



The BEACON



NOVEMBER 3, 2009

THE NEWS OF TODAY REPORTED BY THE JOURNALISTS OF TOMORROW

Volume 62 Issue 7

Wilkes new ad campaign animates airwaves

BY DAN KAUTZ
Managing Editor
& LEEANN SEARFOSS
Lifestyles Editor

Do you have a little Colonel in you? That's the question being posed to prospective Wilkes students via the University's new "Be Colonel" marketing campaign.

The campaign is a follow-up to previous years' marketing campaign, which took the unique route of mentioning accepted students by name on university advertisements in order to illustrate the personal attention given to our undergraduates.

Wilkes's previous advertising campaign took the route of billboards and commercials, as well as advertisements in malls in and around the area. This year's revised advertising campaign focuses on a series of commercials that take a similar approach to last year's.

Instead of focusing on incoming students, Wilkes uses a series of three separate commercials to highlight the unique accomplishments of current students at Wilkes. Current students will be able to spot their



Courtesy of Marketing Communications

The "Be Colonel" campaign utilizes photos, animation and graphics in a number of different videos on the website and television, as displayed in this screenshot.

friends in the new ads, as Wilkes has tried to promote the mentoring opportunities available to those who commit to the school.

Of those students, Michael McAloon, a senior environmental engineering major, is of the "characters" in the ads.

"I was chosen because of the trip we took

to Yellowstone National Park with some engineering students last summer. After the trip I was approached about the commercial. They took still photos, and I didn't know how they would make those work

See MARKETING page 5

Saudi Interest Group receives official club status

BY DAN KAUTZ
Managing Editor
& GILLYAN GOWARTY
Correspondent

The Saudi Interest Group was granted official club status by Student Government on October 21, passing with a vote of 24-3-2. The decision came several days after the club's initial request was turned down by a vote of 8-20-8 for failing to have representatives attend the weekly Student Govern-

ment meeting.

The Saudi Interest Group was already one of the largest student organizations on Wilkes University's campus prior to the decision, with approximately 45 undergraduate and graduate members.

Receiving official club status is an important step for student groups on campus; aside from being given a \$300 budget with which to fund events, groups are provided with easy access to SG vans, the ability to

reserve meeting spaces and request additional funding. Clubs are also listed on the Wilkes website.

Felixa J. Wingen, the interim assistant of Diversity Affairs and Saudi Club adviser, said that the club received recognition after drafting a constitution and becoming more organized in their efforts. According to Wingen, being granted club status

See SAUDI page 3

Wilkes set to reaffirm Middle States accreditation

BY GINO TROIANI
Staff Writer

After more than a year of research conducted by a committee composed of approximately 50 members of the Wilkes community, the group has finally laid the groundwork for a self study that will be sent to the Middle States Commission of Higher Education (MSCHE) for evaluation in February 2010.

The Middle States Commission is responsible for assessing degree-granting colleges and universities to determine if they qualify for accreditation through a peer-review process. According to the Middle States website, the commission's purpose is "to assure higher education's publics that its accredited institutions are fulfilling their stated purposes and addressing the public's expectations."

According to the U.S. Department of Education, accreditation also grants an institution the ability to participate in federal loan programs such as the Federal Pell Grant, Perkins Loan and Stafford Loan.

MSCHE is made up of three accrediting commissions: the Commission on Elementary Schools, the Commission on Secondary Schools, and the Commission on Higher Education.

In the United States, there are six regional accrediting associations, each responsible

See MIDDLE page 5

for more information check out...

wilkesbeacon.com

GO!

INDEX

News.....1-5
Opinion.....6-8

Lifestyles.....9-11
A&E.....12-15
Sports.....16-20

Established 1936
PA Newspaper
Association Member



Three candidates vie for two seats in Common Pleas elections

BY GINO TROIANI
Staff Writer

William Amesbury, Tina Polachek-Gartley and Richard Hughes are the three candidates vying for the two open seats on the Luzerne County Court of Common Pleas. The candidates have been lobbying for voters support and trust over the last several months in hopes of earning a spot on the bench after the November 3 elections.

The local election has received much attention after former judges Mark Ciavarella and Michael Conahan were accused of running a scheme where they received kickbacks for sentencing minors to local juvenile detention centers.

The three candidates have diverse backgrounds.

Democrat William Amesbury, 61, of Wilkes-Barre, was the heavily favored candidate amongst both Democrat and Republican voters in the May primaries.

At 61, Amesbury is the oldest candidate. He explained that he is the most qualified candidate for the position because of his diverse background in public service.

"If you take a look at my life history, I have worked as a laborer, teacher, social worker, and attorney," said Amesbury. Since 2001, he has served as a Magisterial

District Judge in Luzerne County and has heard over 30,000 cases.

"What I have offered is experience, knowledge and the ability to handle a court room," said Amesbury. "It's a big task to go to the Court of Common Pleas and restore confidence in Luzerne County."

Democrat Tina Polachek-Gartley, 43, of Plains Township, announced her candidacy in early January.

Polachek-Gartley has more than 18 years of extensive legal experience as a practicing attorney. In 1996, she attained the position of the first S.T.O.P.V.A.W. (Stop Violence Against Women) grant prosecutor in Luzerne County's District Attorney's Office. Since 2004, Polachek-Gartley has served as the Senior Attorney of the Barbara J. Hart Justice Center in Scranton.

Polachek-Gartley visited Wilkes University on Tuesday, October 27 to talk with students about her campaign. She told students that if elected, she wants to make the court system open and transparent.

"I want to restore faith; there will be no secret meetings because everything will be open," said Polachek-Gartley on her policy, if elected.

"We need to restore Luzerne County," said Polachek-Gartley during a debate broadcast

ating and conducting a self study with the purpose of demonstrating that Wilkes meets MSCHE requirements.

"Basically, if this were a marathon, we would be in the 22 mile of [a] 26.2 mile race," Lew said at a recent student government meeting, adding that the university's Middle States Committee is at the feedback stage of revising the self-study.

The self-study committee is broken up into four working groups, each made up of at least nine members, who assess different aspects of the institution. The four working groups are evaluating Wilkes along the following four measures: Creating a Culture of Aspiration and Assessment, Achiev-



The Beacon/Tom Reilly

Elections signs for competitive races are placed on Carey Avenue in Wilkes-Barre.

on WVIA on Wednesday, October 28. "I won't be afraid to make decisions that are politically unpopular."

Polachek-Gartley has received endorsements from The Times Leader and Citizen's Voice, and Wilkes University Campus Democrats.

Republican Richard Hughes, 48, of Fairview Township, has more than 23 years experience practicing law under his belt.

In 1988 he was appointed Assistant District Attorney for Luzerne County by the Honorable Correale Stevens, where he served for five years.

Throughout his career, he has tried more than 30 civil and criminal jury trials to verdict. Presently, Hughes serves in a part-time capacity in the District's Attorney's Office, after being appointed by DA Jacqueline Musto Carroll in January 2008.

"I am ready and well prepared to serve as judge," said Hughes. "In this election, I bring experience to the table and am committed to the rigors of a campaign because I know it is the right thing to do."

Elections are taking place today throughout Luzerne County.

MIDDLE

from FRONT PAGE

for a specific geographic area. MSCHE is responsible for covering the New York, New Jersey, Pennsylvania, Maryland, Delaware, and the District of Columbia areas.

Paul Adams, vice president for Student Affairs explained that in November of 2007, Wilkes established a "steering committee" composed of members from the Wilkes community, headed by both himself and Dr. Vee Ming Lew, associate professor/chair of math and computer science.

The committee was responsible for cre-

ing Excellence and Growth in Educational Programs, Providing a World Class Support Environment, and Valuing Our People.

Once the study is complete, an evaluation team from MSCHE composed of faculty and staff from different colleges and universities will visit and evaluate Wilkes as an overall institution in order to affirm the findings in a process that spans over three days. Wilkes is scheduled for evaluation on March 28, 2010.

After the evaluation process, the evaluation team is responsible for making a recommendation to the Commission on Higher Education regarding the institution's accreditation. If obtained, accreditation lasts

for 10 years.

Accreditation through MSCHE is a voluntary process. If an institution is accredited, it agrees to abide by the standards of their accrediting organization.

"Our membership in Middle States is an assurance to our peer institutions, students and their families, and staff and employees that Wilkes aspires to excellence," said Adams.

Wilkes has been a member of MSCHE for over 70 years, beginning in 1937. It last reaffirmed its accreditation in June 2001.

More information on Wilkes and MSCHE can be obtained at <http://course.wilkes.edu/msa/>.

The BEACON

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Meet the Staff



LeeAnn Searfoss
Lifestyles Editor

MARKETING

from FRONT PAGE

the commercial, but they did a stand-up job,” said McAloon.

The ad campaign, which prominently features the new Colonel mascot, has been airing on MTV and VH1 in the Wilkes-Barre/Scranton markets, and has even spread virally over the Internet through social networking mediums such as Facebook and Twitter.

“The motto ‘Be Colonel’ means going beyond the pep rally,” explained Kimberly Bower-Spence, the associate director of Marketing Communications at Wilkes. “It means reaching out to others, being a leader, and serving as part of our community.”

According to Bower-Spence, the aim of the marketing department is to show students in the area of the great mentoring opportunities that exist at Wilkes.

“The goals of the campaign are to increase brand awareness, let people in the region know about Wilkes and the mentoring relationships that happen here,” stated Bower-Spence. “Another goal is to increase the number of applications that come into the University.”

The University has been closely monitoring new hits on the website since its launch approximately two weeks ago.

“We are carefully measuring the website’s unique hits - we’ve about 2,500 unique visitors in just the first two weeks. It’s really healthy and we’re really pleased with that,” said Bower-Spence. Unique hits are categorized by hits not from current Wilkes stu-

dents.

Each commercial combines still images with cartoon animation. For example, McAloon is surrounded by a cartoon interpretation of Yellowstone National Park.

“As for the animation, I love the way the technique cuts through the clutter. Prospective students and their families are bombarded with print, broadcast, direct mail, email, internet, phone calls, and other sources of information,” stated Dr. Anne Heineman Batory, professor of marketing at Wilkes.

Current and prospective students can flip through the channels on their local television stations to see the newest addition of Wilkes’s advertising campaign.

“Of course, the real value of ‘Be Colonel’ will be the influence the entire strategy has



Courtesy of Marketing Communications

Above is a print screen from the video which can be viewed online at becolonel.com, on television and at Movies 14 before the previews. The ad campaign features the new Colonel mascot, which was revealed during the Homecoming 2008 festivities. The hits have been closely monitored since the “Be Colonel” campaign launched. To watch the videos, featuring students and faculty, check out www.becolonel.com.

on the perceptions of potential students and their families. That comprehensive and cumulative effect will take time and patience and will be more difficult to measure,” said Batory.

If students cannot catch a glimpse of the commercial on television, they will also be able to see it at Movies 14 before movies.

For additional information and a look at some of the creative commercials hitting the airwaves, visit www.becolonel.com.



SAUDI

from FRONT PAGE

important accomplishment for club members.

Wingen explained that if the Saudi Interest Club was not recognized as an official club by Student Government, then people in the club would not feel that they were part of the Wilkes community; in turn, other students will not want to become involved.

The Saudi Interest Club will now officially serve as a means of supporting incoming Saudi exchange students who may not be immediately familiar with either the English language or American culture.

“[They] teach others about Saudi culture, offer support for new Saudi students, hold cultural events, and even recruit students from Saudi Arabia to Wilkes,” said Wingen.

Abdullah Alshaikh, a sophomore business administration major and treasurer of the Saudi Interest Club, agreed with Wingen.

“We want to introduce our culture and tradition [to others],” said Alshaikh.

He and other members of the Saudi Interest Club worked closely with Student Government so that they could achieve club status after being initially denied.

“They helped with our constitution,” said Alshaikh. “They added and deleted things from it. They really helped us a lot and cooperated with us throughout the process; it was an honor and a privilege working with Student Government here at Wilkes.”

Nicholas Koch, a senior and the president of Student Government, commented on the topic.

“I definitely feel that the general board saw the value of this club on campus,” said Koch. “They have a large following, which will ensure the immediate and hopefully future success of the club. The Saudi Interest Club has been very accommodating, doing everything asked of them by Student Government. It is this dedication that should hopefully allow them to be active within the campus community, as they pursue their goals.”



The Beacon/Allison Roth

Two students from the Saudi Interest Club converse during the Intensive English program’s Halloween Party. Mohammed Almoumin and Abdullateaf Alghufn are pictured above.

WILKES NEWS BRIEFS

BY JACQUELINE LUKAS

News Editor

INJECTABLE H1N1 VACCINES ARRIVE AT WILKES - The University scheduled three H1N1 flu vaccination clinics to be held on the second floor of Marts Center. The last available clinic is today, Tuesday, November 3 from 11:00 a.m. until 1:00 p.m.

The vaccine will only be available to students and at-risk staff and faculty, like pregnant employees, healthcare providers, staff/faculty with chronic health conditions such as asthma, or heart disease or a weakened immune system. After November 3, if flu vaccine is still available, arrangements will be made to provide the vaccine to Wilkes employees who are not in the at-risk categories. Dates and times for any additional clinics will be posted on Wilkes Today.

For more information about the H1N1 virus, visit <http://wilkes.edu/pages/3338.asp>.

Questions should be directed to the Health and Wellness Services Office at 408-4730.

PARKING APPLICATIONS FOR SPRING 2010 - On-campus parking permit applications for commuters and residents will

be available beginning on November 13.

Applications are available in the following locations:

-The Public Safety Office, located on 148 South Main Street, first floor, UCOM Garage

-The Residence Life Office, located in Passan Hall, third floor

-The Information Desk, located in the Henry Student Center, first floor

-The Commuter Lounge, located in Conyngham Hall, basement

All applications are due to the Public Safety Office by December 11, no exceptions. Applicants should fill out the application completely, including the registration (license plate) number. The applications will then be reviewed by Commuter Council or the Residence Life Parking Committee; decisions will be made based on a point system that has been established.

WEEK 10 ANNOUNCEMENT - With the end of the tenth week of the fall semester on Friday, November 6, also marks the end of the withdrawal period. The current withdrawal form, available online or at the

student services center, requires the signature of the student's advisor and the course instructor. Beginning on Monday, November 9, students may only withdrawal from courses with a written approval from the course instructor and the dean of the school in which the course is being offered.

LUNCH & LEARN - In order to inform the Wilkes Community about smoking, "Smoking and Lung Disease" will be presented by Tony Delonti, Program Specialist for The American Lung Association of PA. On Tuesday, November 17 at noon in the Miller Conference Room, Delonti will speak about topics such as lung disease and how smoking affects the lungs. All faculty and staff are welcome to attend this informative session. Those interested in attending must reserve their spot with Brunhilda Jones at brunhilda.jones@wilkes.edu by Wednesday, November 11.

ONE CREDIT COURSE OFFERED IN SPRING - This spring semester, Career Services is offering a one credit course in career development. The course, CAR 198, is for juniors and seniors. Also included in the class is resume writing, interviewing and professional networking skills. Contact

Career Services for more information, careers@wilkes.edu or www.wilkes.edu/career. The class will be offered on Tuesday from 2:30 pm-3:20 p.m. - CAR 198 A (CRN 11086) and Wednesday from 12:00 pm-12:50 p.m. - CAR 198 B (CRN 11087).

FINANCE WORKSHOPS - Cash Course is offering workshops on the topics of budgeting, credit cards, debt, identity theft and money management. The workshops started on Wednesday, October 28 and will continue through Tuesday, November 10. All courses take place in the Henry Student Center Ballroom. For more information on Cash Course, visit www.cashcourse.org/wilkes/Default.aspx

POLISH ROOM HOLDS POLKA DANCING LESSONS - Wilkes University's Polish room will be holding Polka dance lessons on Wednesday, November 4. The lessons will be held in the Henry Student Center Ballroom from 6:00 p.m. - 8:00 p.m. The event is free. All are welcome to attend.



B & N Wilkes-King's Bookstore

7 South Main Street, Wilkes-Barre, PA 18701 ~ 570.208.4700 ~ wilkes.bncollege.com

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Recovering in NEPA: a look at stimulus funds among local colleges

BY ANDREW SEAMAN

Online Editor

Editor's Note: This is the first article in a two part series on the impact of the American Recovery and Reinvestment Act on Northeastern Pennsylvania and Wilkes University. The Beacon will focus on the approximately \$1.6 million stimulus dollars given to Wilkes for grant and special programs next week.

On Friday, the federal government reported approximately 640,000 jobs have been created or saved in the U.S. as a result of the \$787 billion American Recovery and Reinvestment Act, more popularly known as the stimulus package.

President Obama signed the Act into law on February 17 with three goals: save and create jobs, spur economic growth, and create transparency and accountability within the government for the funds.

However, there have been other impacts of the stimulus beyond the jobs created – many to higher education in Northeast Pennsylvania.

Several colleges and universities in NEPA were on the receiving end of millions of dollars in stimulus funding.

According to Recovery.gov, the federal government's official tracking site for stimulus funds, approximately \$5.4 million stimulus dollars were distributed between Luzerne County Community College, King's College, Misericordia University, and Wilkes University since Obama signed the Act last February.

Out of the four institutions, LCCC received the most stimulus funds, \$2,347,300; Wil-

kes was second, \$1,643,934; then Misericordia, \$754,036; and King's, \$661,224.

The grants are meant for a variety of projects and activities.

LCCC received 13 awards ranging from over \$2 million to less than \$400. Wilkes received six awards from \$700,000 to less than \$2,500,

Misericordia got 11 awards from approximately \$600,000 to about \$500. King's received six from more than \$500,000 to less than \$3,000.

The majority of the awards are described as "grant programs," but there are some awards like Wilkes' \$704,323 grant from the National Science Foundation.

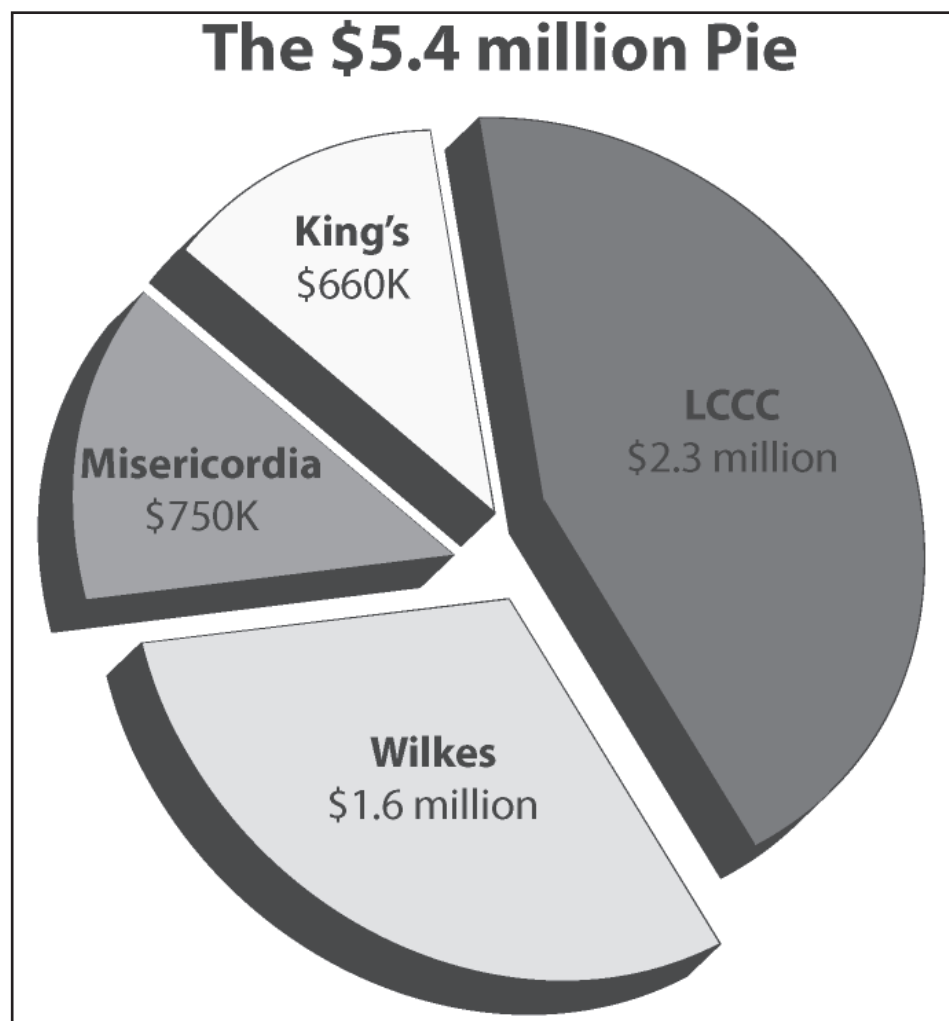
According to the Wilkes' Grants Office Director Anne Pelak, the grant is expected to begin in the summer of 2010 and is meant to encourage certain students to pursue a graduate education in biology.

Countywide, the Commonwealth of Pennsylvania estimates hundreds of thousands of people in Luzerne County have benefited from the stimulus through job creation and tax relief. Thirteen schools districts in Luzerne County and institutions like the Wilkes-Barre VA Medical Center also received funds

Statewide, Pennsylvania expects to receive about \$16 billion in stimulus funds.

The White House hopes to save 3.5 million jobs by the end of next year through the stimulus funds.

In a press release, the White House said the current job creation results, as well as news that the GDP numbers have shown growth in the third quarter, prove the stimulus is working.



The Beacon/Andrew Seaman

The above graphic illustrates the breakdown of the distribution of the \$5.4 million in funding. Each school was allocated a certain amount from the stimulus package for various programs. Information in graph from Recovery.gov.

STUDENT GOVERNMENT NOTES 10-28-09

BY CATHRYN FREAR

Assistant News Editor

Treasurer's Report

All College: \$14,900
Conferences: \$10,000
General: \$2,300
Leadership: \$3,000
Special Projects: \$2,050
Spirit: \$1,000
Start-Up: \$1,000

Club Reports

Programming Board:

Today, at 9 p.m. hypnotist Kevin Hurley will be holding a session in the HSC lounge.

Concert planning underway.

MSC:

No date for the talent show yet.

A Thanksgiving dinner is planned for November 21.

New Business

Ski Club Week 1 of 2: Request for Funds: Ski Club President Clinton Faught requested funding for a ski trip to Killington, Vermont. Faught requested \$70 per person, up to a maximum of \$1400. The money would be used to drive down the cost for each individual Wilkes student going. The trip would be open to up to 30 college-age students and non-Wilkes students would have to pay full-price. Transportation costs will be split with King's College. During the year, the ski club takes five or six smaller trips on breaks or weekends, but this is the one big trip that ski club plans for during the year.

Faught also said that the main reason they are asking for funds is to open the trip to non-club-members to promote interest and thus expand the club.

SG will vote on this next week.

SG T-Shirts (Week 1 of 1): Voted to allo-

cate up to \$300 to pay for their new shirts.

Closing Comments:

Lock-out Fee: Elizabeth Roveda brought up the possibility of starting to charge students who lock themselves out and have to call public safety. The fee would be \$5. Roveda reported that other schools have a \$10 to \$15 fine for the mistake.

***At 7:40 p.m., a motion was made to adjourn the SG meeting. The motion was approved.**

SG Meetings are open to all students. They are held every Wednesday in the Miller Conference Room on the second floor of HSC.

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Opinion

NOVEMBER 3, 2009

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Beacon Poll Results

The following are results of a poll that *The Beacon* conducted online this past week. The poll was unscientific, and does not claim to reflect the overall attitudes of students on campus. Results are based on 19 responses.

The Beacon asked:

Do you think the collective Wilkes student body has enough school spirit?

- Yes 11%
- No 89%

Next Week's Question:

Do you plan on getting or have you already received the H1N1 vaccine?

- Yes
- No

Visit www.wilkesbeacon.com to cast your vote. Results will be published in next week's issue of *The Beacon*.

Speak Up! It's Your Right!

The Beacon wants your opinion. Contact us at wilkesbeacon.oped@gmail.com with your Name, Major, Year, and Opinion!

The Beacon reserves the right to edit submitted pieces for space and content. Anonymous letters will not be published.



6

To vaccinate or not to vaccinate: you decide

H1N1 vaccinations now available, many still debating benefits vs. risks

BY THE BEACON
Editorial Board

Many debatable truths have been created by Americans in response to the H1N1 pandemic for fear of their health and safety. Taking preventative measures toward ensuring one's health during seasons of high-risk for influenza seems to always be a debate in the minds of American Citizens: The question remains, "Should I or shouldn't I get a flu shot?"

The Beacon staff does not believe it is our place to tell you whether or not to get the vaccines. We do feel that it is our place to urge students, faculty and staff of Wilkes University to educate themselves on the benefits and risks of the H1N1 vaccine so that they might make the best educated decision.

The most stirring characteristic about the "Swine Flu" is that it has been reported as a cause of death around the country. The Centers for Disease Control and Prevention's (CDC) reported that over 1,000 people have died due to complications from swine flu this year.

In comparing the number of people who died from H1N1 this year to the number of people who die on average per year from seasonal influenza, the seasonal flu has proven to be just as, if not more, dangerous than the H1N1 strain.

According to the CDC, seasonal influenza is responsible for over 36,000 deaths each year in this United States.

The CDC also states that "a vaccine, similar to any medicine, could cause a serious problem, such as a severe allergic reaction,"

particularly if you are allergic to eggs, any egg products, or any other substances within the vaccine.

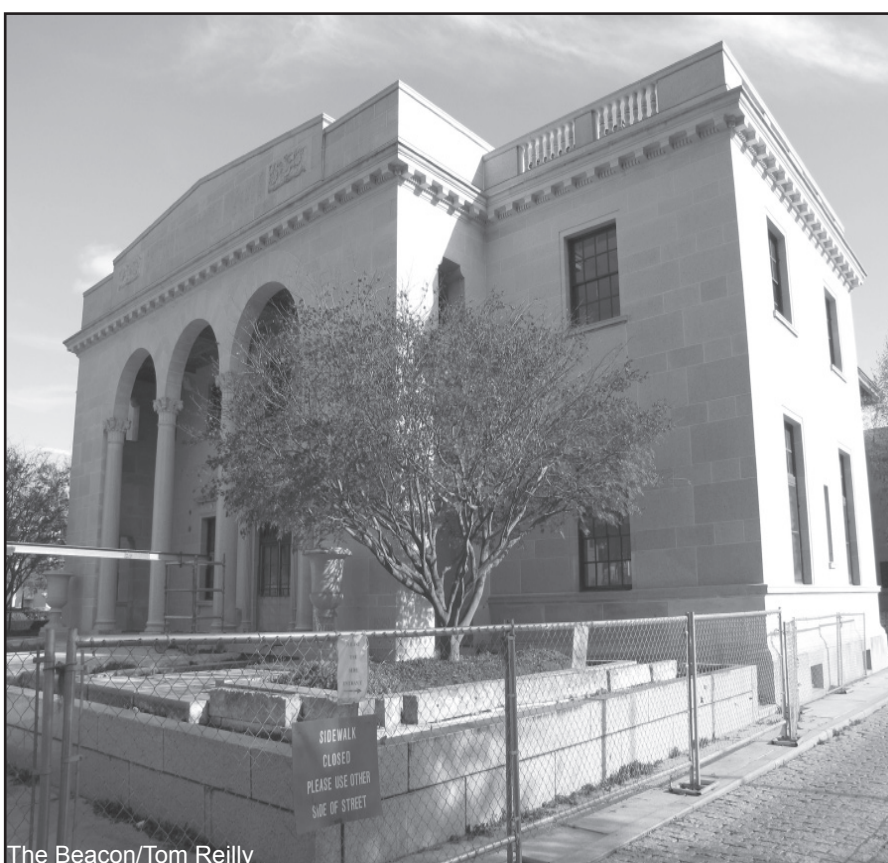
Chances of any vaccine causing serious harm, or death, is highly unlikely, but the possibility of such outcomes are possible. KTLA News reported 26-year-old cheerleader from Virginia developing what she

will respond to the seasonal influenza and the H1N1 vaccines when taken simultaneously.

If you are one of the people considering an H1N1 vaccine, know that it is only "expected" to have the same preventative effects as the seasonal flu vaccine. Also note that one must also receive both vaccinations in order to be protected from both strains of influenza; the H1N1 vaccination does not protect against the seasonal flu virus strain.

The CDC has established that certain individuals are more "at risk" if they contract the H1N1 virus, and it is urging those people to get the vaccination. Those "at risk" groups are pregnant women, people who live with or care for infants younger than 6 months of age, health care and emergency medical personnel, anyone from 6 months through 24 years of age, or anyone from 25 through 64 years of age with certain chronic medical conditions or a weakened immune system.

As you can see, there is a lot to consider when weighing the risks versus the benefits of the H1N1 vaccine. Knowing the facts is the first step toward making an informed decision. *The Beacon's* goal in this editorial was to provide you with some of those facts; however, *The Beacon* urges you to continue to watch news reports, learn about possible side effects, and talk with your primary care physician and with your families about this important decision, especially if you fall into one of the "at risk" groups.



The Beacon/Tom Reilly

The Kirby Health Center on North Franklin street is performing H1N1 vaccination for residents in the city of Wilkes-Barre. If you feel that you are at serious risk for H1N1, *The Beacon* encourages that you research the facts and speak with your primary care physician before receiving the H1N1 vaccine.

claimed to be a "neurological disorder" ten days after receiving a seasonal influenza vaccine.

After doctors performed a number of tests to find out what caused the nerves to shut down, signs and speculations by the Virginia woman still point to the vaccine.

It is also important to note that the CDC's studies of vaccines include individuals who have only one vaccine in their system at a time. So, it is largely unknown how people

Reading between the lines

What women's magazines are really communicating



A & E Editor

Brie Friedman

What is it with today's women's magazines?

Each brightly-covered, fashion-filled, pretty magazine is appealing and intriguing, attracting most women. The stories like "How to Catch a Hot Date," or "Seven Ways to Make Your Butt Look Good" are fun. And don't forget about those wonderful quizzes that let us know if we are too bossy to our boyfriends.

Sure, these magazines are fun and create interesting topics of conversation, and even I have picked up a few copies. But what are these magazines really telling women, both young and old?

This is my main beef: we should be reading articles on how to maintain our individuality and to indulge in freedom of being. I am tired of reading articles on how to better myself to make sure someone else--mainly, my boyfriend--is happy. This kind of advice is telling women to not be themselves. Women should aspire to be who they want to be. Today, the magazines preach on who they think you should be.

It is a new age for the average woman. Not to be all feministic, but it's taken a long time to get to where we are today. We can finally be ourselves; we have freedom and aren't restricted to "the man." We've made a statement that we will and can do what we want, though equality isn't perfect and probably will never be.

Popular women's magazines include *Cosmopolitan*, *CosmoGirl*, *Redbook*, *Seventeen*, and so on. When it first came out, *Cosmopolitan*, was a revolution for women--a sexual revolution, as it finally made it acceptable to discuss sexuality and sex. There was freedom in that. But, when the magazine was still in its relative infancy, it included articles on finance and property and not just sex. What happened to that?

According to an online article from The Independent Media titled "Confessions of a *Cosmopolitan* girl," the launch editor, Joyce Hopkirk, said, "These days, it [*Cosmopolitan*] is more obviously youth-oriented, and displays the same obsession with bubble-gum celebrities -- 'Backstage with Britney' -- as its competitors. It is a successful formula, currently selling 450,000 copies, but something has inevitably been lost. Today's *Cosmo* is coarser and less critical, confessional rather than analytical, and nervous about challenging preconceptions."

Back in the early days, however, "it mixed

high art and popular culture, and covered diverse subjects -- from kissing to getting bank loans if you were a single woman -- that had not previously been found within the same covers," reported Hopkirk.

I just don't understand why women's magazines--made mostly by women, for women--don't publish articles to just "do you," as my best friends say. In other words, magazines for women today should not just be about sex or pleasing your man, needing a man, or how to look. It should be about how to be happy with ourselves just the way we are.

Women should be who they want to be, despite what other people think. It's rare to find any men's magazine that tells them how to make their woman happy (and I don't just mean sexually). There are hardly any articles for men on how to make a relationship better for the woman, yet these "please everyone else" articles are mainstream for women.

Most women read these articles because they're entertaining, but there is a deeper meaning that reflects the gender roles in our society. Maybe it's because, stereotypically, women care too much and maybe men don't care enough, hence the overcompensation in women's magazines on how to make everyone else happier. Who knows--there could be a number of reasons.

Women's magazines today, in general, should show more support for the everyday woman. It should be about representing ourselves and not trying to be something we're not for the sake of someone else. I just wish there was more content about honoring our true, unique selves rather than holding back or altering ourselves for external validity. We need to get our voices back.



The Beacon/Tom Reilly

Women purchase *Cosmopolitan*, one magazine sending women the wrong message, from supermarkets and convenient stores.



The Observatory

Don't get SAD, get active



Opinion Editor

MATTHEW GOGAS

It's that time of the season. While we are all bundling up indoors trying to stay warm and preparing for the cold winter months that are right around the corner, some people are visiting their family physicians and getting their anti-depression medication to treat a disorder that commonly occurs in the fall and winter months.

Seasonal Affective Disorder or coincidentally, SAD for short, is a form of clinical depression in which individuals experience an overall lack of energy, as well as symptoms associated with depression.

According to the American Psychiatric Association, "SAD has been linked to a biochemical imbalance in the brain prompted by shorter daylight hours and a lack of sunlight in winter."

Sufferers of SAD tend to become tired and depressed, over eat, especially carbohydrates, and have sudden mood swings much like those with clinical depression experience.

While I acknowledge that SAD is a serious disorder that requires medical treatment in severe cases, I do not agree with the way medical professionals overdramatize the disorder and suggest that people need to resort to sitting in front of a lamp for a certain amount of time each day and anti-depressants to get through the winter. Maintaining an active lifestyle with a healthy diet, and getting a full night's rest through the winter months are the best ways to prevent and treat the symptoms of SAD and the cost is minimal compared to bright light or phototherapy devices and prescription anti-depressants.

Phototherapy devices and anti-depressants such as Welbutrin and Zoloft are currently the two methods of treatment that most, if not all, health organizations suggest for people who are suffering or think they may be suffering from SAD. The most common and effective treatment suggested is bright

light treatment. Bright light or phototherapy treatment devices can correct the overproduction of melatonin, which will give the body more energy and make it less susceptible to slipping into depression. The second is, of course, anti-depressants.

Bright light devices tend to cost in the range of \$200 and anti-depressants vary in cost, especially depending on what type of health insurance you have, if you have any at all.

This makes absolutely no sense to me. Why would you pay \$200 for light? Sunlight is free, everyone. While it does get darker earlier in the day during the winter months, at least make an attempt to get as much sun as you possibly can before it sets each day. And some anti-depressants like Zoloft can increase suicidal thoughts. It seems like an awfully big risk if you are just trying to rid yourself of those winter blues.

So why run to anti-depressants when you can prevent mild forms of depression with an active lifestyle?

The Mayo Clinic, a non-profit medical practice dedicated to the diagnosis and treatment of virtually every type of complex illness, states that "research on anxiety, depression and exercise shows that the psychological and physical benefits of exercise can also help reduce anxiety and improve mood."

While exercise will not treat the most serious cases of SAD, at which point anti-depressants are necessary, it is effective in the prevention of mild cases. If you think you may have clinical depression or a severe case of SAD, seek medical attention immediately.

But, if you think you may be suffering from a mild case of SAD, want to save some money and do not want to take anti-depressants for two-plus months of the year, get out there. Do some jogging. Get some sunlight. Sleep of full eight hours a night. Eat healthy meals. Before you know it, the winter will be over and you will be all smiles all the time. And you might even have lost a pound or two.

Bumper stickers act as an expression of the self

Think before you plaster them all over your automobiles



Asst. Opinion Editor

**DAVID
LEWIS**

When the rap-group NWA constructed the prelude to the chorus for "Express Yourself," they unknowingly emphasized an important concept toward their listeners, that "brain damage on the mic don't manage."

NWA's message speaks volumes in terms of expressing one's self through bumper sticker recognition. This is especially complicated during a time when American's have an over-abundance of ways to accent individual characteristics that reveal parts of one's personae.

Regardless of how misconstrued some messages indicated through bumper stickers may be, the act of doing so is guaranteed by the First Amendment to the Constitution of the United States of America.

The following tale is a true account of how First Amendment Rights can get you into trouble.

As I was running northbound on Franklin St. toward Kirby Hall, my eyes caught a glimpse of a collage of bumper stickers on a truck's window.

The sticker in the left half of truck read "DMB," indicating that the driver supports

the Jam-Rock genre of music; nothing too alarming about that. But as I viewed the "Tool" and "Bob Marley" stickers on the other parts of the window, the driver's message became more complicated, considering those two bands indicate he supports Alternative Rock groups as well as the Reggae genre.

While contemplating that the driver may have been a simple minded person who enjoys several different types of music, my eyes caught the fourth and final sticker on the back window, which read "Support Local Music."

I was half tempted to yell at the truck for advertising such as confusing message. The driver of the vehicle clearly supported music, but the last time I checked, Dave Mathews, Tool, and Bob Marley are not musical sensations from Wilkes-Barre, Pennsylvania, that we can support from a local standpoint.

Unfortunately for the driver of this vehicle, the message he communicates is one of confusion and not one that supports any of the four categories of music.

Taking into consideration that momentary lapses do occur in ones thinking, this person's "Support Local Music" sticker could have been just something useful to look

cool and fill space at the same time.

On the contrary, our motor vehicles are symbols of our "selves" by themselves. Do we not try our bests to purchase a car that is both affordable and reflects something about our individualities? Therefore, what we place on our entities of pseudo-individual identities become conscious reflections of what we are trying to say about ourselves.

In other words, I have no mercy for this sorry-soul who communicated to me that he (or she) supports local music from Charlottesville, Los Angeles, and St. Ann Parish, Jamaica.

Other bumper stickers which I find problematic are the ones that say "Honk if you like [insert anything one could possibly like here]." Naturally I am going to honk if I like the same things that the driver of the other vehicle indicates that he or she likes. But if I honk while behind that particular vehicle, the driver could get mad at me and think I am suggesting he or she is driving too slow. The end result would not conclude with a friendly wave and facial expression that says "we both like the same things, hooray for us." Instead, the other driver is more likely to throw a gesture that is the opposite of friendly.

Although attempts at making friends

through bumper sticker relativity is not the smartest thing in the world, neither is slapping a bumper sticker on the back of your vehicle of a Dallas Cowboy urinating on a Philadelphia Eagle and then leaving your vehicle unattended at Lincoln Financial Field...or anywhere in Philadelphia for that matter.

If loving the Dallas Cowboys is part of who you are and what you want the world to know about you, then there is no point to removing or covering the sticker when you watch the Cowboys play the Eagles in Philadelphia. The purpose of that sticker is to show that you are a fan of the Dallas Cowboys and you accept all consequences of any reaction toward that statement because it is who you indicate you are.

Representing yourself through accented individual expressions is all well and good, I just ask a few favors for having to take time out of my life to address this issue. One: make sure that what you are trying to say about yourself is logical and possible. Two: if it says that you do something or like something on your bumper sticker, I want to see proof when I test you. And, finally, three: don't hide who you are just because your bumper sticker might leave you with four less hubcaps and a busted windshield.

State should mandate retest for elderly to renew drivers licenses

BY MELANIE THOMAS

Staff Writer/Photographer

Jason Thomas was a 25 year old man from Larksville. He was an uncle, a brother, and a son. This past August, he was tragically killed while riding his bicycle home from work on a Sunday night. The person behind the other vehicle involved was an 86-year-old woman.

The woman involved not only struck Thomas, but dragged his body a large distance before eyewitnesses stopped her. She was not aware of the fact that she had hit Thomas.

While this person most likely did not set out to purposely kill anyone that night, I strongly feel that precautions should have been taken so that this situation would have never occurred.

According to the 2000 census, Pennsylvania has the third largest elderly population in the United States, but does not require any form of physical examination to confirm that drivers over the age of 65 are in proper drive shape.



The Beacon/Melanie Thomas

The PennDOT Driver and Vehicle Services located in Hanover is the official licensing center for anyone eligible for an official Pennsylvania State Driver's license.

Insure.com explains that states such as South Carolina and Georgia require a vision screening at the age of 64. Other states like Maine and Maryland require drivers to start taking vision screenings at age 40.

More and more states are beginning to regulate older drivers. Currently there are 11 states that mandate certain requirements for older drivers. Pennsylvania, the state with the third largest elderly population in

the country, does not mandate such screenings.

What is it going to take for Pennsylvania to see that other drivers and pedestrians may be at risk when an elderly driver gets behind the wheel?

I don't mean to offend anyone who is a safe older driver; I know of senior citizens that are excellent drivers. But there is no denying of the fact that as we age, we start to lose our ability to hear, see, react, and use depth perception. As we start to feel the effects of aging, perhaps we should question how much longer we should be aloud to drive ourselves. People need to take responsibility and recognize their own limitations.

The Department of Transportation indicates that if a medical professional knows of any person who is physically unfit to drive, that he or she must be made aware of his or her deficiency. This is not enough. It is crucial for the State of Pennsylvania to require that after a certain age, elderly people must take a physical examination in order to renew their licenses.

Wilkes full-time staff are reaping their full benefits

Employee/students juggle hectic schedule of work and classes

BY RUTH WHISPELL
Assistant Lifestyles Editor

Some students will refer to school as their job; they're not getting paid for doing homework and handing papers in on time, but maybe they consider their school work just as important as a paying job would be. For some students their place of full-time employment is located right here at Wilkes University, the same place they attend classes.

According to the Wilkes University Employee Handbook, Wilkes will provide any full-time employee who has completed 90 calendar days of employment with tuition benefits for both undergraduate and graduate credits. These benefits are also extended to the employee's spouse, same-gender domestic partner, and dependant sons and/or daughters.

For Margaret Espada, director of Upward Bound at Wilkes, the past five years, taking courses for her doctorate degree in educational leadership was something she wanted to do not only for her degree, but also because of the free tuition.

Espada took courses for her doctorate for three semesters before she stopped because of scheduling-related problems.

"When I first entered the program I was told there was evening and weekend tracks. I needed the weekend tracks because my husband is in a position where he travels during the week," said Espada.

When Wilkes didn't provide the courses she needed to complete her degree, Espada took a leave of absence and stopped pursuing her doctorate degree so she could be home at night to take care of her 9-year-old daughter.

"In taking my leave of absence this semester I realized the stress it put on my family. I looked at the pros and cons of pursuing my doctorate and asked myself if I was doing it because I needed to have a doctorate degree or because I couldn't pass up the free tuition. The latter was my motivation," said Espada.



The Beacon/ Allison Roth
Coley Burke has been employed at Wilkes since the summer of 2006. He works in the mail room and plans to graduate in May with a degree in business administration.

With her free time Espada found a second job working as a consultant for the magazine Pampered Chef. Pampered Chef sells cookware; consultants can hold parties that people host, much like a Tupperware party. Espada hosts Pampered Chef parties with her daughter, earning them extra time together.

Some Wilkes employees are younger and taking undergraduate courses, such as local Forty-Fort resident, Coley Burke. Burke acquired his job as a mail clerk in the mail room located on the second floor of the Henry Student Center in the summer of 2006 through Action Personal temp agency.

"I was a full-time student at [then] College Misericordia at the time. When Wilkes

said they would hire me full time, I couldn't pass up the free tuition," said Burke. He is currently a business administration major expecting to graduate at the end of the spring semester.

Another young, full-time employee that takes undergraduate classes at Wilkes is Rosalie Morgans. She sometimes feels the pressure of working a full time job at Wilkes and also taking under-

and loved the job," said Morgans.

Right now Morgans is a freshman nursing major at Wilkes. She transferred credits in from the University of Pittsburgh, which is where she went to school right after her graduation from Meyers High School.

Morgans shifts at public safety vary, on a weeknight she may be working from 5 p.m. to 1 a.m. or from 7 p.m. to 3 a.m. Weekend shifts on Friday's and Saturday's can vary depending on the schedule. Due to the late hours spent at work Morgans can only take 11 credits this semester.

Although Morgans spends a great deal of her night at work, she still finds time to get some studying done. "The shifts that I'm on during the week allow me to study some while I'm at work," said Morgans.

A typical night for Morgans would start out locking various buildings around campus. She performs numerous floor checks of the dorms and empty buildings around campus throughout the night. During this time Morgans is also patrolling campus and responding to calls to open limited access doors.

Around 10 p.m., when all the buildings should be locked, Morgans will usually be put on desk duty in either University Towers or Evans, which typically involves doing floor checks regularly to maintain the security in the dorms and making sure visitors sign in upon entry.

"Sometimes it can get hectic, but for the most part it's pretty routine," says Morgans.

Even though her long shifts are overwhelming for a college student, Morgans said the free

tuition is most definitely worth it.

"The only disadvantage is getting four to five hours of sleep a night. There's no time for me to go home and take a nap," said Morgans.



The Beacon/ Allison Roth

Rosalie Morgans is employed as a public safety officer at Wilkes. She admits to feeling the pressure of balancing a full time job and 11 credits, but appreciates the opportunity Wilkes has given her.

graduate courses.

Morgans has been a public safety officer at Wilkes for about seven months; she found the job listing on Monster.com. "I figured I'd give it a shot. My old basketball coach used to work for public safety at Wilkes,

Getting out of a ticket: Tips and tricks from Wilkes students

BY LEEANN SEARFOSS

Lifestyles Editor

& RUTH WHISPELL

Assistant Lifestyles Editor

Red and blue lights. They are undistinguishable...especially in one's rearview mirror. When one sees red and blue lights their foot automatically hits the brake pedal.

Getting pulled over is an everyday occurrence. Driving on Route 81 on any particular day, you are hard pressed to not find someone getting pulled over.

That being said, there are most likely thousands upon thousands of traffic tickets given out in any particular day. There are most likely thousands upon thousands of excuses to accompany those tickets.

Many college students consider themselves particularly decent drivers. They understand the rules of the road and, for the most part, they follow those rules. On the occasional slip up, however, they may drive (slightly) too fast on an open road. So,

when the rules of the road are not followed to the letter, consequences seem to arise. Consequences in the form of red and blue flashing lights.

"I got pulled over near Harvey's Lake two years ago. I was being followed by a car that would not slow down, so I went through a stop sign to avoid being hit. The officer who pulled me over told me it would have been better to be hit than to speed up and go through a stop sign," said Sarah Navin, a senior communications major.

This is a typical scenario: someone is going too fast; a cop pulls them over. Whether you are having a bad day, you don't have the money to pay the high price of a traffic ticket, or you legitimately thought you were going the speed limit, people constantly try and get out of traffic tickets.

When Devin Sassone-McHugh, a senior criminology major, got pulled over a few years back, he was on his way to school, rushing to get to class on time. After being pulled over and having the police officer run his license plate numbers, Sassone-McHugh realized he was pulled over by his own fa-

ther. Sassone-McHugh's father and brother are both policemen on Long Island.

"He knew he was pulling me over, and he ran my plates anyway. I couldn't believe I got pulled over by my own dad," stated Sassone-McHugh.

Barring being related to the person pulling you over, Wilkes students have tried other ways to get out of having to pay fines, get points on their license, and impair their driving records.

Meribeth Derkach, a freshmen pre-pharmacy major, got a ticket in New Jersey.

"The cop stopped me for speeding. I started to cry and told him I just broke up with my boyfriend; then he let me go," said Derkach.

Rachel Zomberfeld, a freshmen pre-pharmacy major, got a ticket in Pennsylvania from a state trooper.

"I was pulled over for a stop sign violation. It was two days before my birthday, so the cop let me go," explained Zomberfeld.

According to Kenneth Stucker, a junior English major, "Good excuses would be

that this is your first offense, and crying is usually the traditional way to get out of a ticket. I think arguing with the officer is probably the worst thing you could do."

So, the next time you see the red and blue flashing lights of the fine folks in blue coming up behind you, take stalk of the situation and give one of these quick-thinking choices a try. There is crying, lying about where you are going or who you need to see, and begging and pleading.

Of course, you could also just drive the speed limit and not chance getting pulled over at all.

IF YOU HAVE AN IDEA FOR A "HOW TO..." ARTICLE, PLEASE CONTACT THE BEACON AT WWW.WILKESBEACON.LIFESTYLES@GMAIL.COM. YOUR ARTICLE IDEA COULD BE FEATURED IN THE NEXT EDITION OF THE BEACON!

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The Beacon/Tom Reilly

A Wilkes-Barre police officer pulls over an individual near the City Hall building on Market Street. In the past, people have tried many ways to get out of traffic tickets, including crying, lying, and pleading.

College Days

Michael Raub trades in pens for knives and chef's hat

BY LEEANN SEARFOSS
Lifestyles Editor

The basic tools in a college student's backpack: books, paper, pencils, pens.

The basic tools in Michael Raub's backpack were knives, a chef's hat and a well-worn chef's coat.

Raub, Wilkes University's retail manager in charge of Rifkin Café, Einstein Brother Bagels, and the Stark Lounge, did not travel a traditional college road.

For Raub, there were no desks or classrooms. Instead of lectures, there were demonstrations. Instead of well-sharpened pencils, there were well-sharpened knives.

Raub attended Johnson & Wales University in Providence, Rhode Island, for culinary arts from 1998-2000. His non-traditional college experience began with only being two years long, according to Raub.

Johnson & Wales has a prestigious and rigorous culinary program, and Raub and his classmates were not quick to forget that.

"At the opening ceremony each year to start school, the president of the school would get up and give a little speech. He would tell us to look to our left and to our right. He said two of those three will not be there next year. He was right," remembered Raub.

Coming from Dallas High School in Dallas, PA, Raub transformed himself from an average student, maintaining B and C grades (voluntarily), to an attention-to-detail academic. Only Raub's focus was pre-

paring food instead of paper.

Raub's college career actually began before he even left high school. Dallas High School worked in conjunction with certain colleges around the country to help students obtain cross-over credits. When Raub found

three corners of the country.

"Freshman year, I was put with three other guys," stated Raub. "We couldn't have had less in common, but we knew by week two we would get on just fine."

By his second and final year in culinary school, Raub's living situation had upgraded, in his opinion.

"By sophomore year, we got to choose our own roommates," added Raub. "And the school bought out an old hotel, an old Hilton, so we dormed there."

Raub avoided the pen and pencil world of other "traditional" universities. His professors owned restaurants. Almost all of his classmates worked in the food industry immediately.

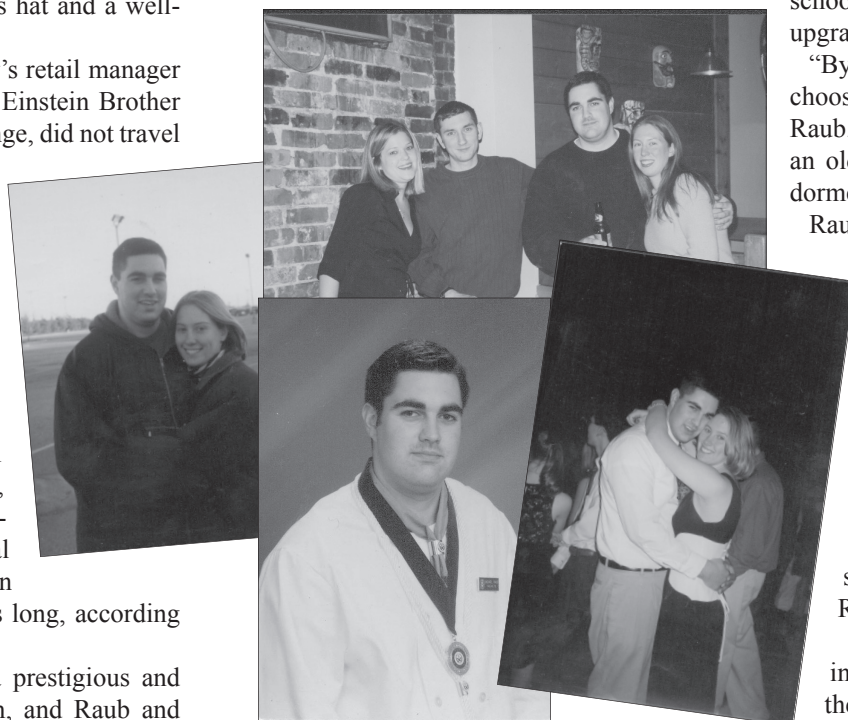
"We worked on a trimester instead of a semester schedule. We would go to a class for nine days straight, one class, seven hours a day," explained Raub.

His rigorous schedule put him in a learning environment for the first four days of the week, leaving his weekend open. These hours were spent working at a restaurant or in the food industry, however, not relaxing.

"We were required to work Friday, Saturday, and Sunday," said Raub.

Raub and his fellow culinary classmates worked around the clock to earn their degrees in a two year period. Raub can now be seen helping out and usually smiling each day at Rifkin Café, Einstein, and the Stark Lounge. He continues to use the basic tools from his college days.

Photos courtesy of Michael Raub



the Johnson & Wales culinary program, he "knew it was time to go."

"I never told anyone from high school that I wasn't coming back for a regular senior year. I told some of my closest friends, but no one else knew. I came back from graduation and everyone thought I had died," said Raub.

Picking up and moving to Rhode Island alone to finish both his senior year of high school and begin his first year of culinary school, Raub found himself in a small quad of a dorm with three other students from

In his own words, Michael Raub has some famous professors:

"We [Johnson & Wales] always had different special events that came up. There was always a dinner or something. That was always put on by the students there. I got to meet a lot of celebrity people who graduated from there. I went to school at a time when the Food Network was just getting started. Chefs were starting to become famous for their food, not just their restaurant. The school would bring in chefs from around the country to teach and lecture and demonstrate. I have learned from Emeril Lagasse, Julia Child, and Jasper White. We got to meet or serve food to or get lectures from them."

Student of the Week: Nicole Roman

BY KIRSTIN COOK
Correspondent

For the typical student, completing all of the requirements for one major while balancing life on and off-campus can be challenging. That is what Nicole Roman is facing in her college schedule, and unlike the typical student, she loves every second of it.

The junior, originally from Eaglesmere, PA, is majoring in history and psychology, with a minor in education. She is hoping to graduate in a total of two and half years, a goal she has worked at by taking 18 to 21 credits a semester.

As a child, Roman was nicknamed G. I. Jane, and now she is aiming towards her lifelong goals of serving her country and teaching.

From her Air Force field training, Roman has learned to be calm in the face of high-stress situations.

She also makes time to be with family and friends on the weekend by completing her work during the week. Roman would not have it any other way.

Another aspect that helps Roman to carry such a workload is the support she receives from the people around her. Roman said that her parents are the most supportive, as well as the people from her detachment in ROTC. "It's like a whole other family in air force," she said.

Even during the summer, Roman takes part in a variety of activities. She works, volunteers for her church, is active in events such as her local water festival and volunteers for the fire company. She also demonstrates her love of teaching by giving windsurfing lessons.

The Beacon: Where do you see yourself in ten years?

Roman: Depends on how Air Force goes... either stationed somewhere or teaching in a district somewhere.

The Beacon: Describe yourself in three words.

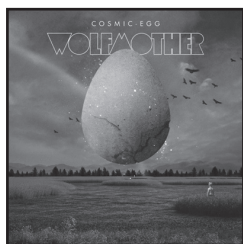
Roman: Country, skier, Air Force.

The Beacon: Finish this sentence: "My friends would be surprised to know..."

Roman: ...that I can play drums.



The Beacon/Allison Roth



Calling all the inked and outrageous from Wyoming Valley

“Inkin’ the Valley” returns to Wilkes-Barre, November 6-8

BY RYAN HOLMES
Assistant Sports Editor

If you like tattoos, body piercings, or sword swallowing, then Inkin’ the Valley has just what you’re looking for.

On November 6, 7, and 8, The Woodlands Inn and Resort will be hosting the 16th Annual Inkin’ the Valley Tattoo Convention and 8th Annual Sideshow Gathering. The NEPA area will be presented with three days of contest, prizes, vendors, and some of the greatest tattooing and body piercing. There will be 42 booths at the event that include both Tattooist and Piercers, so you should find something that you like.

A tattoo artist at Marc’s Tattooing who goes by the name of Franco said, “It [the convention] is the combined effort of the whole Marc’s Tattooing family that makes it all come together.” Marc’s Tattooing is the sponsor of this event and is the glue that holds everything together during the convention.

On Friday, from 3 p.m. – 11p.m., some of the greatest tattoo artists from around the world such as artists from All or Nothing Tattoo Studio in Smyrna, Ga. and human dart board sideshow freaks will be packing into The Woodlands to kick off this event. On Saturday, the convention will be open from 12 p.m. – 11p.m. Contest and sideshow entertainment will commence with the presenting of the award for the Tattoo of the Day at 9 p.m. On the third and final day, the entertainment starts at 12 p.m. ending at 7 p.m. with the Best of Show and Best Overall Tattoo awards being presented before the sideshow begins.

Some of the other contests that will be taking place during the three day span are Best (large and small) Black and Gray Tattoo, Best (large and small) Color Tattoo and finally the Best Back Award. The Best Back Award is gender specific and in order to enter you must have at least 50 percent of your back covered.

Tattoo artists from many different areas will be coming to the convention to show off their talents. Making an appearance at

York, and Baltimore Street Tattoo from right here in Hanover, PA.

“I have been tattooing at the Wilkes-Barre convention for a long time,

about it, but I can tell you that it is one of the few shows that I continue to do every year [because] I look forward to seeing old friends and it is one of the more comfortable conventions for me.”

Dill originally started participating in the convention as a way to promote his work along with his shop. “[The convention is] also a way to get out and meet new artists, see new techniques and keep up on what is going on in the industry,” Dill said.

“This is an up-close, personal and great place to research your tattoo, show off your tattoo or get a new one,” Franco concluded.

There are no entry fees or tickets needed for the event, so if tattoos, body piercings or freaks are what you’re into, then take a trip to The Woodlands on November 6-8 and enjoy the unique atmosphere.

For more information about the convention, go to www.inkinthevalley.com or www.thesideshowgathering.com for information on the sideshow.



Photo Courtesy of Jenna Stephens

Above: Jenna Stephens, former Wilkes student, shows off her tattoo of a treasure map that she had done at Marc’s Tattooing in Wilkes-Barre. She currently works for Marc’s Tattooing in Scranton.

the convention will be artists from Club Tattoo from Arizona, New Castle Ink from Delaware, White Tiger Tattoo from New

Below: Amanda Touch, senior communications major and business minor, shows her lotus tattoo that she got done at Electric City Tattoo in Scranton.

Touch said, “It’s a lotus with rips in the petals and evil looking vines. It represents growth through hard times,” said Touch.



Photo Courtesy of Amanda Touch

I think at least 10 years,” said TeeJay Dill from White Tiger Tattoo. “At this point I couldn’t tell you how I originally heard

Inkin’ the Valley Schedule

Friday, November 6:
*3-11 p.m. @ The Woodlands

Saturday, November 7:
*12-11 p.m. @ The Woodlands

Sunday, November 8:
*10 a.m.-7 p.m. @ The Quality Inn & Suites, Wilkes-Barre

For more information, please call (570) 820-3465.

CD Review: Wolfmother's *Cosmic Egg* not so cosmic

BY DAVID LEWIS

Assistant Opinion Editor

Nothing is better than the original, especially when it comes to an epic Australian band's debut album that lasted for 23 weeks on Billboards top 200 list.

There was once a time when we could say that Wolfmother was the Led Zeppelin of the new millennium. But after the debut of their second studio album *Cosmic Egg* courtesy of Modular Records, the band's status as the second coming of the legendary 70's epic rock band has been dramatically reduced to something comparable to a softer version of its contemporary Jet.

Weak guitar solos, pitiful vocals and sorrowful lyrics taint the review of *Cosmic Egg*.

Expectations for this album were running high after some of the songs the band had expected to put on *Cosmic Egg* were released on YouTube. Whether Wolfmother purposely released versions of songs such as "Violence of the Sun," "In The Morning," or "Monolith" to create hype for *Cos-*

mic Egg cannot be verified.

Regardless of the band's intentions, or lack-there-of in this publicity move, the availability of their newest possible releases had fans excited for what we all thought was going to be a complimentary sequel to their self-titled album.

Bassist/keyboardist Chriss Ross and drummer Myles Heskett left between the release of those songs on YouTube and the actual release of *Cosmic Egg*. Lead vocalist Andrew Stockdale was forced to recruit new members of Wolfmother (Ian Peres, Aidan Nemeth, and Dave Atkins) to release the new album. Consequently the sound of this band has changed, and it has not been for the better.

Comparing "Violence of the Sun" on YouTube to the version that made the studio cut is a clear example of this band moving in the wrong direction. The YouTube version of the could-have-been excellent album was a beautiful example of the band's former members progressing their new millennium Zeppelin status. I am even tempted to say that they would have surpassed Zeppelin by

making the YouTube version of "Violence of the Sun" a feature track on their new album.

Instead, we end up with a version of "Violence of the Sun" that sounds like something you would hear as a back-track for action in Napoleon Dynamite.

Wolfmother's single "New Moon Rising," which was released within the last week of August, started the buzz for new hits. At this point, it appeared as though this album had the potential to solidify and possibly progress and the band's already solid new-rock, down-under, and epic reputation.

In 2005, the release of the single "Joker and the Thief" created similar hype for possible feature tracks on the self-titled album, such as "Woman," "Colossal," "Vagabond." The concluding track, "Vagabond," ended the album on a note that confirmed their new-millennial Zeppelin status. Listeners, such as myself, anticipated the release of the band's next album to be just as sensational, if not better.

The YouTube verisons of "Violence of the Sun," "In the Morning," and "Monolith"

reaffirmed this anticipation. Listeners were expecting a repeat of good feature tracks, surrounding a solid single -- "New Moon Rising."

Instead we have sub-par to mediocre feature tracks and an extremely weak concluding track in the revised version of "Violence of the Sun."

The lone pseudo-remnants of the Wolfmother that were lie in "Sundial," "Cosmic Egg," and "New Moon Rising."

Because there are slight hints of what Wolfmother used to be in their vocals, guitar riffs, and drum escapades, we can consider these mediocre songs from *Cosmic Egg* as possible equals to Wolfmother's self-titled debut.

I'm disappointed that Andrew Stockdale would let his band put out such a disheartening album. Hopefully they will bounce back with their next release, and listeners will be able to bask in the glory of what Wolfmother is truly capable of doing.

Rating: 2 out of 5

THE DEEVOQUIP!

BY DAVID LEWIS

Assistant Opinion Editor

Use the clue provided in order to decipher the meaning of the puzzle. The clue represents a letter that can be used to guess what other letters within each word are. Through the process of elimination and knowledge of vocabulary, solving the puzzle depends upon how well you can deduce the possibility of one letter equaling another. Once you assign a letter to equal another, the letter cannot be changed for the remaining letters in the puzzle. Good Luck!

M LZGSB PUS VLMPBSZZ MA PUS CLFHLGSZ VSBS
DNMFD PN KS ENFD, ZUS BSZCNFBSB "FN ZMEEI,
PUSI'BS BNJFB!"

This week's clues: F=N & M=I

Answer from last week: WHEN A GHOST CATCHES SATURDAY NIGHT FEVER, IT CAN USUALLY BE FOUND BOO- GYING ON THE DANCE-FLOOR



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..... Artist Spotlight: Daniel Pascoe

Wilkes musical theatre alumni continues to perform

BY BRIE FRIEDMAN
A&E Editor

Daniel Pascoe, a recent Wilkes graduate, spent his time mostly on the stage here at Wilkes. He was a musical theatre major and played various roles in all kinds of productions ranging from musicals to plays, and dance recitals to chorus concerts.

Currently, Pascoe's new project has been The Music Box Dinner Playhouse's production of Richard O'Brien's "The Rocky Horror Picture Show," playing the role of Brad Majors. The show opened Oct. 16 and closing night was Oct. 31. I was able to get a hold of Pascoe and ask him a few questions about life after Wilkes in the performing arts world. Here's how it went:

The Beacon: How does theatre differ from the Wilkes theatre dept.?

Pascoe: Well, The Music Box is a community dinner theatre, so they serve food and booze. Wilkes only does that on wine

and cheese night. Just kidding! Wilkes is definitely an educational setting, while The Music Box is a non-profit organization.

The Beacon: [Laughing] I love wine and cheese night! Anyway, how did you become involved with The Music Box?

Pascoe: I've done a few shows there in the past. I got involved with "Rocky Horror" through my high school music teacher, Nancy Evans, who is currently musically directing the show.

The Beacon: What is your favorite part about the show?

Pascoe: "Rocky Horror" allows for a lot of audience participation. When the crowd gets into the show, it's a total blast.

The Beacon: Is this a job, or is it a community/volunteer theatre?

Pascoe: It's a community theatre, but the actors usually do waiter duty during dinner. So it's kind of both?

The Beacon: Fair enough. What is most challenging about this show?

Pascoe: To be honest, dancing in heels.

The Beacon: I should have seen that one coming. What is your next step after this production of "Rocky Horror?"

Pascoe: I will be working as assistant director and choreographer for Western Wayne School District's musical production of "Anything Goes."

The Beacon: That's impressive. What else do you do these days besides acting? Any hobbies?

Pascoe: I enjoy MMOs (massively multiplayer online games.) I also love to dance. I typically take 12-16 hours of dance class a week.

The Beacon: Wow. Still getting jiggy. How long have you been doing theatre? And why did you choose Wilkes?

Pascoe: I've been doing theatre for about

six years. Wilkes is a wonderful place to get a full spectrum theatre education. The faculty is fantastic. I am very pleased with my education and would recommend Wilkes's theatre department to anyone interested in the performing arts as a career.

The Beacon: Okay, last questions. What is your dream role to play one day? What is your favorite show?

Pascoe: I would like to be Jesus in "Jesus Christ Superstar." But my favorite show of all time has got to be "The Nutcracker" ballet.

The Music Box is located on 196 Hughes St. in Swoyersville. If you are looking for a fun production in the future that combines a great buffet-style dinner, The Music Box is a great and affordable place.

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Photo Courtesy of The Music Box

From left to right: Kevin Costly as Frank-N-Furter and Daniel Pascoe as Brad Majors. This photo was taken as a publicity shot for Richard O'Brien's "Rocky Horror Picture Show" at The Music Box Dinner Playhouse.

KARPINSKI WORD SEARCH

BY KRISTEN KARPINSKI

Assistant A&E Editor

WORD BANK

Wilkes
Colonel
Casino Night
IRHC
Gilmour
Barnes and Noble
Midterms
Sordoni
Henry Student
Center
UCOM
Finals
Registration
Advisor
Professor
Intramurals
Internship
SIFE
WCLH
Interfaith

D	Y	V	W	U	I	D	S	O	R	D	E	S	U	B	D	E	S	A	Y
H	E	N	R	Y	S	T	U	D	E	N	T	C	E	N	T	E	R	C	D
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Q	A	D	S	X	A	D	A	D	I	D	A	X	X	A	B	S	B	F	A
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T	M	H	C	E	H	K	T	U	T	U	F	N	R	S	F	X	R	E	S
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A	R	A	X	N	O	I	T	A	R	T	S	I	G	E	R	W	W	O	V

- What's Happening Around Wilkes -

BY KRISTEN KARPINSKI

Asst. A&E Editor

Tuesday, November 3, 2009

- Mad Science Presents CSI Live! @ FM Kirby Center - \$6.50 - 10 a.m.

- Froggy 101's Guitars & Stars feat. Kellie Pickler, Phil Vassar, Jason Michael Carroll, Jimmy Wayne @ Scranton Cultural Center - \$27 - 7:30 p.m.

Wed., November 4, 2009

- The World We Knew, Putrefied Flesh, Centralia, Black Friday Massacre @ Café Metro - \$8 - 7 p.m.

- Jackson Browne @ Scranton Cultural Center - \$42-\$62 - 8 p.m.

Thursday, November 5, 2009

- Terror On The Screen,

Hollywood Lies, City Lights, Time and Distance @ Café Metro - \$8 - 7 p.m.

- Mike Miz, Vicci Martinez, Mike Dougherty @ River Street Jazz Café, Plains - \$5 - 10 p.m.

All Weekend Long

- Roger Karshner's "Don't Say Goodbye, I'm Not Leaving" @ Actors Circle at Providence Playhouse, Scranton - \$8 for students - Fri/Sat 8 p.m. - Sun. 2 p.m.

Friday, November 6, 2009

- My Arcadia, The Hint, Captain John and the Explorers @ Café Metro - \$8 - 8 p.m.

- Tom Petty Appreciation Band @ River Street Jazz Café, Plains - \$5 - 10 p.m.

- NEPA Philharmonic: Tchaikovsky and Mozart-Masterworks II @ Scranton Cultural Center - \$19-\$56 - 8 p.m.

- Three Imaginary Boys @ Club JAM, Pittston - \$5 - 9 p.m.

- Friday Night Live Music @ Barnes and Noble - 6:30 p.m. - 8:30 p.m.

Saturday, November 7, 2009

- The Woody Browns Project @ River Street Jazz Café, Plains - 10 p.m.

- The Movement, Life After Liftoff, The Brightlife, When East Meets West @ Café Metro - \$8 - 8 p.m.

- An Evening of Indian Culture @ Barnes and Noble 6-8 p.m.

Sunday, November 8, 2009

- Johnny Mathis @ FM Kirby Center - \$55-\$100 - 7:30 p.m.

Monday, November 9, 2009

- The Menzingers, The Shook Ones, Make Do And Mend, We Are The Union @ Café Metro - \$8 - 7 p.m.

Coming to Wachovia Arena: (Tickets all on sale now)

- FallFest 09': Sean Paul, Keri Hilson & Colby O'Donis - Nov. 13 - 8 p.m. - \$29+

- Daughtry, Theory of a Deadman & Cavo - Nov. 16 - 7:30 p.m. - \$32+

- "Star Wars": In Concert - Nov. 17 - 7:30 p.m. - \$35+

- Transiberian Orchestra - Nov. 20 - 8 p.m. - \$25+

WTF stands for something else – Wilkes Team Frisbee

University's club team scores big by playing the "ultimate" sport

BY ANTHONY DORUNDA

Sports Editor

According to the article entitled "The First Flight of the Frisbee," by Mary Ellis, legend has it that the Frisbee came about in the late 1800's, when college students were flinging around empty pie tins from the Frisbie Baking Company.

The version of the disc we know today was invented some time later. In 1948, Los Angeles building inspector Walter Frederick Morrison created a plasticized version of the disc, which he named the "Pluto Platter." The name changed to Frisbee when WHAM-O (the company who bought the idea from Morrison) replaced the "ie" in Frisbie Baking Company with an "ee."

In 1968, high school students from Maplewood, New Jersey, decided to play a game with rules similar to football, soccer and basketball with the Frisbee.

The result? Ultimate Frisbee. Ultimate for short.

A little over three years ago, freshmen Greg Castelli, Steve Kheloussi, and Peter Melle decided it was time for the sport to make its way to Wilkes University. When the three enrolled at Wilkes, Frisbee was only offered as a two week intramural. Seeing the need for the sport as a club, the three became the "founding fathers" of what is now known as "Wilkes Ultimate," the Frisbee team club here at Wilkes University.

"I was talking to Greg [Castelli] over the summer [before freshman year] about Frisbee, seeing as that's basically what our friendship is based on," said Kheloussi, a senior P2 pharmacy major, who serves as the club's vice president. "After a few pickup games on the greenway, Pete came along and blew our mind [with his Frisbee skills], and we just decided to start it [the club]. If all three of us were not here and interested, we would not be here today."

Since its inception as a club, numbers have steadily increased each year. After a modest beginning, the club has consistently had 35-40 players at all practices, which run twice a week (Tuesdays and Thursdays) at the Marts Center from 8:30 PM to 10:30 PM.

Those hesitant to join because they are



Courtesy of Andy Julian

Members of the Wilkes University frisbee team compete in the largest beach tournament in the United States in Wildwood, New Jersey last summer.

fearful of not being quite good enough should not let that hold them back; experience is the least of the clubs worries.

"If you're willing to learn and get better, that's what we're here for," said senior P2 pharmacy major and club president Castelli. "You will learn and get better. We've all gotten better in our four years here. Just going out there and throwing the disc with somebody will make you better."

Garret Schrader, a sophomore secondary education major, began playing the sport a mere year ago after arriving at Wilkes, and now can not stay away from it.

"I never played a team sport before I came here," laughed Schrader. "Then I heard about the Frisbee team, came out and tried it, eventually got hooked, and haven't stopped playing since. Students are fearful of being made fun of because they're not good enough or have never played before. Half of our starting line had never picked up a Frisbee before they got here. We're very welcoming, and we work on all levels, and make it open to everybody."

Junior computer information systems Andrew Sobesiak has been playing the sport since high school, but joined the team for other reasons when arriving at Wilkes.

The shirts Sobesiak is referring to are quite popular around campus. Students can

be seen walking around with a sharp white shirt with either a black and white penguin, or squirrel in the middle, with the letters "WTF" emblazoned below. And on the back is "Wilkes Team Frisbee." The shirts are one of the strategies the club uses to market itself, and the design has a story behind it.

"We were trying to figure out a design for a fun, not serious shirt," said Castelli. "Steve decided to make a play on the WWF (World Wildlife Foundation) shirts, with a panda in black and white and the letters 'WWF' below it. We took that idea, and replaced the panda with another black and white animal, a penguin, with 'WTF' below it. On the back it says 'Wilkes Team Frisbee' so you really cannot confuse it with anything else."

Each year it has become principle for the team to change the logo, with this year's shirts being graced by a squirrel. As for next year's logo, that's a secret to be revealed next semester.

"It's a secret to even the people inside the club, but there are some good ones," said Kheloussi.

So what exactly is Ultimate Frisbee? These guys will be the first to tell you it is not the game you played in gym class in high school. At this level, it's the real deal.

"People get the impression that it's a gym

class sport," said senior environmental science major and team captain Peter Melle. "But when people come out to tournaments, you see some really good teams, with really good athletes."

With players zigzagging back and forth across the football-sized field, sprinting after sailing Frisbees in every direction, it may look a bit like mass chaos. But in actuality, "Ultimate," as the sport is aptly titled (Frisbee is the brand), is really a simple game with relatively easy rules. Like many other sports, the goal is to reach the opposite end zone.

It's a seven-on-seven non-stop dash until someone scores fifteen points, with an intermission when one team reaches eight points.

The only snag is that you cannot run with the Frisbee. Instead the "handlers," who play the role of quarterback, advance the disc downfield by tossing it to either a "cutter," who runs the short routes, or a "wide receiver," who plays the role of playmaker and runs the deeper routes.

The process is repeated all the way down the field and if a team scores, one point is earned. If the disc is dropped or "intercepted," opponents snatch the disc from the spot and start flinging it the other way.

Although the club is still young, they travel all over not only the state of Pennsylvania, but to places in New Jersey, Washington D.C., and Ohio, where they participated in the Division Three National Championships.

Last year, they placed in the top 25 in the country at the National Championships, playing with schools such as Xavier, Rice, and St. Johns. This semester the team has participated in two tournaments, taking second at Bloomsburg and going 3-3 in the City College of New Jersey Tournament.

If you're interested in finding out more, and you've got a couple of free hours this weekend, catch the team in action this Saturday when they host their only home tournament of the semester over at the Forty Fort field complex off of Wyoming Avenue. You can get in touch with the team through email at wilkesultimate@gmail.com, or join the face book group under Ultimate Frisbee, Wilkes Edition.

Women's tennis wins seven titles at MASCCAC tourney

BY MICHAEL CIGNOLI
Assistant Sports Editor

The Wilkes University women's tennis team finished the fall season with a perfect 8-0 record, proving that beating the competition was a piece of cake.

At the Middle Athletic States Collegiate Athletic Conference individual tournament last weekend, they put the icing on top.

The Lady Colonels won seven of the nine possible championships at the MASCCAC tournament. Four of the team's top six players won championships in singles play, while the team executed a flawless sweep of the doubles bracket, winning all three possible honors in that category.

Phenomenal freshman Melanie Nolt continued her torrid performance for the Lady Colonels, emerging as the bona fide best player in the conference with a victory in the number one singles position.

"Melanie proved she is the best player in the conference, and one of the top players in this entire region," said head coach Chris Leicht, adding that he expects Nolt to



Courtesy of Marketing Communications

The Wilkes University women's tennis team dominated the MASCCAC tournament, with six players winning at least one championship and four players winning two titles.

be included when the regional rankings are released this week.

Though Nolt has been the brightest star on the team this season, fellow freshmen Katrina Lynn and Alexis Donner aren't far behind her. They won the titles in the number two and four brackets, respectively.

With three freshmen contributing to

Wilkes's program immediately, winning seven of the nine brackets at the MASCCAC tournament could only be the beginning of what's to come for Wilkes.

"Obviously, if the women continue to work hard, the future is very bright for the Wilkes Tennis Program," Leicht said. "We are trying to move up in the regional and

national rankings."

That's something they've done during Xiaoqiao Zhang's tenure at Wilkes.

When Zhang was a freshman, she was the only player to win a championship at the MASCCAC tournament.

Now a senior, Zhang won the number three singles bracket at this season's event and thinks that there's no reason that the team wouldn't completely sweep the competition next year.

"We're getting stronger and stronger," Zhang said. "Next year, we're probably going to win nine out of nine, because I'm the only senior leaving."

The team of Nolt and Lynn took home their second championship of the tournament with a great showing in the number one doubles competition. Zhang and Donner reigned supreme in the number two doubles bracket.

That victory gave Zhang, a native of China, her seventh overall championship. She has won four individual crowns and three doubles titles during her tenure at Wilkes.

SEE CHAMPIONS, Page 19



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10/31 @ Lycoming 17-13 W

MEN'S SOCCER

10/25 @ Delaware Valley 3-0 W

10/31 @ DeSales 1-0 W

WOMEN'S SOCCER

10/25 @ Delaware Valley 5-0 W

10/27 @ Cortland 1-2 L

10/31 @ DeSales 4-1 L

FIELD HOCKEY

10/27 vs. Misericordia 6-2 W

10/30 vs. Delaware Valley 2-0 W

10/31 vs. Manhattanville 6-3 W

VOLLEYBALL

10/28 vs. Misericordia 3-0 W

WEEK AHEAD

FOOTBALL

11/7 vs. Widener

MEN'S SOCCER

11/3 @ Freedom Conference Playoffs
(TBA)

WOMEN'S SOCCER

11/3 @ Freedom Conference Playoffs
(TBA)

VOLLEYBALL

11/4 @ Freedom Conference Playoffs
(TBA)

WRESTLING

11/7 @ King's Tournament

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FACE OFF



Who's the most overrated NCAA football team?

Hurricanes aren't rocking anyone anymore



Sports Editor

ANTHONY DORUNDA

No team in college football gets more undeserved respect than Miami. In all honesty, they're living off of their storied past.

Let's look at their resume. At this point in the season, the mighty Hurricanes stand at 6-2. Compared to the success (or lack thereof) the past few seasons, where they are at right now (#19 in the BCS) is surely worthy of some respect. But I use the word respect sparingly. When we dig beneath the surface and really pick apart their schedule...who exactly have they beaten?

Well let's take a quick look. At this point, Miami has had victories over 4-4 Florida State (which they barely pulled out), UCF, and Florida A&M, Wake Forest, Georgia Tech, and Oklahoma. I'll give them credit where credit is due- Georgia Tech is a damn fine team, and they have given the Ramblin' Wreck their only blemish thus far this season. But Oklahoma wasn't as prestigious a win that it was made out to be.

These Trojans have been used



Asst. Sports Editor

RYAN HOLMES

Let's just get right to it. The most overrated college football team has got to be USC (University of Southern California).

Face it Trojans fans, your team is not quite what it used to be since the needle threading, high flying, "Terrible Towel" stomping trio of Leinart, Bush, and White took off the cardinal and gold.

The only legend left on that team is Pete Carroll and you know it.

USC use to be the breeding ground of national championships, but lately it's more like a Toys "R" Us with young Matt Barkley calling the signals. But I will give him credit, for a freshman he is doing OK; however, it's not like he's playing the greatest competition out there.

Oh, and speaking of competition, did I mention that they lost to Washington. What championship program that you know of loses to a team that went 0-12 the year before?

Although the BCS rankings are nothing but educated guesses, and have proved to be

They beat a Sam Bradford and Jermaine Gresham-less Sooners team, two future first round NFL draft picks.

To put it in perspective, that's like beating Florida without Tim Tebow, or the Colts without Peyton Manning, or having spaghetti without meatballs- it's just not the same.

But I digress.

Oklahoma is not only unranked in the latest BCS standings, but has also lost to the same BYU team that just got spanked by the boys down in Corpus Christi.

Back to Georgia Tech. After the win, they jumped a ridiculous 11 spots in one week, up to number nine.

Come on now; let's not get this victory confused with a victory over Florida. Does any one win really deserve a spot in the top 10? No. And they proved that by being spanked the next week by Virginia Tech (who is now 5-3 after that embarrassing loss versus North Carolina).

My main man Ryan below me (which if you have noticed, he's below me for a reason) seems to think that USC is severely overrated. Why can't I take him seriously?

completely false this season, there is no reason that a team ranked number three, which USC was at the time, should lose to a team that just broke a 12-game losing streak the week before.

It's a good thing that they haven't lost since then, but if you think about it who have they played that should have given them any sort of competition. You might be able to argue that Notre Dame had a shot at beating them, but be serious- it's Notre Dame. Oregon State came close to beating them the week later but if you lose to a team with a Beaver as a mascot you better forfeit the rest of your season.

USC truly doesn't have any show stoppers on the field this year.

And OK, go ahead and argue Taylor Mays, but you need 11 to play, not one. The only reason that they were talked about this year was either because they lost when they shouldn't have or because they picked their quarterback up from the seesaw at the park on the way to Los Angeles Coliseum.

But I give Carroll props - he is doing what he can with what he's got since Sanchez became a GQ model and started to think he was the greatest thing since sliced bread.

Well one of his poorly constructed arguments is based on the fact that the Trojans pulled out a squeaker versus Oregon State. Instead of the close score, he used the mascot, a Beaver, as an excuse. Well let me ask you Mr. Holmes, what would you do if you were attacked by a pissed off beaver?

My money's on the beaver.

As for USC...freshman quarterback smeshman quarterback; the Trojans do not rebuild, they re-load.

Miami also lost to Clemson. The Tigers are not a bad team by any means, but they aren't a great team, either. You have shown up for big conference games, and Miami has not, in the weak ACC. Right now Miami is behind *Duke* within the conference, and had to have a huge fourth quarter to beat Wake Forest. Not the sign of a true contender, nonetheless a top-20 team.

So the mighty 'Canes have beaten only one team (Georgia Tech) with less than three losses, yet are still ranked inside the top 20. Personally, I haven't seen anything from them that merits that ranking.

I don't need to keep going. My time here is done.

And come on Mr. Dorunda, you can't possibly think that Miami is that overrated. The 'Canes have a ton of talent on their roster, especially Stick Stickly under center. There's no doubt that Jacory Harris is a better gun slinger than Barkley, if not, I'm pretty sure that they would have lost to Wake Forest after being down that many points.

But let's get back to the main topic. USC is not the team they use to be and because of the trio of show stoppers that have now become NFL players (even though Leinart is a terrible disappointment) the Trojans are always favorites to be a success.

USC laid a giant egg against the Oregon Ducks of all teams just last Saturday.

Really, USC? A 47-20 loss?

It's funny to see what happens when a real team comes knockin' at the door.

It's a good thing that Oregon's tailback Mike Tyson, I mean LeGarrette Blount is out until November 7th or else the Trojans would have been a little bit more than used.

But it's time to go. I think I hear little Matthew crying, he must need his diaper changed or something.

Cross country closes out regular season at MAC meet

BY RYAN HOLMES
Assistant Sports Editor

The Wilkes University cross country team started off the season with only half of its roster completed. However, that still did not stop them from taking on Misericordia University in the first contest of the season.

Both the men and women ended up falling to the Cougars with the men losing 50-15 and the women 48-17 in less than stellar fashion.

Michelle Wakeley was Wilkes' top finisher for the women coming in with a time of 16:47 to put her in fourth place. Olivia Waszkiewicz was the next best finisher for Wilkes, coming in 10th place for the Colonels.

Representing the men was Austin Loukas who crossed the finish line first for Wilkes with a time of 15:26, putting him in 12th place. Chris Manzi came in shortly after in 14th place with a time of 15:49, while Mike Wintermute, Phat Nguyen and Mike Piotti rounded out the pack to finish 15-17th for the Colonels.

Next, the Colonels participated in the King's College NEPA Classic. This time it was Robert Carp leading the pack. Carp crossed the finish line in 15th place posting a time of 22:02, followed by Tim Fisher in 23rd, Erik Karlsen in 30th and Loukas in 34th.

Overall, the men took 4th place as a team with 122 points, coming in just before hosting team King's College. Wakeley and Waszkiewicz led the Lady Colonels once again, coming in 14th and 35th place.

The trio of Kristin Cook, Molly McDonough and Brittany Maloney crossed in 44-46th place with Emily Klinetob closely behind in 48th.

Their fourth competition ended similarly with Wakeley leading the Wilkes women by placing 21st overall at the Cougar Classic at Misericordia Invitational. Carp, Wakeley's male counterpart of leadership, lead the Colonels once again with his time of 30:24 and 51st place finish.

Though the team was not bringing home championships, their perseverance never dwindled. With the leadership of Wakeley and Carp, the team has steadily improved.

"We've definitely moved up in the pack as far as a team over all," said Wakeley. "I don't really see us needing to prove anything to anyone. We're small, sure, but we do what we can and we have fun doing it."

Both teams then traveled to Philadelphia to participate in the Belmont Classic where Carp and Wakeley were the leaders again. Finishing 22nd with a time of 30:25 was Carp, who was followed by Karlsen in 25th

place.

"I am definitely proud of what I have accomplished my freshman season, especially since competing at the college level is so much different than that of the high school level," commented Carp.

However, Wakeley stole the show once again with her time of 20:58 putting her in third place. Waszkiewicz was Wilkes' next finisher coming in 20th to record a time of 22:36.

"The men feed off one another in a race situation, but as for the women's team, they are dropping time pretty much every week. I am very pleased with them [too]," said Coach Nick Wadas.

Just last week the men and women participated in the East Stroudsburg Invitational where once again Wakeley was the leader. Her time of 20:34 put her in seventh place followed by Waszkiewicz in 33rd and McDonough in 54th.

On the men's side of the race, Karlsen and Wintermute emerged as the leaders for the Colonels. Their times of 18:51 and 19:03 placed them in 55th and 58th place to power the men's team to a 6th place finish.

"Both our teams have evolved throughout the season," Coach Wadas remarked. "I am very proud of what both the team has accomplished so far this year, but the real gauge of success for me as a coach is how we finish at the MAC championships," said Coach Wadas before the race.

When it came time to race on Saturday, top contender Wakeley was ready to go for the women. She once again finished first for the Lady Colonels, clocking out with a time of 25:35, good enough for 10th place overall.

Waszkiewicz finished second for the Lady Colonels, posting a time of 28:00 that placed her 57th overall.

On the male circuit, Karlsen was the top finisher for Wilkes. His time of 31:01 was good enough for 63rd place overall. Loukas, Wintermute, and Fisher placed second, third, and fourth for the Colonels, locking down places 77, 78, and 79 overall.

An important thing to remember about Wilkes cross country is that the team is in just its second season of competitive play after the program was brought back from the dead.

Though they didn't secure a championship this season, the team was thrilled with their overall performance.

"The team did great this season in every way possible from bonding to placing the team couldn't have done better," concluded freshman captain Karlsen.



The Beacon/Tom Reilly

Members of the Wilkes University men's cross country team practice in preparation for Saturday's MAC Championship meet. The men placed ninth out of fourteen teams.

CHAMPIONS, From Page 17

After being eliminated in the semifinals of the number five singles bracket, junior Michelle Knight came back with a vengeance in doubles play. Knight teamed with sophomore Rebekah Shanaman to complete the Lady Colonels sweep of the doubles tournament.

With six different players winning at least one title at this year's event, Leicht is faced with a dilemma that any coach would be thrilled to encounter.

Junior Victoria Bybel, who was named last season's conference player of the year after going undefeated in the regular season

at number one singles, hasn't even stepped on the court this season due to an injury.

When she returns, Leicht will probably have to sideline one of his other players to make room for the reigning champion.

That means that a player who was good enough to win an individual honor at the MASCAC tournament isn't even good enough to crack Wilkes University's top six.

"This is easily the most talented team I have ever coached," Leicht said. "I am excited for the spring season, as we try to win our fourth straight conference title."

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Field Hockey wants revenge against archrival Eastern

Lady Colonels hope to get another crack at Eagles in conference championship

BY MICHAEL CIGNOLI

Assistant Sports Editor

As they prepared for their final two matches of the regular season, the Wilkes University field hockey team knew two things.

Number one: the Lady Colonels would not clinch the top seed in the conference tournament. That honor belongs to the Eastern Eagles, who handed Wilkes a 3-1 defeat earlier in the year en route to a perfect 7-0 record in conference play.

Number two: the team was livid to see the Eagles soaring at the top of the conference.

"I hate them," senior defender Amanda Tilley said of Eastern. "I don't know, I just hate them. I did last year and I play lacrosse too and I hated them then. I can't wait to come back against them."

A good deal of the bad blood between Wilkes and Eastern stems from last season's meetings between the two clubs.

The Lady Colonels saw their hopes of a conference championship spoiled last season by the Eagles, who squeaked out a 2-1 victory in the title match. That result was particularly upsetting for Wilkes, who defeated Eastern in the regular season last year.

Senior attacker Jen Keegan hopes that there's a bit of a reversal of fortunes for the Lady Colonels this year if they wind up see-



The Beacon/Melissa Polchinski

Sophomore attacker Amanda Peters controls the ball during Wilkes University's October 27 match against Misericordia. In the team's match against Manhattanville on Saturday, Peters scored twice in the first 1:16 of the game and the Lady Colonels never looked back, running away with a 6-3 victory on Senior Day at Artillery Park.

ing Eastern in the playoffs.

"We have this weird mindset about it... I don't know if it's superstition or what but since they beat us this first time, it's very hard to beat a team two times in a row," she said. "We're thinking that it's going to be in our favor this time."

With revenge on their minds, the last thing that the Lady Colonels want to happen is to lose in any of their postseason matches. With a 2-0 victory over Delaware Valley on Friday night, the team secured the number two seed in the conference tournament. So if they're going to play number one Eastern, it won't be until the championship match.

Keegan and Tilley were both members of last season's team and know the drill when the playoffs roll around.

"There's definitely a lot of intensity," Keegan said. "This could be your potential last game ever and as a senior I don't want to lose. I'm sure that girls on the other team that we're playing feel the same. It's really a head-on-head battle."

Keegan added that head coach Sara Myers routinely tells her team to play as if the game they're about to head into is the most important game of the season.

That mentality is one that the team feels

can only help them as they head into playoff matches where they'll be facing elimination on a regular basis.

"Every game – if we're thinking about it that way – and we win and do well, we're going to build on it for the next time," Tilley said. "If you think about it, as the season goes on it gets harder to get into the playoffs. So you need to think about that game as the final because the competition's going to get harder because everyone else is trying to get in (to the playoffs)."

The mentality that Wilkes has carried all year has helped them to a 15-2 record during the regular season and a 6-1 mark in conference play. They've outscored their opponents by a ridiculous 69-27 margin. Now, it's just a matter of translating that success into the postseason.

But the Lady Colonels are confident that that won't be an issue, and when the conference championship game rolls around, there's no doubt in the team's mind that it will be Wilkes going toe-to-toe with Eastern for the title.

"I look forward to it," Keegan said. "I can't wait to beat them and show them who the number one team should be."

BY THE NUMBERS

10-0

Field hockey's record at home this season. In 10 games, they have surrendered just 12 combined goals to their opponents.

14th

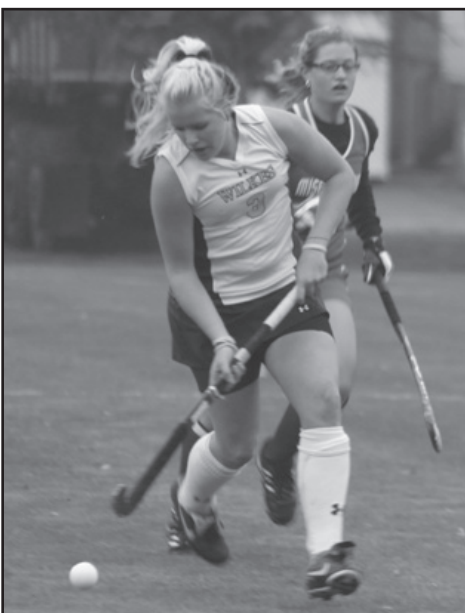
National ranking of the lady Colonels as of this past week, the highest ranking ever achieved by the team. They are ranked 6th in the South Atlantic Regional poll.

15

Number of wins the Lady Colonels have amassed this season. They have lost only twice, giving them an astronomical 88.2 win percentage.

69

Goals scored this season by the Lady Colonels. Throughout the regular season, Wilkes was ranked 10th in Division-III with 4.05 goals per game.



The Beacon/Melissa Polchinski

Sophomore attacker Chelsea Minnix advances the ball during Wilkes University's match-up against Misericordia on October 27. Minnix had three shots on goal during the game, which Wilkes won 6-2. The Lady Colonels are the number two seed in the conference tournament.

