



QUARTERLY

WILKES UNIVERSITY

WINTER 1993

60th



ANNIVERSARY EDITION

DeMelfi receives national coaching award

Wilkes Colonels Head Football Coach Joe DeMelfi has been named Division III Coach of the Year by Jostens Ring Company.

DeMelfi previously won Middle Atlantic Conference Coach of the Year honors. He is credited with coaching the Colonels to a 10-0 regular season and an MAC championship (See story on page 14).

"This is just an incredible feeling and I am deeply grateful," said DeMelfi. "There are some outstanding coaches at the Division III level and I am honored that I would be given any consideration at all.

"This award not only goes to me but to my entire staff and all my players. Without their efforts none of this would be possible."

DeMelfi is the second winner of the prestigious award, which is given annually by Jostens of Minneapolis, Minnesota.

He will be presented a 13" sunstone pyramid trophy at a ceremony to be held in January.



Coach DeMelfi



Dear Friends,

As Wilkes marks its 60th anniversary, it is an exciting time in the history of the University.

We begin this edition of the *Quarterly* by sharing our vision of the future, the thoughts and dreams which will propel us into the 21st Century.

As we look ahead, however, we also pause to reflect upon our rich history. Former Presidents Francis Michelini and Robert Capin focus on their successful tenures, and the many challenges they undertook as they led Wilkes through a crucial period in its

development. One of the remarkable characteristics of this University is that its three living presidents can share the pride in its successes.

We also highlight several of the hundreds of professors who have shaped this institution since its beginning. Chosen for their excellence as teachers and contributions to their departments, these ten are the first of many who will be featured in future editions. Through the years, as buildings have been constructed and the campus took shape, these fine teachers laid the foundation stones of the curriculum and helped mold their students into educated professionals.

Recent news is exciting as well. We'll take a closer look at the 1993 MAC Championship Football team, whose coach is featured above. And we examine the Wilkes Ambassadors, an ambitious group of Wilkes students who take their futures very seriously.

Change has powered the University throughout its 60 years. Soon, too, this *Quarterly* alumni journal will undergo some alterations. We're confident the magazine that emerges will keep you in touch with Wilkes as we continue on our journey.

Thank you for joining us in our celebration.

Sincerely,

Christopher N. Breiseth
Christopher N. Breiseth

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Cover

What do you remember most about Wilkes? Each alumnus is likely to have a different answer. Here we include a collage of memories—old and new—to commemorate Wilkes's 60 years. Design by Projects By Design advertising studio.

The Quarterly

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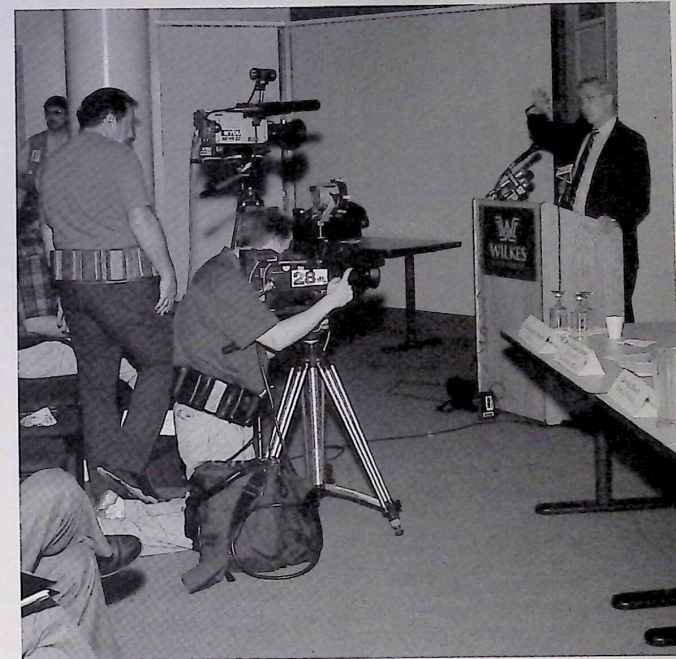
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President Breiseth explains the \$25 million campus completion plan to reporters at a news conference in August.



A President's Vision

As the University marks its 60th anniversary, Jane and I are nearing our 10th anniversary at Wilkes. It is a good moment to look both backward and forward.

With an ambitious plan for campus enhancement, including a new, approximately 45,000 square foot classroom/office building; a new 25,000 square foot University Center, which will include dining and recreational facilities, as well as offices for student affairs and the campus store; renovation of Stark Learning Center to prepare for the pharmacy doctoral program; and a new student residential unit, all to be completed by 1996, the University has committed itself to an extraordinarily ambitious undertaking. To support this effort, the Wilkes Board of Trustees has authorized a \$25 million bond issue (\$5.8 million of which will refinance existing debt) to accomplish these plans. We are also counting on support from our alumni and friends to accomplish what will be, in effect, a metamorphosis of the University's campus physical facilities.

There is a spirit of exhilaration in the air as we end the fall semester, a term marked by an MAC championship for the football team, an ECAC championship for the women's field hockey team, and an MAC Championship for the women's doubles team in tennis. The football Colonels lost by one point to Frostburg State in their first ever NCAA Division III national playoff game, but the event itself marked tremendous progress for the football program and for athletics in general at Wilkes. Coach Joe DeMelfi has been named the outstanding Division III football coach in the MAC, and as we recently learned, in the nation. Wilkes now has the most beautiful and complete Field House in the Middle Atlantic Conference.

By
Dr. Christopher N.
Breiseth

We still seek a naming gift and other contributions to pay for its construction. It is a fitting companion for the Arnaud C. Marts Sports and Conference Center for indoor sports. Symbolic of this special moment in Wilkes's history, the Field House incorporates the two old coal buildings which have served as our locker rooms for field sports during the past three decades. It encompasses both the old and the new.

The decision to move forward to the pharmacy program represents a vote of confidence by Wilkes University in itself as the new century dawns. Our first Doctors of Pharmacy will graduate in the class of 2000. They will join with the many doctors and nurses, other health care specialists and administrators who are alumni of Wilkes and who are contributing to the health alliance on which our changing national medical care system is being built. When trustee Dr. Dan Kopen '70 helped us develop the first Physicians Directory, we identified more than 500 Wilkes physicians and found that from the first Wilkes/Hahnemann program (1972 to 1978), 150 Wilkes students earned their M.D. degrees. Of those, 77 are practicing in North Central and Northeastern Pennsylvania and Southern New York. The great majority are delivering family care or primary care medicine, which was the original objective of the program. We are now well into our second Wilkes/Hahnemann program, this time in concert with the Guthrie Clinic of the Robert Packer Medical Center in Sayre, Pennsylvania.

The trustees listened carefully to our alumni in reaching the momentous decision on the pharmacy program. (More than half of the Wilkes Board of Trustees, by the way, are alumni.) Dr. William Raub '61, science advisor to the Environmental Protection Agency (EPA) and long-time senior administrator and acting interim director of the National

Institute of Health (NIH), and Wayne Yetter '67, president of the new AstraMerck division of Merck, both informed their fellow trustees about developments taking place in molecular biology and in the pharmaceutical industry in order to put the pharmacy proposal into a futuristic context. Dr. Paul A. Wender '69,

"The decision to move forward to the pharmacy program represents a vote of confidence by Wilkes University in itself as the new century dawns."

— Wilkes President Christopher N. Breiseth

professor of Chemistry at Stanford, after receiving an honorary doctorate from Wilkes for his work to synthesize Taxol in the battle against breast and ovarian cancer, explained to trustees that moving ahead with the pharmacy program would continue Wilkes's traditional role of service to this region.

In looking back and looking ahead, the health professions' part of our story is only one strand of the Wilkes tapestry. The contribution to education through more than 3,000 active teachers and administrators among our alumni is another. Our Education Department will be pioneering in the preparation of leaders through our new master's degree in Educational Leadership for school administrators. In further support of this new degree, Wilkes has become affiliated with the Principals' Institute at Harvard. In addition, our faculty continue to provide leadership to Project LEARN (Local Education Action Resource Network), an ambitious collaborative effort of colleges and schools to bring together 4,000 teachers from Kindergarten through the University (K through U) to improve the entire education system in the Wyoming Valley. Now in its third year, Project LEARN is earning state, even national recognition.

Our slogan that Wilkes is "The Private University with a Public Mission" also is exemplified by the contributions of our faculty to the Earth Conservancy, an innovative demonstration project with initial funding from

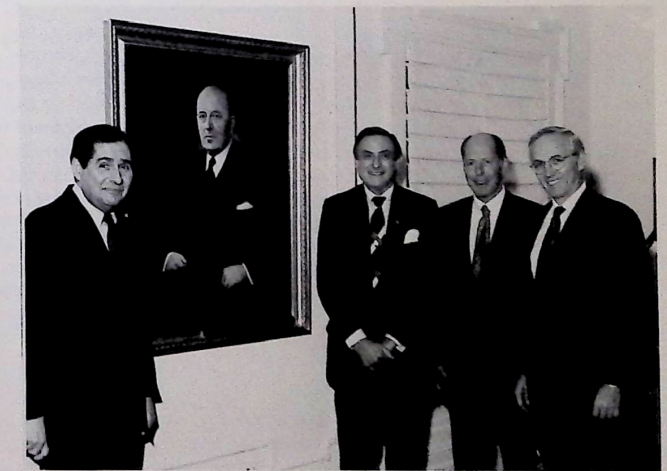
the federal government. Formed as a not-for-profit corporation through the initiative of alumnus and trustee, Congressman Paul J. Kanjorski, the Earth Conservancy brings Wilkes University and King's College together with the University of Missouri at Rolla to establish an applied research center to develop new and apply existing technologies to environmental cleanup. In the process, we hope to establish commercially successful ventures, thus helping to create new industries for Northeastern Pennsylvania. The intended laboratory will be 17,000 acres of the bankrupt Blue Coal Company primarily to the south of Wilkes-Barre. As chairman of the Board, working with Wilkes alumnus and trustee Harold Rose as chief executive officer, I have been heavily involved in bringing this imaginative plan to fulfillment.

With the recent dedication of the Allan P. Kirby Center for Free Enterprise and Entrepreneurship and the selection of Arlen Lessin as the first Allan P. Kirby, Jr. Distinguished Professor of Free Enterprise and Entrepreneurship, Wilkes is moving to help stimulate these two main impulses of the American economic system to help revitalize the economy of Northeastern Pennsylvania. Working with the School of Business, Society and Public Policy, under the direction of new Dean Gary Giamartino, the Allan P. Kirby Center has great potential to become a signature for entrepreneurship education at Wilkes. While there may be a regional focus to our efforts, there is also an emerging global perspective in our curriculum. This promises to promote among faculty and students a good deal of international exchange focusing on entrepreneurship as critically

important to the future of American as well as the world economy. Our next specialized alumni directory will include business persons and feature entrepreneurs.

The dedication of the Allan P. Kirby Center, barely 150 feet from Kirby Hall on South Street, brought together in person three generations of the Kirby family with the memory of two older generations also very much on everyone's mind. The commitment to Bucknell University Junior College by Allan P. Kirby when he turned over Kirby Hall in honor of his father and mother, Fred and Jesse Kirby, in December of 1941, helped stimulate the tradition of investment by prominent local citizens who invested significant resources in the building of this University. Led by Dr. Eugene S. Farley and Dr. Arnaud C. Marts, these key families (including the Conynghams, the Starks, Gilbert McClintock, Paul Bedford, as well as the Kirbys) laid

the foundation for the 60 year-old Wilkes we know today. The very generous will of Dr. and Mrs. Marts recently helped Wilkes build the beautiful Arnaud C. Marts Sports and Conference Center. The generosity of Walter S. Carpenter, in the early 1970's, helped us build the Stark Learning Center. Now we will seek support to upgrade Stark facilities for the 21st century. The singular devotion to Wilkes of Dorothy Dickson Darte made possible the building in the 1960's of the Center for the Performing Arts and the Darte Music Building in which Wilkes has developed a rich tradition in music and theater, to which we recently added dance. A recent major gift by her granddaughter, Dorothy Darling, makes possible about half of the needed renovations and equipment upgrades to the Darte Center. Thus, even in the present exciting developments, we remain connected



Chairman Eugene Roth '57, Distinguished Professor Arlen Lessin, Allan P. Kirby Jr. and President Breiseth at dedication ceremonies for the Allan P. Kirby Center for Free Enterprise and Entrepreneurship.

to the tradition of generosity of the major Wilkes-Barre families that made Wilkes possible.

Just as clear to me, after nearly a decade on the job, is the imperative to secure similar devotion from Wilkes alumni to their alma mater. The great legacy of the WILKES TOMORROW Campaign, in addition to the nearly \$24 million raised, is the substantially enhanced involvement of alumni around the country, even the world, in the destiny of Wilkes University. More alumni are coming home to visit Wilkes, as members of the growing number of councils and committees, or as participants in class or dormitory reunions, or Homecoming. Alumni involvement in the WILKES TODAY program, aimed at recruiting new students, has begun to gather momentum. Alumni giving, both to the Capital Campaign and to the Annual Fund, has steadily increased. It can be no secret that as we carry through with our ambitious building program during the next three years, we will be laying the groundwork for another capital campaign to carry us into the new century. We have not named it yet, but I like "Fulfilling the Dream." Whatever the name, it will require the involvement of an even larger percentage of our 19,000 alumni.

I have learned much in my ever expanding relations with alumni. First is the evidence from almost every encounter that they quickly realized after graduation from Wilkes that they received a first-rate education. Second, most alumni I have met credit their Wilkes education for their success. Third, while many alumni have drifted away from their alma mater and from fellow and sister alumni, they are delighted to be

brought back in touch with what is happening at Wilkes. They are also delighted to meet other Wilkes alumni, often in unexpected places—sometimes working next to each other in a professional situation far from Wilkes-Barre.

"Our long-term success will be dependent upon dramatically expanding support and involvement by the alumni.

— Wilkes President Christopher N. Breiseth

A recent coming together of two alumni helps tell the story. The Honorable Jeffrey H. Gallet '64, until recently Judge of the New York State Family Court (and also present chair of the Wilkes University Council) was being sworn in as one of the nine federal bankruptcy judges in the Southern District of New York. Alongside him in the anteroom was his Wilkes contemporary, the Honorable Jeremiah E. Berk '63, one of the other eight bankruptcy judges in the District. As they talked about the coincidence of two graduates of Wilkes from the same era being federal judges in the same district, they confessed that without the inspiration, the demands and devoted help of Professor Hugo Mailey, neither of them would be where they are today. I have heard a similar conclusion from hundreds of alumni about their Wilkes faculty.

Our long-term success as a Big Little University, with a comprehensive curriculum but an intimate college environment where the teacher-student interaction remains central, will be dependent

upon expanding, indeed dramatically expanding support and involvement by the alumni. We are working toward this objective. I hope each of you who attended Wilkes and continues to be in touch, at least through this alumni *Quarterly*, will

ask yourselves what you can do to strengthen your alma mater, not only in the immediate future but through your long-term intentions. The recent unanticipated bequest from Mrs. Mildred Johnson, a quiet friend of Wilkes, to establish scholarships for worthy students will amount to more than \$700,000. Her gift will mean significant scholarship assistance for many students every year into the indefinite future. This University's greatness will be shaped by such generosity. Symbolically, Wilkes needs the many alumni who benefited from their music, theater and dance experiences in the Darte Center to join Dorothy Darling in helping to bring this marvelous Center for the Performing Arts back into first-rate shape for the future generations of Wilkes students.

I pledge my best efforts to mobilize the entire Wilkes family as I enter my second decade as president. Together we must continue the tradition of excellence and service synonymous with Wilkes as it prepares to take a major leap forward. Your support will be essential.

Academic challenges and flood recovery: early '70's

The presidential years from 1970 to 1975 can only be understood in the context of my total Wilkes experience which began in 1955.

I was recruited as a new Ph.D. from the University of Pennsylvania in 1955 by Dr. Charles Reif, who chaired the Biology Department, Dr. Al Bastress, dean of Instruction and chairman of the Chemistry Department, and in the final interview by President Eugene Farley. In the post-Korea years enrollment had dropped from a high of 1500 to 650 students, but it was clear that a commitment was being made for growth and a strong program quality that would make Wilkes a leader in the Northeastern Pennsylvania higher education community. That was indeed a visionary's goal. The only building designed and built as a college building to that time was the old gymnasium, the construction of which was required for Middle States accreditation.

The Russian satellite "Sputnik" had galvanized the American government and the higher education community, and resources for support of science and mathematics programs from elementary school through research university were rapidly changing the environment for young colleges like Wilkes. The National Defense Education Act and the creation and funding of programs through the National Science Foundation impacted significantly on students and faculty.

The first major academic building was a gift honoring Admiral Harold Stark, whose Wilkes-Barre home had been donated to serve the Bucknell Junior College precursor to Wilkes. That donor, Walter Carpenter, as a DuPont corporation executive, understood the future of science education, and design of the Stark Hall facility recognized the unique combination of scholar/teacher critical to quality science education. Faculty offices were designed as office/laboratories and research spaces for undergraduate research projects were provided.

After a one year leave of absence to the National Science Foundation, I returned to Wilkes in 1963 as dean of Academic Affairs. Major expansions of faculty were occurring as the awareness of the quality of the Wilkes liberal arts was spread by the growing number of alumni, particularly those in teaching positions

in adjoining states.

The addition of graduate facilities in 1964 was followed by major curricular expansion and implementation of graduate degree programs in the sciences, mathematics and education. Major expansion of the liberal arts core courses which



Presidential Reflections by
Dr. Francis Michelinini

President, 1970-1975

undergirded all majors led to construction of the Farley Library and, in 1969, completion of outstanding facilities for music and theater. Curricular planning made clear a growing need for new academic facilities, and plans for a major addition that would form a complete quadrangle with Stark Hall were prepared.

Then the world changed with the retirement of Dr. Farley, the only leader Wilkes had known since its inception. Plans for the Learning Center were ready to go out for bidding and the need for a major capital campaign for the Learning Center led to the decision to create the position of chancellor for Dr. Farley and use his years of respect and credibility as an educational leader in this fund raising initiative. This in turn would permit the new president to focus on the major faculty and curricular issues confronting the college as the "baby-boomer" population bubble was coming to an end and enrollments were projected to decline.

In implementing the chancellor/president administrative structure, the post of academic dean was left vacant and academic governance was reformed into three divisions: Social Sciences, headed by Dr. David Leach; Humanities, headed by Dr. Ben Fiester; and Sciences and Mathematics, headed by Dr. Ralph Rozelle. The division structure provided for rapid transfer of proposals for academic innovation through administrative review and implementation, a critical need during the transition.

New curricula were designed to attract new populations of students into growth areas projected for the economy. Sophisticated new

engineering degrees were developed and health sciences were clearly becoming a social priority for the coming decades. New levels of nurse training designed to produce "nurse leaders" led to baccalaureate level offerings in that field. The Wilkes-Hahnemann medical education program plans were implemented in 1972 with receipt of a federal grant of \$449,991. That program recognized the need for efficient preparation of primary care physicians, a call we hear repeated over 20 years later.

Similarly, it was clear that environmental concerns were requiring a new focus for the academic sciences and science faculty focused on integrating those courses into both science and education curricula. Faculty discussion was intense, since each of these proposals called for major program and course revisions.

Expanded opportunities for students were also provided when, on January 5, 1972, an Air Force Reserve Officers Training Command was approved for Wilkes College.

Communications and Journalism concentrations were introduced by the Humanities division and Computer Sciences were developed to serve students in all majors.

The Learning Center construction was facing intense financial pressure as inflation in construction costs hit the industry. Alternative plans for phased completion of portions of the new facility were reviewed at length by the Board, as fund-raising could hardly keep pace with the inflation. Finally President Nixon imposed wage and price controls which severely impacted on tuition revenues necessary for college operations and freezing faculty salaries at a time when inflation was seriously eroding the value of their compensation. In May of 1972 the Chancellor announced his intention to retire and in June the College universe changed with Agnes!

The financing and construction of the Learning Center was abruptly superseded by the unprecedented damage resulting from all 58 Wilkes buildings suffering flood damage in excess of \$14 million. The immediate aftermath saw outstanding help provided by National Guard units from Western Pennsylvania; judicious use of endowment funds as collateral for immediate reconstruction loans; and outstanding community leadership in rapid

passage of legislation providing federal disaster assistance which enabled the College to anticipate reimbursement for many flood-related repairs. This proved to be far more complex than anyone anticipated. Definitions for use of funds for restoration to pre-flood conditions did not fit the reality of a campus whose buildings ranged from very old, meriting demolition, to very new, under construction facilities. Even more complex were requirements to restore buildings to new Labor and Industry codes, which expense was *not* eligible for flood reimbursement.

They were indeed trying times. The uncertainties of future operations communicated by media reports of damages to Wilkes made projection of freshman enrollments a serious challenge. The changed role of the president on both flood recovery and external campaign activity which now added financing of Labor and Industry repairs to Learning Center construction led to reestablishing the position of Dean of Academic Affairs and making some very difficult decisions regarding faculty tenure and continuing appointments.

A major personal regret was the dissolution of the Division structures whose leaders had contributed outstandingly to the creative challenges of the seventies. The trauma of faculty retrenchment persisted for years and I fervently wish there had been better ways to deal with those uncertainties. Faculty are the heart of an institution and the program developments of that period—state of the art engineering curricula; computer sciences; experimental psychology; initiatives in business and economic education; the entire spectrum of art education, sculpture, photography, music, theater; nursing; environmental sciences; foreign languages; communication—owe creation and birth to faculty dedication to the mission of an academic institution. As was often pointed out after the devastating physical impact of the flood, education is not accomplished through bricks and mortar, but by people dedicated to scholarship and to teaching new generations.

We survived—regrets and mistakes not withstanding. As I moved from Wilkes in 1975 to the arena of public policy and private higher education, succeeding presidents carried Wilkes to new heights and new status as a university. It is satisfying to feel my twenty years contributed some part to that evolution.

Curricular and physical changes mark late '70's

I came to Wilkes College as a student in June, 1947. Since then, I have witnessed the growth and development of Wilkes College and its evolution into Wilkes University. But my greatest fulfillment was serving as president for nine years.

Substantial progress had been made in rebuilding campus facilities after the disastrous 1972 flood; however, additional work was needed to fully rehabilitate the physical plant. Dire national projections of a decline in the number of high school graduates, combined with the need to review all academic programs and staffing needs, required the administration to prepare and execute a long range plan of action.

Since I was a member of the faculty and had held various administrative positions at the College, Dr. Michelini requested that I serve as dean of Academic Affairs. He felt that my financial background, coupled with my academic experience, would be helpful at this important time. As the dean, I gained valuable experience dealing with faculty and student needs, curriculum changes, and monetary issues.

Then the unexpected occurred. Dr. Michelini accepted a position as leader of the Independent Colleges of Pennsylvania. I was named acting president and dean of Academic Affairs for one very busy and interesting year. Then I was appointed to the presidency by the Board of Trustees.

Throughout my presidential tenure it was essential to exercise control over expenditures while maintaining excellent academic standards. We had to repay significant amounts of principal and interest on debt incurred as a result of the 1972 flood. Our academic programs were evaluated internally and changes were made to better serve our students.

The Health Sciences programs flourished. We graduated our first nursing class in 1976 and established a new podiatry program in cooperation with the Pennsylvania College of

Podiatric Medicine. The Wilkes-Hahnemann cooperative medical program continued to attract bright students who aspired to become family physicians.

In 1980, after an extensive and detailed review of College operations, the Middle States Association of Colleges and Universities issued a statement of reaccreditation.

Several significant events changed the physical appearance of the campus during my tenure. The new section of Stark Learning Center, including the William B. Schaeffer Memorial Hall, was dedicated in 1975. This new section provided space for additional classrooms, laboratories, and the Sordoni Art Gallery.

Conyngham Hall was bequeathed to the College by Mrs. William Conyngham. After deliberation by the Board of Trustees and the College administration, it was decided to convert the building into a student union.

In 1981, recognizing the need for additional modern dormitory space, the College began construction on William L. Evans Hall. In addition, extensive refurbishing of existing buildings was completed at considerable cost.

Other events affecting the physical plan of the College were the dedication of the Arnaud Marts courtyard at the Stark Learning Center, and the listing of Catlin and Kirby Halls on the State Historical Register.

The College conducted two major capital campaigns during my presidency, in addition to an improvement in annual fund raising. In 1977, the Alpha Campaign was conducted to raise \$2.4 million for three purposes: scholarship support, enlarging the endowment, and reconstructing existing college properties—including converting the Conyngham property into a student union. This campaign was

Presidential Reflections by Dr. Robert Capin '50

President, 1975-1984



particularly demanding, since I had to assume the chairmanship in addition to fulfilling my normal responsibilities. The drive was successful and we accomplished many of our objectives.

In 1981, the College embarked upon another capital campaign which raised three million dollars to finance and construct Evans Hall.

Two significant events stand out from many outstanding activities in 1982. First, Wilkes celebrated its 50th anniversary by offering a number of excellent educational and cultural programs for the College and the community. The anniversary celebration culminated with a convocation dedicated to remembering our past. The second event that brought recognition to the College was the creation of the Max Rosenn Lecture Series. It was established by the law clerks of Judge Max Rosenn in recognition of his ten years of distinguished service on the Federal bench. This lecture series presented distinguished lecturers, including Anthony Lewis, journalist with the New York Times, Edwin Newman, correspondent with NBC, and Dr. Joseph Sisco, former assistant secretary of state.

My tenure as president was filled with many exhilarating experiences. I came to Wilkes as a student, served as a member of the faculty and administration, and became president. The presidency gave me the opportunity to work with various internal and external constituencies and to serve my alma mater by providing positive leadership and stability during a critical period in the life of the College.

Ten great professors

In 1941, Paul "Pop" Gies began teaching piano lessons in the small front room of Kirby Hall. From those early sessions the music department of Bucknell University Junior College was born.



A native of Germany, Gies's adoration of Johann Sebastian Bach led him to establish the Bach Festival, a week-long series of concerts and musical events celebrating the music of the German composer. Under Gies's leadership the festival grew to a size which rivaled other national events.

"Gies was somewhat like a piper," according to Professor Emeritus Richard Chapline, "He had the ability to get the community involved in the festival."

Through his untiring efforts, Gies awakened Wilkes and the Wyoming Valley to a finer appreciation of the best in the music world.

Helen Ralston, who studied with Gies at BUJC, remembers his kind, soft-spoken manner. She calls him a gentleman who was "a stickler for perfection."

"I cut my eye teeth singing in the Bach festival," says Helen Ralston. "He taught us nothing but good music."

Professor Emeritus Cromwell Thomas built two great Wilkes traditions — the engineering department and the wrestling team.



Thomas began teaching in BUJC's physics and engineering department in 1938. Using his knowledge of civil, mechanical and electrical engineering, he introduced new classes and used his versatility and innovation to help solidify the scholarly reputation the school was seeking to establish.

Today's wrestlers and coaches know him as the father of the Wilkes wrestling program. The Cromwell E. Thomas Outstanding Freshman Scholarship, which is awarded to the outstanding freshman wrestler in his sophomore year, recognizes the athletic prowess and scholarly endeavor Thomas' career exemplifies.

"In wrestling and in teaching Cromwell Thomas was conservative and quiet, not flamboyant," says Dean George Ralston, who worked with Thomas as athletic director during those early years. "He used words wisely and concentrated on establishing the fundamentals."

Samuel Rosenberg was invited by President Farley to chair the commerce and finance department at Wilkes just after the school was chartered as a four-year institution.



Throughout the next 25 years under his leadership, the department flourished. His accomplishments include the establishment of the internship program in accounting, and the organization of the M.B.A. program. He also encouraged his faculty to follow his lead in service to the community by

establishing professional enrichment programs, resulting in a strong affiliation between Wilkes and the business community.

Rosenberg's legacy of caring and service to others and his unmatched skills as an educator are evident in the Wyoming Valley and beyond. The philosophy by which he lived is summed up in what was, for those who knew him, a familiar charge: "Go forward, learn what there is to learn and teach what there is to teach."

Nothing kept Thomas Richards from teaching mathematics.

Once, while walking to campus to teach class, he was struck by a car. Undaunted, he picked himself up, limped to the classroom and taught the course—with a broken leg.



"That illustrates how successful Tom was in getting his material to the students," says Professor James DeCosmo, who taught under Richards during those early years. "To me he always represented the ideal scholar and teacher."

Richards was a motivator and an innovator. His well organized lectures challenged students to understand the scientific postulates of mathematics. It was, according to DeCosmo, an "almost radical" approach to teaching in those years.

"Every word of his lecture was written out," he says. "But he also involved students in discussion of the lectures—and the students really appreciated it."

"Many students will tell you they never had a finer teacher," adds Dean George Ralston.

As a chairperson, Richards' endless curiosity about mathematics fueled the curriculum at a time when the science was undergoing a revolution.

"He wanted to discuss mathematics, not just teaching schedules and curriculum requirements," says DeCosmo. "Tom unquestionably laid the foundation for today's Math Department."

Hugo Mailey's influences spread far and wide. He reformed local government, advised area politicians and inspired his students. He even had an influence on the way many people dress.

"Professor Mailey was the essence of representing yourself as an individual," says Rev. Deacon Keith Russin '68. "I even wear bow ties today."

Mailey's distinctive style of dress—trademark bow tie with matching hankie and dangling pipe—coupled with his colorful teaching style, made him a popular professor among his political science students.

"Hugo took a direct interest in the students," says Professor Emeritus Phil Tuhy, who worked alongside Mailey for many years. "He was always willing to take the time to talk to them. His office was always open."



In the community, Mailey is remembered as a catalyst for many reforms in local government. The Institute of Municipal Government, which Mailey began as an adjunct to the Political Science Department, was a respected agency which analyzed local government and advised politicians.

"Leaders would occasionally call him and ask for advice," says Tuhy. "They had confidence in him and trusted his good judgement."

At a time when diploma nursing schools were beginning to close, Professor Emerita Ruth McHenry answered the call to establish Wilkes as a leader in nursing education.



When the 1972 Flood interrupted her plans, McHenry pushed on and established one of the most progressive learning centers in the state.

"She liked the idea of pulling order out of chaos," says Associate Professor Sharon Telban, who worked closely with McHenry for four years. "Her greatest strength was her vision and ability to build a visionary nursing program."

McHenry led the department to earn its first National League for Nursing accreditation, which helps nursing programs maintain the best quality in nursing. She also encouraged faculty to continue their education so they could keep abreast of developments in the field.

"She introduced me to nursing at a very professional level," says Telban. "Her foresight developed the program and she challenged everyone around her."

McHenry retired in 1981. She resides in Wilkes-Barre.

Catherine Bone was the paragon of a teacher—precise and demanding, yet compassionate and understanding.



Recruited by President Farley from Forty Fort High School, Bone was highly respected among students and faculty alike.

"Catherine was a lady of great stature," says Professor Emeritus Francis Salley. "She was a task mistress, but in the interest of having her students succeed."

Perhaps a product of her secondary school experience, Bone used a method of teaching which involved students wholly in the lecture. Her questions challenged them to think clearly about their lessons.

"She was always well-prepared," says Salley, "but it did not stop her from being student-reactive. She made a real effort to get the students involved."

Bone was also recognized in the community for raising the standard of nursing in the area of chemistry. She also was active in church and civic groups, a caring contributor to her environment.

Says Salley, "She was a real woman in all the best senses of the word."

Like Milton, Shakespeare and the other works she taught as an English professor, Mary Craig was a true classic—a fine lady who demanded the best of those around her.

"Mary Craig was aloof from anything commonplace or mundane," says Dean George Ralston. She would have nothing to do with anything less than classic."



The English Department chair for many years, Craig inspired students in her writing and literature courses to achieve the highest standard. She took an insightful approach to the teaching of the English classics and critical writing.

Wilkes English Professor Dr. Benjamin Fiestler '55, who studied under Bone as a student, remembers her emphasis on precision, economy and structure in writing.

"Craig was, in large measure, personally responsible for my continuing interest in teaching English. I spent a lot of time in her office. She was kind of a mentor to me."

Harold Thatcher was the consummate historian—thorough, exacting, well documented—and he carried those traits to the classroom, demanding that his students achieve their potential for academic excellence.



"Some students were afraid to take his classes," remembers his widow, Genevieve Thatcher. "I think they were worried they would learn too much."

"He was a real academician," adds Professor Emeritus Bronis Kaslas. "He corrected and graded each student according to achievement, and he did not compromise."

Throughout his 18-year tenure, Thatcher labored intensely to build a strong History Department at Wilkes. His efforts paid off as the school gained notoriety for its quality history program.

"He elevated the History Department to higher standards," says Kaslas.

When he retired in 1965, his students planned a surprise party during his last class period, taking bets as to whether or not he would lecture during his final class.

Of course, he did.

"Charles Reif is a person who really makes you think for yourself."



Carl Urbanski '57 articulates a viewpoint shared by hundreds of alumni across the country. They may talk about his unique brand of humor, they often recall his infamous tests. But first and foremost, they recognize his crucial role in their education.

When Reif arrived at Bucknell University Junior College in 1942, he became the entire Biology Department. He taught a course in general zoology, a survey course in physical sciences and a course in general biology. Over the years, the department grew, but his primary focus was on the student.

In the community, Reif was and remains active in helping to diagnose and resolve problems.

"He was ahead of his time," says Urbanski. "He had said that the two biggest problems this country would be garbage and population. That was in the 1950's."

The official John Wilkes portrait from Parliament by Robert E. Pine, 1768.



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“That Devil Wilkes”

Wilkes University's namesake, John Wilkes, was an English rabble-rouser, a member of the rising mercantile or middle-class who often stirred the passions of the London mob or street-people. Yet he is best remembered for his triumphs for individual rights of the people.

Born in London in 1727 the son of a wealthy brewer, Wilkes received a classical education from not entirely orthodox teachers in the Netherlands. In England and abroad he cultivated wealthy and influential friends.

In that day, buying votes was the common practice. Wilkes sought to buy enough votes to enter Parliament in 1754 but failed. In 1757 he was more successful, securing a vacant Parliament seat and winning a general election in 1761, with the financial support of rich friends. A year earlier, in 1760, King George III had ascended the throne. The politics of Wilkes, an independent with a democratic spine, and King George III, a young King who sought to reassert a renewed moral and political authority over the King's ministers and Parliament, were bound to come into conflict.

Wilkes's ascendancy, appropriately enough, began with a William Hogarth cartoon titled “The Times,” a sketch of the Seven Years War. The cartoon lampooned Wilkes, Lord Temple, and Charles Churchill, all lifelong political

By
F. Charles
Petrillo '66

friends, as enemies of the King. A few months earlier, Wilkes had founded the notorious *North Briton*, an anonymous Opposition newspaper. In *North Briton* No. 17 Wilkes retaliated and attacked Hogarth, who was on the King's payroll as a painter of historical themes. That resulted in a duel between Wilkes and Lord Talbot, a Hogarth supporter, but the exchange of shots missed.

In April 1763 Wilkes published his most famous *North Briton* No. 45, which attacked the King's ministers for trying to “dupe” the English people into accepting the peace treaty with France. Wilkes was arrested under a so-called “general warrant,” popular in those days, but was released on the technical point that he could not be jailed since he was a member of Parliament.

Seeking revenge for *North Briton* No. 17, Hogarth published his most famous print of Wilkes. It portrayed him as a leering criminal with crossed eyes (Wilkes may indeed have had them), a twisted mouth and a horned wig; in short, a treacherous, shifty, cynical character.

After Wilkes's release, he successfully sued the King's ministers for unlawfully breaking into his house and seizing his papers. The lawsuit was not resolved until several years later, after Wilkes served time in jail on libel convictions. But the important point is that his actions set aside general arrest and seizure warrants in England—now recognized in our own Constitution as the Fourth Amendment stricture against unreasonable searches and seizures. This was his first great political triumph.

Wilkes was always his own man, perhaps to a foolish degree. After his release from jail on the technical point of Parliamentary privilege, he again attacked the government in *North Briton* No. 46. That resulted in a second dual, this time with Samuel Martin, a member of the House of Commons chastised in No. 46. Martin's shot seriously wounded Wilkes in the groin; Wilkes thought he would die and warned Martin to flee (dueling was a very serious, jailable offense). But Martin remained and aided Wilkes. Wilkes did recover and Martin and Wilkes, while never reconciled politically, became friends. Rather than risk further detention, Wilkes decided to vacation in Europe for the next four years. During his self-exile, he was expelled from Parliament and declared an outlaw after his conviction for libel for another writing.

In February 1768, Wilkes returned to London with the hope he could be pardoned. The following month he was again elected to Parliament from Middlesex.

Fresh with an election victory, he surrendered to British officials hoping for easy treatment. In June 1768 Lord Mansfield, the most pre-eminent jurist of his time, set aside Wilkes's outlawry conviction, but convicted him of other outstanding charges and sentenced him to 22 months in jail. Because of his confinement, Wilkes's supporters frequently challenged authorities in riotous scenes, and Wilkes, ever the writer, was convicted again on new, very questionable libel charges and expelled from Parliament.

While in jail from 1768-1770, Wilkes was elected a London Alderman (similar to our magistrate). He was also reelected to Parliament three times from Middlesex but Parliament refused to seat him, instead seating his losing opponent. In October 1774, Parliament gave up and finally seated Wilkes after he again was elected by his supporters. The events surrounding these years gave rise to Wilkes' second political victory in England—the right of the people to elect and seat their own representatives to the House of Commons.

After Wilkes's release from jail, and before his seating in Parliament, he was elected a Sheriff of London in 1771 and Mayor of London in 1774. London then, as now, was a small district within Greater London. Wilkes was a “reform mayor,” seeking to reduce prison



The William Hogarth cartoon print of Wilkes.

abuses and limiting the offenses which could result in capitol punishment. He was immensely popular among the mercantile interests of London.

During the years preceding 1776, both John Wilkes, representing liberal London, and Isaac Barre, an Opposition member of Parliament, opposed the King's harsh tax laws on the American Colonists. They would vigorously debate the King's ministers in Parliament on behalf of the American cause, but perhaps for different reasons. Barre was the classic Opposition politician who carried water for the Opposition party, a savage orator but without Wilkes's wit. Barre also was more conservative with a clearer political agenda than Wilkes, who was

theatrical and simply liked to fan public fury. Despite their differences, Wilkes and Barre were joined for the naming of the city of Wilkes-Barre in the late 1760's because of their position in favor of the colonies' independence.

In the early 1770's, while Wilkes was a London alderman, and before Parliament would recognize his several reelections to Parliament, he struck a third blow for English liberties. The House of Commons prohibited publication of Parliamentary debates, but the prohibition was regularly violated by London news sheets. In 1771, the House ordered the arrest of certain printers. Wilkes, one of the magistrates before whom the printers were hauled, refused to

convict them. In the end Wilkes' action won out, with King George muttering a famous phrase of the time, "that devil Wilkes."

After reentering Parliament in 1774, Wilkes seemed to settle into mainstream political life, although occasionally his original flare for controversy could erupt. As Mayor of London in 1775, Wilkes presented to King George III a petition of London residents in favor of the American Colonists, but he did it in a manner which received the King's compliments. Wilkes had a lifelong habit of losing friends and winning over his enemies.

Wilkes would continue to serve in Parliament until 1790, seven years before his death. Barre retired at the same time, finally blind from a war wound nearly thirty years earlier. Wilkes died, insolvent, on December 26, 1797. He was buried in the crypt of Grovensor Chapel in the Mayfair section of London, within sight of the later-built American Embassy.

In the Wilkes-Barre area, Wilkes and Barre are remembered by a monument on Public square. In London, however, a statue of Wilkes was privately erected by Dr. James Cope of London. It stands in a quiet section of town not far from the famed St. Paul's Cathedral. Soon, too, a similar statue will be built on the Wilkes University campus.

Attorney F. Charles Petrillo '66, Wilkes-Barre, is executive director of Legal Services of Northeastern Pennsylvania. As part of the Wilkes University Concert and Lecture Series, he will present The Lives and Times of John Wilkes and Isaac Barre on Tuesday, February 8, 1994 at 8 p.m. in the Dorothy Dickson Darte Center for the Performing Arts.

Remembering John Wilkes

In London, a statue of John Wilkes was privately erected by Dr. James Cope. The figure is one and a half times lifesize and holds Wilkes's *Bill for a Just and Equal Representation of the People of England in Parliament* in its left hand.

When in London, take the "tube" to the Chancery Lane station and proceed east on Holborn Street (toward Holborn Circus). At Fetter Lane go south. The statue stands at Fetter Lane and New Fetter Lane, between Holborn and Fleet Streets.

Wilkes University has plans to erect a similar monument in honor of its namesake.

The new work by James Butler, sculptor of the London statue, will be erected on campus as part of the University's \$25 million campus completion plan.



The London John Wilkes statue.

It will stand at the southern end of campus on a newly constructed greenway which will run through the center of campus.

Wilkes University: A family tradition

Bucknell University Junior College, Wilkes College and today's Wilkes University—for six decades this growing institution has been a family tradition.

For Simon Russin II, Wilkes was a place where his children could receive a quality education without going far from home.

"If they were going to go to college, I wanted them to go to Wilkes," says Russin. "That way they were at home when I needed them."

The owner of Russin Funeral Home in Plains, Russin felt comfortable having the children at home to help with the family business. But he also knew first-hand they would get a fine education at Wilkes.

"I went there when it was Bucknell Junior College so I knew it was a good school," he says.

During those years in the late 1960's, Wilkes became a second home for the Russins. At one point, four of the five children—Mary '65, Simon III '66, Harry '67 and Keith '68—were attending at once. That was the busiest year for the family, with all four students absorbed in academic studies and extracurricular activities. Because their schedules often conflicted, the family

traveled back and forth from their home in Plains in two cars.

"What was nice about having brothers and sisters together at Wilkes was that we all shared the same peer group," says Keith. "It was really a good experience."

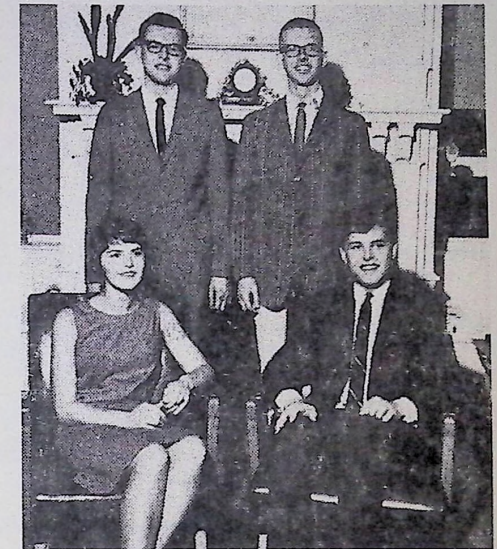
Mary, a biology major, was president of the assembly committee, homecoming princess and was involved in the Cue and Curtain and Biology Clubs. Harry was a member of the executive council and was treasurer of his class, and Keith was part of the forum and the International Conference on Government.

Simon III acquired a taste for public office at Wilkes, where he served as a Student Government officer and member of the executive council.

"I really became politicized at Wilkes," he says. "I was one of the more radical students on campus at that time."

Today he is a senior health officer for the Los Angeles County Health Department and is active in California politics.

Which illustrates another Russin family trait—ambition. The Russin children have achieved success in their chosen careers. After graduating from Wilkes in 1965, Mary continued



The Russin family in 1965. First row, Mary '65 and Keith '68. Second row, Simon III '66 and Harry '67.

her education and went on to become a Radiologist at Evangelical Community Hospital in Lewisburg, Pa.

After serving in Vietnam, Harry opened his own funeral home in Edwardsville. When he passed away in 1986, Keith, who also had received a masters degree in Library Science, assumed responsibility for the business.

"The liberal arts background I received at Wilkes helped me in every one of my careers," says Keith. "I feel very fortunate to have had such a strong foundation."

"Wilkes gave them the education and the knowhow to succeed," says the elder Russin, adding, "They've all done pretty well."

In addition to their immediate family, several cousins and other family members have attended through the years.

"Wilkes was the place to go for us," says Simon III. "It was really a big family tradition."

Is Wilkes a tradition in your family, too? Send us your name, along with the names of your family members who have attended. Wilkes families will be featured periodically.

The 1993 Colonels burst onto the field before the NCAA first round championship game at Ralston Field.



Greatness on the Gridiron

Looking on from the hill as the 1993 Wilkes Colonels football squad rallied to defeat Lycoming this season, players from the '68 team couldn't help but feel a little nostalgic—and very proud.

Together again for the first time in years, they were watching more than just another football game. They were witnessing the rebirth of the winning tradition they began more than 25 years ago.

The '93 Colonels were eight games into their best season in years. After two seasons at 1-9, and a 5-4-1 record last season, the players were at last learning what it's like to be part of a winning team.

The older Colonels say that's a feeling you don't easily forget. And they should know—during the late 60's their squad went 32 games without a loss. Seeing today's team in action reminded them of their successes on the gridiron.

"Watching them brought back a lot of memories—memories of the pride we felt as an undefeated team," says Mario Zinicola '71. "I wanted to run back onto the field again.

"They're bringing back the tradition. This is a well coached team, a well organized team, a unified team with a single purpose. They're out there to win."

And win they did. The Colonels broke many of the school records set by their champion predecessors. Senior Jason Smith was the first running

By
Vaughn
Shinkus '91

back to top 1000 yards in a season, while Steve Endres became the Wilkes single season leader in pass receptions, with 66.

"This team has a lot of talented individuals," says Ed Burke '70. "They do a lot of things really well. It's a great feeling to have your alma mater back on the board again."

As the Colonels entered their final and most symbolic regular season game against cross-town rival King's College, the Wilkes community was energized. Colonel Bob Wachowski, the University's fanatical mascot, lost a bet which necessitated a new haircut—mohawk style, complete with the "flying W" buzzed in back.

"In the beginning of the season, a few players told me I needed to do something special for the King's game," explains the Colonel. "I told them I would shave my head if they were undefeated. They were 2-0, so I never guessed it would happen. But after I saw them on the road, I could tell they were a team that would not lose."

The Colonels didn't lose, and their undefeated record made them Middle Atlantic Conference champions. For the first time in Wilkes history, the football team advanced to the NCAA playoffs.

But on a blistering November day, the Colonels' dream of a NCAA Championship slipped away in the final minutes of the first-round playoff against Frostburg State. It was, as President Christopher N. Breiseth phrased it in a letter to the players and coaches, "an unexpected finale to a magnificent season.

"One of the challenges we all face in our lives is how to deal with defeat, particularly unexpected defeat," wrote President Breiseth.

'68 Colonels plan May reunion

The 1968 Colonels championship football team will be inducted into the Wilkes University Athletics Hall of Fame on May 14, 1994.

Members of the team gathered recently at a "Top of the Hill" reunion to commemorate the 25th anniversary of their undefeated season.

"It was like being back 25 years again," says Mario Zinicola '71. "We still share the same camaraderie we did back then."

"To see some of these guys again and renew old acquaintances was just a lot of fun," adds Ed Burke '70.

Members of the team are planning a weekend of events in conjunction with the induction ceremony. For more information, contact the Alumni Office at 1-800-WILKES-U.

At the reunion are Joe Zakowski '70, Mario Zinicola '71, Ed Burke '70, Bill Layden '69, Joe Skvarla '69, Pat Malloy '70, Dan Malloy '69, Coach Rollie Schmidt, Jay Holliday '69, Bill Hanbury '72, Ted Yeager '72, Coach Gene Domzalski, Chuck Adonizio '65, Marty Sowa '71, John Baranowski '71.



"How we respondsays much about us as persons, but also about our future prospects.

"Your ten victories this season will remain a source of pride not only to you but also to all who identify with Wilkes University. You have kindled a new pride in Wilkes among alumni throughout the world as well as among your faculty, staff and fellow students

here on campus."

Though difficult to accept now, that one loss will lose its significance as the years pass, according to the '68 team members.

"They've made the best memories of their lives," says Burke. "What they've done this year is something a lot of athletes never get to experience. They were part of a winning team."

The Wilkes University Ambassadors with advisors Emory Guffrovich, dean of Admissions, and Jennifer Ross, assistant dean.



Meet the Ambassadors

College is a time of transition—a metamorphosis from the carefree days of youth into a more mature, responsible adulthood. No one understands this better than the Wilkes ambassadors, 21 student-professionals who play both roles equally well.

Conceived in the Spring 1993 semester by the Student Affairs Committee of the Board of Trustees, the Wilkes Ambassador Program was developed by six ambitious students as a Public Relations class project. The students agreed that when prospective students and their parents visit Wilkes University, they deserve an honest overview from someone who is well informed and enjoys attending Wilkes. The ambassadors work with the University Admissions Office to set up and provide tours for high school students and visitors. Eventually, the ambassadors will visit high schools to increase awareness and recruit students to Wilkes University.

Nicole Simmons, a junior communications major, is one of the members of the program. She feels that she is a better representative of the school because of her involvement with the Ambassador Program.

By
Julie
DePue '94

"I've learned a lot about Wilkes that I didn't know before," she says. "The history of the University is fascinating."

According to Simmons, the program not only benefits the University, but it also has allowed her to meet a lot of new people and make new friends. When giving a tour to prospective students and their parents, she likes to share how she feels about Wilkes University.

"This school fits my needs because I really like the atmosphere," she says. "I like how the faculty is very accessible and that I can get to know them on a one-to-one basis."

Simmons is active in other organizations as well. She is the secretary for the school's International Association of Business Communicators (IABC) chapter, a member of Lambda Phi Eta, the radio club and also has her own radio show. When prospective students ask what she does on the weekends for fun, she tells them the truth—she likes to hang out with her friends, go to the movies, attend parties and go to plays. That's if she can fit it into her busy schedule.

Another student ambassador, sophomore political science major Mike Butchko, knows a lot of students interested in joining the Ambassadors. He feels that eventually, the program will consist of just top of the line students representing the University as best as they can.

"This program is sure to take off because it's a lot of fun. I love it."

When he gives a tour, he tells about his involvement with the Speech and Debate Team, the Scholarly Society, the Beacon and Phi Kappa Delta.

Lynn Krutz, a senior Communications

major, is one of the members responsible for the formation of the Wilkes Ambassador program.

"The response from prospective students and their parents has been positive," she says. "They really appreciate the honest

"I've learned a lot about Wilkes that I didn't know before."

— Wilkes Ambassador Nicole Simmons

answers that they receive."

Krutz even gives the visitors her home phone number so that they can call her with questions after they have left campus.

"If they have any questions or a problem they can contact me and I try to help them as best I can or direct them to someone who can."

Krutz also shares what other activities she is involved with and what she likes to do at Wilkes. She tells them about her involvement with Student Government, that she is co-copy editor of the student newspaper, *The Beacon*, and that she is president of Lambda Phi Eta. She also enjoys volunteering when she has the time.

The Ambassador students are the future. They realize that the time they commit to this program is well spent—it benefits Wilkes as much as it benefits their professional future.

But they also understand that their actions have a broader impact. These intelligent representatives of the University have the world's future in mind.

Julie DePue is a Wilkes University senior communications major. She is serving an internship in the University Relations Office.

Subversive Grammar

Who stole the "m" from whom? One seldom hears the m-word anymore. Has Congress passed a law outlawing genitive, dative, and accusative forms of who? Or, should it be "of whom"? It may take the Supreme Court to rule on who versus whom. Send not to see for who the bell tolls; it tolls for whom.

And what about "different than"? All one hears today is that something is different than something else. No one seems to have heard of the comparison of adjectives: positive, comparative, superlative. Nothing is different from, anymore.

When I was growing up in Minneapolis the word "anymore" was always used in the negative sense, such as, "It does not happen anymore." Nowadays all I hear is "it happens anymore." To me the negative usage is positively correct.

Sports writers for years have been performing feats of grammatical evolution—and cleverly so—but today's sports announcers of television are linguistic throwbacks. Sports announcers never use the past tense, even though they know that what they are talking about has been very much accomplished. While a game played the day before is showing on the TV screen, the announcer says "Jones will score!" using the future tense for something he knows very well took place in the past. Next he says "Jones would score!" The use of the conditional tense is no help to Jones but the announcer must believe that it puts a little zip in his lingo. Finally, "Jones scores!" What a relief! Poor old Jones thought he had scored. Past tense seems to be passe'.

Back in the days of World War I the rule was simple: One takes it there and brings it here, always with reference to the person who was using bring or take. So what

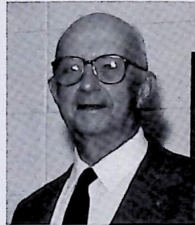
happened to take? It's gone with the whom.

Nowadays everyone brings it all over the place, even without a regard for the speaker. The TV weatherman, while predicting showers, tells his audience, "Bring your umbrellas to the stadium tonight." Where does he think he is? At the stadium? We know better. And how television claims it brings the viewers a program is beyond comprehension. The root "tele" in television indicates that the broadcasters are there and we are here. The viewer may say "Bring me the program" but the broadcasters cannot bring it to the viewer.

Here is another question. Did God bless got? What in the world necessitates the use of got or get in all those impossible places, grammatically? The Quaker State assured us on its license plates, "YOU'VE GOT A FRIEND IN PENNSYLVANIA." A space could have been saved with "You've a friend in Pennsylvania, or even "You've a Pennsylvanian friend." When asked about the effect of "you've got" on education in the Keystone State, the Secretary of Transportation replied, "We've got a good thing going. Why change it?"

During the recent presidential campaign one high official repeatedly used gotta a lotta. And, we suspect, he spelled "a lot" as "alot."

One shouldn't pick on television people or elected officials, I suppose, but we've "gotten" to depend on them for so much.



by
Charles B. Reif

Some of their grammatical glitches are changing the way we communicate, and not for the better. For example, the TV weatherman says, "Here is your forecast." It isn't our forecast. It is his forecast. Why shift the blame onto the listeners? And sometimes he says, "Now for the forecast then." I'm sure he means "Here is the forecast now." It appears that children are learning TV grammar and have no idea that the Queen is English. They assume that the Queen is Teeveese.

Another funny expression the weathermen use is "Tonight the temperature will be quite cold." First of all, it is the air which will be cold, not the temperature. Secondly, quite means completely, and equates with one hundred percent. Completely cold is absolute zero, minus 273.16 degrees Centigrade. What the temperature reading for quite hot is I do not know.

And consider the phrase often used by the TV weatherman, "Colder air is filtering into the area." An area is two dimensional. Air would have to squeeze very thin to be two dimensional. And if the air were truly filtering in, and the proper filter paper were being used, air pollution would be eliminated.

One of the local TV sportscasters (sic) puts two subjects in many of his sentences. His favorite expression is "Jones, he sets a new record." Or maybe he says, "Cathy, she topped the field." I think he does that to indicate the sex of the ath-uh-letes (sic). And the TV

sportscaster goes on to say, "If you know golf like I know golf..." you can win a can of Burpee Beer, which according to the brewer "...is made of real barley."

How often does one see the heading, above a number of

invariably hears any followed by a plural noun? And speaking of singular/plural usages, how about "No dogs allowed!?" The meaning is probably "not one dog allowed." So how does it happen that no is frequently followed by a plural

"It appears that children are learning TV grammar and have no idea that the Queen is English. They assume that the Queen is Teeveese."

— Charles Reif

questions, "Did you know?" Exquisite! Did is past tense. Without a temporal reference the person of who (sic) the question is asked would have to be dead. "Do you know" evensaves a letter. And what about "Did you do it yet?" Did is past tense and yet is present tense. What literary legerdemain!

People who are afraid of gender employ a common error to avoid sounding sexist. "Will everyone please take their seats!" It must be the Spanish influence. Castilians always take off the hats.

Another adjectival form which baffles many people is the use of a possessive modifier for a present participle, as in "We always anticipate him doing it." As Henry Higgins used to say, "What is wrong with his doing it?"

Concerning another commonly made grammatical error, my dictionary gives "any" as being singular. How is it that one

noun? The intended meaning of no as used is none. None is the same as zero. My mathematically-oriented friends assure me that zero is not plural.

The homeroom class of which I was a member had the same English teacher throughout our three years of Junior High School. If one of us made an ungrammatical construction our teacher challenged. Thus, it was that we learned from that teacher not only correct grammatical practice but a love and respect for proper English usage.

Grammatical errors grate on my ears the same as someone's fingernails being scraped down a blackboard. The more I hear subversive grammar encroaching, the closer I am to fulfilling my lifelong desire to be a hermit.

Charles B. Reif is a Wilkes Biology Professor Emeritus. Yet to abandon society, he resides in Wilkes-Barre.

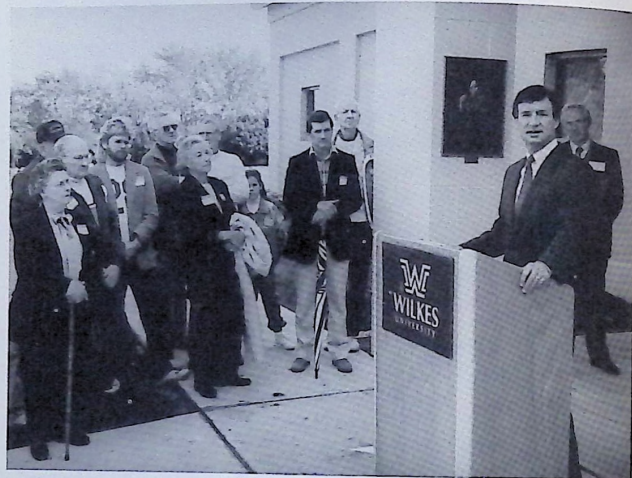
Rededication honors fallen sports hero

Homecoming '93 brought back many memories, but none more poignant than that of the loss of Bobby McBride.

At a special ceremony before the Homecoming football game, Wilkes University alumni and friends paid tribute to the Colonels defensive back who died as a result of injuries received in a game against Kings Point nearly 21 years ago. In his memory, Wilkes President Christopher N. Breiseth and Chairman of the Board of Trustees Eugene Roth rededicated the football wing of the newly renovated Athletic Complex.

"This dedication remembers with a strong sense of loss the promising future of a bright, energetic and committed student athlete whose life so tragically ended but a few yards from where we now stand," Roth said in rededicating the facility. "Simultaneously, it pledges to student athletes the University's commitment to a successful and flourishing future."

McBride's death in 1972 stunned the entire Wilkes community. Just 20 years old when he died, he is remembered by many as a quiet and humble student



Family and friends of Bobby McBride look on as State Representative Kevin Blaum reflects upon the loss of his childhood friend

athlete. State Representative Kevin Blaum was among his friends and family present at the rededication ceremony.

"Bob McBride characterized love of family," said an emotional Blaum. "He was like a part of my family. We walked to school together, played together, chased girls together."

"On behalf of my family and on behalf of the community, I would like to say thanks to Wilkes University for remembering."

Completed in the Fall, the Athletic Complex was expanded to join the original McBride field house with formerly separate visiting team facilities. The renovated complex houses a weight room, training room, conference room, locker space and offices for Wilkes outdoor sports teams. This was the first Homecoming celebrated in the reconstructed building.

"Although this magnificent building looks new, within these walls are memories which go back centuries," said President Breiseth. "We are delighted to share with you this historic rededication."

Added Chairman Roth, "We celebrate Bobby's memory in the knowledge that those who pass through this wing will do so in respect and reverence and in the full knowledge that greatness has preceded them."

Remembering Martha Stott Diener

Wilkes University lost a true friend with the passing of trustee emerita Martha Stott Diener in September.

Throughout her 80 years, Diener lived for helping others. A devoted wife, loving mother and dedicated Wilkes supporter, she is remembered for her forthright, compassionate manner and a love for others which she exhibited until her final day.

Encouraged by her friend Donald Carpenter, Diener became a member of the Board of Trustees in 1973, occupying the positions of treasurer and vice chair during her nine-year tenure. Drawing from her wealth of practical wisdom, she played an active role in leading the institution through its most financially difficult years following the flood of Hurricane Agnes.

"Martha always felt that her lack of formal education hindered her as a trustee," says Wilkes University President Christopher N. Breiseth. "But she had a lot to contribute to Wilkes, and not just financially. Fortunately for us, she became a loyal supporter even though she did not have an alma mater of her own."

"Martha was very supportive of me and of what Wilkes was trying to do as an institution," adds President Emeritus Robert Capin. "Her energy and honesty made her the kind of person you enjoyed being around."

When Donald Carpenter passed on, Diener carried forth his effort to recognize outstanding teachers. Throughout the next several years, she worked tirelessly to establish in his name an endowment fund to reward excellence in teaching. In

soliciting donors for the fund, she mailed personal letters to many of Carpenter's family and friends. Because of her painstaking effort and generous gifts, that fund today totals over \$300,000.

Kindness and generosity were Diener's remedy for the hardships of her own life. Even as she was aiding her husband and son, who were battling their own illnesses, Diener continued to support higher education through her work at Wilkes.

"Nothing set Martha Diener back very much," says President Breiseth. "For her to continue even with setbacks was exactly what her friends expected. She was always helping others in trouble."

As she struggled with lung cancer, Diener remained in control of her life to the very end. There would be no mournful eulogies or

solemn dirges to mark her passing. Instead, she asked for a celebration.

"It seems that I am about to shuffle off this mortal coil," she dictated a few days before her death. "I have had a wonderful life so this does not concern me much. I know this is a bit extraordinary, but I really would like my friends to come and 'have one on me' as a final gesture of my fondness for you all."

In a final letter to President Breiseth, she had announced her intention to make a last major gift to the Carpenter endowment.

"None of the remarks made at the ceremony were sad," Breiseth notes. "The fact that she planned her own funeral was indicative of the type of person she was. Martha managed her life to the last day. She knew that she was dying and was excited about the prospect of moving on."



Martha Stott Diener, third from left, at the 1992 John Wilkes Club Dinner with friends Jane Breiseth, President Breiseth, John McCole, Constance McCole, Harold Flannery, Patty Davies and Stanley Davies.

Sorry we missed you!

The following alums were not included the 1993 Teacher's Journal:

Sylvia Schrader Adler '64
 Lisa Wydawski '88
 Jean Rodechko '89
 Allen Brocius '89
 James Nolan '90
 Gloria Broski Hroback '91

Alumni News

1951

Arthur A. Johnson, immediate past president of the Kiwanis Club of Hazleton, was named a distinguished past president by Kiwanis International. He was awarded a life membership. Arthur and his wife, Carolyn, reside in Weatherly.

1952

Charles A. Caffrey and his son have formed a Law Partnership in Williamsport, PA.

1958

Merri Jones Earl has been selected a 1993 Teacher of Excellence by the executive board of the New York State English Council. Merri and her husband, **Paul Earl '59**, reside in Castle Creek, NY.

1967

Wayne Yetter has been appointed president of the Astra/Merck Group Of Merck & Co. Inc. in Wayne, Pennsylvania.

1968

Fredrick N. Brown was chosen president-elect of the National Association of Elementary School Principals. Fred is principal of Boyertown Elementary School and resides in Boyertown with his wife, Linda, and children, Becky and Damon.

1969

George B. Sordoni was elected chairman of the Wyoming Seminary Board of Trustees. George has served on the Board of Trustees since 1980.

1970

Joseph R. Putprush, pathologist, was recently appointed to the medical staff at the Wilkes-Barre General Hospital campus of Wyoming Valley Health Care System, Inc.

1972

Catherine Chandler-Oliveira has been named International Affairs Officer at McGill University, Montreal, Canada. She also has been appointed lecturer in Spanish. She resides in Montreal with her husband, Hugo, and children, Caitlin and Steven.

James J. Loftus received a Juris Doctor degree from New England School of Law, Boston, Mass. He is married to Nancy Loftus, a flight attendant with U.S. Air Shuttle.

Faulette V. Monchak earned her Ph.D. in educational research from The Pennsylvania State University in August 1993. Paulette researched the "Relationship Between Organizational Structure, Conflict Resolution and Commitment in Elementary Schools." She is an Elementary Principal and Strategic Planning Coordinator in the Northwest School District, Shickshinny.

1973

Robert P. Matley has been named executive vice president of First Heritage Bank, a locally owned and managed bank forming in the Wyoming Valley. Bob resides in Dallas, Pa. with his wife and two daughters.

1974

Wayne Fullerton has been promoted to sales manager of the Eastern Divi-

sion of Aesculap Surgical Instruments. Wayne and his wife, **Paula '75**, reside in Durham, N.C. with their daughter, Katherine, and recently born son, Adam.

1975

Paula Zych Fullerton is the owner of Sew Fine II, an interior design firm which was named retailer of the year by Ado International. Paula and her husband, **Wayne '74**, their daughter, Katherine, and recently born son, Adam, reside in Durham, N.C.

Marilyn A. Olejnik has been named vice president and chief financial officer at Hanover General Hospital. She formerly was chief financial officer at St. Mary's Hospital in Belle Mead, N.J.

Phil Straub was named treasurer for the Wyoming Valley unit of the American Cancer Society.

1976

Brian J. Gallagher has been promoted to the rank of lieutenant colonel with the 109th Field Artillery.

1977

Richard Bellacosa, D.P.M. was elected president of the Podiatric Medical Association. He maintains a private practice in San Antonio, Texas where he resides with his wife, Jody, and three children.

Manuel J. Evans has been named controller of Community Medical Center Healthcare System in Scranton.

Thomas J. Ward was elected to the board of directors of the Northeastern Pennsylvania Boy Scouts.

1978

Cynthia Glawe Mailloux has been appointed a nursing instructor at the Penn State Scranton campus.

Nancy Mammarella Nagy received a Doctor of Philosophy degree in education from Temple University. Nancy is an educational consultant and adjunct professor at Kean College of New Jersey. She resides in New Brunswick, N.J. with her husband, Art, and daughter, Amy Wallace.

1980

Nicholas J. Barna, M.D. has joined the medical staff of Wyoming Valley Health Care System, Inc. He specializes in ophthalmic plastic reconstructive surgery.

Clifford Field, M.D. is the new associate director of the Idaho State University Family Center in Pocatello, Idaho.

Richard N. Marshall has been elected to assistant treasurer of Pennsylvania Gas & Water Company and its parent company, Pennsylvania Enterprise Company. He and his wife, Lisa reside in Pardeesville with their children.

Marine Maj. James T. Murtha received the Air Medal for meritorious achievement in aerial flight during Operation Provide Promise over Sarajevo, Yugoslavia.

1981

Cynthia Lapinski, D.P.M. has recently achieved board certification in Podiatric Orthopedics. Cynthia and her husband, **John Jurta, D.P.M.**, maintain offices in Nanticoke and Shickshinny.

Pam Bennett Wodzicki and her husband, **Bob**, announce the birth of their third child, **Ashley Lauren Wodzicki**. The Wodzickis reside in Bethlehem. They also have two sons, **Gregory** and **Kyle**.

Owen Williams married **Jeannine Dexter** in September. The couple resides in Dallas, Pa.

1983

Paul H. McCabe, M.D. of Mahanoy City, was named an assistant professor of neurology at the Milton S. Hershey Medical Center, Hershey.

Lisa Streifsky Lavine and husband, **Jeffrey Levine**, have announced the birth of a second son, **Matther Les**, on August 17. The family resides in Carbondale.

1984

Charles Baylor married **Amy**

Pascucci. The couple resides in West Pittston.

Gregory E. Jones has been named regional executive vice president by Community Banks, N.A. Gregory will be in charge of Luzerne and Schuylkill County Bank Operations.

David Kellar, marketing representative for Geisinger Health Plan, recently was recognized as GHP's Sales Person of the Year for enrolling the most new employer groups in 1992. He also received a special award for enrolling the most new groups during the Fall 1992 enrollment campaign.

1985

Jeff Hockenberry and **Jill Skudera Hockenbury '87** announce the birth of a daughter, **Jaclyn Claire**.

Janet Marie Yenkowski is engaged to **William Michael Jones**. An April 1994 wedding is planned.

Master's Degree

1974 **Bernard J. Healy** was appointed director of the health care management program at King's College.

1987 **William J. McCallick** recently joined the Greenwald Berk Agency. He is responsible for servicing existing accounts and developing new business throughout Luzerne, Lackawanna, Columbia and surrounding counties.

1989 **William Jones** has been named to the Commonwealth of Pennsylvania's Regional Housing Advisory Committee for the Northeast region. William is an assistant vice president and community development officer at First Eastern Bank.

Susan Kovacs has joined Pennsylvania National Bank as vice president/director of marketing.

1986

M. Katrina Kovacs, R.N. has passed the CEN Exam and is now certified in the specialty.

1987

Joseph E. Fulco received his Masters Degree in educational administration from The New York University. Joseph is also pursuing his principal's certificate.

Capt. Allen Knox is engaged to Elizabeth Orken. A March 1994 wedding is planned.

Charles Montgomery and his wife Allison announce the birth of their son, Ian. They also have a daughter, Alyssa.

Joseph F. Voystock, M.D. has joined the staff of Surgical Arts Associates of Pottsville. Joseph resides in Orwigsburg with his wife Karen and sons.

1988

Mary Grace A. Kudey has been promoted to vice president of First Eastern Bank.

Karen Natishan has joined Smith Barney Shearson as a financial consultant in the firm's Wilkes-Barre investment center.

In Memoriam

Eleanor Scureman Fox '35
Dr. Joseph Lord '35
Walter Celmer '47
Ronald J. Russon '66
Sean Hogan '92

1989

Peter Cuesta recently earned his D.P.M. degree from Pennsylvania College of Podiatric Medicine.

Frank Godino recently earned his D.P.M. degree from Pennsylvania College of Podiatric Medicine.

Stanley G. Savitsky married Patricia A. Murray.

1990

Gladys DeLeon recently earned her D.P.M. degree from Pennsylvania College of Podiatric Medicine.

Peter Evans recently earned his D.P.M. degree from Pennsylvania College of Podiatric Medicine.

Robert Miller recently earned his D.P.M. degree from Pennsylvania College of Podiatric Medicine.

David VanDerlyke recently earned his D.P.M. degree from Pennsylvania College of Podiatric Medicine.

Sharon Vivian has been named Assisant Auditor I in the Internal Audit Department at First Eastern Bank.

Carolee Welebob married Michael Kolbicka '91.

1991

Brent Bernstein recently earned his D.P.M. degree from Pennsylvania College of Podiatric Medicine.

Brock Bullock married Theresa Kolessar.

John K. Daley married Michele L. Corbett '92.

Jamie Joswiak married Roslyn Chiampi.

Jamie Mazeitis married Eric Knorr. The couple lives in Philadelphia.

Linda O'Boyle married Stanley Zaneski.

Vaughn Shinkus has been named publications manager in the University Relations office at Wilkes University.

1992

Nancy Geer has been promoted to head nurse of Mercy Hospital's Four East Telemetry Unit.

William B. Hanigan was promoted to assistant vice president of Alliance Fund Distributors Inc. He is responsible for Mutual Fund sales in Indiana and Illinois. Bill resides in Indianapolis, IN.

Kathleen Marie McGreary married William J. Umphred.

Sue Ketner was named assistant volleyball coach at Wilkes University.

Andy Petroski has been named head men's basketball coach at Central Pennsylvania Business School, Summerdale.

1993

Lori Kuhar is engaged to Scott William Marshall. A May 1994 wedding is planned.

Jay Kurowsky married Danielle Silveti.

Jeff Patackis has been named assistant men's basketball coach at Central Pennsylvania Business School, Summerdale.

If you have news to share with your classmates, send it care of the Alumni Office, Wilkes University, Wilkes-Barre, PA 18766.

Wilkes Alumni Association National Officers Ballot

To all Wilkes Alumni:

The members of the Wilkes Alumni Association Nominations Committee are pleased to submit the following candidates for national Association offices.

These individuals are submitted based on the recommendation of our Committee and we require your ratification as members of the association. If you choose to vote for an individual not listed on the ballot, please indicate your choice in the appropriate write-in spot.

The term of office runs for two years. Please return the ballot as soon as possible to the Alumni Office, attention Nominating Committee.

Respectfully Submitted,

Anthony J. Shipula, II

Anthony J. Shipula, II '78
Director of Alumni

National Executive Committee

President
Colleen M. Gries-Gallagher '81
Bridgewater, NJ 08807

First Vice President
Ellen K. Wengen '78
Clarks Summit, PA 18411

Second Vice President
Fred R. Demech Jr. '61
Oakton, VA 22124

Secretary
David A. Taylor '84 MHA '85
North Plainfield, NJ 07063

Treasurer
James W. Ruck '78
Fair Lawn, NJ 07410

Executive Committee Board Members

Steven Bailey '79 Braintree, MA
Marine Biologist, New England Aquarium

John D. Bohush '80 Endicott, NY 13760
Project Programmer, IBM Corporation

Patrick Burke '69 Dallas, PA
President, Chuck Robbins Sporting Goods

Anthony G. DeVincentis D.D.S., '79 Upper
Montclair, PA
Dentist, Private Practice

Charles A. Kosteva D.D.S., '69 Bethlehem,
PA
Dentist, Private Practice

Maureen Maguire Litchman M.D., '78
Harveys Lake, PA
Physician/Center Dir., Wyoming Valley
Family Practice

Linda O'Boyle-Zaneski '91
Wilkes Barre, PA
Zane Studio of Modeling

Carol Corbett Pawlush '79 Chesire, CT
Admissions Consultant

Diane M. Polachek Ph.D., '78 MS '81,
Kingston, PA
Assistant Professor of Education, Wilkes
University

Carl Sosnowski '86 Coral Springs, FL
Deputy Sheriff, Broward County Sheriffs
Office

Fred Joe Stoelzl '79 Kempton, PA
Sales Rep., Dunn & Bradstreet

Barbara J. Williams '70 Kingston, PA
Manager, Interfaith Heights, EEI

WRITE-IN BALLOT

OFFICE:

CANDIDATE:

MARK YOUR CALENDAR

Celebrating 60 Years of Quality Education

In recognition of its 60 year anniversary, Wilkes University is presenting a series of seminars focusing on the early history of Bucknell University Junior College and Wilkes College. Each of the lectures will feature a panel discussion and a featured speaker and will begin at 7:30 p.m. in Wilkes University's Dorothy Dickson Darte Center for the Performing Arts.

- January 25** George Ralston
- February 22** Joseph Salsburg '35
- March 30** William Conygham and Charles Miner
- April 26** Presidents Michelini, Capin and Breiseth

Alumni Gatherings Highlight Sports Events

- January 19** Pizza Reception at Wilkes vs. King's basketball game
- January 29** Pizza Reception at Wilkes vs. Scranton men's and women's basketball games. Pre-game men's alumni basketball game (4 p.m.)
- April 8,9,10** New York City Alumni Weekend, Hotel Edison, N.Y.
- May 13, 14, 15** Reunion Weekend. Classes of 1939, 1944, 1949, 1954, 1959, 1964, 1969, 1974. Classes of 1979, 1984 and 1989 will reunite during Homecoming Weekend.
- October 7, 8, 9** Homecoming Weekend.

For more information, contact the Alumni Office at 1-800-WILKES-U.

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Wilkes-Barre, PA 18766
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