

The Beacon - September 30, 2014

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THE BEACON

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News

Have a breaking story or a press release to send? Contact the news editor: sarah.bedford@wilkes.edu

Wilkes hosts able-bodied wheelchair basketball tournament; benefit 'Individual Abilities in Motion'

By Justin Topa
Assistant News Editor

Wilkes University will sponsor an able-bodied wheelchair basketball tournament in the Marts Gym on Sunday, Oct. 5, at 10 a.m.

The Wilkes Community is invited to participate or attend. This event, which is open to the public, will include food, raffles and prizes. All proceeds will benefit Individual Abilities in Motion, a nonprofit organization housed in Clarks Summit, Pa. that is committed to embracing the abilities of local people with spinal cord injuries.

Natalie Smirne, a Wilkes University psychology major and vice president of Individual Abilities in Motion, is spearheading the event along with Jacob Parrick, a student within the Wilkes University Department of Biology. Smirne encourages students to come out to the tournament to see their classmates and participate in something out of the ordinary.

"I think it's also going to set some standards," said Smirne. "It's not only something different, it's an opportunity for everyone to see that someone with a disability can do so much more than sit

idly in their wheelchair."

Smirne, who has endured a spinal cord injury herself, joined the Individual Abilities in Motion organization in its infancy. She feels the organization is beneficial to others with spinal cord injuries and the community, as a whole.

"It is our way of relating to other people with spinal cord injuries," said the organization's vice president. "It was because of these relationships that we started the basketball tournament. It's a chance for us to get together to do something and, also, an opportunity for the community to get involved."

While this is not the first year Wilkes University participated in the wheelchair basketball tournament, Smirne says she would like to see an improvement in the number of supporters there to cheer on



Courtesy of Natalie Smirne

A few participants from last year's able-bodied wheelchair basketball tournament fight for possession of the ball.

the athletes. She hopes that food, raffles and the abundance of prizes will help bring more people out to support such an amazing organization.

"The student athletes last year had an amazing time," said Smirne. "We can

definitely benefit from having more people there to see them play, though. We make it fun for everyone that comes out."

For those that wish to participate, cost will be fifteen dollars and includes a T-shirt, raffle tickets and food. Teams should be comprised of five to eight players and include both males and females. Registrations for those wishing to participate should be made in advance and can be done by e-mailing Smirne, at Natalie.Smirne@Wilkes.edu, or Parrick, at Jacob.Parrick@Wilkes.edu.

The top two teams will advance to a championship series to be held in November. Their competition will be comprised of teams from The University of Scranton, Penn State, Marywood, TCMC, Misericordia and Lackawanna College.

Spectators are encouraged to attend. Cost for spectators will be three dollars for a student and five dollars for those who are not students. The team that brings the most supporters will receive 200 dollars and each student spectator has a chance to win prizes, as well.

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Beacon Briefs

Unlimited Pancake Breakfast at Applebee's

Contact a Wilkes University Cheerleader to purchase your \$5 tickets to an unlimited pancake and sausage breakfast to be held at Applebee's in Wilkes-Barre on Sunday, Nov. 16th. Those interested can also email Jessica.short@wilkes.edu or call extension 3331. (Coffee, tea, and soft drinks are included.) This is a fund-raising event for the cheerleading squad.

Order Wilkes University Cheerleading or Wilkes University Cheerleading Alumni Shirts

Order Wilkes University Cheerleading or Wilkes University Cheerleading Alumni shirts for \$12 from any current Wilkes Cheerleader or Jessica Short

by emailing jessica.short@wilkes.edu or calling extension 3331. Sales benefit the cheerleading squad.

Faculty Exhibition 2014: A Tribute to Richard A. Fuller

The Sordoni Art Gallery will feature a faculty exhibit until the end of the semester in honor of Richard A. Fuller. The gallery will be open between 12 p.m. and 4:30 p.m. between Tuesday and Sunday. Admission is free. For more information, call (570) 408-4325 or visit www.wilkes.edu/Sordoni

The Allan P. Kirby Center Lecture Series in Free Enterprise Presents: Michael Reagan

The Allan P. Kirby Center Lecture Series will feature Michael Reagan, the eldest son of former President Ronald Reagan, Wednesday, October 1, 2014. The lecture will begin at 7:30 p.m. and take place in the

Dorothy Dickson Dart Center for the Performing Arts. The lecture is free and open to the public.

Study Abroad Fair

Wilkes University will hold a Study Abroad Fair in the Henry Student Center Lounge on Tuesday, Sept. 30, between 11 a.m. and 1 p.m.

Hillside Fall Fest - Volunteers Needed

Volunteers needed at Hillside Farm for their Annual Fall Fest on October 4 & 5. Interested volunteers should contact Guy Kroll, Hillside's Volunteer Coordinator at guy@thelandsathillsidefarms.org.

Lee National Denim Day

The event is sponsored by Lee Jeans. Donate \$5 or more to the event and wear your favorite pair of jeans and pink that day. The event is held every year on the first Friday

in October. This year's event will be held Oct. 3. This event is sponsored by the Wilkes University BACCHUS organization. For any questions about the event, how to donate, please contact, shawn.carey@wilkes.edu.

Alcohol Awareness Week

The Alcohol Awareness Walk 2014 will be held on Tuesday, Oct. 21, at 12 p.m., rain date Thursday, Oct. 23. Join the walk to raise awareness of the dangers of excessive and underage drinking. Wilkes University will be sponsoring a one-mile walk starting at 12 p.m. from the Greenway to Kirby Park and back. A free long sleeve T-Shirt will be distributed to every person who walks for Alcohol Awareness. Email gail.holby@wilkes.edu to register, give your name and your shirt size. All participants must register by Oct. 15, at noon. There will be Maers BBQ after the walk.

Pocono Mountain manhunt: the search for an alleged killer haunts local students, challenges police efficiency

By Sarah Bedford
News Editor

The 31-year-old Barrett Township resident accused of killing a Pennsylvania state police trooper and wounding another has been at-large for more than two weeks in the Pocono region.

Although Wilkes-Barre is roughly an hour from the crime and search areas, some students attending Wilkes University from the Pocono region feel connected to the incident.

Eric Frein is accused of killing state police Cpl. Bryon Dickson and wounding Trooper Alex Douglass on Sept. 12 outside Blooming Grove State Police Barracks in Pike County. A shooter open fired on troopers during a shift change, officials said. State police announced Frein's arrest on Sept. 16, according to a press release.

Police have been combing a wooded area near Canadensis searching for Frein. Dubbed a survivalist, Frein has been added to the FBI's most wanted list.

Michael Zudjelovic, a junior finance and marketing major, is from Mountainhome, near Canadensis. He knew of Frein when he was younger, adding "you knew everyone in town" then. Zudjelovic used to ride bikes in the community with his older brother, who is Frein's age. Sometimes, Frein would be there as well.

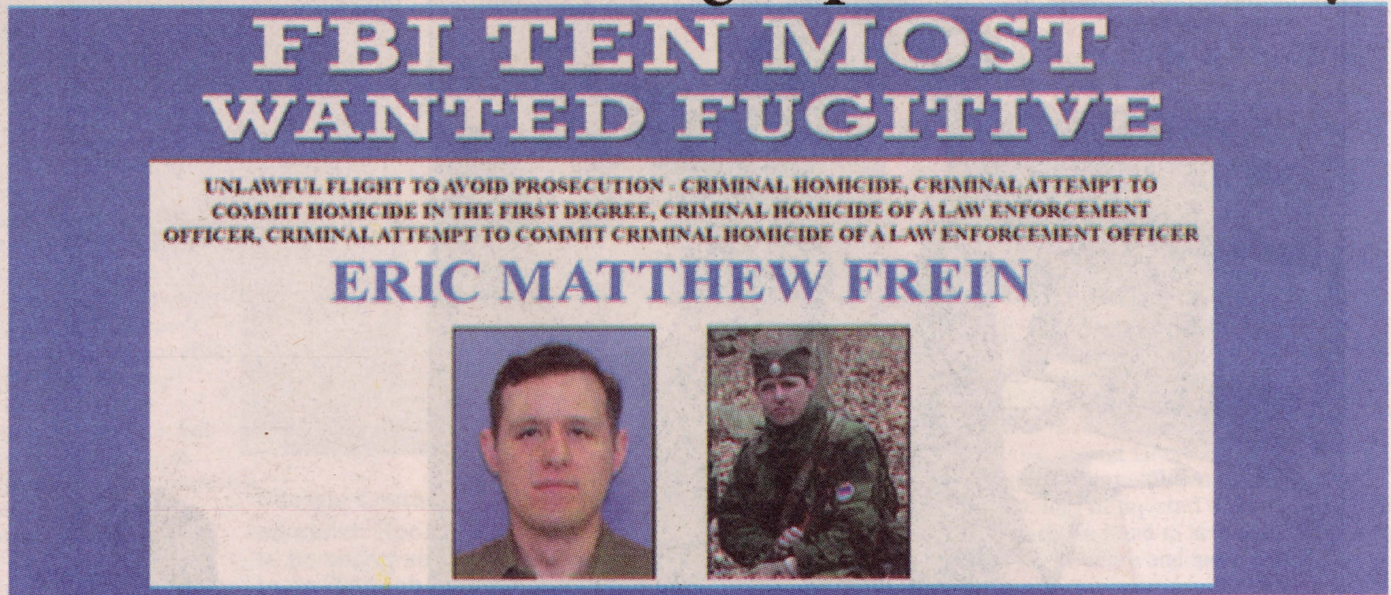
"It comes across as somewhat shocking that it would come to what it came to, you know, ambush outside a police station," he said. "It's shocking to hear that anybody you know would (allegedly) do that."

Zudjelovic said the police presence in the area has been extensive.

"It's amazing how big a force they rolled out to find one person, and the fact that they haven't found him yet gives him credit or takes away from our police - or both."

Zudjelovic described the amount of law enforcement as a "small army."

"[There are] armored vehicles in Barrett...



Courtesy of FBI.gov

Eric Matthew Frein as he appeared in the F.B.I.'s Top 10 Most Wanted List for allegedly shooting and killing a trooper.

It's like a "when did this happen?" kind of deal," he continued.

Junior communication studies and psychology major, Emily Kramer of Blakeslee, supports the law enforcement officers.

"As far as I'm concerned, they're doing their best at this point," she said. "You never would imagine this happening in your community and it's frightening."

Wilkes Director of Public Safety, Christopher Jagoe, who has 30 years of law enforcement experience, is a retired police chief and has attended the FBI National Academy. He said the community's attitude toward police and may be changing due in part to the size of the search and its on-going nature.

"It's a tough balancing act," Jagoe said. "Unfortunately, I think a lot of it's because it's the miscommunication to the community. The people are turning against the police... some would say it's justifiable concerns... in the interest of apprehending this guy, some

people's rights are being stepped on."

Zudjelovic agreed, saying it is a "very oppressive kind of feeling."

"I think it's sad when you go into an area and the locals don't like their police department," he said.

Collin Strunk, a P1 pharmacy major from Blakeslee, said that although publicity is helpful to finding Frein, he worries that the overall ordeal may have a negative influence on Pocono tourism.

"The area might be negatively affected by it though, seeing as the Poconos is a large tourist attraction. So the current situation could be deterring visitors from coming," Strunk said.

Zudjelovic believes the situation has impacted local businesses, but not the overall Pocono tourism industry.

Jagoe said he understands the concerns and feelings of the local residents.

"I lived in Maryland when we had the Beltway sniper... I understand the angst the

people in the community are feeling... You don't know where the guy may be," he said.

Jagoe explained that if the Frein case, or something like it, were to get closer to Wilkes, the university and local law enforcement would work to inform the community.

"If something like that did happen... we would obviously be feeding the community as much information as we possibly could... Text alerts, emails all those sorts of things would be in our tool box to pull out."

According to an FBI poster, Frein was last seen with no facial hair and was wearing a brown and gold windbreaker, khaki shorts and sneakers. He was carrying a dark green backpack with black trim. He may have shaved his head on both sides, with longer hair on top.

As of press time on Sunday, Frein had not been captured.

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Ninth annual Professional Development Week at Wilkes



The Beacon/Gabby Gliniski

Sharon Castano, coordinator of internships and Cooperative Education for Wilkes University, encourages all students to attend the internship fair.

By Justin Topa
Assistant News Editor

Wilkes University will hold its ninth annual Professional Development Week between Monday, Oct. 13, and Friday, Oct. 17.

Professional Development Week will consist of a series of workshops including resume building, interviewing, goal setting, graduate programs and several others leading up to an internship fair on Thursday, Oct. 16, from 11 a.m. to 1 p.m. in the Henry Student Center Ballroom.

Professional Development Week is planned by the Cooperative Education office in conjunction with Student Affairs, Career Services, Student Development, Graduate Studies and Dr. Kathleen Houlihan. Sharon Castano, coordinator of internships and Cooperative Education for Wilkes University, expects 45 local companies to attend the internship fair recruiting Wilkes University students.

"With the 45 companies that usually come, it is important to know that they are only here to meet with Wilkes students," said Castano. "The only competitors are your peers. This is an opportunity you can only find here."

The internship fair will provide prospective interns with the opportunity to meet with organizations within their field informally to gain an understanding of

what the company is looking for and for companies to gain a familiarity with their prospective interns before a potential formal interview.

"Companies are looking to make introductions and find something to remember you by," said Castano. "They don't only get a resume. They have the opportunity to get to know who the students really are."

Students attending the internship fair are advised to bring about 20 copies of their resume to ensure they have enough to build connections with as many organizations in their field as possible. Castano also advises students to try speaking with a few other companies before engaging with your number one choice so that you can work out what it is you want the company to know about you and get an understanding of the process. She also advises those in attendance to dress and act professionally.

While the internship fair may be geared toward those in their sophomore and junior years, Career Development Week has been designed to incorporate workshops and activities for every student regardless of academic level.

For any additional information, students can e-mail Castano, at Sharon.Castano@Wilkes.edu or stop into the Cooperative Education office located on the second floor of the Henry Student Center.



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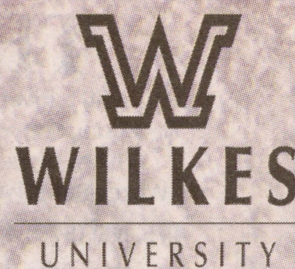
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11-1, HENRY STUDENT CENTER,
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Contact Sharon Castano at sharon.castano@wilkes.edu to learn more.

Anatomy of an Administrator: Georgia Costalas; Center of Global Education and Diversity, International Student Services; world traveler

By Pat Walther
Staff Writer

Wilkes-Barre is not exactly a safe city. It has a high crime rate, binge drinking is popular and most would never even consider starting a conversation with a stranger in the street. And yet, Georgia Costalas has seen it all. She has seen poverty and tatters. She has seen the highs and the lows of the human condition. But instead of becoming embittered or withdrawn, she has found solace in the memories of her many midnights in South America.

Georgia Costalas is the Executive Director for the Center for Global Education and Diversity, as well as the Director of International Student Services at the Center. She oversees all the departments at the Center while also managing one herself. The work for International Student Services, in particular, is bureaucratic. "We take care of the (student's) visa paperwork and then we're expected to answer to the Department of Homeland Security for their visa information," she explains.

There are a total of four departments within the Center for Global Education and Diversity. There is, as was mentioned before, the department of International Student Services, which deals with the technicality behind keeping a foreign student at Wilkes, as well as generally in America. There is the Intensive English Program, whose main purpose is taking

a hands on approach to teaching foreign students English, but this is not your average language program. The Intensive English Department deals predominantly with students who know very little to no English. Then there is the Office of Diversity Initiatives, which provides educational programs about diversity, and makes personal connections with students, who may be having a harder time adjusting to the culture. And last but not least, there is the department of Global Education, which is responsible for students who go on educational trips out of the country. The Center is absolutely essential to the students who have traveled here from the corners of the world with names that most people cannot even pronounce. This fish-out-of-water vibe is something that Costalas is extremely familiar with.

Born and raised in Brooklyn, New York, she was educated at such establishments as the University of Manhattan and the prestigious Columbia University. After graduating from



The Beacon/ Gabby Glinski

Georgia Costalas explains that the roles of an administrator is "somebody who should always strive to be better and empower the staff under him or her to do their job the best way possible."

Columbia, she left to teach in Colombia, South America. So, yes, she went from Columbia to Colombia.

While in Colombia she started teaching at an American middle school, she also taught at a high school, dealt with graduation requirements and eventually ended up as the principal of a Colombian high school. Costalas adds, "I also worked at a university there as head of their foreign language department."

All in all, she was abroad for twenty-six

years.

Let that sink in.

Costalas, needing to return to the United States due to familial matters, was interviewed for the current job she holds while still in South America. She has been back in the States for six-years now. The Center for Global Education and Diversity was inaugurated on September 12th, 2008, which is fitting, as Costalas explains, "September 12th is known as Interdependence Day globally, and is meant to celebrate how countries need each other in order to thrive."

Costalas has traveled to a total of ten countries: Colombia, Ecuador, Brazil, Argentina, Peru, Panama, Mexico, Canada, Greece and Israel. She is fluent in Spanish, saying, "When working as a principal, half of my staff didn't speak any English, so I had to actually start using Spanish more and more just to get work done."

When not enlightening the minds of foreign students or overseeing the international potential of Wilkes, she loves kayaking, biking, and reading. When asked what her definition of an administrator was, she replied: "To me, an administrator is somebody who should always strive to be better and empower the staff under him or her to do their job the best way possible."

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Commission on Economic Opportunity, Wilkes helps with "Hunger Action Month;" hunger eradication at local scale

By Justin Topa
Assistant News Editor

During the month of September, the Commission on Economic Opportunity has promoted efforts to raise money for both Hunger Action Month and Walmart's Fight Hunger, Spark Change campaign.

Nearly 49 million people are struggling with hunger on a daily basis. These people are not only just in our country; they are living within our communities. CEO is working to remind us that many of these people can be our neighbors, co-workers and friends.

CEO, which holds offices in Wilkes-Barre, has been working towards the eradication of hunger for local families in need. While their efforts are constant, the month of September is highlighted due to its arising title as "Hunger Action Month."

Hunger Action Month is a nationwide campaign designed to mobilize the public to take action against the issues of hunger. Organized by the Feeding America nationwide network of food banks, the campaign brings attention to the issues of hunger in America and promotes ways for individuals everywhere to get involved with the movement.

CEO has organized a number of events locally during Hunger Action Month to incite awareness and raise funds for those lacking food within the community. Throughout the month, a number of local restaurants within Luzerne and Wyoming counties have partnered with CEO, advertising Hunger Action Month and, in many cases, contributing portions of their sales to the cause. These local restaurants have included Rodano's, Letts Eat and El Zocalo among many others in the Wilkes-

Barre and surrounding areas.

CEO is also working towards winning a national competition sponsored by Walmart's "Fight Hunger, Spark Change" campaign. By winning this competition, CEO would bring 60,000 dollars to the locally benefitting Weinberg Regional Food Bank, operated by the commission. This food bank helps to supply food to families in need located in Luzerne, Lackawanna, Wyoming and Susquehanna counties.

Gene Brady, executive director for CEO, encourages Wilkes students to get involved. Anyone wishing to help the commission can do so by voting for CEO's Weinberg Food Bank at "www.walmart.com/fighthunger." The competition will end on Oct. 5.

"Every vote counts," said Brady. "Students should vote every day until Oct. 5, and ask their families and friends to vote, as well."

King Adjei-Frimpong, CEO's volunteer coordinator, says that the success of their initiatives may not have been possible without the assistance of a particular group of Wilkes University Students. In order to help spread the word throughout the community, CEO has enlisted the help of Wilkes University, Dr. Raineri and members of her "Social Responsibility of Business" course.

"Her students are helping to refresh CEO's marketing materials and revamp our social media presence," said the volunteer coordinator. "Their involvement in the endeavor is a great help to the organization."

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SG Notes: safety update, club recognition; funds

By Nicholas Durdan
Staff Writer

Wilkes University Student Government tackled multiple issues including budget allocations and club recognitions.

As a guest speaker, new public safety director Chris Jagoe spoke to Student Government about various changes made to their officers and facilities over the course of the summer and took questions.

Act 120 officers, the new "hybrid" officers to public safety, all of which have law enforcement experience, carry firearms. The public safety office is now a more efficient communications center and the cameras are now in digital.

In other news, the cricket club sought club recognition for its second week, this time with a more detailed view as to what their club entails.

Issues of safety, practice location and equipment issues were established. The vote to recognize the club passed 35-1-6.

The newly incorporated guitar club began its first week of club recognition. Founded by two students who wanted their own guitar style club, it plans to make "guitar-gram"

fundraisers among others and is open to all students. The adviser to the club is Dr. Kelly.

It stresses members must provide their own guitar. Voting is to take place at the following meeting.

Fall Fest, headed by vice president Christian Victoria, began its second week of fund requesting. The budget being asked for originally was \$3,500. After discussions and concerns about the rising cost from last year a motion was amended from \$3,500 to \$2,500, and then was amended again to \$3,000.

This motion was well received by Student Government and after tense voting, it passed 23-11-9.

The budget report for Student Government is as follows: all college: \$16,245.36, conference: \$5,000, Spirit: \$505.39, general: \$9,552.81, giving Student Government a total of: \$31,303.56.

Student Government meets every Wednesday at 6 p.m. In the Miller room inside the Henry Student Center.

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"Clean Energy America" lecture offers insight into nuclear energy and its impact on the future

By Jennifer Baron
Staff Writer

On Sept. 22, two guest speakers from Clean Energy America came to Wilkes University to educate students, faculty and the public about nuclear energy. DeLeah Lockridge and Mark Seidband were the two speakers at the presentation.

The goal of Lockridge, Seidband, and Clean Energy America is to educate people about the benefits of nuclear energy while alleviating fears that people may have about radioactive exposure, disposal and general safety. They also address issues involving environmental impact and economic issues.

At the presentation, Lockridge and Seidband discussed that nuclear power will be the most widely executed and sought after energy source in America.

According to statistics presented, "the United States will need 28% more electricity by 2040." This additional electricity, they believe, should come from nuclear power. The duo explained the United States is currently the number one country when it comes to generating nuclear power at 790 kilowatt-hours (kWh).

Export-Import Bank in America which is the official export credit agency in the United States was also discussed.

Last year, the U.S. Treasury gained more than \$1 billion through fees collected from customers overseas. This also granted jobs to about 250,000 individuals in companies around the country. When it comes to jobs in manufacturing, one in three depends on exports.

Nuclear power plants have the potential net gain of \$45 billion up to \$75 billion when it comes to exports with the agency.

Job creation is also a major factor. Approximately 15,000 jobs were created because of the license application process needed for construction and operation of plants. They further focused on the job market by saying that the creation of 30 new power plants could potentially produce 130,000 jobs. When divided up, this makes for 400-700 long-term employees at each power plant. Also, the life span of a nuclear power plant is projected to be about 60 years.

Environmental concerns were also addressed. Nuclear energy produces no greenhouse gases, such as carbon dioxide, and it will reduce the dependence on fossil

fuels--contributors to global warming. Annual production of electricity in a nuclear power plant equals 1.4 billion gallons of oil or 912 train loads of coal. To replace coal with nuclear power in Pennsylvania, it would be the equivalent of 12 million passenger cars in use.

Lockridge and Seidband stated that in 2012, nuclear energy was the lowest cost producer in U.S. electricity production costs.

One of the final points in their presentation, and perhaps the most compelling, was that one uranium fuel pellet (about the size of a finger tip) is equivalent to 126 gallons of oil, 5,000 pounds of wood, 1 ton of coal, or 17,000 ft³ of natural gas.

Lockridge is an engineer for on-site projects for the Westinghouse Electric Company's Nuclear Power Plants Division. Seidband is the director of business planning for Ameren Missouri, an energy company.

For more information about Clean Energy America, their Mission Statement, or nuclear energy in general, visit www.cleanenergy4america.org, www.nei.org, and www.nrc.gov.

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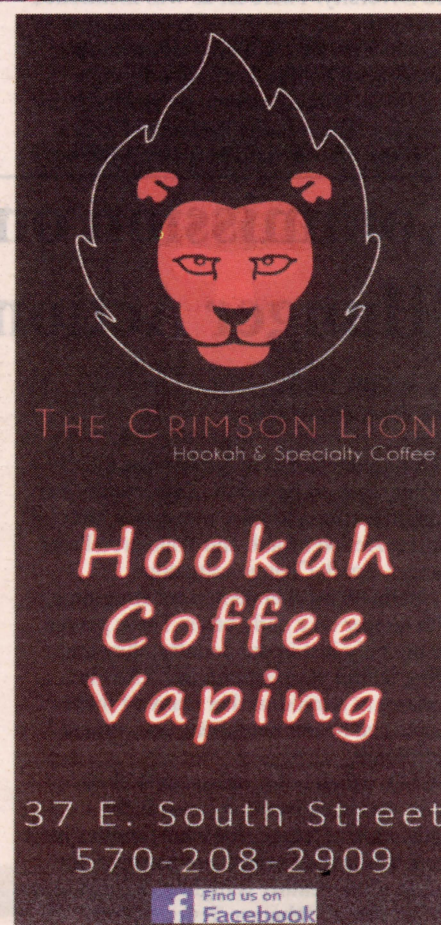
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Have a story or want your event to be featured? Contact the L&A&E Editor: Nicole.Zukowski@wilkes.edu

The chemistry of a hangover

By Nicole Zukowski
Life, A&E Editor

Waking up the morning after a night out with friends can be tough.

Your head is pounding, your stomach is in knots and you feel like you just rode a rollercoaster nonstop for an hour. There are bags under your eyes that look like they are ready to go backpacking across Europe even though your dry throat makes you feel like you were just lost in the Sierra desert.

Experiencing a hangover is extremely common after a night of drinking. It is the thing that makes people wonder why they were out the night before.

The California Report published on State of Health says that men who consume five to seven alcoholic beverages report having a hangover the next morning.

On the other hand, women who consume three to five alcoholic beverage reported having a hangover the next morning.

The type of alcohol an individual consumes also affects the severity of the hangover the next morning.

A hangover is commonly the result of three effects that happen to your body after

a night of drinking. Perhaps the most painful result stems from dehydration.

"Dehydration decreases blood flow in the brain," associate professor of psychology Ed Schicatano said. "This slows down neural processing."

A particular example of what dehydration does to the body is a decrease level of vasopressin in the brain. When this hormone is released into the bloodstream the body is prevented from excreting water in urine.

This is why people have to urinate multiple times when drinking alcohol.

Other effects Schicatano explained were "cognitive deficits like lack of concentration, struggles with short term memory and even basic perceptual processing disruptions."

Along with dehydration, the brain is affected another way from alcohol.

"Alcohol acts like an abundant inhibitory neurotransmitter in the brain - called GABA," Schicatano said.

GABA is a chemical messenger that is widely distributed in the brain.

"As a result, alcohol inhibits a lot of different areas of the brain. One of these areas in the brain is important for wakefulness," Schicatano said.



Photo Illustration/Nicole Zukowski

Alcohol affects all parts of your body. The most common result of consuming alcoholic beverages is a hangover. Knowing your limits and being aware of what you consume is always smart to your health. (The above photo is an illustration, and is not of a real person).

This causes fatigue and tremors, anxiety and restlessness the day after drinking. "It also modulates the release of other neurotransmitters in the brain," Schicatano said.

Depending on what type of alcohol is consumed also matters. Different alcohol produces more impurities, called congeners.

After drinking clear, bubbly alcohol a headache is the result. This is caused from the carbonation which increases your blood alcohol absorption.

Dark liquors, such as tequila, wine and whiskey, can increase the frequency and severity of hangover.

Mixing different types of alcohol could be very dangerous because of the different

congeners affecting the body. When it comes to consuming alcohol it is important to drink responsibly.

The effects on the body can be serious. "In the long run, seizures are possible," Schicatano said. "Death from dehydration is not from brain damage, but from organ failure involving other organs."

Editor's note: The Beacon does not promote excessive drinking and encourages those who drink to drink responsibly.

[@wilkesbeacon](https://twitter.com/wilkesbeacon)
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• Educate Yourself

- Long term use of alcohol effects organs in the body
- Know your limits when consuming alcohol
- Drink water between alcoholic drinks
- Never consume alcoholic beverages on an empty stomach; eat food before and during
- Alcohol abuse is a serious issue that needs professional help
- Wilkes Alcohol Awareness Walk is scheduled for Oct. 21 at noon
- Students with alcohol and drug issues or questions
Contact: Mark Allen, Ph.D., Dean of Students

Programming Board presents country band Parmalee



The Beacon / Briana O'Neil

The Wilkes University Programming Board held a riverfront concert on Sept. 24 that featured the hit country band Parmalee last week for the Wilkes community.

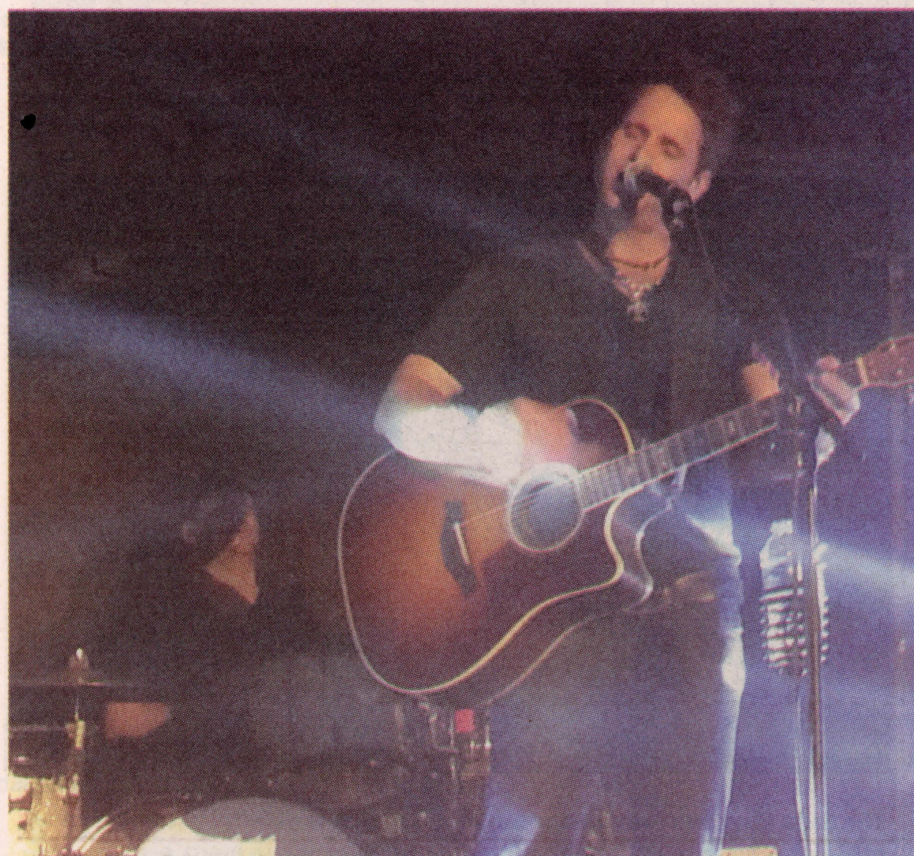


The Beacon/Briana O'Neil

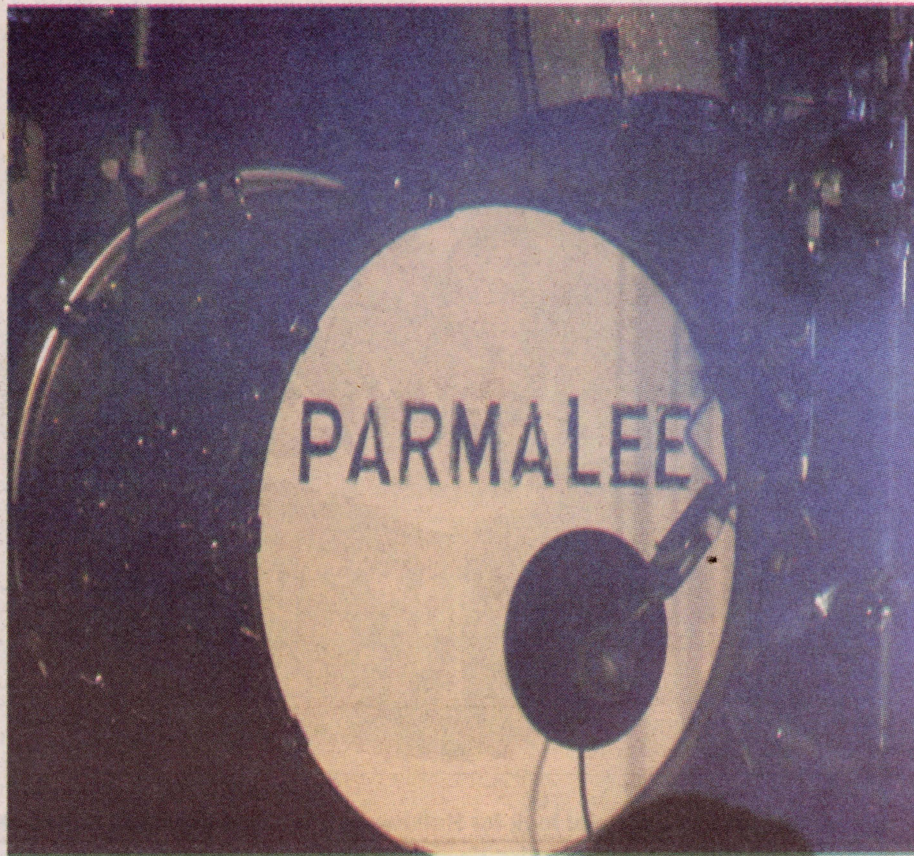


The Beacon/Austin Ely

Last Wed. Wilkes University Programming Board held a free concert on the riverfront. Seating started at 7 p.m. for the local opening band The Clove Collective, top right corner. By 8:45 p.m., Parmalee took the stage in a high energy performance for the Wilkes community. Along with enjoying the music, students with Wilkes IDs were giving a ticket to get free food from three different food trucks.



The Beacon/Austin Ely



The Beacon/Austin Ely

Beauty Beat

Trend alert: Vampy lips are hot for cool seasons

By Ashley Evert
Managing Editor

As the weather turns cooler, people start to darken their wardrobes and hair colors, so why not lip colors, too? Dark, vampy lips are on trend for the fall and winter months and were seen on the runways during New York Fashion Week.

Along with the increasingly socially acceptable change in unnatural hair colors, bold lip colors are becoming less of a statement and more of an everyday look for some ladies.

So how does one wear a deep, dark lip? The first step is to choose the right shade for your skin tone.

Those with warmer complexions should aim for orange-toned reds and brown tones, where those who have cool complexions look best in blue-toned reds and violets.

As far as application, be sure to line your lips with a lip liner close to the color of the lipstick.

Lip liners have drier formulas than lipsticks, which are much creamier, so they will prevent the color from bleeding or feathering and creating the dreaded clown mouth look.

Second, either keep the eyes toned down or go full out—there is no in between. To

keep eyes simple, swipe a neutral shimmer eye shadow along the lid and darken the lash line with a minimal amount of eyeliner and the lashes with a coat of mascara.

To go full on "goth princess," use matte gray shades on the eyes, sharp winged eyeliner, and thick false lashes.

This is also a great beauty look for Halloween for those that don't want such a bold every day look.

Cosmetic companies are creating products that meet the new demand for such dramatic lip colors.

NYX, for example, just released a new line of the jumbo pencils they are known for. They're calling the line "Simply Vamp Lip Creams," which consists of six "bewitching" shades from a smoldering deep crimson (Covet) to a velvety dark violet (She Devil). Each color runs \$6.50 on nyxcosmetics.com.

The greatest thing about this trend is that it's low cost. Pick up a drugstore lipstick, try it out and wipe it off if you decide it's not for you.

Need help with makeup? Advice on which tone would work best for you? Feel free to shoot me an email and we'll work through it together.

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Photo illustration by Ashley Evert

From everyday to a special look for Halloween, dark and dramatic colors on the lips are the new hot thing for the fall/winter seasons.

Baja is not just in California: New team, fresh start

By Austin Ely
Staff Writer

The variety of clubs on the Wilkes campus is unknown to most of the student body.

The Baja Club may seem like an unfamiliar presence in regard to Wilkes extracurricular options, but the members think and plan differently.

With sophomore president David Hopkins at the helm, vice-president John Kiehart, treasurer Lauren Evans, Jesse Muniz as secretary and Mitchell Adams as the advisor, anything is possible.

The priority of revival and rejuvenation to the club is in full swing this year with high hopes and bright futures for years to come.

The club consists of about 20 people, most of whom are engineering majors. The majority of the members are freshmen.

The club is overseen by the Society of Automotive Engineers who initially created the Baja organization.

The SAE also hosts events outside of the United States, in places like South Africa, South Korea and Brazil.

The main goal of the club is to build a small off-road vehicle that will be taken to events nationally to compete with about 100 other universities.

In the United States, competitions are

held in Maryland, Alabama and Oregon.

Currently, the club is only in the designing stages, which is where the construction of the vehicle is laid out and carefully planned. Therefore, it looks as if they will not be competing this year.

This does not discourage the members, however, the team ultimately plans on having the vehicle built by the end of this year with hopes to fine tune and show it off next year.

Hopkins gave some insight about the club and how it relates to the engineering field saying, "Getting involved in the club is a good way for engineering students to get a practical hand on approach to engineering."

The spirit to revamp and revive a club that has not competed since the 2008-2009 school year is of high importance and it is well on its way.

The team is also looking for sponsorships in order to cover the cost of parts and other essential things for the club.

With high hopes of a successful future, the Baja team hopes to be ripping through some dirt tracks and mud in no time at all.

Any questions about Baja Club or interests contact David Hopkins; david.hopkins@wilkes.edu

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Courtesy of Wilkes University SAE Mini Baja Club

The Baja Club has formed once again. The club is planning to build a small, off-road vehicle to nationally compete at different university events.

Artist Spotlight:

Shaun Pierre

Junior Performing Arts Major

By Bill Amos

Assistant Life, A&E Editor

If you're walking about on campus and should find yourself in the SUB, you might cross paths with a student who has dark blue hair and a unique style. It also might not be uncommon for him to be wearing a pair of trousers made from sofa fabric.

You might think that is an odd detail at first, but what if I told you that the "sofa pants," as they're referred to by the owner, are a sentimental souvenir belonging to Shaun Pierre, a junior theater arts major currently attending Wilkes University.

Pierre's love of the performing arts began at a young age and he began acting for the stage in high school in a production called "The Bachelor King."

"I was auditioning for a Simon Cowell type of character," Pierre said. The role was like a parody and very fun to play, but it wasn't until he was cast as Conrad Birdie that he discovered his passion for performance.

"That was my breakout role. That was when I realized that I wanted to be involved with theater," he said.

But theater wasn't Shaun Pierre's first career choice.

"Originally I wanted to be an EMT. By the time I was applying to colleges I was already certified as an EMT and I was applying to schools based on the fact that I wanted to join the medical profession, but theater was always there, so I applied to one school with theater in mind."

That school was Wilkes University.

"I was accepted to virtually every school I applied to but I wasn't excited about opening an acceptance letter until it came from Wilkes. I was so excited to be accepted into that theater program. The thing that separated Wilkes from all the others was the fact that I was actually smiling when I read that letter."

And, that was that.

Shaun Pierre's journey into the world of theater arts at Wilkes University began and so his knowledge of the craft broadened immensely.

"I didn't begin as an actor," he explained. "Though I came in with a directing and acting focus, I was primarily coming from a backstage background."

Pierre dabbled in lighting and stagecraft before accepting his first role as an actor.

"When I came to Wilkes I was interested in learning as much as I could because I thought that was going to set me apart from everyone else."

Pierre explained that his dream role, in a sense, is not any particular role in any

play, but being placed where he can do the most good.

"I want to be that guy that people say is the best man for the job," he said. "I want to be the person you come to when you need something done because I've got the knowledge and the experience to do it. That's by dream role."

Pierre elaborated by saying that in the end if someone jumps up and says, "Get me Shaun Pierre" then his job is already done.

To be that person, he has placed himself where he can learn the most.

"I took an internship over the summer where I learned so much more than I ever thought I could know about lighting. So, when I came back to Wilkes I could be asked to do something without anyone explaining how to do it. I already knew."

Pierre hopes to use the knowledge he has gained from his time at Wilkes University to educate others in theater as a teacher of the craft.

"... my passion really lies in teaching others what I have learned. If I could pass on that knowledge; the knowledge that was passed on to me by my instructor, then I really feel like I've done my job."

Pierre says what he likes most about acting is stepping outside himself and put on a different face.

"I'm really not the over dramatic type in the sense that I like to wreck up the place. I don't create chaos, so when I get to play a role like that, and do something that I wouldn't normally do, it's a lot of fun me. I get to play someone that is just completely the opposite."

His passion and respect for the art of theater is the thing he wants to spread around more than anything, he said. To him, the thing that matters most is to share what you've gained from your experiences.

Among many things he enjoys doing, Shaun Pierre also has an interest in writing and has shared one project in particular that he hopes to complete and produce in the future.

"I love the stories about Peter Pan and I read them as a kid. I loved the Disney movie so much, but they changed the direction of the original stories," Pierre explains. "Where Disney said it was alright to be a little kid and have fun and play, the story's true moral was that there's a time to be a child, but that there's also a time to grow up and you shouldn't be afraid to grow up."

Pierre's passion piece, entitled "Pete the Pirate" would follow a grown-up Peter Pan who becomes a pirate in his adulthood after Captain Hook survives his near

death experience with the crocodile that took his hand. Hook returns, not for revenge, but to bury the hatchet between Peter and him and convince Peter that it's OK to grow up.

The story unfolds with Peter becoming the new Pirate King of Neverland and James Hook standing up as Pete the Pirate advisor and first mate.

"The story is about a friendship lost and regained," Pierre explains. "We will learn things about Peter and Hook's past that we never knew before that makes sense of their entire relationship from the beginning of the first book until the story that I've written."

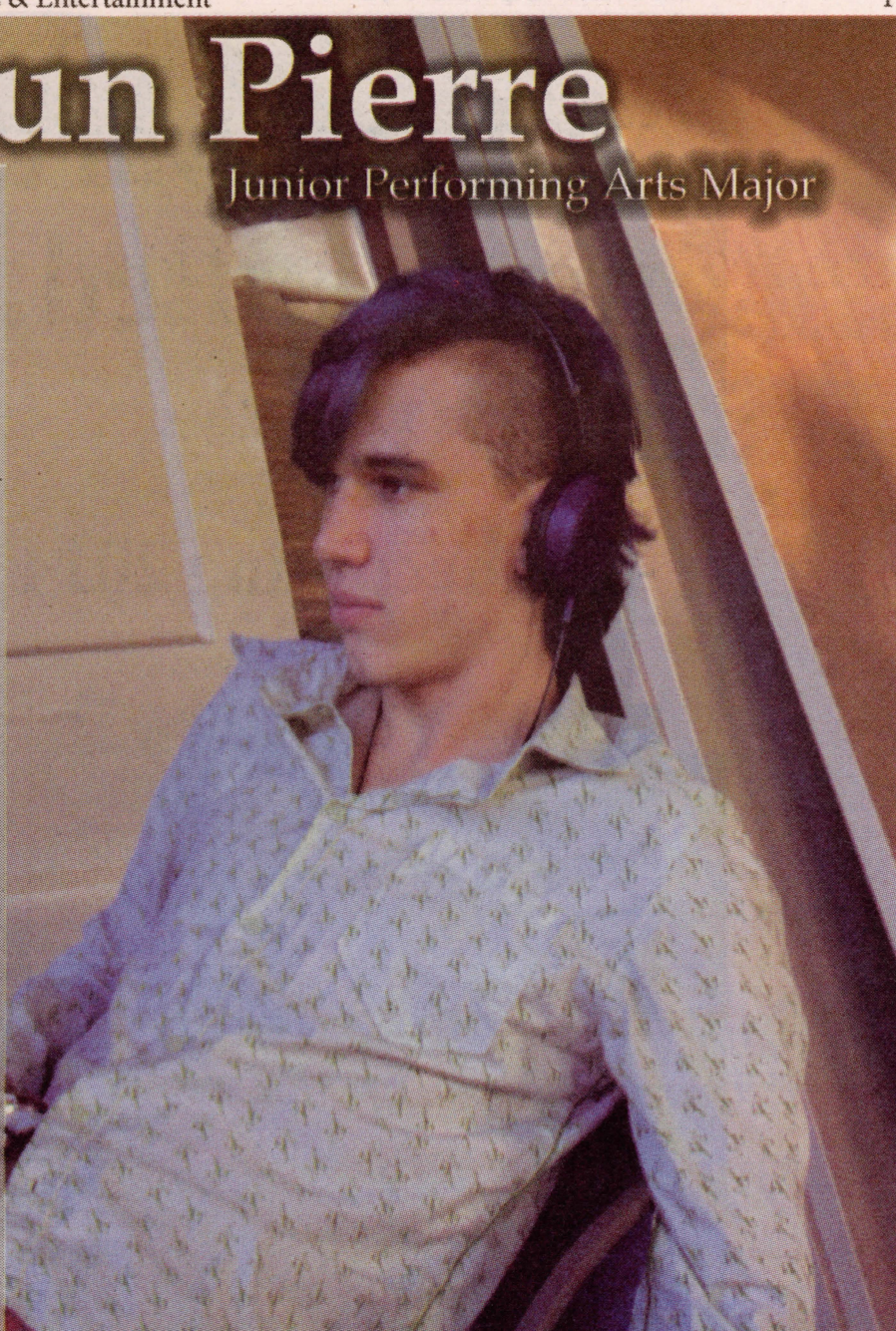
Pierre didn't want to give too much away, as he didn't want to spoil the surprises of

his new vision for Peter Pan and Captain Hook and the further adventures they'd embark upon in Neverland.

From his experiences on the stage to his skills in the technical field of theater and even allowing his imagination to find new ways to share his most beloved childhood stories with the world, Shaun Pierre expresses that he has a lot to offer and hopes that he can do so wherever he goes and wherever his future takes him.

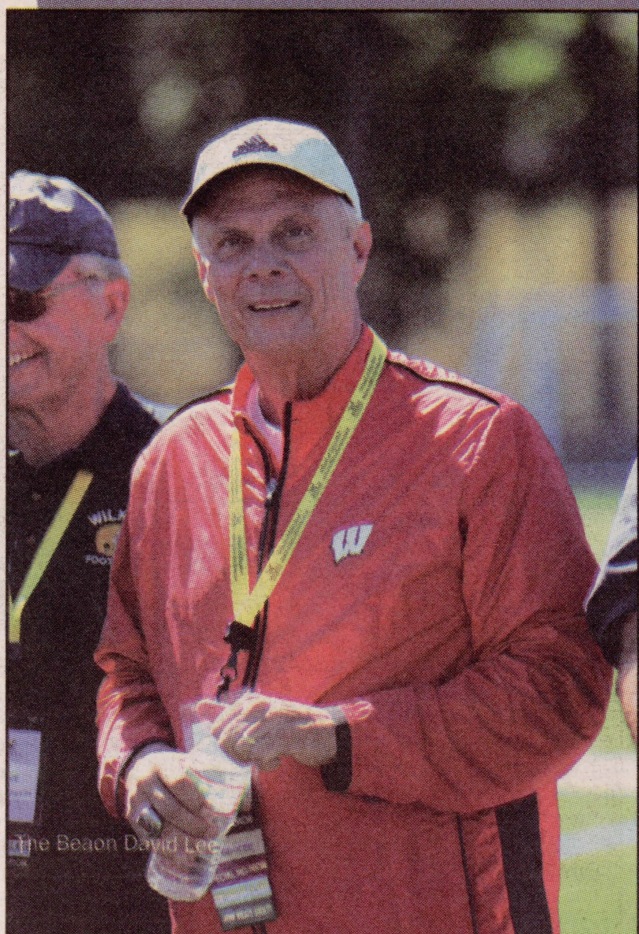
"If I can go where I'm needed most and give the most, then I've succeeded."

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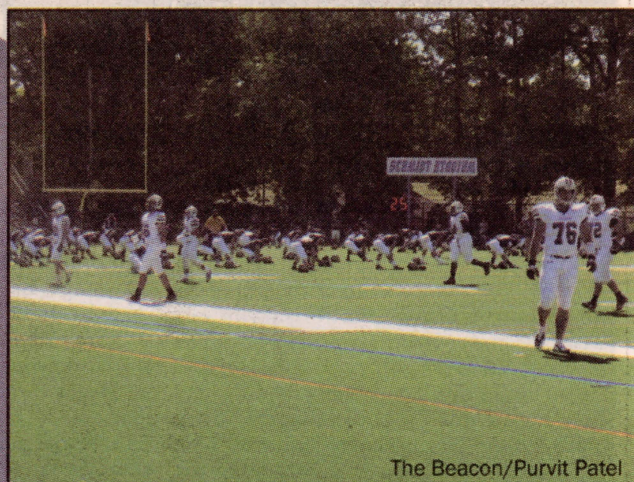
"A little party never killed nobody"

- Homecoming 2014



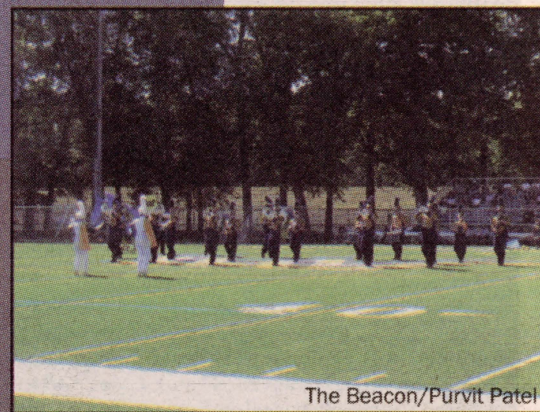
William Francis "Bo" Ryan, Jr., was a guest of honor at this year's "Share the Spirit" athletic celebration. A 1969 alumnus of Wilkes University, Ryan is now the head basketball coach for the University of Wisconsin.

The Beacon/Dave Graff



The Beacon/Purvit Patel

Wilkes Colonels warm up before the homecoming football game. The Colonels were defeated by the Lycoming Warriors 14-27.



The Beacon/Purvit Patel

A new homecoming tradition: the Wilkes University marching band. Many alumni and friends saw the new addition to Wilkes football games for the first time during homecoming.



The Beacon/Gabby Gliniski

Students enjoying the roaring 20's atmosphere during the Homecoming formal at Mohegan Sun Pocono Downs on Friday, September 26th.



The 2014 during a t
Cameron
Kelly Plev
President



Despite so
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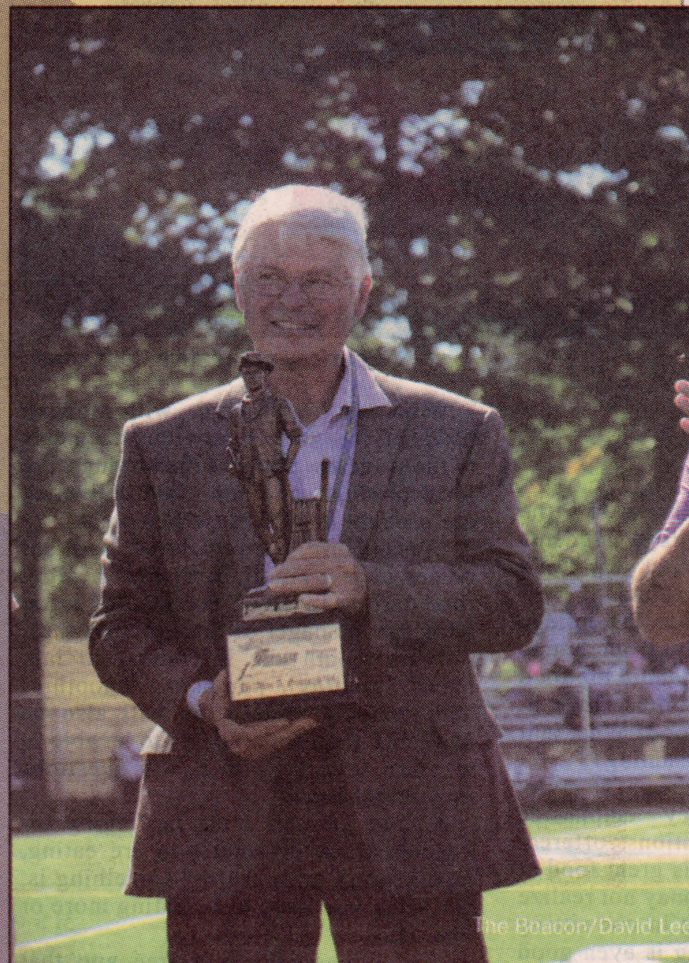
The 2014 Wilkes University homecoming king and queen were crowned Sept. 27 during a halftime ceremony. From left, are, Ian Foley, 2013 homecoming king; Cameron Low, 2014 homecoming king; Kaitlyn Wolfe, 2014 homecoming queen; Kelly Pleva, 2013 homecoming queen; and Patrick Leahy, Wilkes University President.



The sounds of the Wilkes University marching band helped rally the homecoming crowd.



Despite some impressive footwork, the Wilkes Colonels were unable to beat the Lycoming Warriors.



The Ancestral Colonel Award was presented to Alan Gubanich, a member of the Class of 1964. The Ancestral Colonel Award, recognizes accomplished athletic alumni and friends who have achieved personal and professional excellence.

Opinion

Have an opinion or want to write a guest column? Contact the opinion editor: frank.passalacqua@wilkes.edu

Tips for Living a Healthy Lifestyle On Campus



Courtesy of Creative Commons

By Mandy Stickles
Assistant Opinion Editor

The undesirable "Freshman 15:" the weight gain many college students experience during their first year. Let's face it, the main cause is food.

For many students, attending college is their first time away from home. They emphasize how splendid the food is and how much the students love it. But how healthy is the food? What is it that we are actually consuming?

Many schools opt for the buffet style, Wilkes included. They emphasize a variety of meal options offered. However, with all of this great food at our fingertips, students may not realize how much food they eat in one sitting or if what they're eating is even good for them.

Knowing what is and isn't healthy is the first step for proper nutrition. It helps you realize what is appropriate to eat. It can be a challenge in college to live a healthy lifestyle, but it is an important habit for the future.

consuming too much fat, salt, sugar and so on. It allows you to be aware of what you are ingesting.

It is not entirely about losing weight but rather making sure you are healthy. If someone ate cookies, chips, or ice cream every day and did not exercise it could lead to health problems later in life.

'MyFitnessPal' is not the only thing students can use to keep on track to a healthy lifestyle. There are several different websites online, groups on Facebook and bloggers on Twitter that discuss healthy food options and how to maintain it all.

Mary Babcock, a professor here at Wilkes, teaches a nutrition class. She always stresses to her students how important it is to try and eat fruits, vegetables, grains and low fat dairy products daily.

Red meat should be at a minimum and can be easily substituted with lean meats like turkey or chicken. She said it is important to stay active, even if it is something small; if you do not use it, you lose it.

"Healthy foods are important, but exercise is crucial too. Walking for 30 minutes to an hour a day can be very beneficial. Even in ten minute increments three times a day or even workout DVDs (because I know some students might not want to leave their room) can go a long way as long as you

incorporate it in your daily routine," Babcock said.

Sleep is also an important factor in living a healthy lifestyle. Sleeping less than five hours could change the hormones in your body and could also increase calorie intake.

Sleeping for six to eight hours a night is a healthy amount of sleep, sleeping more than nine hours could do more harm than good.

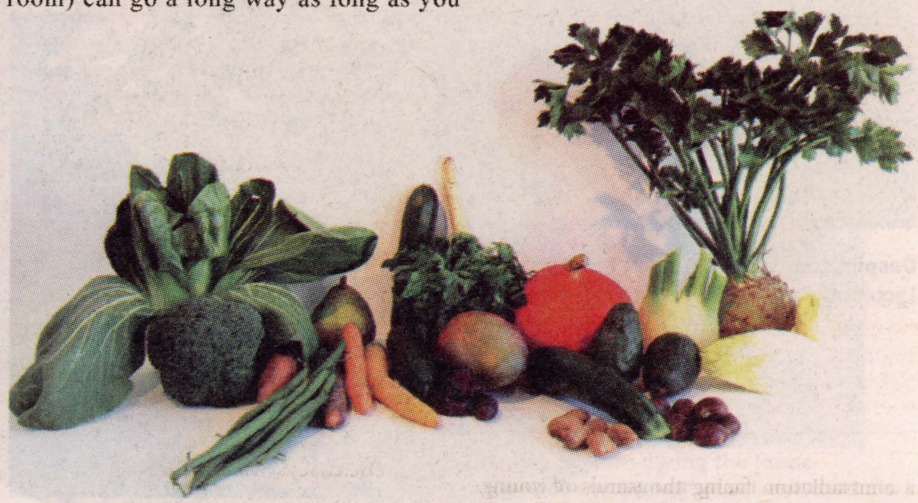
Staying active, eating and sleeping right is essential in living a healthy lifestyle.

For more information and helpful tips on a healthy lifestyle, healthy food recipes, exercises and more, visit www.ChooseMyPlate.gov.

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Cheat Sheet for Staying Healthy:

- Know what is and is not healthy
- Have a food journal to keep track of what you're eating
- Stay active and get proper sleep



Courtesy of Creative Commons

Review: Lana Del Rey, "Ultraviolence"

By Eric Casey
Staff Writer

Forget everything you have heard about Lana Del Rey; it's 90% not true. The most important thing to know is that you'll never figure her out, and honestly, she probably can't figure herself out.

Twenty-nine-year-old Elizabeth Warrant Grant goes by the moniker of Lana Del Rey. Why not? When your real self can't make it big after years of struggle, endless gigs, and sleeping with music execs...what else do you have to lose? David Bowie, Elton John, Bob Dylan, Enya, Bono, Natalia Kills and many more have changed their names and/or reinvented themselves to be marketable.

Lana has unfairly been under speculation since her "Video Games" music video was released in late-2011, and especially after that not so bad SNL performance. As for being fake? Give me a break! As if you haven't been fake before? Honestly, there is nothing fake about her (except maybe those bee stung lips, but it's probably just the trickery of makeup making them appear that way.)

Born To Die was released in 2012 and debuted at #2 on the Billboard 200 Albums chart and has since been certified platinum in the U.S. It didn't spawn any huge singles. "Video Games" landed at #91 on the Hot 100, and the "accidental" hit of "Summertime Sadness" remixed by Cedric Gervais reached #6, which was also her only mainstream radio hit to date. Her song "Young and Beautiful" was the lead single off The Great Gatsby soundtrack and reached #22.

With Ultraviolence, her first #1 album, the direction has changed. It makes you realize how jumbled up Born To Die was. With this album there is a consistent story here, albeit sad. There's been controversy surrounding her stance on feminism. Some have taken her words way out of context. I don't believe she is anti-feminist, but she just doesn't have a clear opinion on it. Her new songs highlight the bad side of rock n' roll fame. They shine light on a woman's point of view as the wife or girlfriend of a male rock star. It represents a point of view you've never heard because maybe at the time it was just uncommon for women to come out to the press about their abusive partner. They were just silenced in the background. Lana is acting or being a representative of them through music. However, some songs are probably a little bit about her too, just not as much as Born To Die.

French academic Catherine Vigier in her essay, "The Meaning of Lana Del Rey," said, "She is representing and speaking to a contradiction facing thousands of young women today, women who have followed

mainstream society's prescriptions for success in what has been called a post-feminist world, but who find that real liberation and genuine satisfaction elude them." Lana has also stated that a true feminist is a woman who does what she wants.

Aside from the story of her album, there is something else intriguing. Dan Auerbach of The Black Keys produced the album with a Nashville band in a short period of time. He brought a very melancholic rock sound to it with plenty of nice hypnotic guitar riffs. It's a different contrast from her past trip-hop sounds. It compliments her sad, lonely, dream-pop sound. The album is extremely coherent without any major singles looking to go mainstream. Ultraviolence has solidified her as an album artist. Lana puts too much time in to her work just to make a shoddy album with two hit singles.

The first five songs on the album are some of the best songs of the year. "Cruel World" features the line "Share my body and my life with you/that's way over now/there's not more I can do/you're so famous now." That seems to be a continuing theme throughout the album. There are two songs in which she seems to make fun of those who assume she got everything she wanted. In "Money Power Glory" she talks a lot about taking advantage of someone. "I wanna take you for all that you got."

Hallelujah, I'm gonna take them for all that they got." In "F*#&ed My Way To The Top" she again mimics the critics. "Lay me down tonight in my diamonds and pearls/tell me something like I'm your favorite girl."

One of the most interesting songs on the album is "Pretty When You Cry." It was recorded in one take and was freestyled furthering the feeling of a live album. Actually, it was live. Dan Auerbach said in the Rolling Stone, "every criticism that I'd ever heard about her was proven wrong when I was in the studio with her," he says. "From how great the songs were to how confident she is as a musician to her f-ing singing every song live, with a handheld microphone and a seven-piece band. I mean, get the f--k out of here, who does that? Nobody does that, there hasn't been a number one pop record that was recorded like that in forty, fifty years."

To conclude, Lana Del Rey is a mysterious muse. There is nobody else out there like her. Why waste your time trying to pick her apart? It's totally unfair. Just enjoy the music from a rare and reclusive talent.

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Taft 2012: Rip Van Winkle meets President Taft

By Sara Pisak
Staff Writer

Jason Heller spins an intricate web of folklore and political commentary in his novel, *Taft 2012*. If a prospective buyer selected this book from the shelf of their local bookstore, their first thought would be, "Folklore and political commentary do not have anything in common." The wonderful element about this assumption is contrary to the rule, the buyer is not always right. In fact, throughout *Taft 2012*, these genres seamlessly and effectively blend together. Jason Heller showcases his gift of writing by combining the folklore legend Rip Van Winkle with often forgotten President William Howard Taft.

In the text, President Taft loses his bid for presidential re-election in 1913. During his concession speech, Taft mysteriously vacates the White House, never to be heard from, until he awakes from a Rip Van Winkle-slumber in 2012. President Taft's whereabouts for the past 99 years remains a mystery to the public. Not only is Taft alive and well but he is considering a run for a second term as president in the landmark 2012 election.

I will concede, the premise is ridiculous but by the end of the novel, the reader will be ready to proudly display their *Taft 2012* bumper sticker. Personally, I cannot find fault with the novel. It is simply too charming and too charismatic. Its charm and charisma originate from Taft's documented qualities and from Heller's ingenuity as a writer. What makes this story believable is Heller's combination of fiction and nonfiction. Heller adds just enough historical fact to his fiction to make the audience believe that come November, they can cast their ballot for William Howard Taft. Heller reiterates

historical realities such just as Taft's shyness, larger than life figure and personality and Taft's disdain for political games. It is these qualities which leads the reader to have no qualms about crying with Taft as he goes through the emotional unrest of missing his deceased wife or laughing with Taft as he celebrates family dinners with his great, great-granddaughter and her family.

Heller's political commentary is fueled by his fabrication of White House briefs, CNN polls, C-Span coverage, transcripts of television and of radio interviews, a Taft twitter, a Facebook profile and a website dedicated to hypothetical election results. In addition to all of this, Heller includes *Taft 2012* merchandise. In an age of digital humanities classes, social media, online journals and online blogs, Heller places the 157-year-old Taft at the forefront of the digital movement. Through the aged eyes of a man who won his original presidential election without public slander of an opponent, Heller camouflages his profound message in this satirical text. As the reader closes the final page, they come to the realization that Heller's proud message is: With all of America's advances, old-fashioned politics may be exactly what this country needs.

From beginning to end, *Taft 2012* is engrossing, loveable, revolutionary and inventive. The same can be said for President Taft and Jason Heller. *Taft 2012* contains copious amounts of humor, of talent and of commentary, which makes it difficult to fathom that this is Jason Heller's authorial debut. *Taft 2012* has the ability as a political satire to withstand the test of time as is the case with George Orwell's 1984 and *Animal Farm* or Jonathan Swift's *Gulliver's Travels*.



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Courtesy of Creative Commons

"Chef" film review with Robert Downey Jr.

By Jill Reifsnnyder
Staff Writer

Due to the lack of riveting cinema currently polluting our theaters, I reviewed a movie with an approaching release date. On Sept. 30, you can enjoy a film that is heart-warming, interesting, and involves some of a college student's favorite things.

Chef is a not-so-well-known 2014 picture. Jon Favreau, as has become his trend, took on several roles in the making of this film. Favreau stars as the movie's main character, a frustrated chef unable to create the innovative dishes he desires.

Staying true to the Favreau work ethic,

he also wrote and directed the film. I'm sure you've seen him act in a few movies before (*Iron Man*, *Elf*, *Couples Retreat*), but you may not have known that he directed the first two *Iron Man* movies as well as the beloved *Elf*, and he co-wrote *Couples Retreat*.

As I was saying, Carl Casper is a disgruntled employee (who isn't now-a-days) whose adventure begins with a bad review from a food critic and a not so private Twitter message. After losing his prestigious job as head chef and trending as a viral video, Casper reclaims his love for his job as a chef.

To reconnect with the two things he loves most, cooking and his son, Casper reluctantly

buys a food truck his ex-wife, Sofia Vergara, helps him find from her other ex-husband, Robert Downey Jr. With the help of his son and friend, the three travel from Miami to L.A. making several stops, and gathering followers, along the way.

Not only will this story touch your stomach, but it will also remind you how important being true to yourself can be. It may be cliché, but everyone loves to see a happy, feel good movie every now and then, especially with some Cuban sandwiches, witty humor, and an estranged family coming back together, even if the wife is way out of his league.



Corsair Gaming K70 RGB keyboard review

By Frank Passalacqua
Opinion Editor

Ever since CES 2014 when Corsair first unveiled this mysterious RGB LED mechanical gaming keyboard, people wanted to know two things: what is it and when can I get my hands on it?

After nine months of waiting, and several delays later, we now have the Corsair Gaming K70 RGB keyboard. After originally being named the Corsair Vengeance K70 RGB keyboard, Corsair pulled a move I have never seen a gaming company do. After the first batch of shipments, the renamed and rebranded this keyboard, giving it a new logo to go along with its new product line, Corsair Gaming.

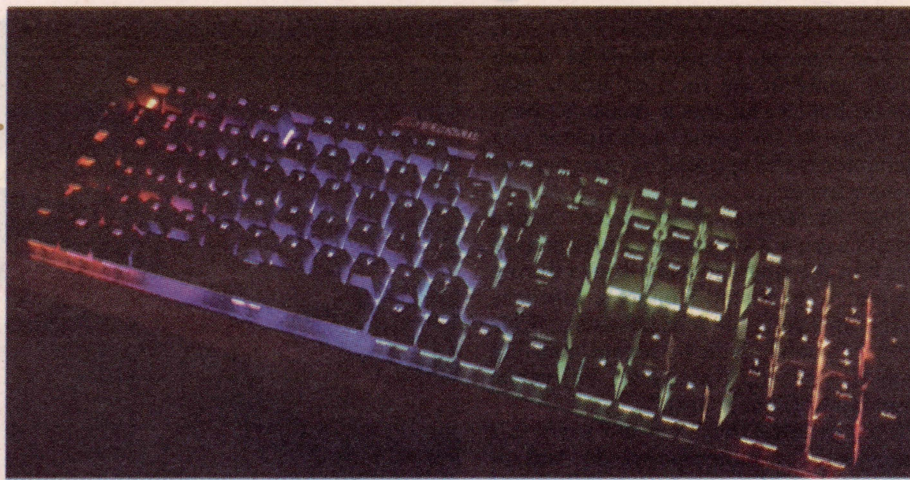
While I own the Vengeance K70 RGB, I can say there are no changes what-so-ever to the keyboard, except for the new Corsair Gaming logo.

All of that stuff aside, this keyboard has been arguably the most hyped gaming peripheral I can remember. Is it worth the \$169.99 price tag?

Let's break this down first. Corsair is a company that has always made trusted and reliable PC gaming products/hardware.

Last year, Corsair really made a name for themselves when they released the Vengeance product line, with mice, keyboards, and headsets. The Vengeance series keyboards were not top of the line and highly rated, with its brushed aluminum finish and top of the line MX cherry switches that came in red, blue and brown. Why was there a need for RGB LEDs inside?

PC gamers love aesthetics. When they



The Beacon/Frank Passalacqua

build their PC, odds are they want to deck it out with matching hardware inside that all is aesthetically pleasing to the eye, and LED strips have become a huge fad in the world of gaming accessories. Why not make a keyboard that has LEDs inside, capable of 16.8 million colors?

Corsair was ahead of the curve (at the time), and delivered the K70 RGB to stir up the PC gaming world.

The keyboard itself is very nice and solidly built. It is made of anodized aluminum and has a nice stealth black finish, complimented by a brushed metal accent.

It comes with a nice detachable rubberized wrist rest; with four extendable feet on the bottom of the keyboard to increase its elevation. My particular keyboard came with the MX cherry red switches inside, making my first mechanical keyboard a gamers bless-

ing. As I mentioned earlier, blue and brown switches are now available for the same cost.

Aside from the first glance, everything works just as it should. However, that all changes when you plug the keyboard in and download the Corsair CUE software.

This robust software is what enables the 16.8 million colors and allows you to program it to do endless special effects. A rainbow wave, blue and white ripples when you hit a key, any color gradients, are all just some of the possibilities this keyboard allows for, and that is what makes this keyboard unique.

You can set any key to any color, or group them up for specific games and profiles. For instance, if you are playing CS: GO, you can make the WASD keys red, the reload button green. The jump and crouch buttons yellow, and the number keys for switching in your

inventory yellow, while adding numerous effects and colors to the other keys not in use.

For any PC gamer looking to upgrade their keyboard to something flashy and aesthetically pleasing to match the rest of the keyboard, this one is a no-doubt purchase.

Upon release, Corsair took some flak due to the month delays in the release. They blamed it on perfecting the software, which is understandable. The software is this keyboard's biggest downfall. While it is what makes this keyboard shine, literally, it is flawed, buggy, and more confusing than you can imagine.

It takes a few hours, whether you are experienced or not with software, to learn and figure out what you want to do. The effects are already listed for you, but it's the programming and assigning the effects, keys, and colors individually that make it a bit intimidating. On top of all that, the software allows you to add macros, change key functionality, profiles for different programs, mouse settings, and anything else that comes to mind.

When it is all said and done, I think this keyboard is worth, but only if they want the aesthetics factor for their setup.

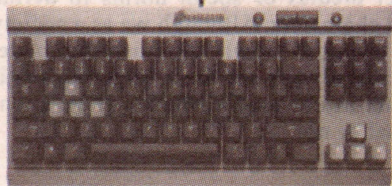
The Razer Blackwidow Chroma and the Logitech Orion Spark are two competing keyboards that have since been announced and released to compete with the K70 in the 16.8 million RGB LED lighting category, so it will be interesting to see who comes out on top.

The Corsair Gaming K70 RGB is available for \$169.99, and they have also released a K95 version with 18 macro keys for \$189.99, as well as a compact K70 that ditches the number pad for \$149.99.

Corsair Gaming K95 RGB



Corsair Gaming K60 RGB



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The Beacon/Frank Passalacqua

Gaming is not always Black and White

By Billy Parsons
& Zach Lehr
Contributing Writers

Developers in the gaming industry try to avoid creating characters that are stereotypical or show characteristics that represent the negative schema of people of different races and ethnicities. However, there are some companies that seamlessly try to dust their offensive nuances under the carpet and people play their games never really delving very deep into the impact that the character designs could have.

Franchises dating back to the eighties that are still played and remade today have subtle and not so subtle points that people do not question. If we were to pry off this pressure cooker's lid we would find a cornucopia of seemingly harmless aesthetics that were such bigger cracks at cultures and their people.

But why do these stereotypes exist? "[Video games are] predominantly played by white kids in homogenous cultures," Dr. Wilzack, sociology professor, explained. "Other cultures such as Japan are xenophobic, meaning they don't like outsiders."

This Xenophobic focus accounts for why Japanese games sometimes use stereotypes when generating characters that they are not used to meeting in everyday

life.

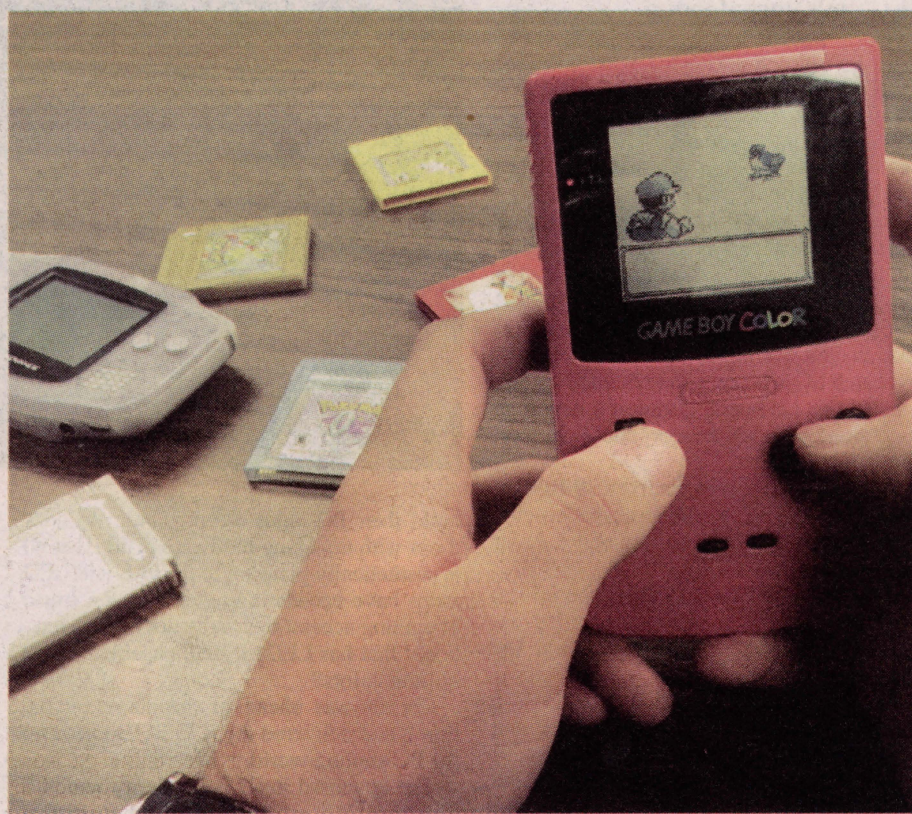
For example, back in 1984 when games came in the form of arcade machines, Punch Out was a smash hit boxing game. In the game each fighter you encounter is the epitome of their national stereotype.

The characters range from Vodka Drunkenski, a Russian boxer who arrives drunk to the ring and even drinks during the match, to Piston Hondo, a Japanese boxer who yells random Japanese words between rounds with no actual meaning such as "Sushi, Kamikaze, Fujiyama, Nipponichi (Punch Out)."

Keep in mind that over the years this game has seen numerous sequels and remakes only adding more stereotypes and uncouth designs.

Arguably the most notorious fighting game franchise of all time, Street Fighter faces the same controversy Punch Out revealed with their character rosters.

Each character in Street Fighter is heavily based on the stereotypes of their ethnicities, possibly offending consumers on accident. Fighters like Dhalsim, an Indian fighter decorated with shrunken skulls around his neck, is dressed like a shaman and uses a yoga based martial art to stretch his limbs for combat. Another controversial fighter is Blanka, a beast born in the Brazilian rainforest that does no more than grunt and growl at his foes



The Beacon/Ashley Evert

Some of the stereotypes in video games stem from xenophobic cultures who portray characters that they may have never come in contact with.

as he pummels them to the ground.

Another popular series that most people enjoy is Pokemon, but with the cute fictional fauna of Pokemon comes Jynx. Jynx is an ice and psychic type Pokemon that has an astonishingly humanoid shape and resembles a black woman with large, pink lips. Since its initial release it has had its color change from black to purple to ease the issue.

In addition when actual people of color were added to the game, a gym leader named Lenora was introduced. She is a black woman with a large afro constantly wearing an apron representing the mammy archetype of enslaved black women who would take care of the children for the estate. In fact, her Japanese leader title is "Nachuaru Boun Mama," obviously translating to "Natural Born Mama (Pokemon)." Since her debut in most forms of media, her apron has disappeared completely.

Perhaps more touchy than the previous titles, the 2009 action game, Afro Samurai (Loosely based on the hit anime/manga), is about a black man named "Afro" who lives in a world that lives by gang rules. There is a "Number One" who possesses almighty power from his headband as people feud for the right to

strip their title from them.

Although, the only person with a right to challenge Number One is solely Number Two. Not only is Number One named "Justice," but he is an old, white man whom Afro is seeking revenge on for killing his father. Perhaps more racist than the urban fight for power is the instruction booklet for the game. Contained with the back of the booklet are coupons for both basketball shoes and fried chicken, both of which are manifestations of stereotypical interests of people of color.

Confronting the issues of racism is difficult in our media mostly due to the norm of dark humor in our social standards. When game developers attempt to culturize their products, they turn to other medias or social norms to define said characters. Although we as a society are trying to slowly diminish this issue, we will always see these lingering sentiments in our media whether it be intentional or not.

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The Beacon/James Jaskolka

Racism is still prevalent in video games. These two coupons, placed in the "Afro Samurai" game booklet, show how stereotypes still exist today.

Sports

Want your sport covered? Contact the sports editor: Brandon.Gubitosa@wilkes.edu

Violence in sports: how aggression plays out on the field

By Daniel Van Brunt
Sports Writer

Violence is a swift and intense force that occurs in almost every sport. It can vary from a serious injury to unsportsmanlike conduct, but it is a part of sports that cannot be avoided.

This causes fear in athletes and those close to them. Many people do not join sports to avoid violence. On the other hand, recovery from an injury can increase players respect for one another.

Through interviews with freshman athletes living in Evan's Hall, the large freshman dorm on campus, almost every one of them could recall a time in which they witnessed, were a part of, or a victim of violence in sports.

Two of the students recalled a time that wrestling was violent. One, Morgan Fuller, entered a summer wrestling tournament with his team.

One of his teammates entered a match and accidentally broke his opponent's ankle, enraging the team and leading to his teammates wrestling with unsportsmanlike intentions.

Morgan's teammate entered the violent match, and was wrestled in a horrible way. Halfway through the match, the opponent threw a punch at his face, ending the match. The other student who witnessed violence in wrestling, Kaitlin Yurko, is very interested and is a regular spectator of the sport.

Once while watching a match, she witnessed an upset wrestler abuse the rules. In one of the final elimination tournaments of the season, the wrestler became so upset at the fact that he might be eliminated, he decided to inflict pain on his opponent. He tossed his opponent above his head to his neck leaving the opponent unconscious, and later carried out to an ambulance.

Derek Hunt, a soccer fan and player, witnessed a very unsportsmanlike event. When watching a high school game, a frustrated player took a shot at the goal that was then caught by the goalie.

The frustrated player then ran straight into the goalie, attempting to knock him over. A fight between the two of them, and escalated to a brawl between both teams. The referee red carded the initial player,

and then ended the game immediately.

Josh Landsger, a basketball player, was also on a team that was affected by violence. His high school basketball team was winning against another team when one teammate decided to make a move on his opponent, and scored over him.

His opponent was enraged and embarrassed, and he decided to swing his elbow at Josh's teammate's head. His teammate was knocked unconscious, and carried off in an ambulance. He suffered an injury to his ear which still affects his hearing today and was out for half of his basketball season. This ended his basketball career.

Grace Sanzalone, a softball player, suffered multiple injuries in her career. When she competed during her regular season, she tore the labrum, a ligament located in the arm that is required for the simplest movements.

She was slowly recovering, but was invited to a national tournament she did not want to pass up on. She entered the tournament and reinjured herself, along with fraying her rotator cuff. She had to go through surgery to fix her arm. After over a year of recovery, she started back up and suffered yet another injury.

Recently, she went to field a softball and after it took a bad bounce, and it hit her in the head. She suffered from a broken nose and a concussion.

Kyle Stearley, a football player, witnessed an injury at a college practice. During the practice, one player accidentally collided into the side of another, causing a third person to get into a harsh helmet-to-helmet collision. Kyle's teammate stopped practicing early, after being unconscious for a short period of time. He recovered within a few weeks, but the incident frightened the team.

Unfortunately, violence is a part of many organized sports. Many sports do all that they can to control violence.

Sports and other athletic activities demands a large amount of respect towards each other. Respect all athletes for the work they do, and hopefully violence will decrease in organized sports.



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The Beacon/David Lee

Football is a sport that is known for violence, and sometimes that violence is carried off the field.



The Beacon/David Lee

Violence in sports is a common topic for debate, and is currently a major topic that can never escape the news.

Swimming program back in action for first time since 1986



The Beacon/Purvit Patel

The swimming team gears up for the first time in 28 years for their first meet takes place Oct. 11 at Widener University at Chester, Pa.

By Andre Spruell
Sports Writer

The Wilkes University Men's and Women's Swimming team is entering its first year this fall season with Coach Mark Barnes at the helm. The last time swimming was relevant at Wilkes was back between 1951 and 1986.

As far as the first year goes, "The goal was just to have enough people to swim," according to Coach Barnes. Originally, the team was going to be just women, but now incorporates men as well.

Back in the beginning of August, the program only had eleven swimmers; it now has twenty seven, and continues to grow. As a matter of fact, Barnes thought ordering gear for fifteen people was going to be enough, but instead he had to make three more orders due to the increased number of kids joining the team. With so many students joining, the work becomes that much harder.

"Many of the kids are swimming for the first time in 4 or 5 years," says Barnes, but were still able to pass through the conditioning test and strength test, despite the fact that many of the swimmers have not lifted before and are tired from the strenuous practices.

Coach Barnes hopes his experience will help the Colonels become an elite team with-

in a few years. Barnes coached locally at the high school level for nine years, and was an independent coach for two years.

When it came to getting the gig as the head coach for the Colonels, Barnes was just roaming around on the NCAA website, checking for college coaching jobs and luckily got the job, despite thinking he would not get the position, but it has always been a dream for Barnes to coach on the college level.

When asked what he enjoys most about the sport, Barnes simply replied, "the kids." These kids are close knit group that genuinely care about the program, which means so much to Barnes. The future of this program seems bright. According to Barnes, "The kids want to make the foundation so we're here not for five years, we're here for the long run."

This Men's and Women's Swimming team is a team we should definitely keep an eye out on as they progress and attempt to make a name for themselves in the MAC conference. Both teams open up the season on October 11th, where they will be making a trip down to Chester, PA to compete in the Widener Relay Carnival.

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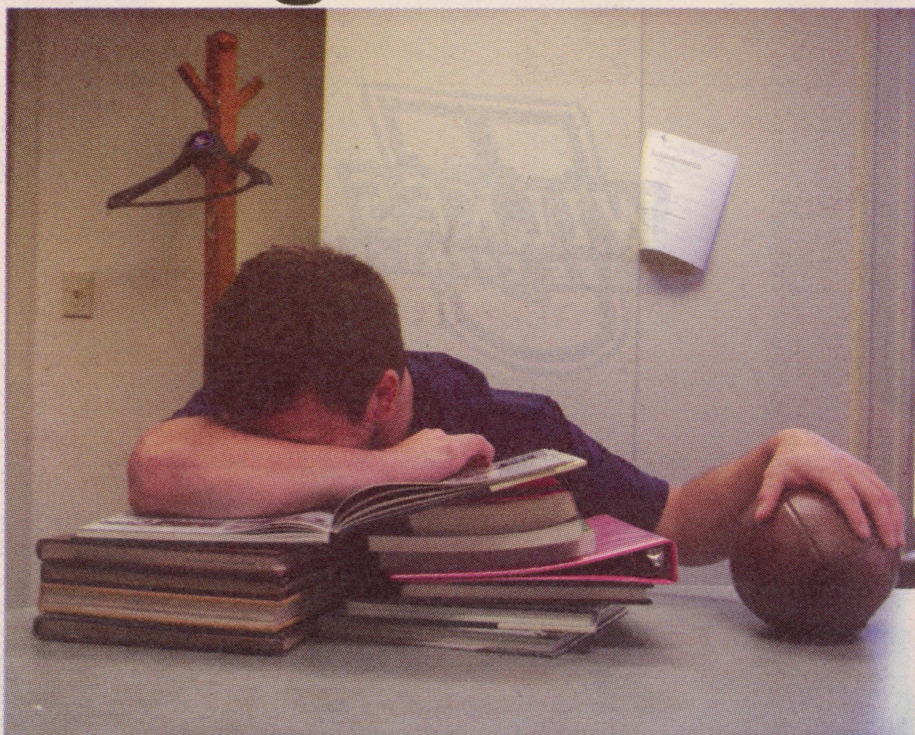
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Making time for athletics and schoolwork



The Beacon/James Jaskolka

Many student athletes find it difficult to balance practicing with intense workloads from classes.

By J.T. Keer
Sports Writer

Being an athlete, time management is something that can be very important to success in and out of the classroom.

For starters, as a college football player, there are about 4 hours a day dedicated to football.

Combine that with the average 15 credits taken per semester, and a student athlete at Wilkes University can find themselves putting in a workload of 40 hours a week of class, practice and meeting times not including studying for classes or extra work put in on the field.

From personal experience, I would say the most difficult part of managing time in-season is finding a way to get all your work done and finding time to get enough hours of sleep every night.

For example, football practice ends at 10:00pm on Tuesday night. By the time you shower up and get changed, it is about 10:30. When you get back, you have to immediately go to bed or you won't get a good night of sleep.

The following morning, most position groups have meetings at 7 a.m. Following the 7 a.m. meetings, I have a 2 hour break

before class at 11 and 12, then another 2 hour break to grab lunch and possibly get more work done.

After my 2 o'clock class, I have to go right over to football for a 2 hour practice. At 6 o'clock, you get out of practice and have the rest of the day to get my work done or relax.

From the outside looking in, it may seem difficult to succeed in school with so much time dedicated to an extra-curricular.

However, it can actually be quite the opposite. With such a tight schedule, any window that can be used for studying has to be used.

When you are not in season or don't play a sport, you always feel as though you will have time to get work done, so it can get continually put off.

This being my 4th year at Wilkes playing a sport, I have never once had a better GPA out of season than I did in-season.

Some solid pointers for managing your time in-season are to be flexible, make the most out of your free time, utilize a daily planner, and know your limits and how much you can handle.



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Getting to know...

Kendrick Schell

Freshman Cross Country Runner

By Evan Willey

Sports Writer

Meet Kendrick Schell, a freshman men's cross country runner. This is actually only Kendrick's second year running on a cross country team as he played volleyball throughout high school and just ran for fun. He is from North Hampton, PA and is looking forward to time here at Wilkes.

Q: Why did you choose your major?

A: My major is mechanical engineering. My dad is a mechanical engineer and he was really good at it. I'm really smart and good with my hands so I thought it would be perfect. I'm also really good with my hands.

Q: What brought you to Wilkes?

A: I was being recruited here for cross country. Wilkes also had my major I was interested in, also it was close to home all the other schools I was looking at were really far from home.

Q: Why do you like to run?

A: I just ran on my own for fun. Senior year of high school I gave cross country a chance to keep in shape for volleyball. No one knew who I was when I came out on the first race starting and now I am running in college.

Q: Who is your biggest inspiration?

A: My dad, he is a mechanical engineer. He went to college at Colodro State. He also ran too and always encouraged me to start. My dad is like my twin.

Q: What do you eat before and after a race?

A: Before the race I have a bagel, water, a little bit of Gatorade I try to keep it light before 30 minutes of running. After the race the team usually picks a restaurant we all go too, I like to eat a protein bar, Gatorade, I'm actually going to start to drink protein shakes.

Q: What's your favorite movie?

A: I love all comedies and I love Jason Statham. 22 Jump St was a funny movie

Q: If you could be any animal what would you be? Why?

A: Cheetah they run fast

Q: If someone wrote a biography about you what would the title be?

A: Shenanigans with Kendrick

Q: How is it adjusting to being in college away from home and being involved in a sport?

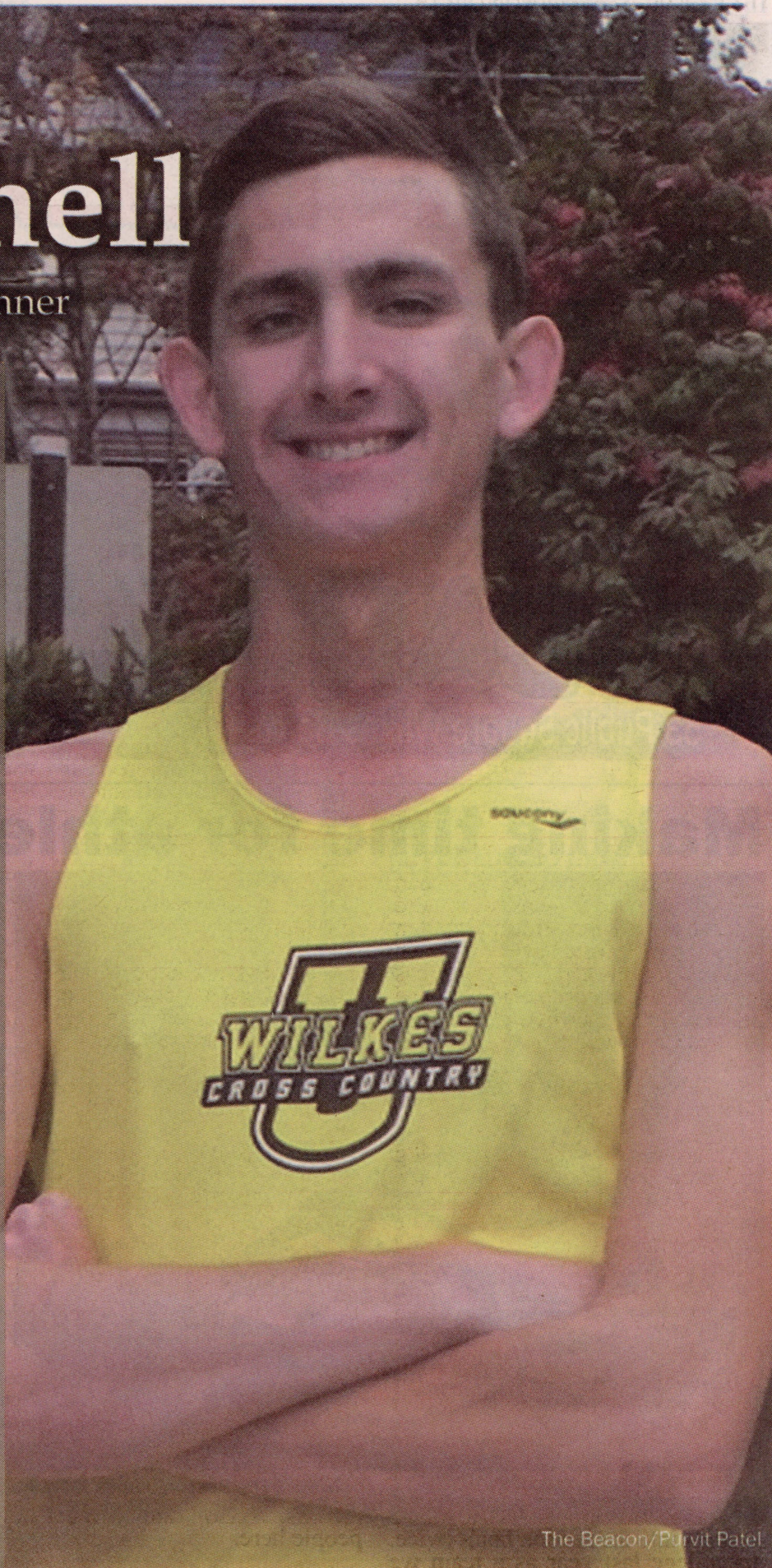
A: Being in a sport is like having a second family, they made me feel so welcomed. No questions asked they were really nice and they will be there for you

Q: Is there any lucky charms you have before a meet?

A: I just get a good night sleep, it always makes me hit the trial real hard

Q: If you won \$20 million in the lottery, what would you do with the money?

A: first I would help out the family, than put the rest in Swiss banks. Oh I would buy a nice car..Oh I forgot I would first pay off my college debts.



The Beacon/Purvit Patel

Getting to know...

Ally Paskas

By Brandon Gubitosa
Sports Editor

Sophomore Volleyball Player

Meet Ally Paskas, a sophomore volleyball player here at Wilkes. Ally is from Rutherford, New Jersey where she attended Rutherford High School. In the spring she is also a member of the softball team here and is one of the few student athletes here that have the chance to play two sports during the academic year. The early childhood and elementary major with special education certification hopes to follow in the footsteps of her mother and be a teacher. In her free time she likes to hang out and go out to eat with her friends.

Q: How long have you been playing volleyball for?

A: This will be my 6th year playing volleyball. I started as a freshman in High School.

Q: Who has been your biggest influence so far?

A: My biggest influence has been my parents. My dad has been there since I have been in kindergarten for sports. He has been my coach and my role model. My mom has inspired me to go into teaching, and has been a big part in my decisions as an adult now.

Q: What's your most memorable moment playing volleyball?

A: Last year as a freshman playing and defeating Desales University. They were ranked higher than us and were supposed to win. We came into the game as the underdogs and won. Apparently they ordered their food to go home on the bus with them before the game was even over.

Q: What have been some of your accomplishments so far as a volleyball player?

A: In high school I was named second team all-county, 1st team all-league three times. As a team we made it into the section finals twice. In college last year as a team we finished second in our conference

and we broke the school winning record for wins in a season.

Q: Why did you choose to come to Wilkes?

A: I chose to come to Wilkes because of the relationship I have with my brother. Having him here is a big part on why I am here. Another reason why is because of athletics and the fact that I was able to play two sports here unlike many of the other schools I was looking at.

Q: Have there been any changes from freshman to sophomore year?

A: Freshman year was hard because I didn't know how the workload was going to be. So coming into sophomore year I was a little more relaxed and I knew what to expect, although classes are getting harder and more in depth with our major.

Q: What do you want to do with your major?

A: Someday I hope to either be a teacher in a general education classroom, or even someday be a special education teacher.

Q: Any advice for freshman student athletes?

A: Focus on school first because we are all here for school considering it is division three we don't get any athletic scholarships. As an athlete take advantage of all the time we get to play them because these are basically our last four years to play.

Q: What are you looking forward to most here at Wilkes?

A: I hope to achieve and continue honors with my grades. As an athlete either conference making the conference finals and breaking records. I also want to meet new people here.



The Beacon - September 30, 2014

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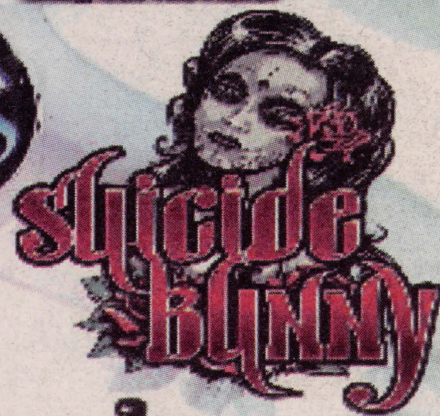
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