



WILKES COLLEGE

Report ...

Spring, 1974

ALUMNI BEGIN QUEST ON MILLION-DOLLAR GOAL

Community Phase Surpasses \$250,000

If the community phase is any indication, the Wilkes College 1974 Campaign is off and running on its goal to raise the one million dollars needed for student financial aid, construction, equipment, and completion of state required renovations to the campus.

Final report luncheon in the community phase of the campaign on March 27 revealed that over 200 volunteer workers had raised \$253,000.

Although one part of the drive is completed, the total campaign is far from over. "As we begin our alumni solicitations we are approximately \$750,000 short of our goal," stated Art Hoover '55, Director of Alumni Relations.

In a recent letter to all alumni, Dr. Richard Rees '62, chairman of the 1974 alumni phase stated. "Some of the headlines in newspapers today indicate the plight of many institutions of higher learning — particularly private liberal arts institutions like Wilkes College."



Among the first to respond to the alumni phase of the 1974 Wilkes College campaign were four graduates, who form the backbone of Mark IV Homes Incorporated of Taylor, Pa.

Making a recent \$1,000 presentation to Art Hoover '55, Director of Alumni Relations, is John J. Thomas '59, left, president of the mobile home division. Looking on, left to right is Larry Catanzaro '70; Bill Montague '68, treasurer; and Chuck Huey '66. Tom Kelly '69, director of development, is in the background.



Wilkes College president Francis J. Micheline, left, and Dr. Rick Rees '62, chairman of the 1974 alumni drive are shown going over plans for the current one million dollar campaign. Alumni are faced with a key campaign role.

Rees furthered, "Wilkes, like all of us, has had to cope with spiraling costs and inflationary pressure while, at the same time, maintain its academic excellence."

"Increasingly, independent liberal arts colleges must turn for help to their alumni — former students who have benefited from educational experiences at those institutions," Rees said, "Wilkes is no exception. But, in another sense, Wilkes is an exception because of the extra demand on its resources brought about by the flood disaster of 1972."

At the final report luncheon of the community phase, conducted at the Hotel Sterling, expressions of appreciation were communicated to the workers by Wilkes College Board Chairman Thomas H. Kiley; Francis J. Micheline, president of the college;

and Thomas Kelly '69, college director of development.

The community phase of the campaign drew its first response at a luncheon meeting on Wednesday, February 27, with a kickoff at which James N. Wade, special assistant to Governor Shapp, delivered the major address.

At the final meeting Kelly reminded alumni and friends of the college that although there has been a line of success in the first phase, the one million dollar mark remains the major goal.

"This is where we must pick up the ball," added Hoover, who has been working very closely with Rick Rees, "I'm confident that the close to 9,000 alumni will do their part in making the million dollar plateau a reality."

WIDE VARIETY OF ALUMNI ASSOCIATION TRIPS AVAILABLE

Three summer trips will headline the Wilkes College Alumni Association's vacation schedule in upcoming months.

Alumni Relations Director Art Hoover '55, announces that the three trips, arranged with Arthurs Travel Service, range from a Copenhagen Adventure, June 27-July 5; Disney World Adventure, July 26-29; to a Hawaiian Holiday, August 24-31.

Deluxe tour to Copenhagen and Denmark includes round trip jet transportation with hot meals and beverages served aloft. Accommodations are at the new Western International Scandinavia Hotel.

Also part of the package are dinner for six evenings, Scandinavian breakfast daily, city tour, plus all gratuities and transfers. Low cost optional tours also available to Sweden and Norway.

Price of the trip is \$379 per person, double occupancy. This does not include a 13% tax and service charge.

After a very successful offering to Disney World during the Thanksgiving holidays, the three night and four day trip to fabulous Disney World is being repeated at the cost of \$139 per person, double occupancy plus a \$24.50 tax and service charge.

Round trip jet transportation via TWA Boeing 707 to Orlando, includes meals and beverages served aloft.

Included in the junket are accommodations at the Latham Inn, admission tickets to eight attractions at Disney World's Magic Kingdom Theme Park, exciting low cost optional tours to Sea World, Kennedy Space Center, and Cypress Gardens, plus all gratuities and round trip transfers.

Making another appearance on the Wilkes trip menu is the Hawaiian Holiday junket which will take vacationers to the Island Paradise for \$389.00 plus 13 percent tax and service charge.

Comprising the Hawaiian package is round trip jet transportation, traditional Hawaiian Flower Lei Greeting on arrival, deluxe accommodations at the Ilikai Hotel, American breakfast daily, dinner each evening (Dine-A-Round Plan), sightseeing tour, and all gratuities.

Serving as the departure point for all three vacation get-aways is the Philadelphia International Airport. Further information and reservations may be made by contacting Art Hoover or the Alumni Relations Office.

PRESIDENT'S COUNCIL AND THREE NEW FACULTY APPOINTMENTS ANNOUNCED

ALUMNI ROBERT CAPIN AND ANDREW SHAW AMONG APPOINTEES



ROBERT S. CAPIN



JOHN MEYERS



ANDREW SHAW, JR.

The creation of a President's Council and the assignment of three veteran members of the faculty, two of them alumni, to major administrative positions was announced recently by Wilkes President Francis J. Michelini.

The restructuring of the administration was explained by President Michelini as one of several steps which have been taken so that Wilkes College can meet the demands and challenges presented by the changing complexion of higher education today.

Robert S. Capin '50, professor of accounting, has assumed the post of acting dean of academic affairs. Dr. Donald W. Tappa, who had served in this position since June of 1972, will resume teaching in the Biology Department.

Andrew Shaw, Jr. '58, currently director of the Wilkes College Institute of Regional Affairs and a member of the Political Science faculty, assumed the additional duties of assistant to the president for management and institutional research.

John Meyers, who had been serving as director of the Summer & Evening College, became acting director of the new Division of Continuing Education and Graduate Studies.

The formation of the Division of Continuing Education and Graduate Studies was described by Dr. Michelini as "one of the most vital" in terms of the college meeting its obligation to provide educational facilities for people of all ages who wish to enrich their lives and positions by improvement through college study.

President Michelini commented on the changes and explained that the President's Council replaces what had

been known as the Administrative Council. It consists of "direct line officers" responsible to the president for the "functioning of the administrative areas of the college operation."

Capin received his master's degree in Business Administration and was approved by the state as a Certified Public Accountant in 1959. The new dean, a member of many civic and professional organizations, is married to the former Libby Smulovitz of Wilkes-Barre. The couple and their two children reside in Kingston.

Shaw received his master's degree in Government Administration from the University of Pennsylvania and did additional graduate work at Temple. He has had extensive experience as an administrative analyst for the City of Philadelphia and in 1961 joined the Pennsylvania Economy League, where he served in various responsible positions leading to appointment as Division Director of Research before coming to Wilkes in 1972 to head the Institute of Regional Affairs.

Shaw continues to be one of the key members of the Flood Recovery Task Force, with which he has been affiliated as executive director since its founding in July 1962. He is married to the former Viola Mahalski of Duryea. The Shaw's live in Dallas with their three children.

Meyers, a native of Austin, Minn., received his bachelor's degree from the University of Minnesota and his master's degree from Clark University. He has completed his work for his doctorate. Meyers has been a member of the Wilkes College History Department since 1967 and is married to the former Gay Foster of Uniondale.

What is a College?



Wilkes College 1974



... a college is **STUDENTS**

The primary purpose for which a college exists is to provide educational opportunities for students.

It has been said that the survival of mankind has become a race between education and catastrophe. Consequently, we can only hope to avert catastrophe by preparing young minds to meet the challenges of tomorrow. Only if we strive toward that goal can we look to the future with confidence.

Wilkes College has always existed for the purpose of providing quality educational opportunities for students and, consequently, the College is confident that its graduates will participate in meeting the future needs of our nation and our community.

But, students need assistance during their formative years, and the financial burdens imposed by the flood have only increased this need.

At Wilkes College, 70% of the student body qualifies for and receives some form(s) of financial assistance. So, the College must seek funds to attract highly qualified students and to assist capable students with limited financial resources.

Tax Credits for Donors

The Commonwealth of Pennsylvania, under the Neighborhood Assistance Act, has provided tax credits amounting to \$123,750 for Wilkes College.

These credits will be allocated to corporations, banks, savings and loan associations, and insurance companies, doing business in Pennsylvania, which provide a gift to Wilkes College by June 30, 1974 in support of flood-affected students whose income does not exceed a prescribed limit.

The amount of the donor's state tax credit will be calculated at 50% of his gift, and can be applied against the Corporate Net Income Tax, Shares Tax, Mutual Thrift Institutions Tax, or Gross Premiums Tax. The credits will be allocated on a "first-come" basis until all credits have been utilized.

The Development Office of the College welcomes questions you may have concerning this unique program.





... a college is **FACULTY**

The strength of a college rests in the quality of its faculty.

Over the years, Wilkes College has attracted and retained competent faculty members. Although the primary emphasis at Wilkes relates to teaching, the faculty is also involved in research, in counseling, in academic administration, and in community activities.

The faculty has recently developed new programs and courses in medical education, nursing, engineering, journalism and broadcasting, international studies, and environmental science. Simultaneously, the faculty has strengthened the graduate programs in business administration, education, mathematics, and the sciences. Also, the College anticipates that several patents may result from current research projects.

But, the College must strive to provide the resources and salary levels necessary to retain competent faculty and thereby maintain the strength of the College.

... a college is **FACILITIES**

Quality in facilities is a prerequisite for quality in learning.

Even before the Conyngham Hall fire of 1968, Wilkes College recognized the need to construct a learning center to provide facilities for programs in the sciences, mathematics, psychology, nursing, medical education, art, and engineering. Despite the flood, and with the support of friends and alumni, the \$4 million Phase I of the Learning Center was completed and is in use. The College has also accepted the contract to complete Phase II which is presently under construction and will cost an additional \$1.6 million. Phase II will include a much-needed lecture hall. (Presently the College utilizes lecture facilities in a church near campus.) However, the cost of the lecture hall has doubled since it was originally designed in 1970. Furthermore, the College must secure resources to provide the necessary science equipment and audio-visual equipment to utilize the facility as it was designed.





... additionally, the College is faced with flood-related expenses of renovating and repairing some of the older structures on campus. Since the flood, state requirements have called for an upgrading of fire and safety regulations which will affect twenty-seven College buildings. These mandatory expenses, which are not reimbursable by any governmental agency, have resulted in the need for costly, but necessary, expenditures on facilities. Consequently, the College has met part of these expenses by drawing upon operating funds, but it must seek to secure additional support to comply with state regulations and to assure adequate, safe facilities for students and faculty.

... a college is **SERVICE**

A college must respond to the needs of its community; in so doing, the educational process assumes new meaning.

From its inception, Wilkes College recognized that it was an integral part of the community. Consequently, the College assumed its role in community leadership long before this trend became fashionable with other institutions throughout the nation.

The Institute of Regional Affairs has provided varied services to municipalities throughout the years and, more recently, provided the administrative leadership for the Flood Recovery Task Force.

The Wilkes Community Effort, funded by the Haas Community Fund, has served over 20,000 people in various ways since the flood.

Various student organizations annually provide programs to improve the quality of life for elderly citizens and orphaned children.

Other special community programs include Upward Bound, Program for Exceptional High School Students, Concert and Lecture Series (open to the public), Art Exhibits (open to the public), Reading Clinic, Educational Development Center, the Annual Tax Clinic, and Performing Arts programs.



STUDENTS

*Yet, one additional ingredient
is required to complete
the college...*

FACULTY

SERVICE

FACILITIES

... a college needs **SUPPORT**

*Unless friends recognize the value of a
college and participate in sustaining it, the
college will not survive.*

Throughout the years, friends and alumni have nurtured the College and provided the support necessary to transform a seedling institution, operating in one rented building, into a strong institution possessing fifty-eight buildings valued at \$25 million.

But a college cannot rest on past achievements.

The support which has been provided rested on the faith that continual support would be forthcoming. The fact that the College raised \$1,618,730.37 during the last fiscal year was a tribute to the faith of past friends and the thoughtfulness of present friends.

But other needs and problems have occurred . . .



Needs for 1974

Financial aid for flood-affected students	\$ 250,000
Completion of lecture hall	300,000
Equipment for Phase II of Learning Center	200,000
Completion of state-required renovations	250,000
TOTAL 1974 NEED	\$1,000,000

Sources for 1974

Wilkes College hopes to secure support from various sources which include friends, alumni, trustees, foundations, and business firms.

Campaign Goals

Community and Alumni Phase	\$ 250,000
Other Sources of Support	750,000
	\$1,000,000

What is a college?



A college is many things to many people.
It is a positive and productive force
in our community and our nation.
But only YOUR support
can make the College complete.



WILKES COLLEGE
Wilkes-Barre, Pa. 18703

STALLONE BRINGS KILN BACK TO CAMPUS

Thanks to an innovative alumnus with a dream and three cohorts, Wilkes College is the richer, possessing one of the most modern kilns in the country.

A kiln to those not familiar with the art of ceramics is the device used to dry, bake, burn, and glaze an object after it has been molded in clay.

Joe Stallone '69, a graduate student at the SUNY State College of Ceramics at Alfred, had an idea about creating a new kiln which would save a lot of time in process and most of all be efficient.

"The wheels began to roll in class at Alfred," replied Stallone, who is working on his M.F.A. in Ceramics. "Fred McMann, an engineer and teacher, mentioned the concept in class one day."

"After researching the idea, all I needed was the situation," Stallone noted. "It finally came after the flood. It was during one of my trips back to Wilkes-Barre that I got a chance to talk with Hank Casilli, chairman of the Wilkes Art Department."

"A brand new kiln purchased in the market would cost in the vicinity of \$8,000 but we figured if Hank, Tony Toluba (a machinist), Fred McMann, and myself could put our heads together, we could come up with a superior kiln for much less."

"I knew what Wilkes needed," recounted Stallone, "and Fred knew how to do it but needed the idea. Tony was invaluable welding the device together."

After a month the kiln was finally completed. Not only does the new kiln cut the

firing time almost in half but it has also knocked off a step in the firing process. First firing and glazing used to take 24 hours but the new process has reduced this to 12 to 16.

"Main attribute of the kiln is efficiency," stated Stallone. "It is the first of its kind anywhere. Parts in the kiln have been drawn from current concepts in industry."

The box-like kiln measures 34 cubic feet. Fueled by propane gas, the kiln can be fired up to a temperature of 2375 degrees Fahrenheit. It uses 65% less fuel than previous models.

"Gas is the most efficient form of fuel. It can be fully controlled and we can speedup or reduce the firing as fast as we want. This was one major problem with previous kilns, the unevenness in firing."

"Weather was also a problem with kilns," Stallone said, "But this will not effect our model."

The kiln can run on any type of gas and can readily be converted to kerosene or oil. This is a big plus in these fuel shortage days.

"It looks very complicated to operate but actually only needs four controls to turn on," noted Stallone. "The kiln contains governors and meets all safety standards."

There has been a tremendous growth in ceramics in recent years. "People want to get their hands wet. It also has physical, romantic, and therapeutic values," Stallone said.

Stallone, married to the former Patricia Lewis '70, expects to complete his studies at



JOE STALLONE

Alfred in June. Since there is not a really great market in pottery he will probably go into teaching.

"Certain types of ceramics are marketable but there is not really too big of a demand. In teaching there is a feedback from the students and plenty of shows to exhibit the finished products."

WILKES COLLEGE ALUMNI INVITATIONAL ART SHOW

May 5 - May 25 — Sordoni Art Gallery — Stark Learning Center

Open Monday-Friday and Sunday, 1-5 p.m. — Saturday, 10-5 p.m.

HOME CHAPTER DISCUSSES 'IMPLICATIONS OF IMPEACHMENT'

"Implications of Impeachment" was the topic of discussion when the Greater Wilkes-Barre, Hazleton, and Scranton chapter of the alumni association met recently in the Blue Room of the Hotel Sterling.

Featured speakers on the program were Dr. David M. Leach and Dr. John W. Furlow, Jr., of the History department. Principals are shown prior to the start of the meeting, from left to right: Art Hoover '55, Director of Alumni Relations; Dr. Leach; Andrea Petrusek '69, vice president of the chapter; Dr. Furlow; and Carl Zoolkoski '59, president.

Other officers of the home chapter include Dr. Richard Rees '62, treasurer; Anita Janerich '51; and Bob Silvi '69, John Lychos '57, George Andrews, Jr. '69, Pat Burke '69, and W. Brooke Yeager, III '64, all members of the executive committee.



COLONEL MATMEN NUMBER ONE IN THE COUNTRY

What a year! Few adjectives are left to describe Wilkes College's 28th wrestling season.

The Colonels said it all March 1-2, winning the first national championship in school history. Not only did the matmen of John Reese gain the NCAA CD III wrestling title, but they did it in blockbuster fashion, nipping their closest of 59 rivals, John Carroll University, by 49 points.

Wilkes gained an enviable total of eight placewinners (out of 10). Crowned national champions were John Chakmakas (134), Art Trovei (142), and Mike Lee (150).

Only one step behind were Rick Mahonski (118), Gene Ashley (158), and Al Scharer (Hwt.). Adding fuel to the blaze was Lon Balum (126), third; and Jim Weisenfluh (167), fifth. All but Trovei and Lee will be back next year.

When asked about the contributing factors which led to the Colonels' greatest moment, veteran mentor Reese pointed out, "First it was hard work, determination, and desire and finally our caliber of competition had much to do with it."

Two weeks before the NCAA confab, the Blue and Gold, after a close 12-point advantage in 1973, annihilated all foes in the 16-team Middle Atlantic Conference event, scoring 199 points (their closest challenger was Elizabethtown with a distant 79).

So thorough was the Wilkes onslaught that the Reesemen produced eight champions, one runnerup, and a third. Registering MAC titles were Balum (126), Chakmakas (134), Trovei (142), Lee (150), Ashley (158), Weisenfluh (167), Jeff McDonald (177), and Scharer (Hwt.).

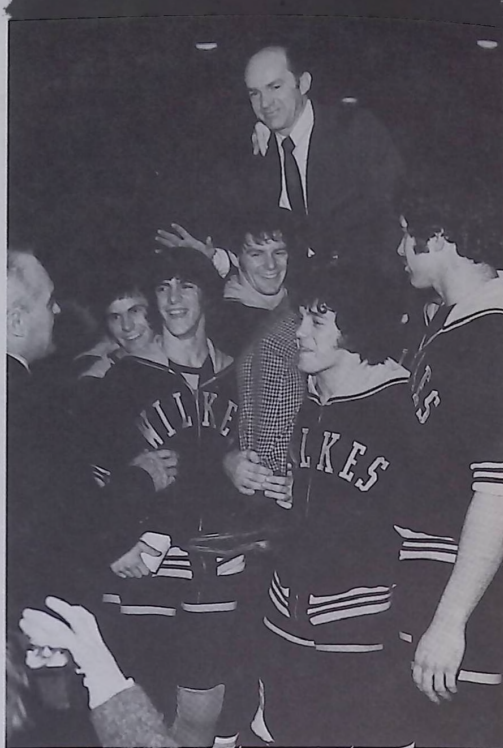
Once accused of scheduling mediocre foes, John Reese slated the cream of the nation and more than held their own in setbacks to Lehigh, 22-15; Navy, 21-17; and North Dakota St., 21-18. Just one tiny break in each of the three duals would have changed the story. Only one sided defeat was to the Sooners of Oklahoma, 31-9.

Navy had a relatively easy time in winning the prestigious Easterns (EIWA). Now with a national title under his belt, maybe John Reese is silently thinking that is where the Colonels belong if given a chance.

Since breaking the ice with Lehigh in a tourney four years ago, the Wilkesmen have become accepted to the longstanding mat circles and have added Eastern members Lehigh, Army, & Navy to their permanent schedule.



Junior John Chakmakas (left), and Senior Art Trovei (right), are shown in action on the way to back-to-back NCAA CD III titles at 134 and 142. Also capturing national plaudits was senior Mike Lee, 150. The trio joined Marv Antinnes '61, John Carr '66, and Joe Wiendl '69 on the all-time Colonel national champion list.



This photo of Wilkes College mat mentor John G. Reese tells it all following completion of the first annual NCAA College Division III Tournament. Joining in the jubilation of the colleges first national championship are, left to right: Dean George Ralston, Lon Balum, Rick Mahonski, Gene Ashley, Art Trovei, and Al Scharer.

Looking ahead to next season the Colonels have drawn an invite to the Second Annual Penn State Tournament, an eight-team array of power, and will rub shoulders with the likes of Clarion State, Oklahoma, Slippery Rock State, Bloomsburg State, and host Penn State.

With all the wrestling gear put away and happy memories of a 13-5 season, 13th MAC crown in 18 years, and the NCAA trophy, Colonel grappling followers are eagerly awaiting the 29th campaign which will bring another NCAA tournament drive, John Reese's 200th dual mat triumph, and who knows possibly that long awaited invitation to join the Easterns.



WILKES CAGERS END FINEST SEASON EVER

Wilkes College's basketball team blasted into previously uncharted heights this winter, registering the best record in the 28-year history of the sport at the college.

Not only did the charges of Rodger Bearde win five more games than any other edition ever (19-6) but added icing to the cake, capturing their first tournament (Scranton Christmas), posting a record nine-game winning skein, and making their second trip in three years to the MAC Northern Division Playoffs.

The best may be yet to come as every member of this year's 13-man contingent will return to the fold next year. Providing the backbone of Bearde's unit were four juniors, six sophomores, and three freshmen.

Playing without a superstar, the Colonels had four starters averaging in double-figures, ranging from Clarence Ozgo's 15.3 per outing to Steve Ference's 11.7.

"With balance like that," Coach Bearde reflected, "How can you key on any man." Meshed in between Ozgo and Ference were Greg Buzinski, 14.8; and Jack Brabant, 13.7.

"Our team plays an unselfish brand of basketball. It is not uncommon for a player to pass off a good shot for a better one," Bearde furthered.

Despite this fact, all four of the quartet have a chance of reaching the coveted 1000-point plateau. First in line is Buzinski (843) while Ozgo (718), Brabant (691), and Ference (675) wait in the wings.

Defense hasn't exactly been hurting either as the Blue and Gold held 25 foes to an average of 64.4 points per game, almost six less than the previous low.

Architect of the Colonels' success is 34-year old Rodger Bearde, who has coached Wilkes to a 44-29 record in his three seasons at the campus. Bearde, a Spring City, Pa. native, previously compiled an 84-38 log at Warwick High School (Lititz).



Clarence Ozgo '75, team captain, left, and Greg Buzinski '75 are shown with some of the hardware won at the Scranton Holiday Tournament. Buzinski was chosen the tourney's most valuable player. The 6-6 center had 30 points in the 72-62 finale win over Bucknell.

EISENPREIS PICKED FOR NYC CABINET POST

Alfred Eisenpreis '42 and member of the Wilkes College board of trustees drew national attention recently with the announcement of his appointment by Mayor Abe Beame as New York City's Administrator of Economic Development.

Eisenpreis, who is 49 years old, was a vice president for marketing with the Allied Stores Corporation, a nationwide chain that operates Stern's in the New York area.

Born in Vienna, Eisenpreis came to the United States in 1939 and now lives in Manhattan. He joined Allied Stores in 1943 and held several planning and research posts, becoming a vice president 11 years ago.

As a consultant to the Federal Government, he has planned urban projects in several cities. He is a member of a number of planning and management associations, and will work closely with the Council of Economic and Business Advisors, appointed by Mayor Beame.

"The appointment of Mr. Eisenpreis is an important part of the message I wish to convey to the business community," Beame stated. "I want businessmen to know that this is a city where business interest and public interest can be brought together for everyone's benefit."

His wife is the former Bettijane Long '42 of Wilkes-Barre. The couple has one son, Steven.

LIKE FATHER LIKE SON BRUCE JACKSON FOLLOWS DAD'S FOOTSTEPS

Some 26 years ago, a tall lanky student named Charlie Jackson was bouncing the basketball for Coach George Ralston's Wilkes College team. Now some two decades later, Charlie's son Bruce is playing an identical role for Coach Rodger Bearde's Colonels.

Since his early cage days at Wilkes and Swoyersville High School, the elder Jackson, who now holds a Ph.D. in Education, has moved his family to Phoenixville where he is now employed.

To end the story here would not begin to reveal the caliber of student-athlete which Charlie Jackson was.

"His father was blind, so Charlie needed a job 12 months of the year plus a scholarship to get through school," related George Ralston, a close friend, former coach, and now dean of students.

"I got in contact with Ed Ciampi, his coach at the time, and arranged it. Charlie also set his father up with a newspaper stand in Forty Fort," stated Ralston.

Did he appreciate what Wilkes and Ralston did for him? "You better believe it," answered Ralston. As a coach and teacher in Phoenixville High

School, Jackson was responsible in steering many fine student-athletes to Wilkes including the Gubanich brothers, Dick Morgan, and Ted-Travis-Bey.

According to Ralston, Charlie was burned out by his senior year. "He did too much in his four years here," the dean related, "Between his school, basketball, helping his father, and the job everything was tough but he made it."

Charlie averaged about seven points per game during his four-year career at Wilkes. His 6-5 size was also an asset under the boards for the Blue and Gold.

Much of the determination and desire that held Charlie together has filtered into Bruce's blood. The 6-2 sophomore averaged 2.4 points per game, but meant much more than scoring statistics.

"Bruce gave us bench strength at the forward position," remarked head mentor Rodger Bearde. "He played in all but one game and as the sixth man drew the assignment of guarding the opponents top scorer. His attitude was terrific and his outstanding defensive ability was a major reason for our 19-6 success."

**It's not too early to begin making plans for
HOMECOMING WEEKEND
October 11-13, 1974**

Alumni Notes

WILLIAM KUSS '70 is a GS-11 computer systems analyst with the National Military Command Systems Support Center.

C. JULIE MORSE '73 has begun graduate work in theatre at the University of Denver.

ROSALIE LONCOSKI '68 received her Ph.D. in physics from Penn State in December.

FRANK KILLIAN '72 was recently married to Jeanette Evans. Frank is employed by Triangle Publications, Radnor, as circulation field representative.

CHARLES S. ROUSH, III '68 was recently named Sales Manager of the Specialty Fastener Division of Rexnord, Englewood, New Jersey.

REV. PHILIP THORICK '70 has been appointed pastor of the Great Bend and Hallstead United Methodist Churches.

GARY SESSIONS '69 is controller of Pinehurst Incorporated. He resides with his wife and new son, Jason, in Pinehurst, North Carolina.

ANTHONY BROZOSKI '66 was recently named to the position of grocery warehouse superintendent with Loblaw, Incorporated in Buffalo, New York.

ROBERT L. DICKERSON '61 has been elected an assistant vice president and manager of the Loan Department at Citizens & Northern National Bank and Trust Company, Towanda.

Judy Schreiber, the former **JUDY KOLE '72**, is teaching Practical Nurses at Lackawanna County Vocational Technical School in Scranton. She is also pursuing her master's degree in educational counseling at the University of Scranton.

LUCINDA BRYANT '72 recently became the bride of Bruce Barth.

PATRICK RATCHFORD '73 has received congratulations for a million dollar achievement in insurance sales from Prudential Life Insurance Company.

ROBERT FORSE '73 has been named an assistant cashier with the First National Bank of Eastern Pennsylvania.

BASIL RUSSIN '68 and **ROBERT BRITAIN '70** are among the group of sixteen new lawyers admitted to practice before the Luzerne County Court.

Dee Josephson, the former **DEE AMIR, '63**, is a proj-

ect editor with Holt, Rinehart and Winston, New York. She resides at 1245 Park Avenue, New York City.

ELIZABETH SLAUGHTER '68 is a clinical psychologist at Harvard University. She resides at 16 Yarmouth Street, Boston.

MARLENE CIECHOSKI '69 has been appointed Director of Nursing Education for the diploma School of Nursing at Episcopal Hospital, Philadelphia.

A son, William Frederick, born on November 3, 1973, to Mr. and Mrs. Harold Gullan. Mrs. Gullan is the former **ELIZABETH HOESCHELE '61**.

BERTRAM ROSS '65 has received his Ph.D. from the Courant Institute of Mathematical Sciences (NYU).

Judith Shupe, the former **JUDITH NOYLE '67**, is coordinator of visual services at the Pennhurst State School and Hospital. She resides at 907 Buttonwood Street, Emmaus, Pa.

Linda Lorinsky, the former **LINDA HOFFMAN '68**, is employed by the Groton Board of Education, Connecticut.

JOANN KONDEK '71 recently became the bride of Elliot Katuna. Joann is a kindergarten teacher at the Lathrop Street Elementary School, Montrose. They reside at 300 Brandywine Drive, Dallas, Pa.

HARRY S. RUSSIN '67 was recently notified by the State Board of Funeral Directors, Harrisburg, that he passed the examination for funeral directors. He has also passed the national examination administered by the National Conference of Funeral Service Examiners.

MICHAEL LARKIN '73 and **CONSTANCE PIRHER '73** were married recently. He is employed by Prudential, Vineland.

ALTON KENNEY '71 and **KAREN KAMMERER '71** were married recently. They are residing at 17-01 "E" Street, Apt. 11, South Belmar, New Jersey.

ROBERT L. GUBANICH '65 is director of financial consolidations with Rollins International, Wilmington, Delaware.

JOHN LEVANDOSKI '65, division account manager in Washington, D. C., for Johnson & Johnson's Health Care Division, has been honored for outstanding sales achievements. He resides in Bowie, Maryland.

A daughter, Jennifer Allison, born on February 19, 1974, to Mr. and Mrs. **CARL COOK '70**.

A son, Matthew Jeremy, born on November 2, 1973 to **NICHOLAS '68** and **MARY JANE HELLMUTH NICKLES '70**.

Judy Arenstein, the former **JUDY SIMONSON '68**, has been promoted to Engineering Staff Supervisor at AT&T-Long Lines in White Plains, New York. She is a technical consultant to the Engineering Department of 700 people in the Northeastern Area. Judy resides with her husband, Robert, at 15 Tanglewood Road, Scarsdale.

The Wyoming National Bank of Wilkes-Barre recently announced the promotions of **ARTHUR BAIRD '69** and **WILLIAM LEANDRI '69** to assistant cashiers. **GEORGE SCHALL '59** was appointed to the advisory board of the bank's West Side Office, Gateway Shopping Center.

(cont'd from page 2)

TO A GENERATION

the aggregate supply has much to do with the simple fact that we do not have the wherewithal right here and now to satisfy consumer wants, revitalize our private productive capacity, and comply with the latest pipedream of our elected representatives of things needed in the public sector now.

Very simply, we do not have the resources to provide free (of user costs) medical care, free transportation, subsidized housing if we also insist that access to goods and services in the private sector continue to serve as incentive to persons for making their lives productive.

Economics as a discipline remains most fascinating from the point of the College teacher — and many of his students. Hooliganism as a way of life, never a vivid feature of the Wilkes Campus, is present on few if any campuses. If only Economics and Economists would get back to teaching the valid truths of the discipline, of the role of prices and profits, then the pride and fun of instructing in this Dismal Science would be boundless.

WILKES COLLEGE REPORT . . .

Spring, 1974

NOTICE

The Wilkes College REPORT is published by Wilkes College quarterly. Entered as second class mail matter and second class postage paid at Wilkes-Barre, Penna. 18703.