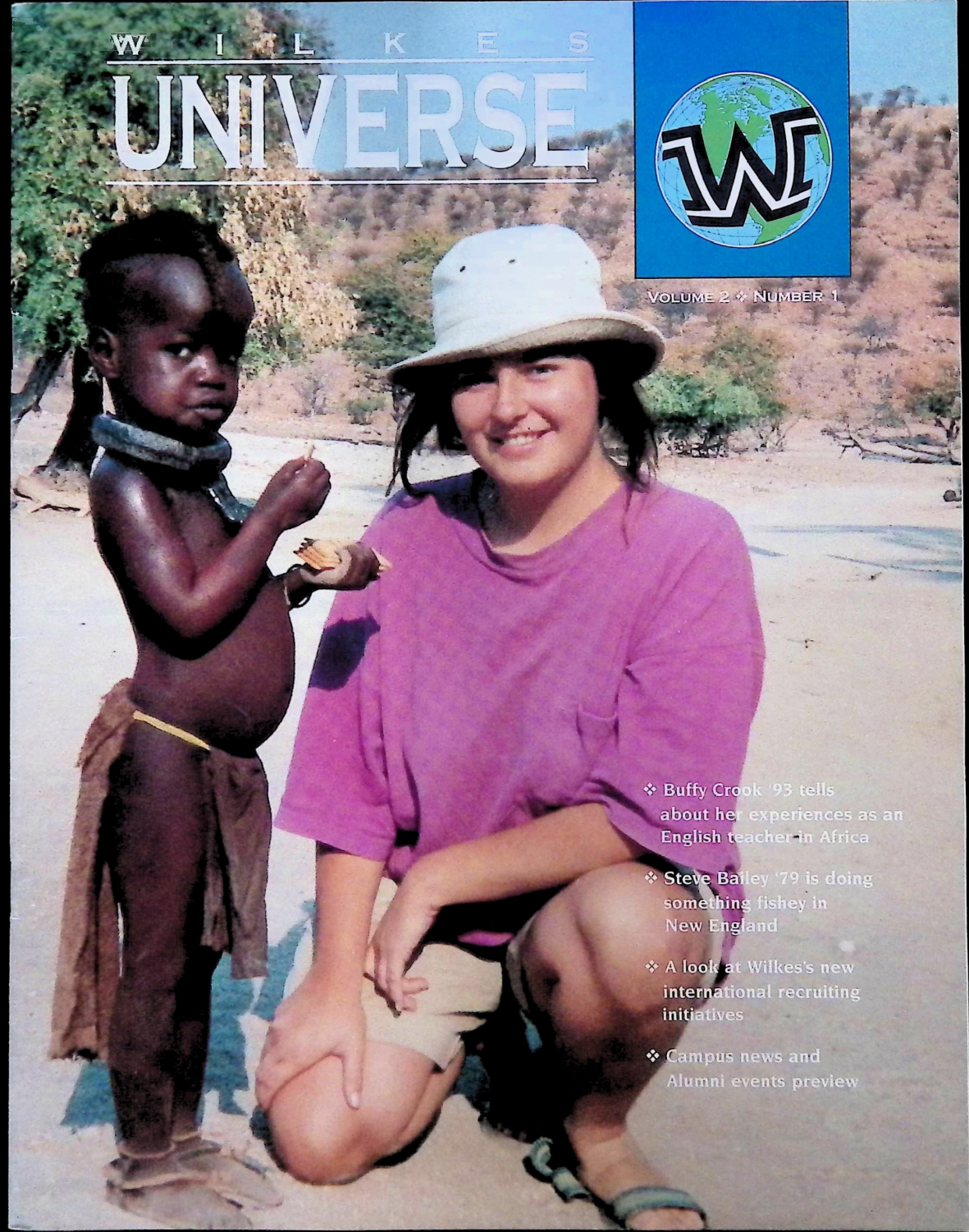


W I L K E S

# UNIVERSE



VOLUME 2 ✦ NUMBER 1



- ❖ Buffy Crook '93 tells about her experiences as an English teacher in Africa
- ❖ Steve Bailey '79 is doing something fishey in New England
- ❖ A look at Wilkes's new international recruiting initiatives
- ❖ Campus news and Alumni events preview



# WILKES UNIVERSE

Volume 2 ♦ Number 1

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## FROM THE EDITOR

In the world of alumni relations, "connection" is an important buzz word.

When Leland Patouillet, executive director of the University of Pittsburgh Alumni Association, evaluated Wilkes's alumni programs earlier this year, he used that word to describe the relationship the University should strive for with its alumni. "The primary goal of any alumni association is to connect and reconnect alumni to the university," he said.

Patouillet's observation highlights our purpose in producing *Wilkes Universe* and its sister newsprint publication, the *Alumni Journal*. The publications are a vital tool in Wilkes's effort to keep you tied to your alma mater and to one another. That sometimes can be a daunting task.

"The alumni publications serve as a central repository of information that people will gravitate around depending on their interest," says Alumni Association president, Colleen Gallagher. As she intimates, the challenge in producing alumni publications is to be all things to all people.

The publications are mailed to more than 17,000 alumni, each with a different geographical, professional and (as you'll read in this issue's Feedback section) political perspective. Each of you has a different recollection of your years on campus, depending on your major, where you lived and the academic and extra-curricular activities in which you were involved.

"We're understanding our alumni better," says Vice President for Development Tom Hadzor. "But it's like trying to hit a moving target."

That's why we need your help. Use the Class Notes form included in each edition of the *Alumni Journal* to apprise us of the latest developments in your life: marriage, promotions, births. By writing letters to *Wilkes Universe*, you can perpetuate a dialogue among the University and your fellow alumni. And in a future edition, we'll ask you to return a reader survey asking what you like and dislike about the publications.

To be sure, alumni connections are vital to the institution. But staying in touch can benefit you in tangible ways: business networking, career services, staying in touch with college friends and notice of athletic and cultural events.

And through direct and indirect interaction with today's Wilkes students, you also have the power to influence the future in a very real way.

That's the most important connection you can make.

Sincerely,

Vaughn A. Shinkus '91



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#### On the Cover

Sandra "Buffy" Crook '93 poses with a young Namibian child. Crook teaches 10th grade English in Africa as part of an international teaching program sponsored by the Harvard Institute for International Development.



## Alumni Readers Respond to Woodstock Profile

### Gymnasium demonstration specifics clarified

Editor:

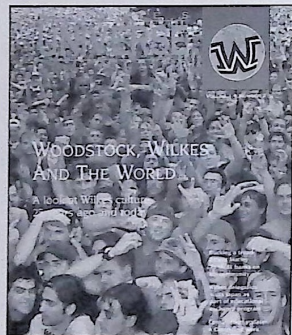
I recently read Christine Liberaski's "Woodstock, Wilkes and the World" in the *Wilkes Universe* (September, 1994) and feel I must respond.

She writes, "Hussa does remember one protest in 1969 or 1970. Several female dormitory students plopped themselves down in the old gymnasium and threatened to stay until their curfew was lifted. When the administration found out and asked them to leave, the girls got up and left without incident. Somehow, though, they still got the curfew lifted." Having participated in that demonstration, I find this description far from accurate.

There were many dorm students, male and female, who protested against the administration's strict adherence to its policy of *in loco parentis*. Two of the major issues we students found unfair and unreasonable were the restrictions against off-campus housing and the women's curfew. The demonstration began at the gym, but because the building had fixed hours of operation and was about to close, the crowd moved to what was then known as the New Men's Dorm. By working within the system and remaining rational, we were able to win our demands. Although I totally supported the abolition of such outdated regulations, I always thought it a sad commentary that while the rest of the country's college campuses were witnessing demonstrations for more important issues, namely civil rights and the end to the Vietnam War, we at Wilkes had such a trivial bone to pick.

One of the other major events at Wilkes during this time was the hir-

ing of some new, young and excellent faculty members. It is true that the college was relatively conservative, but I found this was not necessarily the case in the English Department. It was refreshing to have professors, such as Robert Heaman and his wife, Patricia (her surname was Boyle then), open our minds and encourage us to look beyond the world of Wilkes. (And while it may be true that there were not many hippies on campus, look at a picture of him from the 1970 yearbook. He is living proof that many of us did make good.)



Certainly, as Ms. Liberaski reports, another significant event was the arrival of Jane Lampe. I cannot describe what a difference she made to me and my friends. Here was a woman who was young, single and, well, cool. The door to her office (and, not infrequently, to her home) was always open. After living through my freshman year with an older, "traditional" dean of women, Jane was a breath of fresh air. Her presence became even more important to us as the women's movement took hold around the country in the early 1970s.

In all, my Wilkes experience was a positive one, both socially and academically. I always maintained that,

as an English major, I had received a superior education. My conviction was validated when I entered the Master of Liberal Arts program at the University of Pennsylvania a few years ago. I had a greater breadth of knowledge than some of my classmates—and they had received their undergraduate education at Penn.

Cindy J. Dorfman '72

### Strong Leaders Basis for Strong Education System

Editor:

As a 1966 alumnus of Wilkes College, I am troubled by the quotation of Ms. Jane Lampe-Groh concerning Dr. Eugene S. Farley, in the *Wilkes Universe* (September, 1994) "From the Editor" column.

Ms. Lampe-Groh stated: "Certainly in terms of growing up it was the right time, because these types of strong authoritative leaders couldn't survive in the 70's."

This statement reflects the prevailing attitudes concerning educational institutions in the United States today. As a result of the dearth of "strong authoritative leaders" in our current educational system we are now facing, the "dumbing down" of American education, a decrease in American student academic achievements, the silly notion of "political correctness" pervading educational institutions, an increase in crime and drugs in our schools, the development of student-directed courses, and the disruptive ability of students to control educational policy.

To correct these problems we need to return to strong authoritative leaders who will support firm moral teachings and an aura of individual achievement (not outcome-based education) in educational institutions.

Clement A. Gaynor, Jr. '66

### Woodstock Generation Responsible for Today's Social Ills

Editor:

It has been a long time since I have read a magazine that contained not only one, but three articles that would prompt me to write a letter to the editor.

First, Dr. Farley may have been "a big, tough Quaker" but it would seem that there should be more big tough Quakers at every level of our educational system today.

I started at Bucknell University Junior College in November, 1945, just several weeks after my discharge from the U.S. Marine Corps. We attended refresher courses prior to the start of the next trimester.

Many of us in that freshman class were not in the best mental state. They didn't have a fancy name for it then, but I think today they might call it post traumatic stress syndrome.

Between Dr. Farley and George Ralston, they both contributed compassion and aid to many returning G.I.s. and Ralston wasn't really much older than some of us.

Other than my father, no two men contributed more to my future success than Dr. Farley and "Coach" Ralston.

Jane Lampe-Groh's statement that strong, authoritative leaders could not survive in the 70's is plain hogwash. Wishy-washy people never leave a good, bad or indifferent mark on the world.

Second, the most presumptuous thing I have ever read was the fact that the Japanese could learn something from our education majors about how to run a better school system.

I am not certain about the facts today, but I do know that if Charles Murray had written the "Bell Curve"

with college students as his subject a few years ago, his conclusion would have been that, as a group, students enrolled as education majors would have the lowest I.Q.s on campus, maybe in a tie with poli-sci majors. As a former president of a Board of Education, in a rather large school district, I had too many bad experiences with math majors who had no more than two semesters of algebra; Social Studies majors who had no concept of geography or government. They had earned their majors with "how to teach" courses rather than "what to teach." I had one math major ask me, "What the hell are binary numbers?," and he was a candidate for department head in our high school. Needless to say, he was not hired.

Third, "Woodstock, Wilkes and the World." If Christine Liberaski believes that Woodstock I was "the defining characteristic of a generation," then our tremendous social problems of today can also be blamed on Woodstock. Drugs, sex, violence were Woodstock... drugs, sex, AIDS, violence and crime are rampant among the children of the Woodstock-defined generation. It seems to me as axiomatic as  $A^2+B^2=C^2$ .

The true protesters of social injustice were not the draft dodging hippies like our left wing president—they were the thousands of men who served in World War II, Korea, and Vietnam to protect the student's right to protest.

Communism is dead, socialism is very ill—neither work. Though far from perfect, capitalism works, but only for those who pursue knowledge and for those who put hard work together with knowledge.

Bill Phillips '47



### First Edition Kudos

Editor:

I just wanted to take a moment to congratulate you and your staff on your new publication, *Wilkes Universe*. The first issue was well designed and interesting to read, and I look forward to future issues.

Please pass along my congratulations on a job well done to everyone associated with *Wilkes Universe*.

Dave Jolley '78

Editor:

What a refreshing "Afterthoughts" column by Anthony Liuzzo (*Wilkes Universe*, May, 1994). If our national rhetoric measured up, we'd be a happier, healthier country. Keep up the good work, and greetings to the author.

Ted Wrotherly  
Husband to Elaine Turner '50

Feedback on all issues contained in *Wilkes Universe* is welcomed. All letters must be signed and will be subject to editing. Send to: Editor, *Wilkes Universe*, Wilkes University, P.O. Box 111, Wilkes-Barre, PA 18766

## Week of Events Aims to Educate About AIDS

In a continuing effort to educate the public about the effects and preventions of HIV, Wilkes hosted AIDS Awareness Week, a series of lectures and events held November 28 through December 1, 1994.

Keynote speaker for the week was Hydeia Broadbent, a 10-year-old who has lived with H.I.V. since birth. Broadbent has toured the country, appearing on national television programs and visiting schools to talk about life with H.I.V. She is a recipient of the Pediatric AIDS Foundation Hero Award and the Black Achievers Young Prodigy Award for her courage and involve-

ment in educating others.

S.T.A.R. Theatre, an ensemble comprising 11 young people ages 13 to 24, presented "On The Edge," an interactive musical theater piece aimed at promoting awareness, reducing risky behaviors, and encouraging compassion for those infected with H.I.V. among adolescents.

Other lectures and discussions, such as "Living with AIDS," "The Reality of AIDS for Families," and "AIDS Education: Facts and Fiction," called on the expertise of high school and college faculty and representatives from local organiza-



Wilkes students share the "Journey of Light"

tions. Additionally, a panel discussion, titled "AIDS Education In Our Schools: Developing A Prototype For the Wyoming Valley," addressed education programs which encourage students to modify their behavior.

During the week, the Eugene S. Farley Library devoted a special section to AIDS-related literature, and the Sordoni Art Gallery closed its doors to observe "A Day Without Art."

To culminate the week, members of the Wilkes University community gathered for a candlelight vigil in the Stark Learning Center courtyard on World AIDS Day. The "Journey of Light," as it was called, included music, readings, remarks, and meditation in an effort to focus on the lives AIDS has affected.

## Women's Caucus to Hold Conference

The Wilkes University Faculty Women's Caucus will host the Third Annual International Women's Day Conference on March 5 and 6, 1995 in the University's Arnaud C. Marts Sports and Conference Center.

The conference, "The W.H.O.L.E. Woman: Well-Being, Health, Occupation, Love, Education," is free and open to the public. For more information, call Stephanie Geyer at 1-800 WILKES-U, extension 4772.

## Students Say 'Thanks' to Scholarship Donors

Wilkes student scholarship recipients gathered recently to thank friends and alumni who have helped make their education possible through annual and endowed scholarships.

The annual Scholarship Donors' Luncheon was held in September to recognize individuals and businesses who have established scholarships, some which bear the names of the donor or people they honor.

"My hopes of attending a quality undergraduate institution looked very bleak," said Jeff Costello, a senior from Mount

Carmel, Pa. who spoke at the luncheon. "Fortunately, some golden rays of sunlight burst through the darkness in the form of the generous and caring benefactors who established this scholarship."

A biology major, Costello is a recipient of The Harold J. Harris & Angeline Elizabeth Kirby Memorial Health Center Scholarship, a full tuition scholarship awarded to selected premedical and nursing students. Dr. John O. Turner '61, Dr. Karl Arbogast and Dr. Samuel T. Buckman represented the Kirby Memorial Health Center at the luncheon.



Shown at the luncheon are Edwardo Ruiz and Robert Romanowski, recipients of the George F. and Ruth M. Swartwood Scholarship, along with donors Priscilla Swartwood Drafte '52 and Dalton Drake of Baton Rouge, La., and Professor Munawar Ahmad.



## Campus Construction Continues Newly Renovated Capin Hall Rededicated

On December 2, 1994, Wilkes held ribbon-cutting ceremonies for the rededication of Capin Hall, the first of several campus buildings renovated as part of the University's \$25 million campus improvement project.

Located at 165 South Franklin Street, Capin Hall was named in 1985 in honor of President Emeritus Dr. Robert S. Capin '50, '83, who served from 1975 to 1984 before returning to his present position as professor of accounting.

The four month, \$450,000 renovation project included the addition of two classrooms and enlarged office space for the Communications and History departments. Additionally, electrical wiring and plumbing were replaced, double-pane windows installed and fresh paint and carpeting applied. On the exterior, bricks were washed and details repainted in period colors. The building also was made handicapped accessible, with the addition of an

elevator,  
widened bath-  
rooms and a

wheelchair ramp.

Built in 1901, the building previously was named in memory of John Franklin, an early Wyoming Valley settler. It was originally owned by Frances Hartmann Weaver, widow of George Weaver, a founding partner of the Weaver Reichard Brewery who died in 1901.

The handsome brick home was a residence until the middle 1900s, when it was converted to offices for the International Union of Mine Workers of America. The union offices remained there until Wilkes purchased the building in 1969.

The two and a half story structure was built in the Classical Revival style of the late Victorian period. Although altered minimally when converted for offices, the basic structure remains intact. The rooms of the three floors are arranged around center halls.

"With renovations just completed in Capin Hall and others around the campus, Wilkes is preserving a sense of the past while maintaining a vibrant, functional university," said

Wilkes President Dr. Christopher N. Breiseth.

Construction is also well underway on the new 55,000 square-foot facility which will house the School of Liberal Arts and Human Sciences and the School of Business, Society and Public Policy. Located next to Capin Hall on South Franklin Street, the new building will include computer labs, classrooms and student and faculty lounges.

Wilkes also will renovate the Stark Learning Center and its laboratories to accommodate the new Doctor of Pharmacy program, and a new student union and dining facility will be built.

The project will divide the 27-acre campus into two distinct areas. The northern half will encompass an academic quadrangle which will house all of the classroom and laboratory buildings. The southern half will form the residential section, where many of the residence halls are located.



Chairman of the Board of Trustees Eugene Roth '57, President Emeritus Robert S. Capin '50, '83, and President Christopher N. Breiseth cut the ribbon at rededication ceremonies.



# Teaching Free-Market Radio in Poland

By Erika Funke, WVIA Vice President of Radio

It was the 5:25 PM flight from J.F.K. to Warsaw with rows of bolt-upright passengers, waiting for a chance to loosen their seat belts and drop their seats back into a more comfortable configuration. After the standard discussions of safety and flying time, and a routine takeoff, the video screens began to glow with the first of many recorded diversions for travelers who wouldn't reach their destination for 10 more hours.

A rerun of the ABC program "World News Morning" was playing, and the initial image was striking: an eerie night scene of a parachute drop to Haiti. It wasn't a shipment of food, as you might expect. It was a drop of radios—transistor radios the color of bluebirds—so the Haitians could listen to what the report called "the voice of democracy." The Haitian people smiled broadly as they cupped their precious gifts.

The power of radio. That first image set the tone as a Wilkes-led delegation traveled to Racot (pronounced RAHT-zot), Poland to present a series of workshops to radio journalists and marketers as the country continues the transition to a free market economy that began five years ago.

Dr. Gary Giamartino, dean of the University's School of Business, arranged the trip through Valerie



The delegation included Dr. Anne Heineman-Batory '68, associate professor of Business and Economics; Erika Funke, vice president of Radio at public radio and television affiliate WVIA; and Mark Davis, director of University Relations.

Lach, director of marketing at Poland's Radio Mercury and professor at the University in Poznan. Lach has spent time in the United States and was convinced that radio professionals in Poland should experience the benefits of an exchange with their U.S. counterparts.

The U.S. Information Agency, its mission, in part, to support the fledgling free press in Central Europe, joined with Radio Mercury to put together a series of workshops facilitated by an American team that could discuss matters as diverse as city reporting and station promotion, from both a commercial and public

perspective. Giamartino assembled a delegation which included marketing specialist **Dr. Anne Heineman-Batory '68**, associate professor of Business and Economics at Wilkes; veteran journalist Mark Davis, director of Wilkes University Relations; and radio specialist Erika Funke, vice president of Radio at public radio and television affiliate WVIA.

## RADIO: TOOL OF TRUTH

People in Poland still remember the days during martial law when Radio Solidarity dared broadcast those courageous reports each night on a home-made transmitter. They told the Polish people what they needed to know to survive during martial law, and they tried to elude the authorities by using a different

apartment each evening to continue their mission. The Polish people knew the tide was turning against the communist regime when, during the nightly airing of official government policy statements, the signal of the underground radio broadcasters would 'upstage' the authorities and present the truth (prawda) from 'their' point of view.

Radio Mercury in the city of Poznan is one of the public radio stations that have come into their own since the fall of communism and the establishment of a free press. Public stations in Poland are still state owned, but they are no longer state controlled. Its name derived from the Roman god of merchants and trade, Radio Mercury has a staff of respected journalists who work to provide first-rate reporting for the region in Western Poland it serves.

But public radio in Poland is different than that of the United States in one significant respect: the stations air commercials. Funds to support public radio come from license fees charged on the sale of radios and from advertising. Journalists who work at these stations say they couldn't depend on listener support to survive because there aren't nearly enough people in the audience who have the necessary disposable income.

Since 1989, commercial radio has become the newest broadcasting phenomenon in Poland. Like their U.S. counterparts, these stations are privately owned and funded through

advertising sales. This has created a phenomenon the public stations aren't yet used to: free market competition. Commercial radio hosts offer a quicker pace and shorter newscasts, and the Polish public seems to like the change.

## STATES SECRETS: A THREAT TO FREEDOM?

But the young reporters who came together at Racot were more concerned about credibility than competition. Most had not had contact with radio journalism as practiced in the United States, and felt there was "too much of the reporter" present in the National Public Radio pieces played during the workshops. Polish people want to hear "the truth," they said, adding that the more actual interviews and tape cuts are used, the more believable the reports. One seasoned journalist from Radio Mercury has even been producing documentaries without narration.

*People in Poland still remember the days when Radio Solidarity dared broadcast those courageous reports each night on a home-made transmitter.*



Road sign at the edge of Racot, Poland, where the group presented the radio workshops.



Old Town Hall in Poznan, Poland

*Writers and editors dressed as prisoners behind bars made the cover photo of one Polish weekly magazine. Apparently reporters have been doing their jobs too well.*



Dr. Anne Heineman-Batory '68, and Mark Davis present a workshop to Polish radio professionals

The Polish journalists spoke of stories about homelessness and the refugee crisis, and hard hitting documentaries about political corruption. In fact, writers and editors dressed as prisoners behind bars made up the cover photo of one edition of *Straightforward*, a weekly magazine from Poznan. Apparently reporters in Poland have been doing their job 'too' well for some politicians.

In the middle of September, the lower house of parliament passed a "states secrets" law. Because of its vague wording, politicians would have great latitude in what they could label a state secret, giving them power to protect themselves from embarrassment or even prosecution. Members of the Polish media have signed an open letter asking the parliament to reject the legislation. The bill still

needs to pass the upper house and receive the signature of the president.

**A NEW ERA IN RADIO**

Dramatic change has been underway in Poland over the past five years since the end of the communist era. A free media was born and continues to develop. Even the pending "state secrets" legislation, though a threat, is still a sign that journalists are investigating and reporting effectively and doing their jobs as they should—and people are listening. Radio Mercury has taken the lead by providing a forum by which radio people in Poland and the United States can learn from one another through the kind of exchange necessary for a free press to thrive.

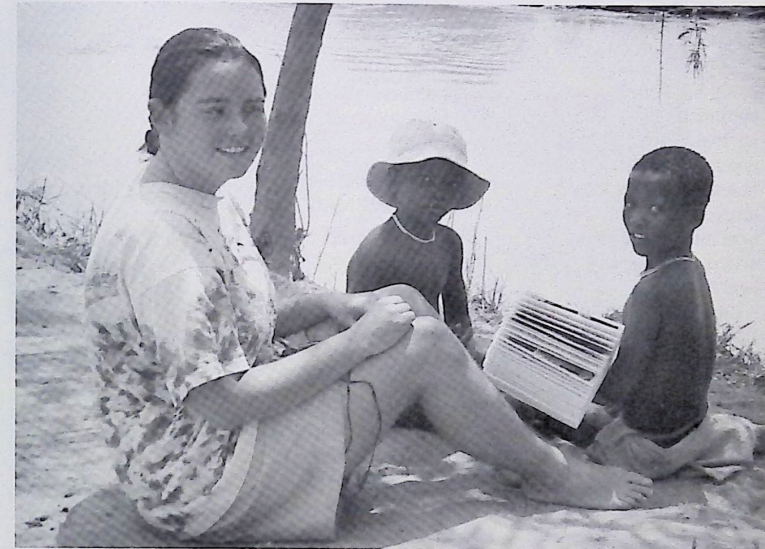
As it happens, the emblem of Radio Mercury is most appropriate for the sessions held in Racot in September. Not only is Mercury the patron of merchants and trade, he's also the messenger of the gods and, in a sense, a mythical embodiment of the power of the spoken word. With commitment, passion and moral courage, the people of Poland have come to understand first hand the power of the word—and they are staking their lives on it.

*Excerpted with permission from the November and December editions of WVIA Journal, the public television and radio affiliate's membership magazine. Erika Funke is vice president of Radio.*



**Teaching English**

**Making A Difference in Namibia**



Sandra "Buffy" Crook '93 with two young Namibian friends



You might say the last half of 1993 was hectic for Sandra Crook '93. In six months, she graduated from Wilkes, took a three-week trip to Russia and applied and was accepted to an international teaching program. On January 3, 1994 she left for Africa.

"It all happened pretty quickly, which is what I wanted. I wanted something immediate."

For the last year, Crook—known as "Buffy" to her classmates at Wilkes—has been teaching English in Namibia,

Africa. She recently renewed her contract with World Teach, an international teaching program run through the Harvard Institute for International Development.

**CULTURAL LEARNING**

Crook has always been fascinated with other cultures. As a student, she concentrated on courses such as intercultural communication, anthropology and sociology, "because I knew that somewhere along the line I would be doing something in

another culture." After graduating from Wilkes, she took a three-week trip to Russia, with hopes of finding a job with an international company.

But when she found out about World Teach through the Wilkes Career Services Office, she shifted her focus. After talking with Wilkes's director of international studies and African affairs expert, Dr. James Merryman, Crook decided to apply for a teaching position in Africa, not Russia.

"It's such a large

By  
Vaughn A. Shinkus '91



*“In Namibia, it doesn't matter what clothes you have on. No one has the latest designer shoes. They're lucky if they have shoes.”*

Sandra Crook '93



continent with so many countries and different cultures, and I think that we don't know enough about them. We only hear that everyone's starving, everyone's poor. We never hear anything positive. It's always in a negative light.”

Crook now lives on a Catholic mission in a traditional area of northern Namibia, approximately 60 kilometers from the Angolan border. She says her living conditions are posh compared to the way other volunteers live—she has a nice room, running water and electricity.

“I was prepared to live in a hut, fetch water, cook over open fire. These are all possibilities,” says

Crook. “My experience has been happier because my living conditions are as good as they are.”

**ENGLISH: THE KEY TO ADVANCEMENT**

Since the 1990 elections which freed Namibia from South African rule, Crook says the country has been peaceful. People are not looking for immediate changes in government, she says, but they now seem to be rolling up their collective sleeves. Since the country's independence, the official language has been changed from Afrikaans to English, and Afrikaans is now viewed as the language of oppression.

That transition has not been without its pains.

Even though all instructions are given in English, Crook estimates that there are still six to eight languages spoken throughout the country. Since English is her first language, she helps teach the South African teachers—some of whom are at the same comprehension level as their students—by holding workshops which focus on learner-centered teaching methodology. And in the evenings, she teaches a class in life science to mission workers.

Although her primary instructing responsibility is English, Crook also teaches other subjects, including math, science, art and other extra-curricular activities. Her 10th grade students vary in age from 16 to late 20s. Since some families cannot afford the annual school fee and cost of uniforms for all of their children at once, many alternate children by year—one child goes to school while others stay home and tend to the family farm.

If her students continue through grade 12, Crook says, they are practically guaranteed a job. Depending on how well they speak English, some



Native women socialize near Crook's home in Namibia, Africa.



A view of the desert land which surrounds Crook's Namibian village.

become bankers or teachers, and others progress to a nearby teachers college. Many stay at home with their family.

“One of my major goals is to help give them confidence, not only in speaking English, but in themselves,” Crook says. “I've been trying to teach them that their opinions are valid. I'm proud because I think that I can see progress.”

In return, Crook has gained confidence in herself. Because her students are so innocent—many have never traveled outside of their own village—they've encouraged her to open up more. “I see things in a different light,” she says.

**A RENEWED PERSPECTIVE**

Her new lifestyle has given her a lot of time to reflect, and she says it has changed her notions about prejudice and material belongings. Though she sometimes misses some of the conveniences of home, such as the video store and the supermarket, she says she is happy to live a less complicated life.

“Americans have so many external influences that we just get caught up in,” she says. “It's no one's fault, it's just our culture. People think that more external things will make them happy. But, it makes you lose perspective of what we as human beings are trying to achieve. Take

self-deprecating manner, the African people are very appreciative. She has become an American “showpiece” for the school, a role she is not entirely comfortable playing.

“They think that it's such a burden for me to be there, that I'm sacrificing so much. But really it's the opposite. They're giving me just as much as I'm giving them.”

Crook has met some documentary crews and hopes to someday put her Wilkes background in telecommunications to work. But, right now, she has other goals in mind.

“Every single day is a new learning experience for me. It's just so refreshing to wake up every day

away those material things and we're all the same—we still require the basics.

“In Namibia, it doesn't matter what clothes you have on,” she adds. “No one has the latest designer shoes on. They're lucky if they have shoes.”

At first, Crook says, many of the natives were suspicious of her, or thought that she was an Afrikaner. But in their own



A traditional African hut.

and think ‘what am I going to learn today.’ Hopefully my students are thinking the same thing when they come into my class.”



Steve Bailey '79 is curator of fishes at Boston's New England Aquarium.

## Steve Bailey '79

# Swimming With the Fishes

by Vaughn A. Shinkus '91  
Photos courtesy New England Aquarium

Electronic fish glide across the computer screen in Steve Bailey's spartan office, in a hidden corridor of Boston's New England Aquarium. A short distance away, on the public side of doors marked "staff only," visitors marvel as neon gobies, jewfish grouper, sharks and some 1,000 other species of animals swim in their indoor habitats.

As curator of fishes, Bailey's responsibilities encompass both of these worlds, though his recent promotion from senior aquarist has him managing people more often than handling fish. He now oversees hiring, scheduling and training of the 20 members of the aquarium's fishes department. But despite an 11-year ascension to a position which makes him primarily a self-proclaimed "office geek," Bailey says he still finds his work "endlessly entertaining and fulfilling."

"A lot of people don't understand my job, or they are mildly curious about it," he says. "But it's a very important job—it's education, it's conservation, it's entertainment. I really wonder how many people can say that their job directly relates to society in as many ways."

### A TRADITION OF INNOVATION

It's that type of thinking that makes the New England Aquarium "Boston's favorite place to go." Opened in 1969 on Boston's Central Wharf, the facility was the first of U.S. aquaria to emphasize entire habitats of animals, rather than displaying species singularly. Each year, more than 1.3 million visitors peer into its tanks to see Myrtle the 500-pound green sea turtle or to watch a sunfish get eaten by an alligator. On weekends they line up 6-7 deep at the exhibits, says Bailey, evidence that



A view from above of New England Aquarium, located on Boston's Central Wharf

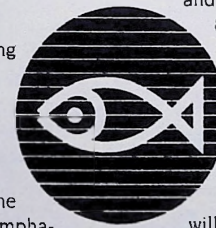
the aquarium is being "loved to death by the public."

With that in mind, the aquarium is about to undergo a \$5 million expansion which by 1999 will increase its size from 73,000 square feet to nearly 160,000. As curator, Bailey will play a primary role in deciding what fish will be featured in the new exhibit space—where to get them, how to transport them,

and how to display them. He's also excited about plans for a full immersion sea mammal area and an expanded changing exhibit area which will feature a different aquatic habitat annually.

An exhibit slated for 1997 will display animals from Eastern Africa's Lake Victoria, one of a cluster of volcanic lakes in danger of losing its native fish population. Through the institution's research department, many of the species have been saved from eutrophying lakes and placed in safer waters at the aquarium.

"Literally, we've turned into a gene



*"My job is not drudgery. It's extremely exasperating sometimes, but there's never anything that's drudgery about it."*

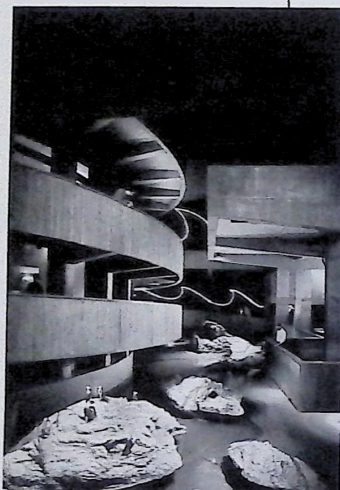
Steve Bailey '79







Inside the aquarium



*“I really feel indebted to Wilkes in a lot of ways. These days I’m trying to give back as much as I can.”*

Steve Bailey '79



bank,” says Bailey. “We’ve got two dozen species of Lake Victorian fishes that you probably couldn’t find in Lake Victoria right now—some have not even been named yet.”

The Lake Victoria project is one example of New England Aquarium’s focus on environmental issues. Boston’s educational community has given it high marks for displays which emphasize recycling and conservation. It’s a mission to which Bailey is personally tied.

“There’s this planet that we live on and there’s nowhere else to go,” he says. “If you want to die with a clear conscience, you sure better do your part to try to save the place.”

Looking to the future, Bailey encourages Biology students—even at “landlocked” Wilkes University—to look beyond traditional careers, such as medicine, to professions which will benefit society in other ways.

“There’s a sort of a metaphysical pursuit where happiness and self-fulfillment and stimulation are such

a big part of what goes on during the day to day drudgery of a working career,” he says. “My job is not drudgery. It’s extremely exasperating sometimes, but there’s never anything that’s drudgery about it. That’s important, especially since you are going to spend 40 or 50 years working.”

**“INDEBTED TO WILKES”**

Bailey also believes in the importance of staying connected to his alma mater, which he does through his involvement on the Alumni Association executive board. And he donates regularly to Wilkes, remembering the soccer team which provided relief from academic stress, and a yearbook scholarship which helped him make it during financially lean years.

“I really feel indebted to Wilkes in a lot of ways. These days I’m trying to give back as much as I can.

“I don’t know how many other institutions can give you the same sort of package that Wilkes can. You don’t feel you get lost in the shuffle. I’d like to think that my kids would consider going there.”

Bailey still visits the campus sev-



Bailey prepares for a dive on one of the aquarium’s collecting trips on the Caribbean Sea.



In addition to the fish and sea mammal exhibits, the aquarium also features two species of penguin.

eral times a year for Association meetings and reunion events. On a recent trip, he took several pictures from campus and has been sending them to his former dorm mates from old Miner Hall.

“Wilkes was such a great place to get started. I just can’t imagine having done things differently.”

**CHASING THE SNAILFISH**

Growing up in landlocked Stroudsburg, Pa., Bailey never imagined he would pursue a career in marine biology, even though he had been interested in underwater life since boyhood scuba diving trips to Maine. “It was just so thrilling seeing the animals that you’d only ever seen in books before,” recalls Bailey.

Still, he began at Wilkes as a Biology major, planning to pursue a career in medicine. Bailey says Wilkes “taught me to work hard,” recalling classes taught by Drs. Reif, Turoczi, and Hayes.

But it was a course taught by former Wilkes biology professor, Lou Rigley, that steered him toward his current career.

“Lou Rigley was a real fish-head,” Bailey says. “His office was always

the neatest in the biology department because he had tanks full of fishes. That always got my curiosity.”

He began to take any course related to the water—including one which gave him the opportunity to snorkel the Florida Key’s coral reefs. “That’s when I decided that there had to be some kind of job out there that would allow me to do that sort of thing,” says Bailey. “But I had no idea what it was.”

After graduating from Wilkes, Bailey enrolled in the marine biology graduate program at Northeastern University in Boston. While working on his graduate research on the obscure snail fish, he discovered

his true calling. “Being in the

water all the time, chasing that fish around, convinced me that I wouldn’t want to do anything the rest of my life that didn’t include diving.”

During graduate school, Bailey volunteered at the aquarium and paid his bills by bartending and waiting tables. Not long after, he was hired at the entry level as an aquarist in training. For the next 10 years as an aquarist, Bailey took care of the animals, designing and maintaining the exhibits. He loved every minute of it.

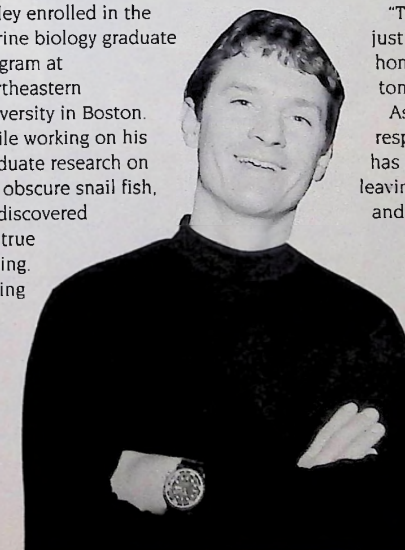
“You have this patch of turf that is yours. Everything that goes on in that area is your responsibility—painting the floors, fixing the plumbing. I’m a generalist. I like to do all kinds of different things on a daily basis. I could have done that until they slid me from a flag-draped board off this wharf in 60 years.”

But Bailey’s career highlight has little to do with fish. He met his wife, the former Barbara Dobbrow, who is also an aquarist, at the aquarium. The couple resides in nearby Braintree, Mass., with their one-year-old son, Alexander Douglas Bailey. Bailey says meeting someone who understands the commitment it takes to work at the aquarium was “the best thing that could have happened to me.”

“These are animals. You can’t just push them off and head home because you’ll get to it tomorrow.”

As he settles into his new responsibilities, Bailey says he has no immediate plans of leaving the aquarium. His heart and soul are in New England.

“Everything about this place has been the best I could have hoped for,” he says. “I just don’t know how I could have done any better.”





## International Recruiting

## Wilkes Looks Globally for Future Students



Wilkes President Christopher N. Breiseth and the delegation meet with Dr. Hsi-Muh Leu, President of National Normal University of Taiwan.

In an effort to bolster enrollment while enhancing cultural learning, Wilkes has begun an initiative to recruit students from countries around the world.

Within the past six months, members of the Wilkes community have traveled to Puerto Rico, Taiwan, and several Middle Eastern countries to visit high schools, meet government education officials, and tell prospective students and their parents about the University.

"The world has become a global village," says Wilkes President Christopher N. Breiseth. "To survive in the 21st

century, the global villagers need to get to know one another—and higher education is going to make that happen

"Wilkes University is a wonderful place for people from other parts of that village to earn a degree, learn about American culture, and share the gifts from their own homeland."

## FOSTERING CULTURAL DIVERSITY

The concept of international recruiting is not entirely new to Wilkes. In the early 1980's, the University was one of a handful of American schools recruiting students from abroad. Today,

more than 250 American colleges and universities are looking to foreign markets to meet their enrollment targets, according to Linda Heaney, president of Linden Educational Services in Bethesda, Maryland, a firm which assists institutions in overseas marketing.

"Universities are interested in foreign students because they provide cultural diversity," says Heaney. "They are high caliber students, and they bring the world here. And, they often have sufficient funds to pay for education. Eighty-two percent can afford to pay full-tuition."

By the Fall 1998 semester, Wilkes hopes to have international students account for 6 to 10 percent of its full-time undergraduates. "One of the keys to reaching this goal will be to return on a regular basis to the countries where we have established contacts," says Dean of Student Enrollment Services **Bernard Vinovski '69**.

## INTERNATIONAL CONNECTIONS

Alumni and parents have become a catalyst in the return to international recruiting initiatives.

**Reverend Cannon Gary DeHope '62**, headmaster of the Episcopal Cathedral School in San Juan, Puerto Rico, has seen many American colleges and universities recruit from his high school. Loyal to his alma mater, he wanted to get Wilkes involved.

"I had a choice of several places to go when I graduated from high school in 1957," said DeHope. "Even at that time, Wilkes had a good name. I was a good student in high school. When I got to Wilkes I really worked my tail off. It impressed me."

DeHope remains in contact with fellow alumnus, and Wilkes physics professor, **Dr. Walter Placek '61**. "Walter and I keep in touch," says DeHope. "He verifies that Wilkes is still

the good school it was back then."

Working with Wilkes coordinator of International Students, **Barbara King '81**, DeHope helped arrange a two-week recruiting trip to the island. While there, King visited dozens of private schools, and met with guidance counselors, students and their parents. She returned with 450 inquiry cards from students interested in Wilkes, the majority indicating an interest in science, pre-medical, or engineering programs.

With more than 1,200 public and private schools graduating approximately 100,000 students each year, Puerto Rico is fertile ground for American recruiting, says DeHope. And although it is characterized as a "Spanish culture," the English language and American politics are pervasive. So students who matriculate in the States can focus on their studies, without the need to overcome a communication barrier.

In October and November, Dr. Umid Nejjib,

dean of the School of Science and Engineering, traveled to the Middle East with Heaney and her Linden Educational Services staff. Representing 34 schools, the group spent more than four weeks visiting Greece, Turkey, Jordan, Cyprus, Kuwait, the United Arab Emirates, and Bahrain. As the only faculty member, and the only member of the delegation who spoke Arabic, Nejjib had a decided advantage over the staff of other schools on the trip.

But Nejjib also credits Wilkes alumni for the trip's overwhelming success. **Evangelos Demetriou '85** was helpful with interpretation during a college fair in Athens. Electrical engineering graduate **Mohammed Daoud '85**

*"Wilkes University is a wonderful place for people from other parts of the global village to earn a degree, learn about American culture, and share the gifts from their own homeland."*

Wilkes President Christopher N. Breiseth



Meeting in Malaysia with Dr. Umid Nejjib are Wilkes Alumni: Norhamimah Davd, Mrs. Abidin Mohdyusuf, Aman Jamal, Fatimah Jamaludin, Zakariya Ibrahim, Hamdan Shaaari, Nejjib, Norlia Sulaiman, Noraini Hassan, Roslan Abdul Aziz, Badrui Aziz Muhammad. In front are Zainai Abidin Mohdyusuf and Namied Sulaiman.

by  
**Stephanie Geyer**  
Assistant Director  
University Relations

assisted during a University Fair in Amman, Jordan. And **Mustfa Mahmoud '81** offered assistance during and after an excursion to Bahrain. Overall, the trip yielded more than 500 inquiry cards from students interested in Wilkes.

"Our alumni in these countries are an essential component to the success of our recruitment," says Nejb, adding that each of the alumni he met with offered to respond to student inquiries and relate their own Wilkes experiences.

Nejb recently used a trip to an international conference in Indonesia as an opportunity to continue his recruitment efforts. After leading an academic conference, Nejb and School of Science and Engineering professors Dr. Perwez Kalim and Dr. Cliff Mirman met with Indonesian families to discuss Wilkes. Drs. Nejb and Kalim also traveled to Singapore and Malaysia where they made contact with more than two dozen alumni.

**GLOBAL NEIGHBORS**

The parents of two current Wilkes students and a campus neighbor were instrumental in arranging another important recruitment trip to Taiwan in October. The idea formed from discussions between Dr. Mahmoud Fahmy, Wilkes special assistant to the President for External Affairs, and Clarence Chiang, who neighbors the Wilkes campus. An international businessman, Chiang is partner with Tony Huang, whose daughter, Linda, is currently studying at Wilkes. Another Wilkes Taiwanese student, Ann Liao, is daughter of Liao Cheng

Meeting in Taiwan are: Clarence Chiang; Dr. Mahmoud Fahmy; President Christopher N. Breiseth; Dr. Wei-Jao Chen, President of National University of Taiwan; Liao Cheng Ching and Bernard Vinovrski '69.



Ching, secretary general for the Taipei City Government.

The students and their parents believe Wilkes is the ideal college to learn American culture, language, and philosophy while receiving a first-rate liberal arts education in a safe environment. Indeed, Tony Huang describes Wilkes University and the Wyoming Valley as "the authentic America."



The Taiwan delegation visits the Taroka National Park.

Because of these positive reports from the Taiwanese students, the Taiwanese commissioner of Education, Ying-Hau Chen, invited Fahmy to form a Wilkes delegation to meet with the country's leaders of education, business, industry, and philanthropy. The group, which

included President Breiseth, Fahmy and his wife, Iran, and dean of enrollment Vinovrski, learned that Taiwanese parents are interested in sending their students to American colleges and universities.

Because safety is a primary concern in selecting an American college or university for their children, parents in all three countries prefer smaller cities or towns to major metropolitan areas. But access is also important: because of transportation concerns, students need to be close to hub cities such as Philadelphia, New York and Washington D.C.

But parents also worry about the quality of the experience. They believe larger schools, with many students from their own country, will provide fewer opportunities for social interaction with American students. This concern is linked with their goal to have their children return home with a clear understanding of the intricacies of American culture and communication.

**A HOME AWAY FROM HOME**

Addressing the special needs of international students is the next challenge for Wilkes. Already, the University is taking steps to ease the

orientation process for incoming international students.

"The success of the international recruitment program will hinge upon helping the students reach their educational and social goals," says dean of enrollment Vinovrski. He would like to have international students arrive at Wilkes before the beginning of the fall semester. In addition to traditional orientation programs for residence halls, dining, and registration, international students also will learn about local transportation, banking, and other local opportunities. English as a Second Language courses will be offered to help the students to hone their communications skills.

With the assistance of Tony Huang, Wilkes is arranging a three week summer exchange program for intended to give the Taiwanese high school students an early taste of life and education in America. The students will take classes in English, interpersonal communications, and U.S. History during the week, and will tour the state and major metropolitan areas on weekends.

A similar program run through the University's Education Department brings in students and faculty from Japan's Tamagawa University. The fourth annual visit will take place this spring.

As part of the Wilkes University's long-range plans, international recruitment is what President Breiseth refers to as "another arrow in our quiver." International students bring new understanding of other cultures and societies to Wilkes students, he says, and their perspectives broaden those of American students and faculty. The result will be a stronger University, producing alumni with a true sense of the challenges and opportunities in other parts of the world.



**PRESIDENTIAL PERSPECTIVE**

**Recruiting from the Global Village**

Last year, we made the shift in name from the Wilkes Alumni Quarterly to the Wilkes Universe because we realized how alumni are increasingly global in their vocations and avocations. We also observed the growing international activity of faculty and students, from curricular globalization to international travel and study. We have reported in recent publications about the exchange between Tamagawa University and Wilkes, and herein about the Wilkes delegation that traveled to Poland to help establish their equivalent of our public radio.



Dr. Christopher N. Breiseth

A significant expansion of our efforts to recruit international students is also underway. There have been international students at Wilkes for the past several decades, but never in sizeable numbers at any one time. As our global village shrinks and America continues to be a magnet for students from throughout the world who wish to pursue their education, we think it both natural and logical to mobilize our resources in different countries and regions to attract students who are in a position to benefit from a Wilkes education and to contribute to the overall diversity of our campus.

**Barbara King '81** started the process this academic year by visiting Puerto Rico, under the guidance of our alumnus, the Reverend Gary DeHope '62, the Director and Headmaster of the Episcopal Cathedral School in San Juan. Reverend DeHope, also now the Chair of the Middle States Association, invited **Dr. Walter Placek '61** to San Juan to teach basic science teachers new ways of teaching science.

I was part of a delegation traveling to Taiwan in late October with Dr. Mahmoud Fahmy, his wife Iran, and **Dean Bernard Vinovrski '69**. The trip was planned by our neighbor, Clarence Chiang, working with the fathers of two of our Taiwanese students, Linda Huang and Ann Liao. Mr. Chiang and his daughter, Lillian, joined us in Taipei. We were introduced to heads of schools and universities as well as to business leaders who we hope will help worthy Taiwanese students, whose families cannot afford the cost to come to Wilkes. We even had a chance to hand out Wilkes literature to Taiwanese soldiers on duty on the Island of Kimen (formerly Quemoy), barely three kilometers from Mainland China.

Dean Umid Nejb took two major trips, one in November to Greece, Cyprus and Turkey as well as to several Middle Eastern countries. On the other, he traveled in December and January with faculty colleagues Drs. Cliff Mirman and Syed Kalim to Singapore and Malaysia where they presented papers and met with Wilkes alumni and prospective students.

In all of these ventures we were interpreting the strengths of a Wilkes education to young people or the faculty who guide them and building the kinds of contacts that can be strengthened over time. Both educationally and financially these initiatives make good sense.

The Wilkes Universe is an appropriate place to keep you apprised of future international contacts to think about Wilkes as an outstanding environment for a quality undergraduate or graduate education just as it is for Americans.



## Pain No Obstacle for Stacey Boyer

by Tom McGuire '85, Sports Information Director

Stacey Boyer knows what it is to sacrifice.

For the past year, the senior student-athlete has suffered with pain from a lower back injury that forced her to miss the 1993-94 women's basketball season. Diagnosed with two herniated lumbar discs, Boyer had a choice to make: quit sports, or play with the pain.

But Boyer, a psychology/elementary education major, refused to give up and is playing again this season, even though the road to recovery has been bumpy.

"I was on medication for a month—two pain killers, some muscle relaxers, and Naperson—but that didn't help," says Boyer. "Then I went for a month of physical therapy, but there was still no relief from the pain. Then the doctors tried giving me steroid shots—three in a month and a half—but, once again, there was no relief."

Boyer's career at Wilkes began smoothly enough. Recruited from Eastern Lebanon County High School (ELCO) to play basketball, she steadily developed into one of the league's top players, averaging 7.3 points a game as a freshman, 6.1 as a sophomore, and 14.4 as a junior.

She also was a standout on the softball diamond, hitting .257 as a freshman, .233 as a sophomore, and .268 as a junior. Even with the back injury, she went on to achieve a batting average of .348 as a senior.

"We tend to overuse the

term 'role model' in sports," says women's basketball and tennis coach Karen Haag. "But Stacey truly personifies that term. Each day she struggles with pain and plays her heart out without a word of complaint. She has an enormous amount of courage."

While basketball and softball are her primary sports,

Boyer showed her versatility by playing a year each of women's soccer and tennis. A member of the 1994 women's tennis team, Boyer nearly won the Middle Atlantic Conference women's doubles championship, even though she had not played competitively since high school.

"I wasn't even thinking about playing tennis. But Coach Haag said she needed someone else on the team, so I agreed to play," Boyer said. "She didn't even know that I had a background in tennis."

Taught by professional Clarence Saul in her hometown of Meyerstown, Pa., Boyer was not a stranger on the asphalt. Teamed with freshman Lisa Johnson, the pair compiled a season record of 6-2 and were seeded number one going into the two-day MAC Women's Tennis



Stacey Boyer on the courts in a 1992-93 season match up.

Championships held at Ralston Field Courts. After winning their first two matches, Boyer and Johnson reached the finals before losing in three sets to a Elizabethtown College team.

"I didn't sleep for days after losing," said Boyer. "But the one positive from that experience was that I gained a very good friend in Lisa. The loss brought us closer together."

That cohesiveness brought forth by competition is what Boyer says she'll miss most as she graduates and moves on to a career in teaching.

"I'll really miss being with other people who are working toward the same goals that I am working to achieve," she says. "Athletics have been a big part of my life to this point and I am really going to miss it."

## Athletes Receive National Honors

Several Wilkes student-athletes received national recognition this past season for their outstanding performances.

In football, cornerback Ben McKeown was named a second team All-American, and defensive end Jake Cole was named a third team All-American by Hansen's Football Gazette magazine. In addition, both players were named third team All-American by the Division III Sports Information Directors.

In field hockey, Kim Kaskel was named a second team All-American by the Reebok/College Field Hockey Coaches Association. Elected Eastern College Athletic Conference (ECAC) playoff most valuable player for the second consecutive year, Kaskel led the team this year with 16 goals and four assists.

## Football Team finishes 9-2

In postseason play, the 1994 Wilkes football squad knocked off the University of Stony Brook, 28-21 to capture the Eastern College Athletic Conference (ECAC) Southeastern Championship.

Quarterback Boo Perry was named the game's Most Valuable Player after passing 24-43 for 301

## Coach Schmidt Retires After 32 Years at Wilkes

Rollie Schmidt, one of the greatest coaches in Wilkes athletic history, recently announced his retirement.

A member of the Wilkes faculty and coaching staff for more than 32 years, Schmidt coached football, baseball, and golf and taught physical education classes.

As football coach, Schmidt guided Wilkes in the glory days of the 1960's, leading the team to a 32-game winning streak, two Lambert Bowl championships, and national prominence. During the 32-game winning streak, 11 of the wins came via shutout. Under his guidance, 65 players earned spots on the Middle Atlantic Conference (MAC) All-Star squad, and another 10 on the Eastern College Athletic Conference (ECAC) All-Star team.

Schmidt stepped down as football coach in 1980, leaving with a 90-73-1 record and five MAC championships.

As baseball coach, Schmidt guided the Colonels to their very first MAC championship in 1968. His 11 wins that year marked the first time in a decade that the baseball team had reached double figures in wins. In his final two years as baseball coach the Colonels were 22-6.

As golf coach at Wilkes, Schmidt has no peer. In 22 years as coach he guided the Colonels to a record of 206-165-1 and three MAC championships. His 1976 team was the best in school history, with a record of 16-0 and a 14th place finish in the NCAA III national championships.

Schmidt recently was inducted into both the Wilkes University Athletics and Plains Halls of Fame.

"It is the passing of an era," said Phil



Coach Rollie Schmidt

Wingert, Wilkes athletic director.

"Under Coach Schmidt's leadership, Wilkes football established itself among the premier teams in the East. His expertise and organization helped him succeed in all his coaching ventures."

Wilkes president Dr. Christopher N. Breiseth added that Schmidt had a positive effect on a great number of Wilkes students.

"Coach Schmidt had an immense influence on the University beyond the wins and losses accrued on the playing field," said Breiseth. "He has given 32 years of his life to fostering the growth and development of hundreds of young men and women at this institution, not only through coaching, but also in the classroom."

"I hope it has been a source of pleasure for him to watch a later generation of coaches and students touch the greatness that was his in the golden age of football at Wilkes. We will certainly miss him."

— Tom McGuire '85

yards and scoring two rushing touchdowns.

On defense, linebacker Lou Atkinson had 15 tackles to lead the Colonels

while defensive back Joe Woodward made a touchdown saving interception to end the game in overtime.

Wilkes finished the year 9-2, winning the Middle Atlantic Conference Freedom League title for the second straight year.

"Stacey truly personifies the term 'role model.' She has an enormous amount of courage."

Coach Karen Haag





## Get Ready for a Weekend of Fun

Alumni from the classes of 1935, 1940, 1945, 1950, 1955, 1960, 1965, 1970, 1975 will celebrate Alumni Reunion Weekend on May 5, 6 and 7, 1995.

The weekend will kick off Friday evening with a Faculty Alumni Reception at 7 p.m. in the Annette Evans Alumni and Faculty House.

On Saturday, campus tours will be offered beginning at 9 a.m. At 10 a.m., alumni are welcomed for the dedication of the University's IBM computer laboratory on the fourth floor of Stark Learning Center. And the All Class Reunion Picnic will begin at noon at the Burns Alumni Tower and Carillon.

Saturday evening events are centered around the Athletics Hall of Fame Dinner, which will begin at 5:30 p.m. in the Arnaud C. Marts Sports and Conference Center.

### ALUMNI REUNION WEEKEND

- Friday, May 5**  
Faculty Alumni Reception
- Saturday, May 6**  
Campus Tours  
IBM Laboratory Dedication  
All Class Reunion Picnic  
Athletics Hall of Fame
- Sunday, May 7**  
Alumni Memorial Service  
Golden Colonel Brunch

On Sunday morning, an alumni memorial service will be held at the Burns Alumni Tower and Carillon. Later, President and Mrs. Breiseth will host the Golden Colonel Brunch honoring the class of 1945 at their home on West River Street.

For more information about Alumni Reunion Weekend events, contact the Alumni Office.

## Alumni Dinner Dance to be held March 25

The first Wilkes University Alumni Scholarship Fund Dinner Dance will be held Saturday, March 25 at the Westmoreland Club in Wilkes-Barre.

The evening will begin with open bar cocktails and hors d'oeuvres starting at 6:30 p.m. until dinner seating at 7:30. The evening's menu includes wild mushroom and cheese tart, grilled chicken breast marinated in fresh herbs with julienne vegetables, red bliss potatoes with rosemary and brown butter and a hot peanut butter fudge sundae for dessert.



Following dinner, a cash bar will be offered, with music for dancing provided by disc jockey Pete Bayo.

Tickets for the black tie optional event are \$50 per person, a portion of which will benefit a scholarship fund for children of Wilkes alumni.

Attendance is limited. For further information, contact the Alumni Office.

For further information on Alumni activities, contact the Wilkes University Alumni Office: (717) 831-4130 or (800) WILKES-U extension 4130. Wilkes University P.O. Box 111 Wilkes-Barre PA, 18766

## Attention Science and Engineering Alumni

Wilkes University is creating a science and engineering professional journal to aid in the networking of alumni. The new publication will include profiles on outstanding graduates from the School of Science and Engineering, and a directory of alumni employed as scientists or engineers.



Please aid us in updating our database. If you are currently employed in a science or engineering profession, send us a resume or letter which details your professional development, career highlights and community activities. Also include your Wilkes class year, major field of study, honors and advanced degrees.

Send all correspondence to: Professional Journal  
ATTN: Barbara Sefchik '90, M'93  
School of Science and Engineering  
Wilkes University  
P.O. Box 111  
Wilkes-Barre, PA 18766

## Alumni Association Events Calendar

**March 7, 1995**  
Sacramento, California regional lunch. Contact **Joe Cherrie '52** at (916) 726-6973.

Berkeley, California regional dinner. Contact **Donna Pioppi '81** or **John Salwitz '80** at (415) 494-2087.

**March 8**  
Palo Alto regional reception. Contact **Donna Pioppi '81** or **John Salwitz '80** at (415) 494-2087.

**March 11**  
Los Angeles, California regional picnic. Contact **Paul Brotzman '68** at home, (213) 656-1339, or work, (310) 854-7427.

**March 16**  
Allentown, Bethlehem, Easton regional reception. Alumni student recruitment reception.

**March 25**  
Alumni Scholarship Fund Dinner

Events and dates are subject to change. Details for those in your area will be mailed several weeks prior to the event. For further information, or if you would like to host an event, contact the Alumni Office at (717) 831-4130.

Dance at the Westmoreland Club, Wilkes-Barre.

**March 28**  
Morris County, New Jersey regional alumni student recruitment reception.

**May 5, 6, and 7**  
Alumni Reunion Weekend for Classes of 1935, 1940, 1945, 1950, 1955, 1960, 1965, 1970, 1975.

**May 19**  
Harrisburg area Dinner Theatre at Allenberry Playhouse. "Right Bed, Wrong Husband."

**August 20**  
Seven-day Eastern Caribbean Alumni cruise on Carnival Cruise Ship Sensation.

**October 13, 14 and 15**  
Homecoming Weekend

## Hall of Fame Dinner slated for May 6

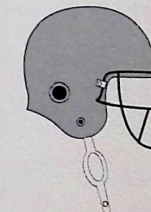
Wilkes University's annual Athletics Hall of Fame dinner will be held during Reunion Weekend, Saturday, May 6, 1995 in the Arnaud C. Marts Sports and Conference Center.

Alumni to be inducted include **Ron Resigno '58**, a 1957 Middle Atlantic Conference and Eastern College Athletic Conference football all star and member of the baseball team; **Al**



**Molosh '52** (posthumously), captain of the 1951 football team and a member of the baseball team; **Paul Purta '67**, a two-time MAC football all-star; **Mike Lee '74**, a three-time MAC wrestling champion; **Bill Winter '76**, 1976 MAC

Most Valuable Player for lacrosse; Doris Saracino, a 34-year member of the Wilkes athletic department; and the 1974 Wilkes nation-



ally champion wrestling team, which includes **John Chakmakas '75**, **Art Trovei '74**, **Mike Lee '74**, **Rick Mahonski '77**, **Gene Ashley '75**, **Al Scharer '75**, **Lon Balum '77** and **Jim Weisenfluh '77**.

To nominate a candidate for the Wilkes Athletics Hall of Fame, send the athlete's name and any supporting material to the Alumni Office.

Tickets for the event also can be obtained from the Alumni Office.

## An Eastern Carribean Alumni Adventure

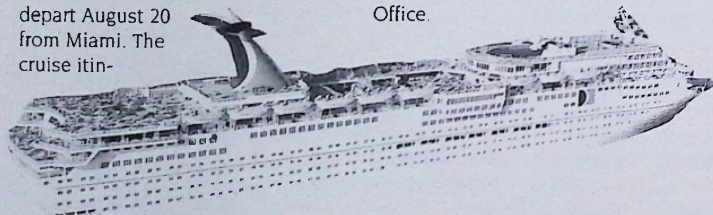
Sail away with your fellow alumni!

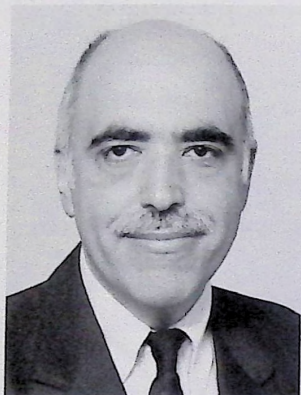
The Alumni Association, in association with Martz Cruises, is planning an Eastern Carribean cruise especially for Wilkes graduates.

The seven-day trip aboard Carnival Cruise Line's Superliner "Sensation" will depart August 20 from Miami. The cruise itin-

erary promises plenty of opportunities for sightseeing, duty-free shopping, snorkeling and sunbathing, with scheduled stops in the ports of San Juan, St. Croix and St. Thomas.

For further details and reservations, contact Martz Cruises at 1-800-499-7671, or the Alumni Office.





Anthony L. Liuzzo, J.D., Ph.D. is Associate Professor of Business and Economics at Wilkes University. He takes great pride in his rootless heritage.

*“Few United States Presidents have been bald, for it is a statistically reliable and valid truth that electoral college votes are positively and directly correlated to degree of coifness.”*



*In Defense of the follicularly-challenged*

## An Ode to a Doorknob

by Anthony L. Liuzzo, J.D., Ph.D.

I hereby claim my status as a member of a protected class. My condition (or lack thereof) was passed on to me through strands of DNA as surely as my gender, race and eye color. Both my father and my grandfather preceded me with the distress associated with this disorder. I am bald.

Prejudice against persons afflicted with this condition has its “roots” deep in history. Few United States Presidents have been bald, for it is a statistically reliable and valid truth that electoral college votes are positively and directly correlated to degree of “coifness.” Recall that Gerald Ford received not one vote and even those who professed their like for Ike did so for his grandfatherly virtues.

In sports, Tom Landry finds refuge under his fedora, Terry Bradshaw under his helmet, and later his microphone, Mark Messier under his on-ice protectors, Michael Jordan under his financial success and commercial endorsements, and Howard Cosell under his bit of fluff.

The latest male television and film heart throbs are universally follicularly endowed, and the old timers, Telly Savalas, Louis Cossett Jr., and Yul Brynner, never quite made the grade until they had shaved away every last hirsute-like particle from their heads, thus evoking public sympathy for their woeiful conditions. And we all know that it is Captain Kirk who is the only true

leader of the Starship, not the subsequent imposter who bares his pate in ersatz syndication.

Some of my compatriots argue hesitantly that baldness implies manliness, connoting some accompanying physical prowess. But we can all readily observe the fallacy in this line of reasoning as we weave our way down to the neighborhood pharmacy, well disguised to purchase the latest version of the miracle panacea developed by youthful marketers directed to the sufferers of this great malady.

The wig, the toupee, the chemicals, the bottle of shoe polish—these are the ever present reminders of the grim disorder from which we suffer. But unlike other, well-organized groups represented by powerful and effective political action committees, we can pass none of the expenses associated with these items on to the taxpayers, for we have not been officially recognized as a protected class by federal, state or local anti-bias statutes. Not one government-mandated affirmative action program exists on our behalf and there has been not one case of a lock-sporting individual suing an employer alleging reverse discrimination, the latter being the only true sign of real social change.

Until that happens, I guess I will just have to keep my chin up!

# You Can Make A Difference.

- A -  
PARTNERSHIP  
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WILKES

Friends and benefactors of Wilkes can play a sustaining role in the future of the University and its students through bequests and life income gifts. The Marts Society recognizes the increasing number of donors participating in the gift planning program available at Wilkes.

Membership in the Marts Society is attained through commitment of any number of planned gifts, including bequests, charitable trusts, gift annuities, gifts of property with a retained life estate, life insurance policies, irrevocable temporary gifts (such as a trust set up for a period of years) and the remainder of retirement accounts. Many of these investment vehicles allow donors to use cash or appreciated assets to benefit the University while earning income during their lifetimes. The donor can choose options tailored to

meet their specific financial needs.

Federal estate and gift tax laws encourage donors to remember institutions like Wilkes University in their wills and place no limit on the amount an estate can deduct for a charitable bequest. Bequests can be earmarked by the donor for a specific program or entity at the University.

Those who wish to become a member of the Marts Society are encouraged to discuss their plans with their attorneys or other financial counselors.

The Marts Society was named in honor of Dr. Arnaud C. and Anne McCartney Marts. Dr. Marts became President of Bucknell University in 1935 and was instrumental in maintaining Bucknell University Junior College in Wilkes-Barre during the Depression years. Because he believed in the service the junior college offered to the young people of

the Wyoming Valley, Dr. Marts provided the support and leadership the fledgling institution needed to become self-sustaining. Dr. Marts established a trust in 1964 which provided a lifetime income for Mrs. Marts after his death. Upon her death in 1994, more than \$2 million was gifted to the University which helped make possible the addition to campus of the Arnaud C. Marts Sports and Conference Center.

Wilkes University can help with gift planning. All inquiries and discussions are strictly confidential. For more information please fill out the form below and return to Sandra A. Beynon M'85, Executive Assistant to the Vice President for Development, Wilkes University, 170 South Franklin Street, Wilkes-Barre, PA 18766.

### I would like to know more about planned gifts to the University

- I am considering a provision for Wilkes in my will.
- I have made a provision for Wilkes in my will.
- I would like to be added to the planned giving mailing list.
- I have a specific question regarding estate planning. Please call.

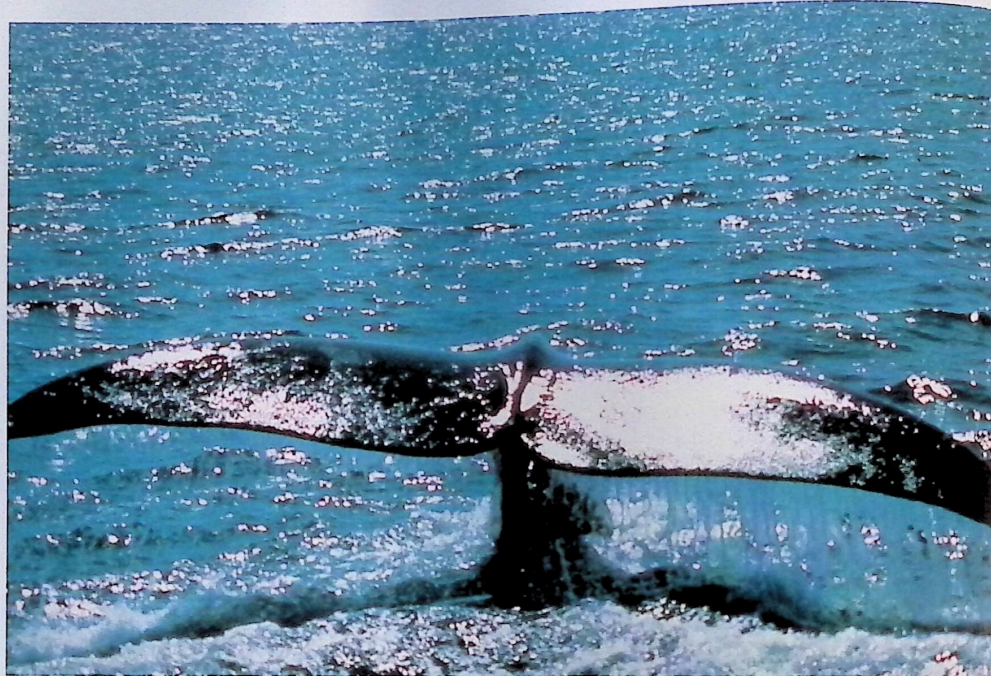
NAME \_\_\_\_\_ CLASS YEAR \_\_\_\_\_

ADDRESS \_\_\_\_\_

CITY \_\_\_\_\_ STATE \_\_\_\_\_ ZIP \_\_\_\_\_

TELEPHONE : ( \_\_\_\_\_ ) \_\_\_\_\_

**Marts Society**  
WILKES UNIVERSITY



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