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in WB**

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# The BEACON



**OCTOBER 7, 2008**

**THE NEWS OF TODAY REPORTED BY THE JOURNALISTS OF TOMORROW**

**Volume 61**

**Issue 5**

## Eberhard challenges audience to embrace innovation

**BY CATHRYN FREAR**

*Beacon Asst. News Editor*

Unless you've been living in seclusion without electricity or human interaction, you know that as a planet, energy is a problem.

While some people just sit back, relax, or fill their H3's with 30 gallons of gasoline, others, like Martin Eberhard, are dedicating their lives to doing something about it.

Eberhard is an entrepreneur who has started three businesses and has plenty of advice for those who wish to do the same. Those he has advised were in attendance for his speech for this semester's Allan P. Kirby Lecture at the Dorothy Dickson Darte Center on October 1. His lecture, entitled "Building a Culture of Innovation: From E-books to Electric Cars to..." was about his entrepreneurial experience. He offered his story as an inspiration to others to make their life stories just as interesting.

One of the bits of advice he gave the crowd was, "A key element to being a successful entrepreneur is a certain amount of

naivete, because if you actually know how hard the problem is when you set out, you don't



The Beacon/Jenna Stephens

**Eberhard presented this semester's Kirby Lecture on his entrepreneurial endeavors, the latest of which - a new model of electric car - has recently gone into production. do it."**

Eberhard is also a fervent believer in starting something that you find interesting and worthwhile, not something that you do just to make money. People should like what

they do, he argued, because it gives them more drive to go through with it and do it well.

*See EBERHARD page 4*

## Messinger appointed facilities exec

**BY NICOLE FRAIL**

*Beacon News Editor*

On Monday, September 29, Tom Messinger began his first week as Wilkes University's new executive director of facilities. The role replaces the previous director of campus support services position, previously held by Chris Bailey until his departure from the university in February.

Messinger came to Wilkes from Sinclair Community College in Dayton, Ohio where he served as director of Facilities Management. According to Messinger, people generally see community colleges and private universities as "different creatures," but Sinclair is one of the largest community

*See MESSINGER page 3*

## Economic woes hit close to home

**BY AMY FUSCO**

*Beacon Asst. News Editor*

These days, stuffing extra cash under the mattress or burying it in the backyard don't sound like terribly eccentric ideas.

According to a recent article in the *New York Times*, "Mortgage lending excesses in the early years of this decade ultimately took a toll on the financial sector."

Whether it is credit crisis, market instability, risky loans, or bankruptcy, the economy's uncertain times are not relegated exclusively to Wall Street, but have begun to impact employees and students at Wilkes.

In the past several weeks, a number of major finance companies, such as Bear Sterns, Fannie Mae and Freddie Mac, American International Group, Lehman Brothers, and Wachovia Bank have faced buy out or collapse. Some have declared bankruptcy and are being taken over by the government. Last Friday, federal government officials renegotiated the details of a major bail out of the financial service industry to the tune of \$850 billion.

Dr. Robert Seeley, associate professor of economics, described the fallout from economic instability as "a ripple effect" from institution to institution. In essence, people are slowing down their spending, leading to decrease in profits for businesses, which causes unemployment increases among many other issues.

"We have a clear, significant financial liquidity problem," he added.

In addition, financial institutions have been lending money out to people who cannot pay it back.

*See ECONOMIC page 3*



**HOMECOMING  
SPECIAL  
2008**

Photos: Jenna Stephens,  
Gino Troiani, Lauren,  
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## Rifkin, Einstein adapt menus to fit economic pressures

**BY GINO TROIANI**  
*Beacon Op-Ed Editor*

Menu changes this semester at Rifkin Cafe and Einstein Brothers Bagel have some customers expressing surprise and concern, including the question, "Where are my chips and pickle?"

Both Rifkin Cafe and Einstein Brothers Bagel have made significant changes not only to their menus, but to prices for the 2008-09 academic year.

Michael Raub, retail manager of Wilkes University dining services, confirmed that both establishments have made major alterations to their respective menus. In addition, Rifkin experienced an increase in pricing.

According to Raub, at Einstein Brothers, customers have been forced to say goodbye to "less popular items," such as, "roast beef sandwiches, cheese steaks, and spicy chicken sandwiches." In return, officials have added a variety of assorted wraps and breakfast items.

Raub explained that the changes that have taken place at Einstein are completely out of the hands of the University. The reason is that Einstein Bros. is a franchise corporation, so all changes introduced to the menu come completely from the corporate level.

Rifkin's new menu "...was redesigned to allow for more change throughout the week," said Raub.

"All of the items from last year are still on the menu, but are designed in a way so that they come and go on about a two and a half week rotation."

For example, the cost of Frito Lays products has increased by approximately 20 percent. Flour prices have also increased, nearly tripling in the past five years.

Since both establishments are trying to run profitable businesses, while "keeping prices fair for students," there has been some added pressure on the university's shoulders to please customers. Despite the pressure, Raub says that Rifkin is responding well to competitors around campus.

However, some stu-

the same price," said Mat Haas, a sophomore biology major.

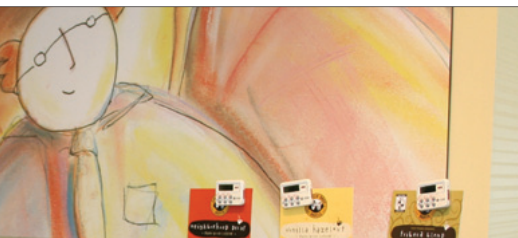
Sharing a similar view as Haas, biology major George Sworren said, "The amount of food you get has definitely gone down and prices are ridiculous."

Another complaint amongst customers is that Rifkin eliminated its complimentary bag of chips and pickle from sandwich orders at the start of the semester.

Raub said that due to market pricing, customers would have seen as much as a "double digit increase," on various items. "Instead of increasing our prices... we decided to give students the choice," he said.

The university's influence on the marketing strategies of both Rifkin and Einstein have left some customers with questions about the future of the smaller cafe options on campus. The economy plays a major part in how business is conducted, and food service officials can be just as unsure as customers.

In regards to future costs, Raub said, "I'm not an economist, but we'll play it by ear."



**Einstein Brothers (left) and Rifkin (right) have changed their menus due to the economic difficulties such as the cost of flour tripling. The increases have boosted the cost of Frito Lay products 20 percent.**

As for Einstein, Raub stated that there have been no changes in prices because it is a "slow facility" and they want to draw in larger crowds.

dents have voiced concerns about both pricing and portioning in response to the changes.

"I could go to the fast food chains and get twice as much for

# The BEACON

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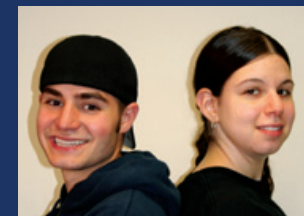
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## Meet the staff...



**Gino Troiani & Lauren Salem**



## MESSINGER

from FRONT PAGE

colleges in the country with an enrollment of over 24,000 students. Before moving to Ohio seven years ago, Messinger worked in facilities at Bloomsburg University for 16 years.

"[My wife and I] were very interested in returning to Pennsylvania and we saw this opportunity on a website. We took a look at it, took a look at the institution... We were already familiar with Wilkes since we've lived in the area..." said Messinger, who is a central Pennsylvania native, having lived near Williamsport most of his life.

Messinger, who has an engineering degree from Penn State, worked in private industries for 15 years prior to the 22 years of experience he's accumulated in higher education. Many of the positions he's held in the past 38 years have been leadership positions. He is also a licensed engineer in the Commonwealth of Pennsylvania.

According to Petra Carver, vice president for finance and support operations, the search for executive director was run by a hiring committee who recommended Messinger and another candidate from their pool of applicants. "[Messinger] has many years of higher education facilities experience. He has a lot of experience with residence halls, campus master planning, repair and maintenance, utilities, which are all under facilities. He also has very good people

skills, which is really important in this area because he will have to work with students, faculty and staff."

Though Messinger's responsibilities will be somewhat similar to what Bailey's had been, many tasks have been handed out to other departments since Bailey left. Numerous directors are now working under Messinger, some temporarily, to fill many necessary roles on campus.

"Bailey was, among other things, responsible for food services, and that has been moved to Justin Kraynack... Insurance and risk management is now with Mike Malkemes, and landscaping and custodial services are under Paul Kaspriskie right now," said Carver.

Messinger will oversee the departments of facilities, public safety, maintenance, grounds and utilities and will address any environmental concerns associated with the university.

"Even though I've only known him for a short while, I think he has all of the necessary skills to take the university and facilities to the next step in making Wilkes a top university in the region. Being a director at any institution of higher learning has its challenges, and I think he will succeed," said Kenneth Hanadel, grounds and utility supervisor.

"From a student perspective, [facilities is] certainly a service organization and we're here to support the needs to students and faculty so they could pursue their educational interests in the most friendly environ-

going basis and makes sure it is in line with the university's needs, so it's an actively managed portfolio."

Wilkes has also been concerned with American International Group (AIG), which is Wilkes's insurance carrier for international travel, study abroad and benefit among other entities.

"We contacted our insurance broker and have been assured that currently our AIG business has not been negatively affected by any of this, so we will continue to do business with them," explained Carver.

If any negative repercussions come about, Wilkes will shift to another insurance carrier, she acknowledged.

In addition, the university is currently engaged in a capital campaign that will be driven by philanthropic donations made by Board of Trustees members, alumni and other outside constituents. The capital campaign is chiefly focused on raising funds for a new science and health education building. If the economy continues in its instability, donors may be hesitant to commit.

"We are trying to raise certain amounts for certain initiatives, such as buildings and facilities. If we have difficulties raising those funds, then we will postpone the projects," stated Carver. "A large piece of our endowment is used to support scholar-



The Beacon/Kerri Frailey

**Tom Messinger began his role as executive director of facilities on Monday, September 29. His responsibilities will include overseeing public safety, facilities and more.**

ments possible," said Messinger.

"[He] has a lot of experience working with students..." added Carver. "As you get to know him, he has a great personality. He's very nice, very calm. I think he'll fit in well. If there are any issues or problems, I encourage students to approach him and get to know him."

As the semester continues, Messinger will be speaking with facilities workers and examining the current structure of the department in an effort to see if any restructuring or reorganization of the department is necessary.

ships. If we cannot increase that particular part, then there's no increase there as well," she added.

Furthermore, "loan granting agencies are having great difficulty, so it's not as easy to find student loans as it used to be," said Carver.

As an avid follower of the news, David Sborz, senior political science and criminology major said, "I know the economy is in really poor condition right now. Congress is taking steps to save the economy and the government is bailing out certain institutions...In relevance to students, as a resident of Pennsylvania, the state grants from PHEAA are at risk due to economic issues where financial aid is affected."

"We don't really know how it will affect students in terms of their own federal funding," explained Maggie Lund, vice president of human resources. "Everyone wants exact answers, but there aren't any at this point," she added.

Lund believes people's behavior is changing in general; they are taking cautious steps to assure their financial security.

"As we become aware of some of these issues [with the economy], we will try to protect the university and put some steps in place to help any impact that might be caused by this," Carver said.

"[Messinger] will take a look at the overall organization and determine exactly which structure we will move forward with. If there are changes, or not, I want to give him the opportunity to evaluate and give me his best thoughts and then we will decide what the ultimate structure of facilities operations will look like," said Carver. "I would be surprised if it's something substantial..."

"It'll take a little bit of time. It's not going to be this week..." added Messinger. "From what I've seen so far, the staff seems to be fairly dedicated to the institution and trying to make things happen."

"As you get older, and when you have ability to engage in personal investments, you want to be cognizant of risk. Stocks are risky because their value fluctuates. Don't just invest in one or two companies or industries but diversify your investments," Seeley explained.

Lastly, people who are close to retirement are struggling with their funds. Many have seen retirement portfolios, largely invested in the markets, plummet.

"Retirement is on a personal basis. Each employee has an opportunity to invest their retirement contributions in a way they see fit, from very conservative to riskier type of investments," Carver explained.

Wilkes will contribute to employees' retirement funds, but employees choose where they want to invest.

"Our economy is very healthy long-term, but we have some very serious short-term problems here," said Seeley.

He explained that the U.S. in general, has a fantastic productive capacity with educated businesses, efficient factories and machines, high technology, and is rich in natural resources.

"Current times are very uncertain and I think it's the worst crisis we've seen in quite some time. Nobody knows as of yet how it will end," said Carver.

## ECONOMIC

from FRONT PAGE

All within the Wilkes community have been talking and asking questions about the economy for several weeks now. Since the stock market has seen such volatility--fluctuating from a loss of 449 points one day to a gain of 410 the following--university officials will be closely monitoring investments and the university's endowment in the stock market.

Wilkes University's endowment naturally rides the waves of the stock market, which sometimes leads to concerns about the security of existing funds. An endowment is made up of gifts and donations that are set aside for university needs such as scholarships and building initiatives. Traditionally, universities do not touch endowment money, but occasionally draw down from the interest the endowed funds draw from market investments.

"The [Wilkes] endowment value is approximately \$40 million. It is allocated based on a board allocation strategy in fixed income, equities and alternative investments," said vice president for finance and support operations, Petra Carver.

Ann Noon, controller, explained, "An Endowment Committee monitors it on an on-



# ELECTION 2008

## Vice Presidential debate at Washington U.

BY ANDREW SEAMAN

*Beacon Managing Editor*

Sarah Palin, R-AK, met Sen. Joseph R. Biden Jr., D-DE, for the first time in St. Louis, MO on October 2 at Washington University. Biden and Palin were there for the first and only vice presidential debate of the 2008 presidential election.

At the conclusion of the debate it was obvious that both candidates were well rehearsed and worked on their greatest weaknesses.

For Palin, her team was able to turn her into a rather skillful debater. She was able to avoid questions that she didn't want to answer, and in some cases, was able to redirect the question to a completely different topic.

Palin had a clear plan and Biden seemed to fall into it. From the beginning Palin seemed

to be running the show. Some of her first words as they greeted one another on stage were, "Hey, can I call you Joe?" Biden responded, "You can call me Joe."

Many analysts are suggesting that the "Joe" question was planned to catch Biden off guard and enabled her to invoke prepared lines, such as, "Say it ain't so, Joe. There you go again pointing backwards again."

Many of the questions presented by debate moderator Gwen Ifill, of PBS, were redirected to Palin to talk about topics she wanted to discuss. Palin truly made the most of her time on camera.

This was clear from the beginning of her closing statement. Palin said, "I like being able to answer these tough questions with-

out the filter, even of the mainstream media kind of telling viewers what they've just heard. I'd rather be able to just speak to the American people like we just did."

Biden also played a good game during this debate. He was careful not to attack Palin and directed most of his attacks at Sen. John McCain, R-AZ, Palin's running mate.

Biden's attacks were most likely focused on McCain for two reasons. One would be the fact that the traditional role of a vice presidential candidate is to attack the opposing "top dog." The second reason would be that Biden could not appear too critical of Palin because of her sex. The issue of gender continues to be a tightrope walk during this race.

Both candidates came to the debate with

specific points and impressions to make and both seemed to succeed. They also drew about a third larger audience than their ticket superiors.

The upshot: there was no clear winner of this debate. The fact that there were no major gaffes, but also no slam dunks simply ensured that the real public test remains between the presidential candidates.

The next debate will once again be between Democratic presidential hopeful Sen. Barack Obama, D-IL, and his Republican rival McCain. This will take place this Tuesday, October 7 at Belmont University in Nashville, Tennessee. The debate will be a town hall format.

## EBERHARD

from FRONT PAGE

He started his entrepreneurial endeavors making network terminals for his first start-up company, Network Computing Devices, Inc. before quickly moving to an idea for optimizing electronic books, known as Rocket Ebooks,

with his second start-up NuvoMedia.

Eberhard said, "The right time to come in as an entrepreneur is right when [the new idea] is barely feasible."

After he became concerned about the country's dependence on, what he called, "people who don't like us very much" for our main source of fuel oil, Eberhard began looking into the alternative fuels business. More specifically, he wanted to lower the emissions that cars were releasing at the time.

After he decided what his next project would be, Eberhard went to work. The first thing that he did was get a sponsor. The sponsor's name was Elon Musk and he became the co-founder of his and Eberhard's newest start-up Tesla Motors in 2003.

Musk had the means and the confidence in Eberhard to get the project up and running. Thus, the team started looking into fuel cells--known as hybrids--and ethanol before concluding that actually, the best alternative fuel for vehicles was electricity.

Based on emission releases and resources available, ethanol and fuel cells do not live up to the standards that electric cars do. They release zero emissions and--unlike ethanol--

do not take up miles of farm land as a means of getting what the fuel they need to run.

Eberhard then concluded that the most important and defining factor that would make a difference in the way that an electric car would run, would be the battery. After much research on the efficiency of different battery types, he decided that lithium batteries would be the best way to go. It takes the equivalent of many thousands of AA lithium batteries to keep a car running, but it's completely worth it because they get over 400 miles to every charge.

Now that he had a full-on idea, Eberhard needed a design for the look of the car. He hired four different designers and hosted a party at which he provided his guests with green and red sticky notes for what they liked and what they didn't like.

He hung the pictures of the models in four different rooms in his house and as the guests walked around, they posted sticky notes to the wall, indicating like or dislike. Once he had a winner, Tesla began building prototypes.

However, Eberhard ran into a slight problem. Lithium batteries were starting to catch fire in things like laptops because they were being over-worked due to their efficiency. Luckily for Eberhard this did not cause too much of a setback. He and his team just took a bit of time to work out the kinks of cooling

down the power supply. All was still well and the project was a go. In the summer of 2008, the cars started being built. Now that he has one of his own, he acknowledged, "You start thinking about how you're using every energy source."

"Just think more about what you're using and ways to save energy," stated Eberhard.

MBA student Annie McAndrew said that she was impressed by the fact that Eberhard's address last week "...didn't jump into everything. He broke down the big picture."

Fellow MBA student Tom Smith said he appreciated Eberhard's experience.

"He's gone through the reality. It's not like he's the model of what a perfect experience is. He's had trials and tribulations," said Smith.

Eberhard has since left Tesla, but as a part of his contract with the company, has the rights to his ideas for one year. For this reason, Eberhard will not say where he's going next until after November 26 of this year.

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# Wilkes celebrates hispanic heritage



The Beacon/Lauren Biernacki

The Hispanic Heritage Month fiesta was held on Thursday, October 2, in the Savitz Lounge. There was music, dancing, traditional Latin American food and a pinata enjoyed by all who attended. Hispanic Heritage Month is a month dedicated to celebrating the independence of Costa Rica, El Salvador, Guatemala, Honduras, and Nicaragua.

# SG Notes- October 1, 2008

BY DAVE LEWIS

Beacon Correspondent

## Treasurer's Report

- All College: \$8,240.00
- General: \$12,425.00
- Special Projects: \$2,192.25.00
- Spirit: \$1,000.00
- Leadership: \$3,741.54
- Conferences: \$12,500.00
- Start-Up: \$900.00

## Club Reports

The following clubs presented updates on their events.

- Programming Board
- MSC

## New Business

- *Acceptance of Position*- freshman, sophomore, junior, and senior positions accepted
- *BACCHUS Fund Request*- National Alcohol Awareness Week; October 21, 11-1pm; fund request for t-shirts
- *REACH*- request for club recognition; looking to reach out to students and edu-

cate campus about different cultures

- *Christmas Parade*- participation of Student Government members in Wilkes-Barre parade on November 22
- *Rock Wall Training* October 9th-
- *Student Concerns*

## Old Business

- *Multi-Cultural Student Coalition (MSC)*
- *Strategy Gaming Club*
- *Homecoming Allocation*
- *Alumni Donation*

## Events

- Homecoming September 29-October 4

\* At 7:30 p.m., a motion was made to adjourn the SG meeting. The motion was approved.

**SG meetings are open to all students. They are held every Wednesday at 6 o'clock in the Miller Conference room on the second floor of the HSC.**



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## Delivering on the challenges of a global education

BY THE BEACON  
EDITORIAL BOARD

Wilkes University is home to over 150 international students, who represent more than fifteen countries some of which include, China, Saudi Arabia, Vietnam, Korea, Singapore, India, Thailand, and Rwanda.

Most of these students come to the United States, and Wilkes University, to further their education while broadening their cultural boundaries. After all, it is no easy task to just up and leave your family, language and country for something completely new.

*The Beacon* was interested in taking an in depth look at how Wilkes faculty, staff and programs help to acclimate international students.

Our first question was: how do international students hear or find out about Wilkes? According to Michael Frantz, Vice President for Enrollment Services, there are three major ways in which students acquire information about the university. First, many students do individual research either by themselves, or through special agencies. Second, many students hear about Wilkes through word of mouth from previous students who attended the university. Frantz also explained that Wilkes has around six recruiters who visit schools in other nations to alert both students and institutions about the university.

The admissions process is similar to one of a domestic student. Frantz stated that, "an international student has to provide proof of proficiency in the English language." The most common exam for determining English proficiency is known as the Test of English as a Foreign Language, or (TOEFL), from which Wilkes requires a minimum score. SAT and ACT tests are not required of international students; however,

they can be provided as supplemental information to prove aptitude, as well as further information for scholarship aid.

Before acceptance, students must also provide information confirming that they have the financial backing for at least one academic year.

After arrival, one can imagine the possible stresses and frustrations that an international student may face when entering a new foreign country. So, what role does Wilkes play in helping to acclimate these students and making them feel at home.

Several officials associated with the Center for Global Education and Diversity including: Marcie Riebe, assistant director/immigration specialist for international student and faculty services; Dr. Maria Suarez, special assistant to the president for multicultural and community affairs; and Dr. Georgia Costalas, associate director for global education all concurred that communication begins as soon as international students apply via e-mail and telephone.

After acceptance, students are required to participate in an orientation, much like the ones set up for domestic students. Riebe explained that at the orientation, staff is there to aid with any questions about housing, health care, immigration documents, financial aid, where to purchase clothing and food, cultural differences, and many more important issues.

Riebe also explained that, "there is a new group on campus called REACH." Their goal is to act as a special e-mentor program for international students, so they feel more comfortable about the transition.

Sen Lin, a freshman from China said that one of the hardest obstacles to overcome is the language barrier.

"Sometimes the professors speak too fast," said Lin.



The Max Roth Center is the new home of the Center for Global Education and Diversity.

However, he also explained that, "The professors and advisors always want to help [whenever they run into a problem]."

Lin and a few other international students all agreed that they wished more American students would get involved with the special programs Wilkes offers to break ethnic barriers.

Some of these programs include the, Global Partners Program and the Global Families Program which are open to both domestic and international students and families.

Suarez described them as a types of "partnership programs." "When you have an international student interacting with a domestic student, both are really mentored," she said.

The programs set up special events, trips, and gatherings in which students and families are able to interact.

Students may also volunteer as conversation partners for the students who are currently enrolled in the intensive English program.

Suarez emphasized the importance that international students play in the educational process.

"The value of having international students here on campus is

really immeasurable. *The Beacon* commends all of the members of the newly formed Center for Global Education and Diversity for their dedication and hard work. Because of their efforts, they have been able to help diversify the Wilkes campus, and directly enrich the learning process for both domestic and international students.

In the coming year, addressing the needs of international students will become an even greater challenge as the number of students likely grows and diversifies even further. To that end, we recommend involving as many domestic students as possible in helping them adjust to Wilkes. This means pairing American students with non-native English speaking international students through the new Reach program as well as in other opportunities such as coffee hours, etc. The one wish we heard among the international students we spoke with was for more American students to reach out and serve as conversation partners. The more invested domestic students become in the process, the more integrated and truly diverse this campus becomes.

### Point 1



- The Beacon encourages both students and the community to involve themselves with international students.

### Point 2



-What international students can offer to the educational process is unmatched.

### Point 3



- Wilkes University's newly formed Center for Global Education and diversity is providing many premium services for international students, but it is up to the entire campus.

The Beacon/Gino Troiani



# The Angry Rant: Stars Without Makeup

BY TIM SEIGFRIED

*Beacon Staff writer*

Last week I had the displeasure to watch E! (You know, the network that airs the train wreck known as “The Chelsea Handler Show”), and I came upon something called “Stars Without Makeup,” which is, you guessed it, a show about celebrities that don’t have any makeup on. The idea seems harmless at first, because maybe they are just showing that celebrities look like the rest of us, but instead it was a disgusting display of narcissism and jealousy.

First, there was a panel of “comedians” whose job was to make jokes and snide remarks about each celebrity (Yes, the same jokes that you would read in this column—except my jokes are funny.) which ranged from playful to vitriolic.

Second, there was a narrator/host (a woman) making the same mean-spirited comments about the celebrities makeup - “Cameron Diaz is out shopping...hopefully

for some makeup! Not looking too good, Cammie!”

What’s next, “Celebrity Bowel Movements?” Would you follow stars around all day and take a look in the toilet after they drop one (or two)? “Oh no, it looks like George Clooney needs to eat more fiber!” Honestly, that’s where all this is headed.

These facts tell me one of two things:

1. The E! channel has hit rock bottom. (Shocking, I know. This is the same channel that aired “Taradise”, which no doubt was designed with Tara Reid’s waning sobriety in mind).

2. Something is very wrong with our country.

It’s probably the first one. Maybe.



J-Lo with and without makeup.

amankumar-getfacts.blogspot.com

But seriously, is there a need for a show like this? I like to make fun of celebrities as much as the next guy, like when Sheryl Crow said she only uses one piece of toilet paper, but isn’t it slightly cruel to lambaste famous people when they aren’t in full makeup? Isn’t this from the mouth of the same media that wants celebrities to start being better role models by acting more like commoners?

That said...

To the “comedians”: Why don’t we follow you around all day and get pictures of you without makeup, because you all clearly had to do some face paint to sit in front of the camera to do this God-forsaken show. That’s what we call irony, idiots.

Also, I formally apologize for all those

celebrities who didn’t have the courtesy to appear perfect in your eyes. I’m sure they are all deeply regretful that they didn’t put on eye shadow before they ran out to get a gallon of milk. The world would be a much better place without such “comedy” and pithy little comments. You’re just jealous that they are making something out of their lives, and you’re nothing more than a hack who couldn’t make it as an actor.

To the narrator: I realize that you’re getting a paycheck to do some crappy voiceover work on a crappy show that is aired on a crappy network, but really, I think you need to take stock of your life. If you have a daughter one day, don’t be surprised if she has an eating disorder because of the impossible standards that you helped to perpetuate.

At the end of the day, you’re all just mad because you have low self-esteem, and this cable show is the only outlet for your grief.

Jerks.

# Palin evasiveness raises question: Is she ready?

BY LAUREN SALEM

*Op-Ed Ast. Editor*

If John McCain wins the presidential election, America can only hope that he doesn’t die before the end of his term. It’s important to note that in American history a vice president has stepped into the presidency due to the death or resignation of a president on nine occasions.

With a few notable and disastrous exceptions, McCain’s Vice Presidential running mate, Sarah Palin, has been hiding from the press, which ought to give Americans pause as to why.

Palin has only had two major interviews--both of which were considered train wrecks for the ticket--since she was chosen as McCain’s running mate on August 29. Palin largely avoided one-on-one interviews as well as questions from reporters for several weeks after her first interview with ABC’s Charles Gibson. According to *US News and World Report*, during Palin’s interview with Charles Gibson, “The governor of Alaska sounded less like the Palin-ator (an implacable political force sent to save the Republican Party) than a robot struggling to handle inputs for which it was not programmed.”

When Gibson asked Palin if she agreed with the Bush Doctrine, Palin first asked Gibson to clarify the question before responding vaguely.

**Gibson:** Do you agree with the Bush Doctrine?

**Palin:** In what respect, Charlie?

**Gibson:** The Bush -- well, what do you -- what do you interpret it to be?

**Palin:** His world view.

**Gibson:** No, the Bush Doctrine, enunciated September 2002, before the Iraq war.

**Palin:** I believe that what President Bush has attempted to do is rid this world of Islamic extremism, terrorists who are hell bent on destroying our nation.

**Gibson:** The Bush Doctrine, as I understand it, is that we have the right of anticipatory self-defense, that we have the right to a preemptive strike against any other country that we think is going to attack us. Do you agree with that?

Palin agreed to that statement, which seemed to shock Gibson and led him into further interrogation.

When Palin was interviewed by Katie Couric, she still couldn’t answer questions even if they were about her own running mate. The following transcript from CBS News shows Palin making statements about John McCain and Barack Obama that she can’t support with any factual evidence.

**Couric:** You’ve said, quote, ‘John McCain will reform the way Wall Street does business.’ Other than supporting stricter regulations of Fannie Mae and Freddie Mac two years ago, can you give us any more example of his leading the charge for more oversight?

**Palin:** I think that the example that you just cited, with his warnings two years ago about Fannie and Freddie - that, that’s paramount. That’s more than a heck of a lot of other senators and representatives did for

us.

**Couric:** McCain has been in Congress for 26 years, was chairman of the powerful Commerce Committee, and has almost always sided with less regulation, not more.

**Palin:** He’s also known as the maverick, though, taking shots from his own party, and certainly taking shots from the other party. Trying to get people to understand what he’s been talking about - the need to reform government.

**Couric:** But can you give me any other concrete examples? Because I know you’ve said Barack Obama is a lot of talk and no action. Can you give me any other examples in his 26 years of John McCain truly taking a stand on this?

**Palin:** I can give you examples of things that John McCain has done, that has shown his foresight, his pragmatism, and his leadership abilities. And that is what America needs today.

**Couric:** I’m just going to ask you one more time - not to belabor the point. Specific examples in his 26 years of pushing for more regulation.

**Palin:** I’ll try to find you some and I’ll bring them to you.

If Palin doesn’t know the accomplishments of her running mate, she doesn’t deserve to be on the ticket, nor does she deserve any position in office. During these two interviews, Palin’s inability to articulate basic position statements espoused by her running

mate and her party suggest limited insight into national political leadership.

Palin fared slightly better in last week’s debate; however, it was clear that her need to rely on talking points that purposefully focused on areas of supposed strength--i.e. energy--indicate an inability to freely expound on a variety of issues. She flat out avoided questions on specific issues. Palin was well-coached, but the fact that she requires such extensive coaching should make voters nervous. In addition, her cute “folksy” appeal may play well with “Joe Six-pack,” but doesn’t feel genuine. Everything about the down-home references felt contrived, as though handlers knew what buttons to push. The fact that Palin avoids interviews, can’t answer questions, and needs to be coached should make voters consider how unprepared she is to be president or vice president.



Cartoon by: Gino Trotani



# Deception and greed: the Federal Reserve

## The finale of a 2-part series

BY GINO TROIANI

Beacon Op-Ed Editor

**This is the second in a two-part series on the Federal Reserve.**

Louis T. McFadden, former Chairman of the House Banking Committee in the 1930s said in the Congressional Record, House pages 1295 and 1296 on June 10, 1932:

"We have in this country one of the most corrupt institutions the world has ever known. I refer to the Federal Reserve Board and the Federal Reserve Banks. The Federal Reserve Board, a Government Board, has cheated the Government of the United States and the people of the United States out of enough money to pay the national debt."

Again, article 1, Section 8, Clause 5 of the United States Constitution states that Congress shall have power "To coin Money, regulate the Value thereof, and of foreign Coin, and fix the Standard of Weights and Measures;"

However in 2008, a full 76 years after McFadden's proclamation, that is not the case. Today, Congress has no such powers. It has given its implied power to "coin money" and "regulate the value" over to a private institution. The Federal Reserve is an independent banking system that has been given a monopoly on the creation of money. And today, we see where that has gotten us.

### How the Federal Reserve influences the money supply.

The Fed is a main component to the U.S. economy. It has great influence and power over the market. With that power comes the ability to create booms and recessions within our economy, and financially benefit a select few.

The Fed has the power to set the "discount rate" which is the interest rate charged to member banks on money borrowed. When the Fed buys more government bonds, and sets a low discount rate, banks are more likely to borrow greater amounts of money, and in return, will be able to offer lower interest rates to customers. This also increases the amount of money in circulation. If a high discount rate

is set, banks are less likely to borrow.

Another way the Fed can manipulate the nation's money supply is by raising or lowering the "reserve requirement," which according to the Federal Reserve is "the amount of funds that a depository institution must hold in reserve against specified deposit liabilities." With the power to manipulate the reserve requirement, comes the power to either inflate, or tighten the money supply. This creates a direct correlation between the amount of currency, and it's value.

The only ones who benefit from an initial inflated money supply are the ones who receive the currency before the value of the dollar drops.

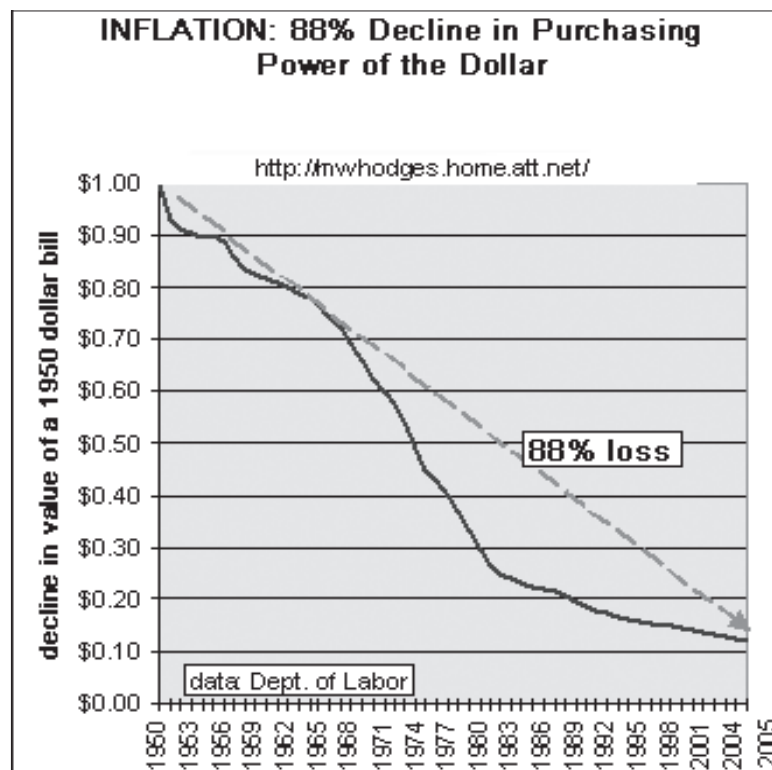
In a recent *New York Times* article on economic crisis-spurred bank mergers, coauthors Eric Dash, and Andrew Ross Sorkin point out, "The deal further concentrates Americans' bank deposits in the hands of three banks: Bank of America, JPMorgan Chase and Citigroup will control more than 30 percent of the industry's deposits...Together, they will have unrivaled power to set prices for their loans and services. The institutions would probably come under greater scrutiny from federal regulators, given their size and reach."

### The Fed Problem.

The problem with the idea of a singular central bank is that the government, (the Fed's largest borrower) along with other banks borrows money at a set interest rate. In other words, the Fed has the power to create money out of thin air, and then loan it out with automatic interest attached to it.

So, how is the United States government ever supposed to pay back the amount of money that is borrowed from the Federal Reserve, when the Fed is the one who distributes the money to begin with? This results in a chain of debt, which is being generated faster than the United States can ever afford to pay it.

The American people are single-handedly being robbed of their earned wealth because of this independent institution. Because the



Fed has the power to print money as it pleases, the "real" value of the American dollar has dropped to approximately \$0.4.

According to Dr. Robert Seeley, associate professor of economics at Wilkes University, the average inflation rate is anywhere between three and five percent. He also added that, "We have seen inflation, because at times the Federal Reserve has let the money supply grow too rapidly."

Seeley made it clear that he strongly opposed the gold standard, which was abolished on June 5, 1933; however, he also clarified that, "When something becomes more scarce...the value goes up." This is clear evidence that by tightening and backing the money supply by a commodity such as gold, silver, or an even balance of goods and services would both limit governmental spending, and increase the value of the American dollar.

Letting the money supply grow faster than the amount of goods and services translates into short-term gains, and long-term damage, as we have finally begun to see with more clarity in the past few weeks.

InflationData.com states that, "4% annual inflation results in a 48% loss of purchasing power in 10 years." This means that if Americans are not receiving an annual pay increase that directly

coorelates with the inflation rate, they are being robbed of their money.

Shortly after he was elected, President John F. Kennedy recognized that the Fed held too much power, and acted. According to the National Archives, on June 4 1963, President Kennedy signed "Executive Order 11110," which further amended "Executive order 10289" of September 19, 1951. This returned the power to issue currency without going through the Federal Reserve, back to the hands of the U.S. government. Kennedy's plan was to produce an interest free currency, much like Abraham Lincoln's greenbacks, and back it by silver. However, before this order could fully impact America as a whole, President Kennedy was assassinated just five months later on November 22, 1963.

We should all be deeply concerned for the welfare of both the federal government and the American people on fiscal matters. If the United States continues on the path that it has followed since 1913, the only outcome is complete monetary failure.

As Alan Greenspan said before he took the reigns at the Fedearl Reserve, "In the absence of the gold standard, there is no way to protect savings from confiscation through inflation. There is no safe store of value."

### Beacon Poll Results

The following are results of a poll that *The Beacon* conducted online this past week. The poll was unscientific, and does not claim to reflect the overall attitudes of students on campus.

### The Beacon asked:

Should Alabama have the right to tax state workers for being obese?

- Yes - 29%
- No - 65%
- Depends - 6%

### Next Week's question:

Is the Wilkes Center for Global Education and Diversity performing at a proficient level?

- Yes
- No
- Depends

Visit [www.wilkesbeacon.com](http://www.wilkesbeacon.com) to cast your vote. Results will be published online at [wilkesbeacon.com](http://wilkesbeacon.com)

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The Beacon wants **your opinion**. Contact us at **WilkesBeacon.OpEd@Gmail.com** with your Name, Major, Year, and Opinion!

The Beacon reserves the right to edit submitted pieces for space and content.





## Annual blood drive helps hundreds, keeps memory alive

BY LEEANN SEARFOSS

Beacon Asst. Lifestyles Editor

Every two seconds someone in America needs blood, according to the American Red Cross.

With such a high demand and a very low supply, the need for collection of blood is crucial.

Last Tuesday students, staff, and faculty turned out to the Henry Student Center Ballroom to offer that crucial gift of life. The blood donated will help save hundreds of life.

The first blood drive of the year was held in memory of Martha "Martie" Boone, the mother of Megan Boone, head of community service at Wilkes. Martie passed away several months earlier due to complications from leukemia, a blood-related cancer.

"Blood drives are one of the ways hospitals and cancer treatment centers supply blood. My mother's cancer was a blood-related disease," said Boone.

Leukemia is a type of cancer that affects blood cells. According to Healthwise, a medical reference to research sites, it can be traced to bone marrow, the soft tissue inside most bones. Three types of blood are affected during leukemia: white blood cells, red blood cells, and platelets.

"The supply and demand is very tricky. There is so much more demand than there is supply," explained Boone.

While Wilkes sponsors several blood drives over the course of the school year,

this particular blood drive was a memorable affair.

These blood drives offer the opportunity for students, staff, and faculty to donate all types of blood. Maryann Smith, senior account manager and field representative for the Wyoming Valley Chapter of the Red Cross, said that Wilkes's annual blood drives always aim to reach out to the community need for blood products.

"Wilkes's blood drive was very smooth. The secret to a successful blood drive is to set a goal and have a team to help you accomplish that goal," said Smith.

Boone was the leader of that specific team for this fall's first effort. Boone organized, in conjunction with the Red Cross, the year's first of four blood drives and recognized the importance of attaching the appeal to a real face and name.

"Using a person in the community, especially someone who has used or knows someone who has used blood products, helps donations greatly," stated Smith.

Martie Boone did not know she would be in need of blood products until one day last fall when she began to feel very tired. According to Boone, Martie thought she had the flu, so she went to the hospital and was immediately transported to Hershey Medical Center to begin treatments. Martie's turn around was short due to her advancement of the cancer.

"My mother had a type of leukemia called AML. It is a very aggressive form of leukemia. It usually occurs in people over a

certain age, because the cells stop regenerating," explained Boone.

The makeup of a blood drive and the importance of the donors are circumstances that neither Boone nor Smith have overlooked. The Wilkes community joined together to have a total of 74 sign-ups

for this fall's drive. Of those 74, 54 students, staff, and faculty were able to successfully donate blood. Each pint of blood given saves three lives.

"We have a great turnout. We had a lot of first time donors, especially freshmen who want to join or have had blood drives in high school," said Boone.

One of the freshmen in attendance was Melanie Good, a freshman pharmacy major. Good said she signed up to donate blood for several reasons.

"My sister got me into doing it. She donates. Also, I like to help people. It's actually interesting, because I do not like needles or shots," stated Good.



The Beacon/Bethany Yamrick

Over 70 students signed up to donate blood at Wilkes University's first blood drive of the year. Each pint of blood can save three lives.

Students and faculty are not the only ones giving of themselves to help others. Sodexo, the main food supplier for Wilkes University, donated the food and beverages for the canteen at the blood drive.

"Sodexo is really great. They supply pretty much everything from the cookies to the water bottles," stated Boone.

Through the generous donations of both time and body from the community, Wilkes was able to save many others.

"This is my way of keeping my mother's memory alive. I am trying to do something proactive, and just seeing how many students come through the door I know that our students really do care," said Boone.

Student  
of the  
Week

Stefanie Wills

Senior psychology major

BY BETHANY YAMRICK

Beacon Correspondent

Why study the Globe Theater's architecture in a book, when you can go see it yourself?

Senior psychology major Stefanie Wills has that and other options as she earns Wilkes credits in London through an organization known as IFSA-Butler.

Wills is attending the City University of London, and residing in north London, in residential Islington.

Like the other study abroad programs at Wilkes, the university offers courses in English, and Wills is studying with 100 other American students. Wills has classes once a week for two hours at a time, with Mondays and Wednesdays off. Not only is her schedule set up differently, but she is also graded on a pass/fail basis with one

exam and essay at the end of her term. Although there are American students in the University, Wills has much direct interaction with many other cultures as well.

Because of her choice to broaden her educational experiences by thinking globally, *The Beacon* has chosen Wills as its Student of the Week.

**The Beacon:** Where do you see yourself in 10 years?

**Wills:** I see myself having a family and a masters degree in psychology, hopefully having a job in the field.

**The Beacon:** Describe yourself in three words.

**Wills:** Outgoing, caring, and genuine.

**The Beacon:** Finish this sentence: My friends would be surprised to know that I...

**Wills:** skydive and am a baseball fan.



Photo courtesy of Stefanie Wills



# Wilkes University's 75th Anniversary: Celebrating Homecoming's Past and Present

## 1943-2008



Students gather together for a school-spirit parade in 1949 and again in 2008 through the Public Square.



The annual Homecoming bonfire at Ralston Field, pictured in 1971 transitioned into the pep rally of today.



Covering cars with blue and gold decorations remains a Homecoming tradition just as in 1959.



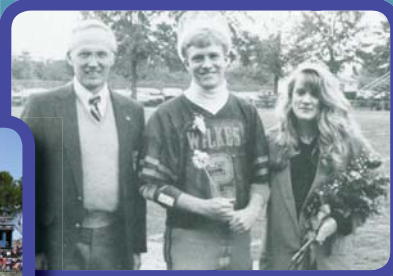
Students dance the night away in 1987, and again during this year's Homecoming at Genetti's in Wilkes-Barre.



Band members gather at the pep rally in 1964, while alumni come together for refreshments in 2008.



President Breiseth crowns Queen Lori Truman and King Mick Dungan in 1992. Tanya Feiertag and Anthony Carvale won in 2008.







Nick and Norah's Infinite  
Playlist gets reviewed (sort of)

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A & E

OCTOBER 7, 2008

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# New dance club heats up downtown Wilkes-Barre

BY AMANDA GUNTHER

Beacon Asst. A&E Editor

Although cool evening temperatures signal the change of season in the northeast, nights in Wilkes-Barre are about to get hotter.

The Mines, located at 105 N. Main Street, is a new dance club directly across from the King's College campus. The building, owned by Thom Greco, was previously the football offices and weight training facility for King's. The students called this training facility "The Mines", painting murals that resemble an underground mine shaft leading to the basement of the building. After the college built an addition onto its gym, King's moved out of the facility.

Now, a year later and following renovations, the new nightclub, restaurant and museum are finally complete.

On Saturday September 13, the doors opened for its first 21 and over night, with a happy hour extending from 10 p.m. to midnight. The following Friday, the club admitted 18 year-olds for the first time and wrapped thin paper around the wrists of 21 year-olds so they could grab a drink at the bar; the following Thursday was the club's first college night.

According to Thom Greco, owner of The Mines, "The reason why we do these [college] nights is because we believe that peer pressure generally forces kids to drink when they are under age because they hang out with the upperclassmen who are able to drink."

The club's goal is to prevent underage drinking while allowing everyone to dance

together and have a good time.

In order to keep alcohol away from the dance floor, Greco said, "We give an atmosphere where there is proper supervision. Whether you are 18 or you are 21, you are all able to mix mingle dance and have a good time."

The club is made up of two separate sections, the dance floor located at the lower level and the bar area at the top. There is a small VIP section by the DJ that seems to be a hit among college women. "The VIP section and popular music makes for a lively atmosphere," said sophomore pharmacy major Jen Stahl.

The nightclub is open from 10 p.m. to 2 a.m. On Thursday nights the cost is \$8 for under 21 and or \$5 with a college ID. For club-goers who are over 21, the entrance fee is \$3. Friday nights under 21 is \$8 and over 21 is \$3, and Saturday nights it is \$5.

Greco notes that the club will offer special events like concerts and Halloween costume parties. "In December we have a national recording artist coming that we cannot announce yet," he said.

The restaurant portion will be open seven nights a week from 5 pm to 1 am beginning this Thursday. According to Greco, this too, is a welcoming establishment for college students. "If a family wants to come in, they can eat affordably, or if college students want to come in at midnight and decide they want something to eat, we are there and it's very affordable."

The Mines has quickly been deemed a success among the Wilkes and King's students. Yahad Cobb, a freshman business major at Wilkes University said, "I will be there every week. My room-



The Beacon/ Amanda Gunther

Patrons line up to dance the night away at the new historically themed night club, The Mines.

mates and I now will look forward to Thursdays."

The Mines is one of three new night club establishments opening this fall. Club Luna will be opening in late October at the Midtown Village on South Main Street. Luna is

a Miami-themed lounge with a New York-Style VIP dance club. The Hardware Bar will be adding a dance club section called Eclipse, which will be opening by the end of November.

The Beacon/ Jenna Stephens

# Scaring people takes time, skill, and a little insurance

BY YOHANNA DE LOS SANTOS M.

Beacon Asst. A&E Editor

Haunted "exhibitions" are as much a part of the season as the changing leaves in NEPA.

And those who want a small thrill or a big scare are already flocking to the attractions, new and old. Raymond AnnHigh, project coordinator of Gravestone Manor Haunted House said, "Our opening - we had 550

people, which is good for September. As you get towards Halloween it gets a lot bigger. Last year overall we had around 5,000 people [in attendance]."

Some people might think that putting together a haunted house is about as difficult as squirting a little fake blood on a corpse or choosing just the right corner from which to pop out and scream, the truth is that haunted house design requires time, effort, commitment, and insurance policies.

Gravestone Manor, like many other

haunted attractions, changes its theme from year to year.

"Every year we completely change the premise of the story. [It] is always an interactive mystery story that involves the audience in surviving the streets of the haunted house," said AnnHigh.

This year Gravestone Manor's theme is an asylum for carnival workers who have been declared criminally insane.

Karen Simon, coordinator of the Haunted Trail said, "It's going to be a trail going

through a corn field and throughout the corn, there will be a few surprises here and there...We are hoping to have it at least 15 minutes long."

According to AnnHigh, the cost of opening a haunted attraction is high, especially if it's open every year.

See SCARE page 13



## SCARE

from PAGE 12

"This year we invested about \$10,000 in upgrading all of our special effects," said AnnHigh.

Senior political science major, James Winterbottom looks forward to new surprises. "I expect it has really creepy people and music."

Because of expectations like this, each haunted house can only work with a well-rehearsed staff that is in charge of giving that special touch to the creepy side of the house everybody is expecting.

"They like scaring people," said Simon.

The staffs at these facilities are also trained to help out anyone if they get too scared, which is why many of the haunted houses are insured.

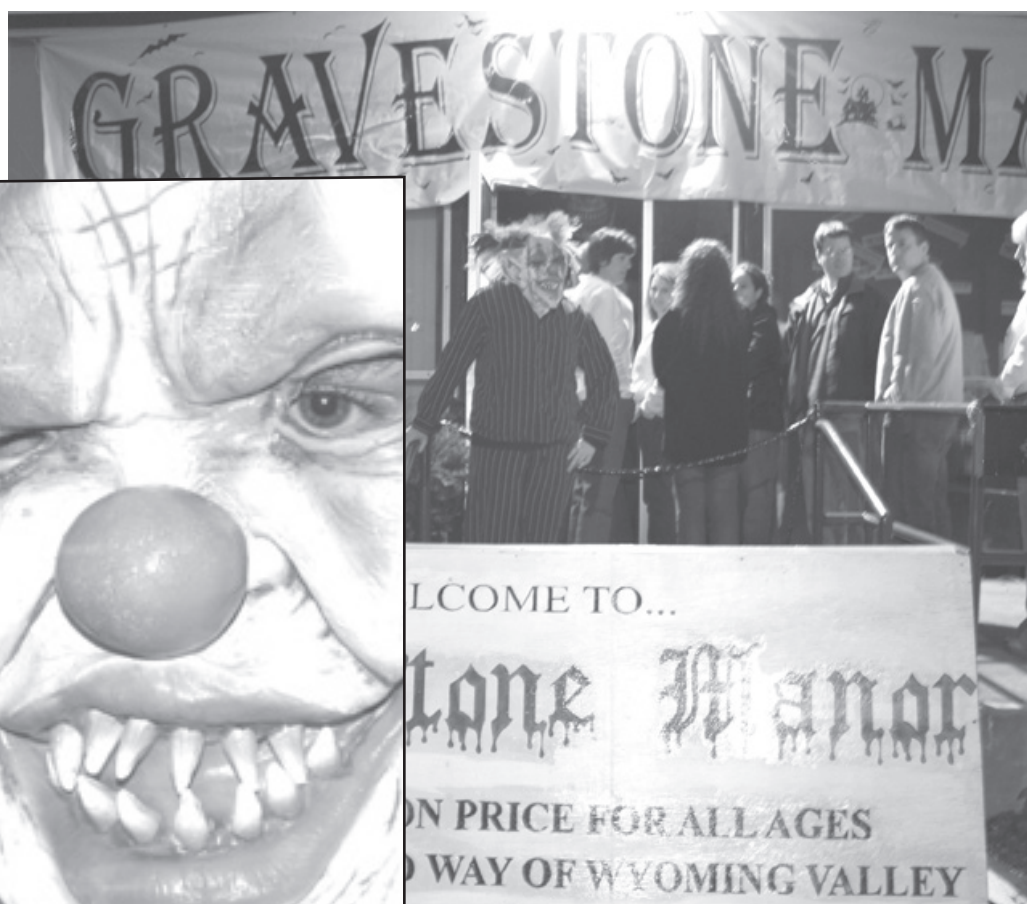
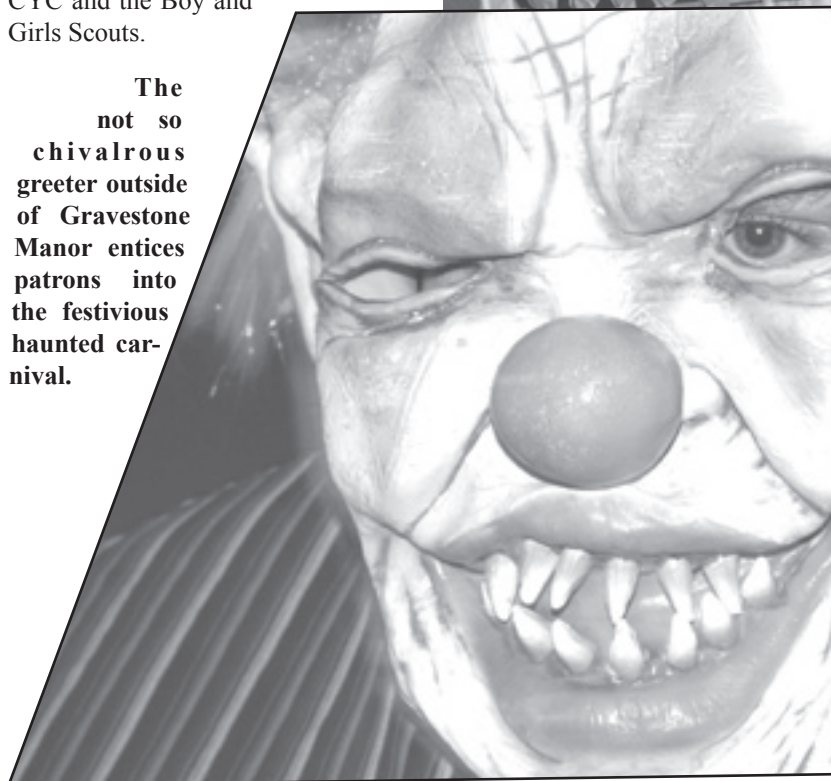
"We've never had any injuries or problems like that. We have had people wet their pants because we did scare them, but other than that, no, we are insured," said Simon.

For the Haunted Trail, Simon said, "Remember that this is an outdoor event, so we recommend that you wear proper shoes and attire."

Simon also added that the cost is \$5 per person.

For Gravestone Manor, the cost is \$10 per person and all proceeds go to local causes like the Red Cross, the CYC and the Boy and Girls Scouts.

**The not so chivalrous greeter outside of Gravestone Manor entices patrons into the festive haunted carnival.**



The Beacon/Alyssa Benner

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# Nick and Norah's Infinite Playlist: A review (sort of)

BY KENNY BROWN

Beacon Correspondent

I sit here thinking about the movie I just watched, *Nick and Norah's Infinite Playlist*, and I realize I cannot find it in myself to write the review.

It's not because I didn't like it or because I read the book first. No, it has nothing to do with the movie at all. Honestly the movie was wonderful. It was well acted, beautifully written, and has that storyline that just grips the viewer.

Anyway, that's what I caught, in between the giggles, comments, and annoying conversations going on around me in the theater.

And because of that, I stray from topic a little this week. Do not worry this will not become another angry rant. I will give you the goods on Nick and Norah. But first I want to review something else: movie goer etiquette.

As I settled into my seat I looked around and realized I was a minority in this audience. I was a guy, and I was in college, and I was not talking. And through the whole movie it stayed this way. Maybe its my OCD. Maybe it's the movie buff in me. But when did the movie theater become your living room? And When did it become okay to converse and text at the movies?

More than once I found myself shushing the girls in front of me. I also noticed myself telling the people behind me to shut up because they thought this was a great time to have

a debate on religion. Or the best one, when I found myself making fists because some "mature" high schooler found the silent sentimental moments in the film the best time to start the faker cough. I have lost all hope in my generation.

What is it that has changed? Has this generation fried their common sense away with tanning beds and cell phones? Even more likely. Or is it that the movie industry



The Beacon/Jenna Stephens

has been making such terrible movies recently that the theater has now turned into a live action text session?

Now I am in no way defending those annoying texters and talkers, but I have a good feeling it's the industry. It seems anymore every movie, with a few very rare exceptions, is some cheap remake, stupid spoof, or poorly made cheese fest. Lately, movies have gotten so bad that we cannot even tell a good one when it comes along, so we talk through

those as well as the bad ones. It becomes habit.

I was on IMDB (Internet Movie Database.com) the other day and found myself looking at the upcoming movie list, and sadly I experienced no true thrill of anticipation. I could pass up the majority of this season and sleep well at night. It's plain and simple. If Hollywood were up for review, it would get no stars.

All that said, I want to say, go see *Nick and Norah's Infinite Playlist*. *Nick and Norah's Infinite Playlist* is a wonderful movie. It is a film adaptation of Rachel Cohn and David Levithan's award winning book by the same name. Michael Cera (*Juno*) is Nick, an indie bassist for his band, who is still getting over being dumped by his girlfriend a month prior. One night in NYC, Nick is out playing a gig with his band, the Jerkoffs, when he crosses paths with Norah, Kat Dennings (*Charlie Bartlett*), a quirky, rich indie girl.

At a rough point in both of their love lives, they set off on a journey to find a favorite band, who is playing a secret show. As they both wrestle with past relationships, drunk friends, and a handful of other random, hilarious moments, they build an important connection. *Nick and Norah* is a great movie with an even more wonderful moral. And even though it sounds like you have seen it before, trust me you have not. I give it 4.5 stars out of 5. It's one of the rare solid efforts out there right now.

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Pasta w/ Cheese

Crispy Chicken

Chicken Caesar

Antipasto

Caesar

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OKTOBERFEST 2008



The Beacon/ Alyssa Benner

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  - 6 Brazil neighbor
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  - 14 Assortment
  - 15 Divisible by two
  - 16 Shore bird
  - 17 Art of logical discussions
  - 19 Scene of Napoleon's first exile
  - 20 Rob
  - 21 Camelot knight
  - 23 Affirmative vote
  - 25 Small lounge rooms
  - 26 Extending service as in community work
  - 31 Fido's foot
  - 32 Leg joint
  - 33 Hereditary initials
  - 34 \_\_\_\_\_ Yeltsin
  - 38 Fruit part
  - 39 Cut off
  - 42 Disrespectful
  - 43 Away from shore
  - 45 In debt
  - 46 Boat bottom
  - 47 On same side prefix
  - 49 Mammoth
  - 51 Material girl
  - 55 First Aid \_\_\_\_\_
  - 56 Additional, usually subsidiary meaning
  - 58 Upper regions of space
  - 62 Supernatural force
  - 63 Never lost
  - 66 Fine spray
  - 67 Railroad parts
  - 68 Like some noses
  - 69 Sheltered, nautically
  - 70 Transmitted
  - 71 Type of roofing material

- Down
- 1 Boy
  - 2 1998 Goo Goo Dolls song
  - 3 Ill-behaved child
  - 4 Ivy league school
  - 5 Pirate affirmatives
  - 6 Dog or Cat
  - 7 Blackhearted
  - 8 Summarize
  - 9 Undo a button
  - 10 Factories where girders, rails, etc. are made
  - 11 Greeting
  - 12 Tree planting holiday
  - 13 Annoying insects
  - 18 Remove obstructions
  - 22 Alaska king \_\_\_\_\_
  - 24 Adolescent woe
  - 26 Gumbo vegetable
  - 27 Army group
  - 28 High Olympic scores
  - 29 Change furnishings
  - 30 Chaos
  - 35 Is sorry about
  - 36 Mental conception
  - 37 Wall Street order
  - 40 Bear-like species of Endor
  - 41 Pleasing change
  - 44 Isn't a word
  - 48 Projecting noses
  - 50 Slender marine mammals
  - 51 Childs first utterance perhaps
  - 52 To be of use
  - 53 Closely packed
  - 54 Broadway smash
  - 57 Adam's home
  - 59 Transport
  - 60 Italy volcano
  - 61 Tenant payment
  - 64 Established, for short
  - 65 Color solution

Kudracross

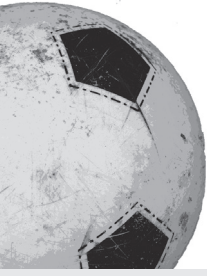
BY CHRIS KUDRAK AND DEVIN KING  
*Beacon Correspondents*

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Answers from last week

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## Field hockey's undefeated streak ends at 10

### *Lady Colonels fall to E-town for first loss of season*

BY ALISSA LINDNER  
*Beacon Sports Editor*

All good things must come to an end and on Saturday, October 4, the Lady Colonels field hockey team saw their historic winning streak halt at 10 games.

The women won their first game of the week on Thursday, October 2, hosting FDU-Florham before falling to No. 13 Elizabethtown College at Homecoming on Saturday.

On Thursday, the Lady Colonels were without two key players, their leading scorer, senior forward Alyssa Koncelik and freshman defender Alyssa Davis. Both missed the game due to injury; however, the team adjusted and was able to gain its second Freedom Conference win of the season with a 2-0 win over the Devils. Davis would return for Saturday's game while Koncelik remained sidelined.

Senior midfielder and captain Diana Wright started the scoring rally for the Lady Colonels by knocking in her second goal of the season, that was the result of a penalty corner just under 30 minutes into the game. Gina Elmy was credited with an assist on the goal.

Junior Brittney Sines also scored for the Colonels, connecting on another penalty corner just over 69 minutes into the game. Freshman Chelsea Minix assisted on Sines' third goal of the season.

Freshman goalkeeper Lindsey Davenport continued to perform well for the Lady Colonels. Davenport stopped all three shots she faced from the Devils. The shutout against FDU was Davenport's third straight and the seventh shutout of the season for the team.

The win against the Devils was bitter-sweet as FDU-Florham ended the Lady Colonels' season last year. FDU won the game 2-0 and knocked Wilkes out of post season play.

Head coach Sara Myers believed the team played as a whole Thursday, which was key to defeating the Devils.

"In our game against FDU we played as a unit, which is when we are at our best. The first half we played very strong. I was also very happy to see us score on two corners. It has been a long time since we have

beat FDU and it was a great feeling for the team," Myers said.

The win against FDU gave the team their tenth straight win of the season; however the historic undefeated streak would end there.

eventual game winner. Megan Angstadt added a security goal for the Blue Jays approximately six minutes into the game.

The start to the game proved to be all Elizabethtown would need for the win as they failed to score after.



The Beacon/Jenna Stephens

**Number 17 Jen Keegan battles for the ball during Saturday's Homecoming game against Elizabethtown College. The Blue Jays handed Wilkes its first loss of the season by a score of 3-1.**

No. 13 Elizabethtown College visited the Lady Colonels for their Homecoming match-up on Saturday. The Blue Jays came into Saturday's game with two losses on the season, the first against King's College and the second against No. 7 Lebanon Valley College.

Elizabethtown began the game with three straight goals. Their first goal came just over three minutes into the game as Liz DeMatteis connected on a pass from Alison Duval. Thirty-one seconds later, DeMatteis scored her second goal of the game and the

"The first six minutes of the game, we broke down defensively and they capitalized on all of our mistakes. When you play a strong team, every mistake you make they will use to their advantage; that is exactly what Elizabethtown did," Myers explained.

Wright added, "As captain, I try to stay positive on the field. It can be discouraging but that early in the game, there was plenty of time to come back."

The Lady Colonels would score once in the game as freshman midfielder Amanda

Peters scored with just over 18 minutes left in the game. Freshman Gina Elmy was credited with an assist.

Despite several consecutive penalty corners late in the second half Wilkes was unable to finish and the game ended in favor of the Blue Jays.

After Elizabethtown scored three early goals, the Lady Colonels could have played defeated for the entire game; however Myers took a time out after the second goal and tried to calm the team as they found themselves in unfamiliar territory.

"I always tell the team that no matter what happens we need to use our communication to get us back on the right track. Once we get down on ourselves, our play starts to mimic our defeated attitude. We need to keep a positive outlook and trust each other. We know from experience that we can come back from any situation," Myers said.

Beyond the start of the game the Lady Colonels were not out played. Wilkes had 11 shots compared to the Blue Jays 12. Davenport stopped six shots while Elizabethtown's Liz Hannegan stopped five shots from the Colonels.

"After the first six minutes we definitely held our own against them. We had numerous scoring opportunities that we did not capitalize on, especially in our corner play; we had 11 corners to their seven," Myers explained.

With a tough opponent next week in No. 11 Monclair State, it will be key for the Lady Colonels to work hard and not get discouraged from their first loss.

"We need to work hard in practice and fix where we made mistakes Saturday. We challenged Elizabethtown later in the game, and we need to work on taking advantage of a good team's mistakes. That will be key in next week's game against Montclair," Wright said.

The Lady Colonels will be in action again on Saturday, October 11, at 1:00p.m. when they host the Red Hawks at Ralston Field.



# Lady Colonels tennis perfect after six matches

BY ALISSA LINDNER

*Beacon Sports Editor*

The Lady Colonels tennis team started its season off in a powerful fashion, remaining undefeated after six games. The team defeated Manhattanville in Purchase, N.Y. on Tuesday September 30, by a score of 7-2 for its sixth decisive win.

The two losses in the Manhattanville match came off of walk-overs as the Lady Colonels were unable to bring enough players due to academic conflicts.

In singles play, five women won for Wilkes. Sophomore Victoria Bybel, junior Xiaoqiao Zhang, sophomore Michelle Knight, freshman Rebekah Shanaman and freshman Stephanie Harkins all defeated

their opponents in two sets.

In doubles play, Bybel and Zhang defeated their opponents and Knight and Shanaman also won their doubles set.

The win against Manhattanville gave the Lady Colonels their fourth Freedom Conference win of the season.

Head coach Chris Leicht believes one of the strengths of the team this season is the fact that all their players from last season returned for play this year.

"We are very experienced. We won the conference championship the last two years and went to the NCAA National tournament the last two years and I have everybody back from last year, so that is obviously a big factor," Leicht explained.

"I was just trying to make a play but they made the hit," said Adams, a 5'9 wide receiver from New Brunswick, New Jersey.

Adams normally slips through defenders for extra yardage on punt returns. But this time, his heroic efforts were shut down.

Afterwards, Lebanon Valley's Charlie Parker rushed for a 12-yard touchdown with 01:47 remaining, giving the Dutchmen a 28-14 advantage.

Even after Parkers touchdown with little time remaining, the Colonels kept fighting. Junior quarterback Rob Johnson drove his team down the field for a touchdown in only four plays, hitting wide receiver Anthony Dorunda on a 29-yard fly route for six.

Down by a touchdown, the Colonels tried

The team has also added two freshmen, Shanaman and Harkins, and the upperclassmen have played an important role in helping them adjust to college play.

"The way they [the upperclassmen] go about everything, how hard they work, how serious they take tennis. I think the freshmen see that and it helps them too," Leicht said.

Senior Alison McDonald believes one of the strengths of the team is their depth.

"Our biggest strength is our depth. We are very solid throughout our entire lineup. Our top four singles players have each played at the number one spot for a year, which just shows how deep we are," McDonald explained.

an onside kick with 00:36 remaining but the Dutchmen fell on the ball and milked the clock for their first conference win this season.

"It was a great win for our football team; I said to (my team) we're 1-0 in the MAC. How does it feel to be in first place?," said Lebanon Valley's head coach Jim Monos. Knowing that the Colonels were out-of-sync offensively, the 16th-year head coach stated, "I felt like we could've put that game away a little sooner, about five times sooner. But you know what, I've learned a win, is a win, is a win. And we'll take that win, at their homecoming, at their place, you kidding me?"

The Colonels struggled on the ground,

The Lady Colonels hosted Misericordia College on Monday October 6 and will travel to King's College on Wednesday October 8 at 3:00 p.m. Both matches are Freedom Conference play and will challenge the team's undefeated streak.

"We are undefeated, but that doesn't mean we let our guard down. Now that we have established ourselves as the team to beat in the conference, we all want more and work toward achieving bigger goals," McDonald said. "We know how good the competition is once we get to playoffs and nationals in the spring season, so we have to prepare ourselves."

finishing with 51 rushing yards as a team. Sophomore starter Jamar Beverly led the team 38 yards but also led the fumbling spree with two of his own.

Johnson continued to perform well for the second week in the row, totaling 218 passing yards on 18-29 passing attempts and three touchdowns.

Linebacker Drew Letcavage led the Colonels with 16 tackles but the defense as a whole allowed 504 total offensive yards.

The Colonels will travel to Madison, New Jersey this Saturday to face Farleigh Dickinson University (2-2). Kickoff is scheduled for 1p.m.

## FOOTBALL

from PAGE 20

The Colonels desperately needed to get the ball back because the scoreboard read: 21-14. On third down and two yards to go, Colonels Sean O'Neill and Drew Letcavage pinned Parker to the grass at Lebanon Valley's 42 yard line, giving the Colonels exactly what they needed, a punt.

The 5'11 freshman punter, Colt Zorilla, booted the pigskin 25 yards to the Wilkes 32-yard line to Colonel sophomore Aireil Adams. He tried to catch the ball as two Dutchmen came flying at him for the tackle and what happens? A fumble, picked up by Lebanon Valley.

## WOMEN'S SOCCER

from PAGE 18

The Crusaders had their own scoring opportunity several minutes later, as sophomore forward Alison Chavers found herself in a breakaway with Berkey. She was run down from behind by sophomore defender Casandra Valentin, however, and the ball was cleared.

The score remained tied until the 74th minute, when the Lady Colonels led an offensive down the middle of Susquehanna's field. After dribbling past Susquehanna's last defender, Hallowell was able to flick a goal past Meredith Tompeck and into the back of the net, giving Wilkes a 1-0 lead. Senior forward Jessica Gannon had an assist on the play.

"I saw their sweeper coming across and realized I needed to get to the ball quickly," said Hallowell. "When I saw the keeper come at me I just tried my best to get the ball past her."

Three minutes later, however, the Crusader's found themselves with a goal of their own as sophomore forward Julie Briskey kicked a ball over the head of Berkey from right outside Wilkes' box. The goal came in a surreal manner, as no player aside from

Briskey reacted to the ball dropping down in front of Wilkes' goal. Surrounded by several Wilkes' defenders and Susquehanna forwards, Briskey simply took a few steps forward before kicking the ball as everyone else watched. Indeed, even the crowd made no reaction to what it had just seen, as if none could believe the play.

With the score tied 1-1 with ten minutes remaining, the Lady Colonels refused to give up. With everyone up in Susquehanna territory, Valentin directed a header into the back of the Crusader's net off of a strong corner kick from Fissel.

"Casandra is possibly one of our best players in the air," head coach John Sumoski said. "We normally try to have her in the box on a corner unless we are in the lead. Katy (Fissel) couldn't have put up a better ball for her on the corner."

Her teammates mobbed her in celebration, and the Lady Colonels fended off Susquehanna's last few attempts to score before coming away with the 2-1 win. Wilkes outshot Susquehanna 19-5 for the game. "We played really good soccer today all the way around," Sumoski said. "I am proud of the way we played."



The Beacon / Jenna Stephens

Ashley Deemie (10) and the Lady Colonels played well but ultimately lost to visiting Delaware Valley, 3-2, at homecoming on Saturday, October 4.



# Women's soccer edges Susquehanna at home on 10/1

**BY DANIEL KAUTZ**  
*Beacon Asst. Sports Editor*

The Wilkes University Lady Colonels (4-5-1) entered their second of four straight home games at Ralston Field on October 1 against the Susquehanna Crusaders (1-5-2), managing a 2-1 win for their second in as many games.

The Lady Colonels started the first half strong, dominating possession of the ball as they launched several attacks on Susquehanna's goal. Wilkes had its first scoring opportunity at the 40-minute mark, as a looping kick from freshmen defender Megan Clementson fell on the top of the crossbar and bounced over the back of the net. Two minutes later, sophomore forward Taryn Hallowell directed an attack down

Susquehanna's goal line before crossing the ball; the resulting shot again went over the goal, however.

Susquehanna tried to counterattack after the resulting goal kick, but was stopped by Wilkes midfielders. What followed was a two minute period in which the Lady Colonels led constant attacks against Susquehanna. Hallowell took both of Wilkes's two shots on goal during the offensive, but was unable to score. The ball was cleared, and ten minutes passed as both sides struggled to organize any attempt of attack.

At the 23 minute mark, junior midfielder Julissa Reed streaked down the right side of the field before launching a kick that bounced off of the top crossbar of Susquehanna's goal; the resulting rebound was

headed by freshmen forward Katy Fissel but went wide right, drawing an excited groan from the Wilkes supporters.

Susquehanna responded from the two near goals with its first threat of the game. Using short and accurate passes, the Crusaders were able to effectively move downfield before junior forward Abby Montgomery launched a close range shot that deflected off of the hands of Wilkes' senior goalkeeper Jessica Berkey. The deflection spiraled out of bounds just inches beyond Wilkes's left post, keeping the score tied at zero.

The remaining time in the first half wore away without incident until the final twenty seconds, when Susquehanna launched an all-out offensive from within the Wilkes box. A shot from fifteen feet out was

blocked by Berkey, with the ball rolling out of bounds and setting up a corner kick. With the clock ticking down from seven seconds, the Crusaders crossed the ball and got off a final shot attempt, which was again blocked by Berkey. The deflection off her hands spun slowly in front of the Wilkes's goal, but did not go in before time expired. Both teams entered the break tied 0-0.

Two minutes into the start of the second half, senior defender Lauren Cirilli sent a strong cross to sophomore midfielder Alison Weidman, whose header sailed just over the net.

See **WOMEN'S SOCCER**  
on PAGE 17

# Men's soccer gives homecoming fans reason to cheer

## Defeats Delaware Valley 3-0 to improve conference record

**BY DANIEL KAUTZ**  
*Beacon Asst. Sports Editor*

Behind a strong display of support from homecoming fans, the Wilkes University men's soccer team defeated Delaware Valley College 3-0 on Saturday, October 4, to remain unbeaten in Freedom Conference play. The win helped elevate the Colonels' record to 6-5 overall, with a 2-0 mark in the conference.

Both sides came out aggressively and physically in the first half, racking up a combined 15 total fouls. The Colonels would take a 1-0 lead ten minutes into the game after sophomore midfielder Doug Moore threaded a pass through the Delaware Valley defense to junior forward Greg Miller, who punched in a goal past keeper Tristan Preece.

"I got the ball and heard [Greg] call for it, and he was able to finish with a great shot," said sophomore midfielder Doug Moore of the play.

The Colonels would take eight shots to the Aggie's one in the first half, but the score remained 1-0 going into the half.

Wilkes struck again seven minutes after the beginning of the second half, as junior defender Arthur Jankowski netted an unassisted goal on a shot that deflected off the hands of Delaware Valley's keeper. Ten minutes later, around the 60 minute mark, sophomore forward Ryan Phillips drove home an insurance goal off an assist from junior forward Bret Osswald, making the score 3-0. Senior keeper TJ Baloga served for the first 55 minutes in goal before being relieved by sophomore Kaleb Smith, who saved a penalty shot with four minutes remaining to help Wilkes earn the shutout victory.

The Colonels' next match is at Ralston Field at 4 p.m. Wednesday, October 8, against Rowan University. Following the game, Wilkes will play four straight Freedom Conference matches, with three of

them coming on the road.

Sophomore midfielder Sean Stitt commented on how the Colonels have been preparing for their tough upcoming stretch.

"We've been practicing very hard on ball possession and control, as well as our de-

fense," he said. "The guys have all been working to come together as a team in trouble situations to help one another out when needed."



The Colonels were able to come out on top 3-0 against Delaware Valley in a very physical contest. Their next match is home on Wednesday October 8 against Rowan.

## WILKES COLONELS

|                                                                 |                                                                     |                                                                                 |                                           |
|-----------------------------------------------------------------|---------------------------------------------------------------------|---------------------------------------------------------------------------------|-------------------------------------------|
| <b>Football</b><br>L 28-21 LVC                                  | <b>Men's Soccer</b><br>L 3-0 @ Susquehanna<br>W 3-0 Delaware Valley | <b>Women's Tennis</b><br>W 7-2 @ Manhattanville<br>Singles: 5-1<br>Doubles: 2-1 | <b>Volleyball</b><br>W 3-1 @ Misericordia |
| <b>Field Hockey</b><br>W 2-0 FDU-Florham<br>L 3-1 Elizabethtown | <b>Women's Soccer</b><br>W 2-1 Susquehanna<br>L 3-2 Delaware Valley | <b>Men's Tennis</b><br>Bucknell Tournament:<br>Singles: 0-8<br>Doubles: DNP     | <b>Cross Country</b><br>DNP               |





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Friday Night Live Music with  
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- **Author Signings:** Dave Saxton author of *"Into The Cool"* Thursday at 11:00 am, Juanita Patience Moss author signing Friday at 11:00am, & Michelle Russell author of *"Sabrina: Autobiography of a Cat"* Saturday at 1:00pm
- **Mystery Book Club Group:** Thursday at 6:30pm "Everywhere That Mary Went" by Lisa Scottoline. Get 25% get off the book of the month.
- **"Little Einstein's"** this Saturday morning story time at 11:00am

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# Colonels fumble chance to win conference opener

BY CARLTON HOLMES

*Beacon Editor-in-Chief*

Charlie Parker must have received the memo from Lebanon Valley that it was Wilke's homecoming weekend because he definitely brought his dancing shoes.

The 5'10, 191 lb. running back busted through seams and did more juke moves than a kid playing Madden 2009, all the way to a staggering 278 rushing yards as the Dutchmen (3-1) shocked the Colonels (0-4) 28-21 at Ralston Field for the opening game of Freedom Conference play.

Parker finished with two touchdowns and had five times as many yards as Colonels rushers combined. He also finished second on LVC's all-time rushing list with 2,364 yards, while helping his team snap a long losing streak to the Colonels, that dates all the way back to 1992. But most importantly, he did what the Colonels were unable to do, that's hold onto the football.

Of the Colonels six fumbles, five were coughed up and fell into the hands of the Dutchmen; fans would've thought a Wilkes alum pulled a prank and strolled down from the tents to slip beer into the Colonels water jug.

"It's tough to win football games that way," said 13 year head coach Frank

Sheptock. "We had a little bit of momentum there in the fourth quarter and we fumbled a punt. I thought (the punts) were all critical to us. From a coaching standpoint, I've got to find a way to eliminate the mistakes."

Despite all the turnovers, the Colonels still had an opportunity to tie the game late in the fourth.

It was 04:53 remaining when the offensive drive started for the Dutchmen.

**See FOOTBALL**  
on PAGE 17

Number 8 Jamar Beverly juggles a swing pass from Number 9 Rob Johnson during Saturday's game against Lebanon Valley. The Colonels lost the game 28-21.



The Beacon/Gno Troiani



The Beacon/Gno Troiani



(At Right) Number 40 Rob Pietrucha catches the ball for the Colonels' first touchdown of the game during Saturday's game against the Dutchmen.