

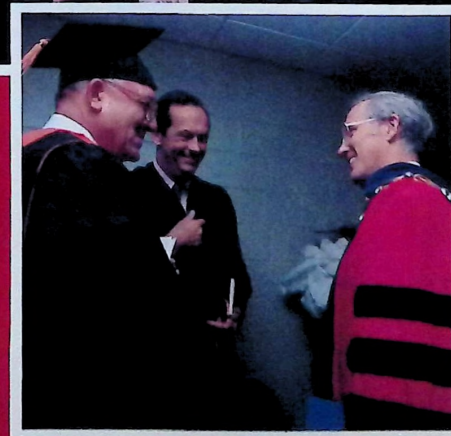
QUARTERLY

WILKES COLLEGE

SUMMER 1989



*Commencement
1989*



July, 1989

Dear Friends,

Speaking at Wilkes College's 42nd annual Commencement, U.S. Senator Bill Bradley challenged us all to work for a better America.

We at Wilkes believe that preparing young men and women for the next generation of leadership is a profoundly important part of meeting that challenge.

In this issue of the *Quarterly*, we celebrate the new beginnings for our newest graduates.

As you read the stories of our honor graduates, you will be struck especially by Dolores Vida, who set her sights on a college degree and worked steadfastly for 18 years to make her dream come true. That kind of persistence and determination is evidenced by many Wilkes students in many different ways — by Renee Strucke and David Garber in earning unsurpassable grades; by Mark Vetovitz in demonstrating outstanding leadership qualities.

And in Tom Zuback we find another valued quality — the ability to recognize that we don't do it alone. Zuback nominated his high school teacher, Karen Burke, for the inspirational teaching award, recognizing her influence in guiding him where he is today: ready to embark on a career as a graphic artist.

Like Tom, none of us does it alone.

At Commencement and throughout the year, we thank those of you who make it possible for us — like our new graduates — to meet our goals and dreams.

On behalf of the entire college community, let me express our gratitude.



Sincerely,

Christopher N. Breiseth

Christopher N. Breiseth
President

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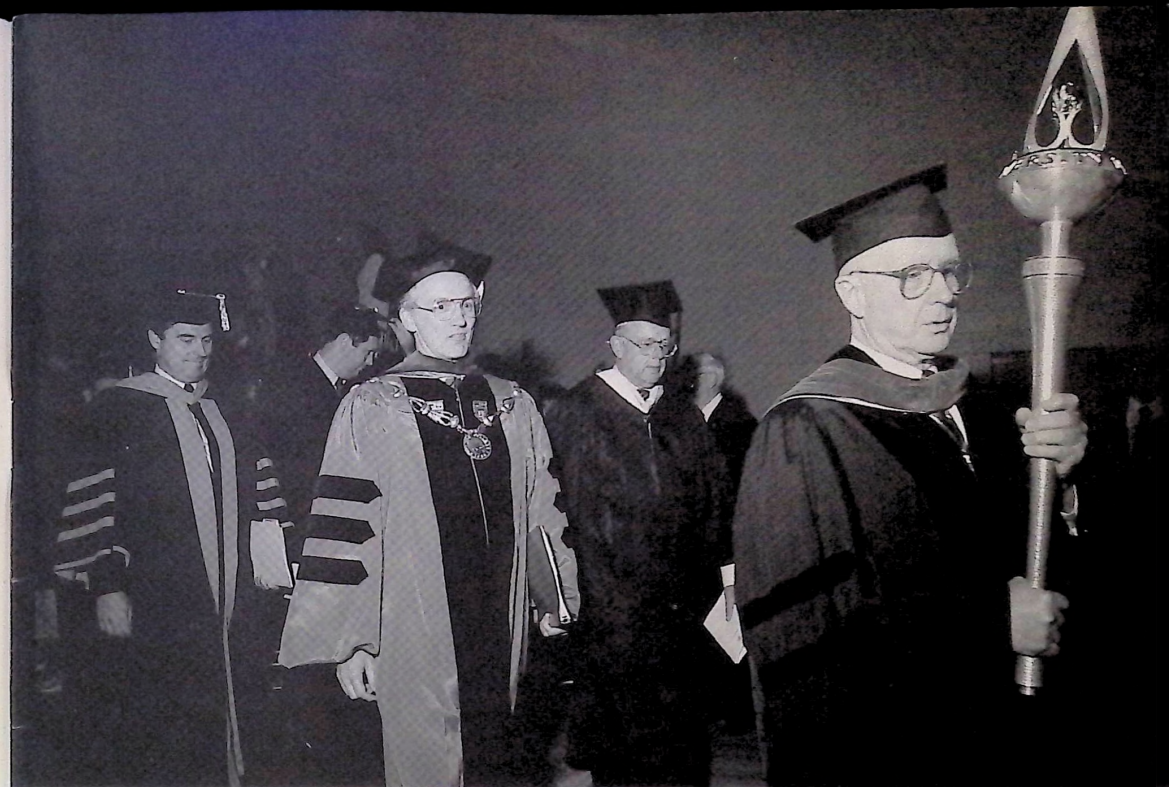
Commencement 1989

The joy of the moment shows in the faces of new graduates and in the enthusiasm of President Breiseth and Sen. Bill Bradley.

The Quarterly

Wilkes College Quarterly is published quarterly by the Public Relations Office and the Alumni Office.
Wilkes College
Wilkes-Barre, PA 18766

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435 graduates hear Bradley challenge

Senator Bill Bradley of New Jersey addressed 435 Wilkes College graduates at the College's 42nd annual commencement, held in the new Arnaud C. Marts Sports and Conference Center on Saturday, May 27.

Wilkes President Christopher N. Breiseth congratulated the degree candidates for academic achievement. Several Wilkes students received individual recognition for outstanding accomplishments in their fields of study.

The college also gave special recognition to two distinguished alumni: William Tremayne, '57, who received the Eugene S. Farley Memorial Award; and William Urosevich, O.D., '76, who received the Distinguished Young Alumnus Award.

Honorary Doctor of Humane Letters Degrees were conferred on Senator Bradley and Wilkes Alumnus Dr. Ronald Rescigno, '58, who is the Superintendent of the Hueneme School District in California.

Professor Richard A. Fuller received the Carpenter Outstanding Teacher Award and New Jersey high school teacher Karen Burke was honored as Wilkes College Inspirational Teaching Award winner.

Four students were commissioned as officers in the

United States Air Force as they completed requirements for the AFROTC program on campus. Receiving appointments were Thomas Kozura, Terrance Roth, Amy Jo Snell and Joseph J. Snell.

Among those students receiving special recognition were Renee Strucke and David Garber, the Wandell Awards for highest academic average throughout four years; Mary Rose Menichini, the Humanities Award; Marsha D. Howes, the Social Sciences Award; David Garber, the Natural Science and Mathematics Award; Mark Vetovitz, the Alumni Award for Leadership.

Joining the distinguished list of Professors Emeriti were Welton Ferrar, George Gera, and Joseph Salsburg.

Fred R. Croop, a member of the faculty in the School of Business and Economics, brought greetings from the faculty and Robert D. Wachowski, member of the class of 1989, addressed the students.

Chairman of the Board Frank M. Henry joined Dr. Breiseth in remarks to graduates, families and their guests.

The invocation was given by Rabbi James R. Michaels of Temple Israel and the benediction was given by W. Donald Lyon, Rector of Saint Stephen's Church, Wilkes-Barre.

Bradley challenges Wilkes grads to work for an America of Excellence

I'd like to offer my congratulations to all of you on this special day. Today you achieve a goal you set many years ago and you and your families can be proud of the hard work and accomplishment this day represents.

Woody Allen once offered the following advice to a graduating class. He said "Two paths lie ahead of you; one leads to utter despair and the other to total extinction. May you have the wisdom to choose wisely."

During my senior year in college, because I was a good basketball player, I became the subject of much public attention. Every day, stacks of letters arrived from strangers. They bore offers, advice, admiration, criticism, and questions about everything from what I ate to "what is beauty."

One day came an offer to appear on the cover of a new magazine called *Gentleman's Quarterly*. I was asked to pose for a picture wearing my favorite attire — a problematic request because my clothes could never be mistaken for attire. But, I said yes, admitting to youthful self-satisfaction and the twit of celebrity. Years later one Knick teammate who believed my chances of being mugged in New York were small because I dressed as if I'd already been mugged, called that picture in that magazine in my senior year at Princeton, "the most counterfeit image in the history of journalism."

I can remember that Spring back in 1965 — studying for final exams, taking a moment to look up from my books, gaze out the window and dream. I dreamed of the moment when I would hand in my thesis and finish my exams and I'd be free. I dreamed about going to Oxford, reading novels, playing basketball, seeing far away lands, and, yes, about making the world a better place. That was nearly 25 years ago but I bet on any day I could walk into Farley library and sense 100 dreams drifting in the air.

Today you'll leave here with your dreams to face a world very different from the one I faced. And I don't just refer here to the fall of Bob Dylan and the rise of Bruce Springsteen.

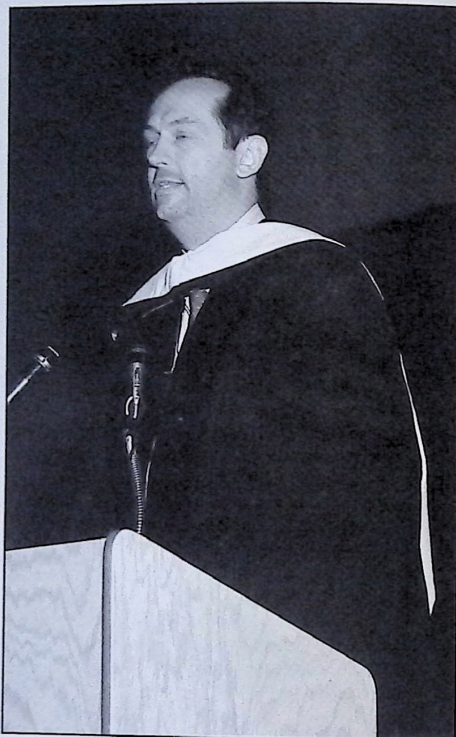
We live in a time;

- When the global environment is threatened;
- When 1000's die each year from a disease unheard of a decade ago;

- When drugs create no-parent families;
- When kids kill kids in our cities and people sleep on the streets;

- When our productivity and prosperity depend on how often we cooperate, how much we invest, and how well we innovate;

- When a new age struggles to be born in The Pacific Rim and Europe, China and the Soviet Union.



U.S. Senator Bill Bradley of New Jersey

And as always at such times, our capacity for imagination will be crucial. Woodrow Wilson once said that leaders "never demonstrated achievement. They conceived it." This is particularly important today as we look at the USSR and decide what we should do.

Everyday I pick up the newspaper and read a news story about the Soviet Union I never expected. It's like a Dickens novel unfolding before my eyes:

The Soviets pull out of Afghanistan; unilaterally reduce conventional forces by 500,000; and propose reductions in weapons grade uranium.

The Kremlin asks for price reform; admits budget deficit three times greater than the US in relative terms; and tells workers they'll be paid based on efforts only.

Strucke, Garber win top academic awards

Renee Strucke of Dupont and David Garber of Dallas received the Mable Scott Wandell and Sterling Leroy Wandell Awards at Commencement, recognizing them as the man and woman who attained the highest academic average over four years at Wilkes. Garber also received the award for excellence in science and mathematics.

Strucke received her degree in biology with a minor in chemistry. Garber double majored in biology and chemistry. Both will attend Harvard for graduate study in medicine and biochemistry respectively.

Strucke, daughter of Albert and Irene Strucke, entered Wilkes as a Trustee Scholar in 1985. In the four years following she compiled an impressive academic record for excellence. While maintaining consistent Dean's List status with a perfect G.P.A., Strucke remained an active participant in student life on campus. She served as president of the Biology Club, a teaching assistant, a member of the Judicial Council and as a student representative on various administrative committees. She is a student member of the Pennsylvania Academy of Sciences and received high praise for outstanding research in Biology. In the summer of 1988, Strucke

was selected to do an internship at Lehigh University's Center for Molecular Biosciences and Biotechnology where she did research in genetic toxicology. She is a member of the national scientific research society Sigma Xi.

Garber, son of William and Shirley Garber, consistently achieved academic excellence at Wilkes. Entering as a Trustee Scholar, he maintained Dean's List status with a perfect G.P.A. He also held offices in student organizations, including presidency of the Biology and Chemistry Clubs and served as a teaching assistant. He also was a four-year member of the Wilkes College Wind Ensemble.

Garber was selected to do a summer internship at Columbia University where he did research in genetic toxicology. He has received several academic awards including the Cather-



David Garber and Renee Strucke

ine N. Bone Award in Chemistry; the Susquehanna Valley Section Award of Pennsylvania Chemical Society, and the American Institutes of Chemists Award. He is a member of Sigma Xi; a student member of the Pennsylvania Academy of Sciences, recognized for outstanding research in biology; a member of Phi Lambda Upsilon - the national chemical honor society.

Both Strucke and Garber recently presented papers at the Eastern Colleges Science Conference at West Point, New York, and are listed in the 1989 edition of *Who's Who in American Colleges and Universities*.

Bradley

Gorbachev declares multi-candidate election; encourages open debate; and repeals decrees limiting religious activity.

What is going on?

In 1985 Mikhail Gorbachev took over a country with a rising infant and adult mortality rate; a country where 13% of all deaths were due to bad water; a country that was corrupt to the core, not only in the normal sense of criminality, which was rampant, but also in the sense of people losing faith that the system could deliver anything better for their children.

When Gorbachev took over, he decided that the Soviet Union would remain a fourth-rate economic power and could slip to a second rate military power by the turn of the century unless he embarked on massive reforms.

Will perestroika, glasnost, and democratization work? It is too early to tell. But one Soviet reformer I know says the

way we will be able to tell if perestroika has worked is when more people want to get into the Soviet Union than want to get out.

But what if the Soviet Union really is changing? What if there's an historic transformation going on?

For 50 years, ever since FDR said that the world was divided between human slavery and human freedom, we have known which side we were on. We were against Imperial Japan, the Nazis, Communist China, Soviet Communist expansionism. What if we Americans can no longer define ourselves in opposition to an evil?

D.H. Lawrence once said "it's never really freedom till you decide what you positively want to be."

For 50 years we've been saying what we are not.

(Please turn page)

Rescigno, Bradley receive honorary degrees



Rescigno shares a moment with George Ralston

Wilkes College conferred the honorary Doctor of Humane Letter on two distinguished guests at the 42nd Annual Commencement.

Senator Bill Bradley, who was commencement speaker, and Dr. Ronald Rescigno, an alumnus of Wilkes and an

internationally respected educator, received the honorary degrees in recognition of their individual contributions to education and to society.

Wilkes President Christopher N. Breiseth praised the two men for their commitment to leadership in areas of education, national issues, and public concern.

Breiseth praised Bradley's "disciplined intelligence and passion for excellence (applied) to issues in education, children, the elderly, economic development, the environment, free and fair trade worldwide, providing intelligent leadership to self-governing, democratic people."

Rescigno has received world-wide acclaim for his role in developing the "SmartClassroom," the revolutionary new approach in teaching and learning through computers in the classroom. Breiseth praised Rescigno for his pioneer efforts in "orchestrating the most advanced educational technology to help students learn through teacher directed-individualized instruction . . . to motivate and empower students to prepare for adult roles in the technologically sophisticated 21st century." Breiseth added, "Dr. Rescigno has inspired teamwork and investment among teachers, parents, business and government leaders to revitalize our public schools and prepare our children for productive, fulfilling lives in the information age."

Bradley holds degrees from Princeton University and Oxford University, where he was a Rhodes Scholar.

Rescigno holds degrees from Wilkes College, Columbia University, and the University of Northern Colorado.

Bradley

If the Soviet threat diminished, in fact, then our challenge will be for positive definition.

Some will say find another enemy — maybe Japan, Iran, Cuba, Nicaragua.

Others — and I put myself in this category — see it as an opportunity for us, in a rapidly changing world, to define who we are and what we believe and offer the world a positive new vision.

What should be the goal for American society?

In one word, excellence.

Thomas Jefferson believed every person in our democracy is potentially "an athlete of body and Aristotle of mind." Everyone in our democracy — healthy and educated.

Impossible you say? Unrealistic? The musing of an agrarian idealist? Maybe. But why shouldn't the goal of American democracy be "every person — healthy and educated?"

If not that, whom do we relegate to the "no-chance" category before we start?

Without a goal, how do we measure success? With a lesser goal, how can we live up to the promise of our Founders?

For America, a sense of promise is not a source of pride unless it is pursued and realized.

America should have a big ambition. A continental nation blessed with liberty, natural resources, and diverse peoples needs a big ambition. The nation of Paul Bunyan, Davy Crockett, Pecos Bill cannot accept some miniature ambition. A nation that settled a continent, built an "empire of liberty," saved Europe twice from itself, put a man on the moon, shed an institution and legacy of racial shame, and created a culture imitated around the globe — such a nation cannot accept some miniature ambition.

Jefferson and Madison and Hamilton believed they were creating a new society different from all others, purified in nature yet true to man's universal yearning for individual liberty.

Andrew Jackson believed that Americans "are not a

New Jersey teacher cited as most inspirational

"Teachers need to remember that subject matter is secondary and the student comes first," said Karen Burke, the Hillsborough (NJ) High School English teacher who won this year's Wilkes College Inspirational Teaching Award.

Her philosophy of teaching, put into action, prompted Tom Zuback, a graduating senior at Wilkes, to nominate Burke for the award which honors an outstanding high school teacher.

"Perhaps Ms. Burke's greatest contribution was her tremendous personal and emotional support towards me when I was having some very difficult times," he wrote in his nominating letter. Burke also helped him learn about college applications, interview techniques and financial aid, Zuback said.

Although he appreciated her then, Zuback said it was only afterwards that "I realized how much time she sacrificed for me. Later you realize that teachers don't have to do that — they aren't required to be concerned."

Zuback and Burke first met when he was a sophomore and wanted a position on the publications staff. She advised the yearbook staff in a workshop class. He was chosen as a photographer and assistant sports editor that year and as editor for senior class materials the following year.

He has followed that path in college, working as layout editor of the Wilkes yearbook for the past two years.

In nominating Burke, Zuback praised his teacher's ability to work with students personally and her ability to present subject matter. She "embedded design rules and principles that I still take into account today," said Zuback, who is graduating with a bachelor of fine arts degree and plans on a career in graphic design.

"She also always encouraged a creative and literary side out of me that wasn't too prominent prior to publications staff."

Burke also had praise for Zuback. "Having him was like having a gift in class," she said.

Although she was not surprised that Zuback has done well in college and pursued the interests she nurtured, she confessed, "I am surprised that he remembered me in the way he did."



Tom Zuback with teacher Karen Burke

Bradley

perfect people but we are called to a perfect mission."

Franklin Delano Roosevelt believed in the depth of the depression and against the advance of Fascism, that America represented the last, best, hope of mankind.

So what we need is not the ambition to survive but rather the ambition to flourish — to reach our potential for greatness — which we do not always see.

We Americans are modest people who are taught from childhood that greatness conceals itself. Just think of Superman — disguised as Clark Kent, mild-mannered reporter for a large metropolitan newspaper — until greatness calls him. When the need for greatness passes, he returns to his former life, content that he responded to his challenge.

In real life think of Washington and Jefferson who governed as President and then returned to the farm, to their debts, and to a peace of mind that comes from having served well. An article of the Democratic faith is that greatness lies in each citizen, just as it did in Harry Truman.

So why not a big ambition? Why not every person in

America — healthy and educated, an athlete of body and Aristotle of mind.

When Jefferson set that goal he was arguing philosophy, but today the need to realize our human potential may very well be the key to our economic and political future in a competitive world. Just think, for example: every American mother who can't afford prenatal health care; every 10 year-old who doesn't have enough to eat; every teenager who can't read the instructions on a frozen food package, much less on a job application; every life wasted by drugs — these mean America not only is less than it could be, but less than we need to be.

So today in a world with a global economy and a global ecology our national goal must be excellence.

And, our national agenda must be:

Plenty — by which I mean a growing economy that engages the world, rewards innovation and makes room for

(Please turn page)

Fuller wins outstanding teaching award

Richard Fuller, associate professor of art, was the recipient of the Carpenter Outstanding Teacher Award for the 1988-1989 academic year. Fuller accepted the award at the College's 42nd Annual Commencement.

The award was established by the Carpenter Family in recognition of excellence in teaching.

Fuller, who has been a member of the art faculty at Wilkes since 1969, holds the B.S. from New York University and the M.A. from Columbia. He also holds an A.A.S. degree in Advertising Art from the State University of New York.

The recipient of the Carpenter Award is chosen from nominees by a committee of faculty and administrators. Fuller received the nomination from Professor William Sterling, chairman of the Wilkes art department.

Sterling praised Fuller's effectiveness as a teacher in several areas including his versatility. "His varied background includes his training and experience in graphic design, his graduate study in art education, and his subse-



Prof. Richard Fuller

quent work as a textile artist."

"Dick has been the most versatile teacher in the department, offering art education methods courses, batik, fiber design, graphic design, calligraphy, basic color and design, and art appreciation," Sterling added. "His versatility is based on a willingness to respond to the needs of students and to

train himself to fulfill those needs."

In accepting the award Fuller talked about his philosophy for teaching. "Perhaps my ultimate effectiveness as an educator lies in a willingness to respect my students, to share my knowledge and to help them realize they have something worthwhile to share with others and that through their participation in the visual arts, the quality of their lives may be enriched in a more meaningful way."

Fuller has continued to study new concepts and techniques both here and abroad. In 1984 he spent his sabbatical in Japan to study Japanese textile design with the prominent indigo dyer, Hiroyuki Shindo.

In 1987 he was chosen as one of a select group of educators nationwide to participate in the Kennedy Center Education Program's Art Dialogue in Australia.

In 1986 Fuller was chosen as one of eight Pennsylvania art educators to receive the outstanding Art Educator Award from the Pennsylvania Educators Association.

Bradley

everyone's upward mobility.

Peace — by which I mean absence of war assured by a clearheaded assessment of our national interests, backed by sufficient strength to deter any adversary;

Protection of the environment — by which I mean understanding if we protect the land from oil spills, toxic wastes, and mindless development, it will teach us the value of things that can't be bought or sold, traded or exchanged and we will find in nature something that is larger than we are and lasts longer than we do; and finally

Pride in our racial, ethnic, and economic pluralism — by which I mean celebrating the human diversity that is America; recognizing that tolerance, mutual respect, equality, competition, and self-knowledge will allow it to flourish and expand; that much pluralism enhances our world influence and multiplies our paths to personal wisdom.

So — the goal: excellence

The agenda:

Plenty, Peace, Protection of Environment, Pride in

Pluralism — these should be our watchwords.

And then there is Patriotism.

Patriotism — I know how it feels to be proud to be an American. I remember how I felt back in 1964 when the U.S. Olympic basketball team defeated the Soviet Union in the finals — I remember standing on the pedestal, with the gold medal around my neck, chills running up and down my spine, as the flag was raised and the national anthem played.

Patriotism — it's like strength. If you've got it you don't need to wear it on your sleeve.

The Patriot isn't the loudest one in praise of his country, or the one whose chest swells the most when the parade passes by, or the one who never admits we could do anything better.

No, a Patriot is one who is there when individual liberty is threatened from abroad whether it's WWI, II, Korea, Vietnam or even that wrongheaded action in Beirut in 1983 — yes, that too. All those who served in these conflicts were defending liberty as our democracy chose, in its some-

Leadership award presented to Vetovitz

Commencement Honors

Mary Rose Menichini
Humanities Award

Marsha D. Howes
Social Sciences Award

David Andrew Garber
Natural Sciences
and Mathematics Award

Professors Emeriti
Welton Farrar
Economics

George Gera
Business Administration

Joseph H. Salsburg
Mathematics/
Computer Science

Mark Vetovitz, graduating with a degree in Engineering Management, has captured the College's Alumni Award for Leadership.

The Bethlehem native earned the award which is given each year to the graduating senior who best demonstrates leadership in contributing to student life and activities on campus.

Vetovitz has maintained an excellent academic record and has been a leader in student life. He was one of the founding members of the Student Programming Board and also served as its chairman. He was a member of the Center for the Performing Arts Advisory Board, a member of the Wilkes Intra-College Network Advisory Board, and a past production manager for the college radio station WCLH.

Vetovitz also was chairman of the Mini-Concert Committee and created and chaired the Tec Committee.

In addition to the various leadership roles he held on both student and administrative committees, Vetovitz served as resident assistant during the academic year and as a summer resident



Mark Vetovitz

assistant. He worked with the Office of Student Affairs and with the Admissions Office on several orientation and visitation committees.

He recently presented his senior engineering research before the faculty of the School of Engineering and members of administration.

Vetovitz is the son of Mr. and Mrs. William Vetovitz of Bethlehem.

Bradley

times fallible way, to define the need to defend liberty.

But Patriotism doesn't need a war for its highest expression. Patriotism is often unpretentious greatness. A patriot goes to work everyday to make America a better place. In schools, hospitals, farms, laboratories, factories, offices, all across this land. A Patriot knows that a welfare worker should listen, a teacher should teach, a nurse should give comfort. A Patriot accords respect and dignity to those she meets. A Patriot tries in a secular as well as a spiritual sense to be "his brother's keeper."

When the only grandfather I ever knew came to America, he went to work in a glass factory. He worked with his hands, and he worked long and hard. After work he lived for three things: The first thing he lived for was going to the public library on a Saturday night to check out two or three western novels which he would read and reread over and over again. The second thing he lived for was to sit on his front porch on summer nights and listen to the radio to his real love, baseball. And his third thing he lived for was to tell his

grandson — me — what American meant to him. He said America was great because it was free and because people seem to care about each other. These two, freedom and caring, are the two inseparable halves of American Patriotism.

Indeed, I believe that the ultimate challenge posed to a citizen of a democracy is to ask yourself what you owe another human being. By this, I don't mean what you owe yourself or your family or your friends, but rather what you owe a stranger simply because he or she is a part of the human community. Each of us, alone with our conscience and our intellect, determines what we owe to starving Ethiopians, to refugees from tyranny, to the deinstitutionalized homeless who sleep on the streets of our major cities. My life has told me that I do owe another human being. And I owe him more than charity or taxes. I owe him a part of my life. That's why I'm in politics.

(Please turn page)

18 Years of Study

Vida survives tragedy to earn psychology degree

Dolores Cigan Vida married at 19 and prepared to live the life that entailed in the mid-1950's — wife and eventually mother of three children. She was happy with the life she had chosen, but Dolores dreamed of going to college.

"The desire was always there," she said, "but at first it was just a dream. While I was busy raising my children, I would wait for the course schedules to be listed in the local papers and then spend hours making out a schedule of what I would take if I could go to school."

As the years went on there were good times and bad — an intrinsic part of marriage and raising a family, said Dolores, who believes that from every bad event in one's life there is an opportunity for personal growth. During one of the stressful times, she began to wonder what she would do if she were a single parent.

"I realized that I wasn't prepared academically for a world that was becoming more and more sophisticated and technical. Suddenly my dream became a need. I needed the education that would allow me to support my children. No matter how long it took, no matter how I would manage, I decided to go to school."

Dolores first entered a Wilkes classroom in June 1971. "I remember having one fear. Could I do it academically? I'd been a strong student in high

school but this was years later. I hadn't studied for a very long time."

Wilkes Music Professor Richard Chapline helped me decide I could go back and be successful. "I was taking voice lessons and he encouraged me to take the first step. 'Register just for one course, certainly you can do that,' he said, so I did. And what a lucky choice I made. I registered for English 101 with Dr. Charlotte Lord, who became my friend, my role model, my mentor. Whenever I was frightened, she would take time to talk. Oral presentations in class paralyzed me and I told Dr. Lord I couldn't do it. She said, 'Dolores, anyone can speak publicly. All you need is something worthwhile to speak about.' I remembered that and applied it. It works, and I still use it. One by one the fears were conquered. I knew I was on my way."

It was slow going. Many years she could manage only one or two courses at a time. And personal events changed her academic direction.

The tragic things in her life might have caused someone less determined



Dolores Cigan Vida

to give up. But she kept coming back. Even after her 15-year-old daughter took her own life, Dolores came back to school. "Part of me died, too, but I had other children. I had to do it for them and for myself." Without her eldest daughter, Vivian, she says, "I would have been lost."

"Because of what I was dealing with, I decided to take a look at a behavioral psychology course and it was there I first met Dr. Carl Charnetski, chairman of the department.

"Without his counsel and guidance I may have given up but he just wouldn't hear of it. He kept believing in me and I began to believe, too. I met so many people at Wilkes who went far beyond the required cordiality that is extended to students. Dean of Student Jane Lampe-Groh was always there when I needed to discuss something. Faculty, many of whom were not aware of my personal circumstances, were always accessible to students."

It was a long journey to the dais where she accepted her degree in psychology. It took Dolores 18 years. "Wilkes became a second home for me and they were wonderful years filled with personal growth and fulfillment."

Now she is considering going on. "Perhaps I'll go on to a Master's degree in psychology."

"Maybe I just don't want to leave my second home," she smiled.

Bradley

Now I'm not saying each of you has to be in politics — please no — but, over the next decade and over a lifetime each of you will have to decide what you owe another human being.

And you might ask — How do I do that? Who do I help? Where do I go?

Erna Bomback tells the story of a successful career woman who decides she's had enough making money and wants to give something back. She asks *How? Who? Where?* And in her puzzling, she writes *Mother Theresa in Calcutta*

and offers to volunteer and seeks her advice. Weeks pass — finally a letter. She opens it and Mother Theresa has a one sentence reply. "Thank you for your offer, but find your own Calcutta."

So I say to each of you, "...find your own Calcutta." It's around you everyday. And then after you've found it — give some time through your job, or through your volunteer work — to make things better. To help another human being.

Nothing is more fulfilling. Nothing is more necessary to solve many of today's problems. Nothing is more essential to realize the potential of your own humanity.

Tremayne, Urosevich win alumni awards

William H. Tremayne, Senior Vice President, Public Affairs Department of Prudential Insurance Company of America, and William Urosevich, Doctor of Optometry, received the College's top alumni honors during the 42nd Annual Commencement.

Tremayne

Tremayne, a graduate of the class of 1957, received the Eugene S. Farley Memorial Award. This award is given annually to an alumnus who epitomizes the characteristics of an educated person and who best exemplifies the application of these characteristics in his daily life and dealings with others.

After graduating from Wilkes in 1957, Tremayne joined Prudential as a field auditor. He was elected Vice President, Tax Administration in 1972, and became Vice President and Assistant Comptroller in 1974 when he assumed responsibility for the company's internal audit function. He joined the Public Affairs Department in 1977 and was appointed Vice President in 1978.

In 1988 New Jersey Governor Kean appointed Tremayne Chairman of the New Jersey Highway Authority and Chairman of the Garden State Parkway and Garden State Arts Center. He is also Chairman of the New Brunswick Development Corporation, and trustee of the New Brunswick Cultural Center, the Public Affairs Research Institute of New Jersey Inc., and the Robert Wood Johnson University Hospital.

From 1982 until 1983 he served as project manager of the Grace Commission Cost Reduction of the United States Department of Defense.

Tremayne is past president of Wilkes College Alumni Association and past president of the Piscataway Board of Education. He has served as executive director for the Governor's Commission to Evaluate the Capital Needs of New Jersey and was a member of the New Jersey Economic Development Council.



Tremayne



Urosevich

Tremayne and his wife Lori have two sons and a daughter and are residents of Piscataway.

Urosevich

The Distinguished Young Alumnus Award presented to Dr. Urosevich is one that is given annually to that graduate who best exemplifies the traditions of Wilkes College as they pertain to adherence to ideals that create unity and good will amidst diversity.

Dr. Urosevich earned the Doctor of Optometry Degree from the Pennsylvania College of Optometry in 1983. A commissioned officer in the U.S. Medical Service Corps, Dr. Urosevich has been the recipient of several awards and citations. He has been given special recognition as the director and co-developer of the first residency program in primary care optometry in the United States Army Medical Department.

Other awards include the Intern Citation for Clinical Excellence in Patient Care from Eye Institute, the Sigma

Xi Research Citation for research on "Solubility of Manganese Oxide," and the United States Army Commendation Medal for Research and Development on Chemical Defense Systems. He received a full military scholarship for Doctoral Studies in Optometry at the Pennsylvania College of Optometry.

Dr. Urosevich's background in the field of optometry has been extensive. He served as Director of the Residency Program at West Point, Director of the Vision Therapy Services at Kellar Army Hospital, and as Assistant Chief of Optometry and Director of Vision Therapy Services at DeWitt Army Hospital.

Dr. Urosevich has served as a visiting lecturer in the Department of Physics at West Point and as an adjunct professor at the University of Houston College of Optometry and is currently a member of the adjunct faculty at the State University of New York College of Optometry.

Dr. Urosevich is now in private practice in Lewisburg, Pennsylvania, where he resides with his wife Patricia and their two children.

Celebrating Excellence

Drs. Myers, Saidman, Rep. Flood honored



Dr. Ralph Rozelle presents the Distinguished Medical Service Award to Rep. Dan Flood

Celebrating the vision of two Wyoming Valley physicians and the Congressman who made their dreams come true, physician graduates of Wilkes College and Hahnemann University Medical School met to honor those three men in mid-February.

The 150 physicians who earned their degrees through the Wilkes-Hahnemann program represent the fruition of the vision of Drs. Lester M. Saidman and Charles E. Myers and Congressman Daniel J. Flood, President Breiseth said, adding that "Part of the remarkable health care of the valley is due to this program."

Recounting the history of the program, Dr. Ralph Rozelle, dean of health sciences at Wilkes, recalled how he had been summoned to an urgent meeting with Chancellor Farley, President Michelini, Saidman and Myers at the Farley home in 1971.

The two physicians, members of a committee studying local health care, had noted that more than half the valley's doctors were over 56 years of age. In Luzerne County, 72 physicians were between the ages of 62 and 65, while only 23 were between 31 and 35. All agreed that help was needed to ensure continuing medical care for the valley.

They turned to Hahnemann, which was receptive but skeptical about practical matters.

U.S. Rep. Dan Flood solved those problems, Rozelle said. The program received more than \$2 million in federal grants, enabling it to operate for 16 years.

For Wilkes, "the biggest benefit was the outstanding



Helen and George Ralston chat with Dr. Charles Myers

at close of Wilkes-Hahnemann medical program

young men and women who were such a pleasure to teach and have made such an outstanding contribution to our community," Rozelle said.

But the celebration focused on the three individuals who helped make it all possible. Dr. Lester Saidman, Dr. Charles Myers and Rep. Dan Flood were awarded the Distinguished Medical Service Award from the Wilkes College Board of Trustees.

Presenting awards to the individual honorees were Dr. Bruce Saidman, Dr. David Greenwald, and Rozelle.

Making his presentation, Dr. Bruce Saidman described his father in the terms used for Dr. Harvey Cushing in the Yale University library rotunda: "an inspiring teacher and a master of the art of healing." Physicians who recite the Hippocratic Oath at medical school graduation promise to hold their teacher on a par with their parent, young Dr. Saidman said. "My dad has made that promise easy to keep."

Testifying to the value of the Wilkes-Hahnemann program, the elder Dr. Saidman noted that two of the program's graduates, Dr. Joseph Litchman and Dr. Melita Konecke, share his practice.

Presenting the award to Dr. Myers, Dr. Greenwald called him "intelligent, compassionate and sensitive — distinguished in every sense" and with a name that is a household word in Kingston.

"It is to Charles Myers and physicians of his caliber that young physicians should aspire," Greenwald added.

Responding, Dr. Myers said that he and Dr. Saidman had talked for a year about the disturbing data Myers had uncovered while serving on the Health and Hospital Planning Council twenty years ago. Once the data was turned over to the College and, subsequently, Rep. Flood, that situation was well in hand, he added.

Quoting from the citation presented when Wilkes awarded Flood the honorary Doctor of Humane Letters degree in 1972, Dr. Ralph Rozelle said Rep. Flood's public service was "deep and broad," making an "incalculable contribution to the health, education and welfare of the country." Rozelle repeated the qualities when presenting Flood the Distinguished Medical Service Award on the occasion of the completion of the Wilkes-Hahnemann program by its final class.

Flood, also recalling the events leading to establishment of the Wilkes-Hahnemann program, congratulated the college and community for the program.



Dr. Lester Saidman and his son, Dr. Bruce Saidman

Rozelle also received a surprise award from the graduates, presented by Dr. Bonnie Mancia, '78.

Dr. William Kashatus, a 1951 Wilkes graduate who teaches pathology at Hahnemann and was serving as admissions director when Wilkes-Hahnemann was established in 1972, said the entire Hahnemann faculty found the program's students to be "very dedicated" and regarded the program as "deeply, deeply successful."

He said he was especially pleased with the reasons Wilkes students gave for wanting to be physicians — not that their fathers were encouraging them, but that "I like the life sciences and I want to work with people."

After 35 years as a physician, Kashatus said, "Medicine is the queen of the professions."

Noting that he had attended Wilkes before the Wilkes-Hahnemann program, celebration co-chairman Dr. David Greenwald, '66, said he regarded his Wilkes years as four of his most productive and saw the Wilkes-Hahnemann program as a natural extension of "Wilkes commitment to undertaking the challenge of service to the community."

Dr. Dan Kopen, '70, the other co-chairman for the event, added his own praise for Rozelle in encouraging excellence, for Dr. Charles Reif in expecting that each job be done precisely right and to Dean George Ralston for providing the example of a man who lived his life by the marks of an educated man.

Thanking Kopen for the nudge to scrutinize Wilkes's premedical program history, Breiseth closed, "Wilkes has been a premedical institution without peer."



Marts Center dedicated

"With great pride and a sense of achievement," more than 750 people gathered for the formal dedication ceremonies of the new Arnaud C. Marts Sports and Conference Center Feb. 17.

"We are proud of this magnificent new facility and the opportunities it provides our students to develop physical attributes through recreational activities and in athletic competition," said Wilkes President Christopher N. Breiseth. "It underscores our primary goal to produce students fully capable both mentally and physically to accept the many challenges that lie ahead."

"There is a sense of achievement because this facility has been the centerpiece of our WILKES TOMORROW Campaign," he continued. "Its construction has been a constant and tangible reminder of the enormous support we have received from all our friends."

Construction of the Marts Center began in March of 1988 and was completed in January, 1989. The 75,000 square-foot, three-story facility cost \$5.5 million, and its gymnasium has a seating capacity of 3,000.

The multi-purpose center, designed by the award-winning architectural firm of Bohlin, Powell, Larkin and Cywinski, will be used for sports activities and for recreation. It will also serve as additional classroom space.

In addition to Dr. Breiseth, the dedication ceremony included remarks from Frank Henry, chairman of the Board of Trustees; Bruce Gover, '72, trustee and president of the Alumni Association; John Reese, athletic director; Wilkes-Barre Mayor Lee J. Namey; three distinguished sports alumni — Dr. Sandra Bloomberg, Joseph Wiendl, Jr., and Marvin Antinnes — and "The Colonel" Robert Wachowski, who represented the students.

Bruce Freeman, president of Marts and Lundy, a New York fund-raising firm established by Marts, spoke on behalf of Mrs. Arnaud C. Marts.



Bruce Freeman, president of Marts & Lundy, represented Mrs. Marts at the ceremony. A portrait of Arnaud C. Marts by Niccolo Cortiglia decorated the speaker's platform.

The Wilkes Chronicle

Eisenhower shares views on presidents

By Mike McGlynn, '68
Citizen's Voice Staff Writer

David Eisenhower, grandson of President Dwight D. Eisenhower and son-in-law of President Richard M. Nixon, offered his unique perspectives on the presidency to some 200 friends of the Pennsylvania Humanities Council gathered at the Marts Center of Wilkes College June 7.

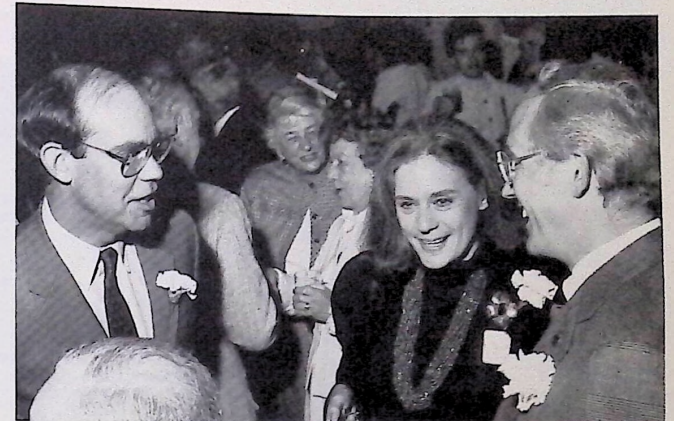
The balding Eisenhower, now 40 and living at Valley Forge while he lectures on politics at the University of Pennsylvania, lectured on "The Mission of the Presidency," suggesting that American people see their leader as a man with mission and judge him according to whether they believe he has fulfilled that mission.

In the case of Franklin Delano Roosevelt, Eisenhower said, the president was elected to an unprecedented third term — not because the Depression had come to an end, but because the people perceived that the problem was "being solved" and FDR's New Deal policies were working.

In a similar but not identical situation, Eisenhower said, voters last year elected Vice President Bush, overturning the sitting vice president taboo in place since Martin Van Buren won in 1836, because they perceived that Ronald Reagan's policies were in the process of turning the country around — but Reagan could not be re-elected because of the 22nd or "Lame Duck" Amendment.

In the case of President Eisenhower, he said, Ike's first term (1953-56) was "a complete success by any yardstick," as he had ended the conflict in Korea and begun to formulate the policies which America needed to get on with its domestic life in the wake of World War II. However, in the second term, he continued, the focus of the Eisenhower presidency turned more to matters domestic and inherently political and the level of success seen in the first term was not duplicated.

Although he was a popular war hero, Eisenhower said, his grandfather was elected president because Americans were bewildered by the new set of realities which emerged in the years after World War II. There was a war in Asia, the wartime alliance which broke the Axis had dis-



David Eisenhower, Sondra Myers, cultural adviser to the governor, and President Breiseth share a moment during Eisenhower's visit.

solved and people were looking for direction — direction which Ike ably provided during the first term, he said.

In the case of Richard Nixon, the pinnacle of his success became his gateway to failure and resignation. After he had withdrawn all American troops from Vietnam, Eisenhower said, Nixon, too, was a success by any yardstick: he had been elected to solve the problem of the Vietnam War. Once that was accomplished, however, Nixon became enmeshed in his own peculiar political proclivities and became the first president forced to resign in the face of scandal.

Eisenhower has published the first volume of his planned trilogy on his grandfather's life and times. Titled *Eisenhower at War*, it has received numerous favorable reviews.

He spoke of seeing history made at his grandfather's knee, having had the privilege of witnessing the policy workings of the men who guided America's transition from war to peace.

The president was absorbed in "the recurring theme of change" during his eight years in office — and was daunted by the evergrowing "bigness of America" and by the historian Edward Gibbon's posit as to whether a world power can maintain its status as a democracy.

"Had these big institutions somehow suffocated something in the American way?" Ike often wondered, according to his grandson.

In a lighter vein, Eisenhower recalled that, following a stint in the Navy, he worked briefly as a sports columnist for the *Philadelphia Bulletin*, now defunct. In 1973, he picked the Phillies to win the pennant and the team promptly lost 14 straight games.

(Reprinted, with permission, from the June 8, 1989, *Citizen's Voice*)

The Chronicle

Kanjorski dedicates Thin Film Laboratory

"The Wilkes College School of Engineering and Physical Sciences has recognized and responded to an important high-technology need in the Commonwealth of Pennsylvania," said Congressman Paul E. Kanjorski as he dedicated the school's new \$350,000 Thin Film Laboratory, housed in the Center for Materials Processing and Diagnostics.

Kanjorski toured the new facility in June and discussed with faculty the many ways in which the facility will now serve the private and public sectors. Kanjorski also gave high praises to an ever-broadening curriculum that continues to give students practical applications for high technology.

Dr. Ali Razavi, associate professor of engineering and director of the laboratory, made special mention of the lab's ability to process and test a variety of thin films, including superconducting films.

"Although the facility has just been officially dedicated, it has already been involved in various projects with government and industry," Dr. Razavi said. "It has an established reputation not only in the area of thin films, but also in areas of high-temperature superconducting thin films and, in fact, our present activities are concentrated heavily in superconductors."



Kanjorski and Razavi examine laboratory equipment

Northeastern Pennsylvania Writing Project receives grant



State Rep. Kevin Blaum, a member of the advisory board of the Northeastern Pennsylvania Writing Project, presents a check to Dr. Patricia Heaman of Wilkes College, director of the Wilkes Writing Center. At far right is Mary Hart, director of the 1989 Summer Institute at Keystone Junior College. At far left is John Ennis of King's College, director of the Young Writers' Camp.

The Northeastern Pennsylvania Writing Project recently received a \$2,000 grant from the Pennsylvania Department of Education to train teachers in implementing its new framework for language, literacy and learning. The framework will be incorporated in the Project's second Summer Institute. The grant will also fund seminars for teacher consultants.

Supported by a consortium of areas colleges including Wilkes, King's College, Penn State Wilkes-Barre campus, Luzerne County Community College, College of the Holy Spirit, and Keystone Junior College, the Northeastern Pennsylvania Writing Project trains teachers at all levels to teach writing across the curriculum. Teachers who attend the summer institutes become in-service consultants for schools throughout the region.



With Chwalek and his granddaughter Janelle at the unveiling were (from left) Dr. Mahmoud Fahmy, Ottie May Chwalek, Herb Morris, Regina Meschini, and Joyce Chwalek.

Chwalek portrait unveiled in Career Services

Wilkes College recently unveiled a portrait of John Chwalek, which will hang permanently in the office of Career Services.

Chwalek, a special assistant for college advancement and an employee of the school since 1946, was the founder of the guidance and placement department, which became Career Service in 1980.

"I feel very good about the honor," Chwalek said. "In 1947, when Bucknell Junior College became Wilkes, Dr. Eugene Farley asked me to create a service for the seniors because they needed jobs. We only had a budget of \$100. Within five years, we had 250 companies and school systems involved and hundreds of students were placed."

"I went out and visited most of the firms and companies and formed ties. For example, I instituted the internship program for accountants, something which went on to become a big part of accounting at Wilkes."

Chwalek remembers some trying times in the early stages of placing Wilkes students. "It was always a battle," he said. "Wilkes College wasn't well known. But once our graduates were hired, they produced so well that they were in demand. That's the greatest thrill I get, to see that our graduates are successful in life."

Eugene Domzalski, associate dean and director of career services, praised Chwalek's persistence. "He put many

years of dedication into Career Services," he said. "I hope every school has a John Chwalek to care for it as he did for Wilkes in his own special way."

"He always went out of his way to help and counsel students," said Regina Meschini, secretary in Career Services. "I remember one student who didn't have the money to attend medical school and Mr. Chwalek found it for him in the community."

Chwalek's myriad of accomplishments aren't restricted to Career Services. He also provided the school with its symbolic mace and medallion, which were designed by his wife, Ottie May; taught sociology; served as an admissions counselor; lured NBC's "Today Show" and ABC Radio's "American Town Meeting" to broadcast from the Wilkes campus; secured full-length articles about Wilkes in *The Philadelphia Inquirer* and *Sports Illustrated*; helped bring the Hahnemann Medicine Program to Wilkes; and coordinated Wilkes' fiftieth anniversary celebration, the Annual Pre-Law/High School Editors Day, and the Dr. Charles Burns Belltower Project. The Annual Chwalek Invitational Golf Tournament is named in his honor.

"John was always innovative, and you wouldn't know it because he's very down-to-earth," said Joseph Kanner, director of the College Testing Service. "His greatest contribution is his motivation of students."

The Chronicle

Sordoni Gallery sponsors Heirloom Discovery Day, Maslow show

Some 400 art owners took advantage of the Heirloom Discovery Day sponsored by the Sordoni Gallery in early June — hoping their family heirlooms were truly treasures.

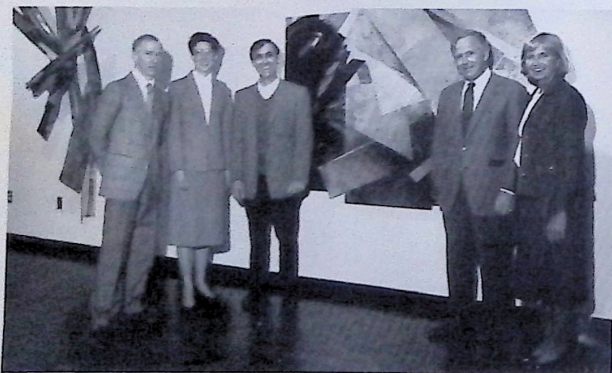
Four experts from the world famous Sotheby Parke Bernet Art and Auction House evaluated everything from European engravings to an antique typewriter.

The appraisers helped put dollar values on paintings, furniture, silver, pewter, porcelain, and pottery.

Connie McCole, a member of the Sordoni Art Gallery Advisory Commission, played a major role in bringing the program to Wilkes, said Gallery Director Judith O'Toole.



Nan Chisholm of Sotheby Parke Bernet, New York City, checks a value for an interested owner while (left to right) Sylvia Hughes, Carolyn Reif, and Dr. Charles Reif look on.



At the Maslow Collection showing: (from left), Michael Walls, director of Michael Walls Gallery, New York City; Judith H. O'Toole, director of the Sordoni Gallery; Anthony Sorce, artist; Richard and Marilyn Maslow.

Works by 18 contemporary artists were included in the spring Sordoni show, "Selected Works from the Maslow Collection."

Featuring contemporary art, the collection was started by InterMetro Industries President and Chief Executive Officer Richard Maslow and his wife, Marilyn, with the advice of Anthony Sorce.

Sorce and Michael Wall, director of the Michael Wall Gallery in New York, were principal speakers at the opening lecture and reception.

Artists included in the exhibition were Melissa Meyer, Anthony Sorce, Thornton Willis, James Biederman, John Beerman, Hilla and Bernd Becher, Larry Brown, Robert Cumming, Hamish Fulton, Jurgen Partenheimer, Tad Wiley, Robert Jessup, Jack Goldstein, Tracy Grayson, Edward Henderson, Barbara Kasten, Mel Kendrick and Rex Lau.

A fully illustrated catalog including these artists and 17 others accompanied the show.



Master's degrees were awarded to 94 students at Commencement. Pictured here are, front row, from left: Dr. Mahmoud Fahmy, Dean of the Division of Graduate Study and Adult Education; Gail Potter, M.H.A.; Larinda Kaufer, M.Ed.; Carol Dancheck, M.B.A.; Cynthia Smith, M.Ed.; Stephen Broskaske, M.S. Ed.; Suzanne Cook, M.B.A.; Anne Seitz, M.Ed.; Kimberly J. Penkala, M.B.A. Back row, from left, John Locuta, M.B.A.; Cheryl Gibson, M.Ed.; Susan Drake, M.H.A.; Angela J. Betinelli, M.B.A.; Jeff Stapert, M.B.A.; John Ford, M.B.A.; Joseph Hayer, M.B.A.; Joseph Zikor, M.B.A.; Carmella J. Dalmaz, M.Ed.; and Lisa Pencavage, M.H.A.

Graduating officers of the Nursing Student Organization (front) are Sharon Alexy, Lori Vaynarelli, Patty Rasko, and Jane Brown. Visiting with them at the Senior Luncheon are (back row from left): Profs. Mary Ann Saueraker and Ann M. Kolanowski, Dean George Waldner, President Christopher N. Breiseth, Prof. Karen M. Kaminski and Joanne Puglia, president elect of the NSO.



Enjoying the Commencement Week dinner dance are (front) Amy and Joe Snell, Mary Gould and Eric Kaleta; back: Valerie Moyer, Mike Mros, Judith and George Waldner, Patty Tomalis and Tony DeCosmo.

1989 Student Award Winners

- Society of War of 1812 Award
Todd C. Schoenberg
- American Defense Preparedness Award
Amy Jo Snell
- Military Order of World Wars Award
Peter Kelley
- Daughters of Founders and Patriots Award
Christine Campbell
- American Legion ROTC General Military Excellence Award
Joseph J. Snell
- Walter Humanick Memorial Award
Thomas J. Zuback
- Outstanding Biologist Award
Renee J. Strucke and David A. Garber
- Outstanding Sophomore Academic Achievement Award in Biology
Eric J. Knorr
- Biology Research Award
Mary E. Montaldi, Renee J. Strucke, David A. Garber
- The Professor Catherine H. Bone Award
David A. Garber
- Outstanding Freshman Chemistry Student Award
Karen Durland
- ACS Polymer Award
Daniel Werner
- The Dr. Alfred W. Bastress Award
Kevin R. St. Martin
- John F. Kennedy Award
Mary Rose Menichini
- Political Science Award
Marsha D. Howes
- Naparstek Award
Edward L. Lupico
- Mathematics Award
William E. Lynch
- Computer Science Award
Alan Kwiatkowski
- Registered Nurse with Highest Academic Achievement
Joyce Lynn Filieue Enders
- Highest Achievement in Nursing Major
Carolyn E. Stamer
- Highest Cumulative Academic Achievement in Nursing
Judith A. Jones
- Excellence in Clinical Practice
Denise G. Piepoli
- Psychology Department Awards
George C. Strand Jr., Michelle M. Olexa
- Jaroslav G. Moravec Award
George C. Strand Jr.
- Raymond R. Ritz Award
Michelle Ann Krieg
- Speech, Communications, and Theater Arts Award for Academic Achievement
Michelle M. Olexa
- The Myvanwy Williams Scholarship in Theater Award
Christopher Brush
- Klaus Holm Scholarship
Maureen O'Hara
- Excellence in Economics
John J. Walsh
- Excellence in Business Administration
Wendy E. Rosencrance
- Excellence in MBA Program
Joseph A. Zikar Jr.
- Pennsylvania Institute of Certified Public Accountants Award for Excellence in Accounting
Samuel L. Perry
- Earth and Environmental Sciences Academic Achievement Award
Christopher Sudol
- Outstanding Engineering Student Award
John Innocenti
- Society of Women Engineers Award
Leanne M. Kay
- Electrical Engineering Achievement Award
James C. Hayes, Jr., Nancy M. Yuresko
- Physics Department Award
John J. Pohida, III
- Female Scholar Athlete
Jennifer S. Bodnar
- Male Scholar Athlete
William R. Evanina
- ACT 101 Award for Distinguished Effort
Michelle A. Krieg
- Cooperative Education Outstanding Senior Intern
Mary J. Geist
- Keith Topfer Memorial Award
Jamioce Apolinario
- Female Athlete of the Year
Nicole Kowaleski
- Male Athlete of the Year
Michael L. Schroat
- Beacon Colonel of the Year
Michael L. Schroat
- Beacon Lady Colonel of the Year
Nicole Kowaleski
- Beacon Senior Award
Wendy E. Rosencrance
- David W. Evans Outstanding Forensic Award
Susan L. Tomasko

- Faculty Women and Wives Club Eleanor Conates Farley Scholarship
Michelle M. Olexa
- The Theresa Jordan and Frank Mehm Prize
Sandra B. Adams
- The Nuda Vujica Memorial Award
Amjad Al-Tarifi
- Letterwomen's Scholarship
Lisa A. Kravitz
- Coreen Santoro Award
Melissa A. Kennedy
- American Red Cross Awards
Denise G. Piepoli
- Nursing Student Organization Leadership Award
Jane P. Brown
- Programmer of the Year
Craig K. Larimer
- Presidential Incentive Award
Craig K. Larimer
- Student Government Appreciation Awards
Michelle Chiodo, Kevin M. Gaffey, Christine A. Leonhardt, Mary E. Montaldi, John J. Rosania, Karen L. Scotchlas, Charles G. Sweigert
- Women's Athletic Association Award
Robert D. Wachowski

Who's Who Among Students in American Universities and Colleges

- Sandra B. Adams
Robin Bateman
Edward Buonocore Jr.
Michelle Chiodo
Maria DiCredico
Jennifer L. Douglas
Jeffrey B. Eline
Katherine G. Etinger
William R. Evanina
Kimberly A. Evans
David A. Garber
Bruce A. Horn
Lisa M. Kalinoski
Douglas G. Lane
William E. Lynch
Deborah A. Miller
Mary E. Montaldi
Andrew D. Morrell
Michelle M. Munday
Christopher K. Nebel
Michelle M. Olexa
Danna Palin
John J. Rosania
Susan L. Stortz
George C. Strand Jr.
Renee J. Strucke
Charles G. Sweigert
Mark W. Vetovitz
Laura M. View
John J. Walsh
Thomas J. Zuback

Alumni News

1955

Naomi Jones has been honored with a New Jersey Governor's Teacher Recognition award. Naomi is an art teacher at Patrick McGaheeran School, Clinton Township, NJ.

1960

Thomas P. Korshalla has retired after 29 1/2 years with the Old Bridge, NJ, Board of Education, the last 18 1/2 years as an elementary school principal. He is residing in Plymouth, PA.

1961

Dr. Walter A. Placek, a Wilkes College physics professor, has been appointed to the State Board of the Pennsylvania Science Teachers Association.

1962

Barry D. Gintel has joined Equifax Inc.'s credit reporting affiliate, The Credit Bureau Inc. (CBI). Barry will be



Rosemary Hazel Bosso, Doug Price, Lorraine Dyers Price, Virginia Mason Jones, all Class of 1964, and William Bosso talked over old times at the Second Annual Alumni Reunion Dinner Dance during the first weekend of June. The reunion also included an open house, barbecue, campus tours, memorial service and family picnic. Reflections, focusing on the Wilkes College of earlier years, was a special highlight, as was the gathering of the Golden Reunion Class of 1939, Bucknell Junior College.

responsible for CBI's effort in the retail industry. He will be based in the company's New York City Office.

1967

John Ginocchetti has been appointed divisional controller for NonStop and NS Petite, subsidiaries of the Leslie Fay Company, Inc. He is also controller for Leslie Fay's retail outlet division.

1968

Cmdr. Roger D. Brewer is currently with the Naval War College in Newport, RI, Department of War Gaming. He will transfer to U.S. Space Command, Colorado Springs in October.

Edward Miller has been voted director and secretary of the Galland, Steinhauer & Repa, Inc. (GSR) insurance firm in Kingston and Scranton. Edward lives in Shades Glen, PA with his wife, Kathryn, and their four children.

William P. Montague, Jr. was recently honored as Western New York's Accountant of the Year at the 33rd annual banquet of the Accounting Society of Canisius College in Buffalo, NY. William is the Executive Vice President and Chief Financial Officer of Mark IV Industries, Inc. He lives in East Amherst with his wife, Susan, and their children, William and Susan.

Kathy Smith, R.T. has been promoted to Education Director at the Wilkes-Barre General Hospital's School of Radiologic Technology. In addition to her administrative duties, Kathy will continue to instruct General's radiology students in radiographic techniques and procedures, skeletal anatomy, radiation protection, pathology, professional ethics and patient care.

1969

David A. Jones was promoted to Vice President at Franklin First Federal Savings Bank. David and his wife, Toni, are the parents of two sons, Robert



Dr. Doris G. Bartuska, MCP, '49, professor of medicine and director of the division of endocrinology and metabolism at the Medical College of Pennsylvania, was among seven women named 1988 Distinguished Daughters of Pennsylvania in recognition of her outstanding contributions to the state and nation.

and Jonathan. They live in Clarks Summit.

Judith S. Yost has been named Administrative Director of the laboratory at the Reading Hospital and Medical Center. She will be responsible for management and administrative functions for the hospital's laboratory and two satellite centers.

1970

Dr. Dan Kopen and his wife, Kathy, announce the birth of their daughter, Kaydin on May 13, 1989. Dan and Kathy reside in Kingston, PA.

1971

Dave Hettinger was promoted to District Sales Manager at Ross/Abbott Laboratories in Washington, D.C.

1972

Carol Manara Clark received an MBA from Rutgers Graduate School of Management in May 1988.

Marion D. George retired from the Kirby Memorial Health Center Laboratory as the Medical Technologist Supervisor. She now lives in Lake Mary, FL.

William Perkoski has joined the Leslie Fay Companies, Inc., staff and has been named the company's divisional controller. William and his wife, Judith, have moved to Wilkes-Barre from Columbus, IN.

William A. Rolland, Jr., was appointed to the Lower Valley Business Development Advisory Board of the Pioneer American Bank, N.A. He and his wife, Mary Charlene, have three sons, Billy, Robby, and Tommy.

1973

Anthony Iorio was named Construction Manager of Rank Ahnert, Inc., in Bushkill, PA. He now lives in East Stroudsburg, PA.

1974

Michael R. Breakstone announces his engagement to Dr. Louise A. Drosey of Mountaintop. Michael is the regional sales manager for Bartolomeo Pio, Inc., a division of the E & J Gallo Winery.

Carol Lee Mutchler was appointed Social Work Supervisor of the Women's Facility at the Maryland Correctional Institution.

Holly Stults was appointed adjunct professor in the jewelry design department of the Fashion Institute of Technology in New York City. Holly lives in Beach Haven Crest, NJ.

1975

David C. Kowalek was promoted to Vice President of Sales at First Valley Corp. David resides in Shavertown.

Donald Mock of Palmyra has been named account executive for Keystone Training Services, a division of Pennsylvania Blue Shield. Keystone markets business and technical training.



Anne Boyle, '75, has received the Reid-Doyle Prize for Excellence in Teaching at Wake Forest University, Winston-Salem, NC. Dr. Boyle is a visiting associate professor of English at Wake Forest with special interests in American literature since 1860, Afro-American literature and women's studies.

1976

Rick and Donna Allen announce the birth of their daughter, Britney Lee. Britney joins her 14-year-old step-sister, Lori. Rick and his family reside in Dallas, PA.

Marianne Montague Benjamin has accepted the position of Assistant Director of Corporate Communications with the Polyclinic Medical Center in Harrisburg, PA. Marianne lives with her husband, Scott, and two-year-old daughter, Annie, in Camp Hill, PA.

James G. Castanzo announces his engagement to Katherine Diane Perks. He is vice president/senior art director at DBA Advertising, Wilkes-Barre.

Dr. Kate W. Lee is currently in private pediatric practice in Hyde Park, NY. Her permanent home address is still in Stroudsburg, PA.

Deborah Dinkel Nieman announces the birth of her son, Gates, who was born on September 5, 1988.

Attorney Richard A. Polachek has been named partner in the law firm of Fine & Wyatt, P.C. of Scranton and Honesdale.

1977

Pam Evans has been promoted to Director of Personnel, Martin Marietta Data Systems, Chantilly, VA.

Dr. Robert G. Everhart has been elected to Fellowship in the American College of Cardiology. Dr. Everhart and his wife, Bernadette, live in Wilmington, NC, where he is with Wilmington Health Associates.

John J. Gallo, Jr., was recently elected to serve as president of the Corporate Fiduciaries Association, Group III. John is senior vice president and trust division head at United Penn Bank. John and his wife, Barbara, are the parents of three sons and reside in Sugarloaf, PA.

Alumni can replace lost diplomas

Wilkes College alumni who have lost their original diplomas to flood, fire or some other loss have an opportunity to replace them free of charge.

Because of the 1972 flood, Wilkes College has an unusual proportion of alumni who might like to recapture the memories with a new diploma, said President Christopher N. Breiseth, when he announced the diploma replacement program.



Details about the program are available from the Public Relations Office, 717-824-4651, extension 4770.

1978

Terri Ann Mackavage Kovalski and **Raymond** announce the birth of Joanna Rae Sept. 21, 1988. She is a product assurance manager for the Unisys Corporation. They reside in Phoenixville, PA.

Shawn E. Rozett Senning and her husband, Michael, announce the birth of their son, Griffin Wade, on April 26, 1989. Griffin joins his brother Colby, 16 1/2 months. The Sennings reside in Midlothian, VA.

1979

Terry Conrad has been named Vice President of Finance for the Community Medical Center Healthcare System. He and his wife, Doreen, have two children, Christopher, 9, and Janelle, 6.

Samuel Joseph Stuccio and **Laura Egan-Stuccio**, '80, announce the birth of their first child, Richelle Angeli Stuccio, on January 6, 1989.

1980

Tami Beraud married Mark Melnik in October, 1984. Their son, Peter, was born in November, 1985, and their daughter, Kate, in March 1989. Tami is currently employed with Revlon, Inc., Edison, NJ, where she was promoted to Supervisor - Tax Systems in April 1989.

Dr. Robert A. Mentyka has accepted the position as Staff Physician - Allergy & Immunology with the Geisinger Medical Group in State College, PA.

Homecoming Weekend

October 20, 21, 22

Hawaiian Cruise

April 28, 1990

Fly to Honolulu and board the S.S. Independence for a luxurious 7-night cruise including Maui and Kauai, then relax in Honolulu (2 days) before your return flight. All inclusive package starts at \$2,049 per person.

Regional Alumni Meetings

September 22 — Chicago
September 26 — Binghamton, NY
September 28 — Philadelphia
October 14-15 — Florida
(Alumni weekend in Orlando)
October 25 — Hartford-Cheshire, CT
October 26 — Mystic, CT
November 8 — Washington, D.C.
November 10 — Baltimore

For information on any of the above events, contact the Wilkes College Alumni Office, 717-824-4651, extension 4134.
Toll-free: 1-800-572-4444 (from PA)
1-800-537-4444 (from Northeastern USA)



Chatting at the Reunion Dinner Dance are John Kaskoun, Susan Walsh Kaskoun, '84, Ann Romanovich Chikowski, '84, Denise Esqueu, Marcel Esqueu, '84, and Gene Chikowski, '84.

David J. Plaviak has been named Chief Financial Officer of Nesbitt Memorial Hospital, Kingston, PA. David will be responsible for all financial activities including financial operation, patient accounting, reimbursement and cost accounting, data processing and related billing activities. He resides in Mountaintop with his wife, Kathleen, and two children, Christopher and Laura.

Edmund O. Sichler has been promoted to Sales Manager of Sterling Industrial Corp. His responsibilities will include developing and managing the company's sales force. He resides with his wife, Liz, and their three children in Harvey's Lake.

Edward J. White is the Sales Manager at Logo 7, located in Indianapolis, IN.

Theodore Zurla was appointed as PennDOT's new Wayne County Maintenance Manager. He and his wife live in Swoyersville. They have two sons.

1981

Lisa Bogan Charnichko announces the birth of a daughter, Vanessa Rae, on March 22, 1989. Lisa has two other children, Alexa and Nicole.

Elizabeth J. Decosmo has been named Senior Marketing Officer at Wilmington Trust Company, the largest full-service bank in Delaware.

Stephanie and Michael Goodman announce the birth of a son, Matthew Payton, on February 13, 1989. Matthew is their first child.

Captain Robert Jeffrey Harper has accepted a position as operations officer at the March Air Force Base, California. He resides in Riverside, CA.

Joan Danielle Rozanski married William C. Reed of Bristol, PA. Joan is a Certified Public Accountant with Geisinger System Services, Danville, PA, where William is Vice President for Operations and Information Systems. They live in Danville.

Margaret Scholl and William G. Weidner were married in April. She is a customer service agent with Aureus, Ltd., West Pittston, PA. He is a meteorologist for the United States Army Missile Command, Tobyhanna Army Depot.

Rick Smith and Jackie Wiend Smith, '80, announce the birth of their third son, born February 8, 1988.

Patricia Ann Sparlow, vice president of Ketchum Public Relations in New York, announces her engagement to Robert Curtis Morrow, Mt. Sinai, NY.

Mark A. Swartz is an Emergency Room Physician with Cumberland Valley Emergency Association, Chambersburg Hospital, Chambersburg, PA.

Robert and Pam Bennett Wodzicki of Bethlehem announce the birth of their son, Gregory Edward, on Jan. 8. Pam is a medical technologist at the Lehigh Valley Hospital Center in Allentown.

1982

Sandra Everhart Leister and **Wayde Leister** announce the birth of a son, Ian Charles, on August 31, 1988. Sandra and her family reside in Seabrook, MD.

Dr. Michael F. Lombard and **Dr. Stanley A. Lobitz** have opened new family medicine offices at 155 E. Bennett St., Kingston, PA.

Captain Patricia A. Patrician has been named Head Nurse, Intensive Care, in the U.S. Army Nurse Corps at Blanchfield Army Community Hospital, Fort Campbell, KY. Patricia received an MSN from the University of Texas Health Science Center in December.

Lynne Carey-Weed is now Staff Nurse in Intensive Care at the Duke University Hospital in Durham, NC. Lynne married Mike A. Weed in July, 1987. They reside in Durham, NC.

Lisa is employed in the operating room at St. Joseph's Hospital in Carbondale. Lisa and Jeffrey reside in Carbondale.

1984

George J. Yescavage, who married Cathleen Marie Trathen in May, 1984, is a registered nurse at Moses Taylor Hospital. George received an M.S. in Human Resources Administration from the University of Scranton in June 1988. He and Cathleen reside in Old Forge.

Patricia A. Brannon announces her engagement to John M. Sincavage. Patricia is a marketing director of the Better Homes and Gardens Real Estate Services in the Philadelphia area.

Marcel and Denise DeAngelo Esqueu announce the birth of their first child, Matthew, on January 19, 1989. The Esqueus live in Bergenfield, NJ.

1983

David L. Capin has been appointed Associate Vice President of Investments, Prudential-Bache Securities, Wilkes-Barre. David is active in the United Way, Wyoming Valley Committee on Economic Growth, United Jewish Appeal, Jewish Community Center, John Wilkes Club and the fundraising committee for Wilkes College.

Patricia Hidock now covers the New Haven, CT, area with General Motors Service Parts Operations. Patricia lives in Branford, CT.

Susan Ann Harrison Jenkins announces the birth of her daughter, Arianne Elizabeth Jenkins, on Feb. 19.

Marianne Dettore Pietreface married Christopher M. Pietreface in September, 1988. She is a Manager Trainee with Foot Locker in Clearwater, FL.

David Charles Thomas announces his engagement to Kathleen Ann McGroddy. He is completing his Ph.D. in Electrical Engineering at Cornell University, where she is studying for a Ph.D. in Biophysical Pharmacology.

Jay Christopher Rosen announces his engagement to Patricia Marie John of Wilkes-Barre. Jay is employed by Canus Corporation as an instrumentation engineer at the Limerick Generating Station, Pottstown.

Kevin M. Tinklepaugh has accepted a new position as a Production Supervisor with Mobil Chemical Plastics Division in Wacador, NY.

Regina White announces her engagement to Robert J. Klepadlo of Plains Township, PA. Regina is a registered nurse at the Geisinger Medical Group, Plains Township.

Lisa Strietsky was married to Atty. Jeffrey Allen Levine Nov. 25, 1988.



"Where Are You Now?" by **Jimmy Harnen**, '85, and **Synch** has finally peaked in the Number 5 spot on the Billboard pop chart. The group is a thing of the past, but Harnen is nurturing a solo career. "Can't Stop the Midnight," a solo album, was due out in late June. His next single will probably be "No Reason in the World." In the meantime, Harnen has been doing concerts around the country.

1985

Sandra A. Beynon has been appointed Executive Assistant to the Vice President for Development and Director of Foundations and Grants at Wilkes. Sandra is also listed in "Who's Who of American Women" 1989-1990 edition.

Dr. Mary Jo A. Golden recently received her Doctor of Osteopathy degree from the Philadelphia College of Osteopathic Medicine.

Diane and Nicholas Lello, who were married in April, 1986, announce the birth of their daughter, Megan Nicole, in April 1988. They live in Carlisle, PA.

Jeffrey Hockenbury and **Jill Skudera**, '87, were married in November 1988. He is employed by Hockenbury Electric Company in Somerville, NJ. Jill is an R.N. at Morristown Memorial Hospital's Open Heart Surgery Unit.



Enjoying the John Chwalek Open are Tom Monroe of ABM in Washington, D.C., Bruce Gover, '72, of Northeastern Bank, Andrew Shaw, '58, of Midway Tool Engineering and Bill Denion of M.W. Wood Company.

Lisa Ann Stuccio recently married Thomas G. Neiss. She is employed at Lemon Pharmaceuticals, Sellersville, PA. They will reside in Behlchem, PA.

Steve Urbanski has been named an assistant public defender for Luzerne County. He will handle hearings, trials and research for the public defender's office while continuing his private practice on a limited basis.

1986

Donald Albert Benza, senior accountant for Capital Health Systems, Harrisburg, has qualified as a Certified Public Accountant. Donald was also promoted to 1st Lieutenant with the 109th Field Artillery, Company D, Kingston, PA.

William Frye is employed as a computer programmer at the Navy Ships Parts Control Center in Mechanicsburg, PA. He is residing in Marysville, PA.

Sam A. Prudente was appointed manager of benefit services in the pension claim division of the Prudential Asset Management Company, Wilkes-Barre. Sam and his wife, Maggie, have three sons, Sam, Mark and Michael.

Gwyn A. Thomas graduated from the University of Pittsburgh School of Law in May. She has accepted a position

with the accounting firm of Touche Ross as a tax attorney.

1987

Bruce Aspray is attending the University of Alaska at Fairbanks, pursuing a Master's degree.

Mark S. Dudeck accepted a new position with Boyle Midway as a Consumer Representative.

2nd Lt. Romualdo Fusco graduated from The Basic School at Quantico, VA, and has been assigned to Fleet Marine Force.

Michael Malloy was promoted to sales representative at Whiteman Tower, Inc., a division of Sordoni Enterprises, Inc. He will be responsible for representing all Whiteman Tower products.

Stanley R. Skoniegzki III married Susan M. Stilp. Stanley is a medical student at the Medical College of Pennsylvania, Philadelphia where Susan is a registered medical technologist.

Kimberly Ann Tokach announces her engagement to James Michael Kellar. Kim is a registered nurse at the Geisinger/Wyoming Valley Medical Center on the telemetry floor. James is a mate-

rial planner at the Franklin Mint in Franklin Center, PA.

Amy W. Wright was married on September 24, 1988, to David MacAdan.

1988

Lance Cpl. Helen B. Brannon has been promoted to her present rank while serving at Marine Corps Air Ground Combat Center, Twenty-nine Palms, Ca.

Amy Dux-Day married Jeffrey A. Day in September 1988.

Thomas Kukosky announces his engagement to Gail Austin. Gail is a dental hygienist in Norwood. Thomas is an electrical engineer at the Naval Ship Systems Engineering Station, Philadelphia.

Polly Ann Kunkle announces her engagement to David Schaeffer of West Nanticoke. Polly Ann is employed as Community Relations Associate for Nesbitt Memorial Hospital, Kingston.

Diane Marie Stefanovich became engaged to Peter David Dutter of Moscow, PA. Diane is a teacher at Small Wonders Day Care School, Wilkes-Barre. Peter is employed at Keystone Specialties, Inc., in Jessup.

Chadwick Tuttle married Kelly Lee Lyman in October of 1986. He has accepted a position with Ingersoll-Rand Company as a Sales Manager in Southfield, MI.

In Memoriam

Parker A. Davis '50

Daniel S. Wilcox '51

Peter P. Bach '61

G. Barry Neilan '66

Dr. Dana L. Farnsworth '72

July, 1989

Dear Fellow Alumni:

Our second annual Reunion Weekend was one of sharing the warmth we as alumni feel for Wilkes College. We have included one special highlight — a toast from Al Groh — on the back cover because I know it will touch those who were not able to attend as well as those who were.

Another Reunion highlight was the announcement that the Class of 1949 had surpassed its Class Gift goal of \$40,000 — by committing to give the College more than \$107,000.

All the rest of us have the chance to be part of a successful gift by responding to a challenge grant from the Surdna Foundation which has pledged to match alumni donations dollar for dollar up to \$75,000. Details on that challenge are outlined below.

Finally, I wanted to suggest that you mark your calendars two very special alumni events — Homecoming October 20-22 and a 10-day alumni cruise to the Hawaiian Islands leaving April 28, 1990.

Hoping to see you on the ship or on campus,

Anthony J. Shipula II
Anthony J. Shipula II, '78
Director of Alumni

Class of '49 pledges \$107,000 reunion gift

In December of 1988, Alumni Director Tony Shipula met with Dr. Philip Baron, a graduate of the Class of 1949, to discuss class gift potentials to be presented to Wilkes on the 40th anniversary of the 49er's graduation.

Baron, a professor of economics and finance at the Hagan School of Business at Iona College, agreed to act as gift chairman and provide leadership for a "40th Reunion Gift Committee."

The enthusiastic committee agreed that \$40,000 was a worthy goal for a 40th reunion. They began their campaign and planned the presentation for reunion festivities during Alumni Weekend.

At the Weekend Dinner Dance on June 3, Shipula and Baron were delighted to announce that the class gifts exceeded the goal by \$67,000.

With all pledges and receipts tallied to date, the class of 1949 had raised \$107,600 for its alma mater.

Shipula sees it as a grand beginning of a successful class gift program for all alumni.

"It is apparent that class gifts are a significant way alumni want to contribute," he said.

"Under the excellent leadership of Phil Baron, the class responded in unison and with shared enthusiasm. We are very proud of them and express our sincere appreciation for their support.

The gift was even more significant because it was raised in just six months. Most class gift efforts span 18 months for solicitation and return, Shipula said.

Members of the 1949 40th Gift Reunion Committee included alumni Clayton Karambelas, Joseph Kanner, Class President Thomas J. Moran, and Baron; Wilkes President Christopher N. Breiseth; Vice President for Development Thomas Hadzor and Shipula.

Surdna challenges alumni to match \$75,000 grant

Wilkes College is challenging its alumni to match dollar-for-dollar a \$75,000 grant from the Surdna Foundation in support of the Donald Fell Carpenter Endowment Fund for Excellence in Teaching.

This is the second such challenge grant to Wilkes from the New York based Foundation. In 1986, Surdna offered Wilkes \$50,000 in a match grant to find alumni who had not made a financial commitment to the College.

The challenge to alumni initiated by the new grant will support hiring and retaining strong and committed faculty. Research indicates that the nation will need half a million new faculty in the next 25 years. According to the study, salaries for educators need to be competitive with professional and corporate counterparts. Despite recent improvements, faculty salaries still fall short of those offered as other professional alternatives.

President Christopher N. Breiseth said, "There is nothing more important than excellence in teaching. We have all witnessed the academic consequences caused by good faculty leaving the profession because of inadequate salaries. We appreciate The Surdna Foundation's support to help us alleviate this problem. We are confident our alumni will respond to this challenge with the same enthusiasm with which they met the first one."

A TOAST

*To the Reunion Classes
Celebrating Education at Wilkes
June 2, 3, 4, 1989*

Alumni of Wilkes
Returning when they can
Pay tribute to the place
Their careers began
Joining BUJC alumni
To honor the past
And laud a half century of service
Four presidents have amassed

Wilkes College came into being
As a means for seeing
The best in people
And forever freeing
The best in people
So that they might share
Compassion and wisdom
With others everywhere

A college degree
Is no guarantee
Against cancer or gout
No elixir or pill
For the thin or the stout
It cannot lift
Depression or Gloom
Like dust or cobwebs
When they fill your room
Yet without an education
We are in a tempestuous sea
That threatens a helpless craft
With no one in it but you and me
Caught in an endless squall
With no anchor or port of call

The liberal arts link us together
Shakespeare & Emerson & Brahms
Ansel Adams & Rembrandt
And the Book of Psalms
Emily Dickinson
Sandburg & Keats
Frank Lloyd Wright
And the people of the streets

The arts have an energy
Everyone feels
A hidden strength
A power that heals
All of the hurts
As time goes by
The arts are immortal
Though the artists die

This is education at Wilkes
An imaginative leap
Beyond the stars and the us
For each of us
A journey far from over
Our time is just begun

—Alfred S. Groh

Wilkes College Quarterly
Wilkes College
Wilkes-Barre, PA 18766
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