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B.o.B performs for students at the Kirby Center

Programming board concert delivers
at Kirby Center, recap on page 8

Nov. 5, 2013

Contact editor: christine.lee@wilkes.edu

Departments seeking space to consolidate programs

By Christine Lee
News Editor

Editor's Note:

This article is part of a series of stories focusing on the issue of space on campus.

The formation of a new department, a variety of co-curriculars and offices throughout campus has raised questions in regards to usable space for two divisions within the College of Arts, Humanities and Social Sciences.

On June 1, the Division of Global History and Languages was officially formed. However, co-chair John Hepp said although problems with space as a result of the breakup of the department from the Division of Humanities were foreseen, there were several challenges that came with the breakup that weren't expected.

Hepp said one of the first problems arose with the English department's decision to go forward with its digital humanities initiative, meaning they needed a room in Kirby Hall that would function in that capacity.

That meant Assistant Professor of Spanish Rafael Garcia was without an office in Kirby Hall. However, after working through a number of options, they ultimately settled on Hepp and fellow co-chair Diane Wenger sharing Wenger's office on the third floor of Capin for a year and Garcia moving into Hepp's office.

Hepp said sharing an office with Wenger has worked out well this year because of their teaching schedules have them on campus on different days and at different times. Hepp also added sharing the same office makes it easy for students to find the co-chairs of the department.

The formation of the department has also meant adjunct faculty for Spanish and history have had their offices moved to the second and third floor of Capin. However, a recent hire for history will bring additional questions of space for the department.

"How we're going to finess the solution, or discuss the situation with everybody, will be most likely that new hire will have to share an office with somebody so that Dr. Wenger and I can go back to go back to having separate offices as it's a more natural state for both of



The Beacon/David Lee

The current setup of the third floor of Capin Hall has Global History and Languages co-chairs Diane Wenger and John Hepp sharing one office.

us," Hepp said.

Hepp added that due to the lack of space in Capin Hall, there are no plans in place to move Associate Professor of Spanish Paola Bianco from her office on the first floor of Breiseth Hall.

Hepp said for him the issue of space for the department isn't so much an issue of bringing the department together in one location on campus, it is more a matter of creating a more interactive environment.

"My view is the bigger need for space isn't so much to get us all together but to have a conference room, to have a place that can serve as a more welcoming invitation to the department than just an old rectangular table on the third floor hallway," Hepp said.

Hepp added that one of the biggest problems with the current setup of the department is that students don't know where to go to speak to a faculty member in the department.

"I think the biggest thing that the formation of the department causes is for students some confusion as to where they should go to have

forms signed, to track people down," Hepp said.

Hepp said the ideal situation would be a clear form of identification for the department that directs students to where they need to go.

"The nicest thing would be if you could walk into Capin Hall and it had a sign outside 'Division of Global History and Languages office on the second or third floor' and you walked upstairs and there was a person sitting at a desk that could answer your questions," Hepp said.

Hepp said an "odd idiosyncrasy" of the current space situation is that the department still has Humanities Office Assistant Debra Archavague as their office assistant, who is located in Kirby Hall, while Michele Geiser, the office assistant for the department of communications, is located in Capin. This situation has meant struggles in communication of information for the two office assistants.

"One of the odd idiosyncrasies of our current system is we still share an office assistant with humanities and her office is in Kirby Hall, so any time she wants to communicate with

us we basically have to do it by email or telephone so there's just some awkwardness to the way the setup is at the moment," Hepp said. "And it's also I think it's unfair for the communication studies office assistant because lots of people looking for us come in and are asking her questions."

Hepp said although the current situation is far from ideal, he is content with the setup.

"While I don't love what we have, I do like the fact that every member of our department except for one has their offices in Capin," Hepp said.

Chair of the Communication Studies department Mark Stine said the most pressing issue with the current setup of the department involve the lack of the ability to collaborate between co-curriculars. The department's five co-curricular activities are located in five different locations on campus and faculty offices are located in Capin.

"It hinders any collaboration and synergy that would arise from things like The Beacon and Wilkes Now working together or The Beacon and Wilkes Now and WCLH working together because they're not in physical proximity to one another," Stine said.

Stine said another problem that has arisen from the co-curricular activities for the department being in different places on campus is that a lot of the space being occupied by the co-curriculars are things that could be consolidated and used as one unit.

"We take up a lot of space and a lot of the space that we take up is repetitive space. For example in the TV station we have an audio recording room, in the radio station we have an audio recording room. We could have just one single audio recording room if we were to bring all of those entities together," Stine said.

Stine said although nothing official has been confirmed, there had been among himself, former Dean of the College of Arts, Humanities and Social Sciences Linda Winkler, then-Provost Reynold Verret, and Director of the Shelburne Television Studio Carl Brigidio concerning buildings in the downtown area that could be feasible for the department.

When they presented the ideas to Vice President of Finance and General Counsel Loren Prescott, the ideas simply remained as ideas. However, President Patrick Leahy's support of

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THE BEACON

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Honors college option for growth

By Nicole Zukowski
Assistant News Editor

Ever since President Patrick Leahy's arrival last year, he has tried to improve the university with certain ideas to innovate Wilkes. One of these ideas is the create of an honors college.

Wilkes University is made up of seven different colleges: College of Arts, Humanities and Social Sciences, College of Science and

Engineering, the Nesbitt School of Pharmacy and Nursing, the Jay S. Sidhu School of Business and Leadership, The School of Education, The School of Graduate and Professional Education and University College.

The only college missing is an Honors College, so it is a logical progression in the future of Wilkes University to create one. President Leahy recognized this and brought it to the faculty's attention.

Interim Provost Dr. Wignot said, "President Leahy asked the faculty to look into the development of an Honors College. So last spring a committee of faculty from each of the colleges formed and commenced as an honors task force to discuss the possible of an honors college."

This honors task force developed a proposal made up of research from different honor colleges across the nation. They looked at what characteristics would work and what would not in Wilkes.

In order to pass the proposal and progress to

actual construction of the college, many steps are involved.

"At all steps, there are further input, further discussion and possible further modification to the original proposal," Wignot said.

The first step was getting feedback from faculty in August at a faculty retreat. Then each of the colleges could discuss for feedback. That is about where the proposal is at right now.

Wignot said, "The proposal is probably not even at the mid-point of the process. There is

still a lot of discussion."

The rest of the process is mostly made up of close conversation from different committees such as The Academic Planning Committee and The Curriculum Committee.

At each step of the process there are revised amendments to the original proposal. There is no time line as of when an honors college will be open at Wilkes since the proposal is still in the modification process.

If the proposal is passed and an honors college is constructed, Wilkes will then have an edge on other small liberal arts universities in the

nation.

"The effect, hopefully, on enrollment from an honors college is that it will attract some students that may not be looking into Wilkes or have not looked at Wilkes before because we have not had an honors college and they were interested in being part of one," Wignot said.



The Beacon/Archives
Wignot spoke about
an honors college



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The Beacon/David Lee

The History Department is now confined to the third floor of Capin Hall.

Departments

Continued from page 2

the department coming together in one location mean the possibility of something moving forward to bring the department together.

Although there have been rumors of the department moving into the former Bartikowsky Jewelers building next to the University Center on Main St, Stine said while there is nothing official confirmed on the building, there are negotiations being made to purchase it.

"We do hope that we get to the Bartikowsky building because we think it's ideally suited in terms of its location for our program," Stine said. "We also think the size is fairly appropriate for what we need."

Hepp said if the communication studies department moves from Capin to a more consolidated space, it could create more space for the department of Global History and Languages.

"It would be my expectation that we would get more of Capin Hall and that would allow us to come up with better office solutions for the people we already have and at that point think about whether Dr. Bianco would like to move over and join us," Hepp said.

Stine added that consolidating the department could open up more space for campus and create opportunities for cross-collaboration across co-curricular activities, which would create an opportunity for convergence among the different mediums.

"The importance of our coming together really allows us to mimic what's happening in the communications industry and at the end of the day is going to benefit our students and give them an experience that is like what they will find in the industry today," Stine said.



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Anatomy of an Administrator



By Justin Topa
Staff Writer

Philip Ruthkosky, the associate dean of Student Development at, has recently become a new father.

The associate dean is responsible for directing all aspects of Student Development including, but not limited to, Adventure Education, internships, civic engagement, student activities, leadership and campus interfaith. In addition to this, Ruthkosky serves as Student Government adviser.

Ruthkosky was first hired by Wilkes in 1999 for a position involved with coordinating internships. He was soon promoted to director of Student Development, which led to his current position as associate dean.

Through this position, Ruthkosky has had the opportunity to travel and has experienced countless activities both hosted and participated in by Wilkes students. He considers getting to know students on a personal level one of his favorite parts of his position.



The Beacon/Archives

Associate Dean of Student Development Phil Ruthkosky says his favorite part about his job is, "getting to know students on a personal level."

Ruthkosky has said that a time when he was most proud of being a part of Wilkes University came after the flooding of the Susquehanna River in the fall 2011.

"It was a time that hit the community hard," Ruthkosky said. "A lot of houses had tremendous damages and families were really in a tough position during that time. To see the way that our campus as a whole came together in support of the community just shows that our students, faculty and staff really have an appreciation for the idea that we are a part of something bigger. When the community needed them the most, they were there."

He spends as much time as possible with his wife, Renee, and their daughter, Elle, who is five months old.

The Ruthkosky family still stays active by jogging and hiking with Elle on-board in her jogging stroller. When asked of his proudest achievement, he smiled and pointed to a photograph of his wife and daughter.

"It's interesting because, when I get up in the morning, I try to read journals and books to stay current with the field of student affairs and higher education, and then, at night, I'm reading children's books to my daughter," Ruthkosky said. "It's quite a dichotomy because I'm reading an academic journal in the morning and 'Itsy Bitsy Spider' at night. It's interesting but I wouldn't trade it for the world."



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Coffeehouse setup provides The Spark for locals to share music, art, poems

By Ashley Evert
Assistant L&A&E Editor

In dimly lit room, filled with rows of mismatched wooden chairs and creaky floors, laughter and music could be heard two stories away.

"Sharing poetry has never been a question," said senior English major Miranda Baur, "I started attending open mic nights as soon as I could drive. My desire to share poetry has come from the fact that it wasn't a popular form of expression in my community and I wanted it to be."

Baur, senior English major at Wilkes, has a new space to share her poetry.

Located less than a half mile from campus on the third floor of the Downtown Arts Building, The Lamp Post Chapter One is the newest space for local artists to share their work.

Owner Bianca Roman has been thrilled with the turnout so far.

"This is so cool. This is what my vision for this place was. Showing new work, being real. I support everything you guys are doing," Roman said at the closing of this week's event, a coffeehouse set-up called The Spark where art, music and poetry are shared.

The Spark was last held Oct. 25, and about 50 people attended. Local bands At Home, Evan Evans and Petal played, and Baur was

the featured poet for the night. Over scones and coffee, art appreciators sat and listened in the cozy new space.

"When I read poetry publicly, it's always really frightening, honestly," Baur said. "It's not until after the first few poems that I can gauge an audience and decide to either keep my set list or mix it up. Physiologically, my ears get really hot and my left hands gets shaky."

Baur said she received a lot of positive feedback and plenty of laughs while reading her work.

"I've been writing poetry since I learned how to write short stories in grade school," Baur said. "I had a habit of making my stories rhyme and never bothered correcting myself."

Roman said she is excited about the new space and eager to get more people to come out for The Spark.

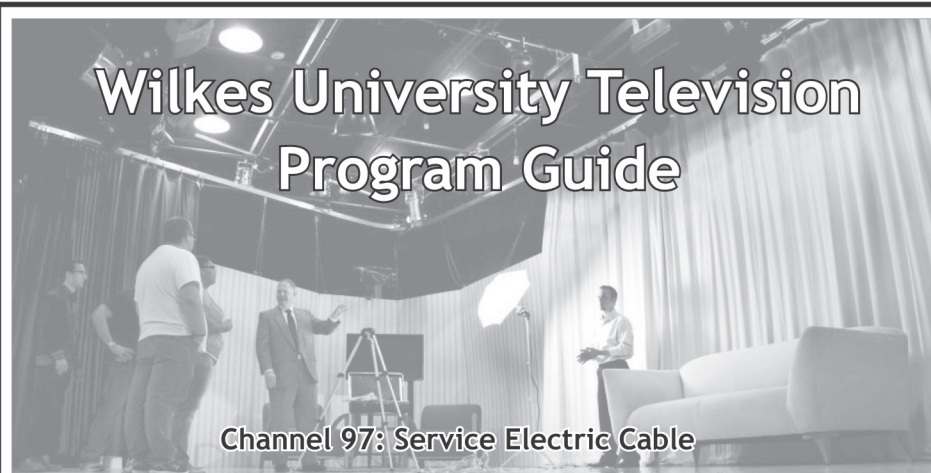
"This is our home," Roman said. "This is our treasure. This is our heart, our friends, our family, our youth, our muse, our life, our art ... This is real. This is happening."

The Lamp Post will be holding The Spark monthly at 47 N. Franklin St., Wilkes-Barre, Pa., the cost is \$5. Upcoming dates are not set yet, but for more information contact Bianca Roman via <https://www.facebook.com/bianca.roman.549>.



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Wilkes University Television Program Guide



Channel 97: Service Electric Cable

Monday, November 4, 2013

6:00pm Rosenn Lecture Dillon-Dau
7:00pm Spotlight
7:30pm Wilkes Now
8:00pm As You Like It

Classic Arts Showcase

Tuesday, November 5, 2013

12:00pm Wilkes Now
6:00pm Spotlight
6:30pm Department Stores of Northeast Pa.
7:00pm I Enjoy Being A Girl
7:30pm Wilkes World
8:00pm Rosenn Lecture-Lec Zanny

Classic Arts Showcase

Wednesday, November 6, 2013

6:00pm Spotlight
6:30pm An American In Normandy
7:30pm Wilkes Now

8:00pm Wyoming Valley Media: Challenges and Choices

8:30pm Kirby Lecture-Tom Zasky
Classical Arts Showcase

Thursday, November 7, 2013

6:00pm Spotlight
6:30pm Ax Of Murder
7:30pm Wilkes Now
8:00pm Kirby Lecture-Lawrence Reed
9:00pm It Takes A Village

Classical Arts Showcase

Friday, November 8, 2013

6:00pm Wilkes Barre-Making A Difference
6:30pm Reveille To Taps
7:30pm Wilkes Now
8:00pm Generation X
Classical Arts Showcase



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SG notes: survey to help campus become more aware of drugs, alcohol

By Nick Durdan
Staff Writer

A survey designed to get an overview of drug and alcohol use across Wilkes University will be conducted over the next three weeks.

In doing so, Wilkes can use its resources to help quell the use of drugs and alcohol, as well as bring awareness to the issue.

Core Institute is based at Southern Illinois University, Carbondale in Illinois. It is the home to the largest database of drug and alcohol use across the United States.

The surveys will be conducted online on Nov. 1 or and will run for three weeks ending on Nov. 21.

Mark Allen, dean of students, will oversee the survey for student and faculty use.

"Participation is important to help recognize the at risk groups on campus," Allen said.

This survey will be geared to upperclassmen; freshmen take their own required survey when coming to Wilkes.

"With this survey we can now get a feedback on upperclassmen about this issue adding to the mandatory survey taken by first-year students," Allen said.

A second survey will be offered to Wilkes faculty to help them understand the issue with drugs and alcohol among students on campus.

The resources being used for drug and alcohol issues on campus consist of referral programs for addictive behavior and the campus BACCHUS Club.

The policies for drugs and alcohol can also be found in the student handbook and are enforced by Public Safety and resident

assistants within the residence halls on campus.

Incentives will be offered. Those who partake in the survey will be offered a chance to win one of 35 potential prizes.

The surveys now may be brought directly to the students. Student Government at its Oct. 30 meeting passed an informal motion to purchase two iPad Minis to use as tools for surveys and event feedback.

Student Government President Ian Foley had his motion passed by a hand vote of representatives.

"With these iPads, we can have SG representatives go to dorms and physically have students fill out surveys," Foley said.

Foley also plans to get feedback from students from events around campus.

"Email feedback and surveys don't always work, this way we can get direct feedback from students regarding events on campus, if they want us to do them again or not," Foley said.

At its meeting, SG split into multiple groups into multiple groups to discuss internal business within Student Government, relating from its constitution to the upcoming Casino Night.

The budget for the meeting presented by Treasurer Anthony Fanucci are as follows: All College: \$7,844.11, Conference: \$2,750, Spirit: \$1,485, Overall: \$8,530.34, giving Student Government a total of: \$20,609.45.

Student Government meets at 6 p.m. every Wednesday in the Miller Room in the Student Union Building.



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Beacon Briefs

Taste of Wilkes

The campus community has the opportunity to come to the Taste of Wilkes event and participate in trying each homemade dish prepared for the event or be one of the chefs and make a dish for the event.

To register to be a chef, fill out the Chef Registration Form found through Today@Wilkes. The deadline for registration is Nov. 8.

This event will be from noon to 1:30 p.m. Nov. 15 in the Henry Student Center Ballroom and benefits the United Way, which distributes the money raised to different charities.

There will be a silent auction with items donated by local businesses. The cost of admission is \$5, but chefs who prepare meals eat for free.

Pocono Site Information Session

Wilkes will host an information session at 6 p.m. on Monday, Nov. 11, for adults in the Poconos who are interested in pursuing a degree. The information session will be held at Wilkes' Pocono Center, located at the Shoppes at Crossroads on Route 611 in Bartonsville, next to Giant Food Store.

Three on Three Basketball Tournament

Intramural athletics is hosting its second annual Three on Three Basketball Tournament on Nov. 11 and 13 at the University Center on Main Street and the Marts Center Gymnasium. For more information, email Intramurals Coordinator Neal Biscaldi at neal.biscaldi@wilkes.edu.

Wilkes University Chorus Spaghetti Dinner

Wilkes' Choral Ensembles are hosting a Spaghetti Dinner from 5-7 p.m. Sunday, Nov. 10 in the Henry Student Center Ballroom. In addition to the meal, musical entertainment will be provided by members of the ensembles.

Tickets are \$5 for students and seniors and \$8 for adults and may be purchased in advance from any member of the Chorus or Chamber Singers.

Meals will also be available at the door, and meals will be available for take-out. All proceeds from the event go to support the Wilkes University Choral Ensembles. For more information, please contact Dr. Steven Thomas at steven.thomas@wilkes.edu or 570-408-4434.

Red Cross Blood Drive Nov. 20

A Red Cross blood drive will be from 1 to 4 p.m. Nov. 20 in the Henry Student Center Lounge. Refreshments will be offered after donation.

Art of Jim Lennox and Chad W. Stanley

The Sordoni Art Gallery is holding a gallery titled Nine-O-One. This gallery features Jim Lennox's sculpture and paintings. Visual literacy of paintings by Chad W. Stanley are located in the Sordoni Art Gallery Annex.

The gallery is from Oct. 20 to Dec. 15. The Sordoni Art Gallery is located on the first floor of Stark Learning Center on the Wilkes campus.

PayTrain Fundamentals

Wilkes is partnering with the American Payroll Association to offer continuing education courses for payroll professionals in the Poconos. The course is running until Dec. 2.

The courses cover the skills deemed necessary by the APA for payroll professionals and are the basis for the Fundamental Payroll Certification and Certified Payroll Professional examinations. It will be held 6 to 9 p.m. on Mondays.

The cost is \$700, which includes textbooks and materials. It is taught by Diane Mack, certified APA instructor and assistant controller at Pocono Profound. For more information contact Chris Flynn at christopher.flynn@wilkes.edu.

Wilkes has 60th annual Tax Clinic

Wilkes will hold its 60th annual Tax Clinic 8 a.m. to 4:15 p.m. Friday, Nov. 22 at in the Henry Student Center Ballroom. For more information, contact Ann Marie Feldmeth at annmarie.feldmeth1@wilkes.edu.

Business Forum to feature international speaker

Healthy family planning for the future is topic of discussion for Nov. 20 event

By Adam Lubas
Correspondent

An international speaker on the topic of family governance will speak to students about preparing for future success at The Family Business Forum.

Thomas C. Rogerson will be speaking from 5 to 7:30 p.m. on Nov. 20. His presentation is titled, "Successfully Preparing Your Family for the Future, Geared for Family Members, CEO, All CFO and Key Employees."

The event is occurring on the second floor in the Henry Student Center Ballroom.

Rogerson speaks in his presentation on his

"Five Steps to Healthy Family Governance," which include family education, family communication, shared family experiences, values, family group decision making and family governance.

The mission for the Family Business Forum focuses on having a, "healthy business which also makes for a healthy family," according to the mission statement.

Rogerson grew up in a wealth family and lived a life with lack of proper restriction on money.

"I grew up thinking it was normal to fly to summer camp in your father's amphibious plane," Rogerson said.

Rogerson said he believes that family should make it a priority to talk about money.

"We didn't talk about money or even get together as a family, now there is nothing left," Rogerson said.

Rogerson has more than three decades in the wealth management industry and holds a bachelor's degree in economics. His specialty in wealth management is transitional wealth between generations.

Earlier in his career, he served as director of financial and estate tax planning with Coopers and Lybrand and was national director of estate tax planning for Kidder, Peabody & Co.

Some former speaking engagements include

Lincoln Center, Yale University, New York Botanical Garden, Tiger 21, Museum of Modern Art, The World Presidents Organization, Commonwealth Club, The Nature Conservancy, The Young Presidents Organization, National Society of Fundraising Executives, Dallas Theological Seminary and Harvard University Business School.

For more information or to RSVP, contact Lanie Jordan at 570-408-2120 or at meliss.jordan@wilkes.edu.



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6 | FUN CORNER

Madam Calypso's Future predictions

Horoscopes for Nov. 5 week

ARIES (March 21- April 19) - Now that the holidays are around the corner, be ready to celebrate with family and friends. Don't forget the special people who want to spend time with you.

TAURUS (April 20- May 20) - Being a fan of a television show is one thing, becoming obsessed is another. We all love Scandal, but don't start calling yourself Olivia Pope.

GEMINI (May 21- June 21)- Maybe you should get a pet. You need a fun personality to fill your apartment, and a cat or puppy might help.

CANCER (June 22- July 22)- You need to try some new recipes. Spice up your life, literally. New flavors will awaken new desires.

LEO (July 23- August 22)- Find an anthem to help get you through these last few weeks of school. Don't let anyone judge you when you blast it in the car with the windows down.

VIRGO (Aug 23- Sept 22) - You are holding everything together right now, but maybe you have to have a plan for the worst possible scenario. Admit, it could happen.

LIBRA (Sept 23- Oct 22) -Dress up in some way. Get a new haircut, go to the gym, buy some new clothes. You'll get a new sense of self confidence.

SCORPIO (Oct 23- Nov 21) - You won the battle, but did you win the war? Think about this and make sure your strategy from here on out is about the overall picture.

SAGITTARIUS (Nov 22- Dec 21) - You're aiming too low. You can achieve more than you think you can, and you need to take the leap of faith and shoot higher.

CAPRICORN (Dec 22- Jan 19) - E-mail chains have no meaning. Don't forward everyone that begging e-mail from a Nigerian prince.

AQUARIUS (Jan 20- Feb 18) - You will become fascinated with the winter Olympics. You will be on the national curling team one day.

PISCES (Feb 19- March 20) - Every time your phone rings, you jump out of your skin. The people who are supposed to call you will get to you. Try and have some patience, even though that's not your specialty.



Find The Five Differences



Submissions ?

The Beacon staff wants your submissions !

E-mail them to wilkesbeacon@gmail.com.

November 5, 2013

Contact editor: alyssa.stencavage@thewilkesbeacon.com

PNC serves as official bank for university

By Alyssa Stencavage
L&A&E Editor

PNC is the fifth largest bank by deposits in the United States, and has maintained a University Banking program since 1996.

Wilkes wasn't always a PNC customer. In fact, it only became one in 2012. Before that, the university was with Wells Fargo, but it all comes down to location, and therefore convenience.

"Wells Fargo did not have a local presence, creating an inconvenience to our students," Associate Director of Procurement Alicia Bond said. "Wilkes has a relationship with PNC Bank and they offered to install two ATM machines on campus. Adding a second ATM machine on campus was attractive in servicing student needs."

"PNC offers online, mobile and text banking in addition to parent-friendly options," Bonds added. "PNC's free financial education seminars are all positive options available to students. After a review of PNC's commitments, Wilkes decided the local presence and extensive offerings were beneficial for our students."

Beyond Wilkes, the service, products and convenience offered by PNC are utilized by more than 250 public, private and Ivy League schools, all of which reap the benefits.

PNC has many attributes, but especially for those at Wilkes who may not be aware, PNC offers several perks. Whether on or off campus, students can easily take advantage of all that PNC has to offer.

Perhaps the most notable feature for students is the "Virtual Wallet Student," which is PNC's primary offering for students. All students like a sense of security and control.

With the motto of "spend, save and grow," Virtual Wallet consists of three accounts acting as one to help students with their finances.

As a mobile banking solution, its design also contains additional features that give a dynamic money management experience. Plus, Virtual Wallet includes Overdraft Protection, School Calendar, Wish List and a Savings Engine called "Punch the Pig."

"The PNC Virtual Wallet Student is a first-of-its-kind online banking product that makes managing money at school one less thing to worry about; for students and parents alike," University Banking Relationship Manager Brian Tymon said.



The Beacon/Zobaida Azad

PNC Bank, Market Street, is the primary bank for Wilkes students. Its Virtual Wallet Student allows students to tackle finances effectively.

"Features like "SPENDING OVERVIEW," "PARENTS ALERTS," "REIMBURSEMENTS" and "DANGER DAYS" take the guessing game out of managing money and provide the money management tools to match the responsibility that comes with life."

Through these features, Virtual Wallet enables a connection with parents when they are most needed.

If spending someone else's money sounds more appealing than using one's own, he or she can turn to "Reimbursements" as a way to get cash for a purchase already made. Should a student's account be running low, they will receive a notification thanks to "Danger Days."

Options are also available for parents or guardians to send money with the "Money from Home" program, and they don't even have to be a PNC customer. Even better, these options are free.

And just as student can receive these alerts to let them know when something's up, parents can too, regardless of whether it is a joint account.

Tymon said PNC offers a free incoming wire transfer per monthly billing cycle and a courtesy overdraft fee waiver for the first incident that may occur during the first 12 months of opening a new account, no minimum balance required.

But there are several additional factors that make PNC the best student option.

First, students need not pay any service fees while enrolled at school and for six years after graduating. Considering the heavy financial

burdens students face during their college careers, it would be fair to say that this would be much to their liking. However, it's not just about no added cost. It's also the way PNC strives to assist and lessen the load on students.

"PNC is committed to helping Wilkes students achieve their financial goals and manage their finances more efficiently than ever before," Tymon, who works in conjunction with the University Administration and local PNC associates, said.

"We're right here, with two ATM's on campus and a near-by branch. And chances are students can easily find us during breaks at home. Overall, PNC has 2,900 branches and over 7,300 ATM's in 19 states and D.C."

The ATM's are located on the first floor of the SUB and in the Public Safety Building on Main St.

Virtual Wallet can remind students to stay focused through the benefits it provides. Greater control and a clearer view of money are just a few things students appreciate. PNC also provides students with the tools necessary to keep track of money and make the saving process easier.

For Wilkes students, PNC has a customizable calendar, which allows the opportunity to see both major school events and finances.

Because students are constantly on mobile devices it makes sense that these devices have an application to the services PNC offers.

"The Mobile Banking Apps make tracking of funds easy on and off campus," Tymon said. "Students can check balances, pay bills, re-

ceive alerts and deposit checks all on their cell phones or tablets."

Essentially, students can have everything they need, right in the palm of their hand.

The information desk in the SUB has a sheet that explains that PNC has 15 years of banking experience, which gives it the leg up in knowing what's best for students and parents when it comes to banking.

In addition to all of these financial positives, there is a financial education component. Students want quick and easy access, and with PNC, they get just that.

"PNC's Money 101 is a dynamic, Web-based tool that leads students through their financial journey from financial aid to life after college," Tymon said. "Presented in a fun and easy-to-read format, this valuable resource addresses the issues most important to students."

This can also be accessed online at www.pnc.com/pncmoney101.

Looking at the bank's website will show a commitment to finding ways to make banking easy and convenient.

Classes and financial education seminars are offered on campus, covering topics like Banking Basics, Budgeting, Identity Theft and Building Credit, all of which can help students take hold of their finances while also educating about the proper ways to go about handling them.

They also serve as a basis for understanding what's important when it comes to the financial world and what to look out for.

PNC offers another unique feature for students, a feature that immediately connects them to Wilkes. That would be the PNC Bank Visa Check Card, something that comes with a simple sign up for a PNC Bank checking account

Provided that the Visa is accepted at the desired location, this card can be used to make purchases anywhere, as well as get cash at any PNC ATM, with no extra charge.

One idea behind the check card is to promote school spirit, but it goes further than that.

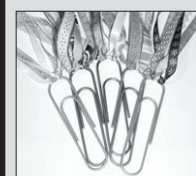
"Wilkes University is a true economic engine for the entire Wyoming Valley, and with a co-branded card area merchants are reminded of the value Wilkes University and its constituents contribute to the local economy," Tymon

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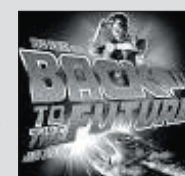
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Pintresting: with Anne Yoskoski
Paperclip bookmarks, "easiest thing, hands down"



Discussing 'The Walking Dead' with Jake Cochran
In-depth look at why Carol is going crazy lately



This week back in history... with Sarah Bedford
Back to the Future: Nov. 5

Punk's a threat -- Wilkes-Barre trio fight dying scene

By James Jaskolka
Assistant Online Editor

Although the Wyoming Valley music scene has dwindled in recent years due to the main venues closing down, it was once a place bustling with local talent, where kids could watch their friends play shows every week while making new ones.

As local promoters and bookers continued their hunt for a new venue, they left the job of keeping the scene alive to the few area bands and kids willing to fight for it.

Black Diamond, named after the bridge connecting Wilkes-Barre and Kingston, epitomize the determination to keep the area's scene alive.

Black Diamond formed in March 2013 when, after pancreatitis left him hospital-bound for two weeks, vocalist / guitarist Cody Novitski asked Ralph Castner to start a band with him. Originally recording a three song demo with Castner on drums, the duo added drummer Ron May, shifting Castner to bass and finalizing their lineup that spring.

The trio, influenced by Bleach-era Nirvana, Sonic Youth and Dinosaur Jr., entered the Wilkes-Barre music scene at a time when there wasn't much to enter. Without venues to play in locally, the self-described "Sad, Noisy Punk" band teamed up with locals who cared enough to see local talent thrive.

"I think now that there's no venue kids try more," Castner said. "It's not as easy for shows to go down now...but kids that weren't associated (with the scene) are starting to book."

"We've played behind coffee shops and in practice spaces, in bars illegally..." Novitski said. "I feel it brings people together more because everyone who actually cares and wants to do something with it, and wants to get the scene back on its feet...they're all going towards one purpose."

Black Diamond signed to Time Table Records last month, who released their demo on cassette. The band plans to enter the studio to record new music for 2014, but for now are focusing on preparing for their first week-long tour in mid-November.



The Beacon/James Jaskolka

Wilkes-Barre's Black Diamond, a self-proclaimed "sad, noisy punk" band who recently signed to the campus-based Time Table Records, are doing all they can to push back against the area's steadily-declining music scene.

The band said their recent small-time success, paired with the success of other local bands in recent years, is enough to be optimistic about.

"Being from this area, people tend to care about the bands more, because of (the scene's) reputation," Castner said.

"Seeing all these bands just being normal

people from our area getting big is hopeful,"

Novitski agreed.

"And we represent Wilkes-Barre well," he continued with a laugh. "Wilkes-Barre is noisy and self-destructive, and we're noisy and self-destructive."

Black Diamond's music is available for free download at [www.blackdiamondpa.band-](http://www.blackdiamondpa.bandcamp.com)

[camp.com](http://www.blackdiamondpa.bandcamp.com), and listeners can hear exclusive live tracks at www.timetablerecords.bandcamp.com.



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PNC

Continued from Page 7

said. "Overall the University gains brand enhancement with students, faculty, alumni and parents. And it is all about choice - account holders can choose to have the Wilkes co-branded card, a traditional PNC card or they can select one of our "affinity" cards. Regardless of the card an account holder chooses they always receive built-in fraud protection."

Tymon went on to say that these check cards provide the highest level of protection, which is also beneficial for cardholders when shopping online. So identity is always safe and the card service activation is free.

All services, regardless of nature, shape or form, merit feedback, and in terms of Wilkes University, that feedback seems to carry a common theme.

"To my understanding, students and alumni really enjoy the Wilkes specific Check Card (it

has a Colonel on it)," Student Development Coordinator Melissa Howells said. "The mobile banking options are extensive, so access your account from your phone is easy." The full service ATMs are big hit...you can make deposits and withdrawals in dollar increments (so if you only had seven dollars in your account, you can take it all out)."

With PNC, it's about more than just banking. It can also be a friendly neighbor, for students especially.

If you're still skeptical about joining PNC Bank or are unsure of what you'll be getting with the services provided, visit <https://www.pncvirtualwallet.com/reviews.html> to view customer testimonials. It might help to know what others are saying.

For more information, visit www.pnc.com or call (570)-826-4614, or pick up a flyer at the information desk.



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B.o.B concert held last Friday night at the F.M. Kirby Center

By Jake Cochran
Editor-In-Chief

Last Friday night the Wilkes University Programming Board put on their Fall Concert and after a few setbacks coming from practically every step in the process it was popular Atlanta-based hip-hop artist, B.o.B who took the stage.

While country was originally chosen as the genre from an artist was to be selected for the concert by early semester polling; a few setbacks occurred from artists pulling out because of tour cancelations and other artists going back to the studio to record an album. B.o.B made himself available to the Programming

Board for the Fall Concert.

The concert was moderately successful drawing a crowd of around 700 fans, from both the student population and general public due to the wide spread popularity of the artist because his collaborative work with artists ranging from Bruno Mars, Lil Wayne and Hayley Williams.

For all the setbacks that occurred in the process to produce the fall concert when it came to take the stage the event went on without a hitch from opening artist to the final song.



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Beauty Beat: tips and tricks to make beauty easier

By Ashley Evert

Assistant L&A&E Editor

Grandmothers and beauty bloggers alike are always sharing their secret tricks and tips for beauty, but which ones actually work? These beauty hacks have proven to work as well in practice as they sound in theory.

Gel or glitter polish removal is made easy with acetone nail polish remover, cotton balls and aluminum foil. Pull apart a few cotton balls into smaller pieces and dip them into acetone.

Place the cotton on the nail and wrap it in a small piece of aluminum foil. The foil prevents the acetone from evaporating, so polish is removed much easier. Leave the foil on for 10-15 minutes, then remove with some pressure.

The polish will come right off with little to no residue. If needed, a cuticle stick can be used to scrape off stubborn bits of polish that stick to the nail.

For an easy guideline to create a winged eyeliner look, simply place a piece of tape from the lower lash line to the end of the brow toward the temple. This creates a guide to paint liquid or gel eyeliner so that when the tape is removed, all that's left is a nice, clean wing.

Ladies who wear brightly colored lipstick, worry no more. Here's a trick that will keep the lipstick on your lips and off your teeth.

Pop a clean finger in your mouth and close your lips. Pull the finger out with lips tightly closed and all the lipstick that would have transferred to teeth is now conveniently on the



The Beacon/Ashley Evert

No one will know that baby powder is the secret to those full lashes you've been batting all day.

finger.

A trick for making lipstick last longer is to cover the mouth with a tissue and apply some loose translucent powder or baby powder over the tissue. The powder leeches the moisture from the lipstick to prevent it from sliding off the lips and feathering.

Speaking of lips, there is no need to spend extra cash on exfoliating treatments for those dry winter lips. Use some regular old sugar and a toothbrush to get rid of chapped lips before applying lipstick for a smooth smile or before lip balm to help moisture absorption.

There are two pimple fixes that pop up time

and time again on beauty blogs and magazines. The first is to cure a pimple with the liquid from a capsule of Advil. Poke a hole in a capsule and apply the liquid to the zit – it magically helps to diminish the offending zit within a few hours. Makeup artists use this trick at fashion shows all the time.

If there is no Advil in the bathroom cabinet, try eye drops meant for alleviating redness for tone down an aggravated pimple. The drops will calm the redness that draws the eye to the pimple.

Eyedrops are a humectant, meaning they lock in moisture, so they can be added to powder eyeshadows to create a water-resistant liquid eyeliner that will last longer than regular pencil.

Last, but not least, baby powder is a very useful, multipurpose tool. It can be sprinkled onto the roots of greasy hair then brushed through to absorb excess oils and refresh day-old hair.

It can also be used on a cotton swab applied to lashes before mascara. The powder will adhere to lashes and give the appearance of a thicker, fuller lashline.

Seeing beauty tips on Pinterest and actually finding ones that work are two different things. Each of these tips has worked wonderfully for me, as I hope they will do for anyone else who tries them.



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College Cuisine: Cheap, easy eats for busy students

Buffalo Chicken Dip

By Ashley Evert

Assistant L&A&E Editor

Who hasn't had buffalo chicken dip before? This is one of those snacks that everyone crowds around at a party and groans in disappointment when it is gone. Served up in a baking dish or kept warm in a small slow cooker, buffalo chicken dip is a sure-fire way to keep guests satisfied. The best part of this dip is how unbelievably easy it is to make. Throw the ingredients together, put it in the oven until it's warmed through and viola, a fabulous dip that's ready in only half an hour.

The Basics:

Cook Time: 20 minutes

Prep Time: 10 minutes

Ingredients:

8 oz. package of cream cheese, softened

½ cup blue cheese or ranch dressing

½ cup hot sauce

½ cup crumbled blue cheese or shredded mozzarella

2 cans (12.5 oz. each) chunk chicken breast in water, drained

Instructions:

1. Heat the oven to 350°F.

2. Place cream cheese into a deep baking dish.

3. Stir the cream cheese until it is smooth.

4. Mix in the salad dressing, hot sauce and cheese.

5. Stir in the drained chunk chicken.

6. Bake for 20 minutes or until the mixture is heated through, stir.

7. Garnish with more cheese or a drizzle of hot sauce.

8. Serve with crackers, vegetables or tortilla chips.

Tip:

Instead of serving in a baking dish, use a slow cooker to keep the dip hot and bubbly for hours. Combine the ingredients as directed and place the mixture in a small slow cooker. Cover the pot, heat on the high setting for 1 ½ hours or on low for 3 hours. Stir and serve.



The Beacon/Ashley Evert



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The Play List of the week

Back before the days of stolen music, On-The-Go play lists and YouTube; there was a time when people would sit down and have to weigh their musical choices with care because it took longer than two minutes to make a play list of all the songs they thought would sound awesome together.

Luckily that time has passed, so each week WCLH and The Beacon will be teaming up to bring an emotional soundscape for your audio pleasure airing each Wednesday at 3 p.m. on 90.7 FM or worldwide at WCLH.org, here's a little tease of what will be spinning...

With the semester speeding up again with the post mid-term test week coming on, everyone will need to motivated to take on the week. So this week expect some horns to help you find the intensity you'll need to pick it up, pick it up, pick it up!



Seussical

As young children we imagine ourselves swashbuckling on the high seas like pirates or flying through the vast endlessness of space like an astronaut on a rocket ship. Our imaginations grow and expand as we create a whole new world around of - the world of make-believe.

Wilkes University captures that world with "Seussical the Musical", performing at the Dorothy Dickson Darte Center this November.

Erin Reese, the plays stage manager, said the themes prevalent in the production, such as the commercialization of Christmas or how differences create inequality, will be better understood by students, despite the fact that it's catered to children. "As a college student, it will still be interesting to see," Reese said. "All of Dr. Seuss's books were about social situations; they were commentary on society. I think in a lot of ways, the darker parts of the show would be more interesting to adults because they understand it better than children would."

The show, Reese said, is based on all of Dr. Seuss's books but focuses particularly on "Horton Hears a Who". In addition, Reese said that techni-

cally speaking, the production will be on larger scale than Wilkes has seen in almost three years. "It's literally massive. Our choreography is massive," she said. "Having 20 people on stage at Wilkes is a big thing."

Kelly Pleva, senior musical theater major, plays Gertrude McFuzz in "Seussical", and offers a bit of perspective on how thinking like your inner child helps to bring "Seussical" to life.

"We really had to get in the child-like mindset and think about how a child would experience "Seussical" and how

they would want to see the character portrayed and the songs they may or may not have heard before. What's going to get them to remember all of that?" Pleva said.

Pleva explained that seeing "Seussical" performed on a live stage is kind of like going to Disney World in a sense, where the characters that you always read about are right in front of you.

Ashley Potkulski, a musical theater major playing Jojo, explained that exposing a child to musicals at a younger age can be a mind-blowing experience because it's not just on a TV screen anymore or in a book. It's right there in front of them, live and in real time.

"Seussical the Musical" is certainly a show that captivates its audiences, no matter how old you are, using upbeat songs, bright, vibrant colors, and an energy that electrifies the viewers carrying them in real life on a journey through the imagination.

Serious show are fun and they do teach you different things, but at the same time I think a kid's show can be just as fun," said Potkulski. "I don't like being serious all the time. I like being a kid at heart and I think that's really the biggest appeal to it."

Shaun Pierre, a sophomore theater major who plays several minor characters in the upcoming production, said the play's lighthearted nature is a change students can enjoy.

"I never expected to see so many of my friends here at Wilkes excited to see "Seussical"," he said. "(They're excited to) see something that reverts to their childhood. It's nostalgic in a time where a lot of us are worried about finals, or getting a loan for next semester. They're excited to relax with something familiar."

"I think people will be astounded not just by the show itself, but the costumes as well," Pierre said. "They're really intricate and cool...you'll be interested to see how we did a lot of these, animals especially." "Seussical" performs Nov. 8, 9, 15 and 16 at 8 p.m. as well as Nov. 10 and 17 at 2 p.m. Tickets are free for students with your college ID.

Nov. 5, 2013

Contact editor: carly.yamrus@wilkes.edu

SAT techniques fail to address critical thinking

By Sara Davis
Staff Writer

If you walk into a high school, a local bookstore, a library or even in some colleges, you will most likely see an advertisement for some type of add for the SAT tests.

Throughout students high school experiences, the idea is instilled into their brains that getting an above average score on your SATs will be your golden ticket to get you accepted into the college of their dreams.

College websites often list minimum SAT scores for acceptance into their programs, and some will provide scholarships for exceptional scores.

Because of these standards, high schools and colleges offer SAT preparation classes to help students score above and beyond these standards.

The SATs generally consist of a math, reading and writing section in order to test the student's academic abilities.

According to Time Ideas, today there is an essay section on the exam, but until 2005 instead of a writing section of the exam there was an analogy section.

Time Ideas stated that the purpose of this change was to show "real" language skills instead of "mechanical" analogies.

This idea did not exactly go according to plan.

Recent studies suggest that the writing section of the exam only test a student's ability to "pull something out of the air" on demand.

Time Ideas says that the evaluators of the exam are encouraged to take as little as two minutes to grade the essays.

Two minutes is not nearly enough time to thoroughly read and score an essay that is at

least five paragraphs long.

Another downside to these essays is that they most likely are not written in agreement with the student's feelings.

Time Ideas suggests that students are often encouraged to use "fancy" words and told to write about opinions that they may not agree with.

Not many people think about these negatives, because it goes against the norms of society to disagree with the SATs and teaching strategies.

It is an argument that most students can relate to.

The general purpose of going to college is to earn a degree that will qualify you to obtain a job in the field of your choice.

The job market can be extremely competitive with the employers looking for the most qualified candidates possible. The qualifications come from what degree you earned.

Throughout the college experience and the job you obtain afterwards, the environment will require the individual to think critically or "out-of-the-box."

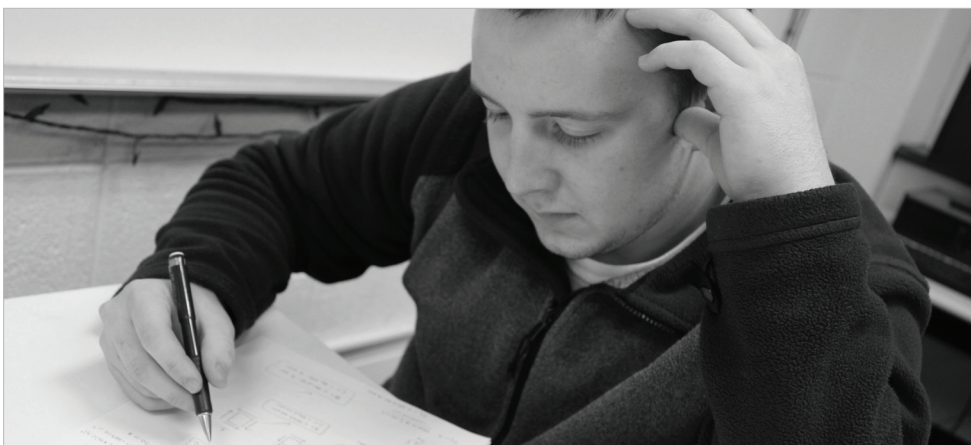
In other words, it will require having to apply what you learned, and not just spitting out something you "memorized" or wrote five minutes before your class or exam.

If high school prepares students for the SATs and life afterwards, it would be in everyone's best interest to prepare the students on how to think critically and to expand their vocabulary.

If students were taken off the track of "memorization," maybe the quality of the service being done would improve in our everyday lives.



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The Beacon/Dan Lykens

The writing section of the SAT seems to test memorization skills and "on the spot" creativity rather than a test of competency and critical thinking skills.

Pharmacy month highlights impact on health, quality of life



The Beacon/Dan Lykens

Pharmacists work behind the scenes to educate and bring awareness to the community on topics such as screenings, heart health, hygiene and diet.

By Mark Attilio
Contributing Writer

177 billion is a daunting number, especially when you look at it in dollars.

With that amount of money, one could buy over 500 Boeing 747's, 118 of the best luxury cruise ships, or over 70,000 four year degrees at Wilkes University.

That incredible amount of money is solely the cost of the people needing additional treatments, tests, or services due to an improper education, or lack thereof, on a medical drug therapy. 177 billion dollars is the yearly cost to the healthcare industry and tax payers for medication non-adherence.

There are safe guards to such costs. These safe guards are people. People who are set up to make sure that no patient has an adverse reaction to their medication. People who prevent extra spending on treatments that should have worked fine the first time. People who are there to help educate patients, assist in treatments and so much more.

Often underutilized, these people have a whole month dedicated to educating America about how they can and want to help their community. These people are pharmacists.

Pharmacy can clearly impact the cost of medication non-adherence through their education. Quick counseling sessions can clarify items like storage, administration, or even how they can increase the effectiveness of any regimen.

Pharmacy is quickly evolving to impact quality of life in so many ways. Often these means are unheard of, or behind the scenes.

The capability of a pharmacist, and even a pharmacy student, can easily go unnoticed and unutilized. The end of October marked the end of American Pharmacist month. This month is not dedicated to parading around the good

deeds of the pharmacist. It is meant to communicate and promote the many ways a pharmacist can impact their community, but are often never given the chance.

Even as students, soon to be pharmacists in Wilkes University's APHA chapter have educated the community on heart health, diabetes, safe antibiotic usage, hygiene, diet, vaccinations, and more. These student even assist in providing blood pressure and blood sugar screenings to the community, and these people are just pharmacy students.

Let's highlight a bit of American Pharmacist Month.

Did you get your flu shot this year? Pharmacists can dispense flu shots to individuals over the age of 18 to help prevent the spread of Influenza, a potential life threatening disease.

The pharmacy students at Wilkes have even campaigned on the importance and tackled common myths surrounding the flu.

Such myths include getting sick from a flu shot. The flu shot is a killed virus and cannot make you sick. Better yet, the flu will show no symptoms in 40% of people infected with a communicable version of the virus. People can be walking carriers and not even know it!

Pharmacists also serve as the experts in drug knowledge. Many pharmacists work behind the scenes, in hospitals and labs, dispensing and creating the drugs that will help the people of tomorrow.

The take home point is, know your pharmacist. American Pharmacist Month was designed to accelerate that community outreach a pharmacist can provide. With any luck, these efforts will have reached you. Give a pharmacist a chance, and you might just be surprised how one can help you.



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Colonel Critiques

Green's 'Will Grayson' cheesy, predictable

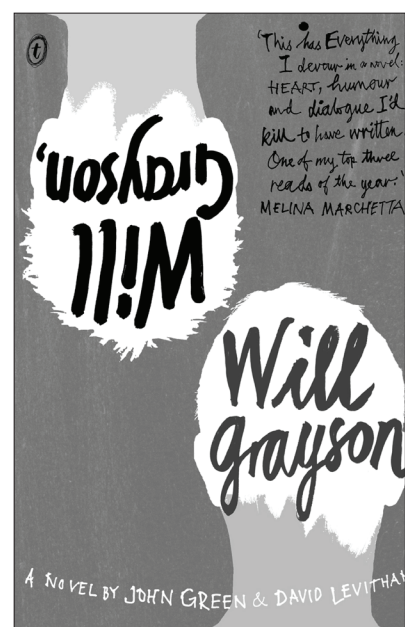
By Anne Yoskoski
Managing Editor

I am a John Green fan. I cried at *"The Fault in Our Stars"*, felt despair in *"Looking for Alaska,"* and laughed hysterically at *"An Abundance of Kathrines."* When I picked up *Will Grayson, Will Grayson*, I figured I was in for another emotional ride of some sort. What I didn't count on was confusion.

This novel finds two teenage boys meeting on a street corner. They are both named Will Grayson. They have entirely different sets of friends. Due to meeting each other on the streets of Chicago, their respective lives are changed forever.

Green takes turns narrating the story of the Grayson boys with young adult author David Levithan, most well known for writing *"Nick and Norah's Infinite Playlist."*

The novel explores the depths of findings one's identity in the world today and deals with sensitive topics such as sexual orientation, gender, social class and Schrodinger's cat.



The issue here is that the emotional teenage clichés piled on so quickly that by the third chapter I thought this was a waste of time. While some inside jokes between the authors, like Schrodinger's cat and Elton John songs which, according to reviews, were lost on more than half the audience, made me smile. They didn't hit home as motifs for the novel. The culmination of the issues was so realistic it reminded me of Fox Network's *Glee*.

Let's get this straight right now, no one works out that

many emotional issues via musical interlude.

While both authors eventually hit their stride, it was too late. I was lost in the absurdity and disappointed in the lack of depth.

I can only read so many books about characters struggling to find that everything is magically alright in the end. A true struggle, one that was not resolved via *"Tiny Dancer"*, creates a character depth that a reader can feel and to which they can relate.

I personally can't relate or even sympathize with such a cheesy ending. I also cannot understand how a young adult author found it to be a good idea to write a book littered with unnecessary profanity when the ending was so predictable. I'm pretty sure a seven year old could have seen this coming.

Over all, this was a large disappointment.

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Scott's 'The Counsellor' discussion worthy, but messy

By Jake Cochran
Editor-In-Chief

The movie *"The Counsellor,"* is a movie that people will say should be liked. It has everything that a good movie should have, the only problem is that it essentially feels like it is borrowing some of the most popular aspects of other popular and well-regarded books-turned-movies.

To give a brief overview of the theme, the movie centralizes around the idea that when people that know how bad things can be, tell another how bad things can be, things will end up this way.

So while this is essentially the concept told to three-year-olds about stoves, the idea needs to be tested by some misguided sense of curiosity, which ends with a burnt hand and tears. The same idea can be applied to this movie in a roundabout way.

Playing the part of the teary-eyed child is Michael Fassbender, a lawyer that gets greedy with his lifestyle and tries to make a quick buck by getting involved with drug trafficking.



Playing the part of his naïve doe-eyed love interest is Penelope Cruz, who plays the single-minded role as well as anyone could have.

The rest of the cast is fleshed out with Jaiver Bardem, perfectly executing the role of man that is too rich for a fashion-sense, and his love interest, Cameron Diaz. Diaz plays a grim, dark character that's seen it all and has every interaction so poetically planned it becomes painful.

Also, Brad Pitt is worked into the plot as a guy that has seen people touch the hot stove and

burn. He knows not to touch it that often, but still does it because he's gotten good at it and hasn't gotten burned yet.

The movie overall is a great discussion piece, but each character and interaction get so bogged down in overly metaphorical dialogue that it becomes confusing as to why the interaction is even happening in the first place.

But with such a nihilistic ending it's hard for me personally not to like it. As a viewer, if the movie is seen anywhere other than the solitude of an empty theater, some of the meaning and value might be lost with almost all of the content tying back into itself.

While the movie seems to dig into the vault for stock character-types, it has made do with what was there. It was an enjoyable experience worth the inevitable car-ride discussion, even if the discussion ends with why sucker fish in aquariums will never be seen the same.

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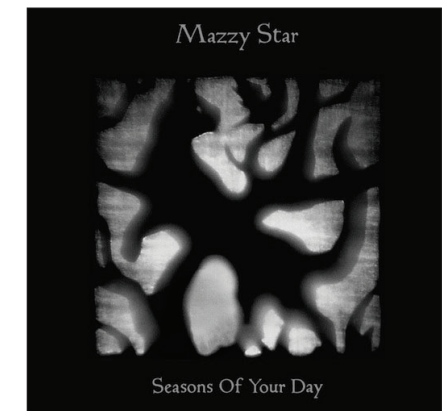
Mystery '90s band 'Mazzy Star' returns

By Eric Casey
Staff Writer

If you're unfamiliar with '90s dream pop band Mazzy Star I won't judge you. However, if you don't know their moderate hit *"Fade Into You"* from 1994 then I might give you a puzzled look. Now that you just listened to it on Youtube I'll continue.

Mazzy Star is consisted of lead singer Hope Sandoval who plays acoustic guitar, harmonica, tambourine, and glockenspiel. She undeniably has one of the most underrated female voices of all time. The other half of the duo is David Roback who plays guitar and keyboard. They are an odd couple at best. In fact, it's pretty well known that Hope likes to sing on stage in the dark with just a dim light.

Mazzy Star's fourth album titled *"Seasons of Your Day"* is the first release since 1996. It debuted at #42 on the Billboard 200 albums chart earlier this month. Even though it's been a 17 year gap they were never inactive. They did not stop writing or recording; they just did not release anything publically. What is also interesting is the fact that some of the songs on their new album may actually just be unreleased material dating back to 1997.



While some bands change their themes and tone style, Mazzy Star have stayed almost the same. The music is still captivating as when they began in 1990. First song off the new album *"In the Kingdom"* is very mellow and ambient. It sounds like their older

material or something that was left off a previous album.

The first single *"California"* feels like a song about reminiscing. It's simply Hope Sandoval and a guitar in the dreamy atmospheric tune, which is all you need. Another standout is *"Common Burn"*, which was released back in 2011. The song feels like a lullaby and features her harmonica skills. *"Lay Myself Down"* has a country tinge to it and is the fastest of the 10 new songs. It features the pedal steel guitar that gives it a lonely, but stunningly cool sound.

"Flying Low" closes the album, but on a high note. It's got a country and psychedelic rock feel that moves you more than most of their other songs.

This introverted and reclusive band has made music to stand the test of time. Mazzy Star's sound has been an apparent inspiration to others like Beach House, Spiritualized and Cat Power. Their music is anything but transient, which can't be said about a lot of today's pop stars who live for the now and whose music becomes old quick. They will continue to transcend space and time within their music even if it's another 17 years before we hear anything from them.

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the 101

By Lyndsie Yamrus
Assistant Opinion Editor

Halloween has come and gone, but the fall season is still in full effect. It is a time for fun-pumpkin carving, dressing up, hay rides and so much more. If you're still in the spooky spirit, you might be interested in some spiritual fun of predicting the future by tarot, palm or tea leaf readings.

Divination is often associated with rituals and tends to contain more religious aspects, but fortune-telling has been accepted in America as an everyday practice that assists in understanding the past, present and future. Fortune telling is most often used for personal gain and awareness. Many dismiss it as bogus, but some of the prediction methods can be fun and inspiring.

There are many ways to do tarot readings, and some are more intricate than others. Readings of all sorts can either be done by someone to you, or alone.

One of the most basic tarot spreads is the Five Card Spread. This spread is meant to propose a course of action for a certain problem. The cards are placed into a diamond shape in a certain numerical order, designed to offer insights into the past, present, future, the potential within the situation and the reason behind the question. The fortune teller will usually speak from her own knowledge about what your cards mean, but guides are available if you are doing the reading yourself.

During a palm reading (palmistry), the reader studies the unique lines on a person's hand to find meaning. The positions, relative sizes and intersections of the palm lines supposedly reveal different things about your life, similar to the tarot.

Major lines include the heart, head and life lines. The heart line is also known as the love line and depicts the health and status of the heart, for example, your relationships. The head line reveals intellectual and intuitive information about an individual. The life line reveals information about overall relationships, emotions and life encounters.

Minor lines reveal pieces of information about a person's interests, talents, strengths and weaknesses. Hand shapes, finger shapes and

Every week, Opinion Editor Carly Yamrus and Assistant Editor Lyndsie Yamrus, or a guest writer give an informative crash-course on the most random subject they can think of that week. Their views do not reflect those of The Beacon, its staff or Wilkes University. This week Lyndsie Yamrus deals the cards to explain...

Tarot, palm and tea leaf readings

fingerprints also contribute different pieces of information about the individual. The thing about palmistry is that everything is relative.

Tealeaf readings, or tasseography, is a method of fortune telling by reading leaf patterns formed in a teacup. This is not rocket science. You can interpret the patterns any way you want and there is no right or wrong answer. Some people might see an apple, which depicts something about knowledge. Others might see that "apple" as a dog, which represents loyalty.

When I was younger, I was very interested in this type of stuff. I'll even admit that I charged crystals and gemstones, followed the zodiac, attempted to see things in crystal balls...the works. Some of it you really have to devote yourself to in order to make yourself believe.

But I realized that methods such as these aren't meant to be tell-alls. What they really do is cause your brain to manipulate the "meaning" of the reading into what you really want deep down. If the cards "tell you" that you should take caution in your relationship, you probably already knew that, but might not have been fully aware. If you see a bird pattern in your cup, there's probably some good news in your life, but come on. People get good news all the time.

If you're getting a reading done to you, it could be interesting because the person might not know you at all. He or she could say anything to you, and your brain will instantly heighten your awareness and relate the reading to something in your life that you thing it should be related to.

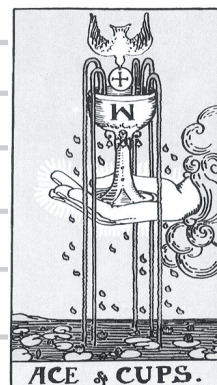
So go ahead, see what you can get out of your subconscious self- it might just give you the direction you need.



Photo Credit: Alyssa Stencavage

The head line, fate line, and heart line are the most commonly read lines on the palm. Each represents a person's unique character.

Cheat Sheet



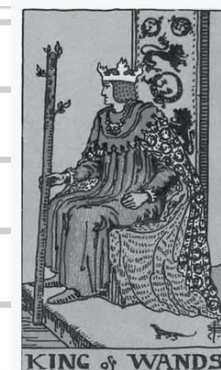
Suit of Cups: The cups suit is representative of the element Water. The cup cards deal with emotions of love, feelings, connections and relationships. Negative meanings of the cups could be feelings of repression, lack of passion, disengagement and unrealistic expectations.



Suit of Pentacles: The pentacles suit is representative of the element Earth and covers material aspects of life, including property, money, work and material possessions. Negative aspects of the suit include greed, possessiveness and over-indulging, among others.



Suit of Swords: The swords suit is representative of the element Air. The suit covers more powerful and dangerous things such as conflict, destruction, change, force and power. Anger, negative judgement and abuse are common aspects of this suit.



Suit of Wands: The wands suit is representative of the element Fire. It is the spiritual suit, associated with strength, determination, consciousness and core beliefs. Negative aspects include egotistical behavior, lack of direction and impulsiveness.



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San Jose Sharks best represent NHL through the way they market their players, loyalty, social media

Jake Cochran
Editor-in-Chief

While some may find this article incredibly biased, please refer to the top of the page to understand which section it is in, it should say, 'opinion.'

Now to fully embrace the idea that the San Jose Sharks best market their players, look no further than their social media presence.

The account posts all the photos from events, after ever game there are a series of infographics posted on both the facebook and twitter accounts, and the team is incredibly loyal and supportive to all their players both past and present.

To understand the idea of organizational loyalty look at the roster up and down, there are many long-term players on the team that are very well loved by the team, even the General Manager of the team Doug Wilson was the Sharks first team captain, which shows an incredible amount of organizational loyalty.

But what the team shines at is making players a part of their culture, when the team acquires a new player it almost takes priority that the social media team focuses on that player to make the fans learn to love them.

Look no further than Raffi Torres, on the Phoenix Coyotes Torres was a pariah to the league and hated by the Sharks fans as the Coyotes were a fierce rival.

When Torres was picked up by the management of the Sharks fans had a great disdain for this move especially since he essentially replaced two beloved players, Douglas Murray and one time assistant captain, Ryan Clowe.

The night he first took the ice he was booed as soon as he emerged from the inflatable shark mouth at the HP Pavilion Center.

But only a few games later Torres was embraced as a critical part of the team that the group could not be without. He went from a hated presence to a crucial part of the team.



Courtesy of San Jose Sharks Twitter Account

San Jose Sharks Defensemen turned Forward Brent Burns shaved away his signature look to raise money for charity. He raised over \$23,000 with the cut.

When he was suspended during the playoff series with the Los Angeles Kings, for a clean hit, the Sharks GM Doug Wilson spoke out in

support of Torres as he had cleaned his act up only taking six minor penalties in 39 games. Wilson was then fined \$100,000 by the NHL

for this action.

There are few General Managers that would speak out against an NHL ruling, this is even more significant as the Sharks do not take media disclosure lightly, the team will rarely if ever release the nature of their player's injuries, so for the GM to seek out the media to make this comment speaks volumes for the organization's support for Raffi Torres.

But another thing the Sharks do better than anyone in the NHL is making their players accessible to fans, even when injured.


Again, look at Raffi Torres, at the beginning of this season he injured his ACL in a manner that required surgery, but this past week he was at a book signing to stay connected with the fans.

Then look at Brent Burns, who is also currently injured with an undisclosed upper body injury. Burns has slowly been growing out his beard and hair over the past few seasons and to raise money for charity he saved them both off this week.

The move is incredibly honorable and a great representation for the national hockey league, the original goal was to raise \$5000 each for two separate charities, one supports Military Families and the other was to raise awareness for Liver Cancer, which was the cause of the passing of Dominic Moore's late wife. Moore was a former Shark that is now on the New York Rangers.

This shows that even on a player to player level the Sharks have a tremendous amount of support and care for each other as teammates beyond trades and acquisitions.

In the end, Burns raised over \$23,000 from the event for shaving away his signature look, an exemplary move that probably won't be replicated by other long-haired bearded athletes.

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Grambling State revolts over mistreatment of student athletes

Drew Feniello
Staff Writer

The student-athlete in the NCAA has many rules they must follow in order to be eligible to participate in any sport.

Their rights are somewhat held in a vice, leaving them with very little power to do much of anything outside of the classroom and off the playing surface.

At Grambling State, the football team has revolted against the school over their displeasure with the way they are being treated as student-athletes, forcing the school to cancel its game against Jackson State.

The team is upset about the firing of their coach Doug Williams long bus rides to Kansas City and Indianapolis, and terrible facilities.

The team has to pay for their own Gato-

rade during games, has had dirty uniforms and practice wear at times, and was forced to drink out of a water hose during hot summer practices, which is unacceptable for an FCS program.

Their interim coach George Ragsdale has been removed from his post, and team is refusing to step on the field whether it be a game or practice.

With a losing streak of 18 games, the program is heading nowhere fast.

It is not everyday we see anyone stand up to people of higher power on a scale this large.

Numerous news and TV stations, including segments on ESPN's Sportscenter and College Gameday, have covered this story.

The team has received both criticism and praise from the media where some have called it a disrespectful move while others call it an act of justice.

Williams has been quoted saying, "I'm proud of them boys - They took a stand."

With the NCAA being an over controlling figure, schools taking advantage of athletes who bring in revenue for the University, it is nice to see a revolt of this nature.

Grambling State reduced their athletic budget by \$200,000 in the 2010-2011 fiscal year, and with a bad football team, you can guarantee those remaining dollars were allocated elsewhere.

To see a school mistreat players like this is quite sickening, especially when administration is standing on the sidelines during games, knowing what the team is faced with on a daily basis.

If I were a member of the Grambling State team, I would be on board with this revolt, and wouldn't step on the field until things were changed, or at least a plan was in action that led me to believe things were heading in the right direction.

These young men put a lot in to the program,

and should be able to have clean uniforms and some Gatorade during a game if you ask me.


While Grambling State may not be Texas or Alabama, we are still talking about kids ages 18-24.

Administration should be ashamed of the way things got out of hand on their own watch, leading to their players being in the national news for the wrong things.

One positive we can all take out of this story is that these young men at a young age can stand up for themselves, the pride of the program, and to administration.

They believe in themselves, and Grambling State football, which seems to be they are protesting.

They see it as something better, and hopefully administration will eventually agree with them.

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Wrestling has sights set on national championship

By Brandon Gubitosa
Staff Writer

Entering his 11th season as head coach of the Wilkes wrestling team, John Laudenslager looks to continue his streak of 19-straight dual match wins. Last season the team finished with an impressive 19-3 record and at one point was ranked as high as 7th overall in the nation. After dropping the first three matches, they went on to win the next 19 straight, breaking the previous record of 18 set in 1979-1980.

Since taking over in 2003, Laudenslager has led Wilkes to a dual match record of 154-69-5, with nine winning seasons. This year's team is filled with talent and five returning National Qualifiers, including national runner up Kris Krawchuk. Wrestling at 157-pounds, Krawchuk was able to finish second at the East Regional and the NCAA tournament. He finished last season with a 29-4 record, one of the best on the team.

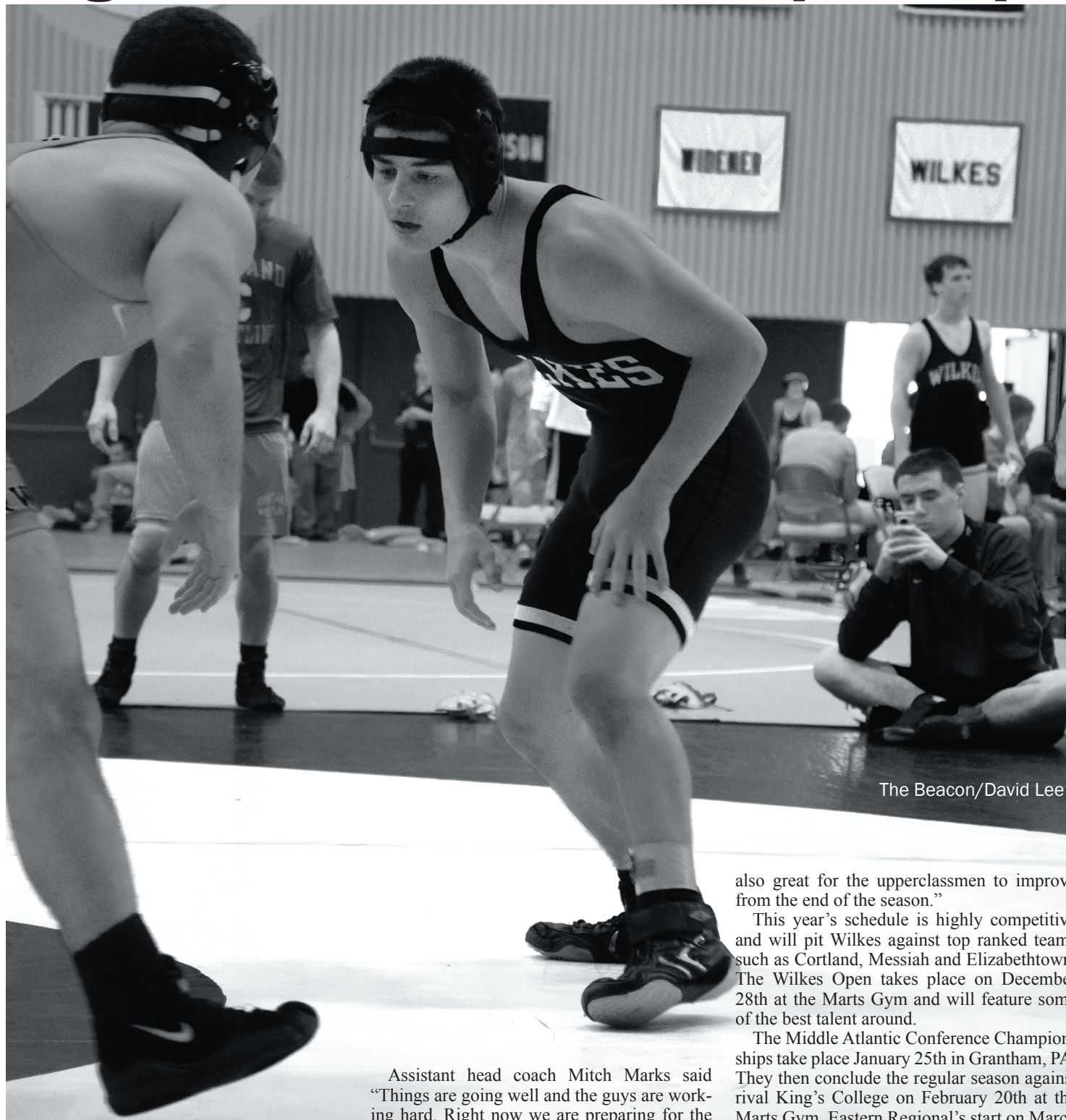
Redshirt sophomore Mark Hartenstine also returns this season after finishing last season with a record of 22-4, wrestling at 149-pounds. Hartenstine, a Division I transfer from Campbell, finished second in the East Regional, and third in the NCAA tournament. At 285-pounds, William Fletcher finished the season with a record of 21-11 and came in third place at the East Regional's and qualifying for the NCAA tournament. Senior Matt Transue finished the year with a 25-11 record at 197-pounds. Last season, he finished third at the East Regional and was also a National Qualifier. Sophomore Michael Fleck, who missed last season due to injury, was also a National Qualifier in the 2011-2012 season where he put up a 37-9 record, wrestling at 125-pounds.

Going into the season, Wilkes is ranked 15th overall in the nation, according to D3wrestle.com. These rankings are done by the coaches of the teams of the wrestling programs. On January 11 and 12, Wilkes will travel to compete in the NWCA National Duals in Des Moines, Iowa. Only 16 Division III teams are invited to attend the prominent event hosted by the NWCA each year. The teams are chosen by the NCAA Division III NWCA Rankings Committee which looks at a team's number of returning National Qualifiers, previous year's dual meet record, number of returning regional place winners, and final overall ranking.

This year's team has 42 players; the majority of whom are returners. They also brought in a talented freshman class that will have an immediate impact for the team this year.

"We feel great, fantastic and strong" junior Sean Lombardi said when asked about the team.

"We are expecting a great year" senior Nick Lynch added.



The Beacon/David Lee

"High expectations lead to great results" sophomore Guesseppe Rea said when asked about the upcoming season.

As a freshman last year Rea finished the season with a 30-11 record. He also placed fifth at East Regional's.

"We are doing really well, and we are getting better every day" Graduate assistant Ryan Wilson remarked.

Assistant head coach Mitch Marks said "Things are going well and the guys are working hard. Right now we are preparing for the Monarch Invitational at Kings, which takes place this Saturday, there is good competition there and it is great exposure for us to start off the season."

When asked about the freshmen class and the invitational, Marks responded by saying that "It is a good test to see where they stand, there are around 20 freshman and we are looking to give each of them some mat time. It's

also great for the upperclassmen to improve from the end of the season."

This year's schedule is highly competitive and will pit Wilkes against top ranked teams such as Cortland, Messiah and Elizabethtown. The Wilkes Open takes place on December 28th at the Marts Gym and will feature some of the best talent around.

The Middle Atlantic Conference Championships take place January 25th in Grantham, PA. They then conclude the regular season against rival King's College on February 20th at the Marts Gym. Eastern Regional's start on March 1st and Wilkes is expected to have a good number of participants in it.

This year's team is loaded with talent and will look to have a national champion for the first time since 1975, when Gene Ashley and Jim Weisenfluh won their weight classes.



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President Leahy speaks on new sports additions

By Frank Passalaqua
Sports Editor

Collegiate sports are very important when it comes to a university. More important than one would think, mainly because school spirit seems to dwindle at a small university like Wilkes, but think about the grand scheme of it.

College sports can make or break a school. Say the football team is one of the best in the state at a DIII level, obviously, they are going to have that attraction to the school. Not only does it bring the college money and a high recruitment, but also it draws in students and enrollment will sky rocket.

Here at Wilkes, we do not have the luxury of watching our football team play at top-tier D1 team, because obviously we are D3. But even so, I bet more students than you think came to Wilkes on either a sports scholarship, or because Wilkes had certain sports teams that others did not, even if that student does not play for the school.

Wilkes University is about to spice things up and add some new teams to the University within the upcoming years. However, the wait for two of them will not be long.

Currently, both men and women athletes at Wilkes can compete equally in cross country and tennis team. Men can play football, golf, and wrestling, with no equivalent female opportunity. However, the women have their own category with volleyball, field hockey, and lacrosse. That leaves baseball to softball, while soccer and basketball have teams for both genders.

Total, that gives both men and women at Wilkes a chance to play in eight sports.

Next year, that is going to change. Wilkes University is looking to add additional sports in women's golf and women's swimming by Fall 2014.

To President Leahy, adding these sports are not only important for the University, but hits home for his personal self as well.

"I think adding additional sports is a really important thing for Wilkes," President Leahy said.

"I want to make sure as the father of two sports-playing daughters myself, we comply with both the letter of the Title IX law as well as the spirit. We want to offer as many athletic opportunities for our women students as we offer to our men students. For some students, it strengthens their Wilkes experience and it's also a good recruiting tool for us."

That now gives women athletes 10 sports, as opposed to the eight for men's. Why not give men athletes some new sporting options?

After all, last year, the men's hockey club team "The Ice Colonels" won the championship at The Revolution Ice Centre after a 13-3 record. And what about men's lacrosse?

President Leahy did acknowledge the opportunity for these teams to become a formal part of the competing collegiate team list, but stated the urgency is not high at the moment as there are other priorities.

"We're going to look at every sports that makes sense for Wilkes," said Leahy.

"What we're first interested in is adding teams that are supported by our athletic conference, the Middle Atlantic Conference, which these new sports would, and ones that improve and enhance our participation. We want to offer those to ensure our Title IX compliance, and then we'll contemplate the rollout of additional sports after we get those up and running."

Title IX is something that is brought up a lot in the collegiate sports community, but not everyone knows exactly what it means.

"Title IX is a portion of the Education Amendments of 1972, named the Patsy Mink Equal Opportunity in Education Act, after its House co-author and sponsor in 2002. It states (in part) that no person in the United States shall, on the basis of sex, be excluded from participation in, be denied the benefits of, or be subjected to discrimination under any education program or activity receiving federal financial assistance."

There are still many possibilities when it comes to adding more sports teams to Wilkes. The fact it is happening

at such a quick rate is not only exciting for students to witness and experience, but to the University and community as a whole.

As previously stated, there are plans for other teams to be installed, after the addition of women's golf and swimming next fall. Once that is executed, Wilkes can expect to see the proposal for others.

Some of the sports being tossed around are men's lacrosse, men's and women's track and field, and perhaps men's swimming. The only issue with swimming is finding a swimming pool facility with enough capacity. Ice hockey and men's volleyball are also other sports that will be looked at as possibilities in the coming years as well.

In a year's time, student will have two new sports to cheer on.

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"I want to make sure, as the father of two sports-playing daughters myself, that we comply with both the letter of the Title IX law as well as the spirit"

- Patrick Leahy,
Wilkes University President

Women volleyball's strong finish propels team in Freedom playoffs

By Cara Basile
Correspondent

The women's volleyball team has had what players and coaches are calling a successful season this year with a winning record overall and in the conference and qualifying for the Middle Atlantic Conference playoffs.

The Lady Colonels pulled off big wins this season including a shutout in the St. Joseph College tournament where they won four matches without losing a set.

They also had an important win against DeSales University, winning 3-2. Sophomore Megan Powers said it was a huge conference win against a team that beat them last year.

"The game was far from perfect, but in the end, we showed exactly what kind of team we were," Powers said. "The win almost guaranteed us the second spot for playoffs and gave us the confidence we needed in order to continue our season with passion, and team unity."

The team battled until the end digging deep to win the best of five. Senior Paige Trusty said it is important to remind her team that it isn't over after losing one set.

"The team that doesn't let one lost point determine the next is usually the team walking out with a win," Trusty said. "It's best out of five for a reason, so after losing a set the best thing you

can do is shake it off and start over."

The women have accomplished their goal of making playoffs, and they are pushing to find a spot in the MAC finals. Being in sync as a team and making solid plays guided wins this season.

"I think the key to winning games this season was our ability to fight," Trusty said. "We have had long rallies, and games that go back and forth, but there always comes a point in the game when we decide losing is not an option."

Powers agreed and said the freshmen have also influenced success this year with a new well-balanced team.

"The freshmen on our team really stepped up their play and were able to fill spots that we did not have last year," Powers said.

The team will be starting its journey in the playoffs Nov. 6. Head Coach Joseph Czopek said the team needs to play with minimal unforced errors to advance on.

"To be successful in the playoffs, we will be continuing to improve our defense positioning on the court, and speeding up our transition game," Czopek said.

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Men's soccer seeks ECAC berth

By Jonathan Keer
Correspondent

The Wilkes Colonels men's soccer team couldn't have a more important game than the upcoming one against Misericordia University.

After a loss on Oct. 26 to Manhattanville College by a score of 3-2, conference playoff hopes are out of the question, but the Colonels and their seniors are going to have one last chance to get a shot at the postseason this weekend.

A victory would give the Colonels an excellent shot to make the ECAC playoffs.

The ECAC playoffs are a chance for teams that do not qualify for the NCAA playoffs to compete for a championship.

Senior midfielder Nick Patricia knows how hard this group has worked to get to this point and how important it is for this group of players to make it in to the postseason.

"Unfortunately we are out of league playoffs," Patricia said. "But we have incentive to win the game against Misericordia because we have a chance in competing in the ECAC's."

"For our seniors it may be the last opportunity of our lives to play collegiate soccer," he said. "For the team, it's something else to strive for knowing we should have made league playoffs."

Tyler Young, who scored last game and has three goals on the season, also sees the importance of qualifying for the ECAC playoffs.

"We don't have a chance of making conference playoffs anymore," the senior said. "If we win on Saturday we have a strong possibility of making ECAC's, so that is our motivation right now."

If nothing else, a win in this game would give the Colonels their first double figure win season since 2008 and their first berth in the ECAC's in the same amount of time.

The season finale for the Colonels was Nov. 2 at Misericordia University in Dallas.

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Volleyball, field hockey in playoffs Nov. 6

After strong regular season conference campaigns, the Wilkes University field hockey and volleyball teams clinched No. 2 seeds for their respective Freedom Conference Tournaments.

Both teams will open the Freedom Conference semifinals against DeSales University on Wednesday, Nov. 6.

The Lady Colonels field hockey squad will kick-off at 3:30 p.m. at Schmidt Stadium. Wilkes defeated DeSales 2-1 in double overtime earlier this year.

The Wilkes volleyball team will play DeSales later that evening at the Marts Center with the opening serve starting at 7 p.m.

-- Wilkes Sports Information

by Alex Fahnestock
Assistant Sports Editor

Amanda Rossi, a senior tennis player and current team captain, works to be a role model to teammates on and off the court. Along with tennis, Rossi is an academic All-American, belonging to the Wilkes pharmacy program.

How long have you been playing tennis?

I started playing tennis when I was 6 or 7, but I started to seriously play in high school.

Why did you decide to start playing?

I originally started playing because both of my parents play, so we would always play together.

Have you ever played any other sports?

Yes, I played soccer until eighth grade. Then in high school I decided to make tennis my main sport. However, I do feel as though playing soccer helped me a lot with my footwork and speed on the court.

How does it feel/what does it mean to you to be a team captain?

It's actually surreal. I feel like it wasn't so long ago that I was a freshman, these past four years have gone so fast. Being a captain means a lot to me. I always try and be a role model to the underclassmen by always working hard both in practice and during matches. Also, it's important to me to make sure I'm always cheering my teammates on and making sure everyone feels like they are a part of the team.

Coach tells us you're an academic All-American. How do you manage to not only balance being in the pharmacy program and on the tennis team, but excel in both?

It's not always easy and it gets stressful at times, but it is definitely worth it. I always make sure to get my work done and study ahead of time if I know we have matches during the weekend. I'm a big planner so that makes it easier to plan out my week around my tennis schedule.

You pulled in your second straight MAC championship at No. 6 a few weeks ago. What was it like playing your fellow teammate Alanna for the title?

It was definitely a different experience from last year because I've never had to play one of my teammates in a tournament before. I just treated it like it was a challenge match. She's also a great player, and it honestly could have gone either way.

Both the men and women are undefeated in match play. If you were to play each other, who gets the bragging rights?

There actually already was a mini competi-

tion of who would win the most MAC gold metals and although the girls team did awesome and won seven metals, the guys almost swept the competition by winning 10. I'm not going to lie, I don't think I would be able to beat anyone on the guys team in a match, but it always makes me feel good when I win points against them, especially when they are passing shots.

Was there anyone on the team you really looked up to when you were an underclassman?

There are a few upperclassmen that come to mind. I definitely looked up to Melanie Nolt who just graduated last year. She always gave 100 percent in both practices and matches no matter what. I also looked up to Katie Lynn and Amanda Holyk who are both pharmacy majors as well so they were great mentors both on and off the court. I've never seen anyone who loves tennis as much as Katie and she is now one of our assistant coaches and continues to be a great team leader.

Obviously every year the team changes, but the results always seem to be the same. How is it you guys always seem to be spectacular every year?

A lot definitely has to do with all of our coaches. We are lucky to have multiple coaches who are all great. Both our head coach, Coach Leicht, and our assistant coach Carlos are both amazing coaches. They always push us to try our hardest and everyone on our team gives 100 percent. It also helps a lot that our team is so close. We always are cheering each other on and everyone gets along really well, which transfers to a great team dynamic.

Looking through your personal records, you almost never lose a match. How do you handle the rare occasion that you are defeated?

If I lose against a person who is obviously better than me and I played the best I could then I don't walk off the court with any disappointment or regrets. However, if it is evenly matched and I think there was a chance I could have won, I'm always disappointed at first. Afterwards I try and reflect on what I could have done better so that if I play them again I can be ready.

Do you have any pre-match rituals that get you hyped-up/mentally prepared?

As a team we actually have a chant that we do before every match. Its is always fun to do. I don't really have any other pre-match rituals but I'm known for my ritual on game changeovers. First I drink water, then Gatorade, then put on Chapstick, and drink water again.

Any team catchphrases or popular quotes?

My favorite catchphrase is, "right here right now." Also as a team we always say "no donations," as in never give away free points, always make your opponent earn every point.

Getting to know...

Amanda Rossi

Senior Tennis Player



The Beacon/Jake Cochran

Favorite memory or proudest accomplishment to date during your time at Wilkes?

My favorite memory would have to be nationals last year. It was an awesome experience to win the first round and even though we lost in the second round, it was to one of the top-ranked D3 schools in the nation.

Being a little school from Wilkes-Barre that not many people have heard of and having the opportunity to play a nationally ranked team is awesome. Also, I won three games off of the girl I played, which I was really excited about.

Besides the tennis, just getting to spend a couple of days after finals with my team is always so much fun because we are such a close team. However, it's always an emotional ride back because we always miss our seniors.

What are your goals for the spring season?

My personal goal for the spring season is to continue to become more confident at the net. I'm definitely more of a groundstroke player but with the help of my coaches, I've started to go to the net more. As a team, I would love to see us have an undefeated season and go to nationals again. Like I said, last year we made it to the second round of nationals which was an amazing experience and I hope we are able to do that again this year.



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'You Do What?!' Flinging paint isn't just for children

Introducing alternative sports to the world one weird look at a time

by Ashley Evert

L&A&E Assistant Editor

"You Do What?" is one incredibly unathletic girl's journey to explore alternative sports. Check back every week for my take on sports I once knew nothing about and now find fascinating.

Paintball is a strategic, adrenaline-inducing sport that thousands of people across the globe participate in. The traditional goal of paintball is pretty straightforward: eliminate the other team's players as fast as possible.

Paintball can be played recreationally or competitively. Recreationally, paintball can be played by any number of people with any rules those players decide to put in place. It's a way for players to completely customize their game.

Fields can be filled with anything from inflatable bunkers to helicopters for players to

conceal themselves in. Tom Rowe, a junior pharmacy major and president of the Paintball Club at Wilkes said, "I've played on fields with old cars and planes to nothing but trees."

Players can also customize the game by choosing their own time limits, point system and game type. "Capture the flag" and elimination games are commonly played.

"It can be in the back yard with your friends or it can be at an established field, because then, at a field you get a little more structure, you get insurance to protect yourself," Rowe said.

Competitively, there are two types of paintball: speedball and woodsball.

Speedball is played in an open field with inflatable bunkers that can be used for protection or concealment. Speedball is more fast-paced because players use high speed guns and play short rounds of elimination.

Woodsball is the original form of the game



Courtesy of Zachary Honahan

Paintball has two types of competition -- speedball and woodsball. Speedball, shown in the photos here, uses inflatable bunkers for protection.



Courtesy of Zachary Honahan

Players in paintball gear up in long sleeved shirts and long pants to protect their skin from the paintballs whizzing at them. They also wear pads at the competitive level because they slide on the ground often.

where players compete in a wooded or natural environment. Steve Stefanick, a emergency medical services student at LCCC, has been playing for five years. He is on a 10-player team that started recreationally and is beginning to compete competitively.

Stefanick plays because, "It is all strategy and I like to better myself in the game. Woodsball is what I prefer to play because you have to cover large areas and everything can be used as a hiding place, which makes every inch of the playing field unpredictable."

Eric Mac, a senior integrative media major, loves playing paintball for the rush.

"I had a lot of fun with it when I was a kid and it just got to be more fun growing up. It's a great team building activity," Mac said. His favorite form of paintball is also woodsball.

In field events, many competitive games have different themes. One of the biggest events using a theme is the Invasion of Normandy at Skirmish U.S.A in Pennsylvania, which draws in about 3,500 to 4,500 players a year and lasts for two days.

Skirmish U.S.A. is the largest, oldest paintball field in the country. Located in Albrightsville, a 45-minute drive from Wilkes-Barre, the facility has been there for 27 years, about as long as the sport has been around.

Luzerne County Paintball is the nearest location to Wilkes to practice the sport. It is on Wyoming Avenue in Wyoming. Rowe hopes the Paintball Club will become more active since this location is now available.

"It's convenient for people to drive to as opposed to driving 45 minutes to the Poconos," he said. "The field we used to practice at was just over the border of New York and that's an hour and 20 minutes away so when you want to take kids who have never gone before, that drive is not the most enticing thing."

Beginners are welcome to join. For a beginner

to invest in an initial setup, Rowe estimated that a used paintball gun, mask, case of paint and cost for entry will run a little over \$100.

The most important gear for a player is the mask. People have gone blind from receiving a paintball to the face, so most venues have a "masks-on" rule that requires players to always wear their masks in the playing area, even when a game is not being played.

After a beginner gets the gear and learns the ropes, he or she can participate in competitive events held by the National Collegiate Paintball Association.

The NCPA has Class A and AA divisions. Class A features match-based competition, where two teams face off for multiple points over the course of two 10-minute halves. In competitions, Wilkes is in class AA, which means teams play in a five-man format for five minutes.

"You're put into a bracket of five teams and you play all the teams to win two out of three. It's play, wait, play, wait, as opposed to a 20-minute game," Rowe said.


Colleges may attend any Class AA event.

"Class AA is traditionally small-school friendly," Rowe said.

Wilkes has had a paintball club since 2008. In 2011, Wilkes sent the club to the College Paintball National Championships.

"Historically, Wilkes has been very supportive of the club," Rowe said. "They went to nationals and placed 30 something, but it's great that Student Government was able to fund it. It's just the experience of going to nationals."

For more information on the club, email Rowe at thomas.rowe@wilkes.edu.

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You Do What?!



Check out this weeks, “You Do What?!” alternative sports feature. This week Ashley Evert talks to the Wilkes University Paint ball Club about their competitions and all things the sport encompasses from competing to getting started in the sport, find the full story on Page 19