

THE VOICE OF WILKES UNIVERSITY ALUMNI

universe

Volume 9 • Issue 2



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WILKES UNIVERSITY HOMECOMING WEEKEND 2002

JOIN YOUR COLLEGE FRIENDS & CATCH UP ON OLD TIMES OCTOBER 25-27



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FRIDAY, OCTOBER 25

Hit the Links at the Annual Golf Tournament

Take a well-deserved day off of work and bring your captain and crew to this once-a-year event. Last year, the young alumni stole the show. This time it's anyone's game. Go for the top prize or show off your skills in the Hole-in-One or Longest Shot competitions. The winner of the Hole-in-One scores a free vacation! If you or your company would like to become a sponsor, give the Alumni Relations Office a call. \$30 charge includes greens fee, cart, refreshments, attitude adjustment hour, dinner and prizes. \$25 for cocktails and dinner only. Registration - 10 a.m., Shotgun Start 11 a.m. **RSVP: Friday, October 19, 2002.**

"Wilkes in the Woods" Happy Hour

Drinks and dancing are on the menu at the Woodland Inn and Resort for the happy hour to end all happy hours from 5:30-9:30 p.m. What better way to kick off Homecoming Weekend than with your friends and a live WCLH broadcast?

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Volume 8, Issue 2

Wilkes University is an independent, not-for-profit, educational institution. It is a member of the Association of Independent Colleges and Universities (AICU). The University provides its students with the experience and education necessary for success in the 21st century. We are committed to providing a high-quality education for all students, regardless of their background, race, ethnicity, or religion. We are committed to providing a safe and secure campus environment for all students. We are committed to providing a supportive and challenging academic environment for all students. We are committed to providing a well-rounded education for all students. We are committed to providing a high-quality education for all students.

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See you at Homecoming.

Alissa
Alissa



IN HER OWN WORDS

while you wait for the Colonels to take on the Moravian Greyhounds at 1 p.m. There will be plenty of games for the kids, too, so bundle them up and bring them to Homecoming 2002! (\$10 entrance to the food/beer tent gets you a souvenir mug. Children 5-12 years of age - \$5 and Children under age 5 - free. Please note that the cost for entry into the football game is \$4 for adults, \$2 for students and senior citizens, and FREE for children under 6 years. Tickets must be purchased at the gate in addition to the Tailgate Tent! **RSVP: Friday, October 18, 2002.** Note: Those of legal drinking age will be given identifying bracelets.

5th Quarter at Murray's Inn

Keep the game going for another quarter and another Wilkes University tradition... at Murray's Inn where the drinks are cold and the hors d'oeuvres are FREE!

Lay Back with a Little Jazz 'N Java at Cafe Rouge

Check out the newest hangout for Wilkes' coffee enthusiasts. Slide into a comfy couch, warm up with a great cup of java, and listen to some cool jazz by Le Nouvelle Krewe (5-7p.m., 9-11p.m.) at Cafe Rouge, in the Midtown Village. Wilkes alumni and friends will be offered an eclectic selection of food and beverage specials after the game.

See the Maslow Collection

The Sordani Art Gallery, Stark Learning Center, 150-180 South River Street, Presents the Maslow Collection. Reception from 5-7 p.m. **RSVP: Friday, October 18, 2002.**

What a Weekend for the Men of Ashley Hall

The men of Ashley Hall will be "seizing the weekend" with a special reunion dinner filled with fun and lighthearted chatter beginning at 7 p.m. \$45. **Respite Room, 2nd floor, Marts Center. RSVP: Friday, October 18, 2002.**

Spread the Word about the Communications Alumni Reunion Dinner

Join your fellow Communications graduates at the reunion dinner to celebrate the 30th anniversary of WCLH at 5:30 p.m. Find out what your former DJs, station managers, and on-air personalities are doing now. **Henry Student Center ballroom 6:30 p.m. Cocktails, 7 p.m. Dinner-midnight. \$17 includes dinner and beverages. RSVP: Friday, October 18, 2002.**

A Time to Honor Les Turoczi and Wish Him Well

After more than 30 years as a professor and chairperson in the Biology, Chemistry, and Health Sciences Division, Dr. Les Turoczi retired at the close of the 2001-2002 academic year. Share your memories and wish him well at a special dinner to honor Les, one of Wilkes' many favorite family members. 6:30 p.m., Hall of Fame Room 214, 2nd Floor, Marts Center. \$50. **RSVP: Friday, October 18, 2002.**

Alumni Art Exhibit

Feast your eyes on art work created by our Wilkes alumni, which will be on display in the upper lobby of the Dorothy Dickson Darte Center for the Performing Arts beginning at 7 p.m.

*Coffee for tailgate tent provided by Cafe Rouge.

Alumni Relations Office • 1-800-WILKES-U, extension 4130 • 570-408-4130 • alumni@wilkes.edu
Soft drinks provided by the Coca Cola Bottling Company.

WEEKEND ATHLETIC SCHEDULE COME OUT AND SUPPORT YOUR TEAMS

11 a.m. Women's Soccer vs. King's College
1 p.m. Football vs. Moravian
Noon Field Hockey vs. FDU-Florham

Enjoy an Evening at the CPA, compliments of the Department of VPA

Come join your friends and former classmates in a gala Wilkes Alumni Band and Chorus Concert as Frank Hydash, Jr. '94, choral conductor, and Andrew Kolojechick '91, band director, lead the ensembles in performances of some old favorites. Current members of the Wilkes Chapter of C-MENC will work with Bruce Phair '73, managing director of the Wilkes Darte Center, to coordinate the event. The concert will be presented at 8 p.m. in the Dorothy Dickson Darte Center for the Performing Arts. A reception will follow, hosted by the Department of Visual and Performing Arts. All alumni who participated in chorus or band are welcome to join Andy and Frank in this celebration of our art as we come together to do what we do best—make music! If you are interested in participating in this event, please write to Ellen Flint (flint@wilkes.edu), faculty site coordinator. Be sure to indicate your current mailing address, your choice of ensemble, year of graduation from Wilkes, and instrument or voice part (for inclusion in the program). Ellen will send copies of the music and a rehearsal schedule to each participant after the guest conductors have finalized the repertoire selections. **RSVP: Friday, October 18, 2002.**

SUNDAY, OCTOBER 27

Brunch is Served

Join current Wilkes University students for brunch in the Henry Student Center's Cuscela Memorial Dining Room from 10:30 a.m.-2 p.m. Dutch Treat! **RSVP: Friday, October 18, 2002.**

Pharmacy Alumni

Drop by the Alumni House from 11 a.m. - Noon to discuss program plans for the pharmacy alumni. Light refreshments will be available. **RSVP: Friday, October 18, 2002.**

See the Maslow Collection... Again

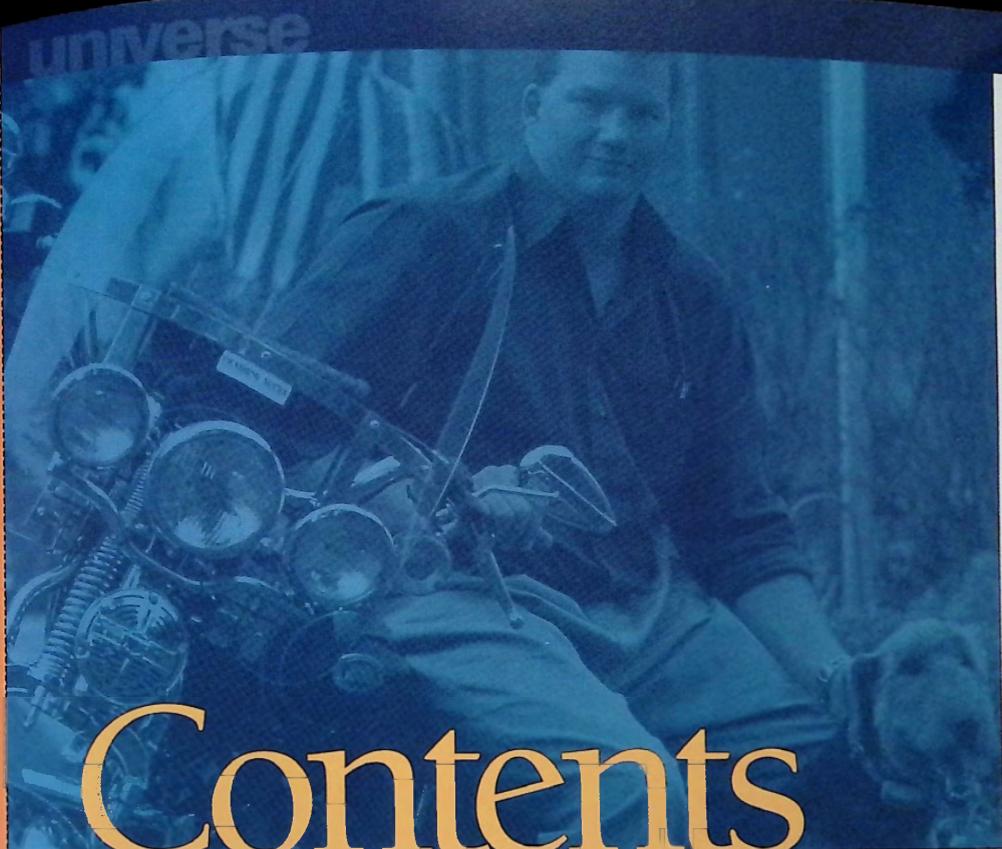
The Sordani Art Gallery Presents the Maslow Collection Stark Learning Center, 150-180 South River Street, from Noon-4:30 p.m. Selections from the Maslow Collection October 25 - December 15, 2002

This exhibition will feature selected masterworks from the Maslow Collection, a private contemporary art collection based in Scranton, PA. The exhibition will feature six artists and two divergent tendencies in painting of the late 1980s and 1990s — the figurative work of postmodern artists, Jane Hammond, Robert Cumming and James Beerman, and the nonrepresentational work of Willy Heeks, Terry Winters, and Melissa Meyer. This is a rare opportunity to view and study a comprehensive cross-section of recent trends in contemporary American art. Accompanied by an illustrated catalogue.

Volleyball Reunion Luncheon

Join fellow volleyball teammates from 11:30 a.m.-1 p.m. in the Hall of Fame Room, 214, Marts Center for a relaxing luncheon before the big game at 2 p.m. vs. Elizabethtown. \$15. **RSVP: Friday, October 18, 2002.**

Please remove this page and keep as a reminder of this event.



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On the cover: Steve Protoska, M.D., owner of two companies—InStride Fence of Northeastern Pennsylvania and No-Burn Fire Retardant—and his dog, Max (who is sporting his own InStride Fence collar). Photo taken by Michael P. Rousy, michael@earthlink.net

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Alissa

Alissa



IN HER OWN WORDS

THE POWER OF THE EDUCATED WILKES WOMAN

By Wendy Stout



HELEN "PEG" COATES GRAHAM '39

THOUGH FEMALE STUDENTS COMPRISE 31% OF TODAY'S FULL-TIME STUDENT BODY AT WILKES, THE BALANCE WAS NOT ALWAYS EVEN. When Wilkes was Bucknell University Junior College, female students were few. The desire for a degree enabled these women, and the thousands who have followed, to stretch beyond their goals and serve as powerful forces in their fields.

Each alumna applied her degree differently — whether to achieve dreams, lead her field, educate others, bring people together, or compete in the business world. Here are a few of their stories.

ACHIEVING A DREAM

Helen "Peg" (Coates) Graham '39
Retired Librarian,
Canyon Lake, Texas

A degree from Bucknell University Junior College (BUJC) quite literally changed the course of Helen "Peg" (Coates) Graham's life. She says that her late husband, Reverend Robert E.

"Attending BUJC was wonderful... I am so grateful that I was able to go to college. It really changed my life."

Graham, would not have even considered marrying her if she had not been enrolled in higher education.

Though Graham's brothers pursued higher education, Graham's father felt it unnecessary for his daughter. Thanks to her mother's determination, however, Graham attended BUJC, which was inexpensive at about \$10 per semester hour. The school did not have dormitories then, so she walked from the Heights section of Wilkes-Barre.

"Attending BUJC was wonderful," explained Graham. "I majored in English and had an excellent broad-based liberal arts education. I am so grateful that I was able to go to college. It really changed my life."

She set her sights on a library career, but after graduating from BUJC and Maryville College in Tennessee, she returned to Wilkes-Barre, where as fate would have it, she met the man she would marry on a blind date.

The Grahams moved frequently before settling in Austin, Texas, where she worked as a librarian. As a minister's wife, she was not expected to work. But at the time, most librarians were women and paid according to their level of degree earned.

After an illustrious 30 year career as a librarian, Graham retired. She has three children, five grandchildren, and four great grandchildren.

LEADING HER FIELD

Doris (Gorka) Bartuska '49
Professor Emerita,
Philadelphia, Pennsylvania

A first-generation college student, Doris G. Bartuska, M.D., credits her family with encouraging her from an early age to attain an education beyond high-school.

One of only three women in the entire summer session, Bartuska enrolled at BUJC.

Her interests centered on music and science, specifically nursing. Then-Biology Professor Dr. Charles Reif altered Bartuska's career path by urging her to consider medicine. She soon became president of the Pre-Med Club as its only female member.

"The individual attention I received at BUJC gave me a strong preparation for pursuing medicine. You could have a one-on-one education and you weren't just a number," Bartuska remembered. "It prepared me for life, music, and medicine."

While her husband Anthony was in the military, Bartuska attended the Women's Medical College of Pennsylvania (which became Hahnemann Medical College and is now Drexel College of Medicine). Dr. Farley followed her career path and even attended her graduation. She became a professor, heading the Section on Endocrinology, Diabetes, and Metabolism at the Medical College of Pennsylvania (formerly Allegheny University of the Health Sciences).

Mother of six and grandmother of nine, Bartuska received an honorary doctorate of science from Wilkes in 1997.

DORIS (GORKA) BARTUSKA '49



JUANITA (PATIENCE) MOSS '58

EDUCATING A GENERATION

Juanita (Patience) Moss '58
Author/Retired Teacher,
Alexandria, Virginia

Like several of her female high school classmates, Juanita Patience applied to nursing programs following high school, while others set their sights on marriage or worked as secretaries.

Patience decided on the medical technology program at Wilkes. Roughly 75% of her classmates were male, many just returning from World War II. At the time, she was the only African-American student on campus, where she felt that Wilkes prepared her to be competitive in a fair environment.

Patience married husband Edward Moss and took a break from Wilkes, but she was determined to return because, as an African-American woman, she felt she needed a college education to be successful. Also inspired by Dr. Reif, she fell in love with biology and chose to teach.

Hired by the Bloomfield School District in New Jersey, Moss taught 10th grade biology for 33 years.

After retiring from the classroom, Moss penned *Created to Be Free*, a fictionalized account of Crowder Patience, her great grandfather, a runaway slave who joined a Civil War regiment.

BRINGING PEOPLE TOGETHER

Roya Fahmy Swartz '83
Peace Advocate/Actress,
Washington, D.C.

As a child, Roya Fahmy peeked into a Wilkes classroom where her father was teaching. A few short years later, she found herself on the other side of the door.

From an early age, she wanted to attend Wilkes because it felt like home. Her parents took her to theater productions and she attended Wilkes' theater summer camp.

"I enjoyed the freedom at Wilkes to take a variety of classes, meet different people, and evolve — experiences that prepared me for adapting to new situations," she explained.

Early on, Fahmy realized her life's ambition would be to help heal people through the arts.

Following graduation, Fahmy attended the American Academy of Dramatic Arts and acted in Los Angeles. When she and husband Daniel Swartz moved to Washington, D.C., she joined New Horizons, which brings drama productions to Children's Hospital patients, and Seeds of Peace, where war-area children undergo conflict resolution classes incorporating drama.

Post-9/11, Swartz created *Visions of Tolerance*, a program using creative arts among youth of different cultures. She also appeared in the play "The Apostate," about Middle Eastern conflict.

Swartz, who earned an M.S.W. from the University of Maryland, now focuses on her three-year-old daughter, believing that education takes on a variety of forms and continues throughout life.

"I enjoyed the freedom at Wilkes to take a variety of classes, meet different people, and evolve — experiences that prepared me for adapting to new situations."

ROYA FAHMY SWARTZ '83



COMPETING IN THE BUSINESS WORLD

Emma DeMarco '02
International Businesswoman,
Wilkes-Barre, Pennsylvania

Educational opportunities drove Emma DeMarco's mother to pull up stakes and move her family from Puerto Rico to California.

Rebuilding her life there, DeMarco earned an associate's degree. Though she dreamed of an international sales and law career, she joined the Army Reserves to develop leadership skills and earn money for more education.



EMMA DEMARCO '02

After serving in Germany, DeMarco began the evening International Business Program at Wilkes and joined the 300 Field Hospital as a Dietitian Technician.

"Wilkes had the only program with a good, intense international business program and an understanding of non-traditional students," she says.

Following her service in Operation Desert Storm, DeMarco made her most difficult decision, a separation from her family members who relocated to the West Coast. She felt compelled to return to finish the degree she started years earlier. And to compete in the business world, she needed that bachelor's degree. In fact, her promotion depended on it. Since she joined Koebler Bright Star, Inc. in 1998, international sales have grown from 0 to 17% of overall sales. Promoted to Director of International Sales, DeMarco feels her professional life is only just beginning. ☐

WRESTLERS PACK THE GYM TO HONOR COACH REESE

By Stacy Smulowitz



"CONSIDER YOURSELF PINNED." THESE WORDS COULD BE HEARD OVER AND OVER AGAIN IN THE HENRY STUDENT CENTER THE MORNING OF THE WRESTLING REUNION. As part of an elaborate registration process, 130 former Wilkes wrestlers were each adorned with a commemorative pin and nametag which featured their own picture. After completing a short reunion "quiz," they proceeded to the Marts Center to celebrate the 75th birthday of former coach John Reese, who holds the 3rd windiest wrestling record in NCAA history.



"Our reasons for coming back were two-fold: to see John and to see each other," said Joe Wiendl '69. "It was an ideal time to honor the man who put together such a quality program at our small school. As a private school, it was hard to bring and keep good athletes who could get a scholarship to play at larger school. Wilkes' wrestlers would have gotten lost at a large schools. John's players blossomed because they had such a great coach. The people he helped over the years think so much of him."

During the cocktail hour in the Hall of Fame Room, teammates saw each other for the first time in decades. There were hugs, laughs, and tears at every turn. The gym, decked out in blue and gold balloons and decorations, was transformed into a banquet hall. The walls were covered with photos and memorabilia from every year that Reese coached.

After dinner, a short program featured remarks by current wrestling coach Al Zellner '72 and Al Groh '41, who read a poem he wrote for Reese that spoke of his life and love of wrestling and friends. Reese took the stage and was joined by his family and friends, who participated in a

RESEE COURTESY OF GUY P. ZY...

A special thanks to all those who donated to this event.

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Scymour Holtzman '57
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TAKE A BOW!

By Dawn Atwater-Haight—Vice President for Advancement

THE BIG NEWS AROUND HERE IS THAT WILKES UNIVERSITY'S ALUMNI AND FRIENDS OPENED THEIR HEARTS AND THEIR CHECKBOOKS TO PUSH THE ENDOW THE FUTURE (ETF) CAPITAL CAMPAIGN PAST ITS \$30 MILLION GOAL. I am happy to report that on May 31st, ETF officially closed out at \$31 million. For this, I am supremely grateful.

I want to tell you about one special gift. In the middle of March, on one of those bleak pre-spring days when ones hopes can start to plunge, we received a call from Allan Kluger, a local attorney and friend of Wilkes. He called to let us know that we were about to receive a substantial sum, close to \$1 million from Issy Edelstein's will. As we were to understand it, Mr. Edelstein had never attended Wilkes or had ever been involved in the life of the school. Why then did he give us such a wonderful gift?

Every day I meet people who give or don't give to Wilkes. Some people are passionate about their giving. They remember what Wilkes did for them personally or professionally. They remember with great

emotion the times of great fun, the friends, or a special faculty member who made a difference for them. They know how to experience the joy, inner satisfaction and sense of peace that giving offers. Gifts may come from those who have millions or those who live paycheck to paycheck.

The overwhelming success of ETF was directly related to all who make up the Wilkes family. Students supported the Senior Class Gift. Local businesses contributed to the Community Business Campaign. Alumni and friends pushed the Wilkes Fund (formerly referred to as the Annual Fund) past its \$748,000 goal, with gifts totaling \$850,496.93, as well as giving specifically to the capital campaign.

Last year, Wilkes employees gave a record number of gifts to the University Family Campaign. Eighty-five percent of our workers gave their hard-earned money back to support Wilkes. This year, we are closing in on receiving gifts from 90% of our workforce. This is a milestone for institutional giving and is important in that it shows that the people who work here care.

Others have not yet come to this point. They will forever feel insecure in the fear that they don't have quite enough to give or that what they can give won't make a difference. The truth is that every gift matters, no matter what the dollar amount is. Many others haven't developed a philanthropic value system... yet. It is foreign to them to even consider a gift, even if they attended Wilkes on a scholarship that someone else provided. Somehow philanthropy doesn't quite add up for them.

But now back to Issy Edelstein. He gave because he believed his money would give opportunity to those who would not be able to receive an education without it. He believed that education is the key to a "better life." Simply put, he cared.

The joy of my job and the people who work in Development is not finishing a campaign, although it is nice. But actually the real joy comes from knowing there are people out there who care that much for others, and act on it. So, on behalf of President Gilmour, the entire Advancement staff, and Wilkes University, thank you. !!!

SPECIAL BENEFITS FOR ALUMNI

AS A DISTINGUISHED MEMBER OF WILKES UNIVERSITY'S ALUMNI ASSOCIATION, YOU ARE ENTITLED TO A NUMBER OF BENEFITS. To take advantage of them, or if you would like more information, contact the Alumni Relations Office at 1-800-WILKES-U, ext. 4130 or alumni@wilkes.edu.

CREDIT CARD PROGRAM

First USA Bank program especially for Wilkes University alumni – card shows Wilkes "Flying W" logo.

GROUP INSURANCE PROGRAM

Liberty Mutual Insurance Company offers a special discount for alumni on automobile and homeowners insurance.

HOTEL DISCOUNT PLAN

Your S.O.S. (Significant Organization Savings) card will save you 20% on any member of the Choice Hotels International including Sleep, Comfort, Clarion, Quality, Ridgeway, EconoLodge and Main Stay Suites.

ALUMNI AWARD PROGRAM

Most notable among these are the Eugene S. Farley Memorial and the Distinguished Young Alumnus/Awards.

ALUMNI CHAPTER ACTIVITIES

Attend social events and take advantage of the networking opportunities in your area.

LOCATOR SERVICES

Watch for the new "Web for Alumni" at

www.wilkes.edu featuring an on-line alumni directory and message board.

WILKES UNIVERSE MAGAZINE

"The Voice of Wilkes University Alumni" mailed to all our alumni free of charge.

CAREER DEVELOPMENT SERVICES

Seek guidance and assistance through the Career Services Office and/or with alumni assistance and mentoring.

COLONELS' CLUB

Season tickets are available to your favorite sport with your donation at certain giving levels.

LIBRARY PRIVILEGES

Just show the miniature diploma that you receive after graduation. !!!

GRAB THESE GOODIES WHILE THEY LAST



NEW ALUMNI DIRECTORY IS READY!

A special thanks goes out to everyone who offered their updates for the 2002 Alumni Directory. The fully updated directory is finished and available for purchase. This list of Wilkes' 23,000 alumni is available as a softbound, hardbound and CD-Rom version. Order yours by calling the Harris Customer Service Department at 1-800-877-6554.

Pricelist

Softbound version: \$69.99 + \$6-H

Hardbound version: \$79.99 + \$6-H

CD-Rom version: \$79.99 + \$6-H

Combination of either for \$20 extra

Softbound & CD-Rom: \$89.99 + \$6-H

Hardbound & CD-Rom: \$99.99 + \$6-H

WHAT'S COOKIN'?

Buy the new *Coleman's Culinary Classics Cookbook* to find out.

Brought to you by the Alumni Association's Cookbook Committee, the 359-page softbound book features secret recipes donated by members of the Wilkes family. Even a number of our country's top celebrities shared their down home favorites with us: Mrs. Joe Paterno's Antipasto, Phyllis Mundy's Arichoke Pasta Salad (PA State Representative) and Janet Leigh's Chocolate Cake.

Laura Bush's Cowboy Cookies

Jay Leno's Uncle Louie's

Chicken Wings Marinara

Steven King's Lunchtime Gloop

Barbara Lemmond's Burgundy Beans

(wife of PA State Senator Charles Lemmond, Jr.)

Bill Cosby's Mouth-Watering

Bread Pudding

Troy Aikman's Rice and Pecan Casserole

Norman Mailer's Stuffed Mushrooms

Tom Ridge's Fresh Mushroom Soup

Dennis Bonvie's Hamburger Soup

(former W-B/Scranton Penguin)

Paul Anka's Warm Scallops

and Avocado Salad

Cookbooks are \$10 each. To place your order, call the Alumni Office at 1-800-WILKES-U, ext. 4130 or email your order to alumni@wilkes.edu.

DISPLAY YOUR PRIDE

Add a Wilkes License Plate to Your Ride

As a graduate of Wilkes University, you are invited to participate in the Commonwealth of Pennsylvania's Special Organization (license) Plate Program.

Plates emblazoned with the phrase "Wilkes University Alumni" and the famous flying "W" are currently available for passenger cars, motor homes and trucks with a registered gross weight of 9,900 pounds or less. Unfortunately,

motorcycles and trailers do not qualify for this plate, and personalized plates are not issued under this program.

A one-time \$35 fee (separate from the annual registration renewal fee) is charged for each plate. A portion of the fee goes to support the Alumni Association. For an application, contact the Alumni Office at 1-800-WILKES-U, ext. 4130.

MOVE OVER PARKER BROTHERS. IT'S WILKESOPOLY!

Patterned after the Brothers' popular Monopoly board game, Wilkesopoly was conceptualized by the Wilkes Students in Free Enterprise (SIFE) team. It features 20 Wilkes-Barre businesses and eight Wilkes-Barre affiliate groups. To win, simply build businesses with customers and clientele and avoid bankruptcy.

Players can land on squares sponsored by Bartikowsky Jewelers, Greater Wilkes-Barre Chamber of Business and Industry, and the YMCA. Instead of going to jail, unlucky players land in Wilkes-Barre court.

Printed by **Pride Distributors, Inc.**, each Wilkesopoly is \$25 (plus \$2 shipping and handling), with proceeds benefiting SIFE. To order, call 1-800-WILKES-U ext. 4120. ❗

ALUMNI MENTORS ENHANCE COMMUNICATION STUDIES PROGRAM

By Wendy Stout

SOME OF THE TOP PUBLIC RELATIONS EXPERTS, PHOTOJOURNALISTS, AND ADVERTISING PROFESSIONALS TOOK THEIR PLACE AT THE HEAD OF THE CLASS TO SHOW WHAT WAITS FOR CURRENT AND PROSPECTIVE WILKES STUDENTS IN THE PROFESSIONAL COMMUNICATIONS WORLD.

"Our students begin to forge relationships with these speakers and see them as great contacts who can offer enormous insight into the world of work," said Andrea Frantz, Assistant Professor of Communication Studies and Coordinator of the Tom Bigler High-School Journalism Conference.

This year's conference brought many alumni back to campus, showing the 220 high school students the achievements possible with a Wilkes education.

Wayne Henninger '89, founder and owner of the public relations agency Sately Wayne Manor, of Silver Spring, Md., relayed to conference goers and Dr. Jane Elmes-Crahall's PR Agency class his experiences owning a PR firm and writing for *ESPN - The Magazine* and *Sports Business Journal*.

Henninger praised current students' hands-on learning. "[Wilkes' student-run PR group] Zebra Communications is an amazing organization and the work they do is outstanding," he said.

Will Taylor '00 agreed with the importance of co-curricular activities. "That's where you learn to apply what you've learned in the classroom," he explained. Taylor, former editor at NBA TV, covered sports media.

Gary Fabiano '89, also a former speaker in Frantz's classes, addressed international photojournalism and his coverage of the Israeli-Palestinian War.

"In my Research Methods class and at the Conference, he communicated a passion for knowing the world that no book could ever fully reflect," said Frantz. "Students walk out of his sessions wide-eyed."

Tom Zuback '89, a celebrity/event photojournalist and film set photographer, offered first-hand insight into the practical issues of freelancing.

CONNECTIONS THAT LAST, CURRICULUM THAT EVOLVES

The booming Communication Studies Program is indicative of the quality of its faculty and staff, who encourage alumni to maintain ties with Wilkes. Students take pride in the attention they receive and rely on faculty for career guidance.

"Without their knowledge, career advice, and believing in me, I wouldn't be as successful as I am today," affirmed Taylor.

In 1999, the department began a curricular review geared to prepare graduates for a highly competitive job market. Department concentrations include rhetoric and public communication, organizational communication and public relations, telecommunications, and journalism.

"Our alumni and current students have played major roles in the growth of the program," explained Elmes-Crahall.

From day one, students can assume responsibilities in the Shelburne Telecommunications Studio, the WCLH radio station, and The Beacon weekly newspaper. She further explained that majors enroll in "advanced" courses, applying theory to "real world" co-curriculars, including a literary magazine, Zebra's account teams, original television shows, or public service announcements. This first-hand knowledge gives Wilkes graduates an edge over their peers in the professional world.

"Many internship supervisors and employers tell us Communication students have the equivalent of 1-2 years full-time experience by the time they graduate," said Elmes-Crahall. About one-quarter of our students go directly to graduate school. Clearly, Wilkes graduates can compete for jobs and admission to graduate programs across the country." ❗

LEE MORRELL '92, ACCOUNT SUPERVISOR AND HEAD OF CONSUMER AUTOMOTIVE PRACTICE FOR EDELMAN PUBLIC RELATIONS WORLDWIDE, IN LOS ANGELES, TOOK OVER ELMES-CRAHALL'S ADVANCED PR CLASS TO DISCUSS ADVERTISING.



EXPERIENTIAL LEARNING ADVANCES SCIENCE, SUPPORTS STUDENTS

A Note from the Chair

This past year has been one of significant change for the Division of Biology, Chemistry and Health Sciences. Dr. Les Turoczi has retired after 30 years of service, 22 as chair. Fortunately for all of us, he has agreed to continue to work with our senior research students and to advise our premedical scholars on a part-time basis. As so often in the past, a great many improvements and initiatives were implemented under Dr. Turoczi's able leadership. We are particularly excited about our new state-of-the-art bioinformatics laboratory; a new 50-k greenhouse, a new media center, a Molecular Structure Lab in Chemistry, our new chapter of Beta, Beta, Beta, the National Biological Honor Society, new affiliations in the health sciences, two new chemistry faculty, and \$1.5 million in current research and educational grants. Above all, we are most proud of our students and graduates, whose accomplishments in science and medicine continue to set the standard. In dedication to Dr. Turoczi's long service, we proudly share with you just a few of the Division's recent successes.

—Dr. Michael A. Steele

GENOMICS RESEARCH FACILITY TO HONOR DR. LES TUROCZI

The Biology and Chemistry departments, in collaboration with the Advancement Division, are proud to announce plans for the development of a Genomics Research Center to honor Dr. Turoczi's many years of service. The facility will aid faculty and student research efforts as well as various instructional activities. Techniques and tools developed for the human genome project today allow the study of living organisms in ways that were previously unimaginable.

Training in the use and capabilities of these cutting-edge techniques and tools such as DNA micro arrays (gene chips), fingerprinting, and sequencing are not just desirable for their students, but essential. Several of our students and faculty are currently engaged in research involving these rather sophisticated genetic and molecular techniques. However, much of this work is carried out in collaboration with colleagues at major research facilities. By establishing our own center with some of the latest equipment (developed only in the last 5 years), we can provide experiences that are simply not available to undergraduates at other institutions across the nation, and at the same time expand our research and funding opportunities.

Specifically, the Genomics Research Lab Initiative will help the University acquire the following equipment: an Automated DNA analyzer, a Micro Array Spotter, a Gene Array Reader for screening large numbers of samples, and a research Centrifuge to help prepare samples for DNA analysis.

Eventually all graduates entering the environmental or health science fields, or pursuing post baccalaureate training, will be expected to engage in sophisticated levels of research. Such a facility would help put Wilkes biology students far ahead of the curve.

Approximately \$250,000 is needed to purchase this equipment, with an additional \$400,000 to endow the lab in perpetuity in honor of Dr. Lester Turoczi. Pending initial support, we are planning to submit a proposal to the Kresge Foundation to finance a portion of the fund. Financial gifts will both honor Dr. Turoczi and support cutting-edge research technology for all Wilkes students.

THE OAK PROJECT: A MULTIDISCIPLINARY OPPORTUNITY

In 1999, biologists Steele and Dr. William Terzaghi were awarded a four-year \$830,000 grant from the National Science Foundation to investigate the

effects of food-hoarding animals such as squirrels and mice on the dispersal and regeneration of oaks. Conducted in collaboration with colleagues at State College (PSU) and the University of Richmond, the multidisciplinary investigation involves a range of behavioral, ecological, and physiological studies to investigate how animals determine the structure of oak forests across North America. The study also relies on advanced molecular techniques (paternity analysis with DNA fingerprinting) to determine the spatial and genetic structure of oak forests.

To date, the study has involved more than 50 undergraduates in various phases of the research, many of whom have been awarded assistantships for doctoral programs, grants, summer internships, and fellowships and co-authored peer-reviewed papers and presented at more than six state, national, and international conferences. The project also has provided summer salaries for 25 undergraduates who, over the past three years, have analyzed DNA from more than 2,000 trees and traveled throughout the country logging more than 20,000 miles conducting research.

WILKES TEAMS CREATE 21ST-CENTURY PLANT IDENTIFICATION TOOL

Imagine strolling through a local park and stumbling upon an attractive blue wildflower. Instead of reaching for your field guide, you turn on your PDA and connect to the Wilkes website. Guided by a series of images and questions, you tap the stylus to the screen a few times, and find that the plant is wild chicory. You tap again and find that it was used medicinally as a diuretic and laxative. One more tap tells you that the dried root of the plant can be roasted and enjoyed as a coffee substitute.

That futuristic sounding idea took a giant step to reality this year, thanks to the

efforts of two teams of Wilkes seniors. One team of Biology majors spent the year perfecting the On-Line Taxonomic Key to the plants of the Kirby Park Natural Area. The key uses a series of illustrated web pages to help users identify more than 100 trees, vines, wildflowers and grasses found in the park. The overall design of the key, and the system used for identification, were developed by the Wilkes team. The second team of Computer Science majors developed a prototype of a condensed version of the key that allows the user to answer a series of questions on a single web page. The user then submits the form to the Wilkes computer, which responds with a list of plants that best fit the characteristics. The on-line key can be found at the website: wilkes1.wilkes.edu/~hirbypl/

CHEMISTRY STUDENTS STUDY IONIC LIQUIDS AND AMORPHOUS ALLOYS

Don Mencer, our newest Chemistry faculty member, is overseeing research by undergraduates in two primary areas.

The results of the *Investigations of Room-temperature Ionic Liquid* project will provide a better fundamental understanding of the nature of solvents and the effects of solvents on solute molecules. Ionic compounds, such as sodium chloride (table salt), typically exist as solids at room temperature. However, some ionic substances exist as liquids, sometimes called melts. This provides an opportunity to explore the fundamental properties of ionic melts at room temperature instead of operating above the melting points of the more common ionic compounds.

Characterization of Amorphous Ni-X-P Alloys Prepared by Electroless Deposition from both Acidic and Basic Solution is just beginning, but ultimately will offer a better fundamental understanding of amorphous materials and alloy behavior. The alloys are of interest for their unique physical properties. Through this process, alloys will be prepared that cannot be prepared by traditional methods of alloying and will yield materials with properties not found in crystalline alloys of the same composition.

CHEMISTRY DEPARTMENT TAKES ITS SHOW ON THE ROAD

The Chemistry Department's new venture, *Science in Motion*, proved to be the perfect formula for area high school students and teachers.

Science in Motion is a traveling laboratory that brings the necessary teaching resources and sophisticated lab equipment to provide high school students with hands-on learning experiences in the fields of biology and chemistry.

Conducted by Mobile Educators Tom Nesbitt and Peter Stehler, the labs show students how science is applied to real-world situations. At Hanover Area High School, 9th- and 10th-grade biology students received a lesson in forensic science using DNA fingerprinting to identify a suspect in a mock murder.

ON THE HORIZON FOR HEALTH SCIENCES

A committee of faculty and students has begun planning for Wilkes' *Distinguished Lecturer in the Health Sciences* presentation on October 3rd, and the *Fourth Annual Premed Day* on October 4th. On Premed Day, high school students interested in doctoral health care professions learn what Wilkes has to offer. The Distinguished Lecturer Series brings celebrated alumni back to discuss a topic of interest in health care with Wilkes students and the community.

This fall, Wilkes will also welcome a number of Premedical Scholars to campus as part of its combined B.S./M.D. programs with MCP-Hahnemann University School of Medicine, Penn State Hershey College of Medicine, and SUNY Upstate Medical University. The new Scholars include three students from New York and four students from Pennsylvania. ☐



GREG TURNER AT A RESEARCH SITE IN STATE GAME LANDS JUST OUTSIDE OF WHITE HAVEN, PA., HANGING NEST BOXES. THE SPECIES IS CURRENTLY LISTED AS A SPECIES OF SPECIAL CONCERN BECAUSE THERE ARE ONLY A FEW LOCATIONS ACROSS THE STATE WHERE THEY MAY STILL BE FOUND. THE SQUIRRELS NEED OLD GROWTH FOREST, WHICH IS VIRTUALLY NONEXISTENT IN PA. BECAUSE YOUNGER TREES HAVE FEWER CAVITIES, HE IS INSTALLING THE NEST BOXES TO PROVIDE AN IMMEDIATE RELIEF TO THE NEED FOR MORE CAVITIES.

Greg Turner '95 Heads Up State Conservation Project

Greg Turner '95 recently rejoined the Biology Department as a research technician to head up a state-funded project that he is directing in collaboration with Dr. Steele.

In his newest position, Turner is directing a \$100,000 grant to develop a statewide monitoring program for the threatened northern flying squirrel, a species of special concern in Pennsylvania. Over the next two years, Turner will conduct nest-box surveys, live trapping, radio telemetry, and habitat analyses to study and monitor the species status. Turner is assisted each summer by several Wilkes students.

Following graduation, Turner earned a masters degree in Wildlife Biology at the Appalachian Environmental Labs and Frostburg State University. He conducted his research there with John Hoogland, an internationally known behavioral ecologist, on the effects of plague on prairie dogs. ☐



MEMBERS OF THE CLASS OF 2002 (SEATED LEFT TO RIGHT) KAREN JOHNSON, CAPTAIN OF THE 1982 SOFTBALL TEAM, DIANE KENDIG '89, DIANE JONES '76, AND CRAIG ROME '88. (STANDING LEFT TO RIGHT) FRANK WANZOR '87, JIM NOLAN '90, BILL SAVITSKY (REPRESENTING JEREMY YAREMKO '69), GARFIELD JONES '72 AND ANTHONY DIGRAZIA '88.

2002 ATHLETICS HALL OF FAME CLASS

By John Seitzinger—Sports Editor

THE TENTH CLASS WAS INDUCTED INTO THE WILKES UNIVERSITY ATHLETICS HALL OF FAME IN A CEREMONY ON SATURDAY, JUNE 8TH.

Anthony DiGrazia '88

DiGrazia enjoyed an outstanding career as a member of the football team from 1984 to 1987. During that time he hauled in 178 passes for 2,188 yards and 24 touchdowns. He ranks third on the all-time pass catching list, while ranking fifth on the all-time scoring list with 156 points. He is listed three times on the single season pass catching list and his total of 65 catches in 1986 is good for third. He had the fourth highest total in 1987 when he grabbed 58 passes, and also holds down the sixth position with 55 receptions in 1985.

DiGrazia, who was the Eastern College Athletic Conference Southern Division Player of the Year in 1987, was also a two-time Middle Atlantic Conference all-star in both 1986 and 1987. He was also named

the team's Offensive MVP in both 1985 and 1988, and was a captain of the 1987 squad.

Diane Jones '76

Jones was a standout performer in both women's basketball and field hockey. On the court, she played an integral role during her rookie season when she averaged 5.8 points and 11 rebounds per game. Her play helped Wilkes post an overall record of 6-6, its first non-losing season in four years. A three-year tri-captain of the women's hoops squad, Jones was the team's leading rebounder in her sophomore and junior seasons as well.

As a sophomore she was named the women's basketball team's Most Valuable Player, while also earning the Most Improved Player award in field hockey. That same season she was named the Woman Athlete of the Year. Jones also played a key role in the Wilkes Letterwomen's Club, serving as its vice president during the 1974-75 season.

Garfield Jones '72

Jones was a four-year member of the football team from 1968 to 1971. During that span he helped the Colonels fashion an overall record of 25 wins, eight losses and one tie. As a freshman, Jones helped Wilkes post a perfect 8-0 record. That same season the Colonels captured the Middle Atlantic Conference championships, while also earning the Lambert Bowl, given annually to the top small college team in the country.

An official member of the "Golden Horde," Jones still ranks among the all-time leaders in interceptions. He picked off 13 passes for 102 yards and one touchdown, good for seventh place on the all-time interception list. He was named the team's top defensive back in 1969, 1970, and 1971. In 1969, Jones also earned the prestigious Black Star Award, given to the player that accumulates the most significant plays during a season. The 1971 season saw Jones earn a berth on the

Associated Press All-State team as a safety. Jones was also the first Wilkes football player to ever sign a professional contract, signing with the Buffalo Bills in 1972.

Diane Kendig '89

Kendig was a three-year member of the women's basketball team from 1977 to 1980. During that time, she etched her name in the Wilkes record books and currently holds 12 Lady Colonels records. Kendig is the all-time leading scorer in Wilkes history with 1,671 points, while also holding the top spot in both single season points (600 in 1979-80), and most points in a game (53 vs. Misericordia, 2/28/79).

Kendig currently ranks first in field goals made in a game (22), field goal attempts in a game (37), free throws made in a game (14), steals in a game (12), single season scoring average (25.5), field goals made in a season (597), field goal attempts in a season (139) and career field goal attempts (1599).

A three-time MAC all-star, Kendig was named the league's Most Valuable Player in 1979-80 after leading Division III in scoring average, tossing in 25.5 points per game. That same season she was named a first team Association of Intercollegiate Athletics for Women Division III All-American. Kendig was also the first Lady Colonel to surpass the 1,000-point plateau.

Jim Nolan '90

Jim Nolan was a four-year member of the men's basketball team from 1986 to 1990. A prolific scorer, he amassed a then school-record 1,956 points. As a senior he tossed in a school-record 608 points on his way to first team Middle Atlantic Conference all-star honors. Nolan was a second team MAC all-star as a junior in 1988-89 after leading the Colonels with 488 points. And he was also the MAC Rookie of the Year in 1986-87.

Nolan, who had 527 points as a sophomore, is the career scoring average leader, after tallying 21.1 points per game during his four seasons. He also holds the record for most field goal attempts in a career with 1,554.

During his senior season Nolan ranked among the national leaders in a pair of statistical categories. He was the fifth leading

scorer in Division III after averaging 24.3 points per game. He was also 13th in free throw percentage, connecting on 88.3 percent (166/188) of his attempts.

Craig Rome '88

Rome was a four-year member of the wrestling team from 1984 to 1988. During that time he amassed a dual match record of 71 wins, five losses and one tie while competing at the Division I level. His dual match winning percentage of .934 still ranks sixth on the all-time list at Wilkes.

Rome had an overall record of 98 wins, 14 losses and one tie during his student career, the second highest win total in school history. As a rookie he fashioned an overall record of 20-5, while posting a 16-2 mark in dual matches at 158 pounds. The following season, Rome placed fifth at the Eastern Intercollegiate Wrestling Association championships, while finishing with a 22-3 overall record and a 19-1 dual match record. As a junior, Rome helped Wilkes place fourth at the EIWA championships by winning the 167-pound title. He had a 29-4-1 overall record and a 17-1-1 dual match mark during that same season. Rome defended his EIWA title the following season, while compiling a 27-2 overall mark and 19-1 dual match record.

Frank Wanzor '87

Wanzor was an eight varsity letter winner, playing four seasons with both the soccer and baseball teams.

On the soccer field, Wanzor was a three-time MAC all-star at his defensive back position. He accumulated nine goals and 18 assists during his soccer career, while helping the Colonels fashion an overall record of 41 wins, 30 losses and six ties. He also helped Wilkes limit opponents to a mere 1.28 goals per game and 23 shutouts in his four seasons.

On the baseball diamond, Wanzor played in the infield. During his career he hit at a .337 clip, including a career-high .365 average during his freshman season in 1984. As a sophomore, he was named a MAC second team all-star after hitting .350 with nine doubles, three triples, two homers and 25 runs batted in. That same season, he established a new Wilkes record with a hit in 20 consecutive games, a record that still stands today.

Jerry Yaremko '69

Yaremko is one of the top defenders to ever wear the Wilkes men's soccer uniform. During his four seasons he was named to the MAC all-star first team in both 1966 and 1967, while also being named to the Tri-State (Pennsylvania, New Jersey, Delaware) all-star team during each of his four years. He was a first team Tri-State honoree in 1966, earned a second team berth in 1967, and was an honorable mention selection in both 1965 and 1968.

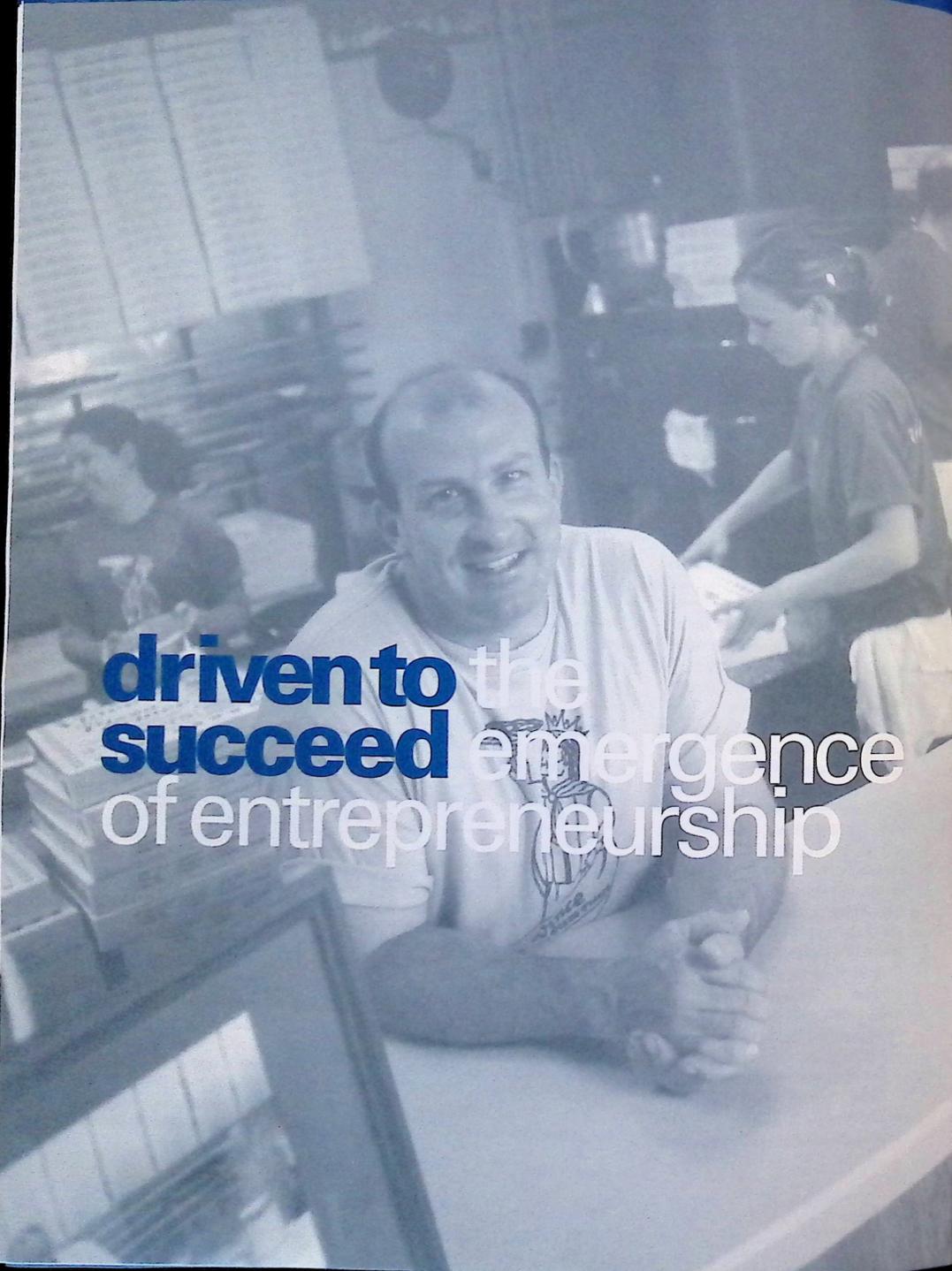
Yaremko helped the Colonels fashion an overall record of 28 wins, 13 losses and four ties during his career. He played a key role in limiting opponents to an average of 1.33 goals per game during his four years, while also helping the Blue and Gold register 17 wins by shutout.

1982 Softball Team

The 1982 softball team established itself as one of the premier teams in Wilkes history by capturing the MAC championship and earning a berth in the NCAA Division III championships. The squad was the first women's team at Wilkes to garner a spot in the NCAA field.

The Lady Colonels, under the guidance of head coach Nancy Roberts '85 and assistant coach Gay Meyers '76, fashioned an overall record of 15 wins, seven losses and one tie. Leading the squad was catcher Karen Johnson '76, who hit .485 with seven doubles, five triples, four homers and 34 runs batted in. Outfielder Karen Bove '85 was next on the hit-list with a .385 average at the plate, including one double, two triples, two homers and 25 runs batted in.

Infielder Cathy Lee '83 and pitcher Sue Schwartz also hit above .300 for the season. Lee had a .333 average with one double, two homers and 29 runs batted in. Schwartz had a .307 average that included, four doubles, one triple, four homers and 18 runs batted in. Lynn Busch '85, Len Cashour '85, Jean Dougherty '86, Renee Dougherty '86, Lisa Gigliello '85, Carol Hagen '84, Diane Hall '83, Charlene Hurst '85, Marian Kamulowicz '85, Stacy Keeley '83, Debbie Kramer '84, Susan Leach, Theresa McGraw, Kim Smith '76, and Sherr Zimmerman '86 round out the squad. 11



driven to the
succeed emergence
of entrepreneurship

YOU MIGHT CALL SHAWN PROHASKA A 21ST-CENTURY ENTREPRENEUR. The 35-year-old business owner and Wilkes MBA graduate possesses all the qualities befitting of the title: confidence, discipline, persistence, and drive. But Prohaska is one of a growing number of business owners and professionals who have taken this unconventional discipline to a new level through formal study at the university level. In business division courses offered in cooperation with the University's Allan P. Kirby Center for Free Enterprise and Entrepreneurship, Prohaska developed skills that helped him grow one business and launch a second, with plans for franchises throughout eastern Pennsylvania.

When he started his studies, Prohaska's first company, Invisible Fence of Northeastern Pennsylvania, was already an established two-year-old business. Like

"Being able to sell is the key to entrepreneurship... and if you cannot sell, you do not eat."

most small business owners, his focus was on increasing sales, paying his debts, and pleasing his clients and employees.

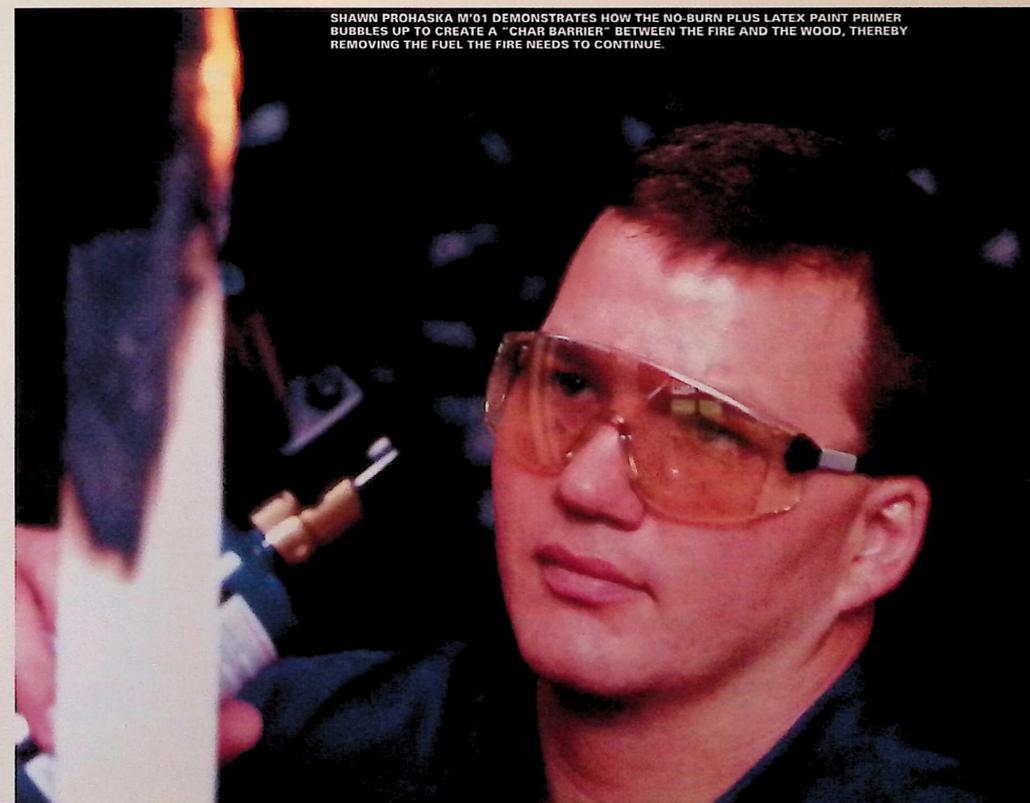
"It is the nature of an entrepreneur to not want to look at the bottom line for two reasons—fear of failure and fear of success," he says. "The Independent Research Profit & Loss study I did really made me look at the numbers side of the business. This number crunching helped me realize that I had the ability to grow the business by adding more equipment and labor, and then add the next business, No-Burn Fire Retardant, this July."

In today's intensely competitive global business climate, formal entrepreneurship

education is becoming essential to the preparation of business professionals of all types. The approach centers on teaching students how businesses succeed so that they can identify and evaluate opportunities and develop the self-confidence to act before others do.

Studies indicate that these traits, coupled with effective communication skills and team leadership abilities, are highly valued by employers. More than 70 percent of business leaders responding to a recent survey by management consulting firm Accenture indicated that entrepreneurship is an essential quality in their employees.

"Businesses have discovered that students with exposure to entrepreneurial practices and attitudes contribute earlier in their careers and provide greater impact than those with no background in



SHAWN PROHASKA M'01 DEMONSTRATES HOW THE NO-BURN PLUS LATEX PAINT PRIMER BUBBLES UP TO CREATE A "CHAR BARRIER" BETWEEN THE FIRE AND THE WOOD, THEREBY REMOVING THE FUEL THE FIRE NEEDS TO CONTINUE.



ALLAN P. KIRBY, JR. (RIGHT) HAS CREATED A UNIQUE CENTER WHICH, WHEN COMBINED WITH THE TALENTS OF THE KIRBY DISTINGUISHED PROFESSOR (DR. JEFFREY ALVES, LEFT), TEACHES WILKES STUDENTS THE WAYS TO BE THE SMALL BUSINESS LEADERS AND INNOVATORS OF THE 21ST-CENTURY.

entrepreneurship," says Dr. Jeffrey Alves, Wilkes' Allan P. Kirby, Jr. Professor for Free Enterprise and Entrepreneurship. "Organizations of all types have told educational institutions that they need creative, critically thinking employees who can communicate effectively."

In 1994, Wilkes recognized that need, and established the Allan P. Kirby Center for Free Enterprise and Entrepreneurship. The Center is funded through contributions by benefactor Allan P. Kirby, Jr., who named the center in honor of his father. An entrepreneurship concentration in the business program soon followed.

Prohaska feels "the difference between traditional business courses and entrepreneurship courses is the mindset. You need to be personally affected by the opportunity to be truly successful at it."

The Wilkes program offers students the chance to apply concepts learned in core business courses to the entrepreneurial process. Alves calls this approach the "three Ds" of opportunity: *discovering*, *developing*, and *doing*. *Discovering* covers the creative and innovation processes with the goal of developing an ability to recognize opportunities that might create value or improvement. *Developing* includes the process of understanding the market and economic feasibility of an opportunity and then identifying the resources to take

"The difference between traditional business courses and entrepreneurship courses is the mindset. You need to be personally affected by the opportunity to be truly successful at it."

with professors and professionals alike to develop their skills through daily practice. The benefits for alumni like Prohaska extend well beyond graduation day.

"I got to know Dr. Alves during the Independent Research seminar," he says. "Our relationship has grown and now I consider him my personal executive coach. I can turn to him when I need advice on many different business subjects. And I think he has enjoyed watching me grow as an entrepreneur."

Educational institutions throughout the nation are beginning to recognize the value of entrepreneurship education. But development of programs that embrace this emerging approach has been slow, says Anthony Liuzzo J.D., Ph.D., Director of Wilkes' Business Division.

"When we look around nationally, there are few schools that have in place firm majors and minors in entrepreneurship," says Liuzzo. "Some have courses in small business and such, but not full programs."

Currently, Wilkes is the only university-based program in Northeastern Pennsylvania that goes beyond a single course or internship in entrepreneurship, adds Liuzzo. The uniqueness of the Wilkes program is helping the University carve out a niche among its competitors in higher education.

Both Liuzzo and Alves hope to expand the University's offerings to include a major and minor program in entrepreneurship. The interdisciplinary curriculum would be attractive to students from all majors who want to develop their entrepreneurial skills.

Prohaska believes that it is a sound approach, adding that courses in practical areas such as salesmanship might greatly enhance students' abilities.

"Being able to sell is the key to entrepreneurship," he says. "You must believe in your product enough to get out and sell it to the world. And if you cannot sell, you do not eat."

"It's ironic that you read that many of the great entrepreneurs dropped out of college," he adds. "Maybe if they had an entrepreneur degree available to them, they would have finished their formal education."

Weaving the Fabric of America...One Graduate at a Time.

By Ralph Nardone

Since the days of the Industrial Revolution, entrepreneurship has been part of the fabric that binds our society. Entrepreneurs fuel the economy, create jobs, improve our quality of life, and create new wealth for reinvestment in America. Success depends upon vision, resolve, drive, a strong work ethic, and the desire to go to great lengths to get the job done. These five alumni entrepreneurs, and many more just like them, know what it takes to be a success.

BOBBI KNEZEK

Bobbi (Barbara) Knezek '71, partner of WD Communications (with offices in Red Bank, N.J.; Newark, Delaware; and Charlotte, N.C.), works with employers of all industries to train their staffs in writing, speaking, customer service, and interpersonal communications. Following graduation from Wilkes, Knezek worked as an elementary school teacher, college instructor, and writer. During her career, she got together with three other women to start WD Communications.

"We were four working mothers teaching at a community college who agreed that the course work was not always enough for succeeding in business. We saw an opportunity to help people with our skills," she says. "We created training seminars during our personal time and started presenting them to employers to

BOBBI KNEZEK, WITH HER PARTNERS IN WD COMMUNICATIONS, LEADS TRAINING SEMINARS TO TEACH COMPANIES' EMPLOYEES HOW TO INCREASE PRODUCTIVITY.



improve their employee productivity. We were fortunate to be able to get started with very little investment. We did not need a lot of equipment, just the freedom to fly or fail."

WD Communications (www.wdcommunications.com) steadily grew and is now in its 20th year and serves customers in the United States and internationally. Knezek says successful entrepreneurship requires a "can do attitude." She points out an entrepreneur has to be willing and able to work long hours and remain flexible to deal with the unexpected and the unscheduled.

"You have to be able to stay on top of the changing needs of your marketplace," she adds. "Listen to your customers, make sound suggestions, and climb mountains for them if necessary and they will reward you. We let our clients help us grow."

SCOTT WIENER

Scott Wiener '80, who runs three successful chiropractic and physical therapy practices in Valencia, California, echoes Knezek's sentiments. Over the 20 years of operation, his practices have made many adjustments to meet the changing needs of the market.

"We added physical therapy, pre- and post-surgery rehab, athletic training, massage therapy, and acupuncture because of the feedback we got from our patients," he says.

He emphasizes that an entrepreneur can ensure success by learning what the customers want through research done every day. "An entrepreneur has the ability to be hands-on with his customers and communicate with them face-to-face to find out what they need.

And, as Wiener found out, the research doesn't stop once the business becomes established. He recommends that entrepreneurs become involved in community and professional groups to stay on top of market changes.

"Join 'networking clubs' and become involved," he says. "This allows you many opportunities to promote your business and let your customers know you are involved in the community. It also boosts your name recognition in their minds, which is a powerful marketing tool."

His advice for Wilkes' students looking to be their own bosses? "Stay positive and



FOR THE PAST 20 YEARS, DR. SCOTT WIENER HAS NOT ONLY BEEN HEALING HIS PATIENTS, HE'S BEEN LISTENING TO WHAT THEY NEED AND EXPANDING HIS OFFERINGS TO ACCOMMODATE THEM.

set realistic goals for success. Stay motivated and have faith you are going to get through even during tough times by knowing what your customers want and doing what it takes to provide it."

VINCE CIANFICHI

For Vince Cianfichi '90, giving customers what they want is not only the cornerstone of his operation, it's a long-standing family tradition. He and wife Rhea took over the family business after the passing of his parents in 1994 and 1995. Described by Cianfichi as a "small mom and pop place," *Vince the Pizza Prince* is a staple of the Scranton, Pa. community.

"Small businesses like this are the fabric of America," he says. "For every one Wal-Mart or Home Depot, there are a hundred little businesses that provide important services across the country—jobs for young people, support for their local communities, and a service that people enjoy."

After spending just a little while at their shop on Pittston Ave., it is clear what makes *Vince the Pizza Prince* so popular. Every customer is cheerfully greeted, most addressed by first name, and every order is filled with a great deal of care.

Customers are more than pizza patrons, they are members of their extended family. And Cianfichi's parents wouldn't have had it any other way.



RHEA, VINCE, AND SON VINCENT CIANFICHI III COOK UP A SPECIAL RELATIONSHIP WITH THEIR CUSTOMERS IN SCRANTON, PA.

Both my mother and my father shared in teaching me how to be successful with people, and that's what our family business is all about," he says. "My dad [the original pizza prince] was a real performer and he was good with the people. He taught me how to treat customers so they will come back. My mother also played a very influential role in my life."

That endearing partnership continues with Vince, the man up front, and Rhea, the business savvy one who handles book-keeping, paperwork, and keeping the business in the black. This teamwork approach has proven quite successful.

To meet the demands of their growing customer base, the Cianfichis are considering opening a second, larger location outside of the Scranton area. For those beyond the Northeastern Pa. border, they offer a tasteful alternative. A private pilot, Cianfichi will fly his pizzas to the customer—the only requirement being that the patrons live close to a general aviation airport. And for those who don't, he will partially bake the pizza, pack it, and ship it via Federal Express, proving he'll do anything to put their clientele first. Delivery details can be found at www.vincepizza.com, along with the menu, history of the business, location map and hours of operation, photo gallery, and a kids page with games.

Cianfichi advises anyone who considers opening his or her own business to

understand every aspect of it before getting involved.

"We are fully responsible for everything from paying the bills, filing the taxes, training the staff, customer service, and cooking. We don't get sick days or paid vacation," he says.

But, he does derive a certain sense of satisfaction knowing the business belongs to him and Rhea and eventually to their young son Vincent III.

"We are keeping the family tradition alive and that has many rewards," he says. "We know we will have the ability to work to secure a future for our family because we can drive our business and get what needs to be done, done."

BOB HEWITT

Bob Hewitt, a 1961 graduate who worked for 40 years as a chemistry teacher, found personal success, and satisfaction, in a second career. He owns *Bob Hewitt Fine Woodworking*, in Saxtons River, Vermont.

"I'm the chief cook and bottle washer," he says. Hewitt sells his products over the Internet at www.piecesofvermont.com and through his own catalog. Customers can choose from baskets to chip-carved jewelry boxes, decorative eggs, and collectors plates; scrollsawn crosses; Noah's ark; room and door signs; maple trivets; music boxes; trucks and cars; cribbage sets; nightlights; and bridal baskets.

Hewitt started woodworking as a

creative outlet and a "good way to fill free time." He says that woodworking gives him an opportunity to see the results of his hard work and he feels fortunate to be able to do something personally fulfilling that turned out to be marketable as well. He began taking his various crafts to local shows and slowly but surely his popularity grew.

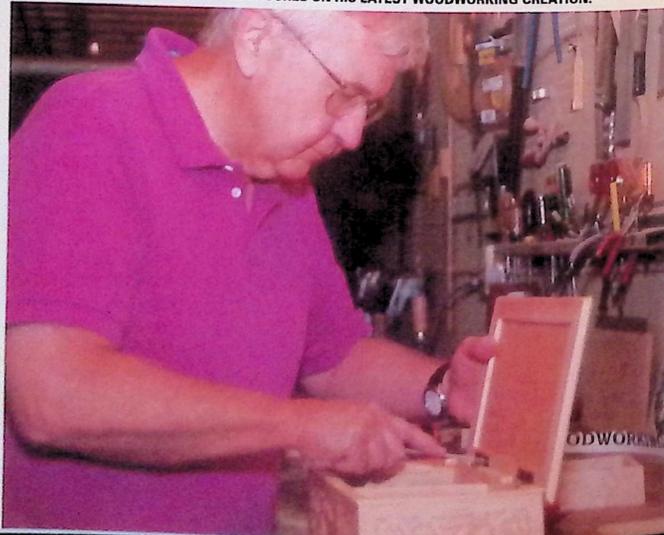
"My growth was very manageable. And what helped me was that I was not in the business to make a living...it was more of a lifestyle business. Having people come up to me and show me their appreciation for my craft-making gives me a very good feeling."

SHAWN PROHASKA

Shawn Prohaska M'01, of Mountaintop, Pa., is making a success out of both of his businesses—*Invisible Fence of Northeastern Pennsylvania* and *No-Burn Fire Retardant*. Purchased in 1993, *Invisible Fence* offers sales, installation, and service of electronic pet containment systems.

Prohaska recently purchased the rights to market *No-Burn Fire Retardant* (nbnepa@pid.net) products in 40 counties of eastern Pennsylvania from No-Burn, Inc. of St. Clair, Michigan. He's currently looking to sell dealerships to other entrepreneurs looking to get in on the ground floor. The products include *Wood Gard*, for use on bare wood; *Fabric Gard*, used on all types of fabrics; *No-Burn Plus*, a latex paint primer; and *Original*, an all-around use product for anything porous. [1]

BOB HEWITT FASTENS THE FINISHING TOUCHES ON HIS LATEST WOODWORKING CREATION.



PROVOST DR. MARAVENE LOESCHKE
 Writer, actor, and new leader of Wilkes academics

FOLLOWING AN INTENSIVE NATIONAL SEARCH, DR. MARAVENE S. LOESCHKE, FORMER DEAN OF THE COLLEGE OF FINE ARTS AND COMMUNICATION AT TOWSON UNIVERSITY, WAS RECENTLY APPOINTED PROVOST OF WILKES UNIVERSITY.

"It is a privilege for me to be at Wilkes and I look forward to becoming a member of the campus family and Wilkes-Barre community," said Loeschke.

Taking over for Professor Emeritus (History), Dr. James Roehko, former Vice President for Academic Affairs, Loeschke will oversee and lead all academic departments and will serve as president in Dr. Gilmour's absence.

"Maravene brings an impressive portfolio of experience in higher education to Wilkes," said Gilmour. "Strengthening and expanding our academic core is a major challenge, and I am confident that Maravene has the capability to provide strong leadership in this area."

As founder of the Arts Integration Institute for Arts Resource, Loeschke

served as co-founder, producer, and artistic director of the Women's Project at Theatre Project and as mentor of the Mime Center in Cooch Behar, India.

Loeschke has served on institutional review teams for Hood College and Georgetown University and as Dean Representative at the Pew Engagement on Institutional Advancement. She is a

"It is a privilege for me to be at Wilkes and I look forward to becoming a member of the campus family and Wilkes-Barre community."

member of the American Association of University Professors, the Council of Colleges of Arts and Sciences, the International Council of Fine Arts Deans, the Theatre in Higher Education, and the Emily Dickinson International Society.

A gifted writer, Loeschke's publication credits include five books, three plays, and a variety of articles, papers, and addresses. An accomplished actor and director, she's appeared in 11 commercials, the Emmy-

nominated Maryland Public Television comedy series *Crabs*, two documentaries, and 18 Maryland Arts Festival productions. She also starred as Diana in the one-woman show *Full Gallop*, cited as one of the 10 best productions of 2000 by Baltimore City Paper. On October 19, Loeschke will perform in *Love Letters* at the Darte Center.

Loeschke holds a Bachelor of Science degree in Theatre and English, a Master of Education degree from Towson University, and a Doctor of Philosophy degree in Theatre from the Union Institute. She received the Towson Alumni Service Award and honorable mention as the Maryland Association of Higher Education Outstanding Administrator/Educator. [1]

You mattered.

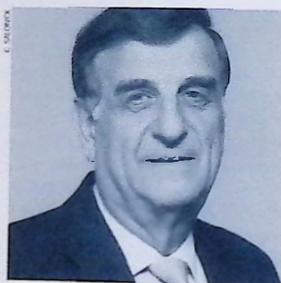
By Wendy Stout

With more than 225 combined years of service, the following 10 individuals have left an indelible imprint on the face of Wilkes University. The Board of Trustees has conferred emeritus or emerita status upon these faculty and administrators for their dedication and commitment to their students and academe. Over the past three decades, they have worked to advance Wilkes to the position it holds today. The legacy they leave is a substantial one; they will not soon be forgotten.



Paul O'Hop

Paul O'Hop assumed the role of Vice President of Business Affairs/Auxiliary Enterprises in 1986 after teaching business administration. He was responsible for overseeing the Business Office, Computer Center, Finance Office, and Office of Human Resources Management. In 1990, O'Hop was one of 30 charter participants in the Leadership Pennsylvania Program. He is currently teaching an MBA seminar on human resource management.



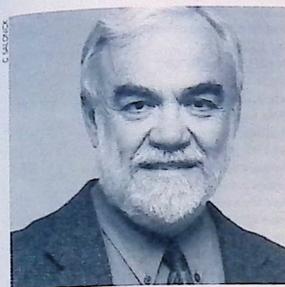
Eugene Manganello

Eugene Manganello '83 established the Office of Human Resources Management and acted as its Director. Manganello, who came to Wilkes in 1973, served as Affirmative Action Officer, Acting Director of Facilities Management, and a Wilkes representative in the Downtown Wilkes-Barre Business Association. He also spent eight years as Director of the bookstore and co-founded the Director of Human Resources Consortium.



Dr. James Rodechko

Dr. James Rodechko (pictured with his wife, Virginia) started his Wilkes career teaching history in 1968, then becoming Chair of the History Department and later the History and Political Science Department. He received the *First Annual Carpenter Outstanding Teacher Award* in 1983. From 1986-1992, Rodechko was Dean of the College of Arts and Sciences, and since 2001 he served as Vice President for Academic Affairs.



Dr. J. Michael Lennon

Dr. J. Michael Lennon was the longest-serving Vice President for Academic Affairs in Wilkes history. After eight years, he stepped down in 2001 to teach English part-time and focus on his work as an archivist and literary executor to Pulitzer Prize-winning author Norman Mailer. Since coming to Wilkes in 1992, Lennon was influential in redesigning the general education requirements, establishing the Doctor of Pharmacy program, and recruiting eight academic deans.



Alicia Lindgren

Alicia Lindgren came to Wilkes in 1990 as a Visiting Assistant Professor of English. She was a Faculty Advisor in the Peer Mentorship Program, which paired freshmen with returning students, and she helped create and produce the Student Activities Newsletter. Lindgren was active in many campus committees and programs, including the Teaching Recognition and Effectiveness Committee and the formation of the English Honor Society, Sigma Tau Delta.



Judith (Kole) Schreiber

Judith (Kole) Schreiber '72 began teaching in 1974 and was granted tenure in 1980. She taught Medical/Surgical and Pediatric Nursing, as well as Holistic Nursing, in which she was certified by the American Holistic Nursing Association. Schreiber sat on several committees, chaired the Nursing Department's Faculty Affairs Committee, and represented Wilkes in the Northeastern Pennsylvania Nursing Education Consortium.



Jon Lindgren

Jon Lindgren spent 13 years as the University Librarian. He taught Freshman Core courses and penned several book chapters and articles on educating the academic library user. Under his direction, the Farley Library implemented the VTLS-integrated library system and developed the Bibliographic Instruction Program. Lindgren was a member of the Founding Committee and third president of the Library Instruction Round Table of the American Library Association.



Dr. Walter Karpinich

Dr. Walter Karpinich taught Russian and German at Wilkes since 1975, receiving tenure in 1981. He hosted trips to Eastern Europe for the Wilkes community and was involved in the Luzerne County Folk Festival since its beginning in 1976. A former president of the Cultural Heritage Council of Northeastern Pennsylvania, Karpinich chaired the Foreign Languages and Literatures Department at Wilkes. **W**

Dr. Lester Turoczi

Dr. Lester Turoczi arrived at Wilkes in 1972 as an Assistant Professor of Biology, became Chair of the department in 1976, and since 1984 has served as chair of the Chemistry, Biology, and Health Sciences Division. He received the *1985 Carpenter Outstanding Teacher Award*, advised the Biological Society (AIBS), and was the Institutional Coordinator for the Eastern College Science Conference.

The Torch Passed: Promoted and Tenured

Congratulations to Dr. Paola Bianco, Dr. M. Anthony Kopolka and Dr. David Maize. For their distinguished performance with respect to teaching, scholarship, and science, and personal qualifications, they were awarded tenure and promoted to associate professor by the Board of Trustees.

Dr. Paola Bianco '83 teaches Spanish in the Department of Foreign Languages and Literatures and is Study Abroad Coordinator. She holds a Ph.D. in Romance Languages: Italian and Spanish from the University of North Carolina, Chapel Hill. Her book *Tru Erasmio e Realismo*, a study of three 16th-century Sienese poets, was published recently.

Dr. M. Anthony Kopolka teaches Computer Information Systems in the Math and Computer Science Department. He earned a Ph.D. in Computer Science from the University of Pittsburgh. Kopolka is co-advisor for the Math and Computer Science Club, founding advisor for the Amateur Radio Club, and Chair of the Procedures Subcommittee of the Curriculum Committee.

Dr. David Maize teaches Pharmaceutical Sciences in the Nesbitt School of Pharmacy. He holds a Pharm.D. in Pulmonary Pharmacology from the West Virginia University School of Medicine. Maize is the faculty advisor to the Delta Omicron Chapter of the Kappa Psi Pharmaceutical Fraternity at Wilkes.

Welcome to Weckesser

Visitors to the University's administrative offices in Weckesser Hall will be greeted by **Evelyn Topfer**, the Advancement Division's new Development Associate. In charge of donor relations and the planning, implementing, and managing of special events, Topfer will run the Annual Scholarship Donors' Luncheon on November 14. She is also a key contact for the establishment of endowed and named scholarships. ☐

— REESE CONTINUED FROM P. 4

joyful rendition of "Happy Birthday." Afterward, Reese's emotional speech recalled the victories and accomplishments of his teams and recognized his outstanding wrestlers and teams.

The evening was capped off by a night of reminiscing in Rumors. Videos of wrestling matches were shown, the wrestling room was open for a walk down memory lane, and vintage Wilkes wrestling outfits were auctioned. The following morning, a brunch was held to honor and introduce the 2002 team as well as to present end-of-the-season awards.

IN ATTENDANCE

Marvin Antinnes '61
Alain Arnold '73
Gene Ashley '75
Lon Balum '77
Bryan Billig '80
Douglas Billig '84
Joseph Birmingham '84
David Bonomo '92
Frank Castano '89
Richard Ceccoli '71
John Chakmakas '75
George Cherrie '82
Eugene "Geno" Clemons '78
Doug Collins '84
Charles Comegys '69
Bart J. Cook '81
Richard Cook '68
Peter Creamer '83
Dale De Ronde '62
Anthony Diaz '90
Guy DiZebba '76
Bill Dodge '83
Doug Drescher '81
Derrick Eide '95
David Ellis '76
Howard Ennis '55
Catherine (Bringenberg) Fantini '93
David Fantini '94
Reginald Fotherly '78
Eric Feese '93
Rick Gaetano '82
Robert Gaetano '80
J. Michael Garvin '84
Michael Glancey '69
Walter Glogowski '59
Barry Gold '68
Josh Gray '94
David Gregrow '77
Alex Grohol '79
Dave Habowski '97
David Hall '68
Bob Hawkins '92
Michelle (Hochreiter) Hawkins '93, Ronald Henney '84
Robert Herman '63
Patricia Hidock '84
John Hosage '62
Danny House '78
Andrew Janquitto '60
Jim Johnson '83
Garfield Jones '72

Clayton Karambelas '49
Stephen Kaschenbach '71
Joe Kiefer '68
David Larmouth '65
Bruce Lear '77
Steve Lear '78
Mike Lee '74
Melanie Leverberg '73
Bill Lukridge '72
Gregory MacLean '78
Susan (Levens) MacLean '78
Rick Mahonski '77
John Marfia, Jr. '70
Ray Markulics '93
Bob Matley '73
Andy Matuiak '70
Robert Matzelle '80
Edward McGinley '65
James McGinley '73
Dennis Mejias '88
Francis "Yogi" Michael '66
Ronald Miller '93
Joseph Morgan '60
Robert Morgan
Jim Mulligan '85
Merrel Neal '90
Patrick O'Callaghan
Fran D. Olexy '68
Thomas Park
Mark Popple '93
Roy Preffer '77
Steven Reto '84
Matthew Reinert '92
Leo Roan '70
Craig Rome
Kris Rowlette '84
Kurt Rowlette '84
Gary Sanchez '87
Jerrold Scaringe '87
Martina (Petrosky) Schannauer '91
Steve Schannauer '90
Mike Schroat '90
Bob Sisljan '60
Basil Smith '60
Joseph C. Smith '90
Rick Smith '81
Terry Smith '57
Reggie Stancil '97
John Stout '95
Warren Stumpf '77
William Tinney '70
Ted Toluba '62
Casper Torella '79
Mark Troutman '83
Arthur Trovei '74
Aaron Tufankjian '93
Daron Tufankjian '92
Barry VanScoten '95
Dennis Verzera '71, Harry Vogt '64.
Gene Waas '79
James Ward '58
Marilyn (Davis) Ward '58
Joseph Wiendl '68
Gerry Willetts '71
Paul Wysocki '86
W. Brooke Yeager, III '64. ☐

1949 Clayton Karambelas, president of C.K. Coffee Co., is a chamber ambassador for the Greater Wilkes-Barre Chamber of Commerce. He and wife Teresa reside in Kingston, Pa.

1950 Steven Senko was honored for 20 years of service to the Wyoming Valley Sanitary Authority. He resides in Plymouth, Pa.

1953 Leonard Feld is director of risk management services for United Health Services. His wife **Naoma (Kaufer) '58** is a teacher in the Binghamton City School District. They have two children, Miriam and Sanford, and they reside in Binghamton, N.Y.

1955 Benjamin Fiester, Ph.D., is adjunct instructor of English at Penn State University, Wilkes-Barre campus, and professor emeritus, English from Wilkes. He resides in Berwick, Pa., with his wife, the former **Lois (Strobel) '80**. They have one daughter, Joni.

1957 Fred Krohle, Wilkes reference librarian, is a member of the Back

Mountain Memorial Library Board. He and wife Jean reside in Noxen, Pa.

1958 Ernest Ashbridge serves on the Back Mountain Memorial Library Board. He is vice president and controller of Hanover Bank and resides in Shavertown, Pa., with wife Betty. They have one son, Ernest.

William A. Zdancewicz participated in the Golden Anniversary Concert of the Wyoming Valley Barbershop Harmony Chorus of the Wilkes-Barre chapter, Society for the Preservation and Encouragement of Barber Shop Quartet Singing in America. William resides in Edwardsville, Pa.

1963 John J. Pikulshi, Ph.D., was named professor emeritus in Education at the University of Delaware. He chaired the Department of Educational Development and directed the Reading Center. He and wife Edna reside in Newark, Dela.

1967 Christine Magnatta-Hoffman retired from teaching in New York City. She is a pianist with the Senior Pops

Orchestra of Long Island, located in Melville, N.Y. She resides with husband John in Huntington Station, N.Y.

1968 Lt. Col. Richard G. Cantner, AV, has been flying "Operation Infinite Justice" for the U.S. Navy since September 11. He flies an F-14 D Tomcat out of Willow Grove, NAS. Richard resides in Sinking Spring, Pa.

1969 Earl Orcutt, a piano and organ technician, is a member of the Piano Technicians Guild. He and wife **Nancy (Schmidt) '70** enjoy performing in musical ensembles. They reside in Ashley, Pa.

S. Mark Rosenbaum, Ed.D., was appointed superintendent of Lawrence Public Schools, Long Island, N.Y. For the past nine years, he served as assistant superintendent for Curriculum and Instruction. Mark and wife Sheryl reside in Smithtown, N.Y.

1970 Mary Ann Carrano is the director of planning and program development for the Area Agency on Aging for Luzerne/Wyoming Counties. Mary resides in Kingston, Pa.

CLOSE-UP: William R. Glace's 21st Patent is a True Rembrandt

William R. Glace '54, Vice President of Research and Production for Den-Mat Corporation in Santa Maria, California, recently received his 21st patent for a novel peroxide-containing toothpaste, marketed by the company as Rembrandt Dazzling White.

Among the other 20 patents he holds, he is the owner of the famous Rembrandt Toothpaste patent. A chemistry graduate, all of Glace's patents involve dental materials — mostly for restorative materials, some for consumer products, and some for manufacturing processes. According to Glace, securing a patent takes a great deal of hard work.

"Thomas Edison said that invention is one-tenth inspiration and nine-tenths perspiration. He was right," explained Glace. "In practice, a good patent attorney is essential, and we have had some of the best. It also takes time and perseverance. The Rembrandt patent took six years between filing and issuance. During that time the patent examiner finds reasons that the patent should not issue, and the inventor, with the help of his attorney, tries to convince him/her that it should be issued."

Glace spent the first 17 years of his career working for giant corporations, then spent five years working for two different entrepreneurs. He joined Den-Mat in 1974, when it was just getting off the ground. At that time, he was the only full-time employee, but had two or three part-timers. Under the marketing genius of company President Dr. Robert Ibsen, Den-Mat grew rapidly.

Glace is currently responsible for all research and development and regulatory affairs and is a consultant to the production department.





PICTURED LEFT TO RIGHT: RICHARD GRACE, JACK MILLER, AND JOHN A. CATSIMATDIS.

Ethnic Coalition of Organizations (N.E.C.O.), whose mandate is to preserve ethnic diversity, promote ethnic and religious equality, tolerance and harmony, and combat injustice, hatred and bigotry.

Established in 1986 by N.E.C.O., Ellis Island Medals of Honor pay tribute to the ancestry groups that comprise America's unique cultural mosaic. Miller's Welsh/English ancestry was celebrated during the ceremony.

Miller resides in Rye, N.Y., with wife Cathy and is vice chairman of KPMG LLP.

Mary A. Kaiser, Ph.D., was promoted to Research Fellow at the DuPont Company in Wilmington, Dela. Mary is an analytical chemist in DuPont's Central Research and Development Group. She is also the president of the 2002 Eastern Analytical Symposium, an organization that runs its annual meeting for about 4,000 analytical chemists. Mary and husband Cecil Dybowski reside in Newark, Dela., with their daughter, Marta.

James Sabatini is principal of Hanover Area School District. He is a member of the Occupational Advisory Committee for Wilkes-Barre Area Vocational-Technical School. James resides in Pittston, Pa.

1973 Janice Kivak is an honorary deputy governor on the board of the International Biographical Center in England. Janice teaches elementary school in the Nanticoke Area School District. She resides in Swyersville, Pa.

1975 Robert Howes, Jr., was chosen Businessperson of the Year by the Pocono Mountains Chamber of Commerce and honored at the chamber's annual banquet. Robert is senior vice president and chief lending officer for the East Stroudsburg Savings Association, chair of the Monroe County Affordable Housing Board, president of the Monroe County

Habitat for Humanity, and vice president of the Kiwanis Scholarship Foundation. He resides in Stroud Township, Pa., with wife Roberta.

1976 Barbara (Gavlich) Hartnett is a member of the Kiwanis Club of Swyersville, Pa., where she resides with husband Thomas.

1977 Dianne LaCava received a Ph.D. in Language, Literacy, and Learning from Fordham University. She is a chief warrant officer in the U.S. Coast Guard Reserve and was activated for 22 days in New York at USCG activities during 9/11. Dianne is an advertising specialist for the News-Times in Danbury, Conn., where she also resides.

Claire Maziarczyk is celebrating 20 years in the business of producing more than 100 hand-painted decorative papers. Her paste paper is featured in *Design Collection 2001*, a supplement to the September issue of *Picture Framing Magazine*. Claire resides in Niskayuna, N.Y., with husband George Lukacs.

Maureen McHale is the controller for Little Flower Manor/St. Therese Residence in Wilkes-Barre, as well as chair of the Finance Committee for Bishop O'Reilly High School and St.

TRUSTEE CLOSE-UP: Jack Miller '68 Honored at Ellis Island Ceremony

For representing the essence of the American way of life and contributing greatly to our national identity, Trustee John R. (Jack) Miller '68 received the prestigious Ellis Island Medal of Honor in a ceremony at Ellis Island in May.

A native of Wilkes-Barre, Miller accepted the honor from the National

Michael's School. She is also a board member of Bishop O'Reilly and the Mercy Center. Maureen is vice president of the Northeastern Pa. Notre Dame Alumni Association. She resides in Forty Fort, Pa.

Angeline Teixeira married Charles Lombardo, Jr. She is a high school mathematics teacher in the East Stroudsburg Area School District. They reside in Exeter, Pa.

1978 David Bienias was honored for 20 years of service to the Wyoming Valley Sanitary Authority. Dave resides in Wilkes-Barre.

David A. Jolley, vice president for public affairs at Geisinger Health System, received a three-year reaccreditation by the Public Relations Society of America. He is also certified and accredited by the American Society for Healthcare Marketing and Public Relations. David resides in Larksville, Pa., with wife Susan Dantonio-Jolley and sons Derek and Dylan.

1979 Karen (Klucitas) Oxenreiter was featured and quoted in the book *Covering Catastrophe: Broadcast Journalists Report September 11*, published by Bonus Books, Chicago. The book relays first-hand accounts from national journalists on the front lines of the September 11 attacks in

New York, Pennsylvania, and Washington, D.C. Karen, an investigative reporter with WPXI-TV in Pittsburgh, relayed her experiences in Somerset County following the plane crash. She resides in Pittsburgh with husband Albert Edward II (Alby) and children Albert Edward III (Alby), Abigail Rose, and Oliver Joseph.

1980 Dr. William V. Lewis, Jr., M'86 was elected president of the Luzerne County Historical Society. William is a certified financial manager and vice president for Merrill Lynch. He and wife **Mary Ellen '83, O.D.**, reside in Jenkins Township, Pa.

Michele Millington married **Martin Wentz '97**. Michelle is an adjunct faculty member, teaching music theory and music appreciation, at Wilkes and Penn State as well as maintaining a private piano studio. Martin is purchasing manager for Fairchild Semiconductor and also works with the band *Which Doctor?* They reside in Mountaintop, Pa.

1981 Richard N. Marshall is treasurer and director of investor relations at Southern Union and chairman of the Gas Regulatory Matters Committee of the Energy Association of Pennsylvania. He resides in Hazleton, Pa.



Air Force Maj. Clare M. Thomas received her second Meritorious Service Medal as well as the Military Outstanding Volunteer Service Medal and an Air Force Achievement Medal. Clare is a process improvement flight commander at Dover Air Force Base, Dela.

1983 Jeffrey K. Box is COO and vice president of the Northeastern Pennsylvania Alliance. Jeffrey is the former manager of Kingston Township, Pa., where he resides with wife **Maire (Anton) '82** and children Christopher and Adrienne.

Rita (Kryzneski) Ives, R.N., A.O.C.N., is a clinical nurse specialist with Mercy Hospital, Wilkes-Barre. She successfully completed requirements for renewal of her oncology certified nurse credentials through the Oncology Nursing Certification Corporation. She resides in Nanticoke, Pa., with husband Thomas.

1984 Jane (Johnson) Ferro is president of the Junior League of Wilkes-Barre. She and husband Jeffrey reside in Wyoming, Pa.

1987 Claudia (Lee) Malone was promoted to Lieutenant Colonel in the Pennsylvania Air National Guard. She is commander, 111th Communications

Flight, Willow Grove ARS. She and husband Daniel reside in Sellersville, Pa., with children Connie and Judy.

1988 Joseph C. Sorento II is a design engineer/project manager at Design Dimension, Inc., a custom design house and product development firm in Raleigh, N.C. He and wife Pamela enjoy fly fishing, and they reside in Garner, N.C.

1989 Roseann Evans is program director for PATHways Senior Behavioral Health Program at Shamokin Area Community Hospital. Roseann and husband Peter reside in Elysburg, Pa., with children Alexandra and Joseph.

1990 John J. Serafin M'98 is senior relationship manager of commercial lending for Guaranty Bank. John resides in West Pittston, Pa.

1991 Laurie (Tappan) Furfaro and husband Paul announce the birth of their son, Kyle Joseph, in November. They reside in Parsippany, N.J.

Kathy Lettieri joined the Pennsylvania Economy League's Luzerne County Committee. Kathy is the director of public relations for Penn Millers, Wilkes-Barre. She and husband James reside in Taylor, Pa.

CLOSE-UP: Thomas Cebula '68 Elected to The Johns Hopkins University Society of Scholars

Thomas A. Cebula '68, lead scientist in molecular biology at the Office of Applied Research and Safety Assessment with the Food and Drug Administration (FDA) in Washington, D.C., was recently inducted into The Johns Hopkins University Society of Scholars.

During the Society's 33rd Induction Ceremony, Cebula was presented with a diploma and a medallion on a black and gold ribbon, to be worn with an academic costume.

With a strong and broad base in biochemistry, microbiology, immunology, and genetics, Cebula has made important contributions in basic as well as applied research. At the FDA, he has had a profound effect on public health issues by developing molecular methods for the detection of pathogens in the environment and in the food supply.

The Society of Scholars, the first of its kind in the nation, was created on the recommendation of former president Milton S. Eisenhower, and was approved by the university Board of Trustees in 1967. Cebula and 14 other esteemed scientists and clinicians were honored this year. There are currently 430 Society members.

1993 Victoria (Davis) Flynn is pursuing a master's degree in Classroom Technology at Wilkes. She is a kindergarten teacher at Dallas Elementary School, Dallas, Pa. Victoria and husband **Daniel M02** also purchased a farm in Dallas.

1994 Mark Cassarella was inducted into the Luzerne County Sports Hall of Fame, Hazleton chapter, for his achievements in marathon wheelchair road races. Mark won two gold medals and one bronze in the World Disability Games. He resides in Philadelphia with his wife, Nicole.

Kristen Maria Kerpovich married Robert Roppelt. She is a certified school psychologist in the state of Pennsylvania and is a full-time school psychologist with the Pen Argyl and Eangor Area School Districts. They reside in Kingston, Pa.

Suzanne Smetana married Raymond S. Paul. They reside in Dorrance, Pa.

1996 Jennifer Gans Moisey M01 married **Charles J. Copley '98 M00**.

Jennifer is a sales analyst for Paper Magic Group and Charles is the manager of sales and marketing at Golden Technologies, Old Forge, Pa. They reside in Wilkes-Barre.

Ali Ehsan Qureshi and wife Sarah announce the birth of their son Daniyal. They reside in Herndon, Va.

1997 Jeanette M. Beierle married Michael W. Bogdon, Jr. They reside in Wilkes-Barre.

Chris Jennifer Carling received a juris doctorate from the Dickinson School of Law of the Pennsylvania State University. She resides in Moscow, Pa.

John Koczvara oversees seven branches of Pennstar Bank as an area sales manager. He and wife Mary reside in Scranton, Pa.

Vincent LaSorsa married Holly Jarmiolowski. They reside in Drums, Pa.

Paula Lyn VanFossen married Atty. William E. Vinsko, Jr. She is employed at

PPL Energy Plus in Allentown, Pa. They reside in Wilkes-Barre.

1998 Mary D. Baloga and her husband announce the birth of their second daughter, Laura Cathrine. They reside in Wyoming, Pa.

Matthew Conway married Meghan Terrill-Haddad. They reside in Eatontown, N.J.

Brian J. Kaschak was awarded the Bourses Chateaubriand Fellowship by the French government for doctoral dissertation research in France, in association with the French Research Institution, for the 2002-2003 school year. Brian is a third-year graduate student at Emory University, Atlanta, Ga., pursuing a Ph.D. in Western European History. He resides in Shenandoah, Pa., but is doing research in Nimes, France.

Kevin M. O'Boyle is the regional sales manager for Reinforcement Solutions, Inc. He resides in Shenandoah, Pa.

CLOSE-UP: Largest Rural HMO in the U.S. Names Headquarters after Dr. Howard Hughes '65

In a special ceremony at the Geisinger Health Plan (GHP) location, in Danville, Pa., Howard Hughes, M.D. '65, was honored with the official naming of the Hughes Center, a complex that consists of a four-story building and a three-story building, which together house more than 500 of the Health Plan's employees.

Hughes began working with GHP in 1985, while practicing emergency medicine, and took leadership of it in 1987. During his tenure, he has helped guide (GHP) to unprecedented growth in membership, size of the service area, number of providers in the network, and scope of products marketed.

A native of Old Forge, Hughes earned his bachelor's degree in Biology from Wilkes, a master's degree in Microbiology from Penn State, and his medical degree from Jefferson Medical College. He served his medical internship and residency at Geisinger Medical Center.

He presently serves on the Board of Directors of the American Association of Health Plans and has served as chairman of the Keystone Safety Belt Network, an organization instrumental in getting a seat-belt law passed in Pennsylvania. Professional memberships include Fellowship in the American College of Emergency Physicians, American College of Physicians, American Association of Health Plans and American Society of Clinical Pathologists in Medical Technology.

Hughes serves on the Wilkes University Council and has served as past president. He and wife Bonnie '65 (B.S. Biology) reside in Danville. They have two children, David and Heather.



PICTURED LEFT TO RIGHT: DUANE DAVIS, M.D., HOWARD HUGHES, M.D., AND DOUGLAS SAVIDGE

1999 Aaron Sherburne married **Lauren Castelli '00**.

Beth Ann Fedor married Brent Trowbridge. They reside in Wyalusing, Pa.

Carissa M. (Walton) Krzak is teaching 5th and 6th grades at St. Matthew School. She and her husband reside in Bellefonte, Pa.

Carl J. Witkowski, III, married Katherine Mary Collura. They reside in Shavertown, Pa.

2000 Paula Gentilman has been promoted to Development Project Manager in the Advancement Division. Her key responsibilities include managing The Wilkes Fund Phonathon Campaign and

Senior Class Gift Project. She will also work as a liaison for alumni events in addition to planning and executing the Max Rosenn Lecture Series.

Dr. Jennifer Ann Gruscavage married Raymond T. Pachick, Jr. They reside in Huntersville, N.C.

Lori A. Harchar married Sean P. Girvan. She is employed at Barry Isett and Associates, Trexlertown, Pa. They reside in Forty Fort, Pa.

Carrie Wilkes P00 married **Jay Williams P00**. They are both employed by Geisinger Medical Center, Danville, Pa., Carrie as a clinical pharmacist and Jay as an outpatient pharmacist.

in Scranton, Pa., with husband Daniel and sons Alex, Christian, and Bailey.

2000 Thomas Drago is director of technology in the Easton Area School District. He previously served as a technology coordinator with the Phillipsburg Board of Education. Thomas resides in Bushkill Township, Pa.

2001 Charles E. Flannery, III, is a gifted support instructor in the Wilkes-Barre Area School District. Charles and wife Janice have four children, **Sean Charles '98**, Kyra Lynn, Erin Marie, and Iain Scott, and they reside in Wilkes-Barre

Jason Petula participated in Teachers Experiencing Antarctica and the Arctic. He took part in the Antarctic Muon and Neutrino Detector Array, an astrophysics research project to produce a neutrino telescope. Jason is an environmental science teacher at Tunkhannock Area High School and resides in Factoryville, Pa.

Gretchen Ripple is a middle school World Cultures teacher in the Eastern Lancaster County School District. Gretchen resides in Litzitz, Pa.

2001 Susan Bartholomew married Capt. Randy Palmer. They reside in Wilkes-Barre.

Michael W. Koch married Dianne M. Honis. They reside in High Point, N.C.

Katie Kulesa married Drew Wagner. They reside in Trevoze, Pa.

2002 Beth Danner is pursuing a master's degree in organizational management at College Misericordia, Dallas, Pa., where she is employed as a residence hall director.

Jackie Elmo has accepted a position as a 4th Grade Teacher at East Amwell Elementary School in Ringoes, N.J.

Gail Marie Schuler is an instructional support teacher in the Pleasant Valley School District. Gail resides in Stroudsburg, Pa., with husband Randy and children Adam and Monica.

Susan (Breyer) Sewall was the 1999-2000 Teacher of the Year at Delaware Valley Middle School, where she teaches science. Susan resides in Port Jervis, N.Y.

Allyson (Lukasavage) Swartz is area sales manager at Pennstar Bank, where she supervises four branches. Allyson and her husband, **Gary '93 M01**, reside in Shavertown, Pa.

2002 Marc Shoenfelt teaches seventh grade geoscience in the Pequea Valley Intermediate School. Marc is also the assistant basketball coach. He resides in Manheim, Pa.

Bobbi Shupp is teaching at Northern Lehigh High School. She resides in Kunkletown, Pa.

Stacey Watson is a third grade teacher in the Cheltenham School District. She resides in Lansdale, Pa., with son Corey Neal



REMEMBERING: Our friend, William P. Orr III

William P. Orr III, husband of Mrs. Geraldine Nesbitt Orr, died May 3 at home in Palm Beach, Florida.

Born and raised in Lewes, Delaware, Mr. Orr graduated from the Episcopal High School in Alexandria, Virginia, and attended the U.S. Naval Academy. He was employed at the Equitable Trust Company in Wilmington, Delaware, and from 1937 to 1940 was treasurer of P.J. Nowland Inc.

Orr retired from E.I. Du Pont de Nemours and Company in 1974 as comptroller of the International Department. He joined the company in 1940 as one of the original members of the Foreign Relations Department. He served in various capacities and after a short assignment in Lima, Peru, was transferred in 1947 to Buenos Aires, Argentina, where he was assistant treasurer and later treasurer of Du Pont's subsidiary (Ducilo). He became assistant general manager of Ducilo in 1955 and two years later, returned to Du Pont's headquarters in Wilmington. He held several financial posts within the Latin American Division and later the International Department.

1936 John H. Malkames was retired with one daughter, Judith Ann Eshap. He and wife Jean resided in Manhattan, Mont.

1937 William H. Atherholt was an auditor and tax accountant with Pagnotti Enterprises, Inc. He resided in Kingsten, Pa.

1941 C. Ferris Miller was Consulting Director for Ssang Yong Investment and Securities Company in Seoul, South Korea, where he also resided.

1943 Eva D. (Charnow) Levy Barker was a social worker at Community Health Connections Caregivers in Tryon, N.C., before retirement at age 75. Eva received a master's degree from Bryn Mawr College and had two children, Robert and Deborah, stepchildren Ed Jr., Pam, Patt, Jeff, and Scott, 9 grandchildren and 12 great grandchildren. Eva resided in Oakland, Calif.

Bertha Park was a retired teacher from the Wilkes-Barre Area School District. She resided in Somers Point, N.J., with husband Thomas.

1947 James H. Gresh resided in Williamsburg, Va. He was a self-employed sales engineer.

1948 Frederick Brown resided in Appalachian, N.Y.

Robert Miller was retired and resided in Quakertown, Pa.

Elleanor J. (Jablonski) Skamosic worked for Dr. Irving Wallace in Wilmington, Del., where she also resided.

1949 Michael T. Krivak resided with his wife in Hasbrouck Heights, N.J.

Thomas G. Manning was the controller of Marshall Music Co. in Lansing, Mich., where he also resided.

Allen Prodggers was retired and resided in Wilkes-Barre.

David M. Williams retired from General Mills. He resided in Englewood, Fla., with his wife, Dons.

1950 Dr. Irving Bonawitz had two sons, Stephen and Douglas. He resided in Hunlock Creek, Pa., with wife Barbara.

James F. Farrell received a Purple Heart for time served in WWII with the Third Infantry Division. He was a special agent with the Internal Revenue Service for 30 years and also owned a tax consulting and public accounting business. James resided in Dallas, Pa.

John W. Lloyd, Jr., was employed by IBM in Oswego, N.Y. He resided in Vestal, N.Y.

David L. Rowlands resided in Shiremanstown, Pa.

1951 Gytelle (Freed) Hopkins was a caseworker in the Child Abuse Unit of Lackawanna County Children and Youth Services before retiring. She taught and directed activities at Temple Israel, Scranton; the former Temple Agudith Achim, Pittston; Scranton Hebrew Day School; and other Jewish community centers in Scranton and Wilkes-Barre. Gytelle also established a private day care center. She was a native of Pittston, Pa., and resided in Scranton, Pa., with her husband of 42 years, Leonard.

Richard Raiber, M.D., was pursuing a Ph.D. in German history from the University of Delaware, and after retirement, earned a master of arts degree in European History from U.D. Richard was a diplomat and fellow of the American College of Obstetricians and Gynecologists. He retired from private practice in 1986. Richard served in WWII in the Second Marine Division, seeing active combat in Guadalcanal, the South Solomons, Tarawa, Saipan, Tinian, and Okinawa. Richard resided in Hockessin, Del., with his wife of 50 years, the former Winifred Harnry.

1954 Michael G. Kandrovsky resided with wife Arlene in Brooklyn, Conn.



REMEMBERING: Dr. Umid Nejib, a life taken too soon

By Wendy Stout

Professor Emeritus Dr. Umid R. Nejib, who led Wilkes University's engineering and science programs to prominence as dean in the 80s and early 90s, died at Philadelphia's Thomas Jefferson University Hospital on July 18. Nejib had been diagnosed with leukemia just days after his retirement from Wilkes in May. He was 65.

During his outstanding 37-year career at Wilkes, Nejib established the University's engineering program and the School of Science and Engineering. Anticipating changes in the nation's health care delivery system, he also authored the proposal to establish at Wilkes the doctor of pharmacy program that would become the University's Nesbitt School of Pharmacy.

Although Nejib was one of only two engineering faculty members upon his arrival at Wilkes in 1969, the department flourished under his leadership. He oversaw the development and accreditation of the four-year and master's engineering degrees with a variety of specializations.

"He was a man with tremendous vision for programs that would benefit not only students but the region," said former Wilkes dean of Student Affairs Jane

Lampe-Groh. "He had a posture that bespoke respect and awe among students, but when they knew him and worked with him, they saw the expansiveness of his mind."

Nejib advanced Wilkes' technological resources into the 21st-century by designing and implementing several laboratories and establishing the Computer Center, where he served as executive director for four years. He also began the highly-touted Technology Transfer Program, which enabled local organizations to access technology resources on campus.

The broad scope of Nejib's achievements frequently increased Wilkes' profile as he presented work at local, national, and international conferences. He was selected to serve as one of the advisors to the Assistant to the President of the United States for Science and Technology, recognized by the Governor of Pennsylvania for the modernization of Pennsylvania industries, nominated for the U.S. Presidential Medal for Engineering and Technology, selected to participate in the U.S. Air Force National Security Forum, and recognized by Congress for efforts in the development and implementation of the Earth Conservancy.

Many students benefited from Nejib's knowledge and experience, as he personally supervised many theses and research projects and twice served as president of the Wilkes chapter of the Scientific Research Society Sigma Xi. He initiated the Advanced Technology Seminar Series on campus and was responsible for the principle of joint-appointed faculty, who integrate both the sciences and humanities.

Nejib was preceded in death by his son, Omar Nejib, who died of heart complications in 1992. Surviving are his wife, Barbara King '81, Wilkes associate dean of Student Affairs, and daughter Perri U. Nejib '86, of Annapolis, Maryland. Memorial contributions can be made to the Omar Nejib Memorial Scholarship at Wilkes University, c/o Development Office, 87 West South Street, Wilkes-Barre, PA 18766.

REMEMBERING: Joseph H. Kanner '49, an inspiration to many

Wilkes University is saddened by the passing of Professor Emeritus (Psychology) Joseph H. Kanner '49. For his 50+ years of service to Wilkes, Kanner was presented with the distinguished Colonel of Excellence Award, by Alumni Association President William J. Goldsworthy '76, during Homecoming Weekend 1999.

Remembered for his superior teaching, Kanner has inspired many alumni to pursue psychology as a career and broadened the horizons of others that simply had him for class. He earned emeritus status in June, 1992, but still remained active at Wilkes.

Kanner graduated from Bucknell University Junior College and received a master's degree from the New School of Social Research in New York City.

Known on campus for his wit and humor, Kanner was also Director of Testing and served as a mentor and advisor to students, faculty, and staff. He was the father of children Susan, Sally, and Paul '81.



Merle J. Pope resided in Trucksville, Pa.

1956 D. Glenn Phethean, Ph.D., was an educational counselor at Fox Lane High School in Bedford, N.Y., before retiring. He received a master's degree from Montclair State College and a doctorate from Penn State University. He resided in Somers, N.Y.

1958 Mary (Ferko) Kossuth resided in Dupont, Pa.

1958 Gene W. Andrukite earned a master's degree from Rutgers University. He resided in Brick, N.J.

1959 Carroll Davenport was Director of Public Relations for Leisure Line Toys. He had three sons, Scott, Jeffrey, and Matt. Carroll resided in Forty Fort, Pa.

1960 William J. Murosky received a master's degree from Fordham University. He was a clinical social worker at the VA Hospital in Fay, N.C. William resided in Fayetteville, N.C. with wife Lois and had one daughter, Pamela Ann.

Donald R. Rundle was the vice president of the Don Wilkinson Agency in Forty Fort, Pa., where he also resided.

1961 Michael G. Evanko resided in Plains, Pa., with wife Geraldine.

1965 Dr. Benjamin A. Grella, Jr., was an assistant professor of radiology at the University of Pennsylvania, county medical examiner for Mecklenberg County, Va., and had a private practice in general diagnostic radiology in Ohio and Virginia. He served from 1957-1961 in the U.S. Air Force Strategic Air Command; B-52 Refueling Squadron, Omaha, Neb., and the Air Force Judo Team. Benjamin resided in Richmond, Va., with his wife of 35 years, Doris (Woody) '66.

1967 Dr. Albert R. Eddy was a 1963 graduate of Coughlin High School and a former member of the First United Methodist Church. He and wife Lyndell had three children, Ailyn R., Amy Ruth

Joy, and Aaron R. Albert resided in Wilkes-Barre before moving to Maryland.

1969 Metro M. "Butch" Kobuta was a music teacher for 32 years at the Patrick McCabean School in the Clinton Township school system. Metro and wife Jane had two sons, Demetrius and Benjamin. They resided in Somerville, N.J.

1972 James T. Bird, Jr. was a partner in The Dough Company restaurants, was president of the Scranton Lace Company, and was employed by Jerry's Sports Center, Olyphant, Pa. He also was a board member of the Osterhout Free Library, member and former board member of the Westmorland Club, and he served in the Coast Guard in Cape May, N.J. James resided in Shavertown, Pa., with his wife of 17 years, the former Janet DelPriore.

1974 Raymond Wills was a science teacher and coach at the Wyoming Valley West Middle School. Raymond resided in Kingston, Pa.

1976 Donna (Orischak) Kordoski resided in Crofton, Md., with husband Edward.

Joseph F. Skurzynski M'80 worked for RJ Reynolds. He resided in Winston-Salem, N.C.

1986 Jeffrey A. Beach, R.N., worked at Clearbrook Manor in Laurel Run, Pa., and was a former associate professor of nursing at Luzerne County Community College. He received a master of science degree in nursing from Thomas Jefferson University in Philadelphia and was a former member of the Sigma Theta Tau fraternity. Jeffrey resided in Mountaintop, Pa., before relocating to Wright Township, Pa., with wife Tina and sons Max and Ian.

1991 Diane (Herman) Chabal, R.N., worked for the Lackawanna County Prison. She had two children, Danielle and Eric. A graduate of Scranton Central High School, Diane was a long-time resident of Roaring Brook Township, Pa., before she relocated to Scranton, Pa.

1993 Dr. Marian L. Willis graduated from the Pennsylvania College of Podiatric Medicine. She formerly resided in Mechanicsburg, Pa., before practicing podiatry in Lansdowne, Pa.

IN MEMORIAM-FRIENDS

Kathryn S. Hall, wife of former Wilkes trustee David C. Hall, resided in Shavertown, Pa.

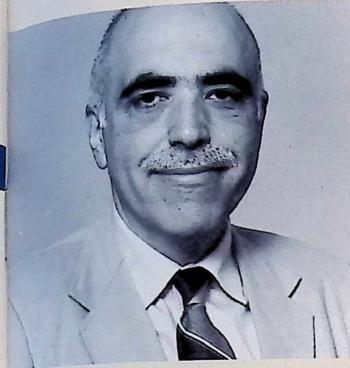
Carolyn J. (Paul) Havey resided in Dallas, Pa., with her husband of 43 years, Wilkes professor C. Russell Havey. Carolyn was a native of Hays, Kan., and attended Fort Hays State University. She was a secretary at Cambridge Trust Co., Cambridge, Mass., and had two children, Sean and Deirdre.

Margaret L. Petrasek, mother of **Andrea Petrasek '69**, resided in Kingston, Pa. Memorial donations may be made to the Wilkes University Alumni Scholarship Fund.

Ronald L. Savage was a security guard for Wilkes, a sergeant in the U.S. Marine Corps during the Vietnam War, a member of the Fraternal Order of Police, a member of the Plains American Legion Joseph E. Colon Post, and a policeman for Manheim Township, Lancaster, Pa. He had a son and daughter, Ronald Jr. and Michelle, and five grandchildren. Ronald resided in Wilkes-Barre with his wife of 16 years, the former Helen Ratajczak.

Dr. Paul Albert Torelli was a mathematics professor at Wilkes in the 1970s. He was employed by the Defense Department as a senior advisor to the deputy assistant secretary of defense for resources and plans. Paul earned a bachelor's degree from La Salle University in Philadelphia and a masters and doctorate in mathematics from Northwestern University. He had two sons, Mark and Eric. Paul resided in Bethesda, Md., with his wife of 32 years, Joy. ☐

A WAKE-UP CALL: THE AMERICAN DREAM



C. SALONIC

and people who are about to make your life miserable. Included in this motley crew are:

The Government — The federal, state, and local governments each have 14-inch thick stacks of forms waiting for you to fill out. Completion of these requires that you become fluent in "Bureaucratese," a language totally unrelated to English. You will need to incorporate your business; obtain a tax identification number, create payroll forms; and register for worker's compensation, social security, disability, and a host of others (each of which is known only by the number appearing on the form). You will need instructions to comprehend the instructions that accompany these forms.

The Customers/Clients — You will soon discover that business is not as brisk as you forecast it to be. As a result, the customers/clients who do accidentally wander into your store or office (even if only to ask for directions) will be zealously guarded. You will soon recognize that the lack of purchasers of your product or service will mean no salary and no vacations for the next three years. You will keep your place of business open seven days a week and will check your voicemail and email in excess of 50 times per day.

The Suppliers — Each will require 60 days lead time for orders but demand immediate payment. They will provide substandard products and questionable service. Then they will sell your name, so that your

telephone will ring incessantly accompanied by the drones of wily telemarketers. Advertising salespersons will be on a first name basis with you.

The Employees — The honest ones you can afford to hire will be late, absent, and constantly complain about being overworked. Then, after you have expended great amounts of time, energy, and money training them, they will quit to take higher paying positions with your competitors.

The Professionals — There is an army out there waiting to get their hooks into you. Attorneys, accountants, insurance brokers, real estate agents, financial advisors, business consultants, etc., are all anxious to claim a share of the paltry profits that you may earn.

Your Friends and Family — These are the worst of the lot. They will demand free advice, products, and service, and will never understand why you are too busy to have a three-hour lunch date or telephone chat with them.

And, in five years, if your business is still around, the experts will say that you are a success. But, despite all of this, you wouldn't trade it for the world! ☐

Anthony L. Liuzzo, J.D., Ph.D., is Professor of Business and Economics, Director of the Business Division, and Director of the MBA Program at Wilkes University. He scrupulously avoids all business establishments with annual revenues in excess of \$5,000 or employing more than six people.

Get married? Have a baby? Get a promotion? Win an award? Earn a degree? Open a business? Retire?

If you have, fill your fellow alumni in on your accomplishments. After your event has occurred, send your announcements, with supporting items (newspaper clippings, written descriptions) to: Milestones, Marketing Communications Office, Wilkes University, P.O. Box 111, Wilkes-Barre, PA 18766 (570) 403-7813 (fax)

Email your news items, story ideas, feedback, or anything else you want to say, to universe@wilkes.edu. Thank you for keeping in touch!

Personal Information

Name: _____ Date: _____
 Maiden Name: _____ Wilkes Undergraduate Year: _____ Wilkes Graduate Year: _____
 Address: _____ City: _____ State: _____ Zip: _____
 Home Telephone: _____ Email Address: _____ Social Security Number: _____ Date of Birth: _____
 Spouse's Name: _____ Maiden Name: _____ Wilkes Undergraduate Year: _____ Wilkes Graduate Year: _____
 Children's Names: _____

Employment Information

Job Title: _____ Employer: _____
 Business Address: _____ City: _____ State: _____ Zip: _____
 Business Telephone: _____ Email Address: _____ Length of Time at Current Position: _____
 Brief Description of the Work You Do: _____

Please attach your Milestone information on another sheet and return it with this form.

TIME TO REMEMBER



It's hard to believe, but in the year 2003, Wilkes will turn 70. A lot of traditions, clubs, and friendships have been formed throughout its seven decades as Bucknell University Junior College, Wilkes College, and now Wilkes University.

This image was taken some time ago, capturing student life during its formative stages. If you see yourself or your friends in it, let us know who you are and what you were doing.

If we identify the alumni and activity, we'll reprint the image in another *Universe* magazine and let everyone in on the fun. Call the Marketing Communications Office at 1-800-WILKES-U, extension 4772, send an email to universe@wilkes.edu, write us at PO. Box 111, Wilkes-Barre, PA 18766, or fax to (570) 408-7813.



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