



ICG Maps Its Plans For The Future; Meetings Oriented To Student Body; Bake Sale On Organization's Agenda

According to Karen Volgamore, Regional Secretary of ICG, the next two meetings of the organization will be oriented to the interests of the whole student body under the direction of Gail Roberts, Program Committee chairman.

On Friday, Feb. 21, ICG is sponsoring a Presidential Primary, to be supervised by Joseph Grohowski in conjunction with class elections. Miss Volgamore stated, "The purpose is to see which candidates the student body would nominate for Republican Presidency and Vice-Presidency and the Democratic Vice-Presidency (since we assume President Johnson will take the Presidential nomination). We also want to find out what the students feel would be the ideal ticket if they could nominate across parties."

SG To Hold Elections To Fill Vacated Posts

Student Government will conduct elections for two offices recently vacated. The office of Treasurer of the Freshman Class is being sought by Jo Anne Shutlock, Judy Rock, Judy Adams and Alan Saidman.

Roger Squier, Mary Field, Bob Eurich, Al Bayo, Bob Ungemah and Ed Comstock are seeking the vacated Student Government post from the Junior Class. Elections will be conducted in the Caf Lounge between 9 and 4.

Chop, Chop, Chop

Pie-eating and log sawing contests between the faculty and the Lettermen will be featured tonight at the annual Lettermen's Cherry Tree Chop at the gym. According to Gary Einhorn and Frank Wallace, co-chairmen, Dean Ralston will represent the faculty and Bill Mulford will represent the Lettermen. There will be dancing and free cherry pie from 9 p.m. to 12 p.m. Admission is fifty cents.

Miss Rachael Phillips Reigns At TDR's Valentine Semi-Formal

Miss Rachael Phillips, Vice President of TDR, reigned over this year's Valentine Semi-Formal. She was crowned and presented with a bouquet of roses by Rosemary Hagel, President of TDR.

The candlelight and red and white checked tablecloths created the "Cafe d'Amour" atmosphere. The Parisian theme was emphasized by the Eiffel Tower. Throughout the dance, cameras flashed in this artistic scene of Paris.

In keeping with the date, couples were given personalized hearts. This affair can be easily reproduced by those couples who kept their paddles which stated the theme, the sponsors, and the college insignia in gold engraving. Herbie Green provided the music.

The couples were greeted at the door by the receiving line, consisting of Rosemary Hagel, Dean Ahlborn, and Dr. and Mrs. Farley.

At the Feb. 25 meeting the organization hopes to have a member of CORE visit them to explain the purpose of their organizing on the Wilkes campus. They hope to clarify CORE's past accomplishments and future plans. Miss Volgamore stated that a large attendance and stimulating discussion are expected. The following week a debate will be given on the topic of the popular election of the Student Government officers.

Joyce Turner and Rosemary Rizzo, as representatives of Wilkes ICG, will participate in a seminar at Lafayette College on Feb. 29, with students from three other colleges. Professor Shannon, an expert on the racial problem from La. State University, will lead the discussion.

The North East Regional Convention will take place at Wilkes on March 15. Miss Volgamore is in charge of arrangements on campus. She said, "This year the theme is a Presidential convention. By the time we leave the convention we will have not only nominated a Presidential candidate but we will have written a complete platform."

Another project in the offing is a bake sale to be held in the cafeteria.

★ ★ WANTED ★ ★
DONKEY BASKETBALL RIDERS
Return this form to the S.G. mailbox

Name _____
Class _____

★ ★ NOTICE ★ ★
The Peace Corps examination will be given Saturday, February 22 in Stark Hall 109, at 9 a.m. The test which is for placement and is non-competitive consists of two parts: General Aptitude and Modern Language Aptitude. Students do not place themselves under any obligation by taking the test, but records will be maintained for future reference. Anyone interested in taking this test should contact Mr. Hoover's secretary today.



Glamor and excitement will fill the gymnasium tomorrow evening when one of these lovely co-eds gains the title of Wilkes' "Miss Best Dressed." Slated to start at 8 p.m., the combination fashion show-contest will provide a campus entry for GLAMOUR Magazine's annual contest which reveals the ten most stylish women on the American college scene.

Since second-semester began, wardrobe watchers have been submitting names of their favorite dressers into containers placed in the cafeteria and bookstore. After much deliberation, Associated Women's Students announced the ten finalists. These 'tres chic' co-eds are Pam DeHaven, Jane Edwards, Ruth Friedlander, Barbara Gallagher, Bonnie Hyatt, Lee McCloskey, Ann Marie Micklo, Marie Persic, Joan Smith, and Regina Watkins.

Marcelino Pan y Vino Esta' Aqui

by Andrea Templar

The modern Foreign Language Department cordially invites the whole student body to attend a Spanish motion picture on Tuesday, February 25 and Thursday, February 27. The film, *Marcelino Pan y Vino*, featuring Pablito Calvo and directed by Ladislao Vajda, is the story of a foundling abandoned at the gates of a Franciscan monastery. He is taken in by the Brothers who fail to find a suitable home for him. Their only solution is to raise him themselves within the monastery walls, thus turning the twelve Brothers into awkward fathers who must agree among themselves on their own proper, but inexperienced versions of child psychology.

Marcelino learns quickly and well. He is a curious child full of life, adventure, and courage. For such a child temptation is a command, and once more the story of the "Forbidden Fruit" is retold, but this time in a somewhat different light. Marcelino is forbidden to climb the staircase which leads to the attic. A Brother explains that in the attic is a gigantic man who will take Marcelino away forever if disturbed by him. "Por esta escalera no debes subir nunca, nunca!" But "Never!" is a

word Marcelino's adventurous character cannot tolerate.

Finally, not being able to restrain himself any longer, he climbs the stairs and enters the room. The tall man is right there, and Marcelino is stunned with amazement. But his childish compassion erases the wonderment, for the man is obviously tormented by exhaustion, thirst, and hunger. Now Marcelino is faced with a series of puzzles. Who is the tall man? If Marcelino takes him bread and wine, will it be considered stealing? Why does he feel an inner assurance and joy when he does take the plate and cup to his suffering new friend?

Marcelino's character and personality are played against both earthy types and divine. There are scrapes with death and plots against him and the Brothers by the play's anti-hero, Pascual. There is humor and pathos combined with stark realism of life in a small Spanish town.

The film itself employs a landscape, setting, theme, and actors, all genuinely Spanish. Its sound track is clear, the dialogue is well-enunciated and distinct, and the language consists of no colloquialisms of any dialect. This is a film worthwhile to both Spanish students and those interested in basic human problems.

To display her adeptness with attire for different occasions each contestant will model a campus ensemble, a daytime traveling outfit, and an evening dress, chosen solely from her own wardrobe. Poise, general good grooming, tastefulness in selecting styles and colors befitting to her features, and good sense in managing a clothes budget are the criteria that judges will be considering. The critical group will include Dr. Francis Michelini, Mr. Arthur Hoover, Mr. Welton Farrar, Mr. Alfred Groh, Dr. Ruth Jessee, and Mrs. Carolyn Dzurko.

The winner will receive a gift from AWS and a bouquet of roses from the Lettermen's Association. Photographs of the lucky co-ed, modeling the three different outfits, will be submitted to Glamour magazine's national competition.

Ten Winners

Editors of the magazine will select ten girls from colleges and universities throughout the United States and Canada. They will reward the national finalists with an all-expense paid trip to New York in June. After being flown into the city, the girls will attend luncheons, the theater, and the salon of a renowned hair stylist. It is believed that Mr. Kenneth, who augmented the beauty of last year's finalists, will again display his touch of genius on the co-eds.

(Continued on page 3)



Rosemary Hagel crowning Rachael Phillips

Editorial

MERIT OR SPOILS?

A few weeks ago, a great furor was raised over the hiring of an engineer for the county mapping department. There was no question of his ability to do the job. The only objection was that the engineer was not a resident of Luzerne County. We feel that a man's ability, rather than his residence, should be the main qualification for employment.

That public officials are appointed on criteria other than their qualifications is nothing new, either to Luzerne County or the Commonwealth of Pennsylvania. Many public employees are chosen on the basis of their connections, political service, residence, or other similar factors. This type of arrangement is unsatisfactory, because it does not have as its primary objective getting the most qualified people to work for the government.

Under our spoils system, we often get public officials who are not qualified for the jobs they hold. This is due to the poor method of appointment and the large turnover of employees. Each time there is a change of parties there is a wholesale change of personnel. This discourages many qualified people from going into public service and leaves the field open to political hacks. Another objection to this is that jobs are often filled by political leaders on the basis of party loyalty rather than ability.

The alternative to the spoils system is the civil service or merit system. This system is used by the federal government and more than half of the state governments. Under this type of program, employees are chosen on the basis of their ability rather than their connections. Competitive examinations take the place of political service as the main qualification for employment. The mechanics of this type of program are first explained in Article V, section 6 of the New York State Constitution: "Appointments and promotions in the civil service of the state and all of the civil divisions thereof, including cities and villages, shall be made according to merit and fitness to be ascertained, as far as practicable, by examination, which as far as practicable, shall be competitive . . ."

A civil service system leads to a career service of professional employees. These people are trained for and experienced in the job that they hold.

A civil service system gives all citizens an equal opportunity to work for the government regardless of race, creed, religion, or political affiliations.

A civil service system has been proven to be cheaper, more efficient, and less corrupt than a spoils system.

The victorious candidates for both the statehouse and the courthouse have pledged to run the government in a business-like manner. Certainly no business can operate on the spoils system. Now is the time for them to make good on their promises. Pennsylvania needs a comprehensive civil service system; Luzerne County needs a comprehensive civil service system, and they need it now.

J.H.G.

Letters to the Editor

GALLET REPLIES

Last week on this page we were privileged to print a column by Miss Rita Soboski of College Misericordia. While I disagree with much of what she said, I respect her views as a legitimate political philosophy legitimately presented.

Not so with a recent letter to the editor from a so-called conservative who does not have the courage of his convictions to sign his name. Mr. A. Conservative's letter reads like a textbook example of logical fallacies. He has a total of eight fallacies in three paragraphs (argumentum ad hominem, misuse of emotional words, bandwagon, black and white, slanting, oversimplification, lifting out of context, and poisoning the wells). And just to set the record straight Mr. Conservative said, "It seems to me that Jeff Gallet is a man with a one-track mind. Week after week he criticizes the conservative philosophy and Senator Barry Goldwater." The fact is that out of eleven columns and reviews which I have written for the *Beacon*, only two concerned Senator Goldwater or conservatism. Moreover, these columns were separated by a span of ten weeks (Nov. 22 and Feb. 7).

Mr. Conservative uses every trick in the book to avoid discussing the real issues. First he attacks me instead of the opinions I expressed. Then he tries an emotional approach. He tells us that the ideals of millions of Americans have been insulted, but at no time does he explain exactly which ideals have been insulted. Instead of explaining issues, he gives the trite argument that liberals and all others who oppose his ideas (whatever they may be) are Communists, Communist sympathizers, or are completely ignorant of world affairs. To suggest that either President Johnson, Secretary Rusk, or Ambassador Stevenson is guilty of any of these accusations is ludicrous.

I suggest that Mr. Conservative sit down and write another letter. This time I propose that he forget the personal attacks, the emotionalism, and the fallacious logic and write on the issues.

Jeff Gallet



"I like treason but not traitors."
Octavius Caesar

Dennis Lee Kirby, a Gulf coast fisherman and a native of California, defects to Cuba in a stolen shrimp boat.

Yuri L. Nossenko, a member of the Soviet delegation at the Geneva Disarmament Conference, quietly asks for political asylum in the United States.

The current tensions of the Cold War have spotlighted a serious problem plaguing both East and West - the peculiar figure of the defector. A man suddenly turns his back on his country, his work, his family, leaves all behind and casts his lot on a new future - a new set of beliefs. There is a continual stream of defectors in both directions, although each side is reluctant to publicize this fact unless it has the possibility of achieving a propaganda victory as in the two cases sighted above.

Defection today has become a variety of things - a method of solving personal problems, an alternative to suicide, a cure for neurosis, a relief from emptiness, and perhaps intermingled with all of these a basic ideological decision. The range of defectors stretches the entire gamut from government officials, high-ranking intelligence agents and famous scientists, to mental patients, tourists, simple folk, and ballet dancers.

We, in the West, maintain a peculiar, but natural ambivalence in our attitude toward defectors. We describe Russians and East Germans defecting to the West as heroes, yet on the other hand, Americans and West Ger-



Joe, I'd like you to meet Bingo our new foreign exchange student from England . . . he's a music major with a minor in money and banking.

ARE THE WRESTLERS NEXT?

Dear Editors:

We extend our congratulations to the Administration concerning the decisive action of the Wilkes College Art Department in its timely removal of certain "obscene" paintings from the present Senior Exhibit. If these works had been allowed to remain, Heaven knows how many innocent minds might have been "warped" by the young artist in question.

It is our feeling that we must now all join in combatting immorality in other departments: Dr. Reif's blatant and unexpurgated "List," Dr. Riley's unbridled discussions of the sexual maniac, Dr. Freud, Dr. Barras' too frank elucidation of Tantric amatory perversions, and the *Manuscript's* "obscene" importation of Ingmar Bergman films nakedly treating such matters as adultery, homosexuality, and abortion.

We highly regret the existence of such impropriety in our respectably-founded Liberal Arts college. We would abhor allusion, even in painted situation, to a rank disregard of the proclamation forbidding "physical contact" on our fair campus (the wrestling team should be the next to undergo censure).

The Administration has the wholehearted approval and support in all such efforts aimed at stifling and restricting all obscenity, all liberal doctrine which might perhaps tend to stimulate the student to unorthodox, creative, even immoral, thoughts and actions. Our glorious Art Department has won the first battle of what might be a long and arduous process, that of establishing a proper atmosphere for the development of our future leaders.

Sincerely,

The Committee for Morality on
Small College Campuses

THE BALLOT BOX

THE DEFACTOR AND THE COLD WAR

by Vince McHale

mans who flee to the East are traitors. It is not easy to understand why someone would want to leave a free society and place himself under the strictures of a totalitarian regime. We feel the person must be unbalanced, so to speak, or rather desperately beset by overwhelming personal problems to cause his defection. On the other hand, we consider it as quite normal that any Russian would aspire to escape from his country and come to the United States where he may live in freedom.

Tough Choice

Defection is a tough choice to make. A man in any society tends to consider the order in which he lives as natural. In most cases it is the only order he has known. He is surrounded by the familiar, and accepts things that would perhaps shock a visitor from another society. A Russian is simply convinced by propaganda that things in the West are no better than at home, much the same as we are convinced of the Spartan Russian life. There is rarely a qualitative choice in defection, rather it is more of a desperate gesture than a selective process. Only through the depths of despair and revulsion can the defector, whether Russian or American, overcome the accumulation of propaganda and defect.

To illustrate, Czeslaw Milosz, a defector himself, describes the situation as such: "The propaganda to which the Russian is subjected tries by every means to prove that Naziism and Americanism are identical in that they are products of the same economic conditions. He believes this propagan-

da only slightly less than the average American believes the journalists that Hitlerism and Communism are one and the same."

The Western policy, especially that of the United States, toward defectors is fraught with contradictions. In Washington, defection from East to West is officially praised as an escape to freedom; an excellent solution for the enslaved peoples of the Soviet Union and her satellite countries. But American officials abroad, especially in West Germany, who have gained first-hand knowledge of the defector problem, hold the opposite view. They point out that defections are harmful to the West for many reasons.

Defector's Lot Unhappy

First, not all defectors and escapees can provide the West with valuable intelligence information as Mr. Nossenko perhaps one out of 100. Yet all must be relocated and processed. What about the lot of the average defector? It is not a very happy one.

The majority of defections from behind the Iron Curtain today are made from Poland and Czechoslovakia into West Germany. Unless they are important officials, the majority are relegated to the status of cattle; and pending application for asylum, they are detained in a high class "concentration camp," the Federal Collection Point for Foreigners near Nuremberg.

While in the camp, defectors have no legal status so to speak. East Germans escaping to the West are automatically conferred with West German citizenship, since they are merely

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Wilkes College
BEACON

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THE DRAGON ROARS — THE IVY SMOLDERS

by Sandy Rossi — College Misericordia

Within the past twenty years an odious dragon has poked its fire-breathing head onto college campuses, burning the ivy off the vine-encrusted wall faster than it can grow back again. This disturbing monster, symbolizing in a weak analogy the vast body of state-required education courses, is quickly destroying, in many instances, the dusky atmosphere that once developed the satisfying and diligent pursuit of the liberal arts and the physical sciences. It is as greedy as dragons usually are and is sidling its bulk into the curriculum of the already frantic undergraduate overlaid with the particular requirements of his own field of study. The student's academic milieu is shattered as this gluttonous fiend grows fatter every year by gobbling up valuable time that should be spent on courses of content.

On campuses where more than half the student body intends to be either elementary or secondary teachers, the students, rather than devoting their time to becoming scholars, must become busy little credit seekers. They must manipulate their schedules with quickly acquired agility to fit in the various and sundry education requirements from Health and Safety to that final ignominy (especially for math or science majors) the Teaching of Reading. Students have no choice but to offer their sometimes staggering semester loads in sacrifice to that unappeasable pest guarding the sacred treasure of certification.

Ah, but while the little magicians, reputedly masters of the methodologies, ideologies, and psychologies of education, huddle in their citadels hidden away in the state capitals slapping their dictums onto the overgrowing list of requirements, what is happening to the caliber of teachers being produced?

Education is an art. It is the accumulation of practical skills designed to aid the teacher in molding individuals — students rather than mere pupils. How can the appreciation of learning and the development of personality be combined in the child if the teacher has been saddled with educational theory, theory, and more theory? State requirements such as American History broaden one's ever incomplete background and are thus necessary, but what purpose is served by distracting the undergraduate with the trivia required to teach teachers how to teach?

In the training of qualified personnel needed to staff the American school, it is necessary to equip the prospective teacher with a thorough and well grounded mastery of the subject matter she will be responsible for teaching. Whether in elementary or secondary, the student seriously preparing himself to be a teacher of tomorrow's youth should have the opportunity to become a well rounded appreciator of the wonders of the printed word in order to transmute this awareness to his future classes. Whether the field be History, English, Biology, or Home Economics, requirements should demand that teachers have facts and figures at their fingertips . . . rather than being concerned with the accumulation of education credits.

It would be folly to deny completely the need of acquaintance with educational methods. But could this not be satisfied by one diligent methods course to encompass theory and by student teaching to develop the practical skills needed? The body of educational ideals which one has has been formed already by the observation of good teachers and bad teachers who have molded the previous sixteen years of experience of the college senior ready to become a teacher. A person who takes the profession seriously is able to make use of these observations to greater profit than he or she may gain from several "how to" courses which many times lead to disinterested boredom.

The movement is gathering momentum — certification requirements are becoming more picayune, more hair-splitting, and more disturbing to the advocates of scholarship. The student must submit to these demands which are beyond local control. They are demands which are reducing the total operating efficiency of the nation's teachers by minimizing the academic rights of the prospective teachers with the evils of scientifically controlled or dictated education. A stock phrase in America has become "Why Johnny Can't Read." Maybe it's because his teacher can't.

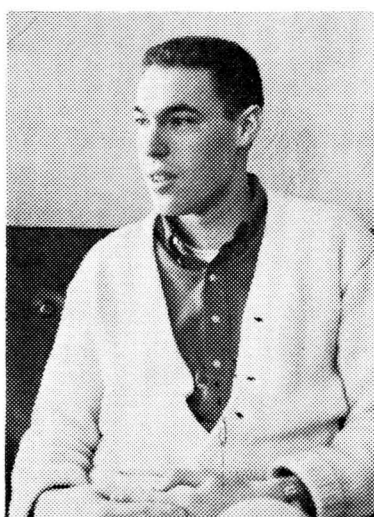
Tobias Accepted By Peace Corps; Shows Preference For Far East

Harris Tobias, a senior English major anticipates the opening of a new world for him as a member of the Peace Corps. "I'd like to take an active part in helping to raise the standards of the world. The Peace Corps provides an excellent opportunity to 'dig in,' besides, I have a lust for adventure."

Tobias' career as a Peace Corps representative will begin on the campus of the University of Southern California. He will begin his intensive preparation by learning, in three short months, to speak fluently the language of the country to which he will be sent, whether it be Thailand or Nepal, his favorite choices.

Along with language training, Tobias must study hygiene, American history, and Communism. In order to fill a Far Eastern post, Tobias will study in Hawaii, where he will undergo rigorous physical training under conditions similar to the country in which he will serve.

His work will consist of being a part of a three-man team, teaching English or directing communal development in his village. In correlation with these particular duties of the Peace Corps, Tobias expressed his observations of the organization as a whole. He feels that any danger from Communist guerillas will result in his removal from the area. A testament to the popularity of the Corps comes from recent attention focused on Panama: members in Panama were unaffected by the riots, and in some cases, they were protected by the villagers from mobs.



Harris Tobias

ICS Plans Trip

by Carolyn Kaplan

The Intercollegiate Chemical Society is taking the "ic" out of chemical. The organization, designed to stimulate thought and promote cooperation among college chemistry clubs, meets annually at different member colleges. In April, the Society will hold a "meeting in miniature," at Marywood College patterned after the meetings held by the American Chemical Society. Members will present papers on various topics, as is done at ACS gatherings.

ICS plans for the future include a trip to the Eastern Collegiate Science Conference at Jersey City and, if funds are made available, a trip to the Philadelphia meeting of the ACS.

Members of the ICS are Wilkes, Scranton U., Misericordia, King's, and Marywood.

Debaters Host Kilroe; Take Two Out Of Four

The Wilkes College Debate Society recently played host to four novice and four varsity debaters from Kilroe Seminary, Honesdale, Penna. Debating for Kilroe were Fraters Marks, Grob, Tucker, Holko, Adams, Kugelmin, Lloyd, and McLaughlin. Debating for Wilkes were Al Airola, Larry di Gregorio, Ephraim Frankel, Mark Hamdi, David Levy, Paul Mocko, Rosemary Rush, and Leona Sokash.

The debates resulted in two wins for Wilkes, and two for Kilroe. Judges were: Dr. Bliss, Mr. Groh, and Mr. Mistichelli, faculty members; James Tredinnick, and Doug Kistler, varsity debaters.

Next Thursday, the College assembly program will feature a varsity debate between a two-man unit from Lehigh University and Wilkes College on the current topic: Resolved that the Federal government should guarantee the opportunity for a higher education to all qualified high school graduates. Representing Lehigh will be Roger Walter.

BEST DRESSED (Continued from page 1)

Highlight of the stay in New York will be a meeting with over 1,000 members of the fashion industry when *Glamour* previews its August issue at a fashion show. The "ten best-dressed college girls in America" will make their modeling debut in this issue of the magazine. Some of the girls may have the good fortune of being approached by *Glamour* to model for future issues.

Pike Town Trio Entertains

Commentator for tomorrow evening's fashion show-contest will be Mimi Wilson. The Pike Town Trio, local folk-singing group consisting of Ann Weatherby, Bob Schoenholtz, and Joe Boyle, will add to the delight of the evening. A fifty-cent admission charge will include a chance at the door prize, a donation of Fowler, Dick, and Walker, and refreshments.

JUNIOR SELECTED "MISS JANUARY"



Miss January is MaryAnn Evancho, a native of Freeland, Pennsylvania, who resides at Susquehannock Hall. She is a Junior elementary education major and a member of TDR and the Art Club.

Because of Christmas vacation and final exams, the choosing of Misses December and January was delayed until recently. Ordinarily, the Miss Seasons contestant for any month is chosen at the end of that month.

The deadline for the Miss February contestants is 11 o'clock, February 24. Entries may be taken to the photo lab in the basement of Chase Hall.

Tres Chic

Advertising Qualifications Presented

by MiMi Wilson
MLLE MAG College Board Mem

This week's guest writer of TRES CHIC is Mrs. Eula Smith who has been Director of Advertising at Isaac Long's for twenty-one years.

Hi gals! There's a career in retail advertising for you . . . IF you 'get along with' people . . . IF you have imagination and the ability to temper it with common sense . . . IF you are flexible and enjoy a challenge . . . IF you know that advertising and glamour are **not** synonymous . . . And, assuming of course, that you have a flair for words and a well-rounded education.

The retailer's most important advertising medium is the newspaper. Then why do we list the above requisites rather than technical ones such as layout and copy, knowledge of type faces, use of illustrations and so on? Because the technical aspects are easy to learn. You must have, or have the desire to acquire these other requisites.

First things first . . . getting along with people! You will work with all personality types and temperaments . . . from artists to printers, to buyers, merchandisers, to the President or General Manager. Each one thinks himself an advertising specialist. So, keep an open mind, be truly interested in all their ideas. Whether you think so or not, you'll learn something from each one. Now season this interest liberally with tact, tolerance, and patience, and you're well on your way to a successful career.

Imagination Important

Imagination is important only if it's tempered with good old-fashioned common sense. Never allow yourself to be carried 'far out' on wings of fancy . . . even though it makes beautiful sounding copy. You must know when to ask yourself . . . "if I read this ad in tomorrow's paper, would it make me want to buy this item?" . . . then give yourself an honest answer and take it from there.

You must be flexible enough to change your thinking or ad approach on short notice. A store's job is to compete for the consumer dollar. You are the salesman who entices the people with these consumer dollars into your store. Your sales strategy has to change with the times and the business climate. Your flexibility in appealing to all ages and types is a necessity. You must get just as excited about writing an ad for a power mower as you do over the latest Paris fashion. As you can see, retail advertising presents a constant challenge . . . the challenge of writing ads that sell merchandise . . . the challenge of writing ads that fill your store with people eager to buy items that will make their lives happier ones.

Gratifying Work

Advertising has been surrounded with an aura of glamour in several recent novels. Don't let this misconception lure you into retail advertising. It isn't glamorous. It's just plain down to earth work. Gratifying work, yes! And, we think, fun-work! But still, time-consuming work, no job for a clock watcher!

Your ultimate goal will be that of Advertising Manager, and this job being largely undefined, is as big or as little as the person who has the title. This fact, we think, has the chief appeal. Women make especially fine retail advertising managers, inasmuch as most of the purchasing for the family is done by women. And who knows how a woman thinks and what motivates her to buy better than a woman!

IF this brief resume gives you the urge to "get into advertising", do just that, and we can say from experience you'll never regret it. You'll find it extremely satisfying. It will keep you young and alert, and there'll never be a dull moment.

Tuhy Chosen Winner Of Speak-Up Contest; Senior Art Exhibit Continues

'Government Should Be Of Laws, Not Of Men'

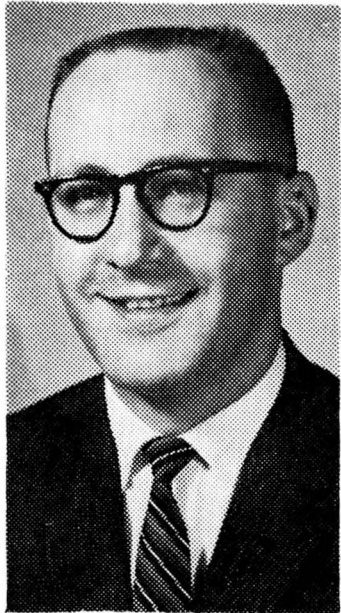
by Charlotte Wetzel

Mr. Philip Tuhy, educational and research associate of Dr. Hugo V. Mailey of the Political Science De-

partment, was recently chosen as winner of the Speak Up contest, which is an annual event of the Jaycees. The participants use one of the six lines of the JCC Creed as a basis for their speeches. There were seven contestants in this year's contest.

Mr. Tuhy selected the following line as the theme of his oratorical presentation: We believe the government should be of laws rather than of men. He continued to say, "Even though we disagree with the law, we cannot take it into our own hands." Furthermore, he cited the events which occurred in Dallas on November 22, the assassination of President Kennedy, and on November 24, the slaying of Lee Harvey Oswald, to illustrate the effects of the action when, "one man assumes the position of judge, jury, and executioner." He therefore came to the conclusion that if conditions need to be changed, we should proceed through legal methods.

Mr. Tuhy currently holds the position of executive vice-president of the Wilkes-Barre Jaycees. Besides serving on numerous committees, he held such offices as secretary, external vice-president, and internal vice-president. Last year he served as state Vice-President.



Mr. Philip Tuhy

Seen Through A Cloud Of Smoke

by John B. Hall

How's Your Thorn?

Constantly appearing in the vocabulary of ordinarily sane, normal individuals are certain words whose etymological origins defy examination. They come from nowhere and return there when their dubious usefulness has run its course. I say "dubious usefulness" since their introduction into an ordinary conversation usually indicates a loss of memory on the part of the speaker.

Probably the best known of these linguistic corruptions is "furn," spelled with a "u." It can be used in an idiomatic (and idiotic) expression, "How's your furn?", meaning "How are you?" People have also been known to forget their furns, to have a meeting with their furns, to have to study their furns for an exam the next day, and to generally be at a loss without their trusty furns somewhere close by. Furn, like life, signifies nothing. When one is not using his furn, it reposes in a

"furndoc."

Other abominations of the English language, such as "kreel," "clyde" (or "clyve"), "veeblefretzer," and "snarfle" achieve the same nerve-grating effect. Not since the advent of "Jabberwocky" has the language been so rife with syllabic freaks.

At last, however, a word (a term I use loosely) has come into vogue that I can, with some reasonable attempt at accuracy, trace to its source. The word is "thorn." In Old English phonetics, there is a Runic symbol for the voiced and unvoiced "th" sound. This symbol, called the "thorn," resembles a "p," has a decided starboard list, and possesses a kickstand. With such an idiot symbol, this term could very easily have come to represent such an idiot concept as the "furn-kreel" school of terminology. Regardless of its origin, it is at least a recognized English word. There ought to be a definite movement started to keep this word in our vocabulary. Students, unite! You have nothing to lose but your frambuckles!

Eighty-Four Students Attain Dean's List

Eighty-four students have been named to the Dean's List for the Fall semester of 1963. James C. Hansen, A. B. in Political Science, from Mountaintop, Pa., and Larry D. Rhinard, A. B. in Psychology, from Berwick, Pa., attained perfect averages of 4.00.

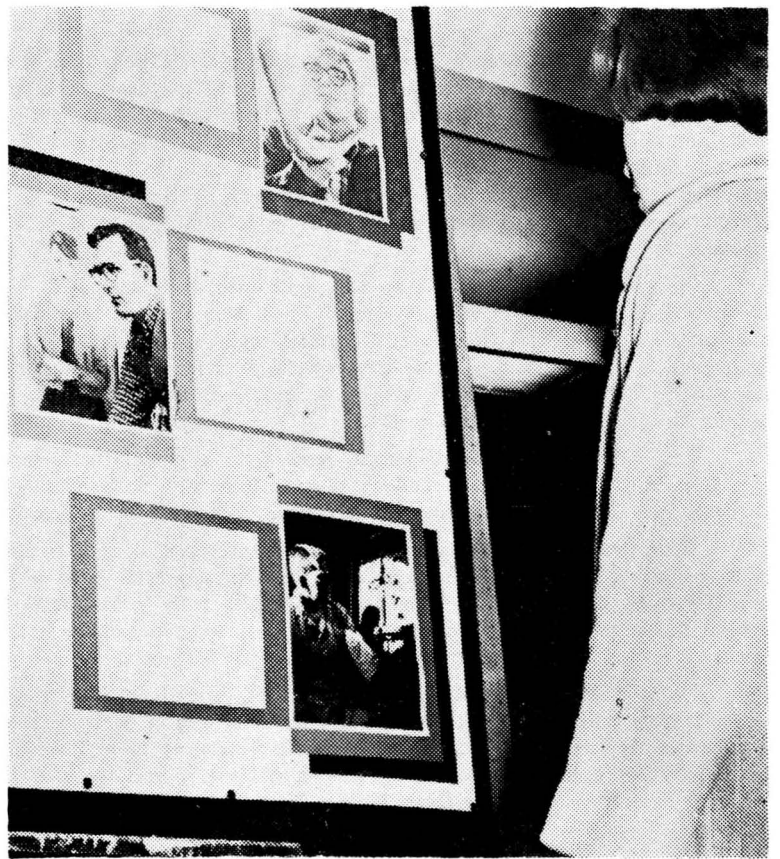
Those with 3.25 averages or better were: Virginia Aagaard, 3.47; Judith Adams, 3.25; Chryssoula Bakirdji, 3.25; Maryann Berger, 3.53; Barbara Buckman, 3.47; Vicki Burton, 3.50; William Carver, 3.50; Joyce Cavallini, 3.60; John Cavallini, 3.35; Arthur Clemm, 3.33; Evelyn Danchick, 3.60; Marjorie Dietterick, 3.40; Sharon Downing, 3.60; Thomas Farris, 3.33.

Barbara Gallagher, 3.40; Stephen Goodman, 3.53; Benjamin Grella, 3.53; Jorgie Grimes, 3.28; Thurman Grove, 3.29; Leann Guerriere, 3.25; Joan Hand, 3.44; Judith Handzo, 3.35; Barry Hartzell, 3.50; Marsha Hochberg, 3.87; Richard Hohn, 3.60; Howard Hughes, 3.63; David Jones, 3.64; Mary Jones, 3.60; Alfred Karalus, 3.71; Marion Klos, 3.69; Tina Koopmans, 3.44; Michele Kovalchik, 3.56; Alan Kreiger, 3.40; Charles Krivenko, 3.47.

Michael Landesman, 3.67; Jane Lavaty, 3.67; Kenneth Leyshon, 3.33; Lucille Lisnak, 3.82; David Longmire, 3.53; James Marks, 3.50; Carol Mazur, 3.25; Anne Marie Micklo, 3.60; Don-ivee Miller, 3.43; Karen Moran, 3.81; Marijane Moss, 3.33; David Moyle, 3.81; Barbara Murphy, 3.38; Charles Naples, 3.40; Sharon Nunemacher, 3.85.

Iris Orenstein, 3.40; Stanley Or-lowski, 3.65; Lois Petroski, 3.82; Rachael Phillips, 3.40; Thomas Pirnot, 3.82; Joan Pitney, 3.73; Carl Polnaszek, 3.73; Richard Probert, 3.46; Elaine Rock, 3.63; Ronald Russo, 3.33; Allen Sands, 3.59; Maureen Savage, 3.44; Arline Savitsky, 3.25; Ruth Schimmelbusch, 3.88; Joanne Shutlock, 3.50; John Sickler, 3.33; Barbara Simms, 3.56; Maria Sindaco, 3.35.

Paul Skuntz, 3.63 Diane Smith, 3.56; Diane Snyder, 3.80; Leona Sokash, 3.56; Roger Squirrer, 3.33; Windsor Thomas 3.56; Virginia Todd, 3.53 June Vaananen, 3.40; John Verbalis, 3.33; Eva Waskell, 3.41; Susan West, 3.29; Charlotte Wetzel, 3.60; Gerald Williams, 3.60; Alice Yurchison, 3.75; John Yuscavage, 3.31.



Student peruses display board of three exhibiting senior art majors at Conyngham annex. Exhibit open every day from 12-9 p.m. until March 1.

BALLOT BOX (Continued from page 2)

thought to be moving from one part of Germany to another. But the rest technically cannot work, marry, or travel until their case is disposed of. It has been remarked that bureaucratic absurdities forbid even that they die before their case is processed.

Approximately 25 per cent of the population of West Germany is made up of refugees. This has strongly irritated the West German officials, for it has presented a difficult problem in absorbing them into the economy. In addition, East Germany is becoming a regime of "yes men" as the protest

elements are defecting to the West. The hopes for a united Germany fade with the arrival of each new refugee.

To sum up, the hard fact of defection is that it creates more problems than it solves, both for the defector and the country to which he defects. No doubt as long as the Cold War rages on, and the battle of ideologies ensues, the defector will become a familiar figure to both sides.

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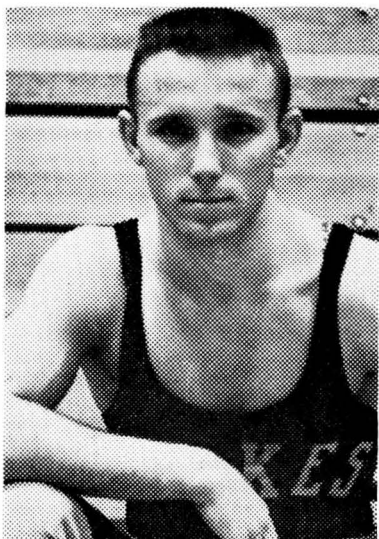
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Wilkes Wrestlers Bow To Tough Lycoming Team In Last Home Meet

Yeager Out As Colonels Travel To Gettysburg In Mat Finale Tomorrow



Brooke Yeager

Coach John Reese's grapplers dropped their second meet of the season at the hands of a tough Lycoming mat squad last weekend. The Warriors sent an extremely strong and fast team to the mats in securing the 17-5 victory. However, the Wilkes team has been rebuilding in an attempt to regain MAC supremacy, after they were dethroned by Lycoming two years ago. Evidence of the growing strength of the young Colonel squad is found in the fact that although Wilkes has been going with three freshmen on the varsity this season, they stand a good chance of bettering last season's log.

The newcomers have gained valuable experience this year and comparison shows that the veteran members are also gaining strength. Tim Adams gave MAC runner-up Larry Knobel a run for his money, losing 8-7 on riding time. Last year Knobel soundly whipped Adams 11-2, and it was obvious that Tim was out for revenge.

Among the new additions to the Colonel squad is freshman Dave Hall. Hall has wrestled in all the meets, posting four wins, three by pins, one tie, and two losses. He has shown his ability to handle himself significantly in higher weight classes since on numerous occasions he has had to wrestle in classes above his normal weight. Usually holding down the 157-pound bracket, Hall has also gained victories in the 167-pound and 177-pound class.

Hall's efforts have played an important role in the somewhat victorious season which the Colonels have been engaged in, as can be seen in his being awarded the "Athlete of the Week" award in last week's *Beacon*. Saturday's meet started off with Ned McGinley being penalized for stalling late in the 120-pound match (referee Homer Barr wasted no time in giving points for dogging) and having to settle for a draw with Lycoming's Soukey.

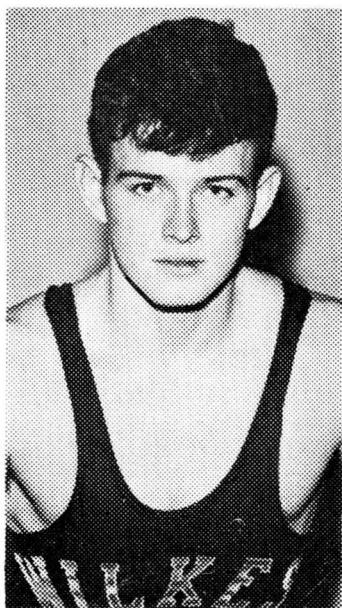
Yeager Injured

Following the stalemate, Brooke Yeager tallied the only other points Wilkes was able to muster by decisioning Mitchell 7-4. In the course of his victory, however, Yeager suffered a chest injury which will cause him to miss the Gettysburg meet and possibly the MAC tournament, but he is still looking forward to the small college nationals.

The Warriors drew even in the Adams-Knobel match and after that it was all Lycoming.

Tomorrow the Colonels travel to Gettysburg, where they will close out the regular season. Last year Wilkes out-classed the Bullets 23-3, but the meet featured some close matches. Should Gettysburg fashion a win tomorrow, the Colonels will end the year with a record identical to last season. The action is scheduled to begin at 2:30.

After tomorrow's meet, coach Reese will be drilling his team for the MAC competition at Bucknell on March 6 and 7.



Dave Hall

Results of the Lycoming meet:

- 123—McGinley (W) and Soukey drew 2-2.
130—Yeager (W) decisioned Mitchell, 7-4.
137—Knobel (L) decisioned Adams, 8-7.
147—Lorence (L) decisioned Weston, 5-3.
157—Bochardy (L) decisioned Hall, 7-0.
167—Laub (L) decisioned Vogt, 5-2.
177—Oraschin (L) decisioned Settineri, 8-2.
Hwt.—Obetiz (L) decisioned Tinney, 4-1.

Referee: Homer Barr.

Barons Still Lodged In Sixth Position

by Don DeFranco

As the season draws to a close, the Wilkes-Barre Barons are fighting valiantly for a berth in the championship playoffs. Only the top four teams in the league are eligible to play in the post-season tourney.

Last Saturday, the Barons saw their hopes sink as they dropped a 112-108 decision to the cellar-dwelling Wilmington Blue Bombers. The Bombers have proven to be a nemesis for the Barons as they have beaten the Delaware cagers only once this season.

The Barons didn't score a bucket for the first eight minutes of Saturday's contest, but they came back to score 39 counters in the second period to mount a one-point halftime lead. The Bombers, however, wrapped up the game in the fourth period as they scored 33 points to Wilkes-Barre's 21.

Tom Stith continued to pace the locals with 39 points on 14 goals and 11 fouls. Stith's torrid scoring pace 203 points in the past five games for a phenomenal 40.6 average. Bob Keller was runner-up for scoring honors with 30 points.

Sunday night, the Barons had to rally in the last minute of play to pull out a 115-113 decision over the Sunbury Mercuries. Leading at half-time, 53-47, the locals saw their lead diminish and were trailing the Merces at the end of the third period by five points.

Wilkes-Barre came back to knot the score in the fourth period at 109 all with one minute left to play. Keller got two quick goals and Raveling came up with two fouls, while Sunbury could only collect two baskets.

Keller was high scorer for W-B. as he netted 39 points, while Stith's 19, West's 18, and Mosier's 15 aided in the win.

Beacon Returns To Swim Team In Selecting "Athlete Of The Week"

JACK BARNES, TEAM CAPTAIN, NAMED AS OUTSTANDING ATHLETE

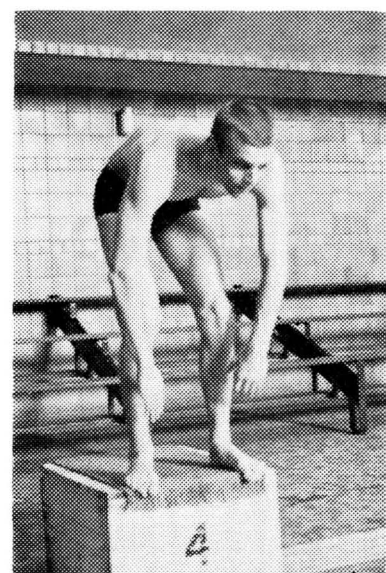
by Ivor Smith

The *Beacon* returns to the swimming team this issue for its selection of the "Athlete of the Week." The team's captain, Jack Barnes, has been chosen for his swimming talents. A product of Wyoming Seminary, Jack is a junior, majoring in Commerce and Finance, and upon graduating plans to enter the selling field.

Jack swims in the 50-yard and 100-yard freestyle events, boasting records in both. He is also a member of the four-man, 400-yard free relay team, which holds the Wilkes record in that event. In a recent meet with P.M.C., Jack gained first place in the 100-yard freestyle event, and in a meet with Philadelphia Textile he produced a first in the 50-yard free event.

Jack feels the most exciting meet that he has participated in was against Millersville State, where both teams remained equal throughout the meet until the final event made Wilkes the victor. The team has lost a few meets but Jack says they were by slim margins and next year will prove different.

When Jack attended Wyoming Seminary, he earned his letter in swimming and was captain of the team. His other interests include the Circle K Club and the Accounting Club.



Jack Barnes

Jack states the team has great possibilities in that it is composed of talented freshmen and sophomores. Jack says the team has much spirit and because of this it has overcome the poor facilities in which the team must practice.

The *Beacon* sports staff feels Jack Barnes is deserving of this acclaim because of his interest in the swim team and for the fine performance that his efforts have produced.

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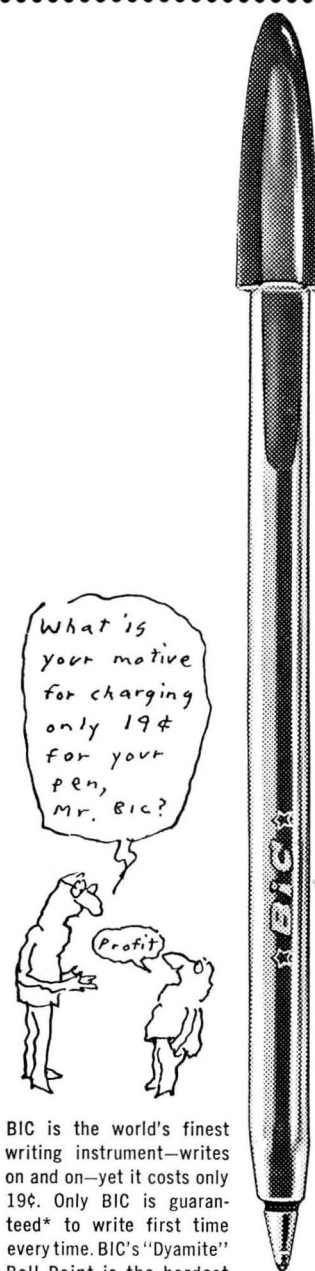
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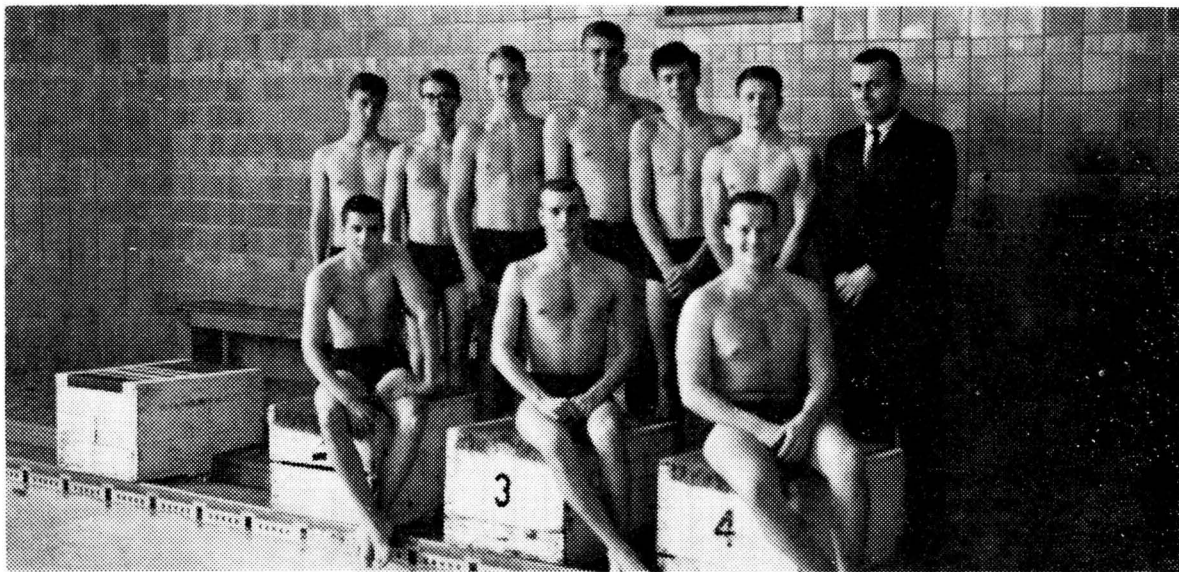
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Swimmers Drop Close Meet - Cagers Lose

Wilkes Mermen Edged Out By P.M.C.; Seek Team's Best Record

The Cadets of P.M.C. edged out the Wilkes Mermen last Monday in a heartbreaking 48-46 contest at the Chester Y.M.C.A. pool. Superior placement by the Cadets was the key to their victory. The high point of the meet was the smashing of the pool record in the 200-yard freestyle event by freshman Harry Heesch. Heesch bettered the old record of 2:14 by turning in a new time of 2:07.6. Heesch also took first place in the 500-yard freestyle with a time of 6:20.2.

Also producing firsts in the meet were Ron Daggett in the 200-yard butterfly and Jack Barnes in the 100-yard freestyle. The Wilkesmen also copped the 400-yard free relay event in 4:11.8. The members of the winning team were Jack Barnes, Mike Scholey, Harry Heesch and Jon Carsman who hold the Wilkes record in that event.



Pictured above is the Wilkes swimming team slated to meet the Drexel Dragons tomorrow at the Y.M.C.A. pool. The meet will get under way at 2. From left to right: seated—Chuch Petrillo, Captain Jack Barnes, and Ron Daggett. Standing—William Webb, Harry Heesch, Mike Scholey, Gus Schreimer, Jon Carsman, Bill Vandenberg, and Coach Ken Young.

Women's Basketball Team Sports 2-1 Record In Gaining Recognition

Letter to the Editor

Dear Editor:

The Wilkes College Bulletin states, "a program of intramural sports . . . stresses physical standards and co-operative team spirit and recreation." Intramural sports should also provide competitive recreation for those students who are not able to sacrifice the time required to participate in varsity sports. Superficially it appears that there should be no conflict between intercollegiate and intramural athletics at Wilkes.

We feel that it is not in accord with the athletic policy of this college that a person who has gone out for a varsity team and decided to quit should not be allowed to play in the intramural league. Does it not seem extreme that a person who had been out for basketball approximately two weeks and only competed in what amounted to one junior varsity game is ineligible to play intramural basketball?

We would like to know why a student should be penalized for dropping a varsity sport for which he does not have time. Could the answer be that ineligibility is a pressure tactic to keep athletes in varsity sports?

Very truly yours,
The Men of Slocum Hall

The least recognized sport here at Wilkes is women's basketball. These girls practice diligently, but the majority of the student body is ignorant of the fact that a team exists. Despite lack of recognition, the team has thus far fared well with its record of two wins and one defeat.

This years squad consists of several veteran players: Jo Ann Kearny, Tanya Tissue, Molly Boyle, Pat Somreski, Rose Hallet, and Jo Signorelli. The new varsity members of the line-up are Pat Davis, Sherry Mutter, Elaine Barbini, and Ellen Gallagher.

The opening game found a much improved varsity team opposing Muhlenberg on the home court. The "Colonelettes" came from behind in the second half, led in the scoring column by Jo Ann Kearney to defeat Muhlenberg by a shaky one point margin.

The "Colonelettes" loss came at the hands of Moravian at the latters home court. Elaine Barbini led the scoring though Moravian managed to hold their three point lead defeating Wilkes 30-27.

The "Colonelettes" found themselves trailing at the end of the second quarter in their next endeavor against Marywood College. A determined team, with the scoring efforts of Sherry Mutter, surged ahead and led throughout the remainder of the game defeating Marywood 25-18.

Elizabethtown Hits Century Mark To Hand Wilkes 13th Defeat

The Wilkes cagers dropped their 13th contest to strong Elizabethtown quintet last Tuesday as the E-towners broke the century mark in tamping the outclassed Colonels 109-63.

Elizabethtown gained the early lead and widened the margin extensively as the game progressed, taking a 28 point advantage to the dressing room at the half.

The Elizabethtown center, 6'7" Dan Reitmeyer, held the Colonels pivot man Joe Stankus to 7 points in the first half and three tallies in the final stanza, while claiming high point honors for himself with 23 counters. Reitmeyer notched 15 baskets in the first half and left the game early. He played against the Colonels' captain, Dick Morgan, in high school. Larry Evans backed up Reitmeyer with 18 points on the evening, before coach Don Smith gave his regulars a rest. Smith used his reserves for much of the game, and the second team showed no mercy for the Colonels as they upped the margin to 46 by the end of the game. Jim Sclifter came off the Elizabethtown bench to drop in 15 points.

Chaneka Honored

High man for the Colonels was Joe Chaneka with 18. Chaneka, who fouled out late in the game, recently was awarded the letterman scholarship which will pay his full tuition next year.

Chaneka was chosen for the award by the executive committee of the Lettermen's Club from a list of eligible athletes. The award, given for sports participation, grades and need, was originally given to a freshman, but the Letterman's Club decided to present the award to a sophomore since many of the freshman recipients lost the scholarship due to academic difficulties.

Coach Jim Ferris also emptied his bench late in the game and all but one of the team hit the scoring column. Only Joe Stankus and Joe Chaneka were able to hit double figures for Wilkes, while 5 of the Elizabethtown team dropped in ten or better. Wilkes travels to Moravian tomorrow.

Intramurals

DORM LEAGUE

	W	L
BUTLER	4	0
GORE	4	0
BARRE	3	1
WARNER	2	2
HOLLENBACK	2	2
MINER	1	3
ASHLEY	0	4
SLOCUM	0	4

No Games This Week Consult Schedule

AMERICAN LEAGUE

	W	L
ILLITERATES	1	0
COUNTS	1	1
REJECTS	1	0
CAMPUS CLOWNS	1	1
SEE-I-OWES	0	2

No Games This Week Consult Schedule

NATIONAL LEAGUE

	W	L
TROJANS	1	0
SPARTANS	1	1
ASTRONAUTS	1	1
GLOBE ROTTERS	1	0
COLLEGIANS	0	2

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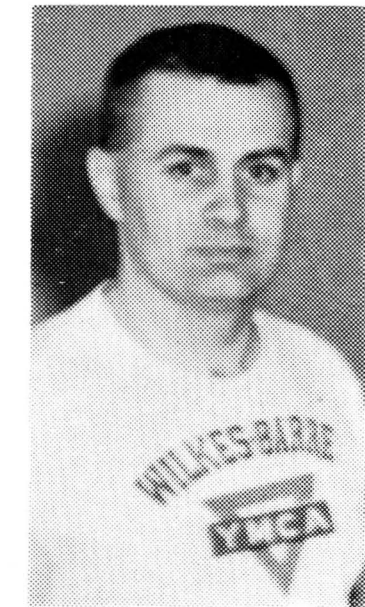
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Coach Ken Young

The Wilkes divers, Al Gilbert and Pete Gartelman, newcomers to the team, have been doing a fine job picking up valuable 2nd and 3rd place points for the Mermen. Both are newcomers to the team this year and the team is looking forward to their assistance in the future.

The heartbreaking point in the contest came in the 200-yard breaststroke event when a foul was called on Ron Daggett and he was subsequently disqualified. The foul occurred when Daggett made an illegal turn, however, it was not called until the end of the event. Daggett's first place was not recognized giving P.M.C. the win and the contest.

The next and last meet for the Colonels is slated for tomorrow, when they will take on the Drexel Dragons in what promises to be another close contest. The Wilkesmen will be up for this meet and it is hoped that a victory will be the result. The swimmers' record now stands at 2-5 and a win on Saturday will result in the best season to date since the swimming team was established here at Wilkes.

Results of P.M.C. meet:
400-yd. medley relay—P.M.C. (Shaw, Greenbaugh, Wood, Walker) 5:05.3
200-yd. freestyle—Heesch, W; Sandnik, P.M.C.; Carsman, W. 2:07.6
50-yd. freestyle—Wook, P.M.C.; Barnes, W; Scholey, W. 26.5
200-yd. individual—Whitesell, P.M.C.; Daggett, W. 2:31.5
Diving—Richardson, P.M.C.; Gilbert, W; Gartelman, W. 48.95
200-yd. butterfly—Daggett, W; Wook, P.M.C.; Webb, W. 2:37.1
100-yd. freestyle—Barnes, W; Fritz, P.M.C.; Scholey, W. 1:01.8
200-yd. backstroke—Eggers, P.M.C.; Whitesell, P.M.C.; Wiswall, W. 2:34.4
500-yd. freestyle—Heesch, W; Sandnik, P.M.C.; Carsman, W. 6:20.2
200-yd. breast—Fritz, P.M.C.; Wiswall, W; Greenbaugh, P.M.C. 2:53.7
400-yd. free relay — W, (Barnes, Scholey, Heesch, Carsman) 4:11.8