

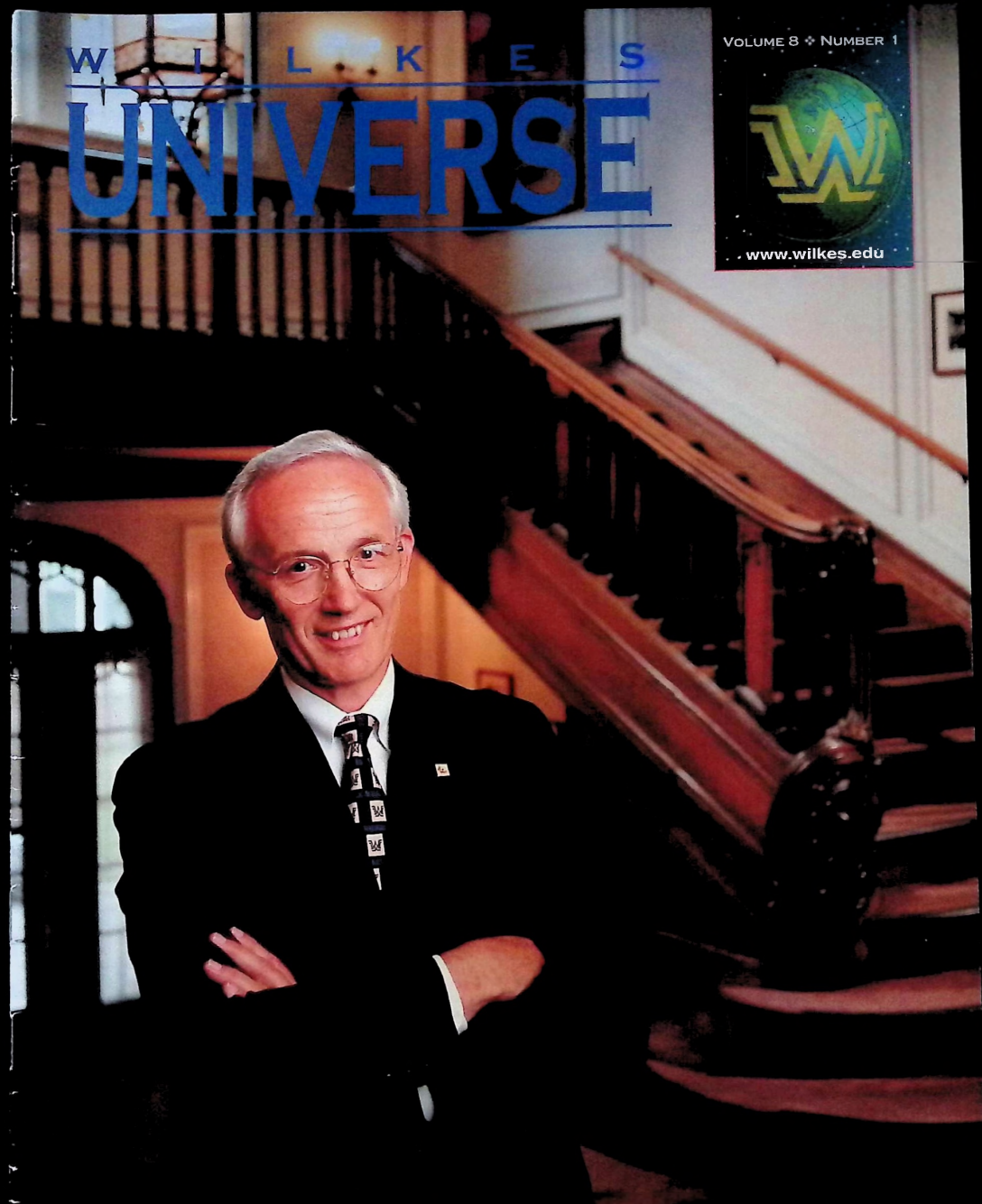
MARCH 2001  
WILKES BARRE, PA  
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Thank you, Chris.

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From the Editor

**He Built It So We Would All Come Back**

He walked down the cement steps as he had so many times before. More times than he could count. He approached the sidewalk with his head slightly bowed, covered with one of his trademark hats. His raincoat covered his suit, accented of course with his bowtie. His leather attache, brimming with paperwork, caused his arm to hang slightly lower than the other.

I watched quietly from behind, never being spotted, as he crossed South Franklin Street and headed toward the library. His methodic pace was briefly interrupted as a young undergrad yelling weekend plans to his friends on the street shifted his attention and spoke aloud, "Have a nice weekend, Dr. Breiseth." After raising his head and returning the greeting, he resumed his walk, passing the John Wilkes statue, the Bell Tower, Kirby and Chase, the Student Union, Bedford Hall, Dart, and finally, home to Jane.

I've seen him walk across campus for the past three years. Working in the same building, I've seen him come and go often. I didn't know what it was about that moment in time, but for some reason, it touched me. Maybe it was the sun setting behind the Student Union, the warm afternoon giving way to a cool night, the stereotypes from the apartments permeating the street, the look of relief on the students' faces now that a week's worth of hard work was under their belts, or that the time to play just as hard was at hand.

Ever since President Breiseth announced his retirement, I've thought about that moment a lot. It didn't hit me until I was channel-surfing one night at home. There it was. Now it all makes sense to me.

That moment on South Franklin Street, subconsciously, reminded me of a scene in the motion picture *Field of Dreams* when Archie "Moonlight" Graham (Burt Lancaster) was first spotted by Kevin Costner's character Ray Kinsella. Even down to the raincoat and hat.

The figure I fixated on was a brilliant man, a man people stop their conversations to acknowledge, a man who cares about the students as if they were his own, a man who could carry the weight of the school on his shoulders and still take a minute to look in your eyes and ask you how you're doing. And wait eagerly for your answer.

During the real-life "Doc" Graham's 50 years as physician for the Chisholm schools, he gained national recognition for his 15-year study of children's blood pressure, as well as the love and respect of the entire community. As we learn about Doc Graham through Terence Mann's (James Earl Jones) interviews with the townspeople, we see the man instead of the brilliance, the person behind the reputation.

President Breiseth has, over the past 17 years, accomplished much. In this issue, we've brought back many old friends whom you haven't heard from in a while to give you that same look at our fourth president.

He's elevated our college to University status. He's increased our endowment. He's modernized, beautified, and dramatically changed our campus. He's helped implement a solid, focused, progressive curriculum. He's been instrumental in the establishment of the School of Pharmacy. And he's helped the Wilkes-Barre community almost as much as Wilkes. He's been our leader, our friend, and our champion.

To paraphrase Doc Graham in the movie, surely if Dr. Christopher N. Breiseth had been our president for a day shy of 17 years, it would have been a tragedy.

Sincerely,

*Alissa*

Alissa M. Antosh '91



Thank you, Chris.

**ON THE COVER**

He stepped onto our campus and into our hearts 17 years ago. Now as Dr. Christopher N. Breiseth prepares to pass on the presidency of Wilkes University, his colleagues take a moment to reflect on The Breiseth Years and celebrate their friend, Chris.

Cover photography by *Shavely Associates, Ltd.*



The power of independent thinking

Presidential Perspective

Those of you who have come to know me over the past 17 years have probably encountered my scarcely concealed emotions when talking about Wilkes. In a public gathering when I describe the magic relationship between Wilkes students and faculty, and the difference that relationship has meant in the growth and increased opportunities for alumni, I am likely to choke up. Thus, you can appreciate how difficult it is for me to write my last *Universe* article as president.

The difficulty is not linked to regret. This is a perfect time both for Jane and me, as well as for Wilkes, to make a change. Seventeen years is a long time and we all need change, both individuals and institutions. Many of you have heard that a position I did not seek has found me, and I am excited to be moving to Hyde Park, New York, to take on the presidency and CEO position with the Franklin and Eleanor Roosevelt Institute. The historian in me will be stretched again and the administrator/fundraiser will have ample opportunity to be exercised.

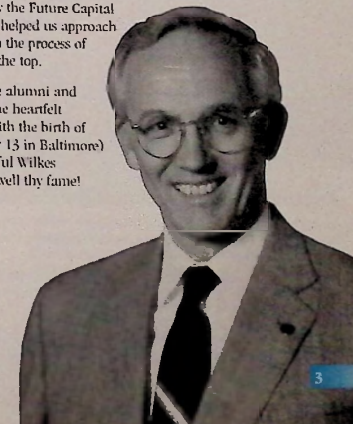
The pain comes from uprooting ourselves from a community that has been so good to the Breiseths and from the Wilkes family which has become our family. As President Emeritus, I hope to stay active with Wilkes and offer my services to Dr. Joseph E. "Tim" Gilmour in ways that can be most helpful. Tim Gilmour is going to be a splendid new leader for Wilkes and I congratulate Trustee Melanie Lumia and her search committee on finding such a strong candidate. That four of the five Wilkes presidents are in touch with each other is a remarkable sign of the University's strength and stability. I continue to feel the large hand of Eugene Farley on my shoulders, guiding and encouraging me. Dr. Francis "Mike" Michelini and Dr. Robert Capin will be joining me at the May 19th Commencement when I deliver some final thoughts to our graduates, their families and friends. It will be a moment to reflect on how much Wilkes touches all our souls.

There is also joy. As I look at the campus and how it has been transformed in the years since 1984, I am both pleased and proud. The extraordinary support of the Board of Trustees in authorizing and helping to fund the new buildings through their personal generosity is on my mind whenever I walk through the "new" Wilkes campus. The creativity, management skill and tenacity of Vice President Paul O'Hop guided this transformation in virtually every aspect and deserves to be acknowledged. During my many years visiting campuses throughout America and in several countries abroad, I have maintained that Wilkes University has one of the most beautiful urban campuses anywhere. The lovely homes given or sold to Wilkes over the decades by families and the distinguished new buildings built over the past two decades have combined, in concert with the outdoor Fenner Quadrangle, to create an ivy league campus ambience that will strengthen Wilkes in the competitive times ahead.

One of my greatest thrills has been watching the unsure freshmen discover the power of mental inquiry, develop analytical, inquisitive minds, and apply this newfound intellectual power to studies and hands-on opportunities through clinical, internship or cooperative education experiences. They graduate with both the competence and confidence to enter the world of work prepared to assume leadership positions in their chosen fields. Meeting these graduates as accomplished alumni, grateful for their Wilkes education which appreciate more and more with the passing years and their own increasing success, remains the real "high" of my Wilkes experience. This will continue for the rest of my life.

Finally, almost all of our progress both in the recent past and in the future requires resources. We are closing in on the \$30 million objective of the Endow the Future Capital Campaign and I want to thank all of you who have helped us approach this goal. I also want to thank all of you who are in the process of considering your pledge. You will carry Wilkes over the top.

To the Wilkes faculty and staff, to the trustees, to the alumni and to the many friends of Wilkes University, I express the heartfelt thanks of all the Breiseths (now expanded by one with the birth of grandson Warner Breiseth Brockman last November 13 in Baltimore) for 17 unforgettable years in support of our wonderful Wilkes students. Their deeds of love and service will ever swell thy fame!



Dr. Christopher N. Breiseth

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## Dr. Joseph T. Bellucci:

### A Man Ahead of His Time

*"If we could ask Joe's parents, I bet you would find that he has been thinking 'out of the box' his whole life."*

*Dr. Christopher N. Breiseth*



In his role as Director of Wilkes University's Office of Graduate Teacher Education (GTE), Dr. Joseph T. Bellucci has turned our master's degree programs into one of the University's fastest-growing.

Last year alone, they brought in 5,000 course registrations. For the current 2000-01 academic year, 1,139 students are enrolled.

#### The Brainchild of Joe Bellucci

In November, Bellucci was the guest of honor at a special retirement luncheon hosted by his staff. They presented him with an engraved plaque that celebrated his 35 years of dedication and his innovative, visionary approach to education. That visionary approach has led to the overwhelming success of the Master's in Education Programs.

"Because of Joe's ingenuity and entrepreneurial spirit, we can help so many teachers in Pennsylvania gain the knowledge needed to help the students of northeastern and central Pennsylvania," said Kathy Moran, interim GTE director.

Last year, it was announced that all Pennsylvania teachers would be required to take 180 hours of staff development courses, or six graduate courses every 5 years. In essence, this order (called Act 48) has confirmed what Bellucci anticipated and helped Wilkes graduate students prepare for all along - that in order for teachers to implement a successful 21st century curriculum, they need graduate training in technology, leadership, and development.

Taking things one step further, Bellucci has spearheaded efforts to accommodate teachers who can't take classes on campus.

Convenience is a major reason why enrollment is so high. Tuition rate is the other. The special tuition rate for Wilkes University Graduate Education courses is based on the State System of Higher Education scale. Tuition is \$230 per credit, or \$690 for a three-credit graduate ED course.

#### Report of Gifts Corrections Noted

Apologies go out to the following individuals whose names were inadvertently misspelled or omitted from the Report of Gifts that was recently published in the President's Report.

Mr. & Mrs. William B. Gordon  
(Gibson-Honorary Associates)

Dr. & Mrs. J. Michael Damon  
(John Wilkes Club Founder's Circle)

Mr. & Mrs. John H. Shafer  
(Eugene S. Farley Club, Farley Associates)

Gerard A. McHale, Jr. '47  
(The Marts Society)

Robert H. McKon '55  
(Eugene S. Farley Club Gold Circle)

Catherine Durrcher Shafer '82  
Martin J. Novak '57  
Virginia Leonard Novak '58

## Master of Science in Education Degrees are Offered in:

### Classroom Technology

**Targets:** Teaching professionals

**Benefit:** Prepares educators to integrate technology into their curriculum

**Offered:** Courses are offered on campus and at the Allentown School District, Bethlehem Area School District, Berks County Intermediate Unit #14, Carbon-Lehigh IU #21 and the Jim Thorpe School District, Central Susquehanna IU #16, Delaware Valley School District, Hazleton @ MMJ-Freeland, Mount Carmel School District, Northwest Area School District, Northeastern Education IU #19, Pleasant Valley School District, Pocono Mountain School District, Schuylkill IU #29, Tunkhannock Area School District, Wallenpaupack Area School District, and Wilkes-Barre Area School District.

### Instructional Technology

**Targets:** Teaching professionals who want to become technology leaders in their schools or districts or who intend to pursue doctorates in the field

**Benefit:** Prepares individuals for PA specialist certification and broad technology leadership roles at either the building or district level

**Offered:** Some core classes can be taken at off-campus sites, but the majority of required courses must be completed on the Wilkes campus.

### Educational Development & Strategies

**Targets:** Teaching professionals

**Benefit:** Provides graduate students with a convenient, cost-effective program that meets the needs of practicing teachers by combining effective practices with theory and research

**Offered:** Courses are offered both on campus and at Wilkes off-campus sites. Sites with classes specifically for the EDS degree are Bradford County, Chambersburg, Harrisburg/Mechanicsburg, Lancaster, Lewistown, Quakertown, Schuylkill IU #29, Wallenpaupack, and Williamsport.

### Educational Leadership

**Targets:** Educators who want to earn a Master of Science degree in Educational Leadership and Pennsylvania Elementary or Secondary Principalship Certification

**Benefit:** Prepares educational leaders to work within the social community, fostering professional knowledge and skills to meet a dynamic and challenging future

**Offered:** Courses are offered on campus and at NEIU #19, CIJU #21, Hazleton, Bethlehem Area School District and Berks County IU #14.

**Offered:** Courses are offered on campus and at NEIU #19, CIJU #21, Hazleton, Bethlehem Area School District and Berks County IU #14.

On campus, Wilkes also offers a Master of Science degree in Secondary Education in: Biology, Chemistry, English, History, Mathematics, and Physics.

For additional information, visit our website at <http://www.wilkes.edu/gradTeacherEd>

## Professors and Students Create Win-Win Situation for the Environment

The days when classroom learning consisted of professors solely lecturing and handing out reading assignments are over, at least where the Biology, GeoEnvironmental Sciences, and Environmental Engineering majors are concerned.

"It is difficult to understand the magnitude of an environmental problem, as well as to determine the best techniques for rectifying a problem, by just studying a picture or words on a page," said Dr. Marleen Troy, assistant professor of Environmental Engineering. "This is not to say that the textbooks and classrooms aren't necessary. They are. However, the learning process is greatly enhanced by having 'real-world' problems to analyze that complement the traditional classroom experience."

### Wilkes Students Clean Up with Water Pollution Project

Dr. Ken Klemow, professor of Biology and GeoEnvironmental Sciences, is conducting an assessment of the Newport and Nanticoke Creek watersheds, which are heavily impacted by Abandoned Mine Drainage. In April, Governor Tom Ridge announced more than \$77 million in grants from the Pennsylvania Department of Environmental Protection's Growing Greener initiative. The Wilkes assessment received \$18,784.

The study has two primary goals: to gain a better understanding of the seasonal changes in water quality that occurs within the two watersheds, and to examine the existing biological features throughout them. The field and laboratory components of the assessment are conducted by Klemow, in conjunction with the Wilkes Water Quality Laboratory and student assistants.

Information gathered from the "seasonal changes" component will lead to a smarter design of wetlands and other systems for cleaning polluted water. The purpose of the biological assessment - sampling and quantifying the vegetation and aquatic creatures (insects, worms, and snails) - is to gauge the current level of ecosystem health and to provide baseline information to determine the effectiveness of future water-improvement programs.

### Real-World Experience for Environmental Engineering Students Produces Real Results

Dr. Marleen Troy has developed partnerships with local environmental, regulatory, and business organizations to give students the hands-on experience they need and to give organizations the assistance they don't have the time or resources for.

In conjunction with the Office of Pollution Prevention and Compliance Assistance of the Northeast Regional Office of the Pennsylvania Department of Environmental Protection (DEP), students analyzed data in Solid Waste Management, Water, Wastewater, and Air programs. They evaluated perspectives on the hurdles of implementing pollution prevention initiatives and prepared a written final report of their recommendations and submitted it to DEP. The results were used to assist on-going initiatives at DEP to promote pollution prevention in day-to-day regulatory activities.

Working with the Northeast Pennsylvania Industrial Resource Council, students performed a pollution prevention/energy efficiency assessment for a local manufacturing company. Students were placed into two teams, each responsible for such review areas as Water, Air, Hazardous Waste, Solid Waste, and Energy Efficiency.

Assisting the Northeast Office of the Pennsylvania Environmental Council, students helped develop the Luzerne and Lackawanna County Brownfields Inventory. Development of the inventory will help recycle the brownfields for industrial, commercial, or residential uses. The benefits include reduced health hazards from pollutants, minimized development pressure of farms and forests, revitalization of downtown areas, and lower infrastructure costs.

### C.E.Q. Helps Homeowners Test the Waters

The Center for Environmental Quality at Wilkes University, operated and managed within the GeoEnvironmental Sciences and Engineering

Department, maintains a series of state-of-the-art water quality testing laboratories. Brian Oram, professional Geologist and Manager of the Inorganic Water/Giardia Lab, selects students for the Work Study Program, which allows them to obtain a higher level of training through professional experience and makes them more marketable when they graduate.

Projects the Center takes on are related to ACID Mine Drainage, Lake Monitoring, Wetland Creation /Monitoring, Filtration Plant Performance Evaluations, Testing New Point of Use Treatment Systems, Hydrogeological Evaluations, and Land Reclamation. But, it's the Homeowner Outreach Program that keeps the center in demand.

The residential water testing program includes analysis for common water quality problems and microbiological contamination (Giardia cysts, nitrates, lead, corrosion, bacteria), and makes recommendations regarding the potential need for water treatment devices.



Dr. Klemow and a student assistant conduct a field experiment.

## The Night Belonged to Tom Bigler

A night of laughter, tears, and some good old fashioned roasting awaited Dr. Tom Bigler on March 9th when Wilkes University honored him with a special retirement dinner in the Student Union Ballroom.

A Communications professor since 1986, Bigler will retire from full-time teaching at the end of the 2000-2001 academic year. In addition to being presented with a State Senate proclamation from Senator Charles Lemmond, Bigler was also given the title of Professor Emeritus.

It was also announced that a new Wilkes honorary society of Communications students, called the Tom Bigler Scholars, has been created. The first six students inducted were on hand to receive a cash award and plaque.

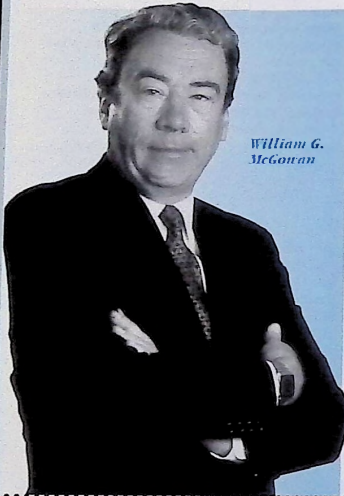
*The man of the hour, Tom Bigler, reacts to a comment made by friend and colleague Dr. Jane Fines-Craball.*



Standing left to right are: David DeMartino, Hoboken, N.J., Bigler Scholar; Shelby Kolowickler, Wilkes-Barre, Bigler Scholar; Matt Reimann, Zionsville, Bigler Scholar; Tom Bigler; Brian Miller, Newark, Delaware, Bigler Scholar; Jennifer Klips, Delhi, Bigler Scholar; Beth Weir, Weatherly, Bigler Scholar; and Dr. Jane Fines-Craball, professor of Communications

## Scholarship Recipients Personify the Drive and Spirit of William G. McGowan

By Anne Pelak, Director, Corporate, Foundation, and Government Relations



William G. McGowan

Wilkes University is proud to be one of 23 colleges and universities in the country to participate in the William G. McGowan Scholars Program. The program supports outstanding students pursuing degrees in business and celebrates the contributions of telecommunications pioneer William G. McGowan, founder of MCI Communications. Schools invited to participate in the McGowan Scholars Program are selected through a competitive application process.

Administered by the McGowan Charitable Fund, Inc., the Scholars Program pays fitting tribute to William G. McGowan, a man who from his youth understood the value of education as a pathway to opportunity. Born and raised in Ashley, Pa., McGowan earned his undergraduate degree at King's College while holding down a part-time job with the railroad. Determined to pursue a graduate degree at Harvard, he charted a course that today serves as a model for those students who aspire to be William G. McGowan Scholars.

With just enough savings to underwrite one year of graduate study, McGowan worked hard in pursuit of the prestigious Baker Scholarship, an award given by the Harvard Business School to top students going into their final year of study. McGowan won the scholarship, earned his MBA from Harvard, and went on to a career that literally transformed the telecommunications industry.

The key element in McGowan's maverick career will always turn on his David and Goliath battle with telecommunications giant AT&T. McGowan's unwavering conviction that consumers should have a right to choose their long-distance carrier eventually led to upstart MCI's victory in the courts of law and the court of public opinion. Today, a one-size-fits-all phone company is all but inconceivable.

William G. McGowan's interests ranged well beyond commerce and industry, and his death in 1992 was a loss felt by many. The Charitable Fund that bears his name is committed to supporting causes and organizations that reflect both his interests and his vision.

Wilkes University is honored by its association with the McGowan Charitable Fund through the Scholars Program and is particularly grateful for the support extended by Msgr. Andrew J. McGowan, brother of the late William G. McGowan and chairman of the board of the William G. McGowan Charitable Fund.

Wilkes has awarded four McGowan Scholarships since the program's inception in the 1999-2000 academic year. Elizabeth Conklin, Kingston, an MBA student with a concentration in finance, and Kelly McDonough, Ashley, an undergraduate business/accounting major were the first scholars. MBA student Marybeth Golab, Bethlehem, and Brian Augustine, Tobyhanna, a senior accounting major, received the award in 2000-2001.

## Building an Electronic Bridge Between the U.S. and China: A Distance Learning Collaboration

This summer, Dr. James Merryman, professor of Anthropology and director of Distance Learning at Wilkes, returned from a trip to China where he formalized arrangements for a distance learning relationship with Heilongjiang University.

Utilizing a combination of internet and live video conferencing technologies, Wilkes and Heilongjiang are exchanging courses that promote an intellectual and cultural dialogue between the two schools.

The course exchange began in the Fall 2000 semester with an astronomy course from Wilkes taught by the team of Dr. Brian Redmond (Professor, Geology and Chemistry) and Dr. Darin Fields (chairperson, Department of Humanities). Technical assistance was provided by Carl Brigido, director of the Shelburne Telecommunications Center.

The first course taught from Heilongjiang was *Peoples and Cultures of China*, taught by Dr. Yang Hong, a member of its English Department. The course employs videostreaming, text posted to the Internet, chat rooms, bulletin boards, and a half-hour to an hour per week of live, fully interactive videoconference connection. Dr. Hong teaches at 9 p.m. and her Wilkes students receive the course at 8 a.m.

"This is an exceptional opportunity for Wilkes students to engage directly in an enhanced understanding of the peoples of a major power of the 21st century," said Merryman, who serves as the course facilitator on the Wilkes end.

Resulting from a proposal written by Merryman, Wilkes University received a \$40,000 NASA Faculty Incentive grant from Community of Agile Partners in Education.

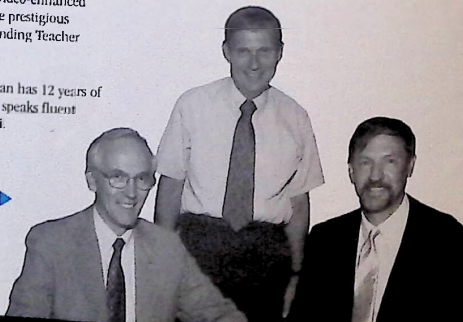
Merryman has been associated with Wilkes since 1989. He was the first faculty member to expand the reach of the curriculum through video-enhanced courses. He was the recipient of the prestigious Wilkes Carpenter Award for Outstanding Teacher in 1998.

A cultural anthropologist, Merryman has 12 years of field experience in East Africa. He speaks fluent Swahili and conversational Somali.



At the Great Wall of China, Dr. James Merryman (right) and Zhao Gaoxian, a graduate student in the Ph.D. program at Heilongjiang University, wave their flags of China decked out in their Wilkes t-shirts.

Dr. Christopher N. Breiseth signs the agreement between Wilkes and Heilongjiang University while Dr. James Merryman (seated) and Dr. Jim Rudechko, vice president for Academic Affairs look on.



## Multicultural Affairs Office Shows

# Beauty Comes in Many Forms



Gina Morrison

This issue, we salute Gina Morrison, coordinator of the Multicultural Affairs Office. Thanks to the efforts of Morrison and the members of the Multicultural Student Coalition (MSC), Wilkes University has one of, if not the, strongest reputation for promoting diversity and ethnicity throughout the Wyoming Valley.

"The MSC is more than a club. It's a support group," said Jermaine Hinkle, a junior theatre major from Flint, Michigan, who is also president of MSC. "When I first came here, from a predominantly Black community, MSC members took me under their wing. We stuck together. They helped me a lot."

Without question one of the most driven people at Wilkes, the work that Morrison is doing has changed the face and feeling of Wilkes forever. Morrison and Residence Life Director Gretchen Yeager Veninas are currently working on turning Ross Hall into a Multicultural Theme House (dorm). Freshmen are already eager to live in this special place.

"I think it's great," said Thelma Cancam, a freshman pre-pharmacy major born in Ghana, West Africa, but currently living in Newark, New Jersey. "We can help other freshmen coming in, make them feel comfortable being here and talking about multicultural issues."

What Morrison calls "a big plus for campus," will be a Multicultural Center, which she hopes will become a 24-hour lounge and resource room open to all who are interested in learning about, discussing, and supporting issues of diversity.

"Now we're all spread out, secluded, separated," said Fareka Laing, a sophomore international studies major born in Jamaica but currently living in Ardmore, Pa. "We need that support, sort of a home away from home. When we have the Multicultural Center, we can be each other's support. By 'we,' I mean not only students of color, but any student who really cares about diversity."

MSC members unwind after a Black History Month program in the Ballroom.

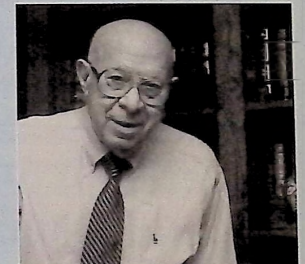
who really wants to learn about other cultures, who really understands the issues."

The academic year presents many opportunities for Morrison and MSC to bring countless events to campus that introduce students and the community to the beauty and uniqueness of all cultures - Multicultural Awareness Week, Martin Luther King Day, International Fashion Show, and Chinese New Year, to name just a few.

Morrison is also instrumental in helping Wilkes secure financial assistance. Wilkes recently received a gift of \$100,000 from the William Randolph Hearst Foundation to augment the current Hearst Scholarship, a fund that supports access to education for minority students.

"It's important to get people together, people from all races and cultures and religions, to assist each other in seeing the issues, exploring the alternatives, learning the facts, opening each other's eyes," said Morrison. "I mean, that's what the multicultural movement is all about."

Preparing to hit the catwalk for the International Fashion Show are Malvern Inniss, a senior nursing major from Mt. Pocono, Pa.; Gloria Ophang, a sophomore nursing major from Philadelphia; Jermaine Hinkle, a junior theatre major from Flint, Michigan; and Alice Hanso, a senior computer information systems major from Odenton, Maryland.



## Announcing the Dr. Lester M. Saidman Chair in Health Sciences

President Breiseth proudly announces the establishment of the Dr. Lester M. Saidman Chair in Health Sciences. Dr. Saidman's significant contribution to Wilkes will provide financial support for distinguished faculty in one of the health science disciplines associated with the premedical curriculum at Wilkes.

"Dr. Saidman has been recognized and is known for his support of innovative pre-professional and professional programs at colleges and universities throughout the region," said Breiseth. "We are honored that the Saidman name will be forever linked to Wilkes. Dr. Saidman's support of Wilkes, his interest in our faculty and recognition of the important role they play in our students' futures has been unending."

Dr. Saidman co-founded the Wilkes-Hahnemann program - a fast-track curriculum designed to produce physicians to displace the large group of aging doctors in NEPA. From 1972 to 1982, the program produced more than 150 medical doctors, more than half of whom are practicing in the region today.





Norman Mailer, The Honorable Max Rosenn, and Dr. Christopher Breiseth

Norman Mailer Packs the Darte Center as Guest Speaker for the

## Twentieth Annual Event of the Max Rosenn Lecture Series

More than an hour before he was to deliver his lecture, *American Presidents: JFK to WJC*. Norman Mailer drew a standing room only crowd in the Edward Darling Jr. Theatre of the Dorothy Dickson Darte Center for the Performing Arts.

The two-time Pulitzer Prize-winning author did not disappoint. Mailer's six-part presentation combined humor, frank honesty, and keen observations of seven former U.S. presidents - Kennedy, Johnson, Nixon, Carter, Reagan and Bush, and Clinton.

The excerpts he read were actually taken from pieces he has written over the years, each one capturing each man at a given moment and from a different angle.

His piece on John F. Kennedy captured the "new look" of the American President, one he jokingly described as a "sun-tanned ski instructor." While covering the Democratic national convention, Mailer felt that America needed a hero, for "only a hero could capture the secret imagination of the people." He felt those "characteristics came to mind when the delegates got their first glimpse of Kennedy."

Mailer described Linden Johnson as "an early Renaissance prince," and focused his discussion on Johnson's use of prose. Battling Barry Goldwater that year, Johnson was what Mailer called "a communications engineer with political phrases."

In late July, early August of 1972, Mailer observed Nixon arriving at an airport in Miami, the city in which he planned to give his potential victory speech. The Young Voters for the President, or YVPs, gathered to greet and cheer for their man. As Nixon approached them, and as they screamed, "four more years, four more years," Mailer took note of the "characteristic gait that seemed to try out different gestures with each step" that challenged Nixon's "incredible brain versus his body."

In a piece about Jimmy Carter, Mailer chose not to describe the man, but his hometown of Plains, Georgia, thus showing us more about Carter than we would ever see or hear. In 1976, the town of 683 people was green, the foliage rich, the trees tall, and the heat of the South was in full force. The houses were freshly painted and featured long lawns. "It felt peaceful and prosperous," explained Mailer. "America has lost this to modernism. It is that part of America that had been separated from the media. The quality of

## The Joseph H. Salsburg Scholarship Established 2000

In recognition of his passion for and devotion to teaching, The Joseph H. Salsburg Scholarship was recently established at Wilkes University by the family of the late Professor Emeritus of Mathematics and Computer Science.

Salsburg was a member of Wilkes's first graduating class and served its students from 1959 until his retirement in 1992. The scholarship is awarded to academically talented students who plan to teach and are declared majors in elementary, secondary or music education. New entering students who have an intent and desire to pursue a career in education are also eligible.



Pictured at the Annual Scholarship Donors Luncheon are: (Seated) Bethany Yeuner, a junior communications major with concentrations in telecommunications and public relations; Wilkes Trustee, Attorney Joseph Savitz '48; Timothy Phebus, first recipient of The Joseph H. Salsburg Scholarship (Standing) Gregory Collins; Felice Salsburg, of Wilkes-Barre; Mrs. Sandy Rifkin; and Trustee Emeritus Arnold S. Rifkin

American life was present." While attending a service at the Plains Baptist Church, Mailer noticed Carter in his grey suit and later thought, "No president in my lifetime has been so decent."

Mailer chose to combine his remembrances of Ronald Reagan and George Bush, a man who he feels "spent eight years in Media Manipulation 101." Just as Reagan, he says, "knew he had to have star value, an interesting personality, and that the president had to be the lead actor in the soap opera" to win, Bush "wanted the presidency bad. He was not to be stopped by the likes of Dole or Dukakis." Bush didn't have the star power his predecessor did, so when it came time for his battle, with his media prospects few, he "needed war." "His goal was to save his presidency. He needed dramatic results." Mailer called Bush's win, a "double victory," for the presidency and the war.

For WJC, or William Jefferson Clinton, Mailer posed this question, "What other man in American history has had more voices catalogued?"

## Election 2000 Causes Media Frenzy on Campus

When the 2000 election season came around, Wilkes professors were bombarded with requests from the media to lend their expertise to the hot "story of the day." Flooded with phone calls and interviewed for TV spots on almost a daily basis, Dr. Thomas Baldino, chairperson for the Department of Social Sciences and Communications, Dr. James Yoho, J.D., assistant professor of Political Science, and Dr. Jane Elmes-Crahall, professor of Communications, accommodated each request and represented Wilkes admirably.

Below is just a sample of the newspapers that featured comments by Baldino, Yoho, and Elmes-Crahall:

### Presidential Election -

Associated Press (AP)  
Allentown Morning Call  
Bay City Times (Bay City, Michigan)  
Blade (Toledo, Ohio)  
Burlington Free Press (Burlington, Vermont)  
Boston Herald  
Greenville News (Greenville, S.C.)  
Kalamazoo Gazette (Kalamazoo, Michigan)  
Patriot News (Harrisburg, Pa.)  
New Era (Lancaster, Pa.)  
Observer Reporter (Washington, Pa.)  
Press & Sun Bulletin (Binghamton, N.Y.)  
Reporter (Lansdale, Pa.)  
Sacramento Bee (Sacramento, Calif.)  
Scranton Times (Scranton, Pa.)  
Statesman Journal (Jackson, Tenn.)  
Times-Picayune (New Orleans, Louisiana)  
USA Today (Washington, D.C.)  
Valley News Dispatch (Tarentum, Pa.)

### Klink/Santorum Election

Allentown Morning Call  
Beaver County Times  
Bedford Gazette  
Daily News (Huntingdon)  
Herald Standard (Uniontown)  
News (McKeesport)  
Pocono Record (Stroudsburg)  
Progress (Clearfield)  
Public Opinion (Chambersburg)  
Record-Herald (Waynesboro)  
Reporter (Lansdale)  
Scranton Tribune  
Sentinel (Carlisle)  
Sunday Times (Primus)  
Times News (Lehighton)  
Tribune (Scranton)  
Tribune Democrat (Johnstown)  
Tribune Review (Greenburg)

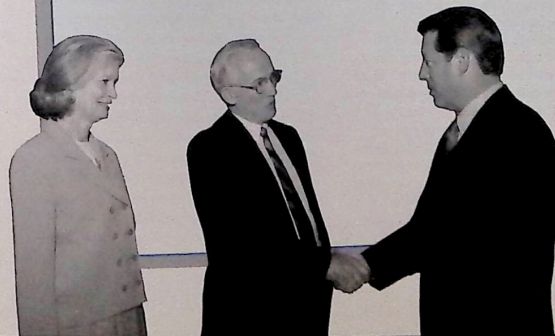
## Media, Secret Service, and Al Gore Take Over the Student Union

A four-paragraph letter, a postage stamp, and a spirit of adventure from Pharm.D. candidate George E. Milevich was what it took to bring former Vice President Al Gore to Wilkes University's Student Union Ballroom on a campaign stop regarding health care.

As a member of Wilkes University's chapter of the American Pharmaceutical Association, Academy of Students of Pharmacy (APhA-ASP), Milevich wrote a letter to Gore insisting that "with many changes in today's healthcare, the APhA-ASP at Wilkes University has a great interest in the upcoming election. This election will affect us greatly and will significantly influence our professional lives as current students and future pharmacists of America."

Milevich added, "A visit to our campus would offer you a wonderful opportunity to share with us your views and how they impact the people of Northeastern Pennsylvania." Then the mayhem began.

Along with Gore came a press corps that packed the John R. Miller Conference Room. Every TV network, radio station, and national (and a handful of international) newspapers set up shop at Wilkes. Dr. Christopher Breiseth, who presented Gore with a Nesbitt School of Pharmacy white coat, was shown on CNN every half hour that Saturday.



President and Jane Breiseth greet then president-hopeful Al Gore prior to the Vice President's speech in the Student Union.

## Winter Commencement



President Breiseth and I have been colleagues and friends for many years. I have always admired his intellect and his passionate approach to solving difficult and complex issues.

Dr. Robert J. Bruce,  
Widener University President

Widener University President Dr. Robert J. Bruce was awarded an honorary doctorate by Dr. Christopher N. Breiseth during January Commencement. Bruce also served as keynote speaker for Winter Commencement 2001.

Below is the citation read to the graduates and their families:

*This afternoon, I encourage each of you who is graduating to realize that you are central to the continuance of our democracy. Because you are educated, and because many of you are among those tasked with teaching the next generation, you must accept the responsibility to provide the leadership that maintains a balance in a society that is increasingly Balkanized.*

*It is very easy in today's fast-paced, pressurized society to look inward and to leave to others the task of being involved in community activities, volunteer agencies, and political institutions. We all know that nature abhors a vacuum and, if those of you who have the capacity and skills to make a difference do not become engaged, I assure you the vacuum will be filled by single-issue people.*

*Change begins slowly, but one by one, as individuals make the conscious choice to live up to becoming involved in change, change becomes inevitable!*

## Wilkes Names 2001 Inductees to the Athletics Hall of Fame

Congratulations to the ninth class named to the Wilkes University Athletics Hall of Fame. The newest members will be inducted at the Hall of Fame Brunch on Saturday, June 2, 2001.

### Mike Keohane '88

Keohane was a four-year member of the Wilkes cross country team in the mid 1980's. During that time Keohane became only the second runner in school history to qualify for the NCAA Division III Championships, running in the event during the 1986 season. A two-time Most Valuable Runner award winner at Wilkes, Keohane earned a berth in the NCAA Championships by virtue of a sixth-place finish at the Regional Championships. He also finished third out of 160 runners at the Middle Atlantic Conference Championships and second out of 150 runners at the Allentown Invitational in 1986.

### Fred Lohman '76

Lohman was a four-year starter at running back for the Colonels from 1972-75. He led Wilkes in rushing during each of his four seasons, and amassed 1,649 yards on the ground during his career. He was the team's Most Valuable Offensive Player in 1972, 1974 and 1975, and helped the 1974 Colonels win the Middle Atlantic Conference championship. Lohman was also a three-year letterman on the Wilkes lacrosse team, helping the Colonels to the 1975 Middle Atlantic Conference title. He was the team's Most Valuable Defensive Player in 1976, while also earning a berth on the United States Intercollegiate Lacrosse Association all-star team.

### Andrew Matviak '70

Matviak was a four-year letter winner and captain of the 1969-70 Wilkes wrestling team. During his four seasons, he helped the Colonels compile a dual match record of 51 wins and six losses, while helping the team capture Middle Atlantic Conference titles in 1967, 1969 and 1970. Matviak, who wrestled at 118 pounds, finished his Wilkes career with a dual match record of 42 wins and only five losses, while earning a fourth-place finish at the 1974 Division III National Championship and a third-place finish at the 1970 College Division Championships.

### Andre Miller '88

Miller was a four-year member of the Wilkes wrestling team and a captain on the 1987 squad. During his career, he fashioned an impressive dual match record of 62 wins, 10 losses and two ties. Miller is one of only two Wilkes wrestlers to win two Eastern Intercollegiate Wrestling Association championships, winning the 134 pound title in both 1986 and 1987. Miller, who won a school-record 49 consecutive dual matches during his career, earned All-American status in 1987 after finishing eighth at the NCAA Division I Championship. For his efforts, he was honored as a member of the "All-Time Greats" team at Wilkes.

### Dr. Nancy Roberts '76

Roberts was one of the top female athletes at Wilkes during the 1970s, earning varsity letters in field hockey, basketball, tennis and volleyball. On the hockey field, Roberts was a three-year starter at goal for the Lady Colonels and helped the squad post an overall record of 19 wins, 14 losses and one tie. In 48 games in goal, she registered 337 saves,

and had a career goals against average of 1.88, while fashioning 10 shutout victories. Roberts was named the team's Most Valuable Player in 1974, 1975 and 1976. She also earned Wilkes Female Athlete of the Year honors in 1975 and was the Beacon Female Athlete of the Year in both 1975 and 1976.

### Richard Roshong '67

Roshong was a four-year member of the Wilkes football team from 1963 to 1966. A quarterback, Roshong helped Wilkes establish itself as one of the top small college football teams in the country. In 1965, Roshong passed for 531 yards and rushed for 626 yards, while reaching the endzone seven times. That same season, he was named the Middle Atlantic Conference Northern Division Most Valuable Player, while leading the Colonels to a 7-1 record and the Northern Division crown. One year later, Roshong guided Wilkes to an 8-0 mark, which included the MAC Northern Division title. The Colonels were also awarded the Lambert Bowl as the top small college team in the country.

### Diane Hall Royer '83

Hall was a four-year member of the Wilkes field hockey team from 1979 to 1982, helping the Lady Colonels to a record of 30 wins, 17 losses and 12 ties. Hall still ranks as one of the most prolific offensive scoring threats in Wilkes history. She tallied 47 goals during her playing days, which still ranks her third on the all-time list. She also ranks fifth on the all-time assists list with 20 helpers. For her play, she was named a Middle Atlantic Conference first team all-star in both 1981 and 1982.

### Jim Weisenfluh '77

Weisenfluh, who passed away in 1999, was a four-year member of the Wilkes wrestling team, where he captained the school's first-ever Division I squad in 1976. Weisenfluh helped Wilkes win the 1974 Division III National Championship with a fifth-place finish at 167 pounds. One year later, he captured the 167-pound Division III national title. Weisenfluh led the Wilkes charge into the Division I ranks in 1976, earning the Most Valuable Wrestler Award at the ETWA Championships with a first-place finish at 167.

### Joe Wiendl Sr.

Wiendl has been a long-time supporter of Wilkes athletics and will join his son, Joe Wiendl, Jr., as the first father-son tandem to ever be inducted into the Wilkes University Hall of Fame. The elder Wiendl has been very active in trying to recruit student-athletes to take their talents to Wilkes. He was a member of the Wilkes Board of Trustees, and is currently Trustee Emeritus. He is also a member of the Wilkes University Engineering Advisory Board.

*The Wilkes University Athletics Hall of Fame was established in 1993 to honor those players, coaches and other non-participating individuals who have made outstanding contributions to athletics at Bucknell University Junior College, Wilkes College and Wilkes University.*

by John Setzinger

## COLONELS ENJOY OUTSTANDING HOOPS CAMPAIGN

By Matt Reitnour '01

Wilkes University entered the 2000-2001 men's basketball season with high expectations. The team was ranked in the top 10 in Street & Smith's College Basketball Preview and also earned a top-10 ranking on d3hoops.com.

The Colonels took everyone's expectations and ran with them, finishing the season 23-3 overall, while winning a Freedom Conference title and making an NCAA Tournament appearance. Wilkes saw its season end in the second round of the tournament when it was knocked off by the United States Merchant Marine Academy, 100-98, in overtime. Even with the early tourney loss, ninth-year head coach Jerry Rickrode was still very pleased with his team's efforts.

"I thought we had a very solid year," Rickrode said. "We met a lot of our goals. We just came up one game short at the end of the season."

The squad etched its name in the Wilkes record books thanks to their incredible start. The Colonels opened the season 16-0, setting the school record for most consecutive wins to begin a campaign. The previous record was 12, set by the 1997-98 Final Four team. Wilkes also finished the regular season with a 21-2 record and 13-1 in the Freedom Conference.

The Colonels knocked off rivals King's College and the University of Scranton on their way to a third conference title in four years. Wilkes was led by All-American senior Dave Jannuzzi, who averaged 23.3 points per game on his way to winning his third Freedom Conference Player of the Year award. Three other players finished the season in double-digits for Rickrode's club. Juniors Kevin Walsh and Ron McIntyre averaged 10.8 and 10.4 points per game respectively, while newcomer Tom Stambaugh clipped in 10.4 tallies per contest.

Wilkes will lose Jannuzzi, who was the lone senior on this year's team. The Blue and Gold will return 15 players from this year's team, including freshman Dave Plisko, who was named the Freedom Conference's Rookie of the Year, after averaging 7.6 points per contest, while appearing in all 26 games.

"We have a lot of players who gained very valuable experience for next year," stated Rickrode, who was named Coach of the Year by both the Northeastern Pennsylvania Basketball Media and the Freedom Conference, also shared NABC Middle Atlantic Regional Coach of the Year honors this season. He will enter next season as the winningest active coach in Division III, while needing only one win to reach the 200-win milestone.

## Dave Jannuzzi Ends Colonel Career with Top Division III Award

By Matt Reitnour '01

"All good things must come to an end." Such is the case with the career of Wilkes University men's basketball standout Dave Jannuzzi.

Jannuzzi, who leaves Wilkes as the school's all-time leading scorer with 2,132 points, and as the only Colonel to earn the Jostens Trophy for Division III Player of the Year, and the Verizon/CoSIDA Academic All-American of the Year. These awards solidify what everyone on the Wilkes campus has been saying for the last five years, Dave Jannuzzi is the best Division III basketball player in the country.

"I look at these awards, and they are given for personal accomplishments," Jannuzzi said. "But, I know I would not have achieved any of this if it weren't for my teammates. I played with some great guys. I think that I helped make them a little better, but I know they all made me a little better every time we played."

Jannuzzi's accomplishments come just one year after a medical waiver. On December 1, 1999, Jannuzzi felt a pain in his foot, which ended up being a torn tendon. The injury sidelined the guard for the remainder of the season. But, the Wilkes-Barre native continued working hard, and returned this season to help Wilkes to a 23-3 overall record, the Freedom Conference title and a berth in the NCAA Tournament. Jannuzzi says his love affair with basketball runs deep, so all the hard work he puts in on a daily basis doesn't even seem like work.

"I don't hang out a lot and I don't go out a lot, so basketball is it," he said. "I really don't know the last time I didn't feel like being in the gym. It is like a second home to me."

One person who is grateful for the work which Jannuzzi has put in is head coach Jerry

Rickrode. Rickrode said he couldn't have been happier for Jannuzzi, especially after seeing all of the hardware he has garnered.

"I am overly elated for Dave," said Rickrode. "I think he pretty much accomplished everything that a player can at the Division III level. It was great to see him on the court and see the way he played after coming back from the injury."

Jannuzzi not only got the job done on the hardwood, but in the classroom as well. He graduated from Wilkes last May with a degree in Psychology/Elementary Education. This year, he took graduate classes while continuing to play, and maintained a 3.83 grade point average. For his efforts, he was named the Verizon Small College Academic All-American of the Year, which encompasses both Division II and Division III schools. The university division winner was Duke University's Shane Battier. On the website, www.cosida.com, Jannuzzi was named in the same article with Battier, who many feel was the country's best Division I hoops player this year.

"It is a real honor to be on the same list with a player like Shane Battier," said Jannuzzi. Though he has never played basketball for a team outside the city limits of Wilkes-Barre, that may soon change. Jannuzzi knows basketball is going to take him places, but he also knows that without the support of the local community, it wouldn't be possible.

"After games, walking off the court, people from all over the area would come and talk to me. It was great that they shared the excitement of Wilkes basketball with us. I know in the future that I will still be playing. I would be disappointed if I wasn't. And I know that the whole

13-12 record. Freshman Jon Neyerlin, who wrestled four at four different weight classes during his rookie year, had a 17-17 mark.

## LADY COLONELS BUILD A FUTURE

By David DiMartino '01

There comes a time in every sport that a team is forced to rebuild. The Wilkes University women's basketball squad reached that point and had a major overhaul prior to last season. At the start of the 2000-2001 campaign, the Lady Colonels had only three returning players, all sophomores. Add to that mix 11 freshmen and it's easy to see why they suffered from inexperience.

"It was the toughest year in my career in terms of wins and losses," said head coach Karen Haag. "But, I had great satisfaction in watching our women improve dramatically from beginning to end."

Wilkes-Barre community and the Wilkes campus will be behind me. It is a great feeling. I have a lot of great memories in this gym."

And the Wilkes fans will never forget the memories that Jannuzzi has helped to create over the course of his Colonel career.



Wilkes University head coach Jerry Rickrode and Dave Jannuzzi pose following the Jostens Award Luncheon in Salem, Virginia. Jannuzzi was awarded the Jostens Trophy for Division III Player of the Year, as well as a check for \$1,000 on behalf of the Woolridge Scholarship Foundation, which will go to the Wilkes general scholarship fund.

Wilkes finished the season with a 6-18 overall record and a 2-12 mark in the Freedom Conference. As the 2000-2001 chapter was about to end, the Lady Colonels proved they could win, earning victories in three of their final four contests.

Freshman point guard Camille Centini and sophomore center Caitlin Lee stood out for Wilkes. Centini led the team in scoring with 13.2 points per game, as well as three-point field goal percentage, assists and steals. "Camille did a great job in an unexpected role. No way did we think she would come in and play 34 minutes a game," commented Haag.

Lee tallied 7.5 points per game, while grabbing a team-high 5.7 rebounds per contest. Other players that impressed were sophomore guard Rena Gorish, and rookies Corrine Stewart, Samantha Sonnet, Keri Loeffelman and Katy Doherty.

# The Breiseth Years (1984-2001)

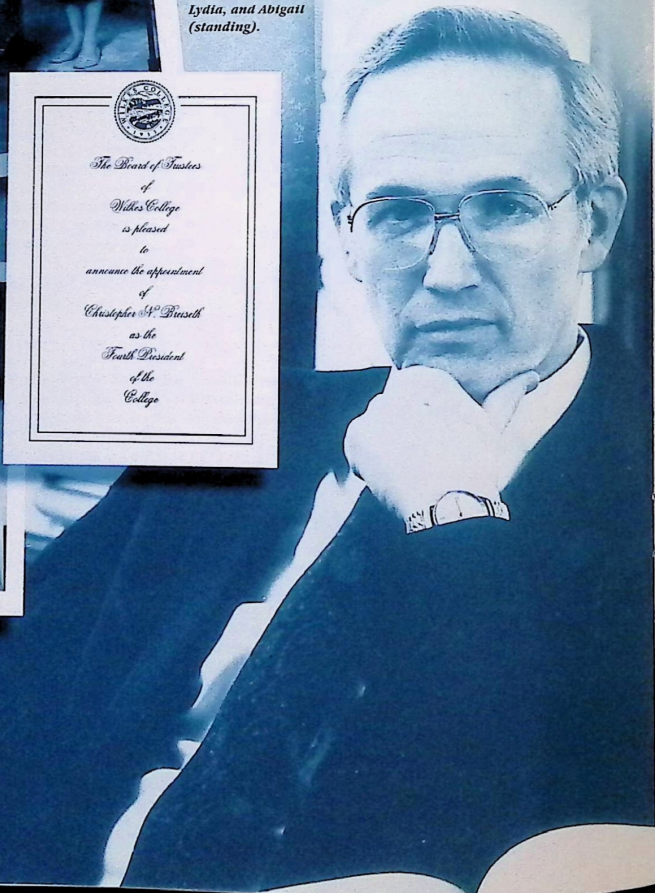
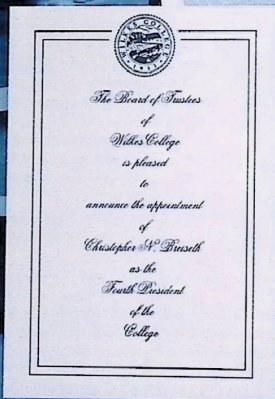
By Nancy Fitzgerald



President and Mrs. Breiseth with daughters Erika, Lydia, and Abigail (standing).



President Emeritus Robert Capin and Pattie Davies, Head of the Presidential Search Committee, drape the Presidential Chain of Office over the shoulders of Dr. Christopher N. Breiseth during his inauguration ceremony on April 14, 1985.



Quick. Think back to your Wilkes dining hall days, the start of your freshman year. Who shared those first homesick meals – the unfamiliar scrambled eggs, the reconstituted mashed potatoes? Was it your roommate? Your lab partner? The kid from English Class? Can you even remember?

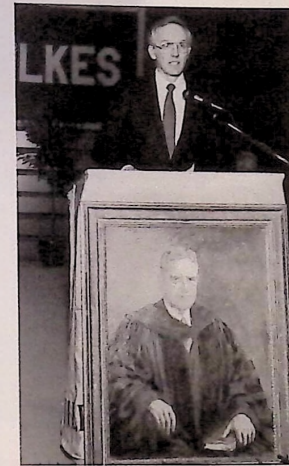
Heather Tahan '00 can. "I'd be eating lunch with a friend," she recalls, "and President Breiseth would sit down with us and start a friendly conversation. 'How is your day going? What classes are you taking?' That kind of thing. He'd remember your name and give you a firm handshake." He was always so nurturing – a complete inspiration to me."

That's Chris Breiseth in a nutshell. As president of Wilkes, he's thrown himself, heart and soul, into the life of the University and the community, and inspired transformations, big and small, wherever he's gone. Heather Tahan changed during her years at Wilkes from a shy freshman into a confident young woman now in the business – as a brand-new teacher – of transforming the lives of others. "When I told Dr. Breiseth that I wanted to be a teacher," she recalls, "he told me, 'Go ahead – do that for a couple of years and think about what you'd like to get your master's in. Just make sure that you're fulfilling your dreams.'"

That's the effect Breiseth has had on just about everybody he's come into contact with during his 17 years as president of Wilkes University. In a world where college presidents come and go – their average tenure, according to the American Council on Education, is just 6.9 years – Breiseth's long years of inspiration here are even more remarkable. Now, as he's set to retire from Wilkes University in June and take over the reins of the Franklin and Eleanor Roosevelt Institute in Hyde Park, New York, it's a good time to look back on Breiseth's accomplishments and on the lives he's touched – and inspired – for so many years.

## Building the Future

It's a beautiful, multi-purpose athletic center, but the Arnaud C. Marts Sports and Conference Center had an inauspicious start. "Usually board meetings would take place around a big mahogany table," recalls Patricia Davies, former chair of the Wilkes Board of Trustees and co-chair of the "Wilkes Tomorrow" capital campaign, but Chris decided to hold his very first board meeting on folding chairs in the gym. He led us around on a tour of the tiny locker rooms, and the inadequa-



President Breiseth addresses the audience attending the dedication of the Arnaud C. Marts Sports and Conference Center on February 17, 1989.

ty of the spaces in the late twentieth century was very apparent. All of us knew it was the weak link on campus – miracles had been performed there, especially by John Reese and his wrestlers, but the gym would have to be attended to if we wanted to attract scholar athletes. As we walked through the halls that day, I thought to myself, 'By golly, he's going to do it' – and sure enough we got back to our folding chairs and voted very promptly to replace the gym. Even then, there was no doubt in anyone's mind that this would just be the first project."

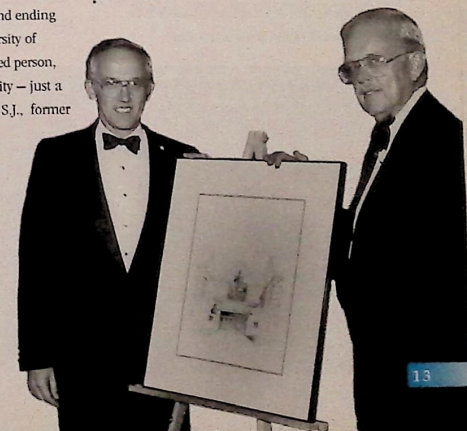
The brand new Arnaud C. Marts Sports and Conference Center became the centerpiece of the \$25 million "Wilkes Tomorrow" capital campaign. "It was a very exciting time," Davies says, but Chris was young and ambitious and visionary. He went around the country talking to alumni, and everybody fell in behind him." Doors to the Marts Center opened in 1989, helping to usher in a new era for the Wilkes basketball team – and ending another era for our rivals at the University of Scranton. "Chris is a very distinguished person, with a fine mind, a real social sensitivity – just a classy guy," says Father J. A. Panuska, S.J., former

president of the University of Scranton. "But the one thing I object to in Chris is that his basketball team beat us. We had always been the basketball powerhouse in the region, but suddenly they were on top."

Next on the agenda was a new fieldhouse, a project dear to the heart of the newly arrived football coach, Joe De Melfi, who joined Wilkes in 1990. "When I came here, the football program was struggling," he recalls. "That first year we were 1-9, and Chris and I talked regularly about what we thought the program needed. We had to make an impression on our recruits when they came on campus, and Chris supported me completely." In 1993, the newly renovated – and renamed – Munson Fieldhouse was christened – and soon afterward, the Wilkes football team, undefeated for the first time since the great teams of the 1960s, went on to the national playoffs.

There's nothing like a winning team, or a good workout, to make your college days special. Sometimes, however, students just need to hang out in a place they can call their own. But where? When it came to a common space where students could congregate, enjoy meals together, and take part in activities, Wilkes was coming up short, and another capital campaign to rectify matters was put on the front burner. "Endow the Future" kicked off in 1998, with a goal of \$30 million and a brand-new centerpiece: the Student Union, keeping students, as always, at the heart of everything that happens at Wilkes.

Dr. Breiseth and Frank Henry at the dedication of the Frank and Dorothea Henry Gymnasium





On September 24, 1999, President Breiseth presented Paul O'Hop, vice president of Business Affairs and Auxiliary Enterprises, with a gift in acknowledgement of his efforts to make the construction and Grand Opening of the Student Union possible.

Heather Tahan was one of the students serving on the planning committee for the new Student Union. "We worked on it with Dr. Breiseth from the ground up," she says. "And when it was just about finished, I'll never forget standing in front, looking up at it with him, and he said, 'Look what you did!' He has a way of always making students feel like they are somebody important."

**The More Things Change . . .**

The more they remain the same. A university is far more than its buildings, of course, and under Breiseth's leadership, academic programs have grown and strengthened as well. Founded in 1933 to educate the sons and daughters of the immigrants who worked the coal mines of the Wyoming Valley, the school had to offer a different education to the generations who followed them. "We had to attract certain high-tech industries in the late fifties and sixties," says Gene Roth '57. "So Wilkes had to expand the engineering program and add graduate degrees in science." The advent of the Internet and the rapid economic changes of the 1990s showed the importance of an entrepreneurial spirit, which led to the creation of the Kirby Center for Free Enterprise and Entrepreneurship, founded by Wilkes benefactor Allan P. Kirby, Jr., whose entrepreneurial grandfather had been one of the founders of Woolworth. In 1994, Wilkes instituted the School of Pharmacy to address the health care needs of the Wyoming Valley.

Despite the changes, the core of Wilkes remains essentially the same, and a strong liberal arts emphasis is still our backbone. "Under Dr. Breiseth's leadership," says Andrew Sordoni, benefactor of the Sordoni Art Gallery, "and under terrible budget constraints, he's managed to be a champion of culture in the Wyoming Valley. The fact that Wilkes has maintained an art gallery, and the arts programs — the very fact that they have theatre and art and music and not just the popular

money-makers like computers and science — shows how highly Dr. Breiseth values these things. When other institutions have downsized cultural programs because they don't pay, Dr. Breiseth has made more courageous choices than most. It's because of his leadership that Wilkes has continued to be the cultural center of our county and region."

So even a seemingly big change — like the 1990 switch from College to University — left Wilkes with its core values completely intact. "I chose to go to Wilkes College because I wanted a small liberal arts school that embraced me as an individual, and I didn't want that to change," recalls Lee Morrell '92, former editor of *The Beacon* and now a public relations executive in Los Angeles. "I wanted the name 'Wilkes College' on my diploma, but Dr. Breiseth helped me to see that for Wilkes to grow, we needed recognition nationally, not just locally. He helped me understand why it was important." For Morrell, the really amazing thing was that a college president took the time to explain. "The one thing I will always remember about Dr. Breiseth is that even now, when I'm in town, he never misses an opportunity to sit down for five or ten minutes, no matter how much time he has."

Somehow, for a busy college president, Breiseth always seemed to have plenty of time. Just ask Sandy Nicholas M'85, former director of development and alumni director at Wilkes, now director of development at Luzerne County Community College. "Chris did a little thing that drove me nuts sometimes — he played 'around the room' before every meeting — no matter how many



A Grand Night for Wilkes University. The evening of September 24, 1999 was one that Wilkes and the healthcare community won't forget. President Breiseth and Dean Bernard Graham (far right) announced to guests at the John Wilkes Dinner that Mrs. Geraldine Nesbitt Orr (second from left) would donate \$3 million dollars to name The School of Pharmacy after her late husband, Abram Nesbitt II. Dean Graham presented her and husband William with white Nesbitt School of Pharmacy lab coats.



At the Annual Wilkes Family Picnic at Ralston Field, Dr. Breiseth and daughter Lydia entertain the crowd.

people were there, no matter how pressed we were for time. He'd say, 'Tell me a little bit about why you're here,' and I would think, 'Oh my gosh, here we go again. This is going to take way too long.' But the funny thing was that it always worked. I began to see the wisdom in doing it. It showed that at Wilkes, everybody has a part to play — even my husband! '55 got stuck when he just came along to a meeting with me and sat in the back of the room. Chris is the consummate teacher. There's no way he'll let you get out of the room without responding."

**Beyond the Ivy Walls**

Wilkes has never been a remote, ivy-covered refuge. From the start, the life of the college has been immersed in — right smack in the middle of — the life of the Wilkes-Barre area. "When you go to the basketball games," says Gene Roth, "you'll find that there are probably upwards of a thousand people who have no connection to the University except that they're part of the community. They go



For their years of combined community service, President and Mrs. Breiseth (pictured with Wilkes Trustee Eugene Roth '57) received the Anti-defamation League Award in 2000.

there because they feel that Wilkes is their team, their college." That's something that Chris Breiseth picked up on the minute he arrived — and it shows in the many interactions between the University and the community.

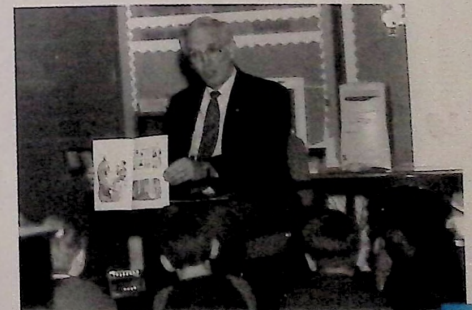
For Breiseth, community involvement has always gone beyond basketball games and town meetings. He's never been afraid to roll up his sleeves and get to work on serious community problems. Take, for example, the mine-scarred lands of the bankrupt Blue Coal Corporation. Along with Congressman Paul Kanjorski and a team of dedicated volunteers, Breiseth worked to establish the Earth Conservancy, which transformed that land into parks, homes, and new business ventures. "It was an enormous project," says Sandy Nicholas, who served for a time as interim director, "and it was done through the blood, sweat and tears of a volunteer group that met on Sundays. Chris helped us keep everybody's interest, and keep everybody's will from flagging. There were some really dark moments, but Chris was the one with the personality and the willingness to work hard at it. He's always been tireless in everything he does. Once I asked him, 'How do you go to meetings at night and the next morning show up for more meetings at the University?' He always made me laugh when he told me about the vitamin regimen he swore by. I think more than anything, it was his desire to get things done."

As amazing an accomplishment as the Earth Conservancy was, Chris and Jane Breiseth won the hearts of the community in a lot of smaller, simpler ways. "My first meeting with the Breiseths was

to acclimate Jane by driving her all over the Wyoming Valley," recalls Betsy Bell Condon. "I was thrilled by her warmth, humor, and genuine interest in everything — our culture, people, history, diversity, and even our geography. I remember thinking, 'Wow! If her husband's anything like this gal, we've got it made.'"

Of course, she was right. Chris Breiseth plunged into Wyoming Valley life with the same enthusiasm as Jane. He took part in public forums for the economic revival of the Wilkes-Barre business district and served on the board of the Osterhout Library. He won the hearts of local people right off the bat just by immersing himself in local history and culture. "The university and the community are physically and emotionally meshed," says Patricia Davies, "and Wilkes is absolutely entwined in the city we live in — we're living cheek by jowl, really, and many of our buildings are even part of the historic register."

For Community Reading Day, President Breiseth read Grandpa's Teeth to the second grade class at Heights Murray Elementary School.



*"He's done so much to give our community a sense of purpose. A man like this doesn't often appear on the horizon, and when he departs, it leaves a great loss in the community."*

— The Honorable Max Rosenn

So it was no surprise that Breiseth, a historian by training, was asked to speak at a meeting of the local historical society soon after he arrived at Wilkes. "I remember that he had studied it so well," Davies recalls, "that he gave an entire speech on our history — and it's a very complicated history — without missing a single note. When he was finished, the whole room rose and gave him a standing ovation."

Just in case you think that these people's words are suspect, or colored by emotion, we turned to the Honorable Max Rosenn for a totally impartial opinion — and he concurs. "Chris Breiseth has given us a great deal of inspiration, and a sense of purpose," says Judge Rosenn. "He's done so much to give our community a sense of purpose. A man like this doesn't often appear on the horizon, and when he departs, it leaves a great loss in the community. And the views that I give you are purely objective — that's the way I was trained to be."



The Bottom Line

When all is said and done, though, nothing at Wilkes counts so much as the students – and nobody knows that better than Christopher Breiseth. “For all his strengths as a fund raiser and a builder of our beautiful campus,” says Bob Heaman, Professor Emeritus, English, “Chris Breiseth is fundamentally a teacher. He’s deeply engaged in American History and very committed to improving the lot of people through teaching and learning. The students love him – and those qualities that make him a good teacher happen to make him a wonderful academic leader, too.”

Jane Lampe-Groh, former dean of students, witnessed Breiseth’s concern for students up close and personal, every day, for years. From moments of sorrow and crisis, to times of joy and accomplishment, Breiseth, says Lampe-Groh, has always been there. He’s been there for the slightly goofy moments, too. “I’m still smarting,” she says, “over my memories of the early morning fire at Barre Hall when Chris showed up in his coat and tie, and I arrived from Kingston in my red silk

robe. I’ve justified this in my own mind by deciding that presidents are part of the early morning species, while deans of students manage the late-night hours. It was a fun run, so thanks, Chris, from me and from your students.”

Students like Paula Van Fossen ‘97, student body leader who was always delighted when Breiseth addressed her as ‘Madame President,’ even when she was dashing across campus in jeans and a sweatshirt. Ron Miller ‘93, who helped found the Wilkes multicultural club, was so impressed by Breiseth’s leadership during his college days that he’s now a leader in Wilkes’s Washington, D.C. Alumni Chapter.

And Heather Tahan, of course. “I would look around and see all these things happening in Dr. Breiseth’s life – his daughter getting married, a grandchild arriving – and still he was president of a University and running a capital campaign. It was such an inspiration to me. He made me realize that it’s not just school, or grades, or a job. It’s making the most out of your life.”



Dr. Breiseth and daughter Lydia enjoy the Annual Ice Cream Social, which is hosted by Jane Breiseth each year and held on the Weckesser Hall lawn.



On February 16, 1990, Dr. Sheldon Hackney, then president of the University of Pennsylvania, received the first honorary doctorate from Wilkes University at a special University Convocation.



Reunion Weekend 2000 Highlights

Congratulations to the Recipients of the Second Annual Alumni Excellence Awards

Seated are: Betty Kanarr Bierly ‘50, Excellence in Business; Marilyn Warburton Lutter ‘60, Excellence in Social Work; J. David Lombardi ‘70, Excellence in Business and Banking; Paul E. Huff ‘50, Excellence Public Service; Bud Kresge, Excellence in University Service



Standing are: Dr. Martin E. Tansy ‘60, Excellence in Education and Administration; Barbara Medland Farley ‘50, Excellence in University Service; Dr. Benjamin Fiester ‘55, Excellence in Education; Dr. Ann M. Bartuska ‘75, Excellence in Environmental Protection; Dr. Howard Hughes ‘65, Excellence in Medicine and Health Care; Dr. George E. Hudock ‘50, Lifetime Achievement; Francis Pinkowski ‘50, Excellence in Education; President Breiseth; William Goldsworthy ‘76, Alumni Association president

Our Most Precious Resource, our Golden Colonels from the Class of 1950



In the front row are: Virginia Nelson, from Hampstead, N.C.; Gwenn Smith, Lebanon, N.H.; Lois Huffman, Harrisburg; Peggy Widdall, York, Pa.; Barbara Farley, Beaumont, Pa.

In the middle row are: Jennie Powell, alumni director, William Bergstrasser, Shaventown, Pa.; Edgar Plummer, Binghamton, N.Y.; Theodore J. Killian, Mountaintop, Pa.; Kenneth R. Widdall, York, Pa.; Joe Gabriel, Plymouth, Pa.; Dr. Christopher N. Breiseth

In the back row are: Lester S. Gross, Louisville, Kentucky; Dan Sherman, Wyomissing, Pa.; Samuel Owens, Southfield, Mich.; Edwin L. Johnson, Dallas, Pa.; Bill Plummer, Painted Post, N.Y.; Clyde Ritter, Mountaintop, Pa.

The Class of 1970

Friends of the Class of 1970 grabbed their favorite dean for a picture at the All Class Family Picnic and Barbecue. Housed in Grissom Hall in the former New Men’s Dorm during their hay day at Wilkes, the men were among the first residents of the dorm and actually named Grissom in honor of the astronaut who had, at the time, recently been killed.

From left to right are Len Surdi from Bellingham, Washington; Jack Mulligan from Little Egg Harbor, N.J.; Ken Ganser, Brooklyn, N.Y.; Jim Darlington, Solvay, N.Y.; Dean Ralston; John Squeri, Randolph, N.J.; Bart Hauser, Eatontown, N.J.; David Silberman, Germantown, Tennessee



We Owe Them Our Thanks.

The Bucknell University Junior College Air Cadets, or Flyboys, are credited with saving what we now know as Wilkes from financial ruin in the 1940s. They celebrated their Millennium Reunion Brunch at Genett’s in October of 2000.

Seated are: Sherry Wright, assistant director for alumni; Carol Randall, from Forked River, N.J.; Helen Rodowsky, Annapolis, Md.; Grace Plate, West Grove, Pa.; AFROTC Captain Deborah Dusek; Erica Trowbridge, G.O.L.D. coordinator; Bill Plate, West Grove, Pa.

Standing are: Dr. George Ralston; Lou Holz, Wayne, Pa.; John Homer, Forked River, N.J.; Joe Rodowsky, Annapolis, Md.; AFROTC Commander Lieutenant Colonel Donna Lynn Smith; Jim Lynch, Bloomfield, N.J.; Robert Ammlung, Maple Shade, N.J.; Arnold Rifkin, trustee emeritus; Paul Strunk, vice president for Alumni, Development, and University Relations



Heat up your Summer

with Parties and Picnics at Reunion Weekend 2001 Friday, June 1- Sunday, June 3

In true Wilkes fashion, Reunion Weekend 2001 offers a non-stop party for everyone. No matter what your reunion year, reserve your spot at any or all of the activities planned for the first weekend in June.

Friday, June 1

- Golf at your leisure at the Wilkes-Barre Municipal Golf Club.
- Catch a Wilkes shuttle at the Student Union to the Lion Brewery at 6:30 p.m. to learn how local brew is made and get your FREE SAMPLES.
- Graduates of the last decade (‘91-‘01) will party on the deck at the Woodlands from 8-11 p.m.

Saturday, June 2

- Fuel up for another day of festivities at a continental breakfast in the Alumni House at 8:30 a.m.
- Attend Alumni University from 9:30-11:30 a.m.
- Support the 2001 inductees to the Athletics Hall of Fame at 10:30 a.m. in the Hall of Fame Room.
- After you attend a brief class meeting at noon, bring your appetite and energy to the All Class Family Picnic and Barbecue on the quad.
- Support the achievements of your fellow alumni at the Awards Ceremony in the Darte Center from 5:30-7:15 p.m.
- The Ballroom will be jumpin’ for the Reunion Class Cocktail Reception and Dinner from 7:30 p.m.-Midnight.

Sunday, June 3

- Dean George Ralston will lead the Reunion Memorial Service at the Bell Tower at 10 a.m.
- The Golden Colonel Brunch will officially close out Reunion Weekend.

For more information on Reunion Weekend, contact the Alumni Relations Office at 1-800-WILKES U, extension 4130. Or, check out the Wilkes website for details.

# Homecoming is On Its Way!

Homecoming is October 26-28 and it's going to be a blast!

Reservations for the Annual Golf Tournament at Irem Temple get filled up faster and faster each year. Make yours early!

The Colonel's Corner was a huge hit last year, so it's back again. Watch the football team play the Lycoming Warriors on Saturday while you, your family and friends kick back and relax under the tent.



## Homecoming 2000 Highlights

**A** Christening the Colonel's Corner on Saturday, Alumni Association President Bill Goldsworthy '76 presents Dr. Breiseth with a flying W designed and carved out of anthracite by a local artist. Homecoming 2000 was Dr. Breiseth's final homecoming as president of Wilkes University.

The tribute also recognized Jane Breiseth for her 17 years of service to Wilkes. Bill presented the "first lady of Wilkes" with a crystal vase.

**B** All hail the King and Queen! Matt Reintour, a senior Communications major from Zionsville, Pa., and Mary Waldorf, a senior Psychology major with a minor in Sociology from Binghamton, N.Y., began their reign as Wilkes University's royal couple.

**C** Watch out Augusta, here comes Scott Jones, from Kingston, Jim Domzalski '98 from Glen Lyon, and Tiger Denoy from Macanagua. They took First Place in the first flight at Irem Temple. Missing from the photo is Gene Domzalski, from Glen Lyon.

**D** Mike Glancey '69 from Union, New Jersey, Ed Burke '69, from Kingston, and Pat Burke '69, from Dallas are the reigning champions of the second flight.

**E** Ed Ungreit, from Edwardsville, Ken Hanadel, from Luzerne, Joe Mangan, from Wilkes-Barre, and Mike Malkemes, from Mountaintop, snatched First Place in the third flight.

**F** President Breiseth and Jane Lampe-Groh share a halftime hug on the sidelines.



## Graduates Give Back to Wilkes by Serving on Alumni Board

Donna Brown Argenio '90  
Mechanicsburg

Dr. Charles Jackson '51  
Bensalem

Deborah Klapatch, Pharm.D. '00  
East Stroudsburg

Jason Nocella '98  
Dickson City

Stephen Urbanski '85  
Kingston

Dr. John Harrison '87  
Kingston

Quinn Kirk '99  
Philadelphia

Sandra Beynon Nicholas M '85  
Kingston

Dr. Carl Urbanski '89  
Mountaintop

# Class Notes

## BACHELOR'S

**1938**  
Thomas W. Melson retired as a self-employed public accountant. He resides in Forty Fort, Pa.

**1943**  
Eva D. (Charnowitz) Barker retired. She resides in Hendersonville, N.C.

**1949**  
Edward F. Corcoran, Ph.D., served as vice-president of the South Carolina Korean War Veterans Memorial Committee. He resides in Columbia, S.C.

**Albert J. Stratton, Ph.D.**, retired as director of the psychology department at Wernersville State Hospital after 21 years of service. He resides in Wyomissing, Pa.

**1951**  
Jeanne (Claypool) Van Newenhuizen celebrated her 50th wedding anniversary with husband John. They reside in Benton Harbor, Mich.

**1955**  
J. Warren Blaker, Ph.D., professor of physics and chemistry at Fairleigh Dickinson University, donated an early four-volume edition of Sir Isaac Newton's Principia Mathematica to the Eugene S. Memorial Library. Warren runs the Institute for Lightwave Science and Technology at FDU and was awarded with a Presidential Citation. He resides in Bronx, N.Y.

**Arthur R. Boote** retired as controller of Cook Brothers Companies. He resides in Vastal, N.Y.

**1957**  
Robert W. McGurkin, Ph.D., received the Department of Defense Cold War Certificate for his work in promoting peace and stability in the United States. Now retired, he and wife Nancy reside in Woodstock, England, and in their summer-house in the Aquitaine region of southwestern France.

**Charles W. Robinson** retired. He and wife Lucienne reside in The Villages, Fla.

**1958**  
Merri (Jones) Earl retired as a primary teacher in the Chenango Forks School District, N.Y. She is a New York State Math Mentor and joined the New York State Education Department as a senior partner consultant. Merri and husband Paul '59 reside in Castle Creek, N.Y.

**Edmund J. Kotula** was re-elected as president of the Polish National Union of America in Scranton, Pa. He resides in Wallington, N.J.

**James J. Williams** '77 retired from the Department of Defense. He resides in Mechanicsburg, Pa.

**1959**  
Charles J. Gareis retired from the U.S. General Accounting Office. He is employed as the controller of Southland Insulators, Inc. in Manassas, Va., where he also resides.

**Frederick J. Hills** retired from Mobil. He resides in Mickleton, N.J.

**Edward McCafferty** was named a fellow of the Electrochemical Society. Ed is an adjunct faculty member at Mary Washington College in Fredericksburg, Va. He and wife Mary reside in Alexandria, Va.

**Robert J. Yokavonus** retired from the New Jersey Department of Labor and Middlesex County College and is employed as director of labor and employment security solutions with Unisys Corp. in Blue Bell, Pa. He resides in Bridgewater, N.J.

**1960**  
William A. Foose retired from the City of Tucson Water Department. He resides in Tucson, Ariz.

**1961**  
Benjamin J. Matteo, CPA, has been a member of the Hazleton Lions Club and Hazleton Unico Club for 50 years. He is also an honorary member of the American Institute of Certified Public Accountants and member of the Pennsylvania Institute of Certified Public Accountants for 40 years. He and wife Josephine reside in Hazleton, Pa.

**Robert Ontko** retired from Alexandria Township Middle School after 35 years as a teacher and coach. He and wife Gloria reside in Milford, N.J.

**1964**  
Richard O. Burns, J.D., started his own law firm in Chestnut Ridge, N.Y. He resides in Congers, N.Y.

**1966**  
Clement A. Gaynor, Jr., retired since 1995, is traveling all over the world. He resides in Fort Washington, Md.

**Linda (Fusaro) Kahler** is a retired teacher from the West Babylon School District in N.Y. She and husband Richard reside in Huntington Station, N.Y.

**1967**  
Russell Jenkins, M.D., retired from active practice. He works as Medical Director of the Institute of Safe Medication Practices.

**Richard Mendelsohn M '73** passed the certification exam for social work. Richard and wife Suzie celebrated their 25th wedding anniversary.

**Elaine (Barbini) Morehead** is the principal of the Academy Saint Benedict in Newark, N.J. She earned a master's degree in Curriculum and Instruction and earned certification in supervision. She resides in Cranford, N.J.

**1968**  
James T. Kozemchak is semi-retired. James and wife Jennifer Davis reside at Harvey's Lake, Pa.

**John R. Miller** received the Association of Government Accountants' Andy Barr Award, which recognizes financial executives in the private sector who exemplify and promote excellence in government, outstanding leadership, high ethical standards and innovative management techniques.

**1969**  
Michael R. Clark, M.D., was awarded the Distinguished Eagle Scout Award, a prestigious award given to those who excel in their career fields and have completed exceptional community service. Michael resides in East Lansing, Mich., with wife Joanne.

**Brian McGrath** was promoted to worldwide vice-president of purchasing at Johnson & Johnson Consumer Companies. He resides in East Windsor, N.J.

**Martin Naparsteck** had two novels, "War Song" and "A Hero's Welcome," both about the Vietnam War, re-issued as trade paperbacks. Martin resides in Rochester, N.Y.

**Carl V. Romanski** was selected as a reader for the Advanced Placement Exam in Spanish. He and wife Mary reside in Danville, Pa.

**1970**  
Georgiana (Gray) Bart was selected as a signature member of Associated Pastelists on the Web (APoW), an organization of pastel artists from all over the United States who exhibit their pastels, promote the pastel medium, and educate on the Web. She resides in Wilkes-Barre.

**Paula (Gilbert) Gray** was selected as a New Jersey state-level finalist in the Presidential Awards for Excellence in Math and Science Teaching in the category of secondary mathematics. Paula was also included in the 2000 edition of Who's Who Among America's Teachers.

**Mel Rogers** was promoted to DCO captain at Northwest Airlines. He resides in Marietta, Ga.

**Alyce M. (Puscavage) Zura, Ph.D.**, was closed for the 2000 edition of Who's Who Among America's Teachers. Alyce and husband Ken '69 reside in Sugar Run, Pa.

**1971**  
Lucretia (Geiger) Woolf is a second grade teacher at La Costa Heights School in La Costa, Calif. She resides in Encinitas, Calif., with husband Nigel and children Shaylyn and Devin.

**1972**  
Jack J. Flynn was promoted to director of the Office of Policy Support with the Department of Housing and Urban Development Public Affairs. He resides in Fairfax, Va.

**Catherine (McCormick) Gourley M'79** published her 15th book titled Media Wizards: A Behind the Scene Look at Media Manipulations. The American Library Association named her book Good Girl Work to its best nonfiction books published in 1999 for young adult readers list. She resides in Dallas, Pa.

**Ellen M. Morrow** is director of the Rowan University bookstore. She resides in Mantua, N.J.

**William A. Rolland, Jr.** announces the graduation of sons William A. III '00 and Robert S. '00 from Wilkes. William III graduated from the Nesbit School of Pharmacy and Robert earned his B.S. in Business Administration.

**1973**  
Gene A. Camoni received an Ed.D. from Widener University. He is the school administration superintendent with the Old Forge School District. He and wife Barbara (Aullisio) '72 reside in Swoyersville, Pa.

**Joel Fischman and wife Ellen (Schwartz) '75** opened their own company called First Class Computers, Inc. in New York. They reside in Henderson, Nev. They have three children.

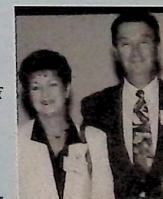
**Edward Hoffman** is teaching art and painting portraits in N.Y., Vermont and Canada. Edward resides in Plattsburgh, N.Y.

**John G. Horvath** is a teacher with Mid-Valley High School in Thrupe, Pa. He coached the 7th-8th grade softball team, which won the District II Championship in 2000. He resides in Dickson City, Pa.

**Julie Morse** earned a Master of Science degree in Computer Information Systems from the University of Phoenix.

## Alumni Close-Up

**Dr. Charles F. Jackson '51 Wins 51st PASR Volunteer of the Year Award**



Barbara and Charlie Jackson '51 support their local alumni chapter on the Spirit of Philadelphia cruise.

For selflessly serving others within his community, Dr. Charles F. Jackson '51 earned the Pennsylvania Association of School Retirees 1999-2000 Outstanding Volunteer Award. Recommended by his fellow Philadelphia chapter members (8,000), Charlie is the 51st recipient of this prestigious honor.

Charlie's most rewarding community service experiences come from teaching immigrants in citizenship classes and helping them prepare for the 100-question test. He offers one-on-one instruction to a couple of students each year and, throughout the year, he helps them understand language, the alphabet, and parts of speech.

Currently working with a Korean couple, Charlie's greatest reward comes years down the road when he watches his former students blossom into entrepreneurs and successful businesspeople and take advantage of "the land of opportunity."

1974

**Charles D. Denckenberger** retired after 30 years of teaching math at Elk Lake High School. He resides in Monroe, Pa.

**Joseph M. Kloock** is vice-president of finance at Tecton Motion Control Systems in Santa Clarita, Calif. Joseph resides in Stevenson Ranch, Calif., with wife Kathy and children Brian and Brittany.

1975

**Richard Clompus, O.D.**, retired from private practice after 20 years and is now the vice-president of professional affairs at the Spectacle Lens Group of Johnson & Johnson Vision Care, Inc. He and wife Louise reside in Rousesville, Va.

**Paula (Pinter) Gabriel** was promoted to director of development at Holy Infancy School in Bethlehem, Pa. She resides in Allentown, Pa.

**Rev. Dr. Nancy E. (Rodda) Topolewski**, published eight sermons in The Minister's Annual Manual for Preaching and Worship Planning 1999-2000 and 2000-2001. She resides in Vestal, N.Y.

1976

**Susan (Herstetk) Brimo-Cox, APR**, was elected president of the Pennsylvania Press Club, an organization of professional journalists and communicators. She resides in Pittsburgh, Pa.

**Barbara Gavlick** married Thomas Hartnett. Barbara is the owner of Costumes by Barbara in Luzerne, Pa. They reside in Sayreville, Pa.

**Bruce C. Jackson** completed the 104th running of the Boston Marathon. Bruce is employed as a program manager at Unisys Corp. and resides in Green Lane, Pa., with wife Alice.

**Roger T. Sorensen** is CFO of Timesavers, Inc., located in Minneapolis, Minn. He resides in Maple Grove, Minn.

**Susan Stephens, R.N.**, is chief nursing officer with Greenview Regional Hospital. Susan resides in Bowling Green, Ky.

1977

**Giacomina (Jackie Buzzelli) Bacon** achieved National Board Certification in Early Childhood from the National Board for Professional Teaching Standards. She was selected by the Connecticut State Department of Education to receive a Celebration of Excellence Award for a project titled, It's a Dog's Life. **Husband Karl '76** owns his own business, Dr. Dog's Service Company. They reside in Naugatuck, Conn.

**Wendy C. (Ferrall) Halland** announces the birth of a daughter, Jessie Louise. They reside in Mission Viejo, Calif.

**John M. Zubris M '89** earned his Ph.D. in Instructional Technology from Penn State University. He and wife Karen announce the birth of their son, Jason. She resides in Wilkes-Barre.

1978

**Dave Bienias** was inducted into the South Wilkes-Barre Teachers' Baseball "Wall of Fame." He is assistant varsity baseball coach at Meyers High School, manager of the Wilkes-Barre American Legion Baseball Club, and Industrial/Pretreatment Manager for the Wyoming Valley Sanitary Authority. Dave resides in Harrisburg, Pa.

**Bert Katz, CPA**, was promoted to CEO of Innovative Products and Services, Inc. Bert resides in Bethlehem, N.J.

**Anita Mechan, Ph.D.**, psychology professor at Kutztown University, co-authored a manual titled "Elementary Data Analysis Using Microsoft Excel."

1979

**Doreen (Wickler) Hampton** earned a Master of Science Degree in Classroom Technology from Wilkes. She is a fourth grade teacher at St. Luke School. Doreen resides in Mountaintop with husband Delbert and daughter Jennie.

**Noreen (Corbett) Johnson** joined the TELERX team in Wilkes-Barre as call floor director. Noreen resides in Dallas, Pa.

**John P. Lohman** is a member of the Luzerne Borough Sewer Authority and a tax collector for Luzerne Borough. He celebrated his 18th wedding anniversary with wife MaryAnn. They, and daughters Jessica and Melissa, reside in Luzerne, Pa.

1980

**Ed Cooney, M.D.**, is the medical director with Scott-Walker Hewitt Clinic. He and wife Louise reside in Hestit, Texas.

**Joel P. Kane, Lt. Col.**, is the commanding officer of HMT-302, the largest navy and Marine Corps Heavy Helicopter Squadron in the United States. He, wife Sharon, and children Daniel and Joeline, reside in Jacksonville, N.C.

**Kathryn Tynala** is senior clinical research associate for Parexel International and resides in Hollywood, Fla.

**Jerome C. Wilverding** was promoted to finance director at Resource Phoenix, a financial outsourcing company. He resides in Martinez, Ca.

1981

**Virginia (Martin) Crossin, M'85** and husband Richard announce the birth of their daughter, Elizabeth. They, and children Andrew and Julia, reside in Kingston, Pa.

**Robert J. Harper, Lt. Col.**, transferred to the Pentagon, Washington, D.C.

**Mark I. Himmelstein** was promoted to vice-president of Solaris Operating Environment.

**Sarah (Farley) Stapleton** earned a Master of Education degree in Secondary Science Education from Slippery Rock University. **Husband Michael '81** is chair of the Environmental Science Dept. They reside in Grove City, Pa.

**Charlotte A. Wanamaker** is a secretary for the Green Bay Area Public School District in the special education department. She resides in Pulaski, Wisc.

1982

**Howard S. Diamond** opened a law firm. He resides in Morristown, N.J.

**Michael J. Zwiemel** was promoted to director of technology care with ATC Globe. Mike, wife Dina, and their two children, Jenna and Julie, reside in Bel Air, Md.

1983

**Dec Czaykowski** was appointed director of global new product marketing for Wyeth Lederle Vaccines in Radnor, Pa.

**Edward and Danelle (Scaran) Mackavage** are members of the technical staff at Agere Systems. They reside in Bethlehem, Pa., with children Alyson and Eddie III.

**Gerald J. O'Hara** joined Keystone as chief information officer. Gerald and wife Tracey (McElroy) '84 reside in Mountaintop, Pa.

**Ellen M. Van Riper, J.D.**, married Allen Milanowski. She is an attorney with Irvine Van Riper, P.A. in Phoenix. They reside in Cave Creek, Ariz.

**Gautam Yadama, Ph.D.**, associate professor at Washington University, is conducting research in Kathmandu, Nepal.

1984

**Daniel J. Glunk, M.D.** was re-elected as a member of the Pennsylvania Medical Society's board of trustees. He, wife Marilyn, and children Brigitta and Andrew reside in Williamsport, Pa.

**Kevin J. McGovern, wife Kathy (Pichel) '84**, and children Patrick, Sean and Megan moved to Portland, Maine. Kevin is the associate vice-president of cardiac services at Maine Medical Center and Kathy is a family nurse practitioner.

**Jerome P. Nachlis** was promoted to vice-president of finance and administration at ACUTE Solutions in Plymouth Meeting, Pa. Jerome resides in Wilmington, Del., with wife Debbie and sons Joshua and Aaron.

**David W. Phillips** was promoted to area account director of sales in pharmaceutical products with American Home Products. He resides in New York City.

1985

**Theresa (Gruzenski) Alba** started a sales position with Cook, Inc., covering New York and Connecticut. She resides in New York City.

**John A. Chipego** was promoted to director of operations for PFS Accounting Services and resides in East Windsor, N.J.

**Doug Collins** and wife Kathleen announce the birth of their daughter, Faith Elizabeth. They reside in Bethlehem, Pa.

**Susan Maler Davis** was named senior vice-president of clinical services for HarborSide Healthcare in Boston, Mass. She resides in Laurel, Md.

**Tawny L. (Rushoe) Dietrick** graduated from manager's training class with Suburban Health System and was promoted to office coordinator. She and husband Mark reside in Ralston, Pa.

**Angela S. Holm** received the Newman Award for Excellence in Acoustical Design and was selected for Who's Who in American Universities and Colleges. Angela resides in Newport, R.I.

**Alyson (Blodgett) Spegar** and husband Tim announce the birth of their son, Peter Jeffrey. They reside in West Henrietta, N.Y.

**Todd A. Snyder** and wife Donna announce the birth of their son, Brian.

**Timothy P. Williams** was named director of information technology at Manheim Township School District in Lancaster, Pa. Timothy, wife Amy, and children Grant, Anna and Owen reside in Landisville, Pa.

1986

**Laura (Pollick) Demkowitz** and husband Peter announce the birth of their son, Graham Pierce. They, and daughters Zoe and Olivia, reside in Wyndmoor, Pa.

**Donna M. Elias** married William Christian '87. They reside in Wilkes-Barre.

**Georgietta (Marotto) Gdovin, O.D.**, and husband David '88 announce the birth of twins Lauren Michelle and Michael David. They reside in Norristown, Pa.

**Nadine L. (Wieder) Hromisin** and husband Ronald announce the birth of a son, Kyle Brendan.

**Kathleen (Shemanski) Koehan M '87** and her husband Keith announce the birth of their daughter, Katherine Elizabeth.

**Neal Melough** is director of environmental remediation with GATX in Carter, N.J. Neal resides in Point Pleasant, N.J., with wife Diane (Gaffield) '86 and children Kelsey and Evan.

**Linda (Fritz) Melnik** and husband Larry announce the birth of their second son, Jared Evan. They, and son Adam, reside in Hathor, Pa.

**Gary R. Melusien** transferred from Hanscom Air Force Base in Massachusetts to Brunssum, The Netherlands.

**Carmen Pancarella, Ph.D.**, and husband Tim Straver announce the birth of their second daughter, Abigail Martin. They, and daughter Elizabeth Mary, reside in West Newton, MA.

1987

**Edwin Daveski, M '96** and wife Luann announce the birth of their daughter, Holly. They, and son Louis, reside in Laflin, Pa.

**Paul Isaac** is employed with support staff for the Mental Health Association of Southeastern Pa. He is co-chairman of Delaware County Community Support Program Board of Directors of the Delaware County Road Runners. He resides in Lansdowne, Pa.

**Donna A. (Plum) Lopez** and husband Juan announce the birth of their son, Nicholas Antonio. They reside in Annandale, Virg.

**Gary Suter** and wife Vivian announce the birth of their son, Christopher Joseph. They reside in Silver Spring, Md.

**Ledie Shukiewicz** married David Henrich. She works as a product specialist with Great Hill Manufacturing in Souderton, Pa. They reside in Royersford, Pa.

Alumni Close-Up

Hands-On Curriculum and Confidence Ensured Success for Wayne Henninger '92



In just three years, Wayne Henninger '92 has co-founded one of the fastest-growing public relations companies in the nation. As president of WAVE PR, which he distinguishes as a "roll-up-your-sleeves" firm in Washington, D.C., Wayne is responsible for all the business operations and oversees, promotes, and generates business for Sports Wave, the company's sports division.

Although he spent the first six years of his career gaining experience with the Detroit Pistons, First Impressions Agency (Pottsville, Pa.), and Marketing Solutions (Fairfax, Virginia), Wayne credits Wilkes with best preparing him for his future.

"My education at Wilkes, particularly the public relations training, was outstanding and very diverse," said Wayne. "I learned very early on the importance of being able to determine truly newsworthy items and communicate those items clearly and succinctly in both verbal and written format. The hands-on training I received at Wilkes gave me the confidence to join the Detroit Pistons right out of school and launch my company at a very early age."

His company boasts a client list that includes Pepe Technologies, Potomac Capital Investments (PCI), and Safetyforum.com. Sports Wave currently services the 2002 Winter National Senior Games, Major League Lacrosse, Super 44 High School All-Star Football Game, Eastern Surfing Association (ESA), and the Maryland SoccerFLEX. Sports Wave & Gilco Sports & Entertainment Marketing provide consulting services for the Chicago Bears.

**1988**  
**Kelle Ayers-Rapps, O.D.**, and husband Jeffrey announce the birth of their daughter, Lilly Delphine. They, and children Kyle Jeffrey and Quin Lewis, reside in Phillipsburg, N.J. Kelle is in private practice with Finegan-Schoepner Eye Associates.

**Paul S. Jeffery** married Nancy Lament. They reside in Pottsville, Pa.

**Carole (Armstrong) Telle** is special events manager at Juncin Achievement. She resides in Kingston, Pa.

**1989**  
**A. Jennifer (Howell) deQuevedo** and husband Michael '90 announce the birth of their son, Nicholas Michael. He is the vice-president of PNC Brokerage in Doylestown, Pa. They, and daughters Kaleigh Ann and Lindsey, reside in Edenheim, Pa.

**Patrice (Pienta) Hamel** and husband James announce the birth of their daughter, Bridget Yvonne.

**William Neff** is national account manager for Nelson Westenberg of New Jersey. He resides in Bethlehem, Pa.

**Wendy E. Rosencrance** married Jim Frasz. She is director of Implementation Services for Panoramix Business Views in Toronto, Ontario.

**Kelly A. (Williams) Trout** and husband Matthew announce the birth of their son, Jackson Matthew. They reside in Lancaster, Pa.

**1990**  
**Jason Griggs** and wife Tammy announce the birth of their daughter, Allison Dale. Jason was appointed to the Limerick Township Planning Commission in Limerick, Pa., where they also reside.

**Jill L. Morris** and husband Kenneth announce the birth of their daughter, Erin Marie. They reside in Wilkes-Barre.

**Merrel Neal** and wife Sarah (Gauger) '91 announce the birth of their daughter, Michaela Rachel. They and son Lucas William reside in Phoenixville, Pa.

**Jeff D. Seumans M'89** was appointed board treasurer of the Pennsylvania Technology Student Association and is regional vice-president of the Technology Education Association of Pennsylvania. He and wife Tammy reside in State College, Pa.

**Susan (Barr) Shannon** and husband Kevin announce the birth of daughter Heather Nicole. Susan is a mobile and behavioral therapist for Northwestern Human Services. She received her master's degree at La Salle University.

**Laura (Redding) Tamasi** and husband Greg announce the birth of their daughter, Rachel Isabella. They, and son Matthew, reside in Cranbury, N.J.

**Melinda (Williams) Williams** and husband Richard '92 announce the birth of their daughter, Shannon Paige. They, and son Nicholas, reside in HELLERTOWN, Pa.

**Tracy Goryeb Zarola** and husband Joseph welcomed the birth of son Patrick Joseph. They reside in Lake Harmony, Pa.

**1991**  
**Christopher J. Augustine**, wife Christine, and children Brandon and Sarah, reside at Hanscom AFB, Mass.

**Dennis Granahan** married Raquel S. Tinoco. They reside in Hoboken, N.J.

**Dina Gavenas** married Mike DeMartini. Dina is an operating room nurse at Morristown Memorial Hospital in Morristown, N.J. They reside in East Hanover, N.J.

**Edward J. Kwak, Jr.**, married Amy Giombetti. Ed works as senior manager of sales for GTSI in Wilkes-Barre. They reside in Wilkes-Barre.

**Yaughn A. Shinkus** was promoted to director of communications and marketing at Wilkes. He is responsible for developing strategic marketing communications initiatives, serving as University spokesperson, and leading Wilkes's news, publications, digital communications and sports information programs. He and wife Heather '01 reside in Wilkes-Barre.

**1992**  
**Sue (Trosko) Able** and husband Walt announce the birth of their son, Joseph Andre.

**Linda (Wierusz) Bohenek** and husband Brian '93 announce the birth of their son, Stephen. They reside in Edwards, Calif.

**Carl S. Coates** married JoAnn M. Mullery '94. They're both teachers in the Wyoming Valley West School District and reside in Plymouth, Pa.

**Gary F. LaPointe** moved to Kennesaw, Ga. He is manager of professional services of Excelex Corporation, Atlanta, Ga.

**Gary H. Meyers** was promoted to regional facilities manager of Pennsylvania for Summit Bank. He resides in Wilkes-Barre.

**Lee Morrell** was named director of public relations for gozing in Encino, Calif.

**Charlotte (Hoffman) Moser** and husband Dan '92 announce the birth of daughter Victoria.

**Andy Petroski** established himself as an independent multimedia and web designer/developer in Harrisburg, Pa.

**Janice A. Respen** received a master's degree in Library Science from Catholic University in Washington, D.C. She is employed with Stafford County School in Virginia as a school library media specialist. She resides in Fadelricksburg, Va.

**Cynthia (Phillips) Rheiheimer** was awarded the Creative Human Service Award from Volunteers of America National. She resides in East Stroudsburg, Pa.

**Aubyn I. Sevrin, Sr.** is the distribution center general manager with Praline Packaging. He resides in Aurora, Ill.

**1993**  
**Aaron Albert** and wife Sabeth T. (Ryan) '95 celebrated their two-year anniversary.

**Karen Balzarotti** married Robert Alexander. They reside in Wayne, N.J.

**Andrew W. Gulden** married Lisa Drankoski.

**Michelle D. (Dickinson) McNichols** and husband Thomas reside in Telford, Pa.

**Rima Sand** graduated with a Ph.D. in clinical psychology from Hahnemann University and is working at McLean Hospital/Harvard Medical School in Boston, Mass.

**Jeffrey J. Yankow, Ph.D.**, was honored with the Robert E. Hughes Assistant Professorship of Economics and Business Administration Endowment Chair at Furman University, Greenville, S.C.

**1994**  
**Michele A. Donovan** graduated from Pennsylvania College of Podiatry. Michelle is employed with Druskin Vision Group and resides in Mount Pleasant, S.C.

**John W. Dorunda, U.**, married Jenine M. Mead. They reside in Pensacola, Fla.

**Steven S. Endres** earned a professional engineering license. He is employed as a regional sales manager with Sybron Chemical, Inc. He, wife Gina and daughter Taylor reside in Vineland, N.J.

**Joseph S. Machuzak, Jr.**, earned the Doctor of Osteopathic Medicine Degree from Philadelphia College of Osteopathic Medicine.

**Julie Prusakowski** received a Master of Science degree from Wilkes and graduated from the Wyoming Valley Health Care System of Nursing Anesthesia. Julie is a nurse anesthetist with the Medical College of Pennsylvania Hospital and resides in Philadelphia.

**Cheri (Cator) Reinke** and husband Michael announce the birth of their first child, Luke Vaughn. They reside in Hoesbuck Heights, N.J.

**1995**  
**David Hines** earned a Master of Public Administration degree from Marywood University and is the borough manager with Edwardsville, Pa.

**Christina M. Ortiz** received a Master of Social Work Degree from Marywood University. Christina is a medical social worker in orthopedics and neurology for Saint Barnabas Medical Center in Livingston, N.J. She resides in Parsippany, N.J.

**Jeffery J. Scibek** and wife Suzanne (Swartz) '97 announce the birth of their son, Zachary Joseph. Jeff received a Ph.D. in Biochemistry from the University of South Carolina. He is employed at the University of Pennsylvania School of Medicine as a post-doctoral research fellow. They reside in Richlandtown, Pa.

**James W. Smith** and **Rosaria Tammaro '96** were married. John is a commodities broker with Pribon Yamate in Jersey City, N.J., while Rosaria is a registered nurse at SunBridge Care and Rehabilitation in Oradell, N.J. They reside in Weehawken, N.J.

**1996**  
**Brian McCoy** married Jill Fasciana '98. They reside in Lansdowne, Pa.

**Marci E. McBride** married Kenneth P. Barnansky. They reside in Dunmore, Pa.

**Pierre K. Palandjian** earned a Doctor of Osteopathic Medicine degree from Philadelphia College of Osteopathic Medicine.

**Jenna Porpiglia** got married. Her last name is now Conroy and she resides in Mont Clare, Pa.

**Grant Yoder** and wife Sarah (Kovacs) '97 announce the birth of their daughter, Alexis Mae. They reside in Schuylkill Haven, Pa.

1998

**Michael T. Beschem IV** is a residence director and program service specialist at the College of New Jersey in Ewing, NJ. Michael is also enrolled in the Counselor Education graduate studies program at Kean University in Union, NJ. He resides in Old Bridge, NJ.

**Mary D. Dymond** married Michael Baloga and announces the birth of their daughter, Carolyn Mary. They reside in Wyoming, Pa.

**David Macedo M '00** was promoted to head coach of the men's basketball team for Virginia Wesleyan.

**Christine Tondrick** is public relations manager for the Boyd's Collection Ltd. in Gettysburg, Pa. She resides in York, Pa.

**Shari A. Trembulak** married Jake T. Mangels. They reside in Selingsgrove, Pa.

**Anastasia (Gurdock) Zabielski**, biology teacher, is employed with Forest City Regional School District. Anastasia and husband Joseph reside in Susquehanna, Pa.

1999

**Decena Guadagno** is working in the marketing department with Multicom, a financial service internet company. She resides in Long Island, N.Y.

**Kelly A. Rava-Osborn** earned a Master of Social Work degree from Marywood University. Kelly and husband Tom reside in Tucson, Calif.

2000

**Paula Gentilman** is coordinator of special events and stewardship at Wilkes. She resides in Wilkes-Barre.

**Lori Itarchar** joined the staff of the environmental department at Barry Isett and Associates. She resides in Wilkes-Barre.

**Natalie Keller** was promoted to director of enrichment at Melmark, Inc. She resides in Downingtown, Pa.

**Brian Lubenow** married Amy Wasser. They reside in Newark, Dela.

**Kari Sue Smith** is pursuing a career in medicine at Penn State College of Medicine.

**Andrea M. Zalepa** married Kevin M. Dobrowski. They reside in Plymouth, Pa.

MASTER'S

1974

**Gloria (Bartnicki) Riegel**, PSEA Uniserv representative, was inducted into International's Who's Who of Professionals.

1987

**Betty (Zablocky) Harris** retired as a registered investment advisor with Lincoln Investment Planning, Inc. She resides in Bloomsburg, Pa.

1990

**Edmund P. Reyzitz** was named vice-president, business services division, for Bethlehem Lukers Plate in Bethlehem, Pa. He is a member of the Financial Executives Institute and a member of the American Iron and Steel Institute.

1994

**Jane (Ostrowski) Brennan** and husband Joseph announce the birth of their son, Chester Aloysius. They reside in Dallas, Pa.

**George and Jean (Litz) Rucco**, both CRNAs, celebrated their one-year anniversary. George is a nurse anesthetist with Anesthesia Care Consultants in Hazleton and Jean is a nurse anesthetist with NorthEast Anesthesia Associates, Inc. in Scranton.

REUNION YEAR

1996

**Linda C. Palanone** got married. Her last name is Shearer. She and her husband reside in Hartstown, Pa.



We'll Never Forget John Chwalek, Sr.

On June 25, 2000, our Wilkes family was saddened by the loss of one of its dearest and most devoted members, John Chwalek, Sr. Relentless in his admissions efforts, John was forever recruiting students to Wilkes.

For more than 54 years, he helped advance Bucknell University Junior College, Wilkes College, and Wilkes University. A navy veteran of World War II, John was employed as a vocational counselor for his fellow veterans and subsequently served as a guidance and placement director, instructor in Sociology, admissions counselor, community relations director, and special assistant.

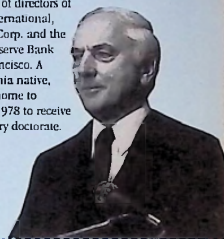
In 1979, John began the tradition of presenting a "Colonel" blazer to Wilkes contributors in an event that would become the John J. Chwalek Invitational Golf Tournament. John's pioneering spirit also produced The Downtown Wilkes-Barre Touchdown Club in 1991, which honors student-athletes and coaches of NCAA Division III college football. Each year, the John J. Chwalek National Championship Trophy is awarded to the country's top team.

Trustee Emeritus Joseph J. Pinola '48 (1924-2000)

Trustee Emeritus Joseph J. Pinola '48 died at his home in Century City, California, at the age of 76.

Described as "an extraordinarily focused and powerful individual" by President Breiseth, Joe is credited with turning the former Los Angeles-based First Interstate Bancorp into one of the country's top financial giants, and he was the first to experiment with bank franchises.

Joe served in the Navy during World War II and the Korean War. During his career, he served on the boards of directors of Edison International, Lockheed Corp. and the Federal Reserve Bank of San Francisco. A Pennsylvania native, Joe came home to Wilkes in 1978 to receive an honorary doctorate.



Graduates

1941

Bernard G. Achhammer  
George Culp

1947

Martha (Hoyle) Fier

1948

Ruth (Williams) McHenry  
William V. Tanski, Sr.  
Mary (Hutter) Trebilcock

1949

Ruth (Williams) McHenry

1950

William F. Purcell  
John P. Nelson

1951

Matthew B. Valigra

1952

Joseph S. Chernie  
Catherine Read-Thompson

1953

David T. Minasian

1954

Eileen V. (Shovlin) Krubitzer  
Amelia B. Lubesco

1955

Michael Reilly

1956

Barbara J. (Rogers) Ghorba  
Helen (Young) Johnson  
Donald C. Winters

1957

William Figart  
John O. Iychos

1958

John D. Blannett, Jr.  
Stephen J. Gaydos

1959

Marian J. Laines

Jerome E. Luft

Thomas J. Mouchka

1959

Donald Grateau  
Steven J. Lovett

1960

Anne (Gray) Maynard

1961

John P. Malley

1962

Nancy E. (Davies) Andrecko

1962

John J. Jarecki, Jr.

1963

Andrew B. Costic

1968

Emmett R. Haughney  
Ronald J. Sebolka

1968

James E. Jones

1971

Robert P. Joyce

1974

Benjamin L. Kasper

1974

Bernard L. Kasper

1975

Andrew J. Koreny, Jr.

1975

Joseph Kurinka

1974

Frank D. McDonough, Jr.

1975

Bernardine E. O'Donnell

1979

Stephen A. Olex

1979

Arthur Parker

1983

Merle J. Pope, Sr.

1984

Henry B. Prescott

1984

Joseph Radko

1984

John T. Raykovitz

1984

Eugene E. Repatski

1984

Rodney Smith

1984

Jeffrey G. Spatide

1984

John J. Stusi

1984

Henry S. Vankoski

1984

David A. Owens

1984

Grace (Sheasley) Wilson

1984

Lawrence E. Woods

In Memoriam

Alumni Relations Strikes G.O.L.D.

Alumni Relations and the Admissions Office are teaming up to help empower you, Wilkes University's alumni, and enhance the special relationship you share with your alma mater.

Last spring, Wilkes received a \$340,000 grant from The Teagle Foundation, Incorporated, of New York, to build an infrastructure that will focus on alumni programs, particularly recent graduates. It also includes a new program using recent graduates to assist admissions efforts.

G.O.L.D. (Graduates Of the Last Decade) Coordinator, Erica Trowbridge '00, is working with current students to help build class identity, with recent graduates with special programming, as well as with chapters and reunion. The second new staff member is Gail Williams, secretary for Alumni Relations. This year, the Admissions Office will gain a new staff person to work on an Alumni in Admissions Program.

*Anne Pelak, director, Corporate, Foundation and Government Relations; Paul Strunk, vice president for Alumni, Development, and University Relations; Jennie Powell, alumni director; Dr. Christopher N. Breiseth; Sherry Wright, assistant director, alumni; and Cindy Kern, assistant director, Admissions*



It was a Family Affair for Bill Goldsworthy '76

In September, Alumni Association President Bill Goldsworthy '76 and his 80 family members spent 10 days touring Italy and living what he described as an "experience of a lifetime."

Bill and his family - wife Jannet, daughters Karyn, Carrie, and Aimee; his Wilkes family - Dominick Ariz '90, Charlie Butler '59, Millie Butler, honorary alumna, and Joseph Panzitta '48; and his West Pittston/Wilkes-Barre area family totaled 80. With a two-fold mission, Bill and his crew set off for the birthplace of his ancestors, Gualdo Tadino, located in the providence of Perugia, Italy.

As mayor of West Pittston, Pa., Bill spearheaded an official "twinning" ceremony, in which the two towns were joined as sister cities. His political delegation of eight people also participated in a number of other events, including officially opening the annual Giochi Delle Porte medieval festival with Gualdo mayor Rolando Pinacoli.

Wilkes alumni took sightseeing tours of Venice (on a real gondola), Florence, Sorrento, Capri, and Rome, where they attended Pope John Paul II's weekly mass in St. Peter's Square.

"I really had only met the Butlers one or two other times and didn't really know them, but now we have a shared experience and we can initiate a conversation or a laugh almost instantly," explained Dominick Ariz '90. "They are super people, a special couple. I feel closer to them as a result of this trip, and it has made a major difference to me at Wilkes events."



In front of the Vatican are (left to right): Bill Goldsworthy, daughter Karyn, Dominick Ariz '90, daughters Carrie and Aimee, wife Jannet.



Gualdo Mayor Rolando Pinacoli and Bill Goldsworthy show their solidarity.

CHAPTER Chat

Lehigh Valley & Berks County Chapter



Come out and celebrate the newest addition to the Alumni Association - the Lehigh Valley & Berks County Chapter, which also includes Philipsburg, N.J.

Chapter president Linda Gately is planning to hit a high note with a trip to Musicfest in August. Check the Wilkes website for further details (www.wilkes.edu).

Luzerne County Chapter

In January, chapter members "checked" out the Scranton/Wilkes-Barre Penguins at the First Union Arena.



Lackawanna County Chapter

Alumni didn't "bat" an eye when asked to catch a performance of *Dracula* at Scranton's Diva Productions theater in October.

Jadi Willison '93 and James Burke '91 "didn't care if they ever went back" home from the Red Barons game last year.



New York City Chapter

The New York City Chapter will launch A Night at Mars 2112 soon. Check the Wilkes website for details.

Harrisburg Chapter

They're off to see the wizard, and Dorothy, and Toto, and ... Alumni will follow the yellow brick road to the Allenberry Playhouse on Friday, June 8 to watch the musical production of *The Wizard of Oz*.

To find out what your chapter is planning, contact:

Luzerne County	Lackawanna County	New York City
Jadi Willison '93 (570) 819-4777	James E. Burke '91 (570) 586-1926	Matt McCaffrey '94, M'99 (718) 409-7475
Washington, D.C.	Harrisburg	Philadelphia
Ron Miller '93 (703) 698-0940	Carl Juris '59 (717) 564-1479	Charles Jackson '51 (215) 639-5266

For more information, call the Alumni Office at 1-800-WILKES-U, extension 4130.

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• Telephone Key

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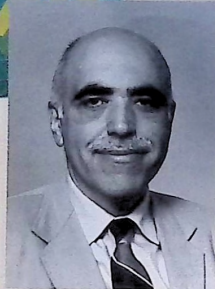
159  
656  
2001

WILKES UNIVERSE

Afterthoughts

## DO NOT READ WHILE OPERATING HEAVY MACHINERY

Dr. Anthony L. Liuzzo



**WARNING:**  
*The continued  
assumption  
that purchasers  
of products lack  
elementary  
common sense  
will be met  
with direct  
decrease in  
sales  
revenues!*

My bathroom is a very dangerous place. I have learned of its hidden perils only by reading the warning prominently displayed on various items located therein.

My can of shaving cream admonishes me never to warm the lather, my toothpaste tube informs me that I should never swallow more toothpaste than is ordinarily used for brushing; and my face towel advises that it not be placed in contact with any substance containing Benzoyl Peroxide (which, I hope, is not used in the manufacture of beer).

The other rooms of my home are fraught with latent risks as well, and I shall be eternally grateful to the manufacturers of consumer products for disclosing these to me.

My home office telephone comes with the warning that "the device may accept any interference received, including interference that may cause undesired operation."

My calculator counsels that I must "not use this instrument when temperatures are above 104 degrees or less than 32 degrees" (Presumably, like me, its ability to perform rudimentary arithmetic calculations is heat and cold sensitive.)

And, I have been dutifully informed by their makers that staples have "sharp points."

My kitchen contains a host of frightening objects. These include garbage bags, which can suffocate me and kitchen wrap and food containers, which can lacerate my delicate skin.

My coffee percolator admonishes me to use only fresh water. My toaster counsels me never to use it outdoors. My water cooler warns me not to employ it as a holder for house plants. And, my electric mixer orders me never to use this apparatus in the presence of flames or explosives. (Presumably, the producer has become aware that I am challenged in the art of cooking.)

Manufacturers of products used in my den unabashedly assume nothing in terms of my intellect or common sense. My CD player cautions that I not pour liquids inside the opening. My television set warns against scratching the surface of the screen. And, my VCR informs me never to pry the machine open, although, thankfully, it does expressly grant me permission to place this device in a convenient location.

Finally, my garage is a virtual war zone. My snowblower has 20 warnings, including admonitions to dress properly and to keep my footing.

The user's manual for my automobile contains so many warnings that I am not able to read and digest these in one sitting. The final warning, however, disclosed that there may be discrepancies between the data, illustrations, and descriptions in the manual and my automobile. In other words, I am being warned that the warnings that have previously been issued may not be, in fact, accurate.

I, too, have a warning - and it is directed at the manufacturers of these and related products.

**WARNING:** The continued assumption that purchasers of products lack elementary common sense will be met with direct decrease in sales revenues!

*Anthony L. Liuzzo, J.D., Ph.D., is professor of Business and Economics at Wilkes University. Persons who suffer allergic reactions to poor writing should not read this column.*

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W I L K E S

UNIVERSE

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Wilkes-Barre, PA 18766

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