



TDR Tea at 3; High School Girls Attend

by Audrey J. Radler

The Theta Delta Rho annual St. Patrick's Day Tea will be held this afternoon in McClintock Hall from 3 to 5.

Invitations have been sent to all the local high schools and a representation is expected from each. This annual affair, in conjunction with the Washington's Birthday Tea, is held to acquaint high school girls with the Wilkes College campus and sorority members.

Mrs. Gertrude Doane, Dean of



Norma Jean Davis

Women, will speak to the girls and give them an insight into local college life. A tour of the campus

'LEPRECHAUN LEAP' TONITE; FROSH AFFAIR BEGINS AT 9

TDR Fashion Show Wednesday At 8

by Marion Klawonn

One of the most unusual fashion shows in recent years will be presented by Theta Delta Rho next Wednesday evening at 8 o'clock in the Wilkes gym.

The annual show, usually limited to women's fashions, will introduce, for the first time, men's apparel, which will be supplied by the Louis Rosenthal store.

Co-chairmen of the affair Natalie Barone and Jane Obitz stated that colorful backdrops will be used to depict the scenes in which models will display the latest fashions.

As in recent years the fashion show will feature a bridal scene in which Jackie Oliver will model the bridal gown and Mrs. Gertrude Doane will wear the gown of the bride's mother. Also featured will be sportswear, suits, lingerie, and cocktail gowns.

Committee chairman under Miss Barone and Miss Obitz are: publi-

city, Gail Laines; tickets, Marian Laines; entertainment, Alice Milligan; refreshments, Virginia Brehm; and programs, Patsy Reese.

Models include Mary Ann Powell, Connie Kamarunas, Barbara Tanski, Nancy Schooley, Jeannette Perrins, Jackie Oliver, Barbara Ridder, Sally Warmouth, Joan Shoemaker, Carolyn Goeringer, Nancy Frey, Mrs. Doane, Jackie Griffith, Theresa Desiderio, Natalie RuDusky.

Venturing into the field of modeling of men's clothes will be George Batterson, Glenn Carey, David Polley, Bill Rincken, Mickey Perlmuth, Cliff Brautigan, Gerald Lind, and Mike Kennedy.

Stores working in co-operation with T.D.R. are: Blum Bros., Zimmerman's, Louis Rosenthal, Stein's, Leslie's, Paris, Bond's, Ruth Ziman, and Fashion Boot Shoes.

Tickets for the affair can be purchased from any T.D.R. member for 50 cents.

has been arranged for the guests and refreshments will be served.

Chairman for the affair is Rita Matiskella. Mary Matthey has been appointed hostess for the tea, Nancy Casterline head of the invitation committee, and Norma Davis will have charge of the refreshments.

Pat Kennedy will make the house arrangements and Sylvia Williams is head of the clean-up committee.

The next affair of the sorority will be a fashion show next Wednesday evening at 8 o'clock. Plans are also being made for the annual Mother's Day Tea and the Junior-Senior Buffet Supper.

Boulevard Trio, Rosen to Entertain At First Freshman Dance of Season; Saba Heads St. Patrick's Eve Frolic

by Ed McCafferty

Tonight, the eve of St. Patrick's Day, leprechauns start jumping, and dancing, and leaping in anticipation of St. Patrick's big day. Not to be outdone by mere leprechauns, the Freshmen, in

their first solo-sponsored dance, offer a Leprechaun Leap tonight, so that the general public, non-leprechauns that they are, can whoop things up a bit.

COUNCIL APPROVES SCHOLARSHIP FUND FROM I.C.F. BALANCE

Provisions for a student scholarship fund were submitted to and approved by the student governing body at the last Student Council meeting. The fund will be called the "Annual Student Body Scholarship Grant" and will be awarded to the person considered most worthy by a faculty committee.

The money for the scholarships will come from the balance of the Intercollegiate Conference Fund which was established earlier in the academic year to finance activities of organized campus clubs.

The Student Council Scholarship will be awarded to the outstanding student on the basis of need, scholarship, and leadership.

Representatives of the Student Council will meet with the Scholarship Committee of the faculty to nominate candidates. The group will rate them in order of merit and need. The person rated first will get the highest award. The others will get awards if the money is available.

No individual award will exceed \$250.00, but the joint committee may divide the funds among the three top students in any manner to render the greatest service.

Names of candidates will be placed in nomination before May 15 of the spring semester and the award or awards will be announced during the first two weeks of the fall term.

BASTRESS ANNOUNCES TRIAL REGISTRATION

Dr. Alfred W. Bastress, dean of instruction, announced that the beginning of trial registrations this coming week, samples showing the correct method of completing the registration forms will be posted on most campus bulletin boards.

Dr. Bastress stated that unnecessary delay and complications in processing forms have resulted in the past from mutilation of the registration forms and improper entries thereon. He asked that students note the sample forms before attempting to fill in the registration form for the fall semester.

This affair will mark the closing of this year's activities, and half of the cost will be paid from the class treasury. All juniors are urged to take advantage of this opportunity to get acquainted with their fellow classmates in a friendly, informal atmosphere.

Jerome Stein is chairman of the affair. Committee members include Marilyn Williams, Joan Zawoiski, Arthur Meyer, George Weaver, and Joe Halcisak.

DEBATERS SECOND AT NOTRE DAME

by Norma Jean Davis

Wilkes' debaters won second place at the Fourth Annual Notre Dame Invitational Debate Tournament last Friday and Saturday with 255 out of a possible 300 points. Top honors went to Notre Dame.

In the best speaker ratings, Jesse Choper was judged 3rd and John Bucholtz 6th, and both received certificates for superior debating. Notre Dame and Wilkes were the only teams in the tournament to have both debaters in the top ten.

The Wilkes team finished tenth in the won-loss category by defeating Navy, St. Joseph's and St. Mary's. They were edged by Notre Dame, University of Kentucky, and Millsaps College of Jackson, Mississippi. Two of the losses were one point decisions and the third by a three point margin.

The tournament, which was attended by schools from all over the nation, was limited by invitation to 22 national contenders.

Dr. Stanko Vujica accompanied the Wilkes team to South Bend, Indiana.

Dr. Kruger announced that the team will compete in the District 7 Elimination Tournament at the University of Virginia on March 24 and 25. The finalists will go to West Point for the National Debate Championship Tourney. The national topic will be: Resolved, That the Non-agricultural Industries of the United States Should Guarantee Their Employees an Annual Wage.

GROH CALLS FOR STAGE HANDS

Mr. Alfred Groh, director of "Bloomer Girl" this week called for volunteers to help build sets and to comprise the stage crew for the upcoming Cue 'n' Curtain musical. "The College will be before the community, the public of Wyoming Valley, and its reputation will be at stake," Mr. Groh stated in an interview Monday.

This, he explained, will not be possible unless student interest in the technical side of the dramatic production increases. And should "Bloomer Girl" be unsuccessful in this respect, it will not be feasible to present future musical comedies.

Musicals require more than just actors. Scenes must be painted and sets must be changed when such elaborate productions are staged. Moreover, in a period piece such as "Bloomer Girl", at least a half-dozen costume girls are needed.

Student interest shown in the production and staging phases needs to be increased; with only a few strong backs and willing hands available at present, there are still openings for 10 or 12 more.

Allen Rosenberg is in charge of production and Joe Oliver heads the stage crew. Both departments and both men would welcome the assistance of a larger crew.

The sets are all ready for painting, and the Art Department also has finished painting the models of the sets. All that remains is to construct the sets and to transpose the paintings to the flats. Wilkes students may get a preview of the sets, since it is planned to exhibit

the model paintings in the cafeteria.

The show will be staged to eliminate all possible waiting between scenes. In order to do this, fast scene changing is necessary, changing impossible without an adequate crew.

Mr. Groh pointed out that the cast of 40 will spend about 180 hours in rehearsals over a two-month period. This ties up many nights for these people, so someone must help besides the actors.

If you have 10 or 12 free hours in the next month, see Allen Rosenberg or Joe Oliver and offer your services. It will not only make "Bloomer Girl" a success, it will keep Wilkes' dramatic standing in the community high, and most of all, you will enjoy doing it.

Hayride to Terminate Junior Activities in May

The highlight of the recent Junior Class meeting was the decision to hold a hayride on May 5, for members of the class and their guests. The hayride will terminate at the El Pocono Dude Ranch with a wiener roast and a dance.



John Saba

This fun-packed variety dance will feature both modern and square dancing. Music will be provided by the Boulevard Trio, who have gained popularity through their recent appearances here. Joel Rosen, a Wilkes night school student and well-known Catskills entertainer, will be emcee. Rosen intends to liven up the ol' South Franklin Street gym by inserting novelty numbers, such as a balloon dance and an elimination dance.

Festivities start at nine o'clock and will run until midnight. Tickets cost fifty cents and may be purchased from any Freshman Council member or at the door.

John Saba is general chairman of the dance. Committee heads are: decorations, Ellen Kemp; tickets, Dave Schoenfield; refreshments, Pat Bedeski; publicity, Ed McCafferty.

WC Students to Visit West Virginia College

The four class presidents and one Student Council official from Wilkes College will travel to Hampton Institute, West Virginia, early in the spring as part of an exchange student program it was announced by Bob Lynch, Student Council President. The West Virginia boys' school will also send five students to the Wilkes campus for a weekend.

President Lynch announced that the West Virginians will come to the college during the weekend of May 4, 5, and 6. The Wilkesmen will visit the southern institute on April 6, 7, and 8.

Those who will represent Wilkes (continued on page 2)

EDITORIAL —

Don't Kill the Goose

Back around the middle of October the City was kind enough to renew its agreement with regard to liberal treatment of student parking in the College area, particularly on South River Street. The City has said nothing since, fortunately, but the other day some of our readers pointed out that it might be well justified in so doing.

What annoyed the people who spoke to us was the inconsiderateness of some drivers who park their vehicles in such a manner as to fill not only their own space, but that of another as well.

And it is not too unusual, either, they claim, to find other autos boxed in beyond all hope of moving until one of the machines on either end has left.

What really worries them, though, is the tendency for many to park in restricted zones, or, even worse, next to City fire plugs.

Now when the City granted students parking privileges, it was assumed that the students would be mindful of their responsibilities to their fellows and to the community. A privilege is not, despite what some of the College's less admirable citizens seem to think, a right. A privilege is something which can be removed, and if abuses continue, drivers who continue to demonstrate their irresponsibility may just discover one day that it has been.

LETTER TO THE EDITOR

To: Mr. David Vann

Dear Dave:

You say the Student Council is a big joke and a big laugh — Well, I say your letter is an even bigger joke, and a bigger laugh. For an intelligent boy, (and I know you are) you surely do not follow logical lines of reasoning. Case in point, your letter to the Editor in last week's Beacon.

You say that in order for Student Council representatives to do their jobs properly, they must first know their jobs. (Logical so far, huh? Wait!) You then say that Student Council representatives do not know their jobs, but in proof of this you offer only your observations at "several" Council meetings. This, Dave, is illogical. The logical source of proof of any contention regarding the Student Council and its members would have been the Council's record. Of course, you wouldn't do this because it defeat your purpose of knocking the Council. Had you taken the trouble to do so, you would have found the record of the Student Council unblemished by failure in any undertaking.

For example, let us consider the case of the budget discussed by the Council in September of 1955. The entire matter was handled so smoothly and so efficiently that many students could not understand why it had been a problem in the past. The Council members, in working toward their goal of representing their constituents, were responsible for the efficiency.

As another example, let us consider this year's Winter Carnival. I know that I am backed by a majority of those who attended when I say that it was one of the best we can recall. Another Council Success. Space does not permit me to speak of the others. The record stands for itself. But, of course, Dave, you wouldn't look at the record, as I said before, it would defeat your purpose.

The Dean's Corner

By GEORGE F. ELLIOT
Acting Dean of Men

A Proposal for Greater Efficiency In American College Education

When I consider recent trends in American education and observe popular attitudes toward intellectual attainment, I begin to question the traditional structure of our colleges. Since diplomas are now symbols of status and since grades have become a more desired goal than mere mental growth, I herewith propose a more rational system for the future.

My system is based upon the sale of college diplomas at all the nation's department stores. Of course, prices would be sufficiently high so as to give the certificates prestige value and so as to price out of the market the unworthy. Possession of such diplomas would entitle the owner to all the privileges appertaining thereto, such as being considered an intellectual by his friends. Each customer would be free to pick the alma mater of his choice, but of course, there would be a wide difference in prices depending upon the amount of ivy one preferred.



Elliot

Also offered for sale would be official grade records ranging from the straight A for those who wanted to be considered highbrows to the gentlemanly C for the playboy type. We would also have available at slightly lower prices certificates of attendance at various colleges for those people who merely want to publicize such information in wedding announcements, lodge notices, etc. One can readily see that under this proposed system we would have an ever increasing number of satisfied college graduates, and in the process we would not burden our youth with any undesirable mental fatigue.

Meanwhile college campuses could be released for more significant functions such as house-parties, fraternity meetings, and football games. Classes might still be scheduled each day but strictly for the purpose of giving campus residents the satisfaction of cutting them. Dormitories would finally be used for the purpose for which they were intended, sleeping. It might also be a good idea for the government or some other agency to provide scholarships in order to give selected young people the cultural advantages mentioned above.

College teachers could now spend their time exclusively giving luncheon speeches to Rotary, Kiwanis, and similar organizations. In this way they could serve the more useful purpose of dispensing a few words of wisdom to such groups on those rare moments when they wanted to be properly meditative. Of course, these teachers would be carefully screened so that they did not become too serious or too boring, as professors often will.

The book industry would fit into my system of publishing condensed comic-book versions of all the great works of literature, science, and philosophy. These would serve the necessary function of furnishing conversational leads or pat answers for cocktail party discussions. The clothing industry would furnish suitable styles for the various college types, such as "the tweed look", "the big wheel weave", etc. Ford Foundation money could now be used to provide a new Ford convertible for all campus students. In conclusion, I am free to accept the nomination for the presidency if any group of students are willing to draft me. On this platform, how can we lose?

CATRINO ON BRIDGE

Mr. Nicholas M. Catrino is one of Wyoming Valley's leading bridge players and holds a Senior Master's title. He is the owner and operator of the Catrino Pharmacy, 206 N. Washington St., Wilkes-Barre.

At the request of the BEACON, Mr. Catrino has consented to write a series of columns, offering the growing number of bridge players in the College an opportunity to improve their play. This week's column is designed as an elementary lesson and can be followed by even those who have never played the game. And so we proceed with Lesson I:

Contract Bridge is a card game played with a straight deck and a minimum of four players, each player after being seated is designated a position such as North, east, south, and west. Usually north and south are partners against east and west.

After the dealer has been selected he deals a shuffled pack properly cut by his right-hand opponent and begins the deal with the first card being dealt to his left hand opponent face down and the dealer continues one card at a time clockwise to west, north, east and south until the 52nd card is dealt to himself.

Each player has been dealt thirteen cards and the auction for the ultimate contract begins — each player starting with the dealer must then - pass/bid - if all four hands pass then the deal is considered passed out - with no score for either side - and a new deal begins with the left-hand opponent of the previous dealer as the new dealer.

In the auction each player - if his hand holds the necessary requirements may then bid - any number in any suit or no trump - (depending on the character of his holdings) all the way up to seven. In contract bridge when one bids - one contracts to take tricks in the suit designated or no trump plus six - which is the book.

If one bids one club one contracts to take one trick plus six or a total of seven tricks in all, with clubs as trumps. If one bids one or two or three, etc., in any suit, one must take that many tricks plus six at the suit one mentions as trump. If one bids one or two or three, etc., at no trump then one must take that many tricks plus six with no suit as trump - meaning just the highest card played of the suit lead takes tricks.

If one contracts to take a specified number of tricks and does not meet one's commitments one can be severely punished (in points) by alert opponents who will double for penalties and receive double the number of points for setting the opponents. Often times this procedure is more profitable than bidding for games and slams, when one's opponents are not skilled at estimating their trick-taking capacity. They wander too high in the auction and smart opponents bring down the guillotine (double) and off come some heads.

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You instead decided to look at the Council's meetings, and to try to find flaws there. As I said before, this was the illogical place to look, but none-the-less you did so. You seem to think that you did find some flaws here. I don't. True, there are many things wrong with the Student Council, just as no group is flawless, but the instances you cite are not among the flaws of the Council, and more important, they do not show how the Student Council members have failed in their jobs. Does the fact that the Council President does not rule with an iron hand, and not only allows, but encourages discussion mean that he is failing those whom he represents? Does the fact that the Parliamentarian is out of order mean that he has disregarded his campaign promises? The answers are obviously NO. If the Council members feel that they can best function under informal conditions, and if they further feel that they would rather partake in discussion, does this mean that they do not know their jobs, and have failed miserably in them? Again a big NO.

The Council has its faults, Dave. Every group has them, but as far as I can see you haven't shown them. As I said before, your letter shows an illogical conclusion drawn from insufficient and isolated data. In short, a big joke. Ha! Signed, Larry Amdur, also a student

(continued from page 1) **STUDENT EXCHANGE** are Dave Vann, Bob Thomas, George Batterson, Larry Amdur, Chet Miller. Miller, who is treasurer of the Student Council will replace Bob Lynch, council president.

The exchange program plan originated at the request of the West Virginia school early in the school year. In correspondence with Mr. George Elliot, acting Dean of Men, Hampton Institute officials expressed a desire to have members of their student body visit Wilkes and invited Wilkes to send visiting students in return.

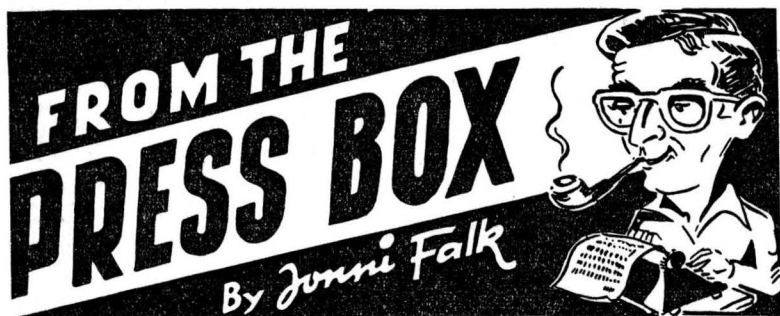
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WISE POTATO CHIPS

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A TIP OF THE FALK HAT

Well, both teams made it through the season in one piece. Maybe, the grapplers could have even waded through a few more opponents the way they were coming on with a rush at the end of the year, but we doubt if the cagers could ever have taken the floor for another game. The hoop season was just too darn long.

Starting back somewhere around the beginning of December, the basketball team plowed through 27 tilts with 15 of them coming on the road. It was just too much for some of them. Remember, there were a few vacations spliced into the hoop season, and the long schedule complete with layoffs did more harm than good.

They were tired at the end of the season — yet they were dead game. We don't think Wilkes will ever have a gamer bunch of guys on the court at one time than it had this year in the likes of Jimbo Ferris, Joe Jablonski, Carl Van Dyke, Bob Sokol, Shawn Bresnahan, George Morgan — and all the crew who were ready when needed.

Perhaps few people realize that this team, even though they had a losing season, racked up as many wins as another Wilkes court team. **AND THEY WON ONLY TWO TILTS ON THE ROAD ALL YEAR!**

Not enough can be said about the wrestling team. The one blot on its record is nothing to be ashamed of. Let's face it! Bloom probably has more to hide about that match than we do. And speaking of gameness, don't ever forget Neil Dadurka continually wrestling out of his class with nary a complaint; Sam Shugar's almost amazing comeback; Bob Masonis losing 30 pounds to make 177 a few times; or any of the guys who kept going despite injuries and hunger problems. It's been swell knowing them; watching them; and writing about them.

Baseball Squad Holds Drills In Gym, Coach Reese Hopeful

by T. I. Myers

Baseball Coach John Reese, interviewed Wednesday, was optimistic about the chances for this year's diamond crew. The team as a whole is young, with plenty of experienced pitching. Also, there is more depth at every position.

Cagers Close Year With 11-15 Record, Beat Philly Five

by Cliff Kobland

The Wilkes College cagers closed out their basketball season last Saturday night, losing to East Stroudsburg on the victor's court, 75-71. The Colonels had 11 victories against 15 defeats.

Inability to win on the road was the key factor in the Colonels' fair showing this year. They were 2 and 13 on the road for the year, but at home they were almost unbeatable. They wrapped up 9 wins on the local court to only two setbacks.

In the last home game of the season, last Friday night, the Blue and Gold had an easy time with an out-classed and out-manned Philadelphia College of Pharmacy and Science, winning, 88-58.

The game was not even close after the first two minutes. Wilkes jumped off to a quick two point lead on Carl Van Dyke's lay-up just three seconds from the opening whistle.

The Colonels continued to increase their margin and lead comfortably at half-time, 55-26.

In the second half, Blue and Gold coach Eddie Davis gave his starters a rest and the Pharmacy five began to come from behind. But they never could really catch fire and the Wilkes subs kept pouring it on till the final gun.

George Morgan, top scorer for the Colonels this year, was high in the game with 22. Bob Sokool had 12 and Joe Jablonski had 11. Carl Van Dyke, Elmer Snider and Jom Ferris had ten.

Eight pitchers, four of them seniors, will constitute the Colonels' mound staff. Three of the seniors, Mel McNew, "Moe" Batterson, and Al Broody played on last year's team. The fourth, John Milliman, has returned this semester after two years in the service, and is expected to add considerable strength to the staff.

Two lefthanders return from last year's club. Ed Birnbaum and Barry Miller will add balance to the predominantly righthanded pitching crew. Dave Panzitta and Joe Ludgate, both freshmen, are new additions and are expected to do their share of the pitching chores.

The catching should show improvement. Bob Sokol, varsity catcher in '55, has returned and John Harvey, a freshman, will be around to give the Colonels depth behind the plate.

The infield returns virtually intact, with Ron Rescigno, Joe Parnik, Mike Goobic, John Hessler and Larry Pugh in the fold. Frank Scutch, a sophomore and lefthanded first baseman, is a good infield prospect. Another is Scott Trethaway, a freshman shortstop. Mike Dydo, a freshman, is a promising third baseman.

Jim Ferris is the only senior in the outfield and Jim Groblewski was also a member of last year's squad. Al Minarski has returned from service and freshmen Al Balcomb and Bob McGurrin round out the outfield prospects.

Coach Reese expects to have his 30-man squad practicing in the gym for another week or two due to the weather. The indoor practice consists of infield drills, pitching, bunting and use of the batting tee, along with the other training that can be accomplished indoors. "The batting tee has been most effective in improving our hitting," Reese commented.

Bill Mock, former Wilkes-Barre Baron, is assistant coach and is expected to be a great help with the pitchers and catchers.

Outdoor practices and all home games will be in Artillery Park, although the field will not be readied until the weather breaks. The 16-game schedule includes six home stands.

Reese summarized his remarks by saying that the pitching should be effective, barring sore arms; the catching has improved; the team has better depth at all positions and there is a good chance for a successful season.

Terrors, Riders Meet for Bowling Honors Sunday

Even though the Lo-Balls took three points from the College Terrors in the final week's play of the American Division of the bowling circuit, the Terrors wound up on top of the loop to earn the right to meet the Ghost Riders, National champs, this Sunday night at the Jewish Community Center.

The Ghost Riders had won the championship two weeks ago by breaking all loop records to take three from a fighting Ashley Hall team.

In other matches Sunday night, Ralston's Raiders, last year's champions, won four by forfeit, while the Fearless Six took three from the Cannon Balls. Jerry Lind, this year's high average champ, rolled the night's high series with 523. George Kolesar, whose 234 is the high single, kicked in with a 494.

Sunday night's match between the Ghost Riders and the College Terrors will decide the college champs. Members of the Ghost Riders are: captain Dick Morris, Joe Ackourey, Joe Miceli, John Hessler, and Janet Davies.

The College Terrors have: captain Howie Gross, Bob Helmbold, Leo Dembrowski, Jim Coleman, Fran Hopkins and Rosie Weinstein. Ellie Pish won the girls' trophy for high average with 134. Lind took the high three game series with 576. Awards will be given out in an assembly to be held in the near future.

FINAL STANDINGS NATIONAL LEAGUE

Ghost Riders	17
Ashley Hall	14
Chase Commandos	13
Mighty Mites	9
Walloping Wags	4
Sophomore Six	3

AMERICAN LEAGUE

College Terrors	15
Ralston's Raiders	13
Lo Balls	11
Fearless Six	9
Strikers	6
Cannon Balls	6

TOP TEN MEN

	gms.	pins	ave.
Lind	15	2622	175
Trosko	15	2514	167
Tremayne	12	1993	166
Morris	15	2485	165
Jenkins	12	1947	162
Kolesar	15	2415	161
Falk	15	2355	157
Dadurka	15	2334	155
Helmbold	12	1893	154
Panzitta	12	1750	154

TOP TEN WOMEN

	gms.	pins	ave.
E. Pish	12	1619	134
F. Hopkins	12	1410	115
L. Jago	15	1697	113
M. Thomson	12	1302	108
R. Weinstein	12	1549	103
J. Davies	15	1506	100
A. Radler	9	892	99
L. Lupinski	15	1471	98
A. Stefancin	15	1422	94
J. Machonis	15	1373	91

Sunday, March 18, will be the playoffs at the Jewish Community Center; Ghost Riders vs. College Terrors.

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Bowling Tournament Registrations Open

Registrations for the handicap bowling tournament which will begin March 25 are still open. Bowlers may enter all, or any of the three events scheduled.

The events are: mixed teams (three men, two girls), mixed doubles, and male doubles. An all-events champ will also be crowned.

While registrations are officially open until March 23, they may be closed when the saturation point is reached, so those planning to enter are urged to register as soon as possible.

Registrations may be made with either Jonni Falk, in the PRO office after 4 P.M., or Jane Keibel, league secretary. Entrance fees must be paid by March 25.

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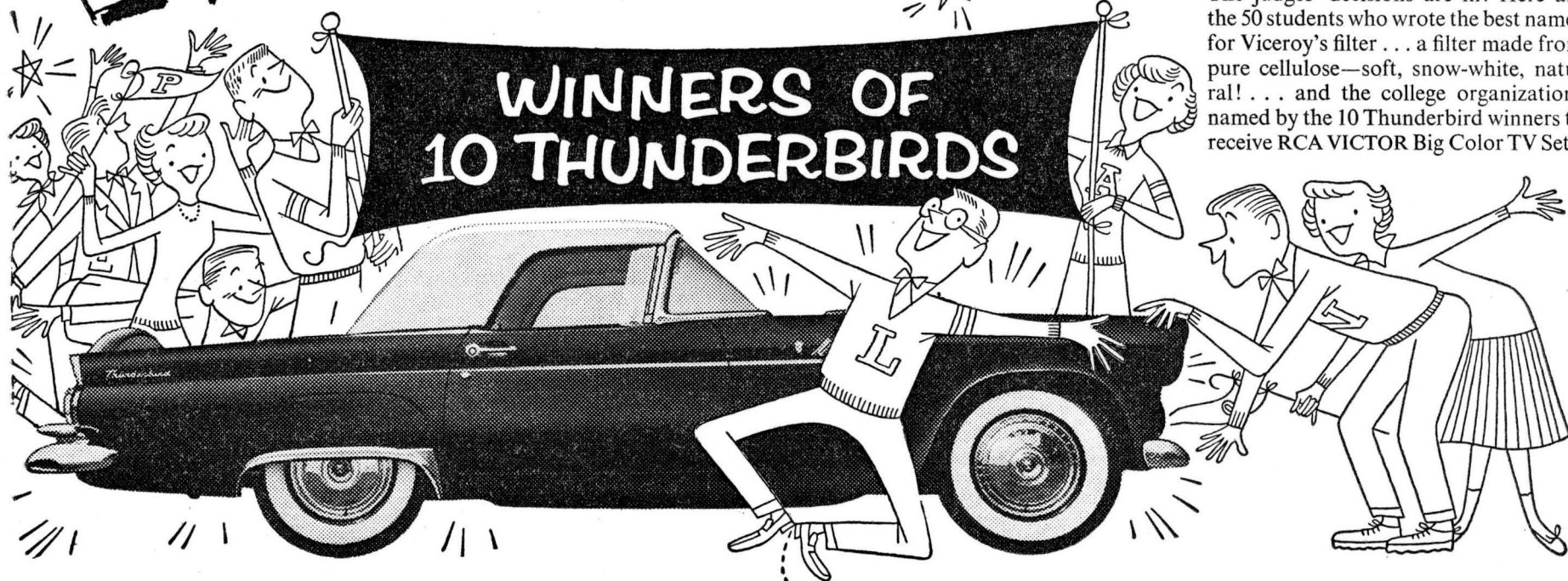
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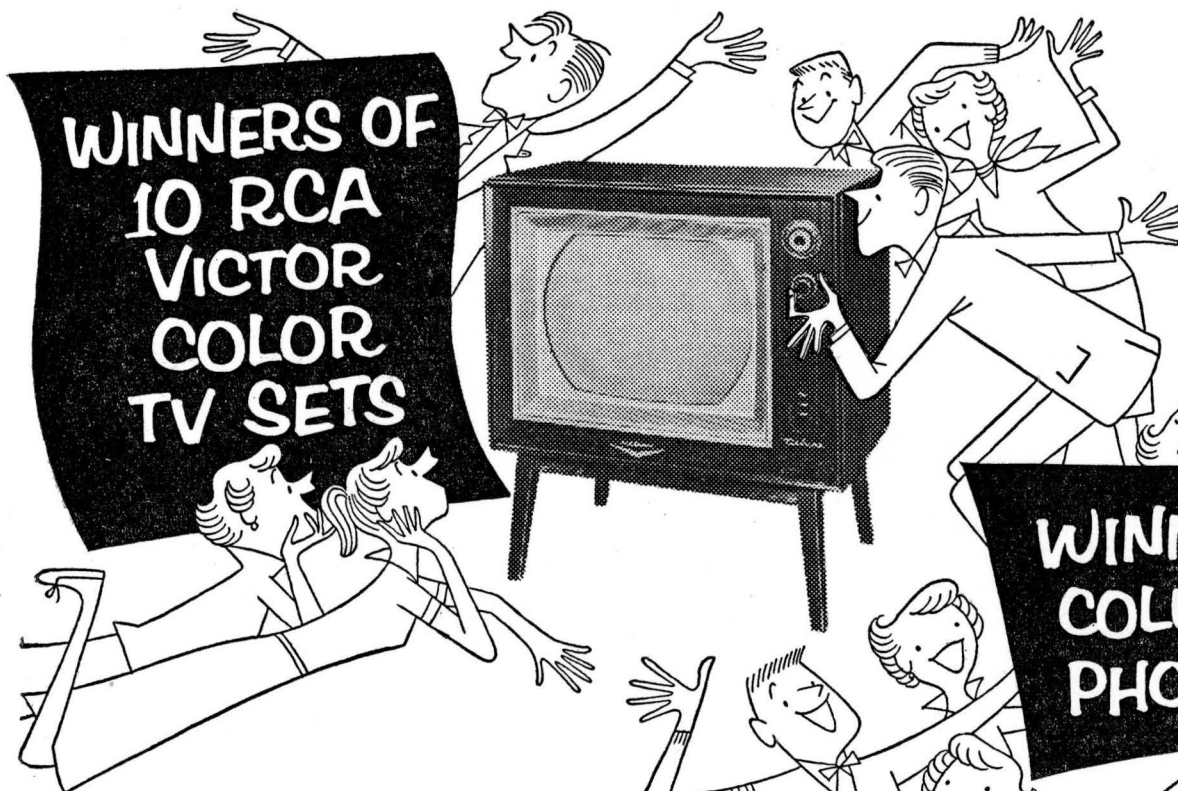
THE WINNERS! IN VICEROY'S \$50,000 COLLEGE CONTEST!



The judges' decisions are in! Here are the 50 students who wrote the best names for Viceroy's filter . . . a filter made from pure cellulose—soft, snow-white, natural! . . . and the college organizations named by the 10 Thunderbird winners to receive RCA VICTOR Big Color TV Sets.

Dorothy Wingate Newell, Univ. of California, Berkeley, Calif.
 Jim Melton, Stanford University, Los Altos, Calif.
 Garry C. Noah, Emory Univ., Emory University, Ga.
 P. Robert Knaff, Univ. of Maryland, College Park, Md.
 Dan Hubert Hinz, Harvard Univ., Cambridge 38, Mass.

Alex Levine, Univ. of Rochester, Rochester, N. Y.
 James A. Vaughan, Akron Univ., Akron 19, Ohio
 James D. Williams, Oklahoma Univ., Norman, Okla.
 James L. Ayers, Roanoke College, Salem, Va.
 Robert S. Syvrud, Washington State College, Pullman, Wash.



Alumni House, Univ. of California, Berkeley, Calif.
 Palo Alto Hospital, Palo Alto, Calif.
 Emory Medical School Office, Emory Univ., Emory Univ., Ga.
 The Student Union, Univ. of Maryland, College Park, Md.
 Lowell House, Harvard Univ., Cambridge 38, Mass.
 Rho Fraternity, Univ. of Rochester, Rochester, N. Y.
 Student Bldg., Akron Univ., Akron 19, Ohio
 Oliver House Women's Quads, Oklahoma Univ., Norman, Okla.
 Smith Hall Girls' Dorm. Lounge, Roanoke College, Salem, Va.
 Alpha Epsilon Sigma, Concordia College, Moorhead, Minn.



To the Winners

. . . in this great contest—congratulations! To all the students who entered—our sincere thanks for your interest and efforts!

The overwhelming response, literally tens of thousands of clever and original names for the exclusive Viceroy filter tip, has proved beyond a doubt that Viceroy is King of the Filter Cigarettes on every college campus in the land.

Joy Crump, Florence State College, Florence, Ala. • Robert T. Tucker, Univ. of Arkansas, Fayetteville, Ark. • William H. Randle, A. M. & N. College, Pine Bluff, Ark. • Bernadette Bean, Los Angeles City College, Los Angeles, Calif. • Gilbert Lasky, U.C.L.A., Los Angeles, Calif. • David Lum, U.C.L.A., Los Angeles 12, Calif. • Norma A. Facchini, Univ. of California, Oakland 18, Calif. • John Posenkoff, Univ. of California, Oakland, Calif. • D. Rhea Johnson, Univ. of California, San Francisco, California • Kiy Takemoto, University of California, San Francisco, California • Harry Kawagoe, University of California, San Francisco 22, Calif. • Bernadette Godar, Univ. of Colorado, Boulder, Colo. • Joseph K. Obold, Univ. of Delaware, Newark, Del. • Donald L. Chappell, Florida State Univ., Tallahassee, Fla. • James T. Whitehead, Jr., Univ. of Illinois, Champaign, Ill. • Billy Ray West, Indiana Technical College, Ft. Wayne, Ind. • Earl W. Dornfeld, Iowa State Teachers College, Cedar Falls, Iowa • Don Russell, Univ. of Iowa, Iowa City, Iowa • Kenneth Huelsman, Univ. of Louisville, Louisville, Ky. • Ben Bullock, Louisiana State Univ., Baton Rouge 3, La. • Roger Greenberg, U. of Michigan, Ann Arbor, Mich. • Robert E. Sperry, Univ. of Detroit, Detroit 21, Mich. • Engle D. Soughard, Univ. of New Mexico, Albuquerque, N. Mex. • William H. Croke, Jr., St. John's Univ., Jamaica 32, N. Y. • Robert M. Jeremiah, Fordham Univ., Mt. Vernon, N. Y. • Johnson C. Greene, High Point College, High Point, N. C. • Rodney H. Abshire, Louisiana State Univ., Baton Rouge 3, La. • Judith Koucky, Western Reserve Univ., Cleveland 6, Ohio • Pete Vernia, Ohio State Univ., Columbus, Ohio • Robert Farnham, Lewis & Clark College, Portland 15, Ore. • Gerrie T. D'Alio, Pennsylvania State Univ., University Park, Pa. • Dip S. Chin, Rhode Island School of Design, Providence 6, R. I. • William Everette Hunt, Vanderbilt Univ., Nashville, Tenn. • E. E. McChristy, Jr., Univ. of Texas, Austin, Texas • Fred L. Garris, Univ. of Virginia, Arlington, Va. • John M. Gurley, Univ. of Virginia, Charlottesville, Va. • James H. Foster, Virginia Military Institute, Lexington, Va. • John R. Lee, Univ. of Wisconsin, Madison 3, Wis. • Clarence W. Dekarske, Univ. of Wis., Madison 4, Wis. • Roberta Hugh Lawless, Mary Washington College, Fredericksburg, Va.

Only VICEROY gives you that smooth, fresh taste—that Real Tobacco Taste you miss in every other filter brand!...Because VICEROY has twice as many filters as the other two largest-selling filter brands!

VICEROY ...WITH 20,000 FILTERS MADE FROM PURE CELLULOSE—SOFT, SNOW-WHITE, NATURAL!

