



Miss Gail Roberts To Reign As 1963 Homecoming Queen

Princess Lorraine

Miss Lorraine Dyers, a blonde French major from Kingston, has been nominated Princess of Homecoming Weekend. Daughter of Mr. and Mrs. James Dyers, Princess Lorraine hopes to work abroad this summer. Her other plans for the future include teaching languages, doing graduate work, getting married, and raising tri-lingual children.



Princess Lorraine



Queen Gail



Princess Barbara

Princesses Complete Queen's Court

Princess Barbara

Charm, personality, and ambition clearly are personified in Princess Barbara, a hazel-eyed, brunette beauty who hails from Plymouth.

Daughter of Mrs. Donald Lore, Barbara is a senior English major who has narrowed her future plans to two alternatives. The first of these is graduate

work here in the states. Her second choice includes a program of simultaneous teaching and studying abroad.

The Princess has dreamed of traveling to Europe for many years, but she hasn't expected her desire to pass the fairy-tale stage. However, next summer, Barbara's dream may convert into reality for she and a few classmates are considering overseas employment for the warm months following graduation.

During past summer seasons Barbara has worked in the Bell Telephone Company Sales Office — a job which has given "Barb" a chance to utilize her secretarial skills.

Presently Princess Barbara is editor-in-chief of the *Beacon*. For two years she served on the staff as a news and feature reporter, and last year she gained the position of feature editor.

Even though the *Beacon* occupies most of Barbara's time, she still manages to act as associate editor of the Manuscript and to represent her class on the Executive Council. AWS and the Education Club also have claimed the young woman as a member.

Barbara disproves any concept about the separation of beauty and brains. The lovely Princess has merited a place on the Dean's List every semester of her college career. She also was a four-year honor student during her high school days at Plymouth.

There Barbara began to develop her journalistic instincts. She served as editor-in-chief of *The Shawnee Arrow*, Plymouth High School's newspaper, and also acted as correspondent to the *Sunday Independent*.

During her freshman year she was class vice-president and an elected member of "Who's Who Among High Schools." These college prep days also

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Along with her Spanish and education minors, Princess Lorraine has been a cheerleader for the past three years, and has acted as captain in her junior and senior years. She has been secretary of her class and president of the Women's Activities Association in her junior and senior years. Princess Lorraine has been active in TDR for four years and was elected to the position of treasurer in her senior year. She was a member of Student Government Court of Appeals in her junior year and was on the Parents' Day Planning Committee. She is presently an active member of the Ski Club, French Club, Spanish Club, and the basketball team. She was also on the dean's list in the spring of 1963.

Lorraine lists, among her other interests, folk music, chess, horseback riding, snow and water skiing, and traveling. She also plays the guitar.

Last summer, Princess Lorraine worked as a waitress in Yellowstone National Park in Wyoming. She traveled to California and spent a week in Los Angeles. In previous summers, Lorraine worked in the Poconos as a waitress. She has also been a camp counselor and a salesclerk. Presently, she works in Chase Hall, typing and filing.

During her high school years in Kingston, Princess Lorraine was a cheerleader, editor of the "Kingstonian", class secretary, and a member of the hockey team. She has also received the D.A.R. Citizenship Award and the Edward R. Janjigan Memorial Sportsman-ship Award.

Princess Lorraine will be escorted by Alan Gubanich, president of the senior class.

Queen Gail and Court Face Busy Schedule

by Lois Petroski

Lovely Gail Roberts will reign as "Miss Homecoming Queen of 1963." Daughter of Dr. and Mrs. Ellis Roberts, Queen Gail has been an active member of Student Government and its committees for the past three years. The honey-hued beauty has also been co-captain of the cheerleaders, and an active member of TDR.

A graduate of E. L. Meyers High School, Queen Gail has also displayed her varied talents during the formative years. At Meyers, she was editor of the *Elmprint*, President of Student Government, and a cheerleader. In addition to these activities, she distinguished herself by being admitted to the honor society.

During her four years at the College, Queen Gail was secretary of WAA for two years, and a member of the Fall Parent's Day Planning Committee during the present semester. Queen Gail is by no means unaccustomed to the idea of assuming a regal role, for last year, she was bestowed the honor of being crowned Snowflake Princess at the Winter Carnival. Perhaps the most recent of her endeavors on campus was the work which Gail did on the honor code committee during the last semester.

Queen Gail spent seven weeks of the past summer in Europe where she studied and visited various points of interest. Belgium, Bonn, and Switzerland were only a few of the places she visited while on tour.

In the future, Queen Gail plans to enter the field of teaching or social work. Her actual teaching experience will begin next semester, when Miss Roberts does her student teaching.

Presently, however, Queen Gail will have little difficulty in planning the future as far as the current weekend goes, for along with her court, she will remain the center of attraction for the entire weekend.

Activities Begin Today

An anticipated 500 men and women graduates will return to the campus today to commence observance of the Sixteenth Annual Homecoming. The committee, which has Mr. Donald McFadden acting as alumni chairman and Lou Coopey as undergraduate chairman, meticulously has planned a full schedule of events which should provide enjoyment and fond memories for both alumni members and undergraduates.

This past week the dormitories and various campus societies have spent many hours constructing displays which fully project the desire in the hearts of all those treading the campus this weekend—"Beat Drexel!"

The groups responsible for the displays deemed best by a judicial committee of three to five alumni members, will receive trophies at ceremonies during the half-time of Saturday's football game. The judges will consider four categories: men's dormitories, women's dormitories, club displays, and over-all originality. The judicial tour will begin at 7 p.m.

Simultaneously at 7 p.m., students will form a car caravan at Butler Hall. Riding atop convertibles, Queen Gail and Princesses Lorraine and Barbara will lead the parade.

The whole cheering caravan will be police-escorted up South River and Market Streets, around Public Square, and finally over the Market Street

Bridge to Nesbitt Park, the site of the pep rally. Here, the Cheerleaders, Majorettes, and Kickline will perform. Coaches Ferris and Schmidt will introduce the soccer and football teams. Students will celebrate the highlight of the rally — destruction of Hofstra and Drexel in effigy.

TDR Sport Dance

Immediately following the pep rally the car caravan will journey to the gymnasium where TDR will sponsor an undergraduate sport dance. In sustaining the festive spirit of the weekend, the Rhythm Aces will provide musical sounds amid colorful decorations.

While students are dancing in the gymnasium, graduates will be gathering at their first official reunion of the weekend at the Host Motel. Comradeship and reminiscing will dominate this Warm-up Party which begins at 9 p.m.

For alumni and students alike, Saturday's events will commence at 10 a.m., when Wilkes meets Hofstra in a soccer game at the athletic field.

At 12:45, elaborately decorated cars will form a parade line at Butler Hall. Anyone desiring to participate is invited to enter his car in the parade formation. Transportation for those lacking automobiles also will be available. The alumni judging committee will select the best-decorated car.

Royalty On Parade

Once again the royal Homecoming court will be guests of honor in the parade which will extend the route of the previous evening to include North Main, Union, and North River Streets, then lastly the Market Street Bridge. This time the destiny will be the athletic field. Here, traffic directors

donning arm bands will be available to park the cars from the caravan. Students will proceed to a section of the bleachers which will be roped off for them.

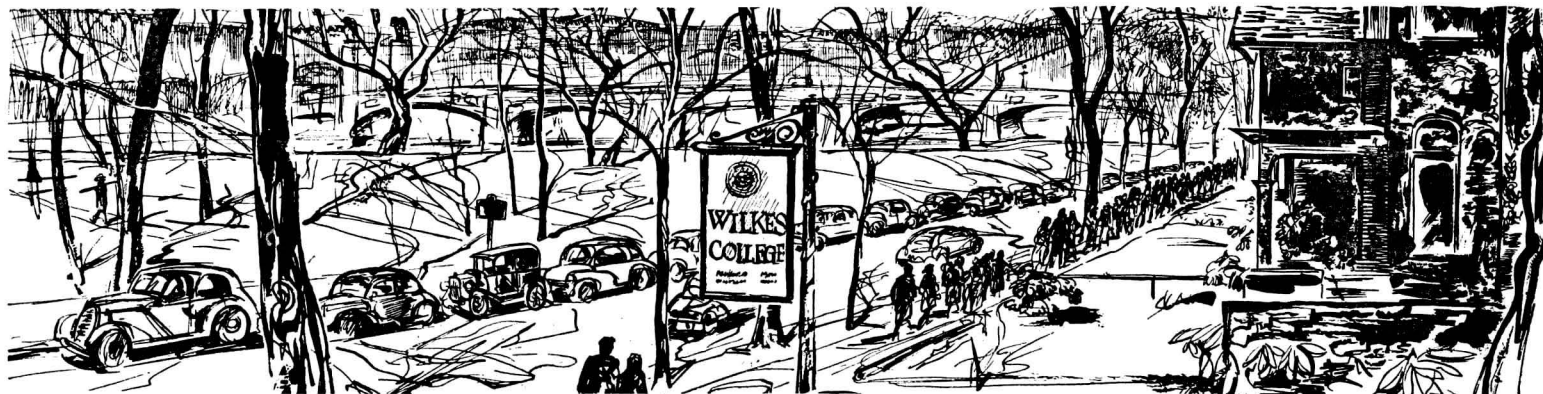
With military escorts, Queen Gail and Princesses Lorraine and Barbara will cross the field to participate in the pre-game ceremonies. The alumni will be formally welcomed and Queen Gail will be officially crowned. She and her princesses will receive gifts from Student Government, the *Beacon*, and alumni.

Kick-off time between the Colonels and the Dragons is set for 2 p.m. Half-time ceremonies will include performances by the Kickline and Majorettes to the accompaniment of the College Band, the awarding of trophies for the campus displays, an award for the winning car, and the Lettermen's raffle. A new practice of singing the Alma Mater before the second-half kick-off will be introduced.

Two Dinner Dances

The evening agenda includes two dinner dances. That of the alumni will be held at the Dorian Room of the Host Motel. Dinner is slated for 6 p.m., and dancing is scheduled for 9 p.m.

The College gymnasium will be the scene of the undergraduate dinner dance of which John Campbell is chairman. From 7 to 9 p.m., a dinner featuring roast beef, Italian and Swedish meat balls, and Hawaiian pork will be served. Bobby Baird and his band will furnish music for dancing until 12 p.m. This hour will mark the termination of the dinner dance and of all scheduled events of the Homecoming Weekend.



ALL ROADS LEAD TO WILKES HOMECOMING

EDITORIALS

WILKES REVISITED

The "homecoming" experience can be a disconcerting one for both alumni and undergraduate — one finding himself a little perturbed at occupation of "his room", "his table in the caf", "his nook in the library" by some young upstarts who can't really appreciate them, and the other a little disturbed at the commotion caused by those funny, sentimental "old timers" in racoon coats disrupting their routine.

But seriously speaking, this little jolt out of the routine is a healthy experience for all. The alumnus comes away from revisiting the "spawning ground" of many of his hopes and ideals with renewed vigor and determination while the undergrad, cuddled in the warm security of that special college world, peers out at the "real world" he will soon be thrust upon.

Lest we underestimate the importance of this contact between generations, we must realize that the alumni are the roots of our school — the unseen, often-neglected providers of nourishment for the blossoming tree. Without them the tree cannot flourish.

Alumni returning to campus this year will find signs of the continuing progress on campus — the new extension of the Science Building, the new Weckesser Hall dorm and the largest student body in the history of the school. They can take justified pride in their part of these accomplishments and relax and enjoy themselves this weekend.

WHAT'S NHU?

The stir caused by the glamorous Madame Nhu's visit to the United States is entirely out of proportion to either her or her country's significance.

Obviously this petite "Oriental Audrey Hepburn" is not unaware of the importance of advertising and public relations because she has taken full advantage of the "raves" she has received for her "road show."

The newspapers and other communication media have not had such a "natural" since Liz Taylor and Burton and have all jumped on the bandwagon. The American people, as gullible and as celebrity-hungry as ever, have swarmed to see her, according to her receptions from the ovation at Fordham to the egg-throwing at Columbia — neither one says much for the intelligence and maturity of the average college student.

A reassessment is in order. We must unfortunately strip Madame Nhu of some of her glamour. We must separate the creature created by press, radio, and TV from the real 38-year old sister-in-law of the president of a small, troublesome country and then react accordingly.

Above all let's not take her too seriously. The things she says are not always that important — she just has a good press.

What • Where • When

HOMECOMING ACTIVITIES — THIS ENTIRE WEEKEND

- Hootennanny — New Caf — Today, 3 to 5 p.m.
- Organizational Meeting Student Activities Committee — Student Government Office — Monday, Noon, Starring Stu Jed.
- ICG Meeting — Pickering 104 — Tuesday, 11 a.m.
- Forum Meeting — McClintock Hall — Tuesday, 8 p.m.
- Soccer — Wilkes vs. Susquehanna — Away — Wednesday.
- Art Sale — Conyngham Annex — Wednesday thru Friday.
- "Little Mary Sunshine", by Bloomsburg Players — Bloomsburg State — October 31, Nov 1, Nov. 2, at 8:15 p.m.



Wilkes College BEACON

Editor-in-Chief	Barbara A. Lore
News Editor	Joseph J. Klaips
Feature Editor	Alis Pucilowski
Sports Editor	Clark Line
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Business Manager	William Carver
Faculty Advisor	Joseph Salsburg
Art Staff	Joe Lipinski, Bill Davis
Photographic Staff	Dan Rosencrance, Bob Cardillo, Mike Elias



THE BALLOT BOX

by Vince McHale

After disposing of the American Jury problem in last week's column, we will now approach the second major problem in civil litigation facing the American Judicial System — delay.

Should you be unfortunate enough to be pressing a case in Chicago's Cook County, your case will in all probability be delayed for more than FIVE AND ONE-HALF YEARS! These statistics are among several revealed recently in the 11th annual survey of the status of 108 state court calendars, conducted by the Institute of Judicial Administration located in New York.

According to the most recent survey, it takes an average of 18.7 months for a personal injury case to reach jury trial from the date on which a written answer to a complaint is filed with the plaintiff's attorney.

Considering other factors in the 108-court survey, 23 courts reported delays of more than 30 months, with the degree of calendar congestion generally paralleling the population figures.

Some of the worst courts in this respect, in addition to the Cook County Court, two of our own Pennsylvania

Courts. Among the worst with respect to delay are the Pennsylvania Allegheny Court of Common Pleas, 67 months (about 5 years); New York's Nassau and Queens County Supreme Courts, 60.4 months; and again Pennsylvania's Philadelphia County Court of Common Pleas, 48.8 months.

In general, the survey revealed that the courts with the least delay are found in the regions of the South and West. The "speediest" court of all was found to be Florida's Dade County Circuit Court — a mere 5.7 months. Others in this category were California's San Diego, Alameda, and Los Angeles County Superior Courts, having elapsed times of 15 months, 9.8 months, and 21 months respectively.

Coupling the prejudice of the jury box with the excessive delay of the courts seems to warrant some degree of reform. Perhaps more judges are needed on the bench to help reduce the case load in the several instances mentioned. The problem is serious.

In conclusion, just in case you're going to sue — think twice! It's a long way from the sound of the crash to the thump of the gavel.

RANTS 'n RAVES

by Barbara Simms

At Misericordia (all women) and at King's (all men, in case you didn't know), the average donation per student to the United Fund is one dollar. At Wilkes (both?), the average donation is fifty cents per student. If women alone do well and men alone do well, then men and women should do better together.

This is not a question only of donating to the United Fund, it is one of the superiority of co-education over

segregated education.

As everybody knows, the United Fund is an important institution in the Valley. There are over fifty agencies benefitting from it. These agencies include charitable organizations, community centers, and disease research funds. The money collected by the United Fund is divided among these organizations which benefit thousands of people who would not be helped otherwise.

The Apathetic Onlooker

Jack Hardie
Olsen Shroeder

Last week we were looking at old issues of the *Amnicola* and came to the conclusion that a word or two should be said about them. What is the *Amnicola*? This we ask upperclassmen who have been exposed to past issues. It is, we answer, nothing more than a "scrapbook", a collection of pictures that any student with a camera and some paste could build for himself in the course of his four year term.

HOMECOMING SCHEDULE

Friday

- 7:00 p.m. — Parade Formation — Butler Hall
- 7:30 p.m. — Pep Rally — Nesbitt Park
- 9:00 p.m. — Sport Dance — Gym
- 9:00 p.m. — Alumni Warm-up Party — Host Motel

Saturday

- 10:00 a.m. — Soccer — Wilkes vs. Hofstra — Athletic Field
- 12:45 p.m. — Car Caravan Formation — Butler Hall
- 1:30 p.m. — Pre-game Ceremonies — Athletic Field
- 2:00 p.m. — Kick-off — Wilkes vs. Drexel — Athletic Field
- 6:00 p.m. — Alumni Dinner Dance — Dorian Room, Host Motel
- 7:00 p.m. — Undergraduate Dinner Dance — Gym

The Wilkes College yearbooks of the past contain little in the way of serious explanation of these photographs and certainly no exposition, with the exception of a short "Forward" and the traditional "President's Message."

As with any of the Onlooker articles, however, we inquired further before we wrote and found to our partial satisfaction that the 1964 *Amnicola* has added a "copy editor" to its staff and that something will be done this year in the way of written expression and explanation. This move was made by this year's editor, Bob Hrynkiw, and is a step in the proper direction.

It is, at this time, too late in the school year for any more such major changes to be undergone, but it might be something for the administration and faculty-advisor Colson to consider in years to come.

A picture is not worth a thousand words when it comes to accurately recording the activity and achievement of four years of college attendance; perhaps, if students will express an interest in this thought, some arrangement might be made in the future to make the *Amnicola* even more so than it has been, and will be this year, a work of art and a monument to student life and the college world.

LETTER TO EDITOR

Touche'

Men of Butler Hall: in reply to your letter to the *Beacon* Editors of last week, we can only say this (would that it were more):

We pride ourselves on being very rarely "nailed," but we also make no claims to "Jack Hornerism." Your letter was well thought, fairly well written, but not well directed. You hit us, however, in a very sensitive spot, "nice guys," indeed!

We should, incidentally, like to point out that never, in the entire history of our publication, has any single campus group of the size and weight of a men's dormitory actually taken a written, public stand on something which it seems to seriously and strongly believe. This is a good sign.

Our column has made some light of your tactics and procedure; we have no qualms with your declared purpose; and we add here a small confession, pointing out that our column is generally of the nature of satire. The title under which we write might possibly be also read in this vein. Your complaint, therefore, should be directed elsewhere.

And remember this: that you have taken a definite stand and established a specific policy by your letter; there are some on campus who should enjoy seeing a consistency here in the future. Good luck, Men, and 'as you were.'

Jack Hardie
Olsen Schroeder, (creeps)
'The Apathetic Onlooker'

But that is not the only question for discussion here. At King's, all they think of is what color tie to wear and how much to give to the United Fund. At Misericordia, all they think of is which blazer to wear and how much to give to the United Fund. At Wilkes, what are we thinking of?

At other colleges, certain dishonorable practices are used to solicit money from the student body. At one particular institution, students are bribed to donate. Last year, the students at this school were told that if they donated up to a certain amount, they would be given a day off. We are happy to note that their civic spirit won over their frugality, and they reached the desired goal.

We don't use such unethical tactics here; we simply PLEAD. Please give money.

Tres Chic

by MiMi Wilson

MLLE MAG COLLEGE BOARD MEM

Blowing in on a fresh fashion breeze is Fall's most dramatic cover-up, the great cape. Cape ensembles consist of three pieces of good fashion. The cape may be patterned a black and white herringbone, have leather piping down the front and around its patch pockets, and a leather tab and buckle closing. For color and warmth there's a bright red orlon pile lining. A slim herringbone skirt and black orlon turtleneck sweater complete the three-piece ensemble. Cape costumes in camel are particularly smart. The camel cape is trimmed with black braiding and lined in black orlon pile. A slim camel skirt and black knit turtleneck pullover accompany the cape to complete the ensemble.

Kosek and Brockman to Debate Constitution

SHAFFER HEADS BOARD OF TRUSTEES; KILEY AND ANDERSON NEWLY APPOINTED

FOCUS TO BEGIN SEASON WITH INTEGRATION TOPIC

Focus, the Wilkes College radio program, will resume broadcasting for its third consecutive year on Sunday at 11 p.m. on WARM. Under the direction of Livingston Clewell, creator and producer of the program, plans for a broader scope of topics are now being organized.

The moderators of the program are George Ralston, Dean of Men, and Arthur Hoover, Assistant Dean. They select topics of national current interest which are weighed by the panel members prior to the broadcast. When the discussions take place, the students state their controversies before making final analyses or conclusions. In this manner the listeners are given an opportunity to establish a solid viewpoint on the situations being covered.

This year, there are three panels consisting of four members each. Panel one includes Cathy De Angelis, Harry Wilson, John Campbell, and Alan Krieger; panel two includes James Hansen, Joyce Cavallini, Douglas Bennington, and Steve VanDyke; panel three includes Barbara Gallagher, Bill Carver, Joe Klaips, and John Lore.

The first three topics on the program will be: "Integration — The Negro's Quest for a Full Complement of Social Rights," "The Proposed Amendment To the State Constitution to Grant Loans and Scholarships to College Students," and "Popular Music Trends on the College Campus."

At a recent meeting of the Wilkes College Board of Trustees, two area civic leaders were named to the board and another was made vice chairman.

Thomas H. Kiley, president, First National Bank; and Frank W. Anderson, president, Miners National Bank, are the new trustees.

Attorney Shaffer

Attorney Louis Shaffer, who succeeds the late Senator Andrew J. Sordani to the vice chairmanship, is a graduate of Coughlin High School, University of Pennsylvania Wharton School, and New York University Law School.

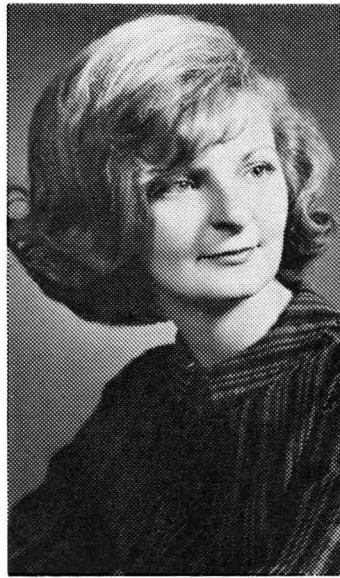
He is president, Luzerne County Bar Association; president, Committee of 100, Incorporated; senior vice president, Greater Wilkes-Barre Chamber of Commerce; chairman, Board of Trustees, Temple Israel of Wilkes-Barre; acting chairman, Wyoming Valley Committee of Pennsylvania Economy League; Life Director of Jewish Community Center of Wyoming Valley; and a director in the following organizations: Wilkes-Barre General Hospital, Family Service Association of Wyoming Valley, Property Owners Protective Association, Miners National Bank of Wilkes-Barre, Wilkes-Barre Rotary Club, and Industrial Loan Corporation of Wilkes-Barre.

Kiley and Anderson

Mr. Kiley is a graduate of University of Illinois and University of Toledo Law School. He is president, Greater Wilkes-Barre Chamber of Commerce; a director in Wilkes-Barre Transit Corporation, W.H. Nicholson and Company, Page Dairy Company of Toledo; and a trustee of Wyoming Valley Hospital.

Mr. Anderson is a director of Greater Wilkes-Barre Chamber of Commerce; Wilkes-Barre General Hospital; Greater Wilkes-Barre Industrial Fund, Incorporated; and Westmoreland Club.

ICG Sponsors Assembly Program



Alis Pucilowski

The question of Constitutional revision will be debated in next week's assembly. Sponsored by the Inter-Collegiate Conference on Government, the debate will feature two prominent valley residents, Attorney Stanley Brockman and Attorney Reynold Kosek.

Arguing in favor of revision of the constitution by amendment will be Attorney Kosek, Wilkes-Barre city solicitor. Attorney Brockman, secretary of the Luzerne County chapter of the committee for constitutional revision, will oppose Kosek and speak in favor of revision of the constitution by convention.

Those who favor revision by amendment feel that the needed improvements could be made on an individual basis and that the original document should be retained. The advocates of a convention accuse the present constitution of having too many weak and outdated parts; they argue that amendments to individual sections would be ineffectual and would make the constitution a greater "bramble patch". However, both sides are working on the basic assumption that the Pennsylvania constitution has many poor sections and should be improved.

Miss Alis Pucilowski, a junior English major, will introduce the speakers and give a brief resume of each attorney's achievements. I.C.G.'s program chairman, Gail Roberts, has announced that the debate will be moderated by Richard Shemo, a senior political science major. Carol Meneguzzo, vice-chairman of I.C.G., will be in charge of the technical aspects of the debate.

On Tuesday, November 5, the voters of Penna. will have the opportunity to call a convention, since a proposition to that effect will appear on the ballot.

Jed Heads Student Activities Committee

Student Government has announced that there has been such a great response to join the Student Activities Committee that only a small number of students from those present could be selected. However, all those who are interested in working with this committee are encouraged to attend the meeting scheduled for noon, Monday, in the Student Government office atop the Bookstore. There will be several sub-committees that will need active members.

Co-chairmen Stuart Jed and Diane Alfaro have announced that a special student leader advisory group will be formed.

Senior, junior, and sophomore members of the committee have been named already. But selection of freshman representatives will be delayed until after the class elections.

Advertisers Hold Conference

by Mi Mi Wilson

"Advertising—Your Image Builder" was the theme of the thirteenth annual Advertising Conference and Clinic under the sponsorship of the Advertising Club of Wilkes-Barre held here Saturday.

In attendance were representatives of advertising agencies, newspapers, broadcasting companies, public relations agencies, and retailers from the Wyoming Valley area as well as from Rochester, Harrisburg, Pottsville, Allentown, Hazleton, Scranton, and Philadelphia.

Frank Bozek, president of the Wilkes-Barre Ad Club began the morning session with a word of welcome followed by remarks from Lee Vincent, conference chairman. Dr. Francis Michelini, Dean of Academic Affairs, welcomed those in attendance.

In the morning sessions the conference delegates were addressed by Maxwell Fox, Director of Public Relations of the Advertising Council of America, by Miss Elizabeth Strauss, General Secretary of the Advertising Council of West Germany (Aktion Gemeinsinn) and by Wilbur G. Kurtz, Special Promotion Director of the Coca Cola Company, Atlanta, Georgia.

Public Service

In his speech "Creating National Interest Campaigns" Mr. Fox discussed the public service campaigns of the Advertising Council which include such familiar promotions as College Is America's Best Friend, Support the College of Your Choice; Give the United Way; Keep Freedom in their Future . . . With U.S. Savings Bonds; Every Litter Bit Hurts and many others.

BLOOD DAY TURNOUT GRATIFYING, SAYS RALSTON

by Harry Russin

A total of 205 students and faculty members participated in Blood Donor Day; of this number 33 were deferred for some physical reason.

The American Red Cross collected a total of 172 pints of blood, 35 pints more than were collected last year. Dean Ralston was gratified by the increase and was grateful to those who donated their blood. He also praised the Circle K Club for their enthusiasm, which aroused greater interest and participation than ever before.

A number of students who could not find time last Friday will give blood later, on an individual basis. This will bring the grand total to 200 pints of blood or more.

Miss Strauss told the conference delegates that the German people do not understand "gemeinsinn" which translated into English means "community spirit" and pointed out that the primary objective of the German Advertising Council is to build an image of "gemeinsinn" in the public's mind. It is most interesting to note that the Germans use a negative approach.

For example, posters will read "I don't help old people cross the street I don't work without pay." Miss Strauss believes that "community spirit" is poorly understood because of Germany's political history, but she feels that under the present democratic form of government in West Germany, this concept of "community spirit" can be propagated in the minds of the people.

Wilbur G. Kurtz gave an informative history of the Coca Cola Company and noted how various slogans such as "thirst knows no season" and "the pause that refreshes" as well as the coke bottle which is a trademark of the company have contributed to building the image of the Coca Cola Company.

Key Presented

Mayor Frank Slattery presented the key of the city to Miss Strauss at luncheon in the Commons. Congressman Dan Flood, luncheon speaker, was introduced by Larry Greenspon luncheon chairman.

On the afternoon agenda was Dolf Droge, Director of the Vietnamese Service with the United States Information Agency, Washington, D.C. who spoke on "Image Building Around the World." Mr. Droge claims "performance builds the image" and if you don't intend to perform just forget about the image.

He pointed out that one of the major barriers to communication with people overseas is a cultural one. The Vietnamese view on education is quite enlightening: "If you plan for five years, plant rice; if you plan for ten years, plant a tree; if you plan for one hundred years, educate men."

James Adshead, Department of Public Relations, E. I. DuPont De Nemours & Co., Inc., spoke to the assemblage on "Better Image Through Better Advertising." He outlined several of DuPont's major campaigns with stress on their campaign to "infuse fiber with glamour."

The closing speaker of the conference was Martin Jaffe, vice president and design director of Robert Zeidman Associates who spoke on "Building the Corporate Image in Terms of a Corporate Identity."

The conference was followed by a cocktail party at Hotel Sterling.

Folk Fun Food Frolic Friday, Friends

by Helen Dugan

Warning—Any student walking down South Main Street on Friday at two fifty-five is likely to be trampled to death. Everybody who is somebody, and even us poor clods who aren't, make it a point to be at the Snack Bar by three o'clock in order to get a good seat for the 'hootenanny.'

The idea of the Friday afternoon hootenanny was originated by the Student Government. There are two reasons for these hootennannies; first, the great interest shown in folk music, and secondly, to publicize the Snack Bar. Jody Morrison, who is secretary of her class and editor of the *Student Government News Letter*, has been appointed chairman of the "Friday Afternoon Hootenanny."

Every week song sheets are typed up for this gala event to acquaint those in attendance with new and old folk songs. In the two hours, from three to five, the group sings approximately forty songs. This means that in the thirty-five hootennannies of the year, they will sing nearly 1,400 folk songs. And this means there will be a couple hundred cases of laryngitis on the campus before June. So everybody get their gargle out and start hooten.

Jody and Singer

The leadership of the hootenanny last Friday consisted of one guitar and

two singers. Well, one Singer but two singers—one guitar. One of the singers was Barry Singer; the other was Jody Morrison.



Jody Morrison Strums

Jody, who launched the hootenanny, is a junior English major who hangs her guitar in Weckesser Hall. Jody

comes from New York City and lived only ten miles from "the Village." It was in Greenwich Village that her love for folk singing was born. Jody says, "I love all folk songs but my preference is for lesser known groups with lesser known songs which are closer to the people."

Scotch and Soda

Jody led the group in many popular folk songs, such as: "Five Hundred Miles," "Lonesome Travler," "Oh Mary," "The Hammer Song," "Blowing in the Wind," "Scotch and Soda," and many others.

Then Barry took command of the "hootennannies." Barry's home is in Drums, Pa. Transferring from the University of Scranton, he came to Wilkes this year as a junior political science major. He is staying at Warner Hall. Barry is a very dedicated fan of folk songs who has "always been interested in folk singing."

"Gunfight at O.K. Corral," which he sang Friday, is one of the songs that he wrote himself. Another product of Barry's talent is "The Search." This is his latest song. Barry's favorite folk song is "Far Side of the Hill." Other songs that he sang were: "The Everglades," "This Land is My Land," "M.T.A.," "Ain't It Hard?," "Bad Man's Blunder," and many more. He also made a desperate attempt to teach everybody the words to "Pretty Girl."

MacLaughlin Stars On Defense In Ursinus Game; Gains BEACON Award

Scoes 2 Pt. Conversion On Halfback Pass Play

by Merle Bolen

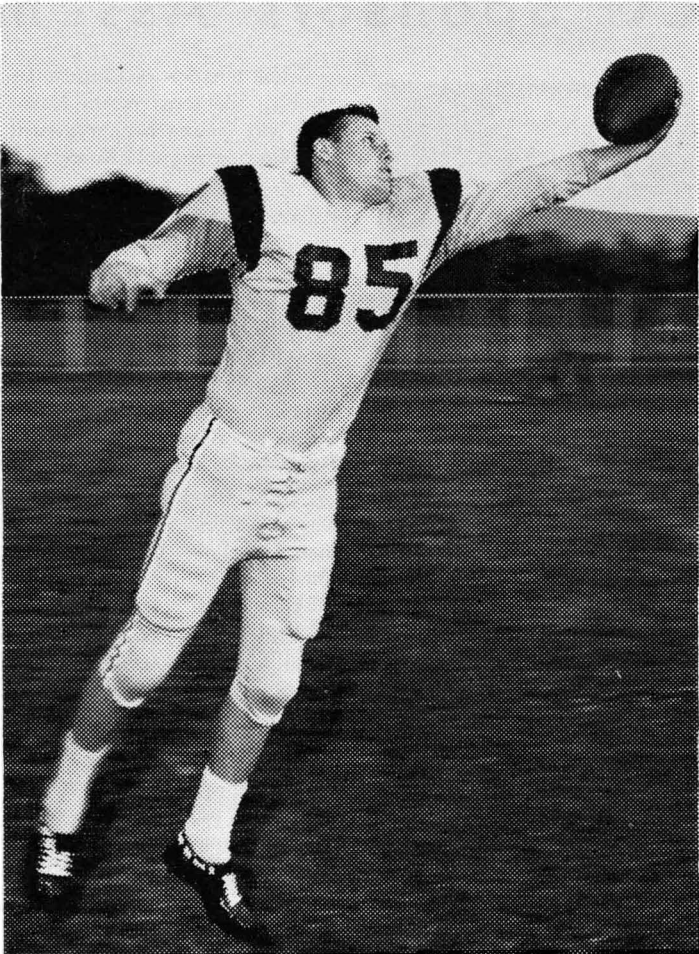
The Wilkes-College BEACON has chosen Roger MacLaughlin as this issue's "Athlete of the Week."

As the Wilkes College football team of Coach Rollie Schmidt rolled to a 28-8 victory over host Ursinus College for the initial win of the season, it was End Roger MacLaughlin's sparkling defense line play that dominated the loud speaker during the contest. The former Kingston ace exhibited a stellar performance as he displayed a brilliant example of determination and rugged line play. The Bear's offensive hopes were repeatedly stifled as they tried to penetrate an almost impregnable staunch forward wall throughout the game. Led by MacLaughlin the Colonel line succeeded in breaking up Ursinus' plays before they could become a serious threat.

Roger also contributed his efforts to the contest in the third period after Paul Purta scored the second Colonel tally. A pass from Ted Travis Bey to MacLaughlin for the PAT was good, to make the score 14-8 with the Colonels out in front.

Roger played his high school football at Kingston High where he also engaged in basketball and track. He earned his letters in each of these sports and also co-captained the track team. Roger also played in the annual Unico All-Star Game while at Kingston High School, and was president of the Hi-Y Club.

In the past Roger has shown his importance to the Colonel squad on many occasions. For his outstanding play all season, and especially last week, Roger MacLaughlin has been named BEACON "Athlete of the week".



HOCKEY TEAM EXTENDS WIN SKEIN WITH 3-0 VICTORY OVER MORAVIAN LASSES

The Wilkes Women's Field Hockey team won its 3rd successive game by downing Moravian 3-0. Sally Leonard, Betsy Jo Compton, and Marie Pursic scored the goals, all of which came in the first half. Most of the action took place on the Wilkes offensive side, with the help of forwards Patsy Davis and Jo Signorelli.

Strong defensive plays by Carol Plonner, Bonnie Hyatt, Ellen Gallagher, Joyce Turner, Carolyn Jenkins, and Bonnie Draper kept Moravian from scoring. Joann Margolis played in the goalie position.

WINTER SPORTS TO BEGIN

Coach John Reese announces the opening of wrestling practice on Monday, October 28 in the gymnasium. Practice will begin at 4 p.m. Students interested in becoming members of the squad are urged to attend the initial

ODD WEEK IS NEMESIS IN COLLEGE FOOTBALL PICKS

Last week I had a banner weekend with 6 right and 1 wrong. For the season, I have picked 22 right and 15 wrong, with 2 ties for a .594 percentage. I hope this weekend I can break the odd-number jinx. In my first and third columns I had losing records, and in the second and fourth I had a great deal of success. This is week number five.

At the midseason point of the college football season, here is the way I see the top ten:

1. Texas
2. Wisconsin
3. Pittsburgh
4. Mississippi
5. Illinois
6. Oklahoma
7. Alabama
8. Northwestern
9. Missouri
10. Navy and Syracuse (tie)

Here are this week's selections:

Texas over Rice — Number 1 Texas has a crushing ground game that will riddle Rice's defense. Texas is lead by tackle Scott Appleton, q.b. Duke Carlisle, and h.b. Tommy Ford. Texas has an extra asset with the kicking of "Shoeless" Tony Crosby.

Southern California over California — The Trojans re-bounded last week by walloping Ohio State. Southern Cal has had a so-so season. The Trojans q.b., Beathard, and end Bedsole, will overshadow California's q.b., Craig Morton.

practice, as Coach Reese has announced that all positions are open.

The basketball team will meet at 7:30 p.m. on a day to be announced. Prospective members are asked to attend.

Also, the swimming team will begin practice shortly. Students interested should contact Mr. Young, head coach, at the Central Y.M.C.A.

SPORT SHORTS

The Baltimore Broncos of the Atlantic Coast Football League were walloped by the Pittsburgh Ironmen 31-7 last Saturday at Hazleton. The minor league pro game was played in the mountain city to test interest, with the possibility of the Broncos establishing permanent residence there.

According to Dr. Joseph Bartlinski, president and coach of the Broncos, the Baltimore team will transfer the team to Hazleton. The team has two remaining home games which it will play in its new home, Geist Stadium. Dr. Bartlinski was encouraged to make the move by the 5,500 people who turned out to see the game, as compared to crowds of less than 1,000 at Baltimore.

This is no bull. The English bulldog is a mixture of mastiff, pug and terrier. The beasts were used originally to bait bulls by chomping down into "El Toro's" nostrils. The steak-a-la-hoof would attempt to disgard its tenacious tormentor, but usually would find the bow-legged mutt possessed with amazing stick-chewitiveness.

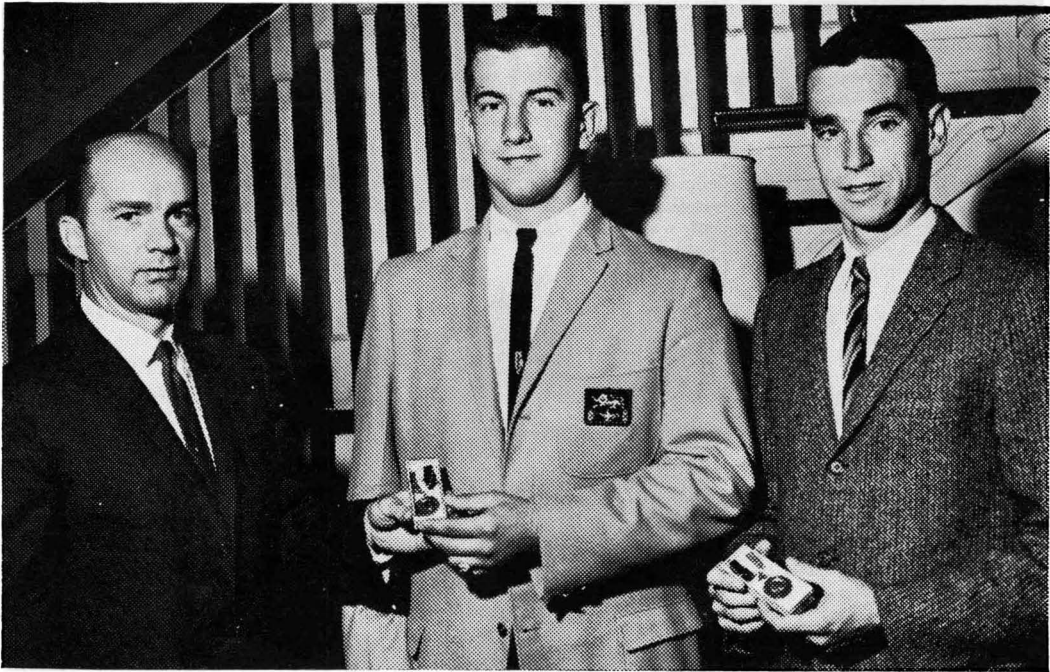
Pitt over Navy — Pitt is definitely the powerhouse of the East. Their big line plus backs Martha and Leeson, are too powerful for Navy and Roger Staubach.

Illinois over U.C.L.A. — Illinois is a big surprise this year. Led by backs Price, Warren, and Taliaferro, plus center Butkus, will smash U.C.L.A., who is the midst of a poor season.

Northwestern over Michigan State — Northwestern has a great passer in q.b. Tom Myers. Myers' aeriels will be the decisive factor in their win over Michigan State.

Here are a few picks: Air Force over Boston College; Alabama over Houston; Arkansas over Tulsa; Army over Washington State; Nebraska over Colorado; Georgia Tech over Tulane; Kansas over Oklahoma State; Mississippi over Vanderbilt; Missouri over Iowa State; Wisconsin over Ohio State; and Penn State over Virginia.

Reese Presents New "Stagg" Awards



Recently the Stagg Foundation of San Francisco, California has offered to all football teams in the nation the Stagg "Century of Physical Fitness" Medallion. The award is in honor of Amos Alonzo Stagg, who has achieved immortality in the National Football Foundation Hall of Fame. Mr. Stagg is the only man who has received this recognition in three categories-Player (Walter Camp's first All-American Team); Coach (Coach of the year 1943); and Gold Medalist (one of a

very select company). Because of his honored position and life-long dedication to football, The Stagg Foundation has made this offer.

Each week, Wilkes College is presenting the award to a member of each varsity team who was voted by his teammates as the outstanding player of the week. John Reese, athletic director at Wilkes, is pictured above presenting the initial awards to Gary Popovich and Dick Morgan. Popovich is a member of the football team, and

Morgan plays soccer. The recipients of the award for the succeeding weeks are: Football-Ted Travis-Bey, and Ed Comstock. Soccer-Larry Gubanich and Dick Morgan for the second time. The award will continue to be given throughout the year to the outstanding player of each varsity team.

This week, Paul Purta gained the award for his outstanding performance in the Ursinus game, while the soccer team was idle.

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Schmidtmen Win — Ferrismen Meet Hofstra

Gridders Trounce Ursinus 28-8; Meet Drexel In Homecoming Tilt Tomorrow

The Colonel gridders gained their initial victory of the season against 3 losses, by downing the Ursinus Bears 28-8 at Collegeville last weekend. Coach Schmidt stayed with his devastating ground attack as fulback Gary Popovich and halfback Paul Purta accounted for all four of Wilkes' touchdowns. Popovich ran for one PAT, while Roger MacLaughlin gathered in a pass from scat-back Ted Travis-Bey for another two point conversion.

Wilkes has been extremely strong in their running game this season, and last week's game was no exception as the Colonels rolled up 247 yards to Ursinus' 136. A fact worthy of mention is the Bears' ability to gain only 2 yards rushing in the second half.

Purta led the Colonel ground game with 81 yards on 14 carries, gaining the tribute of his team mates by being voted Stagg Medallion winner. Purta averaged 5.8 yards per carry. John Gardner gained 66 yards on 13 carries for an even 5 yard average, while workhorse Popovich was held to a 2.3 average. Popovich, however, cracked the Ursinus defense for two touchdowns and a two point conversion run. End Roger MacLaughlin starred on defense for the Colonels. His name was like an echo all afternoon.



Wilkes drew blood the first time they got the ball marching 57 yards and climaxing the drive on Purta's 15 yard sprint up the middle. The PAT attempt was wide. When Ursinus recovered a Wilkes fumble, converted the miscue to a score, and added a 2 point conversion, it looked like the Colonels' hard luck jinx was returning. With Ursinus leading 8-6 at the half, Wilkes came right back in the final two periods to score three times, icing the victory when Popovich scored from the 3 after Rich Verhanovitz recovered an Ursinus fumble.

Coaches Plan Strategy

The Wilkes coaching staff, led by head mentor Rollie Schmidt, are pictured above. Schmidt and his aids are mapping their strategy for the Drexel game tomorrow at 2.

Wilkes lost to Drexel 14-12 last season on a two point conversion and will be out to avenge that decision. The Dragons will not be an easy foe to vanquish, however, as the experts see Drexel as the Southern Division Champions of the Middle Atlantic Conference. Last season, though, the Dragons were co-champs with Western Maryland. You may draw your own conclusions.

On the other hand, Wilkes' record is no indication of the team's potential. All of the defeats suffered by the Colonels were hard fought, close games, and in at least two, Wilkes won the battle of statistics.

Coach Tom Grebis, who is in his second season at Drexel, has been weak at the center and tackle positions. Wilkes may be able to capitalize on

off tackle plays, featuring one of its three hard driving fullbacks, Popovich, Comstock, or Purta. The Dragons appear to be an 11 man team, with Wittorf, a guard who made the MAC all-star second team, and Schlichtig, with an 8.2 yard average last season, as the two outstanding members. Drexel, in need of depth, has never-the-less been making due with support from newcomers after suffering losses through drop outs and sundry other reasons.

In all, tomorrow's contest shapes up as a real thriller, which could go either way, with Wilkes having the psychological advantage on the impetus gained from last week's victory, and the Homecoming incentive. If all goes well, the Colonels could wrap up Drexel and go on to finish the season in good shape, vastly improving last year's 3-4 log.

Booters Idle Last Week; Set For Homecoming Game Against Hofstra

Tomorrow's full schedule of events for the Homecoming weekend begins at 10 a.m. at the Wilkes Athletic Field where the Colonels soccer team under head coach Jim Ferris will host the Flying Dutchmen of Hofstra University. The Ferrismen have been improving with every game, and it is hoped that the Homecoming atmosphere will provide the extra incentive necessary for the soccer team to dump the strong Hempstead, New York booters.

Last year, Hofstra overpowered the Colonels 4-1, enroute to a fourth place berth in the Northern Division of the Middle Atlantic Conference. Their 8-3-1 record this year has been bettered only by Elizabethtown, the conference champion, but the Dutchmen were able to log only a 4-2-1 record in conference play.

Two open dates in the schedule last week were put to good use as Coach Ferris held practice sessions every night in preparation for tomorrow's game. The Colonels have been finding it difficult to mount an offensive threat, so the defense has been forced to shoulder the brunt of the responsibility of keeping the team in the game.

It is hoped that the superb play of the defense, led by Lou Szabados, Larry Gubanich, and Dick Bucko, plus an offense featuring the excellent passing of Dick Morgan, Walt Prusakowski, and Al Gilbert, can overcome the Hofstra scoring machine.

Following tomorrow's contest, the booters will have three games left to play in the current schedule, meeting Susquehanna, Wagner and Elizabethtown. Elizabethtown is the defending champion.

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Letter from F.D.U.

Dear Sirs

To help alleviate a rather sticky problem which currently exists in the minds of those unfamiliar with Fairleigh Dickinson University and its inter-collegiate athletic set-up, I would like to help clarify the situation and ask your indulgence in eliminating possible conflict and misunderstanding which may occur in the future.

Fairleigh Dickinson University is situated in three areas of New Jersey, i.e., three co-equal campuses in Teaneck, Rutherford and Madison.

Until a few years ago, Teaneck and Rutherford, which are just a few miles apart have operated jointly, a full ten (10) sport intercollegiate program under the expected designation, "Fairleigh Dickinson University." When the Madison campus was initiated in 1958, in order for the students at Madison to participate in this intercollegiate program required traveling some 35 to 40 miles. This early attempt, I'm sure you can understand, created many hazards and was difficult to say the least. Four years ago, therefore, the Board of Trustees of the University, in order to provide equal opportunity of participation without undue hardship, decided to establish a completely separate second intercollegiate program for its students at Madison. A second intercollegiate program at Madison, solved the time and distance problem but, as you might expect created difficult public relations problem as the result. This second program of Madison has worked out well and is here to stay. However, for the purpose of scheduling and press, radio and television contacts the following formula I hope will be meaningful.

If contact originated from Mr. Harvey Woods office in Rutherford, New Jersey this is the program which exists jointly at both Rutherford and Teaneck and operates under the designation "Fairleigh Dickinson University," and should be listed as such.

Their sports information director is Jim Jones. On the other hand if contact athletically, is made and games arranged with Mr. Robert T. Shields at Madison, New Jersey the designation should read "Fairleigh Dickinson University-Madison" or preferably "F.D.U.-Madison."

I hope that this letter in some way will help clarify the problem for you and with your kind cooperation may help us to solve what misunderstanding exists in the eyes of the public.

Sincerely yours,
Robert T. Shields

My mind is made up — don't
confuse me with the facts.

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HOLLENBACK & RD.-RUNNERS TOP INTRAMURAL LEAGUE

Last week, Hollenback Hall stayed on top in the Dorm League by defeating Butler Hall by a score of 19-12 in a hard fought game. Miner Hall broke into the win column at the expense of winless Slocum Hall with an 18-12 victory.

In the Independent League, the Macedonians picked up its first win by crushing the winless Spartans with a 38-0 walloping. The Road Runners became the League leaders by mauling the previously undefeated Heads with a 33-0 shellacking.

After two weeks, here are the season standings:

DORM LEAGUE	INDEPENDENT LEAGUE
Hollenback 2-0	Road Runners 1-0
Butler 1-1	Heads 1-1
Barre 1-1	Macedonians 1-1
Miner 1-1	Rummy's 0-1
Ashley 0-1	Spartans 0-2
Slocum 0-2	

The schedule for next week is as follows: Dorm League Tuesday — Slocum vs. Ashley; Thursday — Butler vs. Barre. Independent League: Monday — Road Runners vs. Rummy's; Wednesday — Macedonians vs. Heads; Friday — Make-up date.

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Exchanges Voice Frank Approval of Campus

by Ginny Todd

"Small world, isn't it? Small and funny and fine." Yes, very fine, because this small world allows a free exchange of visitors among all the nations of the world. Our campus has also received benefits from this exchange; several foreign students have come here, not only to study but also so that they may learn from us and we may learn from them.

Nnamdi Alozie Dike from Nigeria, West Africa is pleased with what he has learned so far about this country but feels that he has not been here long enough to form any lasting impressions. In general, he finds a big difference between his country and ours, though in some aspects the difference is not as great as he had anticipated. Nnamdi says that the students are very friendly; the men of Gore Hall

have been especially helpful. As a result, "I haven't felt lonely since I got here."

A native of exotic Hong Kong, Shiu-Wai Ma has been impressed by the quality and quantity of American highways and prefers the East Coast to the West Coast. He thinks the campus is very nice, especially since it is in a small town. There is plenty of quiet and lots of time, conditions very conducive to study. In addition to the physical atmosphere, Shiu-Wai likes the personal atmosphere. "Everyone is very kind and helpful to me. I am learning much from the American boys in the dorm."

Anand Praksh Bhatia from Hardoi, India likes Wilkes for the principles for which it stands. He also thinks the homey atmosphere of the campus is very pleasant. Anand's views on the

American character are fresh and stimulating. "When I am in America, I am in a country that is at the top of the world in every respect, so I am naturally impressed. But America is a country where everyone is on the back of a horse, galloping all the time."

"The average American does not appreciate the good life he is leading in comparison to that of other countries. He is unhappy because he wants more and more and more." Are Americans friendly? "If a girl is beautiful, she doesn't constantly say, 'I am beautiful.' If a man is handsome, he doesn't constantly say, 'I am handsome.' Americans should never say that they are friendly, they should just show it."

Benjamin Yadegar of Tehran, Iran finds both the country and the campus to be much as he had expected. He thinks it is all very exciting, though he

thought it might be just a little more so, but 'Benny' says adamantly, "I am not disappointed." A pre-med student who hopes to become a doctor, "Benny" came to Wilkes because his brother is here. His brother came here because the college was recommended to him by relatives who were asked to find a good small college.

Comments on the United States from Teutupe Vaita of Fagatogo, American Samoa are as follows:

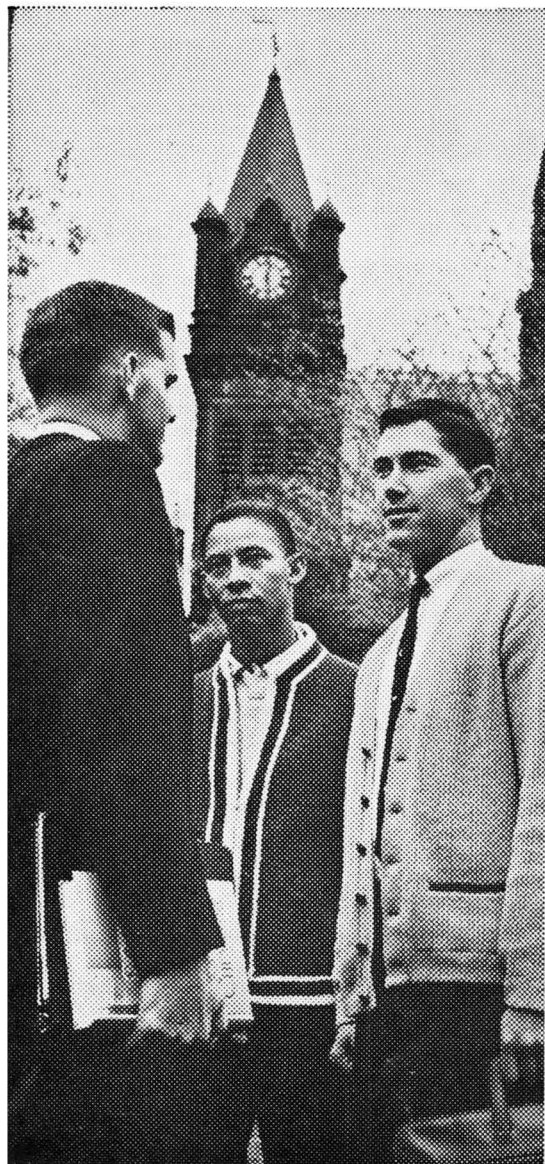
"I think America is fine and a very industrious nation in the world. Compared to my country, America is such a very big place; the population is far greater than that of my island. The thing that amazes me is that people rush and so do cars. I wonder, 'Why the rush?'"

"Samoans are very happy, cheerful, loving people. They don't take life seri-

ously. They believe in this saying, 'Let tomorrow worry for itself.' Unfortunately Samoa does not have colleges, or I wouldn't be here. Students in America have the advantage of having anything they want concerning education. In my island it's very hard to get all the things you want since it's a very small place."

"I think Wilkes campus is one of the nicest school campuses around, but I'm so sad to see that the school spirit is not what I had expected. The greater percentage of the students are not interested in the school activities."

"I am not planning to stay in Wilkes for the four years, but I am hoping after two years I may be transferred to a nursing college or the West Coast so that I may be nearer home. At present I am 8,000 or 9,000 miles away from home."



TEUTUPE VAITA of Samoa and SHIU-WAI MA of Hong Kong smile after their interview.

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For more information about Air Force OTS, see your local Air Force representative.

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Aesthetics Clamor For Ingenue Art; N.Y. Art Trip Scheduled For November 9

by Ruth Partilla

If you don't own a Pethic or a Lipinski by now, if you haven't lured your friends to your gallery with a Kinderwater, if you can't inject your status into an arty conversation by proudly stating you have been able to snatch up a few originals by Pucilowsky or Ford, you had better get your blushing face down to the Art Club's Sale.

You've been saved by the Wilkes Art Club and their sale being held at Conyngham Annex Wednesday through Friday.

A few points for you to remember about purchasing your new-found treasure: Be at Conyngham Annex early to get preference over professional art brokers. When leaving, put your jewelry, ceramic, sculpture, or painting into a plain, brown paper bag and

avoid main thoroughfares to eschew desperate aesthics who will undoubtedly try to steal your masterpiece. Look inconspicuous. When you get home: Admire. Wear proudly. Hang in gallery, drawing room, or boudoir. Gloat.

N.Y. Trip

Students will be offered an escape from campus routine when the Art Club makes its first trip of the semester to New York. Transportation will be provided by the Capital Trailways Bus Lines at five dollars per person.

The bus will leave Wilkes-Barre at 6 a.m. Saturday, November 9, and will return at midnight. Chaperones will be Miss Charlotte Lord of the English Department and Mrs. Marini, a secretary at the Placement Office.

Two Pianists to Perform At Maryland Seminar

Mr. Clifford Balshaw, organ instructor at Wilkes was featured recently as organist in the Town and Gown Concert held at St. Stephen's Church, N. Franklin St., Wilkes-Barre. Also organist for St. Stephen's Church, Mr. Balshaw played selections by Bach, and Saint-Saens.

On October 27, Mrs. Ferdinand Liva will be in charge of a seminar on piano technique being conducted by the Baltimore Music Teachers Association at the Peabody Institute of Music, Baltimore. Mrs. Liva is a member of the Wilkes Music Faculty.

Two Wilkes piano majors will perform in the evening program of that seminar. Stephen Banks, a senior from Scranton, will play selections by Bach, Chopin, Beethoven and Saint-Saens. John Verbalis, a freshman, will play

selections by Chopin, Liszt, and Kabalevsky. John is from Wilkes-Barre and is a graduate of GAR High School.

Both Banks and Verbalis will perform in the forthcoming "Wilkes Concerto Program" which will take place on Nov. 3 in the gymnasium.

LORE (Continued From Page 1)

saw "Barb" as a cheerleader and Y-Teen officer. She was selected the "Betty Crocker Homemaker of Tomorrow," a title which any man on campus would enjoy having proved.

When the Princess has spare time, she enjoys reading and listening to music ranging from a folk style to the semi-classical. The sounds of Joan Baez are extremely sensitive to her ear.

Finally, a touch of ingenuity completes the make-up of Barbara. She delights in performing a metamorphosis on seemingly worthless domestic objects. She can make them appear as priceless as the Princess herself.