

Wilkes BEACON College

Vol. 5, No. 18

WILKES COLLEGE, WILKES-BARRE, PA.

Wednesday, March 28, 1951

Conference Highlights Week

DIANE TRAVIS NAMED CAMPUS QUEEN BY MODEL EXECUTIVE HARRY CONOVER

By CHUCK GLOMAN

Climaxing a wave of rapidly mounting suspense on campus, model king Harry Conover announced today that he selected Diane Travis, popular Wilkes junior, as the 1951 Campus Queen. The five runners-up were Jane Carpenter, Lois Ann Shaw, Phyllis Bogushefski, Joan Yanakas and Joan Likewise.

Diane, a B.A. in Social Studies, came to Wilkes in 1947, her previous education being at Wyoming Seminary, Penn State Summer School and Smith College in Massachusetts.

Nationally known for his beautiful magazine Cover Girls, the director of the fabulous model agency stated that he found the selection of the Campus Queen very difficult, the competition being extremely keen.

"However," he wrote Amnicola Editor John Guerra, "after much careful consideration, the pictures of the twenty-five coeds were judged by the process of elimination. Miss Travis and the five runners-up were chosen for their warmth and personality in the smile—a natural, outdoor, well-scrubbed look and an intelligent sparkle in the eyes rather than glamour and sophistication."

Competing in the contest were Jeanne Smith, Ann Azat, Nancy Raub, Lucille Reese, Ann Belle

Perry, Isabel Ecker, Diane Travis, Lois Ann Shaw, Betty Lou Jones, Jane Carpenter, Phyllis Bogushefski, Marion Weltman, Florence Kevlock, Beryl Colwell, Myra Kornzweig, Joan Yanakas, May Way, Ruth Carey, Irene Janoski, Phyllis Deisher, Carol Reynar, Rita Martin, Joan Likewise and Frances Trembath.

The twenty-five candidates were selected by the entire student body in a three-week campaign last November.

Conover, famous for the distinctive names he gives his models, has discovered many well-known magazine cover girls, including Choo Choo Johnson, Candy Jones (his wife, and a native of Wilkes-Barre), Dusty Anderson, Penny Edwards, Chili Williams and Jinx Falkenburg. Hundreds of his models (most of whom were college coeds) have used the Conover Agency as a springboard to a career in movies, radio and television.



H. W. PRENTIS, JR.

Tomorrow morning, the first annual Wilkes College Career Conference will be opened by an address by H. W. Prentis, Jr., chairman of the Board of Directors of the Armstrong Cork Company.

During Prentis' 16 year term as president, the number of the Company's domestic plants increased from 9 to 18, the number of its employees in this country increased from 5,142 to 12,684.

Under Mr. Prentis' leadership, the Company, during World War II, entered into about thirty new businesses to produce a wide variety of shells and projectiles, aircraft parts and assemblies, and other munitions.

For many years, Mr. Prentis has been well known as a public speaker on governmental, economic, and social questions, and as a leading exponent of the American system of free enterprise. In hundreds of forums, Mr. Prentis has voiced his conviction that a representative democracy cannot endure without an economically independent citizenry. He has repeatedly called upon business and professional men to stop washing their hands of so-called "dirty politics" and to become participants in the American system of government.

West Eighth Street, West Wyoming; John Murtha, 12 Gillespie Street, Swoyersville; Eleanor J. Perlman, 439 Blackman Street; Jack R. Phethean, 143 North Street, West Pittston; Betty Jane Rebennack, RD 2, Dallas; Ann W. Treslar, 66 Dilley Street, Forty Fort.

NOTICE!

Anyone interested in joining the Officers Candidate Class or Platoon Leaders Class, who missed the opportunity when Captain C. H. Davis was here, may apply by contacting the Captain in Waller Hall Corridor, State Teachers College, Bloomsburg, Pa., on March 29 and 30, or in the Student Lounge, Muhlenberg College, Allentown, Pa., April 5 and 6.

Conference Program

THURSDAY, MARCH 29

Morning Session

9:30 - 10:45

Registration—College Gymnasium

11:00

Conference Convocation

College Gymnasium

Welcome to Guests—Dr. Eugene S. Farley

PRIVATE COMPETITIVE BUSINESS—BUTTRESS OF FREEDOM

Speaker

Mr. H. W. Prentis, Jr., Chairman of the Board, Armstrong Cork Co.

12:15

Luncheon

Afternoon Session

1:30

College Gymnasium

Welcome to Guests—Dean George Ralston

THE INTERVIEW

Chairman—Mr. Ray Irwin, Director of Placement, Bucknell University

SIX WAYS TO GET A JOB

Speaker

Mr. Paul W. Boynton, Supervisor of Employment, Socony-Vacuum Oil Company, New York, N. Y.

DO'S AND DON'TS IN AN INTERVIEW SITUATION

Speaker

Mr. J. C. Niece, Director of Personnel, Sears, Roebuck & Co.

WHAT DOES THE EMPLOYER LOOK FOR DURING THE INTERVIEW?

Speaker

Mr. A. N. D'Aubert, Personnel Director, Swift & Company

6:15

Dinner—College Cafeteria

Faculty and Guests

Speaker

Mr. E. W. Berger, Assistant General Sales Manager, Kaiser-Frazer, Willow Run

FRIDAY, MARCH 30

Morning Session

9:00

College Gymnasium

Chairman—Mr. E. Craig Sweeten, Director of Placement, University of Penna.

THE IMPORTANCE OF STUDENT ACTIVITIES FOR THE DEVELOPMENT

OF PERSONALITY

Mr. Harold Fischer, Director of Placement, Franklin and Marshall College

THE PRESENT OCCUPATIONAL OUTLOOK IN CIVIL SERVICE

Mrs. Ruth G. Pennell, Commissioner, State Civil Service Commission

12:00

Luncheon

Afternoon Session

1:30

ADVERTISING—Mr. William B. Pritchard, Lynn-Fieldhouse Advertising Agency, Pickering Hall, Room 202

CHEMISTRY—Mr. Harold Walker, Calco Chemical Company, Boundbrook, N. J. Conyngham Hall, Room 104

EDUCATION—Mr. Howard G. Andrus, Director of Educational Placement Bureau, Cornell University, Ithaca, N. Y. Pickering Hall, Room 203

INDUSTRIAL AND CHEMICAL ENGINEERING—Mr. John Webb, Jr., Senior Process Engineer, Corning Glass Works, Corning, N. Y. Lecture Hall

MEDICINE—Speaker to be announced. Barre Hall, Room 101

SALES - PETROLEUM OPPORTUNITIES—Mr. Robert G. Leinroth, Personnel Director of Sales Division, Atlantic Refining Co., Reading, Pa. Pickering Hall, Room 101

SECRETARIAL—Mrs. Madeline Strony, Educational Director, McGraw-Hill Publishing Company, New York, N. Y. Gies Hall A, Room 101

2:30

ACCOUNTING—Mr. J. Kelly, Mgr., Price-Waterhouse Accounting Firm, Phila. Pickering Hall, Room 202

ELECTRICAL AND MECHANICAL ENGINEERING—Lecture Hall. Mr. George Keenan, Vice President in charge of Engineering and Construction, Penn Power & Light Company, Allentown, Penna.

FEDERAL BUREAU OF INVESTIGATION—Speaker to be announced. Conyngham Hall, Room 104

JOURNALISM AND PUBLIC RELATIONS—Mr. Edward Donohue, City Editor, Scranton Times. Barre Annex

PSYCHOLOGY—Dr. Edward J. McLaughlin, Chief Clinical Psychologist, Veterans Administration Hospital, Wilkes-Barre, Penna. Barre Hall, Room 101

RETAILING AND MERCHANDISING—Mr. Jack Wolitz, Merchandising Manager, Isaac Long Store, Wilkes-Barre, Penna. Gies Hall A, Room 101

SALES & SALES MANAGEMENT—Mr. John F. Barry, Sales Representative, International Business Machines, Binghamton, N. Y. Pickering Hall, Room 202

SOCIAL WORK—Miss Eleanor Henschen, Assistant Director of Personnel, Department of Public Assistance, Harrisburg, Pa. Pickering Hall, Room 203

Biology Club News

The Wilkes College Biology Club met informally at 7 p. m. on Monday evening in the Biology Bldg.

Following the reading of the minutes of the last meeting and the treasurer's report, president Thomas Stine led a discussion of the club's numerous future activities. All was not general business, however, and club members enjoyed three interesting and entertaining movies.

The Biology Club wishes to announce that any Wilkes student may accompany the club members on their week-end trip to New York in late April. They plan to tour three well-known medical schools and hospitals in that area. Students interested in the trip should make a reservation with any of the club's officers; Thomas Stine, president; Earl Crispell, vice president; Nancy Shackles, secretary; Irene Wang, treasurer, and leave a small deposit for the hotel reservation. This should be done before April 13.

The club will meet again on April 2, at 7 p. m. in the Biology Building; and wishes everyone a Happy Easter Holiday.

NOTICE!

Marguerite "Maggie" Higgins, noted woman war correspondent of the Korean War, will be a featured speaker at the Wilkes Gymnasium on the evening of March 28. The program is to be sponsored by the Junior League of Wilkes-Barre and will get underway at 8:30 p.m. Admission price will be \$1.20 (tax included).

24 PICKED ON DEAN'S LIST

Twenty-four Wilkes College students have been named to the Dean's list at the local college for the Fall Semester of the 1950-51 school year, according to an announcement released by Herbert J. Morris, registrar and director of admissions.

Students receiving the honor attained at least a 2.5 average, which numerically amounts to 85 per cent during the entire semester. Eligibility for the Dean's List requires that a student must have completed at least 12 semester hours of study in order to qualify.

Of the students receiving the distinction, nine are freshman students at Wilkes, the balance being an equal distribution of upper-classmen.

Names of those appearing on the honor list are: Anthony J. Andronaco, Pavade Hill Road, New Canaan, Conn.; Benjamin J. Arch, 47 Norwood Avenue, Wilkes-Barre; Robert Bhaerman, 100 Dunn Street, Forty Fort; Virginia Jane Bolen, 86 Corlear Street; Patricia Ann Boyd, Lily Lake, RD 1, Wapwallopen; George H. Brown, 90 Lockhart Street; Phyllis Ann Deisher, 319 North Washington Street; Helene V. Donn, 105 East Main Street, Plymouth; Robert Eltus, 11 Swallow Street, Pittston; Doris Irene Gates, 65 Mallory Place.

Eleanor T. Gorney, 159 West Church Street, Nanticoke; Nancy Lee Hannye, 251 James Street, Kingston; James T. Harcarik, 127 Logan Street; Arthur A. Johnson, 111 North Vine Street, Hazleton; Carol V. Jones, 125 South Maple Street, Kingston; Thomas E. Kelly, 12 Green Street, Pittston; Herman Kessler, 25 East Butler Street, Shickshinny; Leo Lesnick, 1514 Shoemaker Avenue, West Wyoming; James A. Moss, 1401

WILKES COLLEGE Beacon

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Radio Production
Burle Updyke

A paper published weekly by and for the students of Wilkes College.

PHONE 4-4651 EXT. 19

Member
Intercollegiate Press

An Open Letter to the Students of Wilkes College

FELLOW STUDENTS:

Lately there have been numerous complaints about the Beacon. It seems as if every student is taking his opportunity to complain. True, that is his right. I for one went to the editors of the Beacon and aired my opinions. They listened carefully and then told me just what the trouble was. You see, the Beacon is a paper published weekly "by and for the students of Wilkes College." Yet only ten people write and publish this paper for a student body of more than 700. If you look at names of the people who supposedly put out this paper you would see 19 names. Ten out of those 19 names are steady, reliable people. They are the ones who get your paper written every week. How much more can you expect from ten people?

A short while ago, a reorganization meeting was held in the Chase Theater. It was announced in the bulletin and in a special announcement which was placed on every bulletin board. These same ten people came. Four were from the old staff. Six were from the student body. This certainly was not an encouraging showing.

A week or two ago, a letter was sent from the Science Club to the editor of the Beacon. These clubs were angry because there was no write-up about the Science Show. For the information of these clubs, each club is supposed to have a publicity agent or chairman whose job it is to get all the facts about shows, open meetings, plays, and get-togethers and to bring them to the editors of the Beacon. Then the Beacon will edit the copy and print it in the Beacon. This was the club's job. The clubs at the beginning of the year, when elections were held, were to appoint or elect these people. If they did not, that was their own fault. If they did, then these people are lazy and are not doing their job. In any case, the blame is on the clubs.

In order to improve our paper, I suggest that every club president meet with the editors of the Beacon and get together for a serious talk about this situation. If publicity agents are not appointed by now, at the next meeting of your club, appoint them. Get someone who is serious enough to do the job. Instead of having individual notices from each club, a special column can be made for club news from every week.

Most important of all is the need for more "workers". You don't have to be a wonderful writer. All you need is the initiative, and sticktoitiveness necessary for the success of any organization. Typists are needed, but above all anyone who is interested in working on a paper. It is good experience for journalism majors. If you want your school to be more like a college should be as far as "school spirit" goes, come and at least speak to the editors of your paper.

If you have any opinions or questions about school policy, school activities, or anything pertaining to college life, write a letter to the editor. He will print it in the college paper and perhaps this will help make our school as well as our paper, better, and certainly more college-like.

This is your college, your paper, and certainly reflects on you when it is sent to other institutions. If YOU want a better paper, come and help make one!

Signed, RICHARD RIBAKOVE

ED. NOTE:—Thank you, Richard.

TODAY'S RED CROSS JOB

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GIVE GENEROUSLY!

HOMER BONES' BASEBALL PROWESS MAY NOT GET HIM JOB, AFTER ALL

The sounds of the voice seeped out of the cracks about the Beacon door, mustered strength, ran wild, caroomed off the walls of the boy's dormitory and limped down the street towards Chase Hall.

"I tell ya I'm good and burned up. Here are all of these professionals in here for the Conference and not one of them a baseball manager or executive. I'm good and sore! Wilkes is going to have a doozy of a ball team this Spring and there are plenty of the players who want the chance to get to the big time and they don't stand a chance to get there because no one is here to tell them the main points about a baseball interview and gee whiz I want to get there to and I think I can cause all you have to do is to look at my record and you'll see that I can hit and field and run like mad but what gets me is that no one is here to give me a few pointers about getting a job in the baseball racket, er bat, tr I mean game—no, profession.

"Don't get me wrong though for I'm sure that I can get a job with little trouble cause gee all you have to do is hit and field and run like mad and your battle's half won but there's another side to the situation too and take my word for it cause I know, after all I've been around and that other side to the situation is that you have to sell yourself to the manager and coaches yessiree besides being able to hit and field and run like mad you have to be able to sell yourself."

Homer eased down into a chair and looked about the room. The listeners waited patiently for him

to continue.

"And another thing is that I think that getting a job with any kind of athletic team is rougher to do than to get any other kind of job cause jeppers all you have to do is walk into some guy's office and shoot him a line of stuff while you're sitting there casually smoking one of his cigars and before you know it a big smile crosses his face and he says, 'young man, you're the man I'm looking for' and you get up and give him a pat on the back and tell him you'll come in Monday morning and the whole thing is just as simple as that cause to get that kind of job you don't have to hit and field and run like mad and without the ability to hit, and field and —"

"Run down to Mr. Chwalek's office, Homer. He wants to see you about a part-time job in the cafeteria that you wanted," said the head which had been thrust suddenly into the room.

"Holy gee, gosh I didn't expect to be called today and I don't have a thing prepared to say cause I haven't thought about it—oh my goodness what'll he ask me? what will I say? Do I look okay? Is my tie straight? How about my hair? Gee I know I shouldn't be so excited and that I should be confident and relaxed but not slouchy and I should be courteous and I should be smiling and — I'm scared!"



"... HIT AND FIELD AND RUN
LIKE MAD ..."



Movie Revue

— by —

CHUCK GLOMAN

DO YOU ENJOY A GOOD MOVIE—A MOVIE WITH AN EXCELLENT CAST, GOOD PLOT AND SUPERB DIRECTION? DO YOU WANT TO SEE PICTURES THAT WILL GIVE YOU TEMPORARY RELIEF FROM PSYCHOLOGY, SOCIOLOGY, BIOLOGY, ZOOLOGY, ANTHROPOLOGY AND ENGLISH? WHO DOESN'T? IF YOU SEE ANYTHING GOOD, LET ME KNOW. MEANWHILE, HERE ARE A FEW COLOSSAL PRODUCTIONS. EXCEPT FOR THE FACT THAT ALL OF THESE HAVE NO PLOT, NO DIALOGUE, NO DIRECTOR, NO CAST, AND NO SENSE—THEY'VE GOT EVERYTHING.

**I'D CLIMB THE HIGHEST MOLEHILL—or "The Cowboy Wore Tight Pants So He Would Come Through In The End"—A stirring romance of the old West, this poorly filmed bit of overplayed passion stars Eggbert Prunejuice, Barry Bulge, E. Lectricity, Bill Shakespeare, Evelyn Flees, Burt Lanplaster, John Rain, Woy Wodgers, and Randolph Sott. Famous columnist Walter Windshield says of this production: "We'll never have to worry about a meat shortage so long as we have so many hams."

I might mention that Evelyn Flees, the lovely co-star, really deserves her success in the movie industry. She has had a hard time of it. Her mother hired a woman to wheel her around the park in a carriage when she was two years old—and she's been pushed for money ever since.

Her rapid climb to stardom is undoubtedly due to her remarkable talent. Just last night she was on the radio for two hours. They had a lot of company and there weren't enough chairs—so she was on the radio.

But the entire Flees family doesn't live in Evelyn's luxury. Her brother, Ignatz, for instance, is having a rough time just now. He's wandering in his mind. But that's okay. He can't go far.

Ignatz, incidentally, got his start in the social world through his greatest invention—a gadget that was just patented by the head of the Entertainment committee for the Leavenworth Penitentiary. It's a handy little thing—a pencil

that writes on air—for underlining things you hear on the radio.

Anyway, things are all cleared up now. Last week, Ignatz was sent to an insane asylum and they tell me he's crazy about the place.

As I said before, Miss Flees did not always enjoy fame and fortune. She had to work her way up to the bigtime by performing at small theaters. I remember one theatre in particular. I'm not saying it was actually small but everytime she took a bow she bumped her head on the balcony.

And what a luxurious home she has! Her apartment has three dumb waiters—and the valet knows enough to keep his mouth shut, too.

The glamorous young movie queen is extremely careful in her selection of roles. Just last month she got an offer to appear on television—but turned it down. Her mother warned her never to be seen in barrooms.

Deeply interested in the opposite sex, Miss Flees, holds the record of having more husbands than any other woman in Hollywood, which is QUITE a record. Whenever she goes out to a formal dinner, she is sure to wear her beautiful diamond necklace—which was made by stringing together all her old wedding rings.

One actor told me there's only one movie star in Hollywood that didn't propose to her. Lassie!

A few weeks ago, I asked this curvaceous queen of the screen what she liked particularly about the male sex.

And she said sultrily, "I just

can't resist a man with a pipe." (She has just married her fourth plumber.)

And her courtships aren't what you'd call long. I remember her last marriage. A fellow that she had never seen before walked up to her and said, "I know this is rather sudden, but will you marry me?"

And she answered, "Well, it wouldn't be considered proper for me to marry you right away. Wait until I finish this cigarette."

*****DR. J E KYLL AND MR. GOLDBERG—From the pen of Robert Louis Stevenson (author of "Catnipped" and "Aladdin's Magic Lump") this gory, creepy tale, of suspense, intrigue, drama, and rheumatism, was extravagantly filmed by Werewolf Pictures, which once again has lived up to its motto—"Our actors don't stop the show—but they sure slow it up!"

(Stevenson's new book, "I Got An 'A' In World Lit", can be found in the Fantastic Literature Department of your local library.)

With smooth background music supplied by the beautiful string section of David Nose and his Re-

(continued on page 3)

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INTERVIEW SENSE

By WENDELL CLARK

You closed the door behind you and walked down the hall, frowning a little, wondering why you didn't get the job. It was an important job, and you knew that you were qualified to hold it. You asked yourself, what went wrong?

You, and others like you, who fail to pass the test of the interview, should know something about the odds you are up against. Anything can go wrong during an interview. An interview goes sour as easily as a bottle of yesterday's milk. Even a limp handshake may spoil an otherwise favorable interview.

Before you come face to face with the man who may, or many not, give you a job, look at yourself through his eyes. What does he look for during an interview?

The interviewer's basic purpose is to pass judgement on you as an individual. He is interested not only in your knowledge and skill, but also in your personality and behavior. It is understood that you must be able to do the work, but, equally important, you must be able to get along with people. The interviewer forms his opinion of you from your manners, your personal appearance, your attitude, and your ability to answer questions. His opinion is the result of many small impressions which you make, and which, with a little forethought, you can control.

For example, if you dramatize or exaggerate your accomplishments, the interviewer is likely to wonder why such a highly-talented person is out of a job. Remember, your interviewer is a business man who is good at spotting bluffs; he has been bluffing his own way for years.

There are a number of common-sense principles to be observed in the interview. You should be prompt in keeping your appointment, and, when you arrive, try not to look like a grade school boy entering the principal's office. Let the interviewer offer to shake hands with you, and let him lead in asking questions. Look at the interviewer, but avoid staring like a dead haddock. Sit still. Don't be a body-twister, a knuckle-cracker, a chair-tapper, an ear-puller, or an Adams-apple-adjuster.

Be careful of your personal appearance. Sports jackets and T-shirts are no more appropriate for an interview than a deep-sea helmet and rubber suit. And, in business circles, the hat is still regarded as a mark of maturity. Wear a conservative tie. Loud ties have a hypnotic effect on some interviewers, and you want to be the center of attention, not your tie.

The interviewer is interested in what you say, when you say it, and how you say it. Don't mumble, unless you have a few radical ideas to express. Honesty is an admirable quality, but that doesn't mean you must tell everything you know. The man who says spiteful things about his last employer paints as clear a picture of himself as the man who says his wife doesn't understand him.

Ask a few thoughtful questions of your own, but don't interrupt. If you dominate the conversation, you will talk yourself right out of the door. Following the interviewer's lead, portray yourself, as a person, by giving pertinent details about your work experience, education, leisure activities, and relations with family, friends, and neighbors. Finally, have a goal or ambition which you can effectively put into words.

The interview is the critical point in your search for a job. If you appreciate its importance and observe its principles, you may walk out of the next office with a satisfied smile on your face and a note in your pocket telling you when to report to work. Make a good impression; your job may depend on it.

ATTEND THE CAREERS CONFERENCE!

MOVIE REVIEW - - -

(continued from page 2)

fugees From Lecture Hall, the deeply emotional saga of raging passions features three of America's most famous mystery writers in their first screen appearance—Ellery Fiend, Erle Stanley Garter and Agatha Crispie.

Fiend brilliantly portrays the complex, dual role of meek, handsome Dr. Jekyll, who, after drinking a shot of fuming, snarling liquid, becomes so hideously disguised that he tries to Hyde from the police.

The drama opens in Jekyll's weird laboratory where the brilliant doctor, surrounded by flaming test tubes, bubbling beakers, cack-

ling crucibles, musty mortars, putrid pestles, six old copies of the Beacon, two corkscrews, a new Esquire calendar, a Kosher pickle and a tattered old Wilkie button, is staring with penetrating eyes at a glass of smoking liquid he has just prepared.

Beside him lays a novel he has just read—"How To Lose Friends And Influence Vampires".

Suddenly, the doctor lifts the potion to his parted lips, drinks, burps violently, hiccups, and then—in the cold darkness of the old laboratory—slowly mutters the strange formula that will transform him into Mr. Hyde:

"An apple for the teacher
Used to be the rule
But now it takes Four Roses
To keep her after school."
Then, the panting figure stares at the empty glass, murmuring the final formula:

"Birdie! Birdie! must you fly
Away above the world so high?
But if you must, won't you please spare
Us older men with thinning hair!"

Finally, after numerous narrow escapes from the police, the weird doctor, with a look of weariness, gasps: "Egad! When I left Paris last month I lost 123 pounds! She was a blonde."

AFTER THE GAME

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FASHION SHOW MODELS



Left to right, first row: Connie Olshefski, Diane Llewellyn, May Way, Jane Carpenter, Jeanne Smith, Ann Azat; back row, Lucille Reese, "Scotty" Rutherford, Beryl Colwell, Louise Brennan, Isabel Ecker and "Bobby" Siwa.

SPORTVIEWS

JIM TINSLEY

Two weeks have passed and the baseball picture is as hazy as Madame Sofi's crystal ball. Early this week, Bob Partridge stated, "All I'm sure of is that the squad can do fifteen laps around the gym and throw a baseball the width of the place." The team has yet to have its initial outdoor practice. The new gym has alleviated the problem somewhat, but Partridge stated, "The team is restless, and anxious to try on their hitting shoes."

The gymnasium workouts have accomplished something, however. Both Chet Molley and Joe Deschak have lost ten pounds and are in mid-season shape. If he is able to show winning form, Chet is scheduled to be Partridge's starting left-handed pitcher. Zigmund is slated for the role of right-handed starter. A large majority of the remaining positions may be the site for an old fashioned, gun totin', free-for-all scramble.

From a source which is usually rather optimistic, we hear rumors of mighty men in the Wilkes Camp; they are all freshmen. Our usually unreliable source stated that we have, at school, a first baseman, who could teach Ferris Fain a few tricks, an outfielder, who would show up Ted Williams, and a pitcher, who caused major league scouts to compare him with Dizzy Dean. The only thing that keeps these three boys out of the major leagues is the fact that the scenery in Wyoming Valley is so pretty. Our source began to tell of the 6 foot horse who was all set to take over the catching duties, when we threw a World Lit book at him. (Not the horse.) We were all set to finish him off with a final jab from Civilization de Francais when the horse leaned in the window and told us that he was a pitcher, not a catcher. We saw him working out at the gym. He looks good, but he can't be real. Everyone knows that horses don't talk.

LAWRENCE SELECTED FOR CINDY BALL AT SPECIAL STUDENT COUNCIL MEETING, MAR. 20

The meeting was called to order by President Bob Eltus.

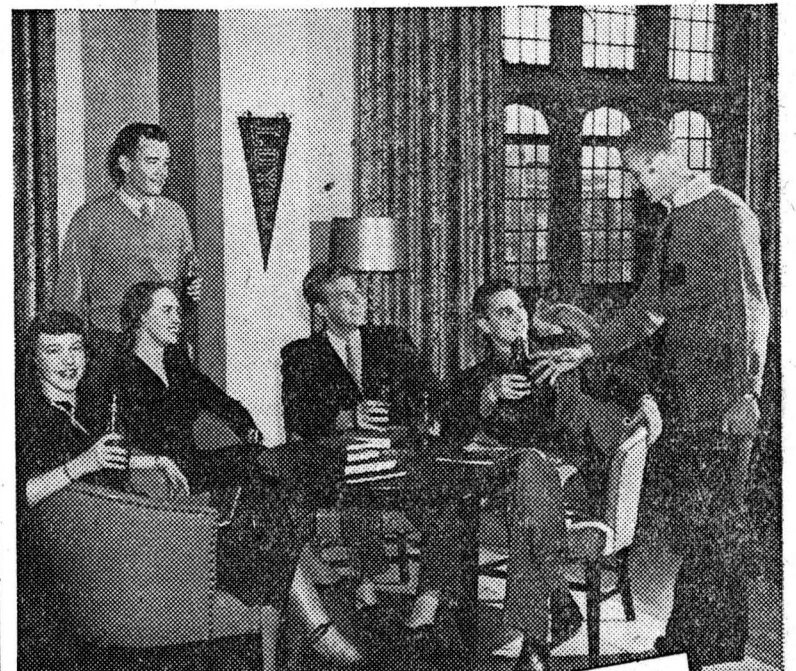
Mr. Benson, speaking for the Lettermen, appeared before the Council to ask permission to sponsor a raffle in order to raise money for Lettermen's jackets, to promote interest in the club.

Mr. Cathro moved that permission be granted, and Mr. Reynolds seconded. The motion carried.

Mr. Hayhurst reported on the band for the Cinderella Ball, and stated that prices vary according to the day of the week. Elliot Lawrence was selected to play on May 18, at \$1250.

Respectfully submitted,

CONNIE SMITH, Secretary



Union Lounge
Loyola University
Chicago, Illinois

The Loyola News

A LOYOLA UNION PUBLICATION

Chicago, Illinois

Vol. XXII - No. 22

Kevin Mulhern
Gets Union Job

Replaces McDermott

As Activities Head

Editorial and Features

Special Library Section

Loyola-Higher San Carlos

Scholarship McDermott

Thursday, March 22, 1951

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SPEAKERS AT CAREERS CONFERENCE



GEORGE KEENAN

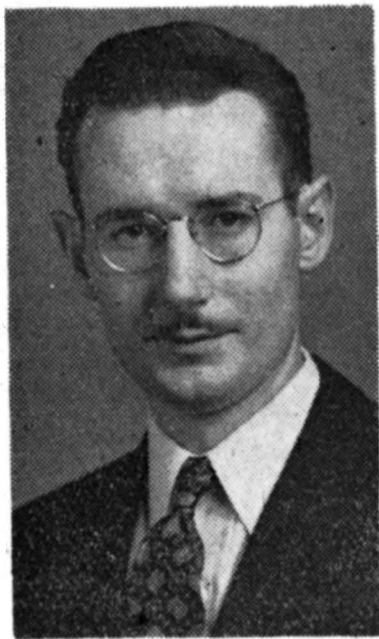
George M. Keenan, Vice President in charge of Engineering and Construction for the Pennsylvania Power and Light Company, will address the Engineering Group, Friday, March 30, at the afternoon session of the Wilkes College Careers Conference.

Mr. Keenan was born in Indianapolis, Indiana, and received his degree in Mechanical Engineering from Purdue University.

Mr. Keenan started his career with the P. P. & L. as an efficiency engineer. He subsequently became Supervisor of Operation of Allentown Steam Electric Station; Operation Department Engineer, Chief Engineer, and Vice President in charge of all engineering and construction activities.

During the War Mr. Keenan, as a dollar a year man in charge of power supply, served on the War Production Board. He returned to the Penn Power and Light Co. in 1944, continuing as advisor to the WPB.

Mr. Keenan is a Fellow in the American Institute of Electrical Engineers and a member of the Pennsylvania Society of Professional Engineers.



HAROLD G. ANDRUS

Howard G. Andrus received his A.B. degree from Houghton College in 1938, his M.S. from Cornell in 1947, and his Ph.D. from Cornell in 1951.

In 1948 he was named Director of the Educational Placement Bureau at Cornell.

He is a member of the New York State Teachers Association, National Education Association, National Vocational Guidance Association, and the National Institutional Teacher Placement Association.

He will speak at the Friday afternoon session. His topic will concern itself with the current employment situations in education.



A. N. D'AUBERT

A. N. D'Aubert joined Swift as a Vigoro salesman at the New Orleans division in 1928; the following year he was transferred to the New Orleans office in charge of Vigoro sales, remaining there until 1933. For the next five years he served as field representative and was appointed assistant manager at New Orleans in 1939. In 1944 he was transferred to Baltimore as manager of the plant food division.



PAUL W. BOYNTON

Holding the position of employment supervisor for the Socony-Vacuum Oil Company, Inc., 26 Broadway, N. Y., Boynton has interviewed at least 75,000 persons for positions with his company, placing many in positions in all parts of the world. He is an author and public speaker and spends about 50 per cent of his time traveling to between 25 and 50 colleges from coast to coast each year to discuss his company's opportunities with seniors.

In addition, Boynton lectures before 20 to 30 senior classes each year in various parts of the country on "Six Ways To Get A Job", the title of a book which he has written. Many requests for similar lectures elsewhere are rejected because of lack of time. Boynton is also the author of "Recruiting For Industry", published in School and College Placement Magazine, Vol. 1, Number 1, October, 1940, and a booklet entitled "So You Want A Better Job". A new book he has written, "Selecting The New Employee", was published in January, 1949.

Born in Ithaca, N.Y., Boynton started his career as sales trainee with his present company on June 15, 1922, after graduation from Syracuse University cum laude with a bachelor of arts degree. He joined the company's personnel department at Syracuse, N.Y., in 1924, and three years later he was transferred to the office in Albany,

N.Y. He remained in Albany for three years before being transferred to the company's headquarters.

He was a second lieutenant in an infantry regiment of the U.S. Army in the first World War and a lieutenant colonel, assigned to the Eighth Air Force, U.S. Army, during the second World War, serving most of the time in England and winning a recommendation for a Legion of Merit award. He is a member of Beta Theta Pi, Phi Delta Phi, American Society for Engineering Education, Columbia Club of New York, Silver Spring Country Club of Ridgefield, Conn., American College Personnel Association, and the Eastern College Personnel Officers Association. He lives in Wilton, Conn.



RAYMOND K. IRWIN

Raymond K. Irwin will address the afternoon session of the Careers Conference on Thursday, March 29, on the topic, "The Interview".

Mr. Irwin graduated from Bucknell University with a Bachelor of Arts Degree. He spent two and one half years in the Air Corps and was stationed in the European Theatre of Operations. Following his graduation from Bucknell he was associated with the Wendell P. Colton Company, Advertising Firm in New York City. He became Director of Placement of Bucknell in 1947.



E. W. BERGER

E. W. Berger will speak at the banquet on Thursday evening following the first session of the Careers Conference on the Wilkes College campus.

E. W. (erv) Berger, for twenty years a sales executive of the Chevrolet Division of General Motors, was named assistant general sales manager of Kaiser-Frazer Corporation last April.

Berger's merchandising background includes seven years as assistant national advertising manager of General Motors. He joined the G.M. division at St. Louis,

Missouri, as district manager.

Subsequently, he represented Chevrolet as sales promotion manager, city manager, assistant and zone manager. He served in Columbia, Missouri, Decatur, Illinois, Indianapolis, Denver, Boston and Cleveland before his promotion to the national advertising post at Chevrolet headquarters in Detroit.

With Kaiser-Frazer, Mr. Berger directs the work of the national field sales organization which works closely with K-F dealers and distributors in the introduction of the 1951 Kaiser and Frazer automobiles.



ROBERT LEINROTH

Robert G. Leinroth won himself a "starting" job in the Sales Department working in one of Atlantic's company-operated service stations. Promotions are competitive in Atlantic but by proper application Leinroth earned several promotions in sales until Uncle Sam called. Atlantic granted him a leave of absence when he enlisted. He served honorably as an officer in personnel classification and assignment work in the Army. Upon his release from active duty, Leinroth returned to Atlantic and joined the Sales Personnel Division as an interviewer. With several promotions, Leinroth is now the Personnel Supervisor for the Pennsylvania and Delaware Marketing Region making his headquarters at the Regional Office, First and Penn Avenue, West Reading, Pa.

JOHN C. NIECE

At the afternoon session of Thursday's Conference, Mr. John C. Niece will speak on the Do's and Don'ts of an Interview Situation.

Mr. Niece is the Assistant Director of Personnel of Sears Roebuck and Co. He graduated from the Wharton School of the University of Pennsylvania with a B. S. in Economics. He spent two years with Gimbel Brothers, Philadelphia and then joined Sears, Roebuck Co. He is presently in charge of college recruiting, employment, training at all levels and transfers and promotions at college trainee and executive levels.

HAROLD FISCHER

Professor Harold Fischer, Professor of Economics at Franklin and Marshall College, will speak on The Importance of Student Activities for the Development of the Personality. Mr. Fischer will give his address Friday morning.

Professor Fischer was organizer and director of the ESMWT war training program of Franklin and Marshall in which over 2200 men and women of local industry were trained during World War II. He founded the Evening Division in 1944 and served as its first director. Previously, he had organized the Placement Bureau in 1936.

Professor Fischer was one of the

charter members of the Middle Atlantic Placement Officers Association and served on its Executive Committee for several years. During the war he was a member of the Rrea Training Council of the War Manpower Commission. During the past year he has been active as a member of the Citizens Committee for the Hoover Report.

He is a member of the American Management Association Society for the Advancement of Management and The American Economics Association.

JOHN L. WEBB

John L. Webb, Jr. will represent the Corning Glass Works at the Careers Conference, which will begin tomorrow.

Mr. Webb graduated from Haverford in 1941 with an Engineering degree. In October, 1941, he was commissioned an Ensign in the U. S. Navy. He was later assigned permanently to the U. S. Navy Proving Grounds at Dahlgreen, Virginia, where he left the service as a Lt. Commander.

He joined the Corning Glass Works in 1946 as Junior Heat Treat Engineer. Mr. Webb today is Senior Process Engineer of the Heat Treat Group at Corning Glass Works.



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