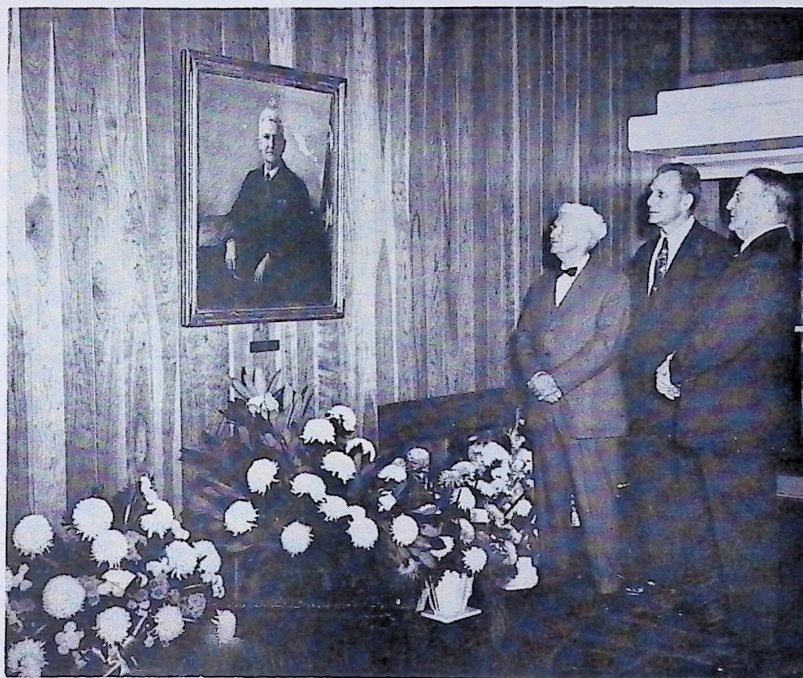
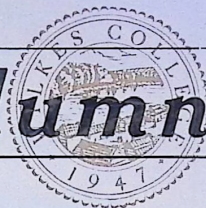


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*Alumnus*



Vol. 4, No. 1

*October 1957*

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ON THE COVER — Pictured looking at the portrait of Admiral Harold R. Stark shortly after the dedication ceremony for the \$1,050,000 Harold R. Stark Hall are, from left to right: Admiral Harold R. Stark, Dr. Eugene Farley, and Admiral Ben Moreell. The portrait of Admiral Stark was graciously given to Wilkes College by Andrew J. Sordani and hangs in the foyer of the new building.

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Russ Picton, Editor

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## FOR SCIENCE, INDUSTRY AND EDUCATION

# Admiral Ben Moreell, Wm. L. Laurence, Guest Speakers on Dedication Day

Over 850 guests joined in Wilkes College's dedication of the ultra-modern \$1,050,000, Harold R. Stark Hall on Friday, September 27.

The ceremony which began at 4:30 P.M. with an academic procession of trustees, guests, administration, faculty and alumni marched to a selection by the Wilkes College brass ensemble, led by Robert Moran.

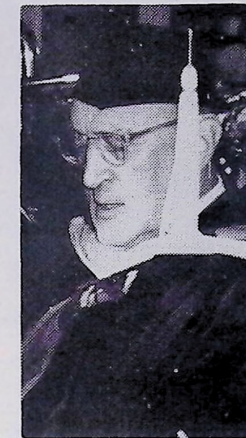
Gilbert S. McClintock, Chairman of the Board of Trustees gave the welcoming address. Dr. Eugene S. Farley introduced the main speaker, Admiral Ben Moreell, USN retired, organizer of the Navy Sea Bees and former subordinate of Admiral Harold R. Stark, retired, who was Chief of Naval Operations during World War II.

Admiral Moreell, now chairman of the Board of Jones and Loughlin Steel Corporation, Pittsburgh, paid high tribute to his friend, Admiral Stark.

Admiral Moreell, taking Science, Industry and Education for his theme, declared in part: "Our purpose today is to dedicate a Hall of Science to the service of an institution of higher learning. Science and Liberal Arts education alike have important contributions to make to the well-rounded life. Together with religion, they comprise the major cultural forces in our society. — All cultural activities are dependent in large degree for their well being and growth on the productivity of American industry. Our economic activity supplies the means for all our ends. . . . An intimate liaison between these three—science, industry and education—is essential if we are to achieve that measure of social progress without which we cannot survive as free people."

In his introductory remarks, paying tribute to Admiral Moreell and Admiral Stark, Dr. Farley praised Admiral Moreell's "high level of efficiency" in the Civil Engineering Corps of the Navy and spoke warmly of his friendship for Admiral Stark.

"All of us," he declared, "who have enjoyed the good fortune of knowing Admiral Harold Stark re-



Admiral Ben Moreell



William L. Laurence

joice in this opportunity to perpetuate his name in the community in which he was born. He has served his nation with distinction . . . by his integrity, loyalty and vision, he has inspired a warm devotion in those who have been associated with him. We, at Wilkes, are fortunate that . . . in his retirement, he seeks to serve our community through his services to Wilkes."

Referring to the anonymous donors whose \$1,050,000 gift made Stark Hall a reality, Dr. Farley said, "as we dedicate this building to the service of future generations, we give our heartfelt thanks to that small group of modest men who by their faith and generosity have changed one more dream for Wilkes into a reality. . . . Our inability to give them recognition at this moment in no way reduces our sense of gratitude, and we hope that they may sense the depth of our appreciation."

At the conclusion of the program,

Within a short time, a brochure containing the complete speeches and pictures of the dedication ceremony will be sent to you.

Dr. Farley announced the receipt of congratulatory messages from Sir Winston S. Churchill and President Dwight D. Eisenhower. Sir Winston's message said: "It is most fitting that the new building of Wilkes College should be named after Admiral Stark, who has rendered such signal services to his own country and the Free World."

The telegram from President Eisenhower follows: To all assembled on the campus of Wilkes College to dedicate Harold R. Stark Hall, I send greetings: "As a child of Wilkes-Barre, a man of learning and a distinguished patriot, Admiral Harold R. Stark gives a great name to your new Science Building. I am sure your students will be inspired to new heights of scholarship and service as they enter into the use of Stark Hall."

A standing ovation was given Admiral Stark by the audience as he approached the podium to give thanks to the donors for their marvelous gift to be named in his honor.

At the conclusion of the ceremonies, open house was held for the audience to see the new science building. All were amazed at the modern design and outstanding

(continued on page 11)

## OPERATION SPEARHEAD

# Alumni Urged to Support 25th Anniversary Program

We wish all alumni had the opportunity to be with us over the weekend of October 25th, during Homecoming. Your hearts would have been warmed; the spirited, friendly atmosphere engendered by graduates and former students meeting in good fellowship was a sight to behold.

The Friday night party brewed a storm of boisterous greeting, entertaining an overflow crowd into the wee hours of Saturday morning — and somewhat affected the attendance at the 10:00 a.m. briefing the next day. Nevertheless, the interested group heard a heartening report by the president of the College amidst coffee and donuts and lively discussion. However, the capacity crowd that swelled the Saturday night dance at the Irem Temple Club, after an exciting football game, topped the weekend activities. Guys and dolls from all over Pennsylvania, New York, and adjacent states, arrived for the coup de grace of the homecoming weekend. Dancing and drinking, singing and friendly hellos, made it readily evident that here was a happy crowd — glad to be home to renew old and new acquaintances.

We mention this to tell you that 'Homecoming' at Wilkes has caught on — that it is indicative of a contagious spirit among old and new alumni, and students. Those of the senior class in attendance were proud to count themselves among the future alumni of a grand little school — with a great big potential.

Now we are engaged in something more tangible. It is imperative that we first acquire the spirit before seeking the material.

Our job now is to create and recreate, build and re-build, give and re-give — for good and sufficient reason.

Wilkes College has embarked on a course of growth. During the 1958 celebration of the 25th year of the existence of our school, a Twenty-Fifth Anniversary campaign will be inaugurated seeking capital gifts which are so vital to the continued development of the College. Needed



Joseph I. Savitz

at once, besides new buildings, dorms, and an enlarged physical plant, are monetary contributions to help raise faculty salaries.

All schools are faced with the same problem. Skilled and well-trained faculty are at a premium. Yes, this is a "buyers' market" for faculty members. To maintain its enviable standards, Wilkes must be in a position to bid competitively; all of us know that a high scholastic reputation is very dependent on fine, scholarly instruction supplied by top personnel.

Generally, the spectre of rising costs coupled with the contemplated increase of college students from 3 million this fall to 6 million in a decade — and then to 12 million by 1977, forces all institutions of higher learning into farsighted planning. It means increased financing to meet the growing demands of expanding facilities and faculties.

This almost insurmountable problem has the concern of the White House; recently the President has established a special committee to examine the dire situation, and various organizations such as The American Council for Education and The

Council for Financial Aid to Education, Inc. are conducting extensive campaigns to familiarize the nation with these difficulties. The organizations are considering the lack of facilities and of trained faculty, and the amount of financial aid needed to resolve or alleviate these problems.

Most colleges, similar to Wilkes, are planning to expand their facilities, their faculty, and their endowment to meet these needs. Our Twenty-Fifth Anniversary Development Program, first stated in 1955, stressed the need for funds for faculty salaries, a science building, a fine arts building, dormitories and annual funds for scholarship aid. Some of these goals have been attained. Funds have been given for improvement of faculty salaries although it is still far below that which it should be. A new \$1,050,000 Harold R. Stark Hall has recently been dedicated and thanks to community support, our annual campaign for scholarship aid has been highly successful.

But, as you can see, we still have a long way to go. Plans are now on the drawing board for the Fine Arts Building and Assembly Hall and possibly a dormitory. Of primary importance always are faculty salaries, and until they are on an equal basis with other colleges similar to Wilkes, the Board of Trustees will continue to consider this of prime importance. A college is only as sound as its faculty, and certainly, Wilkes College has been built on a tradition of sound scholarly instruction.

Within the next few months, the College is planning a capital gifts campaign that will help raise faculty salaries and will possibly result in the plans for the new buildings being crystallized as part of our campus.

This will be a grass roots campaign that will entail giving by our trustees, our administration, our faculty, our alumni, and thousands of people in the community. Groundwork is now being laid for this cam-

(continued on page 11)



CHAPTER HEADS — At a meeting on Saturday, September 28, the above group made plans for the coming year concerning chapter activities. Contemplation of a capital gift campaign within the next few months emphasized the need for active geographical groups within the alumni association. The chapter heads and their chapter areas, from left to right: Standing, Donald Honeywell, Vice-President

of the Association; Edward Wheatley, Wilmington, Delaware; Robert Croker, New York - Long Island; Dr. George McMahon, Philadelphia; Russell Picton, Executive Secretary; William Griffith, Allentown - Bethlehem. Sitting: Dr. Shadrach Jones, Treasurer of the Association; Anita Jamerich, Secretary of the Association; Denah Fleisher, New York-Long Island; William Boyd, Binghamton.

## Class Memorial Funds

During the past two years, over \$2500 has been given or pledged to the improvement and development of Wilkes College by members of the student body and recent graduates.

The agency which is responsible for this valuable aid has been the Class Memorial Fund Plan—a plan conceived in their sophomore year by this year's graduating class and adopted by every class since that time, beginning with the class of 1956. The plan was introduced by Dave Vann, a senior this year.

Graduating classes since time immemorial have given class gifts to

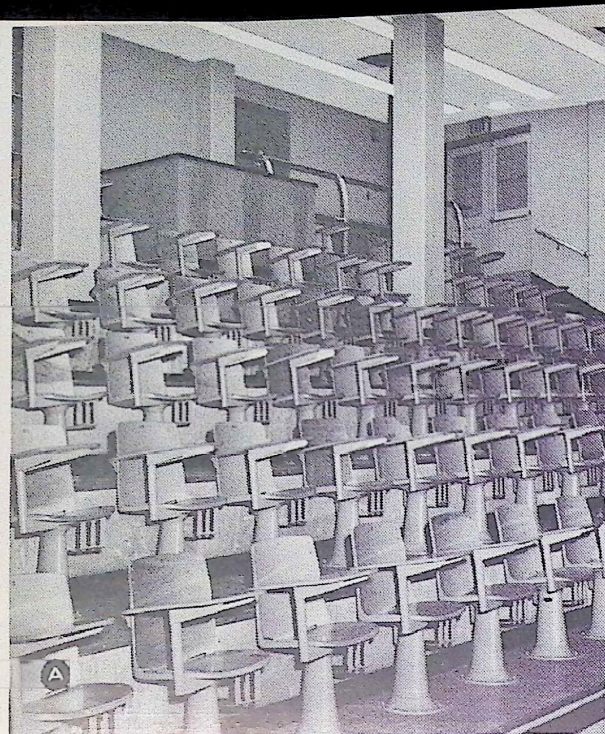
their colleges as a means of perpetuating the memory of their classes. Many times because of insufficient funds, the gift was of no consequence or of little value to the college. Usually, in order to make up for this lack of funds, each member of the senior class was assessed just when it could be least afforded—in the senior year. In addition, the gift was often destroyed because of the physical changes on the college campus.

After considering these problems, the class memorial plan was originated so that the graduates could give something worthwhile with the

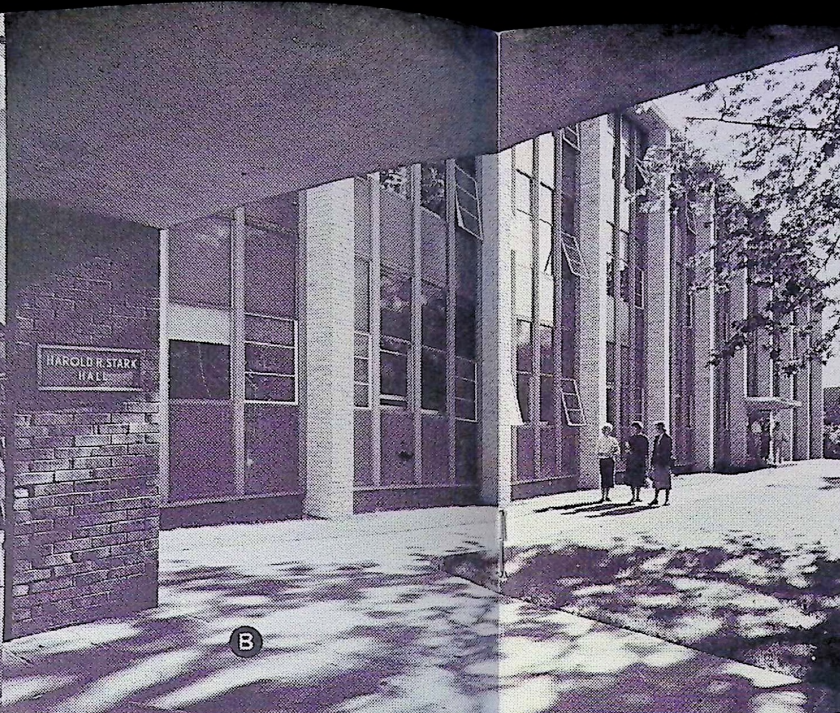
minimum of difficulty. By class direction, the funds are to be raised from an assessment of \$1.00 per semester for each student. Upon the request of the classes adopting the plan, Dr. Farley directed the comptroller to add \$1.00 to each student's tuition which would enable the classes to have the funds collected and recorded for them without any bookkeeping problem on their part. The funds then would be used as the classes decide in their senior year.

It has proved to be highly successful with only a minimum of

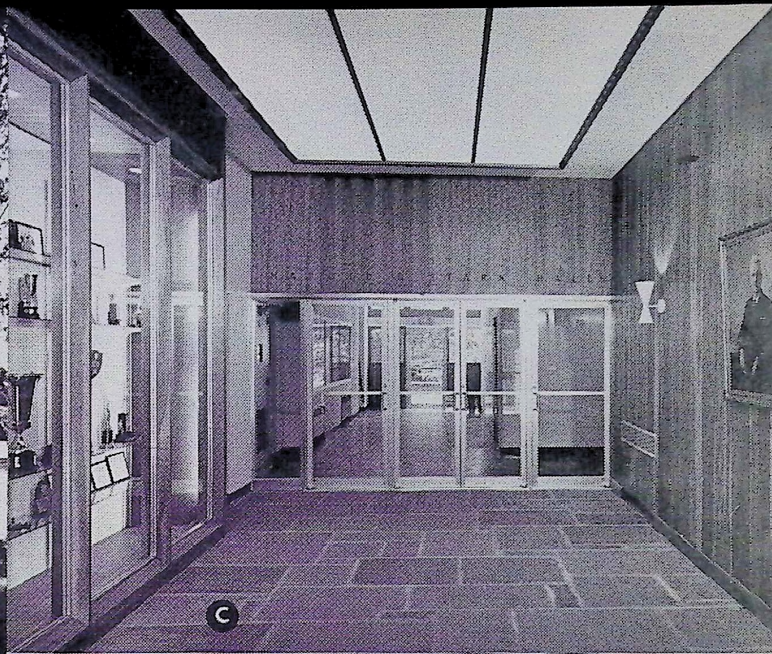
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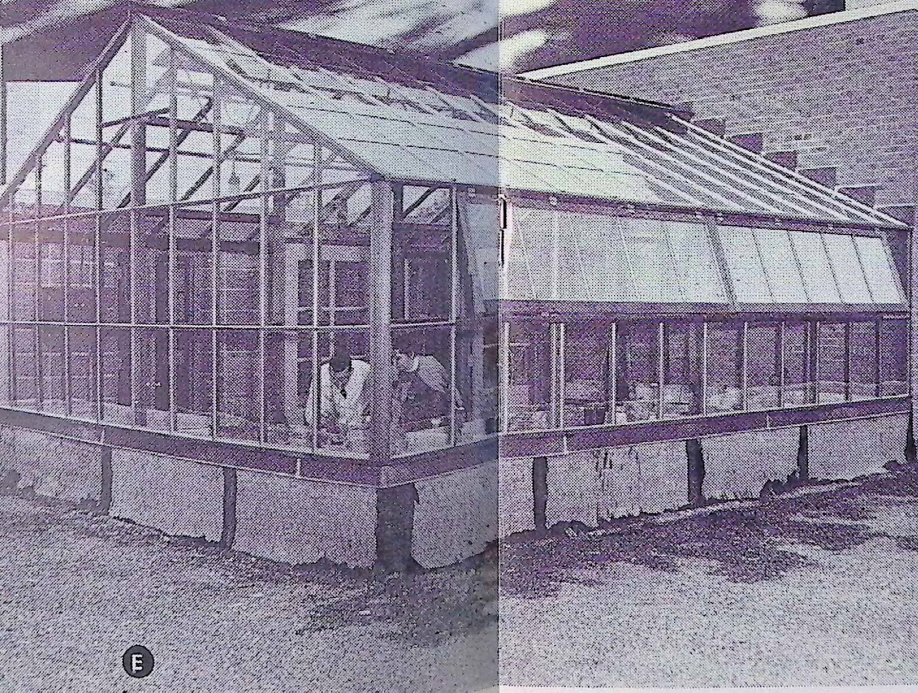
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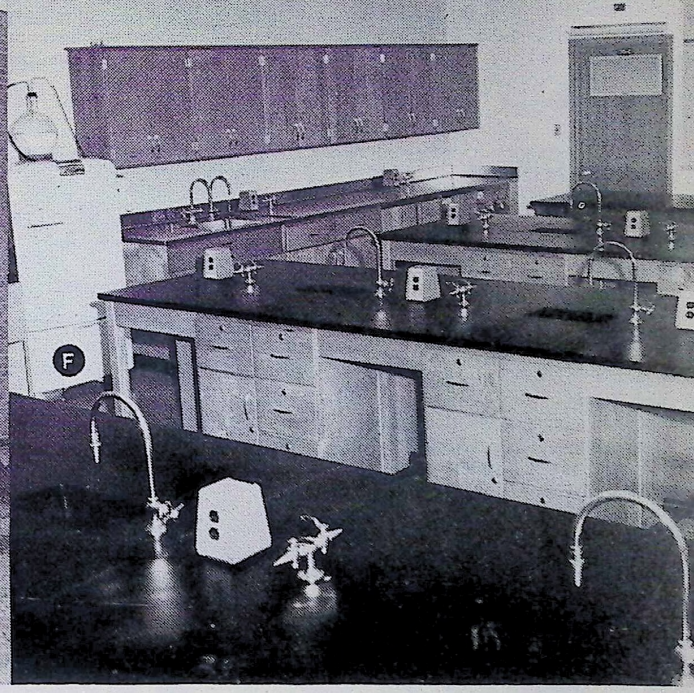
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(A) Lecture Room

(B) Frontal View

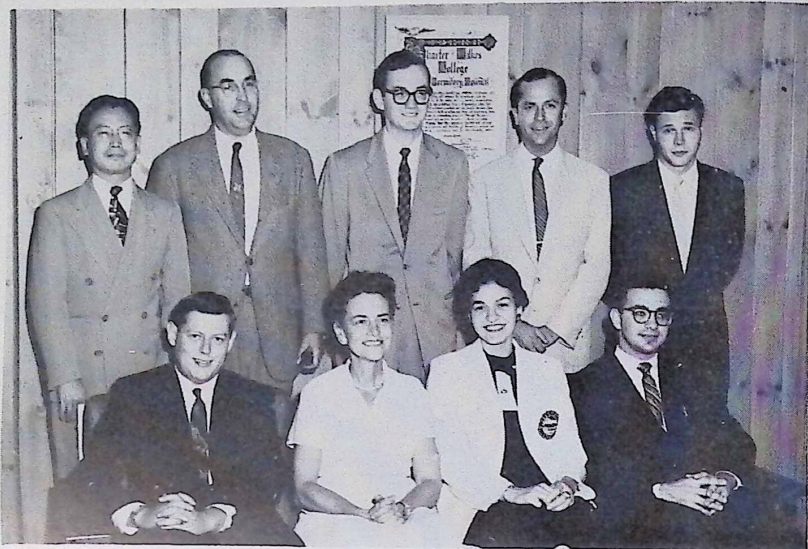
(C) Foyer

(D) 2nd Floor Corridor

(E) Greenhouse

(F) Laboratory

## A WEALTH OF BACKGROUND



STAFF ADDITIONS — Pictured above are nine of the new instructors added to the faculty this year. Seated, left to right, are: Ronald D. Michman, Mrs. Harold Brown, Virginia Leonardi, and Robert Bhaerman. Standing: Kenneth Y. E. Chiang, Robert L. Chapman, John H. Hotson, Bernard J. Zawisa, and Russell Miller.

## New Faculty Added to College Staff

Increasing enrollment has resulted in the addition of a number of faculty members to the Wilkes College teaching staff. Wilkes College's enrollment is now near the eleven hundred mark—an increase of over three hundred students in the last three years. Offering many diversified interests, the new faculty members add a background of experience and skills to the faculty that will benefit the students both academically and socially.

Because of the current increase in college enrollments and the rise expected in the next few years throughout the nation, many colleges have had to increase their faculty by as much as twenty per cent with far greater numbers needed in the next decade. Competition for faculty is

keen and Wilkes College has been fortunate in acquiring these fine new faculty members.

One new addition to the English department is Mrs. Harold Brown. Mrs. Brown is a Kinoston resident, attended Bloomsburg State Teachers College and Columbia University and previously taught at Wilkes-Barre Day School. Her husband, Harold, is an English instructor at Wyoming Seminary. They are also the parents of two sets of twin daughters. Mrs. Brown's outside activities include membership in the West Side Women's Club and the League of Women Voters.

Mr. Russell Miller, a member of the Mathematics department is a graduate of Columbia University

where he also did graduate work. A proctor in the boys' dormitory, Mr. Miller served with the United States Army before coming to Wilkes.

A new staff member of the Economics department is Dr. You-keng Chiang. Dr. Chiang received his M.A. and Ph.D. at the University of Chicago. He formerly taught at the University of Chungking and the University of Massachusetts.

Another addition to the Economics department is Mr. Allen Bacon. Mr. Bacon is a local resident and received his B.S. from Temple University. Before coming to Wilkes, he worked in industry in various positions.

Miss Virginia Leonardi, a senior mathematics student, is an instructor

in the mathematics department this year.

Dr. Robert Chapman, another recent appointment to the English department, is a native of West Virginia. Dr. Chapman attended the University of Michigan from where he received his B.S., M.S., and Ph.D. degrees. He also received his "Diplome de Civilisation Francaise". He had previously taught at the University of Michigan, Cornell University and Oswego State Teachers College in New York. Dr. Chapman and his wife, Sara, have three children: Douglas, Mark, Geoffrey.

Mr. Bernard Zawisa, a graduate of Wesleyan, is a new addition to the art and education department. He received his undergraduate degree in English with a minor in fine arts. He did graduate work at the University of Iowa where he earned his masters in fine arts. Mr. Zawisa, an abstract artist, has exhibited his work at such galleries as the con-

temporary Arts Gallery in New York, the Addison Gallery of American Art and the 1956 Boston Arts Festival. His painting entered in the Connecticut Water Color Show this spring, won first prize. He had previously taught in Middletown, Connecticut, public schools before coming here. He is now a faculty resident in Ashley Hall.

Mr. John Hotson, a member of the Economics department, received his master's degree in Economic Theory from the University of Pennsylvania. Before coming to Wilkes, he was a graduate research assistant at the University of Nebraska.

Mr. Philip Rizzo, English instructor, also received his master's degree from the University of Pennsylvania. Mr. Rizzo, who taught at Ohio University and at Centenary Junior College, Hackettstown, New Jersey, is an accomplished violinist and has had three short stories published.

Mr. Ronald Michman, received ex-

perience in merchandising, which he teaches here, by working in various department stores in New York City. He earned his master's degree in business education at New York University.

One Wilkes alumnus, Mr. Robert Bhaerman, is included among the sixteen new instructors added to the faculty roster this semester. Mr. Bhaerman, a Forty Fort native, received his B.S. in Elementary Education in 1954. While at Wilkes, he participated in the Future Teachers of America, the Education, and the Psychology-Sociology Clubs.

After his graduation, he attended Pennsylvania State University from where he received his Masters in Education. Presently, he is working on his Doctorate in Education from Rutgers University.

Before coming to Wilkes, he taught in Bloomfield, New Jersey, on the elementary level. He is now residing on Fort Street in Forty Fort.

## New Public Relations Director

"Can you please tell me where tonight's football game will be played?"

"Will you recommend a speaker for our next meeting of the Jones School PTA?"

"We have a shipment of two crates of baseball shoes, or 2000 invitations, or one million aspirins..."

Call Wilkes College with something like this on your mind, and chances are the switchboard operator will plug in Public Relations.

Well — maybe not for the last item, but there's merit in the idea. Take it from Mrs. Edna Stevens, who is answering the P.R.O. phone these days.

Mrs. Stevens, one-time reporter and assistant society editor of the Scranton Tribune, and women's section makeup editor of the Atlanta Constitution, Atlanta, Ga., can be seen darting about campus these days with pencil and notebook in hand, or hurrying up Franklin Street with picture and culline for the next edition of the newspaper.

A graduate of Pembroke College



Mrs. Edna Stevens

in Brown University, Providence, R.I., Mrs. Stevens has held numerous publicity writing assignments, including a recent stint in former

Governor John S. Fine's campaign for a Luzerne County judgeship. She spent her summer vacation, from June to September, at Wilkes, after a hasty initiation to her duties at commencement time.

After a quiet day answering the phone and beating newspaper deadlines, Mrs. Stevens goes home to three little girls and WBRE-TV's announcer Don Stevens.

Then comes a quiet evening of feeding, separating, bathing and bedding down a 2, 4, and 7 year old assortment of young Stevenses, but she manages to reach the third floor of Chase Hall every morning promptly at 10 after 9, or thereabouts, barring minor domestic disasters.

To occupy her leisure time, Mrs. Stevens is brushing up on her shorthand, painting Sam Gittens' portrait, and whipping up a few school dresses for her oldest offspring.

So if you need a dress shortened, or a portrait painted, or you want to dictate "I can go there in an hour," call Public Relations.

Sorry — that line is busy.

# From the Editor's Note Book

... Here 'n' There with the Alumni

1935

Mrs. John Jackson, the former Sarah Elizabeth Weller, taught for five years in the Kingston Borough Schools, Kingston, Pa. She also worked for one year for an engineering firm on Wall Street in New York City. Sarah is now a housewife in Wexford, Pa. She and her husband have two children—Keith Alan, born in 1946; and Lawrence Eugene, born in 1950.

1936

Mason Baldwin is now residing in Sarasota, Florida. This past summer was his second year as Staging Director of the 'Miss Florida' Pageant.

1937

Monroe Freed, class of 1937, is employed as a salesman for the Main Pants and Lumber-Jackets, Inc. in West Pittston, Pa. He is married to the former Celia Kluger, and they have two children — Alan, born in 1955; and Ellen, born in 1956.

1940

Leon F. Wazeter is Sales Manager and Secretary-Treasurer of Davis & Wazeter, Inc. of Wilkes-Barre. He and his wife, Edith, have two children — Gerald, born in 1953; and Judith, born in 1954.

Mrs. Robert C. Van Riper, nee Louise Anne Wilkie, was previously employed as a Senior Engineering Assistant in the structures section of Curtiss-Wright Corporation, in Caldwell, N. J. She and her husband have a son, Robert C. Van Riper, Jr., born on July 30, 1957.

1944

Dr. Alex Kotch, class of 1944, is a research chemist at E. I. du Pont de Nemours Company, Wilmington, Del. He and his wife, Ann Marie, have three children — Marianne, age 9; Axel, age 3; and Robert, 4 months. Alex was recently elected to position of Chairman-elect of the Wilmington Organic Chemists Club for 1957-1958.

Mrs. John Westplate, the former M. Elizabeth Kreitzburg, who attended Wilkes during 1944 and 1945, is residing in Kenosha, Wis. She and her husband have four children — Ronald, Janice, Myron, and Joanne.

1948

Henry J. Ryzdewski, class of 1948, is employed by the Electrical Re-

search Section of the Philadelphia Electric Company as an engineer.

John Connor is a Civil Engineer of structures for the D. & H. Railroad in Albany, N. Y. John is married to the former Phyllis C. Martin, and they have three children — Robert, born in 1953; David, born in 1954; and Nancy, born in 1956.

1949

Mrs. Eleanor Beets, the former Nora Krute, is residing in Sparks, Nevada. She and her husband, McCasy, have one daughter — Kristine Louise, born in February, 1957.

Shirley Jean Rees Fleet received her MEd in biological science from Pennsylvania State University.

The former Laura Jean Schieicher, now Mrs. Laura Rothman, is a part-time teacher at Milford Night School, Milford, Conn. Laura and her husband, Murray, have two children — Nathaniel, born in 1955; and Steven, born in June, 1957.

Gerald P. Bush, Jr., is the Supervisory Auditor in the General Accounting Office, Civil Accounting and Auditing Division of the Federal Government. His duties require him to supervise comprehensive audits of government agencies, to write audit programs, and to report to the agency head and to congress. He is married to the former Betty Jean Torrance, and they have two children — William, born in 1950; and Gerald P., III, born in 1954.

William Luetzel was recently married to the former Alice Alberti of Schenectady, N. Y. Bill, who attended Wilkes between 1946 and 1949, was graduated from the University of Scranton and is employed as a research technician in the General Electric Research Laboratory in Schenectady, N. Y.

1950

Thomas J. Jordan, graduate of Wilkes in 1950, and also a graduate of the University of Maryland, is studying for his doctorate in education at the University of Maryland and is associated with the Pupil Personnel Department of Baltimore County Public Schools. Tom was married this summer to the former Virginia Ann Dargis, an alumna of College Misericordia and formerly of Pittston, Pa.

Joseph Radko, who was graduated

from Wilkes in 1950, is an attorney, engaged in private practice and associated with the federal government. He was recently married to the former Anne Marie Roche of Scranton, Pa.

Klem Walters was recently married to the former Teresa Marie Jeffrey, who also attended Wilkes. He is unit control and merchandise manager at Sears, Roebuck & Company, Passaic, N.J. Mrs. Walters is a graduate of Kings County Hospital School of Anesthesiology, Brooklyn, N. Y.

Al Gorski is employed as Plant Manager of American Cyanamid's new Alum Plant in Cloquet, Minn.

June Williams Turley received her Ph.D. in agricultural and biological chemistry from Pennsylvania State University.

Joseph G. Kitler, who graduated from Wilkes in 1950, with a B.A. in Liberal Arts, also received his M.A. from Bucknell University in 1951. At present, Joe is a teacher of English and Social Studies in Glastonbury High School, Glastonbury, Conn.

Lois De Graw Huffman, a 1950 graduate of Wilkes, and her husband, Homer, who attended Wilkes in 1949 and 1950, are residing in Butler, N. J., where Homer is associated with the Socony Mobil Oil Company, Inc., of New York. They have one daughter — Shari, born in May of 1956 in San Jose, California, where the Huffmans lived for a year and a half.

1951

James Trumbower, who attended Wilkes in 1951, was married on July 13 to the former Dorothy Ellen Dale of Whippany, N. J. Jim is a member of the faculty of Hackettstown, (N. J.), High School.

Reverend Fred B. Schultz, Pastor of St. John's Church, Salem, N. J., is married to the former Marion Evans, and they have three children — Gwyneth, age 5; Nancy, age 4; and David, age 2.

Daniel M. Ungvarsky, class of '51, is a Stress Analysis Engineer in the Missile and Ordnance Systems Department of General Electric in Philadelphia, Pa. He is married to the former Dolores Makuch of Wilkes-Barre. They have a son — Ronald, born in 1955.

Donald C. Stalbird has recently

completed a six-weeks course of study at the Graduate School for Teachers at Wesleyan University.

William Lewis Evans, II, received his Ph.D. in Chemistry from Pennsylvania State University.

John B. Guerra has recently graduated from the Cleveland-Marshall Law School with a L.L.B. He is a member of the Delta Theta Phi, a legal fraternity. At present, John is employed by the Central National Bank of Cleveland as a Senior Trust Auditor. He is married to the former Mary A. Dziadosz of Wilkes-Barre, and they have a daughter, Machele.

1952

Earl C. Crispell, Jr. of Noxen, is now a medical student at Hahnemann Hospital, Philadelphia. He graduated from Wilkes in 1952 with a B.S. in Biology. In June of 1957, Earl was married to the former Rose Mary Gerace of Berwick, Pa.

National recognition in his field of business was accorded C. Frank Eastman recently through publication of an article by him in the leading trade journal in the field of life insurance. Mr. Eastman, Wilkes-Barre representative of Connecticut Mutual Life Insurance Company, wrote under the title, "How I Upgraded my Prospecting." According to Mr. Eastman, his article was written as a result of an inquiry of the publisher of his home office in Hartford, Conn.

James C. Richardson, class of '52, is the Assistant Manager of Sears, Roebuck & Company in Staten Island, New York. He is married to the former Jeanette Perrins.

Louis Polombo and his wife, the former Rose Marie Annabell of Plains, Pa., are the proud parents of twins, a boy and a girl, born in July of 1955. He is employed as a Sales Correspondent with DuPont in Wilmington, Del.

## ADM. MOREELL, LAURENCE

(continued from page 3)

facilities that were contained in the building. Students in each classroom, laboratory and lecture hall explained what various features were and the type of work done in each specific room.

The afternoon was momentous and long to be remembered in the history of Wilkes College.

A brilliant climax to the day's ceremonies was delivered by William H. Laurence, science editor of the New York Times, in his after-dinner address Friday evening to a group of 250 community leaders assembled to honor Admiral Harold

R. Stark. Speaking without notes, Mr. Laurence gave an enlightened evaluation of the future possibilities of atomic and hydrogen energy as forces of good. He predicted that as a result, the greatest source of human conflict—the maldistribution of energies—would forever be removed. He stated further that "the destructive forces of the atom and hydrogen now available to man have brought a state of deterrance and made war inconceivable," he predicted that even the threat of war will be eliminated and "a free world of science will have freed man to accept freedom." He continued, "the dynamic creative energy lying dormant in man is greater than the energy of the atom. . . . once you give man the opportunity to develop the creative powers inside of him, the forces of good will triumph forever over the forces of evil."

## CLASS MEMORIAL FUNDS

(continued from page 5)

financial strain on the individual student. A report of the class memorial fund follows:

CLASS MEMORIAL FUNDS	
Class of 1956	\$ 407.80
	591.00
	998.80
Class of 1957	596.57
Class of 1958	350.00
Class of 1959	565.00
Class of 1960	

TOTAL \$2,510.31

The Class of 1956 also contributed a Trophy Case in addition to the Memorial Fund and an Alumni Fund. The Class of 1957 gave a globe as a gift to the college, in addition to the Fund.

Each year the Memorial Fund Report is publicized in the Beacon and in the *Alumnus*, Alumni magazine, so that everyone is informed of their class achievement.

The class funds of 1958 and 1959 are not yet completed and are still growing. The class of 1960 will begin the fund this year as voted upon by the class last spring.

As indicated by the class of 1955 report, annual alumni contributions will be added to the class totals each year so that at any time, the graduating classes can see how much they have given to the college through their memorial funds and purposes for which it was used. The Class Memorial Fund is a new idea in class and alumni giving designed to be of service to the college in years to come.

## ALUMNI URGED TO SUPPORT

(continued from page 4)

paign by our own Russell Picton, working with Mr. John Koch, a director of the firm of Ward, Dreshman and Reinhardt, professional fund raising consultants. Within a few months, all of you will be urged to join in this huge campaign that will perhaps make the years 1957 and 1958 the most important in the history of Wilkes College.

Our roll as a community college is to enable our young people in this geographical area to attain a sound college education. It is the thinking of the college leaders that Wilkes College will remain at a fixed enrollment of twelve hundred day students per year. Perhaps at some later date, pressures of population may cause us to change that figure.

Where do we, alumni of Wilkes, come in?

A capital gifts campaign involves a substantial goal. Every possible source of revenue must be explored. It means going out to the community, to industry, to business in general, and soliciting funds for what we consider a worthy and noble purpose.

Someone has to lead the way — there must be a Spearhead to achieve our objective. That Spearhead is the Alumni!

You and I, whose hearts are interwoven with the growth of our alma mater — we who have secured knowledge from this institution that has led us into the professions, the business and industrial world, and into the world of appreciation of the arts and sciences — we who have been the primary beneficiaries of the good, of the understanding, of the fruits of learning — we, the alumni, must spearhead the drive.

All of us will be called upon to give of our resources and to aid in the maintenance and sustenance of the college life at Wilkes. . . . life that should be made nobler and richer because of our interest and contribution; a life that will offer to the students following in our path a bit more.

Each of us knows that his giving is not charity. He knows that which enhances the school and its reputation in the end also enhances the alumnus. To look back with the knowledge that one has built something creative is to look forward to a happier life, a richer world.

We are the Spearhead — we must lead the way!

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## *What's Your Line!*

The class news that you have been reading has come from this questionnaire. There will continue to be class notes as long as you continue to send this back to us with information concerning you and your eventful lives — without it we are lost.

- 1—Name \_\_\_\_\_  
LAST FIRST MIDDLE
- Maiden Name \_\_\_\_\_
- Street \_\_\_\_\_
- Town \_\_\_\_\_ State \_\_\_\_\_
- Telephone \_\_\_\_\_
- 2—Wilkes Degree \_\_\_\_\_ Curriculum \_\_\_\_\_ Year \_\_\_\_\_
- Withdrawn \_\_\_\_\_ Semester Hours \_\_\_\_\_ Class Affiliation \_\_\_\_\_
- 3—Transferred to \_\_\_\_\_ Graduated \_\_\_\_\_
- 4—Other Degrees \_\_\_\_\_ Source \_\_\_\_\_ Date \_\_\_\_\_
- 6—Business Address \_\_\_\_\_ Title \_\_\_\_\_
- Firm \_\_\_\_\_
- 5—Present Employment and Duties \_\_\_\_\_
- 7—Married  Single
- Spouse (Name) \_\_\_\_\_
- Children (Names - Birthdates) \_\_\_\_\_
- 8—Positions Held (Titles) \_\_\_\_\_
- \_\_\_\_\_
- \_\_\_\_\_