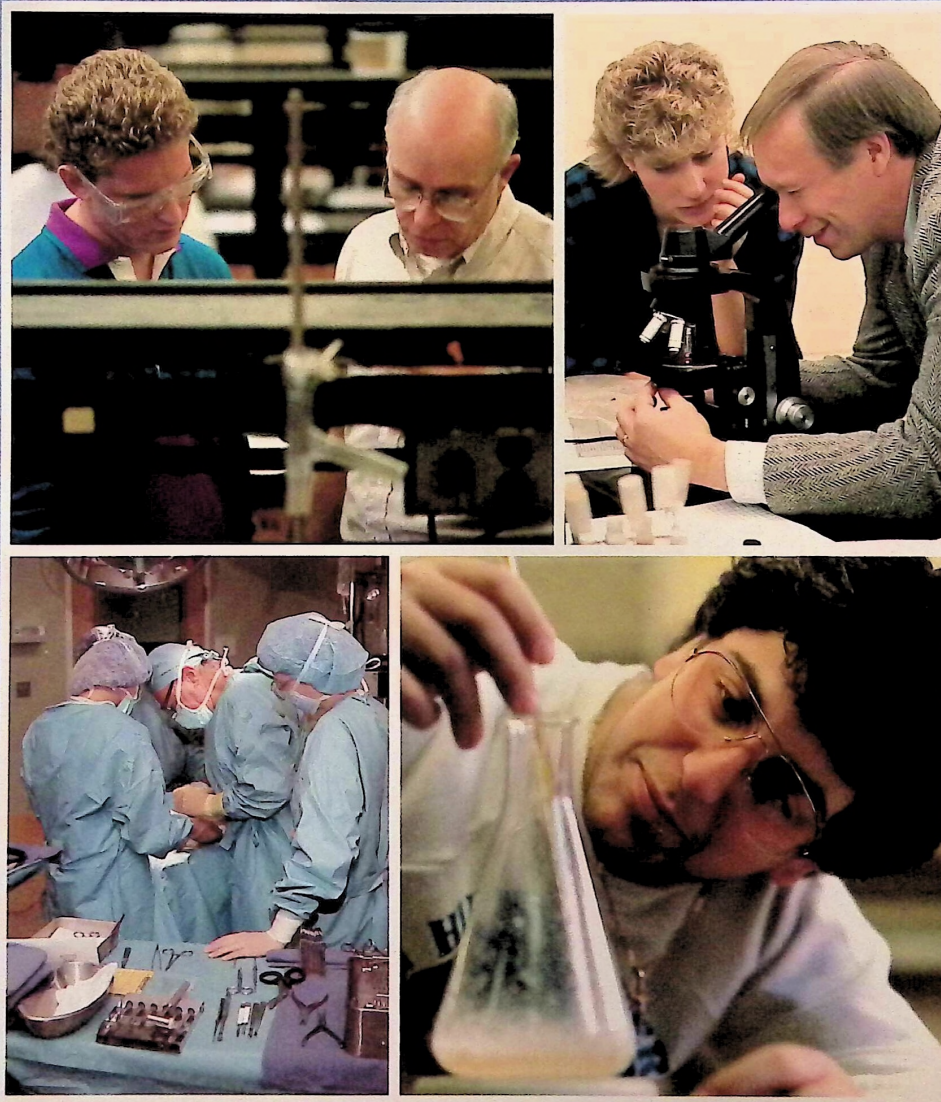
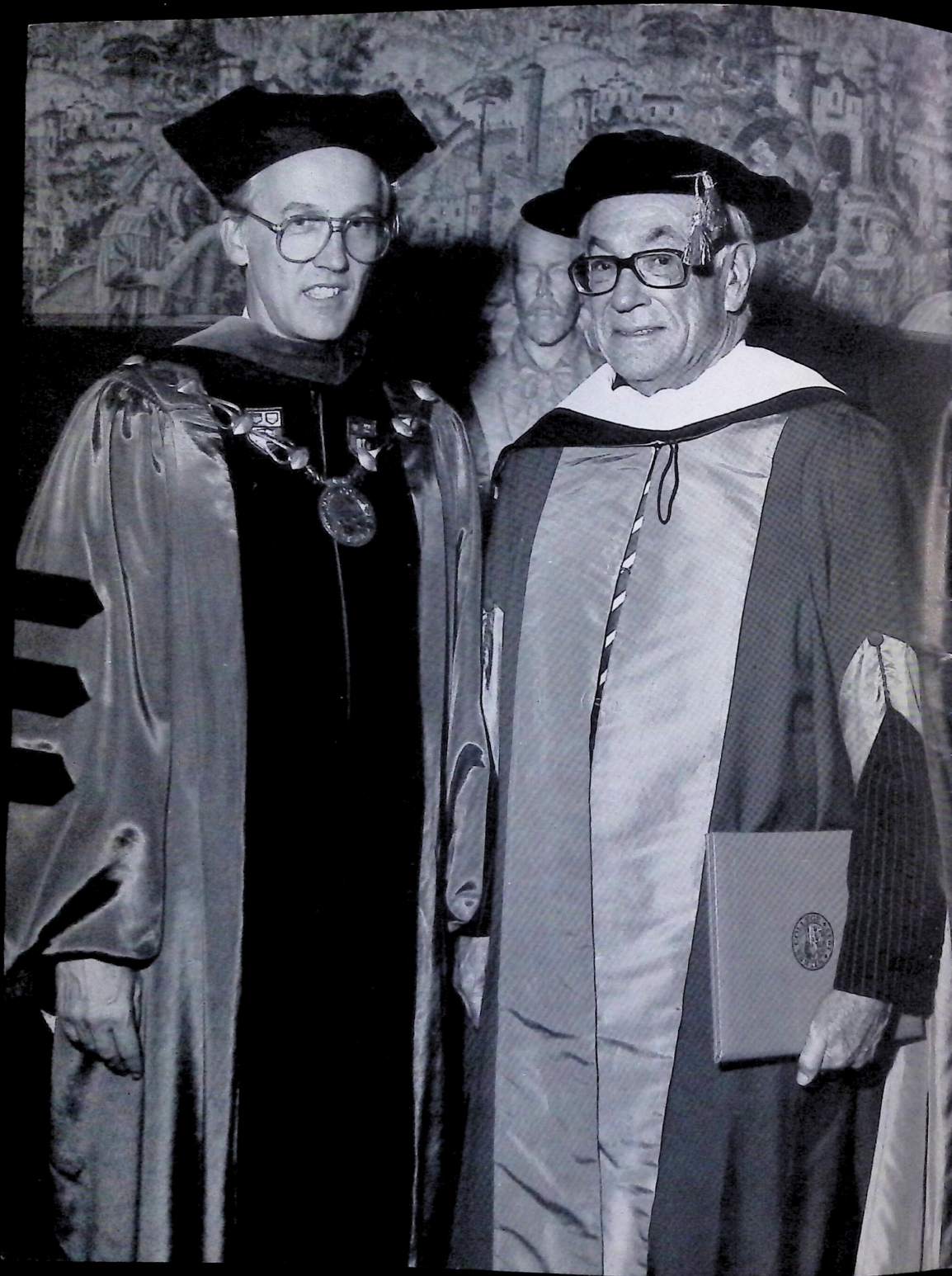


QUARTERLY

WILKES COLLEGE FALL/WINTER 1988





Opposite:

Malcolm Forbes, editor and publisher of *Forbes* magazine, is shown with President Christopher N. Breiseth following ceremonies at which he received the honorary Doctor of Humane Letters. Forbes was principal speaker at the dedication of Fortinsky Hall, home of the School of Business & Economics.

QUARTERLY

WILKES COLLEGE FALL/WINTER 1988

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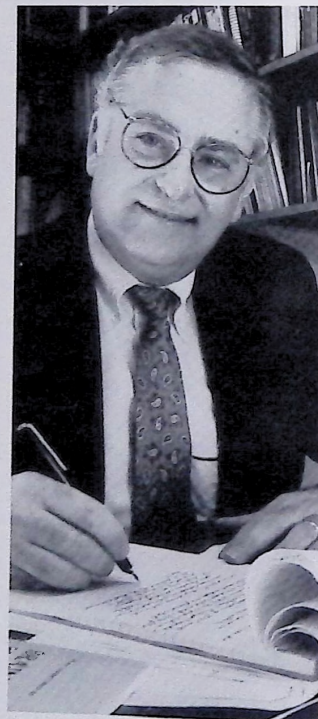
Dan Kopen, M.D., class of '70, has completed spearheading an effort at Wilkes College that led to the publication of the first edition of the Wilkes Physicians Annual Report. The Report calls attention to the over 450 Physicians who graduated from Wilkes College and who now are emanent physicians, teachers, and administrators in various fields of medicine. Because of limited space we are able to give you only the briefest kind of example taken from the Report. We profile two of the students and three of the Physicians who are among the hundreds of success stories that began here at Wilkes College.

As Teachers

Leslie P. Weiner, Current Chair of the Department of Neurology, University of Southern California School of Medicine, Los Angeles, Ca., earned his B.A. from Wilkes where he was named Outstanding Graduate of the Year in 1957 and his M.D. from the University of Cincinnati College of Medicine in 1961.

Weiner interned in medicine (neurology) at the Johns Hopkins Hospital, Baltimore, Md., and at Baltimore City Hospital, Baltimore, in the early 1960's. A fellow in Medicine (neurology and epidemiology) at the Johns Hopkins School of Hygiene and at the National Institutes of Health in the late 1960's, he was certified in neurology in 1969 by the American Board of Neurology and Psychiatry.

He has been a visiting scientist to the Department of Virology, Karolinski Institute, in Stockholm, Sweden, and to the Department of Biology, California Institute of Technology, Pasadena, Ca. From 1969-75, he also served on the faculty at the Johns Hopkins University School of Medicine, and since 1975 has served on the faculty of the University of Southern California School of Medicine, where he was named to the Richard Agnus Grant Endowed Chair in Neurology in 1987.



Leslie P. Weiner, M.D.

Dr. Leslie P. Weiner's credentials are self explanatory. He has chosen to teach and has excelled in that chosen field of his distinguished profession.

On Wilkes Physicans

He holds membership in several national medical associations and societies, has served on various national advisory committees, and has produced numerous publications. His many awards include listing in "Who's Who in the World" in 1982, and election to the Johns Hopkins Society of Scholars in 1988.

As Researchers

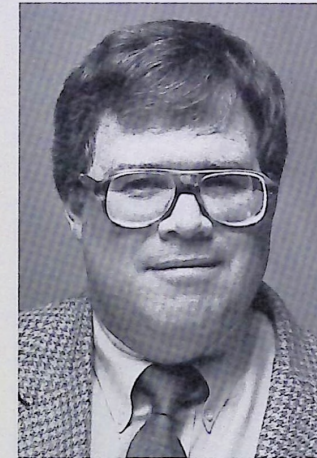
Robert L. Brown was born in Kingston, Pennsylvania, in 1947. He graduated magna cum laude from Wilkes College in 1968 and received the Outstanding Male Graduate Award. Dr. Brown attended the Milton S. Hershey Medical Center of the Pennsylvania State University where he received his M.D. degree and the Roach Award in 1972. His internship and residency in Internal Medicine were completed at the Rhode Island Hospital from 1972 through 1975. He did his fellowship in Infectious Diseases at the Roger Williams General Hospital and the Brown University Program in Medicine. Dr. Brown received the Haffenraffer Research Award of the Brown University Program in Medicine in 1976.

Dr. Brown holds certification by the National Board of Medical Examiners, 1973; the American Board of Internal Medicine, 1976; and the American Board of Internal Medicine Subspecialty of Infectious Disease, 1982. He has authored several scientific articles and has been published in *Clinical Research*, *JAMA*, and *Journal of Infectious Diseases*. He is currently a clinical investigator studying the incidence of central venous catheter septic complications and testing a recently developed silver coated cuff for these catheters.

Dr. Brown has served on the Board of the Rural Health Corporation and on the Board of the American Heart Association. He has twice been a regional United Way campaign solicitor for the Physicians Division of the United Way. From 1977 through 1981, Dr. Brown was the Center Director for the United Health and Hospital Services, Incorporated, Family Practice Residency Program in Kingston, Pennsylvania.

Dr. Brown is currently the Director of the Department of Medicine and a

Dr. Robert Brown is recognized both regionally and nationally as one of the foremost authorities and spokesmen on AIDS research. He has worked tirelessly to educate the public on issues dealing with this international crisis.



Robert L. Brown, M.D., F.A.C.P.

member of the Executive Committee of the Wilkes-Barre General Hospital. Also, he is Chief of the Section of Infectious Diseases, the Director of Medical Education, and Chairman of the Infection Control Committee at the Wilkes-Barre General Hospital. Dr. Brown is recognized regionally as the authority on AIDS and has been very active in AIDS educational efforts in Northeastern Pennsylvania.

As Managers

Charles A. Krivenko graduated cum laude in biology from Wilkes College in 1964 and received his M.D. degree from Temple University School of Medicine in 1968.

He served his internship at the Wilkes-Barre General Hospital between 1968 and 1969 and his residency at the Tyler Memorial Hospital in Tunkhannock, Pennsylvania. Dr. Krivenko began his family practice in 1969 and was affiliated with rural family practice in Laceyville, Pennsylvania. Between 1971 and 1986 Dr. Krivenko was in family practice and pediatrics with the Dallas Family Practice, Dallas, Pennsylvania, before moving to General Medical Services in Dallas, Pennsylvania, where he now practices.

Dr. Krivenko earned certification from the American Board of Family Practice in 1973 and has served as a fellow of the Board from 1978 until the present time. He is licensed to practice both in the state of Pennsylvania and the state of Vermont and is currently pursuing the Master of Health Administration degree at Wilkes College in its graduate division.

Between 1978 and 1985 he was a member of the program committee and the teaching faculty at the Wilkes-Barre Family Practice Residency. He also served at the Carlos Otis Clinic in Stratton, Vermont, on the doctor rotation program. He is on staff at the Wilkes-Barre General Hospital; Mercy Hospital, Wilkes-Barre; and Nesbitt Memorial Hospital, Kingston, Pennsylvania. In addition, he holds membership in several professional societies including the American Medical Association, the Pennsylvania Medical Society, the Luzerne County Medical Society, the Greater Delaware Valley Regional Medical Program (Board of Directors), the American Heart Association, the Back Mountain Intensive Care Unit, and the American College of Sports Medicine.

In his studies relating to the M.H.A., Dr. Krivenko has done intensive research into the MEDISGROUPS systems and on "Medical Goals in an Aging Population." His activities associated with M.H.A. have included:

- Development of strategic marketing plan for implementation and acceptance of the MEDISGROUPS system to the Wilkes-Barre General Hospital staff as a function of compliance with Pa. Act 89 (the cost containment council act) The project involved the collection of data on staff physician attitudes toward regulation and review, the design of an educational schedule, and the design of an implementation calendar and plan for the system.
- Attendance at Mediquel, Inc. Pittsburgh conference on physician evaluation through the MEDISGROUPS system. Development of a plan for dissemination of clinical and financial data generated by the MEDISGROUPS system at the Wilkes-Barre General Hospital.
- Study of intensity of care and outcome of the selected diagnoses of acute myocardial infarction and pneumonia using the MEDISGROUPS system for standardization of severity of illness at the Wilkes-Barre General Hospital, Wilkes-Barre, Pa.

Dr. Charles A. Krivenko states that "as medicine inceases in its complexity both in its technology and organization, there is an increasing need for the physician-manager, a person who understands the language of both administrators and clinicians, who is able to consolidate, transfer and add information to benefit all parties." In this area Dr. Krivenko has taken a leadership role.



Charles A. Krivenko, M.D.

- MEDISGROUPS manager of the Wilkes-Barre General Hospital. Duties include education of hospital staff in regard to MEDISGROUPS, formation and execution of plan for hospital-wide quality assurance plan using MEDISGROUPS data at department and sub-section level.
- Research paper "Medical Goals in an Aging Population." An independent study project which reviews the ethical and social literature involved with limiting life-prolonging technology in the dying incompetent and setting medical goals for treating the aged in the future.

FOCUS

On Future Physicians



Renee Strucke

Renee Strucke was looking at options and opportunities that would give her the kind of intensive real laboratory experience that she wanted to add to an already impressive undergraduate profile.

"I was applying to labs but doing it blindly in a kind of hit or miss format because there isn't a lot of literature out there that gives you specifics about the research you will be doing. But I continued the applications procedure and watched for opportunities."

The opportunity presented itself in the form of a guest lecturer who was invited to speak to biology majors as a guest of the department's lecture series. Dr. Jack Able, Professor of Biology and Director of the Center for Molecular Bioscience at Lehigh University spoke to students on reproductive biology at the molecular level. Renee took advantage of the department's policy that gives students access to all guest lecturers as experts in various fields of the biological sciences.

"We met and talked about several things including my areas of interest and my goals. Before Dr. Able left campus I

knew the graduate research program I wanted was at The Lehigh Center for Molecular Biosciences and Bio Technology in Bethlehem, PA, and that the research would be in cell biology of the ovaries." She applied for and was accepted for the project.

On June 15, 1988, Renee met with members of the team with whom she would be working for the summer. "I was more than a little nervous at the very beginning, but that disappeared almost immediately because I realized that I was well prepared to deal with all the ideas and implications the research required. I was comfortable and really enjoyed the next several weeks."

The research project centered on one goal, that was to find a diagnostic method (or kit) that could be used to detect ovarian cancer in its earliest stages.

Renee speaks consistently about the team spirit that existed in the lab. There were graduate students, post doctoral fellows, Ph.D.'s and physicians working together. She feels she had first hand exposure and hands-on experience to advanced technology and equipment as well as to advanced methods in cell biology research.

And, Renee feels that it was all a positive experience because of the undergraduate education she received at Wilkes. "Because of the academic atmosphere within the Department of Biology, which includes not only the curriculum but the interaction between faculty and students, the faculty student research projects that are ongoing and the overall exposure to good sound basics in science and liberal arts, I was able to function as a viable part of the research team at Lehigh University."

"I am sure now that I can pursue whatever area I want to pursue. My choice is solidified now, and I've decided to pursue the M.D./Ph.D. degree in cell biology."



Maribeth Montaldi

Maribeth Montaldi got a taste of what medical school will be like this past summer, when she was one of eleven students in the country chosen to conduct research through the University of Medicine and Dentistry of New Jersey-Robert Wood Johnson Program at Rutgers University. According to Montaldi, the experience was both challenging and rewarding.

"What makes the program so challenging and so great to be a part of is that there are undergraduates in the program from schools from all over the country working on graduate level research projects in a medical school atmosphere. It was very demanding but it was well worth it. The facilities were outstanding, and now, because I had the opportunity to experience that type of independent atmosphere, I am able to better organize myself. I am more confident and organized in my lab work."

Maribeth's soft-spoken outward characteristics seem to be in contrast with her strong determination and the type of schedule she maintained during the Robert Woods Program. Many of the students were looking for breaks from the work load to relax and alleviate some of the stress, but Montaldi said she wasn't really overwhelmed by the workload, although it was very demanding. "If there is something worthwhile, something I want, I will go after it and try my best to achieve it."

Montaldi's research was on the effects of sugars and proteins on aging and diabetes, and specifically the relationship to cataracts, kidney problems and stiffening of tendons in joints. Others in the program worked on separate research projects, and according to Maribeth, they all had different experiences. She said she enjoyed the diversity of her colleagues and the experience of working with several specialists in a medical school atmosphere.

"I had the opportunity to interact with medical students and professors, and I attended interesting seminars, although I think it was the interaction with people that was most valuable and enjoyable. Everyone was conducting individual research on their own projects and there were so many specialists who could help you in different areas of your own research."

Currently she is working with Dr. Lester Turoczi, chairman of the Biology department. They are conducting Ames Tests on various chemicals to determine if certain substances in the environment are dangerous to D.N.A.

She is very happy with the opportunity to be able to do this kind of research with Turoczi. "The faculty student research at Wilkes is great, especially combined with the courses that are offered. It is so much better to be taught by professors and to work with professors on research. At larger institutions it is usual to have teaching assistants or graduates assistants working with undergraduate students."

Maribeth's goals have changed since her freshman year at Wilkes. "When I first enrolled, I came for the optometry program. But several of my professors, especially those in Biology, gave us exposure to many areas of science, including medicine."

From the Desk of the President . . .



Dear Alumni,

As I look at the ambitious efforts everywhere in evidence on campus this fall, I am eager to find ways to stay in touch with all segments of the Wilkes community. We need you as alumni to be a vital part of our community. I have resolved to review with you happenings and issues to stimulate communication, suggestions, and initiatives that can help further strengthen Wilkes.

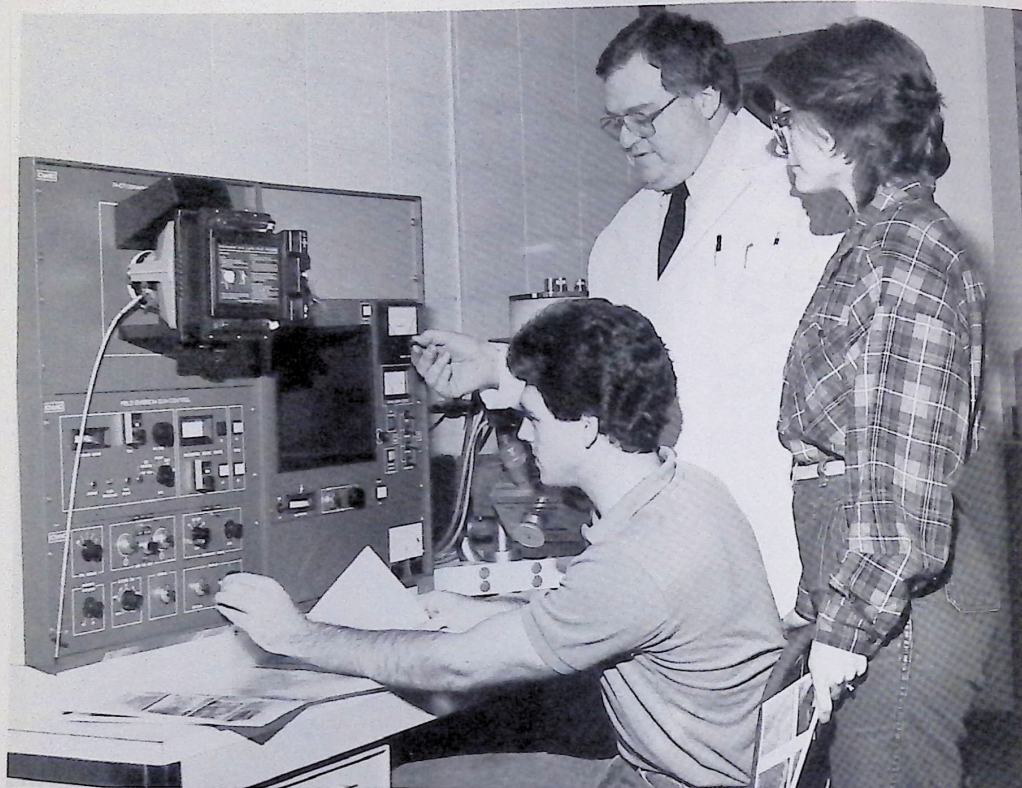
I will use this letter in the *Quarterly* to keep you informed. I hope you will write, call, or visit me in response to these communications so that we can be in touch. If you cannot reach me, talk with my new Executive Assistant, Dr. Robert Heaman.

Now to bring you up to date.

Board Meeting

The Wilkes Board of Trustees met on September 15, 1988. Amidst evidence of much change on campus, members toured renovated buildings and reviewed changed space assignments for many activities including additional space for residence halls. The Board heard the report on enrollment indicating that Wilkes has its largest freshman class in almost a decade. We have opened the semester with 1,892 full-time undergraduates compared with 1,700 in 1987. Such a dramatic increase stimulated much discussion on how we plan to meet future pressures for classroom and laboratory space, parking, and dormitories. I indicated that the administration would present a report at the December Board meeting suggesting options to consider for both short- and long-term planning. Clearly, one of the most important factors for our short-term planning is the successful retention of this new class of freshmen and transfer students. In addition, the efforts of the Admissions staff working with all of us, including alumni, to recruit the Class of 1993 can have a great impact on the College's future.

continued on page 31



Dr. Les Turoczi is shown working with students at the electron microscope.

Solid Science Base Leads to Medical & Graduate Schools

Wilkes College students who plan on medical school have a 90 percent success rate in gaining admission. Once admitted, they frequently return to Wilkes to tell former professors how well they were prepared for the rigorous medical school curriculum.

But you won't find a "pre-med" major in the catalog. Although Wilkes offers a variety of special services for students who choose this demanding field, pre-med students do well because they are expected to meet the same liberal arts standards as all other students, said Biology Department Chairman Lester Turoczi.

He should know.

Some 90 percent of the students who plan to attend medical school major in

biology at Wilkes, and nearly 80 percent of the 175 biology majors plan to work in the health sciences. Yet Dr. Turoczi is adamant that his is not strictly a "pre-med" department.

"We teach biology," he says.

He and his colleagues all do research and they expect their biology majors to do likewise. "We help students hone their skills as young scientists," he said.

Why is biology such a popular major for those who plan on medicine as a career? "Chemistry is tough," he said. "Physics is tougher." Not because the courses are harder but because the systematic thinking skills which help people excel in chemistry and physics are

"a mindset that's not widely distributed when brain hemispheres are given out."

Agreeing that his discipline is difficult, chemistry Prof. Frank Salley contends that it's also a good predictor of success in continuing studies. "The best predictor of how well you can do in the health sciences is how well you do in organic chemistry," he said.

And students can't avoid the rigors of chemistry by majoring in biology — there is a great cross over of information between the two, Turoczi and Salley said.

Even students who plan on medical school must pick an academic major and complete all its requirements from the related sciences to English composition. One of Turoczi's favorite pre-medical students was an English literature major.

And Turoczi thinks that's just fine. "We try to say, we'll teach you biology — not medicine. Let the graduate program do what it does best and layer on top of the good base developed at Wilkes."

Though students might not agree while they're on campus — some would prefer to be practicing neurosurgeons after a few months as undergraduates, he quips — most of those who come back to visit after enrolling in professional school agree that "they can't believe how well prepared they were for professional school."

Nonetheless, students who identify themselves as "pre-med" get special support on campus, said Dr. Ralph Rozelle, dean of health sciences. They are closely advised to ensure they meet medical school admissions standards and they are closely counselled to ensure that they can handle the pressures of this very demanding preparatory work.

The commitment is long-standing, Rozelle says. In the 1960s, Dr. Charles Myers did research for the Luzerne County Medical Society which indicated that 60 percent of the physicians in Northeastern Pennsylvania were over 55 years old. The implication was clear — when they retired in the none-too-distant future, the region would be severely "underserved," Rozelle said.

Reacting to that research, Wilkes developed a six-year medical program in cooperation with Hahnemann Medical College. Students admitted into the highly competitive program studied two years at Wilkes and moved directly to medical school, earning both a Bachelor of Science degree from Wilkes and a medical degree from Hahnemann. Because the two formed a joint admissions committee, Wilkes students had a much better than average chance of being admitted to medical school.

"The program was a tremendous success," Salley said, bringing in the very top students and encouraging them to stay in Northeastern Pennsylvania. Rozelle echoes that the vast majority of the 27 to 35 year old physicians practicing in this area are graduates of the Wilkes-Hahnemann program.

That program was disbanded recently, but a new agreement with the Philadelphia College of Osteopathic Medicine has been established this year. Although this program takes seven years to complete, it offers the student the same option of a quicker degree and more reliable acceptance into medical school, and it offers the community the same reassurance that new primary care physicians will continue to establish their

practices in Northeastern Pennsylvania.

Recognizing that the fast-track medical program is an intense, high-pressure academic situation, the federal government supported a psychological counseling element, specifically for these students.

"These are very serious and very competitive students," Rozelle said. "The counseling program helps to relieve the stress."

Wilkes faculty members Prof. Joseph Kanner, Dr. Carl Charnetski and Dr. Joseph Bellucci were named to help. Although government support has run out, the college has continued the counselling program, Rozelle said.

Informal counseling also occurs in relationships with other faculty.

"The personal touches that we make claims about at Wilkes are the real thing," Turoczi said. "It's not just hype and propaganda."

As he talks a student pops in for advice on a scheduling problem. Turoczi knows his name, the background of the problem and several options he might try. He also knows the student's reason for returning to college after several years in business; his hopes for the future, and his academic quality.

"We counsel with our students," he says. "We interact socially to make them more comfortable." Building on those

friendly relationships, faculty members can help students with the little troubles that could plague them later — poor speech patterns, irritating personality quirks.

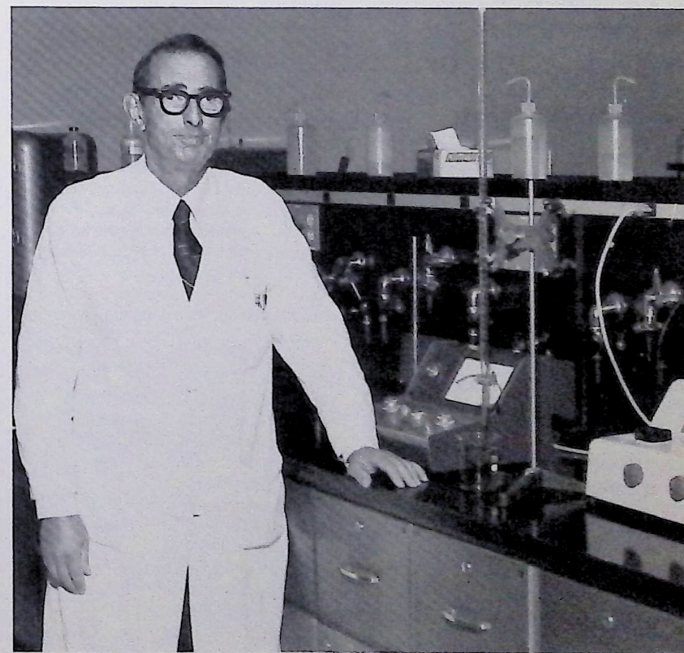
"We're still willing to be proxy parents," he said. "It's a luxury that a small school offers."

Highly motivated and highly competitive, these students know what they want, Turoczi said. Although there may be "some shifting once the dust settles," students don't come to college uncertain whether they want to be marine biologist or a dentist. Their plans are much clearer. Some may need direction — but most are headed where they belong, he said.

Those who aren't will be picked up through the counseling program, Kanner added. Turoczi says many faculty members wish those who left after three years had stayed the fourth. "It's partly selfish," he admitted, "but some could benefit from the extra work, the extra polish, the ripening on the vine."

Those who do choose to stay, he said, "really cherish that fourth year. They've struggled all along and now have the year to bask."

"But when they get there and find they're still little fish but in a bigger pond, they also find that fish swim just as well as sharks."



Professor Frank Salley is shown in lab.

Many college students aspire to health careers. They want the challenges of caring for their fellow human beings without the life and death responsibility.

For that growing number of students, Wilkes offers a variety of programs in the health sciences — cooperative and affiliated programs leading to professional degrees in optometry, dentistry, podiatry, pharmacy, physical therapy, occupational therapy, health records administration, medical technology and nursing.

Health Sciences Another Option

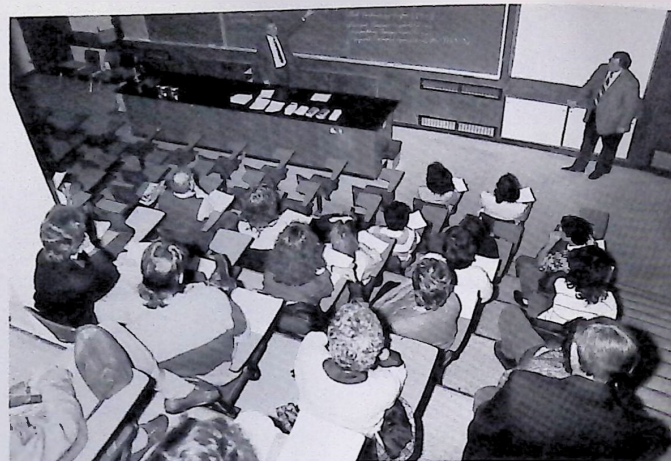
Wilkes has developed the programs, said Health Science Dean Ralph Rozelle, "to improve health care delivery in Northeastern Pennsylvania and to do so by improving our educational system."

"The catalyst," added psychology Prof. Joseph Kanner, "is our tremendous strength in the sciences."

Building on that strength, Wilkes has developed affiliated programs with several of the professional schools of Temple University, the Pennsylvania College of Optometry and the Pennsylvania College of Podiatric Medicine. These programs allow students to take two or three years of undergraduate education at Wilkes, move on to professional school, earn a Wilkes bachelor's degree after completing basic science coursework at the professional school, and in many cases earn a professional degree in one year less than normal.

What's the hurry?

Not only does each year of saved schooling bring a career that much closer, but it's a tuition savings in the



Dr. Rozelle reviews Pre-Med Health Sciences options for students and parents.

neighborhood of \$10,000. And the student's eligibility for financial aid can be extended into the early years of professional school.

Moreover, the affiliation between Wilkes and the professional schools makes it easier for Wilkes graduates to find a place in the advanced classroom. The close contact between Wilkes and the professional schools means that the admissions committee already has a good idea how well qualified the students will be — they are, in essence, already a known quantity.

The need for health professionals is still intense, Rozelle says.

In dentistry for example, even those states with the most dentists per population have underserved rural and inner city areas. Pennsylvania is no exception, he noted, and Wilkes' program is designed to meet the needs in the underserved areas in Pennsylvania and contiguous states.

The federal government predicts the need for podiatrists will double in the next decade.

Although some students come to Wilkes hoping for a career as a physician and are counselled or themselves decide to pursue other fields in the Health Sciences, Rozelle insists that these programs are not the stepchildren of the health science curriculum.

Many freshman are coming in specifically for these related programs, Rozelle said.

"Optometry is very strong," he said, with 10 students standing for admission to professional school next fall.

"Podiatry is listed as the seventh most rapidly growing profession in the country," he added. A podiatrist with an

active practice in the Wyoming Valley might easily top \$150,000 a year in income.

Health records administrators — indispensable to hospitals since the advent of federal regulations on the Medicare reimbursements for various illnesses — can look for \$50,000 a year in salary and consulting.

Strength in the related health professions springs from the same sources which support Wilkes pre-medical programs, Rozelle said.

From the first, Dr. Eugene S. Farley was committed to the sciences — a commitment he had to meet when he invited RCA to locate in NE Pa. From that moment, when graduate engineering and science programs were established, Wilkes had the basis for today's programs.

The basic science faculty today includes six full-time biology professors, six full-time chemistry professors, and seven full-time physics professors. All but one of the full-time basic science faculty members hold Ph.D. degrees. That, in itself, helps the way graduate and professional schools regard applications from Wilkes students.

For those students who choose the health sciences, the future, too, looks bright, Rozelle said.

Although the promise of a respectable career in a responsible profession with an excellent salary potential is attractive, "none of these fields is too full," he said.

Moreover, with American life expectancy growing each year, the need for health professionals is growing. Not only are there more people, but older Americans, by and large, need more services than younger ones, he noted.

The Details

Dentistry

Students who qualify may opt to study two or three years, including summers, at Wilkes before entering the Temple University School of Dentistry. Students in this program will earn a Doctor of Dental Surgery degree from Temple and a Bachelor of Science degree from Wilkes. The need for dentists is expected to rise for several reasons: some portions of the country have too few dentists; awareness of the importance of oral health is increasing, and new methods of dental care are being developed.

Podiatry

Wilkes and the Pennsylvania College of Podiatric Medicine offer a seven-year program leading to a Doctor of Podiatric Medicine degree with the Bachelor of Science degree awarded by Wilkes after the first year of professional school. The doctor of podiatric medicine, specializing in the care of the human foot, shares with the doctors of allopathic (M.D.) and osteopathic (D.O.) medicine and dentistry (D.D.S.) the legal authority to make independent professional judgments and to administer medical and surgical treatment. Federal figures indicate a need to double the number of practicing podiatrists in ten years.

Optometry

In this program, qualified students spend three years at Wilkes before moving on to the Pennsylvania College of Optometry. They earn the professional degree as well as the Wilkes College Bachelor of Science degree. In addition to the traditional performance of refractions and prescription of vision aids, optometrists today also work to

prevent, diagnose and remediate problems of the visual system — calling for a comprehensive background in basic sciences.

Pharmacy

In this five-year program, qualified students complete the first two years at Wilkes before enrolling at the Temple University School of Pharmacy. At the conclusion of the five-year program, students receive a degree in pharmacy from Temple University.

Health Records Administration

This four-year program includes two years at Wilkes and two at Temple University. Health records administrators, who provide information to patients for insurance, health care professionals for self-evaluation, facility administrators for evaluation and planning, the community for public needs and others involved in research and education, are in high demand throughout the nation. This program is accredited by the Committee on Allied Health Education and Accreditation in collaboration with the American Medical Records Association.

Physical Therapy

Students interested in physical therapy study three years at Wilkes and three at Temple University. They receive a Bachelor of Science Degree from Wilkes College and a Masters Degree in Physical Therapy from Temple University. Combining physical therapy with psychological and sociological principles to motivate patients, this profession offers career opportunities in hospitals, rehabilitation centers, sports

medicine, nursing homes, school systems and industry. The Temple Department of Physical Therapy is accredited by the American Physical Therapy Association.

Medical Technology

An undergraduate degree in medical technology requires four years of work at Wilkes College. Medical technologists perform the scientific fact-finding tests in the clinical laboratory which help track down the cause and cure of disease. This program is accredited by the American Medical Association Committee on Allied Health Education and Accreditation in collaboration with the National Accrediting Agency for Clinical Laboratory Sciences.

Occupational Therapy

A four-year program, the Occupational Therapy curriculum begins with two years at Wilkes followed by two years at Temple University, leading to a Bachelor of Science degree in occupational therapy and a certificate of proficiency. The student is then eligible to sit for the National Certification Examination. Occupational therapists work with those who have difficulty with the tasks of living, helping them learn or relearn the skills necessary to function. This program is accredited by the American Medical Association Committee on Allied Health Education and Accreditation in collaboration with the American Occupational Therapy Association.

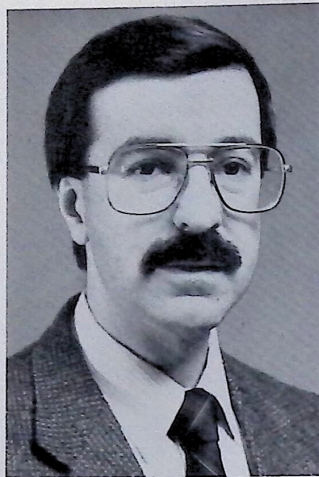
Nursing

Wilkes College offers students a four-year program leading to a Bachelor of Science Degree in Nursing and has recently added the M.S.N. (See story on Page 16.)

Editor's Note: Dr. Dan Kopen graduated from Wilkes College in 1970. Ten years later he was the inaugural recipient of the Distinguished Young Alumnus Award from his Alma Mater. He has been exemplary as an alumnus and Wilkes College has had occasion again and again to thank him for his efforts in behalf of the institution.

In the 1970's Dr. Kopen twice served as class agent for the annual fund drive. In 1986, he chaired the Annual Alumni Phonathon and was an active participant each and every evening the sessions were being conducted, often coming in to either make calls or encourage volunteers after he completed a long day of surgery and of making late night rounds at the hospital.

Currently he serves the college on the Steering Committee of the WILKES TOMORROW Capital Campaign and is a member of the Wilkes Board of Trustees.



Interview with Dan Kopen

Q: How do you think that Wilkes has changed since your graduation in 1970?

A: There have been several changes. Some are obvious, such as structural changes. I think the campus has never looked better than it does today. There have been other changes in addition. The curriculum has been strengthened and expanded. There are far more opportunities for preprofessional training today than there were two decades ago.

We are in a different phase of development than we were 20 years ago. For instance, recovery from the flood and fiscal survival are two problems that have been successfully addressed by previous administrations, and now we're at a phase in our development when those types of concerns are no longer the vital issues confronting us. We are looking toward expanding our horizons in service to students and to the community. We can concentrate more on these aspects, knowing that the fundamentals are secure.

Q: As a member of the Steering Committee for the WILKES TOMORROW Campaign, you realize the success the campaign has had so far. How do you explain that success and how do you see it continuing through the Campaign's conclusion in 1990?

A: The success, in large part, is a measure of the confidence that people

and institutions have in Wilkes. It stems from their belief in the basic mission of the College, and their willingness to support what they feel is a vibrant, expanding institution. It goes without saying that a large number of people have put tremendous effort into the campaign. Through serving on the Steering Committee, I see some of those people on a regular basis. It has been an educational experience for me to see so many people dedicated to a single purpose — that being to enhance Wilkes' ability to serve its students and the community.

I think of people such as Gene Roth, Chairman of the Campaign, Joe Pinola, Honorary National Chairman of the Campaign, and Frank Henry, Chairman of the Board of Trustees and the countless hours of dedicated effort they've put in. I'm seeing major industrialists, bankers, and professionals meet on a regular basis and give their time and effort to the College through the Campaign. It has been an eye-opening experience that has revived my faith in my fellow man in terms of seeing how people who are already so successful still feel that the basic mission of Wilkes is such a solid one that it is worthy of their support. I feel that the campaign will not only reach its goal of \$18 million, but that we will exceed this figure by 1990.

Q: What are some of the things that have stimulated you to maintain such close

contact with Wilkes and to support the College so enthusiastically?

A: My interest in Wilkes has been vigorous since I first arrived on campus as a freshman. I was very fortunate to have had an opportunity to meet and get to know some of the key administrators and faculty at Wilkes. Going back to my days at the College, I remember Dr. Farley and the integrity upon which he built this institution and his life. I remember meeting men like Dean George Ralston, Chuck Reif, Ralph Rozelle, and people who were instrumental in my education at Wilkes. They instilled in me a feeling of commitment and a feeling that someday I would like to repay the school for the education it provided. The bottom line is the personal friendships that evolved during my student years and then continued afterward with people such as past presidents Michelini and Capin. Working with President Breiseth and seeing the tremendous ability, energy and enthusiasm that he brings to Wilkes certainly makes you feel happy and proud to be part of this organization.

Q: How did Wilkes and some of the people you mentioned before help you to develop the qualities that have been valuable to you in your career and in your life?

A: The qualities Wilkes engenders in the student population and among its alumni are ones of personal and professional integrity, ethical standards, a willingness to serve your fellow man, and respect for the role that responsibility plays in preserving the traditions of freedom in our society. These are the types of values that are fundamental in a Wilkes education, and that education is most effective because the instructors and administrators whom students meet live lives based on those values. These aren't values to which we give lip service. They are values that people believe in, and they live their lives accordingly. That is perhaps, the most profound lesson that a student takes from Wilkes College.

Q: In accordance with some of those values, how do you believe Wilkes is already supporting the community in terms of health care and in general?

A: Wilkes is playing a major role in health care in the Wyoming Valley. We now know that there are well over 400 Wilkes physician alumni, and a large percentage of them have settled

in Northeastern Pennsylvania. By the quantity and quality of these physicians, Wilkes has had a tremendous impact on health care in this area.

Wilkes has always had a history of turning out students of high quality and high ideals, some of whom have gone on to become physicians, and they've carried those ideals through their professional lives. We see Wilkes physician alumni in positions of responsibility throughout the country. The impact that the College has had through their careers is widespread and is important.

More recently, in the late 60's and early 70's, it was the work of people like Dr. Farley, Dr. Rozelle, and Dr. Michelini, who recognized that our area was underserved by physicians, and that there needed to be a unified effort to attract young physicians back to this area. From their initial efforts, the Wilkes-Hahnemann Program was developed, and from that single program 150 physicians received their medical degree. A large percentage of these graduates are in primary care in the Northeastern Pennsylvania.

The advantages of a program like the Wilkes-Hahnemann Program, and the current Wilkes PCOM Program, are that a student who wants to achieve a career in the medical field can save time in terms of his undergraduate education years, and the advantage of saving time also carries the advantage of reduced cost.

Other benefits for students are that the program is well designed and well advised by people from multi-disciplines within the College community, as well as from the medical schools involved; and the students receive personalized advice as they advance along that medical tract.

Over and above the role that is played by physicians, Wilkes has an important role in continuing medical education efforts for physicians, as well as community-wide educational efforts. For example, you can see this in the form of the AIDS Awareness Committee, of which Wilkes faculty, alumni, and administrators have been an integral part.

Additionally, the Graduate Division of the College offers the Masters of Health Service Administration degree and we offer continuing

education for physicians who are interested in developing administrative and business abilities to complement their roles as physicians.

Q: The participation of alumni in college activities and contributions has increased significantly during the past few years. To what do you attribute that success and do you see it as a trend that will continue to grow?

A: Part of this impressive improvement can be attributed to the maturing of our alumni as a whole. We now have nearly 17,000 alumni from Wilkes, but as you look at the demographics of the alumni, you will see that it is still rather young as a whole. Wilkes is 55-years-old, but if you divide the alumni body into thirds, the first third graduated in the first 30 years, the next third in the following 10-12 years, and the final third in the most recent 10-12 years. So, two-thirds have graduated within the last 25 years, which means that we are a young alumni. I think that time was required to develop alumni awareness at a point in their professional lives when alumni can afford to be generous. This has been necessary in the maturing of Wilkes alumni participation.

Three forces are converging at Wilkes — the alumni who are in a better position to serve the school; the school itself which has matured to the point where the alumni support can be used in partnership and progress to a better future; and the administration, which is energetic, capable, and engenders a spirit of cooperation. I think those three forces are coming together at one time, and that's why we are seeing such an improvement in overall alumni participation.

Q: How is Wilkes preparing its students to tackle the challenge of medical school and a career in medicine?

A: Speaking from personal experience, the best training that any premedical student can get is the training they receive in the basic sciences and liberal arts that an undergraduate institution offers. Attending a medical school where I was in a class with people from colleges and universities throughout the country, I can say that Wilkes prepared me as well as any schools prepared any of their graduates. For the most part, the first two years of medical school were probably easier for me than

they were for most of my classmates because those years of basic sciences were so well prepared for by the Wilkes premedical education.

In addition to that, the qualities the Wilkes College education seeks to instill in a student are the types of characteristics that serve you well in a profession such as medicine. Certainly they stand you in good stead among your medical school classmates when you are impacted by several different forces, some of which seem to be overwhelming at times, but none of which are able to defeat you when you have an education that is so well founded on the basics as a Wilkes College education is.

Q: How helpful to the students is the Wilkes faculty/student ratio of 15/1 and the diversity of Wilkes faculty?

A: The student/faculty ratio at Wilkes is ideal for students who want to know and interact with the faculty. When premedical students are involved in research at Wilkes, they work with the professor rather than a research assistant. An atmosphere such as this can be described as a family atmosphere and facilitates the types of interchange that enhance an education, making it an enjoyable, participatory event rather than an impersonal one, as it may be on a larger campus.

When I was a student, I remember well some of the courses taught by professors who were able to add a perspective to their course material based on their varied backgrounds, and that enriched the curricular experience. The ability to involve oneself in a quality liberal education exposes one to perspectives from various cultural backgrounds. That's one of the strengths of an independent, non-denominational school such as Wilkes.

Wilkes' main asset is its people. The character of the people is what shapes the institution and what really lends truth to the meaning of higher education. Wilkes stands for the best of what a true liberal education is supposed to mean in our society. It stands for the best in terms of solid pre-professional training. When you take the liberal tradition of an open society and combine it with the emphasis on excellence and integrity that is ingrained in preprofessional tracts at Wilkes, I think you get the best that education has to offer.

Science in Service to the Community

Science in Service to the Community is epitomized by the Department of Earth and Environmental Sciences at Wilkes College. Its facilities, its students and especially its faculty so closely interact with the community on public environmental issues and concerns that they are among the first consulted for expertise in crisis situations. They also provide leadership and mentoring for numerous agencies and organizations dealing with ever changing technology in the field; and they are acutely aware of health related environmental issues and information.

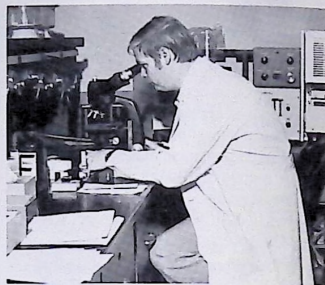
The facilities that figure most prominently in this affiliation with the community are called centers and are under the Department of Earth and Environmental Science and the Department of Engineering and all are encompassed within the School of Engineering and Physical Sciences.

The most significant center in its relationship with the community and the region is the Center for Environmental Quality. Under its broad umbrella it has the capacity to test water, soil and air. The Water Quality Lab, under the direction of Dr. Michael Case, was a most important player when, in 1986, there was a severe outbreak of Giardiasis in Northeast Pennsylvania. The lab was the only local resource equipped to test water for the giardia lamblia parasites and other water-borne pathogens causing the

dangerous and debilitating disease. This lab was utilized by state and other health-care agencies in the area to determine the safety levels for water consumption within the region. The faculty worked on a daily basis with members of the media to inform and educate the public about the potential danger for untreated water consumption. It has since expanded its capacity for certification for multiplicity in testing water.

Another of the important outreach programs that is beneficial for the community is the Radon Testing Laboratory. Under the direction of Dr. Roger Maxwell this lab was widely publicized as a community resource available to monitor and test for radon gas. Recently recognized as a national health issue rather than one localized to limited sections of the country, radon gas became a major media focus. Wilkes College was able immediately to serve the community by using the laboratory to help test, evaluate and monitor radon and to implement plans of action if that became necessary.

During a recent crisis initiated by a fire at a chemical plant, the Center for Environmental Quality assisted local authorities' response to the toxic fumes produced by the fire. This resulted in the orderly evacuation of the entire city of Nanticoke and its environs.



Dr. Michael Case at work in Water Quality Lab.

The Center has also supported through staff and facilities the Susquehanna River Tri-State Association. This community organization housed on the Wilkes College campus is dedicated to public education and consciousness raising in caring for and maintenance of the Susquehanna River as a recreational facility and a natural resource.

Dr. Brian Redmond, associate dean of the School of Engineering and Physical Sciences, is well known as a leader in the community, the region and the Commonwealth on environmental matters. He is a member of Governor Casey's cabinet on Environmental Quality and Control. He serves on several committees dealing with environmental problem-solving so critical to the well-being of Northeastern Pennsylvania and its citizens including solid waste management and the numerous landfill problems confronting the state of Pennsylvania.

*Dr. Redmond and Dean of the School of Engineering and Physical Sciences Dr. Umid Nejib, were recently invited by the Swiss Government to travel to Switzerland and to meet with them to discuss a project that would turn garbage and trash into environmentally safe pellets that could be used as building products. They were also solicited by the government of Ireland to advise them on the issue of radon gas in that country.

The Center has made available to the region all of its resources in terms of faculty expertise and technical facilities to benefit the health and well-being of its citizenry. The educational experience it provides students will eventually supply the region and the nation superb leaders with the ability to create and maintain an environmentally sound country.

See related projects in Chronicle Section of Quarterly.



Gaining national/international recognition is Wilkes Radon Chamber, one of the largest in the world. Used to measure radon gas and develop methods to combat it. Seated, Dr. Roger Maxwell, Associate Professor of Physics. Standing, from left: Russ Hendershot, President of TEQ; Dr. Umid Nejib, Dean of the School of Engineering and Physical Sciences; Dr. Brian Redmond, Associate Dean of the School of Engineering and Physical Sciences; and Jack Madden, Science Officer, Nuclear Energy Board, Republic of Ireland.



About Nursing at Wilkes

One of the most publicized issues in health care today is the national shortage of nurses. According to national media health care facilities are in desperate need of highly qualified nurses capable of coping with a rapidly changing field.

Wilkes College Department of Nursing is doing more than its share of helping the region and a nation solve this dilemma. The Department serves virtually every aspect of nursing education from an extraordinary undergraduate program, to a program designed especially to serve the returning R.N. or diploma and associate degree candidate, to a Master of Science Degree with a major in Nursing.

All programs and curricula are designed with an eye on the future and the rapidly changing needs of society for health care.

At the undergraduate level, students are introduced to their chosen profession as beginning, self-directed practitioners, capable of initiating, implementing, and revising nursing care. This is accomplished on campus in the unique Learning Center, a simulated, fully-equipped hospital environment laboratory and then through clinical experience (still under the direction of the faculty) in private, government, acute, rehabilitative general and special hospitals and agencies in the Wilkes-Barre area.

The result of this rigorous education is the Wilkes B.S.N. — a self-directed practitioner capable of professional practice in primary, acute and long-term care settings.

R.N.'s (Diploma and Associate Degree) are especially welcomed to the program. Completion of the B.S. can be planned for either part-time or full-time study according to the applicant's desires and need for concurrent employment. It is often possible to complete the B.S. in two calendar years of full-time study.

Advanced credit examinations are offered to applicants who wish to enter the program at their level of competency.

A natural outgrowth of the strong undergraduate program is the Master of Science with a major in Nursing.

The graduate faculty believe that study at this level is used to synthesize knowledge acquired from the humanities, physical and social sciences and nursing with a greater capacity for its application.

According to Ann Kolanowski, chairman of the department, "the focus is on health in its broadest definition and includes promotion, prevention, acute

care and rehabilitation." The program goes beyond the norm for nursing education, she said: "our students are introduced to the research process and theory development and management."

Especially proud of her faculty, most of whom are engaged in doctoral study, Kolanowski states "the Wilkes nursing faculty have extensive experience in various aspects of our profession. They are prepared in clinical specialties such as Family Nursing, Adult Health and Aging, Community Nursing, Psychiatric Nursing and Pediatric Nursing. Many faculty are certified by the American Nurses Association as clinical specialists."

Often referred to as "a college within a college" the Department of Nursing at Wilkes continues its long tradition of providing students the education and practical experience they need to provide leadership in this increasingly important profession of Nursing.



Clinical experience for Wilkes' Nursing students in the self-learning labs.

Nesbitt Memorial Hospital Offers New Scholarships to Nursing Students

Each year five students at Wilkes College who are pursuing the baccalaureate degree in nursing will each receive \$3,000 per year in scholarship/forgivable loans from Nesbitt Memorial Hospital in Kingston. The program was initiated by Nesbitt with Wilkes College as a joint effort to help alleviate the shortage of nurses that is evident both locally and throughout the nation.

John Francis, Administrator at Nesbitt Hospital, said "We hope to encourage students to enter the field by helping them defray the cost of a college education."

The scholarship/loan will be paid back by recipients through an employment agreement with the hospital for those graduates who qualify.

Francis said, "Through this new program, we hope to provide needed jobs in our community so that these graduates won't find it necessary to leave home in search of quality employment."

Nesbitt Hospital has entered similar agreements with other colleges in Northeastern Pennsylvania and these affiliations will result in 15 registered nurse graduates each year.

While the program will be costly for the hospital it is considered a sound investment that will result in additional professional staffing that is needed to continue the level of excellence in family health care that the public has come to expect from Nesbitt Hospital and Wilkes College graduates.

"Nursing is a rewarding, challenging and fulfilling career. As our society changes, the entire medical field will be on the cutting edge of technology and it will require the latest skills available. This will be made possible through the quality educational programs available at our colleges and universities," Francis concluded.

Wilkes Has Record Breaking Freshman Class

Wilkes College, this past fall, welcomed its largest freshman class in a decade.

Dean of Admissions Bernard Vinovrski said the 1988-89 class will number 702 including freshman and transfer students. This represents a dramatic 120% increase over the 1987 freshman enrollment. Vinovrski said, "There is an across-the-board increase in enrollment at Wilkes, with all three schools — Arts and Sciences, Engineering and Physical Sciences, and Business and Economics — showing substantial increases in student enrollment. There is special interest and activity in Pre-med, Engineering, Pre-law, Accounting and Education."

President Christopher N. Breiseth expressed special pride in the quality of the student who is responding to Wilkes. "This year's class includes 10 valedictorians from various school districts. Among the Trustees' Scholars there are 3 valedictorians." He added, "The academic restructuring that was initiated 3 years ago and the commitment of a dedicated faculty to provide students the best possible education is showing results in this year's freshman class."

Not only the quantity but the academic quality of students choosing Wilkes is on the rise. What are the reasons that prompted students from across the country to choose to attend this college in Northeastern Pennsylvania? The general consensus seems to be that word about



Bernard Vinovrski

the "evolving" Wilkes College is out and spreading. There is a new vibrancy at Wilkes based on many things including faculty reputation and credentials, a curriculum and programs that provide a

solid educational base for students that allows them multiple choice in professional and career options. And, Wilkes is located in an area with optimal benefits that appeal to both students and their parents... a "brand new city" environmentally sound and beautiful and having one of the lowest crime rates in the country.

According to Dean Vinovrski Wilkes is reaching stride: "We have an extraordinary faculty and a diversity of curriculum that gives students just exactly what they need for today's market. We knew that all along and now the public is beginning to take notice."

The increase in enrollment necessitated new space allocations to accommodate residence hall students, and three separate freshman orientations were held prior to the opening of the school year to introduce the new class to each other and to the campus.

In addition to the students recruited in Wilkes' own environ, there are registered students from fourteen other states including Alabama, California, Connecticut, Florida, Maryland, Massachusetts, New Hampshire, New Jersey, New York, North Carolina, Virginia, Vermont, Tennessee, and Washington D.C. There are also students enrolled from six foreign countries. Vinovrski cited the "outstanding participation by alumni throughout the nation" for this success.

Wilkes Joins C.A.S.E. in Public Issues Campaign

Is tuition too high at American colleges and universities? Will it continue to rise beyond the reach of all but the wealthiest? And what about the quality of the education students are receiving? Are colleges and universities preparing students for life, living and a competitive job market?

A confused and often angry public is asking questions that higher education administrators feel must be answered and answered quickly. The drumbeat of this criticism emanated primarily from William Bennett during his tenure as U.S. Secretary of Education. Mr. Bennett's often unsubstantiated but sweeping derogatory statements about American higher education, about students and student life styles, were eagerly picked up by media as headline stories and used in national press.

Add to that the several task forces initiated to examine American education — In Search of Excellence, A Nation at Risk, to mention just two that received national coverage — and we begin to understand how public perception about higher education began to erode. Parents, legislators, community leaders and media no longer take for granted that our colleges and universities operate only for the public good.

What can the educational community do to change this public perception? The Council for the Advancement and Support of Education (C.A.S.E.) has issued a "Special Advisory for College and University Presidents" that has a dynamic plan of action on public issues.

Dr. Robert Heaman, Executive Assistant to the President, is chairing the committee that is now implementing a

plan of action tailored especially for Wilkes College.

For example, in December a series of luncheons will be held for newsmen and the centerpiece for discussion will address the role media should play in how to change or balance public perception.

The Wilkes plan also involves giving maximum exposure to those faculty and administrators as spokespeople for getting the real story in front of the public via television/radio talk shows, speeches, op-ed and editorial pieces and literature. This part of the plan should be operational in spring.

President Breiseth, Dr. Heaman, and the General Officers of the College share C.A.S.E.'s goals to better communicate with the public on these issues.

Dr. Judith Eaton Speaks at Convocation/Commencement



Judith Eaton

On September 1, Wilkes once again opened the academic year with convocation/commencement ceremonies.

The annual event welcomed members of the class of 1992, the largest in a decade, and bid farewell to 50 summer graduate students who received baccalaureate and masters' degrees.

Dr. Judith Eaton, president of Community College of Philadelphia, was principal speaker. Dr. Eaton's address stressed the importance of education as it applies to the quality of life.

Dr. Eaton has been president of Community College of Philadelphia since 1983. Prior to her appointment at CCP, she held the administrative posts of President, Clark County Community College in Nevada (1979-83), Academic Vice President, Johnson County Community College in Kansas (1976-79), and Dean of Administrative Services at Oakland Community College in Michigan (1975-76). Dr. Eaton has a baccalaureate degree in philosophy and a master's degree in history from the University of Michigan. She earned a Ph.D. in education from Wayne State University (Michigan) and has taught

history of science, history, and philosophy at Wayne State University and Oakland Community College. She holds honorary degrees from Hahnemann University and Drexel University in Philadelphia.

Committed to strengthening the collegiate dimension of community college education, Dr. Eaton has devoted extensive time to national leadership roles in higher education including the Boards of Directors of the American Association of Community and Junior Colleges (AACJC), the American Council on Education (ACE), the Community College Humanities Association, and the League for the Humanities. She chaired the AACJC Board in 1984-85 and presently serves as Chair of the American Council on Education Board of Directors. Dr. Eaton is also chair and founder of the League for the Humanities, a national consortium dedicated to the enhancement of humanities education in community colleges. At the state level, she chaired the Pennsylvania Commission for Community Colleges in 1986-87 and served as chair of the Pennsylvania

Dr. Eaton's Commencement Address Follows: The Importance of Education for the Demands of our Society

by: Dr. Judith Eaton

President Breiseth has asked me to address education and demands — the importance of education for the demands of our society. This brought two thoughts to mind, two issues: education and work, education and the quality of life.

Whether you are a freshman at Wilkes today or a graduate, you have a certain faith in education for work and, in general, it is a faith well-substantiated. It is a fact that high school graduates earn more than high school dropouts. It is a fact that college graduates earn more than both.

The Philadelphia Inquirer reported on August 30, that twenty-five percent, or one in four, of all United States workers are college graduates. This compares with one in five in 1978. Fifteen percent of all workers lack a high school diploma — versus twenty-four percent in 1978. Education is of increasing value for work.

The about-to-be former Secretary of Education Bennett has constantly

reminded us of the greater earning power associated with collegiate education. One is forced to wonder why, then, Secretary Bennett has so consistently fought making higher education available to more and more Americans.

At the 1988 Democratic National Convention, Senator Ted Kennedy spoke of three societies in America: a society doing reasonably well, a society barely hanging on, and a society "trapped in hopelessness, anger, violence." What do we do? There have been at least three approaches to dealing with the question of "what do we do?" in the past twenty-five or thirty years in this country. As I describe them, they are a self-interest approach, a special interest approach, a shared interest approach.

We reinvented self-interest in the 1960's. In that decade, this referred to our preoccupation with ourselves, the personal, the private.

We have been especially concerned with special interest in the 1980's. Recall

the Mondale campaign of 1984. We have been concerned with the rights, rather than the responsibilities, of groups of all kinds.

We have paid much less attention to shared interests . . . the common good, the general purpose of society. Shared interest was with us in the 1960's and the 1980's but lacked importance.

Again, whether you are entering this institution or leaving as a graduate, this issue, shared interest, is the much-needed agenda of the 1990's.

Shared interest refers to our commitment to the fabric of our society. It refers to the willingness to look at individual and group rights in relation to the general purposes of our society. It refers to thoughtful, valued visions of our society. It refers to good judgment about what is valuable for all.

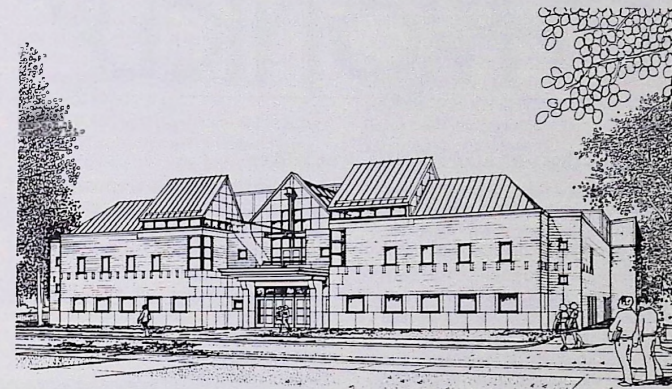
I want a civil society, a concerned society, a caring society. So do you. I want a society of hope. So do you. How? I offer several suggestions for your

Association of Colleges and Universities in 1987-88.

Dr. Eaton has produced articles for a variety of educational publications including *Educational Record*, the *Community and Junior College Journal* and *Liberal Education* and is editor of *Women in Community Colleges* (1981). She is author and editor of *Colleges of Choice: The Enabling Impact of the Community College* (1988).

Concerned that a clear message of educational partnership, commitment to academic achievement, and a pragmatic approach to educational quality be conveyed to those whom an urban community college serve, Dr. Eaton also devotes significant amounts of time to working within Philadelphia leaders to stress the value of community college education for the future of the city. This involves her participation on such boards as the Greater Philadelphia First Corporation, the Greater Philadelphia Chamber of Commerce, the Economics Roundtable, the Private Industry Council, and the Urban Affairs Partnership.

Wilkes Names SCC in Honor of Arnaud C. Marts



At the John Wilkes Club Dinner in September, President Breiseth announced that the Wilkes Board of Trustees approved the decision to name the College's newly constructed Sports & Conference Center in honor of Dr. Arnaud C. Marts (1888-1970), the man recognized as most instrumental in founding of Wilkes College. The center will be dedicated on Feb. 17 at 11 a.m.

Marts, president and founder of Marts & Lundy, the nation's first and foremost professional fund-raising firm, had several successful careers during his lifetime. He was a business executive, financier, author, military leader and government advisor. In 1935 Marts added higher education administration to this distinguished list of professional achievement, when he agreed to serve as acting President of Bucknell University.

It was in that capacity that his long affiliation with Bucknell University Junior College (later to become Wilkes College) began, and it was in that capacity that he decided to keep the Junior College open in the midst of the great depression.

If he decided to keep it open, he would add to his already overwhelming responsibilities that included serving as president of his new firm and as executive officer at the two colleges. It would have been easier for Dr. Marts to allow the satellite campus to close since it had fulfilled its original purpose of assimilating the high school students of the depression years into the mainstream of higher education. But Arnaud Marts was conscious of the young men and women who were eager for a college close to home and so it survived. In 1947 Bucknell Junior College became Wilkes

College and was chartered as a four year liberal arts institution.

It was Dr. Marts who discovered Eugene Farley and persuaded him to take on the leadership of the struggling college. Marts secured the lovely homes that formed the original Bucknell University Junior College Campus: Kirby Hall, Chase Hall, and Conyngham Hall. He served on the Wilkes Board of Trustees as Vice Chairman for more than three decades. The college awarded Marts an Honorary Doctor of Humane Letters posthumously at the 1988 Spring Commencement.

President Breiseth observed that "Wilkes has recognized significant leaders in its history by dedicating and naming important buildings in their honor. We have the Stark Learning Center named for Admiral Harold R. Stark, the Eugene Shedd Farley Library named for our college's founding president, and the Dorothy Dickson Darte Center for the Performing Arts named for one of our major benefactors. It is altogether fitting that we name this major new building for our true founding father, Arnaud Cartwright Marts."

The son of a minister, Dr. Marts was born in upstate New York educated at Oberlin College where he graduated Phi Beta Kappa.

He is survived by his widow Anne McCartney Marts, who has remained a close friend and ardent supporter of Wilkes College. She is donating the Nicholas Cortiglia portrait of Dr. Marts that now hangs in the livingroom of her New York residence. The portrait will be prominently displayed in the new Marts Center.

CHRONICLE

The Week that was Education Week at Wilkes

October was a busy month at Wilkes College, especially National Higher Education Week (Oct. 9-15). After concluding another successful Homecoming Weekend on Oct. 9, four major events took place within the next six days: Monday, Oct. 10, Wilkes held a press conference to announce a million-dollar grant for the Regional Computer Resource Center; Wednesday,

Oct. 12, Malcolm Forbes visited the area to receive an honorary degree and dedicate Fortinsky Hall, home of the new School of Business and Economics; Thursday, Oct. 13 through Saturday, Oct. 15, Wilkes hosted the 28th Annual Association for General and Liberal Studies Conference; and Saturday, Oct. 15, Vice Presidential candidate Lloyd Bentsen visited Wilkes.

Bentsen Visits Wilkes



Vice Presidential Candidate Lloyd Bentsen visited Wilkes in October and met with hundreds of local senior citizens, many of whom were bussed in from Lackawanna County for the event. He spoke for 35 minutes to a group of approximately 300 in the Stark Learning Center. He is shown being greeted by President Breiseth.

Malcolm Forbes Visits Wilkes



Shown, from left: Dr. George W. Waldner, Vice President for Academic Affairs; Theodore Engel, Dean, School of Business and Economics; Malcolm Forbes; Shirley and Robert Fortinsky; President Breiseth; and Frank Henry, Chairman of the Board.

Wilkes College conferred the honorary Doctor of Humane Letters on Malcolm Forbes, chairman and editor-in-chief of Forbes Magazine, Inc., in October when he visited the area to dedicate Fortinsky Hall, new home of the Wilkes School of Business and Economics.

President Breiseth welcomed the internationally acclaimed economist and publisher. Breiseth said "Mr. Forbes brings special feeling to a very important day at Wilkes College.

"I can think of no one better able to represent all that is ethical in the world of business, nor is there a better role model for today's students of business than Malcolm Forbes. Both Wilkes College and Wilkes-Barre are more than pleased to welcome him to our campus and to our town."

Forbes first entered the newspaper business only two days after graduating

from college. He became owner and publisher of the *Fairfield Times*, a weekly in Lancaster, Ohio. The following year, in 1942, he founded the *Lancaster Tribune*, also a weekly publication.

His publishing career was interrupted in 1942 when he went into the United States Army where he served during World War II as a staff sergeant. Forbes saw action in France, Belgium and Germany and was awarded the Bronze Star and the Purple Heart.

Immediately after his military service, Forbes decided to join the business publication founded by his father and became vice president of Forbes Inc.

In 1954, Malcolm Forbes was elected editor and publisher of Forbes Magazine and is now the chief executive officer of the following companies: Forbes Investors Advisory Institute Inc., Forbes Trinchera Inc., Sangre de Cristo Ranches

Inc., Fiji Forbes Inc., and Forbes Europe Inc.

Fortinsky Hall is named in honor of Shirley and Robert Fortinsky, whose generous gift to Wilkes made the purchase of this building possible. Breiseth said, "We extend our gratitude to the Fortinskys. The buildings on our campus are the best graphic example of how friends from the community supported Wilkes during its formative years. The names on these buildings throughout our campus are familiar within the community, names such as Darte, Stark, Sordoni, Weiss, McClintock, Evans, Weckesser, Kirby, Conyngham, Roth, and so many others, who gave not only financially, but gave of themselves. We are pleased to add the names of Robert and Shirley Fortinsky to that list of friends."

The Wilkes School of Business and Economics offers a variety of programs leading to a B.S. in Accounting and Business Administration, and a B.A. in Economics. Minors in all three areas also are available. The various courses offered through the School of Business and Economics at Wilkes prepare students for management positions in business, industry, the nonprofit sector, and government, as well as professional licensings and graduate education. Interdisciplinary ventures, such as the Computer Information Systems and Engineering Management programs, provide opportunities for students to create individual educational experiences. The School also offers the Master of Business Administration Degree.

RCRC Receives One Million Dollar Grant

A one million dollar grant, approved unanimously by the state, has assured Wilkes that it will be able to continue to provide computer education courses to elementary and secondary teachers in Northeastern Pennsylvania.

State legislators in both the House and Senate unanimously approved a four-year grant for the Wilkes College Regional Computer Resource Center (RCRC). The funding is a continuation of a similar one million dollar grant received four years ago. Since that time, Wilkes RCRC has served thousands of teachers from

hundreds of schools in Northeastern Pennsylvania.

A press conference, which included a tour of the facilities at the RCRC was held to announce the grant, and it was attended by several legislators who approved the funding.

The RCRC at Wilkes is the only center of its kind in Northeastern Pennsylvania and one of only 14 in the state. Each year it offers a variety of classes, workshops, and seminars designed especially for educators. Last year more than 1,500 teachers from school districts throughout

the region were trained in computer skills at Wilkes' RCRC, which is located in the College's Stark Learning Center.

Dr. Joseph Bellucci, Professor of Education and Director of the RCRC at Wilkes, said, "The grant shows that the state believes strongly in the work we are doing with improving teachers' knowledge of computers. It will allow us to continue to provide teachers with the opportunity to learn more about computers and return to their schools to share the knowledge with not only their students, but with other teachers."

Wilkes Hosts AGLS



Shown are several of the speakers at the conference. First row, from left: Sandra Elman, professor at the John W. McCormack Institute of Public Affairs at the University of Massachusetts; Joan Stark, director of the National Center for Research to Improve Post-Secondary Teaching and Learning; Linda Newell; and Jane Breiseth.

Second row, from left: Dr. Robert Heaman, Associate Dean of Academic Affairs at Wilkes and coordinator of the conference; Jackson Newell, President of AGLS; John Karakash, Dean Emeritus of the College of Engineering and Physical Sciences at Lehigh University; and President Christopher N. Breiseth.

Nationally known educators from across the country were at Wilkes in October for the Association for General and Liberal Studies (AGLS) 28th Annual Conference, which addressed the issue of how higher education might better integrate professional education and the liberal arts.

The theme for this year's conference was "Liberal Learning in a Post-Industrial Culture," and the goal is to have students link high standards of scholarship and professional practice to critical thinking on the fundamental issues of life. — Look for story in Winter Quarterly.

Faculty Seminar Series, 1988-1989

The Wilkes College Faculty Seminar Series for 1988 concluded Dec. 1 with "Rhetoric of Professionalism: The Professional Identity of Pharmacists," by Dr. Michael Garr, Assistant Professor of Sociology/Anthropology. Garr's talk considered the definition of profession and specifically looked at pharmacy as a profession.

Just before the election this year, Dr. Samuel Merrill, III, Professor and Chairman of the Department of Mathematics and Computer Science, spoke on "Elections, Polls and Primary." He addressed the relationship of the electoral college to the popular vote and the polls' margin of error in predicting the outcome of the election. He also spoke on voting records for individual states and on primary elections, about which he recently published a book evaluating voting procedures.

The annual series resumed this fall with a slide presentation by Mark Cohen, Artist in Residence and internationally-known photographic artist, whose work for the most part has dealt with the people and places of Northeastern Pennsylvania. At the seminar, he discussed the social and psychological implications of an artist's work and an artist's interaction with his environment.

Plans for the seminar series in the spring semester are being finalized. Dr. Brian Redmond, Associate Dean of the School of Engineering and Physical Sciences, will begin the spring series with a lecture on Radon March 2. Dates for other lectures have been set for April 6, and May 4.

Heaman Appointed Executive Assistant to the President



WILKES-BARRE — Robert J. Heaman, Associate Dean of Academic Affairs at Wilkes College, has been named Executive Assistant to the President.

In that capacity Dr. Heaman will oversee Public Relations and Publications, Institutional Research, Cultural Affairs, the Sordani Art Gallery, and the Dorothy Dickson Darte Center for the Performing Arts. Heaman will also retain his position as Associate Dean of Academic Affairs and the responsibilities for academic computing and faculty development.

A member of the English faculty since 1969, Heaman has served the college both as a member of the faculty and as an administrator. In 1985 Heaman served as coordinator for the Wilkes College faculty development plan, which is now in its 4th successful year and has been twice funded by the Pew Charitable Trusts of Philadelphia. He was appointed Associate Dean of Academic Affairs in January 1986 and served as Acting Vice President for Academic Affairs from May until November 1987.

Heaman received the A.B. from the University of Detroit, the M.A. and Ph.D. from the University of Michigan. He did post-doctoral study at the Joyce Institute in Dublin, Ireland. His special area of interest is 19th century literature and he is a Dickens scholar.

Heaman has written and lectured extensively on higher education and has had several articles published on faculty development.

He is active within the community serving on The Economic Development Council's (E.D.C.) Task Force on Labor Conditions, The Steering Committee of the Wyoming Valley Faculty Partnership, and the Northeastern Pennsylvania Futurists Society.

His professional affiliations include The Association for General and Liberal Studies, the American Association for Higher Education, The Northeast Victorian Society, Dickens Society, and The Modern Language Association.

Wilkes Welcomes 18 New Faculty

Eighteen new faculty joined the Wilkes College community this past fall. They will be instructing students in several areas including Engineering, Education, Speech/Communications/Theater Arts, Mathematics/Computer Science, History/Political Science, Sociology/Anthropology, Accounting, Nursing, Language and Literature, and Biology.

"We are proud to have people with such outstanding academic credentials as new members of our faculty. Their experience and expertise will immeasurably benefit the students," said Dr. George W. Waldner, Vice President of Academic Affairs.



Shown, from left, first row: Dr. Christopher N. Breiseth, President of Wilkes; Dr. S. M. Perwez Kalim, (Ph.D., University of Kansas) Engineering; Dr. Martha LoMonaco, (Ph.D., New York University, Tisch School of Arts) Speech/Communications/Theater Arts; Marie Henahan, (M.A., Rutgers) History/Political Science; Thomas Nelson, (M.S., Syracuse University) Speech/Communications/Theater Arts; Dr. Waldner, Academic Affairs.

Second row: Dr. Bruce Auerbach, (M.A., Drew University) History/Political Science; Louise Ward, (M.S.N., University of Pennsylvania) Nursing; Ralph Kuhn, (M.S., Pennsylvania State University) Mathematics/Computer Science; Mary Feeney, (M.S., University of New York at Albany) School of Business and Economics/Accounting.

Third row: Dr. Barbara Jessome-Nance, (Ph.D., University of Virginia) Language and Literature; Nancy McKinley, (M.A., Colorado State University) Language and Literature; Dr. Louise Wächter, (Ph.D., Pennsylvania State University) Education; Thurai Kugendran, (Ph.D., University of Illinois) Mathematics/Computer Science.

Fourth row: Paul Lasewicz, (M.A., University of Connecticut) History/Political Science; Dr. James Toth, (State University of New York at Binghamton) Sociology/Anthropology; Dr. Kenneth Pidcock, (Ph.D., Lehigh University) Biology.

Fifth row: Dr. Donald Bloom, (Ph.D., University of Washington) Language and Literature; Robert Smith, (M.M., University of South Carolina) Mathematics/Computer Science; Dr. Munawar Ahmad, (Ph.D., Virginia Polytechnical Institute) Engineering.

Members of the Beacon Attend National Convention

Four members of Wilkes student newspaper *The Beacon* attended the College Media Advisers and Associated Collegiate Press National Convention in October in Atlanta, Georgia, where the keynote speaker was former President Jimmy Carter. Robert Kriegel, an author and authority on human potential and performance, was also a keynote speaker.

The four travelling to the conference were Jim Clark, Plymouth, Assistant Sports Editor; Lisa Miller, Kerhonkson, NY, Sports Editor; Tom Obrzut, West Pittston, Business Manager; and Lee Morrell, Kingston, Editor-in-Chief.

The convention included a town meeting press conference with Carter; a general lecture and two workshops with Kriegel; more than 200 different learning sessions in 12 separate categories; the Annual SMA/ACP Awards Luncheon; critiques of newspapers, yearbooks and magazines; a student job fair; and the CMA Book Exhibit.

According to Morrell, *The Beacon* was submitted at the awards luncheon in competition for national honors.



Shown are members of *The Beacon* staff, from left: Lee Morrell, Kingston, Editor-in-Chief; Lisa Miller, Kerhonkson, NY, Sports Editor; Tom Obrzut, West Pittston, Business Manager; and Jim Clark, Plymouth, Assistant Sports Editor.

Campus Compact Meeting Plans for Future

WILKES-BARRE — Members of Wilkes students and administrators met recently to discuss plans for implementing Campus Compact, an action-oriented effort by 17 Pennsylvania Colleges to foster greater commitment to public service among college students.

"It's an effort to educate undergraduates to become responsible in the community. We already have numerous outreach programs that benefit the community, but this is a program especially designed to raise awareness among young people about the value of community service and reduce the disincentives for service work," said Paul Adams, Associate Dean of Student Affairs at Wilkes.

According to Adams, Wilkes students have participated in nearly 60 community service projects over the past two years. Among these were charitable fund-raising efforts; internships with social service organizations; tutoring at the YW/YMCA; and recycling projects. He cited the service organizations that already exist at Wilkes, including Circle K, Arnold Air Society, Human Services, Wilkes College Fellowship Program, and Wilkes Hunger Education and Action Task Force (WHEAT).



Shown, from left, seated: Susan Hritzak, Associate Director of Career Services; Paul Adams, Associate Dean of Student Affairs, and Jane Lampe-Groh, Dean of Student Affairs. Standing, from left: Dr. George W. Waldner, Vice President of Academic Affairs; Sandra Yurkavage, AFROTC, King's College; Robert Orlando, President, Circle K; Joseph Snell, AFROTC, Wilkes; Charles Sweigert, President, Student Government; Thomas Nelson, Assistant Professor, Speech/Communications/Theater Arts; and Ken Swisher, Assistant Director, Public Relations.

"Campus Compact is designed to address social concerns, and at Wilkes College there is a special effort to reach out to the community and help all the students realize the importance of community involvement," said President Breiseth.

Wilkes administration is working with the student government to organize a

central student-operated distribution point for new Campus Compact projects.

The national project is under the Education Commission of the States (ECS). The Pennsylvania effort, one of only three such state level compacts, is coordinated through the Pennsylvania Association of Colleges and Universities.

Circle K Wins National Award

The Wilkes College Circle K Club was honored with a national award at the Circle K International Convention for their service to the community through The Haunted House "A Nightmare on Main Street," which was held in October of 1987, and raised \$2,765 for the American Cancer Society. The amount exceeded by more than 50% any amount ever collected by the annual event and tripled the 1986 total.

The club received National Honorable Mention in the Single Service Award category, which is given to the Circle K Club "for dedication and unselfish efforts that has produced the best single project or service during the year."

The Club began planning for the event in May of 1987, and over 1,500 visitors passed through "A Nightmare on Main Street."



Shown are members of Wilkes Circle K. Seated, from left, Lori Becker, Pittston; Steve Morris, Wilkes-Barre; Laura View, Wilkes-Barre; Robert Orlando, West Wyoming; and Scott Zolner, Metuchen, N.J. Second row: Diane Mazonis, Pittston; Jill Sowa, Wilkes-Barre.

Science Projects Aid Community and Nation

School of Engineering and Physical Sciences Addressing National Radon Problem

With the construction of one of the largest radon chambers in the country, the Wilkes College School of Engineering and Physical Sciences will now be better able to address the concerns of the national radon problem. Interest in radon increased since a recent federal Environmental Protection Agency (EPA) study was released warning that radon gas was much more pervasive than previously believed. Federal officials issued a national health advisory saying that millions of homes have elevated radon levels.

The chamber was recently constructed and equipped in the basement of the Stark Learning Center under the supervision of Dr. Roger Maxwell, Associate Professor of Physics, and it attracted national attention as the Associated Press (AP) disseminated news of the chamber throughout the country.

According to Maxwell, the chamber will allow for calibrating equipment, measuring detection methods; testing of methods to reduce radon; and testing of materials used to control radon.

Jack Madden, Scientific Officer at the Nuclear Energy Board, Republic of Ireland, recently visited Wilkes to examine the chamber. He said, "It is very interesting to see a modular finished version like the one here at Wilkes. It is one of the largest chambers in the world, comparable to the chamber in the United Kingdom at the National Radiological Protection Board. Ireland is only now taking an interest in the radon problem,

and it is my responsibility to construct a radon lab, so I am here to compare notes and exchange information."

Madden met Dr. Umid Nejib, Dean of the School of Engineering and Physical Sciences, and Dr. Brian Redmond, Associate Dean of the School of Engineering and Physical Sciences, while they were in Ireland in August as part of the Irish-American Partnership, which is designed to involve Americans in the economic development of Ireland and the sharing of technical, economic, and academic ideas between the two countries.

The addition of the radon chamber is the latest in a series of advancements the School of Engineering and Physical Sciences has taken toward addressing radon. Earlier this fall, representatives from Wilkes faculty, the EPA, and TEQ, a radon testing company in Wilkes-Barre, held an information seminar at Wilkes to help educate the public.

In addition to the work Wilkes faculty is doing with radon, Dr. Redmond is helping to correct landfill problems. He is currently working with a firm exploring an innovative Swiss technique that transforms common garbage into construction materials. When successful in adapting the project to the area, the result will be new plants, new jobs, more money in the area, and less need for incinerators and landfills.

Redmond and Nejib were in Switzerland earlier this year to examine first-hand the Swiss method that turns

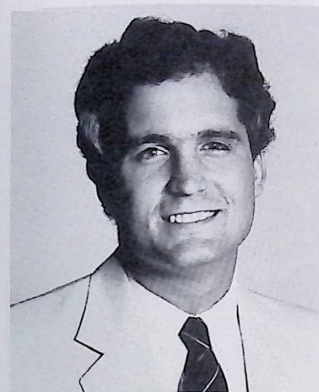
trash into a product that can be used as filler for cement blocks. Redmond said the purpose of the trip was to answer any questions that may arise when the implementations of the new plants begin here, which will mark the first of their kind in this country.

"This project could make an enormous difference to the area and eventually to the environment in the region, said Redmond. "The problem with other solutions is that they are only partial answers. For example, in the case of incineration, you have the problem of what to do with the ash. With this new project, everything is usable and there is no combustion."

Redmond explained that the process collects ordinary garbage, then shreds it, dries it, removes the metals from it (so they can be recycled), and bonds it with a plastic-like substance. The result produces pellets that are used as fillers in cement blocks. "Instead of mixing cement with crushed stone, you'd use the garbage," said Redmond.

The Catrel Corporation of Pennsylvania, a division of the Catrel Corporation of Switzerland, contacted Wilkes more than two years ago and indicated an interest in jointly exploring the possibilities of a new type of waste disposal system. The project was received with enthusiasm by Wilkes and by the Ben Franklin Partnership, a state-sponsored group that funds cooperative education/business projects such as this.

Hadzor Named Vice President for Development at Wilkes



WILKES-BARRE — Dr. Christopher N. Breiseth, has announced that Thomas Hadzor has been named Vice President for Development at Wilkes. Hadzor, former Executive Director of Development at the college, will retain his previous fund-raising responsibilities, including the capital campaign, annual giving, planned giving, and foundations and grants. In addition, he will now oversee alumni relations.

For nearly three years, Hadzor has been instrumental in helping Wilkes reach

the initial high level of giving to the WILKES TOMORROW Campaign from major benefactors in the local area. Now, he and his staff are focusing upon the alumni nationally. WILKES TOMORROW is a five-year effort to raise \$18 million by 1990.

Hadzor joined the Wilkes administration in 1986, as Director of WILKES TOMORROW, and was responsible for the campaign, gift research, fund-raising programs and regional alumni campaigns. In August of 1987, he was named Executive Director of Development, and in addition to his previous responsibilities, he supervised the offices of Annual Giving, Foundations and Grants Management, and Planned Giving.

Prior to coming to Wilkes, he served as Director of Development at Scranton Preparatory School from 1981-1986. From 1979 until 1981 he served as Director of Development and Coordinator of Special Programs at the Mercersburg Academy.

A graduate of Mercersburg Academy, Hadzor holds a bachelor's degree from Muhlenberg College and a master's degree from Michigan State University. He resides in Dallas with his wife, Debra, and four children.

WILKES TOMORROW Progresses Through Regional Campaigns



The WILKES TOMORROW Campaign has entered its Regional Campaign phase and representatives from the college are travelling to various parts of the country to speak with alumni and share the WILKES TOMORROW story.

Most recently, visits have included Farmington and Norwalk, CT; Los Angeles, CA; and Pittsburgh, PA. Within the next few months, city chairpersons for the regional campaigns will be contacting alumni in their cities, and representatives from Wilkes will be visiting those areas as well. Altogether 25

cities, including Boston, Chicago, New York, Philadelphia, Washington, and Baltimore, are included in the regional campaigns.

The five-year campaign has surpassed the \$15 million mark toward its goal of \$18 million by 1990.

Shown, at the regional campaign in California, from left: Elliot Stahler '71; Joseph Pinola '49, Honorary National Chairman of the WILKES TOMORROW Campaign; John Jastrem '77; Edie Landau '48; President Breiseth; Dale Evans Shores '75; Dr. Martin Lander '80.

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WILKES COLLEGE

If your company or organization is searching to fill employment vacancies consider recruiting at your Alma Mater. Perhaps we can help each other.

WILKES COLLEGE

provides a number of highly qualified graduating seniors from a wide variety of academic majors, and they are interested in talking with your company representative. The Career Services Center can provide employers with:

- private interviewing facilities
- scheduling and pre-screening
- resume referrals
- forwarding of credentials
- faculty networking

Please contact Gene Domzalski or Susan Hritzak for further recruitment information at (717) 824-4651, extension 4060.

Alumni Tuition Discounts

The following tuition discounts are now available to Wilkes alumni and their families.

- 1) Alumni receive a 25% discount on undergraduate courses, and a ten-dollar per credit discount on graduate courses.
- 2) Children of Wilkes alumni receive a 10% tuition discount on undergraduate courses.
- 3) Newly approved for the Fall Semester — Spouses of Wilkes alumni receive a 10% discount on undergraduate courses.

For further information on these alumni tuition discounts, please call (717) 824-4651, extension 4134.

41st Annual Homecoming "Roundup Weekend" Held



Shown, from left, Anthony Shipula, Director of Alumni Relations '78; and his wife, Christine '77; Joyce Latoski '70; and Dr. Carl Charnetski, Associate Professor of Psychology '70.

The 1988 Wilkes College 41st Annual Homecoming "Roundup Weekend" in October was attended by approximately 300 alumni returning to their Alma Mater to renew acquaintances during a full weekend of activities.

Among the festivities were a golf tournament, the "Friday Night Frolic" reception, several varsity sports, various alumni vs. varsity team contests, a five-mile run, homecoming campus tours, alumni recruitment workshop, crew team rowing exhibition, judging of various displays built by students, a western-style barbecue, and Sunday breakfast buffet.



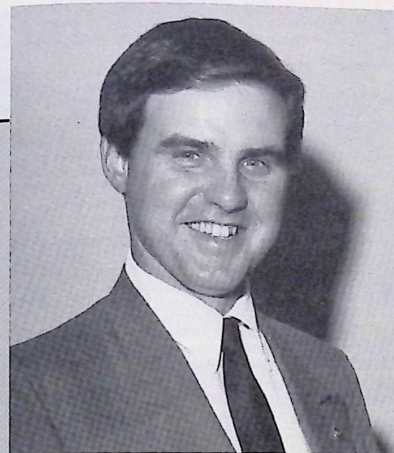
Talking with Dean of Admissions, Bernard J. Vinovski '69; (second from left) are, from left: Betsy Zoolkosky, her husband Carl Zoolkoski '59; Marcella Vinovski and Dan Malloy '69.



Dr. Christopher N. Breiseth, President of Wilkes, and his daughter, Lydia, talk with John Baron '75, Chairman of the 1988 Homecoming, and his wife, Christine '73.



Enjoying their dinner at the barbecue, are, from left, Pauline Ruckno '68, Harry Heesch '67, Robert Hooper '69, Cindi Hooper, and Barbara Heesch '70.



From the Director

alumni are mobilizing around the country to help support the development office push our \$18 million WILKES TOMORROW Campaign over the top. We are really encouraged by the support the Board of Trustees, the community and many friends have already made to this campaign. Now we look forward to bringing it to a successful conclusion with our regional alumni campaigns.

What I want to do now is to share with you some of the things taking place on campus:

1. The Burns Alumni Tower and Carillon was completed on Center Campus earlier this year (the quadrangle formed by Chase, Kirby, Church Hall, the Farley Library) and is dedicated to Dr. Charles N. Burns '35, M.D. — member of the first graduating class of Bucknell University Junior College.
2. The Marts Sports and Conference Center (on the site of the old gymnasium) is rapidly nearing completion. Ground was broken for this project during the first week of March, 1988.
3. This past May, we held our first Reunion Weekend celebrating quinquennial class reunions (five-year intervals) for those classes ending in 3 and 8. This program was very successful and I expect the start of a great tradition for both Wilkes and her alumni. Plans are currently underway for the second Reunion Weekend which will be held June 2, 3, and 4, 1989. Dean Emeritus George Ralston is coordinating this effort and will be contacting members of those classes ending in 4 and 9 (1939, 1944, 1949, and so on) so if your class is one of those, mark your calendar now and plan to join us.
4. Homecoming for 1989 is scheduled for the Weekend of October 20, 21, 22, 1989.

Please let us know what you are doing so we can share that information with your classmates through our class notes section. If you would like to be involved in any one of our programs I described earlier, please drop me a line:

Anthony J. Shipula II '78, Director
Office of Alumni Relations
P.O. Box 111
Wilkes-Barre, PA 18766
Phone: 717-824-4651, extension 4130
800-572-4444 (within PA)
800-537-4444 (outside PA)

Wishing you all a healthy, happy holiday season and a prosperous 1989.

Sincerely yours,
Anthony J. Shipula II '78

Dear Fellow Alumni,

Having spent the last two days on the road in Connecticut recruiting students at Ridgefield High School and visiting with alumni in Norwalk, I thought it would be a good idea to take the advice of one of our graduates, George Pawlusch '69 and communicate with alumni about the many positive things taking place at your Alma Mater and share with you the excitement permeating the Wilkes College campus.

You are one of 16,715 individuals who makes Wilkes College what it is today. Our reputation and our promising future is the direct result of the success you are achieving as alumni of Wilkes in science, medicine, business, education, the arts, just to name a few.

First of all, let me bring you up to date on what role the Wilkes College Alumni Association plays here on campus and around the country. Also, I would extend an invitation to any one of you to react to our program, good or bad, and to become an active member of the Association. I will include phone numbers and an address for your follow-up at the end of this correspondence.

My office is here to serve as the link between Wilkes College and its alumni as well as our alumni and Wilkes College. How do we do that? We maintain records of alumni, so we can communicate on a regular basis. The Alumni Office provides opportunities for our alumni to gather socially, on campus or in cities throughout the country. We encourage alumni to support our College's efforts to give current students an opportunity for employment. This can be accomplished by having your company conduct interviews on campus or by you participating in a career consultants program; which puts alumni willing to talk about professional careers in touch with students interested in specific fields. Another program that is increasingly important and popular among our alumni is the Admissions support program. This is a program where our Alumni attend College Fairs as representatives of Wilkes College. Also, alumni have been recommending Wilkes College to young adults who are considering their post secondary educational opportunities. Last, but in no way least, our

ALUMNI NEWS

1935

ROBERT E. GOSS has retired from the Commonwealth of Pennsylvania and the U.S. Navy. Robert and his wife, Doris make their home in Mechanicsburg, PA.

VINCENT P. LOFTUS has retired from teaching and coaching basketball. He and his wife, Sara now live in Watsonstown, PA.

1951

EVELYN BERG GILMORE is retired and is making her home in Compton, AR.

1954

ROBERT D. BHAERMAN moved recently to Detroit, MI where he is Associate Dean, College of Education at Wayne State University.

JUNE E. STEVENS is now making her home in Harrisburg, PA.

1957

WILLIAM TREMAYNE has been nominated by Gov. Thomas Kean for the job of Chairman of the New Jersey Highway Authority. Bill will continue as Senior Vice President of Prudential Insurance Company at Newark headquarters.

1958

RONALD C. RESCIGNO, Ed.D. was one of twenty-eight Americans who was invited recently to Moscow, USSR, to participate in an instructional conference entitled "Computers, Children, and Education." It is sponsored jointly by the Academy of Sciences of the USSR and the Association for the Development of Computer Based Instructional Systems (ADCIS) which is a U.S. based group.

RONALD TREMAYNE has moved to Dallas, PA after retiring from IBM.

1960

ROY H. VANWHY was recently named as a Recipient of the 1988 Outstanding Performance Award in state correctional work. Roy is Personnel Analyst at the Dallas Correctional Institution in Dallas, PA.

1962

DR. RICHARD T. REES has been selected as a recipient of the American Society of Healthcare Education and Training's Actions for Professional Excellence (APEX) fellowship program award. The designation "Fellow, Health Care Education" was bestowed on seventeen healthcare educators from across the country who have demonstrated excellence in professional development, professional leadership, organization leadership and community service. Rick is currently Director of Hospital Education at Lakeland Regional Medical Center, Lakeland, FL. He lives with his wife, Linda and their two children, Diane and David in Lakeland.

1963

JAMES JACKLEWICZ has been appointed men's soccer coach at King's College. He is employed by Concerned Professional Services for Children and Youth of Pittston. Jim and his wife, Kathryn and their three children live in Plymouth, PA.

1964

JOHN A. GAVENONIS was recently named District 741 "Rotarian of the Year" from among 1,500 Rotarians in 45 Rotary Clubs in ten counties in NE PA. He was also awarded the "Paul Harris Fellow," the highest award in Rotary by the Plymouth Rotary Club and Rotary International. John and his family make their home in Larksville, PA.

1966

BEVERLY WALISON COPELAND teaches at the Daniel J. Flood Elementary School in the Wilkes-Barre Area School District. Beverly and her husband, Brian live in Plains, PA.

RONALD RUSSO has been appointed as Luzerne County Human Services Director. Ronald has been employed by the State Department of Public Welfare at White Haven Center for the handicapped and men-

tally retarded for the past two years. He was chosen from 99 applicants. Ronald and his family make their home in Mountaintop, PA.

1967

CAROL SUTTON SWANSON is a Supervisory Data Transcriber for the Social Security Administration in Wilkes-Barre, PA. Carol and her husband, TIMOTHY '66 live in Wyoming, PA.

1968

ROBERT W. DEW is the Controller for the John E. Cain Co. in Ayer, MA. Robert and his wife, DOROTHY MATTEY DEW '67 make their home in N. Chelmsford, MA.

MATTHEW S. FLISS has received the doctor of philosophy degree from the College of Arts and Sciences of the University of Pennsylvania. He was named a Johnson Fellow at New College, Oxford, England and did graduate work at Harvard and Yale Universities.

DR. JAMES V. MEYL is employed as the Chief, Work Measurement Branch at the Tobyhanna Army Depot in Tobyhanna, PA. James lives in Clarks Summit, PA.

1969

R. CRAIG CULLEN is the Store Manager for the Sears, Roebuck & Co. in Harrisonburg, VA. Craig and his wife, Jacque live in McGaheysville, VA.

MICHAEL J. GLANCEY was married recently to Sheryl Pizzolatto. The couple are making their home in Glen Ridge, NJ.

MARC M. LEVEY has been appointed a tax principal in the international tax division at Ernst & Whinney, the international accounting and consulting firm. He lives in Weston, CT with his wife, JANE KIRSHNER LEVEY '77 and their sons, Adam, Mikael, Corey and Matthew.

1970

TRUDIE CARLE KERTULIS is a Psychiatric Social Worker with Mental Health Management at Carlisle Hospital in Carlisle, PA. Trudie, her husband, Robert and their three children live in Mechanicsburg, PA.

J. DAVID LOMBARDI was recently named Bank President of First National Community Bank. David will continue as chief operating officer. He resides in Dunmore with his wife, Patricia, and their two children.

RALPH TEWKSBURY is the Operations Manager for Whipple Bros., Inc. in Tunkhannock, PA. He resides in Mehoopany with his wife, Doreen and their two children.

REV. PHILIP J. THORICK is Chaplain at the United Methodist Homes for Aging in Johnson City, NY. He recently was endorsed by the United Methodist Division of Chaplains and Related Ministries. Reverend Thorick resides in Binghamton, NY with his wife, Barbara and their two sons.

1971

BEVERLY PEIRCE BERGER was married recently to Perry L. Berger. The Berger's reside in Williamsport, PA.

LEONARD J. BROZENA and his wife, Deborah announce the birth of a son, David, on September 15, 1988. He joins his sister, Maribeth, age three. The Brozena's reside in Larksville, PA.

RONALD E. GANIS and his wife, Jenny announce the birth of twins, Ronald Edmund, Jr. and Reagan Ann on August 17, 1988. The Ganis' are living in Salem, NJ.

GARY R. HORNING is the Executive Vice President/Chief Operating Officer for Sugarland Properties Incorporated in Sugarland, TX. Gary and his wife, Linda reside in Houston, TX.

DR. JOSEPH N. ISHLEY is a Research Chemist for Pfizer, Inc. in Bethelham, PA. Dr. Ishley, his wife, Elizabeth and their son, Jason also reside in Bethelham.

GEORGE KNEZEK is the Coordinator of Ac-

counting Services for Monmouth Medical Center in Long Branch, NJ. George, his wife, BARBARA ROMAN KNEZEK '71 and their two children live in Wayside, NJ.

THOMAS M. KOLOGY is the Manager, Purchasing Services Center for Mobil Oil in Beaumont, TX. Thomas and his wife, Mary Ann and their four children reside in Beaumont, TX.

GERALD P. MCAFEE is a Social Worker for the Allentown Kidney Clinic in Allentown, PA. Gerald is living in Whitehall, PA.

JOHN M. WILLIAMS, D.Ed. is a Professor in the School of Education at Barry University in Miami Shores, FL.

MARIO J. ZINICOLA is the Corporate Credit Manager for Ansell, Inc. in Eatontown, NJ. Mario was married recently to LesLeigh Conklin and they live in Bloomfield, NJ.

1972

MARION DAVIS GEORGE has retired after 43 1/2 years service in the Kirby Health Center Lab., Wilkes-Barre, PA and is now living in Sanford, FL.

JAN STEPHEN LOKUTA recently received his juris doctor degree from the Dickinson School of Law in Carlisle, PA.

DAVE ROBERTS is the Cleveland District Sales Manager for McNeil Pharmaceutical. Dave and his wife, Debra and their two children live in Solon, OH.

HELEN MACLELLAN SIMON and her husband, Geoffrey announce the birth of a son, Christopher on May 13, 1988. Helen is a Program Analyst for the National Institutes of Health. The Simon's reside in Bethesda, MD.

LUCINDA BRYANT TATERKA announce the birth of a son, Austin Ward on September 1, 1988. The Taterka's live in Dover, NJ.

1973

JOSEPH J. GRILLI has been appointed to the position of a Vice President of Operations at Home Health Corporation of America. Joseph will be nurturing business opportunities for physician practices, medical facilities, hospitals and other patient service organizations. He will also be responsible for the operations of Pennsylvania Home Health Services, with offices in Kingston and Dunmore. Joseph resides in Plains, PA with his wife, Diane and their three children.

RICHARD NATHANIEL JONES and his wife, Brenda, announce the birth of their first child, a daughter, Sherilyn Courtney on March 17, 1988. Richard is Laboratory Supervisor for Beatrice Cheese, a division of Beatrice Foods, in Allentown, PA.

PATRICK J. SWEENEY is a Federal Auditor for the U.S. General Accounting Office in Washington, DC. Patrick and his wife, Linda live in Alexandria, VA.

1974

FRANCES SCHARALDI BARFOOT was married recently to William J. Barfoot, Jr. Frances is the Vice President of Human Resources for Reliance Insurance Company in Philadelphia. The Barfoot's live in North Wales, PA.

PAUL D. BROTZMAN was recently named the recipient of the Clarence E. Ridley In-Service Training Award for his comprehensive in-depth employee training program. The award is made to a member who has developed and implemented a highly effective in-service training program for local government employees. Paul is the City Manager in West Hollywood, CA. He and his wife, WENDY WARD BROTZMAN '72 live in Los Angeles, CA.

BERNARD A. FAGNANI, CPA, '80 was recently appointed to the Board of Directors of the National Multiple Sclerosis Society, Central Pennsylvania Chapter. Bernard is presently the Assistant Corporate Controller for Patrick Media Group, Inc., the world's largest outdoor advertising company. He and his wife, Linda Marie and their children, Karly and Linnzi reside in Eynon, PA.

ALLAN FANUCCI is a Patent Attorney for Penic & Edmonds in New York. Allan and his wife, KAREN KUZMINISKI FANUCCI and their two daughters recently moved to Harrington Park, NJ.

RANDALL GLENN GALE was recently named to Who's Who of Emerging Leaders in America. He is

an attorney for Thomas & Thomas in Harrisburg, PA. Randall and his wife, PAMELA GALE PETHICK and their two sons reside in Camp Hill, PA.

NATHAN KATZ is a Vice President for Paine Webber in Somers Point, NJ. Nathan and his wife, Laura and their four daughters live in Ocean City, NJ.

FRANK W. PAULEWICZ was recently promoted to Engineer—Senior, Level 2 by the General Public Utilities Nuclear Corporation at Three Mile Island, Unit 1. Frank and his wife, Paulette have two daughters and live in Harrisburg, PA.

JOSEPH PAVILL is the Marketing Supervisor for Norfolk & Dedham Insurance Group in Dedham, MA. Joseph recently moved to Washington Twp., Gloucester County, NJ.

HOLLY STULTS is an Adjunct Professor of Jewelry Design for the Fashion Institute of Technology in New York. Two of her pieces are on display in the Noyes Museum as part of the New Jersey Arts Annual Show. She resides in New York as well as Beach Haven Crest, NJ where she operates her jewelry design and manufacturing business.

BARRY A. WARNER, D.O. is an Assistant Professor of Medicine for the USA Medical Center in Mobile, AL.

1975

TED and ELLEN PROELLER '84 DENNIS announce the birth of a son, Theodore Joseph on March 24, 1988. The Dennis' live in Larksville, PA.

THOMAS PEZZICARA has recently moved to Clifton, NJ where he lives with his wife, Linda and their new son, Matthew born May 4, 1988. Thomas is a Claims Supervisor for Aetna Life & Casualty Co. in Parsippany, NJ.

MICHAEL G. STAMBAUGH was married recently to Jo Ann Vento. Michael is a Physicist at Hahnemann University in Philadelphia. The Stambaugh's live in Wallingford, PA.

MAUREEN KORTBAW TALBOTT is a Second Grade teacher in the Dadds School System in In-cinuk, AB Turkey, where she lives with her husband, Raymond and their two children.

Major Michael and **CAROL DRAHUS WISLOSKI** announce the birth of a daughter, Laura Michelle on July 8, 1988. Laura joins her sister Ann. The Wisloski's live in Woodbridge, VA.

1976

ANTHONY DE VITA recently moved to Raleigh, NC. He is a Senior Engineer for Data General Corp. in Research Triangle Park, NC.

CLIFTON '74 and CAROL KESTER DUNGEY announce the birth of a daughter, Colleen Elizabeth on September 11, 1988. The Dungey's reside in State College, PA.

DONI D. EDWARDS was married recently to Mark A. Rubando. Doni is an English teacher at Wyoming Seminary Lower School in Forty Fort. Mark is general manager of Giant Floor and Wall Covering Co. The couple is living in Plains Twp.

PEGGY KURTZ recently moved to Rochester, NY where she is an Account Manager for Daymon Associates.

RAYMOND B. OSTROSKI has been appointed to corporate counsel for C-TEC in Wilkes-Barre, PA. He will be responsible for providing legal counsel to C-TEC and its operating groups on all legal issues, as well as for managing and administering the C-TEC legal department. Raymond resides in Kingston, PA.

ROGER and Stephanie SORENSEN announce the birth of a son, Glenn Alexander on June 24, 1987. Roger was promoted to Corporate Controller of Procter & Schwartz in Horsham, PA. The Sorensen's live in Belle Mead, NJ.

1977

RAY and JOAN CHEMNITUS BEST announce the birth of a son, Michael Kelsey on August 14, 1988. Michael joins Erica, age 2 1/2 at home. The Best's live in Mountain Lakes, NJ.

WENDY L. FERRALL is Director, Franchise Financial Services for ComputerLand Corporation in Hayward, CA. Wendy has recently earned her private pilot's license. She lives in Alameda, CA.

KURT M. FRANKE recently moved to Mt. Upton, NY where he is an Environmental Engineer for Amphenol Corporation.

MAJOR JOHN J. HARPER was recently promoted in the USAF and resides in Mission Viejo, CA.

BOTTY MARTIN and Susan J. Dadurka have begun publishing the "West Side Weekly," a weekly community newspaper serving Luzerne County's West Side communities. Martin, a resident of Forty Fort, is serving as Editor and Publisher of the newspaper.

DR. ROBERT K. SCHAEFER is a Research Associate for the Physics Department at Ohio State University. Dr. Schaefer lives in Columbus, OH.

Robert and **MARIA LEANDRI YONKI** announce the birth of their second child, Deanna on February 13, 1988. Deanna joins her brother Christopher at home. The Yonki's reside in Hughestown, PA.

1978

DR. HENRY '80 and CATHERINE HUGHES FINN announce the birth of a daughter, Lauren Catherine, on April 12, 1988. The Finn's live in Chicago, IL.

Brian and **HURY DEL CARMEN GOCHEZ-KERR** announce the birth of a daughter on September 25, 1988. The Kerr's reside in Mountaintop, PA.

PASTOR JOSEPH and LESLIE KIRSTEIN LA CAVA announce the birth of a daughter, Jeanna Grace on June 4, 1988. The La Cava's reside in Jaffrey, NH.

JOSEPH J. MONCZEWSKI is a Clinical Supervisor of the Drug/Alcohol Treatment Service in Carbondale, PA. Joseph, his wife, Maureen and their two daughters live in Clark Summit, PA.

Ned and **MARILYN ANDERSON PATTERSON** announce the birth of a daughter, Margaret Jane on April 22, 1988. Margaret joins her brother, Matthew, age 4 1/2. Marilyn is the Choir Director and Assistant Organist at First Baptist Church of Ledgewood, NJ.

DR. JANET L. POLANSKY and her husband, Steve announce the birth of a daughter, Stephanie Rose on September 30, 1988. They make their home in State College, PA.

HARRIET SMITH RABINOWITZ announces the birth of a son, Joshua Steven on July 26, 1988. The Rabinowitz's live in Old Bridge, NJ.

LEONARD ROBERTS is the Assistant Director of Residence Life at Glassboro State College. Leonard has entered the dissertation stage for a Doctor of Education degree from Seton Hall University. Len and his wife Donna are residing in Cherry Hill, NJ.

Lyle and **SHARON SEIDNER ROSENFELD** announce the birth of their daughter, Leslie Rachel on July 7, 1988. The Rosenfeld's live in Westbury, NY.

FRANK SCANCARELLA was recently promoted to "Co-op Advertising Account Executive" at The Record Newspaper in Hackensack, NJ. Frank and his wife Teri and their son, Mark live in Clifton, NJ.

ANTHONY and CHRISTINE HUDAK '77 SHIPULA announce the birth of their son, Joseph James on July 14, 1988. Joseph joins his brother Anthony 3 1/2 and sister Jennifer 7.

LEWIS SIEGEL is a Field Underwriter for Monly Financial Services at First Eastern Bank in Wilkes-Barre, PA. He and his wife, Jeannie and their son, Adam live in Kingston, PA.

1979

NIGEL and Pamela GRAY announce the birth of a daughter, Taryn Elizabeth on February 29, 1988. Nigel is employed as a Project Engineer at USA—Armament, Research, Development and Engineering Center at Picatinny Arsenal, NJ. The Gray's live in Randolph, NJ.

SHEILA IMLER was married recently to Zane Alex Crute. The Crute's reside in Bloomfield, NJ.

ANN MARIE KOPEC, ACSW, therapist and counselor with the Adult and Family Services Department of Catholic Social Services, was named to the 1988-89 edition of Who's Who Among Human Services Professionals. Ann Marie resides in Swoy-

ersville, PA.

KEITH A. LUTZ announces the birth of a son, Cody Allen on February 25, 1988. Keith is the Assistant General Manager for Knapp Automotive. The Lutz's reside in Whitehall, PA.

PETER PAGANO is currently the Senior Financial Analyst for PW Communications in Meadowlands, NJ. Peters lives in Scitola, PA.

MYLES MICHAEL STEMPIN was recently named Marketing Director of the Ohio Valley Business & Industrial Development Corporation in Wheeling, WV. He was selected from more than sixty applicants. He is expected to continue making progress in the program that has, in two years, brought an influx of new businesses, such as HessCo, Siena Fine Arts, Impression Technology and Real Stained Glass to the area. He and his wife, Diane are living in Wheeling, WV.

NINA STUCCIO, D.O. was married recently to Edward J. White. Dr. Stuccio is a Clinical Nephrologist at Our Lady of Lourdes Medical Center in Camden, NJ. The couple resides in Marlton, NJ.

ANN MARIE VANUSHEFSKI recently entered the doctoral program in industrial/organizational psychology at Old Dominion University. She moved recently to Norfolk, VA.

1980

ROBERT D. CARLE has been promoted to Sales Manager/Business Development Manager for PPG Industries. Robert and his wife, Patricia live in Winsted, CT.

ANN MARIE DENTE was married recently to Kevin Cassidy. Ann Marie is a Clinical Nurse Specialist—Critical Care at Bryn Mawr Hospital in Bryn Mawr, PA. The Cassidy's live in Wayne, PA.

JUDE A. HUDOCK recently received a Doctor of Medicine degree from Jefferson Medical College, Thomas Jefferson University, Philadelphia.

ROBERT and MARY JEAN DANIELS '82 MENTYKA announce the birth of a son, Robert Michael on May 23, 1988. The Mentyka's live in Newtown, PA.

CYNTHIA S. POSSEMATO was married recently to John Ferranti. She is a Music Teacher in the Chenango Forks School District in Binghamton, NY.

FRANK and Karen WASHAM announce the birth of a daughter, Katie Alyse on January 15, 1988. Frank is the Personnel Manager for Sherwin-Williams Company in Randolph, MA. The Dobrinski's live in Plymouth, MA.

LEE ANN EARL-SEDROR is teaching Statistics and Algebra at Trinity College, Hartford, CT. Lee Ann and her husband, **DR. DAVID SEDOR** reside in Newton, CT.

DR. HENRY A. and CATHERINE HUGHES FINN '78 announce the birth of a daughter, Lauren Catherine on April 12, 1988. Dr. Finn has recently become a Diplomate of the American Board of Orthopaedic Surgeons. The Finn's make their home in Chicago, IL.

JOEL and Sharon KANE announce the recent birth of their first child, Daniel Joseph. Joel is a Captain in the Marine Corps, stationed in Quantico, VA. The Kane's live in Woodbridge, VA.

FRANK B. KISLAN is a Chief Flight Nurse for West Jersey Health System in Camden, NJ. Frank and his wife, Wendy live in Westville, NJ.

DAVID KORBA recently moved to Richmond, VA where he is the General Manager for Rehabilitation Management Corporation. David earned his MBA from Penn State recently.

ROBERT T. KRAUSE was promoted to Senior Engineer for E-Systems/ECI Division in St. Petersburg, FL.

DR. MARY B. TOPORCER LIPKIN is a Dermatologist resident at Hahnemann University in Philadelphia, PA. Mary and her husband, Dr. Scott Lipkin live in Voorhees, NJ.

DR. MICHAEL '82 and LISA MASTRANTUONO LOMBARD announce the birth of their second son, Alexander Timothy on November 19, 1987.

JOSE A. OLIVARES recently moved to White Rock, NM where he is a Research Chemist for Los Alamos National Laboratory. He lives with his wife, PHIVEN BUI and their three children.

KATHLEEN PANAGAKOS is an Underwriter for CIGNA Corp in Marlton, NJ. She and her husband, Robert Simakin live in Princeton, NJ.

JOSEPH M. TOOLE, D.P.M. has announced his association with Dr. Leon Ellman, Dr. Donald Kretschmer, and Dr. Janet Bechtel in the practice of Podiatric Medicine and Surgery.

DAVID M. WILLIAMS is an Assistant General Counsel for Ameritas Life Insurance Corporation in Lincoln, NE.

1981

Peter and **GAYLE LOVERING COSGROVE** announce the birth of a son, Bryan Andrew on September 16, 1988. Gayle is a Staff Nurse at Calvert Memorial Hospital. The Cosgroves reside in Edgewater, MD.

ELIZABETH J. DeCOSMO is a Commercial Market Manager for Wilmington Trust Company in Wilmington, DE.

JOANNE NANCY DULA was married recently to Robert Post, Jr. She is employed as office manager at Independent Chemical Corp. The couple resides in Plains, PA.

BETH HATHAWAY GLASSFORD was promoted to CCU Head Nurse at Henrico Doctor's Hospital in Richmond, VA. She recently earned her MS in Nursing from the University of Delaware. Beth and her husband, Scott live in Middletown, VA.

Stephen and **MARY ELIZABETH HENRIXSON HAYICK** announce the birth of a daughter, Allison Dale on November 12, 1987. Mary Elizabeth is an Operating Room Nurse at Crozer-Chester Medical Center in Upland, PA.

GREGORY and Tamara **HERBERT** announce the birth of a son, Joshua Gregory on March 1, 1988. The Herberts live in Edgewood, MD.

ANN I. MOORE recently moved to Cleveland, GA where he husband David is a Family Practitioner. The Moore's live in Cleveland, GA with their two sons.

ROBERT S. WALLACE, Ph.D. is a Postdoctoral Research Associate for the Department of Ecology and Evolutionary Biology at the U. of Conn. in Storrs, CT. He was recently involved in a research trip taken to South Africa where he did field work and gave lectures at several South African Botanical Institutions. Dr. Wallace is currently doing research on Plant Molecular Evolution.

1982

DR. TIMOTHY J. BOYEK recently completed his third year of cardiology fellowship in cardiac catheterization/angioplasty and clinical electrophysiology at the Medical College of Pennsylvania in Philadelphia. He will join the practice of Dr. Nicholas Vaganos of the Chester County Cardiology Associates, West Chester.

EDWARD P. COLAROSSO was married recently to Margaret Hardisky. Edward is a Computer Programmer for Logistics Systems in Newton Centre, MA. The couple reside in Framingham, MA.

WILLIAM B. DODGE placed fifth in the Greco-Roman Wrestling Final Olympic Trials in Pensacola, FL this past summer. William lives in Kingston, NY.

J. ROBERT DOTY is a Development Engineer for North American Refractories Co. in State College, PA. Robert and his wife, Lisa live in Furnace, PA.

DR. SANDRA E. HARTDAGEN was awarded a Ph.D. from the University of Georgia in August. She is a psychologist at Bryan Psychiatric Hospital in Columbia, SC.

JUDY A. HUMENANSKI, O.D. was recently married to David S. Fumanti. She and David, an optician, have a private optometric practice in Williamsport, PA.

TERESA KEENAN recently moved to Ithaca, NY where she is a Ph.D. candidate in Sociology at Cornell University.

DR. MICHAEL and **LISA MASTRANTUONO '80 LOMBARD** announce the birth of their son, Alexander Timothy on November 19, 1987. The Lombard's live in Bear Creek, PA.

ROBERT '80 and **MARY JEAN DANIELS MENTYKA** announce the birth of their son, Robert Michael on May 23, 1988. They reside in Newtown, PA.

Paul and **FRANCES LUBERTO RINALDI** announce the birth of a son, Paul Joseph on July 10, 1988. The Rinaldi's live in Lake Ariel, PA.

CHRIS and Nancy **WOOLVERTON** announce the birth of a daughter, Lyssa Nicole on September 27, 1988. Chris is an Assistant Professor of Biology at Austin College. He earned his Ph.D. from West Virginia University and did a postdoctoral fellowship at U. of NC at Chapel Hill. The Woolverston's live in Sherman, TX.

DR. JOHN M. YUDICHAK, received his D.M.D. degree from Temple University School of Dentistry. He is currently in private practice in Plymouth, PA. He resides in Edwinstown with his wife, Connie, and their son, Christopher.

1983

STEPHEN J. BADMAN is an Advertising Copywriter for NCNB National Bank in Charlotte, NC.

STACY LIPMAN BURCH has a new position as Assistant Buyer for Hechits in Arlington, VA. Stacy and her husband, DONALD live in Lorton, VA.

DANIEL O. CUSCELA recently received a Doctor of Osteopathy degree from the Philadelphia College of Osteopathic Medicine in Philadelphia.

DR. MARIBETH DINICOLA is now an Associate Partner at Exeter-Hampton OB-GYN in Exeter, NH. Maribeth was married recently to Neil Sullivan and they reside in Worcester, MA.

MARGIE ECKROTH recently completed MS in Nursing at the University of Pennsylvania, Philadelphia. She has been appointed Psychiatric Clinical Nurse Specialist at Danville State Hospital for the Commonwealth of Pennsylvania.

Matthew and **PATRICIA OTHMER FACCAS** announce the birth of their daughter, Elizabeth Sadie on March 1, 1988. Patricia is a nurse at Bayshore Hospital. They reside in Keyport, NJ.

PAUL and **BARBARA FINKELSTEIN '81 FERSCH** announce the birth of a son, Mark David on June 15, 1988. The Fersch's live in Netcong, NJ.

STEVE GRIFFITHS is an Electrical Engineer for EG&G Rotron. He received his MS in "Engineering Management" from Florida Institute of Technology. Steve and his wife, Michelle reside in Woodstock, NY.

James and **RICHELL GRENFELL GROSS** announce the birth of their son, Michael James on February 8, 1988. The Gross' live in Clarks Summit, PA.

DINA CAMPBELL HUTSON is the Nursing Care Coordinator of Emergency Department at Jefferson Park Hospital. Dina and her husband, **DR. JODY HUTSON '84** live in Philadelphia.

SCOTT T. LEFEBRE is a Captain/Aircraft Munitions Officer in the U.S. Air Force at MacDill AFB, FL. He was recently awarded the Air Force Achievement Medal and the AF Commendation Medal. Scott, his wife, Lori and son, Jonathon live in Seffner, FL.

BART L. MATSON, D.O. was the recipient of the Louis M. Hellman Obstetrics Award and the Charles F. Laucks Intern of the Year Award at the graduation ceremony from his internship at Memorial Hospital, York, PA. Bart and his wife, Darlene live in Lancaster, PA.

EDWARD J. SALLEY and **SUZANNE LEHNER '86** were married recently. The couple live in N. Andover, MA.

REBECCA C. SCHAFER is the Assistant Vice President Nursing at Hazleton General Hospital. Rebecca lives in Lattimer Mines, PA.

JOAN MARIE THOMAS and **ROY J. BRODY** were married recently. Joan is employed at OI-NEG TV Products, Inc. and Roy is working at Stone/Eikay Industries, Inc.

GRAY J. TREVEN is a Power Production Engineer for Pennsylvania Power & Light Co. He and his wife, Denise and their two children will soon be moving into their new home near Bloomsburg, PA.

LORRAINE KOCH WOLF is an Accountant for Oakley-Sutton Management Corporation in Princeton, NJ. Lorraine and her husband, Greg live in Succasunna, NJ.

1984

TEJ '75 and **ELLEN PROELLER DENNIS** announce the birth of a son, Theodore Joseph (T.J.) on

March 24, 1988. T.J. joins sister, Julie at home. The Dennis' live in Larksville, PA.

JACQUELINE DRUST was married recently to Eugene Leehan. She is a registered nurse in the intensive care unit at Parkland Memorial Hospital, Dallas, TX. The couple resides in Dallas, TX.

DOUGLAS R. FAHRINGER recently received his juris doctor degree from the Dickinson School of Law.

ELIZABETH NEVIN was married recently to James K. Flannery. Liz is employed at C-TEC, Information Services Division as a programmer/analyst in Wilkes-Barre.

DONNA ANN GARBER recently received a Doctor of Medicine degree from Jefferson Medical College, Thomas Jefferson University, Philadelphia.

SHARON MICHENER GROSS was married recently to James E. Gross. Sharon is the Blood Service Director for the American Red Cross in Lansdale, PA. The couple live in Willow Grove, PA.

CAPTAIN MARSHALL C. HURLBERT was married recently to Jeannie Stone. Capt. Hurlbert is a Clinical Staff Nurse on the Burn Unit at the Brook Army Medical Center in San Antonio, TX.

JODY W. HUTSON recently received a Doctor of Osteopathy degree from Philadelphia College of Osteopathic Medicine.

SUSAN HARRISON JENKINS is the Resource Development Coordinator for the Colorado Springs Fine Arts Center. Susan lives in Colorado Springs, CO.

WILLIAM NOLAN McCANN recently received the degree of Doctor of Podiatric Medicine from the Pennsylvania College of Podiatric Medicine in Philadelphia.

DONNA MARIE NITKA received a Doctor of Osteopathy degree recently from the Philadelphia College of Osteopathic Medicine.

MARGARET ANN RILEY recently received a Doctor of Osteopathy degree from the Philadelphia College of Osteopathic Medicine.

MARY JANE JAMICKY STAVISH is the Supervisor of Corporate Accounting for General Physics Corporation in Columbia, MD.

JOHN MARTIN TREVEN recently received a Doctor of Osteopathy degree from the Philadelphia College of Osteopathic Medicine.

DEBORAH VOGT is a Technology Engineer for Digital Equipment Corp. in Littleton, MA. Deborah lives in Clinton, MA.

WILLIAM J. WARG was married recently to **KAREN CASSIDY '85**. William is an Accountant for Ingersoll-Rand in Phillipsburg, NJ. The couple lives in Whitehall, PA.

In Memoriam

Emmet Milton Molley '35
Cyril J. Hammonds '37
Grant H. Barlow '50
Stuart D. Colman '50
Barbara Ann Neuwerth '56
David Fendrick '63
Edward T. Kay '63
James A. Jones '64
Donald Conway '68
Stanley C. Orlowski, Jr. '68
Bernard J. Riley '71
Judy F. Coup '73
Diane Marcinko Hojnowski '80
Michael D. Fink '82

Correction: In the Summer 1988 Quarterly, James Jones '56 was inadvertently listed as deceased. Our apologies to Mr. Jones and his family.

From the Desk of the President . . .

continued from page 7

The Board also heard a report from the **WILKES TOMORROW** Capital Campaign indicating that we have gone over the \$6 million mark towards the \$8 million capital objective (including the Sports and Conference Center and endowment for faculty salaries and student scholarships). We have surpassed \$15 million toward the overall \$18 million goal (including the \$10 million objective for operating support). To handle the total cost of the new Sports and Conference Center, the Campaign must raise an additional \$3 million over the next year and a half.

In reviewing the official audit for Fiscal 1987-88, the Board expressed its pleasure at the financial condition of the College.

The Board unanimously approved a resolution to name the Sports and Conference Center in honor of the late Dr. Arnaud C. Marts, the Bucknell president, who, more than any other individual, fostered the early growth and development of Bucknell University Junior College and its successor, Wilkes College. The Marts Center should be open for use by the beginning of the spring semester in January 1989. We are planning to dedicate the Center at 11 a.m. on Friday, February 17, 1989, and will be delighted to see as many of you as possible at that time.

Dedication of Fortinsky Hall

We dedicated another new building when we gathered at the Darte Center on Wednesday, October 12, at 2:15 p.m. In response to the generous benefaction of Robert and Shirley Fortinsky, who were part of the ceremony, the Board named our new building, located on South Franklin Street, Fortinsky Hall. To help us celebrate this new home for the School of Business and Economics, Malcolm S. Forbes, Sr., Editor-in-Chief of *Forbes* Magazine, spoke to a standing-room-only audience on the relationship between the national and world economies. The title of his address was "How Now and What Next?" He also received an Honorary Doctorate of Humane Letters from Wilkes. Those of you who graduated with degrees in Business or related fields are particularly welcome to visit Dean Theodore Engel and his colleagues in the new home of the School of Business and Economics.

Association of General and Liberal Studies Conference

Wilkes College hosted the annual national conference of the Association of General and Liberal Studies from Thursday, October 13, to Saturday, October 15. The presentations by faculty colleagues from throughout the nation addressed the theme of "Liberal Learning in a Post-Industrial Culture." The Committee at Wilkes who organized this ambitious undertaking included Patricia and Robert Heaman, Robert Maxwell, Michael O'Neill, Sharon Telban, Lee Terry, Bing Wong, Florence Lauth, and Jane Manganello. Bob Heaman deserves special thanks for bringing this prestigious event to Wilkes. Highlights included speeches by Dr. John Karakash, Dean Emeritus of Lehigh University's College of Engineering and Physical Sciences, and former Wilkes

trustee; Dr. Joan S. Stark, Director of the National Center for Research to Improve Post-Secondary Teaching and Learning University of Michigan; and Dr. Sandra E. Elman, co-author of a book that has been especially significant for Wilkes, *New Priorities for the University: Meeting Society's Needs for Applied Knowledge and Competent Individuals*.

The Core Curriculum

The AGLS sessions provided a national context for the critical decisions we have been making as a faculty in reference to a revised set of core course requirements. The proposal, a culmination of a sustained four-year effort to conceptualize a coherent program of general education for all Wilkes students which complements their major fields of study and prepares them for lifelong learning, was presented to the faculty for a vote. The revised core curriculum proposal was overwhelmingly approved. This action is one of the most significant steps we have taken to prepare for the 1990's.

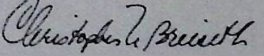
Institutional Assessment

We are in the process of gathering data to make formal application to receive university status from the Commonwealth of Pennsylvania. We hope a favorable decision will be forthcoming in 1989.

The self-study for the ten-year review for Middle States accreditation is progressing under the leadership of Dr. Carl Charnetski. Almost everyone on campus will be involved in this task in one way or another, and I view this as an excellent opportunity to stimulate the college's long range planning effort.

With regard to institutional structure, our task over the next few years will be to consolidate and perfect the recent innovations in terms of academic units. At some point in the future, we may take up the question of additional schools, but it would not be timely to do so in the midst of both the self-study and university application process.

I hope to be visiting with many of you as the regional capital campaign progresses. Tom Hadzor, our new Vice President for Development, Beverly Hiscox, the national chairperson of the alumni Regional Campaigns, and others on the staff, the Board, and among the alumni, have already visited several cities. The responses in Berkeley, Los Angeles, San Diego, Allentown, Pittsburgh, Harrisburg, Boston, Farmington and Norwalk, Connecticut give us great cause for optimism that the alumni of this wonderful college will support it with significant capital pledges and contributions over the next year. The time has arrived for the alumni to join the many local residents in Northeastern Pennsylvania in providing the major financial support upon which the future quality and character of Wilkes depends.


Sincerely,
Christopher N. Breiseth

Mark Your Calendars

Special Events

February 16 — "A Celebration of Excellence"

The Wilkes-Hahnemann Program. The reception begins at 5:30 p.m., and dinner follows at 6:30 p.m. in the new Arnaud C. Marts Center.

February 17 — Dedication of the Arnaud C. Marts Center at 11 a.m.

March 11 — Campus Visitation Day.

May 27 — 42nd Annual Commencement.

June 2-4 — Alumni Weekend.

Wilkes College Quarterly
Wilkes College
Wilkes-Barre, PA 18766
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