopen '70 in honor of his parents. This scholarship provides assistance to a local student majoring in the health, environmental or biological sciences.

The Nesbitt Memorial Hospital Scholarship provides a maximum of \$2,000 per year in the form of a scholarship or loan to a nursing major for four years. Upon graduation, the student is guaranteed employment at Nesbitt Memorial Hospital in Kingston. For each year of employment, a year of financial support is forgiven. If the graduate chooses not to work at Nesbitt Memorial Hospital, the aid is repayable as a loan.

Gifts, Grants, Giving

Phonathon on the line for \$175,000

The University kicked off the Phonathon segment of the 1989-90 Annual Fund campaign on January 29. The Phonathon is part of the \$23 million WILKES TOMORROW campaign.

"A dedicated and committed group of volunteers have been working vigorously on this campaign," said Bernadette Formicola, Director of Annual Giving.

"The challenge of raising \$175,000 through the Phonathon is ambitious, but definitely attainable through the generosity of Wilkes alumni and friends."

Chairing this year's Phonathon is Robert Matley '73, G '81, Vice President, Senior Lending Officer, Hanover Bank. Assisting the chair are alumni Art Baird '69; Dave Kowalek '75; Allan Zellner '72; Glenn W. Eyer Jr. '73; Richard C. Simmers '77, and Lee J. Ciarmatori '72, G '78.

Numerous alumni, staff and students are also helping.



Callers on opening night included (seated from left): Mike Lowe, Randi Juda and Beth Robinson. Standing are Maureen Burke, Wilkes phonathon coordinator, and phonathon chairman Bob Matley '73.

Federal grant funds new community literacy program

Wilkes University has received a \$41,000 grant from the U.S. Department of Education to create a literacy program for community children and adults. University students will teach in the program, which will be centered in a three-credit course entitled "Community Service — A Wilkes Tradition." The course will cover both tutoring techniques and the American tradition of service and volunteer work. Course participants will also be required to spend six hours a week teaching adults and children throughout the community to read.

University students will work in elementary schools, the Hoyt Library in Kingston, the Wilkes-Barre YMCA, the refugee transition program administered by L.I.U. #18, and at the Mineral Springs Village and O'Karma Terrace housing complexes.

Dr. Michael Heikkinen, project director, and Dr. Paul Adams '77, G '82, co-director, regard the grant-funded program as an excellent opportunity for the University students to gain valuable experience while continuing the Wilkes tradition of service to the community.

Don't let your gift go unmatched

Like many colleges and universities, Wilkes receives most of its resources not from corporations, foundations or government, but from individual givers. Individuals can double or triple their dollars by taking advantage of matching gift programs sponsored by their employers.

Many companies, recognizing higher education as essential to a vibrant society, see matching gifts as an important part of their overall giving program.

The number of matching gift companies and the amount these companies give to Wilkes has risen steadily. In 1989 the University received \$64,493 in matching contributions from 101 companies and corporate foundations.

The top ten companies by donation to Wilkes in 1989 were: IBM Corporation, First Interstate Bank of California, Kidder Peabody, NYNEX Foundation, Post-Netwick Main Foundation, Arthur Andersen, Exxon Education Foundation, John Wiley & Sons, Inc., The Xerox Foundation and Manufacturers Hanover Foundation.

We urge alumni and friends to consider increasing the size of their gifts by accessing their company's matching gift program. In some cases, spouses of employees are also eligible for matching gifts.

Alumni News

1949

The Class of '49 has elected officers to serve until the Reunion of 1994: **Thomas Moran**, president, **Dr. Philip Baron** and **Clayton J. Karambelas**, vice presidents, **Louis T. Groshal**, **Eleanor K. Hickman**, **Joseph H. Kanner** and **Gordon R. Stryker**, regional vice presidents. **Arthur Rice** was elected to the new office of Class Correspondent. Art invites all class members to keep him updated, so he can bring classmates and other members of the Wilkes family up-to-date through this Classnotes Column. Write to: Art Rice, 953 Wyoming Avenue, Forty Fort, PA 18704.

Reunion

1950

Irving M. Bonawitz has joined the accounting faculty at Wilkes.

1951

Frederic E. Bellas professor of physics at Wilkes since 1961, has been named the School of Engineering and Physical Sciences's first ever "Amicus Scholae," or friend of the school. This honor recognizes him for many years of valuable service to Wilkes College.

1957

Marvin A. Kurlan has been appointed a Deputy Director General of the International Biographical Centre, in Cambridge, England. The IBC (and its associates) has been in existence for an unbroken period of twenty-six years and brings together in excess of 3,000 distinguished men and women from all over the world to support publishing, Association and Congress Programs.

1963

Thomas Hrynkiw recently appeared as a guest artist at the Wilkes 1989 Encore Music Camp.

1964

Carole Yudisky Gustitus, director of career services at Marywood College, has received the Distinguished Professional Service Award from the North Atlantic Regional Association for Counselor Education and Service. She and her husband, Edward, and their children, Gaye and Ted, live in Kingston.

1967

Dr. William A. Sorber has been elected a Fellow of the American College of Physicians. An internist in Muncy, he and his family live in Hughesville.



Eight local authors with Wilkes connections were listed recently at a "Meet the Authors" party at Tudor Book Shop in Kingston. Shown here are (from left): Catherine Gourley '72, *The Courtship of Joanna*; Dr. Owen Faut and Dr. Charlotte Lord, faculty, participating authors in the Wilkes College History of the Wyoming Valley Lecture Series; William Barber '89, *Diary of a New York Queen*; Dr. Eugene Hammer, faculty, Wilkes College History of the Wyoming Valley; Al Groh, faculty, *Miracle of Creation*; Paul Williams '68, *Everything You Always Wanted to Know about the Catholic Church*; and Charles Petrillo '66, *Anthracite and Slackwater*.

1969

Patricia Passer Baer has been promoted to community news editor at the Times Leader Publishing Company, Wilkes-Barre, PA.

Rosemary Haydock Williams, director of extension programs for teachers at Wilkes, has been named to the Pennsylvania Humanities Council speakers bureau.

Reunion

1970

Robert J. Conologue has been named vice president and controller at Avon Products, Inc. Robert and his wife, Diane, and their three children live in Darien, CT.

Rev. Dr. George E. Conway, headmaster of St. Anne's Belfield School in Charlottesville, VA, played a major role in the fall Presidential Summit on education. Conway was one of a handful of educators invited to a special session at the White House with President Bush to suggest agenda items for the summit.

Dr. Bernard L. Holleran is director of emergency room services at Nesbitt Memorial Hospital, Kingston, PA.

Judith E. Ververs has been appointed as an English Instructor at Rochester High School, in Rochester, VT.

1971

Dr. Robert H. Davis has been named to the alumni board of directors at the Hershey College of Medicine. Davis has a private practice of psychiatry in Harrisburg and is a clinical assistant professor of psychiatry at Hershey.

Nelson Johnson has been promoted to senior toxicologist at Burroughs Wellcome Co. Nelson lives in Cary, North Carolina.

Madge Klein Benovitz '56 Named Distinguished Daughter of Pennsylvania

Madge Klein Benovitz, who describes herself as a professional volunteer, was inducted into the Distinguished Daughters of Pennsylvania this Fall.

Benovitz has been very active in education, serving as the Northeast Director of the National Association of State Boards of Education. She is serving her third consecutive six-year term on the Pennsylvania State Board of Education and serves as a trustee of King's College in Wilkes-Barre.

She was the first woman president of the Wyoming Valley United Way a decade ago, and has served as president of the Pennsylvania League of Women Voters. She was chosen to serve on the United States Circuit Judge Nominating Panel for the Third Circuit Court.

Benovitz has previously been honored with the community service award of the S. J. Strauss Lodge of B'Nai B'rith, the Recognition Award of the Penn's Woods Girl Scout Council and the Gold Award of the National United Way.



Fred Hills '59 recognized in Take Pride in America competition

Fred Hills was an individual semi-finalist in the national "Take Pride in America" National Awards Ceremony at the White House on July 24, 1989. The competition recognizes volunteer, community and industry efforts to protect the environment and open space. Hills was nominated by the Mayer and Township Committee of West Deptford Township, NJ, for his activities in the Township.

Hills served for 21 years as a charter member of the Environmental Commission and 19 years as its Chairman. He was a member and vice chairman of the Planning Board and a founding trustee and current Chair of the Tidewater Conservancy of West Deptford, a private foundation formed to preserve open space along waterways in the township. Hills was instrumental in developing environmental guidelines for industrial development and for evaluation of potentially hazardous facilities in the township.

These accomplishments were acknowledged by a resolution of the New Jersey State Assembly.

Fred Hills and his family recently moved to Clifton, Virginia, as a result of the transfer of Mobil International Aviation and Marine Sales, Inc. to Fairfax.

Take Pride in America is a national public awareness campaign to encourage careful stewardship of the nation's natural and cultural resources. The campaign is a partnership of government at all levels, private organizations and individual citizens who are committed to ensuring that America's lands, waters, and historic places are used wisely for the benefit of this and future generations.



Alumni Fun Around the Country



Carl F. Jarvis '59, Regional Vice President for the Wilkes University Alumni Association, and his wife Nancy Batcheler Jarvis '56 hosted Harrisburg, Pennsylvania area alumni at a cookout. Shown taking a dip are (from left) Nancy Batcheler Jarvis '56, Peg and Lou Defalco '56, Dorothy Reilly, wife of John Reilly '67, Carl Jarvis '59, Kay Hess, wife of Clinton Hess '64, Ann Dixon Young '59, and her husband Charles Young.



Alumni Director Tony Skopala '78 dined with some Denver area alumni while attending a conference at the University of Colorado in Boulder. Shown at the dinner in Denver are (from left): Skopala; Attorney Edward A. Walters '61, V. Walters, Margie Miller, Donald Engeman '65, Barry Miller '67, and Leslie Sue Tobias Jenkins '68.

1972

Roy Getzoff has been named Vice President of ASA Promotions. Roy lives with his wife Helaine in Fort Lauderdale, FL.

Michael M. Mariani was recently elected President of the Board of Trustees of Catholic Charities of the Diocese of Brooklyn. Michael resides in Bayside Hills, New York, with his wife, Patricia, and their children, Kathryn and Michael Joseph.

1973

Robert P. Matley has been promoted to senior vice president of Hanover Bank of PA. Robert and his wife and two daughters reside in Dallas.

Carol Lee Mutchler, M.S.W., L.C.S.W., was recently named Social Work Supervisor of the Women's Facility at the Maryland Correctional Institute. She earned her M.S.W. in 1985 at Barry University, Miami Shores, Florida. Her status as a Licensed Certified Social Worker recognizes extensive post-graduate work. A 1973 graduate, she was inadvertently listed with the Class of 1974 in the last *Quarterly*.

Margaret Gatusky Yenkowski will be an associate in the law firm of Goldberg Katzman and Shipman, P.C. in Harrisburg, PA.

1974

Michael R. Breakstone married Dr. Louise A. Drossey June 24. Michael is regional sales manager for Banolomco Pro Inc., a division of the E. & J. Gallo Winery. They live in Porty Fort, PA.

James Godlewski recently published an article in the *Journal of Computers in Mathematics and Science Teaching* entitled "The Implementation of a New Technological Curricula Change." Dr. Godlewski and his wife Terri are the parents of three sons, Michael James and Matthew Jack, twins, and Kristofer John.

Reunion

1975

Paul L. Detwiler III has accepted a position with Acme Markets, Inc. as director of fleet operations in Forty Fort, PA.

Mark Golanoski has been named the supervisor of pupil services psychologist in the Gettysburg School District. Mark is also an adjunct professor in the graduate program at Western Maryland College, Westminster, Maryland.

Brynley James III and Susan Olearczyk James '73 announce the birth of a son, Brynley James IV, on August 17, 1989. They also have two daughters, Kelly Lynn and Jennifer Leigh, and live in San Antonio, TX.

Carol Zambetti Martin married Steven Martin of Pylesville, Maryland. Carol is a mathematics teacher in the Harford County Public School System. They will reside in Forest Hill, MD.

1976

Raymond Bartosh recently joined Wilkes-Barre General Hospital as vice president for Finance. Raymond lives in Shavertown, PA, with his wife, Karen and children, Amy Marie and Ray Jr.

Ralph Delprior married Carla Roman. Ralph is the managing partner of the Dough Company, Wilkes-Barre. The couple resides in Dallas, PA.

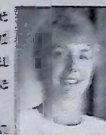
Deborah Gudoski Eastwood has been elected as president of the Northeastern Chapter of Pennsylvania Institute of Certified Public Accountants (PICPA). Deborah is manager of the tax department, Laventhol and Horwath. She and her husband have three children and live in Wilkes-Barre, PA.

Joyce Hooley Regan and her husband, Thomas, announce the birth of a daughter, Jeraen Michelle, June 22. They have a son, Thomas Jr., 8, and a daughter, Janet, 6. They live in Hudson, PA.

Adams '67 named director of SUNY-Buffalo library

Judith A. Adams '67 whose academic interests include the nation's amusement parks, has become director of Lockwood Memorial Library at the State University of New York at Buffalo. Lockwood, one of a dozen UB libraries, stores some 1.3 million volumes.

A magna cum laude graduate of Wilkes with a degree in English, Adams holds a master's in library science from Syracuse University and a master's in English from Lehigh University.



Hoyt '72 hex signs chosen for Smithsonian

Ivan E. Hoyt '72, G '86, has been notified that two of his original design handpainted hex signs have been accepted for acquisition to the permanent collection of the National Museum of American History, Smithsonian Institution.

The paintings selected are each 24 inches in diameter.

One of the motifs is known as the "Cocalico Star with Rosettes." This design, representing long-standing folk art use of symmetry and geometry, consists of an eight-pointed star surrounded by eight, ten-lobed rosettes. It is rendered in a very primitive color scheme of maroon, ivory and black.

The other painting, frequently referred to as a "Tree of Life" is indicative of Hoyt's personal style and his influence on the direction of hex sign painting today. It features stylized birds, florals and beards rendered in high gloss primary colors with black being the dominant hue.

As part of the permanent collection of the Smithsonian Institution, Washington, D.C., the paintings will be available for special exhibitions, scholarly study, and for loan to qualified borrowing museums.

Hoyt, a Crestwood School District art teacher in Mountaintop, PA, has been handpainting original design hex signs in the style and tradition of the Pennsylvania Deutsch for 18 years. His work has appeared in several periodicals, including *Early American Life's Directory of American Craftsmen*, *Country Living* and *Country Decorating Ideas* magazines. He will be featured in the April, 1990, issue of *Country Home*.

Hoyt's hex sign paintings have also been featured in *Crafts of America*, by Constance Stapleton, published by Harper & Row and *Hex Signs: Pennsylvania Dutch Barn Symbols and Their Meanings*, by Don Yoder and Thomas E. Graves, published by E.P. Dutton, in association with the Museum of American Folk Art, New York. Hoyt's handpainted original design hex signs will also be featured in *A Traveler's Guide to American Crafts*, by Suzanne Carmichael, scheduled for release by E.P. Dutton in May.

Through the auspices of the Craft and Community Exhibit, Hoyt's folk art paintings have been displayed at the Hershey Museum of American Life, the Roberson Gallery, Binghamton, NY; the Luckenbach Mill Gallery, Bethlehem, PA; and the Balch Institute, Philadelphia, PA.

Hoyt and his wife, Dorothy Webb-Hoyt '72 and sons, Ethan and Eli, live and operate a studio in Wapack, PA.



1977

Gail Dawn Azain married Philip A. Talton on April 6, 1989. Gail is director of education and training for Care Enterprises. The Azains live in Irvine, CA.

Dr. Nicholas Chiumento, and his wife, Laurie, announce the birth of a son on July 23.

David J. Ney and Jo Ann Gromel were recently married. David is employed by C.K. Coffee Service, Wilkes-Barre, PA.

Dr. Robert D.J. Potorski recently joined the cardiovascular disease practice of Manrique, Shroff, Udoshi & Shah, MD Associates. Dr. Potorski and his wife, Laura, have one son, Robert David, and they reside in Pittston, PA.

Nardone '74 heads IMG management group

Rick Nardone, with 17 years' experience in human resources, labor and industrial relations management, has been named a partner with IMG, heading its Management Services Corporation.



Nardone's talents in organizational development, system design and operations management were honed at the Fabri-Kal Corporation, a national plastic packaging producer, where he was human resources manager at the Hazleton location from 1982-89.

Earlier, he was industrial relations manager for Interlake Steel and Diamond Shamrock, both Fortune 500 companies. He earned his M.B.A. and B.S. at Wilkes, with postgraduate work at the University of Pennsylvania's Wharton School and George Washington University.

Nardone teaches compensation and benefits at the University of Scranton.

He and his wife, Roseann, live in Wapwallopen.

1978

Kathleen J. Beierle is administrator and owner of Home Care Businesses, located in Stroudsburg and Wilkes-Barre. Kathleen and her husband Joseph, and two daughters, Mary and Maria, reside in Wilkes-Barre.

Cynthia Glawe Mailloux and husband Peter announce the birth of their son, Clifford Adams, on September 7, 1989. Clifford joins brother Bradley, age 4, and they reside in Wilkes-Barre.

Dr. Deborah Ann Patternac and Dr. David Hans Spring were married on August 5, 1989. Deborah is an instructor of Family Medicine with the Wyoming Valley Family Practice Residency Program. They reside in Kingston, PA.

Robert A. Roderick, a senior vice president at First Eastern Bank recently became one of 16 bankers from throughout the nation to be named to the Home Equity Lending Committee of the Consumers Bankers Association (CBA). Robert and his wife, Helen, and their two children reside in Dallas.

Ronald and Maureen Sweeda '79 announce the birth of a daughter on July 13, 1989. They reside in Plains, PA.

Frank Wengen recently completed the National Institute on Consumer Credit Management course conducted by the Marquette University School of Business in Milwaukee. Frank is employed by Ideal Consumer Discount Company, a subsidiary of First Eastern Corporation, Wilkes-Barre. Frank and his wife, Mary Ellen, and their two children reside in Lehman, PA.

1979

The following new class officers were elected at Reunion Weekend: President, Steve Bailey, Vice President, Lynn Muchler, Secretary, Linda Price Gately, Treasurer, Elizabeth Mekosh. Term of office will run through the Class of '79's next reunion in 1994.

Christine Ameen married Leonard Joseph. Christine is employed by the Department of Health, Division of Long Term Care, Scranton. Leonard is employed as a district manager at Universal Supplies, Inc., Maryland.

John and Janet Lee May Cavanaugh '80 announce the birth of their first child, a son, John, on August 18, 1989. John is vice president of Central Clay Products, and Janet is an assistant vice president at First Eastern Bank. They reside in Plains, PA.

Two Wilkes graduates join Seminary staff

Karen C. Szychowski Rogowicz '77 has been appointed



Director of Community Relations for the Upper and Lower Schools at Wyoming Seminary, and David L. Davies Jr. '76 has

been named director of college guidance there.

A 1977 graduate of Wilkes College, Rogowicz was formerly Promotion Director at W B R E - T V , where she was associated for six years.



Davies, a 1976 magna cum laude graduate of Wilkes College, joined the Wyoming Seminary faculty thirteen years ago, immediately after graduation from Wilkes. Formerly a biology and physics teacher, Davies was appointed Dean of Student Activities in 1979, and became Dean of Students in 1983.

He is a Ph.D. candidate at the University of Pennsylvania. Davies lives in Kingston with his wife, Gina O'Brien Davies '77, and their sons, Christopher and Kevin.

William Frye is employed as a computer programmer/analyst at the Navy Ships Parts Control Center in Mechanicsburg. He lives in Marysville, PA.

Frank McGrady and his wife, Barbara, announce the birth of a daughter, Megan Bridget, on August 1, 1989. They reside in Pittston Township, PA.

Reunion 1980

Carol Bosack has been named Coordinator of Cooperative Education and Field Experience at Wilkes College.

Capt. Joel P. Kane has completed the Amphibious Warfare Extension Course, in Quantico, VA.

William J. Stauch announces his engagement to Nancy Bucikowski.

Dr. Joseph M. Toole married Ann Mackowski. The couple will reside in Wilkes-Barre.

Dr. Sharon Weiss has earned her degree in medicine at New York University. She has accepted a residency in radiology at Temple University Hospital, Philadelphia, PA.

1981

Paul Coviello has been appointed vice president and assistant manager of Butcher and Singer. Paul and his wife, Cassandra, and their five children live in Waverly, PA.

Frances Paglianite Rogers recently was awarded a masters of science degree in Nursing from the University of Pennsylvania. Frances and her husband, Charles, have two children, Erin and Charles.

Joseph Rubbico and his wife, Catherine, announce the birth of a son on August 27, 1989. They reside in Shavertown, PA.

Alumni Fun at Wilkes



Recently the Sullivan Hall women from the classes of '75, '76, '77 and '78 had a reunion starting at the Arnaud C. Marts Sports and Conference Center and concluding at the Woodlands. Shown at the reunion are front row, left to right: Diane Keeney Cronk '75, Kit McCarty '75, Janet Condon Diefenbacher '75, Amy Santilli Whitehouse '76, Kerry McMahon D'Angelo, '76, Mary Kay Malloy Pappadeus '77, Patty Clegg Feeney '75, Donna Stanco McDewitt '78, Donna Chisarick Michaels '78. Back row left to right, Beth Kaye '75, Joanne Bonanne Anderson '75, Marianne Stefanowicz Markunas '77, Karen Yohn Rossman '76, Sue Harris Kultys '81, Diane Zayac Pachucy '78 and Arlene Rostrun Coady '75.

Jastrem Chief Financial Officer at Reliance Steel

John F. Jastrem '77 has been named Chief Financial Officer for Reliance Steel & Aluminum Co. of Los Angeles. Jastrem's appointment was announced by Joe Crider, president of the metals distribution company.



Jastrem was formerly with Wickes Companies, serving as director of controls evaluation and audit. Prior to joining Wickes, he was senior audit manager for Arthur Andersen & Company for the New York and Los Angeles offices. He is also past president of the National Association of Accountants,

Los Angeles South Bay Chapter.

Jastrem graduated with a B.S. degree in Finance and Commerce. He is a licensed CPA and a Certified Information System Auditor.

Reliance Steel & Aluminum Co., founded in 1939, is one of the nation's largest independently owned full-line distributors and processors of metal. The 18 metal centers of the expanded network are in California, Oregon, Arizona, Utah, Texas, and New Mexico.

Paul S. Yurko and Mary Theresa Paddock Yurko announce the birth of a daughter Lauren Kathryn on August 29. Paul and Mary reside in Dallas, PA.

medicine at the Medical Center of Delaware in June 1989. Theresa is now on staff at Hartford Hospital as an Emergency Medicine Physician.

1982

Theresa M. Gabana completed her three year residency in emergency

Roseanne Thomas Lamoreaux and her husband, Skip, announce the birth of a son, Alexander Sheldon, on August 4, 1989. They reside in Plains, PA.

Thank you, thank you

Special thanks to the following alumni who attended College Fair Programs on behalf of Wilkes University: Irene M. Holzenthaler '66, Roselle Catholic High School, Roselle, NJ; David Dukoff '66, St. John the Baptist High School, West Islip, NY; Patricia Tyler '70, Westminster High School, Westminster, MD; Colleen M. Gries '81, Governor Livingston Regional High School, Berkeley Heights, NJ; Richard and Marjorie Hingston '75 '74, Cumberland County College, NJ; John F. Clark '71, Saint Bernard High School, Uncasville, CT; Bernadette Gooney '85, Linden High School, Linden, NJ; James Ruck '78, Northern Highlands, Allendale, NJ.

Thanks also to alumni who have represented Wilkes at the inauguration of college presidents across the nation: Anne Faust Kauffman '57, Northwest College, Powell, Wyoming; Sheila Ann Scasena '69, Illinois Wesleyan University, Bloomington, IL; Michael F. Bianco '62, Dominican College of San Rafael, San Rafael, CA; Randa Fahmy '86, Georgetown University, Washington, DC; Irvin S. Snyder '55, Fairmont State College, Fairmont, WV; Carl E. Holsberger '78, Siena College, Loudonville, NY; Blaise L. Gavlick '73, Neumann College, Aston, PA; Zaida Mangel Lowe '40, Babson College, Wellesley, MA; Joann Gurner Ewalt '73, Centre College, Danville, KY; Edward J. Davis II '70, Brigham Young University, Provo, UT; Anthony M. Cardinale '72, Bridgewater State College, Bridgewater, MA; George C. Pawluch '69, University of Hartford, West Hartford, CT; Marvin Karlan '57, State University College at Buffalo, Buffalo, NY; and Dr. Eugene Gillespie '57, Oglethorpe University, Atlanta, GA.

Donna Krappa Mikolaczky was sworn in as an assistant U.S. attorney for the District of New Jersey. Donna and her husband reside in Lawrenceville, NJ.

David and Barbara Malacari Paulauskas '85 announce the birth of a daughter, on July 28, 1989. They live in Shavertown, PA.

Brian Thomas has been appointed patient care coordinator at Hospice St. John. Thomas and his wife and two children reside in Forty Fort, PA.

Wendy Ann Weir announces her engagement to Frank Martz Henry, Jr. Wendy is employed as a model with Midiri Models Inc., and Foster-Fell Model Management Inc., New York.

1983

Dr. John P. Brady III and his wife, JoAnn, announce the birth of their son, Jason Peter, on June 30, 1989. He has a brother, John Paul, age 2. Dr. Brady is the Chief of Medicine at Nesbitt Memorial Hospital, Kingston. They reside in Swoyerville, PA.

Lorena Brobst announces her engagement to Brian Langan. Lorena is employed as a teacher at Rock Christian Academy in Pittston, PA.

Dr. Daniel O. Cuscela has completed his internship at the University of Rochester in medicine pediatrics, and has accepted a fellowship at the National Cancer Institute, at Bethesda, MA.

William B. Dodge is an associate programmer/analyst with The Leverage Group in Glastonbury, CT.

Dr. Mary Ellen Judge and William V. Lewis Jr. were married. Dr. Judge practices general optometry at the Eye Clinic in Kingston. William is a financial consultant with Merrill Lynch, Pierce, Fennel and Smith, Inc. They will reside in Wilkes-Barre.

Duane E. Kersteen and his wife announce the birth of a son, Randon Duane, on August 18, 1989. They have two other children, Jill, 7 and Dale, 5. They reside in Forty Fort, PA.

Dr. Elaine K. Michalac Kirchdierfer and her husband announce the birth of a son, Justin, on June 26, 1989.

Ellen Schleman Mesaros and her husband, David, are employed at E. I. DuPont DeNemours & Company, Inc.

David L. Murphy announces his engagement to Janet Robert of Forty Fort, PA. David is employed as an addictions therapist/supervisor at Bethany Center.

Dr. Richard Petrella announces his engagement to Laura Jirik of Strongsville, Ohio. Dr. Petrella is a lieutenant in the US Naval Reserve and is in interventional cardiology at The Cleveland Clinic in Ohio.

A. Lisa Pierotti has been admitted to the National Distinguished Service Registry for outstanding work in the field of counseling. Lisa is in charge of the psychology unit at the Luzerne County Correctional Facility, Wilkes-Barre.

Peggy Slusser, vice president of Kaleidoscope Productions video firm in Scranton, is producing a public television special on the rights of children in the legal system. It is due to air in the Fall of 1990.

Leonard J. Swida, Jr. announces his engagement to Denise Swartwood of Upper Askam, PA. Leonard is employed as the Controller of Midway Tool Engineering Co., Inc., and as the Treasurer of Midway Video Ltd.

Steven C. Thomas and Sandra Bartels Thomas announce the birth of a son, Steven, born on September 29, 1988. Steven is a computer Project Manager at Ferranti International Defense Systems, and Sandra is a registered nurse at St. Joseph's Hospital. They reside in Lancaster, PA.

1984

Vivian Vida Barket and her husband, Stanley, announce the birth of a son, August 28, 1989. They reside in Dupont, PA.

Patricia Ann Brannon married John M. Sincavage on May 13, 1989. Patricia is employed as Marketing Director for the Better Homes and Gardens Real Estate Service in the Philadelphia area. They reside in Wayne, PA.

Marlene Brush announces her engagement to William Loose of Reading, PA. Marlene is a Small Group Marketing Representative with Blue Cross of Northeastern PA.

Rev. Edward and Betty Lou Furman have been commissioned missionaries of the United Methodist Church and have been assigned to Old Umtare Center, Mutare, Zimbabwe.

Christopher J. Henry married Jill Brelsford on May 20, 1989. Chris is a field representative with Mack Financial Corporation, Cedar Knolls, NJ. The couple resides in Forko Township, PA.

Dr. Jody Wade and Dina Kay Campbell Hutson '83 announce the birth of a son, Jeremy Wade, on March 15, 1989. They reside in Forty Fort, PA.

James Kachmarsky and his wife, Ann Marie, announce the birth of a son, on September 1, 1989. They reside in Exeter, PA.

George Stencavage married Clare Dokas. George is employed at the Tobyhanna Army Dept. They will reside in Mountaintop.

John Peter Ogronick received a Doctor of Medicine degree from Jefferson Medical College, Thomas Jefferson University, Philadelphia, June 9, 1988. John has started a family practice residency at St. Clare's Hospital, Schenectady, New York.

Reunion 1985

Dr. Christine A. Bruno married Dr. Michael D. Levy of Longboat Key, Florida. The Temple University Dental School graduates will live in Philadelphia.

Attorney Vincent J. Capellini is teaching business and contract sales law at Wilkes. He maintains a general law practice in Wilkes-Barre.

Ann Marie Devlin married Dwayne Poeppering on May 6, 1989. Ann Marie is employed in the Human Resource Division as Benefits Coordinator at United Penn Bank, Wilkes-Barre. They reside in Dallas, PA.

Tawny Lynne Rushoe Dietrick and Mark Michael Dietrick were married Dec. 10. They live in Trout Run, PA.

Dr. Gregory Evans received the doctor of podiatric medicine degree from the Pennsylvania College of Podiatric Medicine. He is married to Karen Olshefski. They live in Swoyerville, PA.

Margaret Davidson Matisko was named regional director for ACTION, the Federal Domestic Volunteer Agency. She and her husband, Donald, and their two children, Scott and Elizabeth, reside in Wilkes-Barre.

Galanti '86 earns optometry degree

Jerome A. Galanti '86 was recently awarded the Doctor of Optometry (O.D.) degree during the 73rd Commencement of the Pennsylvania College of Optometry, Philadelphia.

Dr. Galanti majored in biology at Wilkes.



Mark Mrozinski announces his engagement to LeVonne Lee Steelman of Leicester, NC. Mark has recently earned a master of music degree in piano performance and pedagogy.

Joseph B. Patrizi recently married Mary A. Korey. He is employed in the computer department of Markdata, Incorporated. They reside in Wilkes-Barre.

Karen Latzko married Michael E. Ritter of Selinsgrove, PA. Karen is employed by the Federal Bureau of Investigation in Washington, DC. They reside in Alexandria, VA.

David P. Rudis married Ellen F. Konicki of Pittston, PA. David is employed by the accounting firm of McGrail, Merkle and Quinn, Scranton. They reside in Pittston Township, PA.

Nancy Novitski Runta married Robert J. Runta on May 21, 1988. Nancy is a Critical Care Instructor at North Penn Hospital in Lansdale, PA.

Dr. David J. Sedor has accepted a neurosurgery residency at Hahnemann University. David lives in Philadelphia, PA.

Kathleen Hyde Walsh married Michael Walsh on October 8, 1988. Kathleen has a new position with the Court of New Jersey as a law clerk. She and her husband live in Little Falls, NJ.

Myron W. Yench recently received a Doctor of Medicine Degree from Temple School of Medicine, Philadelphia, where he also earned the Earle H. Spaulding Award for Excellence in Medical Microbiology and Immunology. Dr. Yench will enter a residency program in Virginia.

1986

Lt. David J. Balestrini has completed the Officer Indoctrination School at the Naval Education and Training Center, Newport, RI.

Jeffrey Alan Beach received an M.S. in nursing from the College of Graduate Studies at Thomas Jefferson University, Philadelphia, June 9. He teaches at Luzerne County Community College.

William Timothy Langan announces his engagement to Luran Coyle of Wilmington, DE. He is a junior staff accountant with Cavalari, McHale, Madowski and Co., Wilkes-Barre.

Robert Ganski announces his engagement to Edna Mae Kelley of Wilkes-Barre. He is a programmer/analyst with EJM Software in Telford.

Roanne Kelleher just graduated from Catholic University Law School with a Juris Doctorate degree. She is a self-employed lawyer. Roanne and her husband, Anders, have two children, Ryan Nelson and Alexandra. They will be living in Scranton, PA.

Michael Mayewski married Lisa Nawracay of West Hazleton, PA on May 20, 1989. Michael and Lisa are employed as reading teachers at Keystone Job Corps, Drums, PA.

Brian H. Poatoeski was commissioned as a Navy Ensign upon completion of Aviation Officer Candidate School.

D.L. Sadvary and his wife, Mary Jo, announce the birth of Daniel Joseph Aug. 7. They live in Wilkes-Barre.

David Warnick announces his engagement to Janet Peterlin of Bear Creek, PA. David is employed as an auditor with Blue Cross of Northeast Pennsylvania, Wilkes-Barre.

1987

Linda Attardo was promoted to assistant cashier at First Eastern Bank, Wilkes-Barre. She and her husband, Charles, have two children, Chuck and Chris. They reside in Mountaintop, PA.

James Decinti married **Kimberley Penkala** '88 from Plains, PA. James is employed as a sales trainee for Whiteman Tower, Inc. Kimberly is employed by Northeastern Bank of Pennsylvania, as a management trainee.

Karen M. Dragon recently earned a Master's in computer science at Rensselaer Polytechnic Institute, Troy, NY, and is now working toward a Ph.D.

Dr. Karen Galli was awarded a degree of doctor of podiatric medicine from the Pennsylvania College of Podiatric Medicine, Philadelphia.

Amber Anne Marszalek married **Samuel Charles Lombardo II**. She is the Northeast Pennsylvania admissions director and court liaison of the Abraxas Foundation in Pittsburgh. They will live in Trucksville, PA.

Cathy Petherick has been promoted to assistant vice president at First Eastern Bank. She lives in Dalton with her husband, Jacque, and their children, Kimberly, Melissa, Jacquelyn and Michael.

Agesino Primatic, Jr. has been selected for AT&T Bell Laboratories One Year on Campus Graduate Degree Program. He will be pursuing a master's degree in Electrical and Computer Engineering at Carnegie Mellon University in Pittsburgh. He is an electrical engineer for AT&T Bell Laboratories in Whippany, NJ.

Leslie Sinkiewicz Woods married **Michael Woods**, from Vicksburg, Mississippi, on June 10, 1989. Leslie is an account supervisor for Enterprise Computer Services, King of Prussia, PA. They reside in Royersford, PA.

1988

Albert Timko married **Megan Donnelly** of Harvey's Lake, PA, on July 1, 1989. They will reside at Harvey's Lake.

Lisa Dunay married **Charles Litchkowski** from Nanticoke, PA. Lisa is employed by the Commission on Economic Opportunity. They will reside in Ashley, PA.

Susan Jean Howatt married **Richard Vincent Savoy** on May 20, 1989. Susan and Richard reside in Lee Park, PA.

Elizabeth A. Mazzullo has joined The Times Leader news department as an editorial assistant. Elizabeth resides in Wilkes-Barre, PA.

David D. Naeher has passed the certified public accountant examination. He is senior staff accountant with Baron, Strassman, Zneimer and Company, a certified public accounting firm in Wilkes-Barre. David resides in Scranton, PA.

James H. Ralston married **Colleen S. Casey** on June 10, 1989. They will reside in Wilkes-Barre, PA.

Charles F. Gorey married **Sheryl K. Rusnock** of Shickshinny, PA. Charles is attending Philadelphia College of Osteopathic Medicine.

Leonard Witezak announces his engagement to **Elizabeth Smith** of Wilkes-Barre. Leonard is employed at Magic Years Child Care and Learning Centers Inc. as a staff accountant.

1989

Noreen Marie Barge married **Raymond Benjamin Darbenzio** of Pittston, PA. She is employed by Muhlenburg Regional Medical Center, Plainfield, NJ.

In Memoriam:

Stephen M. Charney '41
Robert Jemio '76
Ruth Richards Kishbaugh '50
Frank Kopicki '57
Kenneth G. Northrop '51
Paul Robert Oesterreich '86
Alex Pawlenok '63
George Rader '44

Walter H. Sauvain

Nascent Bucknell University Junior College survived because of the untiring efforts of many dedicated educators who went the extra mile. Among them in those days of long ago was Dr. Walter H. Sauvain, Emeritus Professor of Education at Bucknell University.

It was Walter Sauvain who for many years in the late Thirties and early Forties taught the necessary courses in education and who gave good guidance and encouragement to aspiring teachers at BUJC, as well as on the Main Campus. Without the formal structure of a Department of Education at BUJC, Walter Sauvain and several teachers of the Wilkes-Barre Area School District managed to prepare students who then went on to continue their educations elsewhere.

Walter Sauvain, alone or with other professors from the Main Campus, made the trip from Lewisburg to Wilkes-Barre, roundtrip, several times a week to meet the classes at BUJC. The last time Walter was on the Wilkes campus was for the celebration of the Fiftieth Anniversary of Wilkes College in 1983.

Walter Sauvain graduated from the University of North Dakota and took his graduate degrees at Columbia University. He joined the faculty of Bucknell in 1936. He served several terms as Chairman of the Department of Education. He also took his turn at being Director of Extension as well as Director of Summer School on the Main Campus.

At various times in his long career, Walter was President of the Pennsylvania Higher Education Association, of Pennsylvania's Liberal Arts Association for the Advancement of Teaching, as well as of the Pennsylvania Institutional Teacher Placement Association. In 1968, he was awarded the Brother Azarius Plaque for "Outstanding Contributions to Teacher Education in Pennsylvania."

In addition to his professional life Walter Sauvain participated in many phases of community life in Lewisburg. He was a Ruling Elder of the First Presbyterian Church of Lewisburg, and a member of the choir, right up until the time of his death. He contributed more than two thousand hours of volunteer service to the Evangelical Community Hospital of Lewisburg. Walter was an expert philatelist, a master bridge player, and an accomplished raconteur who was frequently in demand as an after dinner speaker.

On the morning of July 11, 1989, Walter was involved in an automobile accident in Lewisburg. Whether the accident was caused by a stroke or whether a stroke caused the accident is not clear; however, Walter died shortly thereafter, at the age of eighty-five.

His was a life of good will and service.

Correction

Cyril J. Hammonds '37, listed as deceased in the Fall/Winter 1988 Quarterly, is living in Broomall, PA. Our apologies to Mr. Hammonds and his family.

Jerry A. Champi and his wife, Catherine, announce the birth of triplets, Christopher, Craig and Caroline on May 3, 1989. They also have twins, Anthony and Andrew born October 1986. Jerry is vice president of Third National Bank & Trust company. They reside in Scranton, PA.

Jennifer M. Gluc has recently been awarded a Regents Graduate Tuition Scholarship and Graduation Assistantship to attend Arizona State University Graduate School of Communication, Tempe, Arizona.

Gary Katulka married **Jill Koury** of Wilkes-Barre. Gary is employed as an electrical engineer at Aberdeen Proving Grounds, Aberdeen, MD. The couple is residing in Forest Hill, MD.

Joseph H. Knecht was recently appointed as chief executive officer of Community Counseling Services of Northeastern Pennsylvania. He lives in Mountaintop with his wife, Mary Ellen, and his sons, Kevin and Jason.

Patrice Marie Pienta has completed an internship at Robert Packer Hospital in Sayre, PA. She has accepted a position at the Maryland Medical Laboratory Inc., in Baltimore, MD.

Elizabeth Ann Plewniak announces her engagement to **Joseph John Ridilla** of Luzerne, PA. Elizabeth is employed by the Wilkes-Barre Area School District as a substitute teacher.

Stephen Primatic has been awarded a graduate assistantship and full scholarship to the University of Miami in Coral Gables, FL.

Kathleen Weber has been promoted to the position of assistant vice president at First Eastern Brokerage Services, Inc., a wholly-owned subsidiary of First Eastern Corp., Wilkes-Barre. Kathleen resides in Wilkes-Barre with her husband, Ronald, and her two children, Megan and Ronald, Jr.

Help us find your lost classmates from this year's Reunion Classes.
If you know where these alumni are living,
please drop a note to the Alumni Office.

CLASS OF 1935

Christopher M. Edwards
Clarence Levin
William Myers Mameal
Louis Ray Pack, Jr.
Dr. John P. Ruz
Isaac Kippie Schumaker
Albert D. Thomas
Willard Warren Woolbert

CLASS OF 1940

Edward Richard Ameshury
Andrew Babchak
Paul F. Duddy
David James Evans
Gladys Lowe Grushetsky
Mary E. Pary Held
David William Jones
Irene D. Betz Jones
Robert William Most
John F. O'Malley, Esq.
Paul Padlock
Joseph John Padlock
John Joseph Patrick
Eugene Rogers
Paul Romer
Dr. Michael Semik
Albert W. Shafer, Jr.
Mary Shook Simms
Clarence H. Steinert
Charles J. Steinhauser
Aloysius C. Swinch
Paul Berger Tachlison

CLASS OF 1945

Eleanor Line Blaskowitz
Pauline Laskowitz Dvorn
William Brown Davis
Virginia J. Ehalt
Willard W. Goodman
Robert McDermott
Dr. Matthew Maschinski
Dr. Charles Nicholson
Ella Lorraine Rogers
Jane Harding Search
Floyd Alan Siegfried
Clara Bogusowski Tuda

CLASS OF 1950

Thomas H. Ayne
Sheldon Bernard Beiss
Frank G. Benkus
George E. Bauer
Robert Paul Burt
William E. Berman
Tom Harvey Brain
Jerome Brill
Nancy Broyer
Marguerite Casey
Samuel M. Chambliss
Edmund P. Chesney

William John Curley
Thomas J. Daniels
Garfield Davis
Paul Douglas
Judith Dressler
Klem D. Drondowski
Theodore Eisenberg
Frank Elwan
Mary Porter Evans
John Farnick, Jr.
Gerald P. Finn, Jr.
Frederick M. Fisher
Gloria Chiffers Foxlow
Ruth Sahbouni Gawlas
Sheldon R. Garhart
Carl Morgan Gibson
Cyril A. Good
Albert Stanley Gorski
Naomi Gould
Morris Greenberg
Richard M. Greenfield
Theodore Gribb
Gene Edward Gwyn
Barbara Close Hamm
Marvin Henslovitz
Anthony J. Hodick
Marvin J. Horwitz
Joseph G. Gudak
Joseph J. Hooster
Robert A. Hughes
Raymond Jacobs
Walter Henry Jenkins
William D. Jonathan
Robert Jones
Leona Kamlar
Joseph G. Keller
John Edward Klansok
Andrew T. Koval
Julius Edward Kuhn
Earl P. Lawton
Walter Lee
Bruce Holmer Mackie
James Albert Mack
Carl J. Malinowski
Edward J. Moran
James William Mayrick
Edward J. McCann
Irene Melhuish
Homer T. Middleton
Catherine Mollat
Ola Mae Montross
Robert Morris
Albert L. Morse
Gene P. Moyer
Gene Sidney Orr
Stanley R. Owens
William John Pelly
Arthur Pearlman
Henry Popilinski
George Potlaka
Patrick A. Pionelli
Charles A. Pliskant
Leon S. Pollock
Walter W. Pryor
John Thomas Pulis

Joseph Radko, Esq.
Donald M. Rau
Harold Eli Rein
Joseph T. Rowinski
Chauncey A. Rowlands
Samuel Sawka
Mortyn A. Saye
Catherine Smith Shantz
Robert E. Siegfried
John D. Stark
Helen Nicoll Stein
Larry Stepelevich
Henry F. Strozinski
James W. Sutherland
Thomas Swartwood, Jr.
Stanley Swick
Paul Lewis Winter
Earl A. Wolfe
Joseph John Woronka
Edwin Carl Woyznoski
Adam S. Yellitz
George H. Zeisner

CLASS OF 1955

John J. Azron
Jean Knops Ball
Harold E. Bowers
Reather Brooks
Howard Lee Duncan
Marylou Evans Dwyer
Alfred I. Fliegang
Anne P. Firdley
Joseph Robert Gursky
Anne Mel Harton
Dorothy Kerchan Heidenreich
Marilyn Peters Hirsch
Theodore Iwaszow
Eleanor T. Janickiewicz
Allen Jeter
Milan V. Johnson
Stanley H. Jones
Homer P. Jones
Luther Jones
Maxwell Keresley
Clement D. Kovelich
Edward J. Lann
Alison Joseph Litt
John Henry Lisewell
Ann Lodge
Bernie Lucas
Margaret Ann Lucy
Vincent G. Lynch
Melvin Allen Marshall
Robert John Metzger
John Morris
Mary Joann Myers
Angela Robert Pappas
Elizabeth L. Pater
Cynthia H. Papischke
Richard T. Piskorski
Lawrence Milton Prager
Robert R. Rappaport
Patricia Kay Russell
George Saunders

CLASS OF 1960

Cynthia Dysleski Bahgat
Darvin A. Ball
Carol O. Borr
Eugene Brozowski
Norman Chanoski
John Robert Cusick
Sally Sluvinski Dadurka
Leo Davis
William Rogers Edwards
Jeanne Estus Faillace
Margaret June Flood
Jerome Richardson Gardner, Jr.
Carolyn Crahall Grohowski
Charles Vincent Grynako
Janice Gulliford
Judith Ann Hall
Carol Ann Haracz
Stephen Joseph Hellersperk
Leonard M. Hendricks
Robert M. Henderson
Susan H. Meister James
John Joseph Just
Robert Kayl
Alfred Lamereoux
Delmar George Lewis
Robert M. Linstad
Frank Lucas
Robert David Morris
Jerome S. Pauley
Dario D. Petrini
Robert John Pribula
Beverly Dodson Racioppa
Ralph E. Rittenhouse
J. David Roebuck
Jerome A. Roth
Ruth Quoos Shiffman
Mary Rose Sidari
William Peter Smetena
Clara Jean Hough Smith
Donald E. Stein
Robert Vance Stevens
Joseph Thomas Stralka
Marcella Mary Vandenberg
Alan Henry Vivian
Bernard R. Zateoff

CLASS OF 1965

Edward J. Comstock
Molly Macintyre Darey
Linda Lee Edwards
Robert Ford
Sumner H. Hayward
Bernice Johns Jagan
Samuel Katz
Ellen Lazar
Scott R. Lehman
Constance Mazimowicz
William C. Morawig
Neil M. Remland
Rev. Howard R. Spruy
Mary Lee Vannoy

Bernard Schechter
Sheldon M. Schneider
Lois Long Simms
Russell T. Smith
Kingsley N. Snyder
Daniel P. Stusnick
Joseph O. Yanovitch

Tuition Discounts for Alumni

1

10% discount
on
graduate courses

2

10% discount
on
undergraduate courses

3

10% discount to
dependents of alumni
who are enrolled
full-time

Call the financial aid office, 717-824-4651, extension 4346, for complete details.

CLASS OF 1970

Mary Beth Ascanio
Ronald Irving Ashton
James Barrett
Dr. Alexander Bell
Rita Scott Bevan
Mary Scarpone Breen
Donald R. Brugel
Ronald Edward Bukevich
Jai-Joon Choi
Warren Conrad
David H. Cummings
Sharon Lee Decinti
Susan McIntosh George
Dr. Jay H. Goldstein
Robert William Graham, Jr.
Carol Hogrebe Green
Helen Marie Grochmal
Annetta L. Hawthorn
Theodore L. Hazlett Jr.
Gary Hegel

Karen Moppert Snyder
Boris Sokoloff
Dr. Richard Phelps Stankus
Robert E. Stark
Joyce Byndas Stasko
George Sults
Ho-Nan Sung
William R. Targart
Ruth Teichner
Catherine Mary Walsh
Bonita Gill Williams
Aphrodite Xeromeritou
Rosemary Zekas
Frank J. Zini
Nancy Lee Zula

CLASS OF 1975

Pamela J. Aaron
Alan R. Behr
Charles Richard Benavage
William Boga, III
Charles W. Bombe
Anne M. Boyle
Anne S. Brown
Thomas J. Butler
Michael G. Carroll
Martin V. Catalano
George C. Comerowsky
Jacquita Distefano
Elaine Paula Evers
Philip Lowell Gregory
Joseph Thomas Germain
Bruce C. Grove
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Ann Lynn Carey Harding
Joel P. Jones
Margaret Shamus Jordan
Ronald D. Karlo
Joanne Lewandowski Kondek
John J. Kondek
Judith A. Kopetchnie
Barry A. Lindhorst
Catherine K. Link
Emerson T. Logan
Patricia Nulle Martin
John F. Menta
William K. Miller
Paul M. Natishau
Leota Nevel

CLASS OF 1980

Margaret Johnston Abraham
Thomas Robert Aiello
Lorenzo Allen Alston
Maria Bardoussou
Katherine A. Burke
Ann Marie Cardillo
Dr. Richard Steven Cudde
Frank Thomas Dennis
James L. Devaney
Bernadette Swiderski Drobish
Mark M. Drobish
Susan M. Dymond
Beth A. Foster
Robert John Gattuso
Michael C. Gibbons
Joseph Andrew Gray
John Richard Haffner
Joanne Marie Harding
William E. Herwin
Holly Beth Hogan
Bunny Hogarth
Craig A. Jackson
John J. Jevn
Peter D. Just
Elizabeth Ann Kase
Theresa Hassong Kania
Dr. David E. Konek
Keith Newman
Rev. John Michael Kohl
Patricia L. Kohn
James Samuel Margate
Terry Reed Manley
Dr. Joyce Ann Martin

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Dorothy Maguire Miller
Kathryn Connolly Miller
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Leland Robert Moran
Margaret N. Nimal
Kevin Patrick O'Brien
Nicholas Andrew Platis
Bernard F. Plante Susan
Oakland Pufko
Kernath H. Rogers
Lt. Michael J. Rothall
June A. Ryan
Drena Graine Sachinella
David Mark Schwartz
Susan L. Seales
Capt. Christian Lee Shippey
Eric K. Silver
Douglas T. Sordie
Fred Joe Stadler
Sharon Lee Tully
Kathryn Lois Toubie
Edward J. Van Buren, Jr.
Lisa Winanski
David M. Williams, Esq.
Mary Ellen Muller Wright

CLASS OF 1985

Bonnie Levanage Arcand
Robert De Young
Christopher J. Teltus
Barbara M. Ficker
Yousuf Abd. El-Haw
Elizabeth L. Eyt
Lisa M. Florentino
James K. Gallagher
Donna Lee Hough
Marilyn Koeke
Kathryn J. Koslosky
Mam Lawler
James Leber
Alan Melson
Virginia K. Mosley
W. Drew Poreggin
Joseph J. Simons III
Jan G. Smith
Asher Tink
Joan Brown Tinkoski

Nominations open for alumni awards

The Nominating Committee of the Wilkes University Alumni Association has issued a call for nominations for the Distinguished Young Alumnus/Alumna Award and the Eugene S. Farley Memorial Alumni Award. The awards will be presented at Commencement on May 26, 1990. With more than 17,000 alumni to consider, the Committee relies heavily on nominations from members to identify those alumni who have achieved prominence and who merit consideration for the awards.

Please include name and class year of your nominee as well as your reasons for placing your candidate in nomination. Nominations should be sent to the Alumni Office, Wilkes University, P.O. Box 111, Wilkes-Barre, PA 18766, as soon as possible.

Neither award may be presented to a current officer or immediate past president of the Alumni Association or to employees or trustees of Wilkes University

Distinguished

Young Alumnus/Alumna Award

This award will be presented to an individual who has graduated within the past 15 years and exemplifies the traditions of Wilkes University such as vision, understanding people, maintenance of convictions and loyalty, respect for differences and adherence to ideals that create unity and good will amidst diversity.

Eugene S. Farley Memorial Alumni Award

This award will be presented to an alumnus or alumna who epitomizes the marks of an educated person.

Wilkes University Quarterly
Wilkes University
Wilkes-Barre, PA 18766
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