

# College Welcomes Incoming Dorm Frosh



Screams of fright or, rather, howls of laughter were the reactions of the audience, pictured above, to the initial appearance of "IT" when it made its debut four years ago at a Sterling-Butler party.

## Class of '67 to Meet 'It' Tomorrow at Party

What is "It"? No one has seen "It" on the campus since the "House of Horrors" dormitory party, sponsored four years ago by Sterling and Butler Halls. At 10:30 p.m., Saturday, April 27, "It" will make its comeback at the "Twilight Zone" party.

For the past two years Sterling and Butler Halls have held a party in honor of the incoming dormitory freshmen during their Spring Weekend here. In keeping with their custom the two dormitories will sponsor "The Twilight Zone" in Sterling Hall tomorrow evening. From 9 p.m. to 1 a.m. students can dance to the music of the Rhythm Aces amid decorations which will complement the mysterious theme. Refreshments will be available.

Co-chairmen Julie Evans and Joe Lipinski have announced that there will be no charge for admission into "The Twilight Zone."

## Debaters Rank Second In Bucknell Tournament

The debate team recently won seven of eight rounds in the Bucknell University "Good Neighbor" debate tournament to tie with King's College for first place but dropped to second place on total points. James Tredinnick ranked third in individual speaker excellence.

Douglas Kistler and David Levy, affirmative debaters, won all their rounds; they defeated Penn State, Lehigh, and two teams from Pennsylvania State University Women. Negative debaters Rosemary Rush and James Tredinnick defeated Penn State Men, Penn State Women, and Lehigh.

Ten teams from six colleges and universities participated in the debates. The topic debated was, Resolved: That The Non-Communist Nations Of The World Should Form an Economic Community.

Accompanying the competing Wilkes team were co-coaches Charlotte Lord and Dirk Budd and non-participating debater Claire Sheridan.

## Manuscript Presents Film

"School for Scoundrels," an English comedy with Peter Sellers, will be shown by the Manuscript Society to prospective freshmen tonight at 8 o'clock in Stark 116.

This presentation is part of the program to acquaint potential dormitory students with the academic, cultural, and social life on campus.

The general student body will have the opportunity to view the film on Sunday night at 8 p.m. in Stark 116.

Did you ever attend a freshman week program before you entered college? Do you remember how excited you were as you arrived on campus? Well, this same feeling of excitement will prevail on campus this weekend when the I.D.C. plays host to about one hundred dorm students who will be entering Wilkes next year.

These students will be arriving all during this afternoon and early evening up to 8 p.m., which is officially the beginning of Freshman Weekend. At this time, the "freshmen" will attend a Manuscript film entitled "School for Scoundrels." This showing will be exclusively for these visiting students.

Following the movie, the students will be given tickets to attend the Accounting Club "Collegiate Twist," which will be held at the gym. Music for dancing will

be furnished by the "Counts," and intermission entertainment provided by the Collegians under the direction of Dick Probert. This dance is open to the student body.

Saturday morning, the visitors will have an opportunity to hear speeches given by members of the administration and student leaders, in addition to being able to attend departmental meetings. At these meetings, the "freshmen" will have an opportunity to ask questions concerning their prospective majors. Their questions will be answered by the respective heads of each department.

After lunch, the students will be given an opportunity to either attend the business seminar and/or the biology fair.

The business seminar will be conducted by the Accounting Club. Principal speaker for the seminar

will be Robert Werner, associate professor of economics, who will speak on "Your position in the business field." Following the speech, the students will have an opportunity to have any questions concerning college life answered by members of the Accounting Club.

The biology fair, to be conducted by the Biology Club, will be composed of exhibits and displays relating to the scientific field. Members of the club will also demonstrate the use of much of the scientific apparatus in the laboratories.

At supper time all dorm students as well as visiting freshmen, will travel to Kirby Park, where a picnic will be held to substitute for the traditional cafeteria meal. The Warner Trio will provide the entertainment at this affair.

From 9-12 p.m., all "freshmen" as well as regular students, are invited to attend the Sterling-Butler dorm party at Sterling Hall. Music will be provided by the "Rhythm Aces." Admission is free, and refreshments will be served.

Sunday morning, following individual religious services, our visitors will begin their journey back home, only to look forward to the next semester, when they will return as full time students of Wilkes College.

# The Beacon

WILKES COLLEGE



STUDENT WEEKLY

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Friday, April 26, 1963

## Accountants To Greet Pre-Frosh At Collegiate Twist Tonight at 9

Many prospective college students will be on campus during this weekend which is devoted to them. The "Collegiate Twist," a dance sponsored by the Accounting Club will introduce these high school seniors to the social life of the campus. The pre-freshmen will wear name tags and a good-will committee, composed of I.D.C., Student Government, and Accounting Club members, will try to make them feel at ease by introducing them to people and by dancing with them.

The Counts, featuring the vocal work of Melvin Wynn, will provide

the music for this affair.

During intermission, the Collegians will sing. After this performance they will lead everyone in singing the "Alma Mater" and the "Wilkes College Drinking Song," with the aid of song sheets that will be distributed.

Dress is casual, and cokes and potato chips will be served at the dance to be held in the gym from 9-12.

The general chairman of the "Collegiate Twist" is Joe Klaips. Senorita Mansilla and Mr. Hoover are the chaperones.

## Science Exhibits Featured

A Science Show, sponsored by the Biological Society, will be held tomorrow in order to demonstrate to visiting high school students what the College offers in its science curriculum. Invitations have been sent to forty-two local high schools; incoming freshmen and the student body are also welcome. The Show will be open from 10 to 12 a.m. and from 1 to 4 p.m. in Stark Hall.

Exhibits have been prepared in the following fields: Comparative Anatomy and Evolution, the History of Biology, Histology (the study of tissues), Bacteriology, and Embryology. An exhibit on Man in Space, demonstrating the conditions to which Man will have to adapt himself, and one on Medicinal Botany, showing crude drugs

## Class Establishes Fund

The Freshman class of Wilkes College recently voted to award a scholarship of \$250 per year to a member of the class of '66 which will begin in his sophomore year.

The initial \$250 will be the obligation of the present Freshman class. The remaining \$500 will be contributed by the administration through the scholarship fund.

Maintenance of a "2" average for the school year of 1962-63 and participation in an extra-curricular activity of the college are among the stipulations for application. The scholarship award will be made known before the close of school in June.

Mr. Hoover is in charge of applications and should be contacted in Chase Hall. Bob Weston, vice-president of the class of '66, is chairman for the project.

and their derivatives, has also been set up.

# Jaycees Hold Award Dinner

Four trophies were presented at the annual awards banquet of College Division, Greater Wilkes-Barre Junior Chamber of Commerce, held recently at the American Legion Post 132 Home. Approximately fifty were in attendance, including new members who were initiated into the organization.

William F. Space, senior secondary education major, received two awards of the four given. Philip Tuhy, faculty advisor of the organization, presented the annual "young man of the year" trophy and the "outstanding project chairman of the year" award to Space.

Space, son of Mr. and Mrs. Gerald Space, Forty Fort, has been active in Jaycee work throughout his years at the College. In 1962, he served as secretary of the organization; in addition to his secretarial duties, he has been chairman of the Homecoming Car Caravan. He was chairman of both the Jaycees Toys for Tots campaign on the campus and chairman of the Christmas party when the Jaycees members enter-

The outstanding rotating chairmen award is based on the most orderly and most businesslike meetings, at which various members have acted as chairmen throughout the year. Jerry Berk, Commerce and Finance major, was chairman of the Christmas party when the Jaycees members enter-



Jaycee members receive trophies at recent banquet. Mr. Philip Tuhy, left, presented two awards to William Space. Jerry Berk holds Outstanding Rotating Chairman award. Ed Rogalski presents the President's award to George Morris.

man who, in the opinion of the president, has aided him the most during the year. Morris is the son of Mr. and Mrs. Bernard H. Morris, 162 Charles Street. tained the children of Mt. Zion

Church. The recipient of the president's award was George Morris, senior majoring in political science. Presenting the award was Edward Rogalski, president of the Jaycee or-

given this presentation. He is currently president of Inter-Dormitory Council.

The principal speaker at the awards banquet was Congressman Daniel J. Flood.



## EDITORIALS—

## A Speedy Recovery

A man is known for his accomplishments. He is known, too, for his endeavors whether they be successful or not.

The campus has known great men, and has considered them great because of their tireless efforts to improve the College. Two such men are College President Eugene Farley and head of the philosophy and religion department Dr. Stanko Vujica. These men, skilled in their respective areas of work, have ever found time to work with the community, the College, and the students in solidifying friendships.

Because of the tremendous responsibilities accepted by these men they, as do industrious men everywhere, fall prey to overwork.

The campus was sad when it learned of their recent illnesses. But it was not shocked because all knew that overwhelming responsibility, when seriously taken, will often exhaust even the most powerful man.

Fortunately both men are recuperating quickly and may soon return to their duties. The College wishes them a speedy recovery and reminds them that "the end and the reward of toil is rest; the best of men have ever loved repose."

## Welcome Future Freshmen

— and enjoy yourself during this weekend dedicated to you. The campus delights in welcoming you and has planned for your arrival. Everything is planned — everything except the cordial attitude at the College. That is never "planned". It exists here year 'round.

You will notice that college students, though they may be at times stymied by stifling study and class preparation, still find time for a little enjoyment in life. You will also see that, contrary to public opinion, college men and women are NICE.

The Beacon staff, with the entire College, welcomes you to view the varied facets of college life, and to be a part of them in the fall.



## What - Where - When -

- Manuscript Film for prospective freshmen only, "School for Scoundrels" — Stark 116, 8-9:30 p.m.  
 Accounting Club Dance — Gym, Tonight, 9-12.  
 Golf, Mansfield — Home, Today, 2 p.m.  
 Freshman Weekend, IDC — Friday-Sunday.  
 Baseball, Lebanon Valley — Away, Saturday, 2 p.m.  
 Tennis, Lebanon Valley — Away, Saturday, 2 p.m.  
 Biology Club Science Fair — Stark Hall, Saturday, 10-12 and 1-3 p.m.  
 Accounting Club Business Seminar — Stark 116, Saturday, 1:30.  
 IDC Outing — Kirby Park, Saturday, 5-7 p.m. (Warner Trio)  
 IDC Dorm Party for Freshman Weekend — Sterling Hall, day, 9-12. (Rhythm Aces)  
 Manuscript Film for general student body, "School for Scoundrels" — Stark 116, 8-9:30 p.m.  
 Focus, Radio Panel Discussion, "Legalized Gambling" — Sun-Saturday, 9-12. (Rhythm Aces)  
 Philharmonic Orchestra Concert — Irem Temple, Sunday.  
 Baseball, Lycoming — Away, Tuesday, 3 p.m.  
 Tennis, Lycoming — Away, Tuesday, 3 p.m.  
 Golf, Tri-Meet with Western Maryland at Lycoming — Tuesday, 2 p.m.  
 Baseball, Scranton — Home, Thursday, 3:30 p.m.  
 Assembly, Foreign Students' Program — Thursday.



## WILKES COLLEGE BEACON

Editor-in-Chief \_\_\_\_\_ Gloria M. Zaludek  
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## Letter to the Editor . . .

Dear Editor:

I would like to take this opportunity to sincerely thank the 68 Wilkes College Students who contributed their time and effort to the I.D.C. Student Work Day Project on April 6. The Project was a great success thanks to the unselfish dedication of these students.

Ron Ciccone and Nancy Palazzolo, Co-chairmen of the Student Work Day Project, and Dan Lyons, chairman and pilot of the Fly for Zoes Day on April 7, deserve special mention for their untiring efforts to insure the success of their projects.

As of today, the total income from these two projects has reached \$489.50, and contributions are still coming in. This money will be set aside in an interest-earning fund to provide a scholarship for Polyzoos O. Mavrommatis, the Greek orphan boy whom the I.D.C. will sponsor through the Save the Children Federation, when he begins his studies at Wilkes.

However, the success of the Student Work Day Project does not lie in the fact that the money received has far exceeded our expectations. Rather, the ultimate success of the Project, I feel, lies in the fact that 68 Wilkes students proudly and willingly contributed their services so that someone less fortunate than themselves might also enjoy the benefits of a college education. In this respect, the Project was a true success.

Sincerely yours,

Jerry Berk, President  
 Inter-Dormitory Council

## Poet's Corner

## False Love

Once I loved you.  
 Once when your icicle lips were warm  
 And your wine glass fingers  
 Handled my hair.  
 There was music then.  
 And I kissed your crystal eyes  
 And I breathed your perfumed air.  
 True love you proved false.  
 Oh love miscarried.  
 Ah divine despair.  
 —Harris Tobias

When you call someone, whose intelligence you doubt, a "fathead," you show your own ignorance . . . brain cells contain little or no fat.

## POLITICAL SCENE

by Dick Shemo

In Harrisburg last month, a representative assembly composed of more than 500 delegates from statewide local chapters of the Committee for State Constitutional Revision met in the Forum of the State

This organization is an active and dedicated group, non-partisan in character, which seeks to bring about revision of Pennsylvania's eighty-nine year old Constitution, a goal which has been worked toward for a number of years.

The Committee's aim is for revision, not just because the present Constitution is old, but because the need for revision is tied to the need for a government responsive to the changing perspectives of generations of the present and future, and to changing conditions of the world in which we and they will live. Their claim is that we need revision now because we have reached the point at which our state government can no longer function properly without substantial overhauling. They believe that if Pennsylvania is to progress, the present-day Constitution of the state must be revised and not just

amended as has been the case in the past. They further state that constitutions have been changed before; why not now? Why must we be shackled to the inadequacies as maintained by the present constitution?

In answer to those who would amend rather than revise, they show that the State Constitution has been amended to death already; amended to the point of having become a patchwork of additions which are in all, grossly lacking in the task of providing for the needs of the people.

For example, in one recent session of the Legislature, more than eighty amendments were proposed. To become part of the Constitution, said amendments must go through a rather strenuous procedure in that they must pass both houses of two successive legislatures and then a referendum of the state's voters, a process which takes about five years. Since 1901, ninety amendments proposed have been passed by the two successive legislative sessions and sixty have been approved by the voters in referenda.

Supporters of revision point to

the above facts as evidence that a new Constitution, and not further amendment, is what is needed to correct a variety of ills maintained under the present Constitution.

Significant at the March meeting was an address by Governor Scranton in which he presented his personal support and outlined a program aimed at Constitutional revision by a Convention of delegates to be chosen by the people. Significant also, was the attendance at the meeting of a large number of college students, many of whom will be of voting age when the planned referendum on the final draft of the new Constitution would be presented.

According to the proposed timetable of the governor, the referendum on whether to hold a Constitutional Convention would be held in November of this year, followed by election of delegates to the Convention in the spring primaries of 1964. The Convention would convene in June of 1964 to last no longer than one year with the new Constitution to be submitted to the voters at the general election in 1965.

## NEWS and VIEWS

## THE FAR-OUT RIGHT, PART II

by Doug Bennington

Observers of the radical-right movement generally agree that the upsurge of ultraconservative histrionics in the past few years has resulted from a regrouping of the followers of the late Senator McCarthy; the financial and ideological support given to far-right organizations by the recently wealthy who are angry because they do not enjoy the same power and status that their forerunners had in the last century; the presence of many elderly, retired persons (including ex-admirals and former generals, such as pathetic General Edwin Walker) who find the modern world an uncertain and baffling place, and would like to return to the less complex America of yesterday. A number of business corporations also extend support to radical-right groups.

The fanatics, cranks, and mentally disturbed individuals (such as Robert Welch, leader of the secret, highly-organized, anti-democratic John Birch Society, and George Lincoln Rockwell, pseudo-fuehrer of the American Nazi Party) who seem to emerge from the shadows during critical times in our history, spread their venom of hate, extremism, and gross absurdities on the lunatic fringe of the far-right. The views of these men often reach such idiotic proportions (Welch, for example, in his book, *The Politician*, said that Dwight Eisenhower had been "a dedicated, conscious agent of the Communist conspiracy." It is reassuring to know that thus far no proof has been offered to support this charge) that even the supporters of men like Welch, such as Barry Goldwater and William F. Buckley Jr., suggest that he "retire."

The areas in which the radical-right has had most success, in organization, numbers of "true believers" recruited, finances and political influence, are thus far California, Texas, portions of the Midwest and the South (especially the "Bible Belt"). Except for sporadic, commercially successful forays by shrewd ideological hucksters like Fred Schwarz with his Christian Anti-Communism Crusade, the East Coast, with a more abrasive, sophisticated and skeptical urban intelligence, has not been receptive to the far-right's call-to-arms (though there are regional exceptions).

The basic position of the radical-right is essentially a revolt against modern America and the world. Whatever is wrong with America and the world has resulted from Communism, especially its internal form. Communism must be stamped out, exterminated; total victory, not negotiation, not co-existence, should be the goal of America. To reach this goal, the far-right attacks certain national welfare policies which they claim undermine our national strength. They are against big spending (except for the military sector), relief payments, federal aid to education, medical care for the aged, urban renewal, any increase in the Social Security program, foreign aid, U.S. participation in the United Nations, and big, regulatory government.

These are legitimate arguments which all taxpayers may honorably debate as part of public policy but, at this point, the far-right departs from democratic debate and (depending upon which leader and group one follows) may hurl the following accusations at some of their fellow citizens and institutions: liberalism leads to socialism, which leads to communism; the Supreme Court and the State Department are part of a mysterious control apparatus operated by the Communists. Cure? Impeach Chief Justice Earl Warren! Fluoridation of drinking water, registration of personal weapons, many ministers of the National Council of Churches, certain teachers, textbooks, motion pictures are all part of the Communist plot to deprave and brainwash the nation.

These are only a few of the charges made by the radical right which have caused dissension in communities across our country. Do such ideas merely stem from upset individuals who live in an ideological "twilight zone" where there is a Communist in every closet, or does the far-right constitute a genuine, organized threat to civic freedom and civil liberties?

The implications of the far-out right will be discussed in the concluding article on this subject which will appear in the next issue.



## Format of Cinderella Ball Changed; 'Castle of Dreams' To Be Theme

Plans for the fourteenth annual Cinderella Ball are currently underway. Student Government, which sponsors the dance, has hired Gene Dempsey's orchestra to play for dancing.

The format for the dance, to be held May 10, has been changed from previous years. This year, it will be a formal instead of a semi-formal, and dancing will be from 9 to midnight.

"Castle of Dreams" is the theme. A miniature castle will be placed in the center of the floor. The gym will be decorated in the style of a room in the castle. Blue and white crepe paper, in the shape of a roof, will cover the ceiling. Imitation pillars will surround the dancing area, and imitation stone paper will cover the walls. The seating area for the faculty and the refreshment stand will depict tiny chapels. Favors will be distributed to those attending.

Tickets may be purchased from Miss Millie Gittens at the bookstore, at the cafeteria, or at the new Snack Bar. Admission is \$3.00 per couple. Special prices for tuxedo arrangements have been made with John B. Stetz and with Baum's.

Tom Penhale, chairman of the Ball, has announced the following committee chairmen: Jim Jones, publicity; Cathy DeAngelis, Cinderella selection; Lou Coopey, pageant; Dick Burns, favors and programs; Gail Roberts, gifts and table decorations; Tom Cowell, tickets; Jo Signorelli, invitations; Ray Frey, chaperones; John Tredinick, refreshment and coat check arrangements; Harry Wilson and Simon Russin, tuxedo and table arrangements. In charge of decorations are Elaine Kozemchak, Joe Lipinski, Bob Hyrniw, Jerry Zezza, and Nancy Czubek.

## Annual Yearbook Seminar Being Held at Gym Today

Approximately 75 to 100 high schools, colleges, and universities from northeastern Pennsylvania are participating in the annual yearbook seminar on campus today. This all-day session, being held in the gymnasium, is under the direction of Charles Dolan, head of seminar institutes, Taylor Publishing Company, Dallas, Texas.

Delegates met this morning to hear the theme, "Early Planning Means a Better Yearbook" discussed. Bert Husband, Mayor of Kingston and Stearns' three-time trophy winner, and Chester Colson, chairman, Wilkes College art department, were participating speakers. After lunch, delegates met in Stark Hall and discussed photography, artwork, layout, and composition.

During the eleven years of his association with the Taylor Publishing Company, Mr. Dolan has guided yearbook staffs throughout the United States. A bachelor of arts degree from Boston College, attendance at the Harvard School of Business Administration and Boston University Graduate School constitute Mr. Dolan's educational accomplishments. In addition, he has had experience on the staffs of numerous yearbook seminar short courses, as well as functioning instructor of yearbook counselor classes, and contributing to educational and scholastic journals.

## 135 Pints of Blood Given

One hundred thirty-five pints of blood were collected at the blood drive which was held recently at the gym. Nine potential donors were not accepted for various physical reasons.

Dean Ralston and Art Hoover are "slightly pleased" with the total, which represents an over-all increase of twelve from the fall semester, even though the goal of 200 was not reached. Hoover stated that some people returned home early to celebrate the Hebrew and Christian holidays, also contributing to the failure to reach the desired goal.

## Japanese Lyric Poetry Is Discussed at Forum

"They blossom, and then  
We gaze, and then the blooms  
scatter,  
And then . . ."

Bonnie Jenkins presented "An Introduction to Haiku" at the Forum last Tuesday. She stated that most of the verses deal with love and nature and that, pervading through the poem, is a tone of gentle melancholy. Rarely does the Japanese poet cry out in anguish or laugh for joy; his poetry relies on understatement and quietness.

Miss Jenkins said, "Japanese poetry is characterized by delicate restraint." She continued to say that the Japanese poet prefers to discuss one flower in a field instead of the entire field, or the foam of a wave instead of the whole ocean; he attempts to create a whole with a few small details, which led them to prefer, in the nineteenth century, Shelley, French symbolist, and surrealism. She stated that when something which is sad is called sad, to the Japanese, it loses appeal. When the impression of sadness is conveyed through an abstraction, the poem is better appreciated.

She added that Japanese poetry is based on syllable count and that most poets wrote within the thirty-one syllable tanka, which later developed into the haiku. The haiku contains seventeen syllables arranged in three lines of five, seven, and five syllables. The earliest haiku was written in the thirteenth century, but it wasn't until the sixteenth century that haiku became popular. Today, it is a national pastime.

The haiku is a poem of awareness; the reader must try to feel the experience. "The reader," said Miss Jenkins, "must pursue the train of thought set in motion by the poet's crystalized experience."

Miss Jenkins concluded by reading the haiku of different poets, namely, Bashe of the early nineteenth century, Buson of the eighteenth century, Issa of the early nineteenth century, and Shiki of the later nineteenth century.

"The piercing chill I feel:  
My dead wife's comb, in our  
bedroom,  
under my heel . . ."

Don Brominski is scheduled to speak next week on Sinclair Lewis' Babbitt.

## Collegians Embark on Concert Tour; Visit Includes Dutch Farm Country



Collegians Take the High Road

Following Hilaire Belloc's lead "drinking when I had a mind to, singing when I felt inclined to," the Collegians recently foresook classes for a singing tour. They gave concerts at schools in Sunbury, McVeytown, and Lewisburg. The group was accompanied by John Pittman's lively banjo in a few selections. A highlight of their programs was a melody of gambling tunes sung by Mr. Richard Chapline.

Since their tour was through the Pennsylvania Dutch country most of the Collegians stayed with farm families who treated them as members of the household; therefore chorus members found some unwanted diversions to make their stays interesting. Charley Love

and Marshall Evans got up early to help the farmer milk his cows. Frank Cognetti, who is inveterately hungry, was served an enormous bowl of homemade ice cream and syrup. He was not hungry after he finished it. Mike Rakiewicz amused himself playing jacks.

## Letterwomen Organize

The Letterwomen of the College recently held nominations and elections of officers for the coming year. Newly elected officers are: Rose Ann Hallet, president; Carol Plonner, vice-president; Jo Signorelli, recording secretary; Bonnie Drapper, corresponding secretary; JoAnn Kearney, treasurer; Adele (continued on page 5)

# I D C Sponsors Hampton Exchange



Shown above are the students who are participating in the Hampton Exchange Weekend. Front row, left to right: Karen Graham and Judy Sisco. Second row: Jody Morrison, Arlene Siano, Vicki Tatz, Carol Plonner, and Dee Amir. Standing: Boyd Aebli, Joe Easley, Ron Ciccone, Matilda Mansilla, chaperone; Mildred Gittens, chaperone; Gordon Roberts, chaperone; Nick Alesandro, Fred Smithson, and James Jenkins. Absent: Dick Morgan.

Yesterday the Hampton - Wilkes student exchange program was put into effect when twelve students and three chaperones began traveling to Hampton, Virginia. Sponsored by I.D.C., the program is designed to promote understanding of the problems of others, which both colleges feel is essential to a well-rounded education; it is also set up to provide a notable experience that cannot be obtained by mere academic studies.

The students, Ron Ciccone, Nick Alesandro, Jim Jenkins, Dick Morgan, Fred Smithson, Joe Easley, Judy Sisko, Arlene Siano, Carol Plonner, Dee Amir, Vicki Tatz, and Jody Morrison, and the chaperones, Gordon Roberts, Miss Millie Gittens, and Miss Matilda Mansilla, spent last night at Georgetown University in Washington, D.C. They arrived today in Virginia and have begun participating in activities planned for them.

Last year, the participating students travelled to Williamsburg, the site of much of our Revolutionary War history. They were also taken on a tour of the campus of Hampton College, after which a dance was held in honor of the visiting students, who stayed in the dormitories and roomed with students of the school.

Hampton students will visit the College May 3 to 5 to complete the program.

## Juniors, Seniors Discuss Major Fields with Alumni

Individual discussion groups provided the foundation for the Alumni Seminar held on campus last Saturday evening. Students, both seniors and juniors, divided into various interest groups corresponding to their major fields of study. The discussions were led by alumni members who explained the pursuits which they have been following since graduation.

Following the discussion meetings, the groups met at the Commons where each gave a summary of the material covered in his respective group.

## Concert Band Ends Tour; Performed at 4 Schools

Heading the Music Department's agenda for April, the Concert Band, under the direction of Donald Marcuse, went on tour Monday and Tuesday, April 22 and 23. Getting off to an early start Monday morning, they gave their first performance at Mahanoy City. That afternoon they travelled to Coopersburg, Pa., giving their next concert at Coopersburg High School. Tuesday morning they performed at Wyalusing and climaxed their tour Tuesday afternoon with a performance for the North Pocono Jointure Schools at Moscow.

Mr. Lovett, Music Department Chairman, has stated a three-fold purpose for the tour. First, Mr. Marcuse and the band members answered any questions from interested students about the College. Secondly, they tried to illustrate the excellent quality of instruction and students in the Music Department to attract new students. Most important, they tried to create good will and favorable notice for the College and the community throughout the state.

Thursday, April 25, the band performed for the student body in assembly, and will give a concert for the public on May 5 in the gym.

David J. Will, who will give an organ recital May 12 at St. Stephen's Church, is one of many music students to give their recitals this spring.

Signorelli, has begun spring practice. Advisor Mrs. Doris Saracino, director of women's athletics, is working with the coeds in planning a booth for the spring weekend carnival.

## ICG Attends Conference; Strategy To Be Planned For State Convention

Members of the Intercollegiate Conference on Government have been busy all year preparing for the I.C.G. Regional Convention which was held at King's College in March and for the State Convention which was held at Harrisburg from April 18 to 21. The business at hand this year was the revision of the Pennsylvania State Constitution.

Wilkes played an important role in campaigning for Peter Lechensky, a senior at Scranton University, who was elected to represent the northeast region. There are five regions in Pennsylvania's I.C.G. organization; each region is represented by approximately ten colleges.

Miss Genevieve Blatt, executive director of the I.C.G. and State Secretary of Internal Affairs, has said, "...Our purpose is not to preach; not even to teach; but merely to provide a means whereby students may learn together how their government operates."

I.C.G. is now preparing for next year's business. New officers have recently been elected: Jeff Gallet, chairman; Carol Meneguzzo, vice-chairman; Richard Shemo, treasurer; Jim Lisowski, secretary. A new Constitution is now being drawn.

Next year will also be a busy year for I.C.G.; the State Convention will be a Presidential Nominating Convention. The year will be spent on studying adequate presidential candidates, electing a candidate, and drawing up a presidential platform. Chairman Jeff Gallet has stated that since the convention will be a presidential nominating convention and since so many students displayed a great interest in the last national nominating convention, many students on campus who are interested in politics should be interested in joining I.C.G. Chairman Gallet invites all students to attend the next I.C.G. meeting which will be held May 6, in Pickering Hall; strategy for next year's campaign will be discussed.

## Squad Re-Elects Captains

Cheerleaders re-elected, for the second consecutive year, captain Lorraine Dyers and co-captain Gail Roberts to lead the squad for the 1963-64 season. Election was April 2.

The squad, augmented with the newly-chosen substitutes Rose Ann Hallet, Charlene Nalbach, and Jo



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em...  
the ax  
the ax  
the ax  
...hold  
that  
line  
fight...  
fight...  
fight...  
...YEA  
TEAM  
whew  
pause



take a break...  
things go better  
with Coke

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## College Will Receive Television Coverage On Philadelphia Program

"Concept", the award-winning program originating from WRCV-TV in Philadelphia, will focus its camera on the campus during a three-day period in May. Marcia-rose Shestak, producer of the show, calls it a "look at the changing world of ideas through the eyes of leading colleges and universities."

Since this half-hour program will be basically concerned with the integration of the college into community life, it will deal principally with the Labor - Management - Citizens Committee, Community Research Center, and Institute of Municipal Government. It will also pinpoint the usefulness of the Graduate Division and the New Science Research Center in the development of industry.

Although original negotiations, completed in Philadelphia last month with the NBC station, arranged for a production crew to start shooting on campus this week, the date was delayed to late May due to the sudden illness of Dr. Farley. A tentative release date of June has been set for this production, which will differ from the Paul Conyngham Wilkes College segment on the "Today" show, broadcast coast to coast in November, 1961, which dealt primarily with campus life.

## Alumnus to Be President

Fred Davis, alumnus of the Class of 1952, was recently appointed President of the Reading Trust Company, making him the youngest bank president in the state. He was graduated from the College with a B.S. in Commerce and Finance. He then went on to obtain his Master's in Business Administration at the Wharton School of the University of Pennsylvania in 1954. Davis is also a member of the Reading Junior Chamber of Commerce.

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## Golfers Even Season Log With Win Over Crusaders

Last Tuesday afternoon the golf team evened their season record at 2-2 by stopping the Crusaders of Susquehanna University, 13½-4½. The match, at the Irem Country Club, was played under trying weather conditions. Wilkesmen took five of the six matches with the other contest, between Wilkes' Bob Smulowitz and S.U.'s Ken Rapp, ending in a tie.

This afternoon the golfers will host Mansfield State College at the Irem course.

Results:  
Chet Kolley, W, defeated Art Brosius, 2½-½; Bob Smulowitz, W, and Ken Rapp, tie; John Adams, W, defeated Newton Brosius, 2-1; Jim Ward, W, defeated Richard Mikesell, 2-1; Bob Meyers, W, defeated Bob Newberry, 2½-½; and Alex Pawlenock, W, defeated Bob Satow, 3-0.

## BASEBALL SCHEDULE

April  
27—Lebanon Valley Away 2:00  
30—Lycoming Away 3:00  
May  
2—Scranton Home 3:30  
4—Ursinus Home 2:00  
8—Stevens Away 2:45  
9—Albright Home 3:30  
11—Moravian Home 2:00  
14—Susquehanna Away 3:00  
18—Alumni Home 1:30  
22—Muhlenberg Home 3:30  
24—Scranton Away 3:00  
25—E. Stroudsburg Away 2:00  
All Home Games at  
Wilkes College Athletic Field

## TENNIS SCHEDULE

April  
27—Lebanon Valley Away 1:00  
30—Lycoming Away 3:00  
May  
7—Ursinus Away 2:30  
11—Scranton Away 2:00  
14—Moravian Home 3:00  
22—Muhlenberg Home 2:30  
25—Scranton Home 2:00  
All Home Matches at  
Wilkes College Athletic Field

Is baseball still America's favorite sport? American League baseball attendance dipped 1.5% this year, with seven of the 10 clubs—including the NY Yankees—showing decreases in home attendance...

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## Barons Lose in Playoff Finale; Drop Exciting 132-115 Contest to Jets

The Allentown Jets justified themselves as the regular season champions by defeating the Wilkes-Barre Barons in the finals of the post season playoffs.

The Jets took the first game from the Barons by a substantial 144-128 at Allentown to start off the series in the same form they displayed in routing Camden from the league leadership and taking over the number-one position in the circuit. Upon coming to Wilkes-Barre for the second game of the three-game playoffs, the Jets found a fired up Baron quintet which jumped off to a commanding lead early in the game, but which dwindled later, ending with the Barons taking a 124-120 decision.

With the series deadlocked, Wilkes-Barre made a return trip to Allentown for the deciding game. Walt Simon exploded for the Jets dropping in 45 points in the evening. Wilkes-Barre, hampered by injuries in the playoffs, missed the services of Leroy Wright, who all season played brilliant defensive ball for the Barons. Howie Montgomery came up limping at the end of the first half, further hindering the Barons. Jump-in Jack Jackson was high man for the Barons with 33 tallies, but the loss of Wright and Montgomery's mishap proved an unsurmountable

obstacle for the Barons. The Barons first half of the season was disastrous, but the Wilkes-Barre team congealed into a solid game-winning ball club, turning in the finest second half record in the league. It was indeed unfortunate that the Barons' fine surge could not have been carried to a happier conclusion. Still the Barons' fans had much to applaud this season.

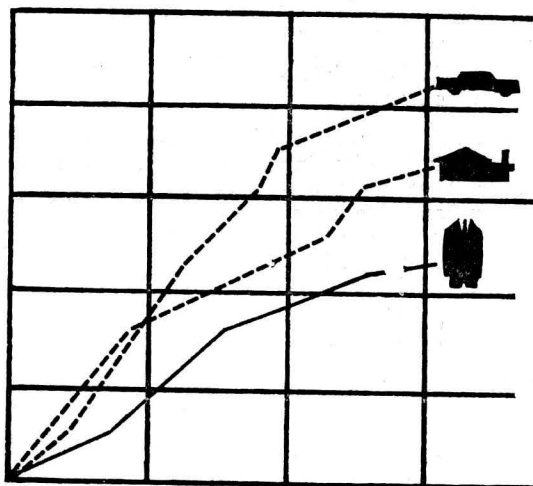
BARONS	g	fm	t	pts
Simmons	6	1	2	13
White	4	1	1	9
Jackson	14	3	4	31
Roberts	9	0	3	16
Keller	7	3	5	17
Montgomery	5	1	2	11
Luckenbill	6	4	5	16
Totals	51	13	23	115

JETS	g	fm	t	pts
McCann	5	1	2	11
Simon	20	5	7	45
Nacincik	1	1	1	3
Johnson	10	2	2	22
Ellis	1	3	4	5
Mantz	3	0	1	6
Whitney	7	1	1	15
Turmon	8	9	12	25
Totals	55	22	30	132

Wilkes-Barre 26 28 33 28—115  
Allentown 32 22 35 43—132  
Official:  
Andy Herscheck, Jim Armstrong

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# Schmidtmen Travel to Annville; Take on Lebanon Valley Nine

Tomorrow afternoon the Colonel baseball team will travel to Annville, Pa. to take on the Dutchmen of Lebanon Valley College in a game commencing at 2:00.

Last year the Colonels split a double-header with LVC copping the first game, 14-3, while dropping the nightcap, 6-4. Third baseman Lou Zampetti led Wilkes' hitters in the twin-bill with a pair of home runs and a triple.

On Tuesday the Colonels will be at Williamsport to meet the Lycoming nine. Last season's Wilkes-Lycoming action saw a split of a twin-bill with the Warriors copping the second contest, 10-6, in the extra innings.

Thursday afternoon the Wilkesmen will return home to take on the arch-rival Royals of the University of Scranton. Last season Wilkes managed to squeeze by the Royals twice by scores of 8-7 and 3-2.

This past Saturday the Schmidtmen dropped their third game in as many starts as they were bombed by the Upsala College Vikings, 14-3. Upsala hurler Jim Gregory limited the Wilkesmen to

six safeties while fanning twelve and walking but three.

Wilkes hurlers Joe Kruczek, Nick Gentile, and Bob Fleming were nicked for 17 hits and issued eight passes.

WILKES	ab	r	h
Russo, 2b	3	1	1
Frederick, lf	4	0	1
Trosko, ss	4	1	1
Yankosky, c	4	1	2
Himlin, cf	4	0	0
Zampetti, 3b	4	0	1
Grohowski, 1b	3	0	0
Uhl, rf	2	0	0
Kruczek, p	2	0	0
Gentile, p	0	0	0
Cavalari	1	0	0
Fleming, p	0	0	0
Balutanski	1	0	0
Totals	32	3	6

UPSALA	ab	r	h
Chichester, cf	4	2	3
Barker, 1b	3	1	0
D. Ekholm, 2b	5	2	4
Allen, 3b	6	2	4
Lonano, rf	5	1	2
Silberman	1	0	0
G. Ekholm, ss	4	3	1
Zalesney, lf	2	1	1
Rankl, c	4	1	1
Gregory, p	5	1	1
DelReio, lf	1	0	0
Totals	40	14	17

Wilkes 000 002 010 — 3  
Upsala 010 215 05x — 14  
2B — Allen, D. Ekholm 2. 3B — Yankosky.

SO — Kruczek 2, Fleming, Gentile, Gregory 12. BB — Kruczek 2, Gentile 3, Fleming 3, Gregory 3. Lose Fifth Game

The Colonels dropped their fifth straight contest on Thursday as they were turned back by the Susquehanna University nine. Although the Wilkesmen collected 10 safeties to eight for S.U., they were unable to connect in clutch situations. Richie Klick was the losing pitcher. Joe Billig gained the win.

## GOLF SCHEDULE

April	
26—Mansfield	Home 2:00
30—Tri-Meet with Western Maryland at Lycoming	2:00
May	
3—E. Stroudsburg	Away 2:00
8—Tri-Meet with Juniata and Lycoming	Home 2:00
13—Mid-Atlantic Conf. Tourney	
17—Albright	Home 2:00
22—Muhlenberg	Home 2:30
24—Scranton	Away 2:00
All Home Matches at Irem Country Club	

# Netmen to Meet LVC; Beat Albright in Opener, Lose to Susquehanna U.

The Wilkes College tennis team opened the new season on the right foot by defeating Albright College, 6-3, in a home meet, but dropped their next contest at the hands of Susquehanna, 7-2. The netmen will be out to reinstate themselves tomorrow in an away meet against Lebanon Valley, starting time will be one o'clock. Last year the Colonels were victorious by a score of 5-4.

At Albright, captain Bill Klein and recent award winner Gary Einhorn, went down in defeat while Jeff Carr, Don Austin, Gary Frank, and Bill Douglas won in the remaining singles matches. In the doubles, Klein and Carr of Wilkes were defeated while the teams of Frank and Douglas, and Einhorn and Austin came across with wins. The only victories at Susquehanna came from Bill Douglas in the singles and Austin and Einhorn in the doubles.

## Results of the Albright meet:

Shalter over Klein, 6-3, 6-3; Kurtz over Einhorn, 7-5, 3-6, 6-2; Carr over Anderson, 6-3, 8-6; Austin over Koch, 4-6, 6-2, 6-4; Frank over Spancake, 3-6, 6-2, 6-1; Douglas over Ache, 6-3, 6-0.  
Shalter and Kurtz over Klein and Carr, 6-0, 6-1; Frank and Douglas over Anderson and Ache, 6-2, 13-11; Einhorn and Austin over Koch and Spancake, 6-2, 6-2.

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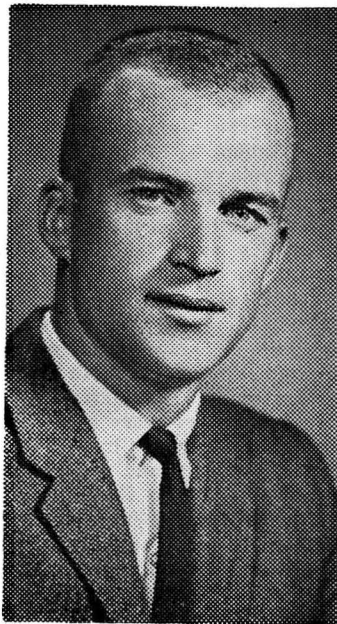
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# Jim Ferris Named as Cage Coach; Replaces Former Mentor Ed Davis



Jim Ferris

It has been announced recently that Jim Ferris will assume the duties of head basketball coach next year. Ferris will replace Eddie Davis who held the head mentor reins for the past eight seasons.

The move was made, according to athletic director John Reese, because Davis found it impossible to devote enough time to his coaching duties due to job commitments. He is employed by the Sordoni Construction Company and his position caused him to miss a good deal each practice session.

Ferris is a Wilkes graduate, Class of 1956. He received his Master's degree in administration from Bucknell University in 1961. He is currently a mathematics in-

structor at Kingston High School where he also serves as baseball coach.

He has, for a number of years, been head soccer coach at the College and served as assistant cage coach during the past season.

## LETTERWOMEN

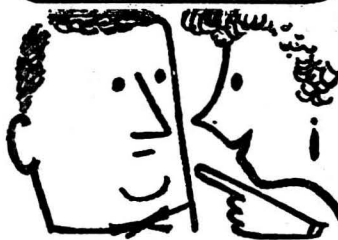
(continued from page 3)

Bernardi, publicity.

The purpose of this club is to have fair representation for women athletes on campus.

One of the projects of the Letterwomen is to work with the Lettermen on their dances; another project is to maintain a concession at football games.

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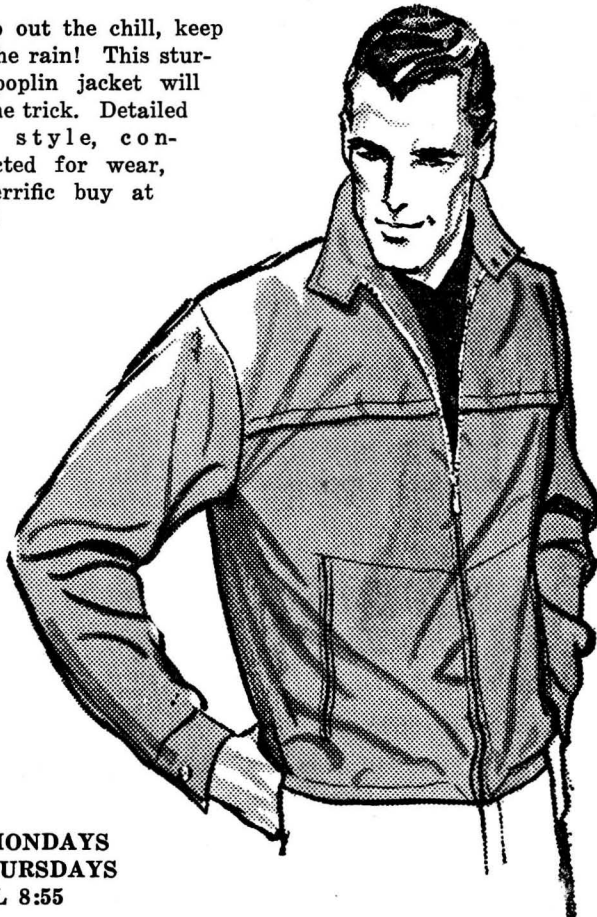
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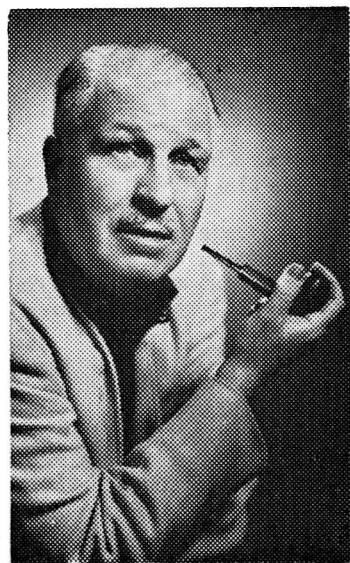


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# 'Pop' Spotlights College in the News



'Pop' Clewell

## NOTICES

Applications are being accepted for editorial positions on the **Beacon**. Scholarships are offered and all positions are open. Letters of application should be addressed to Mr. Salsburg at the Bookstore and submitted no later than Tuesday, April 30.

\*\*\*

National Student Defense Loan applications are available at Mr. Hoover's office, Chase Hall.

\*\*\*

Students are asked not to park in any driveways on campus. Tickets will be issued to violators of this rule.

\*\*\*

The West Side Drive-In has announced a special rate for tickets for "War and Peace." Tickets are sixty cents, and are available in the Bookstore.

\*\*\*

Smoking is permitted in the first floor lobby of Stark Hall only. If students are found smoking in any other section of the building, the privilege of smoking in the lobby will also be withdrawn.

\*\*\*

All positions on the yearbook staff are available for next year, with scholarships accompanying each. Applications should be submitted to Mr. Colson by May 10.

\*\*\*

Cue 'n' Curtain's production of "The Rivals," originally planned for this Spring, has been postponed until September.

**BEACON members:** General meeting for all staff members Tuesday at noon, Beacon office. Final arrangements for banquet will be made.

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## Wilkes College BOOKSTORE

Millie Gittins, Manager

by MiMi Wilson

When one considers that more than thirty-five per cent of the content of today's newspapers comes from public relations practitioners, according to Professor Scott M. Cutlip of the University of Wisconsin School of Journalism, the growing role of the public relations man (or woman) should concern us. As a natural consequence, the **Beacon** this week trains its spotlight on the man who is responsible for creating a favorable impression of Wilkes College for thousands of newspaper readers, television viewers and radio listeners. He is Livingston "Pop" Clewell, whose releases stem from Third Floor (rear), Chase Hall.

Enter his office and a huge sign draws your eye to its legend — "Nothing just happens; somebody makes it happen." Perhaps, this accounts for the initiative that carries the College public relations program full speed ahead, not only on a local level, but throughout the state and elsewhere on a national level. Indication of this drive is best illustrated in the recent college production of Meredith

Willson's "The Music Man" which played to capacity houses in Irem Temple.

A month before showtime, the press and five radio stations were saturated with promotional releases and spots. Sponsoring the play, the Kiwanis Club of Wilkes-Barre, to raise funds for its Wheelchair Club, sold hundreds of tickets; but as is often the case in ventures of this kind, the public will purchase tickets but often does not attend the performances. This was directly reversed in this instance, due in part to judicious PR promotion.

In his releases about the College, Mr. Clewell strives to solidify a close relationship between Wilkes and the community. He conducts a weekly television show on WBRE TV called "The Wilkes College Capsule" and is also the creator of "Focus," a student panel discussion program which is heard weekly on radio station WARM.

On a community level Pop has integrated his public relations work on a volunteer basis for the United Fund, American Brotherhood Roundtable, Mercy Hospital, and

Advertising Club of Wilkes-Barre as well as other organizations. He has received the coveted Homer Peabody Award for outstanding work in the public relations field.

A graduate of Blair Academy and Dartmouth College, Mr. Clewell has been actively engaged in the public relations field for over thirty years. He recalls that his first job in the field was as a member of the publicity staff of Sam H. Harris, theatrical producer in New York City.

Mr. Clewell has spent some time on the West coast. In Hollywood he free lanced for several motion picture producing companies and notes a few motion pictures to his credit. Moving from the area of motion pictures, he associated himself with the advertising world as an account executive for several advertising agencies in California.

Radio is the medium of communication in which Mr. Clewell has been most active. While on the West coast he began his radio career with radio station KHJ of the Los Angeles Times. Mr. Clewell has also been in radio in De-

troit, Daytona Beach as a writer and producer and was formerly program director at WNAK. He has literally produced hundreds of dramatic productions for radio. His radio adaptation and production of Charles Dickens' "Christmas Carol" for six years went from coast to coast on a national network originating in Wilkes-Barre and was listed by the New York Times as "preferred listening." Mr. Clewell is a charter member of the Writers Guild of America East. His contributions to the technique of radio presentation include the "cold opening", dramatic flash-back and he was among the first to effectively use the first person singular approach in dramatic productions.

## Adopted Orphan Stirs Community Interest; \$500 Fund Established

The dual projects of I.D.C., Student Work Day and Fly For Zoes, on behalf of Polyzoos O. Mavrommatis, their adopted Greek orphan, netted over \$500 to date with a total of \$550 expected. The money will be placed in a fund especially marked for his college education.

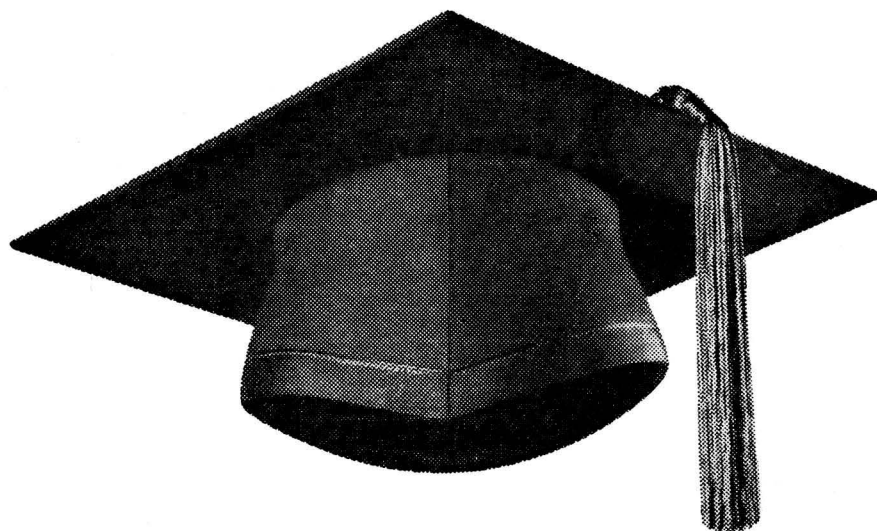
I.D.C. plans to add to this fund annually until "Zoes" becomes eligible for college — approximately 1970. It is expected that he will study here at Wilkes.

Students who donated their wages, earned with the cooperation of local business men, numbered 68. A variety of occupations were theirs April 6. Some washed cars, shined shoes, attended gas stations, operated IBM machines, washed and waxed floors, and directed traffic. Others were employed as hostesses, soda-jerks, secretaries, salesmen. A few put their skills to use in accounting and on the printing press. While still more went to the shoe factory for the day.

Over 40 businesses hired these volunteers and some of the students were offered full-time and part-time positions as a result of their day's performance.

The Fly for Zoes project on April 7 consisted of fifteen-minute flights over the college for students and residents. The pilot and chairman of the project was Dan Lyons. The \$46 netted from the flights has been added to the scholarship fund.

Local churches and individuals have taken up the interest of I.D.C. in Polyzoos O. Mavrommatis, and are financially assisting I.D.C.



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