

the winner; the name of the student will be released when the final decision is made.

EDITORIALS—

Sick, Sick, (sic)

Students aren't the only ones who suffer during the school year — honorable faculty members also have their problems. The current problem seems to be illness.

One-third of the political science department (Dr. Kaslas), one-fourth of the education department (Miss Roderick), and the entire sociology department (Mrs. Mui) have been absent this week because of illness. In contrast, students seem remarkably well lately — exhausted, but well.

Perhaps the answer to better health may be found by following the health routine of an average student: eat sparingly—only pizza and sweets; sleep well — about three hours every morning; and smile — into every mirror. G.M.Z.

No Operation Without Cooperation

In observing the results of Student Government elections, one can see that potential lies among these chosen officers. Leadership is there, but the question could be, Is leadership enough? It seems that co-operation with the leaders is necessary in order to make Student Government an effective organization. Co-operation. This does not apply only to the representatives, but it includes the student body.

If Student Government is ever to widen its scope, it must cease to be an organization for just its duly elected members. Having been placed in office by their classmates, they are responsible to their classes as well as to the College and the community. There is no room for cliques or factions. Unity is a quality essential for good government.

If unity does not exist in Student Government and the members are not fulfilling their obligations, the fault rests with the student body for permitting these conditions to exist. They should demand faithful service, or they should call for their dismissal.

As the newly elected Student Government assumes their duties, it is hoped that they make progress in becoming a more effective instrument. The way will be rough, but much co-operation can help pave the road to success. M.F.B.

What - Where - When -

- Spring Weekend — Wilkes, Friday-Sunday.
- Cinderella Ball — Gym, Tonight, 9-12 p.m.
- Circle K Oratorical Contest — Hotel Sterling, Tonight, 8 p.m.
- 84th Annual Concordia Singing Society Spring Concert — Irem Temple, Tonight, 8:30 p.m.
- Spring Carnival — Parrish Hall parking lot, all day Saturday.
- Circle K Convention — Hotel Sterling, Saturday afternoon.
- Baseball, Moravian — Home, Saturday, 2 p.m.
- Tennis, Scranton — Away, Saturday, 2 p.m.
- Circle K Governor's Ball — Hotel Sterling, Saturday, 9-12 p.m.
- Spring Weekend Picnic — Kirby Park, Sunday afternoon.
- "Focus," Panel Discussion — WARM Radio, Sunday, 11 p.m.
- Golf, Middle Atlantic Conference Tournament — Monday, 2 p.m.
- Baseball, Susquehanna — Away, Tuesday, 3 p.m.
- Tennis, Moravian — Home, Tuesday, 3 p.m.
- TDR Senior Banquet — Carousel Restaurant, Wednesday, 6:30 p.m.
- Art Fair — Chase Annex, Thursday-Friday.



WILKES COLLEGE BEACON

- Editor-in-Chief — Gloria M. Zaludek
- News Editor — Mary Frances Barone
- Feature Editor — Barbara A. Lore
- Sports Editor — James L. Jackiewicz
- Business Manager — Ronald J. Sebolka
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SPORTS STAFF — Clark Line, Harry Wilson
BUSINESS STAFF — Bill Carver, Don Roberts
ART STAFF — Bill Davis, Joe Lipinski
PHOTOGRAPHER — Mike Elias

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POLITICAL SCENE

by Vince McHale

It goes without saying that the decision to call a constitutional convention is a political act. The political wisdom of seeking or opposing a constitutional convention depends upon how individuals and groups are affected by the existing constitution and how likely they are to control the convention. Again, whenever the question of constitutional change arises, many argue that the convention is too costly and cumbersome and suggest the alternate of revision by amendment. The opponents of the constitutional convention method cite the complicated procedures for setting it up and the great expense involved in operating it. And, as always, many legislators, interest groups, and "old line" conservatives fear that a constitutional convention would get into "dangerous" hands, and that radicalism might run rampant in the convention. Are there any advantages to the convention method endorsed by the majority of reformers in Pennsylvania?

It should be noted that with respect to constitutional revision in Pennsylvania, the legislature and the proposed constitutional convention have different purposes and face different problems. The state legislature, by and large, confronts a great deal of both routine and important matters of policy and administration in its day-to-day life. Thus any consideration of constitutional change in the form of amendment or otherwise must be inserted among many other legislative responsibilities. The constitutional convention, on the other hand, is called for a single purpose, and concentrates only on those issues involving a revision of the fundamental law of the state. Managed in a true spirit of constructive reform, a convention may attract a significant number of delegates and advisors with superior talent, character, and prestige. All this will be reflected in the final document.

What about the charge of radicalism? It is significant to say that almost two hundred years of political

experience lend little support to the charge, and may simply be stated as baseless. In many cases of constitutional revision, the real danger is the apparent meekness and lack of bold convictions in suggesting and making changes.

Finally, constitutional conventions have the distinct advantage of widespread public attention of their activities. Many times in the past, amendment proposals to our 1874 constitution were lost in the maze of the legislative activities of the General Assembly. Should the convention idea be accepted this November, public interest throughout the state will focus upon constitutional issues and upon them alone.

It is true conventions do involve considerable expense and the difficulties in setting one up are many, aside from the possibility of an unsympathetic electorate. But, in view of the benefits to be derived from revising the fundamental law of our state to meet more adequately the needs of the people of Pennsylvania, the price to pay is indeed small.

Letters to the Editor . . .

Dear Editor:

I would just like to remind the campus and Jack Hardie that: "Parody is the homage small minds pay to the great."

I thank his small mind for the compliment.

Harris Tobias

Dear Editor:

I would very much like to bring to the attention of those empowered to correct the situation presently (and for as long as I can remember) existing in Conyngham Hall. I refer to the unique drinking fountain on the first floor! The faucet can be turned so that the handle is on the outside, but the cleaning ladies and maintenance men (and Clark Line because he has holes in his shoes) complain when the water runs on the floor. Well, when I'm thirsty, I'll even give in and get my hand (up to the elbow) soaking wet in order to partake of that fluid. However, I draw the line at wetting my hand down to my waist.

It seems to me that someone in the building which houses the mathematics department and engineers' drawing board geometry classes could design a practical fountain which the crew could install with a minimum of expended energy. If this cannot be done, then please remove the fountain. The temptation is too great. One should not have to go through such an ordeal to get a drink of water.

Mike Elias

(Editor's Note — Things get done quickly around here. The fountain is now fixed!)

Dear Editor:

The Class of 1965 would like to congratulate the Inter-Dormitory Council on the completion of another successful Hampton Weekend. Special recognition should go to Kaaren Graham and Boyd Aebli, co-chairmen of this exchange program.

We would also like to congratulate Jerry Berk on the trophy the Council presented to him Saturday night. Jerry has done a tremendous job in leading I.D.C. this year. Congratulations again!

Sincerely,
Al Gilbert
President,
Class of 1965

Dear Editor:

We feel confident in stating that all who participated in the activities of Hampton Weekend reaped the benefits of an enlightening educational and emotional experience. Needless to say detailed planning was necessary for the success of

NEWS and VIEWS

D.W. and "INTOLERANCE"

by Doug Bennington

"Intolerance", a film edited and directed by David Wark Griffith in 1916, and shown recently at Wilkes by the Manuscript Society, is probably the most ambitious effort in film production attempted thus far. Griffith, well-known here and abroad for the technical innovations in film-making that he pioneered (the "close-up," the "full-shot," "cross-cutting" from one scene to another are just a few of the changes that Griffith introduced), is considered by motion picture historians, critics, and directors to be the "father" of the modern movie. He was the first director to treat the film seriously, using the motion picture camera not as a plaything (which it had been considered in the early decades of this century) but as the means to express a single story line, either in drama or comedy, in a medium different from the conventional theatre of that time.

"The Birth of a Nation" (1915) is the first American feature film, and certainly the most important, if not the best, movie in the development of the motion picture. Overnight the "movies" became respectable; Griffith, who made the film with a mixture of documentary and romanticist styles, raised the film from mere novelty entertainment to the status of an art.

Although "Birth of a Nation" was an artistic and financial success, its treatment of the Negro during the Reconstruction (picturing the Negro as ignorant and barbaric) brought forth much criticism of Griffith's interpretation of the Civil War and Reconstruction. In order to answer his critics, Griffith made a film which would be a moral commentary on man's inhumanity to man in the name of virtue, prejudice and politics. The result was "Intolerance", an incredible picture, a masterpiece even by today's more sophisticated standards.

"Intolerance" tells four stories that occur in four different periods of history — Belshazzar's Babylon, the Crucifixion of Christ, the mas-

sacre of the Huguenots in Renaissance France, the struggle between good and evil in the slums of early Twentieth Century America — in parallel action, weaving the stories in and out until a mighty climax is reached and the tension of the film's action is released. "Intolerance", despite Cinemascope and other current devices, still is the most advanced example of film technique. Almost every device we see in movies today appeared in "Intolerance"; it remains the most spectacular motion picture produced in America (unless the forthcoming "Cleopatra" tops it).

"Intolerance" has had enormous influence on the motion picture everywhere, especially in Russia, where D. W. Griffith was a mentor to Soviet film artists, including Eisenstein. Directors around the world acknowledge their debt to the great D. W., yet "Intolerance" was not a public or financial success, perhaps because it was many years ahead of its time. D. W. went broke filming the lengthy picture and, though he made more movies, he never again reached the artistic level of "Intolerance". He spent the last years of his life in drunken obscurity and died in 1948. Charlie Chaplin once said: "The whole film industry owes its experience to Mr. Griffith."

Poet's Corner

ACROSTIC

O Emily, what beauty in that face
Evades description? In what other place
Must I have surely witnessed it before?
Intrinsic innocences constantly replace
Life's whispered loveliness in every pore.
Yet Emily, your quiet radiance is more.

— Clark Line

Hampton Weekend. We would like to thank all those who participated in this weekend and express our deep appreciation for their interest and assistance.

Sincerely,
Kaaren Lee Graham
Boyd Aebli
IDC Chairmen
Hampton Weekend

Eleven Candidates Await Midnight

'Cinderella' Candidates Exhibit Wide Variety Of Majors, Activities

The proverbial glass slipper will be filled tonight when one of the eleven girls shown will be selected as Cinderella. She will be crowned at 11:30 by Dean George Ralston. A host of gifts await the winner of the seventeenth annual Cinderella Ball sponsored by Student Government.

Candidates, their activities, their future plans, and their escorts for tonight are listed below.

Merle Benisch

Daughter of Mr. and Mrs. Charles Benisch, Merle Benisch is an elementary education major from Union, N.J. Her activities include past social secretary and vice-president of her dorm, I.D.C., T.D.R., kickline, Amnicola, school spirit representative, class executive council, A.W.S., Education Club, senior class United Fund chairman, and Valentine Queen of 1962. She plans to teach in Plainfield, N.J. Miss Benisch will be escorted by Owen Francis.

Mariellen Daw Fine

Mariellen Daw Fine is the daughter of Dr. and Mrs. W. J. Daw of Harveys Lake. Recently married to John S. Fine, Jr., she is a psychology major whose activities include T.D.R. and Junior League of Wilkes-Barre. Mrs. Fine would like to work for Bell Telephone, or as a social worker. Her hobbies are art and reading.

Bonnie Jenkins

An English major, Bonnie Jenkins is the daughter of Mr. and Mrs. Thomas H. Jenkins of Shavertown. Her activities are the Madrigal Singers, Chorus, Student Government, and Forum. Her future plans include teaching French and English at Wyoming Seminary. She will be escorted by Lee Freidenburg.

Elaine Kozemchak

Escorted by Donald Roberts, Elaine Kozemchak, a fine arts major, plans to teach art next September in Pennsburg, near Philadelphia. Her activities include Art Club, captain of kickline, A.W.S., majorette squad, T.D.R., one of the ten best dressed coeds of 1962-1963, Hampton Exchange Program in 1962, Homecoming Princess of 1962, and a dean's list student in the fall of 1962. She is the daughter of Mr. and Mrs. James Kozemchak of Dallas.

Jeanne Mattern

A resident of Forty Fort, Jeanne Mattern has chosen as her major elementary education. Daughter of Mr. and Mrs. John P. Mattern, she will be escorted by John Gardiner. She has been active in T.D.R., Education Club, former water ballet at the College, Homecoming Princess of 1962, and one of the ten best-dressed coeds of 1962. Her future plans include teaching in the Pennsburg elementary school system.

Jean McMahon

Jean McMahon, daughter of Mr. and Mrs. Henry McMahon, Peckville, Pa., is majoring in music and piano. Her activities include class executive council, I.D.C., treasurer of her dorm; she has accompanied the mixed chorus. She will be married in June to Joseph Gaffney of Mass. She will be escorted by her father.

Eleanor Nielson

A former photographer's portrait model, Eleanor Nielson is the daughter of Mrs. Roy Angstrom of Union, N.J. An elementary education major, her past activities include I.D.C., Cue 'n Curtain, Education Club, girls' basketball team, Beacon staff, vice-president of Catlin Hall, best dressed coed of 1961; she has taken role in assembly for the past three years. She will be married in late June to Michael Pero, who will graduate from the



Selected by vote of the student body, one of the above-pictured candidates will reign tonight at the annual Cinderella formal. From left to right: bottom row, Mary Regalis, Lorraine Rome, Rowena Simms, Mariellen Daw Fine; second row, Jeanne Mattern, Merle Benisch, Elaine Kozemchak, Jean McMahon; third row, Eleanor Nielson, Linda Palka, and Bonnie Jenkins.

Naval Academy in June. Her future plans also include teaching in Annapolis. She will be escorted by her best man, Nick Alesandro.

Linda Jane Palka

Daughter of Mr. John Palka of Brussels, Belgium, and Mrs. Walter Keller of Long Island, Jane Palka will receive a B.A. in French. She has been dorm president for the past two years, member of executive council, T.D.R., I.D.C., secretary of the French Club, A.W.S., and best-dressed coed of 1963. Her future plans include teaching in Lansdowne-Aldan High School in Lansdowne. She will be escorted by Ronald Boreck, a former Wilkes graduate, whom she will marry June 8.

Mary Regalis

A biology major, Mary Regalis is the daughter of Mrs. Rose Regalis of Plymouth, Pa. He activities include being treasurer of the Biology Club, Executive Council, T.D.R., C.C.U.N., Amnicola staff, and research assistant to Dr. Francis Micheline. She has been awarded a National Defense Fellowship for Ph.D. study in microbiology at the University of Kentucky. Miss Regalis will be escorted by Steven Panken.

Lorraine Rome

Lorraine Rome, daughter of Mr. and Mrs. Frank Rome of Dupont, Pa., is an elementary education ma-

Tobias Reveals Magic of 'Cabala'

The magic of "Cabala" was recently presented to the Forum by Harris Tobias. He defined cabala as a secret, mystical theosophy of Judaism based on the magical properties of the alphabet, which they believed to be the bridge between the finite and the infinite. He stated that legend says that God gave cabala to the angels, who gave it to Adam, who gave it to

Abraham, who gave it to Noah, who presented it to Egypt, and then to Moses, who presented it to the wisest and eldest.

Rowena Simms

A Sociology major, Rowena Simms will be escorted by her fiancé, Jerry Mohn. The daughter of Mr. and Mrs. A. L. Simms of Mountaintop, she has played a part in T.D.R., Economics Club, Beacon business staff, co-chairman of Big Sister Program, co-chairman of the Senior Class Executive Council, chairman of the Valentine Formal, and Homecoming Queen. She will be married in the late summer.

Tobias said that the purpose of cabala is to understand the infinite, to interpret the Bible, and to reach perfection in life.

Cabala was quite unknown until the Renaissance. The Jewish people began to unlock what they considered to be the key to the Bible by rearranging the letters of the Bible and giving the letters a numerical value. They believed that the words of the Bible were manifestations of deities.

Tobias commented that there were three methods of cabala: Gematria, in which numbers are attached to letters; Notorikon, in which a type of shorthand had been developed by taking the initials of words and making up new words; permutations, an anagrammatical type of interpretation.

The absence of vowels in the Hebrew alphabet made many variations in word meaning possible. The Zohar is considered to be the bible of the cabala. The last treatise on the cabala was written in 1863. "Its effects," said Tobias, "are lost to man."

In the seventeenth century, a

(continued on page 6)

Crowning of 'Cindy' To Highlight Evening; Medieval Air Prevails

Tonight belongs to one girl — one girl alone who has been selected by the student body as Cinderella. Tonight, the music, the flowers, the gaiety will belong to one who will reign as Cinderella. Tonight, a canvas of memories will be painted for all who attend the Cinderella Ball, but a masterpiece of remembrance will be hers, Cinderella of 1963. The brush will be dipped in varying hues; the canvas will be stroked boldly and subtly; the picture will be one of mixed emotions: "the body swayed in motion, the brightening glance, and the dancer untold from the dance." Cinderella will be crowned tonight.

"Castle of Dreams"

Student Government has selected a color scheme of blue and white to enhance their theme, "Castle of Dreams." The decorations of the gym will effect the interior of a room in the castle. In the center of the gym, a miniature castle will be placed. Imitation stone pillars will surround the dancing area, and imitation stone paper will cover the walls. A roof of blue and white crepe paper will cover the ceiling. The faculty seating area and the refreshment stand will depict tiny chapels. The backdrop will be of chivalrous knights in armor. The effect promises to be one of regal elegance, fit for a queen.

Gene Dempsey's orchestra will play for dancing, which will be from 9 to 12. Dean George Ralston will crown Cinderella at 11:30. She will be given a transistor radio, a fifteen dollar gift certificate from The Hollywood, dinner for two at the Spa, tickets to the Paramount and the Comerford, and a pearl necklace. All contestants will be given charm bracelets from Bartikowsky's.

Favors

Favors will be given at the door. To the first fifty couples, Wilkes mugs will be given to the men; copper lanterns will be presented to all girls.

Tickets are still on sale at the Bookstore, and will also be sold at the door. Refreshments will be served.

Invitations have been extended to the faculty.

Tom Penhale, chairman, has announced that anyone who wishes to help decorate may do so by going to the gym this afternoon.

Miss MiMi Wilson, Mademoiselle campus representative, will commentate.

Wills Offers Tuba Recital Sunday at St. Stephen's

David Wills, senior music major, will present a tuba solo at a recital being held Sunday, May 12, at St. Stephen's Church. Beginning at 3:30 p.m., the program will include Air and Bouree, by Bach; Chaconne, by Leo Lowerby; and Lamento, by Bennie Beach. Gordon Roberts will accompany Wills on the organ.

Also on the program are several pieces for brass quintet and organ. David Wills will play the tuba, Robert Hendricks and Lambert Bittenger, the trumpet, and David Jones and William Zajkowski, the trombone. They will play eight pieces: Canzona Prima a 5, by Giovanni Gabrieli; O Welt, ich muss dich lassen, by Brahms; Choral-Toccata, by Paul Muller; Alleluia, by Bach; In dulci jubilo, by Bach; The Lord Will Hear, by Benedetto Marcello; Chorale - Fantasy on "Christ the Lord Has Risen," by Flor Peeters; and Entrata Festiva, by Flor Peeters.

Intramural Softball Nearing Finale

With the 1963 edition of intramural softball drawing to a close, the Beacon Sports Department has chosen to take a pictorial glance at this segment of the College's athletic program.

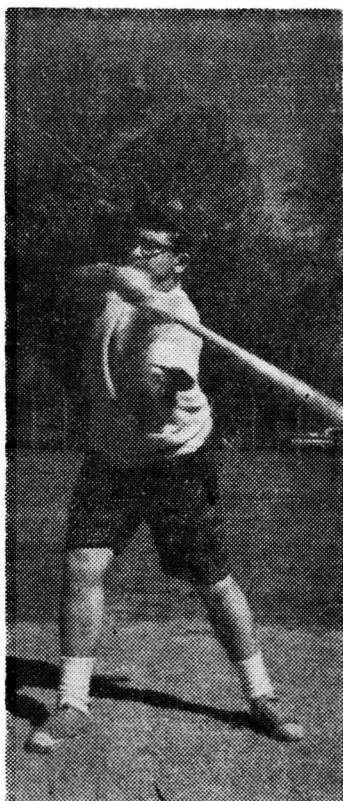


Gore's effigy of a Butler softballer

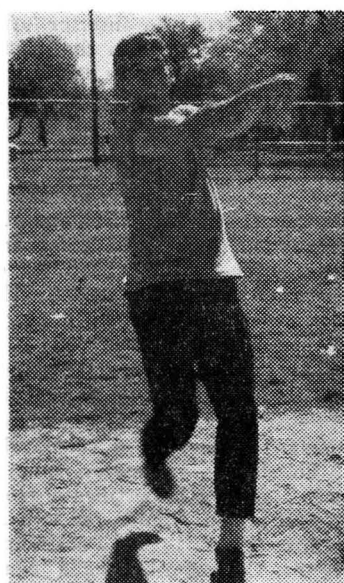
Now a traditional Spring program, intramural softball has become an integral part of spring on campus. Although there are not many teams participating this year as in previous years, the numbers of forfeited games has been nominal. As in the past, the league is divided into two divisions, the Independent League and the Dormitory League which is composed of teams from six residence halls.

Competition in the Dorm League has been extremely keen. This past Monday the Butler Hall squad turned back the boys from Gore in an exciting 5-4 contest to clinch the League title. The steady pitching of Butler's Joe Easley enabled his team to edge the tough Goremans.

Prior to the contest, both Gore and Butler came forth with innovations that had not been seen before



Another typical swing by a typically-attired player



An example of a typical intramural batting swing (with vigor)



A typical non-swing by the 'Beacon's' Harry Wilson



Another swing. (So it's not softball) (Photos by Mike Elias)

on campus. This of course, was the publicizing of the contest by means of flyers and sundry other publicity devices. Perhaps the most striking of these attempts was the Gore rendition of a Butlerman which was suspended from a tree next to the Commons.

The Gore and Butler endeavors were typical of the spirit with which the softball games have been played this year. In past years many teams put forth only half-hearted efforts, not even showing up for many of their games. This is not the case this season.

It was stated that play in these contests was spirited. This needs qualification. While the competition has been sharp the play on the field is still reminiscent of last year's Mets. Pitching is definitely not one of the strengths of the League. Nor is defense. Hitting is the thing that wins the games. This is just as well, since this facet of the game of baseball is perhaps the most satisfying to the participants. After all the program is designed as a recreational measure.

As of press time, the Independent League race is still muddled with the Seagrams 7 riding in the top spot with a 3-1 record. The Rejects and the Radicals are tied with 2-2 records while the Heads are plugging along with 1-3. This of course, could be changed a great deal after yesterday's games. The Independent League has one make-up date next week. Butler Hall will meet the winner of the Independent race for the over-all title.

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Millie Gittins, Manager

College Man Profiled by 'Playboy' In New Student Preference Survey

He is 20.6 years old. Twelve chances out of a hundred, he is married. He spent \$68 in refurbishing his back-to-campus wardrobe. It's an even bet that he owns or has full-time use of an automobile. He makes a point of being well-groomed and has already accumulated much of the gear of the good life. He is Joe College, 1963.

A mass of brand new information about the nation of male undergraduates is revealed in a new study, "Male College Student Survey," conducted by the research firm, Bann Management Corporation, in cooperation with the Market Research Department of Playboy magazine. Involving a sample size of 12,100 mail questionnaires, the survey results are based on final returns from more than 5,000 male students from 72 U.S. colleges and universities.

The survey shows that 11.2% of today's male students are married. 11.8% of today's undergraduates underwrite all of their college expenses, while 17.2% do not contribute at all to their college support. 62.4% live on campus, 22.4% off campus but not with their families, and 15.2% reside off campus with their families. 29.3% belong to a social fraternity.

As to outside jobs, the study shows that 52.8% work during summer only, while 30.3% work both during the summer and school year. 14.6% do not work at all.

As the survey was conducted during December, 1962, a question as to whether the student would leave the campus during the upcoming Christmas vacation showed that 92.7% would do so. 82.8% said they would travel by car, 6.5% by plane, 5.2% by bus, 5.5% by train and .6% by boat.

How dependent are today's college students on the automobile? The survey shows that 36.7% possess their own cars while 10.7% have full-time personal use of one. While December was still early in the current model year, 2.7% already drive a 1963 automobile, 10.7% a 1962 model, 8.4% a 1961 model and 7.6% a 1960 model.

When asked about alcoholic beverage consumption, 66.8% of all male undergraduates responded affirmatively. Moreover, 60.5% drink beer, 25.3% wine, 50% liquor.

50.4% of all male college students surveyed answered that they smoked: 41.8% cigarettes, 11.9% cigars and 14.8% pipes. Among cigarette smokers, filter types were the favorite, with the total sample showing 66.8% preferring this kind of cigarette. 14.5% smoke king size, while 22.3% smoke regular. Cigar smokers prefer panatella shoppes with 33.3%, while 22.5% liked cigarillos, 19.3% blunts and 15.9% tip ends. Of pipe smokers, 44.9% said that they smoked five or less pipefuls during the week preceding the survey. 27% smoked 6 to 10 pipefuls, 8%, 11 to 15; 7.6%, 16 to 10 and 6.5%, 21 to 30. The median price for their last

pound of tobacco purchased was \$2.30.

That today's college man is far from the "beatnik" type is shown by the high use of personal grooming aids. 83.6% use after-shave lotions; 72.8%, shampoo; 69.3%, hair dressing; 41.4%, cologne and 38.1%, powder or talc. The survey also specifies what per cent of students used each of the products "yesterday." For example, 91.3% used a deodorant, of whom 88.2% used it "yesterday."

While the median expenditure for back-to-school wardrobes in 1962 was \$68.07, 32% spent over \$100 and 8.7% over \$200. The typical student wardrobe consists of 2.6 suits, 2 sports jackets, 6.5 pairs of slacks, 3.8 pairs of shoes, 6.2 dress shirts, 10 sport shirts, 1.1 topcoats or overcoats, 1.4 other winter coats, .9 raincoats, .7 dress hats, 4.7 sweaters, 8.3 ties, 2.7 belts, 14.6 pairs of socks, 10 undershirts, 10.5 pairs of undershorts.

As to home entertainment, off-campus and on-campus, 49% own record players; 16.9%, tape recorders; 63.1%, table model radios; 16.5%, television sets. In addition, 53.1% own transistor or portable radios.

17.9% own 35mm cameras; 8.7%, movie cameras; 6%, Polaroid cameras; 6.2%, slide projectors and 8.7%, movie projectors. Type-writers are owned by 59.3%, wrist watches by 88.9% and fountain pens by 81.6%.

Questioned as to what magazines they read "regularly" (try to read every issue), 34.5% said Playboy, 33.3% Life, 29.5% Time, 25.1% Saturday Evening Post and 21.1% Sports Illustrated. As to magazines read "occasionally" (not every issue but more than three times a year), 43.4% of the students indicated Life; 34.3%, Saturday Evening Post; 29.6%, Look; 28.4% Time; 21.5%, Newsweek and 20.7%, Playboy. Asked to list their "first favorite" magazine, 13.3% answered Playboy; 12.3%, Time; 8.9%, Life; 8.1%, Sports Illustrated and 6.6%, Saturday Evening Post.

When asked, "In which one magazine are you most likely to look at the advertisements?": 22.7% named Playboy; 11.8%, Life; 7.7%, Esquire; 5.9%, Saturday Evening Post; 3.9%, Sports Illustrated; 3.3%, The New Yorker and 3.3%, Time. No aided recall was used in any of the magazine questions.

The study results also reflect complete characteristics of Playboy campus readers versus non-readers.

Copies of the study may be obtained by writing to the Market Research Department, Playboy Magazine, 232 E. Ohio Street, Chicago 11, Ill.

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Versatile Bob Fleming Captures 'Beacon' "Athlete of Week" Spot

Bob Fleming again returns to the Beacon as "Athlete of the Week," this issue for his baseball ability. Bob is generally noted as a mainstay of the Colonel basketball team, for which he was named "Athlete of the Week" earlier in the year.

Bob attended Valley Forge Junior College before coming to Wilkes. At Valley Forge he captained the basketball and baseball teams while serving as class treasurer. Bob was also a leader of his class at Hopewell High School where he was an officer for two years, and was named to the Section 8, P.I.A.A. first team in basketball. This year Bob was named Most Valuable Player in basketball, an honor of which he is rightly proud.

In addition to his basketball prowess Bob has also distinguished himself as a moundman for Wilkes' nine as evidenced by his pitching

Douglas Still Unbeaten; Netmen Lose Second, 6-3

The tennis team lost its second match of the season last Thursday to Lycoming College, 6-3, on the latter's home court. The winners in the singles matches were Don Austin and Bill Douglas, and in the doubles, Gary Frank and Bill Douglas.

Wilkes travels to Scranton on Saturday for the final away match, boasting a record of three wins and two losses. Last season Wilkes defeated Scranton, 9-0 and 8-1.

On May 14 the netmen return to their home court to play Moravian College.

The netmen raised their season log to a 4-2 mark on Wednesday afternoon as they halted the Ursinus squad, 7-2. Captain Bill Klein won his singles match and with Jeff Carr, won in the doubles competition in three sets.

Number six Douglas remained unbeaten in singles play.

Results: Kline, W, defeated Crabb, 6-2, 7-5; Einhorn, W, beat Myers, 6-3, 6-1; Coon, U, defeated Frank, 5-7, 6-2, 6-1; Carr, W, beat Bohl, 6-4, 6-4; Austin, W, beat Crough, 6-2, 6-1; Douglas, W, defeated Warren, 6-4, 6-1.

Doubles: Kline-Carr, W, defeated Crabb-Meyers, 4-6, 7-5, 6-2; Coon-Bohl, U, beat Einhorn-Smithson, 6-3, 1-6, 11-9; Douglas-Yeager, W, topped McKinney-Crough, 6-3, 6-3.

Bowling Found Better Than Financial Gain

In 1923, eight of the world's most successful financiers met in Chicago, and a champion was crowned at the 23rd Annual ABC Tournament, the world's most important bowling tournament in Milwaukee. In the same year AMF star bowler Evelyn Teal was born. Now, forty years later, she has done research and found out where these men are.

The first of the eight was the president of the largest independent steel company, Charles Schwab. He died bankrupt, living on borrowed money for five years.

Next was the president of the largest gas company, Howard Hopson, who became insane.

The greatest wheat speculator, Arthur Cotton, was third. He died abroad insolvent.

Richard Whitney, president of the New York Stock Exchange, was sentenced to Sing Sing Penitentiary.

The fifth man, Albert Fall, a member of the President's Cabinet, was pardoned from prison so he could die at home.

The greatest "bear" on Wall Street, Jesse Livermore, committed suicide, as did Ivar Kreuger, head of the world's greatest monopoly and the president of the Bank of International Settlements, Leon Frazier.

The winner of the ABC Singles Title in 1923 was Carl A. Baumgartner. In 1963, forty years after winning his ABC championship, is an advertising and public relations executive living in Garden City, New York.

Diamondmen Home; Beat Ursinus, Stevens For First Two Victories

Tomorrow afternoon the Colonel hardballers will return home for a 2:00 p.m. encounter with the Greyhounds of Moravian College. Earlier this year the Lehigh Valley nine turned back the Wilkesmen and are hoping to repeat that feat tomorrow. The Greyhounds will be facing a "new" Wilkes squad as the Colonels are finally squared away after a shaky start this season. The game will be at the Athletic Field.

On Tuesday Coach Schmidt's diamondmen will journey to Selinsgrove for a rematch with the Susquehanna University nine. The Crusaders also took the measure of Wilkes earlier this season and the Colonels are eager to reverse that setback.

Pick Up First Win

Last Saturday the Colonels picked up their first victory of the season as they edged the Ursinus Bears, 2-1, in a thriller. At the time, Ursinus was riding in second place in the Middle Atlantic Conference standings with a 7-2 record. Bob Fleming pitched brilliantly for the Colonels and at one point had retired 16 batters in a row. He pitched his way out of a near-disastrous jam in the ninth. With the score 2-0, Bob walked the first batter in the ninth. This was followed by a bad-bounce double, putting Ursinus runners on second and third with none out. A sacrifice fly produced one run, but Fleming got the final two batters on a ground out to third baseman Lou Zampetti and a fly ball to the outfield.

The Colonel defense was much better in this contest than at any time previous this year. Coach Schmidt altered his defensive to achieve these desirable results.

Turn Back Stevens

Wednesday's diamond action saw the Colonels in their second straight win, and first shut out, as they stopped Stevens Tech, 4-0. Richie Klick hurled a two-hitter for the Wilkesmen, while fanning nine and issuing only two bases on balls. The freshman curver also picked three Stevens runners off first. Lou Zampetti chipped in with a pair of singles to lead the Wilkes offense.

It is interesting to note that this was the second consecutive errorless game for the Schmidtmen.

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Intramural Track Meet Expected To Boost the Intramural Program

In an effort to pacify the advocates of a track team (which the College has found it impossible to support for lack of participation), Athletic Director John Reese has announced an intramural track meet slated for Thursday May 23 at 4:15 p.m. at Kirby Park. The idea of an intramural track meet is unprecedented at Wilkes, and the hope is that the animal men and the Mercuries of the College will find an outlet for their pent up energies.

Colonels Split Golf Tri-Match

The Colonel golfers split a triangular meet with Juniata and Lycoming Wednesday afternoon, defeating the Juniata sextet, 14½ to 3½, while losing to Lycoming, 9½ to 8½.

Chet Kolley picked up shutout wins over both opponents, while John Occhiato lost his first encounter of the season to Jim Tyson of Lycoming whom Occhiato had defeated at Williamsport earlier.

Individual results:

John Occhiato, W, defeated Mike Rappaport, J, 3-0, and lost to Jim Tyson, L, 2-1; John Adams, W, lost to Dennis Engle, J, 3-0, and tied Al Cohick, 1½-1½; Chet Kolley, W, defeated Pat Chaffin, J, and Ken Woolbert, L, 3-0; Jim Ward, W, defeated Arnie Larson, J, 3-0, and tied Rick Behan, L, 1½-1½; Bob Myers, W, defeated John Richardson, J, 3-0, and lost to Dick Wertz, L, 3-0; Al Paulanok, W, defeated Bruce Campbell, J, 3-0, and tied Bob Heller, L, 1½-1½.

The top quartet of Colonel golfers — Occhiato, Kolley, Adams, and Ward will represent Wilkes at the Middle Atlantic Conference tournament at Oak Terrace CC in Ambler on Monday.

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Clark Line of the Beacon staff is the student co-ordinator and is looking for students to help with the timing of events and tallies of the running score. If you'd like to help, let him know. This will not prevent you from participating.

Clark suggested the idea of a track meet after the question of a track team was raised in assembly, earlier this year. He got the idea from Temple University, which he



Clark Line

attended last year, and which had a similar meet. An intramural meet is common in many schools and would be an exciting addition to the intramural program.

There will be two divisions — an Independent Division and a Dormitory Division. Dormitories are urged to enter full teams so that a team champion can be determined. There will be a team champion in the Independent Division if enough teams enter. Otherwise, this division will run for individual championships.

Events to be contested are as follows:

100 yard dash
440 yard dash
Half-mile relay
Medley relay: 100, 200, 300, 400 yards
Broad jump
High jump
Shot put

All entries must be handed in to Mr. Reese by Saturday, May 18. No entries will be accepted after this time. In order to make it fair for everyone, track shoes will not be allowed.

If you have any questions concerning the meet, please contact Mr. Reese.

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Art Club Plans Fair For May 16, 17

More hard work and an improved quality of demonstrations will be featured in this spring's Art Fair, to be held May 16 and 17. Among the paintings will be the work of Bill Schwab, who won purchase prize at the Hazleton Art Show, and Jan Pethick, who won second prize at the Marywood Art Show and first prize at the Wilkes Art Show.

Demonstrations will include: Romelle Gomba, copper enameling; Cathy Skopic and Bill Williams, oil painting; Ron Kucirko, ceramics; Bill Pucilowski, mobiles; Ken Frantz, lettering and design; Jan Pethick, oil varnish; Bob Ford, line drawing; Joe Lipinski, woodcuts; Keith Ackerman, watercolor; Nancy Czubek and Joan Klos, encaustics; Bill Dempsey, charcoal, pen-

cil, and pastels; Grace Jones and Ricki Hahn, fashion drawing; Ann Masley, tempera and casein; Jane Kindervater, pen and ink, drypoint, and washout.

Charlotte Levenoskie is chairman of the Fair assisted by co-chairman Marilyn Thomas. Hostesses are Jane Palka, Charlotte Levenoskie, Kuniko Ishihara, Gloria Silverman, Marilyn Thomas, and Virginia Mason.

For interested persons, a sneak preview of the exhibits in the Fair will be held at Franklin Appliances on Public Square. The Fair itself will be divided into two parts — the seniors' exhibit and the underclassmen's exhibit. Along with a display of the finished work, actual demonstrations will be given by the participating students.

Plans are being made to hold part of the exhibit outside where soda and espresso will be served to the public.

STUDENT UNION NOTICE

Nominations are open for the Board of Governors of the Student Union. Those nominated will be taken from I.D.C. and Student Government.

Nominations close Tuesday at 5 p.m.

HONOR CODE NOTICE

Results of Honor Code survey vote will be announced in the last 'Beacon' of the year.

Ney to Demonstrate Silk Screen Printing For Art Club Monday

John Ney, owner and operator of F. J. Ney and Son, creative silk screen printers, will give a demonstration for the Art Club and any interested parties on Monday, May 13. For the last 20 years, Mr. Ney has presented similar demonstrations and lectures on silk screen printing to civic, social, service, and industrial groups throughout the surrounding area. Along with these lectures he has written many technical and data articles for "Signs of the Times" and "Screen Process" publications. At present he is preparing a story that will appear in a coming edition of "Share Your Knowledge Review."

At the demonstration - lecture Mr. Ney will exhibit the original design and silk screen print of Cliff Arquette's famous Civil War Soldiers on wood plaques. He will also give a brief history of silk screen printing, an explanation of concrete examples done by the Ney firm and other industries, and many human interest stories and anecdotes from the many years of background of the lecturer. Following this, Mr. Ney will give an actual demonstration of silk screen printing.

'Spain' Topic at Luncheon

The College faculty women are holding their spring luncheon tomorrow at 12:30 in the Commons. Miss Charlotte Lord, program chairman, has announced that the speaker will be Senorita Matilda Mansilla, who is currently teaching Spanish at the College on a Fulbright Teacher Exchange Program. Senorita Mansilla will speak on "Spain."

Mrs. John Whitby, Mrs. John Chwalek, Mrs. Daniel Detwiler, Mrs. Youn Su Koo, Mrs. Julian Ripley, and Miss Mildred Gittens are on the luncheon committee.

Class Elections Held; Representatives, New Class Officers Named

Election results for the year 1963-1964 have been posted. Seniors who will take office in the fall are Al Gubanich, president; Mike Landesman, vice-president; Lorraine Dyers, secretary; John Campbell, treasurer; and Richard Burns, Lou Coopey, Jim Jones, and Richard Shemo, Student Government representatives.

The selection from the junior class includes Al Gilbert, president; Ken Antonin, vice-president; Jody Morrison, secretary; Ron Grohowski, treasurer; and Cathy DeAngelis, Steve Paradise, Jo Signorelli, and Rick Hackett, Student Government representatives.

Election winners in the sophomore class are Robert Deets, president; Phil Cheifetz, vice-president; Mary Beth Kennedy, secretary; Mary Lou Snee, treasurer; and Harry Wilson, Simon Russin, Vicki Tatz, and Pat Riley, Student Government representatives.

Panelists to Discuss College Role Sunday

On May 12 "Focus" panelists Joyce Cavallini, Bernard Cohen, William Carver, and Conrad Wagner will discuss "The Role of the Community College."

On May 19 panelists Kathy DeAngelis, John Campbell, Marshall Brooks, and Alan Krieger will consider "The Population Explosion." Air time is Sundays at 11 p.m. on radio station WARM.

YEARBOOK NOTICE

Millie Gittens at the Bookstore is still collecting money for yearbooks. Students must pay \$1 before May 23.

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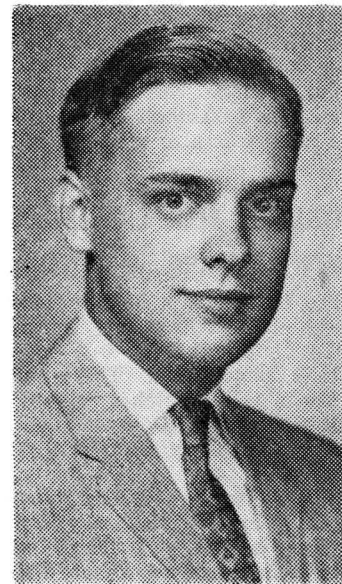
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Wilk to Spend 7 Weeks at Albright On Stipend to Further German Study



Ed Wilk

Eddie Wilk, senior German major, has been granted a seven-week stipend at Albright College. During the seven weeks this summer, Wilk will attend classes at Albright to study conversational German and German teaching methods. Following this program, he will assume his teaching position at Hershey High School.

This grant was awarded to Wilk because of his outstanding record at the college, and the recommendation he received from Herr Disque, Chairman of the Language Department. Although many students have submitted applications for this award, only a few are selected on the national basis to participate in this program.

Wilk had the following comment to make concerning this presentation. "I am very grateful to the language department for opening this opportunity to me, and I know that I will benefit a great deal from the experience. I hope to use the credits I will receive toward my master's degree, after which I hope to go to Germany to work toward my doctorate."

Jaycees Name Officers

Edward Rogalski, secondary education major, was re-elected president of the Wilkes College Jaycees at a recent meeting. The other officers selected were: Richard Shemo, political science major, vice-president; Gary Einhorn, commerce and finance major, secretary, and Richard Burns, business administration major, treasurer.

A final dinner meeting is planned for Sunday, May 19, which will feature selected members of the Wilkes-Barre Jaycees as guest speakers.

FORUM

(continued from page 3) man claimed to be a Messiah and converted many people to his way of thinking, which was based on cabala. He was later discredited and converted to Islam.

Tobias then offered an example of cabala by showing that the word "love" is exactly equidistant from the ends of the alphabet, with A being given the value of one, and Z, the value of twenty-six.

Harvey Wishtart is scheduled to speak next week.

.....fox trot
twist...waltz
lindy...samba
mambo...cha-
cha-cha..bend
dip..hop..step
turn...bump...
whew...

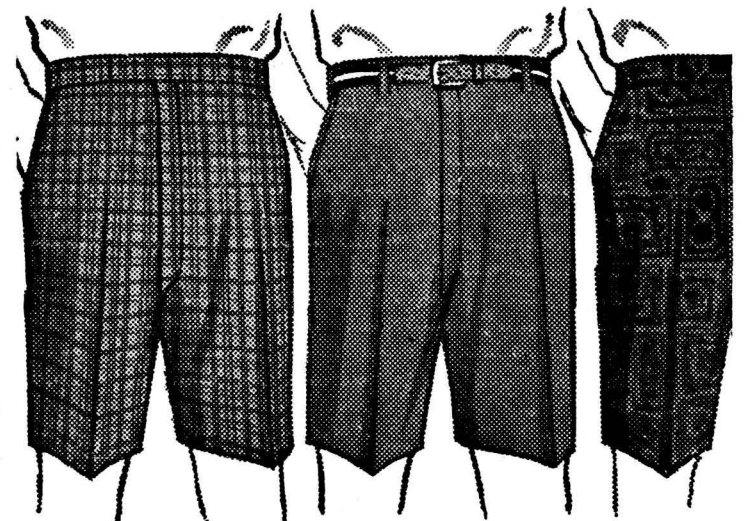
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